

since that empty xom girl sent her lover away. She had dethe odor of liquor at his and with blue eyes aflame to darken her door

m's heart that the allx will never understand. us tyranny of convensired this strange child which raises a only when it is held solitude. Like the a partly-rememberdifficult to explain. men will admit its

lon

MENT

EATER

E CO,

NCES

soft-voice of freedom olds the broken silver when a man steps through of matrimony and smiles om the ghostcloud of when love has set an ng brand. Its consolation insignificant to justify a on, yet its vested satiswill seldom suffer comtinction. It is the single tar above the camp of a heart, but its sovereignty rious one, threatened by pair of roving feminine

thing like a great clastic r the unknown hills and dreamy valleys, the avement binds together places that were once the frontiers of dis-

mute has since been on the raw foliage of existence without any improvement in its apvever, it would have been shielded thoughts of his

hich he dwelt. nd he had spoken no one man. He had managed the worthwhile things be written without being

edless to delineate the failure after it is ac-

:00 p.1

galia

compete

st Prize,

ots; 3rd

Commil

her heart. The mall room caused the and, and at times it ring at the faucet, but out was trivial. She Again she counted the plant here. ater striking the sink; no clock to record the

the sticky, black pavechange strikes the sliced meat each.

a mailed fist.

Tarpaulin Spread Amid the Stars...

FOLLOWING THE PHANTOM TRAILS OF VANISHED HERDS AND GUIDED BY THE CAMPFIRES OF COMRADES WHOSE SPURS HAVE GROWN RUSTY, HE VIEWS THE WIDE RANGES OF ETERNITY. THE NOBLE SAGA OF HIS LIFE HAS BEEN WRITTEN ON THE ETERNAL PARCHMENT OF JUS-TICE AND THE QUILL RETURNED TO THE HAND OF GOD

PIONEER, CATTLEMEN AND DEFENDER OF RIGHT, HE ENTERS PARADISE WITH EVERY BOND OF DUTY PAID, AND THE

> BENEDICTION OF HIS LIFE BECOMES A PART OF THE LAND HE KNEW AND



AN EMPTY SADDLE HANGS IN THE SHED LIKE AN ABANDONED SHELL ON THE SHORE OF SOME UNKNOWN SEA AND HIS FAVORITE HORSE LISTENS TO THE DIRGE OF SORROWING WINDS IN THE DEEP FLUMES OF TEXAS SKY. BEYOND THE RANGE HE KNEW THE BEST ARE THE BLUE QUITAQUES AND THE ANCIENT CAPROCK HORIZON IN A HOMAGE OF SILENCE AS THE SUNSET BEATS A GOLDEN TRAIL TO THE GATE OF HIS CORRAL

A GREAT, GOOD MAN IS GONE; THE STRANGER HE NEVER KNEW HERE WILL BE HIS FRIEND IN PARADISE



Matador Tribune

Volume 13, No. 8

Matador, Motley County, Texas, Thursday, May 25, 1939

Price 5c

through the husbandry of is it possible to garner the rest of unsparing peace. Pioneer Is Claimed By Death

Western Girls Will which I once reserved Parade Here Today

Friday Night

DEATH CLAIMS

R. E. CAMPBELL

home, at 2:30 Monday afternoon.

SISTER OF

of 14 children.

A bevy of beautiful cowgirls is expected to enter the contest here this afternoon in order that judges Clubs Enjoy expected to enter the contest here to the man whose life may select "Miss Matador" to a walled garden, abloom represent this city at the Spur Rodeo, June 16-17. Altho no ofd. None of the foul muck | ficial number of girls planning to away the foundation of enter the parade was availab ad touched the remote late yesterday, it is believed that the interest is sufficient to make ad not been contamin- the rivalry exciting and possibly vial, purposeless con- make the judge's task, a difficult

Horsemanship, beauty, regalia, Friday night at Roaring Springs. southwest toward Tee Pee Flat. be written without being considered, according to the antheir families also attended the much too large for him, first ap-

wisted board is nailed ship to be valued at 30 percent was prepared under the direction we doors that have re- and personal beauty, personality, of Paul Eubank, Choral Club sed while progress pur-elaborate plans. The the remaining 20 percent. The Both t le provided for the Tribune has no information that Choral Club have adjourned until ue allows the sunlight this basis will be used by the out- fall when they will again resume the dusty palace of a of-county judges this afternoon. their work.

To Compete For Prizes The young lady selected as "Mis-Matador" will have an opportunity to compete for one of the three prizes offered by Spur, including a \$135 saddle, pair of shop-made boots and a pair of silver-mount-

mother counted ternoon at 4 p. mp.

when she touched it Storage Room

and under the cool pol-felt the stiff paper of an installed by the Leon Independ-line installed by the Leon Independin her mind read ent Ice Company will be ready is survived by two children bed be returning on the Earl Laughlin, manager of the ice 11 and Frankie Lou, 6, of Dublin, her parents, Mr. and Mrs. D. T.

One room will be kept at a tem- Campbell, six sisters and seven perature of thirty-five degrees brothers: Mrs. C. C. Wood, Mrs. and will be used for storing A. O. Neely and Thad Campbell,

the changes spread over chine will also be provided for changes spread over the chine will also be provided for Matader.

Where the chine will also be provided for chine will be place. Matader. customers. The meat will be plac- Matador. where their ancestors ed in one of the numerous lockers.

built for cafes, hotels, grocery returning home late Monday. stores, and other business institu standards of courage however, is invited to take advantage of the services offered.

Are Alarmed By Vagabond **Final Picnic**

described as being between 50 and The final meeting of the Mata- ing party, headed by Sheriff L. A. Carlisle, to spend most of the late afternoon in a futile quest over in the form of a chicken fry last the farm and ranch territory

mount and personality will all be Members of the Sorosis Club and The grey-haired old man, who pathetic cedar posts rethe earth where the house

An unofficial report made to the pathetic cedar posts rethe earth where the house

An unofficial report made to the showers in the afternoon, many ing and frightened Mrs. Stafford

AFTER AFFRAY like the broken roots a cowgirl were based on the fol- However, by late afternoon, the tance to the field where her hus- Boggs were placed in jail here late orne away in a storm, lowing qualifications: Horse, sad- weather had cleared sufficiently; band was working. About 10:30 Tuesday after a reported affray ed buggy-shed is in- dle and rig to be valued at 50 per and about forty guests enjoyed he appeared at the Jim Lancaster in the northwest section of town.

(Continued On Back Page)

Hatchery To Close Season Next Monday

issue of the Tribune, of the closing of the Matador Matchery's The parade will be held on a early Sunday morning at the Gorday spring hatching season next Mon-Mrs. Charles Blanton, 30, died following the birth of a baby Mrs. Blanton was the sister of townsman R. E. Campbell and her declared. Mr. Newman, manager, declared. Mr. Newman said the All who are death was the first in the family Funeral services were held at immediately to secure choice Tolar, Texas the Campbell family selections since bookings are be-(Continued On Back Page) Besides her husband, Charles

MATADOR HAS DELEGATION AT PLAINVIEW

Matador, having fourteen delegates present, was well representfruits, vegetables, and other foods. all of Tolar; H. R. Campbell, Mrs. ed at the Pioneer Round-Up held a Prairie-dog town, the The other room will be used pri- R. R. Murph, and Mrs. Keith Mit- at Plainview last Saturday. The of brown fur lay at marily for the preserving of chell, all of Atlanta, Texas, D. A. Matador people rode horses in the sticky, black pays. Campbell of Bonham, W. M. colorful Pioneer Day parade that Anyone wishing to do so may Campbell of San Saba, Mrs. Lestie took place in the afternoon. In agedy written with a place meat in the storage room Brooks and Lothaine Campbell of this parade, many people were of dried blood. Migrat- and it will be kept at a ten degree Shreveport, La., C. E. Campbell dressed in old-fashioned costumes dogs become lost in temperature. A meat-cutting maof Seymour, Mrs. Jack Harrison depicting styles for as long ago as the 1939 graduating class of the hits, no runs, one error, and seven hear his messages.

Toyas Medical to the lost in temperature of Toyas Medical to the lost in temperature of Toyas Medical to the lost in temperature.

Accompanied by his wife, Mr. ately upon receipt of the message daughter, Reatha Rayne, Walter exercises on May 31st. These rooms were especially regarding his sister's condition, Russell and son, Charles, Sonny They will visit Mrs. Cole's fath-game. Mr. and Mrs. M. P. Fulkerson. Smith.

Farm Women More Showers **Over County**

section late yesterday after several days of record May heat and dry winds. The storm cloud apwest and observers believe that 75 years of age, frightened farm much of the county received way in an attempt to exterminate women in the Fairview commun- beneficial rain, however the rainity yesterday and caused a search- fall here was estimated at less were available from other sections at the time the Tribune went

the depredations of cent; ability to ride, or horseman- the delicious fried chicken which farm and asked for food which Watson was charged with fighting while Boggs was charged with an affray. An examining physician found it necessary to take a number of stitches in Watson's back, it was declared. Watson was released from jail late yesterday, according to reports.

ADULT CLASSES **BEING TAUGHT**

Faulkner each morning, except government and the county" ed on sale at greatly reduced Saturday and Sunday, at the high

varieties of chicks, but that it which begin at 10:00 o'clock each way on this year's crops. would be necessary to place orders morning. The home economics laboratory is excellently equipped with machines and other facilities for sewing purposes

Miss Faulkner will remain here until the latter part of June to ing tomorrow afternoon at 2:00 of Matador.

FRANK COLE IS APPOINTED TO INTERNE STAFF

School at Galveston, Dr. and Mrs.

County General Hospital.

Huge Program FINAL RITES In Fight On Grasshoppers

Poison Control Is Being Applied In Panhandle Area

A huge program is now under than one fourth inch. No reports have a chance to do impairable at the Plainview Hospital at 4 p. state last year lost at least \$1,- three weeks. Funeral the Panhandle.

year, however, Texas probably cemetery

after examining conditions in before moving to Motley county Motley County on Tuesday. Hop- in 1890. pers were found to be nearly all Filed At Whiteflat hatched and very numerous.

twice each week.

of the cottonseed hulls and syrup lease used in the mixture," stated Active In Church Work and girls of the community are Buckley. "All of the other serbeing taught by Miss Zona Beth vices are furnished free by the church more than 60 years ago

urged to secure this poison im- Mary Osborn Lisenby at White-All who are interested are re- mediately in order that the hop- flat, January 23, 1895 and to this reduced prices would apply to all quested to attend these classes, pers may not gain too much head- union four children were born,

Ed Lee Hurls **Shutout Game**

The Matador baseball club did conduct these classes. All home exceptionally well last Sunday economics students desiring to afternoon in defeating the Plaintake summer project work in order to gain one-half credit are game moved at a fast pace and REV. WHITE TO to meet at the high school build- featured good pitching by Ed Lee

The locals were cheered on by several Matador boosters who went along skeptically but returned happily.

Those attending from Matador Cole will spend a few days in to Quitaque and play its team. All 2:30 o'clock. All officials of the generations without that will hold 500 pounds of Campbell left Matador immediately and play its team. All 2:30 o'clock. All officials of the generations without that will hold 500 pounds of Campbell left Matador immediately and play its team. All 2:30 o'clock. All officials of the generations without that will hold 500 pounds of Campbell left Matador immediately and play its team. All 2:30 o'clock. All officials of the generations without that will hold 500 pounds of campbell left Matador immediately and play its team. All 2:30 o'clock. All officials of the generations without that will hold 500 pounds of campbell left Matador immediately and play its team. All 2:30 o'clock all officials of the generations without that will hold 500 pounds of campbell left Matador immediately and play its team. All 2:30 o'clock all officials of the generations without that will hold 500 pounds of campbell left Matador immediately and play its team. All 2:30 o'clock all officials of the generations without that will hold 500 pounds of campbell left Matador immediately and play its team. All 2:30 o'clock all officials of the generations without that will hold 500 pounds of campbell left Matador immediately and play its team. All 2:30 o'clock all officials of the generations without that will hold 500 pounds of the generations are captured by the generation of the generation of

Miss Rebecca Fulkerson, who is and son, Red, Curtis King, Les Diego, California, where Dr. Cole daughter, Eutonia Sue, of Quanah in the pulpit for the evening daughter, Eutonia Sue, of Quanah in the daughter, experimental Sue, of Quanah in the daughter, experimental Sue, of Quanah in here Sunday with her parents, Moorhead and Mrs. Virginia interne staff of the San Diego parents, Mr. and Mrs. A. D. Beauchamp.

ARE HELD FOR A. B. ECHOLS

President Of Bank Here For Over Quarter Century

man and resident of Motley coungrasshoppers in Texas before they ty for almost half a century, died damage to this year's crops. The m. Monday following illness of 000,000 from grasshopper ravages were conducted at the Baptist a lot of the damage occurring in church here Tuesday afternoon by the Panhandle.

Rev. H. L. Burnam of Spur and By fighting the hoppers last interment made in East Mound

prevented a \$10,000,000 loss. This Armpstead Benjamin Echols year, farmers are threatened with was born in Georgia, January 5, a \$15,000,000 loss unless some- 1859 and grew to manhood there thing is done to stop the plague. | completing his common school "These grasshoppers should be education. In 1880 he moved to poisoned", said P. T. Riherd, Area Jack county, Texas and engaged Supervisor in grasshopper control, in the cattle business for a decade

Arriving here April 1 of that A new service to Motley County year, Mr. Echols filed on a claim farmers was announced by Frank
A. Buckley, County leader in hopper control. Through the coopera- chased the present ranch he has tion of the U. S. Forest Service operated in the foot-hills of the and the W. P. A., ready mixed caprock, 13 miles northwest of poison bait is being delivered to Matador. The ranch consists of all community centers by truck about 17,000 acres. In addition, he operated with his son, Bob "The charge for the mixed bait Echols, about 50,000 acres of is sufficient only to cover the cost ranchland through ownership and

Mr. Echols joined the Baptist and was active in his denomi All farmers in the county are tion. He was married to Miss three of whom survive. They are Mrs. Frank Eiring, Plainview, Bob Echols, Matador and Miss Ollie Echols, Matador. Mrs. Echols died June 9, 1936.

(Continued on Back Page)

The District Superintendent of the Methodist Church, Rev. E. E. The scoreboard recorded the White, will have charge of the following figures: Matador, four services next Sunday morning. hits, one run, four errors, and Rev. White is an excellent preach-Wm. Frank Cole is a member of nine strike outs; Plainview, four er, and people are always glad to

The third quarterly conference Next Sunday, the boys will go will be held Sunday afternoon at

Sunday school will meet at 9:45. the evening preaching service at 8:00, and the young people meet-Mrs. U. L. Wilie, Vernon Daniels which they will leave for San Mrs. J. H. McNabb and small ing at 7:15. Rev. Vaughn will be

> All are invited to attend each of these services.

E. Campbell Turns Attention To Merchandising Chevrolet Cars

pening Of Agency of Interest To lotoring Public

of the Campbell Chevroany here will be of inmotoring public of tion. Opening of the Matawhich is under the t of R. E. Campbell, appell brothers. For a silent partner with his Chevrolet Company of and last year they openecond agency at Throck-

obell is well-known in having been engaged cery business here for years, and operating tore at Roaring Springs years. He has been ivic and religious life ommunity, included in re outstanding contribubuilding the First Baptist ilding here last year. Sales And Service

upbell declared yester the agency will stock a ne of Chevrolet parts expert mechanical times. In addition to Chevrolet parts, Mr. said that he would also complete line of auto-

hurch

Good on

x money and

rk of farmers, 50,000 linear

nce around the

exas region last

ers \$28,000,000.

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nd similar dams

"flood menace

hereby is offered

evastating flood

cultural develop

pany has lent i

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y be passed on better condition

tilities

e rains fall.

28,000,000

ts department and bookvill be in charge of Mr. Groves had he resigned to reaccept the place

on to Mr. Groves, Mr and an expert mechanic staff includes Wiley who was recently em-

bell To Manage appell said that he planmost of his time to Busily engaged in the new home locat-Main street, Mr. aid that as soon as his npleted, he will be in aid more in the operthe automobile agency. upbell received his sec of new automobiles this declared that he apresponse which wn in the new 1939 obile that Chevrolet ilt," he declared, "and the public feels the

1939 models' a wide variety of models ars, the agency also offers of used car bargains to elsewhere in this issue

since Chevrolet has

decided leadership in

ordial invitation is extended public to visit the show room nspect the new cars now on



OR PLEASURE! § FOR HEALTH!

OWLING ALLEY OUTH SIDE OF SQUARE

MATADOR ~~~~~~~~~

New Style Gear Shift public has bought Chevrolets in Dealers were asked not only to required movement of the arm Thompson, national director of analysis of the probable expenditures of Concess visitors in 1939 Helps Chevrolet

1939 models last October, the of 28 different states.

of the total business in the low as possible, on their reaction after out removing the hand from the The new vacuum gearshiff with priced group that it has enjoyed having driven the car for some wheel. teering column control has been since 1936. Registration figures, time. Comment received under Other major new features which hotel, route and other information 000,000 will go for gasoline, oil the determing factor in the sale now complete for 45 states thru this latter head shows that the have figured in buyers' choice are in 1938 and a study of the number and car repairs; another \$8,000,of more 1939 Chevrolets than has the month of March, show Chev- public has found in the vacuum the new knee-action, shockproof of inquiries reaching the Conoco any other single advance embod- rolet leading the second-place car gearshift advantages beyond those steering and better visibility, Bureau since the first of the year, in all but two states and the Dis- of safety and convenience, which dealers report. This fact is revealed by reports trict of Columbia. The latter's were two of the primary points from Chevrolet's nation-wide lead for those states totals 886 advanced by Chevrolet. Many dealer organization. Almost with- units, a figure more than offset owners report that this feature out exception, dealers cited the by Chevrolet's lead in any one of enables them to make long trips gearshift as the outstanding im- 10 different states. The third place without the fatigue which would provement for 1939, their opinion car also has a lead, year to date, ordinarily follow such a period being based on customer's re- in two states and the District of behind the wheel. The explana- mobile vacationists served about Texas' action rather than on their own. Columbia, but its total lead is less tion seems to be that the driver through the Conoco Travel From actual records of the Since the introduction of the than Chevrolet's lead in any one can sit in a relaxed position, since Bureau this year, according to a spending habits in earlier years, the shifting operation which once report issued today by Joe H. Thompson gave the following

company the largest percentage choosing Chevrolet, but, insofar with the flick of a finger, with- expert.

Thousands To Tour State This Year

Approximately 400,000 auto-

such numbers as to give that report on buyers' reasons for and the body is now accomplished the bureau and well-known travel tures of Conoco visitors in 1939:

state. Motorists representing practically every state in the Union, and Canada, have written us DR. WARNER, the eyesight

'About \$10,100,000 will be left in Based on a survey of the num- retail stores; about \$8,500,000 will ber of motorists who received be spent on food and meals; \$8,-000 will be claimed by hotels and tourist houses; \$3,200,000 will be "We can safely say that this spent for recreation and \$2,400,will be a banner year for this 000 for refreshments, souvenirs

> specialist, makes regular visits to Matador. Office Drug Store. Specializing in visit, Tuesday July 11.

ANNOUNCING

Formal Opening Of The CAMPBELL CHEVROLET COMPANY

WE INVITE YOU ...

We are glad to announce to the motoring public of this section that the Campbell Chevrolet Company now provides complete Chevrolet sales and service. We invite our friends and anyone interested in inexpensive transportation to visit us, see and drive the new 1939 Chyrolet. We believe it is the greatest car that Chevrolet has ever built.

We will maintain a complete line of accessories and offer expert Chevrolet repair service, using genuine Chevrolet parts.



Famous Features

- 1. EXCLUSIVE VACUUM GEARSHIFT.
- 2. NEW AERO-STREAM STYLING, NEW BODIES BY FISHER.
- 3. NEW LONGER RIDING-BASE.
- 4. 85-HORSEPOWER VALVE IN HEAD
- 5. PERFECTED HYDRAULIC BRAKES. 6. NEW "OBSERVATION CAR" VISI-
- 7. PERFECTED KNEE-ACTION RIDING
- SYSTEM WITH IMPROVED SHOCK-PROOF STEERING. (Available on Master De Luxe models only.)
- 8. TURRET TOP.
- 9. FRONT-END STABILIZER.
- 10. NO DRAFT VENTILATION.
- 11. HAND BRAKE MOUNTED UNDER DASH AT LEFT.
- 12. SYNCRO-MESH TRANSMISSION.
- 13. TIPTOE-MATIC CLUTCH. 14. EXCLUSIVE BOX-GIRDER CHASSIS
- 15. DUCCO FINISHES.

AND IGNITION.

- 16. HYPOID-GEAR REAR AXEL AND
- TORQUE-TNBE DRIVE. 17. DELCO-REMY STARTING, LIGHTING

USED CAR **VALUES**

- 1937 MASTER CHEVROLET COACH. GOOD TIRES AND MOTOR.
- 1936 MASTER DE LUXE CHEVROLET SEDAN. GOOD TIRES AND MOTOR, EQUIPPED WITH HEATER.
- 1937 DE LUXE FORD. RADIO, WHITE SIDE-WALL TIRES. LOW MILE-AGE, CAR IN GOOD CONDITION.
- 1934 DE LUXE FORD 4-DOOR. THIS CAR IN GOOD CONDITION AND A BARGAIN.
- 1934 CHEVROLET MASTER 4-DOOR. MOTOR HAS BEEN COMPLETELY RE-CONDITIONED. GOOD TIRES, A REAL BUY.







Over half a million '39 Chevrolets sold

Before You Buy A New Car...

TRY THE NEW CHEVROLET ON THE ROAD ... DRIVE IT ... TEST IT ... COMPARE THE MANY SU-PERIOR FEATURES AND YOU WILL UNDERSTAND WHY OVER HALF A MILLION BUYERS HAVE MADE IT THEIR CHOICE.

ASK CHEVROLET OWNERS ABOUT THE SAVINGS IN GAS AND OIL ... ASK THEM ABOUT THE SERVICE AND SATISFAC-TION OF THIS SUPERB AUTO-MOBILE!









Accessories

... SOMEBODY BUYS A NEW CHEVROLET!

EVERY 40 SECONDS OF EVERY DAY . . .

CAMPBELL

R. E. CAMPBELL, MANAGER MATADOR

Seymour

Throckmorton

between Brazil and the

cians and even settlers.'

North American experts, techni-

there opportunities for competent

our own country. Coffee, chocolate and rubber are outstanding exam-

tropics. We cannot raise many vege-

keep our factories at home, increase

and dividends to our own country. meanwhile providing the southern

continent with things they most need and welding friendship be-

tween the two Americas,

estic employment and pay taxes

table-oil or hardwood plants.

much nearer home.

ANCHORS AWEIGH





ZARAGOSA-"Zaragosa" and "Cinco de Mayo" are two names one sees often throughout Mexico. They are applied to plaza and to streets. Both beholder are at home in Puebla. This is of San Francisco-Acatepecfamous battle held on the out- of Santa Maria Tonantzintla lies course, in commemoration of the skirts of Puebla when the French the more famous one—the church were repulsed by the Mexican of San Francisco-Acatepec. May (Cinco de Mayo) 1862. This Seventeenth Century, but it unthat threw its sinister shadows subsequent one. A feature of this

Emperor Maximillian. many times, and many battles, not even free of this ceramic adornall victorious, have been fought ment. Somehow the medley of near here throughout the cen- blues, pinks and yellows of the

to the great national hero, Zara- a bit too gay. But on entering one gosa, are tangible reminders of a is struck with the newness and glorious, hectic past.

MERRY CHURCHES-2

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The spirit that prevades churches in Mexico, for the most part, has and sings and dances. the effect of sobering one into re- Tepozotlanspectful acquiesence. In many churches, awe and holy piety are light'. But peither of these has Jesuits at Tepozotlan. As we ap-

Santa Maria Tonantzintla

This church was founded in the middle of the Seventeeth Century and is named in honor of the great Aztec Goddess of the Corn-

As one enters its sacred precincts it's like a dash of cold water in the face of the sleeper-shockingly stimulating-coupled with element of great surprise. Then comes the second fleeting impression. It is as if one had suddenly come upon some European peasants, arrayed in their raiment, dancing at their vintage festival. All is color, commotion, merriment, vibrant . . If it might tax the beholder to visualize all this when he sees the interior of the church, at least, he can see the grapes hanging in huge clusters, n all their purple maturity.

And such is the spirit that prevades this church—a colorful, gay nsouciance to which might be added just a suspicion of the sadistic, for, do not the blobs of color and its expanses of gold fairly flagellate the soul of the

Beyond the lesser known church

This church was built in the a sort of an ominous portent derwent great alteration in the athwart the path of the coming church is the extravagant use of Puebla has been beleagured facade. The tower, itself is not A couple of forts and a statue dignified for a churchly edifice-It stands in a class by itself, once seen, never forgotten. A church with a merry soul, that laughs,

One day I left Mexico City to ensconced in the 'dim religious visit the erstwhile home of the

TRADE AGREEMENTS OPEN VISTAS FOR S. A. COMMERCE

Looking up, through an octag- The Library-TOW, as at no other time, the golden dove in the zenith. Light 1528 and 1432. Many of these The original kitchen used by the nations of South America offer rich opportunities for enterprise, capital and men from the United States, according to Edward Tomlinson in an article in the June issue of Cosmopolitan. In an interview with Dr. Oswaldo Aranha, Brazilian Minister of Foreign Affairs who represented his country in the recent trade-and-credit agreement States, Dr. Aranha is quoted as say-ing, "Not only does Brazil look for-ward to a new period of cooperative trade with her northern friends and trade with her northern friends and to the development of new enter-prises which will furnish products needed by North American manu-facturers, but also she will welcome

empty niches. This was signific- that when the caretaker was not golden tunnel illuminated orned these niches. Then came the Revolution of 1914 and the sols Revolution of 1914 and the sol- these monks, one sees a pulpit The Beggar devolution of 2014 and the sol these monks, one sees a purple the Beggar where one of the monks would we motored through the same objects of value that they could pray while the rest were eating. highway that we came, but this conveniently corry away. These Not only in Brazil but in many other South American countries are beautiful objects of ivory met with various stoves from the my attention before—it, was a men. South America has barely scratched the surface of her re-sources. Precious stones, gold, cop-per, nitrates and petroleum are prey to their depredations. So, in some that looked as if they had As we motored through the their eye the first thing and fell original ones burning charcoal to beggar. per, nitrates and petroleum are yielded in great plentitude by her rich earth. The livestock industries of Brazil and Argentina enable these countries to compete with the United States for first place in the world's meat market. Many of our most vital raw materials and food walls—like eyeless sockets in a mifty and up-to-date, for those his rags leaning against a buildmask of gold. The adjacent walls times. most vital raw materials and food products are produced in South America and cannot be produced in

richly adorned nor so artistic, and to further augment the cool- mind the scene in India where ples. Quinine will grow only in the was, nevertheless most interestwas, nevertheless most interest ness, air was let in from a win-ing. This was the home, the very dow that faced north. These monplace. The Orient often comes Sunday School grow no hemp. Our tin resources living quarters where formerly monks were nothing, if not re- to the surface here in Mexicoare scarce and our iron and man-ganese deposits limited. All these the Jesuit priests were ensconced sourceful, in solving these culin- one catches glimpses of it in some B. T. U. things are found or produced in South America and yet, aside from coffee and hardwoods, we purchase most of these imports from Asiatic countries when they are obtainable children of the Indian Nobles In the adjoining patio I noticed in their dress, in their homes, in Mid-week prayer were sent to get their education. a stone acqueduct pouring its their architecture, in their very nesday evening at 8:00 o'clar With mutually beneficial trade agreements, we can buy raw material from South American countries and sell them our finished products,

The last of these three orders started. In these quarters one stands out due to its rather coarse sees not only the cells the priests sees not only the cells the priests sees not only the cells the priests of the purpose were no longer the lower strates. things of interest besides.

came through slabs of thin onyx. books were bound in parchment monks from the 16th Century. It This chapel is known as the and present a brave and interest-has now been superseded by bet-Chapel of the Holy Ghost, and is ing spectacle as they are ranged ter, larger quarters, but the original forms of its kind in all of the finest of its kind in all of the chapel of the kind in all of the the finest of its kind in all of along the shelves. This parchment inal kitchen finally was used by Mexico. Another chapel nearby is when old, takes on a very distinct the Jesuit monks as a smoke a replica of the famous one of tive character. It has a peculiar house where they cured their itself but what I did not see in and smaller areas of dark brown With my inspection of the mon-Loretta in Rhome and is a gem in greasy sheen streaked with large hams.

chapel: the Churrigueresque, the Plateresque and the Moorish. This monastery was built almost water into a foundation used for New World has been superior to the last of these three contents. The last of these three contents are contents one watering the vegetable garden. Plateresque and the Moorish, a century before the church was laundering purposes and 101 dew World has been supe, ed upon the foundations stands out due to its rather coars. stands out due to its rather coarse sees not only the cells the priests. An artesian well was in the centure of the lower stratas show the coutlines and the vivid reds and formerly occupied but many other bere the soldiers during their from time to time raid here in 1914, absconded with erg of a still greater antiguity them. A sun-dial affixed to the

gold, I caught a glimpse of a Here one saw books dating back wall recorded all the sunny hours.

the Chapel of the Monks interested me the most.

Plifered Niches feels like running one's fingers with its mass of gilded ornament. High on the golden walls of this Chapel of the Monks, I saw many old, oily surface. And I did just old, oily surface. And I did just old, oily surface accordance was not colden tunnel illuminated by

Their kitchens were equipped time I saw one thing that escaped

consequence, today hollow niches been purchased from a mail order small town of Cautitlan I saw a down from these gilded catalogue of the 1880's, quite beggar, old, blind and filthy The 'ice-box' that these clever an attitude of supplication, with a floral design to simulate monks used was a most ingenious sightless orbs stared into a dark contrivance. A small room was nothingness above his head. He utilized for this purpose that had held this attitude like a statue, he The monastery in connection with this church, although not so with this church, although not so wild flow between these walls was practically immobile. This would flow between these walls wight somehow conjured up in my would flow between these walls wight somehow conjured up in my would flow between these walls with the sound of the sound o of the countenances of the people, Evening Service

chapel: the Churrigueresque, the This monastery was built almost water into a fountain used for New World has been purposes and for New World has been purposes.

fatade

Openii

of Int

WARDROBE WISDOM

ISS OLIVE CAWLEY former debutante, m and actress, gives some prac wardrobe tips for the W Fairs in San Francisco and York in the June issue of Con politan. Miss Cawley advises a sport dresses, an aftern gay, striped, silk shirting not muss, made along worn with bright glass pack with extra jack them up and vary do at the same time. Fo suggests a navy blue red-checked gingha a white pique sailor Washable gloves and fortable sho

Miss Cawley, who was bo ty years ago in Mo graduated from the Kimberl and made her debut. in the motion picts Miami-bound plane

Baptist Church



Talented Ronnie Gleason likes to act the role of famous characters in history such as . . .



. . Elizabeth Tudor, who ruled England more than 300 years



. Tyrannosaurus ruled the world of the dinosaurs 200 million years ago. And even he is just a youngster compared to the age of the crude oils from which Sinclair Motor Oils are refined. Because oldest . . .



... crudes expertly refined, make finest lubricants, you'll find Sinclair Motor Oils last longer and save you money. Ask for Sinclair Opaline or Sinclair Pennsylvania Motor Oil.

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F. C. KING, Agent ROARING SPRINGS

proached the outskirts of the Mexican capital, we paralleled the route taken by Cortez and his men on that rainy night of July 2nd, 1520, in their ignominious retreat before the furious hordes of Aztecs who pursued them. its abode in the two out-lying churches of Cholula: Santa Maria Tonantzintla and San Franciscochasing them out of their capital-Tenochtitlan. We passed the Tree of the Sad Night-now enclosed in an iron fence to save it from he ravages of pestiferous souvenir hunters. This iron in the ence is said to have at one time formed instruments of torture during the Spanish Inquistion in Mexico. And legend has it, that under this very tree Cortez sat and contemplated the sad turn his affairs had taken that night, and that he gave way to his emotions

Passing through some minor villages we reached Tepotlan in about an hour's time The village had all the appearance of a dying beggar-it was so old, dirty and poor. A few fowls were ecatching among the dusty-weeds ptomistically looking for food. A general store and a handful of dirty shovels—that was Tepozotlan perse, but I had not come for his, but for the Church and Monastery I saw on one side of the

square In these buildings the Jesuits had held forth for several centuries in all their pristine splendor. But alas, for the devastating ffects of time, all these buildings vere now abandoned, were silentdisintergrating. But even yet the glories of the interior and the exterior of the Church of Martin-Tepozotlan present an unappreciated gem of ecclesiastical archtecture, a reminder of a glorious

past epoch. The exterior of this church is richly carved presenting a great urface of intricate stone carvings any heads and figures gradually disentangle themselves and its tower rears its proud head in majesty. This is but a fitting prelude to the glories within.

Interior-The interior of this church presents a mass of gilded ornamentation that is carried to the tenth degree. There is not a square inch of unadorned surface to be seen no place for the eye to come to rest, to focus. Cherubs, garlands heavy with golden fruits and flowers, cornucopias, scrolls, curlicues, all swim into one's ken in bewildering array.

A very fine, carved doorway is seen. This is a replica of one in the principal church in the city of Jerusalem. This door was only pened once a year and that only few high church dignitaries.

Glorious Chapels-From the church proper I passed into some adjacent chapels rich and resplendant-really breathtaking in their beauty. The first one I entered was the Camerin-the Dressing Room of the Virgin. Here she is attired in all her splendor before being carried the High Atlar. Three orders of architecture are seen in this

Congratulations

"It Pays to Save the Soil

by Catching the Water where

Reddy Kilowatt Says:

to the county agents* in the 49 counties served by the West Texas Utilities—all of whom did notable service in the

1938 Soil and Water Conservation Contest

Kimble-R. E. HOMANN Briscoe-F. R. WHITE Knox-W. W. RICE Brown-C. W. LEHMBERG Mason-F. N. NEWSOM Callaban-R. H. BRISON McCulloch-R. F. McSWAIN Childress-V. E. HAFNER Menard-S. T. LOGAN Coke-H. E. SMITH Moore-J. B. WAIDE, JR. Coleman-C. V. ROBINSON Motley-F. A. BUCKLEY Collingsworth-W. K.COT-Nolan-R. B. TATE TINGAME Pecos-T. W. HILLIN Concho-R. W. TERRY Reagan-H. F. COTHMANN Cottle-H. L. WILLIAMS Runnels-J. A. BARTON Crane-H. L. ATKINS, JR. Crockett-C. J. VAN ZANDT Schleicher-W. G. GODWIN Shackelford-W. T. MAGEE Dallam-F. M. STUBBS, JR. Sherman-J. E. CRABTREE Dickens-G. J. LANE Sterling-H. P. MALLOY Donley-H. M. BREEDLOVE Eastland-E. V. COOK Stonewall-I. L. STURDIVANT Edwards-A. A. STOREY, JR. Sutton-H. C. ATCHISON, JR. Fisher-T. H. ROENSCH Taylor-J. K. PARR Fourd-JOHN NAGY Throckmorton-H. F. BARN-Hall-R. E. L. PATTILLO HART Hardeman-F. T. WENDT Terrell-E. L. WILLIAMS Hartley-J. S. COLEMAN, JR. Tom Green-W. I. MAR-Haskell-G. R. SCHUMANN SCHALL Upton-C. SNELL Irion-J. T. DAVIS

and to Edwin Spacek of the West Texas Chamber of Commerce, who served as a "clearing house" for the work

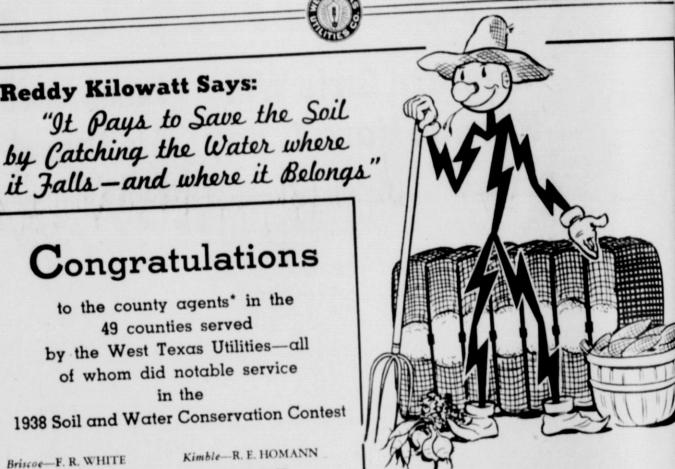
Wheeler-JAKE TARTER

Wilbarger-FRED RENNELS

Jones-FLOYD LYNCH

Kent-MACK WOODRUM

This list includes county agents assigned to the various counties during



Terraces Alone Do More Good on Farm and Ranch Than \$28,000,000 Marshall Ford Dam

WITHOUT expenditure of tax money and through the voluntary work of farmen, ranchmen, and county agents, over 50,000 linear miles of terraces - twice the distance around the world - were built in this West Texas region last year. They alone impounded \$54,000 acre-feet of water, the same amount as that held by Marshall Ford Dam which will cost the taxpayers \$28,000,000.

Terraces, along with a balanced program of contouring, strip-cropping, and earthen dams, stored moisture in the soil for crops, at the same time aiding flood control. Altogether they impounded over 1,000,000 acre-feet of water . . . all without tas

Inasmuch as Marshall Ford and similar dams earned the reputation for being a "flood menace" during the same period, a lesson thereby is offered that the only effective curb on devastating flood must begin at the point where the rains fall.

Believing that industrial and agricultural develop ment go hand-in-hand, this company has lent of efforts to promotion of soil and water conservation and the successful culmination of the 1938 soil and water utilization contest. Anything that benefit agriculture in the communities we serve also is best ficial to every other type of business and industry It is our hope that the land may be passed on " the next generation in actually better condition than it is in this.

West Texas Utilities Company

otton Fight ains Headway

EMPHIS, Tenn., May 25hing an unprecedented cotsurvey and completing permanent departheads, the National Cotton this week gathered new im in preparation for the opening of its headquartice in Memphis on June 1. cotton roads survey, looked by cotton men as a likely a potential market of a



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W OPERATING COL

CAN PAY FOR IT

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OF SERVICE

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LENCE

AMMERMILL BOND Cabinets of Stationery I satisfactorily answer ur question of "What can se as a gift?"

se Cabinets contain 100 erheads and 100 envels of White Hammermill nd in either Social or retary sizes, and Bond ipple finishes, with each et and each envelope ing the name and adss of the person to you are giving it.

makes an extremely active and useful gift at oderate cost, and one is suitable for both and women for either al or business use.

us show you samples. HE TRIBUNE

New Staff Member



MISS KARA HUNSUCKER

The Tribune wishes to announce Miss Kara Hunsucker, above, as a new member of its staff. Miss Hunsucker, besides being valedictorian of the Matador High School day morning by giving to the graduating Class of '39, was editor of the school section of the Trib- Motley County through various une, "Los Toreros". Her interest and ability in journalism is wellestablished and much of this issue of the Tribune is proudly credited to her. She is the daughter of Mrs.

the school of engineering at Tex- of Mr. and Mrs. D. P. Keith. as A. & M. and former president The interesting class nistory State Highway Officials.

ies of cotton fabrics for use in re- County Now", inforcing bituminous highways. The principal address was de-Spasmodic use of cotton in such livered by Howard Traweek, ble to cotton construction.

School students were presented by In addition to the selection of Supt. B. F. Tunnell, and Principal Hamilton.

Sunday May 7.

Sunday May 7.

Smiley, Pynor Roberts

Council has announced the ap- Jameson. pointment of Ed Lipscomb, for the past three years director of the Mississippi State Advertising Commission, as director of the Council's advertising department. Mr. Lipscomb has been serving the Council in and advisory capacity since its organization last

ONE CENT MORE TO BE ADDED ON CIGARETTE TAX

The Texas legislature Tuesday prepared to add another penny to the present threecent state tax on cigarettes as part of the \$15,000,000 omnibus tax measure. Proponents * argued the increase would not in the long run, decrease cigarette consumption and thus * decrease the tax. The three- * cent tax cut down cigarette * purchases for a time but they * came back stronger than ever. * advocates said. There is already a 6-cent federal tax on each package of cigarettes.

HISTORY OF COUNTY TOLD IN EXERCISES

The seventh grade of the Matador Grade School gave unique audience an interesting history of

ty-six students, took place in the high school auditorium. Following Charlotte Hunsucker of Matador. Mable Jameson, Rev. W. the processional, played by Miss Vaughn gave an invocation. The million bales a year, will be di- of Motley County", was delivered salutatory address, "The History rected by Gibb Gilchrist, dean of by Ruth Evelyn Keith, daughier

of the American Association of was given by Rachel Carpenter Norman Merle Pitts, son of Mr The project is designed to ex- and Mrs. D. E. Pitts, gave the haust the subject of the possibili- valedictory address, "Motley

construction during the past few Motley County attorney. He showears has resulted in a total for ed to the students the many advhe U. S. of approximately 600 antages that they have now and

Johnston of the National Cotton recessional was played by Miss

Jewell McCoy Is Honored AT **Farewell Shower**

Jewell McCoy was the honored guest at a handkerchief shower given last Saturday afternoon by Frances Stearns. Jewell, together with her mother, Mrs. Gladys Hagen, left on Monday for San Antonio where they will make

Delicious refreshments of cake and punch were served to Aileen Russell, Myrnavae Barkley, Marie Hunsucker, Lela Carpenter, Wilena Wilkinson, Frances Carpen-Marion Clements, Mary Ola pton, Tom Nell Darsey, Kara Hunsucker, and the honoree

GRADES! LOCAL FACULTY MEMBERS LEAVE ON VACATIONS

chool last Friday. Mrs. Carl T. York left on Saturday morning for Abilene where she will visit her parents for two weeks. She will join her husband, who has been attending school at Texas University, and they will spend the remainder of the summer at their home in Canyon, Texas.

Hugh C. Gray left on Monday for his home at Cee Vee where he will remain for the summer. Bert Ezzell, high school principal, ac-companied by Mrs. Ezzell, will visit relatives in Cisco, Texas, and will spend a portion of the vacation in attending Texas Tech at Lubbock. He expects to receive his master's degree from that col-

lege this summer. On Monday morning, B. F. Tunnell, superintendent of the Matador schools, and son, Billy, accompanied Coach Don T. Martin, Mr. and Mrs. Vernon Doss and children, George and Dorig Ann, to Junction, Texas. Mrs. Doss and children will visit in DeLeon, and the other members of the party will spend sevral days fishing at

Junction. Two other teachers who live out of town will spend a portion of the summer in Matador. Paul Eubank will have charge of the summer school for six weeks, and Miss Zona Beth Faulkner will teach summers courses in home economics until the latter part of

FOR SALE-Or Trade, Substantial equity in 1939 Oldsmobile "60" coach. Car is like new, only 3,000 miles. Call for Tom Ver-ner, Phone 147M, Matador.

Alien Smuggling Is Big-Time Racket

S MUGGLING of aliens is divided into two categories, according to the account of this illicit trade told to Barton Merril by a smuggler's wife in the June issue of Cosmopolitan. Small-time smuggling is the comparatively careless running of barely identified human beings between the West Indies and Central and South America. Bigtime smuggling is the highly organized business of running aliens,

records thousands of dollars may be extorted from their anxious families and relatives. A prison record precludes an alien from the American quota but the families of such men will go to almost any extreme to enter them in this country, where they usually continue their unfortunate habits.

The launches convey the opium to some arranged-for base where it is flown into the United States.

This illicit traffic piles up tremendous revenues for smugglers, according to the woman interviewed, but they rarely live to enjoy their spoils. Sooner or later they come to violent ends.

usually of questionable background, into the United States. Those entering by this method are paid for on arrival just as if they were commodities. If they happen to have criminal tasks of dollars may be specificated by the same of th



Smuggled-Alien Suspects in Custody at Miami

AT LUBBOCK

Mrs. Melvin Meason, who underwent major surgery in the West Texas Hospital, Lubbock, Monday, is reported to be in a

Shower Honors Recent Bride

her father, Judge G. E. Hamilton, Mrs. Eugene Watson, the former Hardin, J. N. Scrivner, R. C. stated.

Hamilton, drove to Lubbock Wed-nesday to visit her.

N. Lawrence, Lillie Pierce, Oleta and Meredith Gipson, and Mr. and wife, Mr. and Mrs. Jake Ed-Lowell Duncan, W. C. King, and wards. cher, Brown Hinson, Tolbert Bar- Junior Sherwood. E. Bowen, R. H. Cooper, A. C. with her cousin, Mary Ola Tipton. summer

GLOBE TROTTING - - By Melville





TESTS ARE CONDUCTED AT 20 DEGREES BELOW ZERO
IN THE FORD WEATHER
TUNNEL AT DEARBORN,
MICH. THE OPERATOR CAN MAKE A HOME-BLOWN BLIZZARD OR A SAHARA SANDSTORM BY TURNING THE CONTROL BOARD DIALS



UNUSUAL PALISADE OF HEXAGONAL BASALTIC ROCK IN EASTERN CALIFORNIA, HAS BEEN MADE A U.S. NATIONAL MONUMENT



THIS ROAD SURFACE TESTER HAS IB WHEELS, YET IT IS PULLED BY A SINGLE MAN EACH WHEEL IS CONNECTED TO RECORDING DISCS WAS BUILT BY BRITISH ENGINEERS

Duncan, Carrie Heckman, Tilton IN HOSPITAL Taylor, Zelma Fletcher, M. E. Mrs. L. W. Guthrie, who has Keahey, Rex Parson, and Misses been a patient in Traweek Hos-

In addition to the selection of Mr. Gilchrist as chief of the cotton roads survey, President Oscar the twenty-six graduates. The

Dorothy Yandell, Gladys Hardin, pital since Friday, following an and Sara Yandell. Those sending gifts were Mes- critical condition, according to On Wednesday, May 10, Mrs. dames Lem Miller, Clyde Davis, reports late yesterday. Due to the satisfactory condition. She was Angus Ferguson was hostess to a A. Freeman, Edd Smith, Berry seriousness of her condition, it accompanied there by Mr. Meason miscelleneous however housing Watson F. W. Edwards M. D. has been impossible to perform satisfactory condition. She was Angus Fergusan has been impossible to perform accompanied there by Mr. Meason miscellaneous shower honoring Watson, E. W. Edwards. M. D. an operation, attending physicians

Miss Karrie Lou Jones of San ton, E. A. Overstreet, J. D. Mit-Angelo, is visiting here in the chell, Wesley Burt, Agnes Keller, Miss Bonnie Ruth Crowell of Antonio, where they will visit nome of her brother, Dr. E. W. Hubert Gunter, Jim Quenton, W. Flomot, visited here this week Mrs. Hagan's mother during the

VETHEM A LPING HAND! TABY TO UBE Easy to Own

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ion Model 164.50

ORTABLE

You'll be amazed how easy it is to help the children do nest, accurate, orderly schoolwork. An Underwood Portable saves time and effort. Ask to see the finer features of Underweed—"The Typewriter Leader of the World."

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THE WORLD'S GOOD NEWS all come to your home every day through E CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper you the world's clean, constructive doings. The Monitor loit grame or sensation; neither does it ignore them, rectively with them Peatures for busy men and all the ling the Weekly Magazine Section.

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Sample Copy on Request

MONDAY, MAY 29th Your Last Chance Closing Out Sale! END OF THE SEASON 5,500 Baby Chicks

At Greatly REDUCED PRICES

PLACE YOUR ORDER NOW

We are booking orders daily and you will need to place your order immediately to secure full selection of va-This is positively your last chance during the spring hatching season.

MATADOR HATCHERY

Lewis Newman, Manager MATADOR, TEXAS

Combined with Motley County News By Purchase March 14, 1934. liding, Matador, Texas, by COMPANY

Entered at the post office at everybody, one after another, ex-Matador, Texas, as second class cept the right fellow. mail matter, according to an act of Congress, March 3, 1879.

> DOUGLAS MEADOR Editor and Publisher

> MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

SUBSCRIPTION RATES In Motley, Floyd, Cottle, Hall and Dickens counties One year, in advance Elsewhere, One year,

Any erroneous reflection upon Daisy rected upon being brought to the (Dee Cates), a collegiate jazz attention of the management.

"THAT WHICH A MAN DOES FOR HIMSELF DIES WITH HIM. those desiring such seats should BUT THAT WHICH HE DOES make reservations as soon as pos-FOR HIS COMMUNITY LIVES sible. All reserve seats will be ON AND ON."

THERE IS CLORY ENOUGH charged 10 cents. FOR ANY MAN TO LIVE AND DIE A TEXAN."

LOCAL CAST TO PRESENT ANNUAL PLAY

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comedy in three acts will be pre- speech will be given at Little sented by the Matador Fire De- Rock, Arkansas and will be partment at the high school aud- broadcast beginning at 10:30 a. m.

in charge of the direction, and the cluding delegations from Texas proceeds are to be used by the and other nearby states. fire department. According to Mr. others, in all parts of the cotto Gilbert, this is one of the funniest belt, will tune in their radios at plays ever to be presented here.

When John Brown (Paul Eu-Matador Tribune bank) has a delusion that he is William Tell and escapes from an asylum, there is bound to be an entangling situation. He wanders ed his aunt, Mrs. Guy Thacker Issued Thursdays at Masonic into a country club where a home last week talent production is being rehears. THE TRIBUNE PUBLISHING ed. Constable Ezra Bogge (Joe Berry Meador) vigorously arrests here during the week-end.

> After Ezra and old man Dening (Albert Rattan) find the pirate chest which has been stored away R. Meason. in a haunted cave for generations, the treasure trove slips right through their fingers. Especially vivid will be the scene from the play, "William Tell", when the members of the cast appear in full

'apple-shooting" scene. Dening (Zona Beth Faulkner), day who takes herself seriously; Molly directing the play; Paula (Lucretia Estes), a bubbling debutante; \$1.50 Babs (Geraldine Skaggs), her \$2.00 effervescent cousin; Nan (Kara) Hunsucker), another social bud; (Virginia Estes), a cornthe character of any person or fed gal from the wide open spaces; firm appearing in these columns Jerry Barton (Burrell Tipton), will be gladly and promptly cor- the boy from Princeton; and Steve

> leader. One hundred and sixty choice seats have been reserved, and 35c. Unreserved adult seats will

> be 20c, and children will be

COTTON TALK ON AIR FRIDAY

"The Cotton Situation" will be the subject of an address by Henry A. Wallace, Secretary of "Balmy Mr. Brown", a farce Agriculture Friday, May 26. The

itorium on Friday night, June 2. A large crowd is expected to go Clay Gilbert, local fire chief, is to Little Rock to hear the talk in-

ROARING SPRINGS NEWS

Lynn Lile of Wichita Falls visit-

Mr. and Mrs. E. D. York and children of Morton, Texas visited

Mrs. R. J. Murry and sons, John and Davis, from Whitney, Texas, are here for an extended visit with her parents, Mr. and Mrs. J.

Miss Elizabeth Swim returned home from Vernon last Friday following a visit in that city. L. J. Hurst of Spur was a Roar-

ing Springs visitor on Thursday. Mr. and Mrs. Brown Hinson, dress costume depicting the Mrs. Clyde Davis, and Mr. Tom Long visited Mr. Hinson, who is

Mr. and Mrs. Harry Duval and Fayno (Frances Stearns), who is Mrs. Sudie Duval visited in Spur Sam and Vohndell Lesley visited on Saturday and in Dougherty, Mr. and Mrs. Sam Leshe of Du-Sunday

W. C. King was a Paducah visitor Sunday.

friends last Sunday at Plainview. operation. She returned home Mrs. H. D. Marshall, Mrs. Mary from the Quanah Hospital last T. Sampson and W. H. Marshall Wednesday.

Public to Name Pullman

FEATURE that is expected to draw an attendance of several mil-

It is a far cry from the pioneering days of 1859, when the first

Pullman Lounge Car to be Exhibited at New York Fair

wheels down on a Chicago & Alton other than the committee on nomen-clature has ever been privileged to name a Pullman car. But now, for

tructed day coach, forty feet long (half the present length) and, save for wheels and axles, all wood. The record of the car was flat and too low

roof of the car was flat and too low for a tall man to walk upright. The seats were immovable; two small wood-burning stoves furnished heat; and there was no bed clothing.

The Pullman Company inaugurated or a priling the pullman company inaugurated or a pullman c

Through its eighty-year history, stretch of track 485 feet long, five Pullman cars will be exhibited: a lesidents of the United States, experiors of the various states, riverage roots of the various states, riverage roots, lakes, cities, historical figures, alakes, cities, historical figures, and double bedrooms; an 18-roomets, soldiers, battlefields, etc. Of and double bedrooms; an 18-roomets, soldiers, battlefields, etc. Of cities and double bedrooms; and lakes cities and double bedrooms; and a bar-lounge-observations.

wind with an eye to the character tion car. At the Golden Gate Exposi-

It stands, however, that no person

Pullman sleeper, "Old No. 9," set its

A lion at both the New York and San Francisco World's Fairs is

the Pullman Company exhibit, representing to the American public

the finest in land transportation and the very latest in mechanical

W. H. Marshall returned home ast Wednesday from Portersville, California, where he had been since October.

Glenn Dobkins made a business trip to Dallas last week.

Mr. and Mrs. Angus Ferguson visited in Ft. Worth during the week-end. Mrs. Guy Thacker and daughter,

Juanita and Miss Charlene King visited in Lubbock Friday and to Jayton last Wednesday due to Saturday of last week. Miss Ina Mae Long of Flomot

visited her parents over the week-Frank Mitchell, Lewis Davis,

and Miss Rosaland Mitchell, all of Others in the cast include Mrs. in the Quanah Hospital, last Sun- Lubbock, visited their respective parents here last week-end. Mr. and Mrs. John Meason and

> mont Sunday. J. C. Brownlow, Jr., together with his father, J. C. Brownlow Mrs. Minnie L. Smith visited and brother and sister, Granville

> > **Cars for First Time**

tives in Paducah Saturday. Miss Ruth Green of Lubbock visited her parents here Sunday. Mr. and Mrs. Jack Carter visit-

and Doris, visited Mrs. Brownlow

who is recovering from a major

Miss Wanda Carnell visited rela-

ed in Muleshoe and Amarillo during the week-end. T. E. Long, Jr. recently opened

a bowling alley here. Mr. and Mrs. Ralph Fletcher and Freddie Dawson visited in

Spur Sunday. Mrs. Boston Dunlap was called

the illness of a sister. Mr. and Mrs. Melvin Green announce the birth of a son on May 15 at the West Texas Hospital

Lubbock. Mr. and Mrs. Frank Ferguson visited in Earth, Texas, last Sun-

Kenneth Luck and Charles Woodward of Gentry, Arkansas, visited for a few days in the home. of Mrs. L. D. McCarty. W. C. King wisited in Childress

last Saturday. Hubert Gunter and E. A. Overstreet made a business trip to Dallas Monday.

Mr. and Mrs. Daniel Cargile announce the birth of a daughter,

born May 19. Ralph Cooper of Amarillo visited his parents, Mr. and Mrs.

Jake Cooper last week-end. Miss June Gipson of Dallas is here for a visit with her mother.

Mrs. Emmitt Favors of Lubbock s visiting her mother, Mrs. Bertie Mrs. M. S. Thacker and children

and Mrs. Sudie K. Jones were recent Lubbock visitors. Mr and Mrs. Jim Quinton visit-

ed in Brownfield during the week

Sunshine Club Meets Wednesday

Mrs. Tom Long was hostess to the Sunshine Club on Wednesday of last week. The afternoon was spent in doing embroidery and other kinds of fancy work,

Delicious refreshments of sandwiches, cake, and punch were served to Mesdames J. N. Scrivner J. D. Mitchell, Ralph Fletcher, A. Browley, C. W. Giesecke, J. C. Scrivley, D. W. Giesecke, D. W. Giesecke, D. W. Giesecke, D. W. Smiley, Ralph Long, Charles Long day of last week. Freeman Thacker, and the hos-Friday evening from Wichita

Church met in the home of Mrs. of Matador, visited here Friday L. M. Napper on Monday after- and Saturday in the home of Mr. noon. The meeting was well at- and Mrs. A. A. Harp, and other tended, and a course on home friends. missions was completed.

In the same home next Monday will be a social honoring Miss end. Doris Hunter, who will celebrate FOR SALE-Good windmill, steel her birthday on that day. Everyone is invited to attend.

Church services, league, Sunday School were well attended at the Methodist Church last Sunday, Rev. L. M. Napper is as sisting Rev. Marvin Fisher of

Speaking of "No, 9." who names pullman cars, anyhow? How are they named? And why? At first, each car was designated by number: later by the alphabet. But numbers proved conflicting and the alphabet was soon exhausted of its twenty-pix letters. It was then decided by the committee on nomenclature, is ade up of officers of the company. Thich has always done the naming. It baptize each car with a definite ame.

Submitted. Wimning names will be selected on the basis of originality, uniqueness and suitability. The judging will be done by the Reuben H. Donnelley Corporation. The consultant of the submitted of the pullman office in Chicago, or at any of the 21,000 ticket agents throughout the United States and Canada.

At the New York Fair, on a function to be given by the club

At the New York Fair, on a stretch of track 485 feet long, five for this year.

Cooling System To Be Installed the ray (sleeper, drawing room, tonyertible ton car.), or the railroad for which the car is built. But there had and fast rule; any appro-In Grocery Store

A special refrigeration room is now being installed in the Spot Cash Grocery for use during the summer months. The room, which is twenty feet long and ten feet wide, will be large enough for costumers to enter through a winging glass door and choose their groceries inside.

The temperature will be kept at forty-five degrees. All foods that need refrigeration will be placed in the room, and thus they will remain cool and fresh on the hottest days.

This cooling system for grocery stores is comparatively new. Only three other towns-Hobbs, New Mexico, Abilene, and Ballingerhave such systems. It differs from air-conditioning in that refrigeration is used for cooling. The West Texas Utilities Com-

pany is in charge of the installation.

:-: LOCALS :-:

Mr. and Mrs. N. M. Groves drove to Wellington Sunday, where they are visiting their son and family, Mr. and Mrs. Claud

Miss Amy Glenn and nephew, Glenn Woodruff, left Monday for Miss Amy Glenn and nephew, Glenn Woodruff, left Monday for a visit in Mineral Wells, in the home of Miss Glenn's sister, Mrs. T. T. Bouldin, Mrs. T. P. Metcalf, another sister, with her two children, of Franklin, will accompany them on their return home within about ten days.

Rev. and Mrs. W. M. Joslin and Mrs. H. S. Watson returned home Friday from Oklahoma City,

FAMOUS NOVELIST IS DEVOTED FAMILY MAN



Dr. and Mrs. Cronin and Their Three Sons: Patrick, Andrew and Vincent.

from a career in medicine to writing, is married to a doese according to a sketch in the May issue of Good Housekeeping Magzine. They have three sons, Patrick, Andrew and Vincent.

was immediately successful. This was followed by "Three ing" "Grand Canary," "The Stars Look |

Down" and "Lady with Carnations." and goes fishing. He also solved

a beautiful old manse, Sullington Court, in Sussex, England, where in are reflected in his no addition to writing, Cronin farms, says that he will always remain

raises ducks, plays golf and tennis doctor at heart.

Delicious refreshments of sand- Mrs. Myrtle Pettijohn of Mineral

Falls, where he has been visiting in the home of his brother.

The W. M. S. of the Methodist ter Eleanor, of Lubbock, formerly

daughter Ruby, visited relatives been planned for June 5 and 6

tower, piping and complete tion for Motley county, equipment. Offered at a bargain Charlie Maisel, of Pamp for quick sale. Motley Hotel,

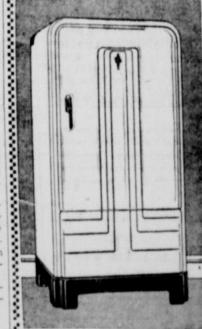
Mr. and Mrs. J. M. Poe of Mc- trict Camey, were week-end guests in the home of Mr. and Mrs. C. A. interest their sons in the Pitts. They were accompanied by ment, which promises Mrs. Buster Barron, who is visit- much entertainment for

where they attended Southern LOST-Small Jersey bull paint mare. Please notify U.

ita Smart, and Mrs. Billie Rie

An encampment for sons communication received b Keith, Commander of Fler Post, American Legion trict Commander of the

a Servel Electrolux than to have any other refrigerator GIVEN to you."

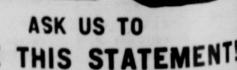


parts in its freezing system

your first automatic refrigerant or replace your present on, and the new 1939 Servel Electrolar models that are now on display

in the freezing system OCONTINUED LOW OPERATING COST MORE YEARS OF SERVICE SAVINGS THAT CAN PAY FOR IT





MATADOR HARDWARE And Furniture Company

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R. A. J. CRONIN, phenomenally successful novelist who turned

Dr. Cronin's first novel, "Hatter's Castle," appeared in 19:1 15:

In 1938, Cronin wrote "The Citadel," which was widely acclaimed by modern paintings and ancies; which was widely acclaimed by Dr. Cronin is a Scotsman critics and was on the best-seller Irish blood and his wife blist for many months. His new novel, Scotch. He spent his youth in a dramatic story of the nursing pro-fession entitled "Vigil in the Night" begins serially in the May issue of Good Housekeeping Magazine.

Dr. Cronin and his family live in a beautiful old mane. Sullington

D. A. Fulkerson returned home and baby.

Mrs. G. C. Mitchell and daugh-

Mr. and Mrs. J. T. Spears and American Legion members

afternoon at 2:00 o'clock, there in Littlefield during the week- Roaring Springs, accord

ing here with her father, Judge and will be of much benefit

well. "It is more economical to BUY

Servel Electrolux alone is permanently silent : : : be cause it is the only automatic refrigerator with no moring Atiny gas flame does the work.
Whether you're about to be

PERMANENT SILENCE

PROVE THIS STATEMENT!

"MATADOR'S HARDWARE DEPARTMENT STORE"

Will Show You the Easy Way To Do Hard Things

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Practical! Informative! Useful! OPULAR MECHANICS combs the world for the latest news, the are nevelopments, the thrilling experiences, and the remarkable discoveries that can be found only within the field of science, invention and mechanics. Ten thousand eyes scan every nook

ac corner of the globe for pictures and articles that fascinate od entertain over 500,000 readers each month.

But POPULAR MICHANICS is more than a magazine of pictures od unusual articles. It is virtually an encyclopedia of ideas and siggestions on what to make and how to-make-it; a reference of the fall and a guide for the radio experimenter; a source book of helpful mints on home or farm improvement and repair; an unending supply of important information for the mechanic and repairman, a collection of useful hints to lighten the housewife's daily asics; in short, POPULAR MECHANICS is the practical magazine

or every American home. Subjects Discussed in Every Issue AUTOMOBILES - AVIATION - BUILDING - ELECTRICITY - FARMING FURNITURE - HOBBIES - HOME HELPS PHOTOGRAPHY - RADIO - SCIENCE - SHOP NOTES - TOOLS

FREE SAMPLE COPY of POPULAR MECHANICS MAGAZINE will be sent an request.

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Street and Number, or R. F. D.

NAGGING BACKACHE May Warn of Disordered Kidney Action. Don't Neglect It.

Modern life with its hurry and worry, irregular habits, improper eating and drinking, exposure, contagion, shafter in the kidney are disturbing to the kidneys and coftentimes people suffer without knowing that disordered kidney action may cause the trouble.

After colds, fever and similar list there is an increase of body impurities the kidneys must filter from the blood. If the kidneys are overtaxed and fall to remove excess acid and other harmful waste, there is poisoning of the whole system.

Symptoms of disturbed kidney function may be nagging backache, persist—

Note the distance of the property of bladder distance may be burning. After famous filter from the blood. If the kidneys are overtaxed and fall to remove excess acid and other harmful waste, there is poisoning of the whole system.

Symptoms of disturbed kidney function may be nagging backache, persist—

Resure to get Dusn's. Sold at all drug stores.

ANY 1/2 TON! GMC power or GMC's gas savings! GMC valvein-head engines give SUPER DUTY perform-

GMG Half-Ton **SAVES MORE GAS** OUTPULLS



Priced down with the 3 lowest! **Matador Buick Company**

PONY EXPRESS WINNER VISITS JANE WITHERS



Rio Man

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President

Texas, \$750 prize winner home, he gave the youthful 20th Shannon didn't bring his horses. Davidson was honored by a cele-Nocona-to-Treasure Island Century-Fox star of "Boy Friend" "Rocket" and "Ranger" to visit bration held here May 11, before express, visited Jane With- a few lessons in knot-tying for her, too, but they'd already been his return to Hollywood

GIANT MURALS AT WORLD'S FAIR

IS theme the strong, stark beauty of the machine, Dean ornwell, one of America's foremost painters, has completed two massive murals, each 15 x 65 feet, depicting the birth and growth of motor car body, for the Fisher ody exhibit in the General Motors Building at the New York World's

In his ten-foot giants, heroic figures which spread majestically across the canvas, Cornwell has caught the human relationship of man and machine, and the power of steel fused to steel.

"In art, a strong draughtsman is one who looks on a human being as a machine, with an understanding of all the parts, how they work and function as an esthetic whole," Corn-In his ten-foot giants, heroic fig-

all the parts, how they work and function as an esthetic whole," Cornwell says. "When the same artist draws a machine he should treat it as a human, living thing."

The murals, done in gold and aluminum leaf against a jet-black background, show the giant workmen, their bodies rippling with strength, molding crude steel into an articulate whole—man's duality of grim practicality and instinct for beauty at work.

at work.
It did not take Cornwell long to hobbies is city parks be in complete sympathy with the processes of the making of a motor car body. He was able to see deeper into the machines than that which meets the eye. The machines began to live for him, and he looked upon them as a living symbol of his age. The murals, which flank the stair-

Southwest Texas way leading to the Fisher exhibit, are said to rank with the painter's Council of Boy Scouts and has been awarded the Beaver Badge, highest honor that can be given a layman in Boy Scout work. The Council's beautiful camp near Barksdale on the Nueces river was named "Camp Fawceft" in He is chairman of the board of Mohair Co. and is past president of the Texas Sheep and Goat

Mohair Co. and is past and Goat seen at the Fair, and millions of people will view the murals before Mr. Fawcett also has had the the fair ends.

istinction of serving as director two regional Chambers of TO LEVELLAND

West Texas and South Texas organizations. Val Verde county mmerce at the same time—the Lowell Sharbutt, Administrative on the dividing line of the two Agent Frank Buckley, was called erritories and maintains member- to his home at Levelland Tuesday evening, due to a serious injury which his father sustained when run over by a tractor. The injured man was not expected to recover, but no late reports of his condi-tion had been received by the Tribune late yesterday.

WTCC PRESIDENT



E. K. FAWCETT

ed out under his direction.

Raisers' Association.

hips in both Chambers.

GO TO CHURCH SUNDAY

Tribune Want Ads

Get Results

st Texas Meet Fawcett of Del Rio, new Piercer Val Verde County

vears he has been one

directors of the West could be built of sycamore logs

of the West Texas (Commerce is a typic, est sheep ranch oper- sheep into Val Verde county an cett has represented Del miles northwest of Del Rio. Th Val Verde county on the party lived in a cave until a house

nber of Commerce for Mr. Fawcett has prospered decade. He was elect- through the years and now ow vice-president of the 53 sections of land, well improve nization in 1937 and and stocked with sheep and goal first vice-president in He also has a home in Del Ric as elevated to the pres- where he spends most of his time his year's WTCC con- He and Mrs. Fawcett have closed in Abilene, children, Horace, Elmer, Walt Lee, Mrs. O. D. Finegan and Mrs. rugh he has passed the age F. C. Whitehead, all of Val Verde

my men retire, Mr. Faw- county.

It's Economical TO SEND

Washing TO Floydada

e yourself from the bur-



Services for every need all thriftly priced

Rapid pick-up and delivery service--!

Quality work -- you'll like our perfect

FLOYDADA LAUNDRY



The Weather Is Hot And So Are Our Prices—Shop Here

For Friday, Saturday, and Monday

LARD Pure Fresh Hog 3 pound 25c 10c Dry Salt Pound **JOWLS** COFFEE White Swan Pound 25c MEAL 20 pound bag 35c

K. C. Baking Powder 10 lb. 98c

Pickles 2 qts. 25c Beans Mexican Style Apprients 18c PINEAPPLE Del Monte, Green Gage, No. 21/2 Cans 15c PRUNES 25c Plums English Peas No. 2 Can 9c Oats 18c Tomatoes No. 2 Can 8c Macaroni Spaghetti 25c

Cherries No. 2 Cans 2 for 25c SOAP 25c Grapefruit Nice Size Dozen 29c

Bananas Golden Ripe Dozen Plenty Fresh Bunch Vegetables 5c



15c Fresh Pork Side Meat pound

Sausage Pure Pork 2 pounds 35c PORK CHOPS fresh lean pound

Cheese Longhorn Fresh pound 16c Bacon Armours Cello Roll pound 23c

PAY CASH! — PAY LESS! WHY PAY MORE?



SUCCESSOR TO BOB'S FOODWAY

The SNAPSHOT GUILDA

PICTURE TRIMMING

162 139 140 441 843 761 657 2261 Dirickson Total GTWL Teams Standing City Drug Ford Motor Burden's Gro. Magnolia Cafe Matador D. G. Co.

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State Officer Warns Against Poison Ivy

toxicodendron, which is blooming ries containing a stony seed.

FIRST TELEVISION PICTURE



famed blackfaced comedians, made they appeared on the television television history at the New York screen. Incidentally, that's Amos World's Fair when they played the on the left. Later Mr. Whalen was stellar roles in the first experimen, interviewed on the national broadtal television pickup of a commer- cast of the comedians,

NEW YORK-Amos 'n' Andy, | cial radio program. This is how

Warning that several cases of Early use of soap and hot water warning that several cases of poisoning have been reported alpoisoning, but a brush should not be used for washing. The most State Health Officer, describes effective method of prevention, however, is to avoid the plant enfit of those not familiar with it. tirely. The plant has three leaves which Ignore Rhus nitoxicodendren as are now green, and later become red or bright yellow. It grows on a low but erect plant, varying a low but erect plant, varying one and the same.

from several inches to three or four feet in height. The plant bears smooth, whitish, waxy ber-Traffic Death

"The reduction shows that safe

driving can win over the most persistent highwayman of them Colonel Garrison declared Anyway you want to figure it, at least 21 more persons are alive today because more people ar

Colonel Garrison pointed out hat fatalities were reduced in the his year as compared with four one superstition that he likes.

DR. E. B. JONES Dentist

COMPLETE X-RAY SERVICE Office Over City Drug Store Telephone 140-J Matador, Texas

THE MATADOR TRIBUNE **Henry Ford Expresses** Confidence In Youth

"CREATER progress lies ahead in the next fifty years than we've had in the last thousand," according to Henry Ford in the June Cosmopolitan. "Young people say there are no opportunities today. Why the world's opportunities are just beginning to break. The young folks of today are going to reduce prices, raise wages and increase production. That's the task youth has ahead and youth will do it. It



Henry Ford (left) and H. G. Wells - Prophets of Progress Henry Ford advises young Fair visitors to look for anything white will set their minds to working con-structively. Imagination is the prin-

ciple requirement for new invent for when the imagination is exci

for a better world and find ways t

May 31st next has been set as

the date of the Agricultural-Live-

stock-Industrialist meeting for

West Texas region at Lubbock.

This meeting will be held under

the immediate direction of the

Your Doctor would rec

a good mop and our Anathesia-

Mop is unexcelled for affording

quick relief from pain and dis-

comfort of sore-throat and ton-

silitis. Every bottle guaranteed

Simpsin Drug Company.



Henry Ford and His First Car

always has." Ford backs this confidence with a \$35,000,000 expansion

Texanse, particularly those city follow who seldom go to the country, may contract a severe case of skin possoning if they are not careful on piecies, camping and fishing trips.

DONT SCRATCH! Our Paracide Ointment is guaranteed to relieve itching associated with all forms of itch, eczema, ringworm and other minor skin irritations or money refunded. Large jar only 60c at City Drug Store**

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DONT SCRATCH! Our Paracide Ointment is guaranteed to refuse the paracide of the paracide ointment is guaranteed to remain or the paracide ointment or the paracide ointmen

Police Director **Advises Honking** In Underpasses

Colonel Homer Garrison, Jr., Texas State Manufacturers As-State Police Director, confesses to sociation, the Texas Technological College and the Lubbock Cham. It's the one about honking three Dr. John Lee Coulter, economist

times and making a wish when Washington, D. C., will be the your car goes through an under-"I don't know how much the SORE THROAT, TONSILITIS!

three honks have to'do with getting your wish, but if you wish for safety the honks ought to help you out," Garrison commented. "It wouldn't be a bad idea for every motorists to make that wish

Trimming improves many pictures. Select best part—have it enlarged, with remainder masked out. One picture may contain many, as sketches at right show. Experiment with your pictures, find composition you like best—then enlarge.

THE effectiveness of a picture often depends on its proportions in relation to the natural composition of the subject. Snapshots made with the same camera are necessarily the same shape-but that does not mean that the exact proportions | whole. In that case, produced by the camera are the best essential part, and have an enter for each picture.

Sometimes a picture will look better if portions on the sides are horizontal lines, such as an trimmed away, leaving a long, nar- landscape, calls for a horizont row panel. In other cases, a vertical ture. On the other hand, a pi picture may be improved if it is with strong vertical lines, so trimmed down to a horizontal shape. a forest scene with tall And often, a picture is best if it is tree-trunks, calls for a ve ut almost square. Don't accept your pictures just taking snapshots, If a subje

provide it. He also indicates that developments in mechanical farming offer great possibilities to to day's youth. All kinds of inventions are needed on the farm and he predicts that in the coming year greater things will be done in the field of as they come from the camera. Try suited to a vertical pi this, Cut two Leshaped pieces of camera in the vertical white cardboard, and use them as sition. Again, if the sub lovable masks over your prints, best in a horizonte Move the two L-masks about, ex- take it that way. With this cluding various parts of the picture, you will not need to trim yo and experimenting with different so severely to make them shapes. You are likely to find one shape which is just right for the sub-shape, the whole atmosphere ject. And you may find that there "feel" of a picture can be chan are two or three attractive, well- Try it-and when trimming he composed pictures in one not-so-good snapshot. good snapshot.

at Tech will preside.

ture. Watch this point Frequently, you will find that the the picture can be enjoyed in

ment made, using it as a guide

Generally, a subject with s

ture-is just a small part of the principal speaker. J. Handly

Roy Burleson INSURANCE



SPRING IS HERE—

Check Your Battery . . . Guaranteed National Tires and Batteries -We Appreciate Your Business-Gulf Service Station

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Completely Equipped For

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OBSTETRICS, PEDIATRICS

Newest Type X-Ray Equipment

TRAWEEK HOSPITAL

Day and Night Service

LET US HELP YOU

PLAN A NEW HOME!

Conditions have never been more favorable for building a new home than at present. So stop wishing and start toward the realization of your cherished plans by consulting us. Our service is yours for the asking and we will aid you in every possible way, including the problem of financing-A good home is always a safe investment.

Everything For The Home, Farm and Ranch

Higginbotham-Bartlett Co.

LUMBER, BUILDING SUPPLIES AND HARDWARE

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Bring It To Us



We are equipped to repair any make or model radio. Fast service and moderate charges. Car radios our speciality.

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Slow baked to retain all the good taste and vitamin con-

TASTY DOUGHNUTS Excellent as dessert or inbetween snacks.

ASSORTED CAKES

Your choice of fresh-daily, assorted cakes everyone loves.

DELICIOUS PIES

Every member of your family loves our "home-baked"

Eddie's Bakery



Do Your Wash! Back-breaking, home washing be-

longs to the horse and buggy age modern women have the laundry do their wash! And here's why! Spur Laundry charges no more than it costs to do it at home Spur Laundry certainly gets clothes cleaner! Go modern, call them today!



"heart" of a picture—the real pic- comfortable, easy-to-view size Wright, secretary of the committee on agricultural cooperation of the National Association of Manufacturers will conduct a farmer-BANK BUILDING manufacturer session. Dr. Kenneth M. Renner, head of the Department of Dairy Manufacturers MATADOR, TEXAS OIL

dor, Mo

PO

More Cash To Aid Value Of **Motley Land**

such as terracing, contouring im- imum amount available for soil- races. proving pastures and planting building practices, add the items listed as follows: that is, practices which conserve Cropland (65x50c) or build up the soil

be earned by farmers of this Grazing capacity (8x\$1) county by carrying out soil-building practices in 1939.

The soil-building payment is made in addition to the regular farmer in carrying out soil-buildconservation payment for plant- ing practices.

lowing explanation of how the acre of green manure or cover directions in following a south-

lowance is set up for each farm, tertilled crops rates as one unit.

(1) 50 cents per acre of cropland in excess of the total soildepleting allotment for the farm. open pasture land plus \$1 per animal unit of grazing capacity.

To show how this maximum asacres of tilled land, a cotton allot-



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FLEMING POST NO. 337 AMERICAN LEGION

Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend.

D. P. Keith, Post Commander Vernon Doss. Adjutant



LODGE No. 824, A. F. & A. M. Matador, Texas Meeting Saturday on or before

full moon of each month. Jim Clower, W. M. W. N. Pipkin, Sec.



MATADOR LIONS CLUB

Meets 1st and 3rd Tuesdays each Methodist and Baptist churches.

Refrigerator Service ALL MAKES OF REFRIGERATORS CALL FOR Chas. Keith AT THE Matador Hardware noncrop open pasture land with terraces. illotment of 135 acres.

total soil-depleting allotment); regulations. the rate of \$1.50 per acre of com. Each ten acres of the following mercial orchards applies to 3 counts as one unit (15 cents an acres; the rate of 2 cents per acre acre) The AAA has placed approxi- of pasture land applies to 150 1. Seeding small grain crops for

Commercial orchards That is the maximum that can Pasture land (150x2c)

In this example, \$48 is the largest amount available to assist the

ing within acreage allotments, and Soil-building practices are meais separate, also from the price ad- sured in terms of units. For example, construction of 200 linear was given to him. He was declar Frank A. Buckley, Secretary of feet of terrace qualifies as one ed to present a frightful appearsoil-building payment is earned. crops counts as one unit; each 4 western course A maximum soil-building al- acres of contour farming with in- Last Seen At 2:30

building practices, is \$1.50 a unit. caster home and again asked fo the farmer could earn his max- again asked the directions of a imum soil-building allowance of southwestern course and was (2) 2 cents per acre of noncron \$48 by carrying out 32 units (\$48 warned about traveling too far divided by \$1.50 equals 32) of east because of the large ranch

> If this farmer carries out only number of units of practice.

umber of units of practice.

The program provides for a long

The searching list of soil building practices in of five men returned about sun-Texas However, not all of these down without finding any trace are adaptable to Motley County, of the vagabond. It was feared Those which have been and can that he might become lost and be carried out with success in starve to death for lack of food this county are as follows:

ne unit (\$1.50):

1. Construction of 200 linear feet of standard terrace.

2. Contour ridging of noncrop, pasture land-750 linear feet of ridge terrace counting as

3. Construction of reservoirs and dams-10 cubic yards of material moved in making fill or excavation counting as one unit.

4. Contour listing, subsoiling

5. Striperopping on the contour stock alternating with strips of erosionresisting crops and erosion-per-

mitting intertilled crops. Each eight acres of the follow-

1. Contour farming intertilled consisting of the planting and cultivation of row crops following the contour as determined

"My skin was full of pimples and blemishes from Constipation"

bowels, and relieves constipation Mills products. that so often aggravates a bad

FREEMAN DRUG CO. Roaring Springs, Texas

ment of 60 acres, 3 acres of com- by a farm level or surveyer's inmercial orchards, 150 acres of strument or following established

grazing capacity of 8 animal 2. Contour listing of cropland, units, and a total soil-depleting with a regular double moldboard lister or with a chisel of approved The rate of 50 cents an acre of design, or other implement getropland applies to 65 acres (acre- ting the same results, according age of cropland in excess of the to specifications set out in the

mately \$17,000 at the disposal of acres, and the rate of \$1 per an- harvest in 1939 on a contour run Motley County farmers, to assist imal unit of grazing capacity ap- with a farm level or surveyor's them in carrying out practices plies to 8 units. To get the max- instrument or on established ter-

2 Pit cultivation, when done or cropland in 1939 with an approved \$32.50 basin lister, which dams the lister 4.50 furrows at regular intervals, or 3.00 other implement getting the same 8.00 results, according to specifications \$48.00 set out in the regulations.

County Agricultural Conser- unit of practice; seeding an acre ance and to act as if probably vation Committee, makes the fol- of alfalfa counts as two units; an partly demented. He asked the

About 2:30 in the afternoon he The payment rate, for soil- appeared at the Jonathan Lan-In the foregoing example, then, food, which was given to him. He pastures in that section.

Numerous reports claimed that 10 units of practices, then he gets the old man had threatened some sistance for soil-building practices only \$15 as a soil-building prac- of the farm women with a piece is figured, take a farm with 200 tice payment; 15 units, \$22.50, and of broken glass and an axe handle In order to earn his full but Sheriff Carlisle discredited soil-building allowance, the farm- the reports, declaring that he was er must carry out the required unable to find definite evidence

The searching party, consisting and water. The fact that he re-Each of the following counts as mained away from the main highways was also considered by the sheriff's department.

HATCHERY TO ...

ing made daily. Mr. Newman declared that the spring season orphan home at Waco, one day would positively be closed next food supply, in honor of his moth week and that those interested in er. Never during his lifetime had securing baby chicks would ap- Mr. Echols ever used tobacco chiseling), or furrowing noncrop preciate the special low prices offered to close out the present President Of Railroad

Splendid Address Made

Universal Mills, under the spon- was organized and the road consorship of the Matador Hatchery, structed in 1914. much benefit resulted. Mr. Home- Mr. Echols had been president yer has made a special study of of the First State Bank here for poultry raising. Mr. Homeyer has Southwestern Cattle Raisers Asbeen in charge of the poultry edu- sociation. He was a member of says Verna Schlepp: "Since using Mills for the past 15 years and is Masonic lodges in Matador, the Adlerika the pimples are gone, considered one of the outstanding Knights of Templar commandery My skin is smooth and glows with experts of the state. Mr. Newman in Plainview and Khiva Temple health." Adlerika washes BOTH is local agent for the Universal of the Shrine in Amarill

> sons visited relatives in Kirkland western Texas and the Panhandle Sunday



Homecoming

Mother was bigger and she could When Daddy was down by the poplar tree And that was the moment when,

tender-eyed, She opened the door and propped wide

And started the baby on eager

Daddy was coming up the street. Daddy was weary and shabby too, But oh, the print of her little shoe

And the welcoming of her tiny

hands

Made him monarch of richer lands Than ever were - and night by

The little game was their dear delight.

Night by night-till the one when Snatched her up on a laughing

breath. A staggering car that rocked and reared Free of a lad's light hand that And crushed her lifeless before

their eyes, So little, so eager, so sweet and

Three souls cry out in the little When darkness bovers and settles

A man who plods from his day's work hom Remembering how he used to come,

A woman who listens with strain-And fights the silence with bitter

And a lad with a haggard brow A baby's ghost in the poplar trees.

Anne Sutherland Brooks.

(Continued From Page 1)

Echols provided for the Buckner's ed the various honors. The highest Orphan home at Waco, one day's coffee or lique

When the Motley County Railway was organized, an 8-mile line Altho only a small group of connecting Matador with the ultry raisers was present at the Quanah, Acme and Pacific south ing counts as one unit (18.7 cents address made in the old post of of here, Mr. Echols was named fice building here Saturday by W. president and served in that capa-Homeyer, poultry expert of the city for 11 years. The company

feeding and gave local poultry almost a quarter of a century. He raisers the best information pos- was also a member of the execucation department of Universal the A. F. & A. M. and Royal Arch

Known Throughout Texas Mr. Echols Mr. and Mrs. A. A. Harp and throughout Texas, especially in He was a widely known benefactor and was a friend to every man who knew him. His reputation as a successful cattleman was no greater than that of his endless contributions to those less for-

tunate than himself. For a time Mr. Echols was also

y~~~~~~~~~

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MATADOR, TEXAS

Echols, Mrs. Raby Webb, Bobby Hunsucker. Burleson, Elmer

Lewis of Floydada. Honorary pallbearers included Students winning this award

Successful School Year Is Completed

Nineteen Seniors Receive Diplomas Thursday Night

nineteen seniors received their diplomas at the commencement exercises held in the high school auditorium last Thursday night.

The graduates marched onto he stage in single file while Miss Mable Jameson played the processional, "Aida". The invocation vas given by Rev. Vaughn of the Methodist Church.

Using the poem, "I've Shut the Door on Yesterday", as his theme, Houston Schweitzer delivered the salutatory address-"The Future Still Our Own". This was followed by a song by the class, "We've ! lome A Long Way Together".

The valedictory address, "Sucess-at the End of the Track" vas then given by Kara Hunucker. She compared the uniting of the Union Pacific and Centra Pacific Railroads in 1869 with th ommencement exercises and gave the secrets of success by let ting each letter in word "seniors stand for one of these.

A check for the class gift, two water fountains, was presented to Mr. Tunnell by Jimmie Lee Irby These fountains will be constructed on the school campus, one in front of the high school and one at the tennis courts.

"Love Dreams", a piano solo was given by Kara Hunsucker For many years Mr. and Mrs. Principal Bert Ezzell then award-

stockholder and president of the award, the Balfour honor, which Jameson, Harold Faulkness a stockholder and president of the award is based on scholarship, loyalty, Hunsucker, J. W. Hough, City National Bank of Childress. is based on scholarship, loyalty, Hunsucker, J. W. Hough Other survivors include four and achievement, was won by Dunlap, Mabry McMa grand-children, Miss Dorothy Houston Schweitzer and Kara Elwanda Willingham

Echols, of Matador and Frances A new award was begun this ACCEPTS POSITION Eiring of Plainview and one great year whereby the most all-round grandson, David Webb, Matador. boy and girl of each of the three Active pallbearers were: J. C. lower classes will have their Stearns, Bob names engraved on a trophy, H. H. Schweitzer, which will be a permanent pos-Randall Whitworth, and Charlie session of the school and added to each year.

all pioneer cowmen of this section, from the freshman class were Jimmie Lee Guthrie and J. W. CHURCH OF CHRIST Durbin. The sophomore students were Frances Stearns and James Rufus Fish, and the winners from the junior class were Elmer Gene | Congregational Jameson and Marie Hunsucker. Following the awarding of these

honors, Supt. B. F. Tunnell pre- Evening training class for sented diplomas to the nineteen graduates. These were J. B. Cooper, Jimmie Lee Irby, Mary Beth Martin, Estell Stafford, Betty Joe Tuesday afternoon Simpson, Houston Schweitzer, Opal Vivian, Lillie Seal, Chloye Fulfer, Virginia Estes, Delora Markham, Doris Whatley, Jodie You Are Welcome

J. D. Turner accepted a p Simpson's Drug Story places Dr. R. P. Young moved to San Angelo, has accepted a position

T. Hamilton, Minister Morning Bible cla preaching, 10:50 Communion, 11:45 a. m Regular worship with

8:00 p. m. class, 3:30 to 4:30 p. m. Wednesday night song drill study of the life of Christ to 9:00 p. m.

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MISSION WATER HEATERS 5-YEAR GUARANTEE ON ALL APPLIANCES INSTALLATIONS MADE BY FACTORY

TRAINED EXPERTS. S. J. BRASELTON, Manager

END OF MONTH -SPECIALS-

BANK BUILDING

At this season of the year we have several lots of seasonable goods in which the size range is broken. We wish to close out this merchandise by these special reductions.

LADIE'S HOSE

ONE GROUP \$1 AND \$1.15 VANETTE HOSE WHILE THEY LAST

FRIDAY AND SATURDAY ONLY FULL FASHIONED

HOSE 49c pair

LADIE'S HATS ENTIRE STOCK OF NEW SPRING HATS REDUCED ONE HALF \$1.95 Hats 98c; \$1. Hats 50c

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ALSO MANY OTHER ITEMS AT REDUCED PRICES

Check These For Savings...

LADIE'S \$4.95 TOPPER COATS LADIE'S \$1.98 TOPPER COATS ONE GROUP \$1.95 WASH DRESSES

ONE GROUP MISSES' SHOES

SLAX SUITS

\$2.49 to

\$6.95 SUIT

SUMMER SHIRTS NEW ARRIVALS IN COOL FABRICS IDEAL FOR GOLF OR VACATION WEAR

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MEN'S

TOGS FOR THE RODEO CELEBRATIONS SHIRTS SCARFS

-HATS

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WESTERN

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98c

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