



First Boosters Will Start Today

OTHER CITIES NAME SPONSORS

Rodeo Plans Are Near Completion

Matador's first booster motorcade advertising the Matador Roundup and Rodeo, Friday and Saturday, May 17-18, started at 8:30 this morning.

Police Car To Be In Lead A highway patrol car will lead the caravan each day, at a speed not to exceed 50 miles per hour.

Plans for the rodeo are nearing completion, although much work still remains to be done.

Two More Cities Enter Two more sponsors have registered for the Girl Sponsor Contest, bringing the total number to 13.

The Childress Lions Club will be represented by Miss Billye Jarrell.

The Turkey Lions Club have nominated Mrs. Allie Ware as their representative. More are still expected according to Mrs. U. L. Willie, chairman of the contest.

Matador business firms who desire to sponsor a representative in the Merchants' Contest are urged to secure a rider and notify Mrs. U. L. Willie immediately of the

(Continued On Back Page)

Plainview Group Is Here Monday

A motorcade of five automobiles advertising the Plainview Dairy Show and rodeo, visited Matador Monday morning and distributed literature, inviting residents to the celebration which started Tuesday and will continue thru Saturday.

Besides the dairy show, the celebration includes four days of rodeo starting at 2:30 p. m. daily and dances Tuesday, Wednesday and Thursday evenings. A free fireworks display will be held tonight.

DESKINS WELLS HERE MONDAY

Deskins Wells, editor of the Wellington Leader and candidate for Congress was in Matador Monday afternoon visiting friends and soliciting votes.

Mr. Wells declared the current issue of his newspaper is being edited by the farmers of Collingsworth county whose interest in his campaign have made it possible for him to visit other counties.

He said much progress in his campaign was evident in seven lower Panhandle counties which he had visited.

ALVIN R. ALLISON IS VISITOR

State Representative Alvin R. Allison of Levelland visited Matador Tuesday afternoon in the interest of his campaign for State Senator, 30th District. Mr. Allison declared he planned to attend the Matador Roundup and Rodeo and that he would advertise it during his campaign trips.

Mr. and Mrs. F. A. Bird and son of Midland, visited relatives here this week.

Rodeo Prize Is Made In Matador



The splendid example of leather craftsmanship, shown above, is one of the two specially stamped \$135 saddles to be given in prizes at the Matador Roundup and Rodeo next week.

The saddles are of the finest material and workmanship obtainable. H. H. Schweitzer, who made the saddles, has never witnessed anyone else make a saddle. He quit the range to start in the saddle business over 20 years ago with no more equipment than a large nail and hammer with which to make the first of the now famous Schweitzer saddles.

Matador Graduation Program Completed

Baccalaureate To Be Held At Church Sunday Evening

Baccalaureate services for the Matador High School graduating class will be held Sunday night in the First Methodist Church, with Rev. H. C. Smith, pastor of the San Jacinto Methodist Church of Amarillo, delivering the sermon.

The services will progress in the following order: Processional, Miss Mable Jameson; "Holy Art Thou", Matador Choral Club; Invocation, Rev. W. B. Vaughn; Male Octet, "My Creed"; announcements, B. F. Tunnell, superintendent Matador schools; sermon, Rev. H. C. Smith; choral number "Our Best"; Benediction, Rev. W. M. Joslin.

Commencement Thursday Commencement exercises for the class will be held Thursday evening, May 16, in the high school auditorium, beginning at 8:00 o'clock.

Processional will be by Miss Mabel Jameson, to be followed by the program, which will include: Invocation by Rev. W. M. Joslin; Salutatory, Marie Hunsucker; Presentation of class gift, Elmer Gene Jameson; Valedictory, Keith Patton; address, Dr. L. A. Woods, State Superintendent of Schools; Honor awards Principal Bert Ezzell; Presentation of diplomas, Superintendent B. F. Tunnell; Benediction, Rev. W. B. Vaughn.

Seventh Grade Graduation exercises for the Matador Grade School will be held Wednesday morning, May 16, in the high school auditorium, beginning at 10:45.

Processional will be by Miss Mabel Jameson, followed by Invocation, Frances Seigler and Rev. W. M. Vaughn, pastor of the Methodist church, will address the class. Class song by the seventh grade pupils; Valedictory address by Don Paul Keith; Awarding of diplomas by Vernon Doss, grade school principal, and Wilmer Greene, class sponsor; Special awards by Supt. B. F. Tunnell; Announcements and Benediction will conclude the program. Recessional will be played by Miss Jameson.

All decorations for the program will be made by members of the sixth grade.

Canyon Group Visit Matador

A booster motorcade of approximately 40 automobiles and busses from Canyon, visited Matador, Monday, advertising the West Texas State College and recreational spots such as the Palo Duro State Park and Buffalo Lake.

The boosters, numbering 175, were served lunch by the Baptist ladies in the church basement. They were loud in their praise of the lunch which they found awaiting them here and of the cordial reception accorded by Matador.

The boosters group was the most impressive ever to visit this city and immediately won local enthusiasm because of the fine conduct displayed while here. Splendid band renditions were given by the two bands which accompanied the cavalcade.

Boss Lion Returns From Convention

Boss Lion Henry Pipkin returned late Tuesday from the 3-day district 2-T convention which started in Midland Sunday, where he was delegate for the Matador Lions Club.

He reported one of the most interesting state conventions since he has been a member of the organization and declared that Lionism is making great strides throughout the North American continent.

VALEDICTORIAN



KEITH PATTON Valedictorian for the 1940 graduating seniors of Matador High School, is Keith Patton, above, who won the coveted honor with an average of 96.78. He is the son of Mr. and Mrs. M. S. Patton of Matador.

SALUTATORIAN



MARIE HUNSUCKER, will deliver the Salutatorian address at Commencement exercises Thursday evening. Her average grade which placed her second in the honor race, was 94.09. She is the daughter of Mrs. Charlotte Hunsucker of Matador.

Lions Select President For Havana Trip

Boss Lion Henry Pipkin was unanimously selected as a delegate to represent the local club at the Havana, Cuba Lions International Convention in July. The trip will be paid for out of a special fund set up by the local group. Alternates selected were Lions Randall Whitworth, Henry Ford, U. L. Willie, M. S. Patton.

However, Lion Pipkin, with the privilege of selecting his own alternate, will name Lion Secretary Randall Whitworth as first official delegate. Lion Pipkin declared that he had attended the international convention at Oakland two years ago and that he felt secretary Whitworth to be the most loyal supporter of Lionism in the local organization and deserving of the trip because of his tireless efforts in the office of secretary which he has held for six years.

Good Program Tuesday An interesting program was provided at the regular meeting held in the basement of the Methodist church Tuesday, by three members of the Brunks' Comedians tent show which is in Matador this week.

Honor students Keith Patton and Marie Hunsucker were guests from the high school and also seven honor students from the grade school.

Special stress was placed on the extreme need for a clean-up of both the business and residential section of town before the roundup and rodeo and all citizens are asked to cooperate.

Local Scouts Attend Circus

Vernon Doss, Howard Traweck and Wilmer Green, Scoutmasters of Matador Troop 60, accompanied the troop to Lubbock Friday, where they attended the third annual South Plains Boy Scout circus in Texas Technological college stadium.

The Matador troop marched in the mile-long parade of scouts from 20 counties of the South Plains council, during the afternoon, and participated in the circus, which was held at night.

For their act, the local troop staged a pioneering demonstration in bridge building, in which they were costumed as Indians and pioneers. It was estimated that some 1,500 performers participated in the events, which included scout feats and acrobatics.

Activities of the local troop have increased noticeably since the completion last year, of the Scout hut which is located in the City park, according to the scoutmasters.

Also accompanying the scouts to Lubbock, were Mesdames A. A. Harp, Ethel Payne and Wiley McCowan.

Spur Shop Is Opened Here

E. R. Crowley and Weldon Smith opened the Crowley Spur and Bit Shop here yesterday. The new enterprise is located in the small building between the Matador Hotel building and the Matador Hardware and Furniture Company building. The shop was moved here from Spur.

Besides constructing and repairing spurs, Mr. Crowley also does all kinds of engraving and silver-mounting work on spurs, bits, watches, rings and guns. He manufactures high quality metal metal rings and belt-buckle sets. All his work is done by hand.

He declared that he not only planned to remain here for the roundup and rodeo but would continue to operate the shop as long as the trade would justify his staying.

TO QUANAH

Mr. and Mrs. Clarence Sparks of Turtle-Hole line camp, were called to Quanah Sunday night to the bedside of his mother, who was injured in an accident. Mrs. Sparks was struck by a passing automobile, while attempting to cross the street after having attended church services.

Jerry Sadler Coming Here For Roundup

Jerry Sadler, accepting an invitation from the Roundup and Rodeo Association, will invade the cattle country, Saturday, May 18. He will arrive here from Newcastle after attending the West Texas Chamber of Commerce convention at Big Spring, Thursday. He will arrive in a large campaign bus, accompanied by his Cowboy Stringers.

The Cowboy Stringers are headed by Leon (sing, Leon, sing) Huff, and Lew Childre, who has campaigned through West Texas for many years as a featured artist with Harley Sadler's dramatic troupe.

The youthful candidate seeks the governor's office as an avowed opponent to a sales tax in any form, or by any name—"transaction, gross receipts, or any other sales tax."

He proposes to raise funds for social security obligations of the state by an additional tax of 2-one-fourth cents per barrel on oil, 1 cent per 1,000 cubic feet of gas at the well, and 22 cents per ton additional on sulphur.

Sheep Clips 28 lbs Wool

The record wool clip reported in last week's issue of the Tribune of 22 pounds from a sheep owned by W. T. Patton, was topped by more recent reports of a clip of 28 pounds from a sheep owned by Duff Green of Roaring Springs.

The sheep from which the large clip was made is of the Merino breed and was sheared last Saturday. The shearing was done by Garnett brothers.

IS VISITING HERE

Mrs. Ed Taylor of McCamey, is visiting here in the home of her daughter and family, Mr. and Mrs. C. A. Pitts. She was accompanied here Saturday night by her son and family, Mr. and Mrs. W. A. Taylor and children, of Odessa, who returned to their home Sunday.

Mr. and Mrs. J. H. McNabb and daughter Sue, of Quanah, visited here Sunday with her parents, Mr. and Mrs. A. D. Beauchamp.

SUPERINTENDENT TUNNELL AND CLASS BEGAN SCHOOL SAME YEAR

School Here Shows Remarkable Progress

During the past eleven years the Matador school system has shown remarkable progress and advancement under the able leadership of its superintendent, B. F. Tunnell.

In 1929 the Matador High School became a member of the Southern Association of Secondary Schools and Colleges in which it has maintained continuous membership. This is the highest organization for high schools in the southern states.

One of the factors influencing continued membership, is the fact of excellent grades made by Matador High School students during freshman years in the state.

This fact alone has given the school an enviable rating in the Southern Association.

Commercial Improvements

Improvements in the course of instruction during Mr. Tunnell's administration include the installation of a complete commercial department with two years of typewriting, bookkeeping, commercial law and commercial arithmetic; the addition of an Economics department which was added last year.

The school offers 3 years of work in making thru clothing and sewing departments; and Public Speaking, which was added last year.

The high school is fully accredited in every course taught in the elementary school was organized and given recognition as a first class elementary school by the State Department of Education in 1934-1935. The school has attained recognition throughout this section and are often visited by admirers of other schools for improvement ideas.

Understanding these improvements, Mr. Tunnell cites several needs for the school. These include a shop department and handicrafts for the 6, 7, 8 and 9 grades; a Home Economics department to reach the girls in the 7th and 8th grades; a first Physical Education department where the full facilities of a gymnasium could be utilized for the full development of the child of every child in the school; a primary school music department wherein every child should be taught to sing; and a department of Vocational Agriculture.

These additions and improvements in the course of study entail the employment of at least three full time teachers, Tunnell stated.

Of Cooperation

Speaking of his association with the Matador schools, Tunnell gave credit for these accomplishments to the unexcelled spirit of cooperation between the Board of Trustees, faculty members, students and patrons of the school. "The people of Matador believe in good schools, and that attitude in their active part, financial and otherwise," said, "Because of these factors my role as leader has indeed been a pleasant one."

Same Year

When Mr. Tunnell assumed his duties here in 1929 as head of the Matador schools, sixteen of the forty-five seniors this year graduated to school with their

MATADOR SCHOOL FACULTY



The Matador School Faculty members, reading from left to right: First Row: Vernon Doss, principal of the grade school; Coach Don T. Martin, Hugh Gray, Bert Ezzell, high school principal; Supt. B. F. Tunnell Wilmer Greene, assistant coach. Second Row: Mrs. Una E. Martin, high school librarian, Mrs. Molly Jameson, grade school librarian, Miss Ruth Poe, Miss Zona Beth Faulkner, Mrs. Melvin Meason, Miss Thressia Godfrey. Third Row: Mrs. Harold Jones, Miss Verlin Reeves, Miss Mabel Jameson, Mrs. J. R. Whitworth, Mrs. Nellie Alexander, Mrs. Mae McKenzie, and Miss Amy Glenn.

SPEAKER



Rev. H. C. Smith, Pastor of the San Jacinto Methodist Church of Amarillo will deliver the Matador Baccalaureate Address, May 12, at 8:00 P. M. The program is to be held at the Methodist Church.

Rev. Smith is a former pastor of Motley County and is a very interesting and able speaker.

superintendent, as first grade pupils.

This group includes: Myrtavae Barkley, Wandell Berryman, Thomas Bourland, Lela Carpenter, Marion Clements, Wiley Fuller, Norman Harp, Elmer Gene Jameson, Loyd Latimer, W. T. Marshall, Keith Patton, Aileen Russell, James Edward Russell, Zona Ruth Scaff, Kenneth Simpson and Mary Ola Tipton.

Twenty-nine others in the class will participate in Commencement exercises, with a total of 42 or 43 to receive diplomas. Two or three members will complete their courses in summer classes.

MATADOR SCHOOL IS ORGANIZED IN 1891

The Matador school was organized in the fall of 1891, soon after the final organization of the County and town.

The first teacher, Mr. Clarence Neugent, opened school in February of that year, with fourteen students. He held a second grade certificate. Mr. Neugent was an early settler and well known for his part in shooting his right big toe off in an early gun battle.

The first school house was a small frame building located near the east edge of the town. From this building, the school was moved to the old Masonic lodge building located where the city hall now stands. In 1898 a three room frame building was erected to house the eight grades of the school. In 1911 a three story brick building was erected near the present site of the Church of Christ and this was used until the building of the present high school in 1920. A new and modern grade school and gymnasium was constructed in 1930.

Campus Expansion

Ten years ago the Public School site consisted of only two and one-half acres. At the present there are seventeen and one-half acres included. There has been a continuous plan of improvement and landscaping which includes a modern football field; the construction of new tennis courts which is now in progress, and the cultivation of trees and flowers which enhance the beauty of the campus. Through N. Y. A. employment a fountain of native rock was recently constructed, together with other yard improvements.

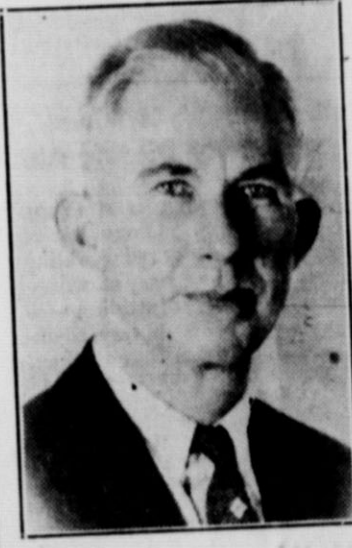
FACULTY NAMED FOR SCHOOLS

All teachers now employed in the Matador schools were named for re-election at a recent meeting of the Board of Trustees. It has been announced, with assignments to be made at a later date.

The Elementary faculty members are: Misses Ruth Poe, Verlin Reeves, Amy Glenn and Thressia Godfrey, Mrs. Melvin Meason, Mrs. Harold Jones, Wilmer Greene, Vernon Doss, principal, Miss Mabel Jameson, Music, Mrs. J. R. Whitworth, Expression and Public Speaking, and Mrs. Molly Jameson, grade school librarian.

High School teachers are: Mrs. Mae W. McKenzie, Mrs. Nellie Alexander, Hugh C. Gray, Miss Zona Beth Faulkner, Coach Don T. Martin, Bert Ezzell, principal, Mrs. Una E. Martin, high school librarian, and B. F. Tunnell superintendent.

Popular Mentor



SUPT. B. F. TUNNELL. B. F. Tunnell, above, superintendent of the Matador schools for the past eleven years, has administered the affairs of the educational system in a highly commendable manner. Through his guidance, the school has attained state-wide recognition in holding membership in the Southern Association of Secondary Schools and Colleges, which is the highest rating organization for high schools in the southern states.

Tunnell Has Wide Teaching Experience

B. F. Tunnell, Superintendent of the Matador schools, has had wide experience in the teaching profession. He came to Matador eleven years ago from Lewisville, Texas, where he was superintendent of schools for eight years. Prior to that time he had served as principal and superintendent in several other schools.

Mr. Tunnell received his Bachelor and Science degree in 1927, at North Texas State Teachers College, Denton, where he was an Economics major, and an English minor. In 1937 he received his Master of Science degree at Texas A. & M. This degree was received as an Educational Administration major.

In addition to these subjects, Mr. Tunnell also teaches bookkeeping and Business Law.

WANTED: New memberships for Matador City Library. Cards as follows: \$1.00 for 1 year; 65 cents for 6 months; 40 cents for 3 months. Hours, 2 to 4 o'clock each Tuesday and Friday afternoon.

Fifty million acres of Texas land are now being leased from farmers and other land owners of the state by the Texas oil and gas industry.



Matador Tribune

Choral Club Will Sing At

The Matador Choral Club will furnish music at Baccalaureate service Sunday evening at the Methodist church, and has been devoting regular meetings to rehearsals of songs and hymns to be used.

Songs which the club will sing, will be "Holy Art Thou", from Largo, by Handel, and "Our Best", by Tullar.

A male octet will sing, "My Creed," by Joseph Peek. These will be: T. B. Edmondson, Jim Edmondson, Tom Tilton, Burrell Tipton, R. E. Campbell, W. F. Jacobs, J. R. Whitworth and Vernon Doss.

Final rehearsals this week will be followed by a picnic to be given the club members in the near future, which will conclude the activities of the organization for this year, before adjourning for the summer.

The choral club, under the direction of Miss Mabel Jameson, with Mrs. Margaret Newman as president, has enjoyed a successful year and has contributed

NORTHFIELD SCHOOL ORGANIZED IN 1906

District nine, or the Northfield district, of the Motley county school system, was created July 28, 1906. It was a new school and was established to serve the people of the northeastern part of the county, who until this time had been without educational advantages.

A good frame building was erected in 1917, and in 1934 extra bonds were voted and a new modern brick school building and gymnasium combined was constructed.

In the high school classification of the districts, the Northfield school compares favorably with the other schools of similar standing. It boasts of an excellent faculty, and a continuous improvement in the course of study, of which art has been one of the principal additions. The scholastic census of the school numbers around sixty students.

A. B. Henderson has served the school very capably for the past

largely to the various entertainments and religious services which have been held in the city during that period.

BIRD SCHOOL SERVES IN SOUTH SECTION

With five pupils, taught by Mrs. Carl Bird, the Bird school boasts of being the smallest in the county. This district was created by the County Board April 8, 1919, and designated as district number thirteen.

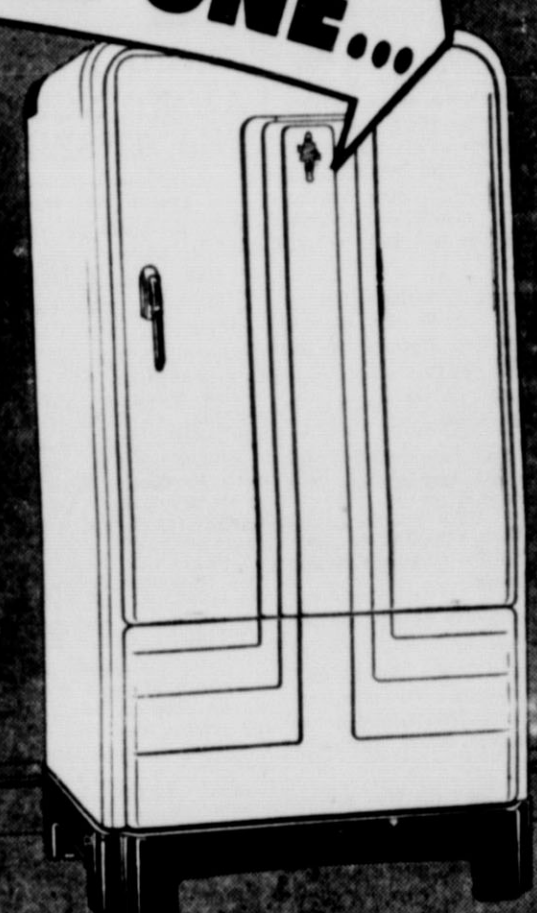
It was created from territory formerly belonging to the Dumont and Darden Canyon districts, and gives educational advantages to residents of the sparsely settled ranch sections in the southeastern part of the county.

Although most of the pupils from year to year are of elementary grades, the curricula includes high school courses. Usually the high school students transfer to neighboring schools. The enrollment has been as high as eighteen, but is not likely to again reach that number, Mrs. Bird stated.

several years. Other teachers are Mrs. Henderson, R. B. Cozby and Miss Norine Gibson.

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You get all these Big Advantages:

- NO MOVING PARTS in its freezing system . . . plus
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- CONTINUED LOW OPERATING COST
- MORE YEARS OF DEPENDABLE SERVICE
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That is the reason your next or first refrigerator should be an Electrolux!

BEFORE YOU BUY ANY REFRIGERATOR, WHETHER YOU LIVE IN THE CITY OR COUNTRY, INVESTIGATE THE SAVINGS OF AN ELECTROLUX OVER ANY OTHER TYPE REFRIGERATION. OPERATED BY EITHER COAL OIL OR BUTANE GAS.

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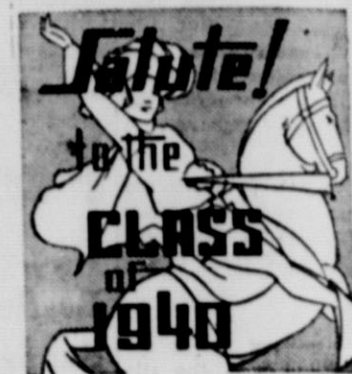
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GRADUATES

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- Lula Swim
- Ola Faye Carpenter
- Jerry Birchfield, Jr.
- Freddie E. Brandon
- Mona Hughes
- Louis McCarty
- Louise McCarty
- Jack A. Davis
- Sam Hunter
- Gartha Glenn
- Juanita Harmon
- Caldwell Smith
- Joe Shirley
- Jack Parsons
- Paul Nichols
- Dorothy Dunlap
- Frances Brown
- Bill Sanders

FLOMOT GRADUATES

- Bobbie Lee Amick
- Erma Leigh Eldridge
- Geraldine Gunn
- Juanell Morris
- Wanda Morris
- Genelle Standefer
- Violet Smith
- Vera Purdy
- May Turner
- Frankie McReynolds
- Juanita Reed
- Odell Purdy
- Burrel Jones
- Floyd Tiffin
- Joe Fisher
- Orvel Marler
- Donaley Powell

WE AS BUSINESSMEN AND INDIVIDUALS OF MATADOR WISH TO EXTEND OUR SINCERE CONGRATULATIONS TO EVERY GRADUATE IN MOTLEY COUNTY. WE ARE PROUD OF YOU, YOUR FINE RECORDS AND ACCOMPLISHMENTS. WE KNOW THAT WITHIN A FEW YEARS YOU WILL HAVE ASSUMED THE RESPONSIBILITIES OF ENTERPRISING CITIZENS AND THAT YOU WILL IN TURN TAKE OUR PLACES; YOU ARE THE MEN AND WOMEN OF TOMORROW.

MAY WE WISH YOU THE GREATEST MEASURE OF SUCCESS AS YOU CONTINUE YOUR CAREERS.

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HOMER SHEATS
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MATADOR GRADUATES

- Dorothy Acker
- Myrnavae Barkley
- Wandell Berryman
- Dora Mae Bottoms
- Thomas Bourland
- Lela Carpenter
- Rudolph Carpenter
- Marion Clements
- W. O. Cox
- Tom Nell Darsey
- Merritt Faulkner
- Bertha Frye
- Wiley Fulfer
- Mary Gaines
- Maurine Hall
- Norman Harp
- Harley Hill
- Marie Hunsucker
- Peggy Hutson
- Harold Jameson
- Elmer Gene Jameson
- Bennie Keltz
- Oneita Kimbell
- W. T. Marshall
- Ruth McBride
- Jewell McCoy
- Bascomb Murphy
- Keith Patton
- J. D. Payne
- Aileen Russell
- James Edward Russell
- Zona Ruth Scaff
- Kenneth Simpson
- W. R. Tilson
- Raworth Tilson
- Mary Ola Tipton
- Alton Titus
- Lucille Webb
- Willena Wilkinson
- Patricia Willard
- Gaye Wolfe
- Glenn Woodruff
- Minnie K. Stephens
- Raymond Rattan

Graduate Roster Is Compiled Since 1908

Superintendent B. F. Tunnell has made a list of the graduates of the Matador High School since 1908, the earliest obtainable of any graduation class, which will doubtless interest to this and adjoining communities.

The list contains the names of those who have possibly been forgotten by former associates and to the minds of many, half-forgotten faces and memories which will be a pleasure to re-compile the list however, Tunnell encountered great difficulty in making it complete. The lack of definite school records back of 1920, we had to go to the plan of personal inquiries for class rolls prior to that date," Mr. Tunnell stated. Many names are left off this listing directory, we hope the school will be overlooked. If one can furnish the school information to be used in compiling the rolls for the classes of 1908; 1910; and 1916, we shall be grateful indeed."

Showing is the list as compiled:

Class of 1908—Vashti Cammack, Morris, Beatrix Morris, Spear, Frank Spear, Jack Ford, Mamie Williams.

Class of 1911—Roy Burleson, Carpenter, Edgar Carpenter, Chalk, Virginia Walton, Wason, Carl Wheeler.

Class of 1912—Edd Warren, Iva Sam Ford, Jessie Rattan, Rattan, Ollie Lambert, Chalk, Asia Fish, Elmer Irvin Fish, George Warren, Carl Wheeler.

Class of 1913—Louis Newman, Criswell, Ollie Wason, Glenn, Henry Ford, Bragg, Lonnie Clark.

Class of 1914—Addie Bourland, Garrison, Clarence Jinkins, and Jinkins, Jack Hodges, Lambert, Jewell McCall, Pederson, Robert Reeves, Reeves, Corda Russell, Wason.

Class of 1917—Leon Anderson, Guthrie, Ethel Jinkins, Moore, James Neblett, Albert Traweck.

Class of 1918—Mabel Jinkins, Keith, Lucy Lambert, Freeman, Dewey Rattan, Mah Sheridan, Inez Weber.

Class of 1919—Myrtle Carpenter, Winnie Goughly, Mary Alice, Harry Morris, Noble Whit-

Class of 1920—Florence Beard, Gladys Brink, Vera Carpenter, Gussie Cartwright, Reginald, Lenard Glover, Lee Guthrie, Jackson, Elmer Jameson, Annie Lee Ledger, Bernice, Gladys Plumlee, Audie Plummer, Lawrence Plummer, Sandlin, Mae Sandlin, Bert Say, Mary Traweck, Hat-

Class of 1921—Pat Sheridan, Jackson, Virgie Sparks, Annie Patton, Josephine Seay, Dean, Nonna Herline, Claudia Miller.

Class of 1922—Clint Herring, Lewis Williams, Grace Moore, Vera Guthrie, Fannie Kate, Ruth Groves.

Class of 1923—C. B. Groves, Ella Campbell, Irene Bourland, Annie Groves, Avis Groves, Beryl Williams, Dorothy Shelton, Rattan, Vennie Dean.

Class of 1924—Thelma Thornton, Willie Hutto, Hazel Walton, Gertrude Groves, Lois Jackson, Bertha Patton, Gordon Jackson, Franklin Eldridge, Charles Keith, Clyde Pipkin, Alvin Stearns, Bill Groves, J. T. Theford, Noble Groves, Elmore Plemons.

Class of 1925—Hettie Patton, Hettie Hutto, Grace Cammack, Theresa Johnson, Elliott Wil-

Class of 1934—Lemna Groves, Lanzo Groves, Zenobia Haney, Jack Harris, Tommie Kennedy, Orville Kuskendall, James H. Murrell, Ray Patton, Troy Perkins, Billie Plumlee, Robert Pritchett, Harold Renfro, Ida Belle Seigler, Richard Simon, Lester Thornton, Jerry Tudor, R. L. Watson, Mary Emma Willis, Ethel Williams, Wilson Barton, Fred C. Bourland, Charlie Brown, W. E. Burleson, Coyt Carlisle, Joe Carlson, Hope Clements, Leora Darsey, Lena Mae Davis, Sylvia Day, Paul Fulfer, Willie Sue George, Georgia Grace.

Class of 1935—Grady Acker, Selbia Burleson, William Clements, Vernon Craven, Bertha Doran, Mary Echols, Forrest Faulkner, Catherine Fogerson, Lois Fulfer, Evelyn Fulkerson, Bebe Gates, Maxine Greene, J. P. Hamilton, Jack Hardin, Argie Irvin, R. C. Jeffers, Agatha Lancaster, Floyd Lebow, Eloise Martin, Nancy Morris, Carl Parks, Boyd Perkins, Robert Pritchett, Pearl Rugsby, Helen Simpson, Jesse Spencer, Odell Washington, Raby Webb, Levi Wilkinson, Jack Willis, Mary Anna Wood.

Class of 1936—J. D. Allen, Clyde Amnett, Alfred Barton, C. M. Barton, Beryl Blackshear, Georgia Bourland, Helen Brown, Harold Campbell, R. E. Campbell, Jr., Aleta Casey, Geneva Cooper, Katherine Copeland, Margaret Cornett, Sibyl Daffern, Julia Davis, Dorothy Echols, Virginia Edmondson, Hazel Ellithorp, Lucretia Estes, Forest Faulkner, Norris Ford, Dorothy Fulfer, Lois Fulfer, Bebe Gates, J. D. Gaines, Louise Hall, Clifford Harris, Katylynn Humphries, Oma Mae Jameson, Grace Keltz, Bernice King, Addie Lee Lawrence, Ruth Merrill, L. V. New, Sylvia Nell Patton, Will Pritchett, Dora Ratcliff, Albert Rattan, Marie Ross, Elmer Tibbets, Burrell Tipton, Camella Wilkinson, Allie Faye Williams, Albert Willis, Aileen Wright.

Class of 1937—Eldren Adams, Kate Ballard, Joeda Berryman, Henry Etta Bolling, W. J. Brian, Jr., Dan Browning, Lyman Bundy Campbell, Etta Elmore, Bob Gilmer, L. C. Groves, Tatt Hargrove, Billie Lawrence, Carl King, Lorene Kingery, Fred Lawrence, Geraldine Lebow, Joe Berry Meador, Marjoria Moore, Malcolm Morris, Wilma Pool, Inez Pharis, Lawrence Rattan, Cecil Ray, Eva Seals, Clayton Titus, Tom Tilson, Jr., Furman Vinson, Clotelle Wile, Velma Willis.

Class of 1938—Modena Groves, Donald Groves, S. M. Guthrie, Dorothy Jean Harp, Bernice Hill, Ruth Hill, Viola Mae Jameson, Grace Kimbell, E. D. Lawrence, Rhenard McCary, J. C. McMahan, Malcolm Morris, J. C. Murphy, Bernadene Nelson, Hulon Phillips, Truett Rattan, Maurice Reilly, Jack Robinson, Elmerine Russell, Charlie Scaff, Fred G. Simpson, Kathleen Sparks, Claude Spray, Dud Stafford, Curtis Taylor, Tom Tilson, Jr., Inez Titus, B. F. Tunnell, Jr., Mabel Turner, Corrine Wilkinson, Boyd Willett, Eva Rhea Willis, W. T. Boggus, Hubert Brown, Joe Campbell, Vernon Chambliss, Mae Dell Cannon, Frances Carlson, Dan Darsey, Buddy Davis, Stuart Dixon, Louise Edmondson, Thurman Fulker, Juanita Fulfer, G. W. Fulfer, Eugenia Garrison.

Class of 1939—J. B. Cooper, Charles Dunlap, Bill Eggleston, Virginia Estes, Harold Faulkner, Chloey Fulfer, J. W. Hough, Kara Hunsucker, Jimmie Lee Irby, Jody Jameson, Mary Beth Martin, Dorothy McDonald, Mabry McMahan, Delora Markham,

Houston Schweitzer, Lillie Seal, Betty Joe Simpson, Estelle Stafford, Opal Vivian, Doris Whatley, Elwanda Willingham.

Class of 1940—Dorothy Acker, Myrnae Barkley, Wandell Berryman, Dora Mae Bottoms, Thomas Bourland, Lela Carpenter, Rudolph Carpenter, Marion Clements, W. O. Cox, Tom Nell Darsey, Merritt Faulkner, Bertha Frye, Wiley Fulfer, Mary Gaines, Maurine Hall, Norman Harp, Harley Hill, Marie Hunsucker, Peggy Hutsen, Harold Jameson, Elmer Gene Jameson, Bennie Keltz, Onetta Kimbell, W. T. Marshall, Ruth McBride, Jewell McCoy, Baseomb Murphy, Keith Patton, J. D. Payne, Aileen Russell, James Edward Russell, Zona Ruth Scaff, Kenneth Simpson, Jonita Smart, W. R. Tilson, Rawnorth Tilson, Mary Ola Tipton, Alton Titus, Lucille Webb, Wilena Wilkinson, Patricia Willard, Gaye Wolfe, Glenn Woodruff, Minnie Kathleen Stephens, Raymond Ratton.

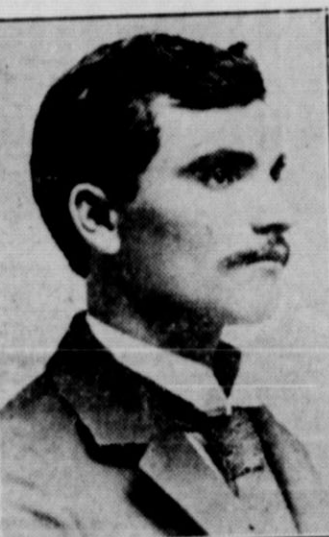
Matador a certificate of approval from The Matador Roundup and Rodeo Association the license fee shall be the sum of one dollar per day for each day such business is operated. Any person violating this ordinance shall be fined not less than ten dollars nor more than one hundred dollars.

SECTION II. The fact that maintaining any of the businesses set out in section I of this ordinance, or any similar business, within the city limits of the City of Matador, at such times as are designated in section I hereof should be strictly controlled creates an emergency so that the reading of this ordinance at three separate meetings of the City Council shall be dispensed with, and it is so done, and this ordinance shall be in force from and after its passage.

G. T. Edwards, Mayor, City of Matador, Texas.

Attest: Howard Edmondson, City Secretary, City of Matador.

Wore Mustache



Attorney G. E. Hamilton, above, wore a mustache when he was a young man starting the law profession. The above photograph was submitted by a member of his family as testimony of his changed attitude since he is not growing one at this time to support the advertising scheme of the Matador Roundup and Rodeo which has received the cooperation of almost every man in Motley county.

returned home last week from Muleshoe, where they visited recently, having accompanied home Mr. and Mrs. Earl Darsey, Mesdames A. A. Tipton and Ben Meador visited in Floydada Tuesday.

FOR SALE — Good Acala cottonseed at 75c per bushel at the Matador Hardware and Furniture Company.

Mr. and Mrs. Jack Harrison of Denver, Colorado, were overnight guests here Wednesday in the home of Mrs. Harrison's brother, R. E. Campbell and Mrs. Campbell.

RETURN HOME
Mr. and Mrs. C. D. Bird have returned to their ranch home southeast of here, from a visit with relatives at Big Spring, and at Midland, where they visited their son and family, Mr. and Mrs. F. A. Bird.

Mrs. Charlie Atkinson of Big Spring, Mrs. Bird's sister, accompanied them home and will visit with them for a while.

Texas oilmen last year discovered two-and-one-fourth times as much oil as they produced.

The Texas oil industry is the largest carload customer of Texas railroads.

Modern oil refining methods have doubled the amount of gasoline recoverable from a barrel of crude oil, in effect doubling the size of Texas' vast petroleum reserves.

Texas oilmen pay the entire cost of schooling for one-fourth the school children of Texas.

Texas oil is being produced at the most economical rate of production of any oil state, insuring the longest life to the state's oil fields.

Proven oil reserves in the United States now total nearly 20 billion barrels, of which Texas alone has 55 per cent.

More than 300 products vital to American industry are now made from Texas crude oil.

The total amount spent by the oil industry of Texas from the discovery of oil thru 1938 was more than seven billion dollars.

Texas oil companies furnish producing, pipe line and refining equipment free for use of students in adult vocational classes conducted by the State Department of Education. Approximately 14,000 Texans have taken these courses to date.

An Ordinance:

AN ORDINANCE LEVYING A LICENSE FEE FOR ANY PERSON MAINTAINING OR OPERATING A CAT RACK, SHOOTING GALLERY, PHOTOGRAPHIC GALLERY, NOVELTY AND SOUVENIR STAND, EATING OR DRINK STAND, FERRIS WHEEL, MERRY GO ROUND LOOP THE LOOP, OR SELLING OR PEDDLING FOR SALE SOUVENIRS OF ANY KIND OR ANY BUSINESS OF A SIMILAR NATURE WITHIN THE CITY LIMITS OF THE CITY OF MATADOR DURING THE WEEK OF MAY 13-19, 1940, AND ANNUALLY THEREAFTER DURING THE WEEK DESIGNATED AND SET ASIDE BY THE MATADOR ROUNDUP AND RODEO ASSOCIATION FOR THE HOLDING OF THE MATADOR ROUNDUP AND RODEO, PROVIDING FOR THE ISSUANCE OF A LICENSE, AND PROVIDING FOR A LICENSE FEE UPON PRESENTMENT OF A CERTIFICATE OF APPROVAL FROM THE MATADOR ROUNDUP AND RODEO ASSOCIATION, PRESCRIBING A PENALTY FOR ITS VIOLATION AND DECLARING AN EMERGENCY.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MATADOR, TEXAS:

SECTION I. Hereafter it shall be unlawful for any person to maintain or operate a cat rack, shooting gallery, photographic gallery or stand, novelty and souvenir stand, temporary eating or drinking stand, ferris wheel, loop the loop, merry go round, or any similar rides, or to sell or peddle for sale souvenirs of any kind or operate any business of a similar nature to those set out herein, within the corporate limits of the City of Matador during the week of May 13 to 19, 1940, and annually hereafter during the week designated and set aside by the Matador Roundup and Rodeo Association for the holding of the Matador Roundup and Rodeo without first obtaining a license therefor. The license fee for such privilege shall be the sum of fifteen dollars per day for each day such business is operated, and such license shall be issued by the Mayor of the City of Matador upon the payment of such fee. Provided, however, that if any person upon applying for a license to operate any business set out herein shall first obtain and present to the Mayor of the City of

LOCALS

Mr. and Mrs. W. P. Close and Mr. and Mrs. Tommie Williamson and children of Kirkland, visited here Sunday in the home of Mr. and Mrs. Garth Close.

Mr. and Mrs. Tex Litterer returned to El Paso, last week, after a visit here with her parents, Mr. and Mrs. J. S. Lambert.

Mrs. W. M. Graham, Mr. and Mrs. Ben Edwards and small daughter, and Curtis Graham, were transacting business in Floydada Tuesday.

Mrs. Dick Davis and sons of Duncan, Oklahoma, are visiting here with her parents, Mr. and Mrs. W. Y. Higgins, and other relatives.

FOR SALE: 3-year-old Paint stallion Will make a 1150-1200 lb. horse. Gentle. Will trade for team young mares. If not sold, will be in Matador May 17. A. L. Davis, Muleshoe, Tex. Star Rt. No. 2.

Mr. and Mrs. C. A. Pitts drove to Floydada Monday night, where they attended the show, "Gone With The Wind".

Mrs. L. C. Link of Strawn and Mrs. Boone Gray of Nocona, left Friday for their respective homes, after a visit here in the home of their brother, C. P. Waybourn, and Mrs. Waybourn.

Mr. and Mrs. Pink Close Jr. and son Gary, of Kirkland, visited here Wednesday with his brother and family, Mr. and Mrs. Garth Close.

Mesdames J. S. Lamber, Henry Ford and J. R. Whitworth were Floydada visitors Tuesday afternoon.

Sincere best wishes

GRADUATES OF MOTLEY COUNTY

We wish each of you the fullest measure of success and happiness.

LEONARD'S FOODWAY

Riders... WE REPAIR YOUR SPURS

All Kinds of Silver-mounting and Fancy Engraving.

WE ALSO PRODUCE BEAUTIFUL BELT BUCKLE SETS, AND MONEL METAL RINGS—Any Article Made From Metal. We Engrave Watches, Rings, Guns and Spurs.

Our prices are reasonable

CROWLEY SPUR & BIT SHOP

Door North Matador Hotel Building

MATADOR ROUNDUP & RODEO

FRIDAY and SATURDAY, MAY 17-18

\$1,500 PRIZES - - - 3-MILE PARADE

CHIEF BALDWIN PARKER AND COMANCHE BRAVES

Afternoon and Evening Shows With 100 Head Ollie Cox Rodeo Stock (Double Heart Ranch). Bronc Riding—Steer Riding—Girl Sponsor Contest—Junior Cowboy Calf Roping—Old Time Cowboy Steer Roping—Wild Cow Milking.

Two Great Days and Nights of Thrills and Spills Parade Friday Morning, May 17—10 a. m.

CLUBS
CHURCHES
SOCIALS
SOCIETY

PHONE 123

THE WOMAN'S PAGE

EDITED BY
MRS. DOUGLAS MEADOR

LADIES ENJOY RULING CITY IN WASHINGTON

Introducing a unique procedure in city government, the ladies of Chehalis, Washington recently took over the reins for a day, and proclaimed a new set of laws by which the males of the town had to abide.

The Tribune acknowledges receipt of a letter from Mrs. J. P. Truett of Chehalis, the former Rebecca Fulkerson of this place, who sent in a clipping of the Proclamation which the Mayor for the day published.

Mrs. Truett writes in part: "—Am sending you a clipping from the Chehalis Advocate that is causing quite a lot of comment. I really enjoy the Tribune. You know one never quite appreciates the home town paper until she is away, but I look forward to getting the Tribune from week to week."

Following is the Proclamation, to which a number of women would doubtless like to add a few of their own:

PROCLAMATION

To All Males—Warning!

WHEREAS, it is meet and proper that those superior beings known as females should assume their rightful place as RULERS and that the males should assume their proper lowly place as SUBJECTS,

NOW THEREFORE, I, as Mayor by virtue of the authority vested in me, do hereby proclaim Thursday, April 25th, 1940, as ladies' Day in the City of Chehalis.

I DO FURTHER PROCLAIM, that the males shall, with due humility, observe the following rules and standards of conduct on said day, to-wit:

Do all household tasks willingly. Patiently listen to the exalted wife expound her theories on the running of the town.

Laugh loudly at all your stale jokes retold by her.

Lift your hat respectfully and bow low to all women on this day.

Work on the lawn rather than tie yourself to the fishing streams or golf courses.

Do not complain of holes in socks.

Do not enter into loud and raucous discourse with one another on the main thoroughfare, but conduct yourself with restraint and decorum.

On this day, look on Her not as ye Clinging Vine but as ye Sturdy Oak.

I DO FURTHER PROCLAIM, that inasmuch as it is not the intention to rid the City of males, but only to make them unconstitutional for said day, that any male leaving town on April 25 without leave granted by the Chief of Police shall be taxed \$1.00 per head.

GIVEN, under my hand and the great seal affixed on this 23rd day of April, 1940.

MRS. GRANT ARMSTRONG, Mayor.

Attest: Mrs. H. E. DONOHOE, Commissioner.

MRS. HARRISON B. PEARNE, Commissioner.

RECITAL TONIGHT

The music pupils of Miss Mabel Jameson, and expression pupils of Mrs. J. R. Whitworth will be presented in a recital tonight in the high school auditorium, it is announced.

A cordial invitation is extended to everyone to attend.

FASHION PREVIEW



A charming custom that has become popular is the mother-daughter duplicate dressing. For play-time, May Good Housekeeping suggests muslin worn with little boleros. They wash beautifully and don't have to be ironed. Colors are turquoise, trillium rose, lupin blue or gladiola pink.

GROUP ATTENDS ANNOUNCEMENT TEA AT SPUR

A group of Matador ladies drove to Spur Wednesday last week to attend a tea at the home of Mrs. Jack McCully, formerly of Matador, who announced the approaching marriage of her daughter, Silvia, to a Mr. Clarence Foreman.

The wedding will be Sunday morning at 9:00 o'clock at the Methodist Church in Spur. Attending the tea from here, were Mesdames Fred G. Simpson, H. H. Schweitzer, A. A. Harp, L. B. Robertson and Beatrix Watson.

W. M. U. PROGRAM WELL ATTENDED

Annual Mission Study Institute of the Baptist Women's Missionary Union was well attended last Thursday at the Baptist Church, with Mrs. R. L. Brown of College Station, Texas, State Mission Study Chairman, conducting the study.

Mrs. S. J. Locket, well-known Missionary who returned to this country four months ago from Africa, made an interesting talk before the group.

Seventy-two delegates from the churches in this district, attended the institute, representing Lockney, Silverton, Quitaque, Floydada, Hall Center, Pansy and Roaring Springs Baptist churches.

Club Party Given For Group Tuesday

The Four O'Clock Club members were entertained Tuesday afternoon by Mrs. L. J. Barkley, when three tables of bridge were in progression.

Score winners for the club were: Mrs. L. R. Bishop, high and Mrs. T. J. Daffern, second high. Mrs. L. C. Harp held guest high.

Enjoyable refreshments were served to: Mesdames J. S. Stanley, W. W. Clements, U. L. Willie, J. Edwards, Annie Tudor, D. I. W. Birnie, J. R. Emmons, B. F. Tunnell, Robert Collier and Mesdames Bishop, Daffern and Harp.

Rowena Jackson Is Married Recently

Miss Rowena Jackson, daughter of Mr. and Mrs. J. A. Jackson of Matador, became the bride of Rendall Hawk, of Dickens, Saturday night, April 27, at Dickens in the home of Mr. and Mrs. Tom M. Green.

The single ring ceremony was performed by Judge Marshall Formby. The bride wore a royal blue dress with black accessories, and her corsage was of white carnations. She was attended by Miss Mozelle Duncan of Matador. The groom was attended by Lawrence Green.

Mrs. Hawk is a graduate of Matador High School with the class of 1933. She is the daughter of Mr. and Mrs. J. A. Jackson of Matador.

Mr. Hawk, a former student of Draughon's Business College, Lubbock, has made his home in Dickens for several years.

Mr. and Mrs. Hawk will make their home in Dickens, where Mr. Hawk is employed by the Highway Department.

Mrs. Daffern Is Club Hostess

Mrs. T. J. Daffern was hostess last week to the Friday Club, with ten members and two guests present.

Mrs. L. J. Barkley held high

score for the club, and Mrs. Emmons, guest high, at the conclusion of six games.

Delicious salad refreshments were served to: Mesdames Robert Collier, H. H. Campbell, D. E. Pitts, D. I. W. Birnie, J. S. Stanley, L. J. Barkley, Alvin Stearns, W. W. Clements, A. L. Fryar, L. R. Bishop and J. R. Emmons.

Around The Circles...

Circle No. One of the Methodist Missionary Society met Wednesday afternoon of last week with Mrs. T. T. Jameson for a "Stitch and Chatter" social.

The hostess was assisted by Miss Ethel Jameson, in serving delicious refreshments to the following: Mesdames R. P. Moore, Homer Sheats, J. L. Moore, F. Smallwood, Joe Poteet, Jack Catlin, Ed Williams, Julia Cornett, W. Y. Higgins, F. M. Jinkins, W. M. Graham, W. B. Vaughn, N. B. Pitts and Claud Jeffers.

IRENE ELDRIDGE

The Irene Eldridge Circle of the Methodist Missionary Society met Tuesday afternoon in the home of Mrs. L. R. Bishop.

Mrs. Annie Tudor had charge of the lesson, which included parts on the program by Mrs. Tom Tilson and Mrs. J. R. Whitworth.

Those present were: Mesdames A. J. Daffern, Fred G. Simpson, Annie Tudor, J. R. Whitworth, Tom Tilson, and Mrs. Bishop. The circle will be guests of Mrs. Tudor at their next meeting, for a social.

Roller Skating Is Found Effective Dieting Aid

ROLLER skating is sweeping the country. Thousands of persons are suddenly rediscovering the thrill of sailing away effortlessly on roller skates; of striding with seven-league boots in easy rhythmic motion that sets body tingling, and makes you want to shout in sheer exuberance.

Gerold Frank, writing in the May issue of Good Housekeeping Magazine about this skating renaissance, points out that its appeal is universal. The four-year-old and his father are both enthusiasts. What's more, doctors recommend it as a highly beneficial form of exercise, especially for women who insist on dieting. One hour of skating, Mr. Frank says, is quite as effective as one week of dieting.

Don't get the idea either that roller skating is hard. If you've ever done any before, ten minutes is all you'll need to get the knack of it again. Simply put on the skates and walk. Don't try to skate. That's a fatal error and leads cynical instructors to observe that it takes twelve sittings to make a skater. But it won't take long. Some of our champions have been at it for as short a time as two years.

Just as "Bingo" and "Confucius Say" overnight became national fads, roller skating has taken its place right beside them. And Mr. Frank says, in conclusion, he thinks it strangely moving that in this chaotic world of today such genuinely simple pleasures still remain.

Chevrolet Builds 700,000th 1940 Model



Keeping pace with a demand all-time sales record for any corresponding period in Chevrolet history, that division of General Motors recently built the 700,000th of these models. The car took place less than a month after production of No. 600,000.

Mrs. Stanley Is Hostess To Club

Mrs. J. S. Stanley was hostess last week to the Thursday Club, with several games of bridge during the afternoon.

Mrs. Bryan Cammack held high score for the club members, and Mrs. J. R. Emmons, for the guests. Others present were: Mesdames Gus Bird, J. D. Craven, Bill Pipkin, W. F. Jacobs and Jack Edwards.

A salad refreshment plate was served.

Mrs. Reilly Is Party Hostess

Mrs. M. J. Reilly was hostess this week to the Tuesday Morning Club, at which coffee was poured preceding the progression of six games of bridge.

At the conclusion of the play, Mrs. Birnie held high score and Mrs. Donovan second high.

Present were: Mesdames Elmer Stearns, H. H. Campbell, U. L. Willie, L. C. Harp, J. R. Emmons, B. F. Tunnell, R. E. Donovan and D. I. W. Birnie.

Mr. and Mrs. Reilly were hosts Friday evening to the members of their dinner club, which was attended by Mr. and Mrs. Farris Fish, Mr. and Mrs. J. R. Emmons, Mr. and Mrs. A. L. Fryar and Mrs. Charlotte Hunsucker.

High score winners were Mr. Fryar and Mrs. Hunsucker.

Patti Pipkin Has Birthday Party

Patricia Ann (Patti) Pipkin was guest of honor at a party given at her home Tuesday afternoon, April 30, on the occasion of her eighth birthday.

A pink and white motif was used for the refreshments of cake and ice cream. Favors for the girls were jacks, with the boys receiving tops.

Those present were: Florence Alexander, Sara Springer, Margaret Sanders, Eldora Jameson, Doris Ann Doss, Cora Ann Craven, Shirley Estes, Billie Frank Skaggs, Geraldine Waybourn, Dorothy Traweck, Billy Cammack Norman Seigler, Neal Pipkin, and Rosemary Bloodworth, who was the over-night guest of the honoree.

Floydada Couple Are Married Here

Miss Mattie Belle Craig and Leo Hand, both of Floydada, were married here Friday, May 3, in the office of County Clerk, R. A. Seay, with Henry Pipkin, Justice of the Peace, officiating.

The bride is the daughter of Mr. and Mrs. E. C. Craig, and the groom is the son of Mr. Mack Hand, all of Floydada.

Attendees at the wedding included the parents of the young

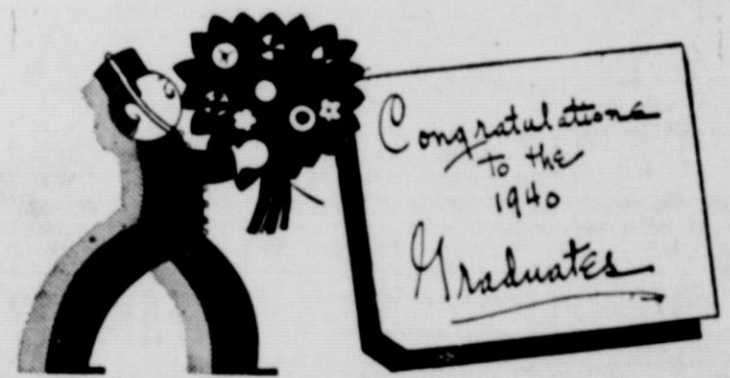
Picnic Is Enjoyed By Young People

The young people of the Church of Christ enjoyed a picnic at Roaring Springs Friday evening. These included Misses Mildred Meador, Mabel Turner, Marie Clements, Maurine Hall, LeCook, Johnnie Griffin, Dorothy Hendrix, and Lorene Allen, and Messrs. Joe Berry Meador, Ed Lee, W. T. Boggus and J. W. Durbin.

RETURN HOME FROM TRIP TO SOUTHERN SECTION

Mr. and Mrs. J. T. Spears and daughter Ruby returned here Saturday night from a trip which included visits with relatives at Tulia and other plains cities after which they drove to the southern section of the state to visit points of interest in the valley, including Laredo, Corpus Christi, Mission, Galveston, and other places.

They were accompanied by Mrs. Spears' sister, Mrs. W. R. Newman, and Mr. Newman, of Arkansas, who have been the guests here for the past month. Mr. and Mrs. Newman expect to return to their home the latter part of the month.



From One BUILDER To Many Others

AS A BUILDER OF HOMES, THIS INSTITUTION TAKES PLEASURE IN CONGRATULATING THE SENIORS OF THE HIGH SCHOOLS OF MOTLEY COUNTY AS BUILDERS OF CHARACTER.

WE EXTEND OUR SINCERE BEST WISHES TO THESE FINE BOYS AND GIRLS — TO THEIR PARENTS AND TO THEIR SCHOOLS.

WE CONSIDER THEIR WORK OF THE UTMOST IMPORTANCE, FOR THIS INSTITUTION IS NOW AND HAS ALWAYS BEEN DEEPLY INTERESTED IN SEEING MOTLEY COUNTY IMPROVE. THERE CAN BE NO GREATER NOR HIGHER IMPROVEMENT THAN THAT WHICH COMES FROM THE DEVELOPMENT OF OUR OWN CITIZENSHIP.

WE EXTEND EACH GRADUATE AN INVITATION TO CALL ON US AT ANY TIME WE MAY BE OF SERVICE, EITHER NOW OR IN FUTURE YEARS.

BURTON-LINGO COMPANY

FRANK WRIGHT, Mgr.

CHIROPRACTIC

BETTER HEALTH
X-RAY And FLUORESCOPICAL EQUIPMENT
MODERN And COMPLETE

As Your SPINE, So Is Your HEALTH!

L. B. MILLSAP, D.C., Ph. C.
CHIROPRACTOR
MATADOR, TEXAS

SAFEGUARD THEM!

WITH THE TIRE THAT STOPS 4 TO 223 FEET QUICKER!

U.S. ROYAL MASTER

Come in Today! Make the dramatic one-minute, wet-glass demonstration. See for yourself how decided Royal Masters afford protection with quicker stops... control of skids on the slipperiest of wet pavements.

Ask for a Free Demonstration.

Bob's Oil Well
MATADOR, TEXAS

Flomot School Early Unit Education

One of the first duties of the County Board of Commissioners in pioneer days of Motley county, had been to divide the county into scholastic districts, and this was done by dividing the county into two parts and designating the west half as district one and the eastern half as district two.

The only early school in the western part of the county was the South Quitaque school, known as Flomot. This school, together with Whiteflat, Chapman, Matador and White schools, comprised district one.

The South Quitaque school was established in the fall of 1893 with J. D. Pierce as teacher. She received a salary of twenty-five dollars per month. This was due to the fact she was a married woman and lived in the community.

The first trustees were J. W. North and Bronze Martin.

District Changed

In 1893 this school was formed in district 4. When the Barton school was organized in 1906, a scholastic district was created with the South Quitaque school having been moved to Flomot, and the district number changed to 8, made up from territory around Flomot. Barton school was then called district 7. The White Star school, located about eight miles south of Flomot, was organized the last part of 1891. The late Mr. F. J. Jinkins, an early settler of the county, was elected as the first teacher. In 1922 Flomot had a modern two story brick building, and in 1936, a large, modern gymnasium was erected.

Flomot is one of the three fully accredited high schools in the county whose graduates are accepted at all Colleges and Universities in the state. Student enrollment now includes the districts of White Star and Folley,

To Give Address



Marshall Formby, above, County Judge of Dickens County, will address the seventh grade graduates of Flomot grade school, in exercises to be held Thursday night, May 16.

Senior Class To Tour State

Saturday morning, May 18, the senior class of the Flomot High School, accompanied by their sponsor, B. F. Kirk, and Mrs. Kirk, will leave for a trip to the southern section of the state. They will visit Galveston, Austin, and other points of interest along that route.

The trip will be made in the new, modern school bus recently purchased by the school. They plan to be gone about ten days.

Flomot Student At Tech Holds Office

Lubbock Overton McReynolds, arts and sciences junior at Texas Technological college, has been elected vice president of the American Chemical Society to serve during the next school year. He is the son of Mr. and Mrs. W. S. McReynolds of Flomot.

Following a consolidation movement among the districts several years ago.

State School Superintendent To Address Flomot Graduates

Baccalaureate To Be Held Sunday At Methodist Church

Dr. L. A. Wood, State Superintendent of Education, will deliver the address of Commencement for the 1940 graduating class of Flomot High School, it has been announced. The exercises will be held Wednesday evening, May 15, in the school gymnasium.

Other addresses will be made by May Turner, valedictorian, and Erma Leigh Eldridge, the salutatorian.

Baccalaureate services will be held Sunday morning, May 12, at 11:00 o'clock at the Methodist Church, with the Rev. Lowell Ponder, pastor of the First Baptist Church, Quitaque, delivering the sermon.

Seventeen To Graduate

The seventeen members of the graduating class are: Bobbie Lee Amick, Erma Leigh Eldridge, Geraldine Gunn, Juanell Morris, Wanda Morris, Genelle Standefer, Violet Smith, Vera Purda, May Turner, Frankie McReynolds, Juanita Reed, Odell Purdy, Burrell Jones, Floyd Tiffin, Joe Fisher, Orvel Marler and Donaley Powell.

Judge Formby To Address Seventh Grade

Marshall Formby, County Judge of Dickens County will address the seventh grade graduates of Flomot grade school, in exercises to be held Thursday night, May 16, according to an announcement made this week.

The program as arranged will include: Valedictory by Johnny Spear; Salutatorian address, Letha Faye Waters; Class Prophecy, Lunell Lewis; Class Will, Wilburn

SPEAKER



DR. L. A. WOOD

Dr. L. A. Wood, State Superintendent of Education, will deliver the address of Commencement for the 1940 graduating class of Flomot High School, Wednesday evening, May 15, in the school gymnasium.

Martin; Class History, Juanita Brogdon.

Diplomas will be presented by H. L. Lovell, principal of the grade school, to the following graduates: Letha Faye Waters, Inez Gilbert, Juanita Brogdon, Dorothy Moore, Etoile Nail, Lunell Lewis, Evelyn Martin, Mary Yvonne Martin, Bonnie Crowell, Juanita Morris, Junior Tiffin, Johnnie Spear, Edsel Martin, Wilburn Martin, Leon Birchfield, Johnny Joe Starkey, Wallace Slayton, Odus Marler, Ruth Smith, Richard Turner, Orville Washington, Wendell Morris and Pauline Titus.

BOYCE HOUSE IS MENTIONED FOR LIEUT. GOVERNOR

AUSTIN Paul Yates, well known political writer for the Austin Daily Tribune, after commenting on the decision of the Lieutenant Governor to seek reelection and not run for Chief Justice, recently wrote:

"Boyce House, newspaperman and writer for national publications, has been mentioned prominently in Austin political circles as a potential candidate for the Lieutenant Governorship in the event Mr. Stephenson should decide to make the court race."

"Mr. House has a wide acquaintance among Texas people, a close working knowledge of state politics, and a poise and calm acquired thru years of experience in dealing with men and events. He would have been a strong contender for the Lieutenant Governor's post."

How to Improve That Boy-Girl Conversation

IT'S all a matter of technique in talking to a girl. You have to know what to talk about and then be sure to say it at the right time. Teen-age boys have been completely confused lately by too many would-be Emily Posts who tell them either to interest themselves in others or to bring out some interesting facts. In both cases, however, this is apt to be disastrous. Young Bill will inevitably sit back and say nothing or talk incessantly about a series of completely unrelated topics.

To choose a good subject, try a few leads and see what the girl of the moment responds to best, suggests Henrietta Ripberger in the May issue of Good Housekeeping Magazine. Be it politics, business, or football, keep the conversation going in a light vein without resorting to sarcasm or sly digs at other people's expense. Point up your small talk with clever nothingings you've read and heard, Miss Ripberger advises. The silly stuff, she says, goes over especially well.

Once you've focused attention on yourself, take advantage of the fact and give her your attention. Show her that you're all ears. Frank admiration, but not obvious flattery is often a good follow-up. A girl who knows she's pretty, for instance, enjoys being told she's fun to talk with.

Flomot Instructor



SUPERINTENDENT B. F. KIRK

B. F. Kirk, progressive superintendent of the Flomot school system, who has served in that capacity for the past three years. Through his efforts, the school has attained state-wide publicity and recognition.

FLOMOT FACULTY IS LARGEST IN HISTORY

With over three hundred students enrolled, Flomot now employs more teachers than at any time in its history, with a total of eleven high school and elementary instructors.

Under the leadership of B. F. Kirk, superintendent for the past three years, the school has shown outstanding progress with the addition of several courses of study vital to the advancement of a scholastic institution.

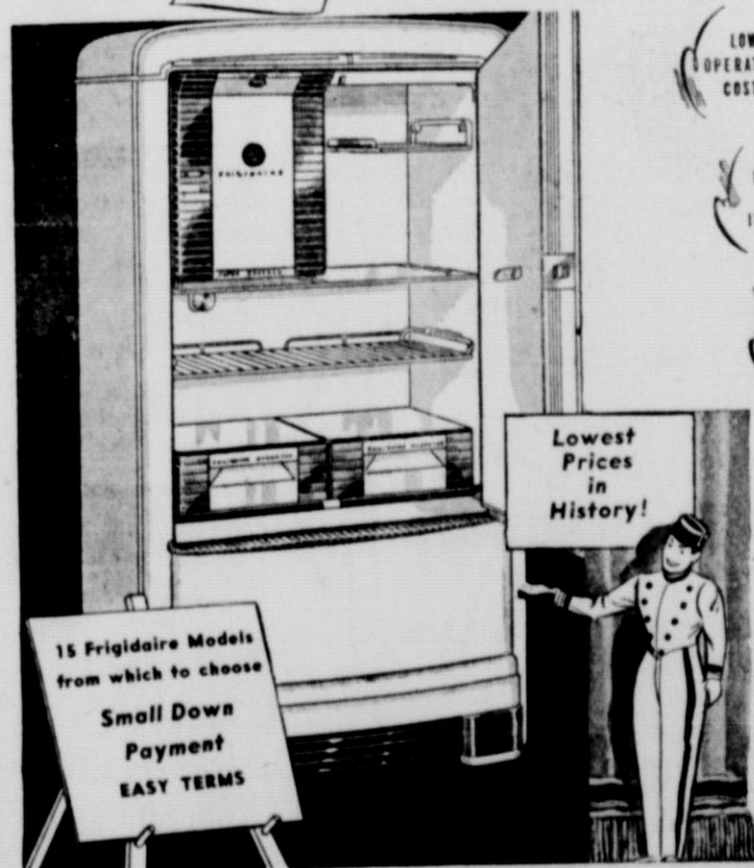
Other faculty members include Mrs. Kirk, H. L. Lovell, Mrs. Lovell, George Caviness, Mrs. Caviness, Miss Irene Ham, Mrs. Roxie Lewis, Mrs. Laurie Carlisle, Guy Wheeler and Miss Anna C. Faulkner.

School Trustees

Dick Washington and Harley Gunn were added to those already serving who are: Lem Brock, secretary, I. F. Reed, I. E. Martin, T. A. Bynum and Clarence Jones. Mr. Washington was named president of the board.



"Right," says MRS. AVERAGE HOMEMAKER, "YOU DO GET Twice the value at half the cost with 1940 ELECTRIC REFRIGERATORS"



- LOW OPERATING COST
- MAKES HUSBANDS HAPPY
- PAYS FOR ITSELF
- IN FOOD SAVINGS
- FREEZES MORE ICE...
- FREEZES ICE FASTER
- LET HEAT CLIMB...
- FOOD STAYS SAFE

Lowest Prices in History!

Visit our showroom! SEE this new FRIGIDAIRE "Cold-Wall"

YOU CAN'T AFFORD TO BE WITHOUT IT!

There have been so many improvements in Electric Refrigeration during recent years that it's no wonder women everywhere agree:

"Twice the value at half the cost!"

The first big change is in price. A large family size electric refrigerator that cost \$300 just ten years ago NOW sells for little more than \$100. And they cost 50% less to operate than they did ten years ago!

So—see your electric refrigerator dealer TODAY and learn why women are saying:

"Twice the value at half the cost!"

P. S.—This is the year to buy your 1940 electric refrigerator.

West Texas Utilities Company

WHEN Your Boy Grows Up!

ALL mothers and fathers want their children to have worthwhile employment when they grow up.

The Texas oil business is manned by Texas... The Texas boys and girls of yesterday, 225,000 of them earn good livings for themselves and their families—a yearly payroll of \$271,000,000.

Oil pays good wages... maintains reasonable working hours... and offers opportunity for promotion.

Old age retirement and unhampered development of the oil business will provide many new jobs each year for our young Texas workers.

But the growing tax burden is a serious factor in wages and employment, since the Texas oil industry now pays taxes equal to 36 per cent of its labor payroll.

Unwise laws and excessive taxes can retard and stop the growth of this industry which means so much to the future employment of our boys and girls.

This Advertisement Paid for by Various Units of the Industry and Sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

WHITEFLAT DISTRICT HAD FIRST SCHOOL IN COUNTY

By C. G. Rankin

Whiteflat opened the first school of Motley County in October 1891. The school building was located about one-half mile north of the present building. It was a small one room frame building constructed from siding and without a ceiling. The furniture of the building consisted of an old stove in the middle of the room and home-made benches and desks.

Water was a great problem since there was neither well nor cistern on the school grounds. Water was hauled from the river in barrels and placed in the shade on the north side of the building. The patrons took their turns at hauling water from the creek north-east of the school building.

Mr. W. E. Clark taught the first, second, fourth and fifth terms of the school. Mr. G. W. Foster taught the third term.

So far as we are able to learn the patrons of this first school were: E. B. Kimbell, J. H. Powers, Robert Lee, A. A. Tibbs, E. A. Day, John Cole, Mr. Shelton, Mr. Coffman, Mrs. Meadow, A. B. Newman, Mr. Burkett, Mr. Lisenby, Bob Hailey, A. B. Echols, and W. R. Tilson.

The first building was used for 17 years, from 1891 to 1908. In 1908 lumber was hauled from Childress for the purpose of constructing a new school building. This building was erected about 90 feet from the south-east corner

of the present structure. A two-story building was erected with two rooms on the ground floor and one on the second floor. In 1912 a partition was placed in the upstairs room making four rooms in all. In 1920 the south room on the ground floor was divided to make a fifth room. And in 1921 an addition was made to the west side of the north room making a total of six class rooms.

The present building, an eight room brick construction was completed in 1922 at an approximate cost of \$30,000.00. The district covers 101 square miles and operates three school buses.

Board Commended

The Whiteflat School Board is to be highly commended for its untiring effort to give the children of the school district the very best in way of equipment and instruction. The present Board is as follows: J. G. Kimbell, President; J. M. Jameson, Secretary; C. E. Harris; Clovis Murphy; Jay Browning; Ernest McWilliams and G. O. Wells.

For the past four years the Board has required all teachers to have Bachelor degrees. During these last four years the school has had the distinction of being the only accredited school in the county that employs only Degree teachers; and is classed with a very few in the State of Texas that require this high standard of

scholastic training of their teachers.

Whiteflat is a fully accredited two year High School with nine units of affiliation. Those who finish the eighth or ninth grade are given the same recognition as are pupils from any school in the southland. The affiliated units of the school are as follows: two in English, one each in General Science, General Math., Typing, History, Junior Business Training, and Algebra; 1/2 unit each in Business Arithmetic and Civics.

Former Whiteflat Teachers Still Reside Near Here

Some of the former teachers of the Whiteflat School still live in and near our community and include the following: Mrs. F. M. Casey, Mrs. Ernest Fisher, Mr. L. J. Barkley, Roscoe McWilliams, Bruce Browning, Ila Acker, Mrs. Lorene Mitchell, Mrs. Vernon Daniels, Mrs. Varner McWilliams, Mrs. Hazel Dirickson and Mr. J. G. Kimbell, present President of the Board.

C. G. Rankin Was Well Known On South Plains

C. G. Rankin, Superintendent of the Whiteflat School, was well known on the South Plains as educator prior to coming to Whiteflat two years ago. Mr. Rankin will begin his third year at Whiteflat on July 1. He is a graduate of Texas Technological College and holds a B. A. and M. A. degree, also an Administrator's Certificate. Mr. Rankin has been in the Teaching profession for 15 years, three years in New Mexico and twelve years in Texas.

Other teachers are Troy Perkins, Miss Louise McDonald, Mrs. Holden, and Mrs. C. G. Rankin.

Fairview Has Outstanding School System

W. E. Ballard, Principal of Fairview School, came here in 1929 and taught the first full term in the modern brick building, which was completed in 1928. This school has been under his able leadership for the past eleven years. Mr. Ballard received his college training at East Texas State Teachers College, at Commerce, and holds a Bachelor of Arts Degree. He has had twenty-four years of teaching experience, which has ex-

Whiteflat Supt.



C. G. RANKIN

C. G. Rankin, above, will begin his third year as superintendent of the Whiteflat school, on July 1. Mr. Rankin was well known in the South Plains area, as an outstanding educator, prior to coming to Whiteflat.

tended from a one teacher school with ninety-two pupils to Superintendent of a town High School. During his stay at Fairview, outstanding progress has been made in the school. Graduates of Fairview have been among Matador High School's best equipped tenth grade pupils.

Fairview has not missed the District Interscholastic League Meet in some events for the past ten years. Those events have always included public speaking, in which they have won the District five times and a second and a third for the Regional Meet. They have also given good account of themselves in athletics, having won the County a number of times in Junior Basket Ball and in all divisions of Tennis.

Mrs. Ballard teaches the elementary grades of the school. She has had 12 years of teaching experience, and received her training at East Texas State Teachers College, at Commerce. The Board Members are: E. D. Lawrence, E. L. Wolfe, and A. D. Beauchamp.

Six Students To Graduate At Fairview

The present graduating class from the ninth grade is one of the best the school has produced. They are as follows: Jack Bloodworth, Jewel Lawrence, Harris Johnson, Norris Fuller, Margie Ballard and Helen Stanfield. The highest grade for the class has been achieved by Jack Bloodworth.

The present term closes with a community picnic at Roaring Springs, Friday, May 10.

GO TO CHURCH SUNDAY

EARLY BALLARD SCHOOL MERGED WITH FAIRVIEW

The first school to be organized in district number two of the Motley county school system, was Ballard, which is located about four and one-half miles east of Matador. The citizens of the community hauled lumber from Childress and constructed the school house in the fall of 1892.

J. F. Prever was elected as the first teacher. He started the first term in the fall of 1892 with the following students: John, Ashly, Mollie and Bob Jones; Fannie, Ida and Bert Edmondson; Maggie, Thelma, John and Doc Burleson; Nolan, Moss and Alma Jenkins. J. C. Burleson and T. N. Edmondson were the first trustees.

The second school to be established in this district was Clemens, which was established in the fall of 1893. Pat Jenkins was elected to teach the opening session. This school was soon united with the Ballard school in order that a high school might be organized.

The Ballard school which later became known as the Fairview school, together with the Barton and Whiteflat schools were classified in 1934 as rural high schools. By rural is meant that they teach thru the ninth grade.

Whiteflat News

By Dan Browning and Ida B. Armstrong
Mr. C. G. Rankin visited in Abernathy over the week-end. Miss Lela Carpenter of Matador spent the week-end with Miss Willena Wilkinson. Boyd Perkins of Paducah spent

the week-end with his parents, Mr. and Mrs. Jess Perkins. Guy Kimbell Jr., and Guy Kimbell Sr., spent the week-end fishing in the Wichita Mountains. Mrs. Lois Harris and daughters visited friends and relatives here last week.

Social Activities

BIRTHDAY PARTY
Rosemary Bloodworth entertained Sunday with a birthday dinner for a few of her friends. Those present were: Geraldine Waybourn, Margaret Sanders,

Patricia Pipkin, Dorothy Frances Trawick, Florence Anderson, Mr. and Mrs. Joe Worth and Jolene, and the hostess, Rosemary.

SLUMBERLESS PARTY
Miss Avis Kimbell entertained Friday night with a slumber party for some of her friends. Those enjoying the occasion were Misses Billee Maree Turner, Barbara Jameson, Elsie and Gladys Cook, Ida B. Armstrong, Jane Isabell Kimbell, Mrs. Guy Kimbell Sr., and the hostess, Ann

WE HONOR
the
CLASS
OF
1940

WE WISH THE GRADUATES
OF MOTLEY COUNTY
All The Good Luck In The World!

MATADOR
Dry Goods Company

**FORWARD
TO
SUCCESS**

1940

MOTLEY COUNTY
GRADUATES!

REGARDS

Spur Laundry

**BEST
WISHES!**

1940

And as you will step out, from time to time, to take your places as citizens, we look forward to knowing you better and serving you more efficiently when the occasion may arise.

GREETINGS
GRADUATES OF

1940

GRADUATES OF

MOTLEY COUNTY

WE EXTEND OUR MOST SINCERE CONGRATULATIONS ON THE ADVENT OF YOUR MERITED ACHIEVEMENT.

IT IS OUR DESIRE TO OFFER EVERY AID POSSIBLE TO YOUR FUTURE WELFARE AND TO ALWAYS REMAIN YOUR FRIENDS.

HIGGINBOTHAM-BARTLETT CO.

Matador, Texas
HENRY FORD, MANAGER

TONIGHT
FRIDAY MATADOR

FRED G. BRUNK'S COMEDIANS

OFFER
A PRE-ROUNDUP AND RODEO SHOW
"South of the Border"
Admission—10 cents any seat

5c Bargain MATINEE
3 p. m. SATURDAY

FAREWELL SHOW
Saturday Night
An Old Comic With A 1940 Version
"TEN NIGHTS IN A BARROOM"
Adult 20c — Children 10c
Any Seat

BIG WATERPROOF TENT
AUSPICES FIRE DEPT.

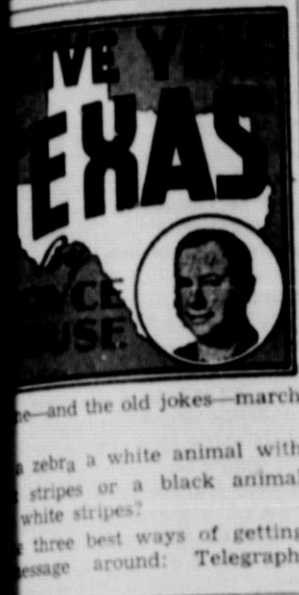
MATADOR ROUNDUP AND RODEO
Fri.-Sat. May 17-18

Our Compliments to the GRADUATES

—Member Federal Deposit Insurance Corporation—

FIRST STATE BANK

MATADOR, TEXAS



...and the old jokes—march

WE TEXAS

telephone, tell a woman. As a train and an automobile were approaching a crossing, a passenger in the car said, "I don't care who wins; I just hope it's not a tie."

"Why do married men live longer?" "They don't; it just seems longer."

"What became of that brother of yours that always said he would do something big when he grew up?" "Oh, Jim! He's washing elephants in a circus."

"In Account with Life", beautiful lines by Courtland W. Sayers, sent in by a reader, follows:

"One midnight deep in starlit still,
I dreamed that I received this bill:
—in account with life:

Five thousand breathless dawns all new;
Five thousand flowers fresh in dew;
Five thousand sunsets wrapped in gold;
Five quiet friends; one baby's love;
One white-mad sea with clouds above;
One hundred music-haunted dreams;
Of moon-drenched roads and hurrying streams,
Of prophesying winds and trees;
Of silent stars and drowsing bees;
One June night in a fragrant wood;
One heart that loved and understood;
I wondered when I waked at day,
How—how in God's name—I could pay."

I'm sorter smart (I hope) sittin' down but a durn fool on my feet—as my grandpa ust to say.

Leon (Sing, Leon, Sing) Huff isn't at all the kind of fellow you'd expect to meet after hearing him over the radio projecting melody and bubbling personality—because, in private life, the husky and handsome chap is quiet and extremely modest. He confides that he has ambitions to "go places" in the entertainment field—though he has received thousands of letters, became nationally noted two years ago in connection with the Texas campaign and probably has more fans in the Southwest than Charlie McCarty or Bing Crosby.

The Whitesboro boy—he's 27 but has a boyish smile—knows hundreds of songs by heart, ranging from hill-billy and cowboy ballads to sentimental, semi-classical and sacred songs. His favorite is "An Evening Prayer."

With his mother as his instructor, Leon began singing at the age of 7. A few years later, he started playing the guitar and took part in many community programs before finishing school. He is six feet tall, weighs 185, is fond of hunting, fishing and horse-back riding. He is married and there are two children—Leon, Jr., 2, and Barbara, 1.

Leon made the headlines and rocked the States when he resigned from the Hill-Billy Band and then he caused another big wave of interest when it was announced he would be director of Jerry Sadler's Cowboy Stringsters. When you see a big crowd this summer, it's a good bet they'll be massed around the red-white-and blue bus, listening to Leon as he sings and yodels.

Some men were talking in a hotel lobby about the closest race they had ever seen. One said,

"I saw a horse race once and the two leading horses came down the home stretch, head to head, neck to neck, nose to nose; but one of them stuck out his tongue and won." The next man said, "I saw a yacht race once and it was so close that one of the boats which happened to have been newly painted, won the contest just by the thickness of that new coat of paint." There was a pause and then the third man said, "The closest race I ever saw was the Scotch."

The SNAPSHOT GUILD
"FRAMING" YOUR PICTURES



A natural frame adds interest to your pictures. Note how the archway in this shot focuses attention on the mission building.

FIND a natural "frame" for your picture subjects—and as a rule, you'll get pictures that are more interesting. This is especially true when the subject is a landscape, a scenic view, a building, a street scene, or similar material with quite a bit of detail.

Your frame can be a doorway, a window, an arch, a garden gateway surmounted by a trellis, or any other opening of suitable size. It need not always be complete; for example, a tree framing one side and the top of a scenic view may be sufficient.

After you choose a subject, look about and see if there is not some suitable framing device at hand. Often it will not be evident at once—but it is usually worth a search.

A silhouetted frame, or one dark in tone, generally gives the best effect. To insure sharpness, use a small lens opening in taking the picture, especially if the framing material is quite near the camera.

You'll find that framing adds a lot to the pictorial value of your outdoor and scenic shots, and helps make this part of your collection more interesting to all who view it.

John van Gulder

VIGNETTES
BY
MARSHALL FISKE

There are moments of life that one ne'er can forget
Shards of a dream
of this passing illusion
Vignettes
that swim into view—
then slowly dissolve...

RURAL ENGLAND

It is not London that first comes to the mind when I think of England, rather is it her incomparable Rural Districts. London is a great, grimy immensity reeking with historical and other interests, but my thoughts turn again and again to the charming countryside that is truly England.

The motor trip thru this section stands out as one of the great high-lights of travel in Europe. Here no over-whelming mountain scenery greets one, no snow-capped crags rear their majestic heads into the very clouds, no deep gorges nor valleys where the sun only reaches their floors for a few hours each day. None of these can England show. Its charms, however, are of a much gentler nature—less spectacular and unobstructive, yet so very attractive. Here one sees rolling landscape as a great patchwork quilt of varying shades of greens and tans, flung over hill and dale. Bright green patches made of the jade-like hues of the meadows in turn contrasted with the dark emerald shades of the forests. All these various patches of greens are strongly and beautifully contrasted with the great golden patches made by the tawny fields of ripening grain. Instead of wire or wooden fences separating the fields as with us, here one sees long green hedges like "feather-stitching" embellishing the great patch-work quilt thrown broad cast over the smiling English landscape.

Then there are the charming thatched cottages whose low sloping roofs may easily be touched by the average adult; where here and there a portion of the thatch is cut away to make room for the

windows below that are enroaching on its domain. Here one is ensconced in the small intimate English inns, whose hosts greet one cordially and make one feel not like a mere person, but as a personage. And these English people do not put on airs—they have them already; a manner—a poise—which transforms even the most unprepossessing of them into distinguished personalities. In the South of our own country they would be designated as "quality folk." And what is lovelier than an old-fashioned English garden with its stately crimson Hollyhocks? No English landscape is complete without them, no garden worthy of the name.

Then too, there are the young English girls with their glowing rosy cheeks, like moist crimson damask. When an English girl is pretty she is simply ravishing, nothing lovelier. She then vies in beauty with the hawthorn and the wild rose. One sees these girls often walking along the lanes in the rain. This may account in part for their glowing, rosy beauty and freshness.

Not only are the Rural Districts charming solely for their rolling landscapes, their coves into whose circling arms rush the white-capped waves; its rosy-cheeked young girls, the English lakes—there is something else, too—the very atmosphere is surcharged with it—with an indescribable charm that partakes of the intangible, yet is perceptible—a subtle aroma arising like incense from a shrine and passing into the blue above—

This is the very soul of lovely, Rural England.

(To be continued)

Fifty-nine cents of each dollar earned by a Texas oil worker is spent with the retail merchants of his community. Of the remainder, 15 cents goes for rent, 15 cents for savings and insurance, 7 cents for public utilities and 4 cents for professional services.

Oil taxes for the past 18 years have averaged three times the earnings of the oil companies.

Roy Burleson
INSURANCE
BANK BUILDING
MATADOR, TEXAS

GREETINGS

Graduates
Of
Motley County

WE WISH TO EXTEND OUR CONGRATULATIONS AND ALSO WISH YOU CONTINUED SUCCESS, HAPPINESS AND THE ATTAINMENT OF YOUR AMBITIONS.

Harry Willett & Co.
"The Store Of Personal Service"

Measure All Cars, Regardless of Price, By "THE LEADER'S LINE-UP"
and you'll know why Chevrolet leads all cars in sales

WHY PAY MORE? WHY ACCEPT LESS?

- ★ MODERN ROYAL CLIPPER STYLING The Style Hit of the Year
- ★ LUXURIOUS FISHER BODY BEAUTY Found Only on Chevrolet and on Higher-Priced Cars
- ★ DYNAMIC VALVE-IN-HEAD ENGINE Supreme on Land, Sea and in the Air
- ★ LONGEST OF ALL LOWEST-PRICED CARS 183 Inches from Front of Grille to Rear of Body
- ★ EXCLUSIVE VACUUM POWER SHIFT 80% Automatic—Only 20% Driver Effort
- ★ GENUINE KNEE-ACTION RIDE Smoother, Steadier, Safer
- ★ PERFECTED HYDRAULIC BRAKES The Last Word in Safety
- ★ TIPTOE MATIC CLUTCH For Smoother, More Reliable Operation
- ★ LOWER GAS, OIL AND UPKEEP COST A Six Costs Less to Run than an Eight
- ★ LOWER DELIVERED PRICES—PLAINLY MARKED—GREATEST DOLLAR VALUE!

*On Special De Luxe and Master De Luxe Series

"CHEVROLET'S FIRST AGAIN!"

The 1940 Chevrolet gives higher quality at low cost!... Low Prices... Low Operating Costs... Low Upkeep.

No other motor car can match its all-round dollar value

Campbell Chevrolet Co.
MATADOR, TEXAS

Northfield News
By Mrs. C. D. Kincanon

Misses Leona King, Lucille Murdock, Bernice Downing and Miss Gwindola King of Lamesa visited relatives here last week.

Miss Bernice Wilcoxson visited her parents at Turkey, Saturday.

Mr. Henderson took the School children to Palo Duro Canyon, on a picnic.

Mr. Dick Montgomery of Fort Worth, is visiting his sisters, Mrs. W. M. Wells and Mrs. W. P. Bethany, this week.

Mr. and Mrs. O. F. Etheredge have gone to Sweetwater, to celebrate the birthday of Mr. Etheredge's father.

Mr. B. F. Simpson has returned home from Wichita Falls, where he has been fishing.

Mr. and Mrs. Patterson were Memphis visitors Saturday.

Mrs. Mollie Simpson and son and Mrs. J. A. Tipton were in Turkey Saturday.

PROTECT YOUR HOME!

Our policy selection affords you protection against all losses thru destruction.

... WE SELL ALL KINDS OF INSURANCE! ...

Motley County Insurance Co.
J. R. Whitworth*Elmer Stearns

THE ONE FRIEND THAT Will not Fail You

NOTHING is as sure as motherly love and fatherly protection.

Through thick and thin, good times and bad, children can always count on their parents.

But circumstances and conditions often nullify the careful provision and investments of even the most loving parents.

Southwestern Life Insurance is a tried and true partner for Texas families.

See the Southwestern Life Man for that policy you need. It will not fail you in the hour of need.

SOUTHWESTERN LIFE Insurance Company
C. F. O'DONNELL, PRESIDENT HOME OFFICE • DALLAS
Assets \$67,189,220 Life Insurance in Force \$360,768,441

EUGENE PERKINS
MATADOR REPRESENTATIVE



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 Inquiring Reporter: Frances Stearns
 Junior Reporter: Aurene Jameson
 Sophomore Reporter: Wanda Nelson
 Freshman Reporter: Oneta Whitaker
 Poets: Ruth Rushing and Willena Wilkinson

JUNIORS HAVE CLASS PICNIC

Tuesday evening at six o'clock the Roaring Springs swimming pool was the scene of a Junior class weiner roast. Altho the pool was not open everyone enjoyed picking wild flowers, hunting arrow heads, or wading.

Those who were present were Juanita Mize, Le Roy Nelson, E. A. Day, Stanley Level, Lowell Barkley, Byron Knight, Billy Bishop, Jack Martin, Frances Carpenter, Mary Ellen Barton, Ruth Rushing, Alla Mae Fulfer, Vernell Markham, Eugenia Tilson, Joyce Irby, Doris Stephens, James Edmondson, Wiley Kennedy, Frances Stearns and Mr. and Mrs. Martin, sponsors.

SENIORS GIVE PARTY FOR JUNIOR CLASS

"Keith, what did you put in that ice cream?" "I want some of that orange ice cream." "E-e-ek a spider!"

Those were some of the cries that floated in the breeze from the Sr.-Jr. ice cream picnic at the park last Friday night. After eating too much ice cream and cookies, the Seniors took the Juniors to the theatre. Those needing soda and water were: Zona Scaff, Lucile Plumlee, Lucille Webb, Loyd Latimer, James Ed Russell, A. J. Perkins, Harley Hill, James Edmondson, G. W. Ratcliff, W. T. Marshall, Dora Mae Bottoms, Gaye Wolfe, Le Roy Nelson, Nita Mize, Joyce Irby, Mary Gaines, Wiley Kennedy, Raymond Rattan, Billy Bishop, Jack Martin, Rayworth Tilson, E. A. Day, Jewell McCoy, Johnny Allsup, Lela Carpenter, Frances Stearns, Marie Hunsucker, Glenn Woodruff, James Rufus Fish, Iletta Bird, Wiley Fulfer, Aileen Russell, Kenneth Simpson, J. D. Payne, Frances Carpenter, Willena Wilkinson, Rudolph Carpenter, Stanley Level, Alton Titus, Oneta Kimbell, Ruth Rushing, Vernell Markham, Bennie Keltz, Myrna Vae Barkley, Keith Patton, Eugenia Tilson, Alla Mae Fulfer, Mr. and Mrs. Ezzell, Mr. and Mrs. Martin, and Mrs. Alexander, sponsors.

Kara Hunsucker Is Sorority Reporter

Lubbock, Kara Hunsucker, arts and sciences freshman at Texas Technological college, has been elected reporter of Las Chaparritas social club. She is the daughter of Mrs. Charlotte Hunsucker of Matador.

ROYALTY REIGNS AT MAY FETE

Royalty reigned in the Matador gymnasium last Thursday night when King Vance and Queen Cathryn held court in the Garden of Singing Flowers. The gymnasium was filled to capacity, by spectators who gathered to witness the coronation ceremonies.

Public Service Offers Greatest Opportunity, Youth Is Told

At no time in the history of America has irrational emotion been given such free play as today, according to Henry Noble MacCracken, president of Vassar College. Self-indulgence, self-pity and self-centeredness are leading to mind-sickness and dependency if women of today allow themselves to give way to the idea that the going is rough.

"The winds of controversy and hatred are blowing harder than ever," continues Dr. MacCracken in the May issue of Good Housekeeping Magazine. "It is not easy to keep one's footing. The clash of



Henry Noble MacCracken

group interest strikes with violence now here, now there. There are hard times ahead. No use denying

it. But it is no time for discouragement. Courage and skill, teamwork and resolution, will win."

The college women of today have been encouraged to think for themselves and to use their imagination. They know that their achievements in life will have to come through their own initiative. The growing belief among some youth groups that the world owes youth a living and that all they need do is be articulate until something happens is not the college woman's belief, according to Dr. MacCracken.

The greatest opportunity today lies in the developing field of public service. Skill is required and will be needed more and more in the realms of public welfare. There is opportunity for women and for men who are willing to work and use their energy and brains. New industries open the way for research. New communities open the way for pioneers.

Employment figures in college bureaus are running ahead of last year's. That means that more young people are going to work. Flight from reality is being put aside, Dr. MacCracken says, and the young women of today are learning to buckle down and go to work instead of trusting to luck and dreaming of better times.

Their majesties were attended by the princes and princesses of their court. The white satin train of her majesty's beautiful white chiffon gown was carried by Danny Solomon and Jerry Swearingen. The flower girls were Ruth Marie Stanley and Carolyn Sanders.

The processional approach was announced by Donald Reeves as herald.

Entertainment for their majesties were as follows: Song, "Laughing Spring," by the flowers. Betty June Meador as Miss Springtime, awakened all of the flowers, and songs were given by the buttercups, pansies, and roses, then two groups of children came to play in the garden, they were a toy band and Dutch girls and boys. The Dutch children saluted the morning glories, tulips and sunflowers. A dance with multicolored balloons was given by a group of balloon dancers, followed by twenty children who wound around the May Pole.

The May Fete was brought to a beautiful climax with the Virginia Reel presented by eight couples and the entire cast singing "Springtime."

How Do You Rate With Others?

Have you ever thought of this? Well, it is for you and you alone to decide.

Do you enjoy being with others, think they enjoy your company, and like to ask you places? If so, then you have the ability to get along with people. And if you don't, you had better start today

to cultivate these qualities. To get along with others, you must be willing to adjust yourself to certain circumstances to get a pleasant result. To be a good mixer, you must mix with people in early years and share the joys of classmates. Make them feel that you like them. Compliment them when it can be done sincerely.

The greatest thing we have to do today is to make friends with those above us. When this is done, the difficulties ahead will be gone. Friends make life much more pleasant, and since we can't live without some, start today to make everyone your friend.

Well, Quinn scored again with one of his famous entertainments a "shindig" at the hotel Friday following the Sr.-Jr. party. That seemed to be the talk of last week as well as this one. Thanks, Quinn, for the swell time.

Those Seniors seem to realize that the Juniors, as well as themselves, like ice-cream. Anyway, they gave the Juniors plenty, at the supper in the park. All of the Juniors say, "Thank you, Seniors," in a big way!

Have these jitterbuggers got it down pat! Well, they seemed to Friday night. Not only they, but everyone had a swell time.

Maybe an old flame never does die. Myrna Vae and Bennie have been seen together quite frequently lately.

Some people may wonder why the Junior picnic lasted so long for some of the members. (Some found other entertainment at Roaring Springs on the way

- SENIOR CALENDAR
- APRIL 2. First class play, "Murdered Alive."
- APRIL 3. Play cast entertained by Aileen Russell.
- APRIL 9. Second class play, "Where's Grandma?"
- APRIL 19. Junior-Senior banquet and prom.
- APRIL 26. Senior Class Day.
- MAY 3. Seniors entertain Juniors with picnic, theatre party and dance.
- MAY 12. 9:00 a. m. Coffee at home of Mrs. Mac McKenzie, honoring senior girls who are members of the sub-junior El Progreso Club. Sponsors from El Progreso Club to be hostesses.
- 2:00 p. m. to 5:00 p. m. at the home of Superintendent and Mrs. B. F. Tunnell, a tea for the senior class, faculty members and school trustees and their wives.
- 8:00 p. m. Baccalaureate Services at Methodist Church.
- MAY 16. Commencement.

They wear their shirts outside their pants, and don't have their hair cut for months; They never study their lessons. And laugh when called a duster. They hate to comb their hair. And tie shoe-strings—oh, good. And most of them have pimples. A sign they're too lazy to wash.

Boys!—why are there such things I could get along without one. But I suppose they're lawful. Every mama wants a son!

Plainview To Stage Rodeo

PLAINVIEW. Plans are being completed to hold a rodeo at Plainview May 8, 9, 10, and 11 in connection with the thirteenth annual Panhandle-Plains Dairy Show, which is to be held May 7-11, said Pete Smith, secretary Plainview Chamber of Commerce, who is general manager of the Dairy Show.

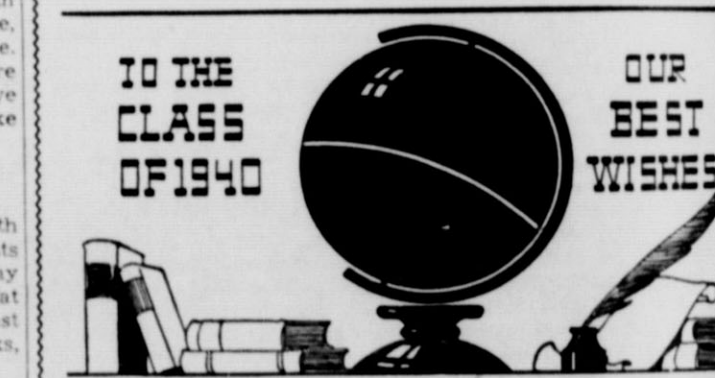
The rodeo events will include bronc riding, calf-roping, steer riding and bull-dogging, and are expected to attract some of the best riders in this territory. Lyle Jackson has been named general manager of the rodeo and stock and rodeo equipment will be furnished by Carl Daugherty of Olton. Special average prizes are being offered in each event.

The Texas oil industry has invested in this state \$1.10 for every \$1.00 worth of oil which it produced to date. These expenditures included wages to Texas workers, lease and royalty payments to Texas farmers, taxes to state and local governments and investments in Texas properties.

home.) Bob and Reatha Rayne were having a grand and glorious time Friday. It was rather of a surprise to us all.

The Poet's Corner

TO THE BOYS:
 The boys say they don't like short dresses,
 And they don't like us to cut off our hair;
 But the question that I want answered
 Is—why don't they give us the air?
 The boys all dress so slouchy
 I don't see that they should complain;
 And, sometimes, I think it's a wonder
 That they don't drive us all insane.



TO ALL MOTLEY COUNTY GRADUATES OF '40

We Extend Our Most Sincere CONGRATULATIONS

We know you will create opportunities—fulfill destinies in the great world of tomorrow, to justify the pride we take in each of you!

OUR BEST TO THE 1940 CLASS

WE ARE GLAD TO BE KNOWN AS YOUR FRIENDS

Matador Cleaners

BEST WISHES TO THE CLASS OF 1940

We Are Proud Of Every Motley County Graduate

LUCK '40

UPON THIS IMPORTANT OCCASION WE ARE GLAD TO EXPRESS OUR CONGRATULATIONS TO THE GRADUATES OF OUR HIGH SCHOOLS OVER THE COUNTRY. YOUR SUCCESS CAUSES US TO FEEL THAT OUR EFFORTS, AND THE EFFORTS OF THOSE BEFORE US HAVE BEEN WELL WORTHWHILE. THE TASK OF CONGRATULATING YOU, THEREFORE, IS ONE OF GENUINE PLEASURE.

WESTERN DRY GOODS CO.
 Miss Maggie Bryan T. B. Edmondson

To the Graduates LUCK TO YOU

OF Motley County
 Who have reached the portal of a great adventure.

We Wish The Best Of Good Fortune To You

BISHOP'S FEED STORE
 Matador

Congratulations 1940

GRADUATES OF MOTLEY COUNTY
 You have reached the gateway of the world with fine records.

We are proud of each of you and sincerely wish the very best of luck to you in the attainment of your ambitions.

Eddy's Bakery
 HOME OF EDDY'S BREAD
 Matador, Texas

Nineteen Students Will Graduate From Roaring Springs High School

Named For Commencement And Graduation

Nineteen students will receive their diplomas at graduation from Roaring Springs High School, Wednesday evening, May 15, with the Rev. John A. Hamilton, District Attorney, delivering the address. It has been announced by Superintendent C. W. Giesecke. Hamilton is well known in this section, as an able inspirational speaker. His address will comprise the major part of the program, since a part of the closing exercises at the school, was included in the program instigating Open House for the Roaring Springs school, recently.

Graduation services for the school will be held Sunday, May 13, at the Baptist Church, with the Rev. L. Reavis, pastor of the Methodist Church here, delivering the sermon. Special music will be arranged to be included in the service.

Seventh Grade graduates receive their diplomas in an affair to be held Wednesday at 11:00 o'clock, it was announced. Honor students are: Charlene Giesecke, with an average of 96½, and second, Helen Kingery, with an average of 93½.

POST POSITION
Juanita Thacker, who has been bookkeeper for Thacker Supply, left Wednesday to accept a Service position in Lubbock.

At School Helm



C. W. Giesecke, Superintendent of the Roaring Springs school system for the past four years, under whose administration, many new units of curricula have been added. He came to Roaring Springs from the neighboring community of Patton Springs, where he taught for several years.

Faculty Is Re-Elected

The Board of Trustees of the Roaring Springs schools, in naming the faculty members for next year at a recent meeting, voted to re-elect the entire staff, with no exceptions. Headed by Superintendent C.

W. Giesecke, who has ably conducted the affairs of the school for the past four years, the following list of teachers will again serve next year: W. W. Jarrett, high school Principal; Miss Bessie L. Medlin, English; Miss Joy Rice, Home Economics; Troy Gann, Social Science and senior boys coach; John E. Paddock, Mathematics, and senior girls coach.

The Grammar School has been capably directed by Principal Maudie L. Williams, with Forrest Faulkner as Mathematics instructor and junior boys coach; Miss Lou Ida Fletcher, Language Arts; Miss Freda Kearney, Social Science; Mrs. Nannie Turner, fourth grade; Miss Bessie Mae Smiley, third grade; Mrs. Emma Miller, second grade and Miss Wanda Limer, primary and first grade.

Early School Is Taught In Half Dugout

With the forming of the town of Roaring Springs in June 1913, the second school in the county to be established, was moved to the town and organized into district number ten. This was the Dutchman school which was one of the original schools of district one.

The first term of this school was conducted in an abandoned cabin belonging to C. W. McCall. However, the next year it was moved to the home of the first teacher, Mr. Henry Morrison. This was a half dugout. It was built high enough to allow windows about two feet square to be installed. The floor was dirt and the equipment very poor. Heat was provided by an open fireplace in the southeastern corner of the dugout.

The school was conducted in the dugout until 1894. In the summer of that year the citizens organized and constructed a one-room rock school house about one-half mile northwest of the present Roaring Springs High School.

The students attending the first two sessions of Dutchman school were: Lige, Edna, Bill and Mavitt Cooper; Ben, Lige, Norah, and Lettie Clifton, Shelton, Aletha, and Alice McCall; Martha, Lillie and Robert Elliott; Walker and Oscar Williams; Albert, Lura, and Corah Edwards; Mary Chalk and Lizzie Chalk.

The Roaring Springs school system is housed in a modern high school and gymnasium combined, which was built in 1935 to replace a brick building constructed in 1921. It is fully accredited, and included in its enrollment are all pupils of the Flag Springs and Darden Canyon schools, who are transported by bus, to the Roaring Springs school.

Over fifty courses in oil operating methods are now offered by the Texas State Department of Education in co-operation with Texas oil companies to enable Texas oil workers to train themselves for promotion.

ROARING SPRINGS SCHOOLS AIM FOR HIGH STANDARDS

The Board of Trustees and faculty of the Roaring Springs Schools have worked constantly for improved standards and scholarship. The Grade School has operated this year with a complete health and physical education program. Interspersing this has been music in addition to the primary functions of reading, writing and arithmetic.

The high school has added for the first time, a complete type of new work for its division in extra-curricula activities in club work. There have also been added social science and dramatic clubs in which the students have taken an active part. A consummation of the work was displayed at the Open House held on April 19.

Efficient Board
The Roaring Springs school system has been efficiently administered by a board of trustees composed of John O. Meason, president; H. L. Smith, secretary; and M. O. Gwinn, P. H. McDorman, W. E. Bowen, O. L. Bearden and A. D. Williams.

ROARING SPRINGS NEWS

Mrs. J. D. Mitchell, Correspondent

Mr. and Mrs. Freeman Thacker and their daughter, Marlene, attended "Gone With The Wind", in Floydada, Monday evening.

Hubert and Frances Gunter were Houston visitors this week. Mr. and Mrs. J. B. Baird of Turkey visited relatives and friends here during the week-end.

Mr. and Mrs. Lewis Davis of Lubbock visited relatives here during the week.

Mr. and Mrs. G. L. Godfrey with their son, Hollis, were Lubbock visitors Saturday.

Mrs. Daisy Johnston of San Angelo, visited in the home of Mr. and Mrs. J. D. Mitchell this week.

Mr. and Mrs. J. E. Powell were visitors in Memphis, this week.

Mr. and Mrs. Brown Hinson were visitors in Spur Sunday.

Misses Bess Medlen and La Nelle King, Mrs. Nannie Turner and Mrs. G. Thompson, visited Floydada Sunday and enjoyed attending "Gone With The Wind."

M. S. Thacker and son, Joe Milton, were business visitors in Lubbock, Monday.

Mr. and Mrs. Lewis Davis of Lubbock visited relatives here during the week.

D. Parsons was called to McKinney this week due to the death of an elderly Aunt who passed away Saturday.

Kelly McCalester of the East Afton community was a business visitor here Monday.

BAPTIST CHURCH NOTES

The W. M. U. met with the Matador ladies in Matador, Thursday, and enjoyed talks by Mrs. S. J. Lockett, returned missionary from Africa, and Mrs. L. M. Brown.

Those who attended were Rev. and Mrs. H. W. Graham, Mesdames G. L. Godfrey, W. F. Har-

Graduation Speaker



HON. JOHN A. HAMILTON

District Attorney John A. Hamilton will deliver the Commencement address for the graduating class of Roaring Springs High School, in exercises to be held Wednesday evening, May 15.

ris, Angus Ferguson, Reno Bowen and J. K. Green.

The Sunday School study course at the Baptist church was well attended this week. Rev. H. W. Graham taught the book.

SENIOR DAY TRIP

The Senior Class enjoyed their Senior Day by making a tour of the southern part of the State. Several large cities were visited. They were accompanied by Miss Freda Keahey, Coach John Paddock, and H. L. Smith. They returned home Sunday evening.

The single Texas oil area of West Texas has produced more petroleum to date than the entire State of Pennsylvania, where America's first commercial production was discovered in 1859.

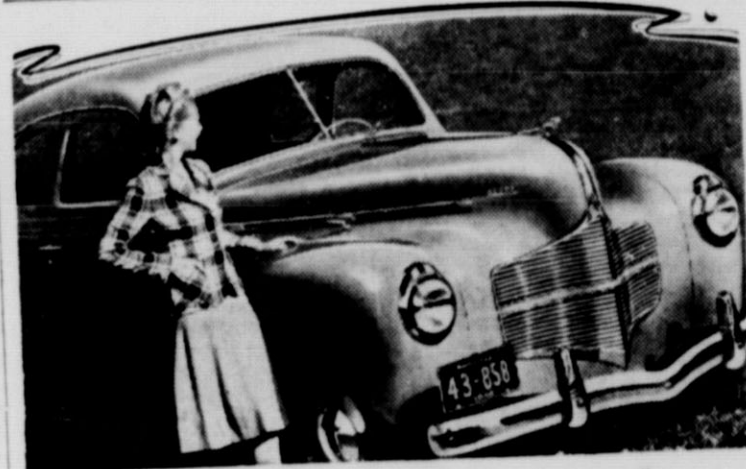
MARJORIA CAMPBELL AND LULA SWIM WIN HIGHEST HONORS

Miss Marjorie Ruth Campbell has been declared valedictorian of the 1940 graduating class of Roaring Springs High School, having an average of 95.25, with Miss Lula Mae Swim a close runner-up, achieving honors as salutatorian. Miss Campbell is the daughter of Mr. and Mrs. W. A. Campbell, and Miss Swim is the

daughter of Mr. and Mrs. J. T. Swim, Sr.

Bill Sanders has been named winner of the scholarships for the highest ranking boy of the class. He is the son of Mr. and Mrs. G. C. Sanders of the Flag Springs Community.

Other members of the senior class are: Ola Faye Carpenter, Jerry Birchfield Jr., Freddie E. Brandon, Mong Hughes, Louis McCarty, Louise McCarty, Jack A. Davis, Sam Hunter, Gartha Glenn, Juanita Harmon, Caldwell Smith, Joe Shirley, Jack Parsons, Paul Nichols, Dorothy Dunlap, and Frances Brown.



The BIG DODGE Luxury Liner

WHERE else will you price give you such a big, luxurious car? Dodge also gives you the advantage of Dodge engineering that means lower upkeep, longer car life and real economy on gas and oil. See the 1940 Dodge Luxury Liner. Learn why 4,061 engineers bought Dodge in 12 months!



DODGE ENGINEERING COSTS YOU NOTHING EXTRA

WILCHER MOTOR COMPANY
MATADOR, TEXAS



New Life

Any oil-change helps "youthify" your engine...but not like this change to OIL-PLATING

You change to an OIL-PLATED engine by changing to Conoco Germ Processed oil—patented. It goes in like any oil and is priced as low as many. But a costly extra ingredient—created in the laboratory—technically described in the Patent Office—energizes this oil to couple up direct to inner engine surfaces. The connection is as close as that of any plating on your car. A plating is not in the habit of getting wiped away at speed, or of draining down at a standstill, and so that all goes for OIL-PLATING.

Then no matter how long the car stands or runs with Germ Processed oil in the crankcase, the OIL-PLATING still stays up to its topmost point in each cylinder—fastened up to its job when fluid oil-film couldn't be. You get a great fluid oil-film, mind you, with Germ Processed oil, but in addition you get OIL-PLATING... drain-proof... a fixed defense against the strong assaults of Summer wear. Helping to keep up your engine, OIL-PLATING helps to keep up the level of your Germ Processed oil. Even in an older engine its economy may remind you of "the first year." Change—to Your Mileage Merchant's Conoco station—today. Continental Oil Company

CONOCO GERM PROCESSED OIL

CONOCO OIL-PLATES YOUR ENGINE



We are proud of every graduate in Motley county

CLEANING AND PRESSING QUALITY WORK

City Tailor Shop
H. M. SOLOMON, Mgr.

Motley County GRADUATES OF



WE ARE PROUD OF THE FINE YOUNG MEN AND WOMEN OF MOTLEY COUNTY WHO ARE GRADUATING THIS MONTH. WE EXTEND OUR MOST SINCERE BEST WISHES AND COMPLIMENT YOU UPON THIS ACHIEVEMENT.

—WE ARE GLAD TO BE YOUR FRIENDS—



THACKER SUPPLY COMPANY

M. S. THACKER, Manager
ROARING SPRINGS, TEXAS

Pampa Man Is Candidate For Congress

Lee McConnell, of Pampa, yesterday authorized the Tribune to announce his candidacy for Congress of the 18th Texas District. Mr. McConnell's entry in the race now brings the number of candidates for the office held by Congressman Marvin Jones for more than a score of years, to a total of nine.

Regarding his candidacy, Mr. McConnell makes the following statement:

I am a native Texan and am 45 years of age. I was born in Lamar County, near Paris in 1894—came to Gray county in the year 1907 and have lived here ever since.

I have been a life-long Democrat, approve in general the New Deal, and will support the Democrat nominee in the Presidential election. I believe in liberal democracy of the American type for the benefit of all the people.

I do not know whether I will have any platform at all or not, as my past observation has been that the planks in these platforms decay so quickly and so easily. If I have a platform it will be simple and will not take a Hoover Economic dietician to understand it.

Many people have asked me my stand on the present Governor's race. My frank statement is that the present Governor, W. Lee O'Daniel, will be highman in the coming Democratic Primaries with a lead of a minimum of 50,000 votes over the next opponent.

I believe in the sales tax as the most fair and equitable means of

taxation. The State Constitution says that all taxes shall be equal and uniform. No other method to raise taxes has ever gotten close to this Constitutional mandate.

Why has not the old age assistance benefits been paid to the deserving people? Because O'Daniel would not play the kind of ball that the professional politicians wanted him to play. I notice he has some of them on the run.

They have told me that there would be no need for me to run for office if I did not play ball with the politicians, and I will state that it all depends on the kind of ball they want to play. It seems to me that the trouble with our politics today is that not enough men have the courage of their own convictions.

I am very much in favor of the Soil Conservation and the farm program for the benefit of the agricultural interests of the nation and believe that the procession tax was the best and fairest method of raising funds with which to meet the parity payments to the farmer. In this connection I believe that the crop insurance feature of the present law for the benefit of the farmers should be enlarged and amended so as to include those farmers who do not participate in the allotment program because the phase of the law is self-supporting within itself. To the further advantage of the farmer, I believe that the most economical and best place to store products for market is on the farm where raised.

I believe in a closer cooperation and understanding between the farmers and stockmen of the country and their bankers. Any program that would bring them closer together will receive my endorsement, since it could only work to the benefit of both the farmer and the bank and business in general.

I believe wheat growers should receive a minimum of \$1.25 per bushel and the cotton grower a minimum of 15 cents per pound to be on a parity with industry. Thanks to our government for leaving the cowman alone.

I realize that this particular area has some of the highest freight rates known in the land. I believe these rates should be reduced, but since the Honorable Marvin Jones, with his experience, leadership and untiring efforts has been unable, so far, to secure a reduction of such freight rates, my efforts along this line would probably not be successful; however, it would be my intention and purpose to keep up the fight along the same line as it has been made by Marvin Jones to accomplish a reduction of such rates.

I realize too, that the railroads are in a financial slump, along with the farmers, and I cannot see much relief from the freight rates in the near future.

I am in favor of organized labor.

I am strictly opposed to any intervention upon the part of our government in the present or any other foreign war, altho it is my firm belief that our government should keep a watchful eye on any foreign interference with any of the countries of the Western Hemisphere, and I would favor at all times a sufficient army,

ENTERS CONGRESSIONAL RACE



The ninth candidate to enter the 18th Texas district Congressional race, Lee McConnell, above, was in Matador yesterday and declared he did not know whether he would have any platform at all

or not, as his past observation had been that the planks in these platforms decay quickly and easily.

Mr. McConnell is a native Texan and has been a resident of Gray county since 1907.

navy, marine and air corps to protect this country and assist in protecting any other country on the Western Hemisphere from a foreign interference or invasion. I believe we should maintain at all times a navy second to none.

I believe to keep the good will of our neighbor republics south of us, we need a closer relationship between their monies and our dollar. In this connection, it is my candid opinion that capital does not cooperate closely enough with the government for the general welfare of the nation.

I am opposed to the Cole Bill now under consideration in Congress to put the oil business under Federal Control.

I am not asking for this office on the influence of friends, as many politicians will say, and I would not attempt to insult the intelligence of the voters of this

District by telling them whom to vote for in this race. It occurs to me that there is every kind, class and denomination now asking to be elected to Congress from this District, and the people have plenty to choose from without telling them how to vote. I am simply submitting myself and my views for their consideration in selecting their next Congressman.

Oil statistics show that to find each billion barrels of petroleum the oil industry has to drill 4,000 dry holes. At an average of \$20,000 per dry hole that's a cost of \$80,000,000 to find one large new Texas field.

New discoveries of oil in Texas represents 40 per cent of all the new oil reserves found in the entire United States in 1939.

WTCC Program Outlined For Annual Meet

Jerry Sadler Is Principal Speaker On Transportation

Its opening only two weeks distant, the program for the 22nd annual convention of the West Texas Chamber of Commerce in Big Spring, was rapidly taking form this mid-week. Two general convention assemblies will be held the first devoted to the problems of Texas raw material producers: oil, cotton and livestock. There will be a conference and open meeting especially devoted to the broad problem of transportation, with accent on equality in freight rates, a major campaign by the WTCC. Then, there will be three luncheons by directors of the regional chamber for consideration of resolutions presented by its important convention work committee.

From the resolutions the WTCC's work program for the coming year is evoked. Quoting officials of the chamber, "the policies the directors hand has a mandate to the officers and staff constitute a Magna Charter for our West Texas citizenship."

Conference Set for Thursday

At the Transportation Conference set for Thursday afternoon, May 16, Jerry Sadler, member of the Railroad Commission of Texas, will be the principal speaker. Those attending the producers' general assembly Friday morning the 17th will hear Jay Taylor of Amarillo discuss the problems of livestock men, while Joe E. Clarke of Albany will talk on the problem of oil men. Taylor is president of the Texas and Southwestern Cattle Raisers Associa-

KODAK FILM

DEVELOPED Any Size Roll

25c

Cash In Advance

PARKER STUDIO

Paducah, Texas

Jobless Face Charges For False Claims

Beginning immediately we will file criminal charges against claimants who make false statements to secure unemployment compensation," B. H. Thomson, District Supervising Examiner, said today as he served notice to the tightened enforcement of the fraud provisions of the Texas Unemployment Compensation Act.

Executive Director Thomson stated that the Texas Commission would be unceasing in its effort to uncover cases of misrepresentation. He informed Thomson that no exceptions were to be made that charges were to be filed every instance.

Notice will be given every employed individual claimant benefit of the provision of the Texas Act for filing of criminal charges in cases of misrepresentation or nondisclosure.

"Failure to report pertinent facts is a positive violation of the Law, and prosecutions will be instituted immediately," Thomson said.

The supervisor advised claimants to report all their earnings while filing claims, to report part-time or self-employment, disclose receipt of Workmen's Compensation insurance, old age benefits, old age assistance, in lieu of notice, and vacation pay.

Mr. Thomson said that he received orders today from S. Carpenter, Executive Director of the Texas Commission.

"We will file criminal charges against any individual guilty of misrepresentation or nondisclosure of any fact resulting in payment of jobless benefits when such benefits are not due him," the supervisor declared.

Executive Director Thomson stated that the Texas Commission would be unceasing in its effort to uncover cases of misrepresentation. He informed Thomson that no exceptions were to be made that charges were to be filed every instance.

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CHIROPRACTIC



BETTER HEALTH X-RAY And FLUORESCOPICAL EQUIPMENT MODERN And COMPLETE

As Your SPINE, So Is Your HEALTH!

L. B. MILLSAP, D. C., Ph. C. CHIROPRACTOR

MATADOR, TEXAS

sincere greetings to the class of 1940

SKAGGS Food Store

CONGRATULATIONS

To The MOTLEY COUNTY SENIORS

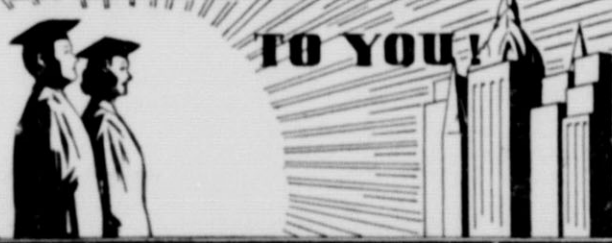
WE TAKE PRIDE IN THE FINE ACHIEVEMENT YOU HAVE ATTAINED.

WE HOPE FOR YOUR CONTINUED SUCCESS IN THE WORLD AHEAD!

CITY DRUG STORE MATADOR



SUCCESS TO YOU!



SENIORS

OF MOTLEY COUNTY

We Congratulate you and wish you much success as you pursue the fulfillment of your ambitions.

MATADOR VARIETY

"Get The Habit"

W. F. Jacobs and Personnel

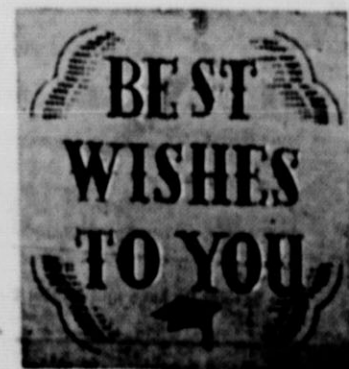
SENIORS...

Of Motley County



WE ARE PROUD OF YOU FINE YOUNG MEN AND YOUNG WOMEN AND TAKE PLEASURE IN EXTENDING OUR MOST SINCERE CONGRATULATIONS. WE WANT ALWAYS TO BE YOUR FRIENDS.

ONE PRICE—THE LOWEST!



ONE QUALITY—THE BEST!

Campbell's Food Market

AND ENTIRE PERSONNEL

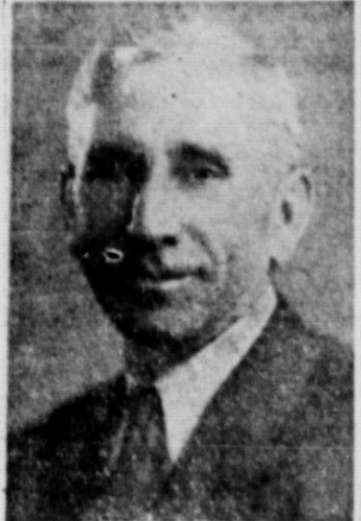
Matador No. 1.

Roaring Springs, No. 2.

TOM ELLZEY ENTERS RACE FOR CONGRESS

Tom V. Ellzey of Perryton, Ochiltree county rancher, also widely known through his work with youth through the famous L. Z. boys ranch, which operates eight weeks in the summer, is formally announcing his candidacy for congress to represent the 18th district and to succeed Marvin Jones.

For 15 years he has run a boys summer camp and has enabled many boys to get their first touch



of ranch life, as well as give them a good influence. Long an outstanding lay church leader, Ellzey has been primarily interested in conservation of youth. It was as a young man in Kiowa County, Okla., while he was president of a county Sunday school organization that he met the young woman who is Mrs. Ellzey today.

In order to devote his time to the congressional race Ellzey has turned the management of the ranch and of the boys camp this summer over to his son, Lawrence who is also widely known in the Panhandle area.

Conservation of natural resources, conservation of soil and conservation of youth are planks in his platform. He has been ranching nearly a quarter of a century in the Panhandle and feels that he is thoroughly competent to talk the language of the people of this section in congress.

Ellzey issued the following statement in connection with his candidacy:

I was born in California and was reared in Texas. I came up the Chisholm trail as a little boy with my father from Limestone county to Greer county, then part of the Panhandle of Texas. When I was 14 years old I began to make my own way as a notion boy in a department store.

Since then I have served as a cashier in the same firm, ridden the line and batched in a dugout on the Kiowa Indian Reservation, milked cows to pay for my board while at Polytechnic College, Fort Worth, entered the real estate and banking business in Oklahoma, and was elected county treasurer of Kiowa county in 1905.

I worked for the International Sunday School Association as secretary of the Louisiana and Alabama State Association, and traveled the United States and Cuba extensively in following this work.

I was with J. H. Heinz Co. for 5 years as director of the Grower's Service Department and as personal representative for J. H. Heinz in United States and Canada. While with the Heinz Co., I was sent to Washington to have a special appropriation included in the agricultural bill then before the House of Congress. I got the job done in three days.

Upon the death of my brother I resigned from the Heinz Co., in order to take over the management of the L. Z. Ranch. On the way from Pittsburgh to the Panhandle I came thru Washington and brought a message from the government to the Panhandle urging the growers to produce more feed and food for the war.

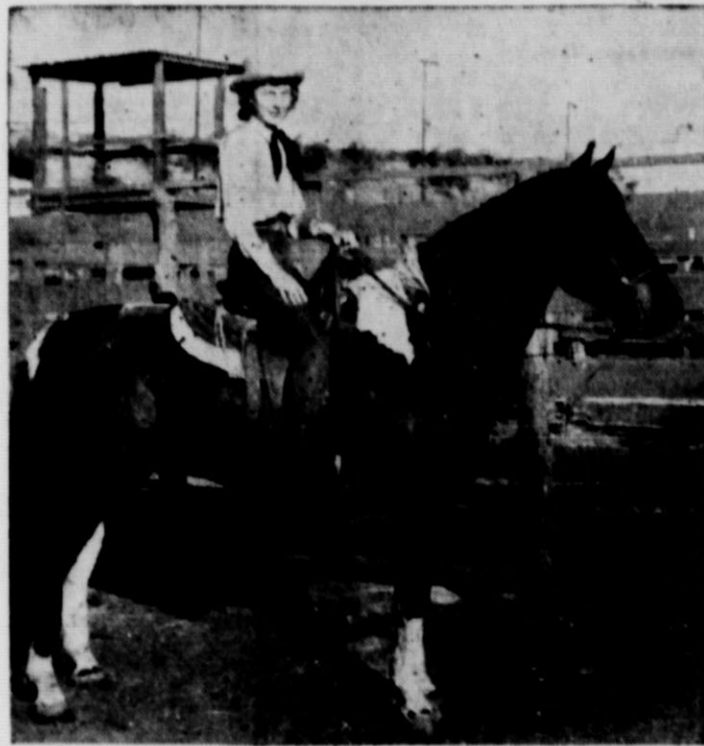
The Panhandle Cattleman's Association organized a special commission for the promotion of Panhandle food and feed campaign. The commission was composed of Ben Masterson, Pat Langdergin, Tom Coble, W. H. Fugua, Ed Brainard, J. D. Hamlin, Tom Moody and others, and I was made director and manager of this campaign, without salary. I served in this capacity until the close of the war.

In 1918 I was sent to Washington to secure a \$50,000 loan for the wheat growers of Ochiltree county and secured the loan in one day.

And in 1934 when the feed situation became so acute, I went to Washington with Jack Allen, now 84th district judge. We started in at Marvin Jones' office at 9:30 a. m. and by 6 o'clock that evening, the emergency feed committee in Washington had started loading 100 carloads of feed for the dust bowl of Texas.

The feed for Ochiltree county arrived in Perryton before Allen

Spur Selects Girl Sponsor



STUDENT TO COMPETE—Above is Miss Bobbie Lou Watters of Spur, who will compete in the girls sponsor contest at Matador roundup and rodeo May 17-18. Miss Watters is 16 years old and a student in Spur high school. The Spur Roundup association sponsors her.

and I returned. Thereafter, I rendered service whenever possible in building the present farm and ranch program.

For Conservation
The conservation of childhood and youth, the conservatin of the soil, the grass and all other natural resources are fundamentals of an enduring civilization. The fear of God, the love of one's country, and the respect and concern for one's fellow man are as necessary today as they were when a little boy, busy at his father's carpenter bench in Nazareth, wrought out a yardstick, the Golden Rule, which is the only yardstick by which an individual can square his life. The same thing is fundamentally true of a home, a state, or a nation.

If we are going to use that yardstick, we are certainly obligated to provide security for old age with old age pensions. Shipping our boys to Europe to be fed to machine guns, bombs and cannon, is not conserving our youth, and the mothers and fathers of the nation and of the world should be on their knees praying God to stay the horrors of war; but I believe that adequate means of defense and preparedness to the Nth degree are two of the major factors in keeping the United States out of war.

Praises New Deal
The New Deal has done more than any other program since the days of our Pilgrim Fathers to make possible the practice of the Golden Rule in everyday living. No one can deny that there are certain details of the New Deal program that should be modified and changed, but certainly it has saved the farmers and ranchers, and therefore all other forms of business interests, in the 18th Congressional District. Marvin Jones, through the New Deal has done more for the farming and ranching interests than any other man that has ever set in Congress. No man can ever fill his place, but the need of the hour is put a man in congress from this district who knows the farming and ranching business from actual experience: who has tailed up cows, worn out tractors, who, along with others, has kicked the wolf from the door with one foot and the sheriff with the other during these long years of drought and dust experience. The world now faces one of the most critical and chaotic condi-

Rodeo . . .

(Continued From Page 1)

firm's name and the name of the representative. There is no charge for entries, even to the banner bearing the firm's name being furnished free of charge.

Matador Goes On The Air
Radio publicity for the celebration is scheduled to start over two radio stations, KFYO, Lubbock and KWFT, Wichita Falls, "Billie's Melody Five (all eleven of them)," well-known radio orchestra and the "Tennessee Valley Boys" also of radio fame, will supply music for the dances here during the celebration.

Residents Are Warned
Since Matador, because of the large crowds expected, will be served by uniformed police of the State Highway Police Department, residents are warned to have the lights and brakes of their automobiles in condition. It is a violation of the law to drive an automobile without proper brakes and either head or tail lights that fail to function. The patrolmen who will be here will enforce all the laws and violators are subject to arrest. This warning is made in order to avoid possible embarrassment and expense.

Attractions Are Added
Attractions added to the rodeo program include a rodeo clown for the four shows and a program by Chief Baldwin Parker and his Comanche braves, who will be here for the entire celebration. Word was received late yesterday that Shannon Davidson may be here for the celebration, altho arrangements for his return were not definite. Further publicity to the celebration was received Monday when Frank Reeves, photographer and reporter for the Fort Worth Star-Telegram made a number of pictures of "mustached and whiskered" citizens on the streets of Matador. President Bob Robertson declared yesterday that rooms were urgently needed for visitors and requested that residents who might have available rooms, notify the association immediately.

Gene Mize Is Given Safety Merit Award
Gene Mize, an employee of the Texas Highway Department, has been awarded a Certificate of Merit in recognition of the fact that he has operated a truck for the Highway Department two years without being involved in an accident of any nature. G. A. Bracher, District Engineer of Childress, in advising Mr. Mize of this recognition, wrote: "You of course realize that by avoiding accidents, not only is the efficiency of your work increased, but your own well being and that of those dear to you is enhanced." Mr. Mize, with his family, has been a resident of Matador for a number of years.

tions that has ever existed in the history of our nation. No one dares prophesy what may happen in the next four years. For this reason it is imperative that we have as our representative a man who has had first-hand experience in and personal knowledge of the various interests of this Panhandle country. We do not want to send men to Congress who will take four to eight years to get ready to do their task. We need a man to go to Washington with the fear of God in his heart and courage to start to fight the day he arrives to hold what Marvin Jones has secured for the ranchers and farmers of this district.

Subscribe For The Tribune

Superintendent



County Judge W. R. Cammack, above, who is ex-officio superintendent of Motley County schools, has been active in all school betterment movements. Judge Cammack is well-known thruout this section of the state, being a pioneer of this county.

Fishing Parties Angle For Luck

With the opening of the fishing season last week, several groups of local fishers have already "tried their luck" at popular fishing points in this section. Others left Monday morning, and will return the latter part of the week.

Returning home Friday from Lake Kemp were J. E. Poteet, Louis Poteet, and Richard Berryman in one party, and Mayor George Edwards, Howard Edmondson, Cecil Shelton and Charlie Meador in another group. Fishing at Worley Lake near Paducah, Saturday night, and returning home Sunday afternoon, were Robert and Jerry Birchfield Jr., Jim and G. W. Ratcliff and Joe Berry Meador.

The following group left Monday for Lake Kemp to spend the week fishing: R. P. Moore, D. E. Pitts, Henry Ford, W. L. McWilliams, C. P. Waybourn, John Hamilton and Harry Campbell.

RETURNS HOME
Mrs. Claud Jackson left Monday of last week for her home in Santa Fe, N. M. after an extended visit here with her sisters, Mrs. C. W. Morris and Mrs. C. D. Bird. She accompanied her daughter and husband, Mr. and Mrs. Ray Smith, who had been called to Falls to attend the funeral services of Mr. Smith's brother.

ARRIVAL ANNOUNCED
Birth announcements were received here last week by friends and relatives of Dr. and Mrs. Bragg Cammack of Los Angeles, California, telling of the arrival in their home on April 26, of a boy. He weighed 6 pounds, 5 ounces, and has been named Thomas Byron.

County Judge W. P. Cammack has been in Lubbock for the past several days, receiving medical examinations and treatments.

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Many Attend Tent Show

Fred G. Brunk, manager of Brunk's Comedians appearing here this week under the auspices of the Matador Fire Department, declared yesterday that he was well pleased with the crowds attending his show since it opened Monday night. He said that his audiences had been loud in their praise of every performance and that attendance continued to grow nightly.

A breezy comedy, "Oh! Johnny Oh!" will be offered tonight. Friday night the show will present "South Of The Border". A bargain matinee will be offered at 3 p. m. Saturday and the fare will be performance Saturday night will be a modern, 1940 version of "Ten Nights In A Bar Room." Room."

Dickens Sponsor



Miss Lois Adams, above, will represent the city of Dickens in Girls Sponsor Contest at the Matador Roundup and Rodeo, May 17-18. She is the daughter of the Pitchfork Ranch range foreman, Floyd Adams and is shown here riding her favorite horse, "Little Britches."

IN APPRECIATION
The Tribune wishes to thank each school official who complied with our recent request for material and data relative to the various schools in the county. With one or two exceptions we received full cooperation in this undertaking. We wish also to acknowledge with appreciation, the use of material furnished by Mr. Bert Ezzell, principal of Matador High School, relative to the early history of the educational systems in the county.

TONSIL OPERATION
Dennis Dawson, son of J. L. Dawson of Roaring Springs, underwent a tonsillectomy at Richards Memorial Hospital, Paducah, May 6th.

POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for the office, subject to the Democratic Primary, July 27, 1940.

For Congress, 18th Congressional District:
Deskins Wells
Allen Harp
Tom Ellzey
Lee McConnell

For Governor:
Harry Hines

For State Senator, 30th Senate District of Texas:
Alvin R. Allison
Marshall Formby

For State Representative, 121st District:
Paul Eubank
E. E. (Red) Walker
Stansell Clement

For District Attorney, 110th Judicial District:
John A. Hamilton, Re-election

For County Judge and Ex-County Superintendent:
W. R. Cammack, re-election

For Sheriff, Tax Assessor and Collector:
L. A. Carlisle, re-election
H. H. Courtney

For District and County Clerk:
R. A. (Dick) Seay (Re-election)

For County Treasurer:
Ethel Payne
Mrs. Claud Jeffers
Lois Cook

For County Attorney:
Howard Trawweek (re-election)

For Commissioner Precinct 1:
John Turner
J. S. Lambert, re-election

Commissioner Precinct Two:
Malcolm Jameson
A. K. (Kim) Wilkinson
re-election
W. H. Webb

For Commissioner Precinct 3:
A. B. Simpson, re-election

For Commissioner Precinct 4:
T. E. Long, re-election.
H. L. Smith

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A. C. Trawweek, M. D. Albert Trawweek, Jr., M. D.

19 MAY YOUR DREAMS COME TRUE 40
MOTLEY COUNTY GRADUATES . . .
WE congratulate you and hope you will find your place in the world of tomorrow - that you may realize your courageous dreams. We are always glad to be of service to you.
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"Your Hardware Department Store"

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May the hard knocks hit you just a little easier, and may good things come in abundance to you.
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Matador, Texas R. E. Campbell, Jr. Mgr.

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RENNIE COX, Mgr.