

RAIL DUST  
By  
DOUGLAS MEADOR

... followed the sandstorm, ...  
... a votary of music, I am ...  
... he danced it seemed his ...  
... his horse bearing an ...  
... order to make a complete ...  
... hind a dried moat of decay ...  
... when the flagitious crime of ...  
... fragrance of enchantment ...  
... most young brides now learn ...  
... indicating my early yearning ...  
... by sagacious, German grand- ...

# Matador Tribune



Vol. 13, No. 50.

Matador, Motley County, Texas, Thursday, March 7, 1940.

Price 5c

## Roundup And Rodeo Dates Set

### Flomot Men Boost High School Boxing



Superintendent B. F. Kirk, left, and Assistant Coach George Caviness, both of Flomot are gaining much publicity for their community and school thru the newspapers. The above photograph appeared recently in the Wichita Record News following their visit to Wichita Falls in the interest of the boxing tournament held in Flomot Friday and Saturday.

Regarding further activities of the enterprising gentlemen, Lane Goldsmith, who conducts a sports column in the Record News, made the following comment: "The theory under which the small village of Flomot has been running the best established high school boxing tournament in Texas, is that you never know what success you might have until you try."

### 4-H Boys To Receive \$120 In Awards For Stock Show

#### Lions To Sponsor First Show Here Saturday, March 30

Motley county's first 4-H Club stock show will be held here Saturday, March 30, according to plans completed yesterday by county agent J. Rufus Emmons and a committee of the Matador Lions Club, sponsoring the exhibit.

Executive committee members for the show are: Henry Pipkin, W. L. Rushing, Dr. E. B. Jones, J. C. Burleson, Elmer Stearns, Randall Whitworth, L. L. Sharbutt and Rufus Emmons all of Matador. T. E. Long, Roaring Springs, The Finance Committee consists of Harry H. Campbell, Chairman, George Springer, U. L. Wille, Joe Gaines, Matador. The exhibit committee is composed of Elbert Reeves, Fred Bourland, Fred Simpson of Matador, Charles Long of Roaring Springs and T. A. Bynum of Flomot.

Between 30 and 40 head of livestock are expected to be shown and competed for cash prizes and ribbons.

Approximately \$120.00 will be subscribed for awards. The prize list being as follows:  
Senior calves—1st place; \$10.00  
(See STOCK SHOW Back Page)

### Junior Class Play Planned

Plans are well under way for the annual Junior Class Play, "Aunt Tillie Goes To Town", to be held at the Matador high school auditorium Tuesday night, March 19th, according to Mrs. Nelle Alexander and coach Don Martin, class sponsors, who will also go the directing.

The proceeds of the play will be used to defray the expenses of the annual Junior-Senior banquet. Casting is expected to be completed this week.

### City To Have New Western Mail Outlet

Improved Service By Star Route To Plainview Daily

A new star mail route from Paducah to Plainview, designed primarily to give cities along its course a late afternoon outgoing mail service, was planned at Paducah last week, during a meeting attended by T. L. Coale of Ft. Worth, chief mail clerk of division one and area postmasters. Altho the proposal is subject to approval of the federal postoffice department, Mr. Coale declared that mail would probably begin moving over the new route within the next two weeks.

The following excerpt regarding the new route is from the Paducah Post: "A dispatch, including all classes of mail will leave Paducah at 5 p. m. daily (about 6 p. m. from Matador) and arrive at Plainview at 8 p. m. In Ft. Worth Next Morning

"It will make connection with a Plainview-Lubbock-Sweetwater train at Plainview and the Texas and Pacific at Sweetwater, and will arrive in Ft. Worth at 7:10 the following morning. A return dispatch will leave Plainview at 11 a. m. daily, including Sundays and arrive at Paducah at 2 p. m. (probably leave Matador about 1:15).

The star route will supplement the present service over the Quanah Acme and Pacific railroad, and will give Paducah and other cities along the route a more complete mail service."

(See MAIL SERVICE Back Page)

### BIG SUM WILL BE SPENT FOR CELEBRATION

Lions And Legion United In Plans For May 17th-18th

Committees of the Fleming Post American Legion and the Matador Lions Club in a joint meeting held in the First State Bank here yesterday afternoon made preliminary plans for one of the most outstanding celebrations ever to be held in Matador's history. The celebration, which is to follow the successful "Shannon Davidson Day", held May 10 last year, will be known as the "Matador Roundup and Rodeo" and plans were made for two days, May 17th and 18th, instead of the one day last year. The name was changed because of a statement made by Shannon Davidson a few hours previous, in which he declared that it may be impossible for him to be here for the celebration.

Joint Sponsorship Is Made

The Two Matador organizations will sponsor the celebration in order to devote the entire strength of the community behind the movement. All net proceeds will be used by the American Legion to aid the Legion hut construction fund. It was emphasized that everyone in the community would be urged to aid in the celebration, whether a member of either sponsoring organization or not.

L. B. (Bob) Robertson was unanimously elected as president of the Roundup and Rodeo. (See ROUNDUP Back Page)

### First Honors In Tourney To Sandie Boxers

Amarillo's Golden Sandie boxing team won first place in Flomot's 2nd annual school ring tournament, which closed Saturday night. Coach Thomas Haynie's lads took home the first place trophy by virtue of winning six titles. Wellington's team placed second with two championships.

Capacity crowds packed the gym during the entire tournament. Saturday night's 14-bout finals program was declared to be far and away the best ever seen in this section of the country. Stina Cain of Wheeler was the referee.

Kenneth Sherrell of Amarillo received the award offered on the basis of skill, sportsmanship and aggressiveness.

Wellington Get 2nd

The final results: 112 pounds—Sherrell, Amarillo, beat French, Wellington. 147 pounds—Bowen, Wellington, defeated McManus, Amarillo. 160 pounds—Pritchard, Lazare, beat Grey, Wichita Falls. 90 pounds—Steward, Amarillo, defeated Gunn, Flomot. 85 pounds—Tiffin, Flomot, beat Beavers, Wichita Falls. 135 pounds—Holler, Wichita Falls, defeated Cox, Wichita Falls. 126 pounds, Billie Sherrell, Amarillo, beat Roderick, Quatake. 127 pounds—Blankenship, Wichita Falls, defeated Dorsey, Wichita Falls. 147 pounds—Bradford, Wichita Falls, beat Reed, Flomot. 155 pounds, Stutterfield, Shamrock, beat Corbell, Amarillo. 175 pounds, Clay, Flomot, defeated Shelton, Plainview. 118 pounds, Walter, Amarillo, by forfeit over G. P. Johnson, Amarillo. 160 pounds, Thompson, Wellington, by forfeit over Childress, Amarillo.

In exhibition bouts, Eddie Russey, Wichita Falls, beat Scott, Plainview, Tufares, Wichita Falls, defeated Castleberry, Turkey, and Walker, Amarillo, beat Tufares.

### Affray Case Is Continued

The case of Elbert Green charged with assault with intent to murder, resulting from the wounding of Leon Harkey here February 19, which was set in District Court for Monday, March 11, has been postponed until next term, according to District Attorney John A. Hamilton.

The postponement of the case was made after a change in Harkey's condition, which has been reported critical. He is declared in a Lubbock hospital and to have developed blood poisoning.

### City To Elect Five April 2

Five city officers, including mayor, two aldermen, city secretary and city marshal will be elected on Tuesday, April 2nd, according to an election notice ordered published in this issue of the Tribune.

The election will be held at the city hall, designated by law as the voting place for precinct No. 1. No announcements have been made for any of the city offices which will be subject to the election.

### MRS. MILLSAP IN HOSPITAL

A baby daughter born to Mr. and Mrs. L. B. Millsap Friday at Richards Memorial Hospital in Paducah, died early Saturday morning and was buried Sunday in the Paducah cemetery. Rev. W. M. Joslin pastor of the local Baptist church conducted the services.

Mrs. Joslin accompanied her husband in attending the funeral, and also attending were Mr. and Mrs. Owen Williams of Roaring Springs.

Mr. and Mrs. Claud Swaringen, accompanied by Miss Ruby Spears visited in Lubbock Wednesday.

### Quarter Million Is Offered To Farmers

#### Vast Sum Will Be Paid In 1940 For AAA Cooperation

An estimated \$247,030 will be offered to Motley County farmers by the AAA in 1940 for compliance with the program and for putting into effect soil-building practices, according to W. I. Rushing, chairman of the Motley County Agriculture Conservation Committee.

Only full cooperation with the AAA will result in the payments reaching this figure, since the amount is estimated on the basis of all farmers in the county earning all payments available, including maximum soil-building allowances.

The amounts available are listed as follows:  
Cotton parity payments, computed at the rate of 1.55 cents per pound of cotton average yield, \$90,157. Agricultural conservation payments for cotton, at the rate of 1.6 cents per pound, \$93,065. Wheat parity payments, at the rate of 10 cents a bushel, \$2,043.00. Agricultural conservation payments on wheat, at the rate of 9 cents a bushel, \$1839.00 general payment, \$37,960, and maximum soil building allowance \$21,966.

About Same As In 1939

In addition, Mr. Rushing pointed out, a certain amount is available for increases in small payments. Under the AAA, if the total payments to a farm are less than (See FARMERS Back Page)

### Youths Fail To Escape In Mad Car Race

#### Lubbock Boys Are Captured By Local Peace Officers

Three Lubbock boys, all declared to be about 16 years of age, failed to out-run Sheriff L. A. Carlisle and deputy sheriff Elbert Seigler in a mad, midnight automobile race which ended near Paducah Monday night. The local officers attempted to stop the boys after a telephone message from Floydada had advised that the trio drove away from a filling station without paying for five gallons of gasoline. Refusing to halt at the command, the boys roared thru Matador with the throttle of the 1938 Chevrolet sedan wide open and the officers gave pursuit. Overtaking the car frequently, the officers were forced off the road by the speeding car, again to resume the chase. Sheriff Carlisle said that much of the race was made at 80 to 90 miles per hour.

Boys Are Arrested

Near Paducah the boys were arrested after their car developed engine trouble and returned to Matador, where they were later taken to Floydada by Sheriff Fred Clark of Floyd county, charged with gasoline theft. They were later released to Lubbock county officers who declared the car had been stolen. The boys gave names of Clinton Roy Whitworth, Calvin Walker and Charles Royalty.

They drove past the Floydada filling station several times, then into the driveway, asking the price of gasoline. After learning the price, they ordered the tank filled, leaving the engine running. When about five gallons had been delivered they placed the car in gear and sped out of the drive.

### MANY NEW DAMS BUILT DURING 39

A very successful tank dam building program was carried out in Motley County in 1939 in conjunction with AAA. A total of 58 dams were constructed, with 108,404 cubic yards of dirt being moved to build them, according to Lowell Sharbutt, AAA Assistant.

These tanks have 298 acre-feet of water capacity with the largest of the dams containing 10,006 cubic yards of dirt with 20 acre feet of water capacity. 36 of the dams were built under the AAA Range program and 22 of them under the A. A. A. Farm program.

### WILDLIFE GROUP TO MEET MON.

Annual meeting of the Motley County Game Management Association will be held at the Matador High School auditorium Monday evening, March 11, according to an announcement made yesterday by J. Rufus Emmons, Motley county agricultural agent.

The program will include a motion picture show entitled "Southwest Texas Game and Animal Life" and cartoon, "Once Upon A Time."

Principal speakers will be F. S. Henika, Regional Game Manager on "Wildlife Region Program" and Phil Goodrum, director of Wildlife restoration, on the subject of "Future Wildlife Projects."

Also an address by Captain Austin O'Neal, captain of Texas Game Wardens of region five.

Elbert Reeves, secretary of the Motley County Game Management Association will make the organization's report.

A cordial invitation is extended to everyone interested in wildlife and sportsmanship to attend the meeting, all members are urged to be present.

AT DENTAL CLINIC

Dr. Ernest B. Jones attended a dental clinic which was held in Abilene Friday evening. From there he continued to San Angelo, where he visited relatives, returning home Sunday evening.

### Box Supper To Aid Cage Team Buy Sweaters

A community-wide box supper, sponsored by the Matador Lions Club will aid the Matador senior girls' basketball team to purchase sweaters, and also aid the general fund of the local Boy Scout troop 60, it was announced late yesterday. The exact date of the box supper will be decided at a committee meeting to be held in the court house this afternoon at 3:30.

Decision of the Lions Club to sponsor a drive to purchase sweaters was reached at the Director's meeting held in the Magnolia Cafe Monday morning where Hugh Gray, coach and sponsor of the team revealed the fact that several of the girls would graduate this season and that no recognition had been made of their fine record. The team has played 35 games in the past two years and lost only two contests.

Boss Lion Henry Pipkin has appointed the following members as a committee: Vernon Doss, Lowell Sharbutt, John Hamilton and Dr. J. S. Stanley. The proceeds of the community-wide box supper will be divided between the basketball team and the local Boy Scout troop's general fund.

### LARGE ATTENDANCE AT LIONS MEETING

A large attendance of members and visitors enjoyed the regular meeting of the Matador Lions Club held in the basement of the Methodist Church Tuesday and voted an especial thanks to the Methodist ladies who prepared the splendid luncheon.

The program included readings by Rachel Carpenter and Onita Whitaker, students of Mrs. J. R. Whitworth, expression teacher in the Matador school, which were loudly applauded by the assembly.

Various phases of business were brought before the club and dispatched promptly, which are explained in other articles in this issue of the Tribune.

Visitors included four honor students from the Matador high school, Vernon Daniels, and Hart Harris. Leonard Dennis was welcomed as a new member.

### Olin Culberson Seeks Railroad Commission Post to Reduce Gas Rates



OLIN CULBERSON

AUSTIN, Feb. 22 — Stressing the need for "consumer protection" against excessive gas utility rates throughout Texas, Judge Olin Culberson of Austin today announced his candidacy for railroad commissioner. He served the state as chief utility rate expert and head of the utilities division for the past 12 years.

Culberson, a former county clerk and County Judge of Hill county, has the same vigor and fairness that had marked his past service to the state in the regulation of utility rates would continue to be his as a commissioner and that thousands of dollars already expended in assembling data upon which to fix gas utility rates and which should be used in assisting cities and towns would be utilized.

"Gas utility rates generally, are entirely too high," Culberson said. "I will reduce them. I want the opportunity to complete the work of giving to gas users of the State fair and reasonable rates—fair to the public—fair to the gas utility companies," he said.

"Transportation, both rail and motor, is an increasingly serious problem and is entitled to more attention than the regulatory body," Culberson said. "The problems of this industry are just as important and should receive as prompt consideration as any other matters over which the commission exercises authority."

"The great oil industry upon which Texas is dependent to so large extent for its prosperity must be supervised in such manner as to obviate any suggestion of federal control. Texas can run her own business. I pledge to the affairs of that industry a fair, square and equitable administration, leaving nothing undone that will bring stability to the oil industry. The oil industry is far too important to our economic setup and to Texas school children, who participate in its prosperity, to be subjected to a vacillating and devious policy."

Culberson emphasized the need for a fair equalization of rail rates between the Southwest and Eastern markets and said he favored using every expediency to eliminate all discrimination against Texas agriculture and industry in regard to transportation rates.

As secretary of the Volunteer Firemen's and Fire Marshalls' association for the past 21 years, Judge Culberson has been actively serving in that organization's program which has resulted in steadily declining fire losses and fire insurance rates. He is an ex-service man, a member of the American Legion, a Mason and a member of the Odd Fellows.



Give You Texas. By J. H. Burkett. The Burkett pecan is the most discovered and perfected variety which bears his name.

This observer recalls—after the lapse of a good many years—the privilege of a visit to the parent tree, under the personal guidance of Representative Omar Burkett of Eastland, son of the man who developed the pecan.

And now, J. H. Burkett at an age when 80 is "not far away," has begun a new study—the study of grass.

Grass is commonplace—it is taken for granted. But Walt Whitman called it, "The handkerchief of the Lord." Carl Sandburg wrote "Pile the bodies high at Austerlitz and Waterloo, Shovel them under and let me work—I am the grass; I cover all."

John J. Ingalls said it this way: "Grass is the forgiveness of nature—her constant benediction. Fields trampled with battle, saturated with blood, torn with the ruts of the cannon grow green again with grass, and carnage is forgotten."

"Forests decay, harvests perish, flowers vanish but grass is immortal. It bears no blazonry of bloom to charm the senses with fragrance or splendor but its homely hue is more enchanting than the lily or the rose. It yields no fruit in earth or air, and yet—should its harvest fail for a single year—famine would depopulate the world."

As Mr. Burkett says, "Our civilization depends upon grass." Flocks and herds marked the beginning of civilization. Not only does it still provide sustenance for unnumbered sheep and countless cattle grazing upon a thousand hills, but grass provides a background of beauty, a soft restfulness for the eye. Imagine what a bleak, brown bare world this would be without grass. Further, grass prevents floods and stores up the bountiful water of spring

against a later need and holds the good earth, with its rich fertility, in place.

Perhaps Mr. Burkett will be able to develop grasses adapted to our Western ranges—hardy, drought-resisting. Grass too may be the answer to the challenge of the winds sweeping in blinding clouds through a "dust bowl."

And think of the spirit of a man, well past the three score years and ten mark, taking up a new study. The lines of Browning on "Rabbi Ben Ezra" come to mind:

"Grow old along with me,  
The best is yet to be;  
The last of life, for which the first was made."

More lawyer jests for our "old joke" competition:

A man, just acquitted of cow-stealing because of his lawyer's eloquent speech to the jury, asked the attorney as they were leaving the courtroom, "Does that mean I get to keep the cow?"

That defendant probably was the same man who, before his trial, was asked by a friend, "Are you guilty?" and he replied, "How do I know till I hear the evi-

dence?" Then there was the man who went to a lawyer's office and inquired, "Suppose my cow was to get into your garden and eat up \$8 worth of vegetables, would I be responsible?" To which the attorney replied, "Yes, sir." The citizen laughed and said, "Well, pay me, then; because it was your cow that got into my garden." The lawyer handed over \$8 and then said, "Now, my friend, you owe me \$10 for legal advice."

It's the squeakin' axil that gits the grease—as my grandpa ust to say.

Some years ago, when this observer was on the staff of the Fort Worth Star-Telegram, Harold Banks—then state editor—heard that there had been a fire, the night before, in a small town so he called the local correspondent. The latter had been out of town and promised to investigate and report back—which he did, in a few minutes.

"The fire wasn't in town," he said, "and it wasn't much of a fire—just a farm-house."

"I see," Banks replied and was

just about to express his thanks and hang up the receiver but the correspondent remarked casually "By the way, one of the children burned to death."

"What!" gasped Banks. "And another one isn't expected to live," the correspondent continued. "The farmer and his wife were burned also in trying to rescue the children. He threw the year-old baby out of the window and the little fellow didn't get a scratch. Also he had just sold his crop the day before and all the money was burned up."

By this time, Banks had gotten his breath:

"I see—not much of a fire; one dead, one dying, two others burned, baby miraculously saved and the earnings of an entire year destroyed."

The other said, "Yeah, that's right—and, say, Blankville plays football here next Friday and you tell Boyce Housse we want a darn good writeup."

The old jokes for our contest keep drifting in. Here's a story that harks back to the early days of the automobile. The new-fangled horseless carriage was so

fast that it took two men to see it; one to say, "Here she comes" and the other to say, "There she goes."

And do you remember the Chinaman's comment on his first automobile, "No pushee, no shovee, but go like hellee?"

**Crew Aid Widow And Children**

San Angelo, Tex. Who said an electric power plant has no heart? The crew at the West Texas Utilities Company's mammoth generating station here has taken time out from the whirring turbines to play godfather to a widow and her four children—living in a floorless one-room shack after their home burned down.

All profits from a cold drink box and a peanut vending machine at the plant go to the fatherless family.

At Christmastime the crew appointed Chief Engineer W. E. Huss and Crewmen W. E. Renfro and R. B. Porter a committee-of-three to deliver \$45 worth of clothes and food to the mother and her children.

Tribune Ads Pay

### Checks... are Great "PEACEMAKERS"

Many a "little war" starts over a disputed payment. But peace is quickly restored when the payer can produce the cancelled check, which is a perfect receipt.

It is so easy, so safe, and so economical to pay-by-check that cash should be used principally for "pocket transactions." All important obligations should be settled by check—so that they will STAY settled.

It can easily be arranged to open a checking account for You.

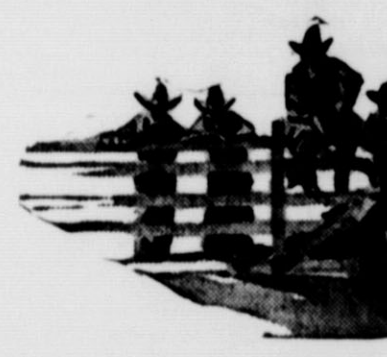
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DEPOSITS INSURED  
BY  
The Federal Deposit Insurance Corporation  
WASHINGTON, D. C.  
\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

### TRAIL DUST

By DOUGLAS MEADOR



"Outstanding column of Texas journalism", Judge James V. Allred; "You have a great gift", Max Bentley, Editor Abilene Reporter; "Your column is the work of a genius", Mary Whatley Dunbar, Editor Palo Pinto County Star.



"You are an artist with words—it is my belief that your work should be and will be recognized for its true worth, to rank with those termed as masters of literature." Ellen Ann Jameson, English teacher in Clovis, New Mexico high School.



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DOUGLAS MEADOR

### TRAIL DUST

PHILOSOPHY BY A COUNTRY EDITOR WHO HAS RECEIVED WIDE RECOGNITION

CLOTH BOUND \$1.60 134 PAGES

REGARDLESS of your interest in books, you will want Douglas Meador's first edition of Trail Dust, now off the press. It is a book that you will read over and over again to secure additional pleasure from its wit and philosophy.

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"His writings of the stark, the plaintive, the sublime; quicken the mental grasp and certainly develops and renews an eminence of reflection." T. M. Caldwell of La Salle Motion Picture Co.

### MATADOR VARIETY

MATADOR, TEXAS  
MAIL ORDERS WILL RECEIVE SPECIAL ATTENTION



**ers  
ed At  
Meet**

...winning girl... eliminated... meet at... Friday, after... semi-final... charges of play-... district... comment re-... meeting is from the... of the Lubbock Ava-... many as... aggregation in the... protest... crew, which had... to the semi-final... to be playing in... style, and a charge... of not having... within the given... upheld by the dis-... committee... E. Kelsey, Meadow... who has annually... of the best girls... of the entire state... recommendation to... scholastic league to... to compete would... Matador five." he... anything I had...

**Car License Limit  
Midnight April 1.**

Motley county motor vehicle drivers are advised that their 1939 license plates are good until midnight of April 1, altho in-convenience may be avoided if plates are secured before the rush.

Many car and truck owners have already secured the new 1940 plates and replaced the old ones with them.

Miss Rachel Patton, deputy in the office of Sheriff, Tax Assessor and Collector L. A. Carlisle, wishes to explain some confusion which exists regarding the Certificate of Title Act, clarified by the following excerpts from a letter by Ralph L. Buell, Chief of Certificate of Title section of the State Department of Public Safety: "Nowhere in the Certificate of Title Act is there any provision specifying that automobiles must have a Certificate of Title issued against them before they are eligible for registration in 1940. As a matter of fact, the statute specifically states that it is not necessary to secure a Certificate of Title against any automobile prior to January 1, 1942, unless such automobile is sold or offered for sale, or unless a Title is necessary to register a lien imposed upon said vehicle after October 1, 1939."

**Citizen's Military  
Training Offered**

Announcement is made of Citizens' Military Training Camps in the eighth corps for 1940, to begin July 9 and continue thru August 7th. Training courses will be held at Camp Bullis, Texas, Fort Bliss, Texas, Fort Huachuca, Arizona, Fort Logan, Colorado and Fort Sill, Oklahoma.

Any young man of good character, physically fit who has reached his 17th birthday and has not passed his 29th birthday, may attend. The government pays all expenses.

Attendance does not obligate for future military service either in peace or war.

J. R. Whitworth, local service officer of the Fleming Post American Legion, has been appointed county chairman, by Ralph H. Durken of San Antonio, State Civilian Aid for Texas.

Full information may be secured from Mr. Whitworth.

**BIRTHDAY CELEBRATED**

Mr. J. T. Spears was honored at his home Sunday, with a birthday dinner which was attended by his son, V. E. Spears of Lockney and Mr. and Mrs. George Spears of Amherst. A grandson, J. T., of Lockney also attended the affair, having accompanied his father, Mr. and Mrs. Claud Swaringen and children and Miss Ruby Spears, all of Matador, completed the group.

**MARRIAGE ANNOUNCED**

Mrs. A. E. Bradley announces the marriage of her daughter, Joyce Lee, to Henry Shewmaker, in a ceremony performed Sunday afternoon at 4:00 o'clock with Rev. Yeats officiating.

The bride wore an attractive teal blue sport dress with which she used rust accessories.

Mrs. Shewmaker has made her home in Matador until recently when she moved to Memphis.

The groom is the great grandson of Mr. and Mrs. D. Z. Shewmaker of Memphis.

The attendants at the wedding were Miss Marie Bradley, sister of the bride, Earl Shewmaker, Jack Shewmaker and Miss Ruby Lee Terry.

The couple will be at home at 317 south 10th street in Memphis.

Claud Wilson of the Sweetwater Sash and Door Company, visited in Matador Monday night and Tuesday morning.

**LOCALS**

Mr. and Mrs. P. J. Baron of Denver City, visited here during the week-end with Mrs. Baron's father, Judge W. R. Cammack and Mrs. Cammack.

Mrs. A. L. Fryar is visiting in Woodward, Oklahoma this week with her daughter, Mrs. F. F. Calhoun and Mr. Calhoun.

Miss Rachel Patton, accompanied by her sisters, Mesdames L. J. Barkley, J. D. Craven and Alvin Stearns, were Lubbock visitors Thursday.

Shannon Davidson of Flomot, returned Wednesday from San Angelo, where he went Friday to join "Bib Boy" Williams, screen actor, for a few days visit.

Clarence Love of Hobbs, New Mexico, resident of this community a number of years ago, visited with friends here Tuesday.

Mrs. M. C. Green and daughters Maxine and Betty, visited in Roswell, New Mexico, this week with Mr. Green, who is employed there.

Carl Willie of Fort Worth, and his son, Carl Willie Jr., who resides in California, have been visiting here in the home of Mr. and Mrs. U. L. Willie.

Mrs. Myrtle Pettijohn of Mineral Wells is here for an indefinite visit in the home of Mrs. C. L. Glenn.

Mesdames Sam Dunn and Chas. Guy with their children, of Lubbock, visited here Sunday with their parents, Mr. and Mrs. J. R. Moore. Their sister, Mrs. Charlotte Hunsucker and daughter Marie, who had been visiting in Lubbock returned with them, and also her other daughter, Kara, a student at Texas Tech, who visited here for the day.

**HOSPITAL NOTES**

Mrs. Mark Hall, Matador, underwent a tonsil operation Wednesday.

Born to Mr. and Mrs. J. P. Taylor of Quitaque, on March 5, 1940, an 8½ pound girl, named Patsy Joyce.

Mrs. Noble Burks underwent an appendicitis operation Friday.

Mr. Steve Daffern, who has been a patient in the hospital the past two weeks is improving.

The small son of Mr. and Mrs. Carl Cooper is recovering from pneumonia which followed diphtheria. He is being attended at the Wilcher home.

Weldon Westmoreland was treated for injuries received in a car accident Sunday night, but is not a patient in the hospital.

Miss Ida Belle Armstrong of Whiteflat is receiving treatment for a fractured elbow sustained when she was thrown from a horse.

Charlie Morris is ill at his home in north Matador and receiving medical attention from hospital physician.

**Roaring Springs  
NEWS**

Mr. and Mrs. G. L. Godfrey visited relatives and friends in Paducah Sunday.

Mr. and Mrs. Robert Medlen and daughters of Floydada, visited in the home of Miss Bess Medlen Sunday.

John Paddock spent several days in Fort Worth this week recovering from a tonsillectomy.

**AN ORDINANCE**

Be it ordained by the City Council of the city of Matador: That there exists a necessity for paving and improving Main street in said city between Bailey street and Lariat Street; and it is hereby ordered that such paving and improvement of said street be done and a W. P. A. Project thereon be applied for; and that the costs of said paving and improvement be paid out of the general fund of said city, for which warrants shall be issued by the city secretary.

G. T. Edwards, Mayor.  
Attest: Howard Edmondson  
City Secretary.

**ELECTION NOTICE**

PURSUANT TO AN ORDER issued by the City Council, notice is hereby given that an Election will be held on the 2nd day of April A. D. 1940, at the City Hall, the same being the place designated by law as the voting place of Precinct No. 1, on the date hereinbefore mentioned, in the City of Matador, County of Motley Texas, for the purpose of voting upon the following questions submitted to the voters of the City, to-wit:

Election of Mayor, two Aldermen, City Secretary and City Marshall.

G. T. Edwards  
Mayor of the City of Matador, Texas.

**DR. E. B. JONES**  
Dentist  
COMPLETE X-RAY SERVICE  
Office Over City Drug Store  
Telephone 140-J  
Matador, Texas

**OVER HALF A MILLION 1940 CHEVROLETS SOLD TO DATE**

**CHEVROLET'S FIRST AGAIN IN SALES because CHEVROLET'S FIRST AGAIN IN VALUE**

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**No other motor car can match its all-round dollar value**

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**LOST: One Home Every 2 Minutes!**

**Question: Were They Insured?**

Crackling flames — charred ruins—as another home goes up in smoke. The question is asked, "Do you think they had insurance?" In so many cases the answer is a woeful negative. "Meant to, but never got around to it."

Don't forget that fire strikes without warning! Be prepared. Practice safety methods—but be sure you are insured! Be completely covered with **Comprehensive Insurance**—the wise protection against complete ruin. Inquire today.

**Be Careful—Have Adequate Insurance!**

**FIGHT FIRE** *Your Worst Enemy*

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All Kinds Of Insurance

Elmer Stearns \* \* J. R. Whitworth

**THE "U" IN Secure**

**YOU** are the one most interested in security for your old age, which is second only to death in certainty.

Your pocketbook is a fine friend until it becomes empty. Why not guarantee that future independence and happiness by small Life Insurance payments during your productive years?

When retirement day catches up with you, the incoming checks will put smiles on the **YOU** who is secure.

A Southwestern Life Retirement Income Policy will protect your family as you save... and guarantee old age security for you.

See the Southwestern Life Man and learn how easily this happiness may be owned.

**SOUTHWESTERN LIFE Insurance Company**  
C. F. O'DONNELL, PRESIDENT HOME OFFICE • DALLAS  
Assets \$67,189,220 Life Insurance in Force \$360,768,441

**Eugene Perkins**  
MATADOR REPRESENTATIVE



Keith Patton, Editor

Assistant Editors: Wandell Berryman, Marie Hunsucker, Frances Stearns, Aurene Jameson, Wanda Nelson, Onelta Whitaker, Ruth Rushing and Willena Wilkinson.

Institute Of Student Opinion "GONE WITH THE WIND"

The only topic of conversation in the whole school last week was "Gone With The Wind." So we decided to ask the teachers and high school students who had seen the show what they thought about it.

JUNIORS ORDER CLASS RINGS

The juniors were all in a flutter the last period Tuesday. Mr. Smith of the Herff-Jones Jewelry Company was here and measured the juniors' fingers for their senior rings.

Students Go To Roaring Springs

Fifteen high school students, sponsored by Mr. Ezzell, presented a chapel program at Roaring Springs last Thursday morning at 9:00. The following program was

presented: Piano Solo—Lela Carpenter; Reading—Jewell McCoy; Play—"At the Specialists Office"—Ruth Jameson, Dorothy Wason, Bert Schweitzer, and Flora Jerden.

Songs Featured On Club Program

The dramatic club met last Thursday afternoon in the auditorium during the regular public speaking period. Mavinee Russell presided. Elmer Gene Jameson was elected reporter in a business meeting that preceded the program. He replaced Tommy Darsey.

Grade Gatherings

Third Grade, Miss Glenn. Distinguished List: Curtis Allen, Leo Bennet Archer, W. F. McCaghen, Charles Herbert Sanders, Evelyn Johnson, Edna Marie Neal, Billy Frank Skaggs, Honor Roll: Robert Daniels, William Curtis Graham, Levond Guest, Burlan Harris, Bobby Ray McMahon, Bruce Seigler, Bobby Ray Thompson, Billy Jo Whitaker, and Laverne Pollack.

Por la Escuela

Mr. Elmer Stearns, cashier of the First State Bank, gave a very interesting talk to the Economics Class last Friday morning on the subject of banking. Everyone enjoyed it greatly, and it is hoped that Mr. Stearns will find time to come back and give another fine lecture.

The SNAPSHOT GUILD TAKE UNUSUAL PICTURES



Can you identify this subject? The answer is below—with other ideas for novel and amusing pictures you can take.

WHEN you run out of ideas for the usual type of pictures—try your hand at unusual pictures. Look out for novel angle shots, and opportunities for "puzzle pictures." This is fun—and such shots will add novelty to your snapshot album.

The junior play has been chosen. It is "Aunt Tillie Goes To Town." It will be presented not later than March 22. Here is good news to most of the high school students.

TREATMENT OF JULIET AFTER HER CAPTURE

Boys, if you want to make a good impression on that dashing blonde or sophisticated brunette, be respectful toward her. Don't criticize her best friend. You may think Sue is silly; but don't tell your Juliet, because they may be the best of pals. And if they are, Juliet won't appreciate your criticism.

The Poet's Corner

This week we have a poem by a seventh grade girl, Lenoir Alexander.

BEDS

A snowy, white thing With pillows as a crown Where most people think They'd like to lie down.

But here I lie On this wearisome bed So tired of the thing I'll soon go out of my head.

And why most people think That beds are so nice Is a puzzle to me They ought to think twice.

BEER AND DEMOCRACY

In keeping with the American tradition of a free press open to both sides, we should like to report on a booklet we have just read on the subject of beer.

million dollars a day to help carry the growing cost of government; how many hundreds of thousands of people have secured respectable jobs since beer came back.

In the Corsicana oil field, one of the most famous early fields of Texas, there are 621 wells still producing an average of only six-tenths of one barrel of oil daily.

SERVES 6 REA UNITS ABILENE, The West Texas Utilities Company, which pioneered in the construction of rural electric lines in West Texas, now is serving six REA units with wholesale power generated at plants in San Angelo, Quanah, and Abilene.

Tribune Ads Pay



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COME IN TODAY!... FEEL WHY 2500 EXTRA GRIPPERS STOP YOUR CAR QUICKER. STRAIGHTER, SAFER!

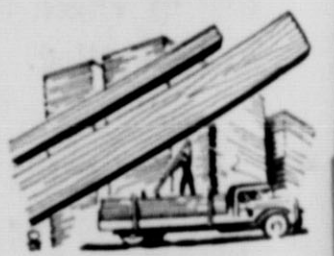
Try this amazing blindfold safety test now! Learn, by feeling, how these 2500 sharp-edged extra-grippers of Brake-Action Tread stop you... grip and hold... stop your car quicker on the slipperiest of wet roads. Make this test before you buy any tire!

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Providing the ultimate in facilities for recreation and rejuvenation. The finest therapeutic baths with complete massage. Eighth-mile long sun veranda, luxurious accommodations. Beautiful grounds. "Where America Drinks It's Way to HEALTH!" Outdoor activities at their best.

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TAKE THE EASY WAY...

"All I do now is put my laundry away when it's returned"

Many Matador women have found new leisure and happiness through the Spur Laundry services. One of the most popular is our All-Finished Service which returns clothes to you completely washed and ironed, including apparel. There are other services to suit every preference and need.



Spur Laundry

Matador Tribune

Combined with Motley County News By Purchase March 14, 1934. Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY

DOUGLAS MEADOR Editor and Publisher

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SUBSCRIPTION RATES In Motley, Floyd, Cottle, Hall and Dickens counties— One year, in advance \$1.50 Elsewhere, One year, \$2.00

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

KODAK FILM DEVELOPED Any Size Roll 25c Cash In Advance PARKER STUDIO Paducah, Texas

Stock Show...

(Continued From Page 1)

2nd place, 7.50; 3rd place, \$5.00; 4th place, \$3.00; and 5th place, \$2.00.

Junior Calves—1st place, \$10.00; 2nd place, \$7.50; 3rd place, \$5.00; 4th place, \$3.00; and the 5th place, \$2.00.

Pigs—1st place, \$5.00; 2nd place \$3.00; 3rd place, \$2.00; and 4th place, \$1.00.

Record Book—1st place, \$4.00; 2nd place, \$2.00; 3rd place, \$2.00; and 4th place, \$1.00.

The boys whose names are listed below will show the following:

Entries Are Listed

Leldon Bynum, Flomot, Beef calf, Leonard Crowell, Flomot, Beef calf, Horace Jameson, Whiteflat, Gene Sargent Calf, Fay McDonald, Northfield, Calf, Dale Ashford of Northfield, Calf, Kenneth Simpson, Matador, beef calf, Thomas Bourland, Whiteflat, beef calf, Bill Rushing, Matador, calf, Bob Rushing, Matador, calf, Charles Russell, Matador, calf, Glenn Woodruff, Matador, calf, Curt Martin Jr., Matador, calf, Raldo James, Matador, Calf, Donald Reeves, Matador, calf, Morris Stevens, Matador, calf, Malcolm Dodson, Grady Guinn and Thurman Irvin all from Roaring Springs will show pigs.

Farmers...

(Continued From Page 1)

\$200, the amount is increased according to rate set in a graduated scale.

In general, Mr. Rushing explained provisions for earning payments are the same as in 1939, but minor

changes have been made in some provisions. The regulation set out that a producer, to be eligible for payments, must plant within the total of the acreage allotments of cotton and wheat established for his farm and must not offset performance by overplanting special crops on either farms in which he has an interest.

Program Will Benefit Land Payments from the money set up as maximum soil-building allowances are made only to those farmers earning payments by doing approved conservation work, Mr. Rushing continued. There are a number of practices which may be carried out to earn this money and the practices when completed are of a big value to the farmland. In addition to the maximum soil-building allowance for each farm, the program this year includes a provision that each farm can earn up to \$20.00, at the rate of \$7.50 per acre, by planting forest trees.

Roundup...

(Continued From Page 1)

with Henry Ford being elected as secretary and treasurer. Elmer Stearns was elected as chairman of the finance committee and Douglas Meador chosen to head the publicity committee.

Legion To Furnish Funds Funds for the promotion of the celebration will be furnished by the Legion, which will also receive the proceeds. A rodeo to be held during the afternoon and night of each day of the celebration is expected to provide the principal source of revenue for the Legion.

Estimates indicated that \$1,000 might be made immediately available from the Legion fund to promote the celebration. The rodeo will be conducted strictly as an amateur affair.

The rodeo will be held on the 10-acre railroad property directly west of Bob Robertson's feed lots east of the city limits. An offer of \$500 by a carnival company was being considered, altho concessions may be sold to local residents, it was disclosed.

Big Parade For First Day A giant parade of western costumes, hundreds of horses, wagons buggies and pioneer vehicles was outlined, in an attempt to attract more entries than took part in the Shannon Davidson Day celebration last year.

Committees for the many phases of duty will be appointed in future meetings, one of which is announced for 8 o'clock this evening.

President Robertson urged

everyone to lend support with suggestions, plans and ideas, in order that the entire community and county might have a part in making this the most successful celebration in the county's history. It was voted by the Lions Club last year to hold an annual celebration similar to Shannon Davidson Day.

Mail Service...

(Continued From Page 1)

Local postmaster E. F. Springer declared yesterday that while approval of the route has not been assured, little doubt exists that the service will be started within the next week or ten days.

Floydada Starts Movement Mr. Springer declared the movement was started by the Floydada Chamber of Commerce being dissatisfied with that city's mail service since the Q. A. & P. suspended its Sunday passenger service.

The organization sent a representative to Ft. Worth with the meeting at Paducah resulting. Arrangements have not been completed regarding afternoon service for Roaring Springs, which would make it necessary for the mail to be brought to Matador in time to catch the west-bound 6 o'clock star route.

Resident Has 96 Candles On Birthday Cake

Over forty friends and relatives gathered at the home of Mrs. W. D. Long, Sunday in celebration of the 96th birthday of her mother, Mrs. M. E. Meador, known affectionately as "Grandmother" Meador, and by others as "Aunt Betty."

Center of attraction was a huge birthday cake weighing approximately twenty pounds. The three tiered cake was lavishly decorated and contained 96 candles, practically all of which were blown out by the aged honoree.

The birthday celebration has become an annual affair during the past several years, and is the occasion for open house to a number of pioneer friends. Mrs. Meador was born near Lexington, Ky., exactly eight years after Texas declared its independence from Mexico, and has been a resident of this county for forty three years.

Mrs. Meador received numerous birthday greetings from friends in various sections of the country, as well as from those in this vicinity. A message received from Happy, Texas, "Glad to see your picture in the paper. Brings to mind one summer day 39 or 40 years ago when I carried you out of the Canadian River— Your friend, W. Hamblin."

POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 27, 1940.

For Governor: Harry Hines

For State Senator, 30th Senatorial District of Texas: Alvin R. Allison

For State Representative, 121st District: Allen Harp (Second Term)

For District Attorney, 110th Judicial District: John A. Hamilton, Re-election

For County Judge and Ex-Officio County Superintendent: W. R. Cammack, re-election

For Sheriff, Tax Assessor and Collector: L. A. Carlisle, re-election H. H. Courtney

For County Treasurer: Ethel Payne Lula Carpenter Mrs. Claud Jeffers Lois Cook

For County Attorney: Howard Traweek (re-election)

For Commissioner Precinct 1: John Turner J. S. Lambert, re-election

Commissioner Precinct Two: Malcolm Jameson A. K. (Kim) Wilkinson re-election

For Commissioner Precinct 3: A. B. Simpson, re-election

For Commissioner Precinct 4: T. E. Long, re-election.

Joining Mr. and Mrs. Groves here for the visit were Mr. and Mrs. C. T. Howell and children of Alanreed, and Mr. and Mrs. I. C. Hinson and children of near Spur, Mesdames Howell and Hinson being daughters of Mrs. Groves.

Two other daughters of Mrs. Groves, who live here, Mesdames Elbert Seigler and W. M. Fulfer, assisted in entertaining the visitors.

Subscribe For The Tribune

CARD OF THANKS

We want to thank all who any part whatever in helping to bear our troubles in the paper can not tell how much appreciate the kindness. May good Lord bless every one of us our prayer. Mr. and Mrs. M. P. Fulfer Mrs. D. C. Fulkerson, Mr. and Mrs. J. P. Truett



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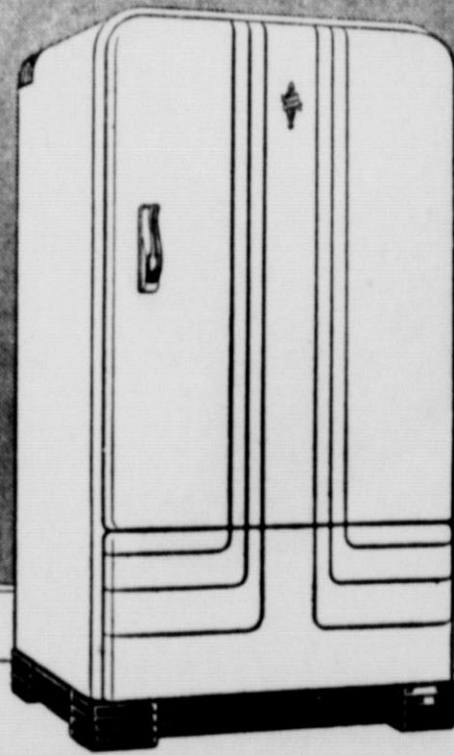
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Brakes are the biggest hydraulics ever used on a low-priced car.

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