cast into a man's soul,

is but a green light on

degrees of poverty have

chromium-plated and the

of privation serves a

ac in the scheme of a new

coration. I have recently

to a post outside the

rhaps many things in-

earth walls would con-

ioneer of this country on

excursion from eternity.

ch would burn his fing-

he searched for the

or bracket lamp. He

d pot in which to boil his

sliced bread untoasted.

nced to touch the switch

cular box located on the

music of a swing band

dirt-walled room, there

nes beyond the river

with the collaboration

, signal achievement is

has vanished from

man's work and the

of his hopeless dream

forgotten throne while

to the high, dark raft-

vast buildings housing

of a sinister fate,

behind rows of dusty

is not mocked by failure.

a hypothical subject, suc-

of grease for the wheels

slickers to drive bawl-

ak and sour-dough bis-

greener ranges their

is unbroken in retro-

of the full and happy

ity is but the punk

ition the flint and steel

the fires under smelters

eam-ore yields precious

love is an extravaganza

ghtfully inspected and

that life gave them.

E ...

Y NEW

RE ARE

J WILL

ο.

clay shaped by only one

fresh soul-tracks on the

into the delta of stars.

uld probably despair of a

with an electric meter

ray of duty.

the heart, knowing full transfixed destiny await-

Believed hat is vital today. Old ars that have served their are deprived of pon-**Assured** heels and hauled far shining rivers of rails; d fall apart in lonely exforever are the shouts trainmen, hissing steam

and maintenance of the Children Northfield-Matador road will be forthcoming within the next few months, delegations from Childress, Hall and Motley counties returned Monday night from Austin where they appeared before the state highway commission in interest of the project.

The route sought is from highway 83 about two miles south of Childress to Tell, Northfield and Whiteflat, where it joins the Matador-Turkey pavement.

King's Work Praised county judge and former assistant attorney general, presented the request to the highway commission.Jerry W. Debenport, Childress chamber of commerce secretary, also addressed the commission on the project and R. A. representative, assured the commission of his support.

commission, expressed the appreciation of the commission to King for his four years' service as assistant attorney general in charge and he would eat the of highway legal matters.

> Judge Stansell Clement, Commissioners E. J. Groseclose, Lon Has-Nelson, Debenport and King, all of Childress; Commissioner Bake Simpson of Motley county; County Judge M. O. Goodpasture and Jim King, state democratic committeeman, both from Memphis and Rep. Harp.—Childress Index

sometimes a scalpel ULNENS noves the canker of from an otherwise sound of

The South Plains continues to be the real hot spot of West Texas at this time. The particular area which will hold the interest for some time is in Dickens County where two wildcats are going machinery reflect the down. One by the Humble Company on the Matador Ranch and the other four miles to the northd by lips of faded brick. The and his wealth are spent the futility of a few drops won a parched prairie, but the state of the found of

wement pays preferred divi-the Danube Oil Company is to as Teachers Association meeting Agent's office. The amount refurnish a string of 8¼ inch casing in Lubbock March 10 and 11, actived to date is \$154,332.53 on that has been needed and for cording to Mr. Hayes Holm, of 532 farms, according to Frank A. the will to dare; when warrior is measured for his must demand its interest of r from a certain quality of

who are forever needing will be resumed.

is a tight well and no information Slaughter of Post will discuss the county will be \$195,000. This in this area. youth and strength at where bidders offered it and sources say that two good is showings were encountered is one there will be a general where bidders offered is sources say that two good is showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where bidders offered oil showings were encountered sions there will be a general where the state of youth and strength at liable sources on that two Re- school finance and school legisthis test. The hole is now drilling tending the meeting. d the pick of a mount to ahead below 6,000 feet. The when too much silver Humble test is about a mile from that afternoon will also begin ed by a Stetson. Somethe edge of the Jones et al block. promptly at 3 p. m. at the high spurs are jingling and -Amarillo Globe-News

> MEMPHIS YOUNG PEOPLE VISIT HERE SUNDAY

of Christ from Memphis, accompanied by their sponsors, Mr. and er. anacles its audience to Mrs. Rogers, spent the day here until the heart is Sunday as guests of the young bility all schools will dismiss the abrasion of pass- people of the Matador Church of When the last elaborate Christ.

unded, silence rushes After morning services at the to bury the resounding church, the young people were all entertained at the home of Mr. and Mrs. White, at Whiteflat, stirrup-charge into where they spent the afternoon.

the cinches on winged CLAY GILBERT ATTENDS before risking the ve- MERCHANDISING SCHOOL

Clay Gilbert, who is employed

blouse had her head of that place. display.

**Ice Plant To** 

Supply Many

**Communities** 

Leon Company Here

**Doubles Capacity** 

By Improvements

additional buildings and install-

than double the daily production

Quitaque and part of the equip-

ment of the Matador plant. A

large ice and cold storage vault

is being built at Quitaque and

Matador, Roaring Springs, Afton,

Dickens, Spur and Glenn will be

Mr. Laughlin said that he ex-

of two or three more employees

improvements here will be com-

pleted within six weeks to two

time to take care of requirements

it was estimated, and in

served by ice produced here.

To Employ More Men

Quitaque,

communities

Flomot, Whiteflat,

The Leon Company, with head-

capacity, Mr. Laughlin said.



Matador & Tribune

Volume 12, No. 48.

Matador, Motley County, Texas, Thursday, February 23, 1939.

Price 5c

# Highway

der of charging steel and of new vistas. The last vides a sordid foundation ne dissolution .Beauty is where a dead tree has a rose has finished its greatness of character

> Leonard King, former Childress ing the equipment which more Harp of Kirkland, 121st district ment will be used in the enlarge-

> Harry Hines, member of the the vault at Spur is being enlarged. The

In the delegation were County sell, Anderson Mitchell and Hugh

hot weather arrives. C. E. Leon of Rotan was here vesterday inspecting construction which included pouring the concrete foundation.

The central plant is being located in Matador because of the abundance of good water available, it was declared.

# TEACHERS TO

are the cowboys who respectively success to superintential for the same per farm the superintential for the past the gates of a light wall and no information. Shouther of Doct. will discuss the county will be \$105.000. The first control of Scouting equipment. between 4,950 and 5,200 feet in round table discussion for all at-

The second meeting to be held school. This will be a Safety Meeting. Every school superintendent and principal have been asked to appoint one or more representatives from their schools to attend this meeting. Also each PTA council has been requested to have representatives attend this group meeting. Carl J. Rut-The young people of the church land, of the State Safety Association, will be the principal speak-

Holm stated that in all proba-Friday in order that teachers and officers may attend this annual convention.

# Trail Dust Cited By Time Magazine

The column, "Trail Dust," las Meador was cited this week in fied repairmen. Those living in fered at the special low prices, is the plan the magazine "Time" which has Matador and vicinity are asked to being distributed over the county. gloriole filtered thru at Harry Willett Dry Goods Co., a national circulation. The menwill return home Sunday from tion declared: "-many a muted ber 16, when in need of radio establishment, declared that conauty to the pew where Dallas, where he has been attend- Walter Winchell is doing a bang service. nother knelt. Her small ing a merchandising school con- up job of columning for a few re clasped before the ducted by a wholesale company hundred neighbors. Exciting exthe old Southwest.)"

# Dr. Jones To Offer Dental **Examinations**

School Children To Receive Services Free Of Charge

School children in Motley county may receive dental examinations free of charge according to an announcement made at About ten below-the Plains the regular meeting of the Matcommunities will depend on the ador Lions Club, Tuesday. Dr. E. production of the Leon Ice Com-B. Jones, local dentist, working pany here for their supply of ice cooperation with Superintenthis summer as soon as extensive dent B. F. Tunnell and Dr. J. S. improvements, now under way Stanley, will offer the services as day. are completed, according to Earl soon as plans for the campaign Laughlin, manager. Twelve men are completed. are now engaged in constructing

Following the luncheon Tuesday, program sponsor Lion Jones introduced Dr. C. M. Thacker, of Floydada who made the principal address stressing the importance of preventative dentistry, in quarters at Rotan, Texas, recentwhich he declared that 9 out of ly purchased the ice plant at 10 adults have diseased teeth or

Other guests who were introduced included Marvin English and Rev. J. E. Eldridge and Edward Potts, brother-in-law of Lion B. F. Tunnell who is retiring after 20 years in the U.S.

Zone Meeting At Turkey

The next Lions zone meeting will be held at Turkey on March according to an announcement made by secretary Whitpected to be able to operate the enlarged plant with the addition worth. The meeting will start promptly at 7:30 p. m. and all members are urged to attend. through the summer months. The

Minutes of the Lions director breakfast meeting held at the Matador Hotel Monday morning included the approval of payment of three pairs of glasses for underprivileged children and also approval of payment of \$12.50 per months dues to the South Plaips Council of Boy sponsor the boys work according to the decision of the directors, and later approved by the entire membership at the regular meet-

# **More Checks** Distributed

Drilling operations will start up immediately on the Jones test as a deal hat been made whereby the Danube Oil Company is to which the test has been shut Post, president of the association. Buckley, County Agent. Paydown for a few weeks. The depth School teachers, trustees, su- ments to some of the producers on of the hole at this time is 3,508 perintendents, principals, and 45 of these farms have been defeet. Baker Saulsbury has the drilling contract.

PTA officials and members are layed because of the multiple farm holdings rule. The total for Saturday when the boys take

# Radio Repair Shop **Opens For Business**

A complete radio repair shop has been opened by Antone Freeman at the Thacker Supply nouncement appearing in this iscomplete stock of tubes.

Prompt service and moderate declared.

The shop is fully equipped with that are used daily by the home. the latest model testing and re-

erently; a fragile straw in the two-week course and represents a large saving to in the storm of lonell- a study of window dressing and Tribune (sentimental homilies on D. Young and children, of the nature, ever conducted by his presented with a trophy as win- and represents a large saving to

# Local Boys Will Govern City For Day

Spirited Election At School Selects Saturday Officials

Mayor J. W. Durbin will as ume office as head of the Matador city government Saturday morning ag the result of an election held at the Matador schools this week, and the entire city will rest in youthful hands for one "official The

Matador boys who will have charge of the city include the following: Mayor J. W. Durbin, assistants mayor, Norman Merle missioner James Rufus Fish, assistant Tom Ed Jameson; Street commissioner Alton (Red) Titus, assistant Donald Reeves; Justice of Peace Kenneth Simpson, sistant Bill Rushing; City Secretary Elmer Gene Jameson, Assistant Don Paul Keith; Police commissioner John Alsup, John Mer-Russell, assistant; Water commissioner Harold Faulkner assistant Calvin Chaney; Muni dog impounder Knight, City attorney Housto Schweitzer, assistant Billy Was City tax collector Douglas Pitt Jr., assistant Vance Campbell, and City recorder Wiley Fulfer, sistant Estel Mize.

Drivers To Be On Spot

Last year as motorists reme ber was quite an affair. Poor drivers, careless drivers and negligent drivers came in for their share of trouble. There were ar number of recorded "pinches for traffic violations.

This year will likely see the same stringent enforcement of rector. The club will continue to law in the city. Only a few violators of traffic laws proved "poor sports" when caught last year and the boys hope that "if you are caught Saturday, you'll take your medicine." Only actual violators "arrested" and required to pay fines. Fines will be 10c and

Money collected from the fines will be used to purchase Boy Scout uniforms and provide camping fund.

Trucks will start moving the afternoon sessions. Beginning at the 532 farms will be materially over the offices and run the city pipe in to the location today and 3 p. m. at the Lubbock High increased when these payments for a day. Approximately fouras soon as it can be run drilling School auditorium there will be are received, Buckley explained. teen boys and three leaders will discussed the relationship of Farms yet to receive payments leave for Lubbock Friday after-Favorable reports have been school trustees to superinten- number 136. If the latter pay- noon to purchase the uniforms at

record amount of farm payments Boys making the trip are Housto this county as being largely ton and Bert Schweitzer, Norman due to the high percentage of Harp, A. J. Perkins, Math and compliance with the 1938 pro- Lowell Barkley, Douglas and dent of the Child Welfare Asso- system of terraces, planned by gram, which is 98.8 percent. The Norman Merle Pitts, Clyde Bartlast group of payments received lett, Billy Tunnell, Pat Sheridan, so far on Wednesday this week, jr., William Sheats, John Merwyn casion. She says, "We want our (Continued on Back Page) when 38 checks arrived totalled Russell, and Billy Wason. Assistant scoutmasters Howard Traweek and F. T. Hamilton, and Scoutmaster Paul Eubank will accompany the Scouts.

### Sale Starts Today At Thacker Supply

A nine day sale begins today a Company, at Roaring Springs, an- the Thacker Supply Company of Roaring Springs and ends Satur sue of the Tribune. Mr. Freeman day, March 4th, which offers un offers expert repair service on usual values in a large selection all types of radios, in addition to of farm and home necessities. The sale featured as 19 and 39 Savings Event, includes electrical apcharges are assured, Mr. Freeman pliances, glassware, kitchenware, cutlery and many other articles

A large 2-color circular listing

M. S. Thacker, manager of the siderable interest was being shown in the items as they were amples include Douglas Meador's Alexander, visited here recently, he believed the sale would be only to Flomot. "Trail Dust" in his Matador, Tex., accompanied by Mr. and Mrs. L. one of the most successful of its

# Wildlife Group To **Elect New Officers**

To Speak Tuesday



W. G. McMILLAN

bock contractor, big game hunter, for those who attend. wildlife enthusiast and amateur To Select Officers motion picture photographer of wildlife, will deliver the princi- the Motley County Game Manpal address at the annual meet- agement Association to helm that ing of the Motley County Game organization thru its second year Management Association to be of existence. Due to the outstandheld in the high school auditorium ing success of the group of land-Tuesday night.

# Magician To **Return Here** For Program W. E. Lavender To Appear At Mother-

Daughter Meeting Plans have been completed the entertainment committee the Child Welfare Association f the second annual Mother-Daugh ter banquet, which will be he Monday night, February 27 at th Baptist Church.

Appearing in Matador for second time in two weeks, W. E Lavender of Lubbock will entertain with his magic. Following his attendance at the dad and sor banquet held here recently,

will make the principal address of the evening. Mrs. Smith is well-known here as an able speaker, and those who have had ume of drainage from adjacent the pleasure of hearing her in the lands to the west. The system was past, look forward to again hav- planned by County Agent Frank ing the privilege of hearing her A. Buckley and the construction,

spersed with local talent, those terracing machine. ing long to be remembered, ac- ed last month on 300 acres of the attending are assured of an evenin uniform by the time school is cording to those in charge, who C. W. Webb farm, three miles state, "We do not have enough of northwest of Flomot. Drainage these good things in our com- from several sections of land to

> ciation, declares that it has been Buckley, was built largely by the girls to know that we are proud of them and we will back them it anything that is for the betterment and uplift of the community. We appreciate the work of the Lions Club with our boys, and we know they will show good results in the future.

(Continued On Back Page)

# **Flomot Wins Cage Honors**

ketball team won the invitation fire credit of 15 per cent for tournament for junior boys here 1939, I want to take this opporlast Saturday. Teams from Pa- tunity to commend your fire deducah, Fairview, Whiteflat, Mat- partment to you for the effective

Each team played the other en- es and from higher insurance tries making a total of four games costs. for every team. Flomot did not lose a game. Paducah defeated Mr. and Mrs. Mose Damron of unpacked and displayed and that Fairview for second place, losing Commissioner'

# **Big Game Hunter** Will Be Principal Speaker At Meeting

W. G. McMillan, Lubbock contractor, big game hunter and lover of wild life will be the principal speaker at the annual meeting of the Motley County Game Management Association to be held at the high school auditorium Tuesday evening at 7:30 Mr. McMillan is also an amateur motion picture photographer of wild game in its native haunts, and he will show a number of films, depicting various hunting expeditions, at the close of the meeting.

Mr. McMillan is well known thruout this entire section for his speaking ability and his deep interests in wildlife. He is in constant demand by service clubs and wild life organizations and his address will provide an edu-W. G. McMillan, above, Lub- cational and worthwhile program

New officers will be selected by owners, sportsmen and others interested in wildlife who comprise the membership, it is expected that a number of visitors from other counties will attend the meeting Tuesday night.

In addition to the address by Mr. McMillan and the showing of the motion pictures, a report of the year's activities will made and also a report of the County Wildlife Planning Board will be made.

The local Boy Scout Troop 60 will assist in the arrangement of the completed program, it was

# Large Syrup **Pan Terrace** System Built

Three of the largest "syruppan" terrace systems yet constructed in Motley County have the entertainment committee of recently been added to the list the welfare association, to obtain of projects using this modern Mr. Lavender for this banquet, type of water conservation. More Mr. Lavender for this banquet, that he has been secured for this field on the Wilburn Barton farm. Mrs. Lon V. Smith of Floydada 16 miles norths of Matador was which was completed last week, With these two features, inter- was carried out by the County

A similar project was completthe south and west will be utiliz-Mrs. Fred G. Simpson, presi- ed on the near level field. The

(Continued on Back Page)

# CITY RECEIVES FIRE CREDITS

percent good fire credit for 1939, according to a letter received by Mayor eGorge Edwards from the State Fires Insurance Commission last week. The letter is as follows

"Dear Mayor Edwards:

After announcing that your Flomot's grammar school bas- fine city will again receive good

> Cordially Yours Marvin Hall, Fire Insurance

The 15 percent credit is allow-Coach Lovell and hig team were able on fire insurance premiums

# C. U. Freshman Beauties





DRED STRONG

teed

on

der

di-

our

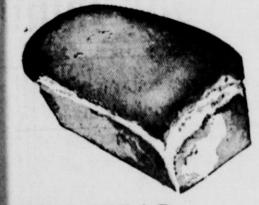
icks

and

MARJORIE STEVENSON

four girls have been named by the student body as the most n the freshman class at Texas Christian University. They are: ne Fine, Fort Worth; Marjorie Stevenson, Sweetwater; Mildred nderson; and Ruth Priest. Fort Worth.

# Different--Better Flavor!



EDDIE'S BREAD is Different! Its flavor, appearance and texture is definitely NOT what actually, something you'd expect to come from a huge, old-time kitchen on baking day-you know the kind-delicious, golden-brown loaves, with a flavor and richness that only good milk, butter, fine flour and the skill of the baker can impart! Try some today, for that Different touch at meal-

# Eddie's Bakery

Matador, Texas

Kara Hunsucker, Editor Houston Schweitzer Assistant Editor Wandell Berryman Society Editor Jewell McCoy Sports Editor Frances Stearns, Keith Patton Feature Writers

Lela Carpenter, Myrnavae Barkley, Jimmie Lee Irby, Pat Sheridan.

## LETTERS— OUR FRIENDS

Joke Editor

learn many interesting facts concarefully.

thru space; they can get an in- bring the written voice of loved terview where a salesman can- ones to us. not; they can create a friendly atmosphere and pave the way for a salesman's call; they can go of us pay tribute to these daily one; they can create Buying De- better letters.

Have you ever paused and Good Will; they can promote the Show your letters—social and business— establish a better public-relations program with employees, Letters are our most influential associates, competitors, the comfriends. How do they help one? munity, and the consuming public; and last but not least, they

out and collect information for benefactors by striving to write

# Institute Of Student Opinion Students Name Their Favorite Hobby

QUESTION: What is your favo-

rite hobby?

of my hobbies. I like to be out of-doors, and I think it is an excellent way to exercise.

Mary Ola Tipton; My hobby is preparing scrap books. I include clippings from papers and maga-

ines as well as souvenirs. Eugenia Tilson: Reading is one of my favorite hobbies. I enjoy reading adventure and mystery

Wandean Garrison: My favorite hobby is playing basketball.

enjoy practicing. Norman Harp: My hobby

hope to be able to pilot one. is my favorite hobby because it is known as Philamena Russell,

HEY ARE CHEAP-LOTS OF LIGHT-AFFORD IT, AND IT CERTAINEN

develops the muscles. Jonita Smart: Bicycle riding is one of my hobbies. I like to be out

Tom Nell Darsey: One of my hobbies is collecting spoons. collect all kinds and all sizes.

Douglas Pitts: My favorite hobby is stamp collecting. Stamps of all nations are in my collection. Billy Bishop: My hobby is collecting gopher matches.

THIS AND THAT

They're doin' the home town When I am not playing a game I gals wrong again-yeah, the boys This traitor seems to be S. M. is Guthrie. We hope that young building airplanes. Some day I lady doesn't mind our mentioning her name. (It's really a cute Elmer Gene Jameson: Archery name) She's from Seymour and

by ROD RUTH

we think that she has a nick-Well, well, well, Romeo's taken them is the untiring efforts of

question is Bennie. He seems to to congratulate him, also. have fallen hard again, but this tims on roller skates! Has he re- preciation for the work which you sorted to drastic measures in have done. We can only say that Goddess) of wisdom. order to retain his charms-or to it was grand. regain them?

students, but Jewell deserves the gratulating the team of 1939 we prize. It seems that she endeavor- should like to add, "Best of luck, ed to keep the stove warm with team of 1940." her coat-result: a burned lining (of the coat) and a reprimand from "Ma."

Lela, you're gettin' quite a rush, it seems. It's Johnny this time-we wonder "what has he got that gets ya?" Don't be hurt, kid, we make remarks about all of you.

### Your Behavior In Assembly Is Important

There is a time for some things, and a place for all things; a place for great things, and a TEST YOUR ENGLISH wholly appropriate to the gym- dress') the envelopes? nasium or the playground may be quite out of order in the asembly hall.

nal for immediate quiet. Do not as in use, or pul'it-ser): wait to be called to order; call

yourself to order. You should be attentative and silent, not only when some one is talking to you from the platform, but also when a "number of any kind is being given. People who visit while others are trying to entertain them are public nuisance. Do not let Marie Hunsucker yourself slip into that class.

Never, in the assembly hall or Frances Carpenter, Virginia Estes, any other place where there is a large group of people, should Mrs. Reva A. York you stand and beckon or whistle to attract the attention of your friends. If you enter the assembly sire in answers to inquiries; they can transmute claims and com- hall after the program has begun, plaints into sales; they can adjust find a seat so noiselessly as to

Show your appreciation corhave you ever paused and use of credit and protect it; they dially, but avoid excess applause. pondered about the type of letters and can collect overdue bills and Never stamp your feet or whistle you write? If not, a pleasant leave a pleasant, friendly feeling; Never stamp your feet or whistle surprise is awaiting you. One may leave a pleasant, friendly feeling; Carried beyond a certain point learn many interesting facts con-cerning himself if he studies his letters, social, and business, they can increase the volume of one's sales; they can help one to Cultivate good taste in this man-establish a better public-rela-

## Congratulations, Senior Girls!

To the group of girls who have finished a glorious basketball season and have given us an excellent example of true sportsmanship throughout it all, we say, "Congratulations!

You have won 21 games and lost none. Most of these victories were won by a wide margin. You will go down in the history of M. H. S. as one of the finest team the school has ever presented.

Many factors have contributed to your amazing record. One of good.

We cannot duly express our ap-

It is our hope that you will go M. H. S. is noted for its dopey even higher next year. So in con- of art.

#### Who's Who In The Junior Class

ada. She likes Wilson Cook. flat resident who likes Rudolph, Methodist Episcopal Church?

swimming, and Lubbock.

radio. The apple of his eye lives votion to God?
In Mineral Wells.

2. Hearts (is, are) trumps.

3. There has been much con-When one appears on the plat- troversy over the awarding of acres? orm to speak, it should be a sig- the Pulitzer prizes (pu'lit-ser, u,

4. Punctuate. "Whatever is is

5. This suit can not be (comup a new recreation. The guy in your sponsor, Mr. Gray. We wish pared to, compared with) that. 6. A total of sixty-three miles

(was, were) recorded. Minerva is the (goddess,

8. Periodically there is a (Renaissance, renaissance) in the field

Answers 1. Ad-dress'. 2. Are. 3. Pu'lit-ser (u as in use). 4. "Whatever is, is good." 5. Compared with, 6. Was goddess. 8. renaissance.

#### DID YOU KNOW-?

That Southern Methodist Uni-Wolfe, Gaye-She lives east of versity was established at Dallas Fairview and often goes to Floyd- in 1910 by an Educational Commission appointed by the five an-Wilkinson, Willena-a White- nual conferences of the First

That the purpose of S. M. U. is Webb, Lucille-a quiet brunet to develop Christian character likes a boy at Roaring exemplified in common honesty, truthfulness, industry, efficiency, Woodruff, Glenn-He loves a a broad sympathy, and a deep de-

That the university is a co-ed school comprising 10 schools, 14 buildings, 11 libraries, 14 complace for small things. Actions 1. Will you please (ad' dress, ad- mittees of the general faculty, and 11 student organizations including 32 honor societies and 26 Greek letter societies? That the campus covers 133

(Continued On Page 4)



BUILDING COSTS are low and financing is easy. Why not investigate the possibilities of building that home you have been planning? We are always glad to offer our services to prospective homeowners, and also to those who plan to modernize r repair their present home. You deserve a comfortable, modern home and it is easy to possess!

Everything For The Home, Farm and Ranch

# Higginbotham-Bartlett Co.

LUMBER, BUILDING SUPPLIES AND HARDWARE

# LAST CALL FOR Zig-Zag PLAY

Zig-Zag is played in 2 halves. You've started the 1st half right here . . . but there's still time to challenge your folks or pals to a contest at reading Zig-Zag. When you come to that - in the 2nd half -you simply follow the arrows instead of jumping back at the end of each line and getting started again-15 different times. Nor will you try getting started 15 different times when your engine's cold and there's Conoco Bronz-z-z in your gasoline tank. This Special Winter Blend is sure-fire and gives you longer jumps between pumps. Get the only Bronz-z-z - Conoco Bronz-z-z-z - from Your Mileage Merchant today.

Zig-Zag is played in 2 halves. You've ) but ... across over half 1st the finished there's still time to challenge your folks .Zig-Zag reading at contest a to pals or Now that you've come to that -in the 2nd arrows the following simply you're-half (instead of jumping back at the end of each -dif 15-again started getting and line ferent times. Nor will you try getting en your when times different 15 started (gine is cold and there's Conoco Bronz-z-z)

(Special This tank gasoline your in Winter Blend is sure-fire and gives you the Get .pumps between jumps longer Conly Bronz-z-z-Conoco Bronz-z-z-ztoday Merchant Mileage Your from





WHO'S THE CHAMP

the Zig-Zag Champ by aver

FIRST CALL FOR SURE WINTER STARTING CONOCO BRONZ-Z-Z

eason

#### SIDELIGHTS BY MARVIN JONES

Member of Congress from Texas

Putting Capital to Work

# Baptist Church

Rev. H. M. Weldon. Pastor

Sunday School B. T. U.

interesting observations concern- tional economic system, public should increase in private indusand private together, is no larger try. today than it was in 1929, and

rvice. Wed- that our total national income has total of the public and private in 1932

ing the Government's financial Millions of homes, on the farms than it was in the boom days be- Mrs. Scott Bolton Sunday. and in the cities, have been saved fore the crash of 1929. "Many people have the idea," from the auctioneer's gavel.

spending more than we can af- our government expenditures, dustry go on and their effect is ford. That is not so. Despite our There is every indication that felt, that federal expenditures can Federal Government expendi- business is steadily resuming a be lessened. message to Congress, made some tures, the entire debt of our na-

> But there has been an Immedithe interest thereon is far less ate and pressing present, and we has been greatly decreased since there for treatment. cannot go so far as to look at 1932. The reduction in these in-9:42 a. m. private as well as public—to human need and distress merely terest rates has been so great that Wednesday morning for Hot has pointed out, not only has that need been dealt with. Pri-

> > WE APPRECIATE

OUR FRIENDS

AND THE BUSINESS

THEY ACCORD OUR

FIRM BECAUSE OF

We Know A Business Is

Not Built On Sympathy

Alone-

-- AN OPEN STATEMENT

OF POLICY--

Special

Reduction

ON NEW

\$56.50

\$46.50

\$84.50

**Living Room Suites** 

10 DAYS ONLY

Starts Today-Ends March 4th

FRIENDSHIP-

YET

THE POLICY OF THIS FIRM EMBRACES A SINCERE DESIRE TO RENDER A DISTINCT MERCHANDISING SERVICE TO MATADOR AND SURROUNDING TERRITORY. WE HAVE MODERNIZED OUR STORE, THE STOCK OF MER-

CHANDISE AND THE PRICES TO MEET ALL COMPETITION BECAUSE WE

HOWEVER, WE HAVE NO RIGHT TO EXPECT YOUR PATRONAGE ON MERE

SYMPATHY OUR PRICES, SERVICE AND THE QUALITY OF OUR GOODS MUST MEET OR BEAT COMPETITION AND THAT IS OUR CHALLENGE. RE-

GARDLESS OF YOUR NEEDS-A PACKAGE OF CARPET TACKS OR A NEW

TRACTOR-WE SOLICIT YOUR PATRONAGE ON THE BASIS OF BETTER

MERCHANDISING AND WE APPRECIATE EVERY PURCHASE. YOU MUST BE

OF COURSE ON THIS BASIS. WE FEEL THAT WE HAVE EARNED THE RIGHT

TO EXPECT OUR FRIENDS AND THOSE INTERESTED IN THE COMMUNITY

TO ACCORD US THEIR PATRONAGE, WHEN ALL THE ABOVE CONDITIONS

ARE FULFILLED BY THIS INSTITUTION.

SATISFIED THAT THERE IS NO BETTER PLACE TO SPEND YOUR MONEY.

I believe that we must, and measures which have been en- Plainview Saturday. overburdened with debt and are that we can and will, cut down acted to aid agriculture and in-

Another matter that is frequently overlooked is the fact that the rate of interest now paid on both public and private debts Stanley, who was in a hospital both public and private, is three- For Sale-McCormick - Deering, and the hostess. by the American people on debts quarters of a billion dollars less

rates prevailing in 1932, it took with Mrs. Scott Bolton Wednes one dollar in every seven of the day and Thursday. people to pay the interest charges visited in the home of his mother the public and private debt. In Mrs. J. L. Bolton, Tuesday. 1938, it took only one dollar in every twelve to pay the interest charges on the public and pri- DR. STANLEY IS IN

varison that the interest rates on J. Hodges, and is a patient in the homes on the farm and homes in sanitarium there for treatment dly are much less than in 1932. | went to Lubbock today to be wit oticeable is the fact that farm in- ter part of the week dously reduced. Not only is the MISSIONARY CIRCLES otal interest now being paid by HOLD MEETINGS MON. farm mortgages on all farms in day afternoon at the church for the United States is two billion a business meeting and to make under which this reduction was Woodruff, Elbert Reeves,

It is well to remember that in Doss and Arvil Craven. spite of low and upsatisfactory prices, the total income of Amerian farmers was three billion dollars more in 1938 than it was

# LOCAL ITEMS

end with his brother and friends votional. Lubbock.

Ointment is guaranteed to re-lieve itching associated with all Mrs. Skaggs. forms of itch, eczeme, ringworm and other minor skip irritations or money refunded. Large jar only 60c at City Drug Store.

CITY DRUG STORE



Hats Cleaned 50c Suits & Dresses Cleaned & Pressed

LET US ORDER YOUR NEXT SUIT

WE HANDLE INTERNATIONAL AND SCOTCH CLOTHING

> **PAT'S** Tailor Shop



VE YOUR OLD SHOES \$ REPAIRED! EXPERT WORK MODERATE PRICES

GET YOURSELF AN INVISIBLE HALF SOLE

LONGHORN Shoe Shop

» .....

FLOMOT

Mr. and Mrs. A. M. Bourland I am hopeful that as the and J. C. Bourland were in

Baby Chicks of all kinds, also started chicks. See us before you buy. Rice. Hatchery, Floydada, Texas. Alvin Stearns accom-

panied Mrs. J. S. Stanley to Lubbock Wednesday, to visit Dr.

Mr. and Mrs. A. J. Daffern left

No. 10 Type, Hammermill, almost new. Price \$125. Se Paul Enloe, Roaring Springs. Miss Kathleen Sparks

Mr. and Mrs. Scott Bolton

LUBBOCK HOSPITAL

One thing that is especially him until he is dismissed the lat

the Baptist W. M. U. met Mon- objects they thus infect. The first pecially proud of this result because of the fact that it was my privilege to handle the legislation present were. Mesdames Elbert Sunshine Circle

Six members were present at the meeting of the Sunshine Circle Monday afternoon in the home of Mrs. V. J. Skaggs. A short business meeting was presided over by the chairman, and O. V. Johnson spent the week Mrs. Scott Bolton gave the de-

The lesson discussion was led Mr. and Mrs. C. R. Payne of by Mrs. D. P. Keith, in the abrosbyton visited with Mr. and sence of the leader, Mrs. Eldred Seigler. Those present were, Mesdams R. E. Campbell, Scott Bol-

-Wait for Plax-

#### Dorcas Circle

Mrs. T. E. Cammack was hostess to the Dorcas Circle in an all-day meeting Monday, which and a heavy sensation was spent quilting. A covered chest. Sometimes coughing b dish luncheon was enjoyed dur- up blood from the inflamed ing the noon hour. Mrs. L. A. Any of these symptoms sho Carlisle discussed the fourth the signal for going to b chapter from the book on Stew- once and sending for you ardship which the circle is study- doctor.

Mesdames L. A. Carlisle, Walter other respiratory diseases Carpenter, M. P. Fulkerson, A. A. Tipton, Lula Carpenter, Pearl Moorman, one visitor, Mrs. Fisher of Flomot, who attended with her sister, Mrs. Lula Carpenter,

# Pneumonia Cited Seasonal Disease

disease in that its incidence and and eat in moderation mortality are much increased clothing suitable for the during wet, cold weather," occording to Dr. Geo, W. Cox, State Health Officer, Last week 234 cases of pneumonia were reported to the State Health Department The disease is most prevalent where contact with people is most frequent. Pneumonia is always dangerous but it is especially so to persons in a run-down condition. This accounts for the number of cases following illness from

The germs that cause pneumonia are spread by careless coughers, sneezers, spitters and

and fever, a very sick loss of appetite, rapid bree

The rules and preventice thoroughly before Keep your hands, pencils and such objects as mouth and nose, Get fresh air day and night

Pneumonia ranks seco cause of death in Texas. 5,432 persons died of thi

SORE THROAT, TONSIL Your Doctor would re

a good mop and our A Mop is unexcelled for a quick relief from pain comfort of sore-throat a silitis. Every bottle gus Simpsin Drug Company,

> Roy Burleson INSURANCE

BANK BUILDING

-Wait for Plax-



WINTER IS HERE...

Check Your Battery . . . Guaranteed **National Tires and Batteries** 

-We Appreciate Your Business-**Gulf Service Station** 

BENNIE COX. Mgr.

# Earn Profits From Chicks

# ... That Live and Grow

The time has arrived to earn more than ever before from the raising of chicks and we urge you to consider Matador Hatchery chicks.

Hatched under scientific conditions and by expert direction, our chicks have proved more profitable to our customers each season. They are strong, healthy chicks that have not been injured in shipment, acclimated and capable of the greatest growth.

# **OUR SPRING SEASON BABY CHICKS**

FIRST HATCHING



Ready For **DELIVERY** On Monday February 27

PLACE YOUR ORDER TODAY LEWIS NEWMAN, Prop.

Chicks Ready For Delivery Each Monday During Season

# FLOMOT -Shoe Repair-

(Very Special Value) MAKE YOUR HOME MORE ENJOYABLE WITH NEW FURNITURE

We invite you to make our store your Headquarters.

Our Regular \$69.50 Living Room Suites

Our Regular \$54.50 Living Room Suites

Our Regular \$114.50 Living Room Suites

MATADOR'S HARDWARE DEPARTMENT STORE

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TRICS

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with Motley County Purchase March 14, 1934. Thursdays at Masonic Matador, Texas, BUNE PUBLISHING COMPANY

at the post office at Texas, as second class , according to an act March 3, 1879.

GLAS MEADOR and Publisher

IS GLORY ENOUGH MAN TO LIVE AND IE A TEXAN."

MEMBER PANHANDLE PRESS ASSOCIATION

ST TEXAS PRESS ASSOCIATION

CRIPTION RATES Floyd, Cottle, Hall and in advance One year,

oneous reflection upon ter of any person or aring in these columns adly and promptly corn being brought to the of the management

WHICH A MAN DOES SELF DIES WITH HIM. AT WHICH HE DOES COMMUNITY LIVES

\$1 per bushel. See or

# Young People Hold Services Sunday

The Young People of the Church of Christ conducted the services Sunday night in their Saturday. regular monthly meeting.

The program consisted of talks by Earl Clower and Joe Berry Kincanon visited in Matador and Meador, members of the class, Turkey Saturday. and some fine singing by the two young people's quartets, which Tate and W. M. Wells were in are composed of Maurine Hall, Mozelle Duncan, Earl Clower and business. J. W. Durbin in one group, and Lois Cook, Claudia White, Earl Clower and J. W. Durbin in an- and Woody Kincanon made a trip other group.

The program was declared to be one of the best to be given by the young people of the church in their services, which are held each third Sunday in the month.

#### CHURCH OF CHRIST

#### F. T. Hamilton, Minister

Morning Bible classes, 10 a. m Congregational worship with preaching, 10:50 a. m. Communion, 11:45 a. m.

Evening training class for young people, 6:30 p. m. Regular worship with preaching school after a case of measles. 7:15 p. m.

class, 3:30 to 4:30 p. m. Wednesday night song drill and Don Payne, Billy Dan Boyd, Dale to 8:00 p. m.

#### Northfield News

risiting B. F. Simpson this week. Saturday. Mr. and Mrs. Tom Collins and back to make their home in this were in Memphis Saturday. community.

Sam Lide, Route 5, Bethany were visiting in Chil-short while Wednesday evening. Rudder hopes to build an eleven Mr. and Mrs. Lloyd Thomas that will give the other members

Announcing A

New Partnership

HIS IS TO ANNOUNCE TO OUR FRIENDS AND

USTOMERS THAT A PARTNERSHIP HAS BEEN

ULMINATED IN OUR INTERESTS OF THE HOTEL

YOUR PATRONAGE IS SOLICITED

AND APPRECIATED-GOOD WORK-

MODERN SHOP-MODERATE PRICES.

HOTEL BARBER SHOP

Homer Kingery and W. W. Clements, Mgrs.

ROARING, SPRINGS

ARBER SHOP AT ROARING SPRINGS.

Mrs. Nell Vaughn, Mrs. Chas Mat-thews and B. F. Simpson were in ents. Childress last Tuesday.

Mr. and Mrs. Boone Simpson, Nina Kincanon and Mrs. W. E. Collins made a trip to Matador Williams home.

Mr. and Mrs. D. G. Wilcoxson and daughter Bernice, also Woody

Childress Thursday attending to

Mr. and Mrs. B. J. Boyd and children, also D. G. Wilcoxson the L. Y. Jameson home. to Childress Friday.

Johnny Irvin of Matador visited here Thursday.

Bessie, Nina and Woody Kincanon visited in Matador and Turkey last Tuesday.

Robert Spinks of Tell, was a visitor here Friday. Mrs. J. A. Tipton visited in

Matador Tuesday. Mr. and Mrs. F. S. Bourland of

Flomot visited here Sunday with their daughter and family, Mr. and Mrs. P. A. Simpson Bonnie Faye Allen is back in

Tuesday afternoon ladies Bible ed with measles during the epi demic are J. W. Tipton, Chas and study of the life of Christ, 7:00 Ashford, Yvonna Simpson, Marlene Dobbins, Bobby Payne, Wal-

Mr. and Mrs. M. A. Tate and Mr. Marvin C. Lee of Tolar is Allen Thomas were in Matadon

B. F. Simpson and Reford baby of Childress, have moved Vaughan and Mrs. Nell Vaughan

Gin, Matador. 2-23pd. Mr. and Mrs. Reford Vaughn, and children, and Tom Moore of the Central Texas Conference dor Tuesday to the bedside of Plowboys should present a line her aunt, Mrs. B. F. Moore, who that averages around 200 pounds

## Whiteflat News

Mr. and Mrs. H. M. Murphy were visitors in Lubbock Satur-

Sunday. Mrs. Ben Keltz and son Bennie, ger, A. A. Harp, John Irvin, Alvisited relatives in Vernon last bert Rattan and Mrs. Curtis

Mr. and Mrs. Hugh Preston and Mrs. Hubert Pool visited Mr. Preston and Mrs. Pool's mother at Paducah, Sunday.

Camilla Wilkinson of Lubbock,

visited home folks here this week Miss Fays Mayes, accompanied by Ernestine and Annette Mc-Williams, spent the week-end at

Springtime is Plax-time

Mr. and Mrs. G. W. Dalton of Plainview spent Tuesday and Wednesday in the W. L. Mc-

Mr. and Mrs. H. A. Armstrong, M. D. Morriss, Levi - Wilkinson and C. E. Harris were Childress visitors Saturday.

Miss Bonita Newsome spent the week-end with her parents in Floydada this week-end.

Leo Jameson and family of Northfield, spent Sunday night in Mr. and Mrs. Frankie Spray

had as guests Sunday Mrs. Harvey Belle of Oxford Kansas, Mrs. J W. Spray and Mr. and Mrs. W. E. Briscoe of Matador.

Mrs. Pink Adams of Northfield visited her daughter, Mrs. Edd Jameson, Sunday. Mr. and Mrs. F. Z. Martin spent

the week-end at Ropesville, visiting relatives. Mr. and Mrs. T. G. Tilson attended a Sunday School rally at Floydada Sunday afternoon.

# Lyman Campbell On First Grid Call

Lyman Campbell of Metado was among the 50 young aspirants who reported to Coach Earl Rudkin Hays, Lillie Mae Adams, and der, football coach at John Tarle-La Wanda and Nellie Jean Flo-ton College in Stephenville, when he issued the first call for Spring workouts last Monday.

Campbell is a letterman one of the smoothest performers in a camp that contains 16 lettermen and 17 squadmen returning from the 1938 team. From these Mr. and Mrs. C. A. Russell and boys and any other footballers Messrs Ralph Collins and Bill son of Turkey, visited here a that may enroll next fall, Coach were Matador visitors Saturday, something to worry about, If Thomas returned to Mata- present expectations develop, the per man in front of a fast and versatile backfield.

#### AT HARDWARE MEET

The personnel of the Matador Hardware and Furniture Com-C. D. Willingham and family of pany drove to Big Spring, Sun-Matador, visited relatives here day, where they attended an all-Sunday.

Rev. Brannen of Kress, filled the pulpit at the Baptist church Spencer-Bartlett. Those making the trip were L. C. Harp, mana-

Springtime is Plax-time

Misses Katalyn Humphries and

DR. E. B. JONES Dentist

Matador, Texas Office Over City Drug Store 

You Can't Afford To Miss! At Our First 19 and 39 Savings Event!

-Starts Today and Ends One Week From Saturday Night-



WATCH FOR OUR BIG CIRCULAR

# CHECK THESE TYPICAL EXAMPLES

TUMBLERS, Georgian Pattern, Large 9 oz. 3 for 9c PERCOLATORS, 7-Cup Electric, Aluminum \$1.59 ELECTRIC IRON, Standard Weight, Special 99c DAIRY PAIL, 12-Qt., Made of tinned steel 29c RUBBER GLOVES, Liquid Lastex rubber, pr. 19c FOLDING STEP STOOLS, Self locking braces 59c IRONING TABLES, Size 15x54, Unusual Value \$1.49 BUTCHER KNIVES, Keen Kutter Brand, 7-inch 49c TOILET TISSUE, Fine quality, large rolls, 6 for

DON'T MISS THIS BIG SALE!

Thacker Supply Co.

ROARING SPRINGS



Friday, Saturday, & Monday

High prices are being "smothered!" But the quality of all our foodstuffs remain at the same high standard. Give your budget a "break" and do all of your food shopping at Burden's Foodway-Check this ad for real food values!

Foodway Green Label MEAL **Great West Cream** 

High Patent Guaranteed, 24 lbs. 20 pound bag 39c

\$1.33

21c **TOMATOES** 3 for No. 2 cans 21c HOMINY 3 for No. 2 cans

21c CORN No. 2 cans 3 for can 5c PORK & BEANS Phillips-1 lb. Cans

Powdered or Brown 2 lbs. SUGAR

12c Quart jar MUSTARD each PILCHARD SARDINES Tall no 1

ENGLISH PEAS can 5c Dried-No. 2 Cans

15c HOT SAUCE Circle R 2 bottles Chase and Sandborn Ib. 23c COFFEE

Close Out CHOP SUEY regular 35c 2 for 35c

FREE 60 BUICKS

Both for 17c



23c FRESH SIDE BACON Sliced lb. 15c PLATE RIB ROAST pound 18c good cuts PORK ROAST pound 26c First Grade, Sugar Cured Slab—POUND BACON

> We Buy Cattle, Hogs & Feed BURDEN'S

SUCCESSOR TO BOB'S FOODWAY

NAMES IN THE NEWS

(Continued from Page 3 That in 1935-1936 the enroll-

for 19 courses, as a including the

TAKE THE CARE-

THE GRAB BOX

Jewell: "More is so old that still get Herbert Hoover."

Hotel Clerk: "Make him come down and register.

Mr. Ezzeil: "Where have you

Jodie: "Having my hair cut." Mr. Ezzeil: "You know you can't have you hair cut during school time."

Jodie: "Well, it grew during School time, didn't it?"
Mr. Ezzeli: "Not all of it."

Jodie: "Well, I haven't had it

Experience is what is left when everything else is gone.

An inmate of an asylum had been given a hammer and nail. He placed the nail head first against the wall and started hammering. Seeing that he was getting no results, he said to his

The bird who made this nail is crazy. He put the point on the wrong end."

"Oh, no!" replied the other. "You're the one that's crazythis nail goes in the opposite

Mrs. York: "Robert Burns wrote 'To a Field Mouse.' "

All Elm Trees Doomed In United States Unless Disease Is Conquered

Department of Agriculture Leads Determined Fight to Save America's Most Popular Tree From Imported Plague

Imported Veneer Blamed

The elm disease entered this country in logs from buried elm trees, used in making veneer. It is a beetles. Once a true is infected, there is no cure. The beetle chiefy responsible for spreading the disease also came from overseas.

In 1933 the fight against the elm disease was begun in the United

The elm disease is thus far very largely concentrated in the neighborhood of New York City, with heavy losses in New Jersey and Connecticut. It has also hit trees in Cieveland, Cincinnati, and Athena, Ohio; Baltimore, Cumberland and Brunswick, Maryland; Portsmouth and Norfolk, Virginia; Wileys Ford. West Virginia and in Indianapolis.

The visible effects of the disease in a growing tree are described by the American Forestry Association:

"Wilting leaves on one or more elm branches, followed by discoloration, shriveling and general falling of all but a few of the end leaves is usually good evidence of the Dutch elm disease. The ends of the infected twigs may also curl in a characteristic manner. Ilke a shepherd's Minneapolis; 400,000 in Detroit; crook. During the fall and winter. after the leaves have dropped, the curied twig-ends and numerous trunk-suckers at the base of the ver.

When the disease is suspected, a packet of twips no larger than lead should be sent to the Dutch Elm Disease Laboratory at Morelstown,

rees is carried on by polsoning of to diseased trees. An infected eimand the funguus, prevents sprouting from the siump, repels the disease parrying beetles and makes it possible to save the wood for fuel. Before this method was developed each tree had to be cut down and promptly burned, the stump being treated with chemicals to stop reproduction from the roots. The copper

All Elms Menaced

The American elm is one of six species of elms native to the United States east of the Great Plains. All will be wiped out unless the disease.

The American elm won the love of the early colonists, who built their homes in its shade and brought young trees from the forests to line the streets of their towns. In New England are miles of elms in rows that were planted in the early days of the Republic.

The popularity of the American elm was carried westward by settlement. It is the chief shade tree of this country, and is now common in all the states, from the southernmost tip of Texas to the shores of the Lake Superior.

The elm census in a few inland cities shows 600,000 of the trees in 400,000 in Cincinnati; 200,000 in Dallas; 200,000 in Chicago; 150,000. in Oklahoma City; 105,000 in Den-

Charles: "Did he get any an-

this LAUNDRY

BECAUSE...

WHEN YOU CONSIDER the high quality work

and the prompt delivery service—the freedom

from fuss and work-our service is inexpensive.

EVERYTHING, including shirts, is returned iron-

ed and ready to use. We do the complete job cheap-

er than you can do it in your own home! Why not

It's Inexpensive,

try the Spur Laundry today?

Commence of the commence of th

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Maize Heads

WANTED

Will Pay Highest Market Price

Phone 13

John C. Turner

Roaring Springs

Spur Laundry

THREE DELIVERIES

IN MATADOR

EACH WEEK

Watch for-"For Men Only"

MEET A SENIOR

Name: Estelle Stafford; generappearance; brown hair, brown eyes, light complexion, medium height and weight; lives at Fairnew; has attended M. H. S. for years; likes: curley-haired boys 38 V-8 Fords, and ham! dislikes: typing and demerits; ambition: has not decided-yet.

CHEWING GUM "NEVERS"

Never chew gum in a public who do not indulge in this habit. Never stand so close that the ther person must hear you chew. Never make a noise (smacking,

apping) as you chew. Never twirl the gum around in your mouth, folding it over the up of the tongue as you chew. Never pull the gum out in long strings.

Never park your gum any place that another is likely, or is obliged to touch with his fingers.

Never park your gum in sight or others to view. Never throw gum -where an-

other may step on it and carry it ome attached to his shoe. To chew gum in public classifies you as ordinary. If you do not believe this, observe the ohewers on the streets-and at

PERSONALS

Coach Martin and Miss Faulkner were absent a few days last week due to light cases of influenza. Mrs. Ezzell and Mrs. Orville Craven substituted, and the enire student body enjoyed their

The seniors have been practicng on a one-act play( "A Mad Breakfast," to be presented in assembly soon. The cast will be listed later.

The seniors' cards and invitaions have been ordered; and if any senior wishes, he may begin paying for them now.

Work on debate has been progressing rapidly, and several practice debates have been held. Last week's cold weather kept several students out of school. It s the first severe cold weather that we have had.

THE SOPH'S PARADE Little Stanley Level.

Our "water-bucket" boy, Helps Daisy-May Court the "real McCoy!" By R. R. and J. M.

Watch for-"For Men Only"

demarche -- day-marsh': Pro- entine party and box on Tuesday poem read by Miss Godfrey. oceding, step measure, course of during the lunch hour. They The art classes will take up o-nit e as after eating, had their box. Mr. and they are expecting some win- more attadents in evide, o as in obey. Leader- Eutenk and Miss Godfrey were

o its neighbors or confederates, defeated Rooring Springs Juni explorance—ex-pa-s-may o ag in Grade School Girls 14-13 las

And not that angel face

Could be a dream I see, But if you've asking me, Could be I'm in love

### Grade Gatherings

A large number of first graders sulphate process is ope-tenth as stay for story telling from 2.30 until 3:56.

The third grade made valen- One prize winning project of tines and had their valentine box the seventh grade art students

teresting letter and valentine the poem, "The Pied Piper" in and different repres

brought their lunch together and poster work in the near future, every six weeks

Baseball Team Chosen For Meet

Mrs. Meason's grade school remarkable progress. They will

Mary Ruth Muse, second short, Juanita Cartwright, third base Virginia Briggs, first field; Mary Price, second field; and Reaths Bishop and Rachel Carpenter as

### Art Classes Do Interesting Work

Miss Godfrey reports that the The second grade mailed valen. grade students have had a very tines as letters. Tuesday and a interesting course in woodcraft "postman" distributed them as and are now doing some really clever thing in water-colors.

on Tuesday. They received an in- has been their interpretation of

enclave—en-klav; a as in ale. from Kenneth Baldwin of Waco, a water-colors. Each child painted cluding some from A tract of territory enclosed former third grade student.

A tract of territory enclosed former third grade student.

The sixth grade enjoyed a value of one mental conception bearing the lt also helps then

ners in the State Poster Contest, of being class

The Seventh Grade Has Unique System

The senior class of the Matador Grade School is composed of 27 The main duty boys and girts, sponsored by Mr. is to take ch. Eubank The class has resolved er is out of the itself into a begolature. The leg- |house is composed of a speaker

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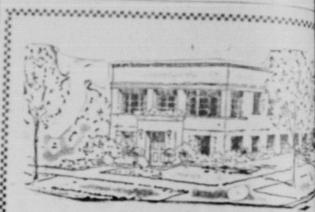
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Completely Equipped For

OBSTETRICS, PEDIATRICS And General Medicine

Newest Type X-Ray Equipment Phone 59 Day and Night Serv

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The best ray to keep from having a serious accident is to avoid it. There's by far less danger when your car is equipped with SEI-BERLING STANDARD SERVICE TIRES!



Come in foday and let us show you all the extra features and you will agree that you

Our trade-in allowance on your old tires will be liberal.

... and your famil

Spring will soon be here and you and your family will be enjoying outings in your car. Is it ready? Make certain that your tires are safe by having us equip your car around with Seiberling Standard Service Tires.

SEIBERLINGS!

If you are looking for a first-line quality tire at second-line prices, let us show you this Seiberling Standard Service Tire.

Here is a tire with a larger cross-section, more weight, broader, flatter tread, stronger cords, rugged center traction tread design, and tread of Affinite rubber, vulcanized into a single unit by the patented Seiberling Vapor-Cure process.

We unhesitatingly say that the Seiberling Standard Service tire is a better tire than many competitive first-line tires, yet we are selling it at second-line prices.

WE APPRECIATE OUR CUSTOMERS

Mack's Service Station

 ${\bf MOBILGAS-MOBILOIL-WASHING-GREASING-ACCESSORIES}$ WILEY McCOWAN, Manager



#### Roaring Springs Barber Shop In New Partnership

A partnership is announced be-W. W. Clements and Homer Kingery in their interest culminated this week.

Mr. Clements is well known Barber Shop and moving to view until selling it a short time

Mr. Kingery is well known in shop for the past two years. The shop is located in the Traveler's Roaring Springs post office. Patronage is respectfully solicited.

\*\*\*\*\*\*\*\*\*\*\*\*

If you have a broken beam,

frame, or machine part

that needs to be welded.

call us in on the job. We

LET US BUILD YOUR

TRAILOR OR STALK

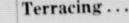
CUTTER

WE SHARPEN TOOLS

MUSE'S

4......

do expert work.



(Continued From Page 1)

The County terracing machine, Agent, is now engaged in building a large water utilization proof the Hotel Barber Shop at Crump, 20 miles north of Mata-Roaring Springs, the deal being dor. Approximately 100 acres of raced to conserve the soil and the having barbered in water which falls upon it. A Matador for 15 years before large volume of drainage water selling his interest in the City which flows onto the land from Mrs. Seigler remained there for two of the talks. several farms to the west will be a few days visit. Clements owned and operated the Clements owned and operated the Hoosier Barber Shop in Plain- fairly level land. This excess companied home Mr. and Mrs. Gds Bird atives at Greenville, having octom morning services, in the absence of the pastor, Rev. H. M. Welusefulness of the land, and fre- the week-end. lar business for many years and quently overflowed into two other distinctive lakes. When the pres- Pedigreed White Leghorns, Trapoperated the Roaring Springs ent project is completed, all three of the lakes, with their rich lakebuilding, opposite the botton soil, will be available for

Other farms in the north part of the county which are to construct or complete similar systems in the near future include those of Cheston Franks, E. W. Fisher, and Mrs. J. M. Davidson.

## Mothers-Daughters

(Continued From Page 1)

able manner and it is estimated dor residents, visited here Sun- Payne, that sales will reach 200. Mrs. day with Mrs. Eiring's father and Sparks, Fred Simpson, Tom Til-Charlotte Hunsucker, Chairman sister, A. B. Echols and Miss Ollie of the ticket sales committee, Echols. urges that every mother and foster mother in the community avail herself of this opportunity to give their girls and other girls this treat, by procuring a ticket as early as possible. The price of the tickets is 75 cents, which will admit one mother and one daugh-

# Many Will Attend District Rally

The Methodist Young People of damann of Alexander, spent the Prayer Service and Choir prache Plainview District, will meet past week-end here with relin Plainview Monday night, Feb- atives. uary 27, for a special rally. Several outstanding speakers

vill be on the program Quite a number from the Matafor church are making plans to attend the meeting.

-Watch for Plax-

# :-: LOCALS :-:

Mr. and Mrs. Sam Denson and daughter Hazel Ruth, of Ama-

Plaska, Wednesday with their sis- Burrell Tipton. ter and family, Mr. and Mrs. C. sharply rolling land is being ter- T. Howell, Mrs. J. A. Groves, gram were, Ruth McBride, Noble been visiting there, returned Fulfer and Dee Cates. Mrs. Earl

water previously drained into a Bruce McLeroy of that place, who don. Rev. Payne was accompanied fifty acre lake, destroying the visited in the Bird home during here by Mrs. Payne.

> nested every day since 1928. Real layers, Bloodtested, Book your orders now for discount on day-old and started chicks, N. E. Floydada, Texas.

Mr. and Mrs. Dub Drace, were re- of circle number 1 cent visitors at Post in the home of Mr. and Mrs. Jack Bradshaw, ing the George Washington motif formerly of this place.

to Matador. Office in City Schweitzer, Homer Sheats, Drug Store. Specializing in visit, Tuesday, March 14.

ed in Plainview Sunday. Mr. and Mrs. Bill McCaghren and son W. F. visited in Quitaque Sunday, with Mr. McCaghren's father, A. B. McCaghren. Mr. and Mrs. Mose Damron, ac-

companied by Miss Naida Lyn-

#### NOTICE TO BIDDERS

Bids will be received and opened by Motley county at the court house at Matador, Texas, until 10 o'clock a. m. on March 13th 1939, for the purchase of one road maintainer, powered with approximately 66 h. p. Deisel engine, present. ingle tandem drive, with 12 ft. blade, 7.50 x 24 rib tread pneu- devoted to the cantata which the matic tires, regular tubes front club will present in an Easter and 12.75 x 24 ground-grip low- program, in services Easter. In a pressure pneumatic tires, puncture proof tubes rear, muffler, to begin practice of an operetta leaning front axle, wheel brakes, enclosed cab and 2 ft. extensions, Foster for a program to be given and notice is given that warrents in the near future. will be issued in the maximum sum of \$6,000.00, payable serially, social was enjoyed by the group, last maturity not later than 1946, with Mrs. J R. Whitworth, social per annum, interest payable semi-

Right is reserved to reject all

W. R. Cammack, County Judge, Motley County, Texas

# BAPTIST YOUTHS HOLD SERVICE

VISITORS HERE

Mr. and Mrs. Bill Curry and

daughter, Pearl, of Paintrock,

visited here Saturday, while en-

Mrs. H. S. Watson, who was n

Mr. and Mrs. Wallace Baldwin

and children left recently for

Waco where they are making

their home. They had resided

here for a number of years, dur-

ing which time Mr. Baldwin was

engaged in carpentry. Their

many friends here regret very

-Watch for Plax-

MOVE TO WACO

The young people of the Baproute to Wichita Falls to visit rillo, visited here Saturday and tist Church conducted an in-Mr. Curry's sister, Mrs. W. J under the direction of the County Sunday with friends and rela-spirational service at the evening Drace, who accompanied them to worship hour, Sunday night, with Eirick, Oklahoma where she is Mrs. Elbert Seigler and sister, a program on the subject, 'Runvisiting her daughter and family, ject on the farm of Mrs. Alice M. Miss Ruth Groves, visited at ning For The Lord," led by Mr. and Mrs. Lee Moore.

Those making talks on the pro-RECOVERING mother of the ladies, who has Groves, Geraldine Skaggs, Chloye patient in Traweek Hospital last week, was removed Sunday to home with Miss Groves, while Laughlin sang a solo between the home of her daughter, Mrs. Jack Edwards, where she is recuperating from her filness.

Rev. C. R. Payne of Crosbyton. Mrs. Gus Bird is visiting rel- delivered the sermon in the

### W. M. U. Meeting At Whiteflat

The Methodist W. M. U. met in much their leaving. baby pullets, and cockerels a general meeting Tuesday even-Write for folder and pricees or ing, February 21, in the home of see, Mrs. Olin S. Miller, 7 mi. Mrs. Joe Bloodworth, at Whiteflat. Mrs. R. P. Moore was leader pd. 3-9-39 of the program. The horizon of Mr. and Mrs. J. E. Russell and the Home was given by members

Delicious refreshments accentwere served to Mesdames W. B. Mr. and Mrs. Frank Eiring and Vaughn, Clay Gilbert, W. R. quet is going along in a commend- daughter, Frances, former Mata- Tilson, Thelma Derickson, Ethel D. E. Pitts, Clarence Randal Whitworth, H. K. Ford, C. D. Pipkin, Sterling Price, J. L. DR. WARNER, the eyesight Moore, R. P. Moore, T. E. Wilspecialist, makes regular visits liams, Harry Willett, H. H.

Misses, Ethel Jameson, Kathrine cataracts and cross-eyes. Next Sparks, Evangeline Williams, Mable and Roberta Jameson, Nell Wood, Rev. W. B. Vaughn and Mr. and Mrs. A. L. Fryar visit- the hostess Mrs. Joe Bloodworth.

#### Methodist Church W. B. Vaughn, Pastor

Sunday School Preaching 11:00 a.m. & 7:30 p.m. Young People

tice, Wednesday at 7:30 p. m. Interest in the services is growing. Cone with ug and we will try to do you good. All are welcome

### **Choral Club Meets**

The Matador Choral Club met in regular session Monday evening with twenty-eight members

Practice for the evening was business discussion, it was voted

Following choral practice,

### AT CONVENTION

Mr. and Mrs. Elmer Stearns drove to Fort Worth Tuesday afternoon, where Mr. Stearns attended the annual convention of the Seventh District, Texas 2-23-39. Bankers Association.

# A NEW SPRING COLOR IN A warm beige for spring and summer wear with a wide range of costume shades, such as greenish blues, peacock and light duck gamme; rosy or reddish rusts, greens, spicy or golden browns, navy and lively medium blues, also black.

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acting-quick, straight stops.

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wimples! Softly veiled, ribboned,

ered! Smartest colors. All sizes. A

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