#  



DELEGATES OF FLEMING POST at dist. Meet



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CONFERENCE TO MEET TUESDAY AT SILVERTON



Ladies' Night Unable To Attend For Night Meet

## For Letters

SCOUTS ATTEND CAMPING MEET
 The Troco left Matador
$2=5$
0
Donkey Game
Friday Night


|  |
| :---: |
|  |  |
|  |  |


| ative who hasn't many days tolive the triend of your tather. |  |
| :---: | :---: |
|  | tor the Cowboys is Ends Waiker and sims Tackles. Vaugh and |
|  |  |
|  |  |
| that dear soul to die uill you act- sit down and start writing |  |
| Wrile a letter to the author | SATURDAY IS |
| Me retryg ave you that de- |  |
| the teacher who | M |
|  |  |
| \% who aved your | AT LUBBOCK |
| dive | Saturday, October 1, is Mata- |
|  |  |
| and most useful of all arts-letter writing. All the greatest characters of hlitory have been regular writers of letters- |  |
|  |  |
|  |  |
| Iv NEW Postrions |  |
| Mre Helen Brown and Ray Patton have been added to the Cocods Co , and began duties there |  |
|  |  |
|  |  |
| Goods Co . and began duties there recently. |  |
| Tomily Harrie, aho unt employed |  |
| at deo Mint Suct Mank hete |  |
|  |  |
|  |  |
| ed with the bank, having assumed dutien there Tuesday |  |
|  |  |
|  |  |
| Beauty Shop after severa |  |

Modern Beauty Shop Is Re-Decorated



$|$| to harmonize, the rest was silver |  |
| :--- | :--- |
| in tone. In front of me, in a | stantly changing patterns-veri |
| table castles in the air. And just |  | in tone. In front of me, in a a

pouch inserted in the back of the castles in the air. And just
then I was in the midst of all pouch inserted in the back on es.
seat. 1 noticed some magazines
Alof_ Aloft- ${ }^{2}$ drinking in the scene, the steward $W_{e}$ taxied down the field, turn- wanted to know if he might bring
ed about, and the plane began to
me some new magazines, but ed about, and the plane began to tit me some new magazines, but
move faster. Just when we left who wanted to read while we mother earth I never knew, but
I soon noticed trees, fences and see all this strange new
world through which we were houses all growing smaller. Up p . fying? 1 shook my head and to a bank of clouds. Nothing could impatiently and without a word be seen now, only wisps of grey
mist slid past the windowe. We continued looking at this ce-
lestial panorama unfuried before mist sid past the windowz We lestial panorama unfuried before
were entirely engulfed in an us.
aerial sea of grey mist. Now was aerial sea of grey mist. Now was $\mid$ Then once more we found our-

the time to put our faith in our selves engulfed in a grey sea of pilot to the sticking post. We $\left\lvert\, \begin{aligned} & \text { mist, all else had been blotted out, } \\ & \text { all but the memory of it. This con- } \\ & \text { were in his hands. }\end{aligned}\right.$ | Realms of Beauty- | $\begin{array}{l}\text { all but the memory of } \\ \text { tinued for some time, then thru }\end{array}$ |
| :--- | :--- | We emerged from this ses of a rent in the vapory mist, I could mist as suddenly as we had en- see patches of green and tawny

tered it-and we entered realms yellow. Mother earth. Then trees of sublimity and fantistic beauty fences, and houses came into Great mounds of grey-white fluff: larger and larger. Suddenly I rose about us on all sides-like
dream castles, or were the plane bumping along the
tice-
ground then it came to a stop. The dream castles, or were they ice- ground then it came to a stop. The
bergs? Y Yes, it did seem as if we
doors betore us opened, through
the were flying over a polar sea, ice- the aisle walked the pilot follow-
floes, ice-bergs, were floating on ed by his co-pilot, after that the
a dark blue sea. in this part of passengers got out. We had ara dark blue sea. in this part of passengers got out. We had ar-
the heavens the sun was shining rived at the airport of Minatitlan
res the heavens the sun was shining rived at the airporis of Minaterg-
gloriously in a worid all blue and in the state of Jalisco. On emerg-
white All placid. all serene. the ing from the plane, I felt a damp "Stainless eminence of air" the heat assailing us, a tropical hupoet calls it. Far below was the midity. Once more we were in
great human beehive add astir
contact with well-known reality great human bee-hive add astir contact with well-known reality,
with their petty goings on, tak-- but that other reality we had ex-
ing themselves so seriously, think-
perienced up there in that other ing themselves so seriously, think-
ing themselves so very important,
world we had just visitited, that
wor ing themsiles sory the heights
whille viledew resolved itself into a glorious
all Whey all resolved themselves into
theam, but unlike moet dreams
nothingness. And all about were
this one we would never forget, swirling, billowing mases or
grey-white fluf making con- (Thision of sublimity. (To Be Continued)

## Quality Foods Cooked In Wholesome Style

Bob's
Cook Shack
WE NEVER CLOSE COMPIETEI,Y AIR CONDITIONED


IT NO EXTRA COST
Whin prom elowouts...
miply bo a onoty ply.
wiar riom skios.
Wrogripping Cogucheel Tread.
Whin FOn mone miles . . .
Bob's
MATADOR

## See Us

for Prices manmin


Intersection Highways 18\&28
Open Day and Night TELEDHONEIII FOR SERVICE


COLDEN JUBILEE


STMIE FAIR OF TERAS presenting ITS GRERTEST PICTURE Of CONCENTRATED
 FREE DALLAS $0+8=23$

10

# Matadons! 

We Are Depending On You To Win. . .
BEAT TURKEY!!
IN IYOUR FIRST 1938 CONFERENCE GAME

FANS: We, the above merchants and business firms of Matador, ask that you give the Matadors your support by seeing the home team in their first 1938 conterence game.
Matador Arena At 3 P. M., Friday, September 30th
B. F. Tunnell, Supt.

Matador Lions Club
First State Bank
Matador Variety
Texan Cafe
Jameson and Son
West Texas Utilities
Matador Hardware
Dr. Earnest B. Jones
City Drug Store


## WELCOME, TURIEY TURIS!

 MATADORS VS. THE TURKEY TURKS
## DEn JUBILEE

 Wation

ass and Profes 11 Directory of wing Springs
Q MTCHELL
Fifrimece ne dions
Thumele Builiting
Good Eats
Serrice Station

P. C. KING

Amat For
homs
MASEY
rice Station

hyum sell le
is Beauty Shop
SBeauty Shop mins Tailor Shop Nis Tailor Sho
Dirug Store
Evirivioute
Well spood Mikt.

nggle Station
then lion rixertie
Sefly Laundry
thit toub bure
41 momin
an Drug Store trin sheme
Cash Grocery
Sash Grocery

## OPENS NEW STORE M. S. Thacker and

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 ashing Machines and rent repairs
according to announcements made
here. Mr. Thacker is manager of
the Thacker Supply Company of
Roring Springs and Mr. Godrey
Ris a former resident, who has
g for the hostess.
Refreshments of Refreshments of
day suckers and punc cookies, a Gin Report For Last Week Red Ball Gin Roaring Springs 31 bales

## WEST TEXAS Gin Company <br> "RELIABLE GINNERS

We wish to inform you that we buy cotton as high as the market will permit
If you make two bales to the acre and have a white card, you can borrow from the government on all you raise and there will be no "come-back" on your cotton.
I have been here seven years and I have never had cotton to come back on my customers.
When we tell you anything, it comes from reliable government advice. We do not guess. We find out for your benefit.
The first 64 bales of cotton which we have ginned here this year went to the government at an average price of 8.59 c or an average price of $\$ 45.61$ per bale. When you beat "Turn-out Joe", you have found a mighty good gin man.
Prices now range from 7.60 to 9.40 and average 8.59 .

We do things right because we know how.

Your friend
WEST TEXAS GIN COMPANY Joe M. Gaines, Mgr.

## First State Bank

matador
(4) DEPOSITS insured (a)

The Federal Deposit Insurance Corporation
$\$ 5000$ MARIMUM MSUNANGE $\$ \$ 5000$

Sail Towards Happiness...


EDDY'S BAKERY


Dr. E. B. Jones The Opening Of His Office For The Practice of
GENERAL DENTISTRY Office Over City Drug Store Matador, Texas

## TRY...

PAYING CASH
Trade with us and save the difference

GROCERIES Fresh Fruit, Vegetables

FORCE'S GROCERY<br>Across Street From Ice Plant

## SATURIAY SPECLIL.S.

COTTON SACK TUBING 8 oz yd. 22 c COTTON SACK, 9 ft . DOUBLE BLANKETS $66 \times 76 \quad \$ 1.00$ GLOVES 8 oz .6 pair for MEN'S WORK SHIRTS BOY'S DRESS SHIRTS fast color SWEAT SHIRTS 50 c and 59 c LADIES FALL HATS $\$ 1.00$ LADIES FALL COATS new style $\$ 6.98$ LADIES SILK DRESSES $\$ 3.49$ HOUSE DRESSES ladies \& children 50 c SOX, Men's Dress, short \& long 4 pr. 50c PRINT, Fast Color, 36 in .6 yards 50 c MEN'S DRESS HATS LADIES SILK HOSE, 2 pr. for 50c BABY BLANKETS $27 \times 36 \quad 49 \mathrm{c}$ CURTAIN SCRIM 6 yards 50c DOMESTIC 36 in. white-brown 6 yds,50c SHEETING Garza 9-4 bleached 2 yds 50c

## G. Gabriel

## Dry Goods



A Favorite Style For Every Season

There is no more "waiting season"-the season
when one plans to have one's hair done such and such a way. That season is gone. For now the love-
Iv lady has her favorite hairdress for every seat Iy lady has her favorite hairdress for every sea-
son- she is assured beauty the year 'round. She son-she is assured beauty the year round. She
knows best satisfaction from The Modern Beauty


Modern Beauty Salon JuLIA DAVIS, Manager

MALLORY (3) HATS

## SHAPE HOLDS

 . . .even in wet weather$\qquad$
$\$ 3.98$ \& $\$ 5.00$ MATADOR DRY GOODS CD.


OUR REGULAR PRICES ARE


LARD 4 pound carton
FLOUR 48 pounds Kimbell's Best $\$ 1.4:$
SUGAR 10 pound cloth bags
SYRUP $1-2$ gallon, any brand
MEAL 10 lbs. 'Kimbell's Best'
KELLOGG'S Corn Flakes, each
COFFEE, 3 pounds Maxwell House
90
BAKING POWDER K.C. 25 oz. 19 SWEET POTATOES new crop lb.
FREE N. wixw more sold on Sat., Oct. 1 .

## The Niity Grocery

