

MAIL DUST
By
WOLAS MEADOR

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Everything
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Home Town

Matador Tribune

Buy
Everything
In Your
Home Town

Vol. 13, No. 37.

Matador, Motley County, Texas, Thursday, December 7, 1939.

Price 5c

West Texas C of C Wins Rate Victory

Entire South Will Benefit By ICC Recent Decision

WASHINGTON, Dec. 2.—The West Texas Chamber of Commerce has a right to feel jubilant, to crow a little and at the same time to prepare for a continuation of its fight for rate equality for the South and Southwest.

Final victory of the South and Southwest in the long and bitter fight for proper recognition in the matter of freight rates is definitely forecast by the Interstate Commerce Commission's 5-4 decision in upholding the contention of the Southern Governors' Conference. While the Thursday decision affects but few commodities, it gives official recognition to a principal for which the South and Southwest have contended for many years—rate parity as between shipments wholly within the North and those from the South or Southwest to northern points.

Advantages to North

Under the zone system of making freight rates, lower charges for longer hauls were prescribed for highly industrialized and developed sections, on the theory that the actual cost of transportation was less in such areas than in thinly populated sections having but little industrial development.

Application of this principal gave to the industrialized North and East a marked advantage and at the same time placed the South and Southwest under a heavy handicap.

The transportation cost in shipment (See WTCC VICTORY back page)

Matador Well Represented At Childress

Matador was well represented at Childress Tuesday evening at the banquet held in honor of the State Highway group, which was attended by 450 and declared to be one of the largest civic banquets ever held in this section.

Highway Commissioner Harry Hines of Wichita Falls and Lee Bobbitt of San Antonio delivered the principal addresses. A dozen state and U. S. Senators and representatives, West Texas chamber of commerce officials, representatives of all leading West Texas newspapers and officials and civic leaders from 45 West Texas counties attended to express their appreciation to the commission for the highway construction in this section.

Those from Matador attending were Mr. and Mrs. U. L. Willie, Mr. and Mrs. David Guest, Mr. and Mrs. Robert Collier and Henry Pipkin. Mrs. Willie is highway beautification director of Motley county.

Commissioner Visits Matador

Highway commissioner Harry Hines, with Max Bentley, editor of the Abilene News-Reporter and editorial director of the West Texas Chamber of Commerce, visited friends in Matador yesterday morning.

Commissioner Hines was scheduled to speak before a Rotary meeting in Colorado City last night.

Dalhart Editor Is Holiday Visitor

Ed Bishop, editor of the Dalhart Texan, together with Mrs. Bishop and their sons, visited here during the Thanksgiving holiday with Mrs. Bishop's parents, Mr. and Mrs. Harrison Williams, and other relatives.

Also visiting in the Williams home were Mr. and Mrs. Earl Martin and sons Bobby and Amos, of Paducah, former Matador residents. Mrs. Martin is also a daughter of Mr. and Mrs. Williams.

SCOUT COURT OF HONOR

Matador Troop No. 60 Boy Scouts will go before the Court of Honor here Thursday, December 14, officials said today.

Army Guns To Be Tried On Echols Ranch

Approximately 20 officers and 250 enlisted men of the 1st Battalion of the 131st Field Artillery will conduct a three-day field training period on the Echols ranch northwest of Matador, December 8, 9, and 10, according to a statement made by Lieut. Elmore S. Plemons, range officer.

WARNING

There will be artillery firing by the first battalion of the 131st Field Artillery in the area northwest of Matador, known as west pasture of the Echols ranch, on December 8, 9, and 10. All persons are warned to stay out of this area during the period.

Lieut. Elmore S. Plemons, Range Officer.

Seven days of additional field training has been authorized and this is the first period, Lieut. Plemons declared. The other periods will be completed in January. This training will be under the supervision of Lieut. Colonel Thomas A. Bay, Executive officer of the 131st Field Artillery.

This is the second field training conducted on the Echols ranch, the former period being held last May.

FLAMES CLAIM MATADOR HOME

Fire of unknown origin destroyed the Joe Campbell home during the morning church hour Sunday. The structure and entire contents were lost with the exception of a set of carpenter tools on the veranda.

Mrs. Campbell was at church when the house burned and Mr. Campbell and son Harvey Campbell were in town.

The fire had made such headway when it was discovered that it was impossible for the fire department to render aid other than to prevent adjoining buildings from becoming ignited. No insurance is reported to have been carried.

Second Fire Alarm

The second fire alarm within the week sounded Tuesday night when a blaze was discovered in the Farmers Cooperative gin. Only a slight damage resulted before it was brought under control.

During the fire, the fire department hose was run over by two or three automobiles and warning is made by Mayor George Edwards that fines will be assessed further violators. "We regret that it is necessary to 'make an example,'" the Mayor declared, but fire hose is expensive and it is a strict violation to pass over it. We will fine the next driver who shows this disregard to the right of property."

He also urged citizens not to follow the fire truck during fires since they are in the way of the firemen and may cause an accident or prevent effective use of equipment.

BAZAAR SET FOR SATURDAY

Ladies of this and adjoining communities are again reminded of the bazaar and food sale which the Methodist Missionary Society will hold Saturday, December 9, in the West Texas Utilities Company office.

Many attractive articles, suitable for Christmas gifts, will be offered for sale, and everyone is invited to call and use this method of doing early Christmas shopping.

TO DALLAS

Miss Ruth Poe, primary teacher in the Matador grade school, left Tuesday for Dallas where she will visit a sister while recuperating from a recent illness.

Mrs. B. F. Tunnell is supply teacher during Miss Poe's absence.

* Believe It Or Not * Ripley Is Wrong

(Floyd County Hesperian)

Sheriff Fred Clark is keeping a skeleton in the county closet or Robert L. (Believe-It-Or-Not) Ripley has made an unprecedented slip of the pen. Twelve thousand Floyd countians can't be wrong!

Mr. Ripley sent citizens of this entire area on a man-hunt last Sunday with the statement in his famous cartoon feature that Floyd county, Texas, has the unique distinction of employing a 95-year-old deputy sheriff, one Jeff Sizemore. Accompanying the statement as further proof was a life-like pen-sketch of the alleged deputy!

Sheriff Clark not only disclaimed any knowledge of the legendary Mr. Sizemore, but denied allegation that any of his official staff had even approached that venerable age. Apparently no one else in the county has identified the Ripley creation, but hundreds of curious have called upon local officers and your local newspaper for further information.

We pass! However, if Deputy Sheriff Believe-It-Or-Not Sizemore will step forward, we'll be glad to furnish him a glass case and put him on exhibition at the Hesperian office. Also Mr. Ripley, believe it or not!

LIONS WARNED TO BRING TOYS FOR NEXT MEET

Almost Complete Attendance Report For Turkey Dinner

After a group of grown-up boys, some of them with gray above the temples, have played for a little while with the toys they bring to the next Lions club meeting, Tuesday, December 19, children of needy families in this vicinity will receive the toys for Christmas.

Tail Twister Henry Ford told members of the Matador Lions Club, in the regular meeting held in the basement of the Methodist church Tuesday, that they might play with the toys for a short time, but warned each member to bring a toy of 25 cent value. In the Lions Club the Tail Twister's warning is a demand!

The toys will be collected after the next meeting and prepared for distribution in the cooperative Christmas giving planned by the various clubs of the city.

Dinner Wins Applause

Perhaps word-of-mouth advertising regarding the turkey dinner being prepared by the Methodist ladies caused the unusually large attendance at the Tuesday meeting, at any rate Secretary Randall Whitworth declared the Membership was represented

(Continued On Back Page)

NEW SCHEDULE FOR MAIL HERE

Unofficial information was received by postmaster E. F. Springer yesterday to the effect that Matador would receive incoming mail three hours earlier each day, beginning Monday.

The change in schedule of the Quanah, Acme and Pacific train was declared to allow connection with a Santa Fe train at Floydada.

Altho details of the change were not available, it was declared that the east bound Quanah Acme and Pacific train would reach Quanah at 2:15 on the new schedule. It is estimated that three hours are required to make the run, which would require departure from Roaring Springs about 11 a. m.

Mr. Springer expects to receive official notice of the change today.

MAYOR OF CITY HAS ACCIDENT ON TYLER TRIP

Holiday Trip Ends In Near-Tragedy For Local Couple

Mrs. Eileen McKissick, 19, of Haskell, Okla., was injured critically and Mrs. G. T. Edwards of Matador, Motley County, was injured less seriously Wednesday afternoon in a head-on collision of two cars on the North-west Highway near Grapevine.

The car in which Mrs. McKissick was riding overturned into a ditch when it and a car driven by G. T. Edwards, 64, collided as Edwards attempted to pass another car.

The two injured women were taken to a clinic at Grapevine. Mrs. Edwards with an injury to her chest and ribs. The car in which Mrs. McKissick was riding was driven by her father, W. L. Huffman, 45, of Boynton, Oklahoma.

After receiving first aid Mrs. McKissick was transferred to a Fort Worth hospital.

Three Dallas safety experts were Johnny-on-the-spot for the collision. Sergt. Play Nelson of the Dallas police department and State Highway Patrolmen E. D. Easley and J. L. Rogers happened on the scene some thirty seconds after the accident and made an investigation.

Holiday Trip

Mayor and Mrs. Edwards were enroute to Tyler to spend Thanksgiving with their son and wife, Coach and Mrs. Jake Edwards, when the accident occurred.

They were unable, however, to continue their trip, and were accompanied home Saturday night by Coach and Mrs. Edwards, who returned to Tyler Sunday.

Mrs. Edwards is recovering satisfactorily from the shock and injuries she received in the crash. Mr. Edwards stated Monday. He escaped uninjured.

—Dallas News.

Flomot Sets Record As Host To Legion

Burglary Of Tires Here Is Solved

Deputy Sheriff H. H. Courtney solved the burglary and theft of two large truck tires from the Super Service Station here on October 1, after he and District Attorney John A. Hamilton had secured the confessions of two men in the Cottle county jail, early yesterday.

The two men, Otis Mize, 29 and Walter LeMay, 31, are being held on similar charges at Paducah and are declared to be wanted in other west Texas counties. They declared they broke in the filling station, managed by W. W. Clements, on the night of October 1, 1939 and removed the tires, later disposing of them to Ernest Hendricks of Jacksonville, Texas.

Both men made a sworn confession to the burglary. Altho the tires were not recovered immediately, it was believed they would be soon, with possible additional arrests in connection with the disposal of the merchandise. District Attorney Hamilton declared.

Both men were declared to have served prison sentences. The source of information which led to the confessions, was not revealed.

RETURNS HOME

Mrs. Leonora Luckett returned home Sunday from Spur where she spent last week visiting her daughter, Mrs. Cecil Godfrey and Mr. Godfrey.

While in Spur Mrs. Luckett was honored with a surprise dinner on the occasion of her birthday, in the home of the former Leonora Lisenby, who is a namesake of Mrs. Luckett.

Fate Of Lint Quota In Saturday's Vote

Five Boxes Named For Motley County Cotton Producers

The fate of the Cotton Marketing quotas will be found in the ballot boxes of the country next Saturday evening after farmers, tenants and landlords have expressed their wishes with regard to continuing the program.

County Agent J. Rufus Emmons announces the following voting places for the Motley county referendum election to be held Saturday, December 9:

Matador, at the court house; Whitefate, at the Methodist church; Northfield, at the church house; Roaring Springs, at the Womack building; Flomot, at the school building.

The polls will be open from 8 a. m. until 6 p. m.

"It is urged," Mr. Emmons declared, "that you give careful consideration to the present marketing situation and the fact that marketing quotas can help the Conservation Program, of which it is a part, and vote in your respective community on the date named above."

PLAINSMAN AND FAMILY HERE THANKSGIVING

Chas. Gual, editor of the Lubbock Avalanche, better known as The Plainman, with Mrs. Guy and their children visited here Thanksgiving with Mrs. Guy's parents, Mr. and Mrs. J. R. Moore.

Other out-of-town guests in the Moore home for the day were their other daughter, Mrs. Sam Dunn, Dr. Dunn and their children, also of Lubbock.

Mrs. G. S. Craven is at the bedside of her mother, Mrs. J. D. Barclay, of Cross Plains, who is seriously ill.

Oil Industry Begins Vast Advertising

Recognizing that Texas is the biggest oil-producing state the Texas oil industry, through the Texas Mid-Continent Oil and Gas Association, start a series of institutional and educational advertisements in this issue of the Matador Tribune. The series will appear in 500 other daily and weekly papers once a month for a year.

"Twenty-five per cent of all the oil in the world and 40 per cent of the oil in America comes from Texas," George C. Gibbons, executive vice-president of the association said. "Outside competition has forced average well production to such a low figure in Texas today that only by most careful management can our industry survive its fixed overhead costs."

"If, thru this institutional advertising program, we can bring other industries into the state, we can help stimulate added employment and our own industry thru use of more of our products at home."

"The advertising series will endeavor to portray the part the oil industry plays in the economic life of Texas and its contribution to employment, tax revenues, distribution of new wealth created thru constant production of oil and the advantages it offers to new industry."

TO CALIFORNIA

Buddy Davis left Wednesday for Inglewood, California, to enter school in the Master Mechanics Division at the Los Angeles Municipal Airport. He was accompanied to Lubbock by his parents, Mr. and Mrs. T. J. Daffern.

RETURNS HOME

Mrs. A. C. Trawick returned home Thursday after an absence of several weeks spent visiting her daughter, Mrs. Orval Wells, in Washington, D. C. She also visited relatives in Dallas and Houston before returning home.

Misses Mable, Roberta, and Dora Jameson made a trip to Quanah Wednesday.

Victory For Cotton Marketing Quota Approval Is Freely Predicted

FARMER'S CASH AT MERCY REFERENDUM

Farmers over the South will decide on December 9 whether they wish to continue marketing quotas in 1940. George Slaughter, chairman of the State Agricultural Conservation Association committee, predicts quotas will be approved.

Marketing quotas, he says, are an essential part of the farm program. First, they are the cotton farmer's means of working out a forestall further increase in an already large cotton crop. Second, they are the means by which the farmer is protected against the effects of a surplus of cotton resulting from non-cooperation by other farmers in the American cotton.

The purpose of the AAA program is to bring about an increase in the supply of cotton to a level more in line with demand. Slaughter declares that farmers have been adjusting their cotton production to demand. When quotas are not in effect, it is possible for farmers to cooperate with the program to overplant and part of the efforts of their own who attempt to solve the problem connected with cotton.

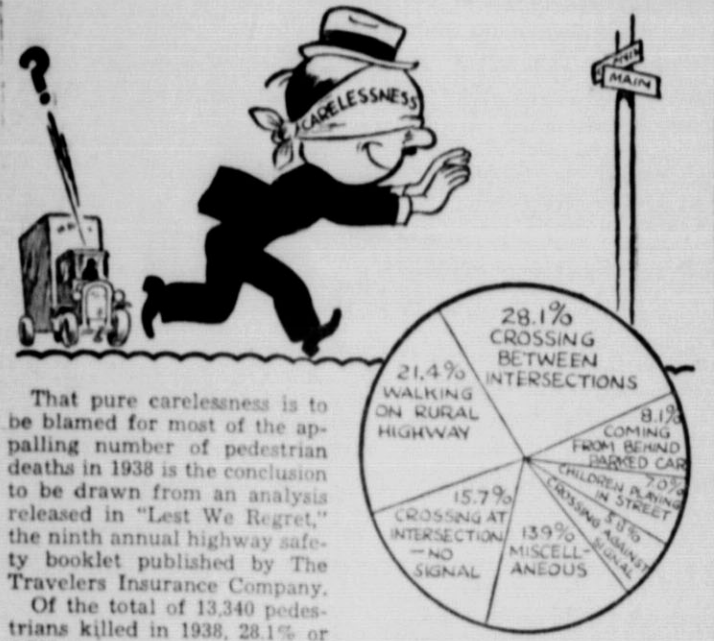
Marketing quotas are an important factor in bringing about better farming methods in Texas. Slaughter, since the assurance of marketing quotas that the farmer's chief concern will not be ruined by the planting by other growers, the farmer to adjust the soil-depleting line with demand and

Soil-Building Crops
Farmers can plant more soil-building crops and on farm where more food and feed crops are consumed.

Farmers today are getting yields in general, than before the AAA," Slaughter says. "All of this is not due to the bettering of the soil through soil-building practices, but much of it is traced directly to the

War Not To Aid
"If the farmers refuse to do their part, how can they expect the government or public to attempt any solution?" Slaughter

Most Pedestrians Invite Disaster, Analysis Shows



That pure carelessness is to be blamed for most of the appalling number of pedestrian deaths in 1938 is the conclusion released in "Lest We Regret," the ninth annual highway safety booklet published by The Travelers Insurance Company.

Of the total of 13,340 pedestrians killed in 1938, 28.1% or 3,750 met death while thoughtlessly crossing in the middle of the block.

In contrast to the 5.8% or 770 persons killed while crossing at intersections against the signal, and the 15.7% or 2,090 killed while crossing at intersections lacking a signal, only 150 persons, 1.1% of the total, were killed while crossing as they should with the signal.

Other leading causes of pedestrian fatalities, according to the analysis, in the order of their importance were: walking on rural highways, coming from behind parked cars, children playing in the street, men at work in the roadway, 'jaywalking' or crossing diagonally at intersections, getting on and off other vehicles, and hitchhiking.

Improves Production
As a result, he explains, the farmer, freed from working overtime trying to grow cotton on land unfit for its production, is able to concentrate his attention on producing more and better cotton on the smaller acreage. By better farming methods, he gets better production at lower cost per acre.

And without marketing quotas, he declares, the soil conservation work would be severely curtailed, since many farmers would once again plant all available acreage to cotton and forget the necessity for saving and building their soil.

Not A War Supply
But from the war we can expect only a decrease in demand. I think the last war proved that point very well when exports dropped from some eight million bales in 1914-15 to a little more than four million bales in 1917-18. Cotton is not a war supply."

Moreover, Slaughter continues, wood pulp has almost eliminated cotton from use in the manufacture of munitions, since it can be produced and processed much more cheaply than cotton.

'Autobrella' Handy New Accessory



Always useful, the once prosaic umbrella has become a modern fashion accessory, with the advent of the Autobrella. The ingenious and practical article is carried in its metal sheath on the right side of the driver's compartment, just forward of the door. Miss Yvonne Gillespie seems pleased at discovering the need of hers, as she steps from her new Chevrolet.

The only effect, if any, of the current war on cotton demand will be to shove it down. Britain is effectively blockading Germany and is preventing any imports of cotton into that country. At the same time, Britain is using her limited foreign exchange for important war supplies such as munitions and foodstuffs, rather than for less-necessary cotton.

Looking at cotton history during the World War, Slaughter points out that the high cotton prices farmers are remembering from the war didn't come until two years after the war began, after the price had dropped to six cents in 1914-15.

Prices Don't Rise From Wars
"Cotton prices stayed down until 1916-17," Slaughter declares. "When the supply of American cotton had been cut from 20 million bales to 16 and

one-half million bales. That price rise didn't result from any war, but from decrease in supply and from inflation."

Slaughter points out that the highest prices came after the war when the prices of all other commodities were proportionately as high, or higher, and he says the days the farmer needs to remember were the ones when the cotton dropped out of the market and cotton prices zoomed downward from 35 cents to ten and eleven cents, while prices of other commodities stayed up at the ceiling.

Cotton marketing quotas, the state chairman concludes, are the only chance cotton farmers have of retaining the gains they have made in balancing supply and demand and controlling the tremendous surplus.

CARD OF THANKS

We wish to take this means of expressing our sincere appreciation to our many friends for their acts of kindness and comforting words, and beautiful floral offerings at the death of our beloved father and brother.

It is our prayer that the blessings of God may rest upon each of you for the thoughtful kindness rendered in our hour of bereavement.

Mr. and Mrs. J. L. Snow, and family.
Mrs. B. F. Turner and family.

Roy Burleson
INSURANCE
BANK BUILDING
MATADOR, TEXAS

WHY WAIT?
CHIROPRACTIC

BETTER HEALTH
"As Your Spine, so is Your Health"

L. B. MILLSAP, D. C., Ph. C.
CHIROPRACTOR
MATADOR, TEXAS

A NOTED EDUCATOR
Speaks...

Dr. Homer P. Rainey, President of the University of Texas, has analyzed Texas' future possibilities in repeated public address. These statements express his thought:

"The next stage in the progress of Texas lies in the development of our great industrial and commercial possibilities."

"The best measure of the importance of an enterprise is the employment it creates and the income it produces."

"A program of industrial development centers around the manufacture of raw materials into finished products."

"Our need for increased employment requires the keenest intelligence in solving the problem. Our boys and girls must be trained in highly efficient schools to meet the growing needs of farm and business."

"American industry is moving closer to its raw material sources. We in Texas can capitalize on this movement if the opportunity is grasped."

"Our Universities are dedicated to a program of scientific training and research which will create employment and build industry to use our raw materials at home."

"Our great highway development, coupled with industrial progress, will greatly aid the Texas farmer in his marketing problem."

"Repeated failures did not stop our hardy pioneers in the building of our present empire. The same spirit must prevail for a successful future."

The Texas oil industry employs the soundness of these broad principles. They underlie present employment and provide for expanded future employment for our Texas people. The vital part oil plays today in putting these principles into actual practice will be portrayed in a series of advertisements to follow in this publication.

This advertisement paid for by various units of the industry and sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

*** New in Roominess * Richness * Quietness**
With still easier handling * A soft, quiet ride—

THE CAR TO KEEP YOUR EYE ON
is the 1940 Ford!

De Luxe FORD V-8 for 1940
BUILT IN TEXAS BY TEXAS LABOR

Stunning new interior richness throughout

- Self-sealing hydraulic shock absorbers
- New front window ventilation control
- New instrument panels; new 2-spoke steering wheel
- Improved springing and chassis stabilizing on all 85 h.p. models
- New Sealed-Beam headlights; beam indicator on dash

1940 FORD you get more room, greater quiet, a finer steering, and a much more luxurious car than ever before. There are no less than 22 new 1940 improvements, including the following:

- More legroom, elbowroom; new seat comfort
- Longer-tip gearshift on steering column (All models, no extra cost)
- Improved soundproofing; quieter operation

the only V-8 engine in any low-priced car!

Matador Auto Co.
Matador, Texas

Washington's Script Adds Value To Notebook Acquired by Library

Contains Virginia Militia Roster and His Colonial Beer Recipe

THE romantic story of an old notebook which assumed great value after 160 years of neglect, when astute literary detection revealed that many of its pages were in George Washington's handwriting, has been added to the long and colorful history of rare books.

The notebook, now in the files of the New York Public Library, dates back to 1757, when Washington was a Virginia colonel. At the time he was raising two regiments of soldiers for the French and Indian Wars. The first ten pages, in a handwriting other than Washington's, are devoted to a roster of these regiments.

The remaining forty-four pages, in Washington's own handwriting, contain miscellaneous memoranda, notes for future correspondence and Washington's own recipe for Colonial beer.

When the volume was first acquired by the library from an old book dealer in 1920 it was for the historical value of the roster. No relation to Washington was known or suspected. The discovery that the remaining pages, long disregarded as the personal notes of some minor military aide, actually contained memoranda written by Washington

himself added another chapter to the fascinating story of American colonial research.

The identification of Washington as the author was made by Victor Hugo Paltsis, Keeper of Manuscripts of the Library. Examining the notebook, he was struck by the resemblance between certain notes and ideas later embodied by Washington in his letters to Governor Dinwiddie, the Speaker of the House of Burgesses and other Virginia officials. Comparison with other material written by Washington in the same year, and examination by handwriting experts confirmed the fact that the notes were written in Washington's own hand.

Further research based on the notes was conducted recently when a limited quantity of colonial beer, made according to the formula in the notebook, was brewed by special permission of the New York State Liquor Authority. Although it had long been known that Washington, like other colonial squires, followed the custom of brewing his own beer, it was not until the notebook was discovered that his particular recipe became available.

The beverage was brewed as a scientific experiment to demonstrate the advances in brewing technology since Washington's day, and was served along with modern beer to guests at Brewing Industry Day at the New York World's Fair.

HEALTH DEPT. CITES DANGER 'RABBIT FEVER'

"The season for the unusual prevalence of tularemia is again at hand," warns Dr. Geo. W. Cox, State Health Officer.

"Reports show that this disease, commonly known as 'rabbit fever,' is increasing at this time, due in large part to direct exposure to wild rabbits in hunting or dressing of the animals.

"Invariably, tularemia cases are reported more frequently during the hunting season than at any other time. While the disease is caused by a germ found in various kinds of infected rodents, and can be acquired, among other ways, thru bites of ticks, deer flies, and squirrels, it is most frequently transmitted to man in this section of the United States by infected wild rabbits, hence the name 'rabbit disease.'

"The common method of transmission is thru wounds or small abrasions, sometimes minute, on the hands of those cleaning or otherwise handling rabbit carcasses; in this manner the germs reach the human blood stream, symptoms developing in from one to ten days. The victim suddenly complains of headaches, has body pains, chills, fever, and vomits. The fever, which may run high, usually lasts two or three weeks. Convalescence is slow. Death occurs in approximately 5 per cent of the cases.

"The above facts indicate that hunters should not kill slow-moving rabbits. Healthy wild rabbits do not carry. Also, for those who dress rabbits, it is advisable to use rubber gloves. The suggestion applies equally to hunters and house wives. It is the one safe defense against acquiring tularemia from this source.

"There is no desire to imply that most wild rabbits harbor the tularemia germ. Compared to the total rabbit population, the infected rabbit decidedly is in the minority. On the other hand, the number of infected animals is sufficiently large in the aggregate not to take any undue chances.

"Incidentally, it may be added that thoroughly cooked rabbit meat, even though the animal had been infected from tularemia, is harmless and perfectly safe food. Consequently, those who enjoy this game need have no qualms about consuming it."

ANYONE interested in handling Allis-Chalmers Tractors, Machinery and parts in Motley County, get in touch with W. A. Couch, Box No. 448, Childress, Texas.

All guns are always loaded.

He Walks Eight Miles a Day



ENOUGH men and women to fill a small city are lifting the face of the New York World's Fair and streamlining it for 1940. Trucks and official cars whiz around its busy streets, and four restaurants and half a dozen sandwich stands feed the army of 2,000 still on the grounds.

Few exhibits hum with as much activity as the huge Ford Exposition, where a staff of seventy-nine are getting things shipshape for the Spring opening. A procession of great machines march out. New machines and new exhibits start marching in after Christmas.

In this picture a Ford maintenance man is way up under the

avens. He is one of nine men—three to an eight-hour shift—who walk constantly from one end of the building to the other, with emphasis on the vast attic.

Every six minutes each man checks in by telephone from one of the eighteen stations. He walks eight miles a day, part of it on catwalks among the rafters. One trip around takes an hour and means climbing 296 stairs.

These men watch for fire, roof leaks and check conditions of the entire building and equipment. The twenty-four-hour patrol system which the Fair is open or not is typical of the care with which the Ford Motor Company maintains its dynamic exhibit.

Northfield News

Mr. and Mrs. Harry Downing of Wink, Texas, and Mrs. Leon King of Hobbs, N. M., are visiting friends and relatives here Sunday.

Mrs. A. B. Collins and children visited in Newlin Saturday and Sunday.

Mr. and Mrs. J. D. Spray of Whiteflat spent Sunday visiting here.

Mr. and Mrs. Buck Wilcoxson

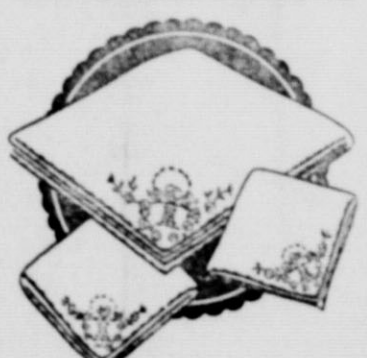
and family of Bluewater, N. M. spent this week with his mother, Mrs. D. G. Wilcoxson. R. G. Wilcoxson, a brother, returned home with them Saturday.

Mr. and Mrs. Reford Vaughan and Mrs. Nell Vaughan made a trip to Childress Saturday.

Misses Rheta Tate and Juanita Bethany of Childress spent the Thanksgiving holiday with their respective parents here this weekend.

Mr. and Mrs. John Allen and children, also Mrs. C. A. Russell and Mrs. Joe Allen of Turkey spent Friday with Mrs. D. G. Wil-

SAVING MONEY With Cotton Bags



Have you ever realized how many useful and attractive articles you can make for your home that will cost you absolutely nothing but a little of your time? Two large Cotton Sugar Bags or Cotton Flour Bags will make a luncheon cloth with four napkins. Square off one of the bags and fringe all four edges. If you care to add a monogram or motif to fit in with your kitchen or breakfast room a simple design is very effective. Four napkins cut from one bag are of ample size. If you prefer color, the Cotton Bags can be dyed or tinted with very little effort.

Other Cotton Bag Sewing Ideas are illustrated in a free booklet. Send to National Cotton Council, Box 18, Memphis, or Textile Bags, 100 N. LaSalle St., Chicago.

First Choice Among Boy Magazines BOYS' LIFE

Standard Publication for All Boys

Its editors, writers and artists recognized the boy in their fields.

An Ideal Gift For Any Boy Send \$1.50 for year's subscription

Rugged adventure... sports... pages of pictures... comic cartoons... jingles and jokes... inspirational articles... Scouting features

BOY SCOUTS OF AMERICA 2 Park Avenue - New York, N.Y.

MORE FEATURES BETTER FEATURES tell you to BUY CHEVROLET!



It's the only low-priced car with all these fine car features!

NEW "ROYAL CLIPPER" STYLING	NEW EXCLUSIVE VACUUM-POWER SHIRT	"THE LONGEST OF THE LOT" From front of grille to rear of body (181 inches) Chevrolet for 1940 is the longest of all lowest-priced cars!
PREFECTED HYDRAULIC BRAKES	NEW SEALED BEAM HEADLIGHTS	SUPER-SILENT VALVE-IN-HEAD ENGINE
		NEW FULL-VISION BODIES BY FISHER

Eye It .. Try It .. Buy It ! Chevrolet is shipped to dealers - NOT DRIVEN OVERLAND!

CAMPBELL CHEVROLET COMPANY Matador, Texas

COME TO MINERAL WELLS TEXAS FOR REST AND RELAXATION

The BAKER HOTEL

WORLD FAMOUS HEALTH RESORT MINERAL WATERS & THERAPEUTIC BATHS

Providing the ultimate in facilities for recreation and rejuvenation. The finest therapeutic baths with complete massage. Eighth-mile long sun veranda, luxurious accommodations. Beautiful grounds. "Where America Drinks It's Way to HEALTH!" Outdoor activities at their best.

Bakerwell Health Plan including room, meals, baths, massages, from \$35.00 a week. European Plan, too!

Louis Gambrell, Manager

W. Shakespeare

holds the record for using more different words than any other writer ever known.

Great stuff, Will. But a billion fancy words about easy Winter starting could scarcely mean as much as this one fact...

Special Winter Blend CONOCO BRONZ-Z-Z

is the high-mileage gasoline that gives any car in average condition the full Winter starting ease built in at the factory.

DRIVE IN TODAY Your **CONOCO** Mileage Merchant

Tuesday. Mrs. R. G. Wilcoxson family, Bernice, Martha and Mr. and Mrs. Buck Wilcoxson, Mr. and Mrs. John Allen, Thanksgiving guests of Mrs. Russell of Turkey. They attended the football game show while in Turkey.

BARGAIN DAYS FORT WORTH STAR-TELEGRAM

Largest Circulation in Texas

(Now Until December 31st)

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NEXT YEAR ELECTIONS—National, State and County

The Daily-Changing Markets and the World War No. 2

You need Maps, Pictures and Facts. Next year, ALL years you should subscribe for the State Daily which will reach you first, with all the News and Pictures from everywhere.

A Newspaper for the Entire Family

We believe the kind of a newspaper we will publish for you during the coming eventful year, will satisfy

AMON CARTER, President

Everybody knows it takes fine features to make fine cars. And Chevrolet for '40 is the only car in the low-price field that has all the car features pictured on the left! . . . Small wonder, then, that it is also selling all other new for '40. . . Eye it, try it, buy it, and you'll be thoroughly convinced "Chevrolet's FIRST AGAIN."

The 1940 Chevrolet gives higher quality at low cost! . . . Low Prices . . . Low Operating Costs . . . Low Unleaded.

No other make of car can match our all-round value.

Marvin Jones Would Revise Farm Program

Speech of Congressman Marvin Jones, Chairman, Committee on Agriculture, delivered at National Farm Federation, Chicago, November 26th.

The farm program has meant a lot to farmers and to the nation.

It should be improved and simplified in every practical way.

Place emphasis on soil building and practices on a definite basis as free as possible in the remaining crops on the remaining acreage.

Limit the amount to be paid by the owner. The House has passed such a provision.

Assure the farmer his right to the national income from that portion of his production which supplies the American market.

Use the quota system on imports. It is far more effective than tariff and can be adjusted in a way as to be fair to all concerned.

Continue and make permanent interest rates.

Broaden the tenant home lease act to encourage home ownership of family sized farms.

Expand the research program to the interest of new markets and outlets.

Continue and enlarge the program for rural electrification.

Correct freight rate discriminations.

The farm program has been of great value. No thinking man wants to abandon it.

Seals Fight On Tuberculosis

The campaign against tuberculosis, made possible by Christmas Seals, merits the support of all people. President Roosevelt said in praising the activities of the National Tuberculosis Association.

The 33rd annual Christmas Seal campaign of the National Association and its nearly two hundred affiliated groups throughout the country starts on December 1st.

In the Christmas Season approach, my mind is drawn to the fact that it is again time for us to give our support to the sale of Christmas Seals.

This is such a well established tradition in the United States that it hardly needs to be repeated again to the attention of the people to its importance.

Tuberculosis still menaces the life of all our citizens and it is in the cause of death of between the ages of fifteen and forty-five. The fine work has been done by the National Tuberculosis Association in the prevention of this dreaded disease.

Homer B. Cluck, Guyton, Okla., Commander of the Panhandle-Plains Association will preside at the business session of the Association. Mrs. J. L. Bacon, Keys, Oklahoma, President of the Auxiliary Units of the Association will have charge of business meeting of the women.

NOTICE OF SHERIFF'S SALE OF REAL ESTATE

By virtue of an Order of Sale issued out of the Honorable 101st Judicial District Court of Texas in and for Dallas County, on the 1st day of December, 1939, in the case of THE DALLAS JOINT STOCK LAND BANK OF DALLAS versus Ella Freeman, et al., No. 44790-E, and to me, as Sheriff, directed and delivered, I have levied upon this 5th day of December A. D. 1939, and will, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on the first Tuesday in January A. D. 1940, it being the 2nd day of said month, at the Court House door

of said Motley County, in the City of Matador, Texas, proceed to sell at public auction to the highest bidder, for cash in hand, all the right, title and interest which Ella Freeman, A. Freeman, Foy Bourn and the unknown heirs of Foy Bourn, H. T. Zuzak and the unknown heirs of H. T. Zuzak, County of Motley, State of Texas and Fred C. Bourland, hag on the 1st day of January A. D. 1927, or at any time thereafter, of, in and to the following described property, to-wit: Situated in MOTLEY County, Texas; and BEING 538 acres out of Survey No. 45, in Block T, Cert. No. 1154, of the Besty, Seale & Forwood Surveys, and being all of said survey except 100 acres out of the SE part thereof, owned by T. M. Dixon and 2 acres out of the NE corner of the same sold to Methodist Church; and

Being part of the same land conveyed to Ella Freeman by J. W. Hamilton et ux by deed dated June 20, 1907, of record in Book 6, page 96, Deed Records of Motley County, and by partition deed from Ola Winn et al dated May

5, 1926, recorded in Book 18, page 212, Deed Records of Motley County, and by Ola Winn and husband by deed dated May 5, 1926, as shown by record in Book 18, page 494, Deed Records of Motley County, Texas; and

Being the same land described in deed of trust dated January 1, 1927, executed by Ella Freeman and husband, A. Freeman, to H. W. Ferguson, Trustee, recorded in Vol. 7, pages 15-19, Deed of Trust Records of Motley County, Texas;

Said property being levied on as the property of said above named persons and will be sold to satisfy a judgement amounting to \$11,695.37 against Ella Freeman and A. Freeman, jointly and severally, together with 8% interest thereon from November 1, 1939, in favor of THE DALLAS JOINT STOCK LAND BANK OF DALLAS, and costs of court and the further costs of executing this writ.

Roaring Springs NEWS

Mrs. Tom Hasting with her sons and daughter, and accompanied by Miss Arrow Peach of Bovina, visited here Thanksgiving in the home of Mr. and Mrs. J. T. Swim Jr., Mrs. Swim also being a daughter of Mrs. Hasting.

Mr. and Mrs. J. T. Swim Sr. and daughters, and Mr. and Mrs. J. T. Swim Jr., made a business trip to Paducah Friday.

Mr. and Mrs. S. J. Braselton and son of Memphis visited her parents, Mr. and Mrs. John Shirley this week.

Mr. and Mrs. Dale King visited her parents, Mr. and Mrs. Joe Bridges in Darden Canyon, Thanksgiving day.

Mr. and Mrs. Quenah Maxey and daughter of Post, Mr. and Mrs. Dalton Hill and daughter, and Mrs. Ora Keley of Roby, visited Mr. and Mrs. Duff Green during Thanksgiving.

Doyle Mitchell and Walter W. Keahey attended a football game in Amarillo Thursday. Also attending the game were Mr. and Mrs. Clyde Henderson and Mr. Mrs. Brown Hinson.

Mrs. Lem Miller, accompanied by Mrs. W. A. Lewis, was shopping in Lubbock Saturday.

Mr. and Mrs. Owen Williams made a trip to Lubbock Saturday.

Misses Lou Ida and Lolla Belle Fletcher, Mr. and Mrs. R. A. Fletcher and Mrs. Delmer Davis visited Mr. and Mrs. Claude Fletcher and family of Wichita Falls Thursday and Friday of last week.

Mr. and Mrs. Herman Havis and family spent Sunday in Vernon.

Mr. and Mrs. M. C. Formby of McAdoo were visiting in Roaring Springs last Friday.

YOUR GIFT PROBLEMS are SOLVED with this

Christmas SHOPPING GUIDE

Gifts That Keep On Giving

YOUR gift problems will be a pleasure this Christmas season with this shopping guide and our large, new stock of holiday merchandise. We have attempted to secure the best selection of gifts for every member of the family, to be found in any store in this section of the county.

We have a large store filled, with useful, practical gifts that keep on giving. We want you to come in today and see this wonderful stock, compare the prices and make your purchases.

CHINAWARE

GLASSWARE

SILVERWARE

Electric Heating Pads

ELECTRIC RAZORS

SMOKING STANDS

ROCKING CHAIRS

RIFLES, SHOT GUNS

ALL KINDS OF TOYS

for GOOD GIRLS and BOYS

Our stock of toys is a source of joy and wonderment to children, for here may be found Santa's storehouse—endless variety, bright, new and inexpensive happiness.

It would be impossible to list the toys which comprise our stock this season. For instance: Boys like wagons—velocipedes—air rifles—watches—pocket knives—foot balls—hunting rifles—games and many other toys on display in our store.

Girls are thrilled with the dolls—dishes,—games—toy stoves—doll houses—toy kitchen sets—toy pianos—etc.

Children will find our store to be stocked with just the kind of toys they have been dreaming about and Santa will find it easy to fill their requests here.

Give FURNITURE For Christmas Joy

NEW STYLES IN LIVING ROOM SUITES... Smoking Stands, Floor and Table Lamps... Wool Rugs.

Bed Room Suites and Dining Room Suites... Occasional Chairs and Gold Seal Congoleum Rugs.

BEAUTIFUL CEDAR CHESTS

LOOK FOR OUR **Christmas Circular** NOW IN THE MAILS

GIFT HEADQUARTERS

Matador Hardware & Furniture Co.

MATADOR'S HARDWARE DEPARTMENT STORE

Legion Meet Announced at Perryton

PERRYTON—Legionnaires and officers of the Southwest will be welcomed to this city on Monday, December 11, for a "double billed" Legion meeting. The fall convention of the Matador-Plains Association of American Legion Posts and Auxiliary Units and the regular monthly get-together meeting of the 18th District of Texas will be an attraction.

Legion and Auxiliary officials of states, Oklahoma, Texas, Kansas, Colorado and New Mexico will attend this meeting. Headed by the list of distinguished officers in greeting Southwestern executive men and women to Texas will be the Texas Department Commander and Auxiliary President, Lou Roberts and Mrs. George Berry, Charlie Maisel, Pampa; and John Deaver, Memphis, Texas District will preside at the 18th District monthly get-together meeting.

Just What MOTHER Wants

Mother would be mighty happy if Santa brought her a new Sunbeam Mixmaster, a new Electro-lux refrigerator or a General Electric refrigerator. She would be happy and find much comfort in a new floor furnace for the home, a new mattress, or a new Butane gas or New Perfection oil cook stove. She would be pleased with any of the many items for the home which may be found in our store. Remember mother with a gift that will make her happy at Christmas and keep on giving thruout the years.

Just What FATHER Wants

Father's gift problem is a simple one when you select from our vast assortment of practical gifts. He would like a new electric razor—or a safety razor—a new shot gun—or rifle—a new smoking stand—a comfortable rocking chair,—a set of hand tools—a good pocket knife or a pocket watch, husband, father or brother—it is easy to select their gifts at our store!

Just What EVERYBODY Wants

Just What THE HOME Needs

THE WOMAN'S PAGE

EDITED BY

MRS. DOUGLAS MEADOR

CLUBS CHURCHES SOCIALS SOCIETY

PHONE 123

WEDDING DATE IS ANNOUNCED

The approaching marriage of Miss Mamie Frances Turner of Abilene, to Vernon Craven, Matador, was announced Friday evening by Mrs. J. W. Turner, mother of the bride elect at a dinner in her home. The date for the wedding is set for December 15.

Following is an account of the announcement as it appeared in the Sunday issue of the Abilene Reporter-News:

"Hosting a betrothal dinner Friday evening in her Merchant street home, Mrs. J. W. Turner named December 15 as date for the marriage of her only daughter Mamie Frances, and Vernon Allison Craven son of Mr. and Mrs. G. S. Craven, of Matador. The marriage of the couple will take place in the home of the bride's parents.

Following her graduation from Abilene high school, Miss Turner was a student in McMurry college and later attended Texas Technological college in Lubbock. She received a degree in the division of architecture and allied arts at Tech. in May, 1939. For the three years she attended that school she was honorary cadet major of the local R. O. T. C. unit, and held membership in Las Chaparritas club, Gargoye society, Engineering society and Association of Women Students. At McMurry, Miss Turner was a member of Sigma Lambda Kappa, Wa Wahytaysee and the Language club.

Graduate of the Matador high school, Mr. Craven was a student of civil engineering at Texas Tech member of Los Comorados, social club, and the Tech Engineering society and the American Society of Civil Engineers.

Small white wedding bells were sprinkled through an arrangement of English ivy and pine cones as centerpiece for the dinner table where Mrs. Turner was presiding. Overlaid with an imported cloth of white linen and lighted from white tapers in crystal candelabra bell-shaped at bases, the table was appointed in a green and white motif. White crystallized candy bells were combined with huckleberry and feverfew in guest favor Torzages. Silver bells were attached to announcement cards.

The honoree wore a white frosted lace chiffon blouse with black velvet sash.

Only long-time friends of the bride-elect were present. They were Cleo Kilpatrick, Mrs. Doree Stephenson, Mrs. Ray Crowell, Fannie Beth Arnold, Mildred Cornelius of Fluvanna, Mrs. J. A. Brashear of Baird and Vernie Newman."

WEDDING OF YOUNG COUPLE IS ANNOUNCED

Mr. and Mrs. Frank Stafford announce the marriage of their daughter, Christine, to John Briscoe, in a ceremony performed Sunday, November 26, at Paducah. Rev. F. E. Swanner, pastor of the Baptist Church of that city, read the rites.

Until her marriage the young bride was a sophomore student in Matador High School. Of a pleasing personality, she has numerous friends among her associates.

The groom is the son of Mrs. Doug Meador of this city. He attended the Matador school system until a few years ago, and has been employed by several markets of this place. At present he is connected with Leonard's Foodway. They will continue to make their home in Matador.

JUDGE CAMMACK WEDS THURSDAY

The marriage of Mrs. Eula Tomlinson of Lubbock, to W. R. Cammack of Matador was performed in a quiet ceremony at the home of Mr. Cammack's brother, Webb Cammack, in Lubbock, Thanksgiving morning at 11:00 o'clock. A Baptist minister, Rev. Kelly of Lubbock, read the rites.

Attendees at the wedding included Mr. and Mrs. Webb Cammack, Mrs. Tom Newt Cammack and District Judge Pitts all of Lubbock.

Mrs. Cammack was formerly connected with the Lubbock Printing Company as stenographer and typist. Mr. Cammack is County Judge of Motley County and is well-known through this section. They returned to Matador Thursday evening to make their home.

LEAVES FRIDAY FOR HOLLYWOOD

Mr. Adolph Faylauer left Friday for his home in Hollywood, California, after a weeks visit here in the home of Mr. and Mrs. Douglas Meador.

Several courtesies were extended Mr. Faylauer and his hosts during his stay here. These included dinner engagements in the homes of Mr. and Mrs. D. I. W. Birnie and Mr. and Mrs. M. S. Patton.

To Review Book In Evening Service

The Woman's Division of Service of the Methodist church will present findings from the book, "From Tragedy to Triumph", Sunday evening, December 10, at 7:30, according to an announcement by Mrs. Fred G. Simpson, superintendent of study. The group recently completed a study of the book.

"This book", Mrs. Simpson stated, "is based upon the International Conference which met at Madras India just a year ago, December, 1938. It is an interpretation of the functions of the World Church as mediator of the gospel in the present world crisis. Be sure to hear this discussion. Everyone is cordially invited to be present."

MRS. FRYAR IS CLUB HOSTESS

Mrs. A. L. Fryar was hostess Friday afternoon to members of the Friday Club, with three tables of bridge in progress.

Club prize for high score went to Mrs. H. H. Campbell, with Mrs. Tom Newman receiving guest high.

Lovely refreshments were served the following members and guests: Mesdames Charlotte Hunsucker, Farris Fish, J. R. Emmons, Harry Campbell, Margaret Newman, Tom Newman, L. C. Harp, Alvin Stearns, B. F. Tunnell, Robert Collier, T. J. Daffern, and Mrs. Marvin English, visiting here from Midland.

FIREBOYS HAVE PARTY MONDAY

The fireboys entertained the citizens of Roaring Springs with a domino and "42" party Monday night of this week. There was a nice crowd in attendance and everyone had a most enjoyable time during the evening.

Jack Davis won the cake for selling the most tickets to the affair. The winner of the big turkey tom was W. M. Vaughn.

ENTERTAINMENT SPONSORED BY CHILD WELFARE

Stuttering Sam's Goofy Comedians of Amarillo will appear in Matador Thursday evening, December 14, in a program sponsored by the Matador Child Welfare Association. The entertainment will be held in Matador High School auditorium, and will begin at 7:30 o'clock, according to announcements.

The popular radio entertainer with his four associates, Spurgil, Katy, Florella and Tilford, offer in their repertoire "imitations, imaginations, impersonations stunts, stumbling and stuttering" in a series of dancing, singing and tumbling.

Admission to the entertainment will be 10 cents and 25 cents. A percentage of the proceeds will go to the Welfare Association for their treasury, and will be used in sponsoring the welfare of the needy children of the community.

Everyone is invited and urged to attend this unique personal appearance of "Stuttering Sam" and his comedians.

Attend Workers Conference Tues.

Rev. W. M. Joslin, pastor of the Baptist church, together with Mrs. Joslin, attended a meeting of the Foyd County Worker's Conference at the McCoy church in Foyd county, Tuesday.

ATTEND FUNERAL (Delayed)

Mr. and Mrs. J. S. Lambert and Mr. and Mrs. Henry Ford drove to Sweetwater on Friday, November 24 to attend funeral services for a brother-in-law of Mr. Lambert. They returned home that evening.

42 Club Meets In Timmons Home Thur.

Mr. and Mrs. Leland Timmons were hosts Thursday evening to members of a recently organized "42" club.

After a number of games had been played, refreshments of tuna sandwiches, hot tea and nut fudge, were served to the following: Mr. and Mrs. Si Courtney, Misses Helen Simpson and Julia Davis, and Messrs Noble Dirickson and Lloyd Byrd.

The club was organized several weeks ago with twelve members meeting in the home of Miss Helen Simpson. Other members besides those present Thursday evening, are Mr. and Mrs. Cecil Pipkin, Mr. and Mrs. Don T. Martin and Wilmer Greene.

DELEGATION AT BAPTIST MEET

A delegation consisting of Mrs. R. E. Campbell, Mrs. Earl Laughlin, Miss Ruth Kingery, Dee Cates and Burrell Tipton, drove to Austin Thursday where they attended a convention of Texas Baptist Training unions.

Election of J. R. Riddle of Abilene as 1940 convention president and selection of Dallas as the convention city for next year's 50th anniversary assembly closed the annual three-day meeting at noon Saturday. The convention was attended by 10,000 young people and leaders of the state.

The Matador group stopped over in San Antonio Saturday night and Sunday for a visit to historical points of interest there.

GROUP ATTENDS UNION LEAGUE

Several members of the Matador Epworth League, accompanied by adult leaders, drove to McAdoo Monday night to attend a Union League meeting. Towns represented at the meeting included Floydada, Lockney, Rushing Chapel, Dougherty, McAdoo and Matador. Refreshments were served to around 90 representatives.

Those from here who attended were: Rev. W. B. Vaughn, Mrs. John Russell, J. R. Whitworth, Aileen Russell, Mary Gaines, Zona Ruth Scaff, Mildred O'Conner, and Sonny Russell.

* Mrs. Mae McKenzie made a trip to Lubbock Friday.

Pastor Entertains Board Of Stewards

Rev. W. B. Vaughn, pastor of the Methodist church, and Mrs. Vaughn were hosts Friday night at an oyster supper for the Board of Stewards. The meeting was the first in the new conference year for the board.

G. E. Hamilton, Chairman of the Board of Stewards, presided while business matters were discussed.

The stewards, 100% in attendance, are: G. E. Hamilton, W. N. Pipkin, Dr. J. S. Stanley, H. M. Solomon, T. B. Edmondson, H. H. Schweitzer, E. E. Jameson, T. T. Jameson, Fay Jacobs, H. K. Ford, H. Sheats and J. R. Whitworth.

GO TO CHURCH SUNDAY

VISIT HERE

Mrs. J. R. Sayers and small recently of San Diego, Calif. spent Thanksgiving here as guests of Dr. and Mrs. Albert Trout. They were enroute to Key Florida to join Dr. Sayers, a doctor, who has been transferred there from the west coast and Mrs. Sayers have visited on a number of occasions, and has assisted in several operations at the Traweek Hospital.

WEDDING TOLD

The marriage of Mrs. B. Breeland and L. F. Tanner Lubbock which took place Tuesday, November 30, in Cleveland, Mo. has been announced. The couple will be at home in Lubbock.

—Lubbock Av...



HERE'S YOUR ANTI-WORRY SOLUTION! Grand

GIFTS

for Everyone



GIVE A MAN... GIFTS THAT HE WOULD CHOOSE FOR HIMSELF...



SHIRTS

FINE QUALITY, PRE-SHRUNK SHIRTS, A BEAUTIFUL LINE OF PATTERNS AND COLORS AT \$1.00-\$1.50-and-\$1.65

TIES

BEAUTIFUL, HAND MADE, RESILIENT, CONSTRUCTED IN BOTH CONSERVATIVE AND SPORT PATTERNS. ALL COLORS AT 50c-75c-and-\$1.00

SOCKS

NICE CONSERVATIVE AND LOUD PATTERN. HIGH AND LOW TOPS. SILKS AND LISLES RE-ENFORCED HEEL AND TOES AT 25c-35c-and-50c

SCARFS

LARGE SIZE SILK AND RAYON. NEW PATTERNS AT 25c-50c-and-\$1.00

Men's Handkerchiefs

BOXED THREE IN BOX. COTTON AND LINEN. EXTRA NICE. 50c and 85c



LADIES' BAGS BIG SELECTION ALL BEST COLORS AT \$1.00 and \$1.95

NECKLACES THE VERY LATEST NEW SELECTION JUST IN \$1.00

Pillow Case Sets NEW, JUST IN. ALWAYS AN APPRECIATED GIFT \$1.00

GLOVES FABRIC, WOOL AND KID GLOVES ARE SURE TO PLEASE

HANDKERCHIEFS LADIES HANDKERCHIEFS, BOXED AND SINGLY, VERY APPROPRIATE GIFTS 25c and 50c

Dorothy Perkins COSMETICS PERFUME, ROUGE, COM-PACTS OR SETS 50c, \$1.00 and up

HICKOK BELTS INITIAL BUCKLES AND FANCY WESTERN STYLES \$1.00 and \$2.00

Men's and Boy's LEATHER JACKETS AN UNUSUALLY GOOD LINE LEATHER JACKETS AND COATS AT \$5.95 to \$15.00



GIVE HER GIFTS OF UTILITY AND BEAUTY!

At exceptionally low prices on practically everything you can think of for a

MERRY CHRISTMAS!

LINGERIE

IDEAL GIFTS FROM OUR LINGERIE DEPARTMENT IN GOWNS, PANTIES, PAJAMAS AND SLIPS

Gowns 1.00, 1.98 Panties 25c, to 79c Pajamas 1.00, 2.95 Slips at 49c to 2.95



SILK HOSE

Is always an appreciated gift.

LATEST SHADES AND STYLES FROM ROLLING HUMMING BIRD AND LARKWOOD.

Three and four thread at \$3.00 Two and three thread at \$1.00 Four thread long at \$1.00 Lace Elegante by Kayser \$1.00 Special prices by the box of



Ladies' Robes

FLUSH AND CHENILLE ROBES IN BRIGHT COLORS WRAP-AROUND AND ZIPPER STYLES. PRACTICAL GIFTS FOR WARMTH AND BEAUTY \$2.95 to \$5.95



MANICURE SETS

POUCH AND BOX SETS. LIGHTFUL AND USEFUL GIFTS AT 50c and \$1.00

Harry Willett & Company Matador, Texas

OUR FELLOW DRIVERS

By O'Daniel



Travelers Safety Service

"Have a right to change my mind,—haven't I?"

AN INJURED CAR WRECK

R. Hughes of Oklahoma, received painful injuries yesterday morning about 8:15 when he was wrecked from a Chevrolet pick-up which he was driving after his vehicle was struck by an automobile driven by William H. ...

LOCALS

Mrs. Vera Whitten spent Thanksgiving here visiting her brother and family, Mr. and Mrs. W. W. Carpenter. Mr. and Mrs. Jack Robinson of Paducah, formerly of Matador, were Thanksgiving guests here in the home of Mr. and Mrs. W. W. Clements and other friends.

Church News

BAPTIST CHURCH

W. M. Joslin, Pastor. 9:45 a. m. Sunday School, R. E. Campbell, Superintendent. 11:00 a. m. Church Service 7:00 p. m. B. Y. P. U. in meetings. 7:45 p. m. B. T. U. general meeting. 8:00 Evening church service. Quoir Practice Wednesday evening at 7:30 followed by Prayer meeting at 8:15.

CHURCH OF CHRIST

Morning Bible classes, 10:00 a. m. Congregational worship with preaching, 10:50 a. m. Communion, 11:45 a. m. Evening training classes for young people, 6:45 p. m. Tuesday afternoon, Ladies Bible Class, 3:30 to 4:30 p. m. You Are Welcome.

Mrs. John Garrity and son Johnnie of Corsicana, visited here last week with her brother and family, Mr. and Mrs. R. E. Donovan.

Mrs. Tillie Cullar of Lubbock is visiting here this week in the home of her brother and his wife Mr. and Mrs. Frank Pohl.

Mr. and Mrs. Jack Barton of Spur, spent Thanksgiving here with her parents, Mr. and Mrs. T. E. Cammack and other relatives.

Mrs. Delbert Groves and baby daughter Dell Juanice, spent Thanksgiving here with Mr. Groves.

Mr. and Mrs. M. L. Patton and daughter Rachel, and Miss Ruth Groves, visited in Hale Center and Plainview Sunday.

Leland Jinkins of Amarillo, visited here this week with his mother, Mrs. F. M. Jinkins and other relatives.

Mrs. F. M. Eiring and daughter Frances, of Plainview, and Mrs. Eiring's sister, Mrs. D. I. W. Birnie, made a trip to Wichita Falls Saturday.

Miss Doris Mullins was a recent week-end visitor in the home of Mr. and Mrs. Douglas Meador. Mrs. John Stotts of Slaton visited here during the week-end with her parents, Mr. and Mrs. Harry Carter.

Mr. and Mrs. Charlie Scaff spent Thanksgiving with her parents, Mr. and Mrs. J. B. Barton of Flomot.

Witt Springer of Albuquerque, N. M. visited here Tuesday with his brothers, George and E. F. He was enroute to Dallas for a visit.

Mr. and Mrs. Frank Pohl visited relatives in Lubbock and Slaton Sunday, returning Monday. They were accompanied to Lubbock by Mrs. A. P. Hodges where she visited during the week-end.

Mrs. Mary J. Hallford of Amarillo visited here from Thursday until Wednesday with her son, Frank Hallford and family.

Rev. and Mrs. C. E. Jameson and children of Carlsbad, N. M., visited here Friday with his brother, T. T. Jameson. They were enroute to their home following a visit in Memphis.

Miss Rachel Patton, accompanied by Mrs. L. J. Barkley, her daughter Myrnavae and sons Lowell Jr. and Math, and also Mrs. J. S. Stanley and small

METHODIST CHURCH

W. B. Vaughn, Pastor. 9:45 a. m., Church School. 11:00 a. m., Morning Worship. 7:00 p. m., Young People and Intermediate Leagues. 7:30 p. m., Evening Worship. Mid-week Prayer meeting and Choir Rehearsal, Wednesday evening, 7:30 p. m. Board of Stewards meeting, first Friday night in each month.

daughter Ruth Marie, were Lubbock visitors Friday.

Mr. and Mrs. Joe Meador and daughter Freda Jo, spent Thanksgiving here in the home of his brother and wife, Mr. and Mrs. Ben Meador.

Mr. and Mrs. Pete Porter of Hereford, spent the week-end here visiting her parents; Mr. and Mrs. Bob Echols.

Mr. and Mrs. Marvin English and son Bobby, of Midland, former Matador residents, were guests during the week-end, of Mr. and Mrs. B. F. Tunnell.

Mr. and Mrs. Frank Pohl spent Thanksgiving with her parents at South Plains.

Mr. and Mrs. Louis Barclay and young son, of Odessa, visited here this week in the home of his aunt, Mrs. G. S. Craven and family.

Mr. and Mrs. Elmer Stearns and daughter, Frances, attended the Lubbock-Amarillo football game in Lubbock, Thursday.

Mesdames W. E. Reeves and Elbert Reeves and Mrs. Edred Seigler were Lubbock visitors Wednesday.

Nova Cochran returned to Matador Wednesday after an extended stay in California.

Coach and Mrs. Don Martin spent Thanksgiving holidays visiting relatives at Stamford.

Mr. and Mrs. Ray Engle and children of Whittensburg, visited here during the week-end with her sister, Mrs. Earl Darsey, and other relatives.

Week-end visitors in the John

Hamilton home were his brother, Howard Hamilton and Hall Wagner of Pampa.

Harold Crites of Lubbock was the guest Sunday of Mr. and Mrs. Melvin Meason.

Mr. and Mrs. W. Y. Higgins visited in Duncan, Oklahoma with their daughter and family, Mr. and Mrs. Dick Davis, during the week end.

J. E. Russell made a business trip to Lubbock Tuesday, accompanied by Mrs. Russell, who stopped at Crosbyton where she spent the day with her daughter, Mrs. Jack Bradshaw and family.

Mrs. Ora Patterson accompanied Mr. and Mrs. Russell and visited in Lubbock.

Mrs. Emer Stearns and daughter Frances visited relatives in Abilene during the week-end.

OWNER of maize fork and scoop left in wrong car, may have same by calling at the Tribune office and paying for this ad, in exchange for name of owner of car.

Mr. and Mrs. Garth Close and baby daughter spent Thanksgiving with Mrs. Close's parents at Abilene.

Miss Verlin Reeves spent the week-end holiday at Abilene, having accompanied Mrs. G. S. Craven, who was enroute to Cross Plains.

Mrs. J. T. Persons and children of Quitaque, spent the Thanksgiving holidays here with her parents, Mr. and Mrs. R. J. Seay.

Mrs. Frances Berryman is visiting in Olney.

Mr. and Mrs. Claude Groves and baby son, Barton, of Spur spent Thanksgiving with her parents, Mr. and Mrs. Alfred Barton.

Mrs. Rose Donovan left recently for her home at Corsicana, after an extended visit here in the home of her son and family, Mr. and Mrs. R. E. Donovan.

Mr. and Mrs. C. G. Rankin of Whiteflat were Lubbock visitors Friday.

Mr. and Mrs. Leslie Pipkin and young son of Paducah, visited here Thursday with his parents, Rev. and Mrs. C. D. Pipkin and other relatives.

Wilmer Greene, assistant coach spent Thanksgiving holidays with his parents at Gainesville, Texas.

Mr. and Mrs. H. H. Schweitzer and family spent Thanksgiving at Lubbock with their son Houston, who is attending Texas Tech.

Dr. and Mrs. L. B. Millsap

visited in Abilene Sunday.

Mrs. Noble Groves is visiting her parents at Muleshoe this week.

Mrs. A. L. Barton and Mr. and Mrs. Wilson Barton made a trip to Lubbock Wednesday.

Mr. and Mrs. Raymond Davis and son Don Carlos, spent Thanksgiving here with her parents, Mr. and Mrs. W. T. Patton.

Mr. and Mrs. Stafford Forbis of Lubbock, visited here Friday and Saturday with her parents, Mr. and Mrs. Roy Burleson and other relatives.

Mr. and Mrs. Pat Sheridan and son Patsy spent the first part of last week at Amarillo in a pre-Thanksgiving visit with his mother, Mrs. J. H. Sheridan and their relatives.

Mr. and Mrs. Trug Patton Jr., and daughters of Quanah, former Matador residents, visited here Thursday with his parents, Mr. and Mrs. W. T. Patton.

Thanksgiving visitors in the home of Mr. and Mrs. L. R.

Bishop were his brother and wife, Mr. and Mrs. W. A. Bishop of Paducah, and their daughter and her husband, Mr. and Mrs. Wade Bennett of Hollis, Oklahoma.

Roy Burleson INSURANCE

BANK BUILDING MATADOR, TEXAS

Dr. J. B. Reneau, Jr. GRADUATE AND LICENSED VETERINARIAN

Paducah, Texas IN MATADOR MONDAY AND THURSDAY AFTERNOONS Call At CITY DRUG STORE Hospitalization For Large and Small Animals In Paducah

Advertisement for Dempster windmills and water supplies. Includes text 'We Recommend DEMPSTER FOR YOUR WATER SUPPLIES' and 'Over 60 Years of Leadership'. Features an illustration of a windmill and a Dempster stock tank.

Matador Hardware AND FURNITURE COMPANY

Sale of Sales Why?

Because we have contracted for an enormous amount of merchandise BUT We Are Going To Swallow That Pill

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You can buy a Butane Gas Plant with Heating Stoves, Lights, Hot Water Heater, complete for as little as... \$4.50 per Month

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LOOK!

At these unheard of prices on the best plant that can be bought, approved by the Underwriters Laboratory and the State of Texas and carries their seal.

Table with 3 columns: Plant Capacity, Was Price, Now Price. Rows include 108 Gallon Plant, 150 Gallon Plant, 215 Gallon Plant, 288 Gallon Plant, 542 Gallon Plant, 1000 Gallon Plant.

These Prices Do Not Include Installation. Our Loss Is Your Gain! Hurry, Hurry, Hurry While They Last. And buy your plant while you can at these prices. Visit our stores if possible, if not call or write us and we will have an employee call on you.

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SAVING MONEY With Cotton Bags



A personal laundry bag for every member of the family is one of the marks of a well ordered household and since a very attractive one can be made for just a few cents, there is no reason for not having them. One Cotton Flour or Sugar Bag is all that is needed besides a few yards of bias tape. Fold the material in half, stitch the top closed, with a heading and a case for inserting a small rod or narrow slat of wood. Soiled articles are put in through a slash in front and taken out by undoing the flap at the bottom. The sides of the bag, the flap and the slash opening are bound in colored bias tape. A personal element may be added by embroidering or stenciling the owner's initials. It's no trouble to launder the Bag along with its contents.

Other Cotton Bag Sewing ideas are illustrated in a free booklet. Send to National Cotton Council, Box 18, Memphis, or Textile Bags, 109 N. LaSalle St., Chicago.

MATADOR LIONS CLUB

Meets 1st and 3rd Tuesdays each month: Methodist and Baptist churches.

FLEMING POST NO. 337 AMERICAN LEGION

Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend.

LODGE No. 824 A. F. & A. M. Matador, Texas

Meeting Saturday on or before full moon of each month. W. N. Pipkin, Sec. W. L. Kushing, W. M.

Advertisement for Traweck Hospital. Text: 'Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine. Newest Type X-Ray Equipment. Phone 59. Day and Night Service. TRAWECK HOSPITAL. A. C. Traweck, M. D. Albert Traweck, Jr., M. D.'

Advertisement for Modern Beauty Salon. Text: 'Holiday Popularity Is Yours For The Asking! Let us curl your hair into a coiffure which will bring extra happiness during the holidays— You will discover new interest and popularity through the fascination of your hair after one of our permanent waves or finger waves. SPECIALS \$5.00 Helen Curtiss Machineless PERMANENT for \$4.00 \$3.50 OIL WAVE (Machine) for \$2.50 Modern Beauty Salon Phone 21-J For Appointment'





Keith Patton, Editor

Assistant Editors: Wandell Berryman, Marie Hunsucker, Inquiring Reporter, Frances Stearns, Junior Reporter, Aurene Jameson, Sophomore Reporter, Wanda Nelson, Freshman Reporter, Omelia Whitaker, Poets: Ruth Rushing and Willena Wilkinson

Institute Of Student Opinion Sadie Hawkins Day, Yes? No?

Several schools in surrounding towns have had a Sadie Hawkins day. On this one day girls must walk on the outside, open all doors, pay all expenses, and show the boys how they should act the other 364 days.

Lowell Barkley: I would like this. The boys could show girls how they expect their date to act.

Alla Mae Fulfer: Yes. This would add something to the school and create interest.

Joyce Irby: I am not in favor of such a celebration. Perhaps, I'm too bashful to make a date.

Eugenia Tilson: We would have a chance to prove to boys the way gentlemen should act.

Jackie Catlin: If we had a day like this maybe a pretty girl would ask me for a date.

"Tuffy" King: Maybe that would help me find the right girl. I've already been refused once if it's outrageous.

Good Posture Helps Speech Posture is very important in speaking. If one of your ambitions is to be a good speaker, check up on it.

Many a professional man now in obscurity might have risen to the highest rank if he had been far

seeing enough to train his body as well as his mind. Those are strong words. Are they true? The body should supplement the message of the voice.

Let's suppose you have to deliver a speech to your school audience on the subject of supporting the dramatic club. The voice says: "We must believe in our school actors. If they are to succeed, they must know that we have faith in their ability to produce good plays."

As your voice rattles on, what is your body saying to support these words? Here are a few samples picked up at random from pupils in a public speaking class: "It is in fear and with much trembling that I stand here."

"I'd rather be shot than make this speech." "I wish I could crawl into a hole." "I wish the earth would open up and swallow me."

Let's get in front of a mirror, full length if possible. Take a thorough look at the person you see. Start with the feet. Hm-m-m high heeled shoes look well when they are close together—Cuban heels can be a little apart—so can low ones. Careful, there's Horatius-at-the-bridge ready to die. Find the position in which your feet look best. Make that position a habit.

Start walking, then stop and set the feet in the selected stance. Repeat until setting the feet properly becomes a natural, graceful habit.

The first principal of good posture is pride. Persons who have little pride in themselves seldom have correct posture. If we are proud, we naturally hold our head high, lift our chests, hold our spines erect, and walk positively.

Thus we are a long way on the road to good posture, provided there is no false conceit about it.

GRADE SCHOOL HONOR LISTS

Second Grade Distinguished List: Florence Alexander, Rosemary Bloodworth, Ann Harp, Eldora Jameson, Jessie Mae Neal, Patricia Pipkin, Sarah Springer, and Thelma Henderson. Honor Roll: Billy Ray Neighbors, Margaret Sanders, and Norman Seigler. Perfect Attendance List: R. T. Hammerly, Norman Seigler, Florence Alexander, Ann Harp, Thelma Henderson, Eldora Jameson, Joyce Johnson, Jessie Mae Neal, Sarah Springer, and Margie Patton.

Third Grade Honor Roll: W. F. McCaghren, Laverne Pollack, Billy Frank Skaggs, Leo Bennett Archer, Billy Jim McKelvey, Billy Jo Whitaker, Charles Herbert Sanders, Curtiss Allen, Burlan Harris, Gladys Harmon, Paula Turner, Evelyn Johnson, Edna Marie Neal. Perfect Attendance List: W. F. McCaghren, Billy Frank Skaggs, Leo Bennett Archer, Billy Jo Whitaker, Charles Herbert Sanders, Gladys Harmon, Edna Marie Neal, Bobby Cliett, Robert Daniels, William Curtis Graham, Leonard Guest, Burlan Harris, Glenn Martin, Winona Cartwright, and Stella Donnell.

Fourth Grade Distinguished List: Bobbie Ray Griffin; Honor Roll: Rosemary Edwards, Hilda Burden, Bob Rushing, June Titus, Wayne Thompson, John Irwin, Charles Ray Cox, and Hal Courtney. Perfect Attendance List: Jackye Dennis, W. A. Johnson, Ruby Lee Henderson, Ruby Harmon, Patti Lane, Bob Rushing, Margaret Cliett, James Burks, John H. Irwin, Bobbie Ray Griffin, Charles Ray Cox, James Cliett and Herbert Garth.

Fifth Grade Distinguished List: Jolene Bloodworth; Honor Roll: Wilma Fay Smith, Frances Schweitzer, and Betty Price. Perfect Attendance List: Stella Allen, Virginia Daniels, J. P. Smith, John F. Fish, Dorothy Jean Henderson, Amra Lois Hendricks, Earlene Laughlin, Mary Ruth Lane, Frances Schweitzer, R. D. Clements, Tom Rufus Edmondson, Elsie Stone, Jean Mize, Grace Shelton, and Gordon Russell.

Sixth Grade Honor Roll: Billie Jo Archer; Perfect Attendance: Walter Clower, Murrell Latimer, Gene Dale Turner, Herbert Watson, Verlin Watson, Harry Willett, James Garth, Billie Jo Archer, Frances Marshall, Elwanda Martin, Leona Martin, Velda Mae Rattan, Gladys Marie Springer, and Mary Franklin.

Seventh Grade Distinguished List: Don Paul Keith and Frances Seigler; Honor Roll: Donald Reeves, George Doss, Ruby Burton, Barbara Springer, Glenda Nelson, Mary Price, La Nell Dunlap, Bonnie Cliett, and Kathryn Martin. Perfect Attendance List: Donald Reeves, Ruby Burton, Barbara Springer, Glenda Nelson, Lenoir Alexander, Juanita Cartwright, Frances Seigler, La Nell Dunlap, Bonnie Cliett, Dorothy Lou Hill, and Kathryn Martin.

This And That! Ah me! It's the same old story, folks. That mysterious black coupe which is so common place in many romances was Wandean's and Frances C's means of conveyance a few Saturday nights ago. (Mrs. A. how do you like my long sentence?) Just who is (or are) the object (or objects) of

SWEETHEARTS CROWNED BY MR. TUNNELL

Thursday afternoon the pep squad had a very colorful drill and the band and football squad sweethearts were crowned. Mr. Tunnell introduced the sweethearts and then crowned them with football helmets. Miss Faulkner then presented a bouquet of chrysanthemums to each of them. The sweethearts were Lela Carpenter for the football boys and Aileen Russell for the band. Both were elected last week by the organizations. The coronation ceremony was very serious until Mr. Tunnell put Aileen's crown on backward.

PARTY GIVEN BY MARY ELLEN

A group of young people enjoyed a party honoring the football boys at Mary Ellen Barton's home Friday night, December 1, 1939. Delicious refreshments were served to: Jewell McCoy, Tommy Darsey, Lela Carpenter, Willena Wilkinson, Aileen Russell, Wandean Garrison, Joyce Irby, Doris Stephens, Wanda Nelson, Bertha Frye, Zona Scaff, Dora Mae Bottoms, and Ella Frances Morris.

John Allsup, Kenneth Simpson, "Red" Titus, Bob Murphy, Dan Darsey, Wiley Fulfer, W. T. Marshall, Leroy Nelson, Mutt Berryman, Rudolph Carpenter, Bennie Keltz, Quinn Martin, J. W. Hough, Amos Jones, E. A. Day, and the host and hostess, Thomas Bourland and Mary Ellen Barton.

Por la Escuela

The first grade and high school honor lists will be in Los Toreros next week. The cat adopted by the Home Ec. Department has been given the name of Scatter-Brain. We had our last pep rally of the year the day before the Paducah game.

Favorite Sayings Bennie Keltz: Why I'll eat you up. Tommy Darsey: Buck up, old kid! You'll live over it, C? Jewell McCoy: By gum. Johnny Allsup: You heard what I said. Frances Stearns: I bet-cha. Lela Carpenter: You know me. Aileen Russell: Sugar! T'anks pal! E. A. Day: You ain't just a wolfin'.

Willena Wilkinson: Why I'll knock ya out. Marie Hunsucker: Watch out for that pass! The Grab Box Kenneth—A wonderful night, isn't it? I wish it would last forever. Aileen—So do I. It's my turn to wash the garbage pails tomorrow.

Mr. Harp—Well sen, how are your marks? Norman—Under the water. Mr. Harp—What do you mean, "Under the water?" Norman—Below "C" level. Coach and Mrs. Martin shopping downtown about Thanksgiving. Coach—you hold the turkey; I'll drive. Mrs. Martin—No, you hold the turkey, and I'll drive. Coach—Let's compromise. I'll hold you, and we'll let the turkey drive.

Are Fords the most popular car or do high school gals just accidentally go with guys who own them? Any way the point is that Joyce Irby's boy friend "took" her places in a handsome, cream colored job. Don't ask me where he's from, girls. I don't know!

"Comes love, dum-de-dum-bee" is good. A new one a week isn't done management, Myrnae. Oh, haven't you heard? It's Benie this time. Twice last week, too. We wouldn't have a boy friend who didn't call every other night! (Oh, if we even had one! Woe is us.)

The Poet's Corner

The thought for this week "Knowledge is power," and poem is another written by Lena Wilkinson. SUCCESS Success is something that is stired. And among all it is truly adm. You can gain it if you'll try. And reach the goal by and by.

Some laugh when one ment succeeding in life— Just willing to suffer all pain strife; To succeed, never think of w you might gain— Suffer silently all your woes your pains.

The time you lose will never c back, And you'll find it's the time you lack; Time is dearer than you m think, For in the chain of life, it's largest link!

Or The Square WANNABE BOND IS THE BEST PAPER FOR LETTERHEADS

We Have a Complete Stock Matador Tribune

It's A Grand Custom... Send Every Friend A Christmas Card!



Christmas Greetings

IT'S A grand custom, this sending of Christmas greetings, but it has its practical side, too! For instance, you want to get the best possible cards for the least money—you want to have them addressed and mailed early—you want plenty of them to allow for those friends you're bound to remember at the last minute! We can help you in the first and most important thing—getting fine cards for the least money.

Christmas Card Special 20 cards and Envelopes Assorted, Steel Engraved Printed With Any Name ONLY \$1.50 —PLACE YOUR ORDER TODAY— OUR SUPPLY IS LIMITED

Matador Tribune TELEPHONE YOUR ORDER TO NO. 123

Advertisement for Eddie's Bread: Growing Children Need Plenty Of Good Bread! GIVE THEM Eddie's Bread. The health and happiness of growing children often depends on the proper food. Down through the ages bread has been the basis of mankind's food; both young and old look to it every day as the staff of life. EDDIE'S BREAD is made of the finest ingredients, by experienced bakers, in a clean and modern bakery. It is a wholesome and superior food. Ask for it at your grocery. Eddie's Bakery

Advertisement for Bob's Oil Well: SAFEGUARD THEM! WITH THE TIRE THAT STOPS 4 TO 223 FEET QUICKER! U.S. ROYAL MASTER. Come in Today! Make the dramatic one-minute, wet-glass demonstration. See for yourself how de-skidded Royal Masters afford protection with quicker stops... control of skids on the slipperiest of wet pavements. Ask for a Free Demonstration. Bob's Oil Well MATADOR, TEXAS

"This One Will Suit Uncle Bob"



Carrying books to shut-ins and those remote from libraries is a practical Scout Good Turn encouraged by Dr. James E. West (inset), Chief Scout Executive of the Boy Scouts of America and Editor of Boys' Life, whose conviction that the greatest single influence over the mind of man is still the printed word is based on the stimulation and inspiration derived from reading habits started during boyhood in a Washington, D. C., orphanage.

her, no Conquest of Mexico would have been possible.

Torture of Quauhtemozin
Another trick that Cortes perpetuated here in Coyoacan was the torture of the last of the noble Aztec princes, Quauhtemozin.

To make him reveal the hidden gold and treasures of Moctezuma, he was put to the torture. His feet were oiled then placed above a blazing brazier. An incident in connection with this torture, has been handed down to us. Besides him another Aztec noble was suffering the same form of torture. When he writhed in his supreme agony he turned to Quauhtemozin seeking relief. The legend has it, that Quauhtemozin turned to him with superb sang-froid and said, "Do you, perchance, think that I am reposing on a bed of roses?"

This incident has been immortalized in art. In the Academy of Fine Arts in Mexico City I saw a painting inspired by it. On the base of his great monument in the Paseo de la Reforma in the Mexican capital I saw a bas relief commemorating this episode. Yet, in spite of all this, "I have me doots" that he ever said it. It smacks too much of the famous last words that were supposed to have been uttered.

OTHER SIGHTS
The Casa de Alvarado lies on

the outskirts of Coyoacan on the road that leads to Villa Obregon. According to the best authorities this house never sheltered the famous lieutenant of Cortes, but was evidently built by some of his relatives, perhaps on the site of the original dwelling. The noted archaeologist, Mrs. Nuttall, was the last tenant of distinction who occupied this Casa de Alvarado. I caught a hasty glimpse as we passed on our way to Coyoacan.

The Municipal palace stands on the site of Cortes' palace where he lived when planning his siege of Tenochtitlan.

A church is pointed out where Cortes is said to have worshipped. "FLOATING GARDENS"

What would you think if a barker at a side show would ballyhoo a calf with three heads and on entering, after paying your hard-earned cash, you would discover it only had two. Of course you would think you had been "gypped". But after all, even a calf with just two heads is worth seeing.

So it was with me when I went to visit the famous "Floating Gardens" of Xochimilco. They did not float at all, nevertheless, they were so very well worth while seeing that I forgave the misstatement of fact.

Xochimilco (pronounced so-she-meal-ko, with the accent on

'meal') means "Place of Flowers". This section, a swampy archipelago, was originally peopled like the famous Venice in Italy, by tribes who were trying to evade their enemies and establish themselves in a more or less impregnable position. And here they found sanctuary.

To utilize more land than was available by nature, their ingenuity conceived the idea of creating artificial areas on which they might plant flowers and

vegetables. In consequence, they weaved huge mats from interlaced twigs and reeds. On this they placed the mucky soil and planted their produce. Some of them were so large, more than a hundred feet in length, that a small hut could be erected too. These huts were constructed from reeds with thatched roof of dried fronds.

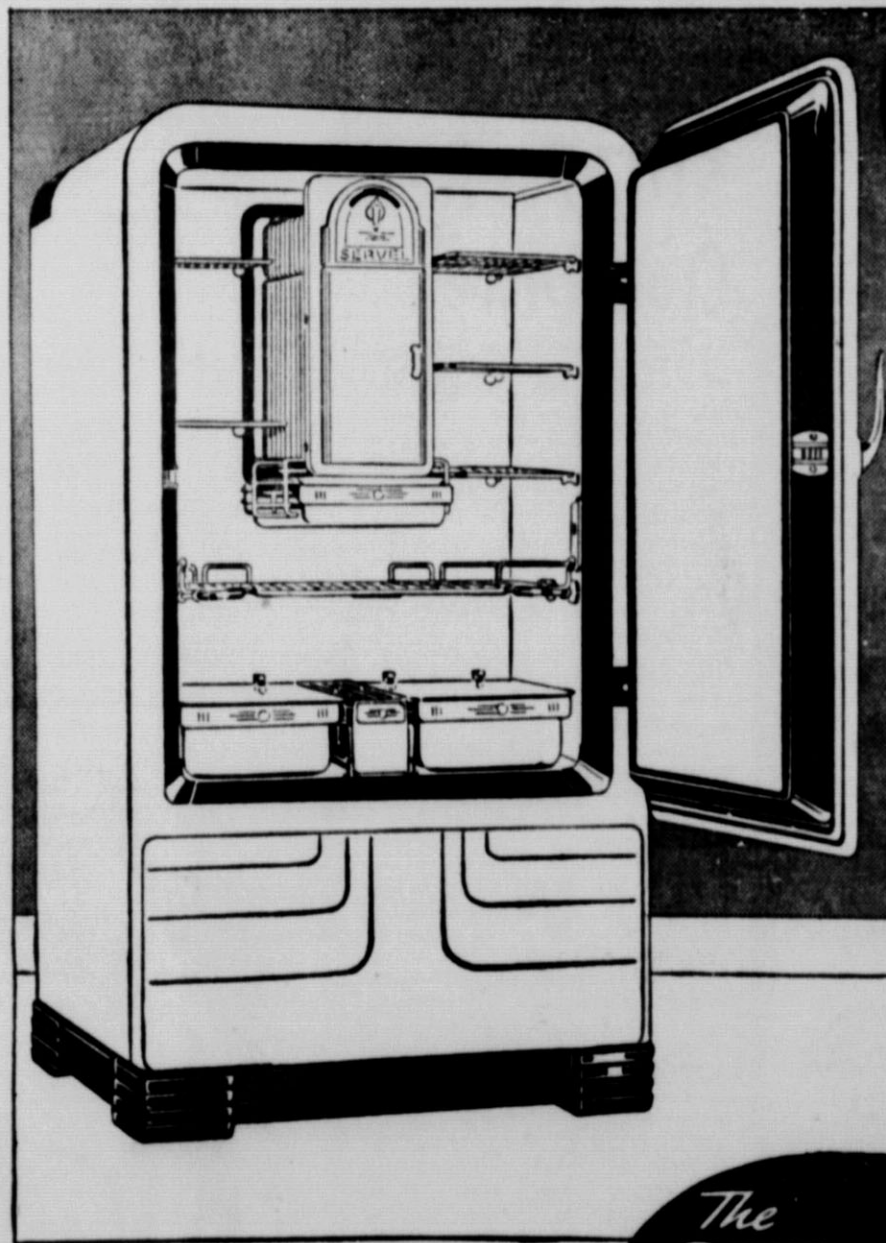
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HERE'S GREAT NEWS for anyone about to buy his first automatic refrigerator—or replace his present one! The 1940 Servel Electrolux brings you the operating advantages of the only freezing system in which a tiny gas flame does all the work—plus new, important features in convenience and adaptability. The new 1940 Gas Refrigerator lets you store *what you want—where you want it*. Lets you keep food as you like it!

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Dew-Action Freshener. Moisture falls like dew from under side of glass cover...keeps fruit and vegetables garden-fresh.

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You can look forward to a comfortable winter if your home is modern and in good repair. A warm home is your best insurance against dangerous illness and discomfortable colds.

Why not let us figure your repair bill today so that you may be prepared for winter? We always appreciate the opportunity of serving in any way possible.

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LUMBER, BUILDING SUPPLIES AND HARDWARE

dishcloth—well, almost.
Had my first experience with an earthquake the other day, though I knew nothing about it until I read of it in the next morning's papers. A mere earthquake can't faze me; I've been thru political campaigns in Texas, ("Me for Ma"; "Pappy, pass the biscuits").

Inhabitants have sought to explain away an undesirable weather out here with the explanation, "This is unusual" until even the papers quip about it and a columnist, the other day, remarked, "This is unusually unusual weather."

California's boasts of fruits and flowers are lived up to. Carnations at a penny apiece and a huge cluster of big white flowers (nasturtiums, geraniums, chrysanthemums or something other hard-to-spell-name) for 30 cents. And did you ever see a rosebud of pale lemon gold with tips of dawn pink?

At the fruit stands you can buy fresh figs, pomegranates and dates that are stuffed with walnuts and pecans. Which brings to mind the oldest California joke:
A fellow gazing at a watermelon remarked disdainfully, "Not a bad looking alligator pear." A native asked, "Where are you from?" The other answered, "Florida." Snarled the Californian, "I thought so; get your dirty

hands away from that olive!"
Texas topics:
Award of the Texas Institute of Letters for the best book of the year written by a Texan deservedly went to J. Frank Dobie for "Apache Gold and Yaqui Silver."

Roy Bean, "the law west of the Pecos", is going to be the subject of a Broadway play and it'll probably be a hit.
Three weeks ago, I pointed out that Land Commissioner Bascom Giles, chairman of the School Land Board, was getting ready to gamble with school land by leasing it for oil on high royalty instead of high cash. A few days ago in the Dallas News, he admitted that high cash, and fixed royalty to the State would "take the gambling" out of leasing state land. Now that the Land Commissioner has been convinced by my argument, surely he is not going to go ahead and hold the December leasing on a high royalty basis which he publicly admits is gambling and that high cash is best?



ANCHORS AWEIGH



COYOACAN
Only a short distance from the Mexican Capital lies the ancient town of Coyoacan, which means "Place of the Coyotes". This was the first capital of Mexico. It was here that Cortes planned his historic attack of the Aztec capital of Tenochtitlan.

This is an extremely ancient settlement. Long before the arrival of the Aztecs in the Twelfth Century other tribes lived here. It is even plausible to suppose the Archaics, the first inhabitants of the Mexican plateau, lived here, because, a short distance away their remains were unearthed from beneath an ancient lava flow The Pedrigal.

It is not so much what the physical eye can see there now, that is important, but the historical associations that cling to this place.

The spirit of Cortes prevades the place, filling it with a malodorous effluvia.

A JEALOUS WOMAN
It was at Coyoacan that Cortes strangled his dear spouse to death.

Like Xanthippe of old, who constantly nagged Socrates, the wife of Cortes nagged him. She objected violently to the famous (or infamous) Malinche. Without

Make Pomanders Now for Xmas Gifts



FRAGRANT POMANDERS FLORIDA CHRISTMAS GIFTS

Follow a Florida custom and make pomander balls for Christmas gifts. Gaily wrapped in holiday boxes they are presents with a personal touch, but make them now for their fragrance is best a few weeks after they are made.

making pomanders. Stick whole cloves into the skin of the orange until the rind is completely covered. Roll orange in a mixture of equal parts of orris root and ground cinnamon. Pat in as much of the powdered mixture as will adhere to the orange. Wrap the pomander in tissue paper or other soft paper for several weeks. Remove the paper, shake off any loose powder, and the pomander is ready for use in drawers or on linen shelves.

Barton-Scaff Rites Said

Miss Sibyl Scaff of Matador, and Wilson Barton of the Barton Community, were united in marriage Sunday evening, December 3, 1939, at the Methodist parsonage, by the pastor, Rev. W. B. Vaughn. The ceremony was performed about 9:30 o'clock, following evening church services. Mrs. Vaughn was the only attendant at the wedding.

Mrs. Barton is the daughter of J. C. Scaff and the late Mrs. Scaff. She is a graduate of Matador High School in the year 1933 class and since finishing school, has been employed by various business firms of the city. She has been bookkeeper at Farmer's Gin, and as clerk in Harry Willett Dry Goods Co., which position she is filling temporarily this fall.

The groom is the son of Mrs. A. L. Barton, pioneer resident of the county, and since his graduation from Matador High School in 1932, has been engaged in agriculture and ranching pursuits on the Barton ranch, where the couple will make their home for the present.

Both Mr. and Mrs. Barton have a host of friends who wish for them much happiness.

Accident Mars Holiday Visit

A collision on the highway east of Matador at the golf course, Thursday morning impaired the Thanksgiving visit of Mr. and Mrs. R. L. Pendergrass of Childress, as they were enroute to the home of Mr. and Mrs. J. M. Birchfield where they were guests for the day.

A car driven by Jack Parnell of Paducah collided with the Pendergrass car as the latter turned south at the golf course. Both cars were damaged, but none of the occupants of either vehicle, injured, it was stated.

In addition to Mr. and Mrs. Pendergrass, former Matador residents, other Thanksgiving visitors in the Birchfield home included their daughter and husband, Mr. and Mrs. Tokie Doty of Sudan and Mr. and Mrs. M. H. Bennett and their three children of Brownfield.

Conference Held At M. E. Church

Rev. E. E. White of Plainview, District Superintendent, and Rev. W. E. Hamilton, Lubbock, executive secretary of the Board of Education of Northwest Conference, attended a meeting of the church workers and leader at the local Methodist church Tuesday evening.

An inspirational meeting, led by the pastor, Rev. W. B. Vaughn, was held.

Rev. and Mrs. Vaughn will head a delegation from this church, to Plainview today to attend district annual Harvest Day observance in an all-day meet. The program starts at 10:00, and in addition to the programs for the Missionary units, there will be a gathering of pastors and stewards for a special session.

Tribune Ads Pay

FRESH FISH TODAY!

By Katharine Fisher

Director, Good Housekeeping Institute.

There was a time, not many years back, when fresh fish, delicious though it was, was neither pleasant nor easy to prepare for cooking. The mean little operations of cleaning, scaling, skinning and boning the fish, to say nothing of all the handling that was necessary, left not a few homemakers pretty much discouraged. Even the ardent angler likes to have some one else prepare his string of speckled beauties for the pan.

Happily the fishing industry discovered the homemaker's dilemma and took steps to correct it. You no longer need to worry about cleaning your fish, for almost everywhere this is being done at the market or before the fish arrives there. We find fish dealers not only willing to clean our fish, but they will fillet it if that is the way we wish it prepared. Some of them, too, have become expert in removing even those troublesome little bones from shad and will do this for you, although sometimes at a slight additional cost.



KATHARINE FISHER Director of Good Housekeeping Institute

Packaged fresh fish are a boon, no matter if you live near the coast or far inland. One type of packaged fish offers quick-frozen fish fillets and steaks in sealed paper packages or cartons. These are so rapidly frozen at very low temperatures that the flesh cells do not break, the juicy texture and flavor are retained, and all the qualities of the fresh fish are fixed. If you haven't tried quick-frozen fish you have a treat in store for you. They come cleaned and boned, ready to pop into the pan. You cook them just as you do other kinds of fresh fish, increasing the cooking time if you do not thaw the fish first.

Then there are other kinds of packaged fresh fish—fillets and steaks—not quick-frozen—which are carefully wrapped, each in its own sanitary wrapping, packed in watertight cans, surrounded by crushed ice, and rushed to fish dealers. Again, no cleaning for you to do, for these fillets and steaks are practically boneless and ready for you to put into the skillet or pan.

Of course, you must expect that the kinds of fresh fish you are able to buy will depend upon the season and the part of the country in which you live. If you will pick out an up-and-coming fish dealer and take him into your confidence, I am sure he will show a real interest in your purchases and will help you to become better acquainted with food buys in fresh fish from week to week. Try serving fish more often than on the traditional Fridays. Its iodine content, to say nothing of its deliciousness, is a compelling reason, for iodine in the diet helps prevent goiter and other iodine-deficiency diseases.

Don't forget that the deliciousness of fish can be captured only by perfect cooking and a skillful combining of other foods with it. Fish always needs a crisp vegetable or salad, a piquant relish or savory sauce, as a finishing touch. In my experience homemakers are more likely to overcook than to undercook fish, forgetting that fish done to a turn is tender, juicy, and what I term jellylike—not dry and tasteless, as we too often find it. Some people do not know that certain varieties of fresh fish, like cod, flounder and haddock, are what we term lean fish and therefore need a little more seasoning and more fat in their cooking. Highly flavored varieties of fresh fish, such as shad, mackerel, salmon, etc., are what we term fat fish and need comparatively little fat and less seasoning in their preparation.

Child Welfare To Meet Wednesday

The Matador Child Welfare Association will meet in regular session next Wednesday afternoon, December 13, in the high school auditorium, it has been announced.

All patrons of the association are urged to attend the meeting, as several matters of vital importance will be discussed.

New Arrivals

The following births in the county during the past month are reported by Dr. J. S. Stanley, local physician:

To Mr. and Mrs. Joe Mooneyham of Roaring Springs, a 9 pound son was born December 5, 1939, and given the name Lawrence Sidney.

A baby daughter weighing 10 1/2 pounds was born November 17, 1939 to Mr. and Mrs. Ray Bethel of Flomott.

Mr. and Mrs. L. E. Lisenby are proud parents of a boy born December 4, 1939 weighing 8 1/2 pounds.

GO TO CHURCH SUNDAY

CLUB MEETS THURSDAY

Mrs. W. N. Pipkin was hostess Thursday afternoon to the Thursday Bridge Club, with two tables of bridge. Mrs. J. D. Craven had high score at the conclusion of games, and Mrs. Gus Bird, second high.

Salad plate refreshments were served the following ladies: James Bryan Cammack, Luckett Jr., Antone Freeman, S. Stanley, Mesdames Bird, Craven, and a guest, Mrs. Meador.

WHITEFLAT NEWS

Ernestine McWilliams and visitors in Lubbock during holidays.

Mrs. Shelley Mayfield Ropesville, and Misses Paul and Eloise Martin of Amarillo, here at the bedside of the mother, Mrs. F. Z. Martin, who seriously ill.

A deal has been made in the C. H. Norton will assume management of the Four Corners grocery store formerly operated by Sherman McCary, Mr. and Mrs. McCary and their daughter Mrs. Frances Berryman have moved from this community to make their home elsewhere.

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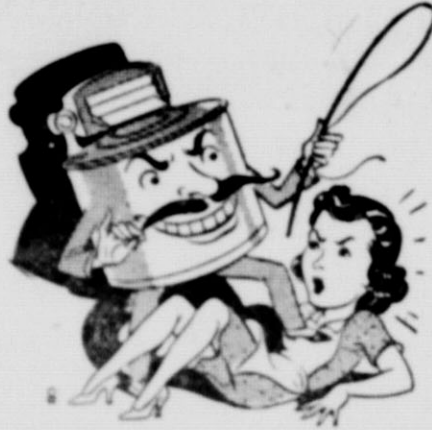
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We do a superior grade of work than home washing and the economy of our service will amaze you! Send your laundry to the Floydada Laundry this week.

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NO WOMAN WILL DENY THAT HOME WASHING IS A LONG, HARD JOB—THAT ENDLESS RUBBING, SCRUBBING, RINSING, AND STANDING OVER A STEAMING BOILER, TOILING UP AND DOWN STAIRS WITH A BASKET FULL OF CLOTHES. WELL, YOU CAN FORGET ALL THAT IF YOU SEND YOUR WASH TO THE SPUR LAUNDRY—THEN, TOO, YOU PROTECT YOUR HEALTH BY PREVENTING WASHDAY COLDS, SICKNESS AND TIREDNESS CAUSED BY WASHING SLAVERY.

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Matador Tribune

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Editor and Publisher

MEMBER
PANHANDLE PRESS ASSOCIATION

MEMBER
WEST TEXAS PRESS ASSOCIATION

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"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

WTCC VICTORY...

(Continued From Page 1)

ping products from the South or Southwest to any available market ranged on an average about 60 per cent greater than like distance costs available to shippers of products wholly within the favored zones, or official territory (New York-Chicago zone). It has been against this rate handicap that the fifty-year fight has been waged by the South and Southwest. And it is in this fight that victory apparently is in sight.

First victory for equality in freight rates, which was renewed this year by the West Texas Chamber of Commerce on a broader scope than heretofore undertaken, came Oct. 16 when the Texas Railroad Commission by unanimous vote abolished what was known as differential rates in West and South Texas. The application of differentials in the Texas rate structure was merely the application of the same principal to intrastate rates that had been ap-

plied nationally in the entire rate structure of the country. It was the application of the theory that the actual cost of transportation is greater in thinly populated and underdeveloped sections and that the highly developed sections are entitled to a lower transportation charge.

Reductions Ordered

Shortly after the action by the Texas commission, Ernest O. Thompson, a member of that body, was in Washington for a conference at the White House with President Roosevelt. They discussed the Texas rate situation and it is understood the President voiced approval of the Texas action and at the same time took a stand in favor of rate equality—like charges for like distances on a mile-for-mile basis.

The 5-to-4 decision of the ICC upholding in part the contention of the Southern Governors' Conference ordered reductions ranging from 5 to 35 per cent in rates charged for transporting certain commodities from points in the South to points in official territory.

The majority held that the desirability of reasonably uniform rate structures is not open to serious objection. This is the contention that has been advanced for years by the interests of the South and Southwest in the fight against what they claimed to be discriminatory rates, but the decision by the ICC is the first official recognition of that principal. Full application of the principal will result in a new nation-wide rate structure.

—Dallas News

Lions...

(Continued From Page 1)

almost 100%. The luncheon (dinner) of baked turkey and all the trimmings brought many comments of pleasure.

Following the enjoyable meal was a well-prepared program which included introduction of guests, an interesting address by J. Rufus Emmons, county agricultural agent, the presentation of belts and badges to five school boys selected for Commission in the Safety Patrol. The badges and belts were presented by two members of the Texas Highway Patrol, of Lubbock, who were here for the meeting. District Attorney John A. Hamilton made a report on the Red Cross drive and Mrs. Harry Burden announced a program to be presented by the Child Welfare, December 14.

Cheerful Lighting For Meal-Time Pleasure



The inexpensive lighting units shown here are pinned to the wall and plugged into the nearest convenient outlet.

By Jean Prentice

A LITTLE ingenuity can go a long way toward dressing up the breakfast nook or dinette.

Early morning hours seem a little more "takable" when there are pretty dishes and cheerful lighting. And the evening meal is much more enjoyable when served in a pleasant setting.

How to light the breakfast nook is sometimes a problem for the housewife. Even though the nook is a part of the kitchen, it should not depend on the center kitchen light for illumination. Instead, give this corner of the room a light or two of its own, and it gains extra character.

One attractive way to light the dinette is with inexpensive lamps that may be easily pinned to the

wall and plugged into a nearby outlet. These wall lamps are available in many styles. Some have inner diffusing bowls, and thus give unusually good light for seeing when accompanied by a 100-watt bulb.

Other ways to bring modern lighting into the dinette are with a new "adaptor" type fixture screwed into the single ceiling outlet, or with a new silvered bowl bulb and shade screwed on the drop cord that hangs above the table. Either method produces silky cheerful lighting when a 100 or 150-watt bulb is used. The silvered bowl bulb will prevent glare from shining down into the eyes of the persons at the table. Use it with a small round reflector which you can place in the top of your shade. The reflector will send a fine quality of soft indirect lighting down to the table.

Quota Excess \$107 For Red Cross Drive

Final receipts of the Motley county annual Roll Call Membership drive of the American Red Cross, secured yesterday by Chairman John A. Hamilton, showed an excess of \$107.01 to the larger quota set for this year. A total of \$557.01 was collected and the quota set for this year was \$350.00.

The following list completes the publication of names of contributors:

- Matador: Henry Thompson, \$1.00; Bob Echols, \$1.00; Mrs. Raby Webb, \$1.00;
- Fairview: A. D. Beauchamp, \$1.00; John C. Russell, \$1.00; Hart Harris, \$1.00; Mrs. W. E. Ballard, \$1.00;
- Northfield: A. B. Simpson, \$1.00; Mrs. A. B. Simpson, \$1.00; J. A. Tipton, \$1.00; T. B. Simpson, \$1.00; A. B. Henderson, \$1.00; Mrs. N. U. Timmons, \$1.00; O. F. Etheridge, \$1.00; W. W. Bain, \$1.00; T. W. Bain, \$1.00; A. J. Matlock, \$1.00; G. O. Ashford, \$1.00; W. P. Bethany, \$1.00; Fay G. Tipton, \$1.00; Norine Gibson, \$1.00; R. B. Cozby, \$1.00; J. M. Dobbins, \$1.00; W. E. Thomas, \$1.00;
- Dumont: Kurl Woodard, \$1.00; A. Holmberg, \$1.00; Dock Green, \$1.00; C. C. Bately, \$1.00; A. B. Hamilton, \$1.00; Clyde Hallar, \$1.00;
- Folley: Bill Meyer, \$1.00; Mrs. Bill Meyer, \$1.00; Billy Meyer, Jr., \$1.00; Rhea Meyer, \$1.00; Billy Nail, \$1.00;
- Flemot: Lem Brock, \$1.00; Put Gilbert, \$1.00; Gilbert Gin, \$1.50; Harmon Mosley, \$1.00; Adolphus Mosley, \$1.00; Bert Floyd, \$1.00; Harrison George, \$1.00; Leyd Kuykendall, \$1.00; R. J. Meritt, \$1.00; Walter Marler, \$1.00; Bron Martin, \$1.00; Frank Garrett, \$1.00; Orvil Kuykendall, \$1.00; John Bourland, \$1.00; C. D. Turner, \$1.00; Ralph Stapleton, \$1.00; James Williams, \$1.00; C. B. Jones, \$1.00; Myra Soears, \$1.00; J. E. Monk, \$1.00; Ben Turner, \$1.00; Joe Speer, \$1.00; Shelton Haynie, \$1.00; B. W. Gunn, \$1.00; Harley Gunn, \$1.00; L. Crowell, \$1.00; Gio Pope, \$1.00; J. L. Kuykendall, \$1.00; Roy George, \$1.00; Raymond Ross, \$1.00; Guy Wheeler, \$1.00; Dick Washington, \$1.00; Sam Ross, \$1.00; Tom Bynum, \$1.00; Jack Bynum, \$1.00; I. G. Grundy, Quitaque, \$1.00; Harvey Marler, \$1.00; A. L. Clements, \$1.00; Mrs. R. W. Patrick, \$1.00;

MATADOR DUMPS PADUCAH, 12-0 FOR 3RD PLACE

Matador's Matadors won third place honors in district 4-A here Thursday afternoon by vanquishing the Paducah Dragons, 12-0, in a royal battle which found victory riding on the winged feet of Johnny Allsup, Matador back.

In first downs the two teams were even with seven each. Paducah had an offense of its own to keep the record-breaking holiday crowd jibbering with excitement, driving on one occasion a full 90 yards to the Matador 1-yard mark before being stopped.

On the first Matador play from scrimmage after the opening kickoff, Allsup broke loose around right end and loped 76 yards for a touchdown, aided by wicked blocking by his mates. The second period was a deadlock, but in the third quarter the Matadors shot Allsup into the open again. Taking a punt on his own 46-yard line, the speedy back chased it back 33 yards to the Dragon's 21-yard mark. Matador charges carried the ball to the Paducah 12-yard line, and there Allsup flipped a pass to Green, sub left end, just over the goal line for a score.

FORMER RESIDENT INJURED IN CRASH

AMARILLO — Liquor Board Agents J. S. McKown and E. S. Crider of Amarillo were showing improvement in a Dumas hospital tonight after receiving serious injuries in a car accident near Dumas last night. Both had regained consciousness today. Garrett Hawkins, liquor board chief in this section, said McKown had a deep scalp wound and other injuries and Crider received a concussion of the brain. They were enroute here from Dalhart when the car overturned twice when a front tire failed.

—Wichita Falls Record News.
Mr. Crider will be remembered here as a former resident Highway Engineer.

COLLEGE STUDENTS SPEND THANKSGIVING HOLIDAYS AT HOME

Practically all students who are attending various colleges in the state, were able to spend the week-end Thanksgiving holidays at their respective homes here. These included the following:

Paul Fuller, student at Howard-Payne, Brownwood; Vernon Chambliss, Wayland College, Plainview; Miss Addie Lee Lawrence, West Texas State College, Canyon.
Miss Kara Hunsucker, Miss Dorothy Willett and B. F. Tunnell, Texas Tech students at Lubbock and Miss Dorothy Jean Harp, T. C. U. student, Fort Worth. Accompanying Miss Willett as her guests for the week-end were two

TAXIDERMIST—With Wild game constantly growing more scarce, and with bag limit much reduced, take fewer trophies and let me preserve them for you. Mrs. C. Kifer.
12-7-pd.

ARRIVAL ANNOUNCED
Dr. and Mrs. W. Frank Cole of San Diego, California, announce the arrival of a baby daughter, their home December 1, 1939. Young lady weighed 7 pounds 4 ounces and has been given name Carol Ann.
Mrs. Cole is the former Cammack, a daughter of Col. Judge W. R. Cammack.

CARD OF THANKS

Words can not express our thanks for the many kind offerings and words of sympathy tendered us since the burning of our home and household goods.
May God's richest blessings come to each of you.
Mr. and Mrs. Joe H. Campbell and children.

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- 250 Regular \$1.00 Wash Dresses 79c ea.
- 96 Regular 1.95 Wash Dresses \$1.39 ea.
- 27 Regular 1.98 Silk & Rayon Dresses Each \$1.44
- 15 Regular 4.98 Dresses \$3.00 ea.
- 12 Regular 6.95 Dresses \$4.95 ea.

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Helen Curtis Duchess regular \$5.00 permanents, NOW \$4.00!
Our regular \$3.50 Machine Permanents, NOW \$2.50!



Colored lights and tinsel—frost on the window panes—the joyous spirit of Christmas! You will want your coiffure to be "tops"—a picture of loveliness—an Eldora permanent or finger wave for more pleasure this Christmas!

Phone 30-J For Appointment

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PRACTICAL GIFTS FOR EVERY MEMBER OF THE FAMILY

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