

"The chains of habit are generally too small to be felt till they are too strong to be broken"
—Johnson

Matador Tribune

So many gods, so many creeds,
So many paths, that wind
and wind,
When just the art of being kind
is all this old world needs.
Ella Wheeler Wilcox

Tribune Volume 11, No. 38

Matador, Motley County, Texas Thursday, November 25, 1937.

Motley County News Volume 18, No. 38

TRAIL DUST

BY DOUGLAS MEADOR

Aside from great red palisades of clouds rising to the north above the blue and purple hills, was a demure quiescence resting in twilight sky, as if an artist had painted the background too lovely to mar with a subject. The coloring drained away into the flume of sunset while stars broke the volant heavens with twinkling innuendos to the moon, like a ghost-ship anchored in the fog-bound harbour of distance. Night had arrived majestically to pause beside her black-jade throne and receive the acclaim of silence tendered by the eternal hills, valleys of sage-brush and mesquite; the cattle country.

Childhood's fragile cup has long drained of its sweetened elixir and the fine, dry dust of years has sifted over the board, but memory traces a few designs with charcoal claimed from the ashes of forgotten fires. One was the privilege of being next my father at the table and placing on his plate, the viands which were not to my liking. He never complained, stout fellow, but with a twinkle in his eye, smiled because of pleasure to serve one whom he loved. So many times since I have wished for him beside me to take on his plate some of the unsavory pot-pourri served without discretion from the kettle of life.

Inside the taut tent, the stove pipe was of a cherry hue as bleached mesquite grubs burned in the box stove, while outside a norther piled snow against the canvas walls. Two men sat at the crude table which held only a smoked lantern and the well-shuffled deck of soiled, spongy cards. The men rubbed their bearded faces in silence and studied the cards as if a life might rest with their decisions. Each rolled a cigarette and smoked with marked nervousness until one long, bony hand moved slowly toward the neatly stacked deck, grasped part of the cards and moved back. Then another hand cut the remaining stack and both placed the cut face-upward on the table. Without a word the man who had first seen the six of diamonds arose, went to a sack in the corner of the tent, poured out in two tattered feed bags and passed through the flap door. The other man rolled another cigarette. The loser, his boots crunching the snow, reached the wire corral fence and whistled softly, while two saddle horses craned necks over the wires for a delayed feeding.

It is said he broke apart the hassinet which held his friendships, to fuel a fire beneath the smelter of more material ambitions.

There by the sapphire sea where gulls journey swiftly into white cloud-castles as if small doors opened at the sound of restless wings, the shabby house stands. A pink morning-glory threads delicate fingers through branches of the small lemon tree by the window and tall geraniums line the stony path to the road. A plump old lady with gentle hands folded in her lap, watches the streamers and scattering sails, as one who has found the intrinsic pleasure secreted in the despondency of waiting.

Despite my ambitious intentions to remain silent during the conversations of people knowing more than I, it is seldom that the resolution is strong enough to curb my falling. And reflection usually brings me to realize my contribution to the discussion was about as useful as a hitch-rack in front of a filling station.

Fate's ever-active foundry often casts many vexing days from the matrix of despair without troubling to make a memorandum of the oversight to the distribution system.

Whenever I pass a transient on the highway there is always a pang of remorse because it is impossible to forget the infinitely fine line which, when it is disturbed, may reverse the current of destinies.

BEER VOTED OUT CATTLE COUNTY FRI.

Nine Ballots Prove Drys In Majority As Polls Close

By the slender margin of nine ballots, Cattle County voters, in a special election Friday, banned legalized beer throughout the county, according to complete but unofficial returns. The vote was 347 against and 338 for legal beer.

The official canvass of the ballots will be made by the commissioners court. If the result is then unchanged, Cattle County will go on the "dry" list.

Close Margin

The election was one of the closest in the history of the county and the result was undetermined until the final box, Tennessee Valley, reported Saturday afternoon. Paducah boxes rolled up a wet lead but rural boxes almost all went in the dry column.

Sale of beer has been legal in Cattle County since state prohibition laws were repealed.

Vernon Stays Wet

The city of Vernon voted to continue legal sale of beer in the election Friday, but precinct 4 of Wilbarger County went dry. The wet majority in Vernon was 566 to 390, while the other precinct went dry by 106 to 71.

Three other Wilbarger County precincts had previously voted dry.

Arizona Man Returns Home

W. G. Bowman Leaves For Nogales After Visiting Here

Wirt G. Bowman, Arizona capitalist and owner of the Whiteflat Gin Company and extensive farms left yesterday with his family for his home in Nogales, Arizona, after a month's visit here inspecting his holdings in this county. Mr. Bowman visited his boyhood home near Childress and with old friends in the Panhandle while here.

The Nogales International, Nogales newspaper, published in its issue of November 20, the following account of a gathering held on the Lisenby Ranch North of Matador, November 11, at which Mr. Bowman was co-host to a barbecue dinner:

Old Timers of Panhandle

"A gathering of plains and panhandle old-timers whose residence in the area from Floydada east to Childress date back in some instances as far as the late seventies and the eighties, was held Sunday at the old Lisenby Ranch twelve miles north of Matador. When W. G. Bowman, of Nogales, Arizona, and F. M. Dougherty, of Dougherty were hosts at a barbecue dinner. "A day replete with reminis-

(Continued on Back Page)

High School Girls Start Basket Ball

More than 30 girls of the Matador High School have started practicing basket ball this week according to Hugh C. Gray, coach of the girls cage team. Mr. Gray said that more than usual interest was being shown in basket ball by high school girls this year and prospects were splendid for an outstanding team.

He said it would probably be two weeks before the first game of the season would be played.

TO COLLEGE STATION

Messrs. Arvil Craven, J. D. Craven and George Gray left Wednesday evening for College Station, where they will witness the football game there this afternoon between the Texas A and M Aggies and the University of Texas Austin, Longhorns.

Claimed By Death



W. R. TILSON

W. R. Tilson, above, one of Motley county's earliest pioneers, who was called by death at his home near Whiteflat, suddenly Friday night, the victim of a heart attack. Mr. Tilson was associated with the early history of the Panhandle and aided in establishing the city of Matador.

County Loses Another From Pioneer Roll

W. R. Tilson Claimed By Heart Attack Early Saturday

Motley county lost one of its most venerable pioneers, when W. R. Tilson, 79, died of a sudden heart attack at his home at Whiteflat Friday night. Apparently in the best of health, Mr. Tilson, an enthusiastic football fan, attended the Matador-Lockney football game here Friday afternoon. He was stricken about midnight and expired in about fifteen minutes.

William Ranson Tilson was born at Ceres, Va., April 27, 1858 and came to Texas in 1882, moving to Motley county in 1884. Before he moved to Motley county, Mr. Tilson helped survey the city of Childress prior to the construction of the Fort Worth and Denver railroad. He also aided in establishing and naming the community of Whiteflat. Mr. Tilson was one of the pioneers who aided in establishing the city of Matador.

Was Cowboy Here

Mr. Tilson worked on the large ranches in this section as a cowboy before he was married October 8, 1883, to Miss Sallie Williams at Quanah. The old abandoned dug-out where he and his bride first lived is only a short distance from the large farm home where Mr. Tilson died.

Funeral services were held at

(Continued On Back Page)

MANY COMMEND BRUNK'S SHOW

Brunk's Comedians, tent show which is playing here this week, is receiving very favorable comments by the show-going crowds in attendance each night. Henry L. Brunk, manager of this branch of the show declared yesterday that after the Saturday night performance, he would move to Spur for next week's engagement.

A fine program has been arranged for the balance of the week, including "The Family Upstairs", with little June Brunk as guest artist, for Friday night. Saturday afternoon a merchant's matinee for only 5c, will be held. The play offered during the afternoon will be "Love and Gasoline". Saturday night a western play entitled "Sundown On Honeymoon Ranch", will be presented.

Mr. Brunk will be host today to a Thanksgiving dinner at the Motley hotel for his entire company as well as his brother Glen Brunk and family of Stamford who operate another unit of the show playing towns south of here. He said he expected his guests to total about 25.

Magnolia To Build Modern Station Here

Contract Is Let To Build Structure On South Main

Bids were let here Monday by the Magnolia Petroleum Company to construct a modern brick and concrete filling station on the site now occupied by the Red Triangle station at the intersection of Main street and Highway 28. The contract was awarded to E. R. Goforth of Wellington, Texas who has constructed a number of new stations for the company within the last two years.

The building, which alone will cost about \$16,000, will embrace the latest designs in filling station construction and will also include a wash and grease room. Concrete pavement will be constructed about the property to connect with the highway.

To Start This Week

While service will not be impaired at the station during the construction of the new building, work is expected to start this week in razing the old building. The contract calls for the new station to be completed by the 15th of January but the contractor declared he would probably have it finished 10 to 20 days sooner, provided the weather is favorable.

Modern electric gasoline pumps will be installed as equipment for the new station when it is completed.

A. J. Daffern, local manager of the station, will continue operation and no change in the personnel was announced.

The new station, when completed, will be a decided improvement in the heart of town and an attribute to the confidence of foreign capital in the future of Matador.

Gerald Mann Visits City

Gerald C. Mann, former S. M. U. football star, assistant attorney general, secretary of state planning board, secretary of state, and now prominent Dallas attorney, visited friends in Matador last week. Attorney Mann visited District Attorney John Hamilton of Matador and District Judge Alton B. Chapman of Spur. Mr. Mann is a formidable candidate for the office of attorney general in the next election.

The following excerpt is from one of his brilliant addresses made at Houston recently:

"In the social unrest that now plagues our land, we have on the one hand some monied powers that would enrich themselves at the expense of society—in utter disregard of human rights and humanity's welfare. Yet—on the other hand there are some agitators who have not been well schooled in the American way of appeal to law, who have sought by violence, intimidation, and mob rule to gain for themselves certain desired ends. Let us set ourselves as resolutely against the one as the other—Neither capital nor labor has gained, or can gain, by unlawfulness, violence and disregard for the rights of the other. No group of men—be they laborers, capitalists, or churchmen—are above the strong arm of the law.

Local Students Get Holidays

Students of the Matador schools were dismissed Wednesday afternoon for their annual Thanksgiving holidays. Classes will be resumed Monday Morning.

Several of the teachers plan to attend the annual meeting of the State Teachers association in Houston during the holidays. Other schools in the county have also dismissed for the two days.

GO TO CHURCH SUNDAY

RECENT BRIDE



MRS. LELAND TIMMONS

Mrs. Leland Timmons, above, the former Miss Sibyl Daffern, who was married to Mr. Leland Timmons in a ceremony performed by Rev. Joe E. Boyd, pastor of the First Methodist church of Paducah, Texas, Saturday, November 20, 1937. The young couple will make their future home in Matador.

TIMMONS-DAFFERN RITES PERFORMED

Mr. and Mrs. A. J. Daffern announce the marriage of their daughter Sibyl, to Leland Timmons, on Saturday, November 20, 1937 in a ceremony performed at Paducah, Texas, by Rev. Joe E. Boyd, pastor of the First Methodist Church of that city, and former pastor of the local Methodist church. They were accompanied by Mr. and Mrs. H. H. Courtney, who returned home after the ceremony. Mr. and Mrs. Timmons continued to Childress, where they visited with relatives of the former, during the week-end, returning to Matador Sunday evening.

Mrs. Timmons, who is prominent in the social activities of the younger groups in the community, was born and reared here. She graduated from Matador High School in 1936, and attended Texas Wesleyan College at Fort Worth the following term. Transferring to Canyon this year, she enrolled at West Texas State Teachers College, where she remained during the early fall, returning home only a short while prior to her marriage.

The groom is a son of Mr. and Mrs. M. L. Timmons of Northfield. He came to Matador several months ago and has, until recently, been employed at the Mission Service Station, which position he resigned to accept a similar place with the Red Triangle service station. He has made many friends since coming to Matador and is held in high esteem by those who know him.

The young couple will continue to make Matador their home.

Church Of Christ Services Sunday

Services will be held at the Matador Church of Christ Sunday by Minister J. Luryl Nisbett, of Abilene, according to an announcement made by officers of the church. Minister Nisbett will conduct both the morning and evening services and a cordial invitation is extended to the public to attend.

Minister Nisbett has conducted services here on former occasions.

COWBOYS GET A TURKEY DINNER

Cowboys of the Matador ranch will have turkey on the menu today instead of the regular beef-steak, as the continuation of a custom established several years ago.

Fat turkeys and all the "trimmings" including a large quantity of cranberry sauce and fruit salad was sent to the chuck wagon in ample time for the Thanksgiving meal to be prepared by noon today.

Rev. and Mrs. H. M. Weldon and daughter Dona Ann, left Wednesday afternoon for Abilene, where they are spending Thanksgiving with relatives.

Today's Grid Game Ends Local Season

Red Cross Is Again Placed Over The Top

Roll Call Drive Is Over Quota Again In This County

Motley county again went over its quota in the annual roll call drive of the American Red Cross according to Vernon Doss, roll call chairman. While a number of remote communities are yet to make reports, the county's quota is well "over the top," surpassing any former drive. Motley county had a quota of 300 members for this year and to date a total of 341 members with \$18.51 in extra donations, has been reported, making the total received to date, \$359.51.

Last year a total of \$271 was realized from the drive and a membership of 226 was registered.

Matador Is Over Quota

Matador has as a quota this year, 150 members and received 187 registrations with \$15.01 in donations; Whiteflat received 17 members; Flomot had a quota of 40, received 43 memberships and \$1 in donation; Roaring Springs had a quota of 70 and received 73 members with \$2 in donations; Flag Springs received 7 members with 50c in donations; Bird school received 6 members.

Last year Matador received 162 memberships and \$4 in donations.

Officers of the local chapter of the Red Cross wish to express sincere appreciation of the citizenship of the county for the success of the drive as well as those of the various agencies which aided in doing the solicitations.

LOCAL FIREMAN BRING FIRE TO CITY TO FIGHT

Burning Cotton Off Highway Brought To Firehouse

The Matador Fire Department goes out after trouble. Yesterday afternoon when Grover Price driving to Matador with two bales of cotton on a trailer behind his tractor discovered the cotton was on fire, he summoned the local fire department to come to his succor. Despite the fact that Mr. Price was several miles north of town on the old highway, members of the department secured chemical equipment and hastened to the location. After attempting to subdue the stubborn fire, to no avail, Fire Chief H. H. Courtney tied the trailer of burning cotton behind his automobile and hurried to Matador where a fire plug near the City Hall was tapped and the fire extinguished. Altho about half of the two-bale load was lost the remainder was saved, with some water damage.

Mr. Price was delighted with the efforts of the fire department and paid for the costs of operation beyond the city limits which is not included in regular operation.

Fire At Farmer's Gin

Fire threatened the Farmers Coop Gin here late yesterday when a blaze was discovered high in the roof of the principal gin building. Through the effective work of the local department, only small damage was declared.

ARRIVAL ANNOUNCED

County Agent and Mrs. Frank A. Buckley announce the birth of a son, Bruce Bernard, on November 21, 1937. The young Assistant Agent weighed 7½ pounds and was born at Trawick Hospital.

Subscribe For The Tribune

Matadors To Vie As Ancient Rivals Of Paducah Come Here This Afternoon

The Matador Matador's will end their grid season with the contest at the Matador Arena here this afternoon when they meet the Paducah Dragons in the last conference game and the last game of 1937, Superintendent B. F. Tunnell announced yesterday.

Despite the fact that the Matadors have ceased to aspire for conference honors, the game will probably be one of the best of the year because of the ancient rivalry between Matador and Paducah during the past several years, in which Matador has been victorious over the neighboring city. It was pointed out that Paducah with one of the strongest teams in several years, declared to be in prime condition, would make a severe attempt to reclaim past losses while the Matadors will use every possible effort to retain the standing made by former teams.

Large Crowd Expected

Indications were yesterday that the attendance at the game would surpass any this season because of the holiday and the interest created by rivalry between the two teams in this section.

Most Matador places of business will be closed after 11 o'clock it was announced Tuesday, while some business houses will probably be closed the entire day.

Special support of the Matadors in this, their last game of the season, is urged by everyone interested in the local boys. The game is called for 2:30 in the afternoon.

Rev. Denison Recalled For Service Here

Conference Decision Sets Precedent In Northwest Texas

Rev. D. D. Denison, pastor of the First Methodist Church here for the past three years, has been re-assigned to this pastorate for another year. The announcement was made Sunday evening at the Methodist church during community Thanksgiving services, upon Rev. and Mrs. Denison's return to Matador from Quanah where they had attended annual Northwest Texas Methodist conference.

In making the announcement upon the insistence of those in charge of the program, Rev. Denison stated that this was the first time in the fourteen years in which he had been in the Northwest Texas conference that he has been returned to the same ministry for the fourth year. The local congregation feels highly fortunate in having been able to retain the able pastorate of Rev. Denison from year to year, especially in view of the fact that it is uncommon for a pastor to a place four consecutive years, and never for longer than that period of time.

Many Attend

A number of Matador people attended Conference, including G. E. Hamilton, District Delegate, who attended the entire session, and Mr. and Mrs. L. R. Bishop, Mrs. Ora Patterson, Misses Roberta and Mable Jameson, Mrs. Henry Ford and Mrs. J. R. Whitworth, who drove to Quanah for Sunday's sessions.

Mr. and Mrs. Fred E. Morton of Ft. Worth, were recent visitors here in the home of Mr. and Mrs. Jack Edwards.

Mr. and Mrs. F. G. Jackson of Ft. Worth, are making Matador their headquarters temporarily and Mrs. Jackson is assisting in the cotton office of Messrs Fryar and Barkley. Mr. and Mrs. Jackson are guests of Mr. and Mrs. A. L. Fryar.

"If a woman does housework for \$10 a week, that's domestic service; if she does it for nothing, that's matrimony."

If you are in the right, you can afford to hold your temper; if you're wrong, you can't afford to lose it.—Louis Allis Messenger.

"THE REST OF THE RECORD"

BY JAMES V. ALLRED
Governor of Texas

AUSTIN—In issuing the annual Thanksgiving Day proclamation, I did so this year with the feeling that a little white-haired old lady of some seventy years had really written it.

Out of the heavy mail on my desk, I found last week a penciled letter with the writing shaken by the palsied hand of age. Its message typified the real spirit of the Pilgrim Mother of 1621 when the first day of Thanksgiving in America was observed. I felt humble in the presence of that letter for in it I could see the reason why this State of Texas has become so great. Back of it, I could see the pioneer mothers whose love and faith gave the steel to the courage of their men that enabled them to overcome hardships and build the mighty empire of Texas.

The dear old lady wrote that she only wanted to express appreciation for her monthly pension check. She added "while some people might think my room too bare and poorly furnished for comfort still to me it is home and for the pension check which makes this possible, I am thankful My children are all gone and I would be lonely except for the memories of a long life which God has blessed with many friends and much happiness. To Him I shall give thanks on this Thanksgiving day."

What a lesson to those of us more fortunate! From that letter I gained a feeling of humility, grateful that she should write me at this time.

I don't know how other governors feel about the penciled, often poorly written letters which we receive, but to me these are just as important if not more so, than the neatly typed, embossed letters from lawyers and bankers. These letters are from poor people who travel on a three-cent postage stamp to ask the governor of their state for help or advice. The least a governor can do is to read them and help in every way possible.

In many instances the letters are written in Czech or Spanish, or German and are often illegible. These I have translated and returned to me promptly.

Yes, we have much for which to be thankful on this Thanksgiving Day. In contrast to war-torn and war-fearing countries America will observe its day of Thanksgiving in security and peace confident that our ideals of democracy, the industry of our people, and the vast resources of

Austrian Archduke Is Guest of G. M.



HARLOW H. CURTICE, President of the Buick Division of General Motors (left), and Archduke Franz Joseph of Austria, are shown attending the pre-view of General Motors cars in the Waldorf-Astoria Hotel in New York. Archduke Joseph, a veteran automobile driver, is in this country to purchase a new car and an airplane.

our nation will enable these United States to meet crises under which other nations might crumble.

As Governor I feel grateful to the kind Providence that has guided this state and nation out of the depression into an era of comparative prosperity. True there are many families whose tables will be pitifully bare on this

Thanksgiving Day unless charitable organizations and kindly neighbors help them. But the bread lines which have threaded the nation in past years will not be as long nor will the suffering be as great—thanks to the humanitarian program of the President. In our state there are still too many unfortunates for whom aid has been denied or for whom the

aid given has not been sufficient to relieve their pain and need. Many aged needy, destitute children, helpless blind, and unemployed on the relief rolls will face a cheerless Thanksgiving Day.

As we who are more fortunate share the bounties of Thanksgiving dinner, let us remember that the obligation to our unfortunate neighbors has not been filled by partial payment. Let us remember the happiness and comfort brought to the old lady by the pension check and whose brave attitude so typifies the real Thanksgiving Day spirit. Let us resolve that others like her but who are not being aided shall receive help.

There can be no turning back or any detour made from the

humanitarian highway that we have traveled as an aftermath of the depression.

William Dougherty of Braddock, Pa., is the owner of a dog with a dual spine, two tails, different colored eyes, and a gait similar to that of a rabbit.

"You should have seen that cop's face when I said, 'Okey, flat-foot, so what?'"

"You'll pardon my changing the subject, but don't you think this jail cell is damp?"

One of the inmates of the asylum to the Janitor. "Is that clock right?"

"Yes."
"Then what is it doing here?"

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Long risky delay for old-style oils. Change to
WINTER OIL-PLATING

His whole windpipe isn't half as long and slim as the oil-passages in your engine. And after winding all through tiny tubes, your oil must still spread out over much more surface than there is on this sheet!

Badly needed everywhere at once, how fast must any Winter oil flow to get there the instant you start up cold?

Supposing that some other oil did flow as fast as your correct Winter grade of Conoco Germ Processed oil, this patented oil would still "get there" far ahead.

Not mere split-seconds ahead. But hours ahead!

For Germ Processing not only means record fast flow, but the only OIL-PLATING.

OIL-PLATING "magnetizes" on to metal. Never drains down despite all-day ice-cold parking, or heatless nights in your garage.

You merely hop the starter and slip away, with your engine unfailingly oiled in advance by exclusive OIL-PLATING. Saves engine and battery. Saves many a quart. Only your Conoco Mileage Merchant has Germ Processed oil that OIL-PLATES your engine.

Write for "The Story of Oil-Plating"...Dept. 7, Conoco, Ponca City, Okla.

GERM PROCESSED OIL

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"I am a local independent merchant. My living depends on you people right here. I want you coming to my place steady. I want to be able to look you in the eye. That's why I've got Conoco Products and Service for you. You'll get mileage that tells you I've got a right to be called Your Mileage Merchant."



LOCALS

Miss Bertha Casstevens, accompanied by Miss Verlip Reeves, and Paul Eubanks, left Wednesday evening for Fort Worth and other points, to spend the Thanksgiving holidays with their respective relatives.

Mr. and Mrs. T. B. Edmondson drove to Canyon Wednesday, for their daughter and son, Virginia and Julian, and other Matador students at W. T. S. T. C., who will spend Thanksgiving holidays here with relatives.

Miss Lucretia Estes, who is attending business college in Amarillo, is home to spend Thanksgiving holidays with her parents. Mrs. W. R. Cammack is visiting relatives in Abilene during this week-end, having accompanied Miss Pauline Rister.

R. E. Campbell Jr., student at W. T. S. T. C., Canyon, is spending Thanksgiving holidays here with his parents.

Miss Pauline Rister left Wednesday evening for her home in Abilene, to spend Thanksgiving holidays.

Mrs. Arvel Craven is visiting relatives at Canyon during the week-end holidays.

Miss Dora Jameson, who is employed at Paducah, spent the week-end with her parents here.

Fred Simpson made a business trip to Lubbock Wednesday of last week.

Frank A. Buckley, county agent, attended a Soil Conservation meeting at Floydada last Wednesday.

Mrs. C. A. Pitts is visiting relatives in Midland, Ballinger and McCamey.

Miss Dorothy Willett, student at Texas Tech, spent the week-end here visiting her parents, Mr. and Mrs. Harry Willett.

Claud Wilson of Sweetwater, transacted business and visited friends here Monday and Tuesday.

Miss Julia Davis, who is employed in a beauty shop at Lefors, visited here this week with her mother, Mrs. Jeff Daffern.

Miss Ruth Groves and Mrs. Elbert Seigler made a trip to Lubbock Friday.

Mr. and Mrs. Mose Damron of Alexandria community near Tulla, visited relatives and friends here during the week-end.

Mrs. A. L. Fryar and daughter Lorene, spent the week-end at Muleshoe where they visited relatives.

Messrs. C. A. Pitts and R. D. Midgley attended a District Sales meeting of West Texas Utilities employees, at Childress Monday night.

For... Saturday & Monday



DRUG SPECIALS

1 FULL QUART MINERAL OIL Only 79c

REGULAR 50c Phillip's Milk Magnesia For 39c

REGULAR 50c Vick's Nose Drops Only 39c

Hot Chocolate 10c

100 TABLETS Cod Liver Oil Only 79c

WATCH FOR OUR SPECIALS NEXT WEEK

CITY Drug Store

Funeral Attended By Many Out Of County

Included in the many friends and relatives who attended funeral services at Whiteflat Sunday afternoon, for W. R. Tilson, were his two daughters and their families, Mr. and Mrs. Alonzo Davis and Mr. and Mrs. Burton Kay and daughter Peggy Marie, of Denton; a son and his family, Mr. and Mrs. W. R. Tilson Jr. and children of Brownfield; Mr. and Mrs. J. H. Hughes of Quitaque, Judge C. F. Williams and daughter Vella, of Plainview.

Mr. and Mrs. Lea Rushing and children, Mr. and Mrs. A. T. Sweptson, Mrs. Lal Lewis and Mrs. Minnie Smart, all of Floydada; Mrs. E. C. Pressler, Mrs. S. L. Taylor, Mrs. T. D. Knight, Mrs. Lennie Kitchen, Miss Ora Givens, Mrs. Tom Jeffries, Mrs. Jim Martindale and Mr. and Mrs. Percy Merrick, all of Childress; Mr. and Mrs. Ed McAllister, Robert Amick, Henry Hines and Leonard Crowell, all of Pflomot; Mr. and Mrs. George Sims and children of Seymour; and Mr. and Mrs. Floyd Jordan and children of Becton.

Health Was Start For Thanksgiving

AUSTIN, Texas, November 22.—A primary reason for the institution of Thanksgiving Day was health. The Pilgrims, the few of them left after that terrible first year of death and disease, wanted to publicly thank God for all his mercies. And so was born the tradition of Thanksgiving.

We have come a long way since that time in the matter of health. Today few people think of Thanksgiving in connection with the health they enjoy. We are so accustomed to good health that we hardly give it a thought—until illness strikes.

The Texas State Department of Health, city and county health organizations have labored for years to secure the measure of health protection that the public now enjoys. The thanks are to medical science for the strides it has made in preventive medicine, enabling thousands of lives to be saved annually.

Since that first Thanksgiving, the mode of transmission of many diseases has been discovered and the known preventives of diseases become common knowledge. Yellow fever, plague, and cholera have almost ceased to exist. Smallpox, diphtheria, and typhoid fever can be eliminated as a cause of death if a person takes advantage of the typhoid immunization. Malaria and other diseases can be controlled if the public demand for their control, as a part of every day activities of the government, be insisted enough.

During the past half century the expectation of life has increased about fifteen years. This means that a baby born in 1937 can be expected to live fifteen years longer than if he had been born fifty years ago. We have much more to be thankful for, in the matter of health, than did our Pilgrim forefathers, so let us in our individual Thanksgiving be reminded of the strides preventive medicine is making in improving health in Texas.

James Clowery of Chicago shot his cook because she served pancakes for dinner.

ASK FOR RIVER BRIDGE

Delegates from McLean and Hedley met with the Commission Court Monday in urging a bridge on the county road across Salt Ford north of Hedley.

A roundtable discussion was held by the members of the court and

the delegation, composed of J. W. Noel, Jake Masterson and Shorty Spalding, of Hedley; Wib Fowler of Whitefish; and M. D. Bentley and Mr. Meadors of McLean, in an effort to provide ways and means of building the bridge, which would be expensive because of the width of the stream.

Members of the county body expressed themselves in favor of the project when a method of financing could be worked out.

An air of determination by citizens living in the eastern part of the county was shown by the delegations in presenting to the court the need for the bridge. During high water people must travel by way of Jericho and Clarendon when going to and from the section affected.—Clarendon News.

OLD-TIMERS GUESTS AT ASSEMBLY

A gathering of plains and panhandle old-timers whose residence in the area from Floydada east to Childress date back in some instances as far as the late seventies and eighties, was held Sunday at the old Lizenby Ranch twelve miles north of Matador, when W. G. Bowman, of Nogales, Arizona, and F. M. Dougherty, of Dougherty, were hosts at a barbecue dinner.—Floyd County Hesperian.

COTTON CROP BEST IN HISTORY

A cotton crop of 18,243,000 bales, the largest crop ever produced in the United States, was the department of agriculture's estimate released last Monday. The largest previous crop was 17,978,000 in 1926.

The estimate of this year's crop is quite a comparison with the actual production of last year's crop, which was 12,399,000 bales. This year's crop is being gathered from 33,736,000 acres—a smaller acreage than that of 1926—and the yield of 258.8 pounds per acre also sets a new record. The estimate for Texas this year is 5,005,000 bales, with a yield of 191 pounds per acre average.—The Memphis Democrat.

CHECK PASSER HELD

E. F. Hathaway, a hot check artist who had worked through this section for over ten years, was apprehended at White Wright this week, as a result of the efforts of Sheriff Malon Owens. The sheriff had checked the man had drawn and given Quannah merchants in 1927. Two weeks ago the same man came to Quannah and flooded the town with small checks that were never paid. It was learned that the man recently had served a jail sentence in Abilene for the same kind of offense. Sheriff Owens left Wednesday to return the man here for trial. They came in this morning at three o'clock.—Quannah Tribune-Chief.

WEEK'S BEST RECIPE

HAM POT PIE—1 cup diced corn; 2 cups cold water; 2 cups diced cooked ham; 2 cups diced peeled potatoes; 5 tablespoons minced onions; 2 cups medium white sauce; 1/4 teaspoon paprika; baking powder biscuit dough; 1/4 teaspoon mustard; salt and pepper. Combine corn and water. Cover. Let stand 2 hours. Cook slowly 25 minutes. Add ham, potatoes, onion and white sauce. Season to taste with salt, pepper and paprika and mustard. Pour into well-oiled casserole. Arrange baking powder biscuits over top. Bake in hot oven (425 degrees F.) about 20 minutes.

FOR SALE EXTRA GOOD COMING 3-YEAR-OLD MULES

Circle C Stock Farm SEVEN MILES NORTH AND ONE MILE EAST OF DOUGHERTY J. G. Cage, Mgr.



Good Lumber

General Hardware and Building Supplies

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HIGGINBOTHAM-BARTLETT CO. MATADOR, TEXAS

Whiteflat News

Mr. and Mrs. Bruce Browning of Elgin, spent the week-end here in the L. R. Browning home. Mr. and Mrs. George Sims of Seymour, attended the funeral services Sunday held for the late W. R. Tilson.

Miss Nancy G. Morris of Rochester, N. Y. is visiting her mother and other relatives during the Thanksgiving season. She is enroute to California, where she plans to make her home.

Mrs. H. E. Allen left Wednesday for her home in Alamogordo, New Mexico. She was accompanied by her mother, Mrs. J. T. Willis and brother, A. J. Willis, who will make their home with her.

Varner McWilliams of Texas Tech, Lubbock, spent Sunday and Monday with home folks.

Misses Faye Mayes and Lenna Buchanan were week-end guests in the L. A. Carlisle home in Matador.

Miss La Faye Blair spent Sunday in Clarendon.

MARRIAGE ANNOUNCED

Recent announcement is made of the marriage of Miss Ava Clyde Smart, daughter of Mrs. Lois Smart of this city, to a Mr. Riley. The wedding occurred on October 14, 1937 at Mt. Pleasant, Texas.

Mrs. Riley was born and reared in Matador, and attended high school here until last year when she went to Talco, Texas to make her home with relatives. She graduated from the Talco High School with the class of 1937 and since her graduation had been associated with the newspaper there.

Following their marriage, the young couple visited the groom's parents at Jefferson City, Texas, and later moved to Sulphur Bluff. However, since Mr. Riley is employed by an oil company, they have not established a permanent residence, due to frequent transfers of location.

CARD OF THANKS

We wish to take this means of expressing our sincere gratitude for the many acts of kindness, words of sympathy and floral offerings tendered during the brief illness and death of our beloved husband and father. It is our wish that the blessings of God rest upon each of you. Mrs. W. R. Tilson and family

GUEST ARTIST



JUNE BRUNK

Little June Brunk, above, who is only ten years of age, doesn't get tired of school for she attends a different one each week. It is estimated she has attended about 150 schools since traveling with her parents, Mr. and Mrs. Glen Brunk, who manages a unit of Brunk's Comedians shows, now located in Stamford. June is in the 6th grade and makes very good grades, including her other studies of dancing and singing. She will appear as guest artist in her uncle's show here Friday night in the play entitled "The Family Upstairs."

Sixty-five marriages performed by a pretended English minister have been declared illegal because of his lack of authority.

DIESEL

You want Diesel Training, you naturally want the best. You should select a school whose certificate is recognized and means something to your prospective employer. Investigate—then decide for your self. **Hempill Diesel Schools** (Bonded Registrar) Write E. L. Manogue Box 884 Lubbock, Texas



Thanksgiving day is a symbol of man's appreciation for the gifts of peace and bountiful crops—for friendships and the blessings of homes and firesides. It is a great country's tribute to the Creator for the wealth of liberty and prosperity.

We as an institution, tender our personal greetings to friends and customers for the patronage and support that has made our growth possible and wish for each and everyone of you a pleasant Thanksgiving.

First State Bank MATADOR
DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

WHITEFLAT SCHOOL NEWS

By Willena Wilkinson
The boys and girls played Valley View Friday night. The girls won with scores of 21-15. The boys lost with scores of 15-16. Mr. Acker set 'em up to both girls and boys after the ball-game. Several attended the game. We have a game with Patton Springs matched for Friday night.

We are very sorry to give up Doris and Cotton Stephens. They will attend school at Matador. We will turn 'em out Thursday and Friday for Thanksgiving.

NEW ARRIVALS

The following births are reported by Dr. J. S. Stanley:
To Mr. and Mrs. Raymond Alsup of Roaring Springs, an 8 pound boy on November 15, 1937.
Mr. and Mrs. Ray Warren of Teepee Flat are proud parents of a boy born November 17, 1937.
Born to Mr. and Mrs. Lowell Toliver of Teepee Flat, a girl on November 18, 1937.
A boy was born to Mr. and Mrs.

Alfred Watson of Whiteflat, on November 20, 1937.

A girl arrived in the home of Mr. and Mrs. Jeff Melton on November 21, 1937.
Born to Mr. and Mrs. Creed Jameson on November 22, 1937, a 6 pound son who has been given the name James Creed.

John Swain of Vineland, N. J. was given a 30-day jail sentence for arson when he burned his wife's clothes to force her to stay at home.

FOR SALE
Barred Rock COCKREL
TRAP NEST STOCK
PURE BRED
SEE
G. W. Ratcliff
MATADOR

AT YOUR CHRISTMAS STORE—
Just Received
A Large Shipment
OF BEAUTIFUL
Dolls!
All Styles... All Prices
BEAUTIFUL SLEEPY DOLLS,
RAGGEDY-ANN DOLLS,
RUBBER DOLLS
We are proud to offer the largest selection of Dolls we have ever stocked and the prices
Start at 10c to \$3.95
PRE-SHOWING
Christmas Merchandise
Before you make any holiday purchases, be sure and see our display of new merchandise—
Matador Variety
"The Store With The Friendly Door"

Baptist Ladies To Hold 'Lottie Moon' Day On December 3

The W. M. S. of the Baptist Church will hold an all-day program at the church, Friday, December 3, beginning at 10 o'clock in an annual observance of "Lottie Moon" day, in memory of the valiant missionary who spent 40 years in active service in China. Mrs. Elbert Seigler will lead the morning program, to include the following:

Hymn, "My Faith Looks Up To Thee"; Scripture by leader; prayer; talk by W. M. U. president, Mrs. R. E. Campbell; "Olbando Para Jesus", Mrs. J. C. Peeler; "D'Carlotta de Moraes, a Soul Winner", Mrs. L. A. Carlisle; prayer for work in Brazil; Song: "Mission work on South Mexico Field", Miss Evelyn Fulkerson; piano solo, Mrs. Arvel Craven; "My Christmas Present", Mrs. H. M. Weldon; prayer; song; story, "Yukie Saga", Mrs. L. Rattan; "Japan's urgent need of Christ".

Mrs. M. P. Fulkerson; "The Call of Nigeria", Mrs. Eldred Seigler; song: "Out of the Box", Mrs. Clyde Bartlett; prayer; adjournment.

The afternoon session will be led by Mrs. Scott Bolton, and the program will include: song; Scripture by leader; "North Manchukus"—our newest Missions—North China Missions", Mrs. W. W. Carpenter; story, "Three Young Chinese Christians", Mrs. J. D. Craven; "Central China Baptist Missions", Mrs. Earl Laughlin; "Strong Foundations in South China; The Weaver's Little Girl", Mrs. Jack Edwards; prayer; duet, Mesdames Earl Laughlin and Jack Edwards; "Rumanian children's Example; A girl of James Memorial", Mrs. Carl Tardy; "Italian Baptist work today; Roman Baptist Women", Mrs. Bill McCaghen; prayer; "Lottie Moon", Mrs. A. D. Burleson.

At the close of the program, a Lottie Moon offering will be tendered by those present.

mince or pumpkin pie and whipped cream.

The Child Welfare Association wishes to express sincere thanks to the community for the interest and support shown.

Study Club Has Unique Session

The Sorosis Study Club met November 17 in the home of Mrs. Meivin Meason for a "Home Program," led by Miss Pauline Rister. A special feature of the program was the illustrated lecture on "Home Lighting" by Mr. Ralph St. Johns of Abilene, head of the Lighting department of the West Texas Utilities Company. A moving picture machine with slides, was used by Mr. St. Johns during his talk.

Other parts on the program included five minute talks on Interior Decorations in the Home, as follows: "Floors and Floor Coverings," Mrs. Meason; "Wall Paper," Miss Zona Beth Faulkner; "Draperies," Miss Lorene Fryar.

Guests at the meeting were Mesdames M. J. Reilly, U. L. Willie, D. E. Pitts, James Neblett, George Springer and Mrs. M. S. Patton. Mr. Nelson Combest of Paducah and a Mr. Walls of Childress, were also present, having accompanied Mr. St. Johns.

to give away another valuable prize, a four piece walnut bed room suite, to be given on Saturday, January 1, 1938. Tickets will be given on cash purchases and when amounts are paid on account, as in the radio contest. The attractive bed room suite may be seen on display in the store's show window.

Pupils Combine As Recital Is Offered

The pupils of Miss Mable Jameson and Mrs. J. R. Whitworth were presented jointly in a recital of music and expression numbers, Monday evening at the high school auditorium, and included the following:

Barbara Ann Springer, "A Joyous Song"; Marie Hunsucker, "Treasured Memories"; Ala Jean Pritchett, "Good-night, Little Girl"; Lela Carpenter, "Souvenir"; Syble Lea, "Lazy Mary"; Don Paul Keith, "Lion"; Frances Schweitzer, "Content"; Earlene Laughlin, "Country Gardens"; Ruth Evelyn Keith, "Pickaninny"; Grace Evelyn Shelton, "The Big Bell and the Little Bell"; Geraldine Waybourn, "Rabbits"; Mary Ann Cudd, "Thanksgiving"; Hal Courtney, "Future Firemen"; Jolene Bloodworth, Betty Price, Martha Ray Cudd and Joy Harris in "Pumpkin Drill"; Billie Marie Turner, "A Sensible Girl"; Gladys Marie Springer, Dorothy Jean

Henderson and Leona Martin, in "Dog, Cat and Rat"; Frances Carpenter, "Aunt Hanner Haysseed"; Playlet, "Miss November Gives a Party", characters: "Miss November", Rachel Carpenter; "Sunbeams", Rosemary Edwards and Sibyl Lea, "Jack Frost", Mary Price, "Autumn Wind", Donald Reeves; and "The Leaves and the Pumpkins."

Union Thanksgiving Services Are Held

Rev. H. M. Weldon, pastor of the First Baptist Church here, delivered an inspiring message on the theme of Thanksgiving, Sunday evening at the Methodist church, when the community joined in a union Thanksgiving

service which was attended by a splendid congregation.

W. F. Jacobs, Superintendent of the Methodist Sunday School, was in charge of the program, with R. E. Campbell, choir director of the Baptist church, leading the singing. Miss Rachel Patton was at the piano, and Mr. and Mrs. Claud Groves contributed orchestral accompaniment with saxophone and violin.

The program included, in addition to the sermon, musical selections by the Matador Band directed by Earl Martin, and quartet singing by Mesdames R. P. Terrell, Earl Laughlin, George Springer and Jack Edwards.

John F. Cain of Boston won a knitting contest in which nearly 100 women participated.

Miss Zona Beth Faulkner left Wednesday for Childress to spend the Thanksgiving holidays with her parents.

Mrs. R. W. Cudd and children made a trip to Lubbock Tuesday, accompanied by Mrs. Fisher, who will remain there for an extended visit.

LUMBER
SHINGLES, TIMBERS, HOUSE SILLS

High quality lumber—white pine, yellow pine, oak, etc. We guarantee the grade and amount.

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HOUSTON, TEXAS

WANT ADS

SALESMAN WANTED—Man wanted for good nearby Hawleigh Route. Real opportunity for right man. Write Rawleigh's TXK-498-0M, Memphis, Tenn. or see M. B. Martin, 108 Main St. Floydada, Texas. 11-25 4t.

DONT SCRATCH! Our Piracide Ointment is guaranteed to promptly relieve any form of Itch, Eczema, or other itching skin irritation or purchase price will be refunded. Large Jar only 60c at City Drug Store. 5-4-38

FOR SALE—Scholarships in two large Texas commercial colleges. May be applied at face value on any course offered. These scholarships will be sold at substantial discount for cash. Will opportunity to save money. Phone one-two-three, or call at the Matador Tribune office for further information.

CHILD WELFARE CARNIVAL NETS \$100 BENEFIT

The Child Welfare annual carnival held at the Matador school gymnasium Thursday night, netted over \$100 benefit to the association, according to Hugh Gray in charge of the program.

Despite an abrupt change in the temperature which kept many beside their fires Thursday night, the carnival attracted a large crowd and the meeting was attested as one of the best in the history of the organization.

A total of 70 plates were sold to the banquet which was sponsored by the home economics class. The plates, which sold for 50 cents each, included baked chicken and dressing, glazed carrots, creamed potatoes, cranberry sauce, fruit salad, choice of beverages and desert of either

Mrs. Elmer Thompson Receives Free Radio

The Zenith radio given away by the Matador Hardware and Furniture Company last Saturday, was awarded to Mrs. Elmer Thompson, of Matador. The value of the radio was \$56.70.

Claud Harp, manager of the hardware store declared that the response to the free radio had been so great, it had been decided

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Thanks a million IS NOT ENOUGH

WE SERVE TWO MILLION CARS A DAY

Saying a sincere "thank you" is part of our service. No sale is complete without it.

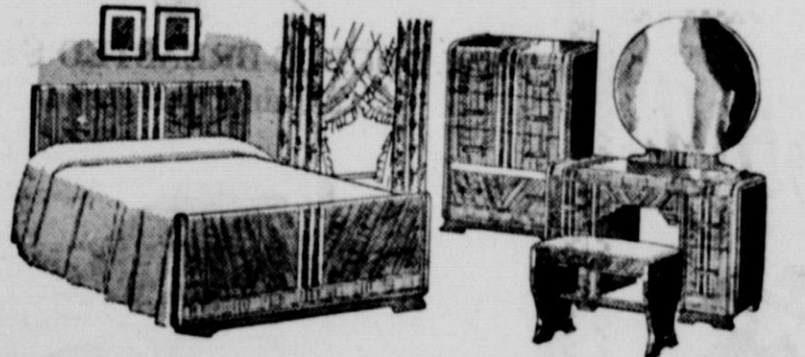
We're just one of 45,000 dealers joined together to offer you a uniform Texaco service, but we feel we're important because we're your Texaco Dealer.

Here in your own neighborhood we offer you Texaco products plus a service worthy of those products. We have pledged ourselves to give you this service every day—whenever you need it. Drive in and get to know Texaco Service.

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A Beautiful 4-Piece Natural Or Blonde Walnut
BED ROOM SUITE
Value \$54.50



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BEFORE YOU BUY A RADIO . . .

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COMPARE IT IN BEAUTY	ANY
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MATADOR HARDWARE AND FURNITURE COMPANY
"We have it, will get it or it is not made"

Thanks to Electric Servants

Thanksgiving is now a Woman's Holiday too!

If our service to you during this last year has been instrumental in providing more leisure, more pleasure, and greater happiness, then this Thanksgiving Day is occasion for us to give sincere thanks. Like many of you, we have "grown up" right here in West Texas. This is our twenty-sixth Thanksgiving. So we can remember when the turkey season meant a holiday for every one except Mother. The Thanksgiving dinner was a long, tedious task for her... many hours in the kitchen before a hot, odorless stove. And there were seads of dishes to wash when it was over. This burden on her is no longer necessary, we're happy to recall. The trend toward the all-electric kitchen means complete emancipation for women. Out of this freedom is born the Neocrestress—a modern home maker alert to this new electric age. The vista of a more glamorous future than pots and pans has become a reality, whether it be Thanksgiving or just another day. If you have not yet electrified your kitchen, we suggest that you investigate the economy of Electric Servants ere another holiday rolls around. They have made Thanksgiving a vastly happier day for many of your neighbors... and we are glad!

West Texas Utilities Company

MATADOR TRIBUNE
 Successor to the Roaring Springs News
 Combined With the
Motley County News
 By Purchase, March 14, 1934
 Published Every Thursday
 By The
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 Matador, Texas

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DOUGLAS MEADOR
 Editor

MEMBER
 West Texas
 PRESS ASSOCIATION



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CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

LOUISIANA GETS NEW INDUSTRIES

State Program Adds \$25,000,000 On To Annual Payrolls

DALLAS, Nov. 15.—A summary of results of the first year's operation of Louisiana's industrialization program shows that Texas' easterly neighbor has attracted \$36,000,000 worth of new industry in that period directly attributable to state-sponsored efforts, says a report of the All-South Development Council.

It was on November 2, 1936, that Louisiana voters endorsed a new industry-courting program featuring a provision for 10 years property tax exemption for industries meeting certain requirements as to stability of employment and fair wages. The \$36,000,000 represents the total investment in new plants procured under the plan in its first year, comprising 57 tax exemption contracts which will provide employment for more than 17,000 persons and add about \$25,000,000 annually to Louisiana pay-rolls.

Governor Richard W. Leche, who not only originated the program but has done considerable personal sales campaigning to interest northern industrialists in the state's attractions, said in an "anniversary" statement that "Louisiana has taken the leadership in the South's drive for economic parity and we intend to maintain it vigorously—\$36,000,000 is an impressive start, but really we have only broken the ice."

Louisiana has made its official attitude of welcome to industry well known only by the governor's vigorous salesmanship and an advertising program, but by creation of a State Board of Commerce and Industry, headed by A. B. Paterson, New Orleans financial leader, which must approve all contracts. Without endorsing the tax exemption feature, many Texas business leaders agree, the report says, that this state could profit immensely in its own drive for industries by promulgating some sort of "official attitude" similarly reassuring to business.

"This in itself would be the most effective 'advertising' we could, or would need to do, and would be the clincher that would really sell Texas' great natural possibilities to industrial investors," commented Hubert M. Harrison, manager of the East Texas Chamber of Commerce. "As a matter of fact I doubt if the actual, immediate tax relief under the exemption plan has as much effect in 'selling' these industries as does the fact that the state has officially committed itself to a program of giving wealth-creating enterprise an even break."

An example of the interlocking efforts of increased commercial activity was seen in the fact that in Baton Rouge a steam generating plant had to build a \$3,000,000 addition—creating employment in its construction and operation—to take care of increased power demands as a result of new process factories locating there. Also, statewide demand for electric power in Louisiana increased 20 per cent by the end of the fiscal year in July, due to increased manufacturing operations.

Bids Are Asked On New Federal Farms

Ralph R. Will, assistant regional director of the Farm Security Administration, with headquarters at Amarillo, Texas, announced this week that invitations to bid on the clearing of land, breaking, terracing and the construction of spur dykes on the twelve thousand acre addition to the resettlement project at Ropesville, Texas, are now open to contractors.

Bids, Mr. Will said, will be opened in his office, room 203, Masonic Building, Amarillo, Texas at 2 P. M. on November 10. Approximately 8,300 acres of the new addition will be broken. There will be about 320 miles of terraces and approximately 500 spur dykes constructed. Payment will be made on unit basis for actual work performed. Specifications, forms of contracts and accompanying documents may be obtained from Harold B. Elmendorf, regional engineer, room 215, Masonic Building, Amarillo, Texas. All requests for specifications must be accompanied by a deposit of \$25.00 to insure their return. Construction work will be divided into two parts:

(1) Clearing and breaking; (2) terracing and the construction of dykes. Bids will be accepted on each of these two operations combined.

The additional land at Ropesville will be divided into 48 units. Construction of the new farm homes and selection of families is expected to coincide with the land preparation. The present resettlement project, consisting of 33 farmsteads, was inaugurated two years ago.

A backwoods woman, the soles of whose feet had been toughened by a lifetime of shoelessness, was standing in front of her cabin fireplace one day when her husband addressed her:

"You'd better move your foot a mite, maw, you're standing on a live coal."

Said she, nonchalantly: "Which foot, paw?"

Notice is hereby given, as required by law, that Simpson's Drug store owned by F. G. Simpson has made application with the Texas Liquor Control Board at Austin, Texas, for a pharmacist's medicinal permit.

Said pharmacist's medicinal store is located on the west side of Main street, block 107, City of Matador, Motley County, Texas.

SIMPSON'S DRUG STORE
 F. G. Simpson, Owner.

When Mrs. William Gift, 77, of Anderson, Ind., rubbed her aching leg, a needle emerged. Then she remembered swallowing it more than 50 years ago.

Thomas J. Stinson, diemaker of Lakewood, O., recently built a 10-foot sailboat in his 2nd story bedroom. He lowered it out of the window.

The offering of the Zion Methodist Episcopal Church in Cambridge, Md., was stolen while worship was being held in the sanctuary.

The largest feet in all England are believed to be those of a Durham woman. She takes a size 21 shoe.

George Hennard of Hammond, Ind., was given a jail sentence for neglecting to feed his dog for several days.

William Sheppard has been bell-ringer for a church in Streatham, Eng., for more than 60 years.

Though blind and begging for a living, Mr. and Mrs. Frank Wagner of Chicago had a chauffeur who drove them in their car from their home to their stand each day.

"When you get something for nothing, someone gets nothing for something."

On grounds her husband, Clyde, 45, repeatedly called her "an old battle ax" because of the difference in their ages, Mrs. Minnie M. Workman, 51, of Omaha, won a divorce.

In her divorce suit Mrs. Esther Tronsgard of Los Angeles testified that her husband beat her, and told her to "take the black eye to the judge as a gift."

A very soiled and dirty boy attended the district school. One day the teacher sent the boy's mother a note saying that he was not clean and that she ought to bathe him oftener.

The mother sent the teacher a note in reply in which she said "My boy, Billy, ain't no rose. Don't smell him—learn him."

"Daddy, what is your birthstone?"
 "I don't recall, but it must be a grindstone."

Teacher: "Johnny, can you tell me the difference between perseverance and obstinacy?"
 Johnny: "One is a strong will and the other is a strong won't."

"If you must be a knocker attach yourself to the outside of some door."

"You won't bore the other fellow if you talk about him instead of yourself."

Mrs. F. M. Becknell of Medford, Ore., was arrested and sentenced to 30 days for driving without a license, which she could not obtain because she refused to give her age.

Mrs. John Thies of Great Bend, Kan., built a hotel for her greyhounds. The structure has 48 "apartments," electric lights, water and sewer systems, and private runways.



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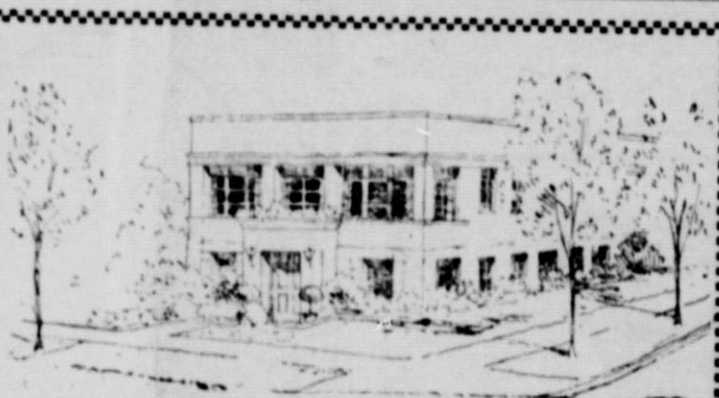
EDDY'S BREAD makes delicious golden brown toast for your breakfast, tasty sandwiches for your lunch, good food for your dinner!

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 Over 175,000 Daily
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The New Pictorial Rotogravure Section Each Sunday

Arizona Man...

(Continued From Page One)

...sense, re-union of old friends, a delightful dinner, climaxed in the afternoon with droll stories from Judge A. J. Fires of Childress.

Judge G. E. Hamilton, of Matador, and others, was reported by Mr. and Mrs. J. B. Jenkins of Floydada, who had the good fortune to be present.

"W. G. Bowman, one of the hosts, in an early day settled at Childress, coming there behind an

old gray mare named "Ruby" in 1885. Within a few years he moved on further west, but during an intervening period of forty years or more had kept in touch with the friends he knew in this section. Among those who attended were:

"Harry H. Campbell (1881) and Mrs. Campbell, Matador; J. W. Whitehead (1882) and Mrs. Whitehead, Childress; Reed B. Scott (1890) and Mrs. Scott, Childress; W. G. Bowman (1885) Childress; Geo. Taylor (1886) Childress; Jess Crenshaw (1899) Childress; R. C. Forbes (1891) and Mrs. Forbes, Spur; Elmer Stearns (1898) and Mrs. Stearns, Matador; W. M. Graham (1877) and Mrs. Graham, Matador; A. J. Fires, (1886) Childress; Billy Stafford (1883) and Mrs. Stafford, Spur; J. B. Jenkins (1894) and Mrs. Jenkins, Floydada; Dr. A. C. Traweck (1897) and Mrs. Traweck, Matador; Nellie T. Lansford (1886) Childress; W. C. Briggs (1891) Childress; C. W. Mitchell (1888) Childress; G. E. Hamilton (1899) Matador; W. L. Hyatt (1878) Spur.

"Other guests included Mr. and Mrs. C. A. Phillips, of Paducah, Pat St. Clair of Childress, Mr. and Mrs. John R. Mayo, of Dougherty."

Tilson Death...

(Continued From Page One)

th Whiteflat Methodist church at 2:30 Sunday afternoon by Rev. L. O. Barnett and interment made in Matador East Mound cemetery.

Widow; Seven Children Survive

He is survived by his widow, Mrs. W. R. Tilson of Whiteflat and seven children, five sons; Tom Whiteflat, W. R. Jr., of Brownfield, Sumner Dewey and Earl of Blacksburg Va., Warren of Lexington, Va., and two daughters, Mrs. Phelia Davis and Mrs. Ruth Kay, both of Denton, Texas.

Active pall-bearers were: George Sims, Joe Bloodworth, A. K. Wilkinson, Lee Rushing, J. R. Whitworth and John Hamilton.

Flower girls were: Ruth Jameson, Ruth Simpson, Onita Kimball, Wandean Garrison, Willena Wilkinson, Johnnie Whitefield, Noma Bell Wells, Peggy Hudson and Christine Stafford.

The honorary pall-bearers included: G. E. Hamilton, C. D. Bird, A. B. Echols, Charlie Morris, W. J. Whitworth, R. P. Moore, A. M. Welch, A. J. Fires, Dr. A. C. Traweck, Sr., H. M. Humphries, C. E. Harris, W. R. Cammack, L. A. Carlisle, J. H. Sample, Harrison Williams, H. H. Campbell, R. L. Jameson, Joe Kimball, Guy Kimball, Walter Kimball, J. H. Hughes, W. L. McWilliams, Ben Keltz, R. Browning, T. M. Dixon, Jack Robinson, A. D. Beauchamp, and Jim Cooper.

Burial rites were in charge of the Odd-Fellows Lodge.

HOSPITAL NOTES

Little Jean Travis, Flomot, was a patient at the hospital Sunday.

with an injured hip.

Mrs. L. D. Norris of Glen, is in the hospital with peritonitis abscess.

W. V. Byrd of Pontiac, Michigan, was treated Thursday for serious fractures of knee which were received in a recent car accident.

Hobart Travis, Flomot, was dismissed from the hospital Saturday. Miss Ernestine Wagon, Flomot had a tonsil operation Saturday. Mr. R. H. McCaghren of Quitaque, is convalescing in the hospital after a prolonged illness.

MOVES TO PADUCAH

Miss Dora Jameson, who recently operated a beauty shop at Roaring Springs, has moved to Paducah where she is associated in business with Mrs. Mattie Carr at Mattie's Beauty Shop.

Miss Jameson was formerly connected with the Modern Beauty Shop here, in partnership with Mrs. J. S. Lea, to whom she sold her Roaring Springs shop. Mrs. J. J. Cooper is now in charge of the beauty shop at Roaring Springs.

County Agent Frank A. Buckley accompanied by Jack Bradshaw, assistant clerk, attended a demonstration at Plainview Thursday of last week.

Grand Jury Warns Regarding Lights

WE, the grandjury of Motley County for the November Term, 1937, desire to call attention of the officers and citizens of Motley County, that during the present harvest season it is necessary for many of the farmers to bring their cotton to the gins at night. That many of them are traversing the roads and highways of the County after dark without any kind of light or reflector on their wagons and trailers, making it almost impossible for one approaching in an automobile to see them, and constitutes a hazard to the traveling public. We therefore recommend to all of the citizens of the county and to the officers of the county that every effort be made to have either lights or reflectors on all vehicles traversing the highways after dark.

M. J. Reilly Foreman

BOX PACKED FOR ORPHAN'S HOME

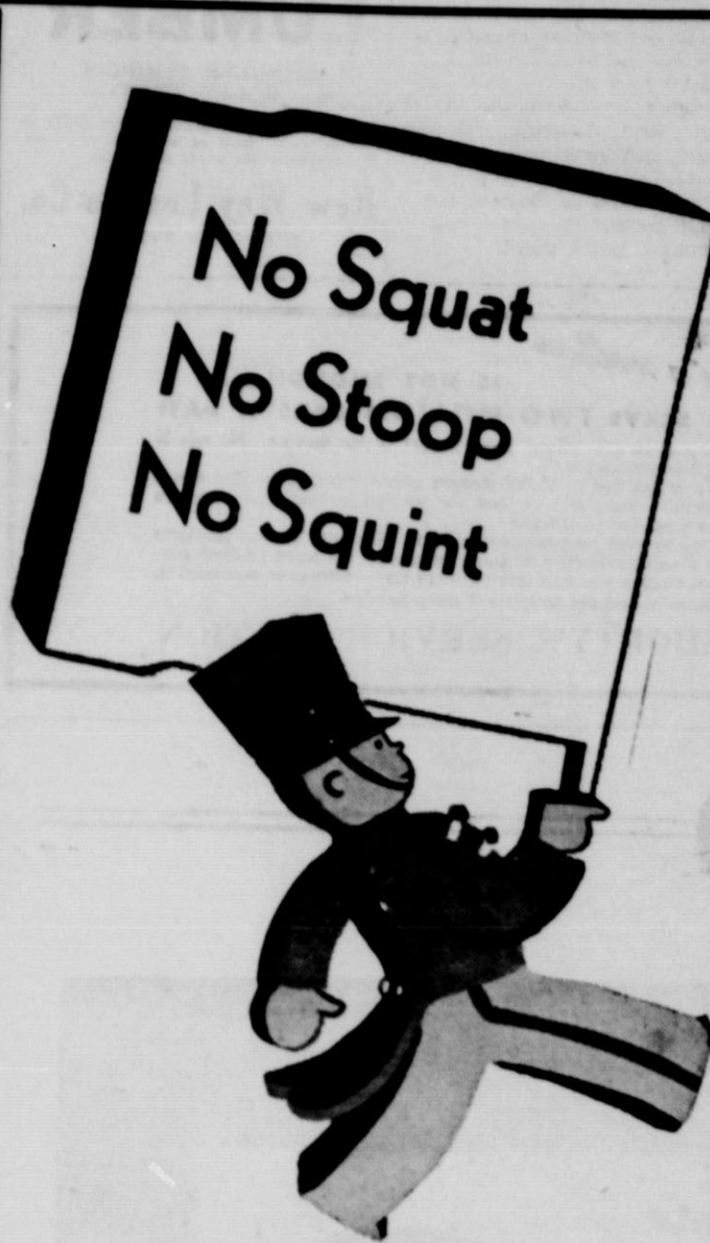
A box including a generous supply of home-baked cookies, and many articles of clothing, with a valuation of \$137.96, was packed at the Baptist church Monday

afternoon at a general meeting of the W. M. S., for Buckner's Orphans Home at Dallas.

An interesting program on "Assyria" was presented by the Y. W. A. girls and delicious refreshments were served at the close of the meeting, by members of the Dorcas circle.

Mrs. W. W. Thedford of Robert Lee, Texas, is visiting here this week in the home of her sister-in-law, Mrs. J. S. Lambert.

Mrs. Clay Gilbert and small daughter, Virginia, is visiting Mrs. Gilbert's sister and family, Mr. and Mrs. Dick Davis, at Lawton, Oklahoma.



With The NEW 1938 AUTOMATIC TUNING PHILCO

Here's the first radio designed for tuning ease and grace! Standing or sitting, the INCLINED CONTROL PANEL shows you your favorite stations in a single glance—Philco Automatic Tuning gets them with a single motion! and Philco's famous Foreign Tuning System doubles overseas reception. Never before such a radio—never before such glorious tone, such super-performances, such regal cabinets!

BIG TRADE-IN ALLOWANCE ON YOUR OLD SET

Philco Farm Radios

Now farmers with unwired homes can enjoy all the tonal richness and fine performance of the world's finest radios at prices that are considerably below any previously quoted. Finer performance! Richer tone! More beautiful cabinets! All at lower costs. No one but PHILCO, the world's largest radio manufacturer can offer such matchless value in the face of a rapidly rising market.

Come in today and see these wonder radios.

SKY CHARGER

Operate your radio set for less than 1c per week with the new Philco Sky Charger Gives 50% greater efficiency and manufactured by the world's largest manufacturers of 6 volt wind chargers. Let us show you the advantages of a Sky Charger.

Lea Implement Co.

Solon Lea, Manager

SATURDAY ONLY 25c SALE

In order to become better acquainted in Matador, we offer the following SPECIALS FOR SATURDAY ONLY

- ORANGES 2 Doz. 25c
- BANANAS 2 Doz. 25c
- GRAPEFRUIT 7 for 25c
- ROASTED PEANUTS 2 lbs. 25c
- LARGE PECANS 2 lbs. 25c
- PINTO BEANS 4 lbs. 25c
- POTATOES, No. 1 14 lbs. 25c
- ONIONS 8 lbs. 25c
- YAMS 8 lbs. 25c
- SUGAR 4 lbs. 25c
- GRAPES 2 lbs. 15c

GENE'S FRUIT MARKET

Located on Highway; 1 block west of Ford Agency

BRUNK'S COMEDIANS

NOW PLAYING IN MATADOR BIG TENT WELL-HEATED AND WATER PROOF FRIDAY A REAL TREAT

"THE FAMILY UPSTAIRS"

WITH LITTLE JUNE BRUNK AS GUEST-STAR DON'T MISS THIS BIG TREAT ALSO

SILK STOCKING CONTEST

CASH PRIZES TO WINNERS OPEN TO ALL LADIES

Sat. Afternoon 2:45 Merchants Matinee

5c

To All 'Love and Gasoline'

SATURDAY NIGHT A FAST-MOVING WESTERN PLAY SUNDOWN ON HONEYMOON RANCH

DON'T MISS THIS FAREWELL PERFORMANCE PRICES

10c - 20c



WE ARE THANKFUL for a bountiful crop—for peace and friendships—for the good-will and patronage of our customers We hope that you may continue to find our services satisfactory and that we may retain you as a customer. We wish you and yours the pleasures of the holiday.

MADE-TO-MEASURE CHURCHILL SUITS Give More Style and Service

Matador Cleaners



NEW DOUBLE-BREADED STYLES (2-Pair Trousers)



SINGLE-BREADED STYLES

SEE THEM AT THE

WESTERN DRY GOODS COMPANY