

"The chains of habit are generally too small to be felt till they are too strong to be broken"
—Johnson

Matador Tribune

So many gods, so many creeds,
So many paths, that wind
and wind,
When just the art of being kind
is all this old world needs.
Ella Wheeler Wilcox

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TRAIL DUST

By Douglas Meador

Abundant years have worn all glitter from a pair of heavy spurs hanging on the never-painted wall, each large rowel blunted with the hammering of silence as worn flagstones trodden by many restless, cushioned feet. A small, gray-haired woman rocks slowly beside the fire and sews quilt pieces with deft, thin fingers, dreaming in beatific complacency. Now and again her bright sepia eyes scan the wall where the spurs are hanging and back to the high door hinged at the threshold. It is a ritual at the shrine of benevolence, as if she is expecting the tall cowboy who once departed through the door, to return for his spurs after the herd is bedded down for the night.

When the bile of anger floods his soul, his eyes are like two post-holes filled with muddy rainwater, but to those forlorn through the compulsion of adversity, his heart opens with a zipper.

Red steam and smoke puffed toward the stars, the tall gin funnel is a mighty pompon waved from the stadium of night. The earth sings a deep song of tireless engines, timed with the pulse of machinery as the hoppers are filled with cotton and one by one, the gutted wagons sink into the darkness. The hopes of tired men, he dreams of lonely women and the prayers of children, fall with the lint against the spinning saws, to be conveyed beneath the plunger of the presses. It is the symphony of harvest.

Drinking pale rum as a duty inherited from his father, the black-headed varlet believed it an unwritten prerogative to run his brand on any yearling lacking specific identification. He did very well until one afternoon while he was stomping out a hasty fire, a Winchester bullet broke the stub of a cedar pencil in the upper left hand pocket of his vest.

Perhaps we would have remained friends until this stormy day except that I committed the mistake of granting a small personal loan during a gay hour at our favorite tavern. Valor has no reward when cast between wine cups.

Warm sand whipped through the picket fence, rattling on dry leaves in the deserted flower-bed and the storm banged shutters swinging below the gritty moon. It was the second night since the wind had buried its claws in the throat of a frail winter, blowing the soil away from the wild plum tree roots and drifting sand in the shallow lister furrows along the fence-row.

There was a mysterious spender and terror laced into the moonlight by the ceaseless needles of the wind, hemmed at the shadowy horizon as a white, silken web thrown over creation.

Perhaps life has forgotten the old man's escrow of happiness, placed during the boom of youth, as security in the vaults of wasted years for an option on some acreage in the subdivision of paradise. Whatever value it might possess would be written in the abstracts of a hopeless dream.

She had reached that coeval depot in life where a woman must arrange her mirror further than to merely view the face, while the puma-on-the-prowl husband she had married beneath the honey trees of romance now squired a hawdy arm-chair arranged near the fire. Their marriage was old enough to be branded by that delightful bickering which prevents bitterness in monotony.

One morning the postman delivered a soiled and faded epistle which proved to be a love-letter lost in the mails for ten years. They read it together as two children who had discovered the formula for a destiny, then tossed it across the andirons where some coals smoldered in a bed of ashes. The purpose of many love-letters is changed before their destinations are reached.

It required extensive experience for me to anoint a reluctant conscience into comfort with the thought that the peccadillo of purloining a hotel towel is usually justified at the cashier's window.

Ranchers Of County Build Stock Tanks

Over 600,000 Acres Choice Ranch Land In Big Program

Water is more important than feed for cattle, and ranchmen of Motley County are taking steps to insure a bountiful supply of this essential element. Thirty odd ranches situated wholly or partly in this county, comprising more than 600,000 acres of choice grazing land, are taking part in a gigantic program of range improvement in harmony with the government range plan and the A and M College Extension Service.

Site of many significant developments in range management is the Matador ranch, far-flung cattle project of the rolling plains. Ten huge earthen tanks have been completed and twenty more are contracted for completion by the end of the year according to Superintendent M. J. Reilly, who is working in close cooperation with Frank A. Buckley, county agent of Motley County. Tanks are located at advantageous points in draws or canyons and will become the daily rendezvous of thirsting cattle from miles in each direction. Construction by giant crawler tractors and power scrapers make possible the provision of adequate spillways without loss of time.

The mammoth "Hackberry" dam near Russellville, built for the Matador Land and Cattle Company and containing 16,000 yards of earth, will back water a full quarter mile and will stop 800,000 barrels of the liquid to a depth of twenty five feet before its capacious spillways come into play. It is expected that cattle from surrounding sections of land will find this tank a dependable watering place even in dry seasons. Other ranchmen who are engaged in the construction of tanks in Motley county according to records in the county agent's office include J. F. Anderson, Roaring Springs, W. L. Hawkins, Wichita Falls, F. E. Leary, Estelline, Geo. S. Elmore, and T. B. Simpson, Northfield, J. R. Nall and Mrs. B. F. Turner, Flomot, I. W. Fish, Whiteflat, and A. D. Benuechamp, C. D. Bird, H. H. Campbell, A. B. Echols, Luther Lancaster, Mrs. I. E. Martin, Mrs. W. W. Moore and Fred Rattan, Matador.

Reseeding by deferred grazing has been practiced on 85,195 acres (Continued on Back Page)

Whiteflat Pastor Going To Colorado

G. E. Hamilton, local attorney, will speak at the Methodist church at Whiteflat Sunday, November 14, to fill the vacancy caused by the departure of Rev. Loyd Barnett. Rev. Barnett has been transferred to Gardner, Colorado and will move to his new location some time this week. Mr. Hamilton will speak at the 11 o'clock hour.

Rev. Barnett declared last week that he did not know of any permanent arrangements made for a pastor at Whiteflat to fill his place.

VISIT IN PLAINVIEW

Mesdames U. L. Willie and D. E. Pitts visited in Plainview Wednesday of last week, as guests of Mrs. J. K. Crews. One of the special features of the day's entertainment was the privilege of being invited to hear the book review of "And So—Victoria," by Vaughan Wilkins, which was reviewed by Mrs. Warren, teacher in the English department of Wayland College at Plainview.

VISITOR HERE

Bobby Grey, a member of Billy's Melody Five of Station KGKO, Wichita Falls, visited here last week as guest in the home of Mr. and Mrs. J. R. Berryman. The radio entertainers, of which Mr. Grey is vocalist, have visited in Matador on a number of occasions furnishing music for local dances.

Fred Wills of Sweetwater, a boyhood friend of U. L. Willie, was a recent guest in the home of Mr. and Mrs. U. L. Willie.

A BOY'S ESSAY ON EDITORS

"I don't know how newspapers got into the world, and I don't think God does, for He ain't got nothing to say about them in the Bible. I think the editor is the missing link we read of, and stayed in the bushes after the flood, and then come out and wrote the thing up, and has been here ever since. If the editor makes mistakes, folks say he ought to be hung; but if the doctor makes mistakes he buries them and people don't say nothing because they can't read or write Latin. When the editor makes mistakes there is a big law suit, and swearing and a big fuss, but if the doctor makes one, there is a funeral, cut flowers, and perfect silence. A doctor can use words a yard long without him or anyone else knowing what it means, but when the editor uses one he has to spell it. If the doctor goes to see another man's wife, he charges the man for the visit, but if the editor goes, he gets a charge of buckshot. Any college can make doctors to order but editors have to be born."
—Southern Journal

PLANS MADE FOR CENSUS

All Unemployed Are Asked To Comply With Requests

Local postal authorities and members of Mayor George Edwards' special committee of local citizens are making ready for the census of unemployed at Matador, while other postmasters in the county also are making their plans for the distribution of cards for the labor census on November 16 to the 20th. It will be necessary that these cards be filled out and mailed before midnight, Saturday, November 20. No postage is needed.

Yesterday Mayor Edwards announced committees to aid in the census here, as composed of R. E. Campbell, chairman of religious groups, J. R. Whitworth, chairman of civic groups, W. I. Rushing, chairman of labor groups, and Mrs. Rita Groves, chairman of welfare groups. These will cooperate with E. F. Springer, postmaster, to develop interest in the forthcoming important government survey, and to assure the success of the registration.

John D. Biggers, administrator, has announced that the census will be conducted through the facilities of the postal service, and that it will include unemployed, and partially unemployed. The report cards will go to approximately thirty-one million families in the United States, he said.

The cards are returnable to the postoffice not later than November 20. They give complete information, when assembled, on the unemployment situation in the United States.

"Right now we have no unemployment problem in Matador," Mayor Edwards said. "But our problem is to carry the information to the people, to assist the postmaster in any way possible in the hope that eventually the census will bring us valuable information. We cannot afford for any unemployed person or partially unemployed to fail to have complete information on the forthcoming survey. Full citizenship participation is needed because the survey will have important bearing in the future."

NEW ARRIVAL

Mr. and Mrs. Lloyd Fulkerson announce the arrival in their home of a son, Hubert Leon, who was born Thursday, November 4, 1937. The young man weighed 8 1/2 pounds.

Final Rites Are Held For Mrs. Cantrell

Death Follows Long Illness; Funeral Here Friday

Funeral services were conducted at the Baptist church here Sunday afternoon by Rev. H. M. Weldon, for Mrs. Melvin Cantrell, 43, who died at her home in north Matador Saturday morning following a prolonged illness due to a cancerous stomach ailment and complications. Music was furnished by the Baptist church choir, assisted by the male quartet of the Methodist church, composed of Messrs Frank Jameson, T. B. Edmondson, J. R. Whitworth and Jim Edmondson. Flower girls were Misses Dora Ratcliff, Mildred Meador, Mable Turner, Frances Carlson, Maureen Hall, Minnie Mae Meador and Opal Vivian. Pall bearers were C. T. Jinkins, F. O. Carlson, Noble Groves, Gene Perkins, Elmo Cliett, and Virgil Rattan. Interment was made in East Mound Cemetery.

Born In Arkansas
Ella Frances Scott was born October 18, 1894, at Van Buren, Arkansas. She was married on February 18, 1920 to Melvin Cantrell and had lived her entire married life in and around Matador. She united with the Matador Baptist church in 1928 and had lived a devout christian life. She was a good neighbor, and though in ill health for several years, had borne her suffering with patience. She passed away November 6, 1937 at 8:25, at the age of 43 years and 19 days.

Besides a host of sorrowing friends, she leaves to mourn her passing her husband, father, one brother and two sisters.

Flomot Beats Matador, 14-0

Local Eleven Meets Floydada On The Plains Today

The Flomot Longhorns raked in the winning chips Friday afternoon when two Matador misplays paid off in touchdowns, for a score of 14 to 0.

Both teams played even-Stephen throughout the afternoon, with the exception of the two breaks that spelled disaster for the Matadors. First downs were tied, seven to seven.

The first Matador heartbreak came in the second quarter after Matador had gained the ball on their own 20. Two plays gained exactly nothing. A third play lost 5 yards.

Punter Drops Ball
Fullback Day stepped back to kick out of danger, but dropped the ball which Flomot covered on the 8.

Amonte, Flomot fullback, on the second play ran 8 yards around left end for the score. Gilbert kicked goal.

Midway in the third quarter, Flomot again thrust over a counter when Gilbert intercepted a pass from Matador Scaff and ran 30 yards for the score. He again did the kicking.

The Matador Matadors will meet the Floydada Whirlwinds on the plains city's grid this afternoon, to play their fifth conference game. They will be accompanied by the Matador school band and the pep squad and the usual large delegation of local fans.

Another outstanding conference game will be played between Paducah and Spur at Paducah this afternoon.

One of the strangest alibies offered by a law-breaker lately was that of Floyd Metcalf of Buffalo. He confessed to bootlegging, but pleaded that he did it to obtain funds to continue his studies for the ministry, being ambitious to become a missionary.

RECORD COTTON CROP FORECAST

Price Skids But Losses Recovered

The largest cotton crop ever produced in the United States, 18,243,000 bales of 500 pounds each, was forecast Monday by the department of agriculture. The largest previous crop was 17,978,000 bales in 1926.

Prices broke sharply, from 70 cents to \$1 per bale on the New Orleans market after the report was released, but the decline brought an active trade demand and most of the losses were recovered.

12,399,000 Last Year
The forecasts of this year's crop compares with actual production last year of 12,399,000 bales.

This year's crop will be produced on 33,736,000 acres, less than in 1926, but the yield of 258.8 pounds per acre is a new record.

The estimate for Texas this year is 5,005,000 bales production, with a yield of 191 pounds per acre.

Many local observers believe Motley county will harvest the largest cotton crop in its history, with current estimates ranging from 17,000 to 20,000 bales and more.

COMPULSORY CROP CONTROL OPPOSED

Voluntary crop control is favored by U. S. Rep. Marvin Jones of Amarillo, and most members of the house committee on agriculture, of which Jones is chairman, also favor such a plan, according to a statement issued Monday by the congressman.

Most of the members of the House Committee on Agriculture seem to prefer a voluntary farm program as to most commodities.

Personally I favor the voluntary or premium method rather than penalty or compulsory control.

By using soil conservation payments and adding additional funds secured through tariff equalizing taxes, premiums can be paid to the farmer as an offset to the tariff, and he will then have a better income, and at the same time his products can flow into the markets at home and abroad.

On the other hand, the penalty or compulsory control method will tend to curtail our markets both here and in foreign countries by encouraging foreign competition and domestic substitution.

There are two extremes. Some favor production in unlimited quantities regardless of price. Others would undertake by compulsory control to gain a temporary high price regardless of its final effect on outlets and markets. A middle course that would undertake to secure a fair price and at the same time to produce all that the market will absorb both in this and other countries would seem to be desirable.

It is important that our foreign markets should not be surrendered. Any adjustment or control program should be shaped so these markets can be gradually regained.

BIRTHDAY DINNER

Mrs. D. A. Fulkerson was honored with a dinner Sunday at her home on the occasion of her sixty eighth birthday, which was attended by two of her sons and their families.

Mr. and Mrs. Cecil Fulkerson and son Clyde of Plainview, and Mr. and Mrs. Arthur Fulkerson and family of Matador were present to assist in the celebration.

A specially decorated birthday cake, together with candles, was sent Mrs. Fulkerson for the event by her son and his wife, Mr. and Mrs. Carney Fulkerson who resides at Paducah where he is employed at the bakery.

Mr. and Mrs. J. H. Bradshaw of Paducah, former Matador residents, were recent visitors here.

Meager Observance Of Armistice Here

Game Warden Shows Value Of Bird Life

Feathered Friends Of Man Destroy Bugs And Insects

Jim Canon, recently appointed game warden for this district to replace the late Austin Aulds, has made an interesting study of value of bird life to Texans. Mr. Canon has secured some of his information from a booklet released by the Texas Game, Fish and Oyster Commission, September issue, entitled, "Brief Studies In Texas Bird Life."

Mr. Canon, who was here yesterday, declared, "Few people have any idea as to the actual value of birds to the farmer and rancher. The mission of the bird is of wide range and ministers to every taste. They serve the sportsman in season and the singers delight a still greater number throughout the year. And last, but not least, the farmer is served by their consumption of weed seeds and in the destruction of countless millions of insects which would make life impossible but for the birds."

Worth 10 Cents Per Acre
A member of the U. S. Biological Survey has estimated that every acre of ground birds destroy an average of ten cents worth of insects annually. Now there are 167,934,720 acres of land in Texas, not counting submerged land. At ten cents an acre for insect-eating the birds would be worth annually nearly \$17,000,000 to the state.

Two Officers Assigned For Driver Tests

Examinations To Be Held Each Monday Afternoon

Two driver's license examiners of the Department of Public Safety will be in Matador on Monday of each week, to conduct tests for drivers applying for their first license, according to information received in sheriff L. A. Carlisle's office this week.

Establishing headquarters at the court house, the uniformed officers will give examinations every Monday of each week, from 3 p.m. to 5 p.m. In applying for the driving tests, the applicant must furnish his own vehicle or one he purposes to operate after he secures a license, it was pointed out.

Must make test Drive
After oral quizzes are completed each applicant will be required to drive his car or truck over a designated route under the supervision of one of the trained examiners. During the drive the operator must demonstrate the use of his foot hand brakes, stop for signals and perform other acts necessitated in ordinary traffic situations.

Not only will the driver's license applicant be examined as to his ability to handle a vehicle with safety, but the vehicle itself will be tested for defects in breaks horn, lights, rear-view mirror and windshield wiper.

If a driver proves his ability to operate his vehicle with care and safety he will immediately receive his license at the examination headquarters. It is estimated that about 12 minutes will be required to complete the tests.

City Is Divided As 19th Anniversary Of Peace Dawns

There will be meager observance of Armistice Day in Matador today as the 19th anniversary of signing the armistice in the war to end wars, passes. No definite Armistice Day plans have been announced and many Matador business houses will remain all day with business as usual, while a number of firms announced late yesterday that they would close at eleven o'clock and remain closed for the rest of the day.

Merchants were reluctant to close for the holiday because of the heavy fall business now in full force and because of the fact that all the guns will probably operate through the entire day as farmers hurry the gathering of cotton during the prevailing fair weather.

School Out At Noon
The Matador public schools will turn out at noon, superintendent B. F. Tunnell announced late yesterday, so that students may have an opportunity to attend the Matadors-Whirlwinds football game at Floydada this afternoon.

Mr. Tunnell said the principal reason for releasing the schools at noon was to comply with an agreement between Matador and Floydada regarding Armistice Day games this season and next season. The game will be played here in 1938 and Floydada will release its schools so that students may attend.

Some cities in the Panhandle have announced that they will remain closed throughout the holiday while others will be open only a part of the day.

Paducah has extended a cordial invitation to this city to attend the American Legion Armistice Day ceremonies to be held there today.

Spur, Flomot Tied For 4-B Leadership

The Paducah Dragon's starting 6-0 victory over the Floydada Whirlwinds Friday dropped Floydada from the top in district 4B and left Spur and Flomot in the fight for the title.

Flomot pulled up even with idle Spur by beating Matador 14-0, and Estelline stayed in striking distance with a 7-0 triumph over Turkey. Silverton pulled a last-half rally and trimmed Lockney 20-6 in the other Friday game.

The standings:

Team	W	L	Pct.
Spur	3	1	.750
Flomot	3	1	.750
Estelline	4	2	.667
Floydada	3	2	.600
Silverton	3	2	.600
Paducah	2	2	.500
Turkey	2	3	.400
Lockney	2	3	.400
Matador	1	3	.250
Quitaque	0	4	.000

Conference Year To End At M. E. Church

A special invitation is extended the community to attend services at the First Methodist church here Sunday which will be the last service before Annual Conference.

Outstanding services are being prepared by the pastor, Rev. D. D. Denison, for both morning and evening worship, and special music consisting of request numbers will be offered.

Rev. Weldon To Hold Revival At Wayland

Rev. H. M. Weldon, pastor of the local Baptist Church will go to Plainview Monday where he will conduct services through next week at Wayland College in their annual fall revival. Rev. Weldon will return home after Friday's services.

Mr. and Mrs. T. T. Bouldin and son Loyd of Mineral Wells, spent the week-end here visiting Mrs. Bouldin's parents, Mr. and Mrs. C. L. Glenn, and other relatives.

de, Bridegroom, bridesmaids, man and officiating clergy at a wedding in Munich all more than six feet tall.

George Friedrich Martich, rich manufacturer of Dresden and father of 14 children, eloped with his 13-year-old niece.

New Farm Tenant Loans Ready Soon

First steps for the administration of the Bankhead-Jones Farm Tenant Act, wherein money will be loaned to competent tenants, farm laborers, and share-croppers for the purpose of purchasing family-sized farms, are now being taken. L. H. Hauter, regional director of the Farm Security Administration announced this week.

Details of an order, signed by Secretary of Agriculture Wallace, provides that regional offices will be established with the Farm Security regional director as executive head and with one specialist in tenant farm purchases loans. The entire program will be handled through the regular Farm Security Administration.

Mr. Hauter said the Secretary of Agriculture is expected to announce state and county committees at an early date. Within each state the counties in which loans will be made will be determined by the Secretary of Agriculture after recommendations are received from these Farm Security Advisory committees.

Pursuant to the terms of the Act, distribution of the \$9,500,000 is based on farm population and the prevalence of tenancy in each state and territory. Direct administrative costs will be limited to \$500,000 of the amount provided by Congress to carry out the provisions of Title one during the current fiscal year. Loans will be made in approximately 300 counties during the fiscal year 1937-38 and the number of loans per county shall not be less than five nor more than 10, except in states in which the total number of loans shall be less than five.

Application for tenant purchase loans shall be filed with county rural rehabilitation supervisors.

Mr. Hauter, however, has made an urgent request that all applications be withheld until the counties in which this program will be administered this year have been announced. He said this policy will protect would-be applicants from acquiring false hopes and also save county rehabilitation supervisors much unnecessary work. Counties in which the program will be administered this year will be made public in the near future.

The above information was received from Mr. Hauter by William H. Gore, Rural Rehabilitation supervisor in Floyd and Motley counties, who is in Matador each Tuesday, with office in the County Treasurer's office at the court house.

BOY SCOUTS TO INCLUDE STUDY AVIATION WORK

With the granting of the first official "Sky Scout" charter to T. W. A. Explorer Troop 12, the newest phase of the far-flung Boy Scout program was formally launched at Kansas City Municipal Airport this week.

The charter was presented to Jack Frye, president of T. W. A. and honorary chairman of the troop, as four troops of scouts stood at attention. High Boy Scout officials took part in the ceremonies, which were held Tuesday, October 19.

President Roosevelt, from the "Temporary White House" at Hyde Park, personally congratulated the members of the new Explorer Troop 12.

"I congratulate the Boy Scouts of America upon the progressive spirit which prompts the inauguration of Sky Scouting," the president wired. "I trust that this new adventure in which the members of Kansas City sky troop are pioneers will extend the work and enlarge the sphere of scout usefulness."

Boys Of Kansas City
Sponsored by Transcontinental and Western Air, Inc., the new troop is made up of twenty Kansas City boys, all Eagle Scouts, between the ages of 16 and 21. It was organized in June, 1937, and meets weekly at its own headquarters adjacent to the T. W. A. maintenance base at Kansas City.

"Sky scouting does not necessarily include or imply flying," said Jack Frye in addressing the scouts at the presentation ceremonies. "It offers, instead, a thorough study of aviation in all of its many phases. This field is so great that the diversified training it offers is almost unlimited."

The present program of the troop includes instruction in meteorology, navigation, radio, and airline communication, and other subjects pertaining to aeronautics.

In an article giving safety advice to motorists, Ab Jenkins, holder of 14 international speed and endurance records says: "Above all keep both hands on the wheel. The only two people I

know who are competent to drive one-handed are Eddie Rickenbacker and Ralph de Palma—both of them use two hands.

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Conoco House to D. A. R.



HOSPITALITY HOUSE, the graceful colonial mansion in which Continental Oil Company kept "open house" during the Texas Centennial and Pan American Exposition, has been presented by the Company to the Dallas Chapter of the Daughters of the American Revolution, which hereafter will use it as a meeting place. The presentation ceremonies in-

cluded an address by Congressman Fritz Lanham from Fort Worth, Texas. Mrs. Cloyd H. Read, Regent of the Chapter accepted the gift, which will be known as Continental D.A.R. House. The former Hospitality House is air-conditioned and contains reception rooms, lounges and office space. More than 900,000 persons visited it during the expositions.

She became the first woman judge in the history of Texas and her splendid record as district judge has won the admiration and acclaim of the Dallas bar.

Governor Proclaims Week For Legion To Start Member Drive

AUSTIN, Texas, Oct. 30—The greatest drive for members in the history of the American Legion in Texas will get underway on November 6, it was announced today by Dr. W. J. Danforth, Department Commander.

Division and district commanders and the numerous Posts scattered throughout the State have perfected plans for the membership "push."

Impetus to drive was given by Gov. James V. Allred when he set aside the week of November 6-13 as American Legion Week and called upon every World War veteran in the State to align themselves with this public spirited and patriotic organization of men and women. In his proclamation,

the Governor said:

"The American Legion takes its rightful place among the top-ranking organizations of national importance, notable as an organization whose primary functions are the perpetuation of our American ideals and institutions; the rehabilitation of those suffering from service connected disabilities and the employment of all able to work adequate care of the dependents of those brave men and women who have paid the supreme sacrifice; and the maintenance of lasting peace."

The American Legion program for Texas during the next 12 months has been shaped by Commander Danforth. It includes a 10-point public health program, continued child welfare work, a drive to find employment for men who have passed the 40-year mark a vigorous campaign against all isms, a lasting and secure peace for the nation; a continuation of its work among the boys of the State; and a broadened service to the State and the communities in the State.

Memberships already are roll-

ing into State Headquarters. Thousands of veterans who have never belonged to the American Legion are seeking membership and an opportunity to put their shoulder to the wheel. There are approximately 135,000 World War veterans eligible for membership in The American Legion in Texas and it is the hope of Commander Danforth that at least half of this number be members of The American Legion at the end of the week's membership drive.

Clyde Auger of Tucson, Ariz., has built in his wooden leg a music box which, when the control is touched by the other foot, plays "How Dry I Am."

Hillary Kennedy of Reedsport, Ore., can play two trumpets at one time.

As a hobby, Keith Stewart of Brandish, Neb., has collected 631 different varieties of grasshoppers.

A student at the high school in Winslow, Me., is named Harvard Yale Brown.

Vitamins and Calories for 2500



Satisfying nearly 2500 likes and dislikes is no snap job, according to Miss Nell Morris, chief dietitian at Texas State College for Women in Denton. Not only does she plan and supervise preparation of three meals a day for this hungry group of college girls but she also serves weekly luncheons to local men's business clubs and handles all special dinners and festive occasions for the college.

"THE REST OF THE RECORD"

BY JAMES V. ALLRED
Governor of Texas

As I write this column the special session has been over two days. I regret exceedingly the unfortunate outcome of the thirty-day meeting of the legislators. The sad and pitiful part of it is that nothing was done to help the needy people, the blind and our underprivileged children—notwithstanding repeated exhortations and warnings. Not only that, but Texas will lose several million dollars of Federal funds to carry on this program.

The people are confused and indignant over the outcome. Certain groups such as the representatives of special interests apparently are well contented with the report brought me at the close of the Legislature by the Senate notification committee, which advised me rather gleefully they "had done their work well."

The question evermost in the minds of the people, however, is "Who, or what, is to blame for these lamentable conditions resulting in the failure to secure funds for the social security program?"

Conflicting statements have been issued since the session by certain senators and house members. Some of the people are unable to fix clearly the responsibility. Why?

The present legislative session of the Legislature is made to appear for its manipulation and trick passing by shrewd manipulations. This is not the first session to end with each house blaming the other.

The difference is that with the changing and possibly problems of recent years this condition has grown worse. Not all the members of either house are to be condemned; yet the great patriotic, the diligent the sincere members often find themselves condemned along with reactionaries and demagogues.

Lawyers will tell you that delay and time are the greatest aids to a man charged with crime. Delay and time are likewise the most powerful weapons that can be employed to defeat progressive legislation. Under our present legislative system these weapons are readily available and freely employed.

During the past session the people have witnessed a strange situation. The special session was called for the purpose of raising revenues for the needy. A powerful minority group declared no taxes were necessary and employed every artifice possible to defeat the purpose of the session. Certain newspapers criticized the call and advocated no taxes.

Now that the session has ended we find that the spokesmen for the same newspapers criticize the legislature for not passing a tax bill—the very thing they said should not be done.

I shall have more to say later concerning this session.

The untimely death of Judge O. S. Lattimer shocked the entire state. The beloved judge had served with outstanding distinction on the Court of Criminal Appeals for many years. Friends and close associates, as well as admirers from all walks of life, testified to the love and esteem in which Judge Lattimer was held as they solemnly gathered to pay final tribute to this distinguished son of Texas.

Faced with appointment of his successor, I chose Harry N. Graves of Georgetown who resigned from the Legislature to accept the judgeship. He is preeminently qualified for this great office and while I greatly regret his patriotic service in the legislature will be ended, I felt that his outstanding service and character should be rewarded.

The appointment of a member of the Legislature to judgeship was not without precedent. From the Forty-fourth Legislature, I selected Sara Hughes of Dallas to fill a vacancy as district judge.

FLOUR Everlite None Better



- 48 lb. sack \$1.79
- 24 lb. sack 93c
- 12 lb. sack 51c

- MEAL Everlite, None Better, 20 lbs. 49c
- Jowls Dry Salt 15c
- Potatoes Colorado Irish, 10 lbs. 19c
- Peanut Butter 3 1/2 lb. bucket 49c
Quart 24c
- Crackers A-1 Soda, 2 lb. box 19c
- OATS Breakfast, 5 lb. box 23c
- Sardines Solomon, No. 1 tall, 3 for 25c
- Pork & Beans Phillips No. 1 tall 4 for 25c
- English Peas No. 303, 4 for 25c
- KRAUT No. 2 can 3 for 25c

Fresh Vegetables

- Bananas Golden Yellow Fruit, doz. 15c
- Lettuce Extra Large head 5c
- Grape Fruit 80 size, each 4c
- APPLES Delicious, 180 size, doz. 15c
- CABBAGE per pound 2c

Market Department

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- BOLOGNA 13c
- STEAK 17c
- ROAST Rib or Chuck 13c
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We wish to call attention of those who are not already familiar with practices of this firm, to some of the finer points of straightforwardness and open policies employed by us in dealing with our customers.

First: Every item in our store is plainly marked, both in the shelf and on the article so that no man may err in making a purchase.

Second: Every man, regardless of his station in life can rest assured that his dollars will go just as far and buy just as much as his neighbor's dollars. There is no favoritism, or reduction in price of an article in order to meet the price of another store because you are buying where prices are made rather than met.

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APARTMENTS AND BATHS

Write for Free Descriptive Booklet
R. E. WEAVER
Manager

Saga Of The Prairie

Jean Harp - Editor

Longhorns Work For Score

A Number of the football boys earned malted milks last Friday afternoon in the Matador-Flomot game, even though Flomot did win the game. Outside of two breaks that Flomot received, there were very few fumbles made by the Matadors. E. A. Day did some excellent playing in the game, being unexperienced and of light weight. The whole line did some good blocking and tackling. B. F. and Dud are some of those boys who will receive malted milks for each intercepted a pass. Charlie was driving hard with that ball Friday afternoon. If Kenneth keeps improving, he will be all-district next year. B. F., Charlie, and Truett will be all-district ball players if they keep working. Not a single member of the squad played-off on the job. The Longhorns had to work for the score, 14-0. The following boys deserve credit for their outstanding work in Friday's game: Charlie Scaff, Hulon Phillips, Dfd Stafford, Buddy Davis, Tom Tilson, W. R. Tilson, Kenneth Simpson, E. A. Day, Stuart Dixon, Jack Robinson, Boyd Willett, Fred G. Simpson, Harold Faulkner, Truett Rattan, B. F. Tunnell and Maurice Reilly.

DR. HILL GIVES TALK

We greatly enjoyed a talk Thursday morning in assembly given by Dr. Hill, president of West Texas State Teacher's College at Canyon. In his talk he stated the world is constantly changing and that new ideas and methods are coming into use. He pointed out the many advantages students of today have over those of thirty years ago, and added that in order to adapt ourselves to new methods and ideas we must receive as much education as possible.

We also enjoyed two songs by Jean Harp and Elva Rhea Willis accompanied by Grace Kimbell.

Junior Class To Sponsor Show

When Is It? Tuesday evening, November 16.
 What Is It? "Goldiggers of 1937."
 Where Is It? Rogue theatre.
 Who Are The Stars? Dick Powell and Joan Blondell.
 Don't miss this great musical entertainment. It is ranked as one of the best moving picture productions of 1937. This picture is to be shown for the first time in Matador at popular prices, twenty-five cents and ten cents.
 Make your plans ahead to enjoy this outstanding musical that is to be sponsored by the Matador High School Juniors.

Home Ec. Girls Serve Two Dinners

Recently the home economics girls gave two dinners. Mr. Tunnell was a guest and the host one day, and Mr. Ezzell was host, with Hulon Phillips and Dud Stafford as guests, the next day. The home economics girls cooked and served these delicious dinners.

Club Notes
 The Home Economics Club met on Monday, November 8. A very interesting program was given on

make-up for the face. The following had parts: Evelyn Lea on rouge, Doris Whitley on lipstick, Virginia Estes on powder, and Wandell Berryman on eye make-up.

We have bought a new linen tablecloth and a dozen napkins for our department. The girls are planning to serve lunch at the Child Welfare Carnival. All who wish one of these lunches please buy a ticket.

The Journalism Club met on Monday and worked on news reports.

The Debators Club met and discussed the question for debate this year, "Resolved, That Texas should have a unicameral system for its legislature."

"B NATURAL" MUSIC CLUB
 The members of the "B Natural" music club met last Thursday afternoon to enjoy a few minutes of good times together.

We sang songs and studied rhythm. Then we enjoyed delicious refreshments. Everyone enjoyed the evening.

JUNIOR NEWS

The Juniors are working on their one act play "Squaring it With the Boss," which is to be presented some time this month. The cast includes Betty Jo Simpson, Virginia Estes, Jeanette Jinkins, Houston Schweitzer, Vernon Chambliss and Bert Schweitzer.

Facts About Our Students and Faculty

The number enrolled in each class this year is somewhat surprising, since the classes are not divided evenly. The Sophomores and Seniors are running a close race for the largest number enrolled. There are 44 Sophomores and 45 Seniors. The freshmen are rather behind with an enrollment of 35 and the juniors are at the bottom of the list with only 24. Of these numbers there are 17 boys and 18 girls in the eighth grade, 24 boys and 20 girls in the ninth grade, 11 boys and 13 girls in the tenth grade and 28 boys and 17 girls in the eleventh.

There are 80 boys in our high school and at least 80% of them come out for some form of sport.

Our faculty is composed of three women and four men. All are college graduates and have completed at least one summer's work toward their Master's Degree; Mr. Tunnell received his Master's Degree this summer. All teachers are teaching in the field of their major minor. The following colleges are represented by our faculty: Lincoln Memorial, Texas Tech, Hardin-Simmons, Abilene Christian College, Texas A. and M., West Texas State Teacher's College, North Texas State Teacher's College, Texas Christian University, and East Texas State Teacher's College.

JOKES

Billy, (at dinner) "Dad, are caterpillars good to eat?"
 Dad: "Haven't I told you never to mention such things at the table?"

Mother: "Why did you ask that question, Billy?"
 Billy: "I just saw one on Dad's lettuce, but it's gone now."

W. R. "Why are you wearing so many coats on such a hot day?"
 Tom: (Carrying paint can) "I'm going to paint me fence and it says on the can, 'To get best results, put on at least three coats.'"

WINS LAURELS FOR ENDURANCE



Cletrac tractor equipped with Hercules-Dietrich Diesel engine which broke many records handling a tough highway job in Oregon. Bohn copper-lead bearings were used in engine which operated without replacement or adjustment on 18,000 hour grind doing unusually difficult grading job. Illustration shows the tractor at work, the engine and the copper-lead bearings.

IT is impossible to bestow a kiss on each cheek of a tractor and pin a medal on its breast, but if it could be done here is a tractor that would deserve it! The facts are reported by a Portland, Oregon contractor who tells how this unit worked on three seven-hour shifts for six days per week until it had completed 18,000 hours of work with only minor adjustments and absolutely no attention to its engine bearings beyond ordinary lubrication.

All of this was done in connection with highway construction at Toledo and Newport, Oregon, where record speed was attained. In fact, although a stiff schedule was laid down to begin with, the roads were completed 45 days ahead of the

contracted time. This tractor maintained a schedule of 12 trips per hour over an 1100-foot average haul. It is considered one of the most interesting road building contracts of recent years and the speed and endurance of the equipment amazed even those experienced in this work.

It is also regarded as one of the finest examples of Diesel engine performance on record. The engine used in this Cletrac crawler tractor is also shown here. It is a Hercules-Dietrich Diesel equipped with the latest type heavy-duty Bohn copper-lead bearings. With the tremendous loads on the engine in this type of work where wide open throttle is a common story, the bearings are particularly im-

portant and the copper-lead type employed have been developed in the Bohn laboratories for this extremely heavy duty work. The result is shown in the extraordinary freedom from repairs in this Diesel engine.

To those who are interested in details, on the Newport, Oregon, job, there were 89,200 cubic yards of common excavation, 4,000 cubic yards station overhaul, 74,000 yards miles overhaul. On the Toledo job in the nine months there were 161,000 cubic yards of excavation, 232,000 cubic yards of overhaul, 28,000 yards miles of overhaul trapped, also an unestimated amount which will exceed between 60,000 and 70,000 cubic yards of slide material.

A Mexican and an American worked together in a mine. The Mexican often had rabbit for dinner and shared the delicacy with his working mate. The American one day asked, "Where do you get rabbits, Jose? I can't find any in this neighborhood."
 "My wife, she shoot 'um," said Jose. "Every night they come around the house and make noise."
 "Noise? Rabbits don't make noise."
 "Sure, said the Mexican, go 'meow, meow'."

SENIOR SKETCHES

Joe Edward Campbell, a high school senior, was born at Lawton, Oklahoma, January 24, 1920. He moved to Matador in 1922 where he has lived since. He began his school career here. He is an outstanding and popular member of the senior class.

Frank Earnest Davis, better known as Buddy, was born April 20, 1921. He came to Matador when he was in the second grade after one year's schooling in Gallup, New Mexico. Buddy is a member of the football team of '37. He is also interested in other fields of athletics.

WHO'S WHO

In The Freshman Class
 Craziest girl—Alice Thompson.
 Craziest boy—Byron Knight.
 Most likable girl—Frances Stearns.
 Most likable boy—Bobby Jones.
 Best Dressed boy—E. A. Day.
 Best Dressed girl—Hetta Bird.
 Best sport boy—E. A. Day.
 Best sport girl—Mary Ellen Barton.
 Best looking boy—E. A. Day.
 Best looking girl—Joyce Irby.

Delayed from issue of November 4.
The Freshman
 He comes and goes upon his way. He stares upon the floor. He'd find the room he's searching for. If he'd look above the door.

The Sophomores
 Serenely confident that he will meet nobody greater. The sassy sophomore treads the halls.
 (He'll find out different later.)

The Junior
 The worries of the world all sit upon the juniors' shoulder. He had to manage everything! (A pity he's not older.)

The Senior
 Still sits the senior on the steps. (He feels he must look down on the world he but so lately left—Poor underclass domination.)
 By Mrs. Roy Yager (The Rambler)

THINGS THAT GRIPE US—

1. People who quit going with someone without any explanation whatsoever.
2. People who do not believe you when you can't give them a date.
3. People who do not ever have an idea about anything at any time, anywhere!
4. Most of all people who will get mad if these statements include them.

COMMON SCENES

(By Mr. X)
 Houston (Blabber Fuzz) Schweitzer working out for junior football.

Casual glances by Buddy (Swivelfoot) Davis toward the sophomore section.

Maurice (Heady) Reilly's feet on the wall of the English room.
 J. D. (The Squirt) Payne arguing with Miss Rister to raise his English grade.

ALUMNI NEWS

Lawrence Rattan is working at the Matador Cleaners in Matador. Dan Browning is at home at Whiteflat.

Malcomb Morriss is taking a post graduate course in the Matador High School.
 Lorene Kingery is staying at home in Matador.
 Inez Pharis is at home in Matador.

Tom Nell was ill on the bus coming from the Plainview game. (Could it have been because Rudolph gave too much attention to Alleen?)
 Mr. Martin likes hay so well.

Inspiration And Pespiration Win

"Genius is one percent inspiration and ninety-nine percent perspiration."—Edison.

Some people are by nature brighter than others; the world would be a dull place if this were not true. And yet the one who gets ahead is not usually the one who had to struggle all his life for what he learned.

A very bright child finds early in life that he can prepare his lessons with almost no effort. Soon he ceases to study at all, preferring to wait until class, depending upon his sharp wits to see him through. His duller class-mate enviously determines to surpass him. And often when the success of the two is compared later in life, the hard-working student is found to have won esteem in the community, perhaps is wealthy, and revered; the bright young man has little more than his clever conversational power to count as his success.

Be not dismayed, therefore, if tasks are hard; perhaps through perspiration a coveted goal may be won.

—The Rambler

MARRIAGES

Rev. C. D. Pipkin officiated at the wedding ceremonies of two Motley county couples Saturday, November 6, 1937. The first occurred at five o'clock in the afternoon, when Miss Virginia May Vinson became the bride of James Otis Bisby. The bride is the daughter of Mr. and Mrs. Hugh Vinson of White Star, pioneer residents of that community. Mr. Bisby is the son of Mr. and Mrs. J. N. Bisby of Mineral Wells, Texas.

Miss Louise Moore and Charles Matthews, both of Northfield, were united in marriage in a ceremony performed Saturday evening at 9:00 o'clock. Mrs. Matthews is the daughter of Mr. and Mrs. Sam Moore, and was reared in the Northfield community where her parents have resided for a number of years.

Both young couples have many friends throughout the county who wish for them much happiness.

WANT ADS:

FOR SALE—1,500 bundles of good feed. Burton-Lingo Co.

FOR SALE OR TRADE—Poland China boar. Lillard - Alexander breeding. See Roy George, Flomot, Texas. 11-11

SALESMAN WANTED—Man wanted for good nearby Rawleigh Route. Real opportunity for right man. Write Rawleigh's TXK-495-OM, Memphis, Tenn. or see M. B. Martin, 108 Main St., Floydada, Texas. 11-25 4t.

DON'T SCRATCH! Our Paracide Ointment is guaranteed to promptly relieve any form of Itch, Eczema, or other itching skin irritation or purchase price will be refunded. Large Jar only 60c at City Drug Store. 5-4-38

FOR SALE—Purebred Maraganset Turkeys. Also will sell or trade Supermetrodyne Radio. Mrs. W. R. Tilson Whiteflat, Texas 11-11 pd.

FOR SALE—My place in north part of Matador. Five rooms and bath downstairs with large room upstairs and eight lots joining L. A. Stearns or inquire at Tribune. 3t.

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Styling as different as it is beautiful, for the bigger-looking, better-looking, better-looking, better-looking car.

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So safe—so comfortable—so different... the world's finest ride.

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Giving protection against drafts, smoke, windblow, dust, and ensuring each passenger individually controlled ventilation.

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 Successor to the Morning Springs News
 Combined With the
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 Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

COMMON COLD OPEN SEASON

PEOPLE residing in this particular geographical area are about to embark upon that period of the year when "having a cold" is almost the usual order of the day. The so-called "common cold" is not common enough for everything to be known about it. Even our best physicians and surgeons, who can spout latin phrases like Julius Caesar and perform miracles with a scalpel, will admit that the cold has stumped the medical profession "from who laid the chunk." They know what a cold is and how to treat it, but

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First Factory of 100-Year Old Firm



ON the corner of 5th and Main Streets in Cincinnati stood this building, the first factory-warehouse-store of the company which is celebrating its 100th anniversary as the largest manufacturer of soap and allied products in the United States. Founded by two young merchants, William Procter, a candle maker, and his brother-in-law, James Gamble, a soap maker, the firm of Procter & Gamble was established in August, 1837. During the century of its existence, Procter & Gamble has played an important and noteworthy part in the industrial life of the nation. It was one of the first firms to apply scientific research to the

manufacture of its products and one of the first firms to adopt a policy of enlightened and fair relationships with its employees. At first the Company sold its products from door to door in what was then the little frontier city of Cincinnati. Its business spread to include the city of Louisville, Ky., and soon its shipping crates, trademarked with the now-famous stars and crescent moon, became a familiar article of commerce along the Ohio River. Today the products of Procter & Gamble are in millions of homes, throughout the world, and the names of its products are familiar household words in every civilized land.

English people. By deciding to treat the duke as one of royalty and the duchess as a commoner it went against all American ideals.

the most learned of our doctors haven't the slightest idea how to conquer its repetitions. Since more people are laid up more frequently with the "common cold" than with any other ailment, it is the most costly disease, economically speaking in the annals of illness. As an economic factor it is more harmful than a crash in Wall street such as was experienced a few days ago. Not being a doctor, the Editor of The Morning Avalanche couldn't give medical advice if he wanted to, but there's no law against offering a little common-sense counsel. That is, when you have a cold be careful, stay indoors, do not over-eat, or use it as an excuse to do a little extra-cirricular elbow-bending. And if it's a bad cold, or looks like it might be, see your doctor. He may not know how to keep you from catching another, but he can help you throw off the one you've got!
 —Lubbock Avalanche

STRANGERS AT THE DOOR

It seems strange that America, which boasts of being a hospitable nation, should suddenly become an inhospitable one.

The Duke of Windsor might not have done America any good by visiting this nation's many industrial plants to see how labor is getting along. He might have been coming here on strictly a "slumming tour." But what of it? This is a democratic nation, in most instances, Americans are supposed to believe that all men are equal. But American labor and the United States Department of State both turned a cold shoulder to the proposed visit by the duke and duchess. The state department—of all things—refused to recognize the duchess as one of royalty because solemn Great Britain asked that she be treated as such. By so doing, the state department showed itself to be just as stupid as a great part of the

There was no reason for bowing and scraping before the duke just because he happened to have in his veins the blood of a family that has ruled Great Britain for centuries. He should have been treated the same as any distinguished visitor coming here from abroad. And his wife—whether she wore royal purple or a house wife's gingham apron before her marriage—should have been able to expect the same kind of treatment, simply because she was his wife.

As for labor—what difference did it make what the obvious intent of the duke's visit have been? It is known that before David Windsor became king of Britain, he was intensely interested in the welfare of labor in his own country. He did much work to help its status. It is logical to assume that he is really interested in labor conditions in this country.

The United States annually welcomes hundreds of experts from various industries of the Old World who want to study the workings of American industry. Why draw the line because this visitor happened to be a former kisser whose love affair with an American woman caused him to spend two years in the headlines?
 —Amarillo News Globe

Carloadings Climb

Santa Fe Railway System carloadings for the week ending October 30, were 27,746 compared with 24,680 for the same week in 1936. Received from connections were 7,552 cars, compared with 7,108 for the same week last year. Total cars moved were 35, 298 compared with 31, 788 for the same week 1936. The Santa Fe handled a total of 34,085 cars in the preceding week of this year.

In his daily column, O. O. McIntyre recalls that the famous tune popularly known as the "Hootchie Kootchie," which was



first used as an accompaniment for "Oriental" dancers during the Chicago world's fair in 1893, was composed by Sol Bloom, now Congressman from New York. Bloom was for many years one of the leading composers and music publishers in Tin Pan Alley. Alan Hale, who for 20 years played "villain" roles on stage and screen with marked success, last been cast in a notable character, much to his regret. He says he has played so long that he had got his own purse from him.



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 is invited to participate in this
\$40,000 NATIONAL CONTEST
 ON THE
Electrical Standard of Living
HAVE YOU ever thought how little the Pilgrims actually had for which to give thanks? How infinitely more blessed are we of today! But it was those brave souls who, through love for home and family, made Thanksgiving Day a national institution—a day for reflection on our domestic bliss. And our blessings have increased year after year until 1937 finds many thousands of West Texans possessed of all-electric homes... enjoying the Electrical Standard of Living. It is a mode of life—comfort and ease—undreamed by the Pilgrims. Its adoption has been swift in West Texas, so swift that this Thanksgiving finds a larger percentage of West Texans living in electrical security than do average Americans. We live better because every man who ever loved his family has sought to provide the advantages of Electric Service.
West Texas Utilities Company
The Better Things of Life Come with the Electrical Standard of Living

1st Grand Prize
 \$12,000 New American Home
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 Plus
10 Prizes Each
 Worth \$200 each week
 Enter this great national contest by writing not over 100 words on why you approve of the Electrical Standard of Living.
You Need This FREE FOLDER
 Both men and women are eligible to enter this FREE contest. Ask for the free entry blank at our office. The two grand prizes—a \$12,000 and an \$8,000 home—will be awarded to winners after December 4. They will be selected from 10 weekly winners of \$200 prizes. Ten prizes will be awarded each week from now until December 4. You still have an equal chance to win a grand prize!

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LOCALS

Mr. and Mrs. Melvin Meason have as their guest this week, the former's sister, Mrs. Clyde Brown of Lubbock.

Misses Mable and Roberta Jameson, accompanied by Mrs. T. T. Jameson and Mrs. Elmer Jameson made a trip to Paducah Friday.

Mr. A. B. Echols returned home Tuesday from a trip to Dallas and Temple.

R. E. Campbell Jr., student at West Texas State Teacher's College, Canyon, spent the week-end here visiting his parents.

Mr. and Mrs. Leon Taylor of Wichita Falls, visited here Sunday in the home of their daughter and family, Mr. and Mrs. W. D. Rhodes.

Rev. and Mrs. A. D. Jameson and daughter Mary Martha of Santa Rosa, New Mexico, are visiting here this week in the home of Mr. and Mrs. T. T. Jameson and other relatives.

Bobby Gilmer and Burrell Tip-ton visited in Canyon and Amarillo Sunday.

Your personal appearance is your most valuable asset. Make the most of this unusual opportunity which we are now offering you, by making an appointment sometime this week for a free Marie Tomlin facial at Simpson's Drug Store.

W. H. Williams, county agent of Cottle county, was a Matador visitor Monday.

Mr. and Mrs. U. L. Willie attended a Shrine dinner party at the Masonic Temple in Plainview Tuesday evening of last week.

District Attorney John Hamilton was a guest at the noon-day luncheon of the Rotary and Lions clubs of Floydada Wednesday of last week.

Dr. Taylor declared that he and his family would visit a short time in Fort Sumner, New Mexico, where his brother resides, and then back to Oakland.

ACCEPT POSITIONS

Mrs. R. P. Terrell is assisting in the fall work at the First State Bank, having begun last week.

Miss Beavis Kingery has accepted the place of bookkeeper at the Farmer's Gin, during the ginning season.

RETURN HOME

Messrs. Albert and Jeff Daffern returned home Tuesday from Albuquerque, New Mexico where they were called Saturday to the bedside of a brother, Jim Daffern who had been seriously injured in an automobile accident. They were accompanied on the trip from Plainview, by another brother, Robert Daffern.

work on planetable maps of Motley county farms.

Mr. Miller, who is sent to various districts from A and M College Extension Service at College Station, stated that very few errors had been made in the construction of the maps which he rechecked here.

CARD OF THANKS

We wish to take this means to thank our many friends for the beautiful floral offering and the kindness shown us during the illness and death of our loved one. May God bless you all.

Melvin Cantrell
Mr. and Mrs. S. H. Cantrell
Mr. and Mrs. Jeff Cantrell

WHITEFLAT SCHOOL NEWS
By Willena Wilkinson

The box supper given at the school house last Friday night was a success. There were quite a few present and the proceeds will go for the athletic funds. We appreciate everybody's coming out and taking part in our school affairs.

Mr. Taylor and several pupils attended the football game at Flomot Friday afternoon.

We have received our new sweat suits. The girls suits have white collars and cuffs and the boys' suits are solid blue. We are very glad to have them.

We wonder whose box Mr. Saxton bought?

We have two ball games on hand for this week. The boys and girls play Valley View Friday night and the girls play Paducah Thursday night.

Mr. Hutson has crippled our hopes for county championship this year by insisting that Peggy Louise can not play. We still have hopes for him to reform.

We're looking forward to Bobby Echols entering our school soon. We were informed by indirect

sources that that is his plans. We'll be very glad to have him enroll.

Whiteflat News

Mr. and Mrs. Pete Smith and Miss Camella Wilkinson of Lubbock spent the week-end here with relatives.

Mr. and Mrs. Clark of Tahoka spent Sunday here with their daughter, Miss Eloise Clark, teacher in Whiteflat school.

Mrs. Otis Willis and children of Lubbock visited relatives here this week.

Mr. and Mrs. Earnest Mc Williams spent Saturday and Sunday in Plainview with Mr. and Mrs. Lee Hanna.

Rev. Loyd Barnett, who has been transferred to Gordon Colorado, left here Thursday to hold services there Sunday.

Mrs. Atkins of Abernathy spent several days here last week with her daughter, Mrs. Loyd Barnett.

VISIT RELATIVES HERE

Elbert (Dogie) Leonard of Los Angeles, California, visited here this week with his mother, Mrs. Mary Leonard, and sister Mrs. Gerald Waybourn, after an absence of over ten years. Also visit-

ing with the family, is Mrs. John Lamkin of Memphis, who is Mrs. Leonard's daughter.

A business establishment in Tulsa, Okla., reported to police the theft of 1,000 Oklahoma tax tokens, the total value of which

was only \$1.

Firemen of Murray, Ia., called to the home of Art Bales, dashed to their truck only to find that petty thieves had drained the gasoline tank. Bales' home was destroyed.

PAJAMAS



Tuck-Stitch, Rayons, Solids, Bright colors . . .

Priced At
\$1.00 - \$1.39 - \$1.50
And \$1.95

These pajamas are good values . . . The result of a very fortunate purchase.

HARRY WILLETT & CO.

We want you to meet Mrs. Margaret Massey who is in our Toiletries Department this week only. Come in and let her tell you how you can have a skin as radiantly lovely as only Nature and Marie Tomlin can make it.

Simpson's Drug Store

Mr. and Mrs. Lewis Williams and family, accompanied by the former's sister, Mrs. Joe Ellis, all of Eunice, New Mexico and formerly of Matador, visited last week with their parents, Mr. and Mrs. Ed Williams, and other relatives.

There is a special treatment for every type of skin. Come to Simpson's Drug Store during this week for scientific instructions from a Marie Tomlin representative who will also instruct you in the art of Perfect Make-Up.

METHODIST CHURCH

Church School 9:45 a.m.
Preaching 11:00 a.m.
All Leagues and Prayer groups 6:30 p.m.
Evening Service 7:15 p.m.
"Welcome to All"
Rev. D. D. Denison, Pastor

FROM CALIFORNIA

Dr. Walter Taylor and family of Oakland, California visited in the home of Dr. and Mrs. Albert Traweek, Jr., Tuesday, enroute to the west coast after an extended visit to the east.

STOCK TANKS . . .
(Continued From Page One)

including parts of most of the ranches. Forty four hundred rods of range fence was built to separate the rested pasture. Fire guards were plowed along 126,240 feet of road. Prairie dogs are to be eradicated on 3480 acres of infested land. Mesquite eradication is being undertaken by A. D. Beauchamp, I. W. Fish, W. L. Hawkins, Mrs. W. E. Reeve, J. E. Russell, G. W. Seigler and A. B. Echols. The latter two have used the kerosene method. Mr. Russell has also eradicated a considerable acreage of prickly pear.

Build Pasture Ridges

R. E. Long and R. S. Wilkinson have built pasture ridges to prevent rainfall from draining off their range land. These ridges have already covered over with a good stand of grass from seed blown from the unplowed strips between. Contour listing of pasture land has been used successfully by I. W. Fish, M. L. Patton, W. T. Patton and W. I. Rushing. An outstanding example of the advantage of pasture listing is to be found on the W. I. Rushing tract. Land listed solid in the early spring is almost entirely covered with native buffalo grass where only scattering sprigs were present before the listing was done. Adjacent land not listed has shown very little increase in the stand of grass.


MAPS ARE CHECKED

Mr. and Mrs. Laymon Miller of Stephenville, Texas were here Friday and Saturday for the purpose of Mr. Miller's doing recheck

FOR SALE

Barred Rock COCKREL

TRAP NEST STOCK
PURE BRED
SEE
G. W. Ratcliff
MATADOR



**No Squat
No Stoop
No Squint**

With The NEW 1938
AUTOMATIC TUNING
PHILCO

Here's the first radio designed for tuning ease and grace! Standing or sitting, the INCLINED CONTROL PANEL shows you your favorite stations in a single glance—Philco Automatic Tuning gets them with a single motion! and Philco's famous Foreign Tuning System doubles overseas reception. Never before such a radio—never before such glorious tone, such super-performances, such regal cabinets!

BIG TRADE-IN ALLOWANCE ON YOUR OLD SET

Philco Farm Radios


Now farmers with unwired homes can enjoy all the tonal richness and fine performance of the world's finest radios at prices that are considerably below any previously quoted. Finer performance! Richer tone! More beautiful cabinets! All at lower costs. No one but PHILCO, the world's largest radio manufacturer can offer such matchless value in the face of a rapidly rising market.

Come in today and see these wonder radios.

SKY CHARGER

Operate your radio set for less than 1c per week with the new Philco Sky Charger . . . Gives 50% greater efficiency and manufactured by the world's largest manufacturers of 6 volt wind chargers. Let us show you the advantages of a Sky Charger.

Lea Implement Co.
Solon Lea, Manager



ARMISTICE DAY...

ONE MINUTE . . . Only sixty seconds. No one can miss it. Yet racing minds bring back a host of pictures, remind us of scores of incidents half forgotten in that time.


Only sixty seconds. But a short time to give to all that that minute on November 11 must signify to each of us. But in that minute let us remember, and in remembering honor those to whom that minute is dedicated. No less can be expected of each of us, and of most, no more need be asked.

THIS BANK CLOSED ARMISTICE DAY

First State Bank
MATADOR

DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

For . . . Saturday & Monday



DRUG SPECIALS

REGULAR 60c
Alka Seltzer
For 49c

Antiseptic and Glass
NYSEPTOL
Only 39c

BOTTLE OF 100
Bayers Aspirin
For 69c

REGULAR 60c
Sal Hepatica
At 49c

16 OZ. BOTTLE
Hand Lotion
Only 39c

WATCH FOR OUR SPECIALS NEXT WEEK

CITY Drug Store

WINTER GOAT Values

LOWEST PRICES
SMARTEST STYLES!
AS LOW AS
\$6.95

Here is your reward for waiting for better values. These coats are all new—all especially selected—fine fabrics—good linings.

MISSES' WOMEN'S
All Expert Workmanship

PRICED AT
**6.95
10.95
12.95
16.95**




Harry Willett & Co.
"The Store of Friendly Service"

With The NEW 1938
AUTOMATIC TUNING
PHILCO

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Lea Implement Co.
Solon Lea, Manager