nded at the crimson, redelta on the horizon.

ountains became golden

liers swinging from heaven.

daciers of a norther were towards the sun's unclos-

tableau of red and gold await-

destruction from the wide

back into the tubes of time,

of a fault.

9c

5¢

5c

5c

**5**C

5c

5c

of darkness. Presently the

was gone, its colors pour-

of splendor is lost forever;

was scattered over the

of a closing door and an-

he wore no coat. Some-

nore courage than any

who spends the wages of

onths in one mad even-

er of life can never be re-

while the loss of money

hich labor will repair.

thed together.

nd of night, upheld with

celet of stars; the city was

rula off the coast of day.

nd, the vision of strength

isles of streets.

only a single brick.

times success is produc-

cultivating the turn-rows

of life contain fertile

man has completed plow-

the assigned field of duty; the

CHANGES MANAGERS

name of Jesse's Cafe.

with its cargo of chill;

a day hovered in saneditation above the cooling of light, while the rufous flooded its banks until the

### **Blizzard Cuts Way** Through Panhandle

POPULAR CO-ED



VIRGINIA EDMONDSON

Virginia Edmondson, above, who found it necessary to be out lege, at Canyon, daughter of Mr. and Mrs. T. B. Edmondson of Matador and graduate of the local high school, is becoming one of the most popular co-eds on the campus.

She is vice-president of the Gamma Phi sorority, secretarytreasurer of Cousins Hall and sec-His retary of the inter-club council of ras so obvious that I had the college. Recently she was ed it during the first nominated by the Amarillo Globe-News as one of the most beautiam certain that life re- ful brunettes on the West Texas

#### who spends time without has wasted more than the New Fords has wasted more than the **Shown Here** which passes through

The new 1939 Ford V-8 cars were displayed at the Matador Large Crowd ak the scheme of se-Auto Company's showroom here Friday and created considerable attention as automobile owners agon hitched to a run- and prospective automobile ownthe long, sleek ers examined what is declared It a rapid tunnell through the greatest car the Fords have

night and closed it up in ever built. light fastened in the stub- in both of the models now on disat the elde of the road. play. Great beauty, increased crumpled form of a man safety and more economical opthe borrow ditch where he eration are the principal features the borrow ditch where he eration are wears, C. M. Glenn, declared it was one of the best best best by the hurtling manager of the agency, declared home-talent productions ever crushed automobile lay The deluxe cars are powered with the horn sounding con
The deluxe cars are powered with presented here, being superior to many professional shows which usly like a wounded animal Ford V-8 with the 85 or 60 horse- have appeared in Matador.

would never rise again.

Both cars have hydraulic the entire cast, which was well brakes. Bodies are all steel. The brakes. Bodies are available in five deluxe cars are available in five deluxe cars are available in three.

Excellent acting was proven by the entire cast, which was well selected and directed by Hugh Gray, teacher in the Matador the filled hottle of schners body types, the Ford V-8 in three. Gray, teache High School. The process below on the following ed with a reduction over those of totaled in the neighborhood of

a distance the great city's streamlines, a deep hood unbroken by louyers, a low radiator direction of Mrs. Funder the laughed shook hands and last year. were like a single torch grille in bright metal and wide superintendent the clouds or a conflaga- spaced headlamps. The Ford V-8 has a full grille and unobstru-reading by Miss Frances Steam sive louvres at the rear of the ding on both earth and But after a time each light hoodsides. a separate jewel in the

#### Tax Office Moved To Bank Building

uty had vanished and the The tax assessor and collect orch seen from a distance office of the Matader Indepen glowing coals scattered dent School District, which is operated by Miss Adele Burleso harm of a life is frequenthas been moved from the Matae effective when viewed at per distance where all the dor Hotel to the Roy Burleson qualities seem to fuse as note glow of many camp

The finest building is not ful if we stand so close as find Miss Burleson in the new lo-

#### Judge Cammack Has Small Operation

went to Lubbock Monday where HORSE FALLS AND BREAKS he underwent a small operation RANG THORNTON'S ARM former Thompson Cafe, loat east of the Sinclair Ser-Station on Highway 28, is nder the management of Stafford, according to an ment appearing in this of the Tribune. Mr. Stofformerly operated the cafe

out har disposed of his invisiting relatives and friends.

#### Mercury Drops To 22 As Snow Falls Over North Texas

Winter arrived with all its bag-

gage here Saturday night, followed by a regulation, mid-winter norther Sunday that sent citizens in search of heavy coats and other cold weather garments. The mercury continued its downward glide during the late until it had reached 22 some time after midnight. Starting after nightfall, the first snow of the winter soon covered the rolling hills of the country below the Cap Rock. The snowfall reached an estimated depth of one and one half inches and remained well in evidence until near noon Monday when the bright sun finally caused it to thaw. Low temperatures again returned Monday night as a stiff wind chilled those

Entire Panhandle Covered

Newspaper dispatches declared the Gulf of Mexico, Colorado

under of the 1938 cotton crop ill soon be gathered following the cold weather which killed all vegetation subject to freezing temperatures.

A heavy frost Friday killed much of the vegetation and that which weathered the first frost was left black and wilted in the wake of the first blizzard of the

## **Enjoys Play**

Slick From Punkin Crick," presented by the Young People's Department of the Baptist Church, applause from the large crowd which packed the building.

Those who witnessed the play

Excellent acting was proven by

The proceeds from the play, The deluxe car has wholly new \$25 will be used to complete

and vocal solos by Miss Virginia accompanied at the pian by Miss Rachel Patton, presented between acts of the play.

## LIONS MEET

hold its regular meeting and been arranged and all members are assured of a profitable and enjoyable hour, meeting in the felwill start at the usual hour; 12:30 p. m.

Rang Thornton, venerable cowand in the future will the adjoining restaurant the adjoining restaurant the name of Large of



Twenty years have passed since the firing of the last gun-but this nation has not forgotten the men who served country. The twentieth anniverthe Armistice finds their Let's keep on remembering the armies of '18, they did immortal deeds in the line of duty

#### Governor Signs Proclamation...



Governor James V. Allred, above, seated, signing Proelamation No. 18647, proclaiming "American Legion Week", November 4-11, 1938, prompted by Public Law No. 501, which was approved by Congress May 13, 1938, making November 11th of each year a National Legal Holiday, "dedicated to the cause of world peace." (See text of Proclamation on page 4.) The Fleming Post American Legion of Matador joins the nation-wide organization, represented in 11,458 communities, in celebrating the new National Holiday, established 20 years after the signing of the Armistice, November 11, 1918.

### **Armistice Day** Plans Ready

#### Fleming Post To Pay Tribute In Program Friday

Fleming Post American Legion, at the age of 19. He was a good Those wishing to pay school noon Tuesday, November 15, and the matador High cowboy and enjoyed that rare taxes or seeking information will all members are asked to attend.

An interesting program has to be held at the Matador High cowboy and enjoyed that rare program will include students of When registration day arrived,

in the history of the world. Mr. and Mrs. G. N. Fulfer and lieved it only sprained Examin- have died in action. Those of

clude Frank Fleming, Guy Russell, Albert Jackson and Anderson Cagle, and possibly others. Hackberry Slim Rides On

"Hackberry Slim", Frank Flem-Plans are completed for the ing started working as a cowboy Armistice Day program of the for the Matador Ranch about 1912,

the Matador High School and the Hackberry Slim rode in from the joyable hour, meeting in the fel-joyable hour, meeting in the fel-lowship of friends. The meeting lowship of friends. The meeting C. A. Cryer of McLean. A cor-duty. Some months later when dial invitation is extended to the his number was called, he quietmack has been detained at his horses to fall beneath him. Is call the fleming Post history dehome since his return and forced to protect his eye from strong as result of an accident on the J. clares that gix men from this had larned ranch life. Having discussions as result of an accident on the J. clares that gix men from this had larned ranch life. Having discussions as result of an accident on the J. clares that gix men from this had larned ranch life. Having discussions as result of an accident on the J. clares that gix men from this had larned ranch life. Having discussions are protected by the first of the great war. to protect his eye from strong as result of an action. hear Afton, county are believed to have lost tinguished himself in preliminary light. He was at his office a short M. Jackson ranch, near Afton, their lives while in military serlight. He was at his office a short M. Jackson ranch. He was at his office a short of the several days ago. Mr. Thornton, their lives while in military sertime yesterday but is expected to several days ago. Mr. Thornton, their lives while in military sertime yesterday but is expected to several days ago. Mr. Thornton, their lives while in military sertime yesterday but is expected to several days ago. Mr. Thornton, their lives while in military sertime yesterday but is expected to several days ago. Mr. Thornton, their lives while in military sertime yesterday but is expected to several days ago. Mr. Thornton, their lives while in military sertime yesterday but is expected to several days ago. Mr. Thornton, their lives while in military sertime yesterday but is expected to several days ago. Mr. Thornton, while it is a several day ago. Mr. Thornton, their lives while in military sertime yesterday but is expected to several days ago. Mr. Thornton, while it is a several day ago. Mr. Thornton, while it is a several day ago. Mr. Thornton, while it is a several day ago. Mr. Thornton, while it is a several day ago. Mr. Thornton, while it is a several day ago. Mr. Thornton, while it is a several day ago. time yesterday but is expected to several days ago. All the vice, present officials are able to who has been employed on the vice, present officials are able to with his rifle, he was sent to a marginal at home most of the time who has been employed on the vice, present officials are able to with his rifle, he was sent to a marginal at home most of the time who has been employed on the vice, present officials are able to with his rifle, he was sent to a marginal at home most of the time. who has been employed account for only four and only chinegun school and was soon sent ranch for some time, had another one, Frank Fleming, for whom to France as a machine gunner.

### Interest Gain In **General Election**

### **Red Cross To Start Drive Armistice Day** Solicitors Named For County In Annual Roll Call

for Roll Call memberships to the attorney, after the death of One of the most intensive drives American Red Cross ever attempted in Motley county will the unanimous choice of voters. He get under way tomorrow, according to W. F. Jacobs, Roll Call counted for late yesterday, while chairman. The extended program the boxes from Flomot and Folof the Red Cross embracing first ley are yet to be reported. It was aid teaching, farm and home ac- believed by some observers that cident prevention, besides the Mr. Traweek would have regreat aid to suffering and unfor- ceived an even larger vote had he tunate humanity, has identified had time to make his candidacy the organization as one of the more generally known greatest in the history of the Amendment Has Majority world, Mr. Jacobs declared.

the Red Cross assisted 3.029 Texas families, which included more than 13,000 persons, who three floods. The supplemented by \$56,017 from National Organization funds to provide the necessary medical care, food, clothing, shelter, Traweek 63; Northfield 46, Trareplacement of household goods, livestock, implements and other equipment to enable stricken 79, Traweek 68; Darden Canyon families to again establish themselves on a normal living basis." following sub-chairmen have been named for the 1938

(Continued On Back Page)

### **City Soon To Have Butane** Gas System

A contract has been signed between the City of Matador and House At Whiteflat the P. K. Distributing Co., of Lubbock, assuring the plains organization that a ten-year franchise would be granted for the Bolt Hits Radio sale and distribution of butane gas, when the city council holds Lightening in a freakish winter

ton, Ropes, Meadow and Olton, she was listening. Work on the plant here is expect- The light rain and hail storm ed to start immediatey.

12 cents per gallon for the gas. dor about dark Wednesday even-Three units of the system will be ing, and advanced in a northern installed in Matador, according direction, was responsible for to present plans. The storage con- lightening which set fire to the tainers will be located in alleys Browning home and shocked Mrs. and pipes will carry the gag to Browning. Altho there was conthe customer's propetry line. It siderable electrical display here, is believed the containers will be only a few instances of close thunlocated as follows; one in the der were noticed. south section of town, another Knocked Across Room between the highway and the Mrs. Browning was sitting bebusiness district and the third struck the antenna, knocking her unit located in the north section across the room where she re-

charged users of the gas. Meters was in flames and an effort was will be installed for every user made to save the household goods. and the charge will be only for Mr. Browning saved their cloththe exact amount consumed. A ing and a part of their household deposit of \$10 will be required on effects, including some furniture. each meter, the same as the The house was completely dessystem used in obtaining a water troyed, however, it was partly or electric meter. However, a insured. The house was the propsecond charge will also be neces- erty of Mrs. W. W. Moore. public to attend the program cele- ly disposed of his riding equip- sary for a "regulator", which is The storm which occured on brating the signing of the Armis- ment, sent his personal belongings to regulate the pressure of the gas. the evening of the 2nd of Novemtice which ended the greatest war home, rode to the ranch head- A charge of \$11 will be made for ber, was considered unusual by quarters to turn in his string of the regulator, which will call for old residents of this section, since Special tribute will be paid mounts and draw his final pay a \$21 investment, besides pipes, damage from lightening at this on his eye to have a growth caused by a sty, removed Judge Camboy, who has experienced many
boy, who has experienced many
their lives in the great war. While
Bowie where he set about learning
which must be furnished by the ed by a sty, removed. Judge Camboy, who has experienced the lives in the great war. While mack has been detained at his horses to fall beneath him, is carborated their lives in the great war. While make has been detained at his horses to fall beneath him, is carborated their lives in the great war. While make his beginning the furnished by the occur.

returned from Denver, Colorado, Addison, New York, where he

#### **Howard Traweek Is Elected By Wide** Plurality Tuesday

With eight of Motley county's ten election boxes accounted for late yesterday, unofficial returns of Tuesday's general election indicated that voters evidenced more than usual interest and that in the neighborhood of 500 went to the polls to exercise their rights of citizenship.

Howard Traweek, write-in candidate for the office of county ten on November 1, was almost received 313 of the 414 votes ac-

The single amendment to come "During the first nine months before the voters received a sancof this year, " Mr. Jacobs said tion of 75 over an opposition vote of 57, with the two boxes still unaccounted for.

It is interesting to note that the suffered losses following six tor- Republican candidate for governor, Alexander Boynton, re-\$65,125 contributed by Texans ceived a total of 4 votes in the county

The eight boxes accounted for voted as follows: Whiteflat, 68, week 28; Matador City Hall 92, Traweek 72; Matador Court House 13, Traweek 11; Union Corner 12, Traweek 9: Roaring Springs 91, Traweek 50; Fairview 13, Traweek 11

Due to the fact that the election was held on a week day rather than Saturday and alsobecause of the busy season, the interest is considered unusual.

### Lightning In Winter Storm **Burns Home**

**Destroyed After** 

its next meeting. December 6th. storm cloud destroyed the home Paul Kasiske, president of the of Mr. and Mrs. A. J. Browning firm was in Matador Tuesday in the Whiteflat community last night and completed the contract. week and Mrs. Browning received The P. K. Distributing Company a severe shock from the bolt is installing plants at Throckmor- which struck the radio to which-

reported in last week's issue of The contract cals for a price of the Tribune which struck Mata-

ravine at the north edge of the side her radio when the bolt mained in a dazed condition for a short time. When she revived it There will be no minimum rate was discovered that the house

#### C. A. PITTS RETURNS FROM NEW YORK TRIP

C. A. Pitts, manager of the D. I. W. Birnie, employed by local West Texas Utilities Co., ofthe Matador Land and Cattle Co., fice, returned home Tuesday from late yesterday after a six-day was recently called due to the business trip in the northern death of an aunt. Mr. Pitts was away from home two weeks.

### irst Aid Training wes Boy's Life

gained from the safety f the Continental Oil today brought Mary 13-year-old the Life Saving Certhe American Red President's Medal of the Safety Council and comon together with a \$150 from the Board of of Continental in honor peroism in saving her 11brother from death by ation last May.

awards were made in cerethe Presbyterian this afternoon, with imates, members of and city officials

aved her brother, Vyrion was overcome by gas ad settled in a ravine was hunting rabbits younger brother, aged 8 nd a dog. The dog died but the younger brother ed clear and fled to the call Mary and the neigh-Mary pulled Vyrion clear inistered artificial resfor thirty-five minutes Just Another Day in New York



rt of a parade. Pictured above is seene at 23rd Street and Broadway aring Motorcade and Preview of the New York World's Fair 1939. 1 the background is the tower of the Empire State Building.

All floats in this parade were on wheels. The procession ended in ie Fair grounds where half a million people were assembled.

the property should be used Two Prominent landmarks-Old

"If this proposal were being excellent camping spots. made to any other organization ecord of service made by the Boy turkeys and beaver. couts of America," the donors aid in making the grant, "we yould be inclined to be more paricular in outlining a program, to vould be put to full beneficial

The National Executive Board and snakes in the order named. of the Scouts said they had tentatively decided to use the tract or a Boy Scout reservation "for he development and futherance of "wilderness camping."

The property is in the Rocky Mountains, at an elevation of 7,000 quail. feet, and rises in spots to at least erritory, and the old Santa Fe their own eggs as well. Trail passes through it. There branch of the Ponil River, which to 11,000 acres

Oklahoma., who stipulated that later flows into the Cimarron. without any restriction whatso- Baldy, elevation 12,491 feet, and ever" save for the benefit of mem- Costilla Peak, elevation 12,600 bers of the Boy Scouts of feet, are on the tract. There are also several high mesas, offering

The tract is well wooded and is whose rating wag inferior to the the natural habitat of deer, wild

Christian Science Monitor

On May 31 a quarter-acre live oak mott in Colorado county assured that the property harbored 859 active bird nests. Worst enemies of tree nesting birds in May are wind, grackles,

> tive Wildlife Research Unit found a quail nest that was being filled at the rate of two eggs a day and

Grackes not only eat many 11,000 feet. It is the Kit Carson dove eggs, they devour many of

Sale of deer hunting privileges are nine main canyons on the in Colorado county earned 22 tract converging either at the landowners more than \$3,000 in Cimarron River or the main 1937-38. Preserves ran from 170

### **Quality Foods** Cooked In Wholesome Style

Bob's Cook Shack

WE NEVER CLOSE— COMPLETELY AIR CONDITIONED

### EXPERT ... Auto Repair

24-HOUR SERVICE

Have Your Car Repaired While You Sleep

COMPETENT MECHANICS

The mose modern precision Shop Equipment

**Every Job Guaranteed** 

### BOB'S OIL WELL GARAGE

For Road Service Call 222

\$584★

entirely the Ford De Luxe n-Zephyr. 116-inch ally wide dy quiet. New 95-

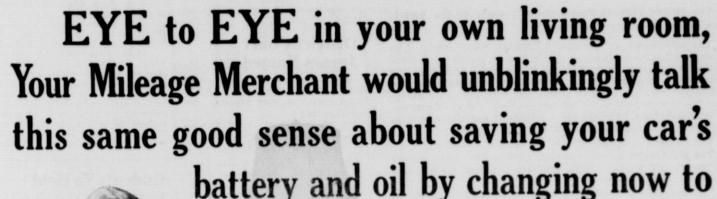
TOR CARS

Because the girl's knowledge what to do was gained entire-

ploye, the Continental Oil Co of Directors adopted an

#### **Boy Scouts Get** 'Ranch' In West

ounced by the National Counil of the organization here today. The gift was made by Mr. and





CONOCO GERM PROCESSED OIL



Merchant's Conoco Germ Processed oil. Patented -your one way to change to WINTER OIL-PLATING!

OUR TIRE SPECIALISTS SAVE YOU MONEY YOUR NEIGHBOR, The Tire De Our gratis tire check-up service is open to all local car owners-regardless of the brand of tires they now use. Come in yourself and start benefitting by this friendly money-saving service. It assures you of all the mileage built into your tires and reduces trouble to absolute minimum. Stop in today!

AT NO EXTRA COST SAFER FROM BLOWOUTS ...

every ply is a safety ply. SAFER FROM SKIDS ...

sure-gripping Cogwheel Tread. SAFER FOR MORE MILES ... Petented TEMPERED RUBBER

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MAKE IT A REGULAR HABIT TO STOP FOR OUR PERSONALIZED SERVICE

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### Matador Tribune

Combined with Motley County News By Purchase March 14, 1934.

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DOUGLAS MEADOR Editor and Publisher Burrell Tipton, Shop Foreman

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

> MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

SUBSCRIPTION RA	TES	
In Motley, Floyd, Cottle,	Hall	an
Dickens counties-		
One year, in advance Elsewhere, One year,		\$1.5

"THAT WHICH A MAN DOES FOR HIMSELF DIES WITH HIM. BUT THAT WHICH HE DOES FOR HIS COMMUNITY LIVES ON AND ON."

#### Northfield News

taking sinus treatments at the R. G. Wilcosxon. Townsend Hospital at Childress. | Mr. and Mrs. W. E. Thomas

and Chidress Saturday, were B. Thursday and son Reford, R. G. Wilcoxson, a visitor here Monday of last dress Sunday for the purpose of Jeffers all starred for Matador. Mrs. W. E. Collins and Velma and week.

on November 4, 1938, of an 8 lb. here with relatives. boy, William Davis.

Mr. and Mrs. G. A. Ashford, Mr. Saturday night.

IS THIS...

BANISH WASHDAY BLUES

COMPLETELY FROM YOUR

LIFE-END FOR ONCE AND

FOR ALL THOSE TRYING

DAYS OF HEAT AND LABOR-

SEND YOUR WASHING TO

SPUR LAUNDRY! YOU'LL BE

BENEFITED BY LESS WORK

AND WORRY-CLOTHES WILL

LAST LONGER-AND BEST OF

ALL, YOUR BUDGET WILL

NOT BE STRAINED. CALL US

THE WORLD'S GOOD NEWS

will come to your home every day through

THE CHRISTIAN SCIENCE MONITOR

THE WAY

YOU FEEL

ON

WASHDAY?

THREE DELIVERIES

IN MATADOR

EACH WEEK

Laundry

### HERE ARE THE 1939 FORD V-8 CARS



new streamlines, a deep hood undeluxe cars are powered with the 85 Ford V-8 in three, with color option.

cars. Above, the deluxe Forder grille in bright metal and wide with the 85 or 60 horsepower engine, sedan, below the Ford V-8 Tudor spaced headlamps. The Ford V-8 has Both cars have hydraulic brakes. sedan. The two cars are individually a full grille and unobtrusive louvres Bodies are all-steel. The deluxe cars styled. The deluxe car has wholly at the rear of the hoodsides. The are available in five body types, the

ten at Matador, Thursday of last ing.

A. Tipton and grandson, J. W., and Mrs. D. G. Wilcoxson. were in Childress one day last

from here, were Ralph and W. E. Collins, O. Staggs, R. C. Servell, daughter, Rheta Tate of Chil-C. M. McDonald, Mr. and Mrs. dress, spent the week-end here. A. B. Henderson, Mr. and Mrs. Chas. Matthews, Mr. and Mrs. Tom Moore, Mr. and Mrs. Newell

Those making trips to Memphis transacted business in Childress Sunday.

Alfred Irvin of Matador visited Messrs. D. G. and R. G. Wil-Mr. and Mrs. W. P. Bethany, bere with his father, Dallas Irvin,

and Mrs. Oscar Cantrell, and Mrs. The Northfield school resumed Ruth McDonald acompanied Mrs.

Bonnie Fay Allen of Turkey is

Mrs. Odell Myers and Mrs. J. visiting her grandparents, Mr. Delmont Hayes and A. B. Hen-

derson transacted business in Childress visitors Saturday Lubbock Thursday of last week. Mrs. Mollie Brown and grand-

Mr. F. E. Leary of Estelline and Mrs. A. B. Henderson has been Timmons and son, and D. G. and Mr. and Mrs. M. H. Leary of near

> their small son Norman, to Chil- liams, Lloyd Fulkerson and Jim Mr. and Mrs. M. A. Tate and

nounce the arrival in their home of Lamesa, spent the week-end atives in Lamesa one day last chased through the Whippet Orr

coxson were Matador visitors

Mrs. Nell Vaughan, and Mrs. J. E. Payne attended the funeral classes Monday, after several McDonald's father, B. F. Simpson. services for Judge C. B. Whit- week's dismissal for cotton pick- on a trip to Portales, New Mexico ter Martin has a new piano. one day last week.

James Canada left Monday for

ry, on October 27, 1938, a daugh- father was very ill.

ador one day last week. few days in Childress recently.

Mr. and Mrs. A. B. Simpson were in Childress Monday of last of the week for Austin with his

day, including W. W. Bain, D. T. soo nbe settled and the consturc-Florence, W. E. Collins, Mr. and tion work started. Mrs. Fay Tipton and others. Thomas Fulgham returned here

days in Matador, where he visited fourth birthday on Monday afterin the home of Mr. and Mrs. A. noon of last week with a party at

A. Tipton Mr. and Mrs. Tom Colling spent last week in Memphis.

W. E. and Ralph Collins were in Childress Friday. Geo. Avery of Childress spent Saturday night and Sunday with

R. G. Wilcoxson Mrs. H. H. Hale returned home Saturday from Fresno, Calif. where she has been at the bedside of her father.

Mr. and Mrs. D. G. Wilcoxson visited in Turkey Sunday after-Mrs. Odell Meyers and Mrs. Ed. N. C. PURCELL, D. C.

ward Payne attended the funeral of their aunt at Tulia last week. Mr. and Mrs. Reford Vaughan and Bernice and R. G. Wilcoxson. also R. C. Byrd were in Childress Sunday afternoon.

Ground nesting birds suffer given to out of town patients. most from heavy rains, snakes. and house cats.

Motley County News for October

Mrs. Lewis Newman died Abilene, Texas, last Thursday, October 18. Funeral services were conducted at the Methodist

Mr. and Mrs. A. L. Payne took Howard Traweek, Sumner Wil-

H. D. Marshall is the proud Mr. and Mrs. Tom Collins an- Mrs. Homer McCoy and children daughter Nova Jim, visited rel- owner of a Whippet Four pur-

> Clotelle Wilie celebrated her eleventh birthday Tuesday afternoon with a very delightful party

WHITEFLAT NEWS: Mr. Wal-

Mrs. Roy Burleson and Miss Canyon, after visiting here two Baby Doll Chalk left Friday morning for Dallas, Texas, in re-Born to Mr. and Mrs. John Ber- sponse to a message that their

A. B. Henderson and H. H. Hale P. Y. Springer started the conwere transacting business in Mat- struction of a new home in the west part of town the first of this

Mr. E. W. Marrs left the first report on the surveys for high-Several from here were attend- ways No. 18 and 28. No doubt ing to business in Matador Tues- the location of these roads will

> James Lee Day celebrated his the home of his parents. Guests



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FLOYDADA, TEXAS

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ACKSON'S EWELRY Satisfaction Guaranteed

### How Safe Are You at Home? Red Cross Warns of Hazards



1. Loose rug at top of stairs is a dangerous hazard. 2. Keep medicine cabinets locked or out of reach of youngsters. 3. Teach children not to put safety pins or other small objects in their mouths.
4. Good luck if you hang it up, but bad luck if you step on the nails in this horseshoe.

the American Red Cross will school children and members of the with this cut in the death toll, carry a safety message into ten Junior Red Cross. And the answers

Do you know these hazards? How dent problem in 1935-36 by the Red explosions, 5,600; poisonings, 1,70 safe are you at home? Do you know Cross. In that year, 37,000 men, firearms, 800; mechanical suffoca that deaths from injuries on the women and children lost their lives tion, 1,000; poison gases, 1,100. farm are steadily increasing? What in home accidents, which were are the causes? These are a few of largely preventable. In 1937, this in the home and on the farm to car the questions the Home and Farm toll of life was reduced, and only fully check hazards which may exist Accident Prevention Service of the 32,500 lives were sacrificed to care- inside and outside their houses, a Red Cross will send into homes, on lessness. The spread of knowledge perhaps save a life or preventalife an accident check list to be distrib- on hazards which were subject to long injury.

DURING the month of October, uted through Chapters, by millions of correction was everywhere credited The 1937 deaths from home acci million homes and farms throughout the nation, urging a check-up on accident hazards.

Junior Red Cross. And the list, too.

Mational attention was concentrated on the Home and Farm accident hazards.

Junior Red Cross. And the list, too.

And the list, too.

October 15 (1988) And the list, too.

October 16 (1988) And the list, too.

October 17 (1988) And the list, too.

October 18 (1988) And the list, too.

October 19 (1988) And the list, too.

October 19 (1988) And the list, too.

October 20 (1988) And the list, too.

O

The Red Cross appeals to those

The Matador High Bullfighters included Frances Stearns, Dorothy first six weeks were Hattie T. were defeated by the Paducah Gene Harp, Pat Sheridan, Jr., Groves, Roberta Jameson, Ruth day from a business trip to Okla Tell, were visiting friends here Dragons 64 to 0. "Peet" Winter, Keith Patton, Douglas Pitts, Moore, Martha Dell Scaff, Fay homa City, Oklahoma. Jake Edwards, Elmo Winter, James Rufug Fish, Jackie Catlin, Spears, Ruth Cammack, Clay Giland Robert Meacham, Jr.

students on the honor roll for the Ruby Spears.

bert, Ellen Pitts, Howard Traweek, HIGH SCHOOL NEWS: Among Mary Jinkins, Opal Patton and between 2,500 and 3,000 antelop

Harry Campbell returned Tues

on Hudspeth county ranches.

### The Ford Motor Company Announces TWO NEW FORDS



FORD V-8: Now five inches longer from bumper to bumper. Roomier bodiesmore luggage space. New styling. Hydraulic brakes. Scientific soundproofing. Triple-cushioned comfort. 85 or 60 hp. V-8 engine.

Prices begin at....\$584★

Ford Y-8 Tudor Sedan: with 60-hp. engine, \$624 -with 85-hp. engine, \$664 -

DE LUXE FORD V-8: Provides all the basic Ford features, with extra luxury. Remarkable amount of equipment included in price. Hydraulic brakes. 85-hp. V-8 engine. Sets a new high for low-priced cars - in appearance and performance.

Prices begin at...5684\*



De Lexe Ford V-8 Forder Seden 5769\*

### AND THE NEW MERCURY 8 for 1939



MERCURY 8: An entirely new car. Fits into the Ford line between the De Luxe Ford and the Lincoln-Zephyr. Distinctive styling. 116-inch wheelbase. Unusually wide bodies. Remarkably quiet. Hydraulic brakes. New 95hp. V-8 engine.

Prices begin at...5894\*

· The new cars in the Ford Quality Group for 1939 give you a broad choice. Whichever you choose, whatever you pay, you'll get top value for your money. That is true of the lowest priced car or the highest. All have one important thing in common-inherent quality.

Their quality comes from fine materials, precision workmanship, and from the fact that back of these cars is the only automobile plant

of its kind-where production processes are controlled from iron ore to finished car-and savings passed along as extra value.

Things are happening in the automotive world this year! Nowhere is the advance more marked than in the Ford Quality Group. See our dealers before you buy any car at any price.

\* Delivered in Detroit - taxes extra

FORD MOTOR COMPANY - MAKERS OF FORD, MERCURY, LINCOLN-ZEPHYR AND LINCOLN MOTOR CARS

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MAKE I

iness and Profesal Directory of paring Springs

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D. MITCHELL Insurance and Bonds in Masonic Building PAL'S CAFE Good Eats er Service Station Mechanical Work and Fender Repairing

Agent For INCLAIR PRODUCTS Phone 51 MASEY

Service Station Gas. Oil and Repairs We Also Sell Ice al's Beauty Shop ypes of beauty work Masonic Building son's Tailor Shop M. Born and Co. New Fall Fashions pbell's Food Mkt.

reciate Your Trade rangle Station ant to sell you groceries al grind your corn Selfy Laundry

Is fun to wash here hn Smith T. F. Duvall 

eman Drug Store brugs. Toilet articles

Soda Fountain 

ot Cash Grocery fruits and Vegetables

mett Ragsdale Mealester COAL LLINGSHEAD BLDG.

### Roaring Springs News

METHODIST CHURCH NOTES

In spite of the inclement the director, Miss Barbara Green weather last Sunday, we had a The following officers were very nice attendance at the service. We wish that you could have wish that you could have winiford Lee, Spur; vice-president, been present. Won't you try to dent, Frances Norman, Rule; secence will be a blessing to you and of a help to others who may be Clarice Rush, Roosevelt; Reporter, there. Sometimes we think that Doris DeLane, Dillhead, Vernon. it makes no difference if we are These officers will serve until absent. The church is a service this time next year. station. There we may get the duties and responsibilities of life. 1939. A boy was walking with his

father along a lonely road at night, carrying a lantern. He told HERE FOR BALEY LORD his father he was afraid, because the lantern showed such a little Saturday afternoon for Baley "That is so, but if you walk home of a cousin, Carroll Johnhe always gives at least that, and ill for only a short time. so he always gives us light enough for the whole journey.

CAP ROCK LEAGUE UNION MET NOVEMBER 3.

met at Dickens, Texas, Novem- are two brothers, Wesley and Gorber 3rd, with two new leagues to don Lord, who reside in Calif., join the association, being Dry two uncles, B. F. Johnson of Roar-Lake and Red Mud. The following ing Springs and A. J. Johnson of league members from Roaring Spur, and his cousin, Carroll Springs, attended the meeting: Johnson, of Roaring Springs, El-Doris and Sam Hunter, Berdie der Berry Watson conducted the Nell, Claudis, Jack and Burl services at the home of the latter, Nichols, Ola Faye, Marie and and interment was made in the Murtice Carpenter, Sarah Camp- Roaring Springs cemetery. bell, Merideth Gipson, Willard Williams, J. T. and Lula Mae Swim, Donald Bell, Rev. and Mrs. shopping here Saturday. E. L. Naugle and Mrs. Bertie

The Union will hold its next meeting with the Roaring Springs were business visitors in Paducah League, on December 6.

HOME ECONOMIC CLUB REPORT

Officers of the Home Economic Club who attended the Future II, which was held at Spur. Saturpresident; Mona Hughes, vicepresident; Evelyn Taylor, secre-

tary; Leonida Prather, treasurer; Merideth Gipson, reporter, and

retary and treasurer, Esther White

The next Area II meeting will

FUNERAL SERVICES HELD

Funeral services were held here

native state, in the adjoining states of New Mexico and Okla-Reporter made his home, in addition to his homa. He died Saturday, November 5, 1938 at the age of 65 years, The Cap Rock League Union 8 months and 3 days. Surviving

> Mrs. Valdee Hext of Afton was Mrs. W. W. Jarrett transacted business in Spur Saturday

J. M. Carpenter and family Wednesday of last week. Rev. and Mrs. E. L. Naugle visited their daughter, Catheryn in Roscoe Friday.

Mrs. Elizabeth Burt returned home Thursday after a two week's Home Makers Meeting of Area visit with her daughter in Dickens. Miss Minnie Harvey of Afton day, November 5, were, Iris Byars, visited her brother, Friday. He has been ill, but is reported improving.

Mr. and Mrs. Joe Gipson and son of Kalagry, visited his mother, Mrs. Bertie Gipson, Saturday

night. Mr. Farris of Tee Pee Flat visited relatives in Roscoe over the week-end, and was accompanied home by Mrs. Farris and

Mr. Jesse Powell of Afton was business visitor in Roaring Springs Saturday.

Mrs. John Meason and Vohndell Lesley shopped in Paducah Wednesday of last week.

Mrs. S. Williamson of Afton wa opping here Thursday. Mr. and Mrs. Antone Freeman

of Matador visited his parents ere Saturday Hollis Godfrey visited his

brother, Cecil, in Spur Friday. Mrs. W. A. Campbell visited her ther. Mrs. G. C. Spann,

Mrs. Henry Williams and grandon. Billy, have been visiting her

Dr. and Mrs. J. F. Hughes and laughter Mona, accompanied by Miss Margie Ruth Campbell visitd friends in Plainview Sunday. Burt transacted business Spur Thursday,

Mrs. W. A. Lewis and children, also Miss Elizabeth Swim of Mc-Adoo, visited reatives and friends here over the week-end.

CARD OF THANKS

We wish to take this means of thanking our friends and neighbors for the many acts of kindness, words of consolation and the beautiful floral offerings tendered at the death of our beloved one. Mr. and Mrs. Carroll Johnson and B. F. Johnson.

Tribune Ads Pay

Sentinels of Health

### Spur-Flomot Game Is Tie With 26-26

but she meets Flomot this week in best. an effort to clinch the title.

Flomot received the kick and ran it back to mid-field. The first play yielded a first down, but Amonett went around left end on way ahead. The father answered, Lord, 65, who succumbed at the the second play of the game to score standing up. L. Gilbert straight on you will find that the son, in whose home he had been kicked goal. This time Spur re-

> had chalked up 13 points, but the fire works had just started. Spur 19 all as the half ended.

Again the Longhorns received. Brown took the kick, and after running about five yards up the field and to his right, lateralled to Ammonett who reversed the field and literally outran the entire Spur team for eighty yards to put Flomot in the lead again. to put Flomot in the lead agt in. This should have been enough scoring for an ordinary game, but This should have been enough Spur added another touchdown to her score, then kicked goal to knot the tally at 26 and 26. As the game ended both teams were making desperate efforts to forge to the front.

It is a game that will be play-Flomot and Spur played to a ed and re-played by all the "Mon-26 to 26 tie at Spur last Friday in a football game that fairly miles around, and must surely sparkled with thrills. Lockney is stand in the minds of the players help that we need to carry on the be held at Seymour on March 4, now the leader of District 4-B, and coaches the symbol of their

#### **Workers Conference** Meet At Floydada

The Floyd County Baptist Worker's Conference which meets light will reach to the end of the visiting during last week. He had ceived, but they were not as for- on the first Tuesday following the journey." God often gives ug light been in failing health for the past tunate as Flomot. On the second first Sunday of the month, will for only a little way ahead, but several years, but was seriously play Brown intercepted a pass and be held on Tuesday, November 15, ran it back to Spur 7. Ammonett with the church at Floydada. The 1873, at Grapevine, Texas. He had not be line twice to date was postponed a week due to make the score 13 to 0, as Gilbert the fact that the State Conven-

> "Righteous Living" as the subject, tied the score before the first will include song service led by quarter ended, then went into the Clifford Tubbs; Devotional, Rev. lead at 19 to 13 late in the second Bill Payne; talk, "Righteous Livquarter. However, Flomot was ing is Vital Service," Rev. H. M. not through by any manner of Weldon, Matador; "The Home as means. The Longhorns put on a an agent of Righteousness," Rev. sustained 60 yard drive that netted W. H. Jackson; "Education for another touchdown with seconds Righteous Living," Rev. J. E. remaining to play in the first Eldridge; special music; Sermon half. Gilbert could have put by Rev. Victor Crabtree; lunch; Flomot in the lead, but the kick Board and W. M. U. Meetings; failed to go between the goal Report of State Convention, Rev. posts. This left the score tied at W. R. Derr; Inspiration Address, Rev. B. P. Harrison.



### STEP OUT

With the satisfacof knowing tion your clothes look their very best!

When you get clothes cleaned at the Matador Cleaners, you get the best! The best in service-it's fast and reliable; the best in quality-experience and proper methods produce fine work; and the best in that intangible, the will to serve well! These things are what you want and demand-and

y......

### **Matador Cleaners**



SUITS MADE TO

ORDER



## BY POPULAR DEMAND

THIS IS YOUR OPPORTUNITY TO SAVE ON YOUR FALL DRY GOODS NEEDS

LADIES'

SILK DRESSES

\$1.97 One Group \$2.97 One Group \$4.57 One Group

\$5.95 Values

FAST COLOR **PRINTS** 

15c VALUE 10c yard

HEAVY WEIGHT

OUTING FULL 36 in. WIDE

10c yard

MEN'S ALL WOOL

**Sport Sweaters** ALL SIZES

87c

CHILDREN'S

SLIPPERS WELL MADE

PAIR

ONLY 97C

MEN'S

**Cowboy Boots** 

\$5.00 PAIR

WE HAVE MANY Other Values WHICH WILL SAVE

MONEY FOR YOU By Buying Now

LARGE SIZE

BED SPREADS SEVERAL COLORS

ONLY 67c

HEAVY WEIGHT FULL CUT

ONLY 64c

NEW STYLES LADIES' HATS

A LARGE SELECTION EACH

77c

MEN'S

**OVERALLS** Full 8oz. Sanforized Shrunk

> 87c PAIR

> > BOY'S

**Sweat Shirts** 

HEAVY WEIGHT

MEN'S

KHAKI PANTS

WELL MADE

ONLY 87c

MEN'S

WORK SHOES

\$1.27 ONLY

BOY'S SHIRTS AND **SHORTS** 

GARMENT 10c

Matador Dry Goods Go.

## PEACE!



NOVEMBER 11th, 1918. THE MARNE, YPRES. LOOS, ARRAS, SOMME, CHATEAU THIERRY VERDUN, ARGONNE, BELLEAU WOOD-ALL THOSE FAMOUS, BLOODY BATTLES WERE HISTORY, AND THE MEN WHO FOUGHT THEM, LIVING AND DEAD, BE-CAME AN IMMORTAL MEMORY. THE MONSTROUS ARMIES WERE SLOWLY SENT HOME TO BEGIN THE FIGHT OF PEACE. LET'S HONOR THOSE MEN WHO FOUGHT FOR A CAUSE AND, AT THE SAME TIME, USE THE MEMORY OF THOSE TERRIBLE YEARS AS AN OBJECT LESSON OF THE BLESSINGS OF PEACE.

first State Bank MATADOR

DEPOSITS INSURED e Federal Deposit Insurance Corporation

WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE \$5000

OIL

No. 18647

BY THE

#### MGOVERNOR OF THE STATE OF TEXAS

To All to Whom These Presents Shall Con

The Congress of the United States of America having enacted Public Law No. 501, which was approved on May 13, 1938, making "November 11 of each year" a National Legal Holiday, "dedicated to the cause of world peace," such being a public holiday hereafter "in the same manner as New Year's, Washington's Birthday, Memorial Day, Fourth of July, Labor

Day, and Christmas"; and The American Legion-an organization composed of American citizens who received an honorable discharge from the armed forces of the United States of America engaged in the World War which terminated soon after the signing of the Armistice between this Country and our Allies, and the Allies of the German Empire which became effective Novmber 11, 1918—has called upon its membership of approximately one million in 11,458 communities in the United States and abroad to cause to be set aside the week of November 4-11, 1938, as

#### "AMERICAN LEGION WEEK"

in commemoration of the enactment of said law, the signing of the Armistice and the 20th anniversary of The American Legion, during which week its members are requested to arrange "Home Products Dinners" in their respective communities, featuring products of the State, inviting all World War Veterans to join and other citizens to participate, thus calling attention to the varied resources of our State in Agriculture, stock raising, and the like, and at the same time focus the attention of the American Nation upon:

The "Peace Through Preparedness" crusade of The American Legion "For Enduring Peace";

The observance of National Education Week, which The American Legion has sponsored jointly with the National Education Association since 1921 for the purpose of raising the educational standards of our native-born, approximately two million of which become of voting age each year, and assisting the foreign-born to better assume their duties of citizenship; the necessity for eternal vigilance if our Country is to be saved from the onslaught of subversive groups;

The militant campaign for aid to dependent children; The child welfare, public health, high health safety, unem-

ployment and youth activity program designed to minimize jouvenile delinquency;

Twenty years of unrelenting effort in behalf of rehabilitating the disabled, adequate care of the widows, orphans and other dependents of those brave men and women who paid

And varied community service activities in time of disaster and other emergencies.

NOW, THEREFORE, I. JAMES V. ALLRED, Governor of the State of Texas, do hereby set aside and proclaim Novem-

#### AMERICAN LEGION WEEK IN TEXAS

(SEAL)

STATE OF TEXAS

Collections Good

By the Governor: EDWARD CLARK, Secretary of State.

On FSA Loans Here

Austin, this 29th day of October, A. D. 1938. JAMES V. ALLRED Governor of Texas. 

IN TESTIMONY WHEREOF, I

officially and caused the Seal of

State to be impressed hereon at

have hereunto signed my name

ness in the family. "We've something to be thank-In Motley County the collection of F. S. A. Loans, many of which ful for, too," says Claude C. Car-\*have been in force for only a penter, report that 95 percent of the bor- percentage of loan collections

payment is slow, there has been

year, has been high. Supervisors supervisor, "not only for the high Cranson, Abilene, Texas. rowers are making satisfactory proving again the fundamental FOR SALE-320-acre farm, locatrepayments. In fact 99 per cent honesty of the American farmer; of the FSA clients farming this but also for the courage and reyear have made some repayments. sourcefulness they have shown in A great many have been repaid in fighting out of a major depression full; and in most cases where re- and drougth."

#### WHITEFLAT NEWS

Malcolm Morriss Jr., left recently for Dallas, for a visit with

L. R. Browning is attending State Baptist Convention in Dal-

Mrs. Odell Wilson of Crosbyton spent last week with her parents, Mr. and Mrs. M. D. Morriss. Mr. and Mrs. Preston Spray,

accompanied by Mr. and Mrs. Ernest McWilliams, were visitors in Big Spring recently. Prof. Rankin has been quite ill

from an attack of influenza, but is able to resume his school work this week. Jack Willis of Lubbock, spent

several days here last week. Mr. and Mrs. Pete Smith and Miss Katalynn Humphries of Lubbock, were visitors here during the week-end with their parents, Mr. and Mrs. E. P. Humphries.

#### Pastor Attends State Meeting

Rev. H. M. Weldon, pastor of the First Baptist church here, accompanied by Rev. Welch, pastor, and L. R. Browning, layman of Whiteflat Baptist church, left Monday for Dallas, where they are attending Baptist general convention of Texas, this week.

#### District Court **Jurors Named**

Following is a list of men named for Grand Jury service in District Court to start Monday, No-

H. H. Campbell, A. J. Bynum, Elbert Reeves, W. E. Bowen, O. F. Etheredge, Tom Moore, S. D. Hunter, W. W. Carpenter, T. M. Dixon, C. W. Whitaker, J. C. Turner, Will Campbell (farmer) D. E. Pitts, J. F. Bridges, F. M. Casey and Frank Edwards.

#### MANY ATTEND FUNERAL HERE

Included in the many out-of town friends and relatives who attended funeral services here Thursday for C. B. Whitten, were the following:

Mr. and Mrs. F. L. Mize, Mr. and Mrs. Henry Ellis, Mr. and Mrs. Joe Duby, Mrs. Joe K. Clarke, Mrs. W. C. Breining, Mrs. Mattheson, Miss Ariel Williams, Mrs. C. A. Cryer and Mr. and Mrs. D. Carpenter and family, of McLean; Miss Lillian Ward, Dumas, Texas; Mrs. F. B. Robinson, such ill luck as crop failure or ill- Post, Dr. S. D. Whitten, Greenville, J. H. Whitten, Chico, Texas, Mrs. Loretta Moorehead, and Mrs. Jimmie Smith, Anadarko, Okla-Mrs. Howard Whitten, county renablitation Breckenridge, Texas and Mrs.

> ed 81/2 miles north of Matador. 225 acres in cultivation, some improvements, including well and surface tank. See Homer

### THE WAR IS ENDED!



-And twenty years after ...

ARMISTICE PROGRAM Nov. 11, At 11:00 A.M.

**Matador High School Auditorium** YOU ARE INVITED COME

### Lady Luck Big Factor in Gold Discoveries



Placer Mining in Gold Canyon, Nevada

ADY LUCK has had more to | in the Klondike were from the be do with the discovery of earth's treasures than science likes to give her credit for. Probably every American, at

one time or other, has dreamed and in the December issue of Cos-mopolitan Magazine. Harold Mcit really happens.
"That dream is one of the truest

mbled onto fabulous wealth. Boer farmer gave a neighbor a They simply took it out of the greasy-looking pebble he had pickground, in high-grade silver and gold ore, or in diamonds. Gold was discovered in Mexico

by a Comanche Indian squaw. The historical Crippie Creek boom was started by a cowboy who found free gold while herding cattle. The world's richest placer mines Luck.

as "Siwash George" started the Klondike Rush.

Australia is one of the gold countries with plenty of plored territory in which the lucky of stumbling onto hidden treasure, prospector may any day stumb and in the December issue of Cosonto a million or two. A go onto a million or two. A gold nugget worth more than \$20,000 Cracken tells what it's like when was found here by a native shepherd boy when he accidentally dropped a hatchet on a rock.

Africa's Kimberly diamond field things in the world." he says.
"Plenty of men have actually was discovered when the son of a mbled onto fabulous wealth.

Boer farmer gave a neighbor a Boer farmer gave a neighbor a management of the best of the says. ed up on the river bank because it showed flashes of red and orange

Will men continue to make lucky finds that will bring fabu-lous fortunes? That's one of the mysteries known only to Lady

#### **Students To Hold** Bake Sale Saturday

and girl members of the band was spent working on articles for the purpose of raising money ary Society will hold in the near for a banquet for the football future. Those present were, Mrs. team, pep squad and band mem- R. E. Campbell, Mrs. W. E.

#### M. E. Church Ends Conference Year

Methodist Churches of the North- refreshments served to Mesdames west district will end Sunday, and Elbert Reeves, J. D. Craven, El-Miss Mary Carter, Miss Mildred a special service has been ar- bert Seigler, J. L. Woodruff, Bill ranged for the last day of Rev. McCaghren and the hostess. The D. D. Denison's pastorate of the next meeting will be at the and Mr. and Mrs. Arlie Carpenter, all of Lefores, Texas; Mr. and local church, Sunday, it has been church in preparation to serving announced. Rev. Denison, who the Lions Club. has been pastor here for the past four years, will preach at both morning and evening services.

The annual Conference will meet at Memphis, Texas, on Noensuing year. A large delegation other relatives, from the local church plans to Mr. and Mrs. D. P. Keith were

#### W. M. U. CIRCLES MEET The Sunshine circle of the

Baptist W. M. U. met Monday Announcement is made that the afternoon at 3:00 o'clock with Matador High School pep squad Mrs. G. S. Craven. The afternoon will conduct a bake sale Saturday for the bazaar which the Mission-Reeves, Mrs. D. P. Keith and the hostess

The Henrietta Shuck circle met in the home of Mrs. Jack Edwards, with six members present. Scrip-Fiscal conference year for ture readings were discussed, and

#### :-: LOCALS :-:

Bill Groves vember 16, at which time the Arkansas, visited here the latter pastors of this district will be part of last week with his parents, given the appointments for the Mr. and Mrs. A. A. Groves, and

guests at the American Legion

### · Gin Company

"RELIABLE GINNERS"

We wish to call to the attention of the farmers, the fine checks coming back from cotton which has been shipped by this gin.

Farmers ginning with me have have received good turn-outs, good prices on their cotton and are receiving additional checks which average \$1.50 per bale.

If it were not for these farsighted farmers who are placing their cotton in the loan, no one would be receiving more than 6c per pound.

Have you done your part?

If not, you should cooperate by placing some of your cotton in the government loan and aid in holding prices at higher levels.

Your cotton will possibly bring more money soon.

WEST TEXAS GIN COMPANY "Turnout Joe" Is for the Farmer ······

Ladies' night at Paducah, Thurs- end at home here. day night of last week. They report an enjoyable banquet-pro-

Mr. and Mrs. Scott Bolton were Paducah visitors Monday.

Mr. and Mrs. Bill Neatherlin and baby of Quitaque, visited here Sunday with friends.

Mr. and Mrs. Jack Robinson visited in Lubbock Sunday, with their son, Jack Jr., who is attending Texas Tech.

Mrs. A. M. Bourland is on the sick list this week. Mr. and Mrs. Sam Denson and daughter Hazel Ruth, of Ama-

rillo, spent the week-end here visiting friends and relatives. Mr. and Mrs. Dick Wright of Mangum, Oklahoma, visited here Sunday and Monday in the homes of Mr. and Mrs. J. S. Lambert Mrs. Wright's grandparents, and Mr. and Mrs. Henry Ford.

Misseg Lucille Meador, Willie Sue George and Hattie Tee Groves visited in Lubbock during the Mrs. Arvil Craven, who is at-

tending West Texas State College, Canyon, spent the week-

Mr. and Mrs. A. L. Fryar wer Amarillo visitors Tuesday, were accompanied home by Noble Whitworth, who is emplo

there, and who visited relative here Wednesday. Mr. and Mrs. A. A. Groves Mrs. Sarah Oden, Mrs. Lois Sinart Mrs. Billy Reilly and Bill Groves spent the week-end at McLean

FOR SALE-All or part, set good cafe fixtures. See Ar

where they visited relatives.

INVITATION-Ladies, you are cor dially invited to meet Miss Fle Grigg, Marie Tomlin, representative at Simpson Dr Store, Nov. 7 to Nov. 12 for free skin purge facial.

FOR SALE-Or trade. Comfort able, well-located 5-room rer dence formerly owned Grover C. Mitchell. Migh take good used tractor or pick up in deal. H. B. Daviss, Bo 1530, Lubbock.

### We confirm the rumor:

·····



Seiberling Standard Service tire is the thrift tire of the Ir . . . the most econom ical buy on the market at no sacrifice of quality. safety, and trouble-free

We confirm this rumor! The Seiberling Standard Service tire is a larger tire, has stronger cords, weighs more, has a broader, flatter tread of center traction design for maximum safety. and is cured by the patented Seiberling Vapor-Cure process which adds 10% to 30% more mileage at no extra cost to you.

## SPECIAL!

Drive in today on your old worn out tires and tell us what you want for them. If your

proposition is reasonable we will allow you the amount you ask on new Standard Service Seiberlings . . . the thrift tire of the year! This offer is good for five days only!

Slow Starts

Mobilgas AND Mobiloil

Each time you step on the starter, gasoline is pumped into the motor in vapor form. If it doesn't fire and start your motor promptly, it turns back into liquid form and either drains into the crankcase to dilute your oil, or passes out the exhaust pipe-

Eliminate this waste by driving in for fast-firing Winter Mobilgas and quick-flowing Winter Mobiloil. An unbeatable combination for lightning-fast starts.

### **Auto Repair Service**

Under management of M. C. Green ALL CARS — MODERATE PRICES WRECKER SERVICE Superior Battery Service

### Rain Check ...

Let us wash your car . . . if it rains within 24 hours, we wash it again —FREE PARTS — ACCESSORIES BATTERIES — TIRE REPAIR

-We Appreciate Our Customers-

Mack's Service Station

Wiley McCowan, Manager ······

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Fender Repairin Agent For Phone 51 MASEY Service Stat Sinclair Produc

Gas. Oil and Reg We Also Sell I C. B. Masey and al's Beauty types of beauty Masonic Buildi son's Taile M. Born and C pbell's Foo

Appreciate You at to sell you ed grind your Selfy L Es fun to wash John Smith T. F. Duvall \*\*\*\*\*\*\* eman Drug

rugs. Toilet at \*\*\*\*\*\*\* t Cash G its and Vege \*\*\*\*\*\*\*\*\*

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pleasurable

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RED



must be as pretty as a picture this season and by being the purrectype of 1890, you prove yourself a young modern, exhausing, of 1939. As Victorian as a tufted sofa, a potted palm, and carpet are these evening dresses for your holiday party in December Pictorial Review. You sweep your hair up in an eascade of curls and catch it coyly with a ribbon, a plume, a eascade of curls and catch it coyly with a ribbon, a plume, a You wear spangley bracelets, long gloves—and hoops! Your imdget at the waist, giant at the hem—graceful, feminine, demure.





pon which all the forold Spanish gran-That, and their land cacti growing in their shed, by means of their ad. From its tough fibres, is were woven and these were used throughout peon. In this manner with I Dwell In Marble Halls es of their wealth so ser- With Some Mosquiters . . . curtailed, these Spanish his necessitated, of course,

na of modernity.

when it served as an hotel. The Lobby, Patio and Corridors

one follows the porter carrying thirsting to drink my blood, I ficer. one's luggage, one notes small sec- could thumb my nose at them. tions adjoining the lobby where In one corner, in lieu of a various articles of merchandise clothes closet, stood a fine old walks up the shallow marble steps room, blocked in with bricked-in of the staircase As one reaches walls. My quarters were originally the top of the stairway, an impressively beautiful view bursts In spite of the disfiguring walls on one. Moorish arches-pointed that had been installed to divide ones encircle the greenery of the this place in smaller compartcentral patio below. Cloistered ments, in spite of long lines of galleries, corridors on all sides exposed cord leading to dangling with many doors leading into the incandescent lights and up to the rooms beyond. Along the walls crystal chandelier that had been are ranged many cases with glass wired for electricity, I say, in doors, all filled with Maya art- spite of all these, I could discern antiquities retrieved from the much of the original beauty of ancient tombs through forty years' the place. of collecting by the present owner To me the whole place looked Count de Regil. On the walls like an old aristocrat who above one sees many oil paintings gone to bed sitting amidst the cture, cord, rope, twine done by European artists, statuary ruins of his former grandeurs of bronze and marble is seen as confused by all the changes that well as small replicas of architectime and circumstances tural beauty. Empire furniture of brought about. There a silvery hue is scattered about- proud but confused by this new mequin or sisal as it is a silvery hue is scattered about—proud but confused by this new inviting one to sit and rest. A crit-order of things. A changed pattern order of things. A changed pattern order of things. the world to be with this Empire furniture, how-brought with it in its train when med into sundry and ever. Off of these patio-encircling it entered the abode products. But elsewhere corridors, are various rooms—bed centuries with all their beaut corridors, are various rooms and tradition had held forth. But rooms, dining rooms, a library, et cetera. I was soon ushered into cetera. I was soon ushered into along without their bath-tubs and my suite of rooms at the head of along without their bath-tubs and my suite of rooms at the head of along without their bath-tubs and my suite of rooms. the staircase. We passed through their garish electric lights—and the time when their two sets of doors. The outer ones more's the pity.

no such apertures.

were obliged to seek and the first thing that impressed sions of its most interesting and the first thing that impressed sions of its most interesting and me was the general regal air of significant sights. So, henceforth, Counts de Regil solved it the place. From a high (21 foot) significant sights. So, henceforth, the place. From a high (21 foot) I place this hotel in the category ting their former mag-latticed ceiling, frescoed, hung a latticed ceiling, frescoed, hung a lone into a public hoshuge crystal chandelier. Carved of the exceptional hostelries in French furniture, ornamented my travel experiences. d modern plumbing—bath-dities and the introducction on a small Persian rug which in tricity. This new order of all had a tendency to mar thal beauty, but it did not in destroying all of it. in destroying all of it towering towards the ceiling. It of its former beauty may it I saw the beauties of the cryperceived shining through stal chandelier multiplied. Two huge silver vases flanked this us in this state, that I first mantlepiece. On the wall was a

"FRIVOLITY" ADVICE OF NOTED FASH ON AUTHORITY

GTHIS winter is your chance to be as frivolous as you've always wanted to be without being extravagant," says Nancy White, fashion director for Pic-



in all the atterly fem ie for season-is the thing.

ounters and the simplest of

er issue of the magazine the win 'seasoning" for adorning sim ple, fnexpensive dresses to change them into whimsical, provocative costumes. All you need, she main-tains, is a quaint little bracelet of flowers, a butterfly on your suede gloves, a square scarf for your waistline—and you're "in" on the winter's latest. Believe it or not, you can even pin a rosette on your ears or carry a nosegay and be 1938's version of your grand-

mother's picture, "Everything depends on the Seasoning," Nancy White insists.

framed Coat of Arms of the de Regil family. At the tall French

All this impressed the Hotel

two sets of doors. The two sets of doors the were shuttered, to let in air but appinto much smaller parfand and given back to the no such apertures.

All this impressed the Hotel litza on my mind as few hostelries no such apertures. portals to roam about Merida, I I entered my temporary home would still carry with me impres-

(To Be Continued)



NO. 337 AMERICAN LEGION Meets 1st Monday night each

FLEMING

POST

month at IOOF hall. All ex-service men invited to attend. D. P. Keith. Post Commander Vernon Doss. Adjutant



LODGE No. 824, A. F. & A. M. Matador, Texas Meeting Saturday on or before

full moon of each month. Jim Clower, W. M. W. N. Pipkin, Sec.



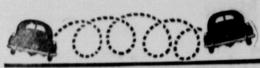
MATADOR LIONS CLUB

Meets 1st and 3rd Tuesdays each Methodist and Baptist

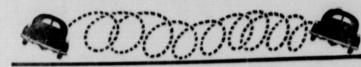
When You're ROLLING ALONG-Think About 20LLING OVER!



25 Miles an Hour



50 Miles an Hour



75 Miles an Hour

tion of speed is offered by The Travelers Insurance Company in its latest highway safety booklet entitled "Death Begins at 40." Speed is pictured in terms of "rollability."

once. Your body probably could vert, the car, and its occupants to

enough to roll over four times. roll over.

An interesting pictorial concep- | You'd have to be lucky to come

tree or a culvert long before it For instance, at 25 miles an did its ninth somersault and then hour, a moving car has developed the unused portion of energy about enough energy to roll over | would be spent in ripping the cul-

At 50 miles an hour, however, a The moral: When you are rollmoving car has developed not ing along at a pretty fast clip, think twice, but four times the energy- what would happen if you should

### Scored By Authority

"One would consider that the windows giving out on a small average human being has sufficstood a tall carved wooden bed persons who are not satisfied with living in general. vised lobby of the Itza Hotel, one towering high above Behind were the ordinary trials and tribulat- Missing Something

"For no reason at all such persons insist on super-heated indoor air in winter time, they pick and titled." Dr. Cox added. tan. No elevators here, so one ner was a small improvised bath extent five the plain reliable and extent give the plain, reliable and needed provender the go-by.

"Self-Made" Invalids They overload themselves with clothing in temperate and sometimes in warm weather. And to terms with all sorts of pills and beheld this transformed mansion grilled balcony were pale yellow ient real worries without borrow- ed theory that doses of this and room. Through a doorway, I entered my bed room. Before me pears to be a fair proportion of good food, exercise and healthy

"Since we only live once, it is seeg the green shrubbery of the patio beckoning one on, like a above the bed grant drapes and directly above the bed grant drapes and directly in the order of the patio beckoning one on, like a above the bed grant drapes and directly in the order of the presents but must reach out for the non-existent ones. Among them are the people ones, a mong them are the people ones, and directly in the order of the presents but must reach out for the non-existent ones. Among them are the people ones, and directly in the order of the pation ones. Among them are the people ture that any person is so foolish guests enter. At a small improvised counter one registers and as and the mosquitoes who were one follows the porter carrying this time to drink my blood I deny them of the real delight of a vigorous, zestful and vital existence to which they are justly en-

Tribune Ads Pay

Conserved Water Aids Grass



Contour furrows and ridges catch and hold water where it falls so it can soak into the soil to become available for grass growth. In the upper picture a cross-section of a furrowed area is shown. The outlined dark area at the top shows the depth of moisture penetration. Observe that moistive has penetrated much deeper near the furrows. Bottom picture shows accreased grass growth resulting from furrows in a Soil Conservation Service demonstration area.

### **Maize Heads** WANTED

Will Pay Highest Market Price

Phone 13

John C. Turner

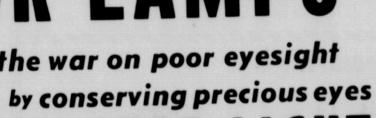
Roaring Springs ······

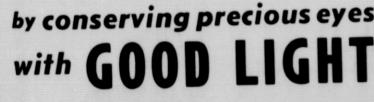


"Folks, I'm Fighting a Battle, too" REDDY KILOWATT, Your Electric Servant Salutes All Veterans on this ARMISTICE DAY

Bargain Prices on 1939 Model

You can win the war on poor eyesight





Beautiful New Model FLOOR LAMPS

You can end your private war on darkness with one of the smartly styled, more beautiful 1939 I-E-S lamps, designed to improve the quantity and quality of light in your home. They give eyes the aid, comfort and

protection needed, and give extra value in fine workmanship and modern beauty. Ask for a demonstration in your home. Prices on floor lamps range from \$7.85 upward. Table lamps for reading purposes priced as low as \$3.95.

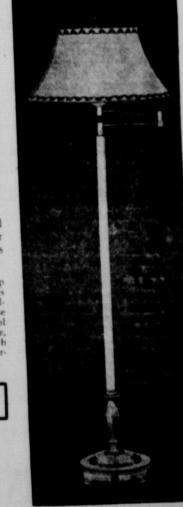
You have your choice of 48 models and designs for any room needing an attractive, highly efficient lamp. Bases are well constructed and triple-plated. Choose either ivory enamel-and-gold or bronze-and-gold finish. Metal frame supports, hand-sewn, all-silk shades. Unusual values in all models.

The new 1-E-S Extension Arm Lamp (right), with adjustable features, is adaptable for many uses such as reading, sewing, bridge, etc. Heavy base prevents tipping. One-switch control with flexible lighting. All-silk shade, closely pleated and finished with sewed-on silk trimming. Splendid bargain at \$10.85.

Pay Only 85c Down --- \$1 per Month ON ANY MODEL

West Texas Utilities
Company







INTER IS HERE... Check Your Battery . . . Guaranteed National Tires and Batteries

-We Appreciate Your Business-**Gulf Service Station** 

BENNIE COX. Mgr.

HOLLYWOOD HOLIDAYS

Sonja Henie wants skates and new | Ginger Rogers wants clothes-esskating togs. Is your daughter mad about Sonja and skating? If so, this skating costume of wool printed with share and share and share and share share

ed with skiers and skates is easy to make and will surely please her mightily.

ger Rogers about Christman They want a hostess gown, too. This one can be made after Pictorial Review pattern directions of striped uphol-



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MANAGE .

B. F. Tunnell ENGLISH DEPARTMENT

other realms of life. However, we do assume that the very nature of school life makes it a valuable in the English department of M. approved manners and customs. This thing we call personality is in a large way, the sum and total of one's social mannerisms. To become more refined and more appreciated each day would be appreciated each day would be appreciated each day would be appreciated each for the sum of the junior of the sum of the etiquette observance is so Toreros." much the result of habit, there is ever a moment when one can HOME EC. CLUB afford to be rude or inconsiderate. To maintain an attitude of consideration for the well-being of others at all times requires constant self discipling until definite habit makes the act of courters an automatic one.

HAS MEETING THURSDAY

We wonder why flatford has been giving Elwanda the cold shoulder lately. Could it be that he has lost interest, or ig it because a "third party" has stepped about forty-five members present the property of the property o

Observing the properieties of M. H. S. offers four years of good breeding as fixed by social English to students. This includes good breeding as fixed by social a study of both grammar and custom and usage has no especial literature, and most students are application in a student body that urged to take all four courses in it does not have and require in order to make them better pre-

training ground even for socially H. S. She is a graduate of Harworthy goal for any student And class and tlso sponsor of "Los in the home economics depart-

#### HAS MEETING THURSDAY

To act at all times in accord- dent of the club, took charge of hove at M. U.S. is supported by M. U.S based upon what we call common "An Ideal Bedroom for A Young strength. wased about what we can earming the first bedrough the plan to make several similar run him through the belt-line. f a youth whose life hebits believe in minds that think, hearts in mind?)
the period of formation that love and hands that work." It used to be J. W. and E. A. Indeed, a crown of honor is worn. The stub decided to meet the first with Frances all the time. Now JUNIORS GIVE CLASS

IIPS FOR SMART COLLEGE ROOMS

F you are going to make your room over at college this fall, the trick is to make it inviting, comfortable, interesting, restful, and at the same time exciting" is Henrietta Ripperger's Tip to the Teens in the December Pictorial Review.



picture or if Henrietta Ripperger than these wags. screw up an artistic knocker of old

"You may like to hang up

-a sign cut ou

brass or painted iron."
Miss Ripperger explains in her article several tips to remember when you are decorating that room that will make people say, "Let's go over to your room; it's so much

1. Make the room invitingthere must be plenty of places to be comfortable in.

Have the fixings for something to eat. You'll enjoy a stone cooky or doughnut crock and perhaps a tea set.

3. You'll want a place for your favorite magazines, of course, and your books, too. Paint the inside back wall red or dark blue or paper it with old wall paper and give it a coat o. shellac.

4. Arrange a place in your room where you can work in com-fort. This means one good straight chair, a reading light by night and a window by day, and a flat-top desk or

Have something growing. If you live in a cold climate, use one window that doesn't need to be opened every night for big splashy plants.

When you get through your room may be too inviting. Sometimes you'll want to be by yourself. Don't use a key; it is so unfriendly. Buy a bi old-fashioned from hook and staple. Then when you have to, you can make your room really your own.

ment by the third year class.

#### THIS AND THAT

We wonder why Harold has

onsiderate, and hence more the flower, and then chose red sists upon going clear to Wichita trips in the future. yefined should he the defly see of end white for the colors. The fol- to buy her clothes. (Could she white for the colors. The following motto was chosen: "We possibly have another objective Don't forget the band and pep more drastic. These classes found

and third Monday of each month, it is Johnnie and Harold. (Who is PARTY THURSDAY

eppen to Doris Whatev?

em on the rebound. All they nell evanta do is walk and talk about the guy they busted up with." BEAT THOSE WHIRLWINDS

#### SENIORS ENJOY TRIP TO LUBBOCK SATURDAY

dents from the senior class and Coach Martin spent the day in Lubbock. They attended the Tech-Loyola football game and also went to a show. The following

### seniors made the trip: J. B. Coop- SOPHOMORES REGULATE

Hollywood has already put in its bids to Santa and its leading ladies are wanting more clothes, of course. In the December issue of Pictorial Review, Sonja Henie and Ginger Rogers, place their Christmas orders—what they want and how they want it made.

are set at all times in second, dent of the club, took charge of boys at M. H. S. is overalls and Irby, J. W. Hough, Kara Hunand with good taste is to apply the meeting in the sosence of the golden rule in social inter- Leis Carpenter, president. Two bright red shirts. We suggest that sucker. Doris Whatley, and ing on November 1 to devise a The whole matter of songs were sung, and then a talk they stay clear of all bulls un- Charles Dunlap. The class was system that will regulate demerits. The whole matter of songs were sung, and then a talk they gay clear of an outs to test their very sorry that a number of If a student receives two demerits. seniors were unable to go, but in one six week's period, they

squad bake sale Saturday.

Sonja Henie

The first class party of the year -(en the way home.) gymnasium. Almost all members Is there anything that won't of the class attended and also Coach Martin and Miss Rister, co-"Heck," says Rudolph, "I get sponsors, and Mr. and Mrs. Tun-

> When he's not with the "real He always seems to pine;

He got just two demerits, So they ran him thru the "line"

A junior girl is this one; Her hobby's style and dress. Her One and Only's gone away But he'll come back, I guess. Answer last week: Wylie Fulfer

Ginger Rogers

sterer's satin.

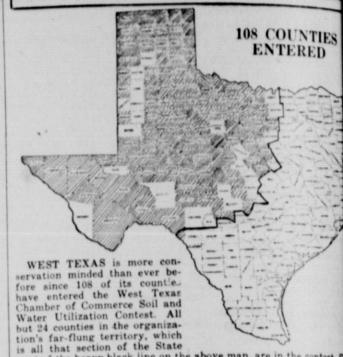
The seniors have adopted simiar rule, although it is a little these rules necesary in order to calm some of the students down.

The first class party of the year was given by the junior class on name to the perfect attendance

#### MEET A MATADOR: Name: Erwin Clower; height,

5 feet, 6 inches; weight, 130 lbs.; age, 17; experience, pone; position, guard; comments: Erwin is a

### WTCC SOIL AND WATER CONTR



west of the heavy black line on the above map, are in the contest. St counties shown on the map are those which are participating, and ranch land entered by these counties in the contest totals than 70,000,000 acres. Cash prizes totaling \$1,000 will be award than 70,000,000 acres. Cash prizes totaling \$1,000 will be award the WTCC to the three counties with best records in soil and conservation and utilization this year. Twenty-four approved servation practices count toward the total score. Texas Exte Service, State Department of Vocational Agriculture and other are are cooperating with the WTCC in conducting the contest. Local mittees to promote activity in the contest have been organized by county. More than 1,000 West Texas agricultural leaders are se on these committees.

student. He plays a good game of football, and he has shown up very well altho this is his first year of football. He will be back MEET A SENIOR: next year to play on the "39"

feet 1 inch; weight, 147; age, 17; has attended Matad experience, none; position, tackle; two years; likes footbe comments: J. B. is one of the two girls and a gay players this year that is a senior. disloyalty and English He is one of those tall handsome when they give dem blonds and has made an excellent tion, to be a football con

showing in his first year of ball. J. B. will certainly be on next year's gouad.

Name, Harold Faulkner; 18: personal appearance, 10 inches; weight, Name, J. B. Cooper; height, 6 has brown hair and blu

ANC



## For Your Family

There's no place like home when it's cold and stormy or side. That is—if your home is warm and comfortable in t coldest weather. You'll spend a goodly portion of your is at home this winter and you wouldn't be happy or comfortal if a chilly draft is playing up and down your back. So your home a COMFORTABLE CHECK-UP and you'll be s of complete protection. Everything For The Home, Farm and Ranch

### Higginbotham-Bartlett Co.

junior and also a very popular

### AND PLYMOUTH

CHRYSLER

AUTOMOBILES

### TRAWEEK MOTOR CO.

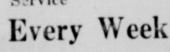
Located At Mack's Service Station



Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine

Newest Type X-Ray Equipment Day and Night Service Phone 59

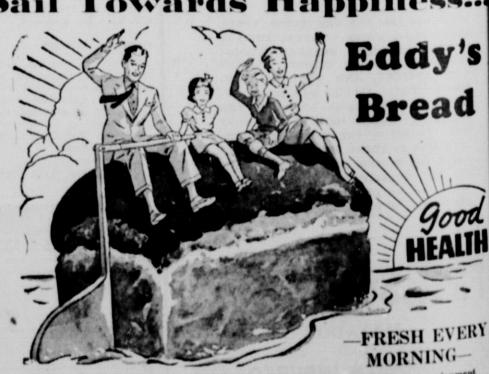
"I Save Money, Work and Worry Through The Economical Floydada Laundry Service"



Its economical not only from a COST standpoint, but also the Floydada Laundry saves your health and strength; and clothes and linens are cleaner and last longer!

Give us a trial on wash day!

Floydada Laundry



Good health is happiness. It's the condition that gives us a capacity for enjoyment of life. Proper diet is the basis of health. And right there is where Eddy's Bread comes in! It's an important factor in a healthful, balanced diet. Its richness in milk. butter and nourishing, energizing mineral elements give it unique qualities as a health food. Its delicious flavor adds to its accomplishments—making eating a pleasurable experience as well as a beneficial one! So for health's sake, use lots of Eddy's Bread! Get it at your grocer's!

### **New Paint On Water Tank**

pleted within the next few days of painting both the inside and the outside of the water tank supplying the city of Matador with 50,-000 gallons water reserve.

Work on the steel tower raising 145 feet from the ground, is being done by the Southwestern Tower Tank Service of Amarillo, under management of L. C. Kurtz, steeplejack and rigger. The inside of the big tank was painted with a special preparation, after the sand and rust had been carefully scraped away and the surface washed clean. It was the fire time the tank had been cleaned in three years. It was erected 10

early Monday because of the intense cold weather which made it progress with their labors.

The city was sumplied with water from the mains last week was refilled by 5 o'clock Friday.

with the Southwestern Tower Flomot-Lockney game which is Tank Service for five years to clean and paint the tank annually.

#### ARMISTICE ... (Continued From Page One)

Announcing...

CHANGE TO

TEXACO

GASOLINE AND OILS

**Fresh Groceries** 

AT MODERATE PRICES

**Lunch Counter** 

STEAKS, SHORT ORDERS AND

SANDWICHES; COFFEE; CHILI

HARRIS SERVICE STATION

JOHN HARRIS, Manager

**For Winter Smartness** 

More Quality, More Style, More Value

\$26.75

WESTERN DRY GOODS COMPANY

MATADOR, TEXAS

\_\_\_\_\_\_

Western Suits Are Priced

With Two Pairs Trousers

Complete in the smart new hues,

Worsteds and Tweedy mixtures,

New from the fashion centers.

New two-button Jacket, and Double Breasted Drape...

A new low for such quality!

Here you have the choice of fin-

est fabrics, customized tailoring

at a saving in longer wear-Buy

WE CAN SUIT YOU. . .

\$22.50 and

THE FABRICS ARE...

THE STYLES ARE...

THE PRICES ARE...

your suit today!

American Legion:

18th, 1918. He bravely laid down privileged to see both encounters. A. L. Smith summed up the pro- planted, will re-seed the excess his life for the cause of his country. His name will ever remain fresh in the hearts of his friends and comrades. The record of his honorable service will be preserved in the archives of the American Expeditionary Forces.

John J. Perishing. Commander-In-Chief

### **Matador To** Floydada For ears ago. Work was suspended for a time Night Game

The scheduled Armistice Day impossible for the workmen to football game between Matador and Floydada, which was to have been played on the Matador Arena while the tank was being drained Friday afternoon, will be played and flushed. The tank was drain- Thursday night at 7:45 at Floyded at 2 o'clock Wednesday and ada. This change was agreed upon by the officials of the two schools The city had made a contract because of a conflict with the scheduled for the afternoon of November 11 at Flomot. To play the game at Matador at the same time of the Flomot-Lockney game would materially reduce the gate receipts for both games and make it possible for fans to see both games. While the Matadors and Whirlwinds are out of the coned the war. Somewhere in the ference race, this game has always Meuse Argonne sector on the drawn fine support, especially 18th day of Octobr, 1918, just 24 among the Floydada and Matador days before the war ended, he people. The fact that the district

championship will rest with the Southern Division spoke on the The following testimonial is outcome of the Flomot-Lockney relative merits of the present plant more than their wheat alpreserved by the local post of the affair will attract widespread at- program and some proposed sub- lotment will mix 25% barley or tendance, and many requests have stitutes. E. R. Alexander of the rye with the seed so that the "In memory of Private Frank been received by the Floydada regional contract division led a acreage will be counted as mix-Fleming Hdq. Co. 17th Infantry, and Matador officials to rearrange popular discussion of popular imwho was killed in battle, October their game so that fans will be

## **Explains New**

Agent of the A. & M. College Tuesday of last week. The occaagents and their assistants from endum on cotton quotas to the twenty counties of this ex- held on December 10th. tension Service district. Seven representatives of this county attended the meeting including Frank A. Buckley, county agent, Charles T. Wasson, administrative assistant, W. I. Rushing, Matador F. C. Bourland, Matador, and Will A. Campbell, Roaring Springs, all members of the county committee. Elbert Reeves, Matador and W. L. McWilliams, Whiteflat,

Agents Still To Serve Mr. Adams pointed out the provision of law whereby the county agent must serve either as Secretary of the County Agricultura! rectors" Mr. Adame said.

n Motley County as yet, accord- Tuesday afternoon ladies Bibl ng to Buckley, and is not conafter the change is made, the work nrayer service, to carry on of administering the program will lar study of the life of Chriet, tak be carried on as usual in the ing the four Gosnels together county agent's office. Thus the as nearly chronological order a County Committee and the Ad- possible, thus getting and constant advice in their to all of our services. executive meetings and in the daily progress of the work in the

ffort was made to present the lolph, assistant director of the for Whiteflat, G. M.

provements in the present plan, who already have the wheat visions of the range program. On was held on the principal changes in the program as proposed for

It is contemplated that commitwill conduct similar meetinge in pasture or grain. all communities later this month. At these meetings all farmers are county agents to the A. A. A. to be given an opportunity to Farm Program was explained by acquaint themselves with the im-George Adams, Assistant State portant facts of the agricultural situation in this country and the Extension Service, at Lubbock world at large. Cotton producers in particular will need this insion was a two-day meeting of formation in order to cast their county committeemen and county ballots intelligently in the refer-

#### Church Of Christ F. T. Hamilton, Minister

Before giving the church notice for this week. I wish to make a be measured within the next few way my family and I have been received in Matador. Not only members of the church here treating us splendidly, but leading citizens of the town are giving ue an excellent reception. But it does not stop there, all are giving us the same splendid treatment. Such consideration on the part of everyone is deeply appre- Tuesday estimated 1938 cotton committees. "It is the opinion of ciated by us, and we hope that production at 12,137,000 bales, a we will be able to do sufficient decrease of 75,000 bales from a

and by taking Bible classes for all ages 10-00 ginned to Nov. 1, compared with o, m. There is a class for you 13,160,000 to Nov. 1, 1937. office routine. "The change gregational singing, prayers, a of a bank who has been promoted day night voung people's trainclass 3-20 p. m. Ladies, come and will ultimately be made in all night corvice 7:30 p. m. We plan counties, however, he says. Even in addition to our singing and ministrative Assistant will con- plete nicture which these four inue to have the advantage of Goenels taken together will give The public is cordially invited

#### RED CROSS...

corld today which makes the and continue through November ent farm program necessary. 24 For Roaring Springs, Mrs. J. N. Holmgreen, administrator of F. Hughes, Chairwoman; for program in Texas, dienussed Flag Springs, Mrs. Nannie Turand remedies for the ner Chairwoman; for Darden er's headache." W. L. Ran- Canyon, Joe Bridges, Chairman; Northfield, Mrs. J. A. Tipton,

> The Matador committee, comsed of members of the Lions Tub, which will probably be aided by a woman's auxilliary, includes L. R. Bishop, John Hamilton, C. A. Pitts and J. D.

#### Warning Given On Wheat Allotments

Notices of wheat allotments for arvest in 1939 were mailed from the county agent's office this week. The county allotment of 508 acres was divided among 39 farms, each of which received 42% f the acreage recommended by ne county committee. The acreage f wheat in Motley County in 1938

### Moved!

Tax Assessor and Collector office Matador Independent School District **New Location At** ROY BURLESON AGENCY

UPSTAIRS OVER

STATE BANK ADELE BURLESON

Many who feel that they must

acreage with barley or rye, using day of the meeting, a discussion one third the amount of wheat sown. County Agent Frank A heavy road equipment, is declar-Buckley verifies the report that ed to be much improved. farms can be brought into com-

essary. Buckley said, because of the custom in this area of planting small acreages for winter pasture. This year for the first time, these acreages will be counted as wheat whether or not they are harvested for grain. Any wheat planted on a farm which has no wheat allotment will cause the farm to be out of compliance. Such a farm may be brought into compliance by plowing up the wheat immediately or by mixing at least 25% of barley or rye with the wheat sown. These steps must be taken at once, it was pointed out, since all wheat acreages will

#### COTTON CROP FORECAST IS DECREASED

agriculture department

Texas production 3,125,000 bales. Last year Texas produced 5,154,as follows: Lord's Day morning ported 10,124,000 bales of cotton

> A crop of the size forecast would give the United States an all-time record supply of approximately 25,250,000 bales and a probable 1939 surplus of 13,500,-000 bales.

> Special Notice-Colored musical composed of 30 voices at Matador High School Auditarium, Friday evening, Nov. 11, 8 p.m. Special music by Mrs. E. W. Townsend, national worker,

#### Robert Collier On Way To Recovery

Robert Collier, employed by the Texas Highway Department, who received a serious injury of his left foot two weeks ago when police department, according it was run over by a piece of a news article appearing

Mr. Collier's foot was crushed pliance by these methods even beneath the machinery and it was though relatively large acreages believed for a time that an operaattended the meeting at Lubbock of the mixtures are grown for tion might be necessary, however, he is now able to be on the streets A special warning to all farm- with the aid of a crutch. Altho and Sheriff's Association. ers in regard to wheat seems nec- painful, Mr. Collier's injuries are believed to be improved to the extent that he is out of danger, it is declared.

TURNEY SPARKS ACCEP PLACE ON MOTOR PATE

Turney Sparks, former county resident, who ha employed by the city of water for the past four y accepted a place on the motor patrol of the Swe of November 3, of

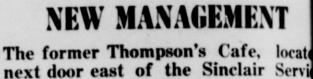
DOUGL

County News. Mr. Sparks fills a vacance when Jack Vaughan, se member of the Sweetwater department, resigned to Mr. Sparks visited friend

### Good Eats... Low Prices...



·····



It has been redecorated and is now b ing operated under the name of Jesse

Station, is now under new management

- LOWER PRICES

**HAMBURGERS** CHICKEN FRIED STEAK **PLATE LUNCH** Good and Hot

Pay Less For Better Food

### Jesse's Cafe

JESSE STAFFORD, Manager ·

# 

"JOIN THE RED CROSS"

## SATURDAY SPECIALS

IN ORDER TO MAKE ROOM FOR OUR NEW CHRISTMAS MERCHANDISE WHICH IS ARRIVING DAILY, WE ARE OFFERING THE FOLLOWING SUBSTANTIAL SAVINGS

GOOD QUALITY

**BROOMS EACH** 

25c

ONE LOT Misses and Ladies' Fall Shoes REDUCED

One Third

ALL SIZES Canvas Gloves FULL WEIGHT 71c pair

| MENIS CORRUPOV DA                         | vma n.        |         |     | \$1.69 |
|-------------------------------------------|---------------|---------|-----|--------|
| MEN'S CORDUROY PA'<br>LADIES' And MISSES' |               | 39c     | to  | \$3.95 |
| FURNITURE POLISH                          | 24 oz. bottle |         |     | 230    |
| RIFLE CARTRIDGES                          | 22 shorts     |         | box | 190    |
| WHITE DINNER PLAT                         | ES each       | ******* |     | 9      |

TEN QUART GALVANIZED PAILS

19c

Men's Shirts | Cotton Batt \$1.00 grade \$1.49 grade

GOOD QUALITY

BEST GRADE 79c 2 pounds \$1.29 21/2 pounds 3 pounds

OUR STOCK IS COMPLETE IN EVERY DEPART-MENT—OUR PRICES ALWAYS REASONABLE.

79c grade

## **Matador Variety**

"JOIN THE RED CROSS"

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