

939.

# RAIL DUST

By DOUGLAS MEADOR

light and the slender hour arrived like slow vultures... the fair girl listened for the... of footsteps that were but... ghosts of memories. Love's... thread had broken under... strain of sharp, bitter words... lay curled beside the spoils... empty laughter. A thousand... were as the torn petals... violets swept before a storm... had ended the tender ker... with thunder and red... The youth's eyes had... away in that bleak hour... a wounded animal, staggering... unknown paths; some men... away from love when the... too great.

ly the ventilated archives of...rious mind hold records that... the preferences women... in selecting a husband or

haps we will have no choice... I should like the music of... to be written with the... of spurs to support the... and the sound of loping... feet instead of drums.

enever the paunchy nabob...ed his parasitic followers...d convincingly, unmindful...e lie-stain on their lips, but...e he had gone there was a...se in tension, like the con...d journey of a wolf after...ng at a flock of motherless...

omething about the man's fu...e warrants admiration, altho...e a self-made and completely...ful failure; possibly it is...stymied ambition which...ts about the stalk of a bar...istence.

ld rye has sent its slender... stems through the prickly...beds during many springs...the fragile April day when...ranger stepped from his sad...entered the small un...cemetery. There were silver...gs on the head-stall of his...s bridle and dimes soldered...s spurs that flashed in the...s he unbuckled them from...black boots and hung them...the saddle horn. He removed...reat white hat as he stepped...the sagging barbed-wire...and walked with bowed...to a weed-covered mound...he knelt like a child in...and placed a slim, tanned...upon the soil. He rose pres...and stood with closed eyes...the sacred earth for a few...nts, then turned and walked...y toward the black, star...horse whose head seemed...in reverence.

ize beset with nectareous...ment is woven in the...fabric of rain falling thru...ray mist of night while the...of a full moon hangs some...above the clouds. The...of each drop is like the...of a whisper spoken by...when the octave of silence...eternity.

h, the inquisitor, audits...the words and deeds of men...infallible caution and...the finding on corner...of character.

is frequently a bane to...when life's orchard of...apples tempts the weav...dreams, but it is a haven...age when the piers of all...have crumbled beneath the...of years. In retrospection...can better understand the...man who used to sit in the...of his sod house on hot...afternoons and with deft...lace the yellow hemp as...shioned saddle cinches. His...was gray and shaggy as it...er his face and I often...nd when he would need...times he would go into the...and bring out squares of...chocolate to reward me for...dence and then he would...ue with accelerated mot...wondered about the stories...bravery as a soldier and...ars in the saddle, as a cow...but they were left for others...Nothing seemed important...but the work in his hands;...vial work of making a sad...ch. Now I know that he...y horses save the spirited...ns of his memories; that...ches were dismantled at...to be rebuilt the following...e soul does not perish...the hand and heart possess...inished purpose.

# Matador Tribune



Volume 13, No. 1.

Matador, Motley County, Texas, Thursday, April 6, 1939.

Price 5c

## Paving Bond Election Ordered

### World Traveler To Be Here April 19th

Local Study Club Offers Illustrated Holy Land Lecture

Miss Johnnie McCreary, well-known speaker of Lubbock, will be presented in an illustrated lecture on the Holy Land at the Rogue Theatre on Wednesday, April 19, at 3:30 o'clock, under the auspices of the Sorosis Study Club, it was announced this week.

Miss McCreary, who has toured the Holy Land, will use slides on the screen in connection with her lecture, which promises to be one of the most impressive programs ever to be offered this community. Especially interesting will be to those interested in the study of the Bible.

### NORTHER HITS IN WAKE OF LIGHT SHOWERS

A cold north wind struck this section yesterday morning to drive away the excellent rain prospects as anxious residents watched the clouds and sought heavier clothing. While light showers continued through much of Tuesday night and early yesterday morning, the wind suddenly changed to the north and started the mercury downward. Radio reports contained livestock warnings for the Panhandle declaring that freezing weather would probably cover the section before morning.

However, the wind had ceased shortly after nightfall and the weather quickly moderated until it was believed the fruit crop might escape serious damage.

### GAS COMPANY CLOSES OFFICE

The office of the P-K Distributing Co., local Butane gas distributor, has closed the office in the old bakery building for an indefinite period. The stock of gas stoves and ranges, together with other equipment was moved early this week.

Mayor G. T. Edwards, who had been representative here declared that he was no longer associated with the company.

### Big Truck Burns On Highway Friday

A large truck loaded with oats burned on Highway 28 about five miles west of Matador early Friday morning, resulting in a complete loss of both truck and contents. The driver, whose name was not learned, declared that the truck was flaming on all sides before he became aware of the fire. The gas tank exploded soon after he leaped from the vehicle. He was treated at the Traweck Hospital for burns about the hands and face.

### EASTER EGG HUNT

The beginners and the cradle departments of the Baptist Sunday School will be entertained with an Easter egg hunt at the home of Mrs. J. L. Woodruff, Saturday afternoon at 3 p. m.

### Lint Growers Approve One Variety Plan Committees Expect 10,000 Acres For Better Price Move

One variety cotton committees of Matador and Roaring Springs met Saturday to check progress and make further plans for signing up acreage on the one variety plan. Each committee reported more than two thousand acres already pledged to one variety, and each made plans to get five thousand acres on the dotted line by Saturday this week. If these plans work out, and ten thousand acres of a single variety of staple cotton are planted in the two neighboring communities, a great advantage in marketing a uniform, superior product would be gained by the producers.

Other advantages to be gained by organized one-variety groups were pointed out by Frank A. Buckley, county agent, who met with the committees. Arrangements for separate ginning, insuring pure seed and unplanted bales is a primary object. Wrapping one-variety cotton in cotton bagging at a subsidized price greatly enhances the appearance of the bale and at the same time provides a gravely needed market for the cotton grower's own product. Free government cotton

(Continued On Page Two)

### School Board Meets Monday

In a meeting of the Board of Trustees of the Matador Independent School District last Monday night, the entire faculty of the Matador Public Schools was reelected.

B. F. Tunnell, superintendent of the schools, presented a plan to the board whereby an audio-visual education system would be installed in the school system. The board will consider this project, and action will be taken regarding it at the school board meeting in May, when the budget for the year is worked out.

It is hoped that the trustees will find it possible to install this system. Many schools in West Texas have found audio-visual education to be very successful, as well as interesting. It is one of the greatest aids to teaching that has been developed, and it provides a more thorough study of subjects such as history, literature, science, civics, and home economics.

### CHILD WELFARE ASSOCIATION TO MEET WED.

The Matador Child Welfare Association will hold its regular monthly meeting next Wednesday afternoon, April 12, in the high school auditorium, according to an announcement made yesterday.

The following program will be given: 1. Song by members of the first grade; 2. Discussion, "Symptoms and Diagnosis of Tuberculosis" by Mrs. H. H. Schweitzer; 3. Reading, Mrs. J. R. Whitworth; 4. Discussion, "Prevention and Treatment of Tuberculosis," Mrs. J. L. Woodruff.

Members of the association, parents and other interested patrons are extended a cordial invitation to attend the meeting.

### Psychology Prof Practices His Teaching

San Francisco.— F. L. Thomasson teaches psychology in Los Angeles. He practices what he teaches. Unable to sleep last night, Thomasson took a midnight stroll. A "rough looking" man followed him and at a dark corner moved to intercept his path. Thomasson thought he was going to be held up. Then he thought of his psychology. Changing his own course abruptly, he headed straight for the stranger. "Hi, buddy," he said. "Can you spare me a dime? I have not eaten since—" "Well, I'll be—" gasped the startled stranger, "and here I was gonna hold you up." Thomasson said he got the dime. He put it in a pocket where he was carrying \$200 and walked away.

### Lions Sponsor Clean-Up Week For Matador County Winners Of Declamation On Tuesday Program

The Matador Lions Club unanimously voted to sponsor a city clean-up week in connection with the state-wide movement, at the regular meeting held in the basement of the Methodist church Tuesday. The motion, voiced by Lion U. L. Willie after an address by Lion W. F. Jacobs, will cooperate with the local Boy Scout troop in the movement. The Scouts will gather rubbish at the rate of 10¢ per 100 pounds and the earnings will be used to provide funds for attendance at the summer encampment at Post, Texas. In addition to the money which will be needed to finance the encampment, two or three Scout members are still without uniforms and unable to provide them. It was urged that Lion members provide for the uniforms by supplying employment for the boys in order that they might earn sufficient money for the purchases. Program Enjoyed

An interesting program was presented following the luncheon provided by ladies of the Methodist church. The program, sponsored by Lion B. F. Tunnell, included two readings by the first

### Methodist Ladies To Hold Bake Sale

The women of the Methodist Missionary Society will hold a bake sale Saturday at Jameson's grocery, they have announced. Fancy home-cooked pastries, cakes and other articles will be offered for sale and the women of the community are invited to call and avail themselves of the opportunity to obtain Easter eats at attractive prices.

### Easter Cantata To Be Sermon In Song

Thirty or more voices will join in offering a sermon in song in rendition of "Easter Glory", a cantata in two parts, which will comprise the Easter services at the Methodist church Sunday evening. Members of the Matador Choral Club make up the chorus, with several taking solo, duet and quartet parts. Practice for the impressive program has been in progress during the past three months, with Miss Mable Jameson directing, and also acting as pianist since the recent illness of Miss Roberta Jameson, club pianist. Included in individual arrangements to be sung, will be tenor solos by J. R. Whitworth and Dee

### Davidson Has Bid From Film Capitol

Shannon Davidson, winner of the Nocona to Oakland Pony Express race, has gone to Hollywood to investigate an offer from the movie capitol, it was revealed by Deputy Sheriff H. H. (Cl) Courtney, who returned from California last week. Mr. Courtney declared that Davidson and Willie Myers, his sponsor, had received a telephone message from Hollywood shortly after the termination of the race and that they had gone there to determine the possibilities. He said that he did not know the nature of the offer or by whom it had been made. However, it was believed to have connection with some of the Hollywood film producing companies. Mr. Courtney was accompanied on the trip home by the same party which hurried to California to aid Davidson and Myers near the end of the race and included Mrs. Courtney, Mrs. J. M. Davidson, the rider's mother and Mrs. Willie Myers, the sponsor's wife.

Range Boss Needed Deputy Sheriff Courtney reluctantly admitted that he had been offered a job as wagon boss on Sally Rand's Nude ranch while on Treasure Island in San Francisco, but declined the job because it was round-up time in Texas. Intimate friends of Mr. Courtney declared that they believed his decision might have been influenced by the fact that he was accompanied to California by his wife.

Thrilling End To Race The race into Oakland was one of many thrilling and interesting incidents according to an article reprinted from the Oakland Tribune, which follows, in part: OAKLAND, CALIF. March 24, With the whine of sirens mingling with yells of "whoopie!" not omitting that old reliable "yippee" Shannon Davidson, 21, saddle-sore "waddy" from Matador, Texas, cantered into Oakland's 12th St. Gaiway Gulch today, the winner of the 2000-mile Pony Express race.

The lean sun-tanned "cowpoke" who trained on ham sandwiches, raw eggs, pineapple and orange juice crossed the imaginary finish line. A modern residence is being completed by George Gray on his farm east of Matador and local lumbermen declare that there is much interest in building here at present. It is believed that possibly three or four new homes will be started within the next few weeks. Besides, the new homes being considered, many trades in homes here have been reported since the first of the year. Also lumbermen declare that much repair and general improvement of homes and property is under way throughout the county.

Jack Robinson Jr., student at Texas Tech, Lubbock, visited friends here Wednesday. He is spending Easter holidays with his parents, Mr. and Mrs. Jack Robinson former Matador residents now of Paducah.

W. D. (Butch) Rhodes, manager of the Matador baseball team, is sending invitations to other managers in this district, asking them to attend a meeting to be held here Monday night, April 10th, for the purpose of organizing a district league. The meeting will be held in the District Court room of the Motley county court house at 8 p. m. All interested in baseball in any manner are urged to attend the meeting.

Mr. Rhodes declared that he hoped to form a district league for the coming season in order to provide inter-league play and possible Shaughnessy play-off at the close of the season in the early fall.

Those interested in baseball in all communities in the county and in adjoining counties are expected to attend.

### TWO TRUSTEES ARE ELECTED

Two trustees, A. A. Harp and Pat Sheridan, were elected to the board of the Matador Independent School District, at the election held at the City Hall Saturday, according to unofficial returns. Only 35 votes were cast. There was no opposition to either of the candidates.

### Courtney And Party Return From Coast With Full Details

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### Voters To Decide On Issue Of \$6,000 For Four Blocks

Matador resident property owners will have an opportunity to express their wishes regarding the paving of four blocks in the business district on April 29, according to an election order issued by the city council meeting Tuesday night. The order followed a report made by engineer W. A. French of Abilene after a survey of the entire city, including the drainage requirements and the cost of curb and gutter for the four blocks proposed for the project. The estimate of cost was in the neighborhood of \$6,000 through the aid of a WPA project which will be sought in event the bond election is favored by the voters. The bonds, if voted will bear not more than 4 1/2% interest and will require an increase of 10 cents per \$100 valuation, according to the notice which is published in this issue of the Tribune.

Aid To Relief Clients Besides the added value to property and benefit to businesses in the city, the approval of the project by voters will provide employment for relief clients now at the mercy of the county, it was cited by those sponsoring the movement. Mr. French declared that if a city-wide WPA project is secured that additional paving may be approved upon short notice following the first project.

### Elbert Reeves Elected Head Of Coop Gin

Elbert P. Reeves, Matador, was elected president of the Farmers' Cooperative Gin Association to succeed W. I. Rushing. Gus Bird will succeed Reeves as secretary. Other members of the board of directors, all of whom were re-elected are Rushing, W. T. Patton, E. D. Lawrence, A. E. Westmoreland, and W. W. Carpenter, all of Matador. Thirty members of this thriving cooperative organization, who met in annual meeting at 3:00 P. M. Saturday at the courthouse, heard enlightening discussions by several outside speakers. F. E. Lichte, cotton gin specialist of the A. & M. College Extension Service, stressed the importance of bringing cotton to the gin in good condition in order to turn out a better sample. E. A. Miller, Extension Agronomist, discussed the need for producing better cotton and getting it to the market in the best possible condition. Frank A. Buckley, county agent, introduced the two speakers from A. & M. College.

An auditors' report on the past year's business of the cooperative was read by a member of the auditing firm of Campbell and Merriman of Lubbock. The financial condition of the organization was described as good. Mr. Campbell, manager of the Lubbock Cooperative Cotton Oil Mill, was present at the meeting. All seed from the local cooperative gin is processed by the cooperative mill.

### Baccalaureate Plans Made

Rev. J. Ralph Grant, pastor of the First Baptist Church at Childress, has consented to deliver the baccalaureate address which will take place on Sunday, May 14. The baccalaureate service, which is usually held in the high school auditorium, will be given in the Baptist Church this year. The senior class recently voted for this change, and it is hoped that it will become a permanent tradition for the school. The service will also be on Mother's Day, and will take place at night. The Matador Choral Club is making plans for the music to be used. Rev. Grant, who was selected by Rev. Weldon, is considered an outstanding speaker. He is a graduate of Hardin-Simmons University. His subject will be "Steps to A Throne."



Kara Hunsucker, Editor

Editor: Houston Schweitzer, Editor: Wandell Berryman, Editor: Jewell McCoy, Editor: Frances Stearns, Keith Patton, Editor: Marie Hunsucker, Editor: Frances Carpenter, Virginia Estes, Editor: Myrnavae Barkley, Jimmie Lee Irby, Pat Sheridan, Mrs. Reva A. York

Cooperation—The Key To Success

When spring comes, the stufancy turns to class plays, parties, and picnics, mention the numerous making schemes that must do you, dear student, feel out such things? Do you ward spring with dread, you greet it with a smile, that it brings you a chance something for someone else? can be made easy, or it hard, everything depends attitude. We admit that it exactly pleasant to spend a lovely Saturday at a sale. But if each student one little hour selling, there t be enough hours to go should also consider the of our class sponsor. It is tiresome for him to sit and a play, as it is for you to

act. When you are absent from play practice, he is the one who worries—not you. He has taken the responsibility for the success of the play, but he is depending upon you to help him. Cooperation is a big word; yet, it is so important that success depends entirely upon it. Students for the few remaining days of school, let us form the habit of saying, "Yes, I shall be glad to help," instead of "I am busy; let someone else." When the climax of a year's work comes—the banquet or the class picnic—we can enjoy it a great deal more. Why? Because we have had a part in making it enjoyable. There was a Scotchman once, so the story goes, who went insane because he bought a score card at a football game and nobody scored! New Zealand is entirely free from all kinds of snakes and their importation, even for zoological purposes, is prohibited.

Institute Of Student Opinion

The question that was asked the students this week was, "What is your favorite mode of transportation?" It was found that the choice of travel varies greatly. Most of the boys like to travel in air-planes, while the girls prefer to stay safely on the ground. Some of the students who favor riding in a car are Ruth Rushing and Nellie Ray. Ruth says that she can see more of the scenery, and Nelly believes that it is safer. Lela Carpenter thinks that sailing on a boat is the most thrilling means of transportation, and G. W. Ratcliff enjoys travelling by train because it is usually safe. However, four of the students

who were interviewed prefer riding in an air-plane. Minnie K. Stephens and W. A. Rattan like it because one can travel so fast; Jimmie Lee Irby thinks air-plane riding is thrilling. J. D. Payne says, "I like to travel in a plane, for I can go the speed I want to, as well as where I want to." It is remarkable that the modern generation is able to choose its means of transportation from such a variety of subjects. When mother was a girl, she would have said, "Why, I like to travel in a horse and buggy, of course!" But we "moderns" can travel in everything from a subway to a zeppelin and think nothing of it.

Symbol of Purity, The Easter Lily

What is more lovely than a pure white Easter Lily? Since the Easter season is now at hand, we shall see many of these beautiful flowers within the next few days. The lily has ever been associated with the legends and facts of Christianity. In art, the Madonna Lily has always been the flower of the Virgin Mary. A type of lily from Japan is called the Easter Lily, and this flower is also grown extensively in Bermuda. Not only lovers of nature, but everyone, loves an Easter Lily. First it suggests springtime—the awakening of plant life; second, it is graceful and delicate; and last, it represents purity. The lily is in keeping with the Easter season, and it has become a traditional symbol of that season.

A BALLAD OF TREES AND THE MASTER

Into the woods my Master went, Clean forspent, forspent. Into the woods my Master came, Forspent with love and shame. But the olives they were not blind to Him; The little grey leaves were kind to Him; The thorn-tree had a mind to Him When into the woods He came. Out of the woods my Master went, And He was well content. Out of the woods my Master came, Content with death and shame. When Death and Shame would woo Him last, From under the trees they drew Him last; 'Twas on a tree they slew Him—last When out of the woods He came. By Sidney Lanier.

THE POET'S CORNER "Testitus"

I think it is the general rule That every student in this school Is stricken with a queer disease I will tell you, so listen, please.

When test time comes, we all agree "I think there's something wrong with me, Let us wait another day I think that we can pass that way."

Dear teacher, please do let us go; I'm sure there's something I must know Before I try to take a test, I really must first get some rest.

Our brains are slow; our minds are blank. We think the teacher is a crank To give us tests, when we agree "I think there's something wrong with me."

By Jimmie Lee Irby. (Several students have handed in poems for "The Poet's Corner." We shall print them as quickly as possible, using one each week.)

Grade Gatherings

The first grade regrets the leaving of Anne Laru Cox, who is moving to Abilene. The third grade is enjoying a study of Indians. The students have made an Indian scene on the sandtable and have also constructed an Indian museum. They are bringing old Indian relics to class to show other students.

Grade School Working For Championship

The Matador Grade School now ranks second toward winning the all-round county championship. It still has a chance to win first place, if a few more points are added to its record. The grade school boys and girls baseball teams defeated Roaring Springs last Thursday afternoon. The students who are playing tennis and baseball are working very hard in order to win in these divisions.

Por la Escuela

Mrs. Frazier, district library supervisor from Spur, visited the school libraries last week. She talked to our librarians, Mrs. Martin, Mrs. Fuller, and Mrs. Pollard, on the proper way to care for books, magazines, and other reading material. The librarians believed that her instructions were very beneficial, and a few changes will be made in the two libraries. Students are very busy this week in cramming for six week's tests. There will be only one more six week's period before school is out.

Telephone Tactics

Don't you think that it would be considerate when calling by telephone to ask if the person were busy? You rarely consider what may be in process at the other end of the wire. You just call. Perhaps your friend is at dinner; he may have guests; perhaps she has something on the stove which requires her entire attention. She may even be listening to a proposal of marriage! Never say when calling, "Guess who this is." It is about the silliest performance in which some of you indulge. Announce yourself at once—"This is calling." Never disconnect while a person is talking. If you have said all you had to say, wait a moment to see if the other person wishes to add a word. Whether or not you have reason for wishing to hang up abruptly, try to soften the abruptness by a last word that has finality to it. After saying good-bye, place the handle gently upon its support. To disconnect with a bang is as bad as slamming the door in one's face.

To Whom It May Concern:

Watch for a person who offers you a wonderful opportunity to better your financial condition. Beware of his glowing tales of fast fortune. Do not rush into what seems sure-fire deals that require only a few dollars; it won't work. It

(Continued on Page Four)

You're MONEY AHEAD When You Shop Here



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Check These Values! Friday, Saturday, and Monday.

FLOUR Foodway Green Label 48 lb. \$1.34 Gold Medal 48 lb. \$1.69

Chase and Sandborn Coffee pound 23c JUMBO 5 Pound Oatmeal 24c Camel's Bar Candy 3 bars 10c Peanut Butter qt. 25c EXCEL Graham Crackers 2 lb box 19c DAIRY MAID Baking Powder 25 OZ. WITH BOWL .24

Corn Flakes KELLOGGS 3 boxes .25

KELLOG'S Wheat Flakes 3 Boxes 25c C. H. B. Cocktail Sauce 16 OZ. Bottle 2 FOR 25c NO. 2 CANS Black Berries ea. 10c FREE FLASHLIGHT Wheaties 2 boxes 25c CHALLENGER Salad Dressing Quart 24c MUSTANG GRAPE JUICE fine for jelly 1/2 gal. 35c

Premium Flake Crackers 2 pounds 23c Louisiana Stuart PECANS Pound 19c LETTUCE head 5c Turnips & Tops bunch 5c BIG 4 SOAP 7 bars 25c SYRUP Brer Rabbit 1-2 Gal. .35 CARROTS bunch 5c BEETS bunch 5c



PURE PORK SAUSAGE 20c BEEF STEAK fat, tender 21c PARKAY OLEOMARGARINE Pound 21c SUGAR CURED BACON slab Pound 28c COUNTRY BUTTER Pound 25c HOG LARD pure, fresh 4 pounds 35c

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Any station might have your right Summer grade of oil... No. 20, let's say, or No. 30 or No. 40. And anyone might know you need 5 or 6 quarts or so. But it takes Your Mileage Merchant's Conoco Station for the oil-chance that brings you the plus of OIL-PLATING... at an everyday price. Choose patented Conoco Germ Processed oil to know that the engine parts—as if "magnetized"—will attract and hold a shield of OIL-PLATING. Like the chromium-plating that shields and smooths the bumpers, OIL-PLATING holds ever-fast... it's drain-proof... never leaves a precious part naked to friction, during all your thousands of starts and thousands of miles this Summer. You'll see your heat indicator staying down safely; you'll see your Conoco Germ Processed oil staying up economically. Then see Your Mileage Merchant today for the plus of OIL-PLATING. Continental Oil Company

Matador Tribune

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DOUGLAS MEADOR Editor and Publisher

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

SUBSCRIPTION RATES In Motley, Floyd, Cottle, Hall and Dickens counties— One year, in advance \$1.50 Elsewhere, One year, \$2.00

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

"THAT WHICH A MAN DOES FOR HIMSELF DIES WITH HIM, BUT THAT WHICH HE DOES FOR HIS COMMUNITY LIVES ON AND ON."

SORE THROAT, TONSILLITIS! Your Doctor would recommend a good mop and our Anesthesia-Mop is unexcelled for affording quick relief from pain and discomfort of sore-throat and tonsillitis. Every bottle guaranteed. Simpson Drug Company.

Tribune Ads Pay

Davidson...

(Continued From Page One)

line at 12th Street and Broadway at 11:53 a.m., outdistancing his nearest competitor by about 100 miles.

Sirens Open Cowboys from Harry Rowell's Dublin Canyon ranch, and Calif. Highway patrolmen with sirens open escorted him into town. He turned north on Broadway and amid cheering crowds rode to 38th and Market Streets where his two horses "Ranger" and "Rocket" were transported in a trailer across the bridge to the Exposition and the prize of 750 newly-minted dollars.

Runner-up in the race from Nocona, Tex., was King Kerley, Quannah, Tex., cowboy who was one of four of the 20 riders who started in the cross-country marathon, March 1.

For a time it looked as though the State Humane Society in the person of Al Girolo of San Francisco might halt the race short of the finish.

Complaints Received Girolo said he had received complaints that the horses were being subjected to "cruel treatment." But after examining "Ranger" and "Rocket", he allowed the race to proceed. Davidson scoffed at the reports, said he "worried more about the horses than myself", and added that altho they had lost about 100 pounds in the grueling trek, they were in "good condition."

He rode the horses in 12-mile "shifts" and then changed mounts. Much of the time he walked his horses. He seldom raised his pace above a slow trot.

Last night he stayed at the W. D. Patterson ranch near Centerville, 24 miles south of here. But he was off again at 7:30 a.m.

A small motorcade trailed Cowboy Davidson into the Patterson ranch last night and saw him bed

his horses down. Among the passengers were Mrs. J. M. Davidson, the youth's mother; the judges, L. A. Parton, manager of the Nocona Chamber of Commerce and F. L. Perry, Nocona newspaper publisher.

Also in the van were Bill Meyer horse wrangler and "impresario" for the Pony Express race; his lieutenant, Elwood ("Woody") Byrd and Miss Enid Justin, the financial backer for the entire affair.

Altho Miss Justin sported a fancy cowboy outfit she confided she couldn't ride anything tougher than a merry-go-round nag.

Meyer's boy, Sonny, 10, has been trailing along, watching the 1939 version of the Pony Express since the start. His wife and daughter, Reba Jean, 4, and Mr. and Mrs. Cy Courtney (he's a Texas "deputy") joined the party en route.

So imbued with the Pony Express "fever" were Mrs. Meyer and Mrs. Courtney last night, that they "bedded down" in sleeping bags just outside the stable where Davidson's horses rested.

Texas Drawl "I always figured on coming to Cal-i-for-n-i-a-y," Davidson said in his slow Texas drawl, "but I never thought I'd do it on a horse. Wonder if they'll let me ride one of these critters across that bridge?"

Meyer told him horses were banned on the bridge and he would have to take them to the Exposition Island in the trailer.

"Guess you'll have to bring my cattle out here," Davidson remarked, veering to another subject. "Reckon I kinda like it here. Mebbe I'll stay."

Davidson's mother said her son was "girl shy" and didn't "cotton to dances." He was garbed in regulation "cowboy uniform"—blue jeans, leather jacket, 10-gallon hat and purple tie.

Trots Into Hayward When Davidson trotted into a hayward this morning at 9:15 a. m. he made a bee-line for the nearest bar.

But it wasn't for whisky—he demanded orange juice!

Bartender Everett L. Stouffer half expected to hear: "Stranger, I'm a buyin' today. Make it three fingers neat—of Sunkist. And mind you, I want to see it squeezed right here on the premises."

The Hayward High School and Bret Harte Grammar School bands

were on hand together with about 600 people. "Miss Hayward Area" otherwise Miss Dorothy Peterson, was there, too, together with Mayor Arthur E. Manter, Earl Derry, Ray L. Billings, Leslie J. Freeman and Chief of Police, J. F. Peralta met the express rider at San Leandro.

As the winner, Davidson is scheduled to remount one of his horses, probably Ranger, on the ramp leading to the Exposition and ride to the South Elephant tower.

Then after a canter around the island, not omitting Sally Rand's "nude ranch," he was to pull up at the Alameda-Contra Costa County Building, to be greeted by Leland W. Cutrel, president of the Exposition; Mayor William J. McCracken of Oakland; Alfred J. Lundberg, president of the Oakland Chamber of Commerce, and, best of all—Miss Justin with the prize money.

He was to shake hands too with Ergo A. Majors III, 8, and John A. Majors, 6, sons of E. A. Majors Jr. of Piedmont, and great-great-grandsons of Alexander Majors, one of the members of the old firm of Waddell, Majors & Russell, who formed the pony express in 1860.

Davidson said he "hadn't decided what to do with the \$750."

Special Election Notice

TO THE SHERIFF OR ANY CONSTABLE OF THE CITY OF MATADOR, TEXAS, GREETING:

You are Hereby Commanded to notify, by posting this notice, the qualified voters who are property tax payers of Matador, Motley County, that a Special Election will be held on Saturday, the 29th day of April, A. D. 1939, at the City Hall in Matador, Motley County, Texas, for the following purposes, viz:

To determine whether or not improvement bonds in the amount of Six Thousand Dollars (\$6,000) shall be issued for the pavement of streets in the city of Matador; to wit: two blocks on Dundee Street between Commerce Street and Bundy Street, and two blocks on Main Street between Stewart Street and Bailey Street.

UNDERGOES OPERATION Mrs. Tom Harris is a patient in St. Anthony's hospital at Oklahoma, where she underwent an appendectomy, Saturday, according to word received here this week from Mr. Harris.

Mr. and Mrs. Oscar Vinson and son Furman, of Lubbock, former Matador residents, were here Wednesday afternoon, enroute to Flomot where they are spending the week-end.

Baptist Church Rev. H. M. Weldon, Pastor Sunday School 9:42 a. m. Morning service 11:00 a. m. B. T. U. 6:45 p. m. Evening service 7:45 p. m. Mid-week prayer service, Wednesday evening at 7:00 o'clock.

Lint Growers.

(Continued From Page 1)

classing service and daily market news service enables the one-variety cotton farmer to know what each bale is worth.

California Acala has proven so popular and well adapted during the past three years that both communities selected this variety as one to be standardized. Other varieties may be standardized if enough signers prefer them. A large supply of new seed of this variety, shipped direct from the breeding blocks in California, is available at the West Texas guns at Matador and Roaring Springs. Several producers have supplies of second year seed which have been carefully ginned in large lots to avoid mixing. A complete list is not available, but W. L. Rushing and U. L. Wille, Matador and H. D. Marshall, L. E. Kingery, and R. E. and T. E. Long, Roaring Springs, are among those who have seed to spare.

CALVES RAISE MAIZE VALUE

"My maize brought twenty dollars a ton by feeding it to calves," W. W. Bain of Northfield told county agent Frank A. Buckley recently. Mr. Bain had been conducting a feeding demonstration for some time, and was referring to nine head of mixed short-horns and jerseys which he had just sold. He is feeding another pen of calves now, and so is his son, T. W. Bain. Mr. Bain is also supervising the feeding of a larger group of calves for the Farmers and Mechanics Trust Company of Childress. Bundles, maize chops, cotton seed meal and mineral supplement make up the ration.

Mr. Bain calls attention to several pointers which he finds important in making calves do well. One thing is to avoid over-feeding at the start. He feeds only what they will clean up in a short time each day. He suggests starting the calves on whole heads and shifting gradually to chops to get them on full feed quicker. He finds it better not to dehorn the calves until they have started eating well.

Many other farmers in Motley county have found that cheap home-grown feeds are marketed to better advantage thru livestock than when sold direct.

Room and Board for two, at B. F. Moore residence. See Mr. or Mrs. F. T. Hamilton, or call 123 for particulars. 1tp.

FOR SALE 4-burner Perfection cook stove. Good condition. Call 123 for information. 1tp.

Rail President



From stenographer to railroad president in forty years was the story-book climb today completed by Edward J. Engel, newly-named head of the Atchison, Topeka and Santa Fe Railway Company. Announcement of Mr. Engel's appointment to fill the vacancy caused by the death of Samuel T. Bledsoe, President and Chairman of the Executive Committee of the 13,000 mile Santa Fe System since 1933, was made following Tuesday's meeting of the Company's Board of Directors.

He is married, has one son, Edward Kenneth, and lives at the Hotel Sherry in Chicago. He was appointed Executive Vice President of the Company in 1935.

His family settled in Pennsylvania about 1700 and he was born in Havana, Ohio, July 28, 1874, the son of Ephraim and Maria Almira (Myers) Engel. Educated in the public schools in Havana and Republic, Ohio, and business college in Sandusky, Ohio. He married Nellie Edwards Grover, of South Milwaukee, Wisconsin, July 1, 1902 (died 1905) and second, Louisa Carpenter Decew, of Chicago, on April 3, 1912.

He went to work for the Santa Fe in 1899 as a stenographer in the Purchasing Department and a year later was made a stenographer in the office of E. P. Ripley, President of the Santa Fe from 1895 to 1920.

Y. W. A. Meets With Mrs. R. E. Campbell

The Y. W. A. of the Baptist Missionary Union met Tuesday evening in the home of Mrs. R. E. Campbell for an interesting lecture-program on Foreign Missions conducted by Mrs. Campbell.

Geraldine Skaggs led the Devotional and Ruby Spears made a report on the visit of the W. M. U. with the women of the colored church Monday afternoon.

At the close of the meeting delicious refreshments of sherbert and cookies were served to Misses Grace Barton, Ruby Spears, Ruth McBride, Mary Ola Tipton, Ruth Groves and Geraldine Skaggs, Mrs. G. S. Craven and Mrs. Campbell. The group will meet next week with Miss Skaggs.

Mrs. G. S. Craven was hostess.

to the Y. W. A. Thursday evening of last week, with a steak dinner. Those attending were Miss Thersia Godfrey, Ruby Spears, Grace Barton, Geraldine Skaggs, Mary Ola Tipton, Chloey Fuller, Ruth Groves, Alice Thompson and Ruth McBride. Mrs. J. Woodruff, R. E. Campbell, Mrs. Craven and her young granddaughter, Cora Ann Craven.

Lions Sponsor

(Continued From Page 1)

and second place declaratory winners of County Interscholastic meeting and were presented by Frances Carpenter and R. E. Carpenter.

Announcement was made of a Zone meeting to be held at the Cottle Hotel, Paducah, Kentucky, and a survey of the membership present indicated that Matador will be well represented.

One of the best attended records of the club was shown at the Tuesday meeting, according to Secretary, Randal Whitcomb, with 49 of the 58 members enjoying the luncheon and program. Reports of the Lion dinner breakfast held Monday morning showed much interest in the return of the Pony Express with Shannon Davidson and plans were furthered to give him an elaborate welcome upon his return.

Read the Tribune

Check These Prices For SKILLFULLY PREPARED Good Things To Eat



Plate Lunch 25c Steaming Hot With Dessert Chicken Fried Steak 50c

ALL KINDS OF SHORT ORDERS Chili, Soups, Hamburgers, Sandwiches, Cigarettes, Tobacco, Candy.

ROSIE'S Coffee Shop The Friendliest Place in Town ROSIE STAFFORD, Mgr.

Advertisement for Sinclair Motor Oil featuring a Triceratops dinosaur. Text includes: 'Triceratops with his armored helmet roamed America millions of years ago. He resembled a rhinoceros and is...' and '...pictured here to remind you of the crude oils from which Sinclair Motor Oils are refined. Sinclair Opaline Motor Oil is...' and '...expertly refined from oldest Mid-Continent crudes—mellowed and filtered in the earth millions of years before dinosaurs lived. Opaline stands up better and lasts longer in use. Ask your Sinclair dealer for Sinclair Opaline.'

Agent Sinclair Refining Company (Inc.)

F. C. King, Agent ROARING SPRINGS, TEXAS

FOR SALE Living Room Suite Kitchen Cabinet Refrigerator McCormick-Deering Separator Dining Table 3 Pair Bed Springs One Bed Stead 60 Nice Buff Of. Hens 65 10-Day Old Chicks G. T. HELLER ONE MILE NORTH OF CITY ON HIGHWAY 18

Advertisement for Seiberling tires. Text includes: 'Get A "Kick" Out Of Driving This Spring!', 'Get in the old bus and set sail for the great outdoors', 'DRIVE until you hit last year's favorite picnic spot! But BEFORE you go—drive your car in for a thorough Spring going-over. You'll have a better trip—and no worries!', 'Get A New Set Of Seiberlings...', 'Protect your family with new Seiberlings on every wheel—You will be surprised at the low cost—at the finer quality!', 'ENJOY A SUMMER OF CARE-FREE DRIVING', 'SUPER Service Station CLAUD FLETCHER, Mgr.'

# Loans To Farmers

Effort to further aid the Motley County, the Security Administration immediate loans to are complying with the Conservation Pro- they may have funds to needed protection of from wind erosion. unable to participate AAA soil conserva- because of lack of material may now se- funds for this work" L. H. Hauter, regional yesterday. "We feel that needs the money now to undertake the correct vation practices. The Security Administration has signed by the Depart- Agriculture to furnish term credit to the farm-

will be made up to 60 of the anticipated Triple t. The entire amount of must be used for neces- prepare the land for a ch will also serve as a sion prevention crop, sorghums, millets, and s. These necessities can chinery, gasoline, oil or pler.

er to be eligible for these n, an applicant must be ed by the AAA county e, and be unable to se- necessary credit else- ys Claude C. Carpenter, a supervisor. "This is in the FSA's policy of ans only to farmers un- secure from any other he said. "The borrower get financing when he from his bank or any ntution is not eligible loans. The farmers also e not to execute an as- of their payment other e Farm Security Admin-

six hundred farmers in II last year took advan- these loans. They borrow- of \$712,292 which was soil conservation prac- repaid from ACP pay-

Information about the n be obtained from the rity office in the Mata- nty courthouse or from ACP committee.

Willie left today for Bel- accompany his daughter, home for Easter holidays. attending Mary Hardin- college.

Today's popularity of Doan's Pills, after many years of world-wide use, surely must be accepted as evidence of satisfactory use. And favorable public opinion supports that of the able physicians who test the value of Doan's under exacting laboratory conditions. These physicians have every word of advertising the objective of which is only to doze's Pills as a good diuretic for functional kidney disorder relief of the pain and worry it

people were aware of how the most constantly remove waste stay in the blood without in- with, there would be better un- of why the whole body suffers ury lag, and diuretic medica- be more often employed. scantly or too frequent urina- warning of disturbed kidney You may suffer nagging back- dent headaches, attacks of dis- ing up nights, swelling, puff- ing the eyes—feel weak, nervous, and.

Doan's Pills. It is better to rely on that has won world-wide ac- on something less favorably ask your neighbor!

**DOAN'S PILLS**

**WESTERN DRY GOODS COMPANY**  
Matador, Texas



**Sand-glo... the "champagne" of colors... in GOSS-AMOUR\***

This glowing sun-on-sand color will give you a spiritual glow (psychiatrists please note). Fagotting joins the rayon satin elastic and Goss-Amour\* (elastic net) sections of this smooth little slide fastener girdle. Model 5005. **\$5.00**

Rayon satin elastic and lace in Sand-glo fashion the accompanying "Flair" bra. Model 821.

\*Reg. U. S. Pat. Off. Pat. No. 2,046,561, 2,092,900

be glorified by **GOSSARD**

## Roaring Springs NEWS

Mrs. W. T. Patton Jr., and daughters of Quanah, visited here Friday and Saturday.

Mr. and Mrs. T. A. Jamors of Quanah, visited her parents, Mr. and Mrs. C. B. Cruze last week. Joyce Thacker visited in Lubbock over the week-end.

Calvin Draper of Amarillo, is visiting in the home of Mr. and Mrs. Jack Carter.

Mrs. M. S. Thacker visited in Lubbock Saturday.

Elwanda Godfrey of Lubbock visited her parents over the week-end.

Miss Ina Maye Long, teacher in the Flomot school, visited her parents over the week-end.

Wrethial Long is home for an extended visit.

E. E. Moss of Lubbock transacted business here Monday.

Dale King, Jack and Aubrey Davis and Earl Vaughn went fishing in Garza county Saturday night.

Dave C. Waldon of Estelline, spent the week-end here visiting W. C. King.

Mrs. Walter Keabey entertained Thursday night with six tables of bridge.

Mrs. Minnie Smith visited in Paducah Saturday.

Birdie Nell Nichols is home from Spur, Texas.

W. C. King made a business trip to Wichita Falls Tuesday.

Mrs. Mary Freeman returned home Sunday from Bryan, where she has been visiting her daughter Jimmie Joe.

Mr. and Mrs. Tom Swim and daughters, Elizabeth and Lula Mae, visited in Lubbock Saturday.

### FAMILY REUNION

Three children of Mrs. Minnie Smith, together with their families, joined in a family reunion Sunday at the home of Mr. and Mrs. Harry Duvall. Those present were Mr. and Mrs. Leslie Smith and two sons, and Mr. and Mrs. Duvall, of Roaring Springs. Mr. and Mrs. Sidney Smith of Shamrock, with their daughter and her family, Mr. and Mrs. Syc Wright and small son of Paducah. Four generations were represented in the gathering, being Mrs. Smith, her son, Sidney, his daughter, Mrs. Wright, and her son.

### FIRST BAPTIST NEWS

We had a Sunday School attendance of 92 Sunday, missing our goal by only eight members. Several months ago there were those who said it couldn't be done; thanks to the faithful ones, it will be done. B. T. U. and church attendance were also good. A personal invitation is extended to everyone who will be with us Easter Sunday. We will have special music both morning and night.

—Reporter.

### EASTER SOCIAL GIVEN W. M. U.

The Baptist W. M. U. entertains the Missionary societies of the various churches here, with an Easter social in the home of Mrs. J. A. Brawley last Thursday afternoon.

After several delightful games were played, the guests were invited into the dining room to be served from an attractive table, in the center of which was a bowl of roses, surrounded by Easter rabbits. Refreshments were served to 41 guests.

### Fire Department Is Re-Organized

At a meeting Wednesday night, March 29, called by Mayor Glenn Dobkins, the Roaring Springs Vol-

unteer Fire Department was re-organized.

New officers were elected as follows: Mike Hoyle, Chief; P. M. Cooper, Treasurer, and Aubrey Davis, Secretary.

Other members present were, David Campbell, Cecil Swim, Vester Shirley, Emmett Jackson Jr., Rex Parsons, Antone Freeman and Joe Shirley.

All members who were not present are urged to attend the next meeting which will be held at the Super Service Station on Monday, April 17.

## Albany Pastor To Return For Engagement

Rev. W. M. Joslin, pastor of the First Baptist Church at Albany, who supplied the local Baptist pulpit recently, has accepted an invitation from this church to return here this week-end for a series of services.

Rev. Joslin will arrive here Saturday and will preach the first of his sermons that evening. On Sunday morning at the 11:00 o'clock service he will address the congregation with an Easter message, and at 6:45 p. m. will deliver a special message to the young people of the church, in their B. T. U. assembly, adjourning in time for the group to attend evening Easter services at the Methodist church.

The series of services of Rev. Joslin will probably continue into next week, it was announced by the local Baptist officials, and the invitation extended for his appearance through Wednesday evening. His return here is occasioned by the fact that a large number of the church membership did not know of his recent appearance here and did not have the opportunity of hearing him speak.

Rev. H. M. Weldon, pastor of the church here will go to Albany Saturday, at the invitation of the Baptist church of that place, to supply Rev. Joslin's pulpit in a series of services which will terminate Wednesday night.

## YOUNG PEOPLE VISIT MEMPHIS

The local young people of the Church of Christ were entertained last Sunday at Memphis, by the Church of Christ of that community.

Those making the trip were Misses Dora Ratcliff, Maureen Hall, Mildred Meador, Lorene Allen, Lucille Webb, and Messrs. Joe Berry Meador, J. W. Durbin, and Ervin Clower all of Matador, and Misses Johnnie Whitefield, Claudia White and Doris Stephens, Messrs. Boyd Perkins and Chris White, and Mr. and Mrs. Walter White, all of Whitefield.

They arrived at Memphis early enough for the morning services and had the pleasure of hearing Minister W. M. Davis speak. Bro. Davis is the author of "Things to Consider," in the Firm Foundation paper.

After the services they were served refreshments at the city park. A good time was had by all that attended.

### Beef Specialist Coming To Matador

Mr. George W. Barnes, beef cattle specialist of the A. & M. College Extension Service, will be at Matador Saturday afternoon April 8. Cattlemen and feeders are invited to a meeting at the courthouse at 2:30.

After a talk by Mr. Barnes, the meeting will be open for discussion of problems of the range or feed pens. Some nearby feeding demonstrations will be visited. Individual questions will be answered.

Mr. Barnes' visit was arranged by Frank A. Buckley, county agent, who has called the meeting Saturday.

### Darden Canyon News

The young folks of Darden Canyon and Flag Springs met in the home of C. B. Glenn Sunday afternoon, where they played indoor baseball. They will meet at the home of Mr. Rogers next week. All who care to see the game are invited to attend.

Mr. and Mrs. J. F. Anderson returned Friday from Thornton, where they have been visiting Mr. Anderson's sister after having attended the Fat Stock Show in Fort Worth.

Mr. and Mrs. Bob Seay visited in the home of his father, Mr. Richard Seay, last Sunday.

Mrs. Walter Duncan has just recovered from a serious illness. Mr. and Mrs. W. T. Guinn visited in the home of L. V. Toliver last week.

Mr. and Mrs. L. B. Toliver made a business trip to Jayton last week.

The "Ladies Club" of Darden Canyon met at the home of Mrs. Odell Kingery this week. Those present were Mrs. L. E. Kingery, Mrs. Orval Kingery, Mrs. J. J. Watson, Mrs. J. F. Anderson, Mrs. Bob Seay and Mrs. L. B. Toliver. They will meet with Mrs. Orval Kingery next week.

Mr. Orval Kingery made a return trip to Lubbock last week, where he is receiving treatments from his physician there.

Miss Jo Ala Green visited in the home of Mrs. Lornell Watson Wednesday of last week.

Miss Wanda Miller was the guest of Miss Charmaine Merrill Tuesday.

Mrs. J. F. Anderson served dinner to Mr. and Mrs. G. W. Redding and family Sunday. Mr. and Mrs. W. F. Guinn and Mr. and Mrs. L. B. Toliver arrived in the afternoon, and all spent an enjoyable evening.

J. F. Anderson has been on the sick list for the past week, but is improved at this time.

Mr. L. A. Stearns has returned home from Houston, where he attended the Cattle Raisers Association convention, and also visited his son who lives there.

### DEFINITION OF THE FIVE ISMS

**EDITORS NOTE**—The following definition of the five isms is published thru the courtesy of a reader and does not necessarily reflect any editorial policy of this publication.

**SOCIALISM**  
If you own two cows, you give one to your neighbor.

**COMMUNISM**  
You give both cows to the government and the government gives you back some of the milk.

**FACISM**  
You keep both cows, give the milk to the government, which sells some of the milk back to you.

**NEW DEALISM**  
You shoot one cow, milk the other and then pour the milk down the sink.

**TEXASISM**  
You give both cows to the government, which in turn uses the milk to make biscuits; the government then sells the biscuits to you, charging a 1.6% transaction tax.

### Missionary Circle Has Social Tues.

On Tuesday, March 28, the Irene Eldredge Circle of the Methodist Missionary society met in the home of Mrs. W. B. Vaughn for a social gathering.

Mrs. A. J. Daffern brought an inspiring devotional. After the song, "I Love Thy Kingdom Lord," she read Matthew 13: 31-32, and read an impressive meditation on "The Power of the Kingdom," in

which she likened it unto a seed carrying in its tiny heart the strength, endurance and the might of the giant tree.

Games which furnished fun for all were arranged by Mrs. Fred

Simpson and Mrs. H. H. Schweitzer.

Mrs. Vaughn served delicious refreshments to the following ladies: Mesdames Clay Gilbert, Harry Willett, A. J. Daffern, Fred Simpson, H. H. Schweitzer, R. L. Bishop and D. E. Pitts.

Seeking weather data for an air route from Russia to the United States, Russian meteorologists have established a floating weather station on a nice floe within a few miles of the North Pole. Its exact position changes almost daily.



The model illustrated is the Buick SPECIAL model 41 four-door touring sedan \$996 delivered at Flint, Mich.\*

**Smart Riding Habit that's Easy to Acquire**

**YOU'VE** probably noticed that most of the folks who drive Buicks come back again and again to this great automobile when it's time to buy a new car. There are reasons for that.

Sticking to Buick means you're sure every year that you're getting top value, and no hunting all over town to find it.

Repeating on Buick means that season after season you ride behind the Buick valve-in-head straight-eight, that Dyna-flush powerhouse that's livelier and thrifter than engines of other type.

Year after year you'll travel in comfort — the smooth, easy, level-going comfort of the torque-tube drive and BuCoil Springing.

You always have room in a Buick—and this year you've a new and broader outlook through 412 added square inches of safety plate glass. And you're leading the style parade with appearance that's like a leaf from tomorrow's book.

All of which adds up, you'll find, to satisfaction so complete that once you've got the Buick driving habit, no other car quite seems to measure up.

Now this big strong resilient straight-eight costs less than you think — less than a year ago—even less than some sixes.

So why not simplify your car-buying for all time—get that smart Buick riding habit now.

In no other way that we know can you make sure of having so much fun. Or of getting so much value for every penny you spend!

**\$894 AND UP**  
delivered at Flint, Mich.  
\*Prices subject to change without notice. Transportation, state and local taxes (if any), optional equipment and accessories—extra.

**"Better buy Buick!"**  
EXEMPLAR OF GENERAL MOTORS VALUE

**Matador Buick Company**  
57 MAIN STREET  
MATADOR, TEXAS  
YOU GET A BETTER USED CAR FROM A BUICK DEALER



**Springtime**

**House and Garden SPECIALS**

Starts Today... AND ENDS ONE WEEK FROM SATURDAY NIGHT

**NINE GREAT DAYS**

FOLKS, HERE ARE A FEW OF THE TIMELY SUGGESTIONS WE OFFER IN EVERYDAY NEEDS THAT WILL SAVE MONEY AND MAKE SPRING CHORES EASIER FOR YOU!

**SEE OUR BIG CIRCULAR**

**Thacker Supply Co.**  
Roaring Springs

**Check These Typical Values**

**BRACED STEP LADDER**  
No need to worry about these tipping when you're doing household chores for they're sturdily braced. Four foot size of natural finished seasoned wood with roopty steps and shelf to hold your bucket. Save as you buy! **79c**

**COPPER BEARING STEEL—25c VALUE**  
**GALVANIZED PAILS, 10 qt. 19c**  
REGULARLY \$1.19 EACH  
**HOE, RAKE or FORK, choice at 89c**  
**7-INCH STEEL BLADE**  
**KLICKER GARDEN SPADE 79c**  
**KEEN KUTTER**  
**HAND SAW (a \$2.19 value) \$1.65**  
**A GREAT VALUE**  
**BRASS FAUCETS 59c**  
**ALL COPPER**  
**WASH BOILERS, 13-Gal. size \$3.49**

**BATH SEAT HAMPER \$1.98**  
It serves two useful purposes... as a storage place for soiled clothes and for an extra seat... and lends a decorative note to your bathroom as well! Ivory or white enamel splint body with black pearl pyralin seatcover.

# Los Toreros

(Continued From Page 3)

won't make you a fortune. It will neither win you a handsome prize nor will it keep you healthy or death-proof.

Don't rush to the post-office with a letter that fills out the sentence, "I like Glo-Glo soap because—" All you will receive in return is a box of soap to sell.

Don't buy a set of books that will be perfectly useless to you after you have glanced through it. You are not missing a "wonderful opportunity of a life-time," when you refuse to buy a bargain that you have no use for whatsoever.

Take a tip, and investigate before you invest.

## John Bull And Uncle Sam Just Do Not Agree

America and the "mother country" often disagree when it comes to the study of vocabulary. Altho both speak a common language, it is different in each country. However, our words seem just as funny to the Englishman as his do to us. For instance, we don't eat the same food as the Brits; at least, it hasn't the same name. Here are some examples:

What we Americans call:	The Britishers call:
stir-fry	rump
porterhouse steak	stir-fry
crackers	biscuits
muffins	scones
ice-cream	cream-ice
beets	beet-roots
candy	sweets
berry-pies	tarts
endive	chicory
ale	beer

## Hints For Home

Yellow piano keys are most embarrassing when the crowd gathers 'round for a hum. Just dip a piece of muslin in alcohol and it will help lots. If they are just awful, use flannel moistened with cologne water. It's a strange

thing, but plain water makes those keys yellow, yellow, and yellowest.

It's customary for cane-seated chairs to sag a bit, but they sometimes sag too much. All you have to do is to wash the chair in hot water and dry outdoors. The seat will then tighten again.

Don't forget to immerse that cauliflower in salt water before cooking. It adds to the flavor and then, too, those darling little insects will querulously crawl out to see "how come."

Who wants sandy spinach? Nobody. In fact, I don't want spinach anyway! However, you should know the best way to get it clean. Use three receptacles to do the washing, lifting the spinach from one to another after each washing. You see, if you use but one kettle some of the sand is bound to remain in the water.

## Sights Seen On Saturday

Mr. R. D. Speed, a hardware salesman, pleading temporary insanity to the charge of disturbing the peace by shooting up the town with fireworks. (He was found guilty and fined 35c).

A cowboy being fined 10c for wearing such a huge hat and thus obstructing the view.

Miss Bess Medlin, Roaring Springs teacher, ignoring a policeman's whistle because she thought it was all an April Fool's joke.

Henry Pipkin deliberately jay-walking across every street just to see if he could get by with it. (He didn't).

Judge Cammack being fined a quarter for attempting to hide the evidence in court. (The evidence was those firecrackers again.)

Practically every store in Matador being fined for fire hazards.

Houston Schweitzer arguing with the judge that fires are not necessary in April.

Pat Sheridan and Henry Pipkin being fined for attempting a conspiracy. (For further details on this case, see the judge.)

The officers for the day immensely enjoyed a ride thru town on the fire-truck.

## Popular Juniors at T. C. U.



PRISCILLA BOYD



FRANCES BUSTER



HELEN CONNOR



JEAN LIPPS

Winners in the popularity contest sponsored by the student yearbook at T. C. U., these four girls were named by their schoolmates to represent the junior class. They are: Misses Priscilla Boyd, Frances Buster, Helen Connor and Jean Lipps, all of Fort Worth.

## Seniors Present One-Act Play

The senior class presented its first chapel program of the year last Friday morning. A one-act play, "A Mad Breakfast," was presented, and the cast consisted of Virginia Estes, Charles Dunlap, Jodie Jameson, Kara Hunsucker, Delora Markham, Mabry McMahan, Jimmie Lee Irby, Houston Schweitzer, Betty Joe Simpson, and Doris Whitley. The play was directed by the class sponsor, Bert Ezzell.

The plot was very humorous, consisting of a group of people who were supposed to act insane for the benefit of a visitor who wished to write an article on the behavior of insane people.

The sophomore class will present its assembly program sometime in the near future.

## "Your Hit Parade"

1. Deep Purple
2. Penny Serenade
3. Could Be
4. I Get Along Without You Very Well
5. Hold Tight
6. The Masquerade Is Over
7. Got to Get Some Shut Eye

GO TO CHURCH SUNDAY

8. Little Sir Echo
9. Heaven Can Wait
10. This Is It

From the Lucky Strike Hit Parade

## Art Department Proving Popular

The fourth, fifth, sixth and seventh grade art classes were very busy with poster work last week. Not being able to get regular poster mountings, they have used colored paper instead. The subjects have covered spring, health, animals, patriotism, birds, flowers, and others.

Quite a few interesting objects have been modeled from clay, and next week will be given to slip casting and slab casting in clay. The children are being familiarized with clay terms and technique.

Each grade is doing very nice work in choral reading, poetry, and memory work. Time is given them in word study, word meaning, and enlargement of vocabulary. Quite a portion of this month has been devoted to silent reading.

## This Week's Song Hit! "Deep Purple"

When the deep purple falls Over sleepy garden walls, And the stars begin to flicker In the sky,

In the midst of a memory You wander back to me Breathing my name with a sigh.

In the still of the night Once again I hold you tight; Though you're gone, your love lives on

Where moonlight beams; And as long as my heart shall beat,

Lover we'll always meet Here in my deep purple dream.

## WTCU Urges Invitations To West Tex.

When you write 'em, invite 'em to visit West Texas!

That, believes the West Texas Utilities Company, will lead to an enlarged tourist trade during the spring and summer months and a resultant increase in business of all kinds in Matador and other West Texas towns.

"Invite a friend to visit West Texas, the Land of Opportunity," the utility company's advertising will say this spring. "Urge your friends in other states to plan vacation trips either in West Texas or thru West Texas. Write and tell them about the wonderful climate, the good highways, the scenic beauty of West Texas. Hundreds of Thousands of people in other states this year will be motoring to world fairs on both sides of the continent.

"Invite these folks, urge them, to visit West Texas on their way east or west. It will help boost prosperity in West Texas. Remember: when you write 'em, invite 'em to visit West Texas."

## FRANK OF NATURE

In early June, 1912, the floor of a broad valley on the Southern shore of Alaska burst in many places, emitting steam and molten lava. Then on June 6, Mt. Katmai

a volcano, nearby, erupted violently, its outpouring of ash "causing total darkness for 3 days." In time the disturbance subsided but the fissures in the ground, the length and breadth of the valley, remained, and from them still pour out constantly volcanic gasses, steam and vapors. The locality is now known as "The Valley of 100,000 Smokes".

National Twins Association Fort Wayne, Ind., 3,000 made from 15 states, appeared in grade. The oldest were 81 and the youngest, 5 weeks old.

Geological surveys show the whole area about the City of London, England, is sinking the rate of about 9 inches a year.

At a recent convention of the

Subscribe For The Tribune

Complete stock, Serums, Remedies, and instruments, for handling and treatment Horses, Cattle Hogs, sheep and poultry.

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Carroll and More  
Quanah, Texas



Completely Equipped For  
OBSTETRICS, PEDIATRICS  
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A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

## RED CHAIN CHICK STARTER



Buy Good Chicks and Start 'Em Right

Each chick's an investment, so don't take chances. A few pennies more in the beginning mean bigger, healthier chicks — and fewer losses.

Buy the best birds your Hatchery has. Feed them RED CHAIN Starter - it's the feed with every element for growth, health and extra profits.



ENTER BIG CHICKEN RAISING CONTEST—\$1500 IN PRIZES  
Come in today for full details of big RED CHAIN Chickens Raising Contest. Start your chicks now. You may be a winner.

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MATADOR, TEXAS



RENT MONEY WILL BUY A NEW HOME

BUILDING COSTS are low and financing is easy. Why not investigate the possibilities of building that home you have been planning? We are always glad to offer our services to prospective homeowners, and also to those who plan to modernize or repair their present home. You deserve a comfortable, modern home and it is easy to possess!

Everything For The Home, Farm and Ranch

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LUMBER, BUILDING SUPPLIES AND HARDWARE

## Eddie's Bread

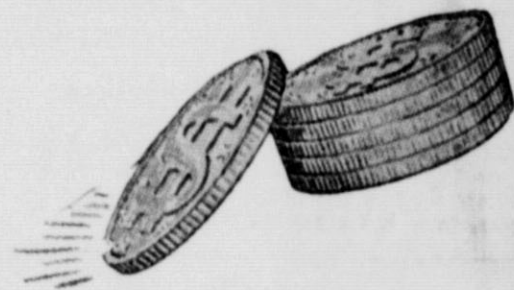


One Loaf Will Prove It To You

Ask For It At Your Grocery!

Eddie's Bakery  
Matador, Texas

## Earn Profits From Chicks



The time has arrived to earn more than ever before from the raising of chicks and we urge you to consider Matador Hatchery chicks.

Hatched under scientific conditions and by expert direction, our chicks have proved more profitable to customers each season. They are strong, healthy chicks that have not been injured in shipment, acclimated and capable of the greatest growth.

... That Live and Grow  
SPRING SEASON  
BABY CHICKS Ready For DELIVERY On Mondays



MATADOR HATCHERY  
PLACE YOUR ORDER TODAY  
LEWIS NEWMAN, Prop.

Chicks Ready For Delivery Each Monday During Season

Contest Play To Be Given Monday Night

"Queen Anne's Lace," a one-act farce comedy, will be presented on Monday night, April 10, at 7:30 P. M. in the high school auditorium.

Those included in the cast are Jewell McCoy, (Aunt Emily), Kenneth Simpson, (Dick Lacey), Tom Nell Darsey, (Mrs. Willard), Raymond Rattan, (Uncle Jed), and Frances Stearns, (Betty Astor).

Since no other schools entered the one-act play division in the county meet, "Queen Anne's Lace" will be presented at the district meet at Crowell on Saturday, April 15.

MANY ATTEND FRAME GARDEN DEMONSTRATION

On March 31, 1939, the Farm Security Administration conducted a frame garden demonstration at the home of Mrs. Frank Hallford, a cooperator of FSA, Matador, Texas.

DR. E. B. JONES

Dentist COMPLETE X-RAY SERVICE Office Over City Drug Store Telephone 148-J Matador, Texas

Garrett, Mr. A. B. Fulkerson, Mr. T. T. Jameson, Mr. Frank Buckley, County Agent, Mrs. Vernon Doss, Mrs. L. J. Barkley, Mrs. Albert Seigler, Mrs. Malin Fulfur, Mrs. L. B. Archer, Mr. George Doss, and Mrs. Frank Hallford.

PLAINVIEW TO OPEN STOCK SHOW MONDAY

Plainview is ready for its fourth annual Fat Stock Show, which opens here April 10 and 11, with indications of its being the best show of its kind yet held in this territory.

Assistant county agent Harry Igo, who is also assistant general superintendent, has been out contacting 4-H Club boys who will enter stock in the show.

Exhibitors in the show, which is open to 4-H Club boys and vocational agricultural students, and to farmers and stockmen, will come from seven counties: Hale, Floyd, Swisher, Motley, Briscoe, Lamb and Castro.

Lawnmowers Ground. Folks, get your lawnmowers ready. Bring them to the Matador Mattress factory. We sharpen, oil and adjust for 75c. All work is guaranteed. 3tp. 4-13-39

Methodist Church

Good services were reported at this church last Sunday, and we are expecting larger attendance for next Sunday. The pastor will preach at the morning services and Presiding Elder, Rev. E. E. White of Plainview, will preach at the evening service, which begins at 7:45 o'clock p. m.

LOCALS

Noble Groves of San Angelo, spent the week-end at home here. Mr. and Mrs. L. C. Harp and daughter, Elizabeth Ann visited in Childress and Kirklind Sunday.

Wm. O. Leach, Resident Highway Engineer left Monday for A. & M. College, to attend a short course of civil engineers.

DR. WARNER, the eyesight specialist, makes regular visits to Matador. Office in City Drug Store. Specializing in cataracts and cross-eyes. Next visit, Tuesday, May 9.

Miss Masie Reeves, who teaches in Dallas, arrived home last night to spend the Easter holidays with her mother, Mrs. W. E. Reeves.

Mrs. Henry Ford, with her mother, Mrs. J. S. Lambert, drove to Mangum, Oklahoma, Sunday, where they visited Mr. and Mrs. Dick Wright.

FOR SALE Four smooth-mouth work mules, cheap. Located 17 miles west of Matador. J. R. Hinton. 4-6-39

Claud Wilson, representative of the Sweetwater Sash & Door Company, was a Matador visitor Monday and Tuesday.

Mrs. Hetty Price of Amarillo, has been here this week at the bedside of her sister, Mrs. Fred Fulfer, who is seriously ill.

Messrs. C. M. Glenn and Henry Ford visited in Sweetwater Sunday.

Mr. and Mrs. A. L. Fryar returned home Wednesday evening of last week, after a visit of several weeks with their daughter and husband, Mr. and Mrs. F. F. Calhoun at Alexandria, Louisiana.

FOR SALE Sudan Seed. We have plenty of high-test Sudan seed free from Johnson grass, tagged and tested. At Bob's Oil Well. Ask any of the boys in attendance at the station. 4-13-39

Mr. and Mrs. Jack Edwards and daughter Rosemary, visited in Wichita Falls, Monday. L. B. Robertson made a business trip to Abilene Tuesday.

Mrs. A. A. Tipton returned home Sunday night from Brady, where she has been visiting her daughter and family. Mr. and Mrs. Nolan Fulkerson.

Miss Marjorie Moore, Texas Tech student at Lubbock, arrived home Wednesday evening to spend Easter holidays with her parents, Mr. and Mrs. R. P. Moore. Accompanying her were Misses Camilla Wilkinson, Grace Kimbell and Kata Lynn Humphries, who are visiting their respective parents at Whiteflat.

The price of freedom is self control. Men are qualified for civil liberty in exact proportion to their disposition to curb their own appetites; in proportion as their soundness and soberness of understanding is above their greed; in proportion as they are more disposed to listen to the counsels of the wise and good in preference to the flattery of flatterers.

Society cannot exist unless a controlling power upon the will and appetite is placed somewhere—and the less of it there is within, the more of it there must be without.

It is ordained in the eternal constitution of things that men of moderate habits cannot be free. Their passions forget their chains! Edmund Burke

GO TO CHURCH EASTER

Roy Bursleson INSURANCE BANK BUILDING CITY DRUG STORE

SPRING IS HERE— Check Your Battery... Guaranteed National Tires and Batteries—We Appreciate Your Business—Gulf Service Station

BENNIE COX, Mgr.

Fatalities Reduction During 1939

An 18% reduction in motor vehicle fatalities in Texas for the first two months of 1939, as compared with the corresponding period of 1938, was announced today by Harry Phillips, Traffic and Safety Engineer of the State Highway Department.

"51 lives were saved in that time," the Traffic and Safety Engineer said, pointing out that 287 persons were killed in traffic accidents in the first two months of last year, while there were 236 fatalities this year.

Dallas and San Antonio record the largest number of fatalities for Texas cities, with 9 persons killed in each city. Houston followed closely with 8 fatalities, and Fort Worth with third with 7.

Amarillo, Beaumont, and Wichita Falls were the only cities of more than 45,000 population that had no fatalities," Mr. Phillips said.

Traffic fatalities in towns and cities were reduced 29.7% in the period, and there was a reduction of 18.6% on the State highways. Fatalities on country roads showed a 44% increase.

New Quail Experiment Being Tried

An experiment to determine if the quail population in the vicinity of Abilene can be increased by building "headquarters areas," or fenced shelters that provide the birds with sufficient food and cover, already has progressed to the stage where eventual success is indicated, and may turn out to be the key to better quail production in many other localities in West Texas, according to the April Monthly Bulletin of the Texas Game, Fish and Oyster Commission.

Twenty such headquarters areas were constructed on a tract of 2,500 acres of pasture, cultivated and bottom lands, located south of Abilene and owned by an Abilene business concern, whose cooperation made the project possible.

The business concern contributed the money necessary to build the shelters—about \$200—and is cooperating in other respects.

The shelters, ranging in size up to one-half acre each, were fenced to exclude cattle, planted to vegetation that would provide quail food notably wheat, and staked with brush which afforded immediate "homes" for quail, as well as refuges in which they could hide from the natural enemies. The shelters, properly spaced in the tract, provided suitable quail habitats in an area that had not, up to that time, been attractive to many wild life species because of severe food and cover deficiencies.

Hubert Gilbreath of Brady, former grocery merchant of this place, was a business visitor here Monday.

"Every Winter had Terrible Colds" Nurse's Grateful Letter

"I want to thank you for the wonderful cough and cold medicine, BUCKLEY'S. I bought the first bottle last winter, for the cold pneumonia whom I had taking care of, for he had had terrible colds every winter. The first dose helped, and after the third dose cold was gone. It does each quick work." Mrs. C. Davis.

Don't take chances, for even the most stubborn, racking cough swiftly yields to the powerful influence of BUCKLEY'S MIXTURE (triple acting), the largest selling medicine for coughs, colds and bronchitis in all of old Canada. Get small bottle at any drug store anywhere. Safe and satisfaction guaranteed always.

M. E. Church Plans Special Services For Easter Sunday

Rev. W. B. Vaughn pastor, church officials and the congregation of the First Methodist Church join in extending a cordial invitation to the community to join them in Easter worship on Sunday. Special music, flowers, and a message on the subject "The Victory of Easter" by the pastor.

"We expect to have new members unite with the church at this service," Rev. Vaughn stated, "and if parents wish to have their infants baptized, this will be done in the first part of the service."

Attention is also called to the time of Sunday School, which is 9:45 and punctual attendance is urged. Preaching is at 11:00 a. m., and the Young People will hold their regular meeting at 7:00 o'clock p. m.

The Matador Choral Club will be in charge of the evening service, with the presentation of an Easter cantata.

Worker's Meeting Held At Quitaque

Rev. H. M. Weldon, pastor of the local Baptist Church, together with Mrs. Weldon, and Mesdames Lloyd Fulkerson and Scott Bollinger, attended regular monthly meeting of the Floyd County Association Worker's conference.

Subject of the day's program was "Our Christian Schools," with the following discussions on the topic: "Pastor and Christian Schools," Rev. W. H. Graham, Springtown; "Church and Christian Schools," Rev. Victor Crabtree, Dougherty; "Home and Christian Schools," Rev. Weldon, Matador; and "Our Financial Support of Christian Schools," Rev. W. R. Derr, Ralls.

The association will meet in May with the First Baptist Church of Silverton, time of the meeting being the 9th, which is the Tuesday following the first Sunday in the month.

WHITEFLAT NEWS

Mesdames F. Z. Martin, Ernest McWilliams and Hermon Norton were Floydada visitors Saturday. Mrs. W. R. Tilson and Tom Tilson spent the week-end in Brownfield.

Miss Katalynn Humphries of Lubbock visited homefolks Sunday. Mr. and Mrs. C. D. Willingham of Matador visited here Sunday. Preston Spray and J. D. Spray made a trip to Childress Sunday.

Miss Charmaine Merrill of Roaring Springs spent the week-end with relatives here. Jack Willis of Lubbock visited here Sunday.

Mr. and Mrs. Ben Keltz attended the singing convention at Dickens Sunday.

Mrs. Homer Kingery and children spent Sunday with her parents, Mr. and Mrs. R. L. Jamerson. Miss Maudie McMahon of Prairie Groves, Arkansas, is visiting her daughter, Mrs. Frankie Spray.

Mr. and Mrs. Earl Stephens of Matador were visitors in the H. M. Murphy home.

Northfield News

Messrs. T. B. Simpson and W. E. Collins were in Childress last Monday. Mr. and Mrs. Leo Jameson and family returned home last Wednesday after a few days at Whiteflat.

Mr. and Mrs. George Seigler spent Sunday with Mr. and Mrs. O. F. Ethredge. Mr. and Mrs. W. E. Collins and Ralph Collins, also Miss Nina Kincanon were in Matador Friday.

Mr. and Mrs. Leo Jameson, and Mr. and Mrs. Fay Tipton visited Mr. and Mrs. P. A. Simpson Sunday.

Mr. and Mrs. Tom Moore, D. G. Wilcoxson and Woodrow Kincanon were transacting business in Matador last Tuesday.

Vincent Thomas of Benson, Arizona CCC camp is visiting his mother and family here this week. Those on the sick list this week were Mrs. W. E. Thompson and Mrs. R. E. Florence.

Mr. and Mrs. W. E. Thomas and Billy Dan visited in Cee Vee Saturday. Mrs. John Allen and son of Turkey, and Mrs. Jack Hanna of Bridle Bitt visited. Mrs. D. G. Wilcoxson Thursday Bonnie Fay Allen returned home with them for a few days visit.

Mrs. Nell Vaughan has returned after a two week's visit with her daughter, Mrs. C. W. Hunter, at Skidmore, Texas. B. F. Simpson, Mesdames Chas. Matthews and Reford Vaughn, and Mr. and Mrs. M. A. Tate were in Childress Saturday.

W. E. Ashford transacted business in Childress Sunday. Mr. and Mrs. Pete Timmons and family spent Sunday with Mr. and Mrs. C. M. McDonald.

A. B. Simpson and F. G. Tipton made a trip to Floydada last Tuesday. Mrs. Sam F. Moore, Bernice

CHURCH OF CHRIST

F. T. Hamilton, Minister Morning Bible classes, 10 Congregational worship, preaching, 10:50 a. m. Communion, 11:45 a. m. Evening training class for people, 7:15 p. m. Regular worship with prayer, 8:00 p. m. Tuesday afternoon ladies class, 3:30 to 4:30 p. m. Wednesday night song study of the life of Christ to 9:00 p. m. You Are Welcome.

Meets 1st Monday night month at IOOF hall. All members invited to attend. D. P. Keith, Post Commander. Vernon Doss, Adjutant.

Meets Saturday on a full moon of each month. Jim Clower, W. M. W. N. Pipkin, Sec.

Meets 1st and 3rd Tuesday month: Methodist and churches.

Advertisement for Dempster Windmill. See the POWERFUL See the DEMPSTER WINDMILL. Matador Hardware & Furniture Company, MATADOR, TEXAS.

EASTER SPECIALS. YOU WILL FIND MANY ITEMS IN OUR STORE THAT WILL ADD TO YOUR EASTER COSTUME... All Wool—\$8.95 Values. TOPPER COATS \$1.98. Fleece TOPPER COATS \$1.98. Girls Silk Dresses 98c to \$1.95. WE HAVE A LARGE SELECTION OF NEWEST STYLE HATS \$1.00—\$1.95. EASTER EGGS 10c doz. EASTER HOISERY A Big Selection 49c :: 69c 98c :: \$1.15 PAIR. Complete Stock EASTER NOVELTIES And Gifts. Boys and Mens SPORT Shirts and Slacks SUITS ALL SIZES ALL PRICES. Matador Variety

"Every Winter had Terrible Colds" Nurse's Grateful Letter. See PLAX THE UNIVERSAL FINISH FOR ALL ENAMELING. UNHARMED BY DRAMATIC ABUSE TESTS. PLAX Resists Stains, Acid, Heat, and Boiling Water. See PLAX THE UNIVERSAL FINISH OF 1,000 USES. The entirely different rich, colorful and durable finish for metals, wood, all types of surfaces. See PLAX THE UNIVERSAL FINISH OF PORCELAIN-LIKE BEAUTY. PLAX is easy to apply and easy to clean. It dries quickly, hides effectively, and saves money.

DEMONSTRATION SATURDAY, APRIL 8th. SPECIAL OFFER. Don't miss this money-saving introductory offer! During this demonstration you can get an attractive Pepperell Cloth Apron and a pint of PLAX at a special introductory price. PINT PLAX . . . \$ .90 PEPPERELL CLOTH APRON . . . \$ .50. REGULAR VALUE . \$1.40 SPECIAL, BOTH . \$ .94. A NEW PRODUCT BY Low Brothers. BURTON-LINGO COMPANY MATADOR, TEXAS.