

MATADOR TRIBUNE

Successor to the Roaring Springs News

Combined With the Motley County News

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CASH IN ADVANCE

NOTICE TO THE PUBLIC

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THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

WHEN A COUNTRY IS DOWN GIVE IT A KICK!

By ED BISHOP Editor, Dalhart Texan

Thanks to March of Time officials, and the Resettlement Administration Dalhart has regained its position in the sun as "The Capitol of the Dust Bowl", and all the drawbacks of this country are paraded before the eyes of the great American public. Even though it was necessary to dramatize the scenes with events that never did, and never will, take place in this country, the desire to make the public catch its breath at the awe-inspiring scenes and thus enrich the pockets of the film company and make more secure the life of the government agency, for overcame any wish to rehabilitate the Dust Bowl.

Just as goats may start about some individual, with little or no foundation for truth in it, and as the story is told over and over again, each one adding something to make it more dramatic, until there is no semblance of truth in it, has the story of the Dust Bowl advanced to its present stage. Unmindful of the fact that Dalhart, the particular victim, in this case, had years and years of fine reputation behind it and is well on the

way now to recovery, those in charge seem to take particular pleasure in painting the picture as dark as possible, making of this country, in the eyes of the public, a desert uninhabitable by man or beast.

For this kind of publicity Dalhart will pay, and is now paying, dearly. What prospective tourist will dare to risk his and his family's lives by taking a chance of traveling through a country such as is painted? What prospective industry, looking for a location, where cheap fuel can be obtained, will take the chance on making its laborers live in a section where their lives are in constant danger?

Of greater news value than a few occasional sandstorms were the recent rains and consequent foods of this section. But where was the March of Time and the Resettlement Administration when this was happening? One was trying to convince official Washington that another million dollars should be appropriated for the thousands of white collar workers and to other was busy at the box office window coining money at the expense of Dalhart and the Dust Bowl!

The damage is done, the die is cast, and a hundred years from now it will be forgotten. But during the life time of this generation every man, woman and child with investments in this section will pay and pay. We'll stay here, not "till Hell freezes over" but until we have convinced the world that we are proud of our country, that it has given us all that we have, and hope to have, that it is a country, under normal conditions, which far surpassed any other on God's green earth.

Dallas Re-Opens Its Exposition On Saturday

DALLAS, June 12.—Nineteen American nations came to Texas today to cement the good neighbor policy at the gates of a gay Pan-American exposition.

Dusted off and reclothed in new splendor in dedication to "amigos" south of the Rio Grande, the exposition grounds, last year scene of Texas' one hundredth birthday celebration, was a potpourri of gaiety and historical commemoration.

High officials swung wide the gates at noon after a parade from the main business district to the ground. The tempo of the show increased through the day, climaxing when the grounds were flooded Saturday night by thousands of lights, turned on at the signal of a cannon fired by an electrical impulse from the home of Dr. Albert Einstein, word renowned scientist, in Princeton N. J.

Bright sunshine melted the Hodge Podge of Nations into one carnival throng as high officials swung wide the gates at the stroke of noon.

Annually Makes Address.—United States Senator Tom Connally of Texas stood on the steps of the imposing hall of state and said "We want Pan-America to have a large and valuable share in the rich rewards that an alluring future offers. We strike hands with the nations and people of Pan-America and pledge them to peace and friendship, trade and commerce and interchange of educational and cultural influences and impulses."

He followed closely along President Roosevelt's "good neighbor" policy with the declaration that "Pan-America is setting an example which might be emulated with profit by the nations of the whole world who are now sharpening their swords and drying their powder, perhaps for another supreme tragedy."

Maidens Insert Keys.—A \$75,000 jeweled lock at the main gate, symbolic of international friendship, was opened by 21 maidens who inserted keys

in the names of Argentina, Brazil, Columbia, Costa Rica, Cuba, Dominican Republic, Ecuador, Guatemala, Haiti, Honduras, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela, Mexico, Texas and the United States.

Governor James V. Allred greeted Texas' neighbors at the end of a colorful procession that proceeded along downtown streets packed with holiday crowds.

Carnival crowds that surged over the grounds were showered with orchids tossed from a low-flying plane.

Formal opening climaxed months of rebuilding and preparation, started soon after last year's Texas Centennial exposition, which drew more than 6,000,000 persons, closed.

A vast athletic program, including the Pan-American track and field Olympics, will feature the exposition's run, due to end Oct. 31.

Warn Delay Dangers In Social Security

DALLAS, June 15.—Employees were advised today in a statement issued by E. L. Tutt, manager of the Dallas field office of the Social Security Board, of the requirements for filing Form SS-5 on behalf of former employees for whom they have no social security account numbers.

Tutt's statement emphasized the dangers of inadequate identification and of the completeness with which the employer's requirements are met by the filing of Form SS-5. He urged employers wherever it is possible to secure account numbers of former employees by direct contact with such employees before filing Form SS-5 on behalf of such employees.

Employees were urged by Tutt to furnish their account numbers to each of the employers for whom they have worked, regardless of time of employment, since January 1, 1937, up to date, in case they have not already done so.

Where a former employer is compelled to file Form SS-5 on behalf of the employee, a duplicate wage account will undoubtedly be set up for him in Baltimore. If this should occur, the statement said, it would complicate matters and might involve difficulties and delays when the time arrives for the filing of a claim for the payment of benefits to the employee who fails to inform his employer of his account number.

Employees were urged to write to their former employers, giving their names and account numbers, in order to save the former employer the necessity of filing Form SS-5 for a new account number for the person who had formerly worked for him.

Texas To Forefront Of Chemurgic Move

DALLAS, June 21. (Special)—Texas, as the nation's most versatile and prolific producer of agricultural and industrial raw materials, should be in the forefront of the Farm Chemurgic movement which is sweeping through the South, according to a report of all the All-South Development Council which summarizes possibilities of "putting chemistry to work for the farmer" which is what Farm Chemurgic means.

At the recent national meeting in Detroit of the two-year-old Farm Chemurgic Council, Wirt Davis, Dallas banker, was awarded the Pioneer Cup "as the individual who had given greatest in the field of chemurgic effort within the year, "honoring his leadership of the group of Texans whose enterprise is bringing this state the South's first newsprint mill, a \$3,000,000 project."

In addition to the vast East Texas pine forests which constitute the primary physical resource making possible Texas' coming leadership in this field, the Lone Star state has "the makings" for virtually every other agri-mechanic conversion industry embraced by the growing chemurgic idea and needs only to match its physical wealth with vision and enterprise to lead the whole parade, the Council's report said.

Photographic film "grown" in Texas, rice fields, sweet-potato automobile fuel, soy bean telephones and door-knobs, cotton-impolstered highways, cottonseed "silk stockings, automobile fenders made from hemp, and "home grown" fireproof building materials, these are a few of the chemurgic possibilities which in the next decade will bring wealth to agriculturists who can grow the products of the soil and merchandise them to those determined to make the marriage of agriculture and industry a lasting one, and bring an unprecedented wave of industrialization to the South.

Judge: "What have you to say for yourself?" Prisoner: "I wish I was in a place where there are no traffic cops." Judge: "Wish granted. Sixty days."

Daughter Receives Degree from Father



Miss Louise Hubbard proudly receives her bachelor of arts degree from the hands of her father, Dr. L. H. Hubbard, president of Texas State College for Women at Denton. When she walked down the aisle with the 232 members of her graduating class, Louise caused a slight break in the formal ceremony because she "wanted to get that sheepskin from Dad."

GUSHER BROUGHT IN WHERE TOWN ONCE LOCATED

ROTAN.—If citizens hadn't decided to change the site of Dowell, pioneer village of Fisher County, Texas, in 1906, it now would be one of the towns famous for having a pool of oil under it. Dowell was established 50 years ago, a cow country village with a population of only a few dozen. In 1936, the location was changed two miles and the name changed to Rotan. Where old Dowell stood, cotton was planted.

Last month, Southern Oil Company of Dallas, brought in a gusher of oil well, Joe Robinson No. 1, on the very spot that the town once occupied. High gravity oil was found and major companies rushed into the area to lease the lands for mineral development. First estimates on production at the new well gave it 3,000 barrels a day without treatment.

Royalties jumped to more than \$150 an acre. The Fisher county clerk's office accustomed to handling routine farm and ranch transactions, was swamped with business. Because of the fire hazard, operators have prohibited the public from the vicinity of the new producer.

Joe Robinson No. 1 came in as

Rains Improve New Mexico For Tourist

Roswell, New Mexico, June 15. Residents of Texas, at first apprehensive that recent rains and high water in eastern New Mexico had spoiled their vacation plans for the Sunshine State, are now learning that the rains will make their visit more enjoyable than ever. Millions of acres of pasture lands are now green as lawns and wild flowers are everywhere. Highways, some of which were temporarily closed by high water, are all back to normal and in excellent condition.

At no time during the period water was running from a foot to eighteen inches deep in streets were hotels, camp grounds, restaurants or guest homes handicapped in their service to guests and with the exception of a few instances business houses and amusement places did not stop normal operations. Some few places were handicapped for one day.

On account of the added attractiveness of eastern New Mexico this summer because of the general rains, more Texas visitors than ever before are expected during the next three months at the Carlsbad Cavern, Bottomless Lakes State Park near here, the Ruidoso, Billy the Kid land, Mesquero Apache Indian Reservation, Pine Lodge and the Sacramento area.

FORMER RESIDENTS ARE HERE FOR VISIT

Mr. and Mrs. J. D. Perkins and son A. J., together with Mrs. Perkins' sister, Miss Catherine Martin, former Matador residents, arrived here Wednesday afternoon from Albuquerque, New Mexico, for an extended visit with friends and relatives.

TEXAS CASE LOAD IS DECREASED

SAN ANTONIO, June 12.—For the first time since the inception of the Works Progress administration, fewer than 100,000 Texans are eligible because of destitution for employment on WPA projects, state administrator H. P. Drought has announced.

This week's report on the Texas case shows 99,769 persons eligible for WPA employment. The current case load is divided among the twelve WPA districts as follows:

Marshall district, 7,872; Dallas district, 15,304; Houston district, 13,052; Fort Worth district, 15,345; Waco district, 9,009; Austin district, 6,464; San Antonio district, 10,885; Laredo district, 4,258; Amarillo district, 4,051; Lubbock district, 4,913; San Angelo, 2,690. BETWEEN 425,000 AND 450,000 TO BE DROPPED IN SUMMER

BOSTON, June 12.—Aubrey Williams, national deputy relief administrator, today said between 425,000 and 450,000 workers will "be dropped within two or three months" from the Works Progress administration rolls.

LION GOVERNOR PASSES THROUGH

The following paragraph clipped from the Dalhart Texan, mentions Elmer D. Elliott, District 2-T Governor of Lions International. The paragraph was printed in editor Ed Bishop's "Ed-Acties" column. (Lion Elliott's home is in Dalhart)

"Elmer Elliott visited friends in Dalhart Friday while here for a short visit. He complimented the service at the hotel, kissed the Texan, made a speech, cussed one of the maids and went merrily on his way."

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INEXPENSIVE. Quality Work You will be pleased with the high quality laundry work you receive from the Floydada Laundry and you will soon forget the bother associated with other methods when you leave your laundry problems with us. Why not start today, that you may have more time for the pleasures of summer, by giving us a trial? You will find the cost surprisingly low. Our service is prompt and inexpensive. Try it today. FLOYDADA STEAM LAUNDRY

Quality Foods Cooked In Wholesome Style Bob's Cook Shack — WE NEVER CLOSE —

Church News

BAPTIST CHURCH
 Sunday School 9:45 A. M.
 Church Services 11:00 A. M.
 B. T. U. 7:00 P. M.
 Evening Service 8:00 P. M.
 Mid-week Church service every Wednesday evening.
 H. M. Weldon, Pastor

METHODIST CHURCH
 Church School 9:45 a. m.
 Preaching 11:00 a. m.
 All League and Prayer Groups 11:30 a. m.
 Evening Service 8:00 p. m.
 Men's Night, Second Tuesday every month.
 Make it a habit of going to God's house.
 D. D. Denison, Pastor

ASSEMBLY OF GOD
 Sunday School 10:00 a. m.
 Church Service 11:00 a. m.
 Children's Service 7:30 p. m.
 Evening Service 8:00 p. m.
 Prayer Meeting every Wednesday evening, at 8:00 o'clock. Everyone Welcome.
 V. A. Pearson, Pastor

Daily Bible School Held At M.E. Church
 Daily Vacation Bible School which is held each summer at the Methodist church, started classes Monday morning, to continue through two weeks. About fifty children of primary, junior and intermediate ages have enrolled. Twelve teachers are giving their time to the instructions in Bible study, music and handcraft work. The classes begin at 8:30 each morning, with the chiming of the church bell, and dismiss at 10:30. Various types of recreation are furnished for the entertainment of the younger pupils.

At the close of the school, an exhibit of the accomplishments of the pupils will probably be on display for the public.

Cradle Roll Day To Be Observed Sunday At Baptist Church

Sunday at the Baptist Church will be Cradle Roll Day as well as Father's Day, with the morning worship hour to be devoted to the cradle roll and beginners department of the Sunday School, in an especially prepared program to be given immediately following the regular Sunday School hour. The arrangement of the Cradle Roll presentation will be: Music, "I Think When I Read That Sweet Story of Old" played as congregation assembles. Hymns, "Doxology" and "Praise Him, Praise Him." Prayer, Pastor. Greeting, General Superintendent of Sunday School; Cradle Roll Superintendent, Mrs. W. F. McCaughy; Song, "Flowers to Greet You", by intermediate girls; Greetings, Primary Department, Thomas Sanders; Welcome Speech David Kingery. Song, "Bye-Lo Baby, Bye", by 13 primary children led by Virginia Estes; Reading, "The Master Has Come Over Jordan", Juanita Mize; Quartet, "Hark! 'Tis The Masters' Voice", Intermediate girls; Reading, Marcia Ann Gilbert; Solo, Dorothy Rattan. Songs, "I Love God's Home", "Be Ye Kind", "God's Dear Book", by Cradle Roll and Beginners Department; Greetings from Junior Department; Cradle Roll Acrostic, by Ten Juniors; Song, "Our Cradle Roll", congregation led by Virginia Estes.

Rev. Weldon's message, which will follow, will be in conjunction with the departmental program.

Y. W. A. Meets With Ruby Spears Tues.

The Y. W. A. met in special business session in the home of Miss Ruby Spears Tuesday evening with the following members present, Misses Evelyn Fulkerson, Wilma McCain, Ruth Groves, Clotelle Willie and Ruby Spears, and Mrs. G. S. Craven, sponsor. Mrs. Craven will entertain the group at its next meeting on Tuesday, June 29, with a picnic, after which they will attend revival services at the Methodist church.

Rev. Weldon To Ceta Canyon Encampment

Rev. H. M. Weldon, pastor of First Baptist Church here, will leave Monday for Ceta Canyon where he will act as instructor in an encampment of R. A. organizations of this district to be held during next week. Rev. Weldon expressly urges all intermediate boys to attend the camp meeting and states that he will be glad to sponsor a group from his congregation. In addition to daily classes, the boys will be offered entertainment and recreational hours.

BROWNFIELD TO ENTERTAIN BIG SINGING MEET

BROWNFIELD, Texas, June 14, 1937—A crowd of from 6,000 to 10,000 people are expected here Saturday and Sunday, June 19-20th, when the Panhandle-Plains Singing Convention stages their fifth annual convention. This is said to be the largest regional singing convention in Texas, and probably anywhere else. It embraces the area of the entire Texas Panhandle and south Plains to the T. & P. Railroad, and includes 18 Texas counties. Preparations are now under way to care for this huge multitude, especially those from a distance. The business and professional men, as well as the public in general are responding liberally in cash donations as well as in other ways, to provide for the thousands of visitors. Around 8000 attended the convention at Lamesa two years ago. Committees of every description under the direction of Clyde Lewis, who is the Vice-President of the convention, is working with clock like precision, that there may be nothing lacking toward entertaining the visitors. Individual singers of wide reputation, as well as trios, quartets, etc., are expected from far

and near, among which will be the Stamps aggregation from Dallas, as well as many others almost equally as well known.

Safe Hopper Bane Formula Is Given

Gardeners in Motley County may soon find themselves faced with an enemy that will damage or destroy growing vegetables. Mrs. Ita R. Parrish calls attention to an article in the May 10th issue of Time Magazine which contained a formula for a cheap and effective poison for grasshoppers. The proportions for this mixture are: bran(60 to 65%) molasses(15%) Epsom salts(20 to 25%) and enough water to moisten. This formula it is claimed is just as effective as the common arsenic bait. Moreover, it is less expensive. But most of all it is harmless to humans, cattle, swine and poultry. Mrs. Parrish advises all gardeners to be on the look out for the fences at the initial invasion of the winged warriors.

NEW ARRIVALS
 Dr. J. S. Stanley, local physician reports the following births which have occurred this month:
 A girl, Lillie Myrl, weighing 8 pounds, born June 3, 1937, to Mr. and Mrs. J. H. Edwards of Croton, Texas.
 On June 5, 1937, to Mr. and Mrs. J. P. Whitefield of Whiteflat, a boy, named Curtis Stanley.
 To Mr. and Mrs. W. F. Hawley on June 15, a 7 pound boy, named Fred.
 To Mr. and Mrs. Bill Edwards of Whiteflat, on June 12, 1937, an 8 pound son.
 To M. and Mrs. J. C. Green Jr. a 7 1/2 pound girl on June 12, 1937.

IMPROVING
 Miss Grace Barton is reported to be slightly improved after a severe attack of tonsillitis resulting in an infected throat condition.

BLOWING AWAY
 "What's your business?"
 "Bookseller."
 "How's business?"
 "Gone With The Wind."

Child Habits Show Later Influence

AUSTIN, Texas, June 14—A child's habits are responsible, in a large measure, for their mental actions in later life, according to Dr. Geo. W. Cox, State Health Officer. A child of five or six years may have a bad temper. He can be taught as he grows older, to exercise self control so that it will not often be manifested. It would be better for him had he acquired a good temper instead of a bad one.

Today the medical profession understands more fully the enduring influence of habits that begin in the earliest years of life, in the nursery, or even in the cradle. In the young child, as a result of habit certain types of behavior become established. Perhaps the child had learned while yet an infant, that he could get what he wanted if he cried long and loud. Perhaps he learned, when a little older, that bad behavior, as tantrums, screaming, rolling on the floor or sulking, brought him what he wanted after his request had been refused or ignored. If he had this experience once, you may be sure that he would repeat the action the next time the occasion arose. If he found that such actions did not bring the desired results he would not try it again.

Other behavior habits, good and bad, are acquired from imitating older children and adults. In this way many likes and dislikes, tastes and ambitions which in later years become crystallized into character habits have their beginning. Calmness and poise, as well as nervous and panicky behavior habits established by imitation and made permanent by repetition. The elders are responsible far more than they realize for the conduct of the child in the family. In this we see a new meaning of the old adage, "As the twig is bent, the tree's inclined."

QUILTING WANTED
 The Ladies Missionary Council of the Assembly of God Church wants quilting to do. They also

sell quilts and guarantee their work. For further information see Mrs. Henry Harris, or phone 25.

At Thompson Park in Amarillo 75 NYA youths are sodding 15 acres with Bermuda grass; planting trees, shrubs, and flowers; constructing a rock retaining wall around the tennis courts; building three hard-surfaced tennis courts; constructing a rock drainage wall around the area; and making minor repairs to the swimming pool.

Mistress to Maid: "Liza, what ever induced you to fall in love with a man as homely as Rastus?" Liza: "Well, I'll tell you, Missus, I was moonlighted into loving him."

ROY BURLESON
General Insurance
 First State Bank Building
 Matador, Texas

Remember Dad
 Sunday, June 20th. Father's Day
 SHIRTS - - -
 Give Dad a new shirt for Father's Day - - - Many new patterns - - - any size.
 Prices 1.00 to 1.95



JUST RECEIVED!
 New shipment of beautiful SUMMER TIES
 HATS FOR SUMMER
 Felts and Straws
 All Styles and Prices
Western Dry Goods Company

SPECIALS
 For FRIDAY And SATURDAY

Green Beans LB 6 1/2c

GULF Spray pt. 39c qt. 69c
 1 MOTH - PROOF BAG FREE WITH QUART

PORK & BEANS 3 for 22c

TEA LIPTON'S 1/4 lb. 24c 1/2 lb. 47c 1 lb. 93c
 GLASS WITH EACH 1/4 POUND

TOMATO JUICE
 Campbell's 3 for 22c HEINZ 3 for 25c

Flour Light Crust 48 lbs. 1.94 Supreme 48 lbs. 1.89 Min-i-Max 48 lbs. 1.74

PEAS Not Dry Soaked 10c

Cheese Full Cream lb. 28 Box Macaroni FREE

Steak TENDER 7' Four Quarter Round 20


ROAST Chuck 18c

BARBECUE Cooked Fresh Daily

3000 Baby Chicks; 1 day to 3 weeks old BARGAIN PRICES

Campbell's FOOD MARKET
 R. E. CAMPBELL
 MATADOR NO. 1 BOARING SPRINGS NO. 2
ONE PRICE - THE LOWEST

ONE SURE WAY TO LICK RISING COSTS



Eddy's Bread

ASK FOR IT IN Matador Roaring Springs Whiteflat Four-Corners Dickens

ALL KINDS PIES CAKES Dough-Nuts

EDDY'S BAKERY
 MATADOR

Business men are becoming more exacting in truck purchases because operating costs in all departments of business are rapidly mounting. To premeasure a truck's operating expenses is now good judgment and often avoids unnecessary losses. GMC, priced low at the outset, designed and built for long life at low cost upkeep, and famous for gas and oil economy, fits the careful business budget. GMC's wide line (1/2 to 12 tons) assures just the right truck for your service. GMC prices are now crowding the lowest!

QUALITY AT PRICES LOWER THAN AVERAGE
 Time payments through our own Y. M. A. C. Plan at lowest available rates

GENERAL MOTORS TRUCKS & TRAILERS
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 MATADOR, TEXAS

Proof of Greater Ice-Ability
 EVERY "SUPER-DUTY" FRIGIDAIRE METER-MISER HAS THIS INSTANT CUBE-RELEASE IN EVERY ICE TRAY!
 Ends "Cube Struggle"



ONLY FRIGIDAIRE HAS IT!
 Instantly Releases Big, Solid Ice-Cubes... No Melting Under Faucet! Come in - SEE THE PROOF

Here's the greatest improvement ever made in Ice Convenience. Lift a lever and it instantly releases the big, solid ice-cubes... yields 20% more ice by ending messy, wasteful melting under a faucet. This exclusive new Frigidaire feature, together with Frigidaire's Automatic Ice Tray Release, its capacity to freeze more pounds of ice faster, and store 100% more reserve ice-cubes, offers the GREATEST ICE-ABILITY ever known! Come in. See PROOF.

COME IN! SEE HOW FRIGIDAIRE PROVES ALL 5 BASIC SERVICES
 FOR COMPLETE HOME REFRIGERATION

1. GREATER ICE-ABILITY
2. GREATER STORAGE-ABILITY
3. GREATER PROTECT-ABILITY
4. GREATER DEPEND-ABILITY
5. GREATER SAVE-ABILITY

ONLY FRIGIDAIRE HAS THE Meter-Miser CUTS CURRENT COST TO THE BONE! See an electric meter prove it!

West Texas Utilities Company

acres in the field, each, with an average of \$1.40.

LIONS - - -

(Continued From Page One)

Miss Rachel Patton was reelected as Lions Sweetheart.

The retiring president and reelected secretary-treasurer were each presented with an appropriately decorated cake by the management of Eddy's Bakery.

Visitors Are Welcomed

As a part of the program directed by program sponsor, Frank A. Buckley, Miss Eugenia Tilson, recent winner of a \$100 watch in a national radio contest, accompanied by her mother, Mrs. Tom Tilson, were guests of the club.

Miss Tilson made a brief address as to the method she used in winning the fine watch.

Committee To Be Named

Work of determining the possibility of building a Boy Scout club house in the city park will be done by a committee to be named by retiring president R.

E. Campbell. The committee will make complete investigation as to the best type of building, materials, site and the cost.

Lions, Randal Whitworth, Douglas Meador, R. E. Campbell and Henry Pipkin and Lioness Rachel Patton, each received a perfect attendance button presented by Lion John Hamilton. Lion Campbell also received a beautiful past-president button in appreciation for his year of service.

MARRIAGE - - -

(Continued From Page One)

Madison Street, Amarillo.

Mrs. Craven is a graduate of Canyon High School, and was in her senior year at West Texas State College where she was majoring in music. She was a member of the Women's Chorus, Baptist Student Union Council, and the Elaphean Society.

Mr. Craven is the son of Mr. and Mrs. G. S. Craven of Matador. He was graduated from Matador High School, attended Hardin-Simmons University, and is employed by the City Drug Company in Amarillo.

JUNIOR COWBOY - - -

(Continued From Page One)

of age and the most typical one under 55 will be announced on the third day. The old fiddlers' contest will begin at 8:30 a. m. on July 3.

A spectacular feature of the Reunion, the grand parade, will move through the streets of the city starting at 11 a. m. on Friday, July 2. Cowboy parades will be held on the other two days of the show.

Sponsors' dances will be held each night the new pavilion on the Reunion grounds, while square dances will be conducted at the Cowboy Bunk house. Sessions of the Texas Cowboy Reunion Association, composed of oldtime cowboys, will be held at the bunkhouse on the mornings of the first and last day. The members of this organization will be entertained around the chuck wagon at noon each day.

As usual, West Texas ranches are being invited to bring their chuck wagons and camp in the chuck wagon area.

Improvements on the Reunion grounds costing \$10,000 have been practically completed. The Reunion opens one day earlier than usual this year to avoid operating on Sunday, which falls on July 4.

Straphanger, on street car: "Madam, you are standing on my foot!" "I beg your pardon, I thought it belonged to the man sitting down."

TWA SERVES ALL



One of the best advertisements anyone or anything can have is a satisfied customer and if Transcontinental & Western Air, Inc., doesn't have such a customer in the center of this picture, then all signs fail. With his mother, he is ready for the night in one of the comfortable berths aboard TWA's Skysleeper planes. One of the company's air hostesses just has completed the welcome process of administering a meal by means of the bottle which she is holding. Through such accommodations as those shown here, mother and baby will have a luxurious journey across the United States via TWA.

LOCALS

Mr. and Mrs. B. F. Tunnell and son Billy, together with Mrs. Tunnell's mother, Mrs. L. J. Brackeen, were guests of Mr. and Mrs. Marvin English at Floydada, Sunday of last week. They were accompanied home by Miss Bobby Copeland of Abilene, sister of Mrs. English, who visited here during the week.

Miss Mable Jameson left Monday of last week for Lubbock, where she has enrolled in Texas Tech for musical courses in violin and piano, under Misses Buehler and Myrtle Dunn respectively.

Miss Zona Beth Faulkner, home economics teacher, left Friday for her home at Childress, where she will spend the summer with her parents.

Misses Evelyn and Sibyl Lea, daughters of Mr. and Mrs. Solon Lea, visited with relatives at Lubbock last week.

Mr. and Mrs. C. T. Howell and children of Plaska, arrived here Friday for a visit with Mrs. Howell's parents, Mr. and Mrs. John Groves.

Mr. and Mrs. Tom Patton of Hale Center, visited here Sunday with his parents, Mr. and Mrs. M. L. Patton and other relatives. J. P. Sturdivant of Paducah was a business visitor in Matador Monday.

Miss Amy Genn returned home last week from a visit with relatives in Mineral Wells and Stephenville.

Henry Pipkin visited in Floydada Sunday as a guest in the home of Mr. and Mrs. W. T. Klebold.

Mrs. Cecil Pipkin, together with Miss Lucretia Estes, drove to Paducah Sunday to accompany Mrs. Pipkin's mother, who has been visiting here, home.

Mr. and Mrs. Sam Denson and daughter Hazel Ruth, made a business trip to Amarillo Saturday.

Miss Maisey Reeves, who teaches school in Dallas, arrived home Friday to spend the summer months with her mother, Mrs. W. E. Reeves.

Mrs. Ora E. Patterson returned home Thursday from Ft. Worth, where she visited her daughter and family, Lieut. and Mrs. Van McCaleb.

Miss Louise Moore of Northfield is visiting here in the home of her aunt, Mrs. B. F. Moore.

Mrs. A. J. Daffern and daughter Sibyl, accompanied by Miss Helen Simpson, were guests Sunday in the home of Mr. and Mrs. W. T. Klebold of Floydada.

Mr. and Mrs. Forrest Campbell of Abilene, spent the week-end here visiting their parents.

Harvey G. Stanford left Monday for Electra to join Mrs. Stanford and their children who are visiting relatives there. Coach Stanford spent the week-end here with friends, after having attended coaching school in Canyon last week.

Mr. and Mrs. Bill Pipkin and children, accompanied by his parents, Rev. and Mrs. C. D. Pipkin, drove to Lubbock Sunday where they visited Mr. and Mrs. Earl Pipkin and family.

Mrs. Margaret Newman returned home last week from Dallas, where she visited her daughter and family.

Giù Carlisle of Childress, spent the week-end here with his parents, Mr. and Mrs. L. A. Carlisle.

Mr. and Mrs. Claude Groves of Childress, visited relatives and friends here during the week-end.

Mr. and Mrs. James Dunlap and children of Spur visited relatives here Tuesday evening; enroute to their home after a vacation trip spent at Dallas and Ft. Worth.

Mr. and Mrs. R. P. Moore and daughter Marjorie, accompanied by Mr. and Mrs. W. Y. Higgins, visited relatives at Lawton, Oklahoma during the week-end.

Mr. and Mrs. J. C. Peeler had as their guests last week, Mrs. Peeler's mother, Mrs. J. M. Clark of Ropesville, and Mr. and Mrs. G. L. Talley of Winnewood, Oklahoma, the latter being a sister of Mrs. Peeler's. They returned to their respective homes Monday.

Mr. and Mrs. Delbert Groves and small daughter Dell Juane visited relatives in Floydada Tuesday evening. They were accompanied by Mrs. Groves's sister, Miss Vivalee Stanley of Floydada who is visiting here with her, and also Misses Lucretia Estes and Helen Simpson.

Mr. and Mrs. D. E. Pitts and sons returned home Sunday from Springer, New Mexico, where they have been visiting Mrs. Pitts' brother and wife, Mr. and Mrs. Joe Wason, former Matador residents.

Mr. and Mrs. Vernon Doss and children, who left recently to make their home during the summer on their farm near Floydada, spent the week-end here.

Mr. and Mrs. Noble Groves visited relatives at Morton during the week-end, returning home Monday. They were accompanied home by Mrs. Groves's sister, Miss Jewel Baker.

Summer Williams, teacher in the school at Abilene, Texas, has enrolled for summer courses at Texas Technological College, Lubbock.

Fay Jacobs attended the Pan-American exposition at Dallas this week, returning home today.

FOR SALE: Seven-room house one block from high school. Mrs. T. E. Williams. 2tp.

Arthur Stearns of Meadow, transacted business and visited friends and relatives here Saturday.

Dr. and Mrs. Albert Traweck and children left this week for a vacation from the former's duties at Traweck Hospital.

MOVIE CHATTER

By A Rogue

Off to the Races

For one evening of grand fun and entertainment for the whole

family come out and see the Jones Family in "Off to the Races" with Slim Summerville carrying the comedy. You'll whoop and so will the Jones Family. Remember seven watches and soon all this will come to an end. Be there Thursday night.

Three On The Trail

For Friday and Saturday another western that is worth the money and for the second time featuring William Boyd (and folks he's really good) in "Three on the Trail" with Jimmy Ellison and Onslow Stevens. Yes, there's ro-

mance, too.

Personal Property

(Jean Harlow's last picture) And now comes the picture that is really something! Jean Harlow and Robert Taylor's first picture, also their last. The lovely platinum blonde whose death occurred while the filming of "Saratog"

with Clark Gable, was nearing its completion, came as a surprise to everyone. Now is the time to see Jean Harlow's last picture, "Personal Property", co-starred with Robert Taylor. Showing Sunday and Monday only.

Let's Go with Conoco. Four Corners Store, Dobbs City Merc. Co., Bob's Oil Well, York's Service Station, Highway Service Sta.—Flomot, Fairview Service Station. L. B. Robertson Commission Agent Matador, Texas

A NEW ROOF FOR YOUR HOME OR BUILDINGS. First quality, select wood shingles and other roofing materials of superior quality that will last for the life of your home or buildings. No delays, no waiting for supplies and prices lower than you will probably be offered in many years to come. Call today for an estimate. Higginbotham-Bartlett Co. MATADOR, TEXAS

REPLACE SMOOTH TIRES WITH NEW... YOU GET 46% QUICKER STOPS... HAVE TIRES LIKE NEW FOR SPRING... MONEY SAVING PRICES... FOR SALE AT Bob's Oil Well MATADOR, TEXAS EXCLUSIVE CONOCO PRODUCTS

ROGUE THEATRE. Matador, Texas. THURSDAY The Jones Family IN "Off To The Races" With Slim Summerville. FRIDAY & SATURDAY "3 On The Trail" With William Boyd, Jimmy Ellison, Onslow Stevens. SUNDAY & MONDAY Jean Harlow, Robert Taylor IN "Personal Property" Sun. Matinee 2:30 Nights 8:15 NIGHTS 8:00 P. M.

Father's Day Is June 20th. Get 'Dad' A Useful Gift. One visit to our store will remind you of a dozen useful things to wear for Dad at an amazingly little cost. Here are just a few examples of what he would appreciate as a Father's Day remembrance. Hose—either silk or lisle 25c. Soft Shirts in every new style and shade \$1.50 up. Silk Neckwear 50c. WHITE BELTS 50c up. VENTILATED OXFORDS \$3.95. Don't Forget Dad Sunday Matador Dry Goods Co.

Keep Them Fresh With ICE. Those tasty Spring and Summer vegetables that make such good eating in hot weather may spoil quickly if not given proper care. You'll want them on your table full of the original crispness and moisture that Mother Nature put into them. The only way to do that is with Mother Nature's one way of refrigerating—with ICE. IT'S PURE, CLEAN, SAFE AND TROUBLE FREE. Phone 67 for Free Delivery Leon Ice Co.

June Specials. We want you to become better acquainted with our work, both portrait and kodak finishing. Portrait Specials 1—11 x 14 \$1.05 OR 1—8 x 10 2—3 x 5 \$1.95 Kodak Special Bring or send 30c in cash and this advertisement and we will develop and finish you eight (8) gloss prints from any size film. Majestic Studio Paducah, Texas Robertson, Portraits; Parker, Views