

5-30-39
"The chains of habit are generally too small to be felt till they are too strong to be broken"
—Johnson

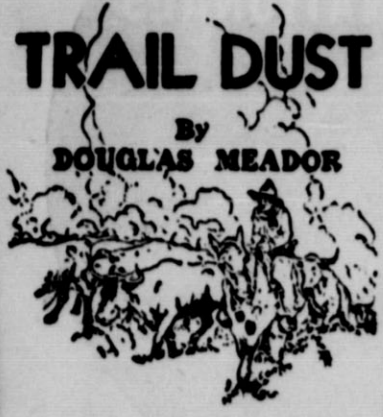
Matador Tribune

"A man should never be ashamed to own that he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday."—Pope.

Tribune Vol. 11, No. 16

Matador, Motley County, Texas, Thursday, June 24, 1937

Motley County News Vol. 18 No. 16



TRAIL DUST

By DOUGLAS MEADOR

Decaying scaffolding is bowed by the weight of bulging walls in the old, high-front building and it leans on bent and rusty nails that have grown weary of their load. Gaunt as a leafless tree swaying into shadows poured along the evening horizon, it clings to a lost ascendancy of the past with the blind courage of a moth grasping a broken leaf floating out to sea. The latch on the tired door is a mockery as a gate left fastened on the prairie after the fence has been removed, for the boots which wore away the sill across the threshold will not be returning.

There is no emptiness so vast as that in a hand from which an unappreciated gift has been taken.

Our horses felt the soft creek bank cautiously then leaned over to sink their noses below the floating moss to drink, for the sun had burned the hills to charred embers and yellow stalks drooped on wild sunflower stalks. A cat-bird quarreled with us from the upper branches of a cottonwood and two frogs leaped from the salt grass into the scummy water, but as we rode away silence followed the dripping hoofs of our horses along a dusty trail. An accursed stillness and the heat which brought beads of white sweat out on the hips of our horses, dried up the shallow fume of conversation we had known earlier in the day. My friend spurred his horse ahead and miles passed beneath the plodding feet before he raised his eyes from the bobbing head of his mount. Near a point where we were to part, he stepped from the stirrup and gathered a tiny bouquet of pink blossoms from scattering wild sweet-potato vines. He was smiling as he waved back at me.

Riding on into the dusk where a mockingbird was singing, I tried to understand the charm of a horse and saddle which will cool the fire anger in a man's heart and return him to his wife healed of quarrel.

After the wick of youth has burned to the last pool of rapture marooned by star dust in a summer, moonlit night, and the strangled flame glows red before it is gone, then, perhaps, men find unwanted tranquility growing as parasite through the peeled, dead branches of adversity.

Forlorn as they await the ashes of time to bury them from the sun with that truculence of destiny prepared for the things men's soft hands build, a pair of shoes is left by the side of the road, side by side, the broken laces askew as if the owner might have suddenly been given wings, or stepped into a chariot rolling swiftly on the smooth slab of pavement. Dust covers the stiff leather shaped by walking feet, and a tattered piece of sole lies out of place; no polish has ever adorned these discarded sandals left by one who had journeyed close to labor. Two old friends by the side of the road, perdu and useless, receiving the scathing atrocity of being forgotten.

Hanging with the faded designs of many secret desires, in a littered studio of unfinished dreams, is the longing to wear a red cummerbund drawn tightly over snow white shirt and white flannel trousers. Perhaps to stroll in an assiduous gait through mysterious shops in some far, tropical port while enchanting music drifts past the jungle and echoes on shadowy peaks. It seems now that my waistline has grown tired of waiting for the anchorage of my skill of fantasy, and that the length of a window drapery might soon be required to accomplish the delayed idiosyncrasy.

Contentment is often a serene following one's best efforts and the speaking of sincere thoughts.

Lions Making Drive To Cut City's Weeds

General Clean-Up Is Waged To Safeguard Community Health

Through a drive being sponsored by the Matador Lions Club, weeds are being cut and a general city clean-up is being waged. The local unemployment situation has been relieved due to the marked interest being shown by property owners, businessmen and the entire citizenship, according to Randall Whitworth, secretary of the civic club. The rank growth of weeds resulting from increased rainfall during the past month has presented the community with a problem affecting both health and lack of attractiveness, and work has been in progress in all sections of the city during the past week.

However many vacant lots are still covered by weeds and unsightly and unsanitary objects, Mr. Whitworth said, and all property owners are requested to clean-up the property adjacent to their own in order that the town may be more attractive and sanitary and the health of all citizens may thus be safeguarded.

Trash Hauled Free
A free service maintained by the City of Matador is provided for the hauling away of all trash and rubbish. Trash and rubbish must be placed in boxes, barrels, sacks or other containers and arranged in alleys so that it may be easily reached.

MUCH INTEREST AT METHODIST REVIVAL MEET

Much interest is being shown in the revival meeting which started Sunday at the First Methodist Church here, with Rev. Marvin Williams conducting the preaching. Although farmers in this section have been busy in their crops, many have found time to attend the splendid services and a wider interest by city residents is being shown daily as the meeting progresses. Local Pastor, Rev. D. D. Denison is aiding Rev. Williams. Rev. Frank Beauchamp of McAdoo is conducting the choral and young people's work.

Local Shop Employs Jeweler Of Vernon

S. F. Jefferson, former Vernon jeweler, has accepted a position at Lipham's Watch Repair Shop here this week. Mr. Jefferson is an expert in the repair business, having had 13 years experience with three years work on railroad watches. He will operate the shop during Mr. Lipham's absence as he conducts a temporary location at Silverton. Mr. Lipham has announced that he plans to open a second shop in Silverton in the future.

VISIT HERE

Miss Emma Lesta McKee and Mrs. H. V. Jackson, who are attending N. T. S. T. C. at Denton, for summer courses, spent the week-end in Matador. Miss McKee who teaches in the Flomot school, will receive her B. A. degree this summer. She also visited friends in Flomot while here.

Mrs. Jackson, who teaches in the Afton school, was joined here by her husband and her sister and family, Mr. and Mrs. Eldred Seigler, where they visited with other relatives.

RECENT BRIDE



MRS. T. J. BARRON, above, who was formerly Miss Pearl Cammack, daughter of county judge and Mrs. W. R. Cammack of Matador, was married in McCamey June 15.

Mrs. Barron is a graduate of the Matador High School in the class of '33 and has attended Texas Technological College at Lubbock for two terms. The young couple will make their home at McCamey where Mr. Barron is engaged in oil industry.

New Projects For NYA Work Studied Here

District Supervisor Making Plans For New Year Start

New projects are being set up and the work of the National Youth Administration is planned to continue along the same lines as in the past according to A. V. Bullock, District Supervisor of the Lubbock and Amarillo Districts who was in Matador yesterday.

Tentative projects planned for Motley County for the new fiscal year which starts July 1st, include a project for general assistance to the County Agent. On this project the boys can be used to assist the agent in garden tile demonstrations; pasture and field contour surveys; surveys for erosion terraces, water conservation and check dams; work on public grounds assigned to the agent's care; surveys for irrigation ditches; trench silos for demonstration purposes; cost testing for production and general production and general assistance in the office.

Sewing Room To Continue

For girls it is planned to operate a County Judge's project on which the girls can be used in various county offices to do work such as typing, filing and other routine office work. It is also planned to continue the sewing room project in connection with the WPA Sewing room.

Mr. Bullock stated that one of the major objectives of the NYA this year was to establish Youth Centers in every county so that it will be possible to centralize the youth work and so that off-the-job training can be carried on. Such a center would not be just for youths working on NYA projects but would be a recreation center for all youths of the town and county. In many cases where a town does not have a suitable building for such a center the NYA will be able to assist in building such a place.

The NYA work projects are designed not only to give work to needy youths, but to do construction work and at the same time give valuable training and job experience to the youth so as to fit him for whatever line of endeavor he may eventually go into. A great number of boys and girls in this district have been able to find places in private employment through the experience gained on NYA projects, he said.

Those Russians who flew across the North Pole are credited with daring but we note that they have not risked Frisko traffic yet.

Death Claims R. N. Scrivner Early Monday

Funeral Services At Roaring Springs: Interment Here

R. N. Scrivner, 59, resident of Motley county for the past 25 years, died at a Lubbock hospital early Monday after a chronic illness lasting for a period of five or six years. Funeral services were held at the Roaring Springs Baptist church Tuesday afternoon at four o'clock and interment was made in East Mound cemetery here.

Moving to the Flomot community about 25 years ago, Mr. Scrivner was well known throughout this section as a splendid citizen and leaves in his passing, many sorrowing friends besides the grief-stricken relatives. He had lived a Christian life and the many kindnesses extended friends and neighbors during the quarter century he had lived here were characteristic of his benevolent nature.

Follows Wife In Death

Mr. Scrivner followed his wife in death by about one year. He is survived by two children, one son, J. N. Scrivner, of Roaring Springs and one daughter, Mrs. Tom Turner of Flomot.

SINGING MEET FLOMOT SUNDAY

The Tribune is authorized to announce a meeting of the Motley County Semi-Annual Singing Convention to be held at Flomot throughout the day, next Sunday, June 27.

Part of the program will include singing by a Lubbock quartet and other singing groups have been invited.

A cordial invitation is extended to everyone to attend.

NAVY OFFICER VISITS SISTER EN ROUTE EAST

Commander William Warlick of the U. S. Navy, left Matador yesterday for Childress and Wellington after visiting his sister, Mrs. T. E. Williams and family. Commander Warlick, who has been in the Navy service since graduating from the Annapolis Naval Academy in 1920, is en route east to accept a place in the faculty of the Harvard University to which he was recently elected to teach Naval science. He was born at Childress.

MISS LORENE FRYAR TO CALIFORNIA UNIVERSITY

Miss Lorene Fryar, daughter of Mr. and Mrs. A. L. Fryar, and Teacher in the Matador ward school, left Monday for Berkeley, California, where she will enroll in the University of California for summer courses.

Miss Fryar in making the trip, accompanied Miss Geneva McCulloch of Coleman, who will also attend the California university, and Miss McCulloch's aunt, Miss Betty McCulloch.

The party went from here, to Carlsbad, New Mexico, where they visited Carlsbad Caverns before continuing on their trip.

DRIVER RISKS NECK, SAVES TWO MINUTES ON SEVEN-MILE RUN

CHICAGO, Ill., June 22. Two cars made a seven-mile test trip to the loop and proved, police said, "the driver who takes chances to gain time is absolutely wrong."

Both set out from the same place for the same destination at the same time. One jumped at traffic signals, cut out and around other cars and went as fast as conditions permitted. The other observed all rules of careful, courteous driving.

The fast car reached the goal in twenty-three minutes. The other one pulled up behind two minutes later.

Final Rites Are Held For Pioneer Here

R.M. Davis Succumbs Monday Afternoon At County Home

R. M. Davis, 85, a pioneer of Motley county, died at the county home in north Matador at five o'clock Monday afternoon. Funeral rites were held in the home at 3 p. m., Tuesday by Rev. Harris of Whiteflat and interment made in East Mound cemetery. R. M. Davis had never married.

Born in Tennessee, April 25, 1852, he came to the Flomot community in 1902 and has resided in the county since that time. Mr. Davis had been a member of the Baptist church for over fifty years and numbered his friends by those who knew him.

Former Agent To Windy City

M. P. Leaming, former Motley county agricultural agent, now located in Carson county, made a trip to Chicago recently where he told of Texas 4-H club work over NBC National Farm and Home hour.

Long Separation of Relatives Is ended

For the first time in twenty three years, Sheriff L. A. Carlisle had the pleasure of being reunited with a sister, when Mrs. Van Walters of Hattiesburg, Mississippi, arrived here this week for a visit in the home of her brother and family.

Bids Announced On Highways Topping

Contractor's notice appearing in this issue of the Tribune announce the letting of asphalt seal coat topping for part of Highways 28 and 18 in Motley county as authorized by the Texas Highway Department. The notice designates work on Highway 18 from a point near Roaring Springs to a point north of Whiteflat and for a short section of Highway 28 west of Matador.

Bids will be received by resident E. W. Mars of Spur of the Texas State Highway Department, Austin, until 9 a.m. July 6th, 1937.

Wheat Harvest In County Nears End

OIL LEASING IS ACTIVE IN COTTLE COUNTY

PADUCAH—During the past two weeks hotels here have been filled nightly by oil men who have been leasing land in Cottle County. Upward of 25,000 acres have been leased recently and several geologists and seismograph crews are working the south half of the country.

F. S. Reaser et al of Wichita Falls have a 10,000 acre block southwest of Paducah, Magnolia Petroleum Company, Darby Petroleum Company, Merry Bros. & Perini, Inc. and others have purchased protection acreage in or near the Reaser block. The test will be drilled 5,000 feet. The geology is by Merry Bros. & Perini, Inc., and by W. W. Ports, of Wichita Falls.

Southeast of Paducah the Consolidated Oil Company, of Wichita Falls, has acquired a block of 6,700 acres for a 4,000 foot test.

North of the Reaser holdings Oklahoma operators have geologists working and other block is expected to be leased in that area. Three miles southeast of the Reaser block leasing has started for another test.

It is the opinion of oil men already in this area the south half of the county will have several wells drilling in the near future.

Former Resident To French Music School

Miss Patti Hightower, 3000 Avenue C, Fort Worth, will leave June 26 from New York for Paris to spend the summer studying at L'Ecole Normale de Musique, according to an article appearing in the Sunday issue of the Fort Worth Star Telegram. Miss Hightower will attend the Salzberg and Bayreuth music festivals and spend several weeks in European travel.

Miss Hightower, who was accompanied by friends to New York plans to spend six weeks studying with the Progressive Series Teachers of which she is a member, and will sail from England in the fall.

Miss Hightower, who taught music in Matador several years ago, has many friends here who will be interested to know of her anticipated European trip.

R. A. M. CHAPTER TO INSTALL OFFICERS

Members of R. A. M. Chapter, Matador lodge No. 283 are urged to be present at the next meeting of the organization, which will be held Monday evening, June 28th. The business of this meeting will include the installation of officers and a number of visiting members from neighboring lodges are expected to attend.

DALLAS TEACHER TO ANN ARBOR MICHIGAN

Miss Maisey Reeves, teacher in the Dallas school system, who has been visiting here with her mother, Mrs. W. E. Reeves, returned to Dallas Thursday where she will be joined by her roommate and will leave Wednesday morning for Ann Arbor, Michigan, where they will be enrolled in a two-week's N. E. A. course.

Mrs. Reeves will return to Matador in about a month, to remain until school starts in the fall.

J. D. Simpson of Dallas, visited in the home of his uncle and family, Mr. and Mrs. Fred Simpson, this week.

FAIR WEATHER PREVAILS FOR CRUCIAL WEEK

Plains Reaping Rich Harvest As Yield Hopes Boosted

Motley county is a neighbor to prosperity altho its small acreage is mostly harvested and the westward trek of combines continues to the great Llano Estacado where fields of gold reach to the horizon in the same land explored by Coronado almost two hundred years ago in his fruitless quest for the "Seven Cities of Gold". Floyd county, neighboring on the west is reported to be harvesting one of the richest wheat crops in history with yields exceeding the hopes of farmers. The quality of the wheat is also declared to be the best in many years. Further advantage is added by the increase in the price of the yellow grain during the past week.

County Is Complete

L. R. Bishop, local grain buyer, said yesterday that he believed the majority of the county wheat had been harvested after the past week of dry, hot weather, ideal for the use of modern machinery.

Mr. Bishop, who has been purchasing wheat this season through a partnership with Glenn Dobbins at Roaring Springs, said he was of the opinion his company had purchased about \$20,000 worth of Motley county wheat. He declared that it was possible that as much more had been sold outside of the county which would show a benefit of between \$40,000 and \$50,000 to Motley farmers.

INFANT CHILD BURIED HERE

Fred Hawley, age eight days, infant son of Mr. and Mrs. W. F. Hawley of Matador, died early Tuesday and funeral services were held here by Rev. McMillen of Roaring Springs. Interment was made in Matador East Mound cemetery.

BERYL BLACKSHEAR RETURNS FROM CAL.

Beryl Blackshear, who has been employed with a wholesale publishing company in Long Beach, California, for the past six months, returned to Matador Sunday night, where he visited in the homes of his aunts, Mesdames R. A. Day and George Birchfield. He accompanied the Day and Birchfield families to Turkey, Sunday, where he remained with his parents, Mr. and Mrs. Ted Blackshear.

ACCEPTS POSITION

Mrs. Gertrude Nelson is employed at Simpson Drug, where she assumed duties Monday, in the absence of Miss Muriel Davidson, who was forced to return to her home at Flomot recently, due to illness.

Clinton Hobbs, who has been absent from his duties also at Simpson's, for the past several weeks, due to a severe stomach and throat ailment, while improved is still unable to resume his duties there.

LUBBOCK VISITORS HERE

Mr. and Mrs. Chas Guy and children of Lubbock, accompanied by Mr. Guy's mother, of Tulsa, Oklahoma and her sister, were guests here Sunday in the home of Mr. and Mrs. Farris Fish and Mrs. J. R. Moore, as were Dr. and Mrs. Sam Dunn and children, also of Lubbock.



The Hollywood Camera

By MARSHALL FISKE

Leaving Natches, Miss.

I hated to tear myself away from Natches, Mississippi, as it had given me so much pleasure and profit. As we motored thru the sunken road leading out of town, The Natches Trace, I fancied I saw myriads of copper-colored shadows filling the roadway, Red skins who had traveled this path in bygone days.

We passed 'Dunleith', the handsome antebellum home with its double-decked veranda on three sides, then past the Merrill Place, where a noted murder had been

committed, then "Goat's Castle" with its most interesting history. At Baton Rouge we ferried across the Mississippi. Behind the churning, soapy foam left in our wake, two objects detached themselves from the surrounding landscape, the two capitol, the old and the new.

Then we motored thru Louisiana. Great fields of sugar cane are passed. Sugar and molasses, as well as that composition, celotex, made from its fibre, all come from sugar cane. This celotex, by the way, is now extensively used in public buildings to deaden sound.

Later on at Crowley, we were in the midst of the rice fields. Then we arrived at New Iberia the heart of the Evangeline country, where I engaged a local cab to take me to the Jungle Gardens on Avery's Island.

Jungle Gardens, Avery's Island—I was granted permission to drive through this estate through the courtesy of the President, Mr. McIlhenny.

These gardens spelled salt, pepper, birds, and a collection of plants, exotic and otherwise. Here is clumps of bamboo, live-oaks, moss draped, chrysanthemums, roses, daises, cacti, then winding paths, flag-lined running in and

out, up-hill and down-dale, suddenly one comes across a grotto dripping waters flow from higher to lower terraces, then one sees a clearing with a huge bank of glorious crimson cockscomb illuminated by the setting sun. Then a pool tree-bordered, reflecting on its surface the chromatic loveliness of the sunset. Here is a grassy plot ornamented with evergreens planted in graduated heights, then an archway of wisteria swings into view then we come to the Sunken Gardens, the very heart of this sylvan region. Stone steps lead downward, large ornamental vases, olive-green, stand at the head of the stairs. It all somehow recalled to my mind a landscape by Maxfield Parrish. Here one sees bamboo, ferns, live-oaks dripping with their eerie moss, then the ragged, ornamental leaves of the stately banana, like a Spanish beggar, haughty even in his rags. Not far distant from this Sunken Garden, one sees an immense bird house, in reality, it is an apartment house for birds. This is seen in the forks of the branches of the trees.

Then on to Bird City and the Iris Garden.

A bird sanctuary lies among the reedy marshlands. Here I saw white cranes, the herons for which this place is noted having migrated to their winter home in South America. These cranes were winging their white graceful forms in the gathering twilight, uttering croaking sounds; other sounds too; cries, stabbed the twilight silences. On one side were branches supported on poles thrust into the water, black ducks were swimming about below the surface of the dark waters.

Mr. McIlhenny told me they fed 3 1/2 tons of rice a day to the birds and 35 tons of twigs a season to aid the herons in building their nests. What a noble thing to save these beautiful birds from extinction. Heretofore, before the law became operative, they were sacrificed for their plumage to adorn the hats of rich, by unthinking and unfeeling women. In consequence, these herons were victims of their own beauty, not only they perished but also their young who died of starvation. Then came their savior in the shape of Mr. McIlhenny, to save them from this undeserved fate. Now they are not threatened with extinction any longer but enjoy life as it was intended they should. This all shows a very fine humanitarian spirit on the part of Mr. McIlhenny for which he deserves much credit.

This gentleman lives in the midst of his Jungle Garden "a monarch of all he surveys", his home stands on a knoll in splendid sylvan isolation.

And all this that I have described lies on the top of a salt mine, which extends miles below the earth's surface. Here huge columns of salt uphold the roof of these subterranean corridors. It looks for all the world like the home of Mrs. Lot, who herself was turned to salt when she tried to appease her womanly curiosity by glancing back at the destruction of the sinful cities of Biblical times.

After my inspection of these Jungle Gardens, I returned to New Iberia, La. to dream of salt and pepper, herons, women's hats jungles of exotic beauty, while through it all flitted the vague form of Mrs. Lot who was pouring Tobacco Sauce on the sinful cities to extinguish their conflagration.

BAPTIST CIRCLE HAS GOOD SUMMER RECORD

Eight Members and four visitors were present last Tuesday afternoon when the Henrietta Shuck Circle of the Baptist W. M. S. met in the home of Mrs. J. D. Craven.

The concluding chapters of the book, "Palestinian Tapestries" was studied with parts given by Mesdames Jack Edwards, Bill Pipkin, Maurice Gates and Bill McCaghren.

Refreshments were served to Mesdames Dalbert Groves, Bill Pipkin, Loyd Fulkerson, B. F. Harbour, Jack Edwards, Bill McCaghren and Mrs. Maurice Gates, members, and these visitors, Mrs. Claude Groves, Childress, Mrs. Nolan Fulkerson, Brady, and Mesdames Elbert Reeves and Ben Meador, Matador.

Mrs. Fulkerson Hostess
On Monday afternoon of this week, the circle met with Mrs. Lloyd Fulkerson for a selected program from Home and Foreign Fields magazine on the theme, "Goodness".

The program included: Work among the Italians, Winning the Italians to Christ, Mrs. Dalbert Groves; A Baptist Mosaic, Mrs. J. D. Craven; God's Goodness Manifested to Chinese, Mrs. Maurice Gates; By Works, Not of Grace, Mrs. B. F. Harbour, who, as leader also read two poems.

Refreshments were served to Mesdames Nolan Fulkerson, Maurice Gates, Dalbert Groves, Hub Swearingen, J. D. Craven, B. F. Harbour and the hostess.

The SNAPSHOT GUILD

SPOOK PICTURES

FROM time immemorial, from generation to generation, there have always been honest people who claimed to have seen ghosts. And during the three generations since photography came into existence people believing in ghosts have maintained that, since ghosts have been seen they can be photographed.

Even though no ghost believer, when confronted by one, seems ever to have had a camera handy to prove this claim, speculation on the question has gone so far as to suggest that, surely, photographic chemistry will some day evolve an emulsion sensitive to the emanations of the spirit world if such there be. The discovery and photographic use of the invisible rays of the spectrum, infra-red and ultra-violet, and of X-rays, Grenz rays and other kinds of radiation for which photographic emulsions have been developed is pointed to as giving grounds for the speculation. Certainly a fascinating, not to say alarming possibility to contemplate, but meantime, whether or not spooks exist, present day photography has no trouble at all in making synthetic spooks.

Behold the spook illustrated. It is the work of an amateur photographer. How was it made? First, with the camera on a tripod, the door was photographed and the camera shutter closed. Then without the camera's being moved or the film wound, the ghost walked into the

picture, the ghost being a person dressed as such. Then a second exposure was made for half the time given the first exposure. In other words, it was simply the old trick



You don't believe in ghosts? Pray how did this one get there?

of double exposure, by which all sorts of weird miracles may be performed in photography, depending upon the insanity of the photographer. Ghost pictures are among the simplest.

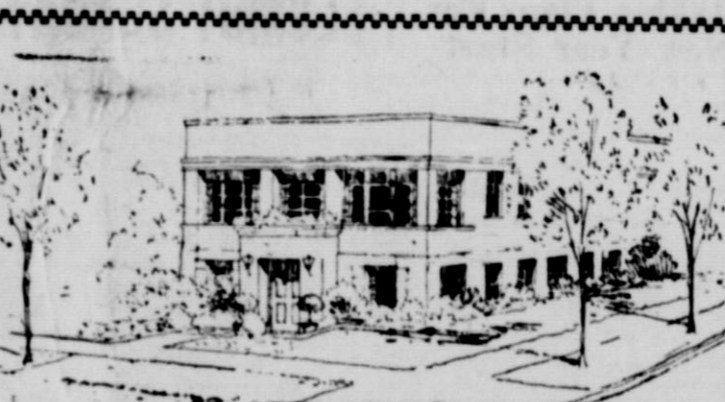
John van Gulder.

GIVEN SHOWER

Mr. and Mrs. Arvil Craven, who visited here last week with his parents, Mr. and Mrs. G. S. Craven, enroute to their home in Amarillo after a honeymoon trip to Colorado and New Mexico, were tendered a shower in the home of Mrs. L. J. Barkley, Saturday afternoon.

Mrs. Barkley was assisted by Mesdames J. H. Sample and J. D. Craven at the affair, which was attended by a large number of friends.

Go To Church Sunday



Completely Equipped For
OBSTETRICS, PEDIATRICS
And General Medicine
Newest Type X-Ray Equipment
Phone 59 Day and Night Service
TRAWEEK HOSPITAL
A. C. Traweek, M. D. Albert Traweek, Jr., M. D.



Bread Is Your Best Food
Eat More Of It
EDDY'S BREAD FRESH DAILY
Ask for it in Matador
Four-Corners Dickens Roaring Springs Whiteflat
Eddy's Bakery

GO TO CHURCH SUNDAY

FIRST SHOWING of the New INTERNATIONALS



International Harvester presents a great new line of trucks—a major news story for the transportation world—a personal news item for every user of trucks!

Here is the first announcement of the new International Trucks in the gleaming metal dress and lines of today and tomorrow. Even more important than the eye-values in these new trucks are the values underneath the surface. Advanced engineering throughout the entire mechanical product... new standards of utility and performance... these are offered in every model of this new line, in sizes ranging from the Half-Ton unit (shown here) up to powerful Six-Wheelers. The new Internationals are on display. Come in and see them in our showroom.



The ALL-STEEL CAB—one of the many advanced features in the new International line. Illustration above shows the interior of the roomy, well-appointed deluxe cab. Driver comfort, clear vision, and safety are assured in every International model. Half-Ton up.

Matador Hdwe. & Furniture Co.

"We have it, will get it or it is not made"

INTERNATIONAL TRUCKS



Figuring Finances

ALL other things being equal, the business with a sound banking connection enjoys greater immunity today from the seasonal and cyclical changes in business than ever before. The reasons are readily apparent. Such a business has the advantages of modern banking research, sound credit control, the advantages that come inevitably from a recognized banking reference and, finally, in the case of The First State Bank, the reputation for integrity which has characterized our many years of service to the business institutions of Motley County.

First State Bank
MATADOR

DEPOSITS INSURED BY
The Federal Deposit Insurance Corporation
WASHINGTON, D. C.
\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

Dr. W. A. Pettey
OPTOMETRIST
Of Lubbock
Will Be In
MATADOR
AT
Simpson's
Drug Store
Wed., June 30
To Fit Glasses

Why PEOPLE look twice AT GMC's

GMC
OF VALUE

An object pleasing to the eye—especially a GMC truck—will draw a second glance every time. GMC handsomeness is more than sheet-metal deep, yet GMC "Dual-Tone" color blending is the stimulating influence that attracts the eye—and GMC unusual shape contours affecting radiator, hood, fenders and cab, hold attention and register public approval. Everyone knows that GMC's stand up in hard service. Truckers admit GMC economy. This year, more than ever, the observing public is conscious of GMC's attention-compelling beauty. GMC sales gains are breaking records—everywhere. GMC prices are now crowding the lowest!

QUALITY AT PRICES LOWER THAN AVERAGE

Time payments through our own Y. M. A. C. Plan at lowest available rates

GENERAL MOTORS TRUCKS & TRAILERS

Matador Buick Co.

Matador, Texas

HOT ENOUGH FOR YOU?



It took an all-time record blast of 153 quarts of nitrocellulose to extinguish this fire at the Continental Oil Company well at Monument Field, New Mexico. The blast raised eight days but was finally tamed by Meron M. and Floyd T. Kinley, famed fire-fighters, down to the scene by Conoco. So intense was the heat that high-pressure fire hose carrying a full stream of water burned like paper during the configuration.

tween the Farwell Brothers of Chicago and the officials of Texas that resulted in the Farwells agreeing to build the huge stone edifice at Austin, still one of the proudest capitols in the nation and higher than the capitol dome in Washington.

The noted Col. Al G. Boyce, general manager of the XIT, Barbecue Campbell, and Ab Blocker who are credited with evolving the XIT Brand that no rustlers can change; the wolf hunters and the trail drivers will all be seen in this dramatic, historic extravaganza.

New Lighting, Even Bubbles in Color To Beautify Fair

NEW YORK, (Special).—None of the scientific discoveries or developments being hurried from laboratories to make the New York World's Fair unusual and thrilling will produce more startling results than the latest technique in illumination.

This statement was issued by Grover Whalen, President of the Fair Corporation, at the inauguration of experiments by the Fair's staff of engineers and illumination experts or their consultants. These men are already at work with quarter-inch scale models of the Fair types of lighting equipment never before used in comprehensive manner, and utterly new principles never developed practically. They are dealing with everything from fluorescent dies and colored bubbles to concentrating lamps and floodlight systems. The plan is not to create spectacular effects in the usual sense of the term, says Mr. Whalen, but rather to create designs in light that will make their appeal through their magnitude and their sheer beauty.

Canning Equipment Mobilized For Use

Canning time is just around the corner and don't trust to luck. Remember there are countless microorganisms in the air, soil, water, and in fact on everything around us that will spoil food unless we defeat them by carrying out scientific methods of canning.

To preserve vitamins can foods as soon as possible after they are gathered. None of minerals need be lost if liquid in which they are cooked is used to fill containers, and if entire contents of can are served. Low growing vegetables as spinach and the fuzzy coating on string beans often harbor dangerous bacteria. If fruit and vegetables are lifted from the water in which they are washed they will be cleaner than if water is drained off.

The method of canning you use depends upon whether food belongs to acid or non-acid group. When foods are definitely acid as fruits and tomatoes the mold spores and bacteria are easily killed at boiling temperature (212). However, in non-acid foods such as meats and practically all vegetables bacteria can be killed with speed and surety only at the much higher temperatures that steam pressure cookers provide. So if you are anxious to fill your shelves with corn, peas, beans, spinach, pumpkin, and meats a steam pressure cooker is essential. A good pressure cooker is highly profitable for cooking also. Directions for operation and care come with each cooker. Time tables and directions for canning also accom-

pany each cooker.

Don't economize by using old jar rings or defective caps and lids. Be sure your caps and lids are free from dents. The automatic or vacuum sealing type is convenient. The seal is automatic when jar seals as it cools following processing. Screw bands may be removed and used on other jars.

Don't wait until vegetables are ready to can to get equipment in shape. Be sure all parts of cooker are in working order. Abrasives should not be used on cooker or lid as there is danger of scratching the surface and preventing lid fitting tight. Take census of jars and lids and one of these mornings those shelves will take on new interest with filled jars to take the place of empty ones.

Ita R. Parrish Home Management Supervisor RA

Fuel Conservation

Out in New Mexico, even public signs come directly to the point. In a garage in Albuquerque, is posted the following notice:

"Don't smoke around the tank. If your life isn't worth anything, gasoline is!"

As a Pullman conductor made his way through the train, he came upon a woman who was weeping bitterly.

"What is the trouble lady?" Is there anything I can do?" he asked.

"Oh, sir," she replied, "I am taking the body of my third husband East to have it cremated."

The conductor consoled her and went his way. On his return he found a lady across the aisle weeping even more bitterly. Again he asked if he could be of any assistance.

"Just to think," sobbed this newly grief-stricken one, "That woman has men to burn, and I can't get any."

At the Exposition Grounds at Fort Worth, National Youth Administration Youths have planted 11,337 shrubs and 762 trees, prepared 335,000 square feet of shrub and flower beds, cut and laid 118 cubic yards of stone, and sodded 2,500 square feet of park area, in addition to draining the creek, C. P. Little, Jr., district supervisor, has reported to J. C. Kellam, State Director.

These Are Your Mileage Merchants



- Four Corners Store
- Dobbs City Merc. Co.
- Bob's Oil Well
- York's Service Station
- Highway Service Sta.—Flomot
- Fairview Service Station

L. B. Robertson

Commission Agent Matador, Texas

Four Big Shows At XIT Ranch Reunion

DALHART, Texas, June 22.—Pattered after Calvacade at the Texas Centennial, that won international renown, an historical Pageant of XIT history will be presented in four mammoth shows at the Second Annual XIT Ranch Reunion in Dalhart, August 9-10, announced General Chairman S. E. Brown today.

Portraying the gigantic spectacle will be a cast of more than two hundred. Contract calls for a preview to be presented Sunday night August 8, and continue each night through August 11, said Mr. Brown.

The dawn of the West will open the rich and glamorous pageantry that will swing immediately into the story of the XIT, with characters, settings and costumes authentic in every detail.

Shown for the first time on stage or screen, will be the actual reproduction of the conference be-

Quality Foods Cooked In Wholesome Style

Bob's Cook Shack

— WE NEVER CLOSE —

SEE US AND AVOID TIRE TROUBLE THIS SUMMER

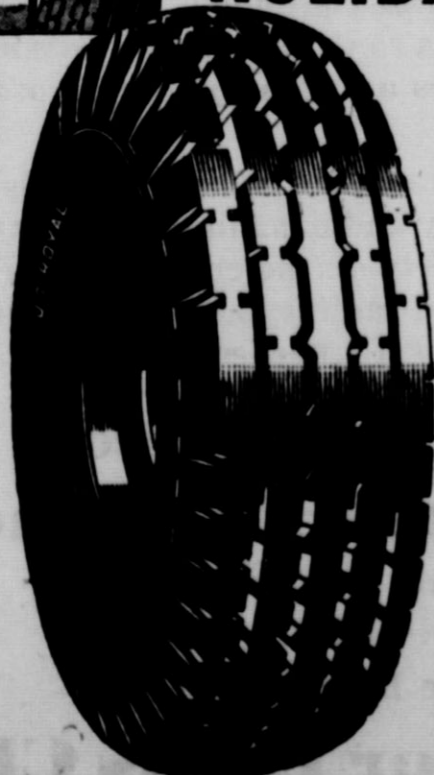
GET THE SAFE MILEAGE

of World-Famous U.S. ROYALS

AT OUR HOLIDAY PRICES



• Our own experience and the experience of our customers proves Royals can take it!—give plenty of Safe Mileage when hot roads cause so many tires to weaken and fall.



HERE'S WHY

- ★ **COGWHEEL TREAD** ... a famous traction principle that gives you extra skid protection.
- ★ **SAFETY-BONDED CORD BODY** ... exclusive with "U.S." makes every ply a safety ply ... gives you extra blowout protection.
- ★ **TEMPERED RUBBER** ... this patented "U.S." tread compound wears longer—gives you extra miles.

FREE SAFETY ANALYSIS... ALL MAKES

Drive in today for a complete report on the true condition of your tires.

PHONE 111 FOR TIRE SERVICE

BOB'S OIL WELL

EXCLUSIVE CONOCO PRODUCTS Matador, Texas

RESTROOMS I'M PROUD OF..

but nothing takes the place of more mileage

I don't just tend this station; it's my own place of business. I've got a personal pride in keeping civilized restrooms for you. You're absolutely entitled to that, along with all the other service I can give you. But here's the thing: I don't figure I'm let out of giving you mileage—every last cent's worth you can get. That's exactly why the oil I picked to sell at my station is Conoco Germ Processed. Let me explain the long mileage it gives you, out of both your oil and your engine: You see, the patent Germ Process makes this oil form a real plating of lubricant all through your engine. Being attached for good, Oil-Plating won't run off while the car is parked . . . nor get pushed off either, no matter how fast you make a long trip. Then you're not wasting your oil and mistreating your engine, no matter if you reel off 5000 miles in a row, or make a million starts and stops around town. I could take your car now at my place, and in a few minutes change it to the correct grade of Conoco Germ Processed oil, the only oil that Oil-Plates your engine.

CONOCO GERM PROCESSED OIL



from Your Mileage Merchant

WE DO OIL PLATING!



CONOCO BRONZE GASOLINE BOB'S OIL WELL

INTERSECTION HIGHWAYS 18 & 28
OPEN DAY AND NIGHT
TELEPHONE 111 FOR SERVICE

MATADOR TRIBUNE

Successor to the Roaring Springs News

Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The

Tribune Publishing Co. Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

SUBSCRIPTION RATES:

In Motley and Adjoining Counties
Per Year \$1.50
Beyond 1st Postal Zone \$2.00
6 Months \$1.00
No subscription for less than six months.

CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of this Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Design Study For The Ambitious

One of the encouraging things about our republic is the way it has of smacking a man down just when he begins to think he knows all the answers.

You could dig enough illustrations out of the history books to fill a column, but a few recent ones will suffice. The most striking case is that of Woodrow Wilson.

Mr. Wilson was probably the most powerful leader in all the world on Nov. 11, 1918. Indeed he could be called one of the three or four powerful leaders in all history. He had settled the greatest war of all time; he alone among all the allied statesmen, seemed to have a plan for bringing the hopes of a war-sick world to realization.

But the cheers had not died away before Mr. Wilson collided head-on with the ancient, invincible reluctance of the American people to be hustled. And the first thing anyone knew he was a tragically rebuffed and thwarted man his high hopes and grandiose plans wrecked by the simple fact that the republic had got tired of seeing one man lay down the law to it.

On a smaller scale you could repeat the parallel with Franklin D. Roosevelt. Last fall Mr. Roosevelt won a landslide election as no President before had ever won one. In the Congress he had a majority which made all former majorities look insignificant. If ever there was a President who could be pardoned for supposing that his word was all-powerful, Mr. Roosevelt was the man.

And so what? So the first major program he handed to the Congress—the plan for revising the Supreme court—was riddled with hostile bullets and finally was rejected by a Senate committee in a report as being as critical as any in the annals of that historic house. And the all-powerful President learned what Mr. Wilson had learned—that the American people will take nothing from anyone unless, upon talking it over, they

decide that they happen to like it. Lesser examples abound in recent memory. There was the case of Father Coughlin, who looked for a time as if he were going to be the uncrowned king of American politics, but who wound up completely beaten when the votes had been counted. There was Dr. Townsend, at whose nod legislators trembled for many a long month—until, at last, the people had had enough. There was for that matter, Herbert Hoover, who rode into office on a great landslide and rode out on another one, overwhelmingly beaten.

You can add this sort of stuff up all day and you will get just one answer. The instinct for democracy is all-powerful in this country. The people's distrust of power concentrated in one pair of hands is ineradicable, and the man who gets such power in his hands, or even seems about to get it, is riding for a certain fall.

The lesson could be studied with profit by all who aspire to leadership in America—among others, perhaps, by Mr. John L. Lewis.

—Lubbock Avalanche

CONTRACTOR'S NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 30.423 miles of Asphalt Seal Coat from Spur to a point north of Dickens and from a point near Roaring Springs to a point north of White Flat and a short section of Highway 28 West of Matador on Highway No. 18 and 28, covered by Control 106-1-8, 105-4, 5, & 6-5, 7, & 5, 145-8-6, in Dickens and Motley Counties, will be received at the State Highway Department Austin, until 9:00 A. M., July 6th, 1937, and then publicly opened and read.

The attention of bidders is directed to the Special Provisions concerning prevailing and minimum wage rates and hours of employment included in the proposals in compliance with House Bill No. 54 of the 43rd Legislature of the State of Texas, and House Bill No. 115 of the 44th Legislature of the State of Texas. The prevailing wage rates listed below shall apply as minimum wages on this project.

Title of	Prevailing Minimum
"Laborer",	Per Diem Wage
"Workman" or	(Based on Eight
"Mechanic"	(8) Hour Working
	Day
Shovel Operator	6.00
Crane Operator	6.00
Powder Man	6.00
Crusher Operator	4.00
Roller Operator	4.00
Distributor Operator	4.00
Tractor Operator	3.60
Blade Operator	4.00
Broom Man	4.00
Truck Driver (over 1 1/2 tons)	3.60
Air Hammer Operator	4.00
Blacksmith	3.60
Fireman (Asphalt Plant)	3.60
Form Setter	3.60
Mechanic	4.00
Compressor Operator	3.60
Spreader Box Operator	3.60
Truck Driver (1 1/2 ton and less)	2.80
Flagman	2.80
Unskilled Laborer	2.80
Watchman	2.40
Water Boy	2.00

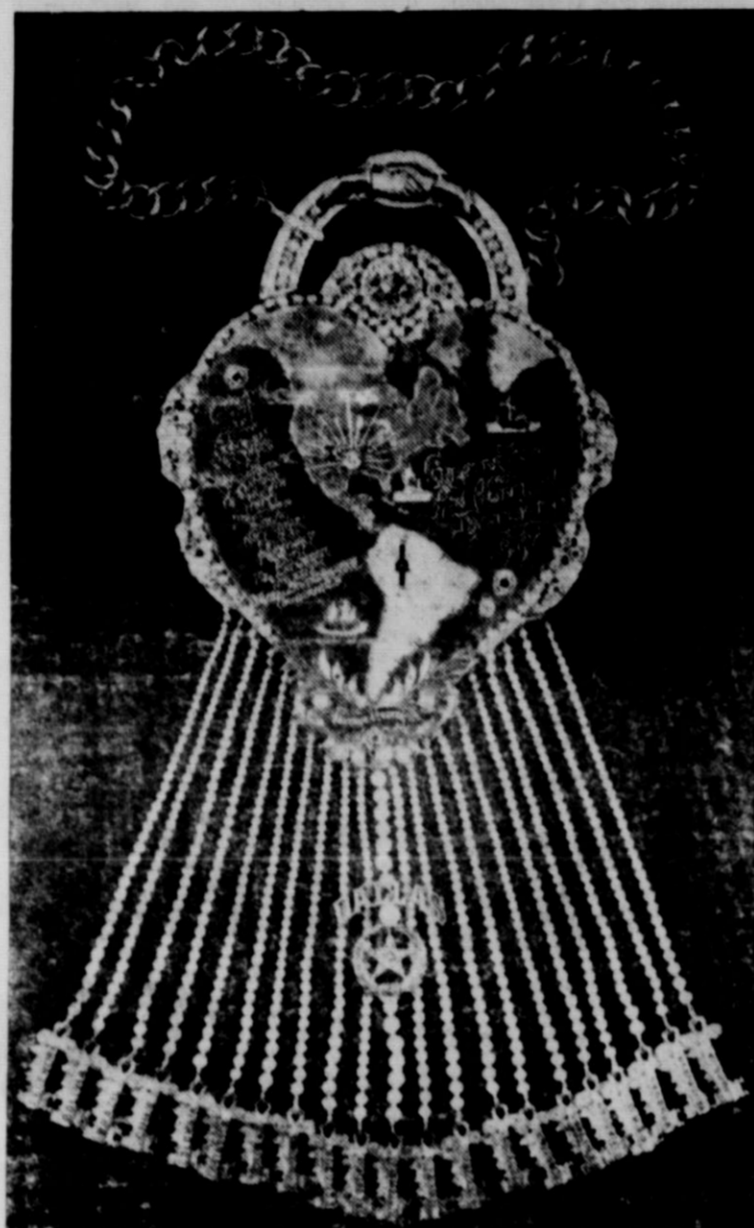
Overtime and legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of E. W. Mars, Resident Engineer, Spur, Texas, and Texas Highway Department, Austin. Usual rights reserved. (June 24, July 1, 1937.)

Hatchery Manager At Poultry School

Waco, Texas, June 16, 1937. (Special to the Matador Tribune) Lewis Newman of the Matador Hatchery in Matador, Texas, is in Waco attending a dealer training school being held by Dr. Salisbury's Laboratories, poultry re-

\$75,000 Pan American Lock



Here is the costliest lock ever made. Wrought by Arthur A. Everts, Dallas jeweler, it was presented to the Pan American Exposition for its opening ceremony June 12. The lock, valued at \$75,000.00, contains nearly two pounds of platinum and white, green, yellow and red gold, and 1,056 gems—diamonds, sapphires, pearls, zircons, emeralds and rubies. The large diamond weighs 14 carats. Only by the insertion of all 21 keys, each representing one of the Pan American nations, was the lock opened, throwing wide the Exposition gates while representatives of the 21 nations looked on. The original diamond-set keys were sent as gifts to presidents of the Pan American countries.

search and service organization. The laboratories in Charles City, Iowa, are headquarters for the Dr. Salisbury's Nation-Wide Poultry Health Service, of which the Matador Hatchery is a member. In attending the school, Mr. Newman, along with a group of other Dr. Salisbury dealers, is taking two weeks of intensive training in diagnosis and treatment of poultry diseases. The purpose of the school is to make members of this Nation-Wide Poultry Health Service of greater use to poultry raisers their communities.

The session of the school which Mr. Newman is now attending is the forty-first session of the two-week school. Up to this time there have been a total of 889 graduates of the school. The forty previous sessions have been attended by dealers from all forty-eight states and from some of the Canadian provinces. Mr. Newman will remain in Waco until Friday, June 25, when the school will close. Students working on part-time NYA campus improvement jobs at Decatur Junior College built four tennis courts, two volley ball courts, and several flower beds; hauled one and one-half million pounds of rock for construction of a stone wall around the athletic field; and supplied unskilled labor for the construction of a grandstand at the football field and for repair of the interior of the college building. H. T. Tinsley, Registrar of the college, has reported to J. C. Kellam, State NYA director.



Bring Your Car To Us FOR COMPLETE SERVICE
Texaco Gasoline and Oils

Washing—Greasing—Lubrication

Shorty's Service Station

PHONE 17M

Get In The Swim!

Roaring Springs Pool Now Open
Pure Spring Water
Senic Picnic Grounds
Improved Road To Springs

SWIM AND ENJOY LIFE

Roaring Springs Swimming Pool

Moderate Prices

ROY BURLESON General Insurance

First State Bank Building Matador, Texas

1939 World's Fair Has New Ideas About Amusement Features

NEW YORK, (Special).—“Only seeing will be believing,” says President Grover Whalen of the New York World's Fair 1939 Corporation, as he tries to envision what the Fair is planning, more than two years in advance, in the way of facilities for recreation, entertainment and amusement.

Every man, woman and child in the United States, he says, has an interest in the 1939 Fair and to some degree or other has a part in the building of that Fair. The exposition, therefore, will surpass all previous fairs, not only in the demonstration of the wonders of the world or present-day life and in the projection of the World of Tomorrow, but also in providing the utmost variety of entertainment and amusement for every man, woman and child.

The entire world will be tapped for every amusement possibility. The tiresome mediocrity of stunts and side shows—the stock-in-trade relics of the amusement world of yesterday—will give way to a new and modern standard of excellence. The plan of the New York World's Fair has anticipated the requirements for entertainment and is making them a part of the general scheme of the Fair, rather than allowing them to spring up as an appendage or an afterthought. Even the tiny children will have a playground reserved exclusively for their own use.

Texas Lions Are To Aid Blind Kiddies

GALVESTON, June 21.—Approximately 300 Texas Lions, at their annual state convention here today unanimously approved a resolution to form the Lions Blind Foundation of Texas, Inc.

Presented by Sam Braswell of Clarendon, and seconded by Ross Covey of Sweetwater, the resolution provided for formation of a non-profit corporation to coordinate Lions blind work throughout the state. Headquarters will be located here.

Directors of the corporation will include the outgoing district governors, Elmer D. Elliot of Dalhart, Ross S. Covey of Sweetwater, Burris C. Jackson of Hillsboro, Murphy A. Winn of San Antonio, and R. C. Franks of Bryan, and also the five incoming district governors, Joe Pond of Colorado, Tom Gillis of Fort Worth, William L. Bain of Waco, Jack Bonner of Corpus Christi, and Jean Shotwell of Lufkin.

Lady (at party): “Where's that pretty maid who was passing out cocktails a while ago?”
Hostess: “Oh, are you looking for a drink?”
Lady: “No, I'm looking for my husband.”

National Youth Administration youths working on a campus improvement work project at the University of Houston ran survey lines for drainage of 20 acres of land and cleared and landscaped 14 additional acres, during the last 15 day period. W. O. Alexander, district supervisor, reported to J. C. Kellam, State NYA Director.

Sixty-six National Youth Administration boys in Bowie county working under the supervision of the State Highway Department constructed 50 ditch retards, cultivated 1,000 trees and shrubs, and repaired slopes on 5 miles of State highways during the last 15 day period.



Satisfaction Guaranteed

LIPHAM'S WATCH REPAIR

Former Bradshaw Location
Next Door City Barber Shop
W. M. Lipham
MATADOR, TEXAS



FOR PERFECT LOW COST

LAUNDRY SERVICE

There's real economy in our service! Better laundering methods save clothes and time; lower prices put dependable service within reach of even the most limited budget!

FLOYDADA

STEAM LAUNDRY



Cut Weeds Clean Up!

We Solicit Your Help To Make A Cleaner City

With the advent of continuous rains here, Matador is confronted with a rank growth of weeds in every section which provides a haven for flies, mosquitoes and insects.

We urge everyone to aid in killing weeds and cleaning up all unsightly and unsanitary objects on or adjacent to their property, to the end that our city may be more attractive and sanitary and the health of all citizens may thus be safeguarded.

Burn Dry Weeds Place Trash In Containers

—Barrels — Boxes — Sacks —

IN YOUR ALLEY
Free Hauling Service

Matador Lions Club



Alkali Becomes New Industry For Texas

HOUSTON, June 21. —Texas yearly is adding to her industrial fame. One of her newest industries is described by Harry Van Demark in his article, "Alkali, a Fast-Growing Texas Industry," in

the June issue of the Texas Good Roads Association's official organ, Texas Parade, just from the press. "A new Texas industry, a fast-growing industry the expression of the belief of level-headed business men in the industrial potentialities of Texas, is represented by the plant of the Southern Alkali Company at Corpus Christi,"

writes Mr. Van Demark. "Thus one of the most important chemical developments in the history of the Great Southwest has become a reality.

"Three years of planning and preparation preceded the opening of the plant. Every detail was perfected so that alkali buyers might from the very beginning obtain the fullest cooperation.

"It is difficult to over-emphasize the importance of this, the first alkali plant in the far South. An adequate home supply of basic alkalis has for years been one of the recognized needs of the industries in this section. Petroleum refineries soap factories, paper mills glass factories, cottonseed oil refineries, and other Texas industries using alkalis, now have available a convenient supply of materials at short-haul low cost rates. All of which means lower production costs for these industries and the ability to compete more advantageously with manufacturers located in other parts of the country.

"Petroleum refineries, especially are large users of caustic soda, soda ash and other common alkalis.

"All the requirements for the manufacture of alkalis are within easy access of the plant. Salt brine is obtained by dissolving rock salt 1800 feet beneath the surface of the earth.

The brine wells are located six miles north of Benavies, Texas, and the raw brine is transported to the plant through a 61 mile cast iron pipeline.

"Limestone is quarried in the San Antonio district. Oyster shells are obtained from Nueces Bay. The coke comes from Birmingham Ala., the ammonia from the artificial gas plants in the east.

"Thus Texas industry marches on and to the state's manifold advantages in commerce and industry another major and most important unit is added."

Motley Farmers Receive Loans

The Resettlement Administration has loaned farmers in Motley county a total of \$5,613.73 since July 1, 1936, according to Geo. Hulsey, supervisor for this county, with offices in the Court House.

Purpose of this rehabilitation loan program, he explains, is to enable individual farm families to get a new start under more favorable conditions. In emergency cases this agency has provided money for food and other necessities until they were able to provide for themselves. The loans have been made for the purchase of necessary farm supplies, livestock, household needs, feed, seed, fertilizer, for payment of rent, taxes and for food.

When these rehabilitation loans were made the county supervisor provided agricultural assistance guidance and in most cases the home management supervisor assisted the farm women in home management plans. While the county Supervisor works on a farm plan to show which crops can best be grown on the farmer's land and how he can make the most money from his farm, the home management supervisor works with the farm women in connection with the home.

It is interesting to note that many farmers do not need a loan after their farm plans have been worked out by a county supervisor and they have produced one crop. The rural rehabilitation program of this federal agency has been welcomed in every section of the county. It has been shown that a small loan for necessary items on the farm and proper farming practices would put many of the country's temporarily distressed families on their feet permanently.

Rehabilitation loans made to farmers in Region Twelve of the Resettlement Administration from July 1, 1936, to June 12, 1937 amounted to \$2,522,888.20.

Advice To The Security Investor

The result of numerous national surveys show that more than eighteen million people in the United States are owners of corporate stocks, debentures, municipal bonds or other forms of securities. We are, in fact, the greatest nation of investors on the face of the earth. Placed upon various estimates, it is safe to say that more than one million people in the State of Texas come within the category of securities investor. One need not look very far to see

Hands Across the Rio Grande



Prelude to the June 12 opening of the Pan American Exposition at Dallas, Josephus Daniels (left), U. S. Ambassador to Mexico and Dr. Francisco Castillo Najera, Mexico's Ambassador to Washington, were honor guests at a dinner in Dallas. Of the coming fair, Dr. Najera said: "It shall be a new milestone in the ever-widening road leading to complete friendship, understanding and cooperation among the countries and the people of the Americas."

some of the results brought about by this tremendous pooling of capital. The system has provided not only a means of making money by investing money, but it has brought about the employment of hundreds of thousands of laborers and skilled workers, and has made of America the world's greatest industrial country. This growth of corporate enterprise and joint use of capital has created an economic system that affects the daily lives of each and all of us. If the bed you sleep in was made in one of America's large furniture factories several thousand people furnished the capital to manufacture it. If you had bacon for breakfast this morning that came from one of several large meat-packing companies, thousands of other stockholders received benefits from your investment. Very likely, the telephone you use is owned by more than three hundred and fifty thousand people. If your wife's scissors, your razor, the hoe in your garden or the wire in the fence around your farm is made of steel, manufactured by certain American steel corporations, you made a purchase from a company owned by more than two hundred thousand people. Your radio, your automobile, your electric refrigerator, the pavement on your roads and streets, the books you read and countless hundreds of other things you enjoy were made possible by the contribution of capital, practically all of which is evidenced by

some form of securities. Thus, our daily needs come from the furnishing of billions of dollars by millions of people who make money by hiring out their capital. It is the purpose of the securities laws to protect the investor against the machinations and unholly schemes of the promoter and salesman. These laws, at the same time, offer encouragement to those who raise capital honestly and who manage corporate enterprise faithfully. Some form of a securities act has been passed by forty-seven of the forty-eight states of the Union. The Federal Government has passed regulatory acts involving the issuance and sale of securities to protect the investors of the whole country. Texas should be proud of the Act its Legislature has passed and has upheld since its enactment. In a forthcoming article, your Commissioner will point out the main features of the Texas Securities Act and will demonstrate to the readers of this paper how it works to protect the investor against the racketeer. IT IS UNLAWFUL IN TEXAS FOR UNLICENSED DEALERS AND SALESMEN TO SELL STOCKS, BONDS, OIL AND GAS LEASES AND OTHER CLASSES OF SECURITIES. THE INVESTOR SHOULD HELP THE STATE OF TEXAS PROTECT HIM AGAINST FRAUD BY REFUSING TO DEAL WITH UNLICENSED SALESMEN AND

DEALERS. EACH LICENSED SALESMAN AND DEALER CARRIES WITH HIM AN IDENTIFICATION CARD WITH THE SEAL OF THE STATE OF TEXAS AND THE SIGNATURE OF THE SECURITIES COMMISSIONER THEREON.

EXAMINATIONS ANNOUNCED FOR BUREAU OF PRISONS

The United States Civil Service Commission has announced open competitive examinations of chief supervisor of probation and parol service, \$5,600 a year, supervisor of probation, \$4,600 a year and assistant supervisor of probation, \$3,800 a year, in the Bureau of Prisons, Department of Justice.

Certain specified education and experience are required.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office or customhouse in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

GOAT SEES ANOTHER ON SHINY NEW CAR; REPAIR JOB NEEDED

NEWPORT NEWS, Va., June 22. —Motorcycle Patrolman Hugh N. Wright is looking for the owner of a billy goat who rammed the side of J. M. Smith's new car, damaging it. The animal had seen his image in the shiny car, had rammed it until image disappeared.

Youths working on a campus improvement work project at the Roby Public Schools have constructed 1500 feet of rock curbing around the school grounds, laid 500 feet of concrete sidewalk, and are now completing a hard-surfaced tennis court, a rock shower room and equipment house for the boys physical education department, and an amphitheatre, N. C. Forrester, Superintendent of the Roby Public Schools has reported to J. C. Kellan, State NYA Director.

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FORT WORTH'S WELCOME TO THE WORLD

FRONTIER FIESTA

Four Worth and Billy Rose have scored again! As the 1936 Centennial outburst in Glamour and Glory all the Splendors of the Ages on the 1937 Fiesta Equipe its predecessor with the Luster of Midwintling Milestones. CASA MANANA Flares forth in a Veritable Venusian of Creative Opulence as compared with the Stygian Mediocrity of all other stage spectacles, past and present. Here, on the largest and most exciting outdoor system on earth is revealed BILLY ROSE'S All New Levitation of Extravaganza, BEST SELLERS. A Glistening Galaxy of Distinguished Luminaries of Stage, Screen, Concert, Radio and Arena including PAUL W. WHITEMAN and BAND, EVERETT MARSHALL, HARRIET HORTON, an Ensemble of Ten Score Alluring Adolescent Aphrodites, Male Choir of Sixty-four. In Four Acts of Astonishing Magnificence. Over HALF A MILLION DOLLARS spent on ALL NEW PRODUCTIONS.

A FORT WORTH FEATURE and distinctive ONLY of the FORT WORTH FRONTIER FIESTA. All of the Major Artists will appear at EVERY PERFORMANCE during the entire engagement. NOT on sporadic occasions. DO NOT BE MISGUIDED or DECEIVED. Come the First Night or the Last, or in between, YOU WILL SEE THE COMPLETE CAST. Just as advertised.

OPENS SATURDAY, JUN. 26

TIME Meets its MATCH

YOU seldom plan 15 years ahead when you're buying anything, but when you get a shingle roof you can count on at least 15 years of satisfied service!

BETTER LUMBER AT REASONABLE PRICES

Our Stock is complete for every requirement

Higginbotham-Bartlett Co.

MATADOR, TEXAS

How to Look and Feel FRESH And COOL

It's easy, when you let Matador Cleaners keep your clothes in comfortable condition for summer!

Services For Men and Women

You can trust the finest summer fabrics—the best tailoring—the most delicate colors to Matador Cleaner's gentle, thorough cleaning methods! Prices are surprisingly reasonable for superior service!

Made - to - Order SUITS

Matador Cleaners

LOOK

— ATTENTION! —

- Farmers
- Ranchers
- Dairymen
- Housewives
- Cafes

WE HAVE FLY SPRAY THAT WILL DO THE BEST WORK. BUY IT IN BULK AND SAVE MONEY.

Pint 33c
 Quart 59c
 1/2 gal. 98c
 Bring Your Container

Matador Variety

"GET THE HABIT"

STOP!

GET AWAY FROM THE HEAT THERE IS ALWAYS A SHADY SPOT AT **SHADY REST Tourist Park**

MODERN, RE-DECORATED ROOMS AT MODERATE PRICES FREE SHOWER BATHS

YOU ARE WELCOME PLAY CROQUET FREE

GAS * OIL * SOFT DRINKS CIGARS * TOBACCOS

FOR WOMEN WHO THINK THEY SAVE MONEY BY DOING THEIR OWN LAUNDRY

Come out of your stuffy basement, and take a look at the things your friends are doing with their time! Long drives in the country—picnics with the youngsters, shopping trips, beach parties. They're enjoying the things that summer brings. You can too! We'll show you how economically you can add an extra day to every week and enjoy the best kind of saving!

Spur Laundry

LOCALS

M. A. Patton and children, Fay-ela, Neil and Gordon, of Plainview former Matador residents, spent Sunday here visiting with relatives.

Mrs. Alvin Stearns of Meadow, formerly of Matador is visiting here with her parents, Mr. and Mrs. M. L. Patton and other relatives.

FOR SALE: Seven-room house one block from high school. Mrs. T. E. Williams. 2tp.

R. E. Campbell Jr. left Wednesday of last week for Amarillo, where he will be employed during the summer.

Mr. and Mrs. G. N. Fulfer and children of Paducah, visited here Sunday with relatives.

Mr. and Mrs. Seth Beauchamp and family of Pampa, are visiting here with his parents, Mr. and Mrs. A. D. Beauchamp and other relatives.

Julian Edmondson, together with his sister, Virginia, visited in Amarillo Sunday.

Miss Francis Eiring of Plainview visited here last week with her grandfather A. B. Echols, and her aunt, Miss Ollie Echols.

Mr. and Mrs. H. H. Courtney made a business trip to Floydada Wednesday of last week.

Mr. and Mrs. N. C. Beam and children spent the week-end visiting relatives in Abilene, who were recently injured in an automobile accident.

Rev. H. M. Weldon drove to Abilene Thursday to accompany Mrs. Weldon and their daughter Dona Ann, home after a visit there of several weeks.

Jimmie Fulkerson who is employed at Childress, spent the week-end here visiting relatives.

Mr. and Mrs. C. T. Howell and children returned to their home at Plaska, Wednesday of last week, after a visit with relatives here.

Mr. and Mrs. Jack Edwards and daughter Rosemary, left Friday for a vacation trip to include Dallas, Fort Worth, and other points in east and south Texas.

Nolan Fulkerson of Brady arrived here Sunday to spend the week visiting his parents, Mr. and Mrs. D. A. Fulkerson and other relatives. He will be accompanied home Friday, by Mrs. Fulkerson and their small son Gerald, who have been visiting here the past several weeks.

Mr. and Mrs. Otis Wyatt of Fort Worth arrived here Monday, where Mrs. Wyatt will remain for a visit with her sister and family, Mr. and Mrs. T. B. Edmondson.

Mrs. and Mrs. H. O. Hall and sons Hugh and Robert, of Houston, visited here this week in the J. R. Berryman home.

Mr. and Mrs. R. A. Day drove to Silvertown Sunday, where they visited their daughter and her husband, Mr. and Mrs. Ware Fogerson, and also their son E. A. who has been visiting his sister.

Mr. and Mrs. George Birchfield visited in Turkey Sunday, as guests in the home of Mrs. Birchfield's brother and family, Mr. and Mrs. Tede Blackbear. They accompanied Mr. and Mrs. R. A. Day on the trip.

Handful Hauls Trainloads



Scaled in detail, the Santa Fe Railway System is reproduced in miniature at the Pan American Exposition, in Dallas June 12-October 31. Minton Cronkrite, Californian who built the little 1/48th-size "Santa Fe" line, is shown setting a match stick "trainman" at the brakes of a car loaded with sulphur. Some idea of the size of the locomotive is given by an Exposition hostess, Texanita Lois Crow

Jack Robinson left Wednesday morning for Quannah, from where he continued to Wichita Falls to meet and accompany home, Mrs. Robinson, who has been visiting relatives in Greenville.

Mr. and Mrs. O. T. Warlick returned to their home at Vernon, Tuesday, after a visit here in the home of Mrs. Warlick's sister and family, Mr. and Mrs. N. C. Beam, and of Mr. Warlick's sister and family, Mr. and Mrs. T. E. Williams.

Mr. and Mrs. T. B. Aisup had as their guests last week, Mr. and Mrs. Bradus and daughters Gene

and Elane, of Canadian, Texas. Also Mrs. Frank Cook and son Charles, who returned to their home Saturday.

Judge and Mrs. T. T. Bouldin and son Lloyd, of Mineral Wells, visited here last week with Mrs. Bouldin's parents, Judge and Mrs. C. L. Glenn.

Mrs. J. R. Whitworth, who has been visiting relatives in Bullard and Dallas, returning home Tuesday, Mr. Whitworth drove to Childress where he met and accompanied her home.

Mrs. Rowe Sams and daughter Julia Marie, of Waco, arrived here Sunday for a visit with Mrs. Sam's mother, Mrs. Leonora Lockett.

Odell Washington, of Flomot, former Matador high school student, who attended West Texas Teachers College at Canyon last year, visited friends here Wednesday.

Mrs. A. C. Traweck and daughter, Miss Allie Traweck, accompanied by Miss Amy Glenn made a trip to Lubbock Wednesday.

NO TERRITORIAL LIMITATION

Boy: "Do you know, Dad, that in some parts of Africa a man doesn't know his wife until he marries her?"
Dad: "Why single out Africa?"

TO SOUTH TEXAS

Mr. and Mrs. Bert Estes and daughters, Misses Vivian, Lucretia Virginia and Shirley, left Wednesday morning for McNeal, Texas, near Austin, where Mr. Estes has been employed for the past year, and where they will make their home.

To Assign Social Security Numbers

DALLAS, June 18.—With 13 days remaining during which social security account numbers will be assigned by postmasters throughout the country, the Social Security Board today announced the virtual completion of its plans for taking over the job on July 1. Applications for account numbers under the Federal old-age benefits program were made at the rate of approximately 41,000 a working day during the month of May, the Board said. It was added that this rate probably will be lessened after June 30. The total of assigned account numbers in the Records Division of the Bureau of Federal Old-Age Benefits on June 1 was 27,787,838.

E. L. Tutt, manager of the Dallas field office of the Social Security Board, explained that workers may continue to obtain blank application forms from the post offices after June 30 except in cities where the Board has established field offices, but that the actual assignment of account numbers will be made in Texas through designated field offices in the following cities: Austin, Dallas, El Paso, Houston and San Antonio.

Tutt said that the reasons for requesting all wage earners in occupations covered by the Social Security Act to apply for account numbers without delay are:

FIRST, because it is essential to the subsequent setting up of their accounts, which are used in determining the benefits to which they may ultimately become eligible;

SECOND, because it will simplify the employer's task when he hires new employees if these employees can give their account numbers;

THIRD, because it will be helpful in keeping the records maintained by State unemployment compensation administrations.

Until July 1, the Board explained, an employee may choose any one of four different ways to file his complete application. They are: (1) by giving it to his employer, (2) by giving it to his labor union, (3) by delivering it to his local post office, (4) by mailing it in a sealed envelope addressed "Postmaster, Local".

By the last day in June every employer in industry and commerce will have to make sure that each of his employees has a social security account number in order to make a required report to the Treasury Department on wages paid for employment since January 1, 1937. If an employee has failed to obtain a number, a Treasury regulation stipulates that the employer must file this initial information return on or before July 31.

National Youth Administration boys working on a land beautification project at Taylor are improving the softball field by sodding the diamond, leveling the entire field, and enclosing the grounds with cedar posts and shrubs.

Church News

Training received by youths working on a National Youth Administration cafeteria project in the San Antonio Public Schools, made it possible for 10 girls to obtain employment as regular cafeteria workers and 18 others to secure jobs as waitresses and other positions which they could not have secured without this experience, Hirschle Johnson, assistant district supervisor, has reported to J. C. Kellan, State NYA Director.

A surgeon, an architect, and a politician were arguing as to whose profession was the oldest. Said the surgeon: "Eve was made from Adam's rib, and that surely was a surgical operation."

"Maybe," said the architect, "but prior to that, order was created out of chaos, and that was an architectural job."

"But," interrupted the politician "somebody created the chaos first!"

Bill, our colored camp cook, told us one evening after supper of a funeral that he attended and said there was a ventriloquist present unknown as such by any one. The funeral was very impressive and decorum perfect until at the grave when lowering the body into the excavation the corpse requested, "Let me down easy boys" and we did, said Bill. After laughing, someone asked: "Bill, did they finish the funeral?" "I declare boss," replied Bill, "I don't know. I never even looked back."

The war in Europe proves what we suspected—the airplanes can

BAPTIST CHURCH
Sunday School 9:45 A. M.
Church Services 11:00 A. M.
B. T. U. 7:00 P. M.
Evening Service 8:00 P. M.
Mid-week Church service every Wednesday evening.
H. M. Weldon, Pastor

METHODIST CHURCH
Church School 9:45 a. m.
Preaching 11:00 a. m.
All League and Prayer Groups 7:30 p. m.
Evening Service 8:00 p. m.
Men's Night, Second Tuesday every month.
Make it a habit of going to God's house.
D. D. Denison, Pastor

ASSEMBLY OF GOD
Sunday School 10:00 a. m.
Church Service 11:00 a. m.
Children's Service 7:30 p. m.
Evening Service 8:00 p. m.
Prayer Meeting every Wednesday evening, also services on Saturday evening, at 8:00 o'clock. Everyone Welcome.
V. A. Pearson, Pastor

Go To Church Sunday
knock houses down, but it's the infantry that's sent to capture the ruins.

Glory may fawn the favors of peace, but it is a philanderer's attention. A thousand battlefields, once wet with blood, testify of bitter gall in flaming cups lifted to toast the motionless pinions of a white dove.

ROGUE THEATRE

Matador, Texas

THURSDAY

"Man of the People"

With

Joseph Calleia — Florence Rice

FRIDAY & SATURDAY

Dick Foran

IN

"Treachery Rides the Range"

Lionel Barrymore

IN

"A Family Affair"

With

Cecilia Parker — Eric Linden

Sun. Matinee 2:30 Nights 8:15

NIGHTS 8:00 P. M.

"DON'T THEY BUY ANYTHING BUT FORDS IN THIS TOWN?"

"THEY'D ALL BUY FORDS IF THEY KNEW WHAT FORD OWNERS KNOW!"

GASOLIN

V-8 engines, smooth, quiet, responsive.
Lowest Ford price in years.
Greatest economy in Ford history.
Fast-Stopping, Easy-Action Safety Brakes; 4-wheel emergency brakes.
All steel-on-steel body construction.
Center-Poise ride; seats between the axles.
Roomy bodies, insulated against noise, heat, cold.
Big outside luggage compartments on all sedans.
Luxurious upholstery and appointments.
Effortless, shockless steering.
Easy-acting Centri-force clutch (on the "85").
Body mounted on "pillows" of rubber.

4 double-acting hydraulic shock absorbers.
Long-lived, silenced operation throughout.
Driver's seats adjustable two ways.
Dash starter-button, parking brake at left.
17-plate battery, under engine hood.
Choice of 21 models, wide selection of colors.
Safety Glass throughout in all models.
V-windshield that opens, on closed models.

228 A MONTH, after usual down payment, buys any 1937 Ford V-8 car through Authorized Ford Finance Plans of Universal Credit Co.

The Quality Car in the Low-Price Field at the Lowest Price in Years!

FORD V-8

The Brilliant "85" • The Thrifty "60"

BUILT IN TEXAS BY TEXAS LABOR

By the last day in June every employer in industry and commerce will have to make sure that each of his employees has a social security account number in order to make a required report to the Treasury Department on wages paid for employment since January 1, 1937. If an employee has failed to obtain a number, a Treasury regulation stipulates that the employer must file this initial information return on or before July 31.

Keep Them Fresh With ICE

Those tasty Spring and Summer vegetables that make such good eating in hot weather may spoil quickly if not given proper care. You'll want them on your table full of the original crispness and moisture that Mother Nature put into them. The only way to do that is with Mother Nature's one way of refrigerating—with ICE

IT'S PURE, CLEAN, SAFE AND TROUBLE FREE

Phone 67 for Free Delivery

Leon Ice Co.

Food Values

FOR SATURDAY

Flour SUPREME! Guaranteed First Quality 48 lb. sack. ONE 1-lb. ctn. KB Shortning FREE! **1.79**

Lard 8 lb. ctn. Bird Brand **1.18**

Spuds U. S. No. 1 Red or White 10 lb **25c**

Honey 5 lb. ext. 55c
10 lb comb **\$1.10**

SOAP 10 bars Eagle **19c**

Dreft THE NEW INSTANT SUDS FOR RAYONS and SILKS bx. **10c**

Grape Juice Pt. 19c
Qt. 32c

Bestyett SALAD DRESS- pt. 19c
ING Guaranteed! qt. 29c

RIB ROAST Fat and tender lb. 11c

Cheese full cream lb. 23c

Campbell's FOOD MARKET
R. E. CAMPBELL

MATADOR NO. 1 ROARING SPRINGS NO. 2

ONE PRICE — THE LOWEST