

SEE THE CENTENNIAL  
But Remember You Have Not  
Seen Texas Until You See  
The Panhandle

# Matador Tribune

WEST TEXAS  
Is A New Empire Offering  
Boundless Opportunities to  
those of Courage and Vision

Tribune Vol. 10, No. 29

Matador, Motley County, Texas, Thursday, Sept. 24, 1936

Motley County News Vol. 17, No. 29

## TRAIL DUST



My thoughts are frayed like a faded wagon-sheet dragging, catching now and then in the spokes, but I remember the long summer when we rode together frequently to a remote creek to fish. He was older, a tall man with brown beady eyes and an Adam's apple that was leather like his face. I was much too young when he told me that only foolish people are happy, however, I will think of him kindly for since that summer he has gone on a farther trip alone, to find perhaps, that each man is destined to live inside walls of his own building.

Personally I have no quarrel with life altho some of the dishes arranged in its strange kitchen have often been disappointing; but the guest is hardly in a position to be a criticaster.

Man's journey up through the abyssal ages to a destination limited only by his dreams, is the sublime achievement of creation and the same visions of divine inspiration will continue to build roads toward the stars. However, it is probable that the force conceiving the perfection of a mirrored surface was of a sinister origin and designed for no other purpose save discontent.

Fall, the maestro, is arranging music for the first sonant cantillation of a delightful concert beneath the blue ceiling of Texas sky as a softening prelude to an orchestra of color with long bars of flaming gold clinging to white and purple clouds drifting into the resonance of the sun; green fields stirred by symphonic winds washed clear and thin over rain-drenched hills, to bring a melancholy note into the hearing of the soul. For the brief interlude with the season's tranquil beauty is but to measure regretfully, time's inevitable passage through a depot of pleasure.

He would always stop when opening a gate and look at the fence line as if suspecting some lack of accuracy in the builder which should be corrected before he went on through. A straight, well-built fence gave him pleasure until he came to another gate.

As each day, like a lone maverick, breaks through the eastern fence when the stars standing guard return to camp in the quiet dawn, the line rider saddles his horse for pursuit. His body seems to be a part of the saddle, synchronous with the gait of the horse now climbing the ridge beyond the corral where the trail crosses a white, cool ledge of gypsum rock that fringes the irregular canyon. The sun is a crimson argy riding motionless waves of a golden lake, anchored to await the wind before the white sails are unfurled, and the mounted sentry leans at ease as his horse plods an unchanging path. Small herds of cattle move across his course without alarm, as if some quality in the sound of the horse's feet had become identified with an understanding of security. This silent man riding through his life slowly lest he arrive at his destination too soon, rouses from an apparent apathy and tightens his bridle reins as his eyes follow a white-faced calf scurrying ahead of its mother to the wall of mesquite brush. The bridle reins are released quickly and sharp spurs touch the horse's flanks while the latari is being untied. The horse does not need to be directed but follows swiftly after the unbranded calf. There is a swish of the rope in the brittle air and the horse anchors his feet. Presently the odor of a mesquite fire climbs above the hills; a branding ring heating in the coals and then small puffs of white smoke from burning hair.

The vigil extends to the green-shuttered wheel windmill which stirs reluctantly in the young wind and on to the wild chinarberry grove on the bank of a water

# MATADORS DEFEAT CROWELL BY 13-0 SCORE

## Rains Force Rail Crew On Bus To Homes

### High Water Removes Three Spans From Railroad Bridge

A bus loaded with members of the Quanah, Acme and Pacific passenger train crew drove through Matador Wednesday morning enroute to Quanah after the train had been left at Floydada. A waterspout in the southwestern part of Motley county Tuesday afternoon brought high water into Tongue river and washed away three spans of support from the railroad bridge near the Cottle county line. The passenger train which was on the western end of its daily trip, advanced east to the bridge, but after examination, returned to Floydada. The supports of the bridge were washed away about ten o'clock Tuesday night.

The modern highway bridge across Tongue river a short distance below the railroad bridge was not damaged. Highway officials said that the railroad bridge may have been some protection holding back floating objects from lodging against the lower bridge.

The Matador post office was advised that service over the railroad would be held up until Friday and mail is being routed by Turkey. No mail from the east was received in Matador Wednesday altho an early delivery by truck is promised this morning.

River Is Highest  
Many residents who witnessed Tongue river south of Matador declared that it was the highest stage in history. Water backed up to threaten the Roaring Springs swimming pool for a time, altho it quickly subsided. The water-spout fell near the line of Motley and Dickens counties, causing some damage in Afton, it is declared.

## ONE VARIETY COTTON MEET

According to an announcement by Frank A. Buckley, County Agent, a field meeting of all those interested in a one variety cotton community will be held at the Ollie Scott farm 1/2 mile east of Roaring Springs at two o'clock, Friday afternoon, September 25.

Several specialists from the A. & M. College Extension Service, including E. A. Miller, agronomist, F. E. Lichte, cotton ginning specialist, O. G. Tomlinson, district agent and Roy Saunders, Everyone interested is invited to attend.

## OLD TIMER RETURNS

George Russell and family of Eastland county visited relatives and friends here this week. Mr. Russell is a brother to local townsman, Ed Russell and was a cowboy in this country many years ago.

A wire sags where the fence crosses a shallow valley and two bright staples are driven into the unwilling bois d' arc post while evening twilight opens the gate to let the night inside. There is no sound but those of horse's feet in the trail while the rider rolls a cigarette and strikes a match on the fork of his saddle. nor is there a welcoming light in the dark window of the house to welcome the returning scion of solitude.

## Streets Here Are Dragged During Night

### Rain Hampers Travel On Matador's Main Thoroughfare

The recent rains had rendered Matador's main thoroughfares almost impassable until Tuesday night when a heavy tractor and grader was started directly after dark to smooth out the chug-holes. The result of the work evident yesterday morning was appreciated by the entire citizenship since the streets are now in the best condition in months.

Traffic on Main street in Matador had slowed to the lowest possible speed Monday and Tuesday and not out of respect to traffic laws but in effort to save body and limb from the jolts. Water holes dotted the low places in the thoroughfare for its entire length and a "No Fishing" sign was placed near the southwest corner of the court house square. One early-rising merchant declared a flock of ducks tried to land near his store about daylight Tuesday morning.

Advocate Paving Streets  
While the streets were causing motorists much concern Tuesday, many businessmen expressed a desire to see the principal streets of Matador paved, believing that the time for the improvement has arrived. One business man said, "Matador can no longer afford to neglect the condition of its streets. Unpaved streets drive business away to more progressive communities and the increased value of the property will pay the cost. We might as well face the facts and start the work before it is too late."

## MATADOR SCOUT TROOP BECOMES PLAINS MEMBER

MATADOR, Sept. 22 (Special)—At a meeting of the Boy Scout Troop Committee representing the Lions Club it was decided that the town of Matador should be brought into the South Plains Council and recognized as a Class A town. Mr. U. L. Willie, Chairman of the Troop Committee announced.

In this classification the Scouts and Leaders will receive the services of the Council office, the advantages of the troop and leadership training and education for the leaders and badges for the Scouts.

A large number of the business leaders of the town became members of the Boy Scout Sustaining Club making this service possible and other services that will be rendered the Troop and the leaders that was not at all available as long as they were recognized as a Class B town, receiving only the service of the mail from the Scout Office in Lubbock.

## HEREFORD MAN EMPLOYED HERE

W. H. Wood of Hereford has accepted a position with the City Bakery in Matador where he assumed his duties about two weeks ago. Mr. Wood is experienced in the bakery business having been employed in that work for several years.

He has moved his family here where he will make his future home. Mr. Wood's assistance will enable Frank Gillespie, manager of the enterprise to divide his time between Matador and Quitaque where he operates another bakery.

## Motley's CCC Enroll Quota Is Received

### Tentative Limit Set For Four Whites In Coming Month

The tentative CCC quota for the October enrollment in Motley county is four whites and two colored according to instructions received by Miss Irene Knight, county case worker, from A. W. Long, district supervisor of the State Relief Commission. Miss Knight will receive aspiring applicants for an interview with regard to enrollment on Mondays and Thursdays of each week.

Dates of enrollment have not been received but it is expected to be conducted between the period October 1-15.

Eligibility Is Outlined  
With regard to eligibility requirements for selection of juniors for Civilian Conservation Corps, Miss Knight has been instructed as follows: "Unmarried and unemployed young men in your district whose family or dependents are receiving public relief, or a member of whose family has been referred or is eligible to be referred to the Works Progress Administration for employment, who are American citizens between the age of 17 and 28, inclusive, and who have dependents in the United States or its possessions to whom they are willing to allot a substantial amount of their monthly allowance (at least \$22 per month and not more than \$25 per month)."

## LIONS MAKING PROGRAM FOR LADIES' NIGHT

### October 22 Set For Annual Event; Gov. Elliot Coming

Young Lion Members of the Matador club who have not been initiated were shaking in their boots yesterday when it became known that a committee was preparing a program for the annual initiation and Ladies' Night event for October 22. Lion secretary J. R. Whitworth has completed arrangements with Lion Elmer Elliot, Governor of District 2-T to be here for the occasion and the program will probably be completed this week-end or early next week. The committee promises to arrange one of the most unique programs ever carried out by the Matador club and an evening of genial frolic, punctuated by entertaining addresses, is assured.

At Methodist Basement  
The Ladies' night program will probably be held in the basement of the Methodist Church as has been the past custom. Stunts of various kinds in which all new members will participate, music, addresses and a banquet will be included in the evening's plans.

Many who have attended previous Ladies' Night programs declared that they embrace the most enjoyable community meetings ever attended.

Tail Twister Henry Pipkin has announced that he expects the program to net one of the best fine collections in the club's history. The money collected from fines is used to alleviate the needs of worthy causes sponsored by the club.

## MANY BATS KILLED

In the second drive recently on bats in the court house here, it was estimated that about 200 were killed Tuesday afternoon. In the previous drive about 75 were killed by youths and county employees.

The bats are declared to be a nuisance in the district court room where they were exterminated in large numbers.

## County's Tax Rate Stays Same As '35

### Commissioners Adopt Budget And Make Year's Levy

Motley county taxable property will have about the same bill to pay in state and county taxes as it had in the year of 1935.

Following the adoption of a budget last week, the Commissioners' Court levied a tax of 82 cents on the \$100 valuation for county purposes, 50c on the \$100 valuation for debt service and the state rate announced in mid-August as the same as last year, 62c on the \$100 valuation, or a total of \$1.94 per \$100 valuation.

The court found it possible to finance the \$14,000 bond issue voted last January without any raise in tax levy this year.

The levy for county expense funds were as follows: General Fund 22c, Road and Bridge Fund 22c, Court House and Jail Ukeup, 22c, Jury Fund 15c, Total 82c.

The usual poll tax and occupation tax levies were made also by the court.

School Districts  
Of the fourteen school districts in Motley county, eight of the common school districts have tax levies of less than \$1 on the \$100 valuation this year, according to the levies made by the Commissioners' Court in obedience to the expressed wish of the respective school district trustee boards.

The rate approved for the common schools of Motley county for the year are as follows: White Star tax rate 75c; Fairview tax rate 50c; Flag Springs tax rate 75c; Barton tax rate 75c; Darden Canyon tax rate 75c; Northfield tax rate \$1.00; Lambert tax rate 10c; Foley tax rate \$1.00; Bird tax rate 35c; Montgomery tax rate 48c.

## MELON THIEVES MAKE BIG RAID

Melon thieves entered the patch of Alfred Barton on his farm about 18 miles north of Matador Tuesday night and stole a wagon-load of large melons.

The melon patch is producing some of the largest varieties in this section, one weighing 82 pounds having been sold here last week. The melons average about fifty pounds, Mr. Barton declared.

He went to the field yesterday morning to select a load for the local market and found that he could carry all the large ones that were left in his automobile. The patch is located near the road and the melons were carried to waiting truck or cars by the raiders.

## SUNSHINE TRIO SING AT FAIR

The Sunshine Trio, popular choral group from Motley county, drove to Amarillo Tuesday, to be on hand Wednesday morning at the Tri-State Fair Grounds where they appeared on the Panhandle Old Settlers Association program, at the special invitation of Floyd Studer, Secretary of the association.

The trio, which had its origin at Whiteflat, has appeared on a number of programs throughout the Panhandle of Texas, and the girls have also received invitations to enter programs at singing conventions held in Oklahoma.

In his letter to them, Mr. Studer advised that station KGNC would expect the girls to appear on the radio program several times during the day, and also that Paramount Photographers would be on hand taking pictures, to be shown on the screen of Paramount Theatre, in Amarillo.

Webb Cammack, Lubbock druggist, was a visitor here last Thursday, of friends and relatives.

## Crop Damage As Result Of Heavy Rains

### Maize Sprouts While Cotton Wastes In Some Fields

The same county that watched every promising cloud for over 60 days during one of the most severe summers on record, was looking toward the sky yesterday but for promising sunshine instead of rain. Rainfall had totaled 6.41 inches during the past week in Matador according to the official rain gauge maintained by J. H. Sample, bringing the months total to 7.79 inches, while in the two preceding months the instrument had collected only dust.

While Motley county farmers and business men were hoping for sunshine yesterday, there was an air of thankfulness for the manner in which rain has fallen during the recent rains. Practically all the rain has gone into the ground and there has been no loss from washing as had been felt in other sections of the state.

Feed Is Damaging  
Maize heads brought to Matador Tuesday afternoon by U. L. Willie, extensive farmer, were sprouted while standing upright in the field. The feed was ripened and of excellent quality but the damage will greatly reduce its value as feed, it was declared.

Other farmers say they have gathered before greater loss results from moisture in the fields. Ranchers say that the range is improving rapidly and that grass will probably make a considerable growth before frost which will augment the benefits of winter pasture.

## BOOSTERS TRIP HERE DELAYED

The Lubbock South Plains Fair boosters scheduled to arrive here Tuesday, was delayed until yesterday on account of rainy weather.

Arriving in Matador shortly before noon, the Lubbock goodwill delegation gave away souvenirs to school children and after a welcoming address by county attorney John Hamilton, invitations were extended to Motley county to attend the South Plains Fair.

The fair this year, which begins Monday and continue until October 3, promises more attractions than ever before. Horse races will be held each afternoon on the new \$25,000 race track. A special Centennial Pageant will be held Tuesday night, September 29th. All school children will be admitted free on Wednesday, September 30th.

Large exhibits of livestock, Agriculture and poultry will be on display. Band music is to be furnished daily and a fireworks display will be held nightly.

## Youth Breaks Arm In Grid Practice

Fred G. Simpson, Jr., junior in Matador High School, received a serious fracture of his right arm Tuesday afternoon while engaged in football practice here.

The bone was found to be fractured near the elbow after examination at the Traveek Hospital following the accident. Physicians declared that it may be several months before the youth will again be able to take part in games or other physical exercise.

## MOVES TO LEVELLAND

Mr. and Mrs. G. G. Wilson and children, who have been residents of Matador during the past several years, moved to Levelland recently where they expect to make their home.

While living here, Mr. Wilson was connected with the Spears Gin.

## Old Menace Falls In Young Team's Wake Smashing Toward's District Honors Ralls Is Next

### Local Fans Expected To Follow Matadors In Night Game With Plains Town Friday

Breaking an unknown precedent in football contests with Crowell High School squads, the up and coming Matador Matadors blanketed the Crowell Wildcats 13-0 last Saturday in a game which was slowed up considerably by a muddy field.

Coach Terrell's Matadors accomplished something that has been the aim of Matador football fans for the past five years in defeating the Wildcats.

L. C. Groves, hard-driving half-back scored both touchdowns, the first near the end of the opening quarter on a 10 yard sprint through tackle, with Scaff making it 7 points with a perfect boot between the uprights; the second on a 20 yard gallop around end in the second stanza. Scaff's kick for the extra point was batted down.

The 32 yard line was as near purl as the Wildcats were able to advance the ball and they made only three first downs while Matador made eight.

Ralls Game Friday  
Tomorrow night the Matadors will try and keep their record spotless when they invade Ralls for a battle with the Ralls High School Jack Rabbits. Little is known of the longears strength but they are reported to have a big, fast eleven.

Charley Scaff, letter-man and first string quarter will probably be out of the combat as result of a side injury sustained in the Crowell game. Matador fans are expected to turn out in following the Matadors on toward victory.

## Writers' Projects Supervisor Visits

Miss Dess Key, Supervisor of the Federal Writers' Projects, with headquarters in the W. P. A. office, Lubbock, visited in Matador Friday and Saturday, compiling material on points of interest in the county, to be used in The American Guide Manual.

Miss Key, who is in charge of this work over 15 Panhandle counties, was accompanied by Mrs. Bob McGuire of Floydada, who assists her in her tours for material.

## COUNTY AGENT ADVISES FEED PLANTING NOW

As soon as the fields are dry enough to plow, all available land should be planted to some winter feed or pasture county agent Frank A. Buckley suggests. Wheat is the most important winter feed crop and may be seeded to summer fallowed land or drilled in between cotton rows or feed rows. Winter wheat seeded this fall will have no effect on the 1936 payments even if planted on land used for soil conserving crops, Buckley states.

Other crops which may be expected to make feed before frost are millet and turnips. The turnips may be safely stored in a trench silo if not needed for immediate feeding.

The feed crop on many farms is none too good and there is no assurance that another crop will be made next year, Buckley reminds us. He recommends that a large percentage of the late feed crop be stored in trench silos where it will keep for a period of years if necessary, and that as much as possible of current feeding be done from pastures and catch crops.

Blindfolded, W. N. Kendall of Lufkin recently played 8 games of chess simultaneously at the Texas Centennial Exposition. He won four of the games, lost two and drew two.

**MATADOR TRIBUNE**

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"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

TREE RINGS TELL STORY OF NORTHWEST WEATHER

Periods of good growing weather have alternated with poor ones through the last 650 years, but

there has been no general trend toward either a drier or a wetter climate in the Pacific Northwest, according to the records made by tree rings in the forests of northern California and eastern Oregon.

Entomologists of the United States Department of Agriculture—studying the relation of tree rings to drought cycles and bark beetle epidemics—since 1923 have analyzed thousands of measurements from 1,240 ponderosa pines—centuries old—in 44 localities in the northern Great Basin region and in the area drained by the Columbia River.

The growth pattern of these trees the study shows, has been woven by the weather, the rings increasing in width with increased precipitation. Ring growth has increased or decreased also as the discharge from the Columbia River has risen or fallen.

The tree ring measurements show that, in the area where the study was made, the growth period from 1917 to 1935 was critically subnormal because of lack of precipitation and lowered water tables. However, it does not necessarily follow that a dry year in the Pacific Northwest coincides with a dry one in the Midwest or the East. In several previous dry periods growth was subnormal for a greater number of years. In none, however, was it so far below normal as in the last one. Growth in 1931—the most severe year—was 32 percent of normal.

The average ring growth from 1900 to 1919 was identical with the general average during the past 6 centuries, bearing out the generally accepted theory that climatic history repeats itself through the ages.

**MOTHER'S CLUB HOLDS INITIAL MEETING WED.**

Beginning their club work for the season, members of the Mother's Self-Culture Club met as guests of Mrs. Eldred Seigler, Wednesday afternoon, September 16th. Since no initial program had been prepared, the afternoon was devoted to business session and names were drawn for Sunshine friends. Mrs. Clyde Bartlett was voted to the club membership as a new member.

The hostess served lovely refreshments to the following ladies: Mesdames D. P. Keith, Marvin Patton, L. R. Bishop, Houston Schweitzer, Elmer Jameson, John Russell, Ethel Payne, A. A. Harp and Vernon Doss. The club adjourned to meet again on October 7, in the home of Mrs. L. R. Bishop.

**LAND BANK HAS MANY LOANS IN MOTLEY COUNTY**

In Motley County 144 loans were closed in the amount of \$415,000 by the Federal Land Bank and the Land Bank Commissioner, from May 1, 1933 through June 30, 1936, according to information received by H. P. Drought, National Emergency Council state director for Texas.

Of the loans closed in this county 48 for \$222,200 were made by the Federal Land Bank and 96 totaling \$193,700 by the Land Bank Commissioner.

Through the agency of the Farm Credit Administration in Texas \$196,139,976 has been loaned during the same period. These loans included 18,363 of Federal Land Bank loans for \$89,429,400; 31,213 Land Bank Commissioner loans in the amount of \$58,151,000; 27,593 Production Credit associations totaling \$27,780,358; 123,286 emergency crop loans amounting to \$13,808,994, and 42,834 drought relief loans for \$6,970,224.

In addition to refinancing loans through the Farm Credit Administration, the farmers in Texas were benefited also by a reduction of mortgage principal which amounted to \$6,288,500. Further savings resulting from lowered interest rates are estimated at \$3,550,000 annually.

In the period May 1, 1933 through June 30, 1936, 765,674 mortgage liens, totaling \$2,056,156,826 were made and \$1,391,373,603 was advanced in loans to cooperatives, while \$318,878,072 was loaned to cooperatives by the agencies of the Farm Credit Administration in the United States.

**Cattlemen Warned Against Shipping Screw Worm Stock**

The State Screw Worm Control Committee is warning Texas cattlemen against shipping screw worm infested cattle to other states, according to information just received by Frank A. Buckley county agent. Other states are discriminating against Texas cattle

to a certain extent because of screw worms infestations that are brought in by that means. It is recommended, therefore, that no cattle be shipped to other states that are infested with screw worms, and that all wounds on cattle being shipped to other states should be treated with pine tar oil to prevent infection enroute.

**LIONS CLUBS OF SOUTH TO MEET AT CENTENNIAL**

DALLAS, Texas, Sept. 22—Ten thousand Lions from the Southwestern States of Texas, Oklahoma, Arkansas and Louisiana will gather in Dallas at the Texas Centennial Exposition on October 10 to celebrate the twentieth anniversary of the birth of Lions International.

The order was founded at a meeting in Dallas on October 10, 1916, by Melvin Jones of Chicago, now secretary-general, who will return for the anniversary.

In recognition of the event the international board of the civic organization will meet outside of Chicago for the first time. It is composed of representatives from the United States, the Dominion of Canada, the Republic of Mexico and seven Central and South American republics.

Four States Homecoming The board will meet for two days preceding the homecoming of the four States. It will be attended, in addition, by the five Texas district Governors, who will plan the entertainment of the thousands of visitors.

On October 10 the Lions will be welcomed to the Exposition grounds by Governors Allred of Texas, Marland of Oklahoma, Futrell of Arkansas and Leche of Louisiana, or their representatives. A ceremony in the morning will be held at the \$1,200,000 Texas Hall of State where Governor Allred will be the principal speaker.

The Lions will see the University of Texas and the University of Oklahoma football game in the Cotton Bowl, seating 50,000 persons. Arrangements have been made to seat the Lions at a special showing of the historic Cavalcade of Texas.

Go To Church Sunday

**Juandell Davis Returns Home**

Miss Juandell Davis, who for the past nine weeks has been confined in the Scottish Rites Hospital near Dallas where she received medical treatment for a spinal ailment, was dismissed last week, and returned to her home Friday.

Mrs. Davis, who made a trip to the hospital on Thursday, accompanied her daughter on the return trip. They were met by Mr. Davis and J. R. Whitworth, at Childress, who accompanied them the remainder of the way to Matador.

Although her condition is much improved, the attending physicians announced that she should not be removed from the cast for at least three months.

**Bill Favors Board Of Public Welfare**

AUSTIN, Sept. 21—A bill creating a State Board of Public Welfare which would absorb the Old Age Assistance Commission, the Texas Relief Commission and the Division of Child Welfare of the Board of Control, will be studied by the Texas Planning Board on Friday, Sept. 18. The bill and the recommendations of the Board then will be forwarded to Governor James V. Allred.

The bill, drafted by the Planning Board's government and social aspects committee, provides for a board of nine members, appointed by the Governor, to administer old age assistance, aid to depend-

ent children, assistance to the needy blind; general home or family relief; supervise all child welfare services; cooperate with the Federal Social Security Board and fix the fees to be paid to ophthalmologists and eye specialists for the examination of applicants for assistance as needy blind persons.

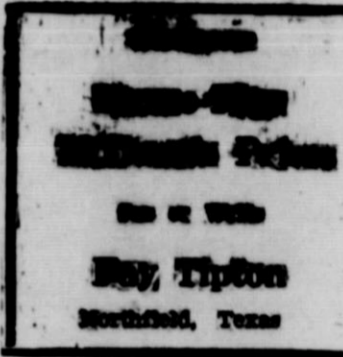
To facilitate the work of the Welfare Board, the bill provides for the creation in counties, or in districts, which may include two or more counties, local units of administration to serve as agents of the State Board. These county or district boards in turn would be served by local advisory units.

The county or district boards would be named from lists of representative citizens furnished to the State Board by the commissioners courts.

The State Board of Public Welfare also would have the power to supervise and license all private

institutions, boarding homes and agencies providing assistance, care or other direct services to dependent, neglected or delinquent children, the aged, blind, feeble minded and otherwise dependent persons.

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FEAR TREE NOW IN BLOOM HERE

A pear tree belonging to Mrs. W. E. Reeves is now in bloom for the first time this season. The unusual blooming is believed to have been caused by a freeze in the spring which prevented the regular blossoming.

Clothers To Meet In Lubbock Oct. 8

LUBBOCK, Sept. 22—The thirteenth Semi-annual Wes-Tex New Mex Wholesale Clothing Market will be held in Lubbock four days, October 8-11, announcement was made here Saturday by O. J. Sexton, President of the sponsor-

ing Market Association. The Market is expected to attract hundreds of retail merchants from West Texas and Eastern New Mexico for a study of the Newest styles in all lines of clothing, luggage and novelties. Retailers attending will be guests of the association at a style show, held in conjunction with the market, Friday night, October 9. Tentative arrangements indicate that wholesalers from Dallas, Kansas City, Los Angeles, San Antonio, St. Louis and other wholesale centers will set up displays during the four days. They will represent companies handling millinery, ladies ready-to-wear, shoes, men's clothing, work clothing, hosiery, novelties and luggage.

The market has been held in Lubbock each fall and spring for the past six years, during the mid-season between fall and winter months and immediately preceding Easter. The market announced for October will begin a seventh year of its effort.

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ACTIVE DEMAND IN TEXAS FARM LANDS IS SHOWN

Active demand for Texas farm lands and a steady sale of bank-owned farms were indicated by reports of twelve Federal Land Bank fieldmen meeting here Tuesday with officers of the Federal Land Bank of Houston. According to A. C. Williams, President of the bank, there has been considerable increase in the demand for farms during the first nine months of 1936, in which period 754 farms were sold by the Federal Land Bank of Houston. These transactions involved amounts totaling over \$1,600,000. During the same period in 1935 there were 434 farms sold by the bank. The demand for farms reached a peak in July this year when 122 sales of bank-owned farms were made, Mr. Williams said.

Nearly all sections of the state were represented in these sales which were made on the customary Federal Land Bank terms. Farms are sold to experienced farmers with a reasonable down payment and the balance carried over a long term of years at a low rate of interest.

In addition to these transactions the Federal Land Bank of Houston acting for itself and as Agent for the Land Bank Commissioner, extends credit to tenants and young farmers about to start out for themselves, to enable them to purchase farms of their own.

Chevrolet Records Large August Sale

Chevrolet production for the month of August in the United States alone totalled 87,673 units, the third-highest August figure since the all-time record for that month, established in 1928, it was announced today at the company offices here. This does not include passenger cars and trucks built for export and in Canada.

The month saw the completion of Chevrolet's 12,000,000th car, which came off the assembly line at Flint on Aug. 5, eight months and one day after production of the 11,000,000th, and which, with Harry Hartz, well-known racing driver, at the wheel, is now en route to the Texas Centennial Exposition at Dallas.

RALLY DAY SET SUNDAY OCT. 4

As this Sunday, September 27, marks the close of the fiscal Sunday School year, promotion day will be observed at both the Methodist and Baptist churches, with special exercises to be held by the various departments. Arrangements are also being made at this time, for special programs to be offered on Rally Day, which will be the following Sunday, October 4, at which time the members will advance to their new classes in accordance with their respective divisions. Renewed enthusiasm for the ensuing year and an increase in Sunday School memberships are the primary aims of the movement. The special features which are being planned for Rally Day, will be completed and announced later, according to statements from those in charge.

STORMS FILM GATES

A modern Cinderella departed from the Texas Centennial Exposition the other day to try for

ROGUE THEATRE

Matador, Texas

THURSDAY, WATCH NIGHT "Absolute Quiet" WITH Lionel ATWILL, Irene HERVEY, and others

FRIDAY-SATURDAY Warner BAXTER IN "Prisoner Of Shark Island" WITH Gloria STUART

SUNDAY-MONDAY Robert TAYLOR Barbara STANWYCK IN "His Brother's Wife"

Matinees: 2:30 P. M. NIGHTS: 7:30 P. M.

fame in Hollywood. She was Geraldine Robertson, West Texas ranch town of Lamesa, crowned Queen of the Centennial in a state-wide competition. The 17-year-old platinum blonde was described as a perfect screen model.

MOVIE CHATTER

By A Rogue

"Absolute Quiet" Thursday night you can see "Absolute Quiet" with Lionel Atwill, Irene Hervey, Ann Loving, Raymond Walburn and Stuart Erwin. Don't let the title mislead you as there is everything except Absolute Quiet. It starts with a plane crash and from then on there's no let-up in the excitement and the fun.

"Prisoner of Shark Island" "The Prisoner of Shark Island" starring Warner Baxter and Gloria Stuart will be shown Friday and Saturday. This picture was scheduled here some few months back, but "Show Them No Mercy" was shown in its place. Now is your time to see "Prisoner of Shark Island."

"His Brother's Wife" Robert Taylor, yes, and Barbara Stanwyck (you'll love them together) are teamed for the first time in the sensational drama, "His Brother's Wife". Here a spite marriage is dissolved by divorce as scientists battle a dreaded disease in the tropics. A young doctor (Robert Taylor) conquers the disease as true love emerges supreme. Jean Hersholt is one of the stars. Could this picture be better than "Private Number"? See for yourself Sunday and Monday.

Racetrack Work Is Rushed To Opening Of Lubbock's Fair

LUBBOCK, Sept. 21—With the resources of a vast agricultural empire on display, six afternoons of horse racing and the greatest array of midway entertainment features, gates of the twenty-third annual Panhandle South Plains Fair will swing open Monday, Sept. 28, on one of the largest regional expositions ever held in West Texas.

Combined with the fair this year is a Centennial celebration and a full week of horse racing, the first ever staged on the South Plains. A gigantic parade is to be staged in downtown Lubbock in connection with the Centennial program and a pageant depicting the march of Texas history will feature an evening's performance. The fair grounds east of Lubbock were a proverbial beehive of activity this week as "eleventh hour" preparations were made to care for the greatest attendance the exposition has ever had.

Final Touches Workmen were laboring around the clock in erection of a new 5,000 seat steel grandstand on the

fair grounds racetrack and elsewhere final touches were being applied to the exposition's extensive expansion program.

Attracted by liberal awards, exhibitors, especially many noted livestock breeders, far from the Panhandle South Plains territory have reserved space in the various exhibit buildings. Race horse owners were bringing in their animals and by the close of this week more than 100 thoroughbreds will be quartered in the stables on the grounds. The United Shows of America, the nation's newest and largest midway, will be setting up Sunday to offer fair visitors the greatest assortment of educational and entertainment features ever seen here.

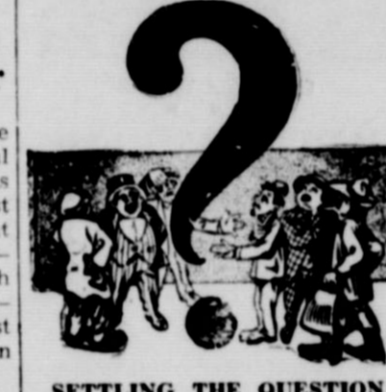
Downtown Lubbock was taking on a festive mood this week as citizens and merchants prepared to welcome visitors from over a wide section of West Texas and Eastern New Mexico.

Special days for delegations from over the sections have been designated by fair officials and bands will accompany them as guests of the fair association.

Saturday is designated for Paducah, Matador, Roaring Springs, Spur, Dickens, Tatum, Clovis and Hobbs, N. M.

Scouts Plan Fall Meeting Of Troops

Plans have been completed by the South Plains Council for an Achievement Roundup to be held during the months of September, October and November. The purpose will be to stimulate troop



SETTLING THE QUESTION He: "Has the exterminator called at your home yet?" She: "No, drop around any time, you'll be perfectly safe."

SPUR LAUNDRY

SPUR, TEXAS

organization, better troop programs, and enroll new 12 year old scouts, according to Dr. W. M. Pearce, chairman.

The Achievement Roundup started September 1st and closes November 20th. Roundup awards for the troops reaching the objectives during the three months will be given at the Boy Scout Circus to be held in Lubbock the last of November. Every troop in the council will be expected to participate in the Roundup.

Mrs. Roosevelt To Lecture In Texas

DENTON, Sept. 21—Mrs. Franklin D. Roosevelt, wife of the President and one of the leading figures in American life today, will be present at Texas State College for Women (CIA) March 9 when she will give two lectures.

Mrs. Roosevelt has for many years played an important part

in the educational, sociological, and political affairs of the day. She will discuss the "Relationship of the Individual to the Community," and the "Problems of Youth."

KIDS TO SEE CAVALCADE

So important does the Cavalcade of Texas, historical review at the Texas Centennial Exposition rank, that Governor James V. Allred and State Superintendent L. A. Woods are maturing plans to insure the attendance of 1,500,000 school children during the autumn months. They assert it is worth weeks in the school room in the teaching of history.

ROY BURLESON General Insurance

First State Bank Building Matador, Texas

Trade In MATADOR Keep your dollars at home where they will come back to you in: BETTER SERVICE BETTER VALUES BETTER QUALITY Everything for the Home, Farm and Ranch Higginbotham-Bartlett Company

PANHANDLE-SOUTH PLAINS FAIR Sept. 28, 29, 30-Oct. 1, 2, 3—1936 "The Show Window of the South Plains" A \$5.00 SHOW FOR 50c UNITED SHOWS America's Newest And Largest Carnival On The Midway New Shows! New Rides! New Thrills! SPECIAL CENTENNIAL PAGEANT Tuesday Night, September 29th SEE THE OLDEST WOMAN SETTLER ON THE SOUTH PLAINS CROWNED QUEEN Circus and Vaudeville Acts EACH AFTERNOON AND NIGHT—BAND CONCERTS DAILY—FIREWORKS AT NIGHT! FREE! ALL SCHOOL CHILDREN FREE WEDNESDAY SEPTEMBER 30TH, ONLY We Most Cordially Invite You To Come! Panhandle-South Plains Fair Ass'n. Lubbock, Texas

Ask Your GROCERYMAN For Hostess Cakes We are now agents for the famous Hostess Cakes and are able to supply through regular shipments, the following varieties Coconut Slice, Angle Food Ring, Devil Food Square, White Silver Bar, Sunbeam Ring, Sunbeam Loaf, Carmel Nut Layer, Chocolate. Your Groceryman Has MATADOR BREAD Fresh Every Day City Bakery FRANK GILLISPIE, Mgr.

NEW! ZOTOS' Machineless Permanent Waves Exclusive In This Territory MACHINELESS WAVES Priced \$5.—\$6.50—\$10. The Best and Newest in Hair Dress —You Will be Pleased— Experienced and Licensed Operators Sanitary Beauty Shop TELEPHONE 87M FOR APPOINTMENT

STOP THINK Consider Don't make any arrangements for your winter fuel supply—until you see and investigate the Superfex Oil Burning Heater. They are cheaper to operate—Cleaner—Easy to control—Safer Than coal heaters. Ask your neighbor about a Superfex—He has one. You can try a Superfex Heater in your own home—without any obligation to buy—We trade for your old heater. New Arrivals of Furniture Big shipment of Living Room Suites—Bed Room Suites—Dining Room Suites—and odd pieces—just arrived. See us before you buy. MATADOR HARDWARE & Furniture Company "We have it, will get it or it is not made"

**LOCALS**

Claud Wilson of Sweetwater, was a business visitor in Matador Tuesday.

**FOR RENT**—Grocery Store, gasoline pump and living quarters. P. O. Box 131, Matador. 2t pd W. D. Herring of Plainview, transacted business here Wednesday.

Mr. and Mrs. Raymond Davis and son - Don Carlos of Wichita Falls, visited relatives here during the week-end.

Mr. and Mrs. Forrest Campbell of Lubbock visited here during the week-end with their parents. Miss Kathryn Sheats visited friends in Lubbock last Saturday. Jack Robinson, Jr., and Maurice Reilly made a trip to Dallas Friday returned to their ranch at Duran, New Mexico, Wednesday after a visit with relatives here.

Roy Hagler, cattle buyer from Washington Court House, Ohio, transacted business in Matador this week.

C. C. Jones of Flomot was a business visitor in Matador Tuesday.

T. E. Graham, Ass't Cashier of the First National Bank, Fort Worth, visited with friends here a short while Friday.

George Lider of Floydada transacted business in Matador Tuesday.

week on blocking and tackling and other fundamentals of the game, knowledge of which is woefully lacking among various members of the club.—Ralls Banner.



**ANY BRIDE**  
Will Welcome The  
**Suspended Sentence**  
From Labor at the  
**FAMILY WASH**

Extend clemency to your bride today whether she be sixteen or sixty.

Insist that she send the laundry each week to the Floydada Steam Laundry.

**SAVE . . .**  
**TIME**  
**MONEY**  
**WORK**  
**CLOTHES**  
Begin Today

**Floydada Steam Laundry**  
Floydada Texas

**JACKRABBITS TO MEET MATADOR**

Matador, regional schoolboy champions and most highly touted high school team for 1936, will come here next Friday night to help the Jackrabbits dedicate the Jackrabbit football field. They are bringing their best players and drinking their own water, as they do not intend to lose the game merely because Ralls is playing the gracious host.

Ralls will enter the game the underdogs, and heavy odds will be against them; but they have the chance of coming to glory by trouncing the defending champions. Some coaches of the region have been wondering the past few years what makes Matador football players so tough. Apparently they just grow that way. However, Friday will be the first time the Rabbits have met the Matador club in several years, and we shall see what we shall see.

The Ralls team took a bad beating from the Lubbock Cowhands last week, coming out on the little end of a 19-6 score. Without trying to alibi the defeat as being undeserved, Coach Hendricks explained that he was neither surprised nor disappointed. He said he had a number of boys who had never played in a game before that time, and although the boys showed plenty of spirit, they lacked drilling in fundamentals of the game.

Hendricks expects to place a much superior team in the field next Friday night. With Red Brown and Beans Reed to throw the ball and Buran Floyd and others to catch it, he believes he will be able to develop a good passing game. It was a forty yard pass that scored against the Cowhands last week.

The team is being drilled this

**Goes Places**



**CARVETH WELLS IN NEW RADIO TRAVEL SERIES**

Ten thousand miles in an automobile trailer, visiting America's mountain and lake resorts, national parks and other scenic wonderlands—that's the trip just completed by Carveth Wells, internationally known explorer, author and radio star, in preparation for his new coast-to-coast series of radio programs which will go on the air Sunday, September 27, sponsored by Continental Oil Company.

No encyclopedia-and-atlas explorer is Wells—he actually visits remote and little-known corners of the globe, as well as the most popular travel resorts, to gather interesting facts about travel—then puts them together in a style that has made his radio lectures universally popular.

During his Sunday, September 27, broadcast Wells will take his radio public on a "magic carpet" tour through Shenandoah National Park, the Finger Lakes region of New York state, through the Middlewest, into the Black Hills of South Dakota, to Yellowstone Park, Salt Lake City, and through the Rocky Mountains—but will pause in his journey to devote a major portion of his program to the Texas Centennial, Dallas, and the Frontier Centennial, Ft. Worth the two outstanding amusement centers in America at present.

Local listeners who wish to tune in on Carveth Wells Sunday, September 27, may do so by dialing station WFAA at 12:30-1:00 o'clock.

H. T. Harris.

Mr. and Mrs. Howard Johnston of Jayton were here Sunday as guests of Mrs. Maud Dean.

Miss Ocie Humphries of Lubbock arrived home Saturday to spend several days with her parents, Mr. and Mrs. E. P. Humphries.

Mrs. A. E. White of Marana, Arizona, arrived here Thursday to visit for several days with relatives and friends.

Mr. and Mrs. Mays of Paducah were Sunday visitors in the L. A. Carlisle home.

Clifford Harris, a Wayland College, Plainview, student spent the week-end here with his parents.

Mrs. Maud Dean left Sunday for Roby and Jayton where she will spend the winter.

Leslie Jameson returned Saturday from Gore, where he spent a week transacting business.

The many friends of Tom Tilson are glad to see him out again after several weeks of illness.

Messrs L. R. Browning and W. M. Clifton attended court in Memphis Monday.

Approximately eight inches of rain has fallen since September 16th, resulting in some of the lateral roads becoming impassable.

**Conoco Men Meeting At Childress Today**

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P. R. Erdwurm, assistant division manager from Fort Worth, will be principal speaker of the evening. R. J. Erwin, Conoco merchandiser of this district and W. R. Doty, district superintendent, will be in charge of the meeting.

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**Shoes Dyed 50c**

All Work Guaranteed  
By CAESAR MCBRIDE  
Sanitary Barber Shop

**Let's Go with Conoco**

Mohon Service Station  
Dobbs City Merc. Co.  
Dalton & Ashford  
Bob's Oil Well  
York's Service Station  
Highway Service Sta.—Flomot  
Fairview Service Station

**L. B. Robertson**  
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and THE PULLMAN COMPANY

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All Work Guaranteed  
By CAESAR MCBRIDE  
Sanitary Barber Shop

**Let's Go with Conoco**

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Dobbs City Merc. Co.  
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York's Service Station  
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**Conoco Men Meeting At Childress Today**

Fall and winter advertising schedules and merchandising plans for the next six months will be outlined and discussed at a meeting of almost 100 Continental Oil Company employees in a district meeting in the Hotel Childress banquet room at 7:30 tonight.

P. R. Erdwurm, assistant division manager from Fort Worth, will be principal speaker of the evening. R. J. Erwin, Conoco merchandiser of this district and W. R. Doty, district superintendent, will be in charge of the meeting.

Dealers, agents and employees of Conoco stations from Childress, Wellington, Shamrock, Chillicothe, Crowell, Paducah, Matador, Hedley and Memphis will be present.

**BAPTISTS OPEN TWO DAY MEET AT R. SPRINGS**

The Floyd County Missionary Baptist Association in Annual Session

The Floyd County Missionary Baptist Association opened its twentieth session at Roaring Springs, yesterday at ten o'clock, to continue through Wednesday and Thursday. This association which includes four counties, Floyd, Crosby, Briscoe and Motley has a combined membership of 6000, represented in 30 churches.

Wednesday morning's session included Call to orders; Devotional service; Announcements; Churches with Messengers announced; Recognition of visitors and new pastors; Election of officers; Appointment of Committee on Committees; Report on Christian Fellowship and righteous living, Neal Greer; Special Music; Association Sermon, G. W. Tubbs. The afternoon program which followed, included: Song service, George Owens; Devotional, George Applewhite; Benker Orphan's Home, F. M. Wiley; Hospitals, W. R. Derr; Old Ministers, L. E. Kent; Baptist Standard and other Religious Literature, H. L. Burnam, Wayland College and Christian Education, C. E. Roark, G. W. McDonald; District and Associational Missions, A. A. Brien; State Missions and Evangelism, R. C. Tension; Announcements and Miscellaneous Recess. Song Services for the evening session was led by G. C. Tubbs, with Sidney Johnson, R. E. L.

**Roaring Springs News**

G. B. Thacker, who has employment in Lubbock, spent the week-end here.

Mr. and Mrs. R. L. Ormand of Crosbyton spent the week-end in the home of her parents, Mr. and Mrs. M. E. Long.

Mrs. W. A. Conn and children, of Spur, visited friends here Sunday.

Fred Dawson and H. D. Marshall made a business trip to Abilene last week.

Rev. A. V. Bradley made a trip to Spur Sunday, where he conducted night services at the First Baptist Church in that place.

Coach and Mrs. Don McKinnis were Matador visitors Saturday.

G. A. Lider, Civil Engineer of Floydada, was a business visitor here Monday.

Mrs. J. R. Thacker returned home Sunday after a visit in Amarillo.

Mr. and Mrs. M. E. Long made a trip to Lubbock Saturday.

**Hospital Notes**

Mrs. Ben Edwards is improving following an appendix operation at the Traweek hospital Tuesday.

T. T. Jameson and Clyde Renfro, both of whom underwent recent operations, are recovering, and their conditions improving.

Mrs. J. D. Phillips of Quitaque was dismissed from the hospital Monday, following medical treatments.

Angus Ferguson of Roaring Springs received medical treatments this week.

Mrs. B. F. Turner, who has been a patient in the hospital for the past two weeks, was dismissed recently.

Mrs. L. D. Bilberry of Afton received medical treatment this week.

Sam French of East Afton received medical treatment at the hospital last week.

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