

SEE THE CENTENNIAL But Remember You Have Not Seen Texas Until You See The Panhandle

# Matador



# Tribune

WEST TEXAS Is A New Empire Offering Boundless Opportunities to those of Courage and Vision

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, June 25th, 1936

MOTLEY COUNTY NEWS VOL. 17, NO. 16

RIBUNE VOL. 10, NO. 16

## TRAIL DUST

By DOUGLAS MEADOR

Time is the author of life's tragedy of tragedies. A mirthless music written to the tempo of fleeting moments, the ticking of a watch, the night plane roaring high against the moon. Youth's clarion notes bring a subtle beauty to the prelude, brief and pathetic as a falling star, when suddenly the blaring trumpets announce an absence of intermission and a spewing torch is placed in frail hands. Weary characters stand before the gaudy loveliness of the seasons and wait for the prompting of fate or walk beside the pool of dreams and call to some unseen image that vanishes under the vibrations of a hollow echo. When they walk over the stile at the end of the stage, a few flowers are placed there where they have been—a few words of commendation for the faithful performance, and those watching turn to another name on the program.

The production seems unfinished rather as a rehearsal, rushed and without the costumes, lights and consistent interests that would be made possible by a wider stage. Perhaps, too, the timing will be slowed to coordinate with more gentele music.

Love's cardinal fault rests upon the heart's inability to master control. It can not be measured as so many drops of perfume in a vial, or the burner under a copper kettle, but must be either grey ashes or the all-consuming flames.

If nature had been a little more generous in coloring the growth on my upper lip, I think the time has arrived to grow a mustache—it is about the only masculine thing left to do. And with the constant miracles being wrung from beauty parlors, the individuality may soon be lost by limitation of time.

There is no shore to the shallow sea of lavender sage brush being driven into a mauve horizon by the wind. Grizzly waves are sweeping the breakers of red cliffs against the sky-line to a melting taper that was the sun, but the few reefs are lost in a vastness which must extend beyond the province of purple dust sifting from a drowsy sky at twilight.

A chuffed creation pauses beside the island of night to breathe the fragrance of sage as sachet hanging in the wardrobe of the soul, a bandoline to perfume the temple of dreams and place near the strange garments of memory. After the yellow moon-lantern is fastened to the balcony of stars, so that its wick reaches the bowl of space, warm channels of silver empty swiftly into the shadows. Now the running swells seem to break and spray the gleaming splendor against the sky and brush the remote palisades of silence. A screech-owl floundering through the night is a gull strayed from companions and lost over a bewildering ocean.

When cowboys build lonely fires beside their unrolled blankets, there is the frankincense of burning sage to enchant the altars of solitude and the soft clean branches for a mattress, prepare a couch worthy of none less than a prince. It is an opiate that soothes the inflamed heart, bringing peace to the fretful soul. It seeps into the blood of men who ride over the dwarf forests through a lifetime and grows over their graves when they are done with spurs, stake-ropes and latigos. Sage brush is symbolic of the country of far horizons and men who homestead adversity because their restless spirits can not become acclimated in a territory where the water-holes never run dry. Scorched by the flame, swept over white coals of rainless days through the ages, and beaten by the wind's relentless fury, strength courage and gentleness evolve from a plant in the experimental garden of fate.

## BOB ALEXANDER MAKES ADDRESS HERE SATURDAY

### Representative Says He Is Not Going To Lose Crop

"I am not going to lose a crop over this campaign", declared Representative Bob Alexander, Childress county farmer, in an address here Saturday. "Between the weeds, wash-outs and my opponents, I have been pretty busy, but if it comes to a show-down, I am not going to lose my crop, because my prospects are the best in four years." "Anyway", Representative Alexander said, "most of the people are too busy to talk to candidates."

Spending the day here meeting old friends and making new ones, Mr. Alexander was introduced to a crowd in front of the First State Bank by G. E. Hamilton Saturday afternoon where he made a brief address in interest of his campaign.

Thanks Motley County "I deeply appreciate the support Motley county has given me in the past", he said, "when it was impossible for me to canvass the various communities in this district. I am just a farmer like most of you and I do not know all the answers in the book, but I have learned a great deal since I was first elected to this office and I feel that I am better qualified now than ever before to serve you as a representative. Your problems are my problems and your interests are the interests of other farmers in this district. Only through your cooperation in letters and personal meetings am I able to determine the most satisfactory course for the majority and in this respect I solicit your aid. I will do what the most of you want me to do."

"One of the biggest problems of a representative is keeping the other districts in the east and south part of the state off of us out here."

## PIONEER TEXAN IN VISIT HERE

N. H. Graham, 82, of Post City, Texas accompanied by his son-in-law and daughter, Mr. and Mrs. Bryan Hood of Floydada, visited at the home of Mr. and Mrs. W. M. Graham Sunday.

Mr. Graham, who is a cousin to W. M. Graham of Matador, is one of the true pioneers of Texas and one of the two living charter members of the Texas Cattle-Raisers Association, which was organized at Graham, Texas in February, 1877. The other living charter member of the organization is J. Blue Terrell of New Castle.

## Matador Continues More-Trade Drive

Continuing an aggressive drive to secure additional business from this territory Matador merchants are offering Saturday specials that defy all competition. Much of the merchandise represents standard, well known products which are usually sold at higher prices, since the special Saturday prices, in many cases are placed at cost or less.

Local merchants desire to establish an understanding with their customers that the abandonment of the railroad service has been to the advantage of business because of reduced hauling rates and the improved service offered by trucks. Much attention is being centered here as result of the removal of the railroad service and the progress being made by local business depending on the more modern and less expensive trucking service. Other towns still being served by the obsolete type of service used here until the road was abandoned, are praising the cooperation of local business men in taking advantage of the improved truck service, and their leaders declare that the attitude may soon become general in the smaller Panhandle towns.

Robert Birchfield, Charlie Meador and Knox Jameson drove to Dallas last Friday, where they attended the Centennial exposition.

## FLOYDADA HAS JOINT CITIES MEETING PLAN

### Invites Matador For Part In Highway Opening July 4

Through the Matador Chamber of Commerce, Floydada has extended cordial invitations to the city and surrounding community to join them in celebrating the opening of the pavement on Highway 28, in a jubilee at Floydada on July 4th. In a telephone conversation with Elmer Stearns, president of the Matador Chamber of Commerce, the Floydada Chamber of Commerce urged that Matador plan to attend the celebration, which marks Floydada's first contact with the out-side world over all-weather road. The neighboring city feels it is also important to Matador, since it will mean increased traffic east through here and afford a better and shorter route west and north.

Many here declare the highway between the west Motley county line and Floydada to have been one of the worst road during rainy weather in the Panhandle before the hard-surfacing which was completed last week. Mr. Stearns declared yesterday that he would solicit the sanction of the Motley County Commissioner's court, the Lions Club and other organizations in effort to secure a large delegation to attend the celebration from here. A celebration of genuine west Texas character is assured those who attend and the city of Floydada extends a cordial welcome to everyone.

## Truckers To Meet Here Next Monday

A second meeting of the Texas Truckers Association will be held at the Motley county court house, Monday evening, June 29. The meeting, which will include addresses by officials of the organization will start promptly at 8:30, it is announced.

Seven local men are members of the association as a result of a meeting held here recently when memberships were solicited. The state organization is declared to have 33,000 members and control a voting power of 167,000 pledged votes.

## C. B. Whitten Enters Race For Attorney

In announcing as a candidate for County Attorney I have a twofold reason.

1st. I enjoy performing the duties of the office as well as receiving the pay check the first of each month.

2nd. A large number of my friends from all parts of the County have urged me to make the race. I am loyal to my friends and like to please them in any way that I can.

I have been County Attorney for a number of years and the majority of the voters are acquainted with the way I have handled the office. I have tried to be honest and just with the rich and poor, old and young and white and black, trying not to be partial or unjust to anyone.

I love boys and it is a pleasure for me to help, aid and assist them. There is good in every boy if the responsive cord can be touched. The greater part of the duties of the office is in dealing with boys.

It is not the setrn prosecutor who can collect the most fines, who makes the best County Attorney but the man who can do most to prevent crime and to help and aid humanity unto a better and higher life.

If the voters honor me with this office I will do my best to be of service to the people of this County and to perform the duties of this office in as honest and faithful way as it is my knowledge to do.

## TO SPEAK HERE



JOHN R. MILLER The honorable John R. Miller, above, of Hutchinson county, democrat for congressman of the 18th congressional district, has invited an invitation to speak Saturday night in Paducah at 8 o'clock.

Friday night at 8:30 o'clock Miller will speak in Lakeview. Saturday afternoon at 4 o'clock, he will speak in Matador, and he has accepted an invitation to speak Saturday night in Paducah at 8 o'clock.

For the past month or so, Miller has toured the 18th District, speaking in as many towns as time would allow. He is making an effort to contact as many towns as possible, as he believes that is the best way for the people to come to a thorough understanding of his principles.

## PIONEER TOWN RECREATED AT FT. WORTH SHOW

### Rip-Roaring Western Village With Bank Hold-up Daily

Fort Worth, June 23.—Roaring activity of an old frontier town will be recreated on a pioneer village street called Sunset Trail at Billy Rose's Fort Worth Frontier Centennial.

Peopled with characters out of the legendary old West, Sunset Trail will be one of the free attractions at the wild and whoopee show at Fort Worth.

To begin with Rose recreated the little old church, the saloon, the bank, blacksmith shop, two-story hotel, town hall and pool hall of a frontier town.

Inside these picturesque structures will be dignified collections of historical relics, guns, paintings Indian paraphernalia, old hand presses that put out the frontier news and bandit reward notices.

Outside and in the street will be the raw, lusty goings-on of the wildest town east or west of the Pecos. Bandits will ride in daily to hold up the bank and make a get-away into the Frontier Centennial crowd. Old hand presses will give out reward notices, to the villian, lead him to the sheriff's office and claim a reward.

Cowboys will ride through the streets, their guns blazing skyward. Whittlers will sit around the porch of the general merchandise store to spin tall yarns. Frontier belles and raw-boned slickers from the east, buffalo hunters, the town drunkard, the cowboy evangelist, strolling troubadours, the consumptive poet, the Lady known as Lou—the lady card shark, the stage-coach driver, all these and a dozen other old West figures will live the raw life of a frontier town on Sunset Trail.

## Mrs. Earl Pipkin Is Ill In Hospital

Word was received here this week by relatives, advising of the serious illness of Mrs. Earl Pipkin who was rushed to the hospital in Dalhart Monday evening for an appendicitis operation.

Mrs. Pipkin was stricken suddenly with an attack of acute appendicitis, and while her condition was considered critical by attending physicians, she is apparently out of danger since undergoing the operation.

# Demos Flay Republicans At Start Of Convention

## TREMOR DOESN'T SURPRISE TECH EXPERTS

Lubbock, Tex. June 23.—Last week's earth tremors over a part of the Panhandle-Plains may have been quite a surprise to a lot of people, but not to Miss Florence Robertson, graduate student in physics at Texas Technological College.

Miss Robertson walked in the news room of the Lubbock Morning Avalanche at 8:40 last Friday night and said: "There ought to be some kind of an earth disturbance in the Panhandle within 45 minutes."

At 9:25 o'clock the tremor was felt over a wide section of the Panhandle.

Miss Robertson said the shocks attest to both theoretical and practical value of recent experiments in weather forecasting she and Dr. E. F. George, head of Tech's physics department, have made.

## HOT WINDS IN WAKE OF RAIN

Following in the wake of recent rains, blistering sun and hot winds swept this section of the Panhandle until Monday evening when some relief resulted from storms and thunder showers. Ranchmen declare that the range is in need of more rain now because of the exceptionally hot weather, while farmers say that the soil is drying rapidly altho crops continue to grow without interruption.

The hot weather has increased the business of the Leon Independent Ice Company until the plant has been forced to run at capacity 24 hours daily for several weeks. Ice is manufactured here for two towns and adjoining territory since the supply for Spur is trucked from the local plant.

## Crowds At Pool

In effort to evade the relentless sun, the Boaring Springs swimming pool is a mecca for crowds seeking the cool water and the shade offered by the popular west Texas resort. It is declared to be one of the coolest spots in this section of the Panhandle, also the abundant shade and picnic locations offer added attractions.

## Storm At Paducah

The storm which broke the sweltering weather and brought some relief late Monday, caused considerable damage at Paducah. A number of buildings were unroofed and damaged by the wind while hail and torrential rainfall did some damage to crops in that section. Slight rainfall was reported in some eastern and southern sections of Motley county. Electric power service was disrupted over the high-lines from Paducah and the local station was placed in operation as result of the storm.

## Hospital Notes

Elwanda Martin, daughter of Mrs. and Mr. Bob Martin was admitted to the Trabevick hospital Monday for an appendectomy.

Mrs. Angus Ferguson underwent an appendix operation last Monday.

## SOFT-BALL HAS INTEREST HERE AS TEAMS FORM

### Tentative Rules Are Set Up By Lions Committee

The Lions club soft-ball committee at a meeting Tuesday adopted a tentative schedule for the balance of the season for games between the four teams that are in the state of being organized.

A surprising amount of interest has already been displayed in the game here and a number of games have already been played.

Additional players are needed on some of the teams and any person wishing to play are asked to get in touch immediately with Solon Lea, Captain of the Lion's team; Kenneth Jeffers, Captain of the "Cream-puff team"; Aubrey Duncan, Captain of the Pop-eye team or R. L. Brandon, Captain of the Boy's team.

Arvil Craven at the City Drug Store was selected as General Manager of the league with authority to match out of town games for any of the teams.

## Tentative Rules

A tentative set of rules governing the Matador League was adopted, which are as follows: 1. Each team will have 10 days in which to select 15 players to constitute its team (The 10 days expire with the close of Friday, July 3).

2. After Friday, July 3, each team will be allowed to exchange the same player only one time during the balance of the season.

3. Arvil Craven is appointed general manager for the Matador League, and as such shall match all out of town games; shall keep the schedule of games; the list of players on each team, and shall perform such other duties as shall be required.

(Continued on Back Page)

## HALL RESOUNDS WITH APPLAUSE FOR KEYNOTER

CONVENTION HALL, Philadelphia, June 23.—Against a noisy and color-splashed background, in which platform differences provided the only major uncertainties the Democratic national conven-

tion tonight roared applause at a heated keynote attack upon the Republican nominees who will face the Roosevelt-Garner ticket next November.

Senator Alben W. Barkley of Kentucky, shouting his denunciations in resounding voice, centered much of his fire on Gov. Alf M. Landon the opposing party standardbearer. The Kansan, he thundered, was a man who had advocated inflation by printing press money.

Critics Court Opinions The tall Kentuckian after praising what he called an "astonishing" recovery by the nation under Roosevelt directly criticized some of the anti-New Deal opinions of the Supreme court as "tortured" interpretations.

The initial ovations for Barkley however, failed to touch the height of tumult reached this afternoon when National Chairman James A. Farley set off a howling 30-minute parade with praise of the president as a "calm, capable and courageous" leader. Many saved their loudest cheers until Barkley finished.

Not Shouted Out Barkley's castigation of the "twelve long years of Harding, Coolidge and Hoover," however, set off such loud and long ovations that it was apparent the delegates our country by repudiating its most solemn obligations.

"And on that platform," Barkley said, "they nominated a candidate who, three years ago urged the

(Continued on Back Page)

## Barbs By Barkley! Pungent Phrases Plucked Promiscuously From Keynote Talk

PHILADELPHIA, June 23.—Some of the pungent phrases of the Democratic keynote speech by Senator Barkley of Kentucky were: "Three Long Years" of normalcy (in the Hoover regime) and they had wiped out half the values accumulated in the nation since Christopher Columbus, and half the total income of all the people of the United States."

"We are told by the Republican baitation of death and its illegitimate brother, the American Liberty League, that we are laying the hampering hand of government on the innocent heads of business and finance."

"The croaking noises which rise from the swamps of old deal complacency will not suffice. The people call for assurance that the structure of honesty and freedom which we have erected shall not be destroyed."

"They have wept over the slaughter of a few little pigs as if they had been tender human infants nestling at their mothers' breasts. But . . . their real grief comes from the slaughter of the fat hogs of privilege and plunder which they have fed on the people's substance."

"In the hymns of hate which emanated from the recent outbursts of Republican oratory in national convention, deficits and debts and taxes are treated as a

new development of the Roosevelt administration.

"None but a blind and arrogant partisan would assert that the credit of the United States has suffered under the impetus given to public confidence by the administration of Franklin D. Roosevelt."

"From the exultant voices of the tree sitters and the devotees of the hitching post you would imagine that the Supreme court had never nullified an act of congress until Franklin D. Roosevelt became president of the United States."

"When nine eminent men on the highest court cannot agree on what the constitution means, is it any wonder that 531 members of the United States congress find difficulty in agreeing about it?"

"Back of Hoover's cry for freedom at Cleveland stood . . . the Republican party's holding company, the American Liberty League, which, if it had existed in 1776 as now officered and manned would have been against the Declaration of Independence, the Revolutionary war and the Constitution of the United States."



**MATADOR TRIBUNE**

Successor to the Roaring Springs News

Combined With the Motley County News By Purchase, March 14, 1934

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DOUGLAS MEADOR Editor

National Editorial Association MEMBER



MEMBER West Texas Press Association

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**NOTICE TO THE PUBLIC**

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

**"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."**

**TWO MERITORIOUS AMENDMENTS**

Texas voters will be called upon in the general election in November to pass on a number of amendments to the constitution, among which will be the matter of increasing the salaries of the governor and other high state officials and that of taking the pardoning power out of the hands of the governor. Both of these propositions, it seems to this newspaper, should by all means be passed, but the first named is more than likely to be voted down, as it was when previously proposed as an amendment.

The salary amendment proposes to fix the governor's stipend at \$12,000 per year; that of the attorney general at \$10,000; that of

the comptroller at \$6,000 and that of the secretary of state at \$6,000.

Thinking Texans have long realized that the governor's salary is so small as to be classed as niggardly and that it is almost impossible for the state's chief executive to keep his expenses while in office within the \$4,000 he now receives. The same is largely true of other high officials. It is neither necessary, nor advisable, we think to pay officials extremely large salaries, but it would seem sensible for as great and wealthy a state as Texas to remunerate those to whom it entrusts its government to the extent no honest man would be tempted to accept money from other sources, which money could not be otherwise than tainted. This is not to accuse any official, present or past with being open to bribery, but that the temptation has offered itself on occasion is not to be doubted.

As to removing the pardoning power from the direct control of the governor no more than a glance at the proposition is needed to reveal its merits. The present governor, himself, whole-heartedly endorses such an action, while such power in his hands is safer than under many past administrations.

Texas has on many occasions and for various reasons witnessed reckless use of the pardoning right on the part of her governors. Whole droves of prison inmates have been turned loose on the population through clemency in the form of paroles, conditional or full pardons. Some of these deserving of clemency, other undoubtedly dangerous to society, as witnessed by their records after being freed. Whether or not a consideration of money has ever been involved is besides the point. The thing to be considered in this is that the unfettered power of pardoning is too serious a responsibility to be placed upon one man. That it can lead to gross abuses is proven by past performances.

**CONGRESS ADJOURNS**

The Constitution of the United States seeks to assure representation of the popular will at two-year intervals. Obvious nowadays is the impracticability of getting anything done with due caution and consideration in the last months of the second-year session. Congressmen are worried about the votes back home. The result is a series of compromises of which astute administration leaders take full advantage.

The unusual conditions surrounding the adjournment of the Seventy-Fourth Congress stress the inequitable methods of securing legislation nowadays. The session has been historic but far from satisfying. From the floor on important tax and appropriation measures, members of both parties have voted without understanding the matters before them. Shepherding by party leaders according to custom is partly responsible for that but it is none the less displeasing.

From the present administration's viewpoint the session has been remarkably free from revolt. The soldiers' bonus payment is the most conspicuous instance in which the White House was beaten on policy. Failure in the closing hours to pass a new Guffey coal bill stands out less prominently. The original bill had already been killed by the Supreme Court and there were features in the revised proposal which foreshadowed for it an identical fate.

The present session joins its predecessor in creating record peacetime expenditures for the Nation in the form of experiments in relief and social security legislation. The present Congress was less willing than the first Roosevelt Congress to "yes" the President. The fact opens conjecture as to relationship between the President and the Seventy-Fifth Congress. This may have a reduced Democratic majority and require a greater degree of co-operation between the party leadership in the White House and the machinery in Senate and lower house. —Dallas News

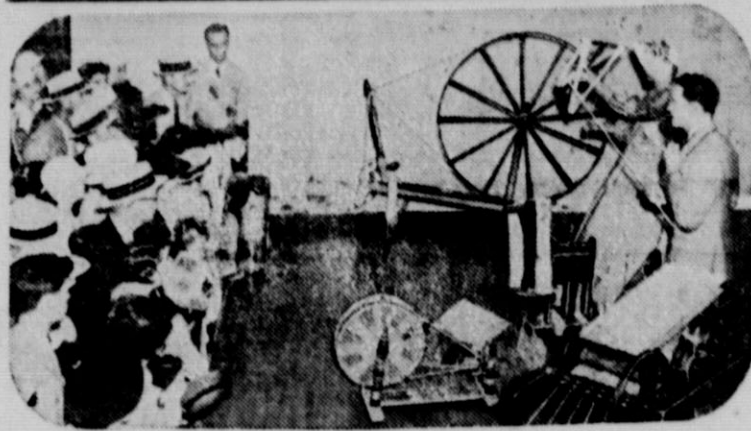
**BAFFLED DEMOCRATS**

Al Smith, Bainbridge Colby and other Eastern figures once high in the Democratic party appeal to the Philadelphia convention to repudiate Roosevelt. The signatories to the Smith letter realize that as an effort to close the door against the storm of Roosevelt votes for renomination, their action is futile. It is rather a studied design to put themselves on record for a fight against the present leadership and present trend of the party.

In many respects Smith et al. are right in contending that the principles which they enunciate, not those of the new deal, are the time-honored traditions of the Democratic party. The new deal gives lip service only to States' rights and demands in reality increased powers for the Federal Government and more centralization. When Smith says that if the deal goes on its way, it must change the name of its party and leave the Democratic designation to real Democrats, he is doubtless speaking from his heart. The Democratic party and other parties have in the past changed their aims and the Farley-Roosevelt machine has altered those of the Democratic party. They will, undoubtedly, make the most of the control in the power of the administration.

Smith's letter presages the expected defection of many conservative Democrats from the party; these may vote for Landon next fall. Their votes, along with other party movements, may play a part in the outcome, though that is doubtful indeed. Created now is a breach which may never heal. If the Democratic party has swerved from most of its traditions, it is at least living up to one. Democrats have always beaten themselves in the past when they came into power; by 1940, they will be quite ready to commit political harikari again.—Dallas News

**Art of Weaving Demonstrated**



Demonstrating the art of spinning and weaving from Biblical times to the middle of the eighteenth century attracts much attention in the Ford Exposition building at the Texas Centennial in Dallas. Here is shown one corner of the exhibit with interested spectators watching a girl busy at one of the spinning wheels. A lecturer explains the operation and briefly traces the history of the art.

**Lubbock Veterans Will Stage 2-Day July Celebration**

LUBBOCK, June 22.—The Lubbock Post of Veterans of Foreign Wars is sponsoring a Texas Centennial and Independence Day Celebration, beginning at noon Friday, July 3, at the Panhandle-South Plains Fair Park and winding up with a dance Saturday night, July 4, at the American Legion Hall.

Admission to the Park will be 25c—no extra charge for the Rodeo or other contests. The Rodeo will include bronc riding, calf roping, ribbon tying contest, steer riding, bull dogging, clown acts and trick mules performing.

Attractive cash prizes are being offered to winners of the contests.

**Two Rodeos Daily**

Rodeo performances will be held at 2 and 8 p. m. both days of the celebration. Contestants for the Rodeo are to register for all events at the College Cafe, 1105-A College Avenue.

The District No. 2 Boxing Tournament of the Texas Amateur Athletic Federation will be free. Each county is urged to send contestants to this tournament. Contestants are to register with Dr. B. F. Stevens, 1705 Broadway. The winner in each class will be given a trip to the Texas Centennial at Dallas, with all expenses paid, to administration.

participate in the Centennial Boxing Tournament, August 17 to 22, for State honors.

Plans are being consummated for ticket sales to be handled by girls in approximately 10 towns

**ROGUE THEATRE**

Matador, Texas

**THURSDAY WATCH NITE**

**Moonlight Murder** WITH Chester Morriss, Madge Evans, Leo Carrillo

**FRIDAY-SATURDAY**

Warner Baxter IN **Prisoner Of Shark Island**

**SUNDAY-MONDAY**

Janet GAYNOR, Robert TAYLOR IN **Small Town Girl** Sunday Matinee, 2:30 P. M. NIGHTS 8:15 P. M.

in this section. The girl selling the most tickets will be given a trip to the Texas Centennial at Dallas, with all expenses paid, or a \$50.00 cash prize.

The W. S. Dudley shows have been secured as the carnival attraction. Dudley has shown in Lubbock before and is known over this section.

Miss Louise Morris of Dallas is visiting here this week as the guest of Miss Sylvia Day.

**MORE FOR YOUR MONEY**

**In Matador Specials**

FOR ONE DAY ONLY Saturday, June 27th

**18 quart NATIONAL Pressure Cooker**

Here is genuine quality in a Nationally known product at an un-matched price.

SATURDAY ONLY **\$9.75**

**CHALLENGE**

**Linoleum Rugs** SIZE 9x12

Our Price **\$4.85**

Saturday Only

**Higginbotham-Bartlett Co. MATADOR, TEXAS**

**REAL VALUES FOR THE WORKINGMAN**

The man who works is interested in clothes that will give satisfactory service at the lowest price which accounts for the wide popularity of

**HAWK BRAND Work Clothes**



Well-Tailored pants made to stand the wear. Blue and Gambler Stripe of full 2.40 weight material

ONLY **\$1.15**

**KHAKI** Pants and Shirts To Match Shirts at **\$1.25** Pants at **\$1.50**

**HAWK BRAND OVERALLS**

Sturdy, well-made overalls to defy wear day after day and deliver satisfaction long after the price is forgotten. Made of full 2.20 weight material

Offered At **\$1.10**

Pre-Shrunk **OVERALLS** Strong 8 oz. Material At **\$1.29.**



**FAMOUS STAR BRAND**

Work Shoes

Plain Toe—Leather or Composition sole. Here is full value for your money

ONLY **\$1.98**



**LOOK HERE MEN!**

First Quality

**Work Sox**

Strong and Well-Made

At **10c** Pair

**KEEP COOL!**

Comfortable and light weight material

**Wash Pants**

Real Values

At **\$1.50**

**THE 4th WILL BE SAFE with FEDERAL Tires**

Take care on the Fourth! Guard against all accidents. And then keep on taking care all through the year. Guard against accidents on the road. Equip your car with safe long-wearing FEDERAL Tires—the Tires with safety built into the tread.

**FEDERAL Tires** Extra Service

**Bob's Oil Well** EXCLUSIVE CONOCO PRODUCTS Matador, Texas

**MATADOR DRY GOODS Co.**

**POLITICAL ANNOUNCEMENTS**

We are authorized the following names office, subject to the Primary, July 25, 1936

For Representative: Bob Alexander, re-S. R. Hodges

For State Land Commissioner: W. H. (Bill) McDo

For District Attorney: Alton B. Chapman

For Sheriff and Tax Assessor: Walker Williams

G. W. Green J. E. (Edd) Skinner L. A. Carlisle J. Floyd Jordan

For County Judge and County Superintendent: W. R. Cammack, re

For County Treasurer: Mrs. John Smith, re Mrs. Carl Sanders

For County Clerk: Jack Robinson, re

For County Attorney: John A. Hamilton, C. B. Whitten

For Co. Commissioners: J. S. Lambert, re A. A. Groves.

For Commissioner: A. K. (Kim) Wilk (Re-election)

For Commissioner: A. B. Simpson

**MOVIE CHANGES**

By A. Ros

**Moonlight Murder**

Twenty thousand and no one saw! You can see Chester Morris Evans in a thrilling story called, "Moonlight Murder" with Leo Carrillo and Hugh Frank furnish "Prisoner of Shark Island" Friday and Saturday. You in all realism star, Baxter, Gloria Stuart



With a new you can make in five minutes. No covered foods drying food flavor

**Phon**



**POLITICAL ANNOUNCEMENTS**

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 25, 1936.

**For Representative:**  
Bob Alexander, re-election  
S. R. Hodges

**For State Land Commissioner:**  
W. H. (Bill) McDonald

**For District Attorney:**  
Alton B. Chapman, re-election

**For Sheriff and Tax Collector and Assessor:**  
Walker Williams  
G. W. Green

J. E. (Edd) Skinner, re-election  
L. A. Carlisle

J. Floyd Jordan

**For County Judge and Ex-Office County Superintendent:**  
W. R. Cammack, re-election

**For County Treasurer:**  
Mrs. John Smith, re-election  
Mrs. Carl Sanders

**For County Clerk:**  
Jack Robinson, re-election

**For County Attorney:**  
John A. Hamilton, re-election  
C. B. Whitten

**For Co. Commissioner Precinct No. 1:**  
J. S. Lambert, re-election  
A. A. Groves

**For Commissioner Precinct No. 2:**  
A. K. (Kim) Wilkinson  
(Re-election)

**For Commissioner Precinct No. 3:**  
A. B. Simpson

**Olds Officials at Centennial**



There were scrolls and scrolls and scrolls when the Oldsmobile good will caravan arrived in Texas. One, with more than 100,000 signatures, was presented to the people of Texas. Another from the governors of other states was given to Governor Allred. A third was presented to Mayor Sergeant of Dallas. All carried messages of good will to the people of Texas from the people of the rest of the country.

And just to make it unanimous Oldsmobile dealers in Texas presented D. E. Ralston, vice-president of Oldsmobile, with scrolls pleading to put Oldsmobile in fourth place in their territory. Presenting these scrolls are, left to right, W. J. Bryan, zone manager at Houston; D. E. Ralston, J. R. Austin, zone manager at Dallas, and L. J. Blundon, regional manager in the southwest.

Harry Carey, John McGuire and a host of others. See a man chained like an animal, beaten, mocked, starved, made the victim of fiendish torture his existence hellish. You liked Warner Baxter in "Robin Hood of Eldorado"; you'll also thrill to this very unusual picture.

**Small Town Girl**

What would you do if a rich, young and handsome stranger wined, dined and married you—and then ignored you? You'll find the answer in "Small Town Girl" starring Janet Gaynor and Robert Taylor (made famous in Broadway Melody of '36). You can't resist him, girls.

**Governor Gets Commendation For Services**

DALLAS, June 16, (Special)—Governor James V. Allred received the commendation and appreciation of the directors of the Texas Centennial Exposition for his services to Texas in publicizing the Centennial to the state and nation.

The following resolution adopted by the Centennial Board testified to the effectiveness of the Governor's efforts in behalf of the Centennial:

"In the development of the plans for the Texas Centennial Celebrations, the value and importance of nation-wide publicity was recognized by the setting aside from the State appropriation the

sum of \$500,000 for advertising. To re-inforce this fund and to produce other and unusual publicity, it was deemed necessary and desirable that excursions of one kind and another should be made to various parts of the Nation, when occasions presented the opportunity of worthwhile publicity. Among such occasions was the Rose Bowl Game in California and the special Centennial trip sponsored jointly by the Texas Press Association and the State Advisory Board for Advertising.

"To properly dignify such excursions and to secure the desired publicity by the presence of important State officials, it has become frequently necessary to request the Governor of Texas to accompany such parties and to be the principal spokesman for the State of Texas and the Centennial Celebrations.

"To every such request Governor Allred has willingly and cheerfully responded. On such occasions he has carried the message of Texas to hundreds of thousands of listeners, in personal audiences, by radio, and in the press; and by his magnetic personality and charming address has rendered a distinct and invaluable service to the State of Texas.

"Therefore, the directors of the Texas Centennial Exposition take pleasure in acknowledging their appreciation and thanks for his valuable service to the cause of all Texas Centennial celebrations and to commend him for his energy and far-sighted wisdom in this respect."

The Texas Centennial Housing Bureau has listed quarters for 60,000 people in Dallas.

More than 1,800,000 admission tickets to the Texas Centennial Exposition had been sold prior to the opening Saturday, June 6. This establishes a new all-time record for advance ticket sales to a world fair and is the barometer for the prediction that twelve million persons will pay their way through the turnstiles before the closing on November 29.

Scenic backgrounds on the stage of "Cavalcade of Texas," huge spectacular production at the Texas Centennial Exposition in Dallas, are so realistic that the man-made rocks and mountains appear in photographs and under the performance lights as actual landscape.

Did you know that Chief Charley Ludwig, head of the Miget City Police Force at the Texas Centennial Exposition, has a son over six feet tall?

**CHEAP PAINT**  
is entirely TOO EXPENSIVE

Low-grade paint always costs far more in the long run than high-grade paint. That's because good paint—like Lowe Brothers High Standard—covers more surface to the gallon, retains its finish much longer, cuts down painters' time and looks better. Before you paint come in and get the facts about paint economy. We can save you money.

**Burton-Lingo Company**  
"PIONEER LUMBER COMPANY OF WEST TEXAS"

Completely Equipped For  
**OBSTETRICS, PEDIATRICS**  
And General Medicine  
Newest Type X-Ray Equipment  
**TRAWEEK HOSPITAL**  
Phone 59 Day and Night Service  
A. C. Traweck, M. D. Albert Traweck, Jr., M. D.

**GOING TO THE CENTRAL EXPOSITION?**  
Play Safe. Stop in Fort Worth. Be sure of accommodations. Your mind at rest, you'll enjoy the short, pleasant drive to and from Dallas and the FRONTIER CELEBRATION IN FORT WORTH.  
The Worth gives you the MOST for your money. A cordial atmosphere of friendly hospitality. Every room with bath or shower... rates as low as \$2.00 a day.  
JACK FARRELL, Manager  
18 floors of cheerful Guest Rooms  
AIR-CONDITIONED  
Coffee Shop—Dining Room  
**WORTH HOTEL**  
FORT WORTH

**BE THRIFTY**

Save time, worry, money and your clothes by having us do your laundry. Summer is at hand and you will want more time to be out of doors—More freedom from the worries of Wash Day.

Call our driver today and let us show you the economy of quality work.

**Spur Laundry**

**Season Now Open**  
**ROARING SPRINGS SWIMMING POOL**  
Swim and Enjoy Life

**Here Is The NEW AIR CONDITIONED ICE Refrigerator**

Here is everything you have wished for... low first cost... constant low temperature with proper moisture to prevent food spoilage and maintain food values... low operating cost... safe, carefree, food protection for less money.

With a new air-conditioned ice refrigerator, you can make crystal clear, tasteless ice cubes in five minutes, and smooth, tasty frozen desserts.

No covered dishes are necessary to prevent foods drying out and the obnoxious mixing of food flavors.

**Leon Independent Ice Company**  
Phone 67 Matador, Texas

**End Of Month**

Clearance of short lots, at substantial savings

\$2.95 Cord Lace Dresses 5 left at \$1.98 ea	<b>DRESSING COMBS</b> 37 in the lot, hand painted reg. 15c value, now 10c ea
Diamond Matches No. 2 Lamp Chimney Large size dish pan \$1.00 Perculators Brooms 50c quality	6 boxes 24c 9c ea. 49c 89c 39c
<b>CLOPAY WINDOW SHADES</b> 10c ea	<b>SPECIAL</b> 10c Shaving Soap 10c Styptic Pencil 10c Double edge blades All for 10c

**Warm Weather Trousers**

We have a big selection of men's wash trousers that will keep you cooler during these warm days.

**98c to 1.69 pr.**

One Lot Childrens Canvas Sandals, 49c

A complete line of picnic supplies: thermos jugs, paper plates, etc.

**Matador Variety**  
Get The Habit



**Taxpayer's Money Safely Invested In Resettlement Farms**

The Resettlement Administration is spending more than four million dollars of taxpayers' money in Texas and Oklahoma this year for purchase of land and construction of farm buildings, which will be sold to selected farm tenants and other low-income farmers. How much of this money will come back to the United States Treasury? How much of it will be lost forever to the taxpayers? Answering these questions D. P. Trent, Regional Director of Resettlement, has released the following statement:

farms. During that entire period the total loss to the government from failure of purchasers to meet their payments was only \$9,085. This amounted to a loss of only 35c for every \$1,000 which the government had advanced.

It can hardly be said that the Danes selected their purchasers more carefully than they are being selected by the Resettlement Administration. Only fifteen per cent of Danish farmers owned land when their land-buying program was started and now more than ninety per cent own land. The land-buying program was extended to practically the entire farm population.

The Resettlement land-buying program in Texas and Oklahoma is being extended to families very carefully selected. They must be recommended by a committee of their neighbors and by their county Extension Service agents, as well as by investigators of the Resettlement Administration. These

**Texas Longhorns Driven O'er Trail at Expo**



It was the Longhorn steer which broke many trails to Southwestern markets in the early days. Typical cattle on "The Chisholm Trail" are pictured here being driven by Texas Rangers on one of the nine reconstructed "Roads of the Southwest," a feature of the Ford Motor Company exhibit at the Texas Centennial Exposition in Dallas. Other famous roads are, Santa Fe trail, Old San Antonio, Fort Worth Pike, Yuma Pike, Pan American Highway, Magazine Street in New Orleans, Butterfield Trail and Main Street, Dallas.

recommendations must show that they have followed live-at-home practices endorsed by the Extension Service, that they are interested in community affairs and do their share to make such affairs a success. They must pass physical examinations. Their home life must be satisfactory. They must be recommended for honesty and credit rating.

Finally, they must live on the land for a period of up to five years and demonstrate by their achievement during that period that they are able to carry out the sales contract. No sales contract is entered into with them until the Resettlement Administration is satisfied as to their ability. At that time, the proposed purchaser must make a down payment equal to 15 per cent of the value of the property.

Only good land is being purchased by the Resettlement Administration for sale to such farm-

ers. The investment for land and improvements will be somewhat in excess of that which is ordinarily made by a tenant who is undertaking land purchase in this part of the country. But the records show that farmers who make a comparatively heavy investment and buy good land are the ones who most often succeed in paying out. A recent study made by the Agricultural Experiment Station of Alabama shows that the higher the value of land per acre the smaller the number of foreclosures. On land worth up to \$35 an acre the loan companies took a loss of \$30 for every thousand dollars loaned. On land worth \$55 or more per acre the loss was only \$19 per thousand dollars.

Another factor of safety is the size of the farm. The average Resettlement farm will be about 80 acres. The Alabama record quoted above shows that the loss on farms of this size amounted to only \$20 for each \$1,000 loan. For farms of 100 to 139 acres, the loss was \$28 per thousand, running up to \$85 per thousand for farms of 300 to 460 acres and to \$129 per thousand for farms of 800 acres and above.

Explaining the greater ability of small farmers to pay their debts the Alabama bulletin says that in adverse years small farmers can make up the deficit by practicing very strict personal economy. Large farmers, on the other hand, depend on hired or cropper labor and find it impossible to reduce wages and expenses as rapidly as their income declines in adverse years. "In years of falling prices, as in 1930," says this report, "many landlords make advances to their tenants in the form of high-priced feed, fertilizer and food to an amount that is far in excess of the possible return with low prices, even with a good crop. In such years strict personal economy on the part of the owner of the 500-acre farm can have very little effect on the ability to pay interest on a large debt."

Judging by the experiences recorded above, there is reason to believe that repayment on farms which will be sold by the Resettlement Administration will be highly satisfactory. The farms are small. They are on good land and the purchasers are picked from the very best of the tenant and other low-income classes. As a final safeguard, the purchasers will have to demonstrate their ability during the five-year probationary period and make a 15 per cent down payment when they enter into a sales contract. They will be further favored by purchase terms which will allow them to pay out the farm with annual installments spread over a period of forty years at three per cent interest, which is not more than half the rate at which farms have been customarily paid for in this section and is not more than the usual rate of rent paid by farmers.

Only 698 farms have been authorized for sale through the Resettlement Administration in Texas and Oklahoma this year; 533 of them are in Texas and 265 in Oklahoma. They are located as follows: near Wichita Falls (irrigated) 93, on a 5,000-acre tract; near Houston, 120 on a 5,000-acre tract; near Marshall, 120 on several adjacent tracts totaling 13,000 acres; in 12 northern Texas counties, 200 separate farms scattered through that territory; in south central Oklahoma, 65 such individual farms scattered over seven counties; in east central Oklahoma, 200 such individual farms. Other projects not finally

approved would provide approximately 200 farms in Fannin County, Texas, and adjacent to it and 65 farms in a group in Bryan County, Oklahoma.

Prospective purchasers will be selected from counties adjacent to the above mentioned tracts. These farms will provide land for only a fraction of one per cent of the tenants in this region and the future of the program depends upon further action by Congress.

**Contour Furrowing Is Aid To Pasture**

Two years ago experiments were started by Superintendent R. E. Dickson of the Spur Experiment Station to determine the effect of contour listing on buffalo grass pasture. Lister furrows were run 3 inches deep and 39 inches apart on a five acre pasture plot that was not suitable for cultivated crops. A similar plot was left unlisted for comparison. After the second year, thirty-two blocks of four square feet each were harvested on both listed and unlisted lands in order to compare their respective yields. The harvesting was done by hand so as to simulate close grazing and the yields on the listed land was found to be 2423 pounds of air-dry grass per acre as against 857 pounds per

acre for the unlisted lands. In listing the pasture, Mr. Dickson found that the ridges between the lister furrows did not entirely cover the stand of buffalo grass on the land since a narrow strip was left on either side of the furrow and this strip spread both across the furrow and across the ridges between so that no replanting of any sort was necessary and while the first season following the listing was quite dry and the result not very emphatic, the rain fall during the following season was more abundant and by the end of the season, a perfect cover of grass had been secured.

**Fourth Of July Events Planned For Centennial**

DALLAS, June 15—Fourth of July in Texas will be celebrated this year on a scale never known in the past. Twenty-seven separate celebrations will be staged between July 2 and 5, according to the calendar of Centennial year

events compiled by offices of the state department of information here.

Many of the celebrations will feature rodeo and wild west events.

Eight celebration from July 2 to 4 will be at Poso, Stamford, Falfurrias, Canan, Bastrop, Terrell, Ozona and Austin. The on July 3 and 4 will be Rock Springs, Cotulla and Lubbock. July 3, 4 and 5 event will be at Eagle Pass and Berger. July events are planned at Math Clarendon, Belton, Byw, Keville, McAllen, Cisco, Elata, Coport, Bandera and Sabin. July 4 and 5 celebrations will be at New Braunfels, Galveston and Port Lavaca.

Twenty four arc lights will illuminate the skies over the grounds of the Texas Centennial Exposition at night have the possibility of fifteen hundred million candles.

The Texas Centennial Midway is considered the finest ever for a World's Fair. It has a valuation of about three and half million dollars.

**BONUS MONEY**



Put It Into a Home If Bonus not sufficient Then get balance through F. H. A.

Ask **Burton-Lingo Company** For details Phone 190

**Hemorrhoids (PILES)**

Treated without surgery. No loss of time from work **DR. R. P. REEDS** Third floor Myrick Building Lubbock, Texas

**Check these 3 VITAL POINTS**

when you buy your refrigerator

**BE SURE IT . . .**

- Keeps Foods Safely
- Freezes Plenty of Ice, Quickly
- Operates at Low Cost

A MODERN Electric Refrigerator automatically maintains a temperature below 50 degrees, the government standard for safe food preservation. Its operating mechanism is so constructed to give you the surplus refrigeration power necessary during hot spring and summer weather.



In addition to safe food preservation, a modern electric refrigerator gives the home a score of conveniences. It will freeze plenty of ice quickly. Permit the serving of frozen salads, ice cream and other desserts on short notice.

This important health protector and outstanding convenience of electric refrigeration is yours for only a few cents each day. In fact, the average daily cost of electric service to operate the new, modern electric refrigerator is considerably less than the cost of a quart of milk.

**West Texas Utilities Company**

**KNOCK THE SPOTS OUT OF YOUR TIRE COSTS!**



**GOODYEAR SPEEDWAY**

A big handsome husky with all these Goodyear Safety features—  
 THE GOODYEAR MARGIN OF SAFETY  
 THICK, TOUGH, LONG-MILEAGE  
 BLOWOUT PROTECTION IN EVERY PLY  
 A Prize Value made possible by the largest tire sales in the world. If you want to save money safely, come here!

SELLING NOW AS LOW AS **\$4.95**

**FFF Chevrolet Company** MATADOR, TEXAS

**For Really DELICIOUS Meals**

We wouldn't tell you about the excellence of all our cooking if our patrons hadn't already told us the same thing. Try us today—for any meal. Change of Menu Daily **LOWER PRICES — BETTER FOOD**

All Kinds of Short Orders Good Coffee

**JOE'S CAFE**

Joe Jeffers, Mgr.



**YOUR NEIGHBOR WILL TELL YOU ABOUT THE FLOYDADA LAUNDRY**

Your neighbor can tell you about the satisfaction, service and economy of having your laundry done by the Floydada Steam Laundry.

Why not start today and provide yourself with more leisure and entire freedom from washday worries, by calling our driver

**FLOYDADA Steam Laundry**

**FARMER LIFE**



**By ED HOLM**

been serving... I think it was natural if I had the twelve. Several before the seven surprised that an experience that I appreciate however. This rural community others is being route. Three time easy for him to in the little red line first soldered when I soldered in the bottom bucket. We had on bucket that has full of holes on the aid of a pump. Well, we raise the water up high for shower. The syst

ys a 30c file used knives each per, until they kill lots of extra many dollars and able this summer the best example "ative" I know of Charles Baker in was reading a to bed. I came cold water and drink. Charles has to sleep so I water on him thing about it when Charles us. "It would if I had been awake". Come morning he was old he was a going to be ch the third part wn as the Union regular Democrat. Mr. Lam President on the representative fr has been tryin

er-Lamke Far that if passed w farmers that I have average of \$198 on the facts are k the support of m farmers and b this producing g to be hard to lies from here er study and kno information. e are raising t this year. With income per fa round \$200.00 ly think it is bers to help n one of our farm po \$200.00 with th men for somet we can't help n and when the ing it with trac itable employm some material a tractor and ple the average f that as a nation prosperous tha listen Mr. Sen ful that you d rol many times work it with ur that you mus the sale of farm p by times the aver that the farme in turn place relief and force job of supporting producing noth consume some t shouldn't get

**JOE'S CAFE**

**YOUR NEIGHBOR WILL TELL YOU ABOUT THE FLOYDADA LAUNDRY**

Your neighbor can tell you about the satisfaction, service and economy of having your laundry done by the Floydada Steam Laundry.

Why not start today and provide yourself with more leisure and entire freedom from washday worries, by calling our driver

**FLOYDADA Steam Laundry**

**FFF Chevrolet Company**



**FARMER'S LIFE**



By ED HOLMES

...ve been serving on the Grand Jury. I think it would be a lot more natural if I had been "faced" twelve. Several that were before the jury were even surprised than myself. It is an experience that I sure did appreciate however.

...his rural community along with others is being served by an route. Three times each week, easy for him to sell his wares in the little red line passes 100. My first soldering job was last week when I soldered an old leaky bucket in the bottom-side of a 3 on bucket. We hang a one-half bucket that has been punched full of holes on the faucet and the aid of a pulley nailed to ceiling, we raise the full bucket water up high for a real coun-shower. The system cost us 4

...ys a 30c file used on your go-knives each half day, or er, until they get too blunt. I kill lots of extra weeds, save many dollars and lots of extra ble this summer. Try it.

...the best example of "double tive" I know of was the other at Charles Baker and R. V. ain was reading after they had e to bed. I came through with e cold water and offered them rnk. Charles had apparently e to sleep so I just poured a e water on him. R. V. was hing about it being a good when Charles raised up and us, "It would have been all if I had been asleep but I awake". Come to find out the morning he was asleep when old us he was awake!

...is going to be interesting to ch the third party movement wn as the Union Party against regular Democrats and Re-licians. Mr. Lamke, candidate President on the new ticket is representative from Wisconsin

...has been trying to pass the er-Lamke Farm Refinance that if passed would save the farmers that I have mentioned average of \$198.00 annually. on the facts are known, he will the support of many debt rid-farmers and business men in this producing section. It is to be hard to separate facts lies from here on out. You study and know your source information.

...are raising two little filly this year. With the average income per farm population around \$200.00 per year, I think it is practical for us to help nature "grow" some of our farm power and spend \$200.00 with the same busi-men for something we want we can't help nature grow. and when the farmers we e by taking their land and king it with tractors, can find able employment "produc-some material things. I will a tractor and easily work the average farm. It is sen-t that as a nation we could e prosperous that way.

...t listen Mr. Sensible Man! Be ul that you don't foolishly rol many times the average work it with mechanical that you must pay for out e sale of farm products, spend y times the average gross in- that the farmers do receive. in turn place these farmers belief and force upon yourself job of supporting them for they producing nothing, yet they consume something.

...n shouldn't get mad at me for

simply stating the facts. If you had eight boys that were all healthy and able to work, you wouldn't believe it would make seven of them more prosperous to give all the credit to one, and in turn let him loan money to the others and live off them through the interest route would you? Good old Uncle Sam I think has been persuaded into that very thing. The producing farmer seems to be the "Goat". I will quote the facts and figures next week.

**COWBOYS MAKE PREPARATIONS TO OPEN JULY 2**

STAMFORD, June 23.—Final preparations are being completed by officials of the Texas Cowboy Reunion for the opening of its seventh annual rodeo and round-up here July 2-3-4. All buildings, grandstands and corral fences have received a new coat of paint. The ground of the arena has received a sani-soil treatment, a preparation to prevent dust, which is calculated to be one of the most appreciated improvements that has been made this year.

Ornamental trees and native mesquites on the grounds have made good growth in the past twelve months and will furnish some shade to comfort and cool the weary cowboy or other visitors who seek shelter from the sun. A high wire fence has been built on three sides of the 42 acre Reunion tract and a steel woven wire fence with four ornamental gates adorns the main entrance. Additional comfort for spectators has been provided by placing foot rests on all seats in the grandstands and by adding awning-like extensions to the roofs to keep out the sun.

**Wild Brahma Steers**  
Officials plan to give the patrons their money's worth at all performances. A full carload of 4 and 5 year old, wild Brahma steers has just been received for use in the steer-riding contests. There is a herd of 75 strong, kicking cows, with spring calves alongside, for cowboy teams in the wild-cow-milking contest to wrestle and contend with. A new string of bucking horses is on hand, too, for the bronc busters to ride or attempt to ride as the case might be. And some of the toughest horses of last year will be in the arena again this year to do their best and worst to put the rider on the ground or make him pull leather.

**Lee RIDER'S COPPER-RIVETED OVERALLS!**

*Tough as a Bronc. Comfortable as Old Boots. Absolutely Guaranteed.*

BE SATISFIED...BUY LEE'S NEXT TIME

**Lee RIDER'S COPPER-RIVETED OVERALLS**

**Western Dry Goods Co.**

**Notice To Voters Of Motley County**

The duties of the office of sheriff, tax assessor and collector make it impossible for me to devote a great amount of time to my campaign for re-election. During the few weeks remaining until election I will probably be unable to personally solicit your vote and support, but I want you to know that I appreciate your consideration and if you find it possible to aid me in being re-elected to office, I will strive to justify your confidence.

To those who have faithfully supported me in the past I wish especially to express my sincere thanks. Your loyalty and encouragement places added responsibility upon me to exert every possible effort to fulfill the obligations of office in a manner worthy of your faith in me.

To all who find it possible to support me in this campaign I promise a sincere application to duty and fulfillment of obligation that will leave no regret in the

future, and I thank everyone for consideration.

J. E. (Ed) Skinner  
(Paid Political Advertisement)

**CENTENNIAL IS AHEAD CHICAGO IN ATTENDANCE**

DALLAS, Texas, June 24—Paid admissions during the first week of the Texas Centennial Exposition exceeded the total for the first week at Chicago's 1933 Century of Progress Exposition by 58,790, official comparative figures revealed here today. Paid admissions during the first week of the 1934 Century of Progress Exposition exceeded the first week's total for the Texas Centennial Exposition by 4,755.

The paid admissions for the first Centennial Exposition week totaled 231,149, while the 1933 Chicago exposition total was 172,359, according to official figures for both fairs. The paid admissions for the 1934 Chicago exposition totaled 235,904.

These figures for the Texas and

Chicago expositions do not include admissions by passes of employees press representatives and others.

Texas Centennial officials were elated over the comparative figures when announced by W. A. Webb, general manager. If the average attendance for the first week is maintained, the total attendance for the exposition will exceed the 10,000,000 visitors expected by executives before the close of the Texas World's Fair November 29.

Total attendance at the 1933 Chicago exposition was 27,703,132. For the 1934 Chicago exposition the total was 21,066,095.

**MOTHER'S CLUB**

The Mother's Club met in the home of Mrs. L. R. Bishop, Wednesday afternoon, June 27, with the following members present:

Mesdames Marvin Patton, D. P. Keith, Ethel Payne, Carl Sanders, A. A. Harp, H. H. Schweitzer, J. F. Jordan, Vernon Doss, Elmer Jameson.

Mrs. John Russell will be hostess to the club at its next meeting to be held July first.

**MR. MERCHANT . . .**

Are You Familiar With The Matador Tribune's

**MERCHANDISING SERVICE**

Through The Medium of Advertising

**CONSISTENT ADVERTISING WILL . . .**

1. Sell more goods.
2. Create favorable impressions—build public good will.
3. Create a demand for goods people would not otherwise desire.
4. Sell the public on values offered by your store.
5. Increase public respect for the value of your store in the community.
6. Educate public to new styles and classes of merchandise which can be had at your store.
7. Inform the public where merchandise they have heard or read about can be obtained.
8. Protect your customers from buying inferior or old style merchandise.
9. Establish leadership for your store in your retail field. Keeping your store constantly before readers will make them think of yours as the leading store in the field.
10. Keep down new or unfair competition.
11. Enable you to reach new families not now customers of your store.
12. Keep your old customers sold on your store and the values it offers.
13. Draw trade to Matador instead of letting it go to rival towns.
14. Keep your salespeople informed of merchandise and store's policy.
15. Decrease operating costs and overhead through increased volume.

**MAKE MORE PROFITS**

By Advertising Consistently in the Tribune. It Provides a Complete Coverage of Motley County, the Most Intimate Reader Interest of any Possible Medium.

**Trade Goes Where It Is Invited**

**MATADOR TRIBUNE**

COMMERCIAL PRINTERS  
PHONE 123

**Your Grocery Bill Is always behind you when you Pay Cash**

**SPECIAL PRICES GOOD EVERY DAY**

FEATURING  
**Everlite Flour**

48 lb. Sack	\$1.75
24 lb. Sack	.95

**Fresh Ground CREAM MEAL**

5 lb. Sack	16c
10 lb. Sack	29c
20 lb. Sack	49c

**K. C. BAKING POWDER**

10 oz. Can for	9c
25 oz. Can for	19c
50 oz. Can for	35c
10 lb. Can for	1.10

**MATCHES**

Blue Star, Carton	19c
Diamond, Carton	25c

**MARKET DAY RAISINS**

One Pound Package	10c
Two Pound Package	18c
Four Pound Package	34c

**SANISORB Toilet Tissue**

6 rolls for	25c
-------------	-----

**SPECIAL FOODWAY COFFEE**

1 Pound Package	19c
3 Pound Package	57c

**IN OUR MARKET**

Steak, Loin or T-Bone, lb.	21c
Steak, All other cuts, lb.	19c
Pork Sausage, Pound	23c
Cream Cheese, Pound	19c
Hot Barbecue, cooked daily	25c
Beef Tallow, per pound	3c

**Vegetables and Fruits**

Everything obtainable will be displayed in our Vegetable and Fruit Department.

Reduce your grocery bill and prepare wholesome summer meals with abundant fruits and vegetables.

**BOB'S FOODWAY**

**We Appreciate Your Business . . .**

**Sinclair Oils and Gas**

Tires and Accessories

**Sinclair Service Station**

A. P. HODGES, Manager



### Clavengar-Williams Nuptial Here Tues.

Miss Helen Clavengar and Lewis Williams, both of Matador, were united in marriage in a ceremony performed by Rev. C. D. Pipkin, at the latter's home, Tuesday evening, June 23, 1936.

The bride is the attractive daughter of Mrs. Tom Snow, and has resided here with her parents for the past two years, during which time she attended the local school and has made many friends.

Mr. Williams, a son of Mr. and Mrs. T. E. Williams, has lived here with his parents all his life, with the exception of about twelve years when the family resided elsewhere. He is a young man of versatile abilities and has been an active member of the Matador Volunteer Fire Department since its organization several years ago. He is associated with his father in the Matador Handcraft Shop.

The young couple was given an enthusiastic reception following the ceremony, by the members of the fire department, when they were conducted about town as passengers on the fire truck, accompanied by the blowing of the fire siren.

The friends of these young people are joined by the Tribune in extending congratulations and best wishes.

### SOFT-BALL - - -

(Continued From Page 1)

hereafter be designated by the athletic committee hereinafter described.

4. The general manager for the league shall match out of town games in rotation with the four different teams of this league.

5. In case of rain, or for any other reason it is impossible to play a game as scheduled, that game shall be omitted from the schedule, and not made up, unless on days by agreement of the teams, after consulting with the general manager for the league for an open date.

**No Sunday Games**

6. Any player of any team may be suspended for not more than one week at a time, upon the majority vote of the general manager and the captain of the four teams.

7. The field that is adopted as the playing field shall be reserved at all times for matched games.

8. No matched games shall be played on Sunday.

9. No matched games shall be played on Sunday.

10. The Lion's Club committee, the general manager and the captains of the various teams shall constitute a general athletic committee for the league, and shall have the general supervision of the league, and shall have authority by a majority vote to revise these rules.

**Boys vs Cream-Puffs Friday**

Friday the Boys play the Cream Puffs at the field north of Spear's Gin. Monday the Pop-eyes play the Boys and Wednesday the Lions play the Pop-eyes. The games start at 6:30 p. m. and usually last a little more than an hour.

There is no admission charge, and the public is invited to attend and enjoy the games.

### DEMOS FLAY - - -

(Continued From Page One)

payment of public and private debts in money of the printing press redeemable in neither silver nor gold."

**Shall Balance The Budget**

He said "deficits and debts" began long before Roosevelt took office, and added,

"We shall balance the budget. We shall balance the books in the treasury. We shall soon ordain that no discrepancy between income and outgo shall exist."

"But we shall not do it at the expense of human life nor to the degradation of the spirit and morale of our people."

**Respects Supreme Court**

The Kentucky senator said he made no attack on the Supreme court.

"As an institution I respect it," he added.

"We have sought to serve the American people under the constitution."

"We have thought that under its broad and generous outlines we might rescue the people from national disaster. We have sought to treat it as a life-giving charter, rather than an object of curiosity on the shelf of a museum."

**Abide By Decisions**

"We shall abide by its decisions and seek to shape our program in accordance with them."

Swinging at the Republican candidates, he asserted,

"Governor Landon and Colonel Knox fall upon each others' necks with hallowed reunion because they rode the Bull Moose behind Theodore Roosevelt in 1912. In that fight Theodore Roosevelt had so little regard for the court's decisions that he advocated their 'recall' by the vote of the people."

Paying his respect in no uncertain

terms to the Republicans, in an intermingling of defense for Democratic efforts, he called the American dollar, the "soundest medium of exchange" in the world, denounced numerous acts of the Hoover administration and rapped sharply the various planks of the new Republican platform.

"To call this a platform is flattery indeed," he said. "It is a revolving eye that looks in all directions and sees nothing."

**Every Dollar For People**

Of relief, Barkley said "every dollar by which we have increased taxes or deficits of the public debt has been devoted to the saving of life and property and of that which makes both life and property worthwhile—the unconquerable spirit of a matchless people."

At the very outset, he struck the liberal note:

"We have assembled, as we have done for more than a century, to justify in government a liberalism designed to promote those primal and inalienable rights which outweigh all political formalism and all conceptions of special privilege."

### LOCALS

Mrs. Orval Wells of Houston is visiting her parents here, Dr. and Mrs. A. C. Traweek.

Mrs. Roy Engle and son Roy Jr. of Berger arrived here last week for a visit with Mrs. Engle's father W. D. McMahan, and other relatives.

Mr. and Mrs. W. C. Hagan left last Thursday for Leadville and other points in Colorado, for a vacation trip.

**FOR SALE**—New brick building just completed in Matador. Size 25x100, best materials used throughout. Only \$500 down and balance like rent. See W. M. Graham.

Mrs. A. L. Fryar visited at Baileyboro last week, with her sister, Mrs. Frank Patton.

Special rate on the Star-Telegram—4 months for \$2.50 at the Tribune office.

**DON'T SCRATCH**—Paracide Ointment is guaranteed to promptly relieve eczema, itch, chigger infections or any itching skin irritation or money refunded. Large jar 50c at City Drug Store. 9-3

Mrs. Lee Moore and children returned to their home in Erick, Oklahoma, Sunday of last week. They were accompanied by Mesdames W. J. Drace and J. W.

Drace who returned to Matador Monday.

Mrs. E. A. Day and daughters Hazel and Helen, left Saturday for their home in Clovis, New Mexico, after a visit here in the home of Mr. and Mrs. E. A. Day, having stopped here enroute home from Dallas where they attended the Centennial.

Mrs. G. C. Mitchell and daughter Eleanor of Lubbock, visited friends here during the week-end, having accompanied Vernon Doss, who spent the week-end here with his family.

Miss Alta Solomon of Dallas is a guest here this week in the home of Mr. and Mrs. H. M. Solomon, having accompanied them home Sunday from a trip to the Centennial.

Miss Ruth Groves spent the week-end in Childress as the guest of friends.

Mrs. Alvin Stearns of Meadow, is visiting here with her parents, Mr. and Mrs. M. L. Patton. She accompanied Mrs. Arthur Stearns and children, also of Meadow, who are visiting relatives in Dickens county.

Randall Whitworth left last Friday for Dallas to join Mrs. Whitworth who has been visiting relatives there. They expect to return home the latter part of the week.

Mrs. Ed Bishop and children of Dalhart, visited here last week with her parents, Mr. and Mrs. Harrison Williams.

Jack Robinson made a business trip to Lubbock Tuesday.

Mrs. F. A. Bird and small son of Midland, arrived here this week for a visit with her parents, Mr. and Mrs. Harrison Williams.

### FIRST TIME IN SEVEN YEARS FOR STARR COUNTY

**RIO GRANDE CITY, June 22.**—The first bale of cotton from this year's world crop was ginned today from cotton grown by Teofilo Garcia in southeastern Starr county.

It was the fifth time in seven years that Starr county has produced the world's first bale. Garcia had grown the first bale twice before.

The bale weighed 478 pounds and was classed as strict middling. The cotton was picked Saturday and Sunday. It was ginned this morning.

Hidalgo county cotton picking has been delayed by rains but it was clear today and picking was resumed.

### Whiteflat News

Miss Sudie Lee Foust of Silverton visited friends here over the

### FIRST BALE OF COTTON GINNED

Starr County Produces First Of Season In World's 1936 Crop; Bale Weighed 478 Pounds, Strict Middling

**CORPUS CHRISTI, June 22.**—The world's first bale of 1936 cotton arrived in Corpus Christi at 3:30 o'clock this afternoon bringing a \$500 premium to its grower, Teofilo Garcia of La Gulla, Starr County.

While Garcia's bale was 11 minutes behind one grown by the three Villanueva brothers of Hidalgo county, it was declared the winner and awarded the prize because the Hidalgo bale was judged

unmarketable by the classification committee of the Corpus Christi cotton exchange, who found it green and wet.

**Crowd Sees Finish**

A large crowd crowded the finish line in the building where the cotton exchange offices are located, waiting three hours for the winner to appear. W. D. Sharp, driving the Villanueva bale was given a police escort into the city. He had left his gin at La Sara at 11 o'clock getting about an hour start on H. B. Guerra, bringing the Garcia cotton from La Grulla.

The bale will be auctioned off on the floor of the Corpus Christi cotton exchange at 10:30 o'clock tomorrow morning. The local chamber of commerce has made tentative arrangements with the prospective buyers to ship the cotton on to Dallas, where it will be displayed at the Texas Centennial exposition.

### MIDLAND RODEO IS ON CALENDAR

**MIDLAND, Texas, June 23.**—One of the west's outstanding celebrations, the world championship rodeo at Midland, will be presented this year on June 26, 27 and 28 as one of the western type celebrations which feature the Centennial year program.

A total of \$3,500 in purses is offered for the various rodeo events.

The Midland rodeo will be staged in the new \$60,000 Midland Fair arena, said to be the best equipped arena in the southwest. The steel grandstand seats 5,500 spectators.

### MEETS or BEATS All Competition

Now You Can Afford a New Lawn King

**SURPASSING** anything we've ever offered in lawn mowers is this new, heavier, more durable model. Every feature is an improvement over last year's best machine. Inspect it today—its price is a money-saver!

### New Features

- ROLLER BEARINGS**  
Give smooth, effortless operation. Self-oiling.
- BED KNIFE**  
Locked in permanent position. Won't jamb cutters.
- STEEL BLADES**  
Self-sharpening. Give long, trouble-free service.
- 10-INCH WHEELS**  
Closed-type, broad tread. Can't clog or lose oil.

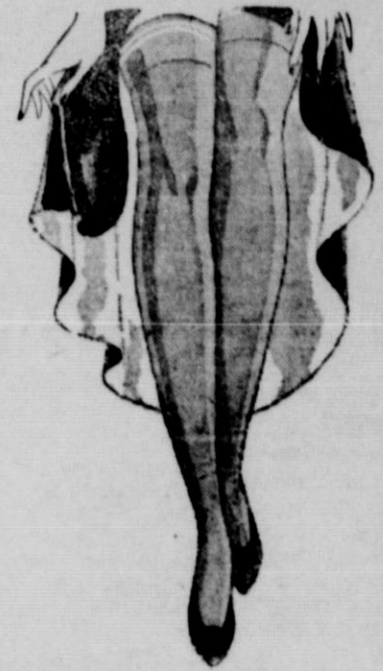


A complete stock of garden hose, sprinklers, and grass catchers, pruning shears; every thing for farm and home.

### Matador Hardware & Furniture Company

"We Have It, Will Get It or It Is Not Made"

### Here's Big News . . .



### If You Need . . . Sheer Chiffons

**Irregulars In \$1.35 Nationally**

Advertised Hose. These are not ordinary hose but the very best of Chiffons with imperfections so slight that they are not noticeable. You will be surprised at the quality and

**ONLY 79c PAIR**  
**FRIDAY AND SATURDAY**

### Harry Willett & Co

"The Store of Friendly Service"



### KNOW the SATISFACTION and CONVENIENCE of A Bank Account

In these difficult days of higher prices and limited incomes—when many of the so-called "wisest and safest" investments have proven insecure or a losing proposition, turn to this bank for a government protected way of saving and building up your financial security. All deposits guaranteed up to \$5000 by the government. Also a bank account provides you with extra loans and credit in emergencies.

**First State Bank**  
Matador, Texas

**DEPOSITS INSURED**  
BY  
**The Federal Deposit Insurance Corporation**  
WASHINGTON, D. C.

**\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000**

SEE THE CEN  
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TRIBUNE VOL. 10. M  
**TRAIL D**  
By  
**DOUGLAS M**

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