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Seen Texas Until You See
The Panhandle

Matador Tribune

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KAS
Is A New Empire Offering
Boundless Opportunities to
those of Courage and Vision

Tribune Vol. 10, No. 28

Matador, Motley County, Texas, Thursday, Sept. 17, 1936

Motley County News Vol. 17, No. 28

TRAIL DUST

By
DOUGLAS MEADOR



A sulky, burnished moon lay close to the eastern rim of horizon like a grotesque ball rolled against the parapet of oblivion and a damper in the low clouds overhead was turned to shut off the thin breath of a breeze. A rain-drop fell into the motionless Bachelor Buttons, as a tear from a silent woman reading faded love letters before a dying fire. Presently there was a jocular peppering of rain and the flowers peeped their heads as children playing in the shadows, while a soft flash of lightning hurried through the clouds. The moon, grown crimson and higher, pushed its waning light into the gentle storm's dominion like a lost sun so far away that its brushes held no color for the tapestry arranged to a rainbow's design.

There is a bewitching quality in the wind at night flowing through the irregular channel of a cow-trail that brushes saddle leather with mesquite branches, such as the peace associated with cloister bells chiming in a damp twilight.

Ghosts of a thousand wasted hours pour the bitter wine of their passing into the sordid punch bowl of my solitary regret and I find the face of a clock a hateful thing—that there is no method to stop this monstrous vampire called time, or to even check the terrible gait until I can complete a few of the things I have planned to do.

It seems now that the cattle country is ending its glorious history with treason in the ranks of tradition and that the final chapter will be written in perfumed ink. A new system of branding by means of a painless fluid threatens to abolish the branding iron; the chuck-wagon is equipped with a camp stove and now an electrically charged wire is being offered to replace barbed-wire. It tickles the cattle and keeps them on their respective ranges. The line-rider will probably listen to a radio in his air-conditioned dug-out while watching the ampere-meter attached to the wire.

Suppliant fingers of a bear grass plant are lifted to the purple, swollen sky filtering red dust at sunset that sweeps back across the plains and rolling hills as a resplendent salvo to the ebbing day. When the crimson silt has vanished into a slow tide of shadows and the colors have drained away from the sky, a sallow moon fastens silver putty to the partitioning blades of the lonely lagoon that must ever beseech the thoughtful heavens. Time is reaped in the tough plant left by a buried age to ornament the pathway of adventurers, as a strange flower blooming unnoticed through the years beside the crumbling wall of a long neglected garden. Shaking northerners may break the speaking of sleet clinging to long green blades, or winds from the wings of the sun wilt all other being growth, yet the bear grass is not subdued but to its duty of survival. Its thick coarse roots up the mirage lagoon splashing against horizons on a cloudless day and oil from the blubber of best centuries supplies the mud-pot fires that shield the verdant verdancy from the frost.

At night the stars are above and the grass below, with the wind blown to stir the crystallizing thoughts of men who lean in the groups of their saddles and weigh the profound mysteries of tranquillity and freedom in their hearts. When spring comes into the land by lanes of balmy days and a warm shower, the plants pass a cluster of creamy petals. If some patron of beauty had placed tall lilies arranged over a domain of a returning monarch. They are the monitors of a nation in a territory where faith of courage are laced into garments of the soul and guard the underland of fear lest one stray might bear misunderstood tidings regarding the welfare of the

CROWELL TO MEET MATADOR IN ANNUAL CLASSIC

General Rain Aids Outlook Of Panhandle

Fall Over 1.25 Inch Here In Past Day And Night

Rainfall believed to be general over the Texas Panhandle and amounting to more than 1.25 inch in Matador last night has greatly aided the crop and range outlook of this section during the last 24 hours. About 2.50 inches rain fall has been registered in Matador since the first of the month and the prospects were decidedly favorable for a continuation of the precipitation late last night.

The rain yesterday fell slowly with small loss to field and pastures and according to farmers and ranchmen, will greatly benefit cotton, late feed and grass. Reports of much heavier rainfall were received from the north part of Motley county, estimated from two to two and one-half inches.

Weather Much Cooler
As result of the rain and north wind yesterday, many found coats comfortable while on the streets and out of doors. Weather reports from the north indicate that much cooler weather prevailed over a wide section of the country and will probably end the grip of heat this season.

Ranchmen in this section declare their grass growing rapidly since the rains earlier in the month and that ranges will be benefitted to a great extent if frost is delayed.

YOUTH CLAIMED BY PNEUMONIA

Bankston Roberts Is Buried Here Friday

Bankston Roberts, 21, son of N. H. Roberts, local cafe manager, died here Thursday after a brief illness of five weeks starting as tonsillitis and nose hemorrhages late to develop into pneumonia. Young Roberts attended school in Matador where he had made his home for a number of years, however he had been employed by an oil company at Pampa for the past year.

Bankston Roberts was born in Winfield, Alabama, August 13, 1915. He came to Texas with his father in 1926. He professed religion in Matador in 1928 and became a member of the local Baptist Church.

Interment Friday
Funeral services were held at the Matador Baptist church Friday afternoon at 3:30 by Rev. H. M. Weldon, local pastor and interment made in the Matador East Mound Cemetery.

The deceased is survived by many friends, his father N. H. Roberts and two brothers, Guy Roberts of Pampa, Texas and Hermon Roberts of Alabama.

GENE PERKINS MOVES FAMILY TO NEW MEXICO

Mr. and Mrs. Gene Perkins and son A. J. left Tuesday for Albuquerque, New Mexico, where they expect to make their future home. They have been residents of this community for a number of years, during which time Mr. Perkins engaged in the garage business, and more recently has been connected with the mechanical division of the Matador Auto Company.



ADRIFT

Goat Ropers Vie For Cash In Slow Time

Much Interest Shown Last Saturday As Twirlers Meet

Goat ropers from this section participated in a slow-time contest held on the Matador school property east of the school buildings Saturday afternoon, according to H. H. Schweitzer, director of the program. Fifteen ropers entered the contest, which at the fee of \$1 each with the additional \$5 given by the Matador Trade Day organization brought the awards to \$20, besides merchandise prizes. First place was awarded to Marvin Gunn for time of 23½ seconds and second place was awarded Foster Fuller for time of 32¼ seconds. The third place which did not carry an award was made by Melvin Warren with time of 34½ seconds. Eight goats were used in the contest.

Time Is Changed
Because of conflict with other Saturday afternoon programs, the next goat roping, which will be held Saturday, September 26, will be held at 4:30 p. m. directly following the regular Saturday trade cash awards. The place is also changed to the Matador Air Port north of Spears' Gin. Admission to witness the roping is free.

Baby Contest Will Be Conducted Here

Announcement will be found elsewhere in this issue of the Tribune of a baby contest to be conducted by A. M. Parker, Paducah photographer here September 24, 25, and 26. Mr. Parker will work in cooperation with the local Floyd Studio located north of the Theatre building, and photographs will be made there. Complete information regarding the contest and appointments may be made at the studio in advance of the dates.

Mr. Parker needs no introduction as a photographer to residents of this section since he has been making pictures in Matador at various times for the past fifteen years.

Special prices are offered for those having baby pictures made to enter the contest. Mr. Parker was in Matador Tuesday making arrangements for his visit here next week-end.

Mr. and Mrs. C. E. Jameson and son Alfred of Shamrock, were visitors here last week, with relatives.

Lions Annual Ladies Night Planned Soon

Interesting Program Follows Banquet At Regular Meeting

The Matador Lions Club will hold its annual ladies night program in the near future according to announcements made by Boss Lion R. E. Campbell at the regular meeting at the Baptist Church Tuesday. The appointment of Lions Stearns, Stanley, Springer and Meador was made to arrange the program. Arrangements will be made to entertain District Governor, Elmer Elliott of Dalhart.

Following an enjoyable chicken dinner prepared by the Baptist ladies, the members of the club were requested to answer roll call by the name of the state in which they were born. Program sponsor Lion Cameron Beam announced an address by Lion Weldon. The pastor declared he was speaking as a citizen in the talk and emphasized the cooperation of Lionism and a Christian life.

Football Training Camp

Lion Stanley reported the football training camp sponsored by the club had cost \$124.13 and that about \$10 would be needed to finish paying the obligation. He expressed appreciation for the half of beef donated to the camp by Bob Echols, Lion Henry Pipkin as chairman of the park committee, declared that the wading pool would be drained for the season about Sept. 20. Lion Doss reported that the local Scout troop would re-new its charter this month. Lion N. C. Beam was appointed chairman of the program committee to replace Lion Harbour. Lion J. D. Craven was appointed chairman of the athletic committee to replace Tom Harris. Lion Tunnell made a short address with regard to the Matadors prospects at the grid contest with Crowell Friday and urged the complete support of the civic club. Lion Terrell also discussed the football prospects and expressed appreciation for the cooperation given by Matador business men and the Lions club.

RETURN HERE

Mr. and Mrs. Thurman Carter have returned to Matador, where he will be employed by the State Highway Department. During the past three months they have made their home in Wichita Falls, and prior to their move there, they resided here, at which time he was connected with a construction company in highway work.

Annual Swing Lubbock Fair Coming Here

Boosters To Be Here For Lunch; School Band Is On Tour

LUBBOCK, Sept. 15—On their annual goodwill swing of the South Plains in the interest of the Panhandle South Plains Fair, Lubbock business and professional men, loaded down with souvenirs and fair publicity, will visit every town in the territory during the next two weeks.

The first trip to towns south and southwest of Lubbock will be made on Thursday, Sept. 17.

Traveling in large buses and augmented by the Lubbock High School Band, the good will visitors will stage a short program of entertainment in each town and at schools along the route. The band will play short street concerts and speakers will present an invitation to "Come to the Fair."

Slaton, Southland, Post, Tahoka, O'Donnell, Lamesa, Seminole, Seagraves, Brownfield, Meadow and Ropesville make up the itinerary of Thursday's trip.

On Sept. 22, Abilene, Plainview, Hale Center, Lockney, Floydada, Matador (12:10 noon), Roaring Springs, Dickens, Spur, Crosbyton, Rails, Lorenzo and Idalou will be visited.

The final trip will be staged on Thursday, Sept. 24, when the visitors include Clovis, N. M., in their itinerary for the first time. Towns visited along the route will be: Shallowater, Anton, Littlefield, Emmerst, Sudan, Muleshoe, Clovis, Amers, Morton, Levelland and Snyder.

GRID MENTOR



R. P. TERRELL

Coach R. P. Terrell, above, who is depending on his Matadors to break the "Crowell Spell" here Friday afternoon and bring Wild Cat skins to the local shelter, for their first defeat by a Matador team.

Coach Terrell finished high school at Clarendon after 3 seasons of football, basketball, base ball and track. He was a 4-letter man for 2 years at the school. He received his degree at West Texas State Teachers College. Taught school three years at Farwell and for the past four seasons has been mentor of Floydada athletics.

Large Crowds Expected For Amarillo Fair

Free Gate Tri-State Exposition Opens Next Monday

AMARILLO, Sept. 15—Officials expect record-breaking crowds here during the six days of the fourteenth annual exposition, September 21-26, of the Tri-State Fair.

No charge will be made for admission to the grounds and all of the exhibits will be free.

In the livestock division this year will be noted herds of the foremost breeders not only in the Tri-State territory but also from all sections of the United States. The livestock show will not be surpassed anywhere, ranking each year with the American Royal in Kansas City and the International in Chicago.

Besides the county exhibits there will be a composite display from the state of New Mexico and every department will be complete. This year, for the first time since 1932, the fair will have an exclusive poultry department.

As usual the exposition will be well-balanced with entertainment and education.

Show From Detroit

On the amusement zone will be the United Shows of America, claiming the title of the "Greatest" (Continued on Back Page)

Spur Financier Is In Matador Tuesday

Mr. Clifford B. Jones, Spur financier and prominent west Texan, was a visitor in Matador a short while Tuesday.

Mr. Jones is a well known figure in this section as a result of his many and varied activities which include banking, serving as a member on the Executive Board of the West Texas Chamber of Commerce, as well as the Board of Trustees of Texas Technological college, Lubbock, and as manager of the Swenson's ranching interests.

OFFICIALS HERE

H. H. Monk, District Superintendent and N. C. Huston, Chief Clerk of Childress District, officials of West Texas Utilities Company from Childress, visited the local office Monday.

Much Interest Shown As Fans Vision The Grid Clash At Golf Club Grounds

TURKEY IS DEFEATED

Contest To Start At Three Tomorrow For Try To Break 'Jinx' Of Friendly Rivals

Tomorrow afternoon at 3:00 p. m. at the Golf Course field local football fans will see the youthful Matador High School Matadors in their first big test as they battle the Crowell Wildcats, always one of the strongest teams in district 5-B.

Like the Matadors the Wildcats have only one letterman back, but Coach Grady Graves who has turned out some outstanding teams at Crowell, will bring a young and lightweight club to Matador, that figures to go a long ways in the district 5 race.

Defeat Turkey

The Matadors in their opening game last Friday with the Turkey Turks served warning on district foes that they will be push-overs for nobody. The Matadors scored 19 points while holding the Turks scoreless in a slow game which was marred by fumbles on both sides.

Three plays after the opening kick-off the Matadors scored. Brian tallying from the six yard line on an off tackle smash; Scaff's kick for the extra point was blocked.

The Matadors scored again in the second quarter when halfback Scuff went off tackle and ran 85 yards for a touchdown. Brian rammied the line for the extra point.

Coach Terrell's charges counted again in the fourth period when Scuff snaked a Turkey pass out of the air, and with excellent (Continued on Back Page)

S. S. BAILEY IS BURIED MONDAY

Death Summons Aged Resident At Home In Flag Springs

Funeral services were held Monday afternoon for S. S. Bailey, 75, who died at his home in the Flag Springs community early Sunday morning, September 13. Services were held by Rev. V. J. Lowrance, and interment made in the Roaring Spring cemetery.

The deceased was born in Collin county, Texas, August 6, 1861, and was among the early pioneers who settled in Motley county, having moved here in 1914. He had suffered of chronic kidney and heart trouble and had been bed-fast for several years. Death came quietly and suddenly at 5 o'clock Sunday morning.

Survivors are his widow, one son, W. M. Bailey and four daughters, Mrs. B. E. Stevenson, Mrs. Claude Brandon, Mrs. Joe Rice and Mrs. Glenn Bird, all of Roaring Springs vicinity.

Attending the funeral were Mrs. Bailey's sister, Mrs. J. H. Sheldon and sons, Floyd and Mill of Lamesa, whom Mrs. Bailey accompanied home Monday evening for a short visit.

CHILD BURNED AS OIL FLAMES

Stanley Groves, 5, son of Mr. and Mrs. C. B. Groves, received painful burns about the face and hands early Monday when he poured coal-oil into the fire about a wash pot. The child was playing near the wash pot and found a jug containing kerosene which had been used in starting the fire. He poured the oil into the flames which blazed into his face, burning his eye-brows, his hair and blistering his face.

Immediate treatment was given and it is declared that his burns are not serious and that his eyes had not been affected by the accident.

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DOUGLAS MEADOR Editor

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MEMBER West Texas Press Association

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"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Northfield News

TEACHER SUCCUMES

Pupils of the Northfield school from its earlier days and those from many other schools of Motley county will regret to learn of the death of Mrs. B. L. King, 77. She taught school in dug-outs and drove covered-wagons before the days of modern school buildings and busses. She retired from teaching ten years ago. She died August 26. Mrs. King died at the home of her son, P. E. King at Odessa, In-terment was made at Lamesa where she had made her home for a number of years, and where she had also taught school. Her husband died several years ago at Brownsfield. She is survived by three sons and one daughter: Bud King of Lamesa, P. E. King of Odessa, Bryon King of Lamesa and Mrs. Jim Denton. She professed faith in the Baptist church early in life and had lived a devoted christain life.

The third, fourth and fifth grades of the Northfield school held an Old Settler's Reunion in their room Friday, as a History-Geography project. There were old-timers and Indians all on friendly terms. A pioneer lunch consisting of cornbread, beans and onions, was served at noon. A program was given for the entertainment of the parents in the afternoon, carrying out the Centennial idea.

Bake Simpson was a business visitor in Memphis Wednesday, having hauled a bale of cotton for W. E. Collins.

Mrs. Stratton and her three daughters of Lubbock, visited in the home of her daughter and family, Mr. and Mrs. E. J. Payne here during the week-end.

Mr. and Mrs. A. L. Barley and family have returned home from New Mexico where they have been visiting.

Mrs. Maggie Kincannon, who has been on the sick list, is reported improved at this writing.

O. C. Russell has moved with his family, to Earth, Texas where they will make their home. They were assisted in moving, by Bake Simpson.

Mrs. Edith Berry and Mrs. Shannon were among the North-

MATADOR "HILL-BILLIES"



The above youths, Joe Berry Meador, Furman Vinson and L. C. Groves, are students in the Matador High School, but in their spare time they are a very entertaining trio known as the Arkansas Hill-Billies. They have furnished a part on several pro-

grams in this and adjoining coun-ties and are now preparing to take part in an amateur contest at Sweetwater sponsored by the Sweetwater Chamber of Com-merce. This photograph was re-cently published by the Fort Worth Star-Telegram.

field folks who shopped in Chil-dress Saturday.

W. W. Bain made a business trip to Matador Tuesday.

Mr. and Mrs. J. A. Bethany and family have returned from Port-ales, New Mexico, where he has been investigating better grazing conditions for his cattle.

Mesdames Homer and Macy McCoy were guests Tuesday of Mrs. May Berry.

Boos Tate is recovering from an injury sustained Friday, when his horse kicked him in the side.

Mr. and Mrs. Sam Tosh and Mr. and Mrs. Marvin Leary and son Eddy J. made a business trip to Estelline Friday.

Mr. and Mrs. Pete Timmons and family of Cee Vee spent Sunday with friends here.

Mr. and Mrs. Baker of Las Cruces, New Mexico, visited here Thursday with Mrs. Baker's brother, B. F. Simpson.

Walter Timmons and family have moved to Montello, Nevada, to make their future home.

Mr. and Mrs. Newell Timmons, accompanied by Miss Rheta Tate, drove to Childress Monday where they attended the circus being held there.

Mr. and Mrs. Boone Simpson had as their Sunday guests, Mr. and Mrs. C. W. Hunter, Mrs. Vaughn and Mr. Simpson's father, B. F. Simpson.

Charlie Mathews left recently for Italy, Texas, where he has employment.

H. H. (Si) Courtney, deputy sheriff from Matador, and former resident of this community, was a business visitor here Sunday.

Mr. and Mrs. Jim Dobbins and children were guests Sunday, of her parents, Mr. and Mrs. W. E. Ashford.

Mr. and Mrs. Delmont Hays and children were Sunday guests in the home of Mr. and Mrs. Dayton Wright.

A number of ladies were guests Friday afternoon of Mrs. C. W. Hunter and her mother, Mrs. Vaughn, who entertained with a party and bridal shower honoring Mrs. Clyde Kincannon. Quite a number of nice and useful gifts were received by Mrs. Kincannon and refreshments were served to about 35 ladies.

Joe Henry Harris spent the week-end visiting friends in Vernon.

Roaring Springs News

FLOYD COUNTY ASS'N TO HOLD MEETING HERE

The annual meeting of the Baptist Floyd County Association will be held here next Wednesday and Thursday, September 23-24.

Plans are being made to entertain a large number of delegates during the two day convention, since a very inspirational as well as interesting series of programs will be offered.

This association includes Baptist churches in Floyd, Briscoe, Crosby and Motley counties.

James Holingshead had the misfortune of breaking his arm Saturday when he attempted to crank a car.

Joe and Gladys Peck of Level-land spent the week-end visiting relatives here. They were accom-panied by Miss Clara Schultz.

Mr. and Mrs. S. N. Davis were called to Gilmer Thursday, due to the death of Mrs. Davis' father.

Among those who are leaving for different colleges are T. E. Long, Jr., Walter Warren Keabey, Gus Cooper, Wyleta Smith and Juanita Thacker, who will attend Texas Tech at Lubbock and Ann Hughes, who will re-enter Texas Christian University, Ft. Worth.

Harold Jones and Rev. Aubrey Ashley were business visitors in Dallas Monday.

Mr. and Mrs. Guy Braselton and children of Monahan, visited relatives here Saturday.

Mrs. Pete Hughes and Mrs. G. B. Thacker were Lubbock visitors Monday.

Marion Hurst returned to his home in Weatherford, last week, after a visit with friends here. He was accompanied home by Dale King, who plans to attend Weatherford Junior college there.

MARRIED

Miss Abbie Larimer, of the Four Corners community, and R. L. Thomson of Pampa, were united in marriage Wednesday, Septem-ber 16, by H. F. Pipkin, Justice of

Peace officiating.

Miss Geneva Cooper, accompani-ed by her mother, Mrs. J. J. Coop-er, left Sunday for Ft. Worth, where the former will enroll at T. W. C.

SATURDAY SPECIALS

Best Quality 8 oz. COTTON SACK DUCK 15c yd

8 oz. Canvas Gloves ALL SIZES 10c pr

BOYS' OVERALLS Good Quality 69c pr

Men's Sox 10c pr

WHITE DINNER PLATES 6 for 79c

Matador Variety "GET THE HABIT"



I. E. S. Better Sight Lamps

LEND eye protection TO EVERYONE



Bracket I. E. S. Better Sight Lamp: This lamp clamps on table or desk to give you sight-saving light with minimum waste of desk space. Swing it over your work when you need it; swing it out of the way when you don't.



NOTE TRANSLUCENT BOWL common to all I. E. S. Better Sight Lamps.

I. E. S. Better Sight Table Lamp: Specifically de-signed for study and read-ing, they provide eyesight protection for the school child, college student and everyone who uses eyes for close work at home.



I. E. S. Better Sight Floor Lamp: Placed beside the easy chair this lamp in-sures relaxation and read-ing comfort. It gives 3 degrees of light—from one lamp bulb.



I. E. S. Semi-Indirect Lamp: This lamp gives 3 levels of light from one bulb—100, 200, or 300 watts—ample light for a bridge game; excellent light for reading; or soft pleasant light for enter-taining.

Why subject your family to the punishment of glaring improper lighting that nine out of ten homes now have? It causes eye-strain and fatigue—plays havoc with nerves, impairs precious eye-sight. How are you going to make seeing safe in your home? That's the problem.

I. E. S. Better Sight Lamps help solve this problem. They give you enough light to make seeing easier. The light is well-diffused, smooth and restful, and spreads in a wide circle over table, desk, or chair. Every member of your family needs this sight-saving light for reading, study, and all close tasks. Come in and choose your lamps. Easy terms can be arranged.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule ... and adds only a small amount to your total bill?

West Texas Utilities Company

West Texas Gin Co. Reliable Ginners

We are in shape to get you best turnout and best sample you will find any place.

If you watch your turnout as well as the price you will see that I am with you.

If you carry 1800 lb. Bolls to a gin man and he gives you 500 lbs. lint when mar-ket is 12c per pound it will bring you \$60. If he only gets you 475 lbs. lint then he would have to pay you 12.63 for you to get the same \$60. for your 1800 lbs.

If the gin only gives 460 lbs. then you would have to get 13c to get \$60. out of your 1800 lb. Bolls.

It is to your interest to watch and my interest to have you watch for I believe I will get your business if you watch.

Truly, Turn Out JOE



NEW! ZOTOS' Machineless Permanent Waves Exclusive In This Territory

MACHINELESS WAVES Priced \$5.—\$6.50—\$10. The Best and Newest in Hair Dress —You Will be Pleased— Experienced and Licensed Operators Sanitary Beauty Shop TELEPHONE 87M FOR APPOINTMENT



If Your Grocery Bills Are Too High EAT AT JOE'S CAFE

You will be surprised how cheaply you can eat at our cafe ... good meals already prepared ... no bother ... no hot kitchen. Home cooking ... pies ... plate lunches ... regular dinners ... short orders and sandwiches ... good coffee.

JOE'S CAFE South Side of Square

W. M. GRAHAM FINDS ESTACADO CHANGED FROM PIONEER DAY

Local Resident Rode Across Plains For Mail 54 Years Ago

Time was plentiful on the great plains of Texas in 1882 and to spend two days riding horse-back 60 miles to Estacado to get the mail, and return did not affect the leisurely routine of the Ben E. Milan cattle-camp located on Running Water draw near Morrison's Corral and 15 miles southwest of the present city of Plainview. So one balmy morning late in August, W. M. Graham, now pioneer resident of Motley county, left his comrades and the 2600 head of cattle, trekking across the vast tableland to get the mail. He was a young man but a veteran in the ways of the new country since he had followed buffalo hunters on expeditions over all the territory in the Panhandle.

Bountiful Year
The year of 1882 was a bountiful one and the water-holes on the plains were full and the gramma grass was knee high, waving like a limitless wheat field. It was almost dark when he reached the small Quaker settlement near Blanco Canyon and after he had received his mail he went to the public well lowering the two powder kegs until he had watered himself and horse. He secured lodging in the home of the Quaker leader, Paris Cox. The pioneer family cut luscious watermelons grown on the abundant plains and at the table was to be found many varieties of vegetables. A syrup mill was in operation at the time and provided ample sorghum for the community. The fields contained acres of milo maize and kaffi. After breakfast the following morning the Quaker family held services at the table and the young cowboy prepared to return across the trackless prairie to the cow-camp. It was here that he was introduced to Dr. Horatio Graves who had recently arrived from New York City and wanted to become located in the country. He asked Mr. Graham's advice—the country was so immense, so abundant that it presented a problem to the easterner. The cowboy told him that the best soil was to be found north and that the future seemed more certain because of the shallow water to be found there. Following the advice, the young doctor settled at Hale Center as one of the pioneers of that section. Mr. Graham thanked his host, the Quaker family and returned.

Returns After 54 Years
Recently he went back to Estacado, almost to the day 54 years later. The Quaker colony had mostly gone. The site of the public well was in a cotton field—forgotten. He did, however, meet someone who knew of the early day settlement. C. R. Michel lives at Estacado where he first settled in 1880. He once owned eight sections of the original Quaker purchase, which he bought for one dollar per acre. He at one time sold 200 acres for \$100 per acre.

EARLY PIONEER

Adding their names to the list of Motley county's pioneer residents who have been in this section of the country for twenty-five years or longer, are Mr. and Mrs. Steve Daffern.

Mr. Daffern, veteran farmer—

Whiteflat News

Mrs. Ruby Johnson of New Orleans visited her brother, R. E. Bryan, last week.
Rev. and Mrs. L. D. Barnett and J. D. Allen attended District Conference at Plainview Tuesday.
Mr. and Mrs. G. W. Dalton of Plainview, and Mr. and Mrs. B. A. Dalton of Running Water, were Sunday visitors in the W. L. McWilliams home.
Rev. and Mrs. Jess Terry of Dickens, Rev. and Mrs. H. T. Harris, Clifford Harris and J. D. Allen spent Friday in Plainview.
Troy Perkins left Thursday for Lubbock to re-enter Texas Tech for the fall semester.
Miss Minnie Kathleen Stephens was hostess to quite a number of her friends for dinner Sunday.
Messrs and Mesdames Frank Edwards and Ray Mitchell were centennial visitors last week.
Miss Eunice Vickers of Gasoline spent last week-end here with friends.

Horse Show Offers Big Cash Premiums

FORT WORTH, Sept. 15—The Centennial Horse Show in Fort Worth is one of the two horse shows in the United States this year offering cash premiums exceeding \$20,000. The other is the Kansas City American Royal. Monies totaling \$23,150 place the Fort Worth event—October 2 to 7—above such long established shows as the Chicago International, the New York National, Kentucky State Fair, St. Louis National and those of the Midwest fair circuit.
Texas is making by far the most attractive bid of any State for owners of saddle and harness horses since Dallas is holding a show, September 23 to 27, with cash prizes of \$12,000. As Dallas and Fort Worth are only 30 miles apart and there are only six days between the two shows, in effect there is virtually one event with combined premium lists of \$35,150, which is \$9,150 more than the American Royal cash premiums.

Largest Exposition Planned By Lubbock

LUBBOCK, Sept. 14—Fair time is rolling around again on the South Plains and preparations are in full swing for the greatest exposition ever staged in this section when the gates of the annual Panhandle-South Plains Fair open on Sept. 28 at Lubbock.
Combined with a Centennial celebration and offering a full 6-day horse racing program, this year's "Show Window of the South Plains" promises to be one of the premier attractions of Texas' birthday celebrations. Space has been reserved for the greatest array of agricultural and livestock exhibits ever offered and the midway attraction features the United Shows of American, "America's Newest and Largest Midway."
But officials of the fair this year are stressing the educational benefits to be derived from the exposition and arranged the program accordingly. Besides the usual exhibits, this year's fair will offer the most extensive vocational agricultural display ever shown in Texas, including a complete range of soil conservation, crop production and livestock feeding demonstrations.

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Mrs. Ruby Johnson of New Orleans visited her brother, R. E. Bryan, last week.
Rev. and Mrs. L. D. Barnett and J. D. Allen attended District Conference at Plainview Tuesday.
Mr. and Mrs. G. W. Dalton of Plainview, and Mr. and Mrs. B. A. Dalton of Running Water, were Sunday visitors in the W. L. McWilliams home.
Rev. and Mrs. Jess Terry of Dickens, Rev. and Mrs. H. T. Harris, Clifford Harris and J. D. Allen spent Friday in Plainview.
Troy Perkins left Thursday for Lubbock to re-enter Texas Tech for the fall semester.
Miss Minnie Kathleen Stephens was hostess to quite a number of her friends for dinner Sunday.
Messrs and Mesdames Frank Edwards and Ray Mitchell were centennial visitors last week.
Miss Eunice Vickers of Gasoline spent last week-end here with friends.
Mr. and Mrs. L. Y. Jameson of Olton, visited relatives here last week.

MOVIE CHATTER

By A Rogue
"Little Lord Fauntleroy"
The world famous story, "Little Lord Fauntleroy" still lives in the minds of many people, and now you can see it Thursday night. Freddie Bartholomew, star of (David Copperfield), is the hero and Little Lord Fauntleroy. The other leading part is played by Dolores Costello Barrymore. A show for young and old.
"Call of the Wild"
Jack London's "Call of the Wild" starring Clark Gable, Loretta Young and Jack Oakie will be at the Rogue Friday and Saturday only. What more could be said? Don't miss it!
"Things to Come"
Suppose it is the year 2036. What strange clothes will the ladies wear? Will lovers shoot to the moon in a sky-rocket on their honeymoon? Will monster machines build cities in mountain sides over night? See H. G. Wells' amazing prediction of the future in "Things to Come" Sunday and Monday.

TO TEACH AT SUDAN

Miss Etta Marie Birchfield, daughter of Mr. and Mrs. J. M. Birchfield of the Tee Pee Flat community, and graduate of Matador High School, has accepted a position as Spanish instructor in the Sudan High School, and is one of the 31 teachers whom they employ. There is an enrollment of over a thousand students in the school.
Miss Birchfield received her B. A. Degree from West Texas State Teacher's College, Denton, this summer.

PUREBRED
Duroc Pigs
Moderate Prices
See or Write
Fay Tipton
Northfield, Texas

Let's Go Conoco

with

Mohon Service Station
Dobbs City Merc. Co.
Dalton & Ashford
Bob's Oil Well
York's Service Station
Highway Service Sta.—Flomot
Fairview Service Station

L. B. Robertson
Commission Agent Matador, Texas

WE WISH YOU LUCK, COACH ---

MATADORS!

WE BELIEVE YOU CAN



Beat CROWELL Wild Cats

FRIDAY, SEPTEMBER 18th.

CAT HIDES WON'T LOOK BAD ON OUR BARN



CROWELL ROSTER

No. Players	Pos.	Wt.
90 Joe Eddy	End	127
83 William Simmons	End	154
74 Ed Gafford	Tackle	142
76 Robert Thompson	Tackle	152
88 Ira Klepper	Tackle	168
79 Glen Shook	Guard	150
85 Vernon Gibson	Guard	130
77 Glendon Reeder	Center	158
71 Gilbert Lankford	QB.	150
70 Richard Veceera	Halfback	131
81 John Lee Orr	Halfback	126
86 Que Meason	Halfback	129
73 Garland Rasberry	Fullback	135
75 Raymond Joy	Halfback	115
72 Jack Bailey	Line	136
80 Franklin Evans	Center	131
89 Oran Johnson	Line	135
82 Elmer Nichols	Line	127
91 W. F. Staiser	Guard	134
68 Gordon Thompson	Line	125
67 Reid Thomson	Line	118
66 John Bowley	Line	138
69 Ben Barker	Back	126
87 Wayne Canup	Back	132
84 Bernice Fitzgerald	End	169

MATADOR ROSTER

No. Players	Pos.	Wt.
12 Charlie Seaff	QB	150
18 B. F. Tunnell	RG	168
20 Truett Rattan	LG	169
16 Deward Allen	RE	162
15 W. J. Brian	FB	158
5 Tutt Harcrow	LE	155
19 Bodie Brown	LT	172
17 Lawrence Rattan	RT	168
13 E. D. Lawrence	HB	161
22 Bundy Campbell	C	165
10 L. C. Groves	HB	155
7 Maurice Reilly		130
14 Dud Stafford		155
8 W. R. Tilson		128
11 Bob Echols		163
21 Vernon Chambliss		158
2 Ray Thompson		140
1 Fred G. Simpson		122
6 Kenneth Simpson		142
3 Boyd Willett		140
4 Warren Patton		140
Tom Tilson		158

Win or Lose, Matadors and Coach, We Are With You

- | | | |
|---------------------------|-----------------------|----------------------|
| Spot Cash Grocery | First State Bank | Texan Cafe |
| City Barber Shop | Bishop Feed Store | Jameson & Son |
| Campbell's Food Market | Simpson's Drug Store | Matador Variety |
| Higginbotham-Bartlett Co. | Western Dry Goods Co. | Sanitary Barber Shop |
| Matador Cleaners | Harry Willett & Co. | Traweek Hospital |
| Matador Tribune | Burton-Lingo Co. | City Drug Store |
| L. B. Robertson | Joe's Cafe | City Tailor Shop |

PIONEERS—OLD TIMERS OF MOTLEY COUNTY, TEXAS

The Matador Tribune is compiling a list of all living pioneers and old-timers in Motley County—those who have lived in this county for the past twenty-five years or more. Every reader is invited to send in his or her name, if a resident of Motley for twenty-five years or more, or the name of any relative, neighbor, or friend who might be qualified to enter our list of Motley County Pioneers. We also will welcome any stories of old times, either about pioneers of the county, or any other residents, and about old landmarks, and so forth. These stories may be sent in to the office, or given to a member of the Tribune staff.

Along with the names submitted, the Tribune would like the following information:

Full Name _____
Maiden Name, If A Woman _____
Where Born _____ Date of Birth _____
When and Where Married _____ Date Came to Texas _____
Date Moved to Motley County _____ Occupation _____
Other Details of Interest: _____

HOLLYWOOD By Marshall Fiske



Publisher's note: This column is written especially for the Matador Tribune...

Observations on the "LOVE on the RUN" set, starring Joan Crawford and Clark Gable:

Joan Crawford just before she went into her scene, removed a huge star sapphire ring from her finger and entrusted it to her maid for safe-keeping.

Her portable dressing room on the stage represents a small brown cottage. The interior is done in a rich cream tint.

At the conclusion of the scene—when Miss Crawford repairs to her main dressing room—she mounts a bicycle and rides away.

Recently a young lady pointed out to me a carpenter. "You know" she confided, "he's psychic. It's positively uncanny what he told me."

The other day a two-headed calf was on exhibition in Hollywood. One, of the greatest of romantic lovers was there to view this interesting monstrosity.

They Will Star for Bears at Centennial



These pro footballers, all members of the Chicago Bear eleven to appear in the Cotton Bowl at the Texas Centennial Exposition...

and Major General Frank Parker Commanding General of the 8th Corps Area US ARMY, Lt. General Robert L. Bullard President of the National Security League...

Allocation Social Security Funds To Aid State's Health

AUSTIN, Sept. 15—One of the outstanding benefits of the allocation of Social Security funds to the State Department of Health...

The first county health unit in the nation was established in 1911 in Yakima County, Washington, following an epidemic of typhoid fever...

Health with counties furnishing portion of funds necessary, State and Federal government completing the sum.

Churches Of Texas Announce New Song

HASKELL, Sept. 14—The state committee on cooperation for a dedication to religion and the higher standards of the Centennial year...

Under the plan of the International Health Board of the Rockefeller Foundation funds were allotted to Texas in 1917, combined with State funds...

Under the provisions of the Social Security Act it is possible to form new health units in Texas through the State Department of Health.

TRI-STATE FAIR

Amarillo, September 21-26

FREE GATE



TEXAS' Biggest Regional Fair

UNITED SHOWS On The Midway! Largest carnival in history...

HORSE RACES

SEPT. 18-24 (Excepting Sunday) 8 BIG DAYS

8 races daily—\$10,000.00 in purses—400 fine horses. Post time, 2 P. M. Legalized wagering.

HEREFORD SHOW

Exhibit of America's finest beef cattle—\$5,000.00 in cash premiums. LIVESTOCK, poultry, agricultural, machinery, domestic art and school displays.

BIGGER AND BETTER THAN EVER

Shoes Dyed

50c

All Work Guaranteed By CAESAR McBRIDE Sanitary Barber Shop

Texas farmers saved over \$3,550,000 a year on interest by refinancing debts with the Farm Credit Administration...

AMERICAN EXPEDITIONARY FORCES REUNION 2nd OFFICIAL RELEASE

Commander in Chief of the Veterans of Foreign Wars, James E. Van Zandt of Washington, D. C.

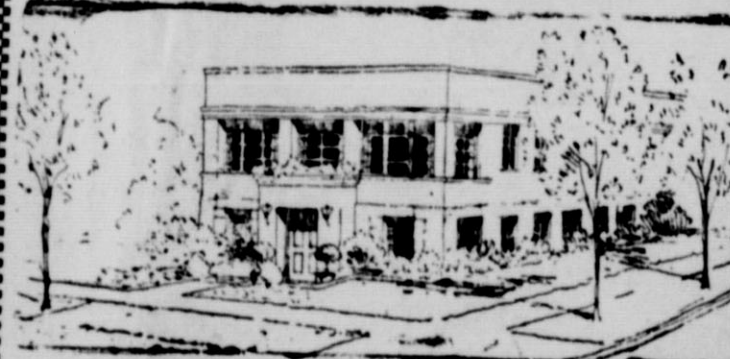
Fewer Texas Farms Are Now Mortgaged

A smaller number of American farms are under mortgage today than before the depression, and in Texas the total farm mortgage debt is slightly smaller...

The farm mortgage debt in the State which increased from \$172,240,000 in 1910 to \$543,950,000 in 1930, dropped to \$538,810,000 on January 1, 1935.

On January 1, 1936, some 2,300,000 farms in the United States, or 34 per cent of the total number, were under mortgage...

Lower interest payments have also helped to improve the mortgaged farmer's position. In the country as a whole, the percentage of gross farm income required to pay interest on mortgage debt increased from 4.6 per cent in 1929 to 9.6 per cent in 1932...



Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine

Newest Type X-Ray Equipment

TRAWEEK HOSPITAL

Phone 59 Day and Night Service

A. C. Traweck, M. D. Albert Traweck, Jr., M. D.

We Appreciate Your Patronage...

GOOD GULF Gasoline and Famous Oils

PHONE 222

GULF SERVICE STATION

CLAUD SWARINGEN, Manager

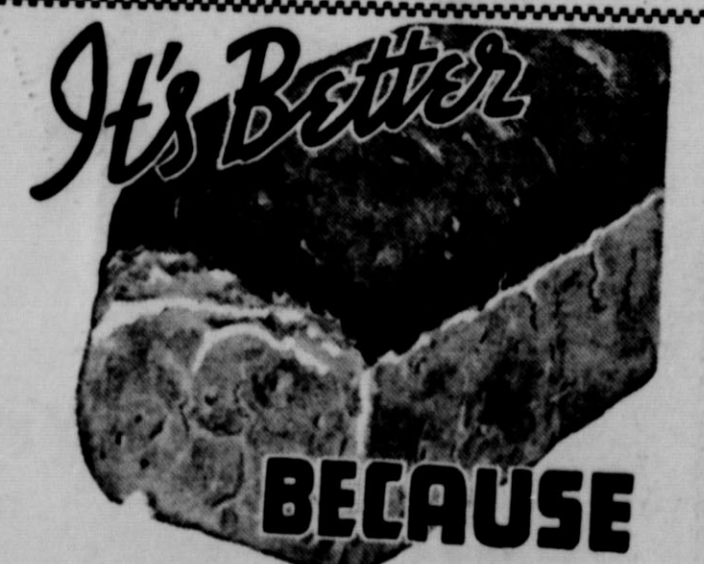
CAPITOL HOTEL STEAK HOUSE

The FAMOUS Grand Champion STEAKS SPECIAL TENDERSTEAK Only 60c

A Toast to the "Grand Champion Tendersteak"



Fireproof - 200 Rooms with Bath \$2.00 UP



ITS BETTER MADE You can purchase Matador bread at the following firms: Spot Cash Grocery, Campbell's Food Market, Commercial Grocery, Jameson & Son, Bob's Foodway, Turner Grocery

ALSO FOR SALE AT ROARING SPRINGS CITY BAKERY FRANK GILLISPIE, Mgr.

GOING TO THE CENTRAL EXPOSITION?

Play Safe. Stop in Fort Worth. Be sure of accommodations. Your mind at rest, you'll enjoy the short, pleasant drive to and from Dallas and the FRONTIER CELEBRATION IN FORT WORTH.

The Worth gives you the MOST for your money. A cordial atmosphere of friendly hospitality. Every room with bath or shower... rates as low as \$2.00 a day. JACK FARRELL, Manager 18 floors of cheerful Guest Rooms AIR-CONDITIONED Coffee Shop-Dining Room WORTH Hotel FORT WORTH

Cotton Pickers SUPPLIES

Cotton Sacks and Wagon Covers

- GRADE 'A' READY MADE 7½ ft. COTTON SACK 90c
- GRADE 'A' READY MADE 9 ft. COTTON SACK \$1.10
- GRADE 'A' READY MADE 10½ ft. COTTON SACK \$1.25
- GRADE 'A' READY MADE 12 ft. COTTON SACK \$1.40

Cotton Scales

- 200 lb. Beam Scales \$2.25
- 300 lb. Beam Scales \$3.75
- 200 lb. Spring Scales \$6.50

Knee Pads

- CALMER KNEE PADS 60c pr.
- ALL-LEATHER KNEE PADS 75c pr.

A Complete Stock Of

McCORMICK BINDER PARTS

- Regular Binder Twine 75c ball
- McCormick-Deering Binder Twine 85c

MATADORS

BEAT CROWELL
We Are With You

Where Your Business
Is Always Appreciated

MATADOR HARDWARE And Furniture Company

"We have it, will get it or it is not made"

Fire Inspections By Students Here In Statewide Plan

Fire Chief, C. B. Groves received instructions from State Fire Insurance Commissioner, Raymond S. Mauk, to the effect that school children of the State of Texas will take part in cooperating with Fire Prevention Week by making "Home Inspection," and filling out inspection blanks which will be delivered to chief Groves.

With regard to the movement, the statement says: "During the week immediately preceding Fire Prevention Week, inspection blanks similar to the one attached should be placed in the hands of every school principal in your city. Monday morning, October 5, they should be distributed to every individual pupil by their respective teachers with a few appropriate fire prevention remarks. They should be returned during the week properly completed and in turn delivered to you for your examination.

Not Later Than Nov. 1

Do not destroy the completed blanks as they may form the basis for some later program. After your examination kindly send in your report to this department. These reports should be filed not later than November 1."

MARRIAGE OF DR. R. J. REEVES IS ANNOUNCED

Announcements have been received here recently by friends and relatives, apprising them of the marriage on August 13, 1936 of Dr. Robert J. Reeves, of Durham, North Carolina, to Miss Gipsie Proctor, daughter of Mr. and Mrs. John Moore Proctor, also of Durham. The rites were read in a ceremony performed at Winston-Salem, N. C.

Dr. Reeves, a son of Mrs. W. E. Reeves, prominent pioneer resident of Matador, was reared in this community and following his graduation from the local high school, entered Baylor Medical University, Dallas, where he received his M. D. degree. After serving his internship in Boston, Mass., the young physician accepted a position in New York City as an associate on the Presbyterian Hospital staff. For the past six years he has been connected with the Duke University Hospital at Durham, where he has attained recognition as Cancer Specialist. Mrs. Reeves has her degree from Duke University.

Following a wedding trip to New

York, the couple returned to Durham where they will continue to make their home.

Return Home From Vacation Journey

Mr. and Mrs. J. W. (Dub) Drace returned home Saturday from a vacation trip during which they visited the Centennial and Frontier expositions in Dallas and Fort Worth. Their itinerary also included a visit to the Carlsbad Caverns near Carlsbad, N. M., returning home by way of Alpine in the Davis Mountains.

ON VACATION

Mr. and Mrs. Bill McCaghren and son W. F. Jr., accompanied by Mrs. McCaghren's mother, Mrs. H. S. Watson, left Thursday for a two week's vacation trip which will include visits in Houston, Galveston, Corpus Christi, returning home by Dallas and Ft. Worth where they will attend the Centennial expositions.

Mr. Watson expects to join the party at Fort Worth where they will visit relatives before returning home.

STANLEY ROSE OF HOLLYWOOD VISITOR HERE

Purveyor of Books To
Film Royalty Spends
Vacation In Texas

A former Matador youth, Stanley Rose, who has made for himself a distinguished name on that glamorous aisle of destiny—Hollywood Boulevard, left here Saturday for the movie capital after spending a month vacation with his mother, Mrs. Jack Catlin. Mr. Rose conducts one of the most exclusive book shops in Hollywood. In a feature article explaining the reading habits of movie celebrities North Bigbee, Dallas News feature writer, in issue of September 11, says:

West Texas Boy

"Fifteen years ago a freckled West Texas boy left his home at Matador in the Panhandle to go to Hollywood to try to get a job. Today the same sun-baked native of Motley county Texas, is bookman to the movie colony and publisher for a number of its volumes as well as friend to the many famous writers who gather there.

He is Stanley Rose whose bookshop and art gallery on Hollywood boulevard in the movie capital is the meeting place for scores of famous personalities, from Jean Harlow to Ernest Hemingway. Mr. Rose has just left Dallas to return to Hollywood after visiting the Texas Centennial with his mother, who was also accompanied by her son Jackie and grandson, Stanley Dan Level of Matador, and after a fishing trip to the Texas Coast with the writer.

Stars Do Read

"The book-seller, whose wide knowledge of books belies the fact his schooling ended with a few months in the seventh grade, derives considerable amusement from the popular impression that movie stars do not read. The hackneyed publicity picture of the star at home with his or her book is not such a gag after all, he as-

ROGUE THEATRE

Matador, Texas

THURSDAY, WATCH NIGHT

Freddie BARTHOLOMEW
IN
"Little Lord
Fauntleroy"
WITH
Dolores Costello BARRYMORE

FRIDAY-SATURDAY

Clark GABLE, Loretta YOUNG
IN
"Call of the Wild"
WITH
Jack OAKIE

SUNDAY-MONDAY

H. G. WELLS'
Present
"Things To Come"
WITH
Raymond MASSEY
Matinees 2:30 P. M.
NIGHTS, 7:30 P. M.

sorts from close knowledge of the player's reading habits. "The movie people are much better readers than most people," he declared."

Hospital Notes

Included in the list of patients at the Traveek Hospital this week, was Mrs. L. D. Bilberry of Afton, who underwent a tonsilectomy, Sunday.

Clyde Renfro, is still convalescing following the amputation of his foot due to an accident recently sustained.

T. T. Jameson, senior member of the Jamerson & Son Grocery, underwent an operation Monday, subsequent to a severe ailment from which he has suffered the past five weeks. His condition is reported as much improved.

Fifteen fracture cases are also being treated at the hospital.

LUBBOCK MAN RECOVERING FROM AUTOMOBILE MISHAP NEAR ROBY

H. V. Bingham, Lubbock manufacturer salesman, formerly of hospital where he has been taken following an automobile mishap Sunday noon.

Roaring Springs, apparently was in satisfactory condition at midnight Monday, reported an Abilene Bingham suffered a broken vertebra in the lumbar region of the back when his car overturned in

soft dirt on the edge of highway 15, between Roby and Anson, as he was turning to allow another car to pass.

Surgeons placed him in a plaster cast and said his injuries were not dangerous.—Lubbock Avalanche.

LOCAL GROUP ATTEND PLAINVIEW SESSION

Members of the local congregation of the Methodist Church, who drove to Plainview Tuesday to attend the district meeting of pastors and laymen of the Plainview District, were, Rev. and Mrs. D. D. Denison, Mrs. G. E. Hamilton and F. W. Jacob.

FLOMOT MAN DIES IN ATTEMPT TO CLEAN HORN WITH GASOLINE

PLAINVIEW, Sept. 11.—E. C. Austin, Jr., 27, of Flomot, died here today of injuries suffered while cleaning the horn of his automobile with gasoline yesterday.

The fluid ignited and was thrown on Austin's clothing. His brother, Hurlbut Austin, who tore off the

ROY BURLESON General Insurance

First State Bank Building
Matador, Texas

burning garments, said a pocket knife blade "shorted" and sparked.—Lubbock Avalanche.



SETTLING THE QUESTION

He: "Has the exterminator called at your home yet?" She: "No, drop around any time, you'll be perfectly safe."

Settle your laundry question now by phoning for our route man to call for your weekly bundle. Out modern washing methods relieve you of that youth destroying labor and worry. What's more, they preserve your laundry by substituting thorough rinsing operations for scrubboard rasping. The Thrift wash way is the only economical way.

SPUR LAUNDRY
SPUR, TEXAS



PAINT-UP FIX-UP

Before Winter Comes!

We carry a complete line of the best Paints that money can buy, Wall Paper—Floor Covering—Building Material for every purpose

Build—Repair—Improve with long term low interest FHA Loan — Ask us

BURTON - LINGO COMPANY

"Pioneer Lumber Company of West Texas"

Here's a chance you've
been waiting for

HIGH QUALITY
U.S. TIRES
at LOWEST PRICES

We invite all our friends to come in and take advantage of this great opportunity to replace their old tires with brand-new, world-famous U. S. Tires at money-saving prices. You can't get safer, more dependable, longer-wearing tires...and these low prices make them a sensational buy. See us today!

THESE PRICES WON'T LAST LONG	U. S. TIRES (GUARD TYPE)	U. S. ROYALS
4:40 X 21	\$4.40	4:40 X 21 \$6.39

DON'T WAIT

Bob's Oil Well

You'll be safer on Royals

See!!

The
MATADOR MATADORS
AS THEY MEET
The
CROWELL WILD CATS

Friday afternoon, 3 p. m.
Matador Golf Club Gridiron

The Classic Game of the Season
SEE THE TEST: The team Matador has never defeated!! Foot Ball at its best - Clean sportsmanship - Keen rivalry of friendly schools.

REMEMBER
Only Three Home Games This Year;
Turkey, Crowell, and Floydada.
REMEMBER THE TIME, THE PLACE,
THE GAME.
Don't Miss It

Amarillo Fair . . .

(Continued from Page 1.)

midway on earth." The carnival will come here direct from the Michigan State Fair at Detroit and set up 1,500 feet of carnival attractions, 12 amusement rides,



ANY BRIDE Will Welcome The Suspended Sentence

From Labor at the FAMILY WASH

Extend clemency to your bride today whether she be sixteen or sixty.

Insist that she send the laundry each week to the Floydada Steam Laundry.

SAVE . . . TIME MONEY WORK CLOTHES Begin Today

Floydada Steam Laundry

Floydada Texas

concessions and other equipment. More than a score of visiting delegations, all accompanied by bands, will be here during the fair. The fair association, headed by Gene Howe as president and O. L. "Ted" Taylor as secretary-manager, this year has increased cash prizes for the largest visiting delegations. Bill Beechler and Mason King, racing director of the fair, have completed their invitational tour of the territory and predict there will be more and larger delegations than ever. The New Mexico delegation will arrive Friday of fair week aboard a special train from Tucumcari.

FORMER COACH STANFORD HAS 1936 STAGE SET

Recent press stories regarding former Matador Coach Harvey Stanford, who is now mentor of the Las Vegas, Nevada Wildcat grid contingent, indicate that much of the western state is looking toward the coming conflicts of the season with anticipation, especially the sport writers. One sideline ball-carrier says: "Stanford expects a football team this season. Whether it will win all the contests it plays remains for the future to determine. However, whatever happens the opposition will garner during each 48 minutes of play, that they have met an exceptional gridiron troupe and will know they have been in a football game. "The genial Texan should have himself quite a gridiron team this semester . . . the line as it now looks will average about 175 or 180 pounds with most of the stations occupied by gentlemen who have gone through the mill at least one or more occasions. So you see Stanford hasn't much to worry about. All his worries are wrapped up in whether he'll have a state championship football team his first year out. And that's not much of a problem—not much for a guy like Harvey De Horn Stanford."

Football . . .

(Continued From Page One)

blocking carried the ball over; Echols kick for the extra point which was batted down.

Starting Line-up

The probable starting line-up of the Wild Cats will be: Fitzgerald, LE; Thompson, LT; Shook, LG; Evans, C; Gibson, RG; Klepper, RT; Simmons, RE; Lankford, QB; Orr, LH; Joy, RH and Raspberry FB. Only Thompson was on the squad last year.

The Matadors' probable line-up will be: Scaff, QB; Tunnell, RG; Rattan, LG; Allen, RE; Brian, FB; Harrow, LE; Brown, LT; L. Rattan, RT; Lawrence, HB; Campbell, C; Groves, HB.

The game is scheduled as one of the season's classics since Matador has never defeated Crowell. Fans are assured of seeing football at its best, featuring clean sportsman-

ship with keen rivalry between two friendly schools. Only one more game, the Floydada contest, will be played on the home gridiron this season.

LOCALS

Miss Evangeline Williams, who has been spending the summer here with her parents, left recently for Eunice, New Mexico, for a visit with her sister.

Mr. and Mrs. W. W. Clements and family have had as their guest the former's niece, Mrs. Bill Burkett of Crystal Springs, Mississippi.

Mr. and Mrs. C. D. Bird returned home Friday evening from Midland, where they have been visiting their son and family, Mr. and Mrs. F. A. Bird. They also visited relatives in Post, enroute home.

Mr. and Mrs. A. D. Jameson left Thursday for their home in Clayton, New Mexico, after a visit here with relatives.

Mr. and Mrs. B. F. Tunnell and family made a business trip to Dallas during the week-end.

Miss Ruth Groves resumed her duties at the First State Bank, Monday morning following her absence last week when she took her vacation. Mrs. Elmer Tibbets, nee Modena Graves, was accompanied to her home in Amarillo Sunday, by her mother, Mrs. Phillip Graves, after a week-end visit here.

Mr. and Mrs. Cecil Cammack his parents, Judge and Mrs. W. R. Cammack, following his graduation from Texas University Law Department, Austin, this summer. Mr. and Mrs. L. M. Griffith returned to Matador Monday, from Boise City, Oklahoma where they have made their home during the summer and where Mr. Griffith has been employed.

Mr. and Mrs. Frank Ferguson of Roaring Springs, visited here Saturday with Mr. and Mrs. Oscar Vinson.

Mr. and Mrs. Joe Jeffers had as their guests during the week-end, Miss Bess Jerrel and Bob Garrison both of Childress.

Miss Dorothy Fulfer left Saturday for Lubbock, where she has enrolled at Draughon's Business College.

Mrs. Ed Bishop and sons of Dahlart, are visiting here with her parents, Mr. and Mrs. Harrison Williams, and other relatives.

Tom Kennedy, formerly of Matador and now residing near Rails, was a business visitor in Matador this week.

Mr. and Mrs. Claud Harp and daughters, Dorothy Jean and Elizabeth Ann, returned Tuesday from a trip to Dallas and Fort Worth, where they attended the centennial celebrations this week.

Mrs. T. E. Cammack visited in Clovis, New Mexico last week with her son and family, Mr. and Mrs. Bryan Cammack.

Mr. and Mrs. Jack Barton of Afton, spent the week-end here visiting Mrs. Barton's parents, Mr. and Mrs. Ed Cammack.

Mrs. Henry Ford and Mrs. J. R. Whitworth were Lubbock visitors Wednesday.

LOCAL BEAUTY OPERATORS TO ADD NEW LINE

Sanitary Beauty Shop Now Gives Zotos Permanents

Elsewhere in this issue of the Tribune, appears the advertisement of the Sanitary Beauty Shop, co-owned by Mrs. J. Solon Lea and Miss Dora Jameson, in which they offer to the beauty patrons of Matador the exclusive advantage of the famous Zotos permanent wave.

The two ladies drove to Lubbock recently, where they completed their course in Zotos permanent waving, under the instruction of Mrs. Gene Broughton, who received her training in New York, and who is now connected with the beauty salon located in Hemphill Wells, Lubbock.

Although they have been in a position to give machineless waves for some time, their completion of the requirements of the Zotos laboratories and their attainment of certificates and licenses, gives them exclusive agency for that line in Matador.

OLD BUILDING MOVED

An old land-mark vanished in the Matador business section last week when the small one-room wooden structure south of the Luckett brick building on Main St. the town section. The building was constructed in 1911 and was first occupied as a millinery store.

Hardin-Simmons To Meet Daniel Baker In Opener Saturday

ABILENE, Sept. 14—Forty-three veteran Cowboys galloped into Hardin-Simmons stadium this week to prepare for the Sept. 18 battle with Daniel Baker that will open the Cowboys' tough schedule of ten 1936 gridiron battles.

Twenty-six of the varsity squad that reported to Coach Frank Kimbrough for pre-school workouts are lettermen. Only two regulars were lost to the Cowboys over the summer months, one through graduation and another because of injuries.

The forty-three and an additional fifty hopeful freshmen are being put through two workouts daily with nightly skull practices thrown in to round out the day.

Pete Tyler, co-captain and 180-pounder from Clyde, is among Kimbrough's most dependable backs, supported by Cherry, 190 pound junior from Shamrock; Boutwell, 180, Electra; Hendricks, 176, Breckenridge contribution to the backfield; White, 175, Ardmore; McKinney, fast 160-pound Wichita Falls junior; Howell, 145 pound speed demon from Snyder to play his last year in 1936; Russell, 173, Dallas; and Luther Riley, 160, Hamlin.

Blocking backs include Front, 180, Friona; Headstream, 188, Roby and Jester, 175, Putnam. Coach Kimbrough has the choice of three veterans for quarter post, Mahuron, 160-pound junior from Amarillo; Si Addington, 170, from Ft. Worth; and Day Emery, 160 pound senior from Temple, two-year letterman and ace passer.

Crowell Is Tackle
The forward wall will include Co-captain Murphy, 200-pound Brady tackle; Radoslovich, 205, Tackle; Clayton, N. M.; Beck, 190,

Tackle, Stratford; Crowell, 212, Tackle, Matador; Alexander, 235, Tackle, Clayton, N. M.; and Burns 195, Lake Charles, La.

Guard posts will be filled by Calloway, 185-pounder from San Angelo; Raiborn, 185, San Angelo; Selfridge, 203, Borger; Cartledge, 185, Kirkland; Ellison, 180, McLean; Newberry, 175, Childress; Clippson, 185, Eagle Lake and Guy, 180-pounder from Clovis, N. M.

Coach Kimbrough's best prospects for end positions are Benson, 185-pound contribution from

Hamlin; Harris, 190, two-year end from Ft. Worth; Scroggins, Abilene; Pletcher, 190, Perryton Woods, 175, Wylie; Fulcher, Eastland; Yearly, 180, John Taylor transfer; Reeves, 177-pounder from Paducah.

The veteran squad is rounded out with Jarnagin, 185, Graham Hall, 185, Hamlin; Hatchell, Oklahoma City; Bridges, Floydada; Lightfoot, 167, Floydada; and Green, 190, Temple, center positions.

PARTS!
Complete Stock
NEW and USED
AUTO GLASS Replacement
PARTS FOR ALL MAKES
AUTOMOBILES AND TRACTORS
One Day Service On Out-of-Town Orders
SAVE MONEY ON GUARANTEED USED PARTS
PHONE 910
LUBBOCK WRECKING CO.
NORTH AVE. H
J. A. MULLINS, Manager

Baby Contest
Enter your baby in our Baby Contest beginning September 24-26.
This year we are giving unusual bargains:
6 - 3x5 and 1 - 5x7 colored in oil for only one dollar.
1st Prize.. 1 - 11x14 photograph colored in oil
2nd Prize.. 1 - 8x10 photograph colored in oil
A. M. Parker, At
Floyd Studio
North of Theatre

Campbell's FOOD MARKET
MATADOR NO. 1 ROARING SPRINGS NO. 2
Last Saturday we gave away \$10.00 in groceries—customers choice. Shop with Campbell's Food Market and learn how you get our free grocery card.
Oranges 34's DOZ 19c
Bestyett Double Whip SALAD DRESSING pt 19c OR RELISH SPREAD qt 30c
Beets No. 2 1/2 Can FANCY CHIPPED 10c
Tissue FORT HOWARD 3 - 10 c rolls 22c
Bisquick 90 Seconds from pkg. to oven pkg. 34c
Coffee WHITE SWAN 1 lb. can 29c 3 lb. can 86c
Matches Box 3c 6 boxes 17c
Chuck roast 1b 15c
Sausage Mixed 1b 19c
Crackers 1 lb. box A - 17c
"ONE PRICE—THE LOWEST"

They're Bright and Dashing and Young...
EXCEPTIONAL BARGAINS
Wash Dresses
Just received a new splendid assortment of Wash dresses. Dresses suitable for both home and street wear and just right for those in-between hours.
Solid wash crepes, floral prints and vari-colored dotted patterns. Sizes 14 to 56.
98c and 1.95
Priced 4.95 to 16.95
Silk Dresses
New and exciting as the first cool days comes this lovely group in tunics, peplum and princess line dresses. The lines are intriguing . . . the sleeves take an upward lift . . . the skirts shorter and flared. Fashion forecast that will make you a "new" you.
Harry Willett & Co.
"The Store of Friendly Service"

SEE THE C...
But Remem...
See Texas...
The...
Tribune Vo...
TRAIL...
DONGLAS...
My thoughts a...
faded wagon...
catching now a...
spokes, but I re...
summer when v...
frequently to a...
fish. He was old...
brown beady eye...
apple that was...
I was much...
he told me that o...
are happy, howe...
of him kindly fo...
mer he has gone...
alone, to find p...
man is destined t...
of his own buil...
Personally I...
with life altho...
arranged in its...
have often bee...
the guest is hard...
be a criticaster.
Man's journey...
abysmal ages...
limited only by...
sublime achieve...
and the same w...
inspiration will...
roads toward th...
it is probable th...
ceiving the perfe...
ed surface was o...
and designed fo...
save discontent.
Fall, the mac...
music for the fi...
lation of a delig...
neath the blue...
sky as a soft...
blaise drama of...
restoration of co...
of flaming gold...
and purple clo...
the resonance o...
fields stirred by...
washed clear an...
drenched hills, t...
choly note into...
soul. For the br...
the season's tran...
to measure regr...
evitable passage...
of pleasure.
He would al...
opening a gate...
fence line as if...
lack of accurac...
which should be...
he went on thr...
well-built fence...
until he came t...
As each day...
rick, breaks th...
fence when th...
guard return to...
down, the line...
horse for pursu...
to be a part of...
nous with the...
now climbing...
the corral wher...
a white, cool le...
that fringes th...
The sun is a cri...
motionless wave...
anchored to awa...
the white sails...
the mounted se...
as his horse pic...
path. Small her...
across his cour...
as if some qual...
the horse's feet...
tified with an...
security. This...
through his li...
arrive at his de...
rouses from an...
and tightens hi...
eyes follow a...
scurrying ahead...
the wall of me...
bridle reins ar...
and sharp spur...
flanks while t...
untied. The ho...
to be directed...
after the unbra...
a swish of the...
Presently the o...
fire climbs al...
branding ring h...
and then sma...
smoke from bu...
The vigil ex...
shattered whe...
stirs reluctantly...
and on to the...
grove on the