



Matador Tribune

WHEN A MAN ASSUMES A PUBLIC TRUST HE SHOULD CONSIDER HIM-SELF AS PUBLIC PRO-PERTY.-Jefferson.

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Matador, Motley County, Texas, Thursday, June 27th, 1935

MOTLEY COUNTY NEWS VOL. 16, NO. 17



Floating somewhere in that sa gasso as of memory with the range or trail no less than 35 years ghoulish winds fluttering the ago will be special guests of the stained remnants of a once proud Reunion. sail, is the battered hulk of a ship! The oldtimers have their own that never reached port. In a cov- organization with some 1,000 enant with destiny it's bow struck members and hold their "roundthe sharp, fatal rocks of reality up" and election of officers durduring a storm which churned the ing the Reunion each year. blue sea into seething anger. Members of the association who Broken and helpless, it drifted are in good standing are issued into that fate of ships denied the attractive metal badges which enfinal honor of burial after they titled them to free admission to

for the lamp of love, unopened, every night and other courtesies. The gossamer flame is unlighted and the beating of wings outside the darkened window is drained veterans of the range to renew through the valley of dreams.

fertilize the growth of tomorrow. Matador much in the same manner months as it has often done through two decades, except that a two-wheel just behind the old chuck-box. Reunion grounds, a unique stone The two iron-bound wheels, were, structure which they call the perhaps the remains of an older "bunk-house". When the building Tuesday chuck-wagon worn out on the was constructed about a year ago, dim trails of many ranges, being scores of cattle brands of the dragged as a grey-haired warrior Southwest, representing ranches through an arena after the con- of the past as well as those now quest. And as acid poured into in operation, were carved in the new wounds, the trailer was stones which form the curved wall

freighted with a cook-stove. gress have grasped the last sym- grounds and is near a pretty little bol of the old west when the open lake, now brimming full of water camp-fire no longer licks the from recent rains. Dutch-ovens about a chuck-wag- Another handsome hand-made on. The coffee pot might well be saddle is offered as top prize this scented oil and surrounded with contest which is limited to cowtent if it is to be denied a herit- Powers of Breckenridge won the age of mesquite in flame and contest last year over 47 other smoke beneath the open sky.

Crumbs shaken from the lap of poverty do not provide a wide Odessa, is serving his second year choice of selection for the glean- as president of the oldtime cower, especially when hunger dwells boys organization and his successas a formidable giant close in the or will be elected at the coming shadows of each evening. And meeting. Other officers are Clyde possibly there is something ir- Burnett, Benjamin, first vice-preregular in my view of a certain sident; Joe Mathews, Albany, sec- judge of this county and resident condition that confronted me ond vice-president; A. J. Swenson, of Matador, is familiar with the through much of youth and con- Stamford, treasurer; Chas. E. problems of rail service for Mat- ciples, the statement said, should tinues to haunt me at times when Coombes, Stamford, secretary; W. thoughts should be diverted into H. Cousins, Dallas, historian; V. more partical channels. I have Ribble, Crowell, range boss; Fred never been able to associate food Franklin, Guthrie, wagon cook; and romance. It seems that there C. F. Ratliff, Midland, wagon boss; is something too fragile about Virgil Hudson, Haskell, horse great love to allow the pilliage of wrangler. it's spiritual temple by association while eating. It is as if the intima- Abilene, chairman; Doc Ellis, cy would break the spell of en- Spur; John C. Burns, Fort Worth; chantment as a fracture in a Tom Burnett, Iowa Park; Tol Ginn

Human nature, without any claim for genius, perfected the wild-oat seeding facility of the

automobile. All days have much in similarity at dawn, but for me they are patterned along two different lines when the sun swings into the sky and duties unfold themselves, feel in the wind or a various peach crop this season is the best the fashion of the day. Through day last week, 120 quarts of years I have tried to break down peaches were cannot from his peaches w the trend of affairs that go wrong despite my concentrated efforts on certain days, and I have failed. On the opposite days when every effort seems to render double duty, I have relaxed and of the invisible current carrying

and pleasure. I am aware that I am not alone in the preception since it is not uncommon to hear a practical impossible for him to accomplish

counts the garland of the same type, and inch of the carrings of workers gentle mother caressing a rosary sister, Mrs. A. P. Hodges, here approximately 8,000 people will where sponsor's jurisdiction cov- on these projects. Texas was inbefore her children awaken.

Grizzled Veterans

Thinning Ranks Of Empire Builders Will Receive Curtesies Of Texas Cowboy Reunion

Stamford, Texas, June 24.-A courageous race of men-the cowpoys and cattlemen who craved a rich empire from the trackless plains of the Southwest-will be honored at the Sixth Annual Texas Cowboy Reunion to be held here July 2, 3 and 4. Sturdy cowhands who saw service on the Petition Shows Entire Home Destroyed

the rodeo and grandstand, a chuck Oldtimers Will Meet

Assembling of these grizzled

through the streets of had died in the proceeding twelve were

Unique Headquarters Building The oldtime cowboys have their around a spacious terrance. The The long, eager fingers of pro- building overlooks the Reunion

copper samovar, fired with year in the oldtimers' calf-roping velvet cushions inside a silken boys 55 years of age or over. Ed

veterans who roped. New President To Be Elected John Gist, veteran cattleman of

The directors are Lowis Ackers, Aspermont; Claud Jeffers, Matador; John Davis, Throckmorton, and Frank Rheades, Throckmorton

FINE PEACHES

B. F. Simpson of the Northfield community visited the Tribune office Saturday and bestowed a generous bucket of luscious ripe peaches from his orchards.

Mr. Simpson declared that his

OUTSTANDING RECORD

Canyon, June 26.-Mrs. Grace Cammack McDowell of Matador been unable to change the course was one of fifty-five students who made outstanding scholastic rec- 8 p. m. each day will be composed the locality where the proposed with the local Works Progress 1, will provide about 2,300 man ords at the West Texas State of contests in the western sports project will be executed. me to unexpected achievement Teachers College during the spring of Bulldogging, steer riding, kids Projects should also be so plan- assist by suggesting change of amounts above noted, makes a tends a cordial invitation to old-

Mrs. W. H. Rattan, who accompbusiness man declare that it is Fort Worth and Denton where be awarded the hundred of dollars to Texas Relief Commission, and for more detailed presentation and Kansas with 24, are close anything because 'it is one of who is attending summer school moters. at N. T. S. T. C., returned home

counts the garland of stars as a dren of Fort Worth, visited her are repeated, an attendance of sor, all of the same type, and ment of the earnings of workers last week.

Of The Range Will Be Honored Guests MATADOR ASSEMBLES FORCES FOR COMBAT REMOVAL OF RAILROAD

Citizenship In Support

Mass Meeting Held

Public Subscription Is To Provide Ample Funds For Fight

Deep in the murky hold beneath wagon dinner at noon each day, of a cause affecting the present both in use when the fire was the soggy cargo is a cask of oil admission to the square dance and future development of Matador was manifest by the citizenship of the community and surrounding territory during the past alarm could be sounded, efficient week as forces were assembled to work on the part of the Matador into the river of silence that flows early friendships, talk over old fight the request of the Quanah Fire Department soon extinguishtimes, swap yarns and maybe Acme and Pacific railroad to ed the fire and probably prevententer the oldtimers' calf-roping abandon the eight and fraction ed additional loss of nearby Conventionalism is a mill that contest is one of the distinctive miles of line formerly known as structures as a strong north wind grinds the past into a fine dust to features of the Cowboy Reunion. the Motley County Railroad, in a prevailed at the time. Mute evidence of the ever-thin- hearing before the Interstate Com-Glory and tradition feed easily ning ranks of these bold knights merce Commission. At as mass the contents of the building were through the hopper. A few days of the rope and saddle was noticed meeting held in the District Court saved. The loss was partly coverago the chuck-wagon of the Mat- last year when a memorial ser- room at the county court house ed by insurance. ador Land and Cattle Company vice was held for 15 members who last Thursday night definite plans road's request for abandonment, and interest charactersitic of the municipality and territory aroustrailer was attached to the wagon own headquarters building on the ed limitless offers of support shown in the unanimously signed petition circulated Monday and

Ample Funds Available Following the circulation of the petition asking that the railroad service be retained, a committee securing funds to be used in the met with equal success. While the amount that may be needed could not be determined that ample funds had been colfor the present requirements with pledges to increase the donations uld more funds be needed.

Employ Extra Legal Aid Altho two local attorney's, C. B. Whitten and Farris Fish, have road's request for abandonment groups, such as boards of trade, line, it was deemed advisable to other such institutions, may not has been retained.

Judge Bouldin, a former county posals the cause of the Motley County eligibility of projects: Railroad Company in former difficulties arising during his re- ful. sidense here.

Commission has not been an- wages for labor. nounced.

Childress Fire Department Will Stage 3rd Rodeo

Annual Frontier Celebration To Be Held At Fair Park Grounds July 4th

al:-Plans have been completed localities or relief areas in relation funds required; that the federal resulted in a total of 25,000 man ways to the west, the vacation for the Third Annual Rodeo and to the number of workers on re- expenditure per man-month be days. The men for accomplishing grounds of New Mexico and one Frontier Celebration which is lief rolls in those areas. staged each year by the Childress Fire Department on July 4th.

performance. Plenty of beautiful time possible. shade trees, bordering the Fair | Important part of the procedure ficials Park lake, are close at hand for will be the planning of projects | Should Confer With Officials

Plenty Of Western Sports

calf riding, calf roping, bronc ned that continuous work may be design, specifications, or other grand total of 29,00 man days. riding, wild cow milking, bare- available for such persons.

By Blaze Friday

Fire of uncertain origin destroyed the home of Mr. and Mrs. E. Mueller in southeast Matador last Friday morning. Mr. and Mrs. Mueller had just stepped outside the house to the nearby garden and upon hearing what appeared to be an explosion, discovered the building in flames. An oil stove The spirit of unity in support and coal-oil water heater were discovered.

Altho the entire building was in flames by the time the fire

combat the rail- Outline Procedure For WPA Projects

Allocation Of Projects To Be Based On Number Of Relief Workers In Each Area

Austin, June, 22.-Preliminary statement of the principles and special numbers. procedure to be followed in selecting Works Progress Administration projects was in the hands of county relief administrators this week. The statement indicatwith certainity, it was declared ed county relief offices will be the point of contact for sponsors lected through public subscription of these projects until local offices of the Works Progress Administration have been established.

all authorized governmental agenple's cause in resisting the rail- villages nd townships. Unofficial of the Motley County Railroad clubs, societies, churches, and employ extra legal aid and Judge act as sponsors, but may cooper-T. T. Bouldin, of Mineral Wells ate unofficially with sponsors in

Eligibility Of Projects The following fundamental prin-

(a) The projects should be use-

The date and place of hearing that a considerable proportion of depend in part on the amount of plantings on 1,800 farms, has also

(c) Projects which promise ulti- portion of labor cost to the total local farmers. mate return to the Federal Treas- Federal funds required for the ury if a considerable proportion project. of the costs will be sought.

promptly spent and not held over istrators. Using the project pro- are already up. Barring extreme

of a character to give preference tive eligibility of the project. It that about 75 million seedlings ern construction, the road is beof employment to those on the is necessary that the labor cost will be produced.

Move From Relief Rolls

lighted by floodlights for the night number of persons in the shortest should be tentatively determined

with relation to the number, age,

started. A project may cover later study.

Evangelist



Rev. Amos R. Meador

Nazarene Church To Begin Revival Here Next Friday

Amos R. Meador Of Plainview To Conduct Meeting At Court House

the Nazarene Church will begin Friday night, June 28th, in the Sponsors Released District Court room in the court house at Matador, with Rev. Amos day to attend to business return-R. Meador of Plainview as evan- day to attend to business, return-

Rev. and Mrs. J. R. (Bob) Hodges, also of Plainview, will direct the choir. They will also sing

Professor R. C. Carrell will preide at the piano, also plying the accordion. Services will begin at 8:15 P. M

A cordial welcome is extended everyone to attend.

general location. In formulating projects, each governmental agency should confer with the local office of the Works Progress Administration (the county relief office until such Works Progress Administration offices are established) for information concerning the numrelief rolls who are to be put to

Governmental agencies should the origination of proper pro- utilize the facilities of local and

Sponsoring Agency To Support

The date and place of fice the money spent will go into such contributions and the extent been completed. This latter plant- the Highway Department as pre-

(d) Funds allotted for each pro- projects proposal will be prepared seeding is being rapidly completshould be actually and was in the hands of county admin- ed, and a number of the species posal form, an analysis can readily weather conditions or unforseen being made on Highway No. 28 (e) In all cases projects must be be made to determine the tenta- insect infestations, it is expected and the closing of gaps by mod-As in preceding years, the show to move from the relief rolls to rolls constitute at least 90 per through the local directors of the contracted Wednesday will pro-

items in the proposal. Alterations

Churches Hopeful Of Record Crowds In Sunday School

State Sunday School Rally Day Next Sunday Expected To Boost Attenance

Church leaders in two of the rger religious organizations of Matador are hopeful of boosting Sunday school attendance next Sunday, June 30 to break all past

throughout the state of Texas. ing, the goals of attendance set for one year only. Now member-Methodist and Baptist churches the following plan: three months will be reached, it is declared.

next Sunday and in every possible a short time, as those on their instance, bring visitors.

Ice Cream Social

ning about 8 o'clock.

Plenty of ice cream and cake will be available and a pleasant even- of children's books is being reextended everyone to attend.

Mrs. A. L. Barton and her son. who are spending the summer in of the Caribbean. ing there Wednesday

Membership City Library Is Extended

Privileges Revised At Meeting Friday

At a meeting of the city librarians, Mrs. M. J. Reilly, Mrs. B. F. records in cooperation with the Harbour, and Mrs. Farris Fish, State Sunday School Rally Day June 21, it was decided to extend include churches the privilege of buying memberships. Heretofore is has been pos-With favorable weather prevail- sible to buy library memberships the Sunday Schools of the ships may be purchased under for 40c; six months for 65c; one A special invitation is extended year (as before) for \$1.00. This every citizen within reach of plan was devised to meet the needs Matador to attend Sunday School of people who are here for only

> vacation here. Library Well Patronized

The Senior and Junior Study Clubs, that sponsor the Library, At Whiteflat Sat. are highly pleased with the cordiality with which the Library The Missionary Society of the has been received and patronized. Whiteflat Methodist Church will There are already 335 volumes in conduct an ice cream social on the Library, and many are being the Whiteflat school house lawn read each week. A great many of Saturday evening June 27 begin- the volumes are selected new books, and the others are the more Proceeds of the affair will be popular type of classic. There are used to pay for the papering of some few of the best biographies, the Whiteflat Methodist Church, as the new biographies of Sam ing is assured. An invitation is ceived this week. Here are a few of them: The Mysterious Camper, Gray Dawn, With the Indians in the Rockies, and The Mail Pilot

The Library hours are from 4 to 6 on Wednesday and Saturday afternoons.

Bids For New Top Highway 28 Will Be Opened Soon

Plains Shelterbelt Tree Planting Work Is Making Progress

ber and occupations of persons on Planting In Six States Started As BIDS FOR NEW TOP Great Federal Project Gets Under Way

agency is expected to contribute miles of shelterbelt plantings have The priority of the project will tional 4,800 acres of special tree opened and read.

Over 500 Acres In Nursery On the 552 acres of land now Sample of the form on which under lease for nursery purposes,

from federal funds represent a The work already accomplished of this section of the state. It pro-(f) Projects will be allocated to major portion of the total federal through direct employment has vides one of the most direct gatekept low so that employment can this work have been secured in of the most popular routes to be given to as many persons as the localities where the plantings Carlsbad Caverns (g) Projects should be planned possible; that workers from relief were made, and were employed The extra top treatment to be

by consulting county relief of treating of fence posts for the the increased traffic. strips planted this spring have resulted in 2,500 man days of work Old Timers Service If this analysis of the project at the points where they were prosex, and occupational character- show that it fails to meet these duced. Fence construction on these The two hour programs at 2 and istics of persons on relief within conditions, sponsors should confer strips, to be completed before July Administration officials, who may days in addition. This, with the the Methodist Church here exback bronc riding and wild mule Projects may include work re- as a result of these suggestions of strip plantings has the largest be held at the church Sunday anied her son, Dewey Rattan, to races, the winners of which will lief projects perviously submitted should make the project suitable mileage. South Dakota with 28, morning at 11 a. m. they visited Miss Sally Rattan, in cash prizes given by the pro- upon which work has not been and save much time on a detailed contenders. The mileage planted reserved for those of fifty years this year was very largely restrict- of age and over, with the assur-The usual popular prices will more than one particular job, but As has been previously announced by the amount of suitable ance of ample seats for all. All

(Continued on Back Page)

Double Asphalt Surface Treatment To Cottle Co. Line

In this issue of the Tribune will be found contractor's notice of Texas Highway construction in Although less than a year old, which sealed proposals for constate planning boards in the for- the Plains Shelterbelt Project is structing 18.411 miles of single mulation of projects, the state- making real progress. A report and double asphalt surface from just received by Acting Director Matador to 65.4 feet east of the Paul H. Hoberts from the several Motley-Cottle county line on The sponsoring governmental State Directors, states that \$25 Highway No. 28, will be received the State Highway Department equipment, materials, and services been completed in the six States Austin, until 9:00 A. M., Wednesto the maximum amount possible. traversed by the zone. An addi- day July 3rd, when they will be

While some congestion exists in to which they increase the pro- ing was made in cooperation with sent in the dispatch of working orders and other details, due to the great amount of highway work being ordered, it is expected that the construction on Highway 28 will start within a short time.

Becoming Important Highway

vide the Highway with a surface adequate for the beavier travel Futhermore, the producing and burdens being placed upon it by

At Methodist Church

Rev. D. D. Dension, pastor of North Dakota with over 35 miles the special old-timers service to

A section of the church will be The usual popular prices will more than one particular job, but As has been previous, and the particular job, but As has been previous and the particular job, but As has been previous and the particular job, but As has been previous and the particular job, and the particular job, and the particular job, and the particular job, and the particula It is at daybreak that nature Mrs. Raymond Averitt and chil- performance, and if past records the jurisdiction of the same spen- into four regions for the establish- to age and variety of trees secured the date, Sunday June 30, and the hour, 11 a. m., and accept the special invitation to attend the

News Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The Tribune Publishing Co. Matador, Texas

Entered as second class matter it the Post Office, Matador, Tex- out of nearly 50,000 Texas school s, under the Act of Congress, teachers only 394 are 65 years old March 3, 1879.

DOUGLAS MEADOR. Editor.

ational CEditorial Association

MEMBER West Texas Press Association

SUBSCRIPTION RATES: \$1.00 Per Year. 3 Months 25c CASH IN ADVANCE

NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may offers for your entertainment that eppear in the columns of The Tribune will be gladly corrected the editor. It is not the inten- a gun or rope, Tim McCoy, who ion of this newspaper to wrong- was last seen in "Speed Wings" ly use or injure any individual. This week he will be shown in firm, concern or corporation and "The Westerner" with Marion or article.

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."



SALARY TAX FOR OLD AGE PENSIONS

There are 188 persons in Motley County who are 65 years old and over according to Census figures recently released in Washington by the United States Department of Commerce and all these old people will be eligible to receive the Old Age Pension if the Amendment to the Texas Constitution is adopted by the people in the election of August 24th,

The cost of the old age pensions will aggregate \$42,000,000 for the entire State as there are 232,459 people in Texas who have reached the age of 65, and under the provisions of the Constitutional Amendment they may be granted old age relief from the State Treasury not to exceed \$15, per month of

New and additional taxes must be levied and collected to pay for the pensions. A magician may pull a white rabbit out of a hat but taxes cannot be extracted from thin air. The men and women who work for a living are going to have to foot the old age pension

If the Old Age Pension Amendment is adopted every person who draws a salary or wages or gets his living from farming and other pursuits will be taxed an equivalent of \$20, each per year. Government statistics show that there are 2007 men and 207 women gainfully occupied in Motley County and upon them will fall the burden of old age pension costs.

Two arguments were successfully used to pass the pension plan through the Texas Legislature. The most appealing reason was

Program

Friday and Saturday Tim McCoy

"The Westerner' Marion Shilling

> Sunday and Monday Gene Stratton Porter's

"Laddie" John Beal, Gloria Stuart. and Virginia Weidler Sunday Matinee 2:30

ROGUE THEATRE

Matador, Texas

that only 3.9 per cent of those ed with the picture. Here is entergainfully occupied in Texas have tainment for the entire family. reached the pension age of 65

Government figures show that and over. The transportation and Publisher's note: communications industries in Texas employ 163,000 workers and only 2,556 are old enough to be eligible for the pension and similar conditions apply to practically every other occupation and profession in the State.

The above article, submitted by reader, is published in the Tri- any nature will bune because of the interesting figures from Government reports. and should not be interpreted as reflecting the editorial opinions or policies of this newspaper. -Editor's Note

MOVIE CHATTER

By A Rogue

"The Westerner"

Friday and Saturday the Rogue great big he-man of the wide open spaces who can fly an aeroplane when called to the attention of with as much skill as he can use corrections will be made when Shilling. If you are not acquaintwarranted as prominently as was ed with this actor you should get the wrong published, reference acquainted with him at once—the more you see him the better you

"Laddie For Sunday and Monday, RKO presents Gene Stratton Porter's mmortalized novel, "Laddie" now brought to life on the screen for the first time. Over 40,000,000 le have read and loved this have not read it, now is the me to see it. If you like simple own-to-earth pictures, full of

MATADOR TRIBUNE sufficient number of old people more than pleased with "Laddie". although her bodyguard, ever on in Texas who could vote without It is akin to "Anne of Green a poll tax receipt to defeat any Gables" in purity and innocence. Legislator who voted against the Here we have John Beal, the hero pension measure and it passed of "The Little Minister" as the with only a few dissenting votes. beloved "Laddie" and Gloria The claim was freely made that Stuart as the "Princess" (or Pathe retirement from industry of mela) and Virginia Weidler as old people on State pensions would Laddie's little sister. Those who create jobs for younger workers. have seen this picture say "Little The weakness of this argument is Sister" nearly steals the show. revealed when it is considered Children will be more than pleas-

HOLLYWOOD By Marshall Fiske

This column is written especially for the Matador Tribune, and represents accu rate information . from the world' film capitol. Comments

appreciated ! the author. 1122 mont Ave., Hollywood, Califor-

Mae West visited the San Diego Exposition the other Sunday. She accompanied by her bodyguard. The two of them sat side by side in a wheel chair and were pushed by an attendant, thus seeing the Fair in comfort. Mae was besieged for her autograph and





"Strawberries in January" was a joke . . . most foods were procurable only "in season" . . . sulphur and melasses were a necessity after a winter of meat and potatoes and "put up" fruits and vegetables . .



"Hot houses" join with fast freights to break the monotony of canned foods with a precious few "fresh" fruits and vegetables . . .



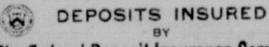
The joy of having gardenfresh fruits and vegetables. perfect as the moment they attained full ripeness . . the satisfaction and security of knowing that everything on your table is fresh, will be yours, thanks to scientific progresse in "freezing" foods

LITTLE America received a consignment of frozen meats in 1934-thousands of pounds, some not to be used for a year-yet when Admiral Byrd's men opened the containers they found the meats invariably as fresh and wholesome as the day they were packed.

To play an active part in the life of a great nation in which progress is at once a commonplace and a challenge to the rest of the world is a responsibility and a privilege. That is why this bank takes pride in the perfection of its service. That is why every transaction, every word of counsel, every service, however small, is carried out in a manner which will reflect this bank's sincere policies of cooperation and helpfulness in this community's

FIRST STATE BANK

MATADOR, TEXAS



The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE \$5000

A building at this Exposition is called "HOLLYWOOD"

This exhibit falls under three subdivisions: The first shows a sound stage with the actors put hrough their paces by a director; small auditorium gives a very enjoyable performance by means marionettes who represent noted actors and actresses; the last division shows a Movie Munoted people, some stage sets, and of this coat, Jean Maize through seum, showing wax figures of famous garments and mementoes connected with moviedom.

There are five actors who take parts on the stage. This gives one, who has never been in the Hollywood stages, a very good idea General Insurance how pictures are made. Humor is injected too, ludicrous mistakes often made, etc.

In the Marioneete show one sees Zasu Pitts performing on the fly-

love, life and romance, you'll be she acquiesed with good grace, ing trapeze, Grace Allen singing the alert, protested but it did no piano, Eddie Cantor and a chorus "The Bride of Frankenstein" will made by placing dry ice on ature at the Midget Village, and fans, doing her dance that made things connected with the picture by drippings made of a solution she promised to send her a small Chicago famous, at the end Miss making industry, diamond ring to commemorate Rand dropped her fans very coyly and there she stood before us in

the flesh-all of her flesh. In the Museum division I noticthat always draws huge crowds, ed wax figures of Wallace Berry are produced by spraying liquid as he appeared in "Viva Villa", Frederic March in Baretts of Wimpole Street, Will Rogers, Katherine Hepburn, Maurice Chevalier etc. A unique "Joseph Coat of many from chalk; Frosty vaper issuing colors" was shown, made of old pieces of silk and satin on which many of the stars had signed their autographs, which were later on embroidered over by the owner

ROY BURLESON

First State Bank Building

Matador, Texas



PERMANENTS

\$3.50 PERMANENT \$1.00 \$4.50 PERMANENT \$1.50 \$5.00 PERMANENT \$2.50 \$7.50 PERMANENT \$3.50

All Work Absolutely Guaranteed

WAVAL **BEAUTY SHOPPE**

BLOCK SOUTH MOTLEY HOTEL MRS. L. R. McMAHON, Mgr. GRADUATE OPERATOR-6 Years Experience

while seated on top of a grand A set is shown that those who saw edly in frigid atmosphere, is of beautiful girls, and there is recall, also a set used in "The device held in the mouth; and Sally Rand also with both of her Crusades". Besides many others icicles a la Hollywood, are made

Hollywood 'snow' for the movies is made chiefly from bleached corn flakes; "Fog" is made by spraying mineral oil; "cobwebs" rubber in conjunction with Fuller Earth; "Break-a-way bittles" used in fights and comedies are made

whose courtesy this coat is shown. from the mouth of actors suppos-

with h

ed hor

where

coveri

DR. W. E. HARRISON

DENTIST Office Over Paducah Pharmacy

Paducah, Texas

Cool

SUMMER DRESSES



Here is your chance to save on seasonable Summer Dresses. Styles for most any occasion, afternoon, sport, street and house dresses. Come early for values like these will go in a hurry.

Silk Jacket Dresses

Values up to 8.95

6.49 Now

Special Summer Weight **Linen Dresses**

Values up to 7.95

4.49 Now

Colorful

Summer Wash Dresses In Piques, Seersuckers, and Linen combinations

Regular 2.95 Values

Printed Wash Dresses \$1.95 value for \$1.49

....Matador Dry Goods Co......

Your Quest For Food Values ONE PRICE -THE LOWEST **ENDS** HERE! SAVE MONEY HERE

NOT ONLY QUEST FOR VAL-UE BUT THE SEARCH FOR CONVENIENCE AND DEPEND-ABLE QUALITY ENDS HERE,

THAT'S WHY SO MANY HOUSEWIVES ARE COMING HERE REGULARLY. THEY KNOW THEY WILL RECEIVE QUALITY AT A SAVING OF TIME AND MONEY.

These Prices For Saturday June 27th.

60c

33c

37c

34c

\$1.48

KERR JAR CAPS AND LIDS TEA. Pure Orange Pekoe' 1/4 Pound COFFEE, Pure Choice Rio, 3 Pounds ICE CREAM SALT. 7 Pound Package GRAPE JUICE. Pint GOLD DUST, 25c Package WHITE KING, Washing Machine Soap, 50c Size QUICK-ADE, 10 Large Glasses To The Package MAGIC WASHER, (Gran. Soap) 10c Package FANCY COOKIES, Cream Filled, Pound

BLUE BARREL SOAP

MEAT SPECIALS CHEESE, L-Horn Full Cream, Pound Choice Rib Pound Rump, Pound

VEAL LOAF MEAT. Per Pound

HOME OWNED ATADOR CASH GROCER

COFFEE, Admiration, 1 Lb. 22c

33c

(LUCKY NUMBER GETS \$1.50 DRIPOLATOR) GALLON Peaches 6 for Prunes 25c

STRAWBERRIES, brim full, gal. can 64c

LETTUCE, Fresh Firm Head

25 Lb. Cloth Bag

SUGAR, Pure Cane, 10 Lb.

FLOUR, Every Sack 24 lb. 121/2c \$1.68 Guaranteed 48 lb.

10 Lbs. SPUDS, No. 1 New Red Potatoes

RETURN HOME

Mrs. W. R. Cammack, together with her daughter Pearl, returned home yesterday from Abilene where the former has been recovering from injuries received in a car accident some time ago.



A TOUGH FINISH THAT **DEFIES ABUSE**

Here's a floor finish so tough that will withstand the hardest kind of treatment. It may be used on both wood and cement interior Soors. Anyone can put it on and is remarkably easy to clean: Dries quickly too. Stop in and les us tell you more about LOWS BROTHERS QUICK-DRYING PLOOR ENAMEL:

BURTON-LINGO CO.

MATADOR, TEXAS

TIRES may look alike on the outside, but on the inside where blowouts start, they are different. Firestone

Tires are made blowout-proof by Gum

Dipping, a patented extra process which soaks every cotton cord and insulates every strand with pure liquid rubber. In fact, every 100 pounds of cotton cords absorb eight additional pounds of liquid rubber. This special process prevents

absorb eight additional points of right rubber. This special process prevents internal friction and heat, the main cause of blowouts. No other make of tire is Gum-Dipped, yet you pay no more for Firestone blowout-proof protection than you are asked to pay for tires built without this present of the properties of feature

this patented safety construction feature.

The make of tires you buy for your car becomes a matter of vital importance

when you realize that there were 882,000 automobile accidents in 1934 injuring 954,000 people and killing 36,000 and that 43,000 of these accidents were caused by blowouts, punctures and skidding.

Firestone High Speed Gum-Dipped Tires hold all world records on road and

track for safety, speed, mileage and endurance. These records emphasize the

undisputed evidence that Firestone Tires are not only blowout-proof but give greatest protection against skidding.

THERE ARE THREE QUESTIONS AND ANSWERS THAT WILL SOLVE YOUR

PROBLEM OF WHAT TIRES TO BUY

1 "Will the tread give me the greatest traction and protection against skidding."

Recent tests by a leading University show that Firestone High Speed Non-Skid Tires stop a car 15% quicker than any other of the leading makes.

For eight consecutive years Firestone Tires have been on the winning car in the dangerous Pike's Peak Race where a skid means death. This is undisputed evidence that Firestone gives car owners greatest protection against skidding.

2 "Are they blowout-proof?"
Firestone Gum-Dipped Tires have the most amazing records for being blowout-proof of any tires ever built. In the gruelling 500-Mile Race at Indianapolis, May 30th, every one of the 33 cars was equipped with Firestone Gum-Dipped Tires.

gruelling 500-Mile Race at Indianapolis, May 30th, every one of the 33 cars was equipped with Firestone Gum-Dipped Tires. Kelly Petillo won the race and broke the record over this 26-year-old rough brick track without tire trouble—in fact, not one of the 33 drivers had tire trouble of any kind.

Ab Jenkins drove his 5,000 pound car on Firestone Gum-Dipped Tires over the hot salt beds of Utah, 3,000 miles in 23½ hours, at an average speed of 127.2 miles per hour, with temperatures as high as 120°, without tire trouble of any kind. These are most amazing proofs of blowout protection ever known.

3 "Without sacrificing these two important safety features will they give me longer mileage, thus making them the most economical tires I can buy."

Firestone High Speed Tires not only give you more than 50% longer wear, but also lowest cost per mile. This is made possible by the tough, wear-resisting tread built with higher shoulders and a wider, flatter contour. This thick, rugged, scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held securely to the Gum-Dipped scientifically designed tread is held to the Gum-Dipped scientifically designed tread is

cord body by Firestone's patented construction of two extra layers of cords under the tread. This is a special construction feature not used in any other tire. Unequaled mileage records by thousands of car owners add undisputed evidence of the longer wear and greater economy of Firestone High. Speed Tires.

FIRESTONE

FIRESTONE | FIRESTONE

SPARK PLUGS BRAKE LIFING

REPORT OF COMMITTEE

gelism, deplore the lack of spiritu- Churches. and laymen. We recommend the pray for each other. ancient, time tried means of fasting, continued prayer and supthe depression in the hearts of our own recommendations. men. We are presuaded no amount of training of the mind, or education, or whatever nature, will suffice for the heart cleansing, soul warming, sin destroying power of the regenerating work of the Holy Ghost. We feel that themes of "Justification By Faith" be established in our homes. Let the preachers lead in this. We re- to attend. commend as a means to assist us in such devotions that our people make use of the pamphlet being furnished by our Mission Board,

entitled "The Upper Room."

Nothing but a genuine Wesleythe thought, and entangles itself monstrations of work done in the in the love, motions, and will of Primary Department; Prayer

AT NO HIGHER PRICE WHEN YOU BUY A FIRESTO

4 University tests

Speed Tires stop cars 15 to 25% cuicker.

2 Gum-Dipped cords give greater blowout protection. Gum-Dippin is not used in other tires.

3 Wider, flatter tread gives more than 50% longer

TIRE WITH FIRESTONE NAME AND GL

ALWAYS GET BETTER QUALT

the being, will stop the debauch ON EVANGELISM sin. Let us pray for a return of the mourners bench of the hearts We, your Committee on Evan- and lives of the people and the the following program will be Estes.

al depth in our services, and of Let us have revivals, and help partment: our own experiences as preachers each other in these meetings, and

plication as the only way out of you and pledge ourselves to keep Scripture reading, Elmer Gene All Groups Meet at

Frank Beauchamp, Chairman A. C. Jones, Sec'y. D. D. Denison, Dist. Sec'y.

METHODIST NOTES

The Vacation Bible School has our preachers should again take progressed nicely, with an enrollup the preaching of those great ment of a hundred, up to Tuesday. A picnic on the church lawn "Regeneration and "The New Thursday evening between the Birth", and "The Witness of the hours of 7:30 and 9:00 o'clock will Holy Spirit." We recommend that be given for the pupils who have Family devotion, or prayed again attended this school, together with all their parents who desire

> will be a program and display of Francis Stearns. the work done in the school, which will include the following:

Subject: Seekers All; Invoca-We recommend further that tion, Rev. D. D. Denison; Forecluding songs, pageants, etc., past week, Nothing but a genuine Wesleygiven by the Beginners Department. Song, "I Think When I are working to have 36 of the religion that reaches deeper than Read That Sweet Story"; De- membership with us next Sunday. of gambling and intemperance

HIGH SPEED TYPE

Gum Digged

CENTUR

PROGRESS TYPE

OLDFIELD TYPE

SENTINEL TYPE

arries the Pireston

COURIER TYPE

Hymn, by assembly; Demonstra- assembly. tion of work done in the Junior

Sunday Evening Program given by the Intermediate De-

Theme: Interracial Good-Will; Leader, J. D. Payne; Hymn, 'From All The Dark Places' and 'In Church School We recommend these things to Christ There is No East Or West'. Preaching Jameson; Prayer, Mrs. Simpson; Evening Services Special Music, Ruth Moore; Reading, 'The Making of An Anarchist' Kitty Janette Jenkins; Hymn, 'Love Thyself Last' by the Inter-

> mediates. the following cast of characters: We, your Committee on Temper-Henry Lawson, President of a ance and Social Service, beg leave Western college, Jack Robinson; to make the following recimmend-Fu Chun, A Chinese student, Fred ations. G. Simpson; Barbara McKean, daughter of a Missionary, Dorothy or in the college, Houston Schwe- ising lives on the part of all our Jean Harp; Stanley Perton, a seniitzer; Wanda Williams, A college people, more especially our leadflapper, Betty Jo Simpson; Miss ership. That we face at this time

REPORT

The Intermediate Department, each Friday morning be set aside word, Mrs. A. J. Daffern, Direct- meeting Sunday, June 23, had 25 as fasting and prayer morning for or; Representing Christian Edu- members present and 18 members all our preachers, and as many cation, Mrs. J. R. Whitworth; absent. To visitors were presulaymen as can be presuaded to Representing "The Seeker", Betty ent. A total of 403 chapters of Jo Simpson; Demonstrations, in- the Bible were read furing the

Laveda Lee, Reporter.

GIRLS AUXILIARY PRESENTS PROGRAM

The Girl's Auxiliary of the Baptist Church led by Mrs. B. F. Harbour presented a program on the Banner in the Land of the Southern Cross", for the Dorcas Circle at the church Wednesday after-

DR. E. W. MCKENZIE DENTIST

OFFICE AT RESIDENCE

Matador. Texas

"Twin Continents', Sylvia Nell Department; Poem, Christian Patton; Dialogue, "Comparing legislature has submitted to a vote Education, Mrs. Whitworth; De- the Americas", by Winifred Estes of the electorate of our state, the monstrations of work done in the as South America and Jerry Hymn; Presentation of Certifi-"Baptist Victories in South Amcates by the pastor; Benediction. | erica". Mrs. Bolton; "South Am-On Sunday evening, June 30, the Banner Waving Lucretia

Methodist Church

D. D. Dennison, Pastor 9:45 a. m. 11:00 a. m. 7:30 p. m.

REPORT

TO THE PRESIDING ELDER AND MEMBERS OF THE PLAIN-Play, "The Color Line", with VIEW DISTRICT CONFERENCE:

First of all, we feel the need of earnest, consecrated, uncomprom-On Friday evening at 8:30, there Kink, The president's secretary, conditions that are alarming, omic conditions we have been going through have greatly weakened the morals of our forces in many places. Just when we so muchly need to recognize in God, the only source of hope, our people have turned to other things, and are trying to find satisfaction in the things that do not satisfy.

> wide-spread sentiment in favor of Flomot community. and other forces of evil that gravitate with them.

We unqualifiedly condemn the at Flomot Sunday. action of our last legislature in legalizing the return of "Race Track Gambling", "Boxing" and had been visiting relatives. "Traffic in Beer". We further mination to ignore their party pledge, and the manifest will of Song, "At The Cross" by the the "Race Track gambling law". Vee community Sunday. We call upon our people to even more insistently demand the repeal of this law until this great evil is banished from our state. We urge that all effort be made to stem the tide of minor gambl- a week-end vistior here. He was Nabers, Division Engineer, Chiling so destructive to moral char- accompanied home by Mrs. Hallo- dress, Texas, and State Highway

In view of the fact that our

repeal of our state prohibition Intermediate Department, Zona Tudor, North America; Solo, "Old laws, and since the time of vot- Kimball home last week. Ruth Scaff and Kenneth Simpson; Rugged Cross", Virginia Estes; ing, August 24, is so near, we call upon all our people to become aroused at once and throw ourerican Indians" Julia Davis; "Keep selves with all the energy we have in the fight to retain this great moral legislation. We urge our pastors and leaders to so inform themselves as to furnish and heroic leadership in the fight that must be made, and with all haste to a number of the young folks

> ignominious defeat. of going in united petition to Al- quet party Saturday evening. 8:15 p. m. mighty God who is the source of our hepl in our fight for right- CONTRACTORS' NOTICE OF eousness, and with his belp win

> > Respectfully Submitted, A. O. Hood, Chairman. D. D. Denison, Dist. Sec'y.

MISSIONARY SOCIETY

Next week, Junesday July 2, meeting in the afternoon. The licly opened and read. following Tuesday, July 9, we will meet with Mrs. A. C. Traas our guests.

Northfield News (By Dorothy Thompson)

Mrs. Mollie Simpson returned home Sunday from a visit with Especially do we deplore the her parents, Mr. and Mrs. Bowlun

> Bake Simpson accompanied a Eight (8) Hour Working Day): group of people from this com-

part of the week. Mr. and Mrs. S. F. Moore and

Whiteflat News

machines", and "punch for several days. Quite a number from here at-

Convention which eo. Flomot Sunday.

Mr. and Mrs. Lloyd Kimball L Artesia, N. M., visited in the J. G.

Mrs. Dayton Wright visited her parents last week-end. Mrs. Roy Mitchell, who is at-

tending school at Lubbock, spent last week-end at home.

Miss Kataline Humphries is visiting in Lubbock.

Mrs. Frank Edwards was hostess

if we are to avoid going down in here Thursday night. Miss Oma May Jameson enter-And last we urge the importance | tained the younger set with a cro-

TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 18.411 miles of Single and Double Asphalt Surface Treatment from Matador to 65.4 Ft. East of the Motley-Cottle County The Irene Eldridge Missionary Line on Highway No. 28, covered Society did not meet this week by SP 763-A&B and SP 763-C, in due to the Vacation Bible School. Cottle & Motley Counties, will be received at the State Highway this society will serve the Lions Department, Austin, until 9:00 A. luncheon and have an executive M., July 3rd, 1935, and then pub-

The attention of bidders is directed to the Special Provisions week for a World Outlook pro- concerning prevailing and minigram, with the Whiteflat auxiliary mun wage rates and hours of em-Publicity Supt. ployment included in the proposals to insure compliance with House Bill No. 54 of the 43rd Legislature of the State of Texas. The prevailing wage rates listed below shall apply as minimum wage rates on this project.

Title of "Laborer", "Workman" or "Mechanic": Prevailing Minimum Per Diem Wage (Based on

Shovel Operator, \$6.00; Distrimunity to the singing convention butor Operator, \$4.00; Roller Operator, \$4.00; Tractor Operator, Louise Moore returned home \$3.60; Blade Operator, Sunday from Childress where she Broom Man, \$4.00; Truck Drivers, (Over 11/2 Ton), \$4.00; Truck W. E. Thompson, A. M. Martin Drivers, (11/2 Ton & Less), \$3.20; deplore the action of the present and Mr. Boyd, made a business Teamsters, \$2.80; Dumpers, \$2.80; legislature in their seeming deter- trip to Matador during the early Blacksmith, \$3.60; Fireman, (Asphalt Plant), \$3.20; Water Boy, \$2.00; Watchman, \$2.40; Mechanic, noon, which included the following the people in refusing to repeal family visited relatives in the Cee \$4.00; Spreader, \$3.20; Common Labor, \$2.80.

Overtime and legal holiday work shall be paid for at the governing

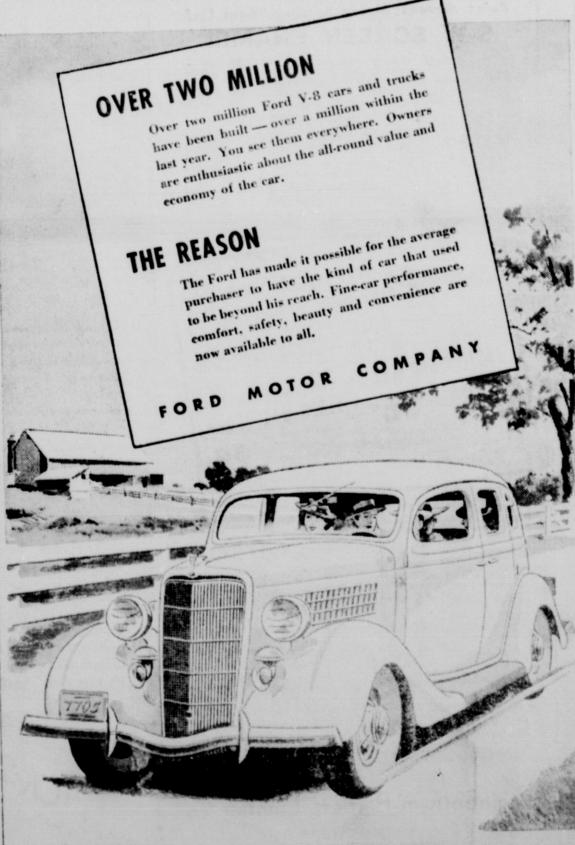
James Halloday of Vernon was able at the office of John B. acter—such as "marble machines" day who had been visiting here Department, Austin. Usual rights reserved.

> Bert Estes who is employed at Llano, spent the week-end with

his family here. Mrs. J. N. Murrell and son James Henry, of Lubbock, former residents of Matador, visited here

"WATCH THE FORDS GO BY"

boards" found in operation in so



SEE THE FORD EXHIBITION AT THE CALIFORNIA PACIFIC INTERNATIONAL EXPOSITION AT SAN DIEGO



Cakes, Pies, Roll Buns, Cookies and All kinds of Fancy Pastry Work includ ing Decorative Icing on Special Orders

When You Buy Bread, Demand Matador Bread!

City Bakery

TheNew Merriam-Webster NEW CREATION



WEBSTER'S NEW INTERNATIONAL DICTIONARY Second Edition

G. & C. MERRIAM COMPANY

Matador Auto Company Matador, :-: :-: Texas

OCALS NOTICE

ave sold my home and locast., to practice medicine and surgery. I will be here until August 1st., during which time I hope to collect all I can and take notes for the balance. If you owe me any amount please call at my Meador to Tulia Canyon Saturoffice and arrange settlement. Dr. H. C. Eargle.

few days a splendid upright piano trip to Mineral Wells. with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock or poultry as part payment. Address at once BROOK MAYS & CO., The Reliable Piano House, Dallas, Texas.

The First National Bank located at Matador in the State of Texas is closing its affairs. All note holders and other creditors of the association are therefore hereby notified to present the notes and other claims for payment. JNO. K. CREWS, President.

FOR SALE-Good clean red sorghum seed. Priced at 4 cents per pound delivered in Matador. J. C. Robinson, Paducah, Texas.

Judge and Mrs. T. T. Boulding and family of Mineral Wells, visited in the home of Mrs. Bouldin's parents, Judge and Mrs. C L. Glenn, during the week-end. They were accompanied home by Mrs. T. P. Metcalf and children who have been visiting here.

Mrs. Orvel Wells of Houston is visiting her parents, Dr. and Mrs. A. C. Traweek here.

Dr. H. C. Eargle made a trip to Albuquerque, New Mexico last week and was accompanied home



that we have to spring this chestnut on you: A local boy asked his sweetie whether she'd let him kiss er hand. "Sure, kid, hop to it," "but don,t burn your se on my cigarett."

Regrets are unknown when you bundle up your wash each week for our Thrift Service. Here's a Service that is truly convenient and satisfying. You are relieved of all washday labor at a cost that is decidedly reasonable considering the service you receive.

Spur Laundry



WAVES **FASHION**

hair dress must harmonize with the new mode in feminine clothes. Naturally, that means more attention to the hair, and stunning new coiffures. Waves by the City Beauty Shop are the easiest way to have the type of hair dress demanded by fashion.

Phone 157-J For Appoint-

CITY **Beauty Shop**

by his daughter, Mrs. Dorothy Thomas, who has been attending the University of N. M. there.

Mrs. A. L. Fryar, and daughter to Dr. J. S. Stanley of Lub- Lorene were guests in the home of ck, who will move here August Dr. and Mrs. Geo. Parkhill of Crosbyton, Sunday.

> Mr. and Mrs. Jack Bradshaw accompanied Mr. and Mrs. Ben day evening, returning home Sunday.

Mrs. J. F. Franken of Fort Worth

was looking after business in

erests here last week. Miss Clara Cammack, who has

and friends in Spur.

Miss Ruth McBride, who have strip plantings. been visiting in there for the past three weeks with relatives and THE AGRICULTURAL

Tree Planting ...

(Continued from Page 1.) The wide climatic conditions en-Judge C. B. Whitten, together countered throughout the Shelter-PIANO AT A BARGAIN? We with Farris Fish and Mitch Glenn belt Zone, make it necessary to may have in your vicinity in a left Wednesday for a business grow a variety of trees to meet by organized groups on every side. It became neces-State must therefore plant to meet Joe Meador and Elzie Jones of its own particular needs. Fortun-Paducah, transacted business here ately, due to the wide adaptability of several of the tree species used, such as the green ash, American

> Only one bottle LETO'S PYORyour case, get a bottle, use as Mr. and Mrs. W. A. Green spent isfied druggists will return your he week-end visiting relatives money. CITY DRUG STORE.

N. F. Shands of Mineral Wells, elm, Chinese elm, bur and post transacted business here last oaks, cottonwoods, hackberry, willows, red cedar, and ponderosa pine, these may be planted through Sore Bleeding Gums been employed at Spur, returned RHEA REMEDY is needed to cono the home of her prents here vince anyone. No matter how bad directed, and if you are not satTHE MATADOR TRIBUNE

Marvin Jones On The A. A. A.

Living thousands of miles apart,

2-----

LET'S GO WITH

MOHON SERVICE STATION

DOBBS CITY MERC. CO

DALTON & ASHFORD

BOB'S OIL WELL

YORK'S SERVICE STATION

WHITEFLAT S. S. AND GARAGE

HIGHWAY SERVICE STA.—Flomot

Commission Agent

Matador, Texas

variety of trees made available been no regulations of commerce, was to live and prosper. J. C. McBride spent Tuesday in through planned nursery produc- had there been no trade barriers Roscoe, Texas, returning home tion in the future it will be pos- and no monopolies, the farmer sible more nearly to meet the con- would have needed no legislation. Wednesday. He was accompanied ditions of each particular locality I subscribe to the doctrine here home by Miss Lizzie McBride and in the composition of the tree and now that we ought to have a tariff for all or a tariff for none. Standing on a dead level with every other citizen, the farmer ADJUSTMENT ACT could have fought his own battle protected his own interests, and Highlights In Speech Of Hon. carved his own niche in the affairs of our common country.

> Just as the human body cannot producing an infinite variety of properly function with a portion crops in widely separated areas, of it paralyzed, our economic the farmer has been hedged about structure is subject to the same

We grow used to certain things and they seem commonplace. A Subscribe for the Tribune.

out the entire area. With a wider behalf of these groups, had there power of the farmer if our Nation new practice causes comment. It

RIBUNE

but in

the ye

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have

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laug



supplied by us on request.

how you may easily win this splendid prize

is given on the ICE PARADE-or gladly

Ice is the Only Conditioned Air Refrigeration



ecial ENAMELOID

Paint Screens Before Putting Them Up!

S-W SCREEN ENAMEL

Black, Quart reduced to -Protect screens from rust. S-W Screen Enamel won't clog the mesh. Prevents warping of frames. Defies rust. Easy to put on. Dries quickly.

Doll up the Bus and SAVE! OPEX AUTO POLISH

the finest, easiest-to-use Special Here's the finest, easiest-to-use auto polish on the market. Cleans—polishes and waxes in ONE operation. Makes dull finish look like new. Keeps new fin-





Roof Cement vertised price above entitles bearer to special checked below [] Enameloid

The Authentic Home Decorator"-shows you in detail and modern-at si Get your copy at our west



Higginbotham-Bartlett Lumber Co. MATADOR, TEXAS

ROARING SPRINGS, TEXAS

Drive tar—drive tast -without a worry!

With Conoco Germ Processed Oil in your crankcase, you KNOW the strain won't hurt your motor!



Tests prove this new alloyed oil has 2 to 4 times greater film strength than plain mineral oils and resists heat better!

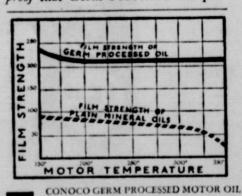
On July 4th or week-end and vacation trips, you'll want to drive far and get there in a hurry. And you don't want that nagging worry of "I wonder if this speed and heat will hurt anything in my motor."

You can't always be sure when you use plain mineral oils, for they have little film strength and oils over-refined by new cleansing processes have even less. Moreover, as motor heat goes up, these oils rapidly lose film strength.

Film strength is the load-carrying ability of an oil, the quality that keeps bearings and cylinders from wearing out. Lack of film strength results in costly damage.

You can drive without a worry when you use Conoco Germ Processed Motor Oil! It has 2 to 4 times greater film strength than any plain mineral oil. Heat does not lessen this advantage.*

Supervised road tests-over good and bad roads, at low and high speeds, in all kinds of weather-give practical proof that Germ Processed Oil pro-



PLAIN MINERAL OILS

*HERE'S THE PROOF

Note that as heat increases, the plain mineral oils continue to lose film strength, but that above 225° (Minimum Summer crankcase temperature) Germ Processed oil's film strength is not affected by heat. Tests made with Timken machine.

tects motors better. In every test, gravimetric measurement of motor bearings showed that Germ Processed Oil prevented wear far better than plain mineral oils. Tested in a fleet of cars equipped with the new alloy-metal bearings used in many 1935 cars, a high-quality plain mineral oil permitted 45% more wear on connecting rod bearings than did Germ Processed

Conoco Germ Processed Motor Oil is the first alloyed oil-alloyed, much as metals are, by adding concentrated oily essence to highly refined oil. It is the only oil made by the Germ Process. It is the oil with the "Hidden Quart" that stays up in your motor and never drains away!

Say"O. K .- Drain"-fill with Germ Processed Oil. Drive far-drive fast -without a worry!





CONTINENTAL OIL COMPANY'S 60TH ANNIVERSARY