

Matador, Texas, Thursday, June 27th, 1935

THE MATADOR TRIBUNE

MATADOR TRIBUNE
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 Combined With the
Motley County News
 By Purchase, March 14, 1934

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DOUGLAS MEADOR,
 Editor.

National Editorial Association
 MEMBER

MEMBER
West Texas
 Press Association

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NOTICE TO THE PUBLIC
 Any erroneous reflection upon
 the character, standing or reputa-
 tion of any individual, firm,
 concern, or corporation that may
 appear in the columns of The
 Tribune will be gladly corrected
 when called to the attention of
 the editor. It is not the inten-
 tion of this newspaper to wrong-
 fully use or injure any individual,
 firm, concern or corporation and
 corrections will be made when
 warranted as prominently as was
 the wrong published, reference
 or article.

**"THERE IS GLORY ENOUGH
 FOR ANY MAN TO LIVE AND
 DIE A TEXAN."**

**TEXAS 1936
 CENTENNIAL**

**SALARY TAX FOR
 OLD AGE PENSIONS**

There are 188 persons in Motley
 County who are 65 years old and
 over according to Census figures
 recently released in Washington
 by the United States Department
 of Commerce and all these old
 people will be eligible to receive
 the Old Age Pension if the Amend-
 ment to the Texas Constitution
 is adopted by the people in the
 election of August 24th.

The cost of the old age pensions
 will aggregate \$42,000,000 for the
 entire State as there are 232,438
 people in Texas who have reached
 the age of 65, and under the pro-
 visions of the Constitutional Amend-
 ment they may be granted old
 age relief from the State Treasury
 not to exceed \$15. per month or
 \$180. per year.

New and additional taxes must
 be levied and collected to pay for
 the pensions. A magician may pull
 a white rabbit out of a hat but
 taxes cannot be extracted from
 thin air. The men and women who
 work for a living are going to
 have to foot the old age pension
 bill.

If the Old Age Pension Amend-
 ment is adopted every person who
 draws a salary or wages or gets
 his living from farming and other
 pursuits will be taxed an equivalent
 of \$20. each per year. Govern-
 ment statistics show that there are
 2007 men and 207 women gain-
 fully occupied in Motley County
 and upon them will fall the bur-
 den of old age pension costs.

Two arguments were success-
 fully used to pass the pension plan
 through the Texas Legislature.
 The most appealing reason was

Program

Friday and Saturday
Tim McCoy
 In
"The Westerner"
 with
 Marion Shilling

Sunday and Monday
 Gene Stratton Porter's
 In
"Laddie"
 With
 John Beal, Gloria Stuart,
 and Virginia Weidler
 Sunday Matinee 2:30

**ROGUE
 THEATRE**
 Matador, Texas

the contention that there were a
 sufficient number of old people
 in Texas who could vote without
 a poll tax receipt to defeat any
 legislator who voted against the
 pension measure and it passed
 with only a few dissenting votes.
 The claim was freely made that
 the retirement from industry of
 old people on State pensions would
 create jobs for younger workers.
 The weakness of this argument is
 revealed when it is considered
 that only 3.9 per cent of those
 gainfully occupied in Texas have
 reached the pension age of 65
 years.

Government figures show that
 out of nearly 50,000 Texas school
 teachers only 394 are 65 years old
 and over. The transportation and
 communications industries in Tex-
 as employ 163,000 workers and
 only 2,556 are old enough to be
 eligible for the pension and similar
 conditions apply to practically
 every other occupation and pro-
 fession in the State.

The above article, submitted by
 a reader, is published in the Tri-
 bune because of the interesting
 figures from Government reports,
 and should not be interpreted as
 reflecting the editorial opinions
 or policies of this newspaper.
 —Editor's Note

MOVIE CHATTER

By A Rogue

"The Westerner"

Friday and Saturday the Rogue
 offers for your entertainment that
 great big he-man of the wide open
 spaces who can fly an aeroplane
 with as much skill as he can use
 a gun or rope, Tim McCoy, who
 was last seen in "Speed Wings".
 This week he will be shown in
 "The Westerner" with Marion
 Shilling. If you are not acquaint-
 ed with this actor you should get
 acquainted with him at once—the
 more you see him the better you
 like him.

"Laddie"

For Sunday and Monday, RKO
 presents Gene Stratton Porter's
 immortalized novel, "Laddie" now
 brought to life on the screen for
 the first time. Over 40,000,000
 people have read and loved this
 great book. If you have read it
 or have not read it, now is the
 time to see it. If you like simple,
 down-to-earth pictures, full of

love, life and romance, you'll be
 more than pleased with "Laddie".
 It is akin to "Anne of Green
 Gables" in purity and innocence.
 Here we have John Beal, the hero
 of "The Little Minister" as the
 beloved "Laddie" and Gloria
 Stuart as the "Princess" (or Pa-
 melia) and Virginia Weidler as
 Laddie's little sister. Those who
 have seen this picture say "Little
 Sister" nearly steals the show.
 Children will be more than pleas-
 ed with the picture. Here is enter-
 tainment for the entire family.

**HOLLYWOOD
 By Marshall Fiske**

Publisher's note:

This column is
 written especial-
 ly for the Matador
 Tribune, and
 represents accu-
 rate information
 from the world
 film capital.
 Comments of
 any nature will
 be appreciated by
 the author, whose
 address is 1122 N.
 Edgemont Ave.,
 Hollywood, Califor-
 nia.



Mae West visited the San Diego
 Exposition the other Sunday. She
 was accompanied by her body-
 guard. The two of them sat side
 by side in a wheel chair and were
 pushed by an attendant, thus see-
 ing the Fair in comfort. Mae was
 besieged for her autograph and

The Southwest's
 Favorite

 Bird Brand
 SWEETENING
 June in
**Bird Brand
 COWBOY
 BAND**
 WFAA MON TUES. 11:15
 WED. 11:35
 A.M.

she acquired with good grace,
 although her bodyguard, ever on
 the alert, protested but it did no
 good.
 Mae saw her double in mini-
 ature at the Aldget Village, and
 she promised to send her a small
 diamond ring to commemorate
 the occasion.

A building at this Exposition
 that always draws huge crowds,
 is called "HOLLYWOOD".

This exhibit falls under three
 subdivisions: The first shows a
 sound stage with the actors put
 through their paces by a director;
 a small auditorium gives a very
 enjoyable performance by means
 of marionettes who represent
 noted actors and actresses; the
 last division shows a Movie Mu-
 seum, showing wax figures of
 noted people, some stage sets,
 and famous garments and mementoes
 connected with moviedom.

There are five actors who take
 parts on the stage. This gives one,
 who has never been in the Holly-
 wood stages, a very good idea
 how pictures are made. Humor is
 injected too, ludicrous mistakes
 often made, etc.

In the Marionette show one sees
 Zasu Pitts performing on the fly-

ing trapeze, Grace Allen singing
 while seated on top of a grand
 piano, Eddie Cantor and a chorus
 of beautiful girls, and there is
 Sally Rand also with both of her
 fans, doing her dance that made
 Chicago famous, at the end Miss
 Rand dropped her fans very coyly
 and there she stood before us in
 the flesh—all of her flesh.

In the Museum division I noticed
 wax figures of Wallace Berry
 as he appeared in "Viva Villa",
 Frederic March in Baretts of Wim-
 pole Street, Will Rogers, Katherine
 Hepburn, Maurice Chevalier etc.
 A unique "Joseph Coat of many
 colors" was shown, made of old
 pieces of silk and satin on which
 many of the stars had signed their
 autographs, which were later on
 embrodered over by the owner
 of this coat, Jean Maize through

ROY BURLESON
 General Insurance
 First State Bank Building
 Matador, Texas

whose courtesy this coat is shown.
 A set is shown that those who saw
 "The Bride of Frankenstein" will
 recall, also a set used in "The
 Crusades". Besides many others
 things connected with the picture
 making industry.

Hollywood "snow" for the movies
 is made chiefly from bleached
 corn flakes; "Fog" is made by
 spraying mineral oil; "cobwebs"
 are produced by spraying liquid
 rubber in conjunction with Fuller
 Earth; "Break-a-way bottles" used
 in fights and comedies are made
 from chalk; Frosty vapor issuing

from the mouth of actors suppo-
 edly in frigid atmosphere, is
 made by placing dry ice on a
 device held in the mouth; and
 icicles a la Hollywood, are made
 by drippings made of a solution
 of silicate of soda.

DR. W. E. HARRISON
 DENTIST
 Office Over Paducah Pharmacy
 Paducah, Texas

**SPECIALS
 For the "Fourth"**

BARGAINS
 In
 Cool
**SUMMER
 DRESSES**

Here is your chance to save on seasonable Summer Dresses.
 Styles for most any occasion, afternoon, sport, street and house
 dresses. Come early for values like these will go in a hurry.

Silk Jacket Dresses
 Values up to 8.95 Now **6.49**

Linen Dresses
 Special Summer Weight
 Values up to 7.95 Now **4.49**

**Colorful
 Summer Wash Dresses**
 In Piques, Seersuckers, and Linen combinations
 Regular 2.95 Values Now **1.95**

Printed Wash Dresses
 \$1.95 value for \$1.49

Matador Dry Goods Co.

**SPECIAL
 Prices on
 PERMANENTS**

\$3.50 PERMANENT \$1.00
 \$4.50 PERMANENT \$1.50
 \$5.00 PERMANENT \$2.50
 \$7.50 PERMANENT \$3.50

All Work Absolutely Guaranteed

**WAVAL
 BEAUTY SHOPPE**
 BLOCK SOUTH MOTLEY HOTEL
 MRS. L. R. McMAHON, Mgr.
 GRADUATE OPERATOR—6 Years Experience

YESTERDAY . . .

"Strawberries in January"
 was a joke . . . most foods
 were procurable only "in
 season" . . . sulphur and
 molasses were a necessity
 after a winter of meat and
 potatoes and "put up" fruits
 and vegetables . . .

TODAY . . .

"Hot houses" join with fast
 freights to break the monoto-
 ny of canned foods with a
 precious few "fresh" fruits
 and vegetables . . .

TOMORROW . . .

The joy of having garden-
 fresh fruits and vegetables,
 perfect as the moment they
 attained full ripeness . . .
 the satisfaction and security
 of knowing that everything
 on your table is fresh, will
 be yours, thanks to scientific
 progress in "freezing" foods

LITTLE America received a consignment of
 frozen meats in 1934—thousands of pounds, some
 not to be used for a year—yet when Admiral Byrd's
 men opened the containers they found the meats
 invariably as fresh and wholesome as the day they
 were packed.

To play an active part in the life of a great nation
 in which progress is at once a commonplace and
 a challenge to the rest of the world is a responsi-
 bility and a privilege. That is why this bank takes
 pride in the perfection of its service. That is why
 every transaction, every word of counsel, every
 service, however small, is carried out in a manner
 which will reflect this bank's sincere policies of co-
 operation and helpfulness in this community's
 progress.

FIRST STATE BANK
 MATADOR, TEXAS

DEPOSITS INSURED
 BY
The Federal Deposit Insurance Corporation
 WASHINGTON, D. C.
 \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

**Your Quest For
 Food Values
 ENDS
 HERE!**

ONE PRICE -
 THE LOWEST

**SAVE
 MONEY
 HERE**

**These Prices
 For Saturday
 June 27th.**

KERR JAR CAPS AND LIDS Dozen	27c	LETTUCE, Fresh Firm Head	5c
TEA, Pure Orange Pekoe' 1/2 Pound	15c	SUGAR, Pure Cane, 10 Lb.	60c
COFFEE, Pure Choice Rio, 3 Pounds	47c	25 Lb. Cloth Bag	\$1.48
ICE CREAM SALT, 7 Pound Package	10c	COFFEE, Admiration, 1 Lb.	33c
GRAPE JUICE, Pint 18c, Quart	34c	(LUCKY NUMBER GETS \$1.50 DRIPOLATOR)	
GOLD DUST, 25c Package	15c	GALLON Peaches	37c
WHITE KING, Washing Machine Soap, 50c Size	33c	Prunes	34c
QUICK-ADE, 10 Large Glasses Pkg.	4c	STRAWBERRIES, brim full, gal. can	64c
To The Package 6 For	22c	FLOUR, Every Sack 24 lb.	88c
MAGIC WASHER, (Gran. Soap) 10c Package	8c	Guaranteed 48 lb.	\$1.68
FANCY COOKIES, Cream Filled, Pound	19c	SPUDS, No. 1 10 Lbs.	25c
		New Red Potatoes	

BLUE BARREL SOAP 6 for 25c

MEAT SPECIALS

CHEESE, L-Horn Full Cream, Pound	22c
ROAST, Choice Rib Pound	12 1/2c
Beef Rump, Pound	18c
VEAL LOAF MEAT, Per Pound	15c

MATADOR CASH GROCER
 HOME OWNED
 OWNED AND OPERATED BY E. F. CAMPBELL

RETURN HOME

Mrs. W. R. Cammack, together with her daughter Pearl, returned home yesterday from Abilene, where the former has been recovering from injuries received in a car accident some time ago.



A TOUGH FINISH THAT DEFIES ABUSE

Here's a floor finish so tough that it will withstand the hardest kind of treatment. It may be used on both wood and cement interior floors. Anyone can put it on and it is remarkably easy to clean. Dries quickly too. Stop in and let us tell you more about LOWE BROTHERS QUICK-DRYING FLOOR ENAMEL.

BURTON-LINGO CO. MATADOR, TEXAS

Church News

REPORT OF COMMITTEE ON EVANGELISM

We, your Committee on Evangelism, deplore the lack of spiritual depth in our services, and of our own experiences as preachers and laymen. We recommend the ancient, time tried means of fasting, continued prayer and supplication as the only way out of the depression in the hearts of men. We are persuaded no amount of training of the mind, or education, or whatever nature, will suffice for the heart cleansing, soul warming, sin destroying power of the regenerating work of the Holy Ghost. We feel that our preachers should again take up the preaching of those great themes of "Justification By Faith," "Regeneration and The New Birth," and "The Witness of the Holy Spirit." We recommend that Family devotion, or prayed again as fasting and prayer morning for the preachers lead in this. We recommend as a means to assist us in such devotions that our people make use of the pamphlet being furnished by our Mission Board, entitled "The Upper Room."

We recommend further that each Friday morning be set aside as fasting and prayer morning for all our preachers, and as many laymen as can be persuaded to join with us.

Nothing but a genuine Wesleyan Revival of genuine heartfelt religion that reaches deeper than the thought, and entangles itself in the love, motions, and will of

the being, will stop the debauch sin. Let us pray for a return of the mourners bench of the hearts and lives of the people and the Churches.

Let us have revivals, and help each other in these meetings, and pray for each other.

We recommend these things to you and pledge ourselves to keep our own recommendations.

Frank Beauchamp, Chairman A. C. Jones, Sec'y. D. D. Denison, Dist. Sec'y.

METHODIST NOTES

The Vacation Bible School has progressed nicely, with an enrollment of a hundred, up to Tuesday. A picnic on the church lawn Thursday evening between the hours of 7:30 and 9:00 o'clock will be given for the pupils who have attended this school, together with all their parents who desire to attend.

On Friday evening at 8:30, there will be a program and display of the work done in the school, which will include the following: Subject: Seekers All; Invocation, Rev. D. D. Denison; Foreword, Mrs. A. J. Daffern, Director; Representing Christian Education, Mrs. J. R. Whitworth; Representing "The Seeker", Betty Jo Simpson; Demonstrations, including songs, pageants, etc., given by the Beginners Department. Song, "I Think When I Read That Sweet Story"; Demonstrations of work done in the Primary Department; Prayer

Hymn, by assembly; Demonstration of work done in the Junior Department; Poem, Christian Education, Mrs. Whitworth; Demonstrations of work done in the Intermediate Department. Zona Ruth Scaff and Kenneth Simpson; Hymn; Presentation of Certificates by the pastor; Benediction.

Sunday Evening Program

On Sunday evening, June 30, the following program will be given by the Intermediate Department:

Theme: Interracial Good-Will; Leader, J. D. Payne; Hymn, "From All The Dark Places" and "In Christ There is No East or West"; Scripture reading, Elmer Gene Jameson; Prayer, Mrs. Simpson; Special Music, Ruth Moore; Reading, "The Making of An Anarchist" Kitty Janette Jenkins; Hymn, "Love Thyself Last" by the Intermediates.

Play, "The Color Line", with the following cast of characters: Henry Lawson, President of a Western college, Jack Robinson; Fu Chun, A Chinese student, Fred G. Simpson; Barbara McKean, daughter of a Missionary, Dorothy Jean Harp; Stanley Pertson, a senior in the college, Houston Schweitzer; Wanda Williams, A college flapper, Betty Jo Simpson; Miss Kink, The president's secretary, Francis Stearns.

REPORT

The Intermediate Department, meeting Sunday, June 23, had 25 members present and 10 members absent. To visitors were present. A total of 603 chapters of the Bible were read during the past week. Having an enrollment of 40, we are working to have 36 of the membership with us next Sunday. Laveda Lee, Reporter.

GIRLS AUXILIARY PRESENTS PROGRAM

The Girl's Auxiliary of the Baptist Church led by Mrs. B. F. Harbour presented a program on the "Banner in the Land of the Southern Cross", for the Dorcas Circle at the church Wednesday afternoon, which included the following Song, "At The Cross" by the

assembly. "Twin Continents", Sylvia Nell Patton; Dialogue, "Comparing the Americas", by Winifred Estes as South America and Jerry Tudor, North America; Solo, "Old Rugged Cross", Virginia Estes; "Baptist Victories in South America", Mrs. Bolton; "South American Indians" Julia Davis; "Keep the Banner Waving" Lucretia Estes.

Methodist Church

D. D. Denison, Pastor Church School 9:45 a. m. Preaching 11:00 a. m. All Groups Meet at 7:30 p. m. Evening Services 8:15 p. m.

REPORT

TO THE PRESIDING ELDER AND MEMBERS OF THE PLAINVIEW DISTRICT CONFERENCE: We, your Committee on Temperance and Social Service, beg leave to make the following recommendations.

First of all, we feel the need of earnest, consecrated, uncompromising lives on the part of all our people, more especially our leadership. That we face at this time conditions that are alarming, goes without question. The economic conditions we have been going through have greatly weakened the morals of our forces in many places. Just when we so much need to recognize in God, the only source of hope, our people have turned to other things, and are trying to find satisfaction in the things that do not satisfy.

Especially do we deplore the wide-spread sentiment in favor of gambling and intemperance and other forces of evil that gravitate with them.

We unqualifiedly condemn the action of our last legislature in legalizing the return of "Race Track Gambling", "Boxing", and "Traffic in Beer". We further deplore the action of the present legislature in their seeming determination to ignore their party pledge, and the manifest will of the people in refusing to repeal the "Race Track gambling law". We call upon our people to even more insistently demand the repeal of this law until this great evil is banished from our state. We urge that all effort be made to stem the tide of minor gambling so destructive to moral character—such as "marble machines", "slot machines", and "punch boards" found in operation in so

many of our places of business. In view of the fact that our legislature has submitted to a vote of the electorate of our state, the repeal of our state prohibition laws, and since the time of voting, August 24, is so near, we call upon all our people to become aroused at once and throw ourselves with all the energy we have in the fight to retain this great moral legislation. We urge our pastors and leaders to so inform themselves as to furnish aid and heroic leadership in the fight that must be made, and with all haste if we are to avoid going down in ignominious defeat.

And last we urge the importance of going in united petition to Almighty God who is the source of our help in our fight for righteousness, and with his help win out.

Respectfully Submitted, A. O. Hood, Chairman. D. D. Denison, Dist. Sec'y.

MISSIONARY SOCIETY

The Irene Eldridge Missionary Society did not meet this week due to the Vacation Bible School. Next week, Wednesday July 2, this society will serve the Lions luncheon and have an executive meeting in the afternoon. The following Tuesday, July 9, will meet with Mrs. A. C. Traub for a World Outlook program, with the Whiteflat auxiliary as our guests. Publicity Supt.

Northfield News

(By Dorothy Thompson)

Mrs. Mollie Simpson returned home Sunday from a visit with her parents, Mr. and Mrs. Bowlun of Flomot community.

Bake Simpson accompanied a group of people from this community to the singing convention at Flomot Sunday.

Louise Moore returned home Sunday from Childress where she had been visiting relatives.

W. E. Thompson, A. M. Martin and Mr. Boyd, made a business trip to Matador during the early part of the week.

Mr. and Mrs. S. F. Moore and family visited relatives in the Cee Vee community Sunday.

Whiteflat News

James Hallday of Vernon was a week-end visitor here. He was accompanied home by Mrs. Hallday who had been visiting here for several days. Quite a number from here at-

tended the Motley Convention which convened at Flomot Sunday.

Mr. and Mrs. Lloyd Kimball, Artesia, N. M., visited in the J. G. Kimball home last week.

Mrs. Dayton Wright visited her parents last week-end.

Mrs. Roy Mitchell, who is attending school at Lubbock, spent last week-end at home.

Miss Kataline Humphries is visiting in Lubbock.

Mrs. Frank Edwards was hostess to a number of the young folks here Thursday night.

Miss Oma May Jameson entertained the younger set with a croquet party Saturday evening.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 18.411 miles of Single and Double Asphalt Surface Treatment from Matador to 65.4 Ft. East of the Motley-Cottle County Line on Highway No. 28, covered by SP 763-A&B and SP 763-C, in Cottle & Motley Counties, will be received at the State Highway Department, Austin, until 9:00 A. M., July 3rd, 1935, and then publicly opened and read.

The attention of bidders is directed to the Special Provisions concerning prevailing and minimum wage rates and hours of employment included in the proposals to insure compliance with House Bill No. 54 of the 43rd Legislature of the State of Texas. The prevailing wage rates listed below shall apply as minimum wage rates on this project.

"Title of Laborer", "Workman" or "Mechanic"; Prevailing Minimum Per Diem Wage (Based on Eight (8) Hour Working Day): Shovel Operator, \$6.00; Distributor Operator, \$4.00; Roller Operator, \$4.00; Tractor Operator, \$3.60; Blade Operator, \$4.00; Broom Man, \$4.00; Truck Drivers, (Over 1 1/2 Ton), \$4.00; Truck Drivers, (1 1/2 Ton & Less), \$3.20; Teamsters, \$2.80; Dumpers, \$2.80; Blacksmith, \$3.60; Fireman, (Asphalt Plant), \$3.20; Water Boy, \$2.00; Watchman, \$2.40; Mechanic, \$4.00; Spreader, \$3.20; Common Labor, \$2.80.

Overtime and legal holiday work shall be paid for at the governing rates.

Plans and specifications available at the office of John B. Nabers, Division Engineer, Childress, Texas, and State Highway Department, Austin. Usual rights reserved.

Bert Estes who is employed at Llano, spent the week-end with his family here.

Mrs. J. N. Murrell and son James Henry, of Lubbock, former residents of Matador, visited here yesterday.

YOU ALWAYS GET BETTER QUALITY AT NO HIGHER PRICE WHEN YOU BUY A FIRESTONE TIRE WITH FIRESTONE NAME AND GUARANTEE

TIRES may look alike on the outside, but on the inside where blowouts start, they are different. Firestone Tires are made blowout-proof by Gum-Dipping, a patented extra process which soaks every cotton cord and insulates every strand with pure liquid rubber. In fact, every 100 pounds of cotton cords absorb eight additional pounds of liquid rubber. This special process prevents internal friction and heat, the main cause of blowouts. No other make of tire is Gum-Dipped, yet you pay no more for Firestone blowout-proof tires than you are asked to pay for tires built without this patented safety construction feature.

The make of tires you buy for your car becomes a matter of vital importance when you realize that there were 882,000 automobile accidents in 1934 injuring 954,000 people and killing 36,000 and that 43,000 of these accidents were caused by blowouts, punctures and skidding.

Firestone High Speed Gum-Dipped Tires hold all world records on road and track for safety, speed, mileage and endurance. These records emphasize the undisputed evidence that Firestone Tires are not only blowout-proof but give greatest protection against skidding.

THERE ARE THREE QUESTIONS AND ANSWERS THAT WILL SOLVE YOUR PROBLEM OF WHAT TIRES TO BUY

- 1 "Will the tread give me the greatest traction and protection against skidding?" Recent tests by a leading University show that Firestone High Speed Non-Skid Tires stop a car 15% quicker than any other of the leading makes. For eight consecutive years Firestone Tires have been on the winning car in the dangerous Pike's Peak Race where a skid means death. This is undisputed evidence that Firestone gives car owners greatest protection against skidding. 2 "Are they blowout-proof?" Firestone Gum-Dipped Tires have the most amazing records for being blowout-proof of any tires ever built. In the grueling 500-Mile Race at Indianapolis, May 30th, every one of the 33 cars was equipped with Firestone Gum-Dipped Tires. Kelly Pettilo won the race and broke the record over this 26-year-old rough brick track without tire trouble—in fact, no one of the 33 drivers had tire trouble of any kind. Ab Jenkins drove his 5,000 pound car on Firestone Gum-Dipped Tires over the hot salt beds of Utah, 3,000 miles in 23 1/2 hours, at an average speed of 127.2 miles per hour, with temperatures as high as 120°, without tire trouble of any kind. These are most amazing proofs of blowout protection ever known. 3 "Without sacrificing these two important safety features will they give me longer mileage, thus making them the most economical tires I can buy?" Firestone High Speed Tires not only give you more than 50% longer wear, but also lowest cost per mile. This is made possible by the tough, wear-resisting tread built with higher shoulders and a wider, flatter contour. This thick, rugged, scientifically designed tread is held securely to the Gum-Dipped cord body by Firestone's patented construction of two extra cord layers of cords under the tread. This is a special construction feature not used in any other tire. Unequalled mileage records by thousands of car owners add undisputed evidence of the longer wear and greater economy of Firestone High Speed Tires.

UNIVERSITY TESTS show Firestone High Speed Tires stop a car 15% quicker. HIGH SPEED TYPE Gum-Dipped. Made with the highest grade of rubber and cotton. Accurately balanced and treaded and we know it as perfect as human ingenuity can make.

Wider, flatter tread gives more than 50% longer non-skid wear. \$7.45 4.50-20

CENTURY PROGRESS TYPE Gum-Dipped. Equal or superior to any so-called First Grade, Super or Deluxe line of tires built, regardless of name, brand or by whom made, or at what price sold.

OLDFIELD TYPE Gum-Dipped. Equal or superior to any special brand tire made for mass distributors, advertised without the manufacturer's name or brand name.

SENTINEL TYPE Carries the Firestone name and guarantee. Equal or superior to any tire in this price class.

COURIER TYPE For car owners who need new tire safety at a very low price.

FIRESTONE BATTERIES \$5.55 EACH IN SETS 58c FIRESTONE SPARK PLUGS \$3.00 FIRESTONE BRAKE Lining

Firestone

Listen to the Voice of Firestone—featuring Gladys Swarthout or Margaret Searles—every Monday night, N. B. C.—WEAF Network

Matador Auto Company Matador, :: :: Texas

DR. E. W. MCKENZIE DENTIST OFFICE AT RESIDENCE Matador, Texas

"WATCH THE FORDS GO BY"

OVER TWO MILLION Over two million Ford V-8 cars and trucks have been built—over a million within the last year. You see them everywhere. Owners are enthusiastic about the all-round value and economy of the car. THE REASON The Ford has made it possible for the average purchaser to have the kind of car that used to be beyond his reach. Fine-car performance, comfort, safety, beauty and convenience are now available to all. FORD MOTOR COMPANY

FRESH BREAD Everyday Cakes, Pies, Rolls, Buns, Cookies and All kinds of Fancy Pastry Work including Decorative Icing on Special Orders. When You Buy Bread, Demand Matador Bread! City Bakery MATADOR

The New Merriam-Webster A NEW CREATION The latest and greatest of the famous Merriam-Webster dictionaries—backed by a century of leadership and representing the highest modern scholarship. Not compiled at a cost of \$1,000,000 twenty years ago, but now a new, more complete dictionary. The great corps of editors ever organized was created to make this volume and to maintain the Merriam-Webster tradition of leadership. WEBSTER'S NEW INTERNATIONAL DICTIONARY Second Edition 600,000 Entries—122,000 Not Found in Any Other Dictionary. Thousands of New Words, 15,000 New Illustrations, Magnificent Plates in Color and Half Tone. Thousands of Encyclopedic Articles, 35,000 Geographical Entries, 15,000 Biographical Entries, 200 Valuable Tables, Synonyms and Antonyms, 8,000 Quotations. See the New Merriam-Webster at Your Bookstore or Write for Pamphlet G. & C. MERRIAM COMPANY Springfield Mass.

SEE THE FORD EXHIBITION AT THE CALIFORNIA PACIFIC INTERNATIONAL EXPOSITION AT SAN DIEGO

Matador, Texas, Thursday, June 27th, 1935

THE MATADOR TRIBUNE

MATADOR LOCALS

LOCALS NOTICE

I have sold my home and location to Dr. J. S. Stanley of Lubbock, who will move here August 1st, to practice medicine and surgery. I will be here until August 1st, during which time I hope to collect all I can and take notes for the balance. If you owe me any amount please call at my office and arrange settlement. Dr. H. C. Eargle.

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock or poultry as part payment. Address at once. BROOK MAYS & CO., The Reliable Piano House, Dallas, Texas.

NOTICE The First National Bank located at Matador in the State of Texas is closing its affairs. All note holders and other creditors of the association are therefore hereby notified to present the notes and other claims for payment. JNO. K. CREWS, President.

FOR SALE—Good clean red sorghum seed. Priced at 4 cents per pound delivered in Matador. J. C. Robinson, Paducah, Texas.

Judge and Mrs. T. T. Bouldin and family of Mineral Wells, visited in the home of Mrs. Bouldin's parents, Judge and Mrs. C. L. Glenn, during the week-end. They were accompanied home by Mrs. T. P. Metcalf and children who have been visiting here.

Mrs. Orvel Wells of Houston is visiting her parents, Dr. and Mrs. A. C. Traveek here.

Dr. H. C. Eargle made a trip to Albuquerque, New Mexico last week and was accompanied home



WERE SO SORRY that we have to spring this chestnut on you: A local boy asked his sweetie whether she'd let him kiss her hand. "Sure, kid, hop to it," she said, "but don't burn your nose on my cigarette." Herrets are unknown when you bundle up your wash each week for our Thrift Service. Here's a Service that is truly convenient and satisfying. You are relieved of all washday labor at a cost that is decidedly reasonable considering the service you receive.

Spur Laundry



WAVES of FASHION

Fashion decess that the hair dress must harmonize with the new mode in feminine clothes. Naturally, that means more attention to the hair, and stunning new coiffures. Waves by the City Beauty Shop are the easiest way to have the type of hair dress demanded by fashion.

Phone 157-J For Appointments.

CITY Beauty Shop

Mrs. A. E. Westmoreland Manager

by his daughter, Mrs. Dorothy Thomas, who has been attending the University of N. M. there.

Mrs. A. L. Fryar, and daughter Lorene were guests in the home of Dr. and Mrs. Geo. Parkhill of Crosbyton, Sunday.

Mr. and Mrs. Jack Bradshaw accompanied Mr. and Mrs. Ben Meador to Tulla Canyon Saturday evening, returning home Sunday.

Judge C. B. Whitten, together with Farris Fish and Mitch Glenn left Wednesday for a business trip to Mineral Wells.

Joe Meador and Elzie Jones of Paducah, transacted business here Monday.

N. F. Shands of Mineral Wells, transacted business here last week.

Mrs. J. F. Franken of Fort Worth was looking after business interests here last week.

Miss Clara Cammack, who has been employed at Spur, returned to the home of her prents here last week.

Mr. and Mrs. W. A. Green spent the week-end visiting relatives

and friends in Spur.

J. C. McBride spent Tuesday in Roscoe, Texas, returning home Wednesday. He was accompanied home by Miss Lizzie McBride and Miss Ruth McBride, who have been visiting in there for the past three weeks with relatives and friends.

Tree Planting . . .

(Continued from Page 1.) The wide climatic conditions encountered throughout the Shelterbelt Zone, make it necessary to grow a variety of trees to meet this range of conditions. Each State must therefore plant to meet its own particular needs. Fortunately, due to the wide adaptability of several of the tree species used, such as the green ash, American elm, Chinese elm, bur and post oaks, cottonwoods, hackberry, willows, red cedar, and ponderosa pine, these may be planted through

Sore Bleeding Gums

Only one bottle LETO'S PYORRHEA REMEDY is needed to cure anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money. CITY DRUG STORE.

Spring PAIN A Galaxy of ALL STAR VALUES in SHERWIN WILLIAMS Quality Paints

Special ENAMELOID 27c VALUE 12c Enough for a chair or small table

Point Screens Before Putting Them Up! S-W SCREEN ENAMEL Black, Quart reduced to— 52c

Doll up the Bus and SAVE! OPEX AUTO POLISH Here's the finest, easiest-to-use auto polish on the market. Cleans, polishes and waxes in ONE operation. Makes dull finish look like new. Keeps new finish from becoming dull. Special 60c Pint

NEW LOOKING FLOORS AT LOW COST Special S-W FLOOR VARNISH Mar-not Quart . . . 1.17

PASTE FLOOR WAX Special 1 pound 56c S-W Self-Polishing FLOOR WAX (Liquid) 1 Pint Flo-Wax and Applicator 1.35 value 98c

SAVE ON ROOF PAINTS Stops Roof Leaks Liquid Roof Cement 1.95

EBONOL ROOF PAINT 85c ELASTIC ROOF CEMENT 65c

FREE 32 PAGE BOOK "The Authentic Home Decorator" shows you in detail how to make your home more attractive and modern at small cost. Get your copy at our store today.

Higginbotham-Bartlett Lumber Co. MATADOR, TEXAS ROARING SPRINGS, TEXAS

SHERWIN-WILLIAMS PAINTS

out the entire area. With a wider variety of trees made available through planned nursery production in the future it will be possible more nearly to meet the conditions of each particular locality in the composition of the tree strip plantings.

THE AGRICULTURAL ADJUSTMENT ACT

Highlights In Speech Of Hon. Marvin Jones On The A. A. A.

Living thousands of miles apart, producing an infinite variety of crops in widely separated areas, the farmer has been hedged about by organized groups on every side. Had there been no legislation in

behalf of these groups, had there been no regulations of commerce, had there been no trade barriers and no monopolies, the farmer would have needed no legislation. I subscribe to the doctrine here and now that we ought to have a tariff for all or a tariff for none. Standing on a dead level with every other citizen, the farmer could have fought his own battle protected his own interests, and carved his own niche in the affairs of our common country.

Just as the human body cannot properly function with a portion of it paralyzed, our economic structure is subject to the same inexorable rules. It became necessary to restore the purchasing

power of the farmer if our Nation was to live and prosper.

We grow used to certain things and they seem commonplace. A

new practice causes comment. It is interesting to hear business men

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LET'S GO WITH CONOCO MOHON SERVICE STATION DOBBS CITY MERC. CO DALTON & ASHFORD BOB'S OIL WELL YORK'S SERVICE STATION WHITEFLAT S. S. AND GARAGE HIGHWAY SERVICE STA.—Flomot L. B. Robertson Commission Agent Matador, Texas

The ICE PARADE! Tune In WFAA - WBAP WOAI KPRC at 8:30 P. M. each Monday evening. Hear the glorious voice of Charming SENORA MILLA DOMINGUEZ star of Broadway and Radio, supported by a cast of 20 Artists. Learn about the new Modern AIR CONDITIONED Refrigerator with ice. A beautiful, modern Ice Refrigerator is awarded each week to the winner in the big Refrigerator Contest. Full information on how you may easily win this splendid prize is given on the ICE PARADE—or gladly supplied by us on request. LEA ICE CO. MATADOR, TEXAS Ice is the Only Conditioned Air Refrigeration

Drive far—drive fast —without a worry! With Conoco Germ Processed Oil in your crankcase, you KNOW the strain won't hurt your motor! Tests prove this new alloyed oil has 2 to 4 times greater film strength than plain mineral oils and resists heat better! On July 4th or week-end and vacation trips, you'll want to drive far and get there in a hurry. And you don't want that nagging worry of "I wonder if this speed and heat will hurt anything in my motor." You can't always be sure when you use plain mineral oils, for they have little film strength and oils over-refined by new cleansing processes have even less. Moreover, as motor heat goes up, these oils rapidly lose film strength. Film strength is the load-carrying ability of an oil, the quality that keeps bearings and cylinders from wearing out. Lack of film strength results in costly damage. You can drive without a worry when you use Conoco Germ Processed Motor Oil! It has 2 to 4 times greater film strength than any plain mineral oil. Heat does not lessen this advantage.* Supervised road tests—over good and bad roads, at low and high speeds, in all kinds of weather—give practical proof that Germ Processed Oil protects motors better. In every test, gravimetric measurement of motor bearings showed that Germ Processed Oil prevented wear far better than plain mineral oils. Tested in a fleet of cars equipped with the new alloy-metal bearings used in many 1935 cars, a high-quality plain mineral oil permitted 45% more wear on connecting rod bearings than did Germ Processed Oil. Conoco Germ Processed Motor Oil is the first alloyed oil—alloyed, such as metals are, by adding concentrated oily essence to highly refined oil. It is the only oil made by the Germ Process. It is the oil with the "Hidden Quart" that stays up in your motor and never drains away! Say "O. K.—Drain"—fill with Germ Processed Oil. Drive far—drive fast —without a worry!