

SEE THE CENTENNIAL But Remember You Have Not Seen Texas Until You See The Panhandle

Matador Tribune

WEST TEXAS Is A New Empire Offering Boundless Opportunities to those of Courage and Vision

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934 Mator, Motley County, Texas, Thursday, May 14th, 1936

MOTLEY COUNTY NEWS VOL. 17, NO. 10

TRAIL DUST



By DOUGLAS MEADOR

Anchored in the harbour of decay beside a wind-beaten shed, the old clipper of the prairies awaits time's deliberate flame as a piece of driftwood carried back by the tide of memory.

The trail is ended at this forgotten destination where duty was transferred to fresher shoulders, and silence soaks up the last echo of laughter, as bronze-faced men scalding coffee from tin cups at twilight.

Love was stretched over their lives like a tarpaulin of faith over a man's soul and happiness was a moat about the citadel of their rose-petal world.

At heel-fly time we used to scare the cattle out of a waterhole beside the tall, creaking windmill, remove out tattered overalls, shirts and hats, then run for the swim.

over extended horizons I have tried the waters of a sea or two, some rivers, lakes, tiled pools and a few porcelain bath tubs, but never to regain the rest lost in childhood's splendid extravaganza.

WIND AND HAIL LASHES FLOMOT LAST THURSDAY

Community Gets Over Inch Of Rain With Afternoon Storm

A destructive wind and considerable hail accompanied the heavy rain falling in the Flomot community about 5 o'clock last Thursday afternoon.

Girl Scouts Are Organized Monday

Thirty two girls met at the Matador high school auditorium Monday afternoon, May 11, for the purpose of organizing a Girl Scouts, which will be sponsored by the Matador Child Welfare Association.

Funeral Rites Are Held For Mrs. Allen

Pearl Florence Robertson was born in Wood Co., Texas, Feb. 7, 1886 and died at Flomot, Texas, May 4, 1936, being at that time fifty years and three months of age.

Interment Of Flomot Resident Is Made Here Thursday

With her husband and children Mrs. Allen moved to Motley county in 1916 and settled in the Whiteflat community.

Baptists Make Plans To Call Pastor Soon

The congregation of the Baptist Church is making plans to fill the vacancy made recently when Rev. A. L. Jordan accepted the pastorate of the Baptist Church at Gainesville.

Coach Stanford To Nevada For Training

Coach Harvey G. Stanford left Matador for Las Vegas, Nevada, Friday where he will be engaged in spring training of his new charges.

Roaring Springs Pool Is Now Open

Announcement is made in this issue of the Tribune of the opening of the Roaring Springs swimming pool, favorite pleasure resort of the Panhandle.

WILLETT STORE TO OPEN WITH SALE FRIDAY

Announcement will be found elsewhere in this issue of the Tribune regarding the opening of the Harry Willett & Co. store in the Moore building Friday, May 15.

SUNSHINE TRIO WILL SING FOR FOLK FESTIVAL

Towns of this region will participate in a folk festival which is a part of the Texas Centennial Exposition on May 18 and 19 in Memphis at the high school auditorium.

ROYALTY TAKE THRONES HERE AT MAY FETE

One of the most colorful and entertaining features to be presented this year was the May Fete which was held in the school gymnasium at the grammar school last Friday evening, May 8.

Colorful Pageant Is Cast With 150 From Local School

Japanese lanterns, arbors and miniature cherry trees in bloom, furnished an artistic background for the entertainment, which centered about the oriental theme.

Graduates To Hear Baccalaureate Sun.

The baccalaureate service for the Matador High School graduating class of 1936, which will be held in the auditorium of the school, next Sunday morning, May 17, at 11:00 o'clock marks the beginning of the commencement exercises which will bring to a successful close the present school year.

Flomot Senior Class Play Is Well Attended

The Flomot Senior Class presented its annual class play last Friday night, May 8, at the Flomot High School auditorium, to one of the largest crowds ever to witness a play in the Flomot community.

Forty Member Senior Class To Receive Diplomas

Supt. E. A. Sanders of the Quanah public schools has been obtained as speaker for the occasion. The processional will be played by Miss Mable Jameson, music teacher of the public schools, to be followed by Invocation by Rev. D. D. Denison.

Many Towns To Take Part In Centennial Regional Meet

The purpose of this regional meet is to determine the town which will represent this section in the National Folk Festival at Dallas June 14 to 21.

Two Nights Planned

These towns have met the challenge and two interesting programs have been arranged, one on Monday night and the other on Tuesday night.

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MRS. MEDLIN SUCCUMBS

Mrs. R. L. Medlin died Sunday, May 10, at her home in Snyder, and was buried at Abilene, Monday.

RECOVERS

Friends will be glad to hear of the improved condition of Dr. H. C. Eargle, former Matador resident, now of Dublin, who is recovering from a stroke of paralysis which he recently suffered.

Dr. Eargle together with his family moved to Brownwood last summer, later moving to Dublin, where they now reside.

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Loan Office Closes soon

The Federal Emergency Crop Loan office in Matador will probably close about May 20, according to district manager, C. C. Gibson, who was here Monday.

ACTION STARTS HERE ON SOIL CONSERVATION

The 1936 soil conservation program swung into action this week as farmers from all parts of the county crowded the county agent's office to make out their work sheets.

Girl Scalded In Accident Sunday

The daughter of Mr. and Mrs. J. W. Spreeling, who live on the Carter farm west of Matador, received severe scalds when she stumbled and fell with a teakettle of hot water last Sunday.

Traweck Hospital

The following hospital cases are reported from the local Traweck Hospital within the last two weeks: G. G. Wilson, Matador, tonsil operation; Mrs. B. F. King, Northfield, tonsil operation; Ed McAlester, major surgery; Billie Vivian, appendectomy.

Members of the senior class, together with their sponsor, B. F. Harbourn, drove to Silver Falls Lake, Monday, where they enjoyed an all-day picnic.

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FROM BRADY

Mrs. Harry Willett arrived in Matador the first of the week, to join Mr. Willett in his preparation for reopening their dry goods store here.

LIONS TO HOLD MEET TUESDAY

The Matador Lions Club will hold its regular luncheon meeting in the basement of the Matador Methodist Church next Tuesday noon.

Efforts are being made to hold the enviable average attendance of the club through the coming summer months when concentrated efforts will be required due to vacations and other summer-time activities.

THE MATADOR TRIBUNE

MATADOR TRIBUNE Successor to the Roaring Springs News Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The Tribune Publishing Co. Matador, Texas Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

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NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of the Tribune will be gladly corrected when called to the attention of the editor...

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

CREDIT MR. ALLRED Even in the face of so much at-

ention now being focused on the records of State and National figures, there is much left to the imagination of the average voter.

This newspaper has been supporting Jimmie Allred since the first day he announced for the office of attorney general in 1928.

The people of Texas selected him to be governor in 1934 after a contest that attracted the interest and attention of every political leader in this great state.

The coming four months of the 1936 political campaign are fraught with many dangers of innuendo and false statements.

Whiteflat News Mr. and Mrs. A. W. Wallace spent last week-end with relatives near House, New Mexico.

Mr. and Mrs. Bruce Browning spent Sunday visiting in Lubbock. A Mother's Day program was given by members of the Epworth League at the Methodist Church

Sunday night. Mr. and Mrs. Geo. Sims visited relatives at Spur Sunday.

Mrs. Cecil Burnam of Lubbock, spent last week with her parents, Mr. and Mrs. H. M. Murphy.

Mr. and Mrs. Ed Jameson were Northfield visitors Sunday.

The little daughter of Mr. and Mrs. O. T. Casey has been on the sick list but was improving at the last report.

Mr. and Mrs. Vern Austin spent Saturday and Sunday in Plainview

Mr. and Mrs. R. N. Rigby of Matador visited her daughter, Mrs. Tom Edwards last week-end.

Geo. Sims and Tom Tilson went fishing at Lake Childress last week.

Sidney Horton of Lawn was a visitor in the M. D. Morris home last week.

Boyd Perkins, who has been in Mineral Wells is visiting his parents for several days.

Troy Perkins, student at Texas Tech, also visited his parents, Mr. and Mrs. J. D. Perkins during the week-end.

Miss Eunice Browning of Lubbock spent Sunday with her parents, Mr. and Mrs. L. R. Browning

ATTEND MEETING Rev. D. D. Denison, pastor of the local Methodist Church, accompanied by Rev. Frank Beauchamp, pastor of the Methodist Church at McAdoo, drove to Abilene last Thursday where they attended a meeting of the Board of Christian Education of the Northwest Texas Conference.

MISTAKES "We made a mistake in last week's issue," says the editor of a weekly newspaper

"A good subscriber told us about it. The same day there was a letter in our postoffice box that did not belong to us.

"We made a mistake in last week's issue," says the editor of a weekly newspaper

"A good subscriber told us about it. The same day there was a letter in our postoffice box that did not belong to us.

sick and the doctor said we were eating too much meat. We had not tasted any meat in two months.

Wise old Plate, three thousand years ago concerning government said: "The punishment of the wise who refuses to take part in government, is to live under the government of bad men."

MOVIE CHATTER (By A. Rogue)

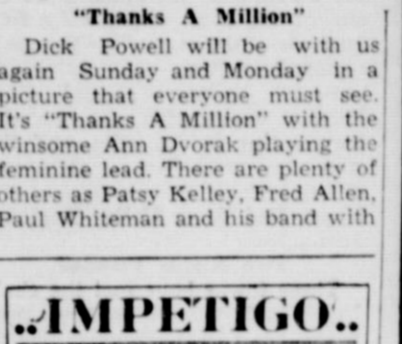
Jane Withers Thursday night the fans of Jane Withers and the followers of watch night can see this young ladies' latest picture entitled "Gentle Julia".

"Whispering Smith Speaks" And just who wouldn't come out and see "Whispering Smith Speaks" with George O'Brien and Irene Ware?

"Thanks A Million" Dick Powell will be with us again Sunday and Monday in a picture that everyone must see.

IMPETIGO.. This infectious skin disease is common among children. BROWN'S OINTION quickly heals these sores. First bottle guaranteed. 60c and \$1.00 sizes.

There's far more real paint in a gallon can of LOWE BROTHERS HIGH STANDARD HOUSE PAINT than there is in a gallon can of cheap paint.



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Burton-Lingo Company PIONEER LUMBER COMPANY OF WEST TEXAS

Ramona, the Yatch Club boys and a host of others. The first big musical picture in quite a while.

Northfield News (By R. A. Harp)

Misses Dorothy McDonald and Charlie Payne were guests of Miss Bessie Kincanon, Sunday.

Mr. J. S. Thomas passed away Monday, May 11. Funeral services were held Tuesday at the Northfield church and interment followed at the Northfield cemetery.

Mrs. P. E. King and daughter Guendola, of Odessa, are visiting relatives here.

Mrs. Maye Hays presented Miss Lucille Flowers, teacher in the Northfield school, with a handkerchief shower Friday night.

TO LUBBOCK Mrs. O. F. Etheredge of the Northfield community, accompanied her sister, Mrs. Clova Vaughn to the latter's home in Lubbock, Sunday, and an examination in a Lubbock Sanitarium revealed that an appendicitis operation would be necessary, which was performed Tuesday.

Mrs. G. W. Seigler and son Elbert Seigler, mother and brother of Mrs. Etheredge, drove to Lubbock Monday to remain through the critical period of the operation.

Mr. and Mrs. Homer McCoy and Mrs. Dollie Tate made a business trip to Childress Sat.

Mr. A. B. Henderson and D. T. Florence were Matador visitors Saturday.

A. L. Barley conveyed Mr. and Mrs. Fay Tipton, and their infant son to Matador Monday, for the purpose of giving the baby medical attention at the Traweek hospital. They were accompanied by Mrs. Claud McDonald.

Mr. and Mrs. Homer McCoy and Mrs. Dollie Tate made a business trip to Childress Sat. Mr. A. B. Henderson and D. T. Florence were Matador visitors Saturday.

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Season Now Open ROARING SPRINGS SWIMMING POOL Swim and Enjoy Life

Natural Beauty, the Reflected Result of CARE Attention to the care of the hair by operators familiar with the proper methods and experienced in their skillful use, has results beyond immediate satisfaction.

Your Hair Deserves The Best Care Reasonable Prices on all Services are in line with the Quality Work SANITARY BEAUTY SHOP Mrs. J. S. Lea & Dora Jameson, Mgrs.

'VANETTE'... Full Fashioned - HOSIERY Will give you the utmost value in fine silk stockings. The gift 'Supreme' for the graduate Knee Action! We are showing the season's best shades Knee length 79c pr. Full length \$1.00 pr. There is something new in slips We have just received the new 'Silver-lining' Taffeta slips so popular with smart dressers. Tea, Rose or Navy \$1.95 Sat. Special Our fine quality Oil Cloth 20c yd. Matador Variety "Get the Habit"

Let's Go Conoco with Mohon Service Station Dobbs City Merc. Co. Dalton & Ashford Bob's Oil Well York's Service Station Whiteflat S. S. and Garage Highway Service Sta.—Flomot Fairview Service Station L. B. Robertson Commission Agent Matador, Texas

BE THRIFTY Save time, worry, money and your clothes by having us do your laundry. Summer is at hand and you will want more time to be out of doors—More freedom from the worries of Wash Day. Call our driver today and let us show you the economy of quality work. Spur Laundry

Use this YARDSTICK of VALUE in BUYING NEW TIRES DEPENDABLE U.S. ROYALS ARE STANDARD ON America's Finest Cars Here is the most dependable measure of tire value you can ever hope to find...the fact that the makers of America's fine cars have relied for years on the performance of U. S. Royals. Profit by their selection. Get the extra blow-out protection of the exclusive Safety Bonding process that makes every ply a safety ply. Get the extra skid protection of sure-gripping U. S. Cogwheel Tread. Get the extra pocketbook protection of Tempered Rubber, world-famous for its tougher and longer wear. These features plus today's special low prices offer you a value opportunity you can't afford to miss. Low BUY Now PRICES U. S. TIRES (GUARD TYPE) From \$5.15 Up BOB'S OIL WELL Matador, Texas You'll be safer on U.S. Royals

ANNOUNCING OUR RE-OPENING

# SALE

GREATEST VALUES IN HISTORY  
FRIDAY, MAY 15th., 9:00 A. M.

Eight Days Of  
Surprising Values in High  
Grade, Standard Dry Goods

For nineteen years we served the people of Motley county and surrounding territory and we feel that it is needless to emphasize our policy of merchandising. The new store which we are opening, is larger and a better store and we are better prepared to serve you.  
For the first eight days of our opening we offer you unusual values and a high standard of merchandise which we feel certain will receive your appreciation.

## Ready to Wear

Sheers, Linens, Cottons. The very newest in styles and colors.  
New things coming in every day.  
Our prices are right.  
Be sure to visit our Ready-to-Wear Department.



Arcraft  
Magie Clear  
SILK STOCKINGS

Ringless — Perfect Fitting Chiffons  
Opening Special

\$1.35—3 Thread Chiffons ..... \$1.00  
\$1.65—2 Thread Chiffons ..... 1.15  
Try Arcraft Hose. You will be pleased.

**Opening Special**  
36 inch  
**Brown Domestic**  
5c  
Limit 10 Yards

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**Opening Special**  
**Turkish Towels**  
Colored Border—15x32  
7c ea.

---

**Ladies Hats**  
All the new shapes and materials. Every Hat new and a good style.  
  
1.00 - 1.95 - 2.50

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**Garza Sheets**  
81x99  
95c  
81x90—SHEETS ..... 89c

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**Ladies White Shoes**  
New Summer Styles  
Widths AAA to B.  
1.95 - 2.95 - 3.95

**Opening Special**  
**Men's Khaki Shirts**  
Full Cut — Well Made  
79c

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**Opening Special**  
**Boy's Pants**  
Grey or Tan Mixtures  
Sizes 6 to 16  
79c

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**Men's Handkerchiefs**  
Full Size Regular 5c Handkerchief  
Opening Special  
3c

---

**Shirts**  
Big Table Men's Fast Color. Pre-Shrunk Shircraft and other well known brands  
98c  
Sizes 14 to 17  


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Kangaroo Brand  
**Overalls**  
Full Cut, None Better  
\$1.10

Childrens <b>ANKLETS</b> 25c Values 19c	81 inch Brown <b>SHEETING</b> 22c	81x90 Seamless <b>SHEETS</b> 59c	<b>OIL CLOTH</b> First Quality Opening Special 19c	<b>MEN'S HATS</b> Large and Small Shape. Regular \$3.95 Hats \$3.15	<b>MEN'S SOCKS</b> Good Smooth Cotton Socks Pair 8c	<b>BOYS KHAKI PANTS</b> 98c Vat Dye Well Made Shirts to Match 79c
<b>DRESS PRINTS</b> 36 inch fast color Worth 15c Special 10c	<b>BROADCLOTH</b> Solid Colors 36 inch Wide 12c	<b>BED SPREADS</b> \$2.95 Values \$2.29	Full Fashioned Thread Silk <b>HOSE</b> A good Stocking 59c	<b>MEN'S DRESS OXFORDS</b> White, Black and Browns. Real Shoes \$2.95 to \$8.75	<b>STETSON HATS</b> Complete Stock Staple and Dress Hats	<b>MEN'S WORK SHOES</b> The Kind you Like Real Leather 1.65 to 2.95

SALE OPENS AT 9 a. m. MAY 15, CLOSSES MAY 23 - ALL SALES CASH and FINAL

Folks come in and see us. We want to see you and renew our acquaintance. We promise you the same fair dealing we gave you for 19 years in Matador.

# Harry Willett & Company

"The Store Of Friendly Service"

**MATADOR, :: :: :: TEXAS**

and hat are lis- 5c 10c 5c 4c 5c 5c 7c 5c

**HOLLYWOOD**  
By Marshall Fiske



Publisher's note: This column is written especially for the Matador Tribune, an accurate information from the world's film capital. Comments of any nature will be appreciated by the author whose address is 1122 N. Edgemont Ave., Hollywood, California.

One of the most striking sets I have ever seen, came to my notice the other day on the M. G. M. lot. It was built for a sequence in "Romeo and Juliet", starring Norma Shearer and Leslie Howard. It represented an ancient Italian cemetery of the Middle Ages at Verona. It took months of research and construction before the finished product emerged as I saw it. The rocky landscape was dotted with tall, majestic cypress trees that one has come to associate with the Italian landscape. On the heights, was the church with its detached campanile standing beside it. Many family mausoleums as well as the more humble graves were in evidence. During the funeral cortege, Juliet's bier was borne on the shoulders of eight gentlemen. The body of the "deceased" lady was covered with a fine, thin silken coverlet which, said to relate, was not water proof. Norma Shearer had her double lying on the bier for her. (A case of one lady dying for another). As it so happened it was raining the day the funeral procession was being filmed. This condition did not, however, deter the proceedings, as the director felt the mournful aspect of the elements but augmented the melancholy mood of the scene. The participants, however, did not appear to appreciate this artistic touch. Through the thin lace coverlet the rain penetrated with provoking ease, and as it required ten times to rehearse this scene before it met with the director's sanction, all parties involved got a thorough soaking. The "corpse" in order to enhance her beauty, resorted to extra long artificial eyelashes which were heavily mascaraed. But alas, this mascara was not adamant to the wetness of the rain. In consequence, streams of liquid ebony ran down the young lady's face. So when this fake Juliet finally reached her family vault, she was a sight to behold. She looked more like a zebra than anything human. Had the unhappy Romeo beheld her in this condition he would never have paused for a final kiss. I know that he would have run as fast as his legs would have carried him, thinking poor lover, that his fair innamorata had succumbed to the ravages of the black plague. And the gentlemen who carried the bier upon which the "deceased" Juliet reposed, had their troubles too. Especially, when they were obliged to go down the slippery and wet incline so many times. Most of these gentlemen's shoulders were sore from the weight of the bier, and I suppose these actors spent a part of their stipend for liniment to alleviate this discomfort. Some of them sneezed and

some of them slipped on the wet ground that the "corpse" was almost thrown out. When it was finally all over, these gentlemen, sad to relate, were far from being crushed by their great grief. Candor compels me to tell you that they all got in a huddle and held a sort of indignation meeting and thought they were entitled to more money. You see they had no artistic souls they were so terribly prosaic and mercenary, even in a case like this. Gods, with feet of clay, as it were, not properly imbued with their great art. However, on the scene, no inkling of this will be even slightly suggested. All will be "hotsey-totsey"—no black streams disfiguring the fair Juliet, no gentlemen with sore shoulders, bad colds, etc. Its what you do not see on the screen, that is often the most interesting part of it all.

**"MAKE ME A TEXAN"**

It is easy enough for Texans to understand why visitors from other states can be greatly impressed with the magnitude of Texas, its wealth of great natural resources, its diversified climate, its unique and romantic history and its progressive spirit. It is an everyday occurrence for Texans to hear visitors praise the type of hospitality that is so typically "Texan", lauding the warm geniality and genuine friendliness that has been a natural characteristic of Texas for many years. Texas is blessed with a meritorious characteristic that is by no means general. The same quality of hospitality found in Texas is not a principle as commonplace among all states of the Union as the English language. It is a natural talent existing where the same characteristic is as much a part of its residents as the ability to read and write. It isn't a hered-

**Conoco Chemist Wins Renown For Oil Researches**

ONE of the most far-reaching of recent scientific discoveries—the "alloying" of oil to extend the life of automobile engines—is credited in large part by engineers to L. L. Davis, unassuming young chemist in the laboratories of the Continental Oil Company at Ponca City, Oklahoma. With Bert H. Lincoln, the company's chief chemist, Davis patiently tested a thousand obscure chemical compounds to find one that, mixed with oil at the refinery, would establish an independent and permanent protective film on motor metal and thus permit the oil to do its work satisfactorily, even under the higher stress of modern lubricating conditions. No such chemical substance existed, so Lincoln and Davis synthesized a quasi-magnetic chlorinated ester which they called methyldichlorostearate. X-ray diffraction tests conducted by Professor G. L. Clark of the University of Illinois showed its behavior. Lincoln and Davis put together this compound with a bow to Sir William Bragg, an English physicist who ten years earlier, while blowing soap bubbles, made observations indicating that the presence of an ester might bring about a desirable regimentation of oil particles. First revealed to the scientific world at the last meeting of the American Petroleum Institute, the Davis-Lincoln process was a fea-

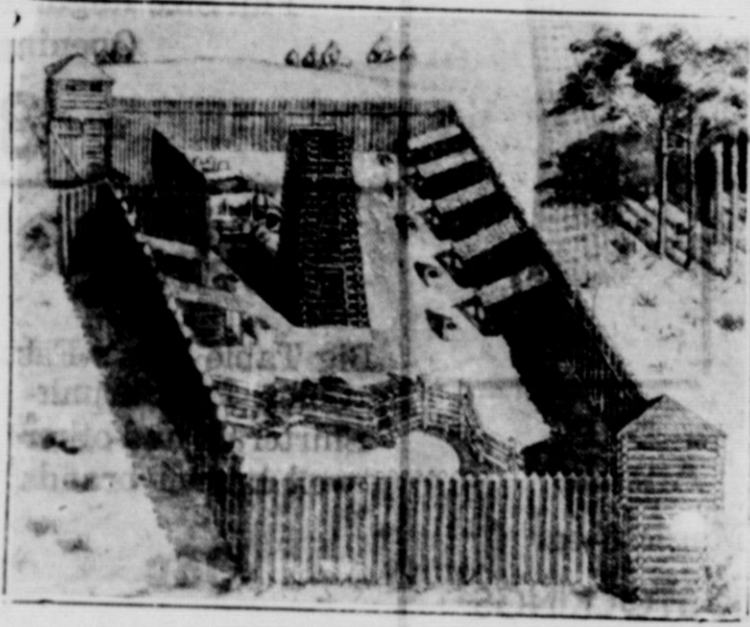


L. L. Davis, Continental Oil Company chemist, whose recent discoveries in the field of friction and lubrication have attracted nationwide attention.

ctured topic of discussion before the American Chemical Society membership in its annual meeting at Kansas City last week. fact that Texas has a certain effect upon residents of other states that should make Texans feel a bit proud. An Easterner, after a recent visit to Texas, returned to his home state and immediately wrote a letter to Governor James V. Alfred. "I have been through almost every state, but never have I seen the like of Texas," he wrote. "The people seem so different, too. Strangers greet you warmly and make you feel at home. Texas hospitality cannot be equaled. Is there any way by which I can become a Texan? I know this request is unusual, but I hope it is possible."

The writer went on to say that he wished residents of his own state could "see how Texans are" so that they might be inspired to the point of following such a splendid example. Such an incident is rather unusual perhaps—not an everyday occurrence at all, but it is significant insofar as the point is con-

**Site of Fort Parker Centennial**



For three days, beginning May 19, Grosebeck and Mexia will jointly sponsor as a Texas Centennial Celebration, a tribute to the early pioneers who lost their lives at the hands of Comanche Indians during the siege of Fort Parker a century ago. The historic fort, shown above, as visualized by the artist, is being reconstructed from Centennial funds on its original site in the new 1,600 acre Fort Parker State Park on Highway 14 between Grosebeck and Mexia.

It is impossible for a thief to mind his own business.

Getting even with another always leaves you behind.

If you are hard-run, let necessities become luxuries.

Eating too much makes you you'd not eaten enough.

**For Really DELICIOUS Meals**

We wouldn't tell you about the excellence of all our cooking if our patrons hadn't already told us the same thing. Try us today—for any meal. Change of Menu Daily.

**LOWER PRICES — BETTER FOOD**

All Kinds of Short Orders

Good Coffee

**JOE'S CAFE**

Joe Jeffers, Mgr.



**WE ARE Now Hatching**

For Sale (also custom) baby chicks each Wednesday and Thursday.

From State accredited and country-run flocks.

Prices Reasonable

Come, Phone or Write

**Spur Grain & Coal Co.**

SPUR, TEXAS

Leave Order For Chicks At

**L. R. BISHOP FEED STORE**  
Matador, Texas



Demand Measured **PERFORMANCE** From Your Motor Car

**USE GULF GASOLINE MOTOR OIL**

Test the performance to your own satisfaction.

Chrysler and Plymouth Agency

**PHILLIP GRAVES SERVICE STATION**  
Phone 222



**OUR FAT BARGAIN FOR LEAN PURSES**

SEE this value we give you because Goodyear dealers sell the most tires by millions. A high-grade tire so superior that its sales exceed 22,000,000.

Here's what you get!

The Goodyear Margin of Safety—greater grip to stop and start. Thick, Husky Center-Traction Tread—for long non-skid mileage. Blow-out Protected—patented Supertwist Cord in EVERY ply.

**GOOD YEAR PATHFINDER**

Prices start at **\$5.50** including careful mounting

**FFF Chevrolet Co.**  
MATADOR, TEXAS

The Home of **COMFORT COURTESY FRIENDLINESS**

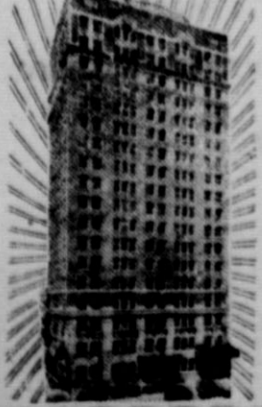
**THE WORTH HOTEL**  
FORT WORTH, TEX.

JACK FARRELL, Manager

"Friendly" is the word here. Smiling attendants greet you everywhere. It's a pleasure to stay here. Ask anyone!

18

Floors of Cheerful Guest Rooms All With Bath



\$2 And Up

**GOOD FOOD... Consistent quality Lunches and Short Orders... Famous Hamburgers, Coffee... Cold Soda... Pastery.**

We Appreciate Your Business

Plate lunch every day

We serve what you want, the way you want it and when you want it

OPEN 24 HOURS DAILY

**HAMBURGER KING CAFE**  
J. T. Hulsey, Mgr.

**COLD Alone - Is Not Enough**

"More erroneous conclusions are drawn from lack of information than from errors in judgement", states Judge Brandies in the United States Supreme Court. This is true of refrigeration—The means of protecting the food we eat.

ICE IS THE ONLY REFRIGERANT THAT WILL REFRIGERATE PROPERLY.

Ice produces the correct cold temperature in a properly constructed refrigerator without sapping the moisture from the foods.

Ice produces constant air circulation which washes and purifies the air by carrying the odors and gases given off by the food to the surface of the ice, where melting ice produces the water which absorbs these gases and carries them off through the drain pipe.

Natural **Ice** Is The **BEST** Ice



Phone 67 Today and ask us to Deliver to Your Home Daily

Without artificial odors, without mechanical contrivances to get out of order and ruin food, natural ice, of the fine grade we sell will give you better all around all season service. Delivered in any amounts any time at fair prices.

**Leon Independent Ice Co.**

Solon Lea, Manager

**POLITICAL ANNOUNCE**

We are authorized to the following names office, subject to the primary, July 25, 1936

For Representative: Bob Alexander, re-elected S. R. Hodges

For State Land Commissioner: W. H. (Bill) McDonough

For District Attorney: Alton B. Chapman

For Sheriff and Tax Collector: Walker Williams

For County Judge and County Superintendent: W. R. Cammack, re-elected

For County Treasurer: Mrs. John Smith, re-elected

For County Clerk: Jack Robinson, re-elected

For Co. Commissioner: J. S. Lambert, re-elected

For Commissioner: A. K. (Kim) Wilkins (Re-election)

County Agent Explanation of Conservation

Time To Fill Out The Work sheets will be county agent's office u They should be made as possible, but the So last day rush should if possible. Application will be taken later in

Every farmer should work sheet whether or tends to apply for a is no obligation of any work sheet. It is a statement of last year's crop

This letter and envelope be brought in when the

STEEL MAKERS sa steel." Other sup parts will tell you closely on quality

This means a motorist. It is our interests of every this—"The mecha Ford is less than n the first year."

This is one sign Ford V-8. Accur another. (The Fo close precision lin list of fine-car fea with Ford in the

Have you a V-8 pay \$1645 for it in

BE OUR GUESTS... sylvanians on Tuesda

**POLITICAL ANNOUNCEMENTS**

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 25, 1936.

**Representative:**  
Bob Alexander, re-election  
S. R. Hodges

**State Land Commissioner:**  
W. H. (Bill) McDonald

**District Attorney:**  
Alton B. Chapman, re-election

**Sheriff and Tax Collector and Assessor:**  
Walker Williams  
G. W. Green  
J. E. (Edd) Skinner, re-election  
L. A. Carlisle  
J. Floyd Jordan

**County Judge and Ex-Officio County Superintendent:**  
W. R. Cammack, re-election

**County Treasurer:**  
Mrs. John Smith, re-election  
Mrs. Annie Tudor  
Mrs. Carl Sanders

**County Clerk:**  
Jack Robinson, re-election

**Co. Commissioner Precinct No. 1:**  
J. S. Lambert, re-election  
A. A. Groves

**Commissioner Precinct No. 2:**  
A. K. (Kim) Wilkinson  
(Re-election)

**County Agent Makes Explanation Of Soil Conservation Plans**

Work sheets will be taken at the county agent's office until May 25. They should be made out as soon as possible, but the Saturday and last day rush should be avoided if possible. Applications for grants will be taken later in the summer. Every farmer should fill out a work sheet whether or not he intends to apply for a grant. There is no obligation of any kind in the work sheet. It is a simple statement of last year's crop. This letter and envelop should be brought in when the work sheet

is to be made out. Also the 1935 acreage and production of cotton, corn, wheat, and grain sorghums for the farm.

**Come To Your Meeting**  
Meetings will be held to discuss this program and answer all your questions as follows: Matador Courthouse, Thursday, May 14, 2 p. m. Roaring Springs Methodist Church, Friday, May 15, 2 p. m. Whiteflat Schoolhouse, Saturday night, May 16, 7:30.

**How To Earn Payments**  
It is possible to qualify for two payments as follows: 1. Soil conserving payment for shifting land from soil depleting crops to soil conserving crops: (a) Five cents per pound for cotton up to 35 percent of the base. (b) About the same per acre for sorghums, corn, broomcorn and wheat, grown in excess of home needs, up to 15 percent of the base.

2. Soil building payment for soil building practices: (a) Any sorghums, sudan grass or millet, seeded broadcast and all the crop left on the land, \$1.00 per acre. (b) Alfalfa, \$2.00 per acre; (c) Sweet Clover and Lespedeza, \$1.50 per acre; (d) White Clover, bur Clover and Winter peas, \$1.00 per acre; (The above crops must be planted between Jan. 1 and Oct. 31, 1936); (e) The Cowpeas, soybeans, mung beans, etc. \$1.50 per acre if stalk left on the land; (f) Rye, oats, barley or wheat, or mixtures of these, turned under after making reasonable growth in the spring of 1936, \$1.00 per acre; (g) Properly terracing land that needs terracing between Jan. 1 and Oct. 31, 1936, 40c per hundred feet, not to exceed \$2.00 per acre; (h) Contour listing, 50c per acre. (Not yet approved).

**Soil Building Allowance**  
The soil building payment cannot be greater than \$1.00 per acre for the number of acres in the soil conserving crops in 1936.

**Soil Conserving Crops**  
Soil conserving crops which may be used for this county are: (a) Sudan grass, pastured, harvested or left on the land; (b) Summer legumes, such as peanuts when pastured, cowpeas, soybeans and mung beans; (c) Winter legumes, such as peas and bus clover; (b) Biennial and perennial legumes such as sweet clover and alfalfa; (c) Small grains such as rye, oats, barley or mixtures of these, but not wheat. Small grains may have been winter pastured or not, but

must be turned under this spring after making a good growth or harvested and followed by summer legumes. Nurse crops may be planted with legumes provided they are pastured or clipped green. Plant crops adapted to your land. The soil building payment may be withheld if crop does not make.

**Substitutes; Soil Conserving Crops**  
The following soil conserving practices may be substituted for soil conserving crops if they are approved by the State Committee as recommended by the County Committee: 1. Summer fallow by listing often enough to keep the weeds down and the furrows open. 2. Alternate strips sorghum and fallow, sorghum strips two rods wide and fallow strips 8 to 10 rods wide; or single or double rows 10 to 16 feet apart and stalks left on the land. 3. Any sorghum seeded solid or broadcast or sweet sorghum in rows and all the crop left on the land. 4. Crop land being restored to native pasture which is contour listed and not grazed.

**Minimum Soil Conserving Crops**  
There must be on the farm in 1936 an acreage of soil conserving crops equal to 20% of the cotton base plus 15% of the feed and wheat base after deducting home needs. Otherwise a deduction will be made for the number of acres which the farm lacks having this amount at one and one half times the rate per acre for the farm.

**Interplanting**  
Acreage diverted from cotton may be planted to legumes interplanted with a feed crop for example: If cotton is reduced 20 acres, plant 40 acres, 2 rows maize and two rows cowpeas. This will be counted 20 acres maize and 20 acres cowpeas or plant 60 acres two rows maize and one row peas. This will be counted 40 acres maize and 20 acres peas. Acreage diverted from feed or wheat may not be interplanted.

**Increasing Soil Depleting Crops**  
If in 1936 an acreage of cotton is planted greater than the base cotton acreage or an acreage of feed or wheat is planted greater than the feed and wheat base acreage, if such acreage is in excess of home needs, a deduction will be made from the payment for that farm at the rate per acre for the farm for each acre of such excess. The base acreage of cotton will be about the same as last year unless an adjustment is made by the committees. The base acreage last year was the acreage allowed to be planted plus the rented acreage.

**Division of Payments**  
Either the owner or the operator of a farm may fill out the work sheet. Third and fourth tenants will receive 50% of the cotton diversion payment and about 46% of the feed or wheat diversion payment. Half tenants will receive 25% of each diversion payment. The Soil Building payment will be made to the person who incurs the expense and labor for the soil building practice. If more than one

person incurs the expense and labor the payment will be divided equally between them.

**Changing Tenants**  
If a person has for 1936 made and change from the 1935 leasing or cropping arrangement which would have the effect of diverting such person any payment to which tenants or share croppers would be entitled if the 1935 leasing or cropping arrangement were in effect for 1936. The amount of any payment which would otherwise be made to such person may be withheld in whole or in part.

**Defeating the Purpos of Program**  
All or part of any payment which otherwise would be made with respect to any farm may be withheld if any rotation, cropping or other practices are adapted on the farm which tend to defeat the purposes of the 1936 program.

**Wind Erosion Hazard**  
No payment will be made to any applicant who has been negligent and careless in his farming practices to the extent that his farm has become a wind-erosion hazard to the community.

**Keep one eye on the clock. Keep both eyes on your job.**

Some people give advice when they go to get it.

A prodigal son is more tolerable than a prodigal father.

A prospective husband may be only a masculine mirage.

**We Appreciate Your Business . . .**

**Sinclair Oils and Gas**  
Tires and Accessories

**Sinclair Service Station**  
A. P. HODGES, Manager

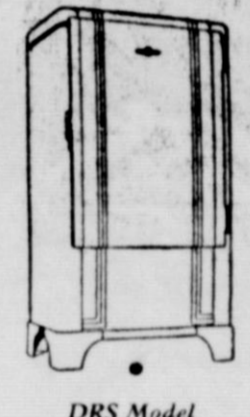
COME IN AND SEE THE BEAUTIFUL  
**NEW FRIGIDAIRE**  
WITH THE "METER-MISER"

MEETS ALL 5 STANDARDS FOR REFRIGERATOR BUYING

1. LOWER OPERATING COST
2. SAFER FOOD PROTECTION
3. FASTER FREEZING — MORE ICE
4. MORE USABILITY
5. FIVE-YEAR PROTECTION PLAN

MEET THE "Meter-Miser"  
Quiet · Unseen · Trouble-free  
IT CUTS CURRENT COST

The new Frigidaire's spectacular cold-making unit gives more cold for less cost, because of outstanding design with only three moving parts! Permanently oiled, precision built, completely sealed against moisture and dirt.



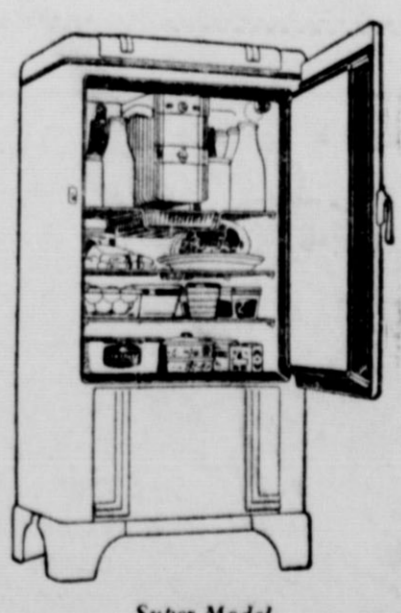
A MODEL FOR EVERY SIZE HOME

Frigidaire is a most complete line of modern electric refrigerators. There is a model and size to suit the needs of every home from the smallest to the largest. Every one of the beautiful new Frigidaires meets the Five Standards that you will want in your refrigerator. Come in and see the proof demonstrations and let it reveal to you Frigidaire's usability. It has much more shelf space in front, Full Width Sliding Shelves, Portable Utility Shelf, Double Range Cold Control and scores of work-saving advantages. Come in and see how much you will get for your money and how easy it is to own a genuine Frigidaire.



ASSURANCE OF SAFE FOOD PRESERVATION

Government Bulletins and health authorities agree that perishable foods must be kept below 50 degrees and above 32 degrees. Meats, milk and other costly foods keep only a short time unless chilled below 50 degrees. Frigidaire is equipped with a remarkable cold making mechanism — the Meter-Miser. Safety Zone temperatures are automatically maintained, even in hot Spring and Summer weather of 110 degrees and over. This is your assurance that Frigidaire will safely protect your food — and the health of your family.



On Guard!

Frigidaire builds this Food-Safety Indicator right into the cabinet—visible proof that foods are kept at Safety-Zone Temperature, below 50 degrees and above 32 degrees.

**West Texas Utilities Company**

In a class by itself for **VALUE**

STEEL MAKERS say—"Ford buys the best steel." Other suppliers of materials and parts will tell you—"Nobody checks up as closely on quality and price as Ford."

This means a great deal to you as a motorist. It is our way of safeguarding the interests of every purchaser and it leads to this—"The mechanical depreciation on a Ford is less than most cars, especially after the first year."

This is one sign of the extra value in the Ford V-8. Accuracy in manufacturing is another. (The Ford is made to unusually close precision limits.) And there is a long list of fine-car features that are exclusive with Ford in the popular field.

Have you a V-8 engine in your car? You pay \$1645 for it in any other car but Ford.

Does your car have Center-Poise Riding? Ford gives you this modern feature—"a front-seat ride for back-seat passengers."

Does your car have fool-proof Super-Safety Mechanical Brakes? The Ford V-8 gives you this proved design, with 186 square inches of braking surface.

Does your car have a genuine steel body structure? Does it have Safety Glass all around? Ford is the only low-price car that gives you this extra protection without extra cost.

You get these fine-car features in the Ford V-8 because of Ford manufacturing methods and low-profit policy.

*\$25 A MONTH, after usual down-payment, buys any model of the new Ford V-8 car—from any Ford dealer—anywhere in the United States. Ask about the new UCC 1/2% per month Finance Plans.*

**FORD V-8**

OUR GUESTS . . . Ford Sunday Evening Hour, Columbia Network. Fred Waring and His Pennsylvanians on Tuesday nights (Columbia) and Friday nights (N.B.C.). See radio page for details

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### Blaze At Bakery Saturday Morning

A blaze resulted from a gasoline stove at the Quality Bakery in Matador Saturday morning, but small damage was declared due to the immediate response of the Matador Fire Department. The fire was brought under control through use of the chemical wagon without the necessity of applying the force from water and thus prevented what might have been additional damage. The Quality Bakery is located next door to the former Hep-Sef Laundry which was destroyed by fire a short time ago.

### ROYALTY TAKE . . .

(Continued From Page 1) May Pole Dance, which was given with minute precision by the dancers, who weaved the ribbons of blue and pink into perfect plaits. Many Attend The gymnasium was filled to capacity by the interested crowds who attended, and many were forced to view the performance standing. Attendants to the king and queen were: Betty Jo Simpson,

Houston Schweitzer, Kara Hunsucker and Bob Echols Jr., from the freshman class; Juanita Fulfer, Ray Dow Thompson, Berndina Nelson and Charlie Scaff from the sophomore class; Alva Louise Lawrence, Lyman Campbell, Louise Wright and Malcolm Morris Jr. from the junior class and Grace Keltz, Harold Campbell, Dorothy Fulfer and Beryl Blackshear from the senior class.

### GRADUATES . . .

(Continued from Page 1) Blackshear is president and Geneva Cooper is secretary-treasurer. 7th Grade Thursday On Thursday morning, May 21, at 11:00 o'clock, the graduating program of the Elementary School will be presented with Keith Patton delivering the valedictory address and Elmer Gene Jameson, as salutatorian, also presenting an address. Members of the Seventh grade will conduct the closing chapel program for the year, on Friday, May 15, at one o'clock at which time the class will, history, prophecy and other interesting features concerning the class, will be given.

Everyone is extended a cordial invitation to attend these two meetings.

### LOCALS

For Sale—Shack, suitable for wash or servants house. Mrs. W. M. New. Mesdames J. R. Whitworth and Henry Ford made a trip to Plainview Wednesday. Mr. and Mrs. Thurman Carter and W. C. Hagan drove to Childress Saturday evening, where they visited relatives during the week-end. They were accompanied home by Mrs. Hagan, who visited there last week. Mr. and Mrs. Henry Givens and their son, also Miss Ora Givens and brother, Morton Givens, all of Childress, visited here Sunday as guests of Mrs. B. F. Moore. Rev. and Mrs. D. D. Denison had as their guests Tuesday, the former's brother and wife, Mr. and Mrs. J. R. Denison of Lubbock. SORE THROAT—TONSILLITIS! Instant relief is afforded by Anesthesia Mop, the new guaranteed throat mop. Relieves pain—kills infection. Relief guaranteed or purchase price refunded by Simpson's Drug Store. 6-1p Mr. and Mrs. Geo. Blackshear of Turkey visited here the latter part of last week, to attend the Senior play, in which their son, Beryl had one of the major parts. Mr. and Mrs. Clovis Vaughn and children of Lubbock visited during the week-end with her parents. DON'T SCRATCH! Get Paracide Ointment, the guaranteed itch and eczema remedy. Paracide is guaranteed to relieve all forms of itch, eczema or other skin irritations or money refunded. Large jar 50c at City Drug Store. 15-1p Mr. and Mrs. G. W. Seigler at their ranch in the north part of the county. Mr. and Mrs. N. C. Beam and children spent the week-end in Abilene, where they visited relatives of Mr. Beam's. R. E. Donovan and Alvin Stearns returned from Junction last Thursday, where they had been on a fishing trip. Mr. and Mrs. Elmer Stearns and Mr. and Mrs. Claud Harp drove to Amarillo Monday where they attended the West Texas Chamber of Commerce convention, returning home Tuesday. Received Sweet Sudan seed for sale at my farm—four miles East, one mile South of Matador. Guaranteed free from Johnson grass or other noxious weed seeds. Price 3 1/2 cts. per lb. L. B. Archer 3t Jimmy Lauderdale of Saint Jo, Texas was a guest here during the week-end in the home of Mr. and Mrs. A. L. Fryar. Emmet Donovan drove to Corsicana last Saturday to join Mrs. Donovan who had preceded him for a visit with relatives. Mrs. Ora Patterson and Misses Rachel Paton and Irene Knight returned home Sunday evening from Fort Worth, where they spent the week-end, having gone down on Friday. Mrs. E. A. Singley of Wellington visited here last Monday with her daughter, Mrs. Gene Luker. Henry Pipkin visited his brother at Muleshoe, Sunday. Mr. and Mrs. G. C. Mitchell and daughter Elenor visited friends

here Sunday evening, enroute to their home at Lubbock, after a visit with their daughter at Paducah.

PEAS FOR SALE: Creams and Purple Hull \$6.50, Brown Crowders and California Browneye -6.00 Mixed colored \$5.00, Mixed white \$4.50, Virginia Soy Beans \$3.75. All per cwt f. o. b. here. Remit with order. SULPHUR SPRINGS COTTON OIL CO. Sulphur Springs, Texas. Mr. and Mrs. H. V. Jackson of Afton, visited relatives here during the week-end. Mr. and Mrs. B. C. Cox and small son of Lawton, Oklahoma, former Matador residents, visited relatives here during the week-end. They were accompanied home by Ronnie Davis, who has been visiting his grandparents, Mr. and Mrs. W. Y. Higgins, here. Miss Hazel Self spent the week-end visiting her parents at Quitaque, returning to Matador, Tuesday. Mr. and Mrs. M. S. Patton, accompanied by Mr. and Mrs. W. T. Patton and Mrs. L. F. Davis, drove to Lubbock Monday. Miss Adele Burleson, who has been visiting there, returned home with them. Mr. and Mrs. Elbert Reeves and children of Becton, visited here during the week-end with his mother, Mrs. W. E. Reeves. Mr. and Mrs. Houston Patton of Wichita Falls, visited here Sunday with his parents, Mr. and Mrs. W. T. Patton. Mr. and Mrs. R. E. Campbell, accompanied by Mesdame H. G. Stanford and Farris Fish drove to Lubbock Sunday, where Mrs. Campbell remained with their son, Forrest Campbell who is recovering from injuries sustained last week in a bus accident. Claud Wilson, representative for the Sweetwater Sash & Door Co., was a business visitor in Matador Monday evening and Tuesday.

### Fairview News

(By Mrs. Arthur Cooper) Mr. J. F. Ray left Saturday for Seminole, Oklahoma to attend a family reunion. Mr. and Mrs. Earl Bloodworth visited Mr. and Mrs. R. N. Bloodworth here last week-end. Mr. and Mrs. A. J. Phillips of Monument, N. M., were here Thursday and Friday. Their son, Hulon who has been attending school here, returned with them. Miss Hope Clements gave a 42 party Monday night in honor of Mr. and Mrs. Chapman. Many guests from Matador were present. Miss Emma Lesta McKee drove to Spur Friday and returned with a new Chevrolet purchased there. Mr. W. E. Ballard and son, W. E. Jr. made a business trip to Paducah Saturday. Mrs. V. A. Rattan and small daughter, Dorothy LaVerne, spent Monday with Mrs. Walter Reeves of Matador. Mrs. Wiley McCown of Matador was a guest in the Ballard home Saturday.

### Cradle Roll Day Observed Sunday Baptist Church

In recognition of the Cradle Roll department of the Baptist Sunday School, Cradle Roll Day was observed at the close of the lesson period Sunday morning at the Baptist Church, and a very interesting and impressive program was presented, which included the following. Song by congregation: Prayer; Words of Welcome, by R. E. Campbell, Supt. of the Sunday School. Song, "Our Cradle Roll", by Virginia Estes, while the little tots gathered around a cradle which held little William Neal Pipkin. Welcome Speech, by Bobbie English, followed by Welcome Song by the Beginners. Song, "I Love God's House", by Cradle Roll and Beginners, followed by a speech, "Do You Think That I'm too Little?" by Margaret Sanders and Frances Springer after the Beginners sang, "Helping Hands and Feet." Little Lea sang, "Jesus Loves the Little Children" and W. F. McCaghen sang "Tick Tock Song". Report of Work was given by Mrs. W. F. McCaghen, Cradle Roll Superintendent, which was followed by Greeting from Junior Department, by James Rufus Fish. A reading, "Jesus Honored Childhood" was given by Lela Carpenter, and a song, "Hark 'Tis the Master's Voice" followed by a group of Junior Girls who passed flowers out to the babies, and to the mothers of tiny babies, who were present. The Benediction closed the program.

### RETURN HOME

Mr. and Mrs. Elbert Seigler brought their small son, Bruce, home from Lubbock last Monday, he having been confined there in the hospital where he underwent an operation for appendicitis several weeks ago.

### METHODIST CHURCH

Sunday School 9:45 a. m. You are all invited to be with us All Leagues meet at 7:45 p. m. Evening Service 8:30 p. m. D. D. Denison, Pastor

here Sunday evening, enroute to their home at Lubbock, after a visit with their daughter at Paducah.

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(By Mrs. Arthur Cooper) Mr. J. F. Ray left Saturday for Seminole, Oklahoma to attend a family reunion. Mr. and Mrs. Earl Bloodworth visited Mr. and Mrs. R. N. Bloodworth here last week-end. Mr. and Mrs. A. J. Phillips of Monument, N. M., were here Thursday and Friday. Their son, Hulon who has been attending school here, returned with them. Miss Hope Clements gave a 42 party Monday night in honor of Mr. and Mrs. Chapman. Many guests from Matador were present. Miss Emma Lesta McKee drove to Spur Friday and returned with a new Chevrolet purchased there. Mr. W. E. Ballard and son, W. E. Jr. made a business trip to Paducah Saturday. Mrs. V. A. Rattan and small daughter, Dorothy LaVerne, spent Monday with Mrs. Walter Reeves of Matador. Mrs. Wiley McCown of Matador was a guest in the Ballard home Saturday.

### Cradle Roll Day Observed Sunday Baptist Church

In recognition of the Cradle Roll department of the Baptist Sunday School, Cradle Roll Day was observed at the close of the lesson period Sunday morning at the Baptist Church, and a very interesting and impressive program was presented, which included the following. Song by congregation: Prayer; Words of Welcome, by R. E. Campbell, Supt. of the Sunday School. Song, "Our Cradle Roll", by Virginia Estes, while the little tots gathered around a cradle which held little William Neal Pipkin. Welcome Speech, by Bobbie English, followed by Welcome Song by the Beginners. Song, "I Love God's House", by Cradle Roll and Beginners, followed by a speech, "Do You Think That I'm too Little?" by Margaret Sanders and Frances Springer after the Beginners sang, "Helping Hands and Feet." Little Lea sang, "Jesus Loves the Little Children" and W. F. McCaghen sang "Tick Tock Song". Report of Work was given by Mrs. W. F. McCaghen, Cradle Roll Superintendent, which was followed by Greeting from Junior Department, by James Rufus Fish. A reading, "Jesus Honored Childhood" was given by Lela Carpenter, and a song, "Hark 'Tis the Master's Voice" followed by a group of Junior Girls who passed flowers out to the babies, and to the mothers of tiny babies, who were present. The Benediction closed the program.

### RETURN HOME

Mr. and Mrs. Elbert Seigler brought their small son, Bruce, home from Lubbock last Monday, he having been confined there in the hospital where he underwent an operation for appendicitis several weeks ago.

### METHODIST CHURCH

Sunday School 9:45 a. m. You are all invited to be with us All Leagues meet at 7:45 p. m. Evening Service 8:30 p. m. D. D. Denison, Pastor

## Auction Sale and Trade Day

### Floydada, Mon. May 18

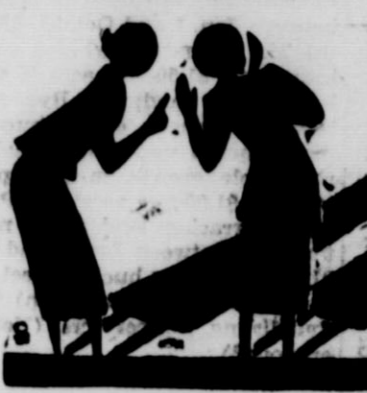
Lots of merchandise and stock for sale. If you have anything to sell, bring it with you.

### Free Lunch at Noon

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## FLOYDADA MERCHANTS

SEALE and McDONALD, Auctioneers




YOUR NEIGHBOR WILL TELL YOU ABOUT THE FLOYDADA LAUNDRY

Your neighbor can tell you about the satisfaction, service and economy of having your laundry done by the Floydada Steam Laundry.

Why not start today and provide yourself with more leisure and entire freedom from washday worries, by calling our driver

## FLOYDADA Steam Laundry



PRICES SATURDAY, MAY 16th

Green Beans, fresh, tender, lb.	5c
BANANAS, Pound	6c
FRUIT fresh stock, 1 dz. apples	29c
SALE and 1 dz. oranges for	29c
LETTUCE, 2 for	9c
Fruit Cocktail, No. 1 Can in syrup	15c
TEA Orange Pekoe 1/4 lb.	14c
and 1/2 lb.	24c
Pekoe 1 lb.	44c
PEP, 15c Package	9c
ONIONS, White, Sweet, lb.	3c
SAUSAGE, mixed, pound	19c
FRYERS, dressed, priced right	
LOAF MEAT, ground, lb.	14c
Prunes Gallon Can	33c
2 For	65c
ICE CREAM SALT, 6 lbs.	9c
QUICK-ADE, 3-5c packages	11c
<b>FREE!</b> 1-Solid Copper Whistling Tea Kettle	
<b>FREE!</b> 1-Aluminum double boiler. 3:30 p. m. Sat.	
COCOA, 2 lb. Box Peerless	15c



## FRESH CORN MEAL

MADE IN MATADOR

Ask for it at the following local grocery stores

SPOT CASH GROCERY  
 CAMPBELL'S FOOD MARKET  
 J. H. TURNER GROCERY  
 BOB'S FOODWAY  
 COMMERCIAL GROCERY  
 JAMESON & SON GROCERY

Fresh Corn Meal packed and guaranteed by **L. R. Bishop** FEED STORF

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The attention to detail that marks the smartest women everywhere is but the fulfillment of one of the requirements of true beauty, proper care. This skill and experience is assured at the DeLuxe Beauty Shop.

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 Phone 21-J For an Appointment

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- Never have we been able to offer a bigger dollar's worth of refrigerator than we offer you in this new Norge.
- Beauty, convenience, efficiency, dependable performance, operating economy—everything. Come in and see the greatest Norge of all time.
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- Combination Bottle and Dairy Rack.
- Sliding Utility Basket.
- Adjustable Shelf.
- Improved Automatic Flood Light.
- Closely Spaced Shelf Bars.
- Many other improvements and refinements.

Ask For Details About **10-YEAR WARRANTY** On Rollator Compression Unit

**NORGE** Rollator Refrigeration

## MATADOR HARDWARE & FURNITURE COMPANY

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SEE THE But Rem Seen Tex

TRIBUNE VOI

TRAIN DOUGLA

Wild gourd vi in the silence fortitude were cups into the d flat, as ghouls s the peace and Weeds and des prairie dog tow his insipid con have passed. Th the milk-weed st snake glides by the cob-webs a ments that death side a vacant prairie dog owl other of many stubby wings ras fear spinning the of its heart, to again and resum vanquished towr against a secon fatuity. The beavers of ceased to pack th dens with stubb pison grain woo ing hunger, th affinity, the pain not be cooled l little brown bod final agony. So ea with tireless har a tomb where Closed in sacred boomed animal p of work.

Wind at dawn friendless altar ar but the phoenix d the sacrifice of nature seems stu templating a ret the breach of ju studded heel of n cessantly as a van the garden wall violets, leaving h across the prairie never a welcoming the languid monot time, of sun and Perchance the eternity will prov flats with shallo shaded by a clun where prairie dog to the elevation o when cowboys mustangs, lope by

Barbed-wire is which progress ha splendid pattern sage and mesquite. rolls in the souls threaded into new the awl of dreams is course. A fierce facing the tent of i straight across the hot sandy rivers simmering mesas water, the lines r visions of their a swags these men future, fastened dead-men to secu against tomorrow bleached by wind ing through the ye ed monuments to o beneath healed-up turf. Time has pass less wind between ing only deft trace to the bars.

Out on the fram a jar-fly continues the metallic white tranquility of a sun for the staccato int would crush the pl beneath an accum own weight.

Standing at a di mirror at home ref wall of a haunting memories. The sm face that so often r and lovely pictur empty frame susp brackets of loneli small, true mirror w glance and hurry o arranging her veil o hallway at that mon first note of the mar Others viewing the no trace of the exp which erased it with finality.