The Panhandle



Tribune

WEST TEXAS

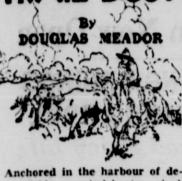
Is A New Empire Offering

MOTLEY COUNTY NEWS VOL. 17, NO. 10

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, May 14th, 1936

RIBUNE VOL. 10, NO.



tottering old man, fallen to his knees. A splintered bow clings to the reedy box with rigid, upright dignity that acclaims deterioration of the high wind. Rain and hail of the high wind. Rain and hail mesquite flat. The coupling-pole from the hail. ways under time's invisible load piled too high above the standards Girl Scouts Are that once held the rolled couches of cowboys, so easily.

The trail is ended at this forransferred to fresher shoulders, day afternoon, May 11, for th wagon again and the last quarter and Mrs. Joe Jeffers. of tender beef hanging from its side, has been sliced and browned the four troops, being, Zona Ruth in the pan. Axle grease is caked Scaff of Troop No. 1; Kara Belle harnessed and hitched together No. 4. for the final move, after the cook had fastened the heap on the Ruth Scaff, Bonnie Duncan ,Lena age. chuck-box lid. The hobble rope Mae Cudd, Elmerine Russell, has been removed from the bent Myrnavae Barkley, Johnnie Grift to W. F. Allen. To this union six hook on the front end-gate as if fin, Juanita Cartwright and Aileen children were born, three of whom to deny a valeless trophy to a decrepit veteran when the conquest was named the Cuckle Burr Troop had been a member of a protest- old cowboy and western songs.

the restless herds, browsing remudas and riding men with tintinnabular spurs on their boots, as the last charter in the restless herds, browsing remudas and riding men with tintinnabular spurs on their boots, as the last charter in the restless herds, browsing results and riding men with tinting tinnabular spurs on their boots, as the last charter in the restless herds, browsing results and riding men with tinting tinnabular spurs on their boots, as the last charter in the restless herds, browsing results and riding men with tinting tinnabular spurs on their boots, as the last charter in the restless herds, browsing results and riding men with tinting tinnabular spurs on their boots, as the last charter in the restless herds, browsing results and riding men with tinting tinnabular spurs on their boots, as the last charter in the restless herds, browsing results and riding men with tinting tinnabular spurs on their boots, as the last charter in the restless herds, browsing results and riding men with tinting tinnabular spurs on their boots, as the last charter in the restless herds, browsing results and riding men with tinting tinnabular spurs on their boots, as the restless herds, browsing results and riding men with tinting tinnabular spurs on their boots, as the restless herds and riding men with tinting tinnabular spurs on their boots, as the restless herds are restless to the restless herds and riding men with tinting tinnabular spurs on their boots, as the restless herds are restless to the restless herds. The restless herds are restless to the restless herds and riding men with tinting tinnabular spurs on their boots, as the restless herds are restless to the restless herds and riding tinnabular spurs on the restless herds are restless to the restless herds. The restless herds are restless to the restless herds are restless to the restless herds are restless to the restless to th the last chapter in the saga of the argosy stripped of her sails and Bird Troop. crumbling in a channel near the

moat about the citadel of their Troop. rose-petal world. We of the weary caravans loaded with our own and ization will be held this afternoon Cemetery near Matador. chanted oasis, without envy. The activities. decided that here was the excep-

hung on the purple mountain tops and sunlight sparkled in the carpet of jewels on the grass. It was as if love had been given the verdict and sought a few last glimpses of

maids are the happiest people in children last Sunday. the world when once they cease

At heel-fly time we used to is reported to be improvng. scare the cattle out of a waterhole

WIND AND HAIL

Community Gets Over Inch Of Rain With Afternoon Storm

A destructive wind and considerable hail accompanied the heavy ay beside a wind-beaten shed, rain falling in the Flomot comold clipper of the prairies munity about 5 o'clock last Thurswaits time's deliberate flame as day afternoon. The roof was blown piece of driftwood carried back off a house owned by Phillip the tide of memory. Rust has Graves and occupied by Jack aten off the silver from the thick Pyron, during the storm. Three on tires of the archaic chuck- un-occupied houses north of agon and spokes from a broken A barn on the Smith Purdy farm, Quitaque river were blown away. ellow pierce the ground as a located near the Folley school

brough its pageant of pretense at were recorted heavy in the Fairsefulness. The worn brake-blocks mont and Edgin communities north angle in mute apathy before and west of Flomot. The rain fall wheels that will not write again at Flomot during the storm, was the brief message of journeying, more than one inch and of much with their tracks across the sandy benefit to farmers. Little damage eiver to a camp ground on the was reported to have resulted

Organized Monday

Thirty two girls met at the Matgotten destination where duty was ador high school auditorium Monand silence soaks up the last echo purpose of organizing a Girl of laughter, as bronze-faced men Scouts, which will be sponsored sip scalding coffee from tin cups by the Matador Child Welfare at twilight. The smoke of burning Association, and will be under the mesquite will not settle on the old supervision of Miss Irene Knight

Kara Belle Hunsucker, Dorothy ant church for many years prior The procession moves on into Jean Harp, Frances Stearns, Pau- to her death. The procession moves on into line Oden, Lucille Webb, Evelyn obscurity; rumbling chuck-wagons Los Patha Paine Paherston Claration of Cynthia Ann Parker, for early pictures of dugouts, Farmers who may contemplate capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make an other capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make an other capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make an other capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make an other capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of dugouts, Icans are requested to make a capture of Cynthia Ann Parker, for early pictures of captu

ents, Corine Briggs, Opal Vivian, Flomot and became owner and ceeds will go to the winning town. Guide. A history and date should cattle country is completed. Dust Lele Carpenter, Mary Gaines, proprietress of the Flomot Hotel sweeps the abandoned wagon as Frances Carpenter, Mable Turner, which she operated until her Baptists Make Plans

The pictures will be a part of the published history of Motley spray against the bulk of an of troop three, or the Mocking death. She had been in bad health

street and refused to be separated to be distinction of being Campbell Vicina tained the distinction of being Campbell, Yvonne Cross, Edith during the day until their mar-riage became a tradition of our organization. Even the skepting

Miss Willett also had a part in tion when their prophesies bore the senior play, which was presented there on May 6. She plans morning when the mist clouds hung on the number required to join her parents here, following her commencement exercises commencement exercises

GIRL LOSES FINGER

The child was brought to the season. Traweek hospital here where medical treatment was given and

beside the tall, creaking windmill, over extended horizons I have the improved condition of Dr. H. remove out tattered overalls, shirts tried the waters of a sea or two, C. Eargle former Matador res-day. and hats, then run for the swim. some rivers, lakes, tiled pools and ident, now of Dublin, who is re-I can still smell that agitated gyp a few porcelin bath tubs, but never ater and feel the black slime on to regain the zest lost in childhood's ny legs. It was like putrid gravy splendid extravaganza. Genuine ysis which he recently suffered. ating islands of foul scum but happiness, like the orchid, is a was celestial to our none-tooacting standards of pleasure.

Harbour, drove to Silver Falls of the present.

Harbour, drove to Silver Falls of the present.

Price \$15. See A. V. Milsap at Lake, Monday, where they enjoyliness from sources less beautiful summer, later moving to Dublin.

See A. V. Milsap at Lake, Monday, where they enjoyof the present. In the years following each other than its fragile blossoms.

elsewhere in this issue of the Tribune regarding the opening of the Harry Willett & Co. store in the Moore building Friday, May 15. Extensive advertising is being circulated regarding the Re-opening sale which will begin Friday

and continue until May 23. Matador enterprise has been engaged in the dry goods business in this city for nineteen years prior to his moving to Brady, Texas about one year ago.

some of the merchandise has been moved from Brady, the majority is new and has been purchased since his return here. "Practically all the goods in the store has been purchased this season," Mr. Willett said.

Attractive prices are offered ation is given the high quality. standard merchandise listed.

"We will be glad to have all our old friends and new friends visit the store during the opening that we may renew old friendships and acquaint new friends with our goods and merchandising policy" Mr. Willett declared.

Funeral Rites Are

Resident Is Made Here Thursday

She was married Nov. 23, 1899 skit.

for some weeks and under med-Betty Jo Simpson, Mary Ola ical treatment. She suffered a Tipton, (Press Reporter) Mavinee paralytic stroke on the night of Russell, Juandell Davis, Viola May 1st, which resulted in her

—Reporter. of Silverton, Texas; Mrs. Thelma set as the date when a vote will Mosley and Mrs. Hazel Walls of be taken.

Roaring Springs Pool Is Now Open

The 10 year old grand-daughter ern swimming pool is supplied move to his new home.

RECOVERS

Friends will be glad to hear of covering from a strope of parai-

Dr. Eargie together with his where they now reside.

Part in Centennial Regional Meet

Towns of this region will partiitorium.

which will represent this section Queen for the occasion. Mr. Willett declared that while Dallas June 14 to 21. Decision as both the grade and high schools The play Festival Commission.

regional meeting was authorized Association. during the selling event beginning recently by the National Folk Friday, especially when consider- Festival Commission at a commit-

> Two Nights Planned lenge and two interesting pro- Pay Homage. Tuesday night. These programs Bloss

many years ago by holding an old- Blossom and Baliku Shan. fashioned spelling bee. Costumes in this scene will be similar to Pearl Florence Robertson was those worn by their forefathers. on the spindles since it was smear- Hunsucker, No. 2; Francis Carl- born in Wood Co., Texas, Feb. The blueback speller and the Mced there before the mules were son, No. 3; and Betty Jo Simpson, 7, 1886 and died at Flomot, Texas Guffey's Reader will be used for May 4, 1936, being at that time texts. The professor with his hick-Girls who enrolled are: Zona fifty years and three months of ory sticks and the little log school house will be portrayed in this

Sunshine Trio

Matador will present the Sunshine Trio, playing and singing

Church is making plans to fill the which they will give or loan to Love was stretched over their Floyd, Marie Hunsucker, Kittie death four days later. Funeral vacancy made recently when Rev. the WPA Writer's Project, are lives like a tarpaulin of faith over Jennette Jenkins, Ruth Rushing, services were held in the Church A. L. Jordan accepted the pastora man's soul and happiness was a of troop four, or the North Star of Christ at Matador with Rev. at of the Baptist Church at office immediately and they will Dennis officiating and the body Gainesville. In accordance with a be forwarded to the district WPA Another meeting of the organ- was laid to rest in East Mound motion made and carried in a office at Lubbock. brief business session at the close borrowed troubles, dust-covered at the grade school building, to Mrs. Allen is survived by three of last Sunday's morning service, Girl Scalded In and foot sore, passed their en- discuss further plans for summer daughters, Mrs. Judison Stephens next Sunday evening has been

Coach Stanford To Nevada for Training

Coach Harvey G. Stanford left Matador for Las Vegas, Nevada,

came fastened in a concrete mixer and the pool have been supported by the pool have been seen as located within short where she was playing with other popular prices will prevail this popular prices will prevail this boulder Dam.

MRS. MEDLIN SUCCUMBS Mrs. R. L. Medlin died Sunday,

May 10, at her home in Snyder, Friday. Mrs. Medlin was the mother of Miss Bess Medlin, teacher in the

Roaring Springs school. FOR SALE-Superfex heater, Spot Cash Grocery.

Many Towns To Take Colorful Pageant Is Flomot Senior Cast With 150 From Local School

One of the most colorful and cipate in a folk festival which is entertaining features to be prea part of the Texas Centennial Ex- sented this year was the May Fete position on May 18 and 19 in which was held in the school Harry Willett, manager of the Memphis at the high school aud- gymnasium at the grammar school last Friday evening, May 8, when

in the National Folk Festival at Approximately 150 students of to the winner will be made by a participated in the various numfrom the National Folk bers, which were composed and arranged by Mrs. J. R. Whitworth Advance reports indicate that expression teacher and Miss Tanner, and the cast included music teacher of the public the meeting in Memphis is to be Mable Jameson, music teacher in one of the most outstanding folk the school and presented in befestivals of the state. The Memphis half of the Matador Child Welfare

Japanese Motif

tee meeting in Amarillo, and the minature cherry trees in bloom, state director called on all towns furnished an artistic background of this section to take part in the for the entertainment, which cen-Upper Red River Valley Regional tered about the oriental theme, and included the following:

Part One: Hail to the King and These towns have met the chal- Queen; Princes and Princesses

grams have been arranged, one on Part Two: Japanese Entertain-Monday night and the other on ment for Their Majesty. 1. Cherry the Motley county championship dress, "The Texas Centennial", Held For Mrs. Allen will portray frontier and pioneer Dance; 4. Lotus; 5. Dragon Flies; if in the Texas Panhandle. 6. Peony; 7. Iris; 8. Fan Dance; 9. Clarendon will open the pro- Wisteria; 10. Chrysanthemums; interment Of Flomot gram Monday night and will de- 11. Renel 'Round May Pole; 12. winning first in the county track Gene Luker, valedictory Address, and field meet was also presented "The Grandour of Texas", Geneva pict the educational methods of Geisha Girls; 13. Miss Cherry to the school as a permanent Cooper.

Part Three: Finale. Especially interesting was the

(Continued on Back Page) FEDERAL GUIDE **NEEDS PHOTOS**

Crowell is presenting "Mem- from Miss Dess Key, Superivisor ories"-cowboy life and the re- of the Federal Writer's Project, who was recaptured from the houses, buildings; interesting loans are requested to make apndians by Capt. Sul Ross. scenic spots and also modern types plications immediately in order Popular prices of 25 and 15 cents of architecture, to be used in Motwill be charged, and the net pro- ley county section of the Federal

To Call Pastor Soon county and become a permanent record. Residents who have pic-The congregation of the Baptist tures of the above description,

Accident Sunday

just beyond the dune of tomorrow. They held hands like children when they walked down the
street and refused to be separated

Miss Dorothy whiet, daught, accompanied by Mrs. Hemphill, kettle of hot water last Sunday.

Stapleton, Leonard Crowell and they were guests in the homes. She was rushed to the Traweek and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and they were guests in the homes of Mr. and Mrs. Elbert Fulfer and portmed to be improving.

Traweek Hospital

The following hospital cases are reported from the local Traweek have ample opportunity to under-Hospital within the last two weeks stand the provisions of the new L. V. New and for business man-Announcement is made in this issue of the Tribune of the opening of the Roaring Springs swimming pool, favorite pleasure resort of the Panhandle. The modern swimming pool is supplied in supplied in spring training of his new done in spring training of his new charges. Mr. Stanford expects to be away about two weeks before returning to complete plans to move to his new home.

Friday where he will be engaged in spring training of his new charges. Mr. Stanford expects to be away about two weeks before returning to complete plans to move to his new home.

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Friday where he will be engaged in spring training of his new charges. Mr. Stanford expects to operation; Mrs. B. F. King. North-agent in another part of this agent in Coach declared that despite the Mr. and Mrs. J. W. Cummins, arisen. They are as follows: Flo-The 10 year old grand-daughter the beauty before hara-kiri. Money, the image-breaker, had found a passage into the sanctuary and things were never the same again.

O. O. McIntyre says that old maids are the harmiest are the harmiest people in the image are the harmiest are the harmiest people in the image-breaker, had found a passage into the sanctuary and things were never the same again.

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Miss Aleta Casey from Whitesistant nurse at the hospital.

Harbour, drove to Silver Falls for the present. ed an all-day pienic.

Graduates To Hear Baccalaureate Sun.

Class Play Is **Well Attended**

The Flomot Senior Class presented itts annual class play last The purpose of this regional R. E. Campbell Jr., and Dorothy Friday night, May 8, at the Flomeet is to determine the town Echols were crowned King and mot High School auditorium, to one of the largest crowds ever to witness a play in the Flomot year.

> The play, "Among The Stars" by Misses Irene Ham and Lois thirteen characters.

the second and third acts, the members of the senior boy's basket ball team were presented with Japanese lanterns, arbors and Matador Lions Club, for winning class, will be given. The song, the consolations of the annual "Blest Be the Tie That Binds Matador Lions Club tournament. will close the services. This was the second successive year that the Flomot boys have

had this honor. track this season were each pre- the following: this year and attended five other Dorothy Fulfer; Address, them. A beautiful trophy for Jr.;

possession. Loan Office Closes soon

The Federal Emergency Crop Loan office in Matador will graduating class, of whom, Beryl A request is received this week probably close about May 20, according to district manager, C. C. Gibson, who was here Monday.

Mrs. Gertrude Nelson, manager of the local office, located in the court house, declared that a number of farmers had expressed intentions of filing loan applications before the office closed.

ACTION STARTS

when we looked their way for here was proof that dreams await only for a certain hour to bloom into actualities—perhaps our own dreams would become realities just beyond the dune of tomorrow. They held hands like children when they walked down the walked to the taken. The daughter of Mr. and Mrs. Hazel Walls of Flomot. She is also survived by the salso survived by the walked the institution to his death, willed the institution to this week as farmers from all parts of the county crowded the county agent's soffice to make out their work sheets. All work sheets must be completed by Mrs. All with a term was a dath to the institution to his death, willed the institution to this death, willed the institution to his death, willed the instituti are making them out whether or resourcefulnness of a bright young not they intend to reduce acreage fellow, who, with a companion, as they may be eligible for soil takes refuge in the hospital in an building payments after the fall attempt to evade the law, and is

check-up.

FROM BRADY

Mrs. Harry Willett arrived in and was buried at Abilene, Mon- flat has accepted a position as asjoin Mr. Willet in his preparation for reopening their dry goods SENIORS ENJOY PICNIC MON. store here. Their youngest son, Harry Louis is visiting his aunt, Members of the senior class, to-gether with their sponsor, B. F. Mrs. C. W. Pearson at Paducah,

Sweetwater Sunday.

Forty Member Senior Class To Receive **Diplomas**

The baccalaureate service for the Matador High School graduating class of 1936, which will be held in the auditorium of the school, next Sunday morning, May ginning of the commencement exercises which will bring to a successful close the present school

Supt. E. A. Sanders of the Quanah public schools has been obtained as speaker for the ocwas jointly coached and directed casion. The processional will be played by Miss Mable Jameson, schools, to be followed by Invoca-During the intermission between tion by Rev. D. D. Denison. The congregation will join in singing "My Faith Looks Up to Thee". and special music by the Sunshine bronze basketballs in behalf of the Trio, members of the graduating

Commemncement Program On Friday evening, May 22, at 8:15, the commencement program The ten boys who lettered in will be given, and will include

sented with a beautiful Balfour Processional, Miss Mable Jamebronze medal. These boys won son; Invocation; Salutatory Admeets, placing first in three of People of Texas", R. E. Campbell, "The Holy Hour", solo by winning first in the county track Gene Luker; Valedictory Address,

> The principal address of the evening will be delivered by the Honorable Charles Dean, District Attorney of Plainview, Texas, whose subject will be, "The Future of Texas.

The awarding of honors and diplomas will be followed by the singing of "The Eyes of Texas", and the benediction.

There are 40 members of the (Continued on Back Page)

WINS LAURELS

"You're The Doctor", presented by the 1936 Senior Class of Matador High School last Thursday evening, May 7, was acclaimed by a highly enthusiastic and responsive audience, to be the best ever presented in this vicinity.

Frequent laughter interrupted the efforts of an unscrupulous ady doctor to obtain possession The 1936 soil Conservation Pro- owner, who, at his death, willed

Harcrow, Frank Jameson and Tutt

MEET TUESDAY

The Matador Lions Club will hold its regular function meeting in the basement of the Matador Methodist Church next Tuesday noon. All members are urged, to be present as important business will be discussed and an interesting program has been pre-

Efforts are being made to hold the enviable average attendance of the club through the coming summer months when concentrated efforts will be required due to vacations and other summer-time activities.

Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The

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as, under the Act of Congress, have we found reason to doubt C. H. Norton last week

DOUGLAS MEADOR





MEMBER West Texas Press Association

SUBSCRIPTION RATES: CASH IN ADVANCE

NOTICE TO THE PUBLIC Any erroneous reflection upon preciate the character, standing or repucorrections will be made when phenville Empire-Tribune, May 1. warranted as prominently as was the wrong published, reference or

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

CREDIT MR. ALLRED

MATADOR TRIBUNE tention now being focused on the Sunday night records of State and National figures, there is much left to the relatives at Spur Sunday. imagination of the average voter. Governor Jimmie Allred is no ex- spent last week with her parents, would not run because it needed Monday only. ception and this fine executive has Mr. and Mrs. H. M. Murphy. been subjected to more or less! ridicule at the hands of his politi- spent several days a Munday re- Yes, we made a mistake in last cal adversaries by many unjust cently

This newspaper has been supporting Jimmie Allred since the Mrs. O. T. Casey has been on the first day he announced for the office of attorney general in 1928. last report. Entered as second class matter At that time we believed him to at the Post Office, Matador, Tex- be honest, sincere and at no time visited her parents, Mr. and Mrs.

his integrity. The people of Texas selected him Saturday and Sunday in Plainview to be governor in 1934 after a and attention of every political Edwards last week-end. leader in this great state. After eing inducted into that office he fishing at Lake Childress last has performed in a manner that week. meets with the general approval in this section of Texas. In no last week instance can it be said that he has Mineral Wells is visiting his parbetrayed the truth of the people who placed him in office. His rereasoning and fairness he should be returned to another term, and be returned to another term-and by his friend a Mr. Blackwell, he will be. Many charges are be- also a student of Tech. ing made against him, but in the end Texas voters will follow a bock spent Sunday with her parprecedent of long years standing ents, Mr. and Mrs. L. R. Browning Ware? Folks, this picture is down in rewarding trustworthy officials with a second term when they have proven themselves worthy. And Mr. Allred has met that test.

The coming four months of the tation of any individual, firm, 1936 political campaign are fraught Church at McAdoo, drove to concern, or corporation that may with many dangers of innuendo Abilene last Thursday where they picture that everyone must see. appear in the columns of The and false statements. None should attended a meeting of the Board It's "Thanks A Million" with the Tribune will be gladly corrected be charged against Governor All- of Christian Education of the when called to the attention of red not because he has been free Northwest Texas Conference. the editor. It is not the inten- of mistakes but because of his tion of this newspaper to wrong- rugged honesty which after all is ly use or injure any individual, the final test every public official firm, concern or corporation and should be called on to stand.-Ste-

Whiteflat News

ear House, New Mexico

spent Sunday visiting in Lubbock. and when we got home it was No. given by members of the Epworth minutes late. We arrived at the Even in the face of so much at- League at the Methodist Church

Mr. and Mrs. Ed Jameson were or unknown. Northfield visitors Sunday. The little daughter of Mr. and

sick list but was improving at the Mrs. Joe Martin of Matador

Mr. and Mrs. Vern Austin spent

Mrs. R. N. Rigsby of Matador contest that attracted the interest visited her daughter, Mrs. Tom Geo. Sims and Tom Tilson went

of this newspaper and its friends visitor in the M. D. Morris home ladies'

Boyd Perkins, who has been in Troy Perkins, student at Texas can see more of Jackie Searl Northfield school, with a handcord is without a single stain or Tech, also visited his parents, Mr.

Miss Eunice Browning of Lub-

ATTEND MEETING

Rev. D. D. Denison, pastor of In every respect he has been the local Methodist Church, ac- Don't miss it-Friday and Sat. honest-a trait that all can ap- companied by Rev. Frank Beau-

MISTAKES

"We made a mistake in last week's issue," says the editor of a weekly newspaper

"A good subscriber told us about and got 197 on the telephone. We Mr. and Mrs. Bruce Browning asked for a spool of No. 50 thread A Mother's Day program was 60. The train was reported 30 station 20 minutes after train time

take of 10c in our favor. We felt

Commission Agent

sick and the doctor said we were Ramona, the Yatch Club boys and Mr. and Mrs. Geo. Sims visited eating too much meat. We had not a host of others. The first big tasted any meat in two months. musicial picture in quite a while. Mrs. Cecil Burnam of Lubbock. The garage man said the jitney Remember the date Sunday and a new timer. We cleaned the spark Mrs. C. E. Lauder and children plugs and it has run ever since. week's issue of the paper".-Auth-

> Wise old Plate, three thousand Miss Bessie Kincanon, Sunday. years ago concerning government said: "The punishment of the wise trip to Matador Sunday. who refuses to take part in government, is to live under the gov-Monday, May 11. Funeral services ernment of bad men."

MOVIE CHATTER (By A. Rogue)

Thursday night the fans of Jane Withers and the followers of watch night can see this young latest picture entitled "Gentle Julia". Many of you are Guendola, of Odessa, are visiting already familiar with the Booth Tarkington novel on which the story is based. In this picture you Lucille Flowers, teacher in the

"Whispering Smith Speaks"

And just who wouldn't come out and see "Wispering Smith Speaks" to earth and cute! It should easily compare with "When A Man's A Man" and "Cowboy Millionaire" both George O'Brien vehicles.

"Thanks A Million'

Dick Powell will be with us again Sunday and Monday in a winsome Ann Dvorak playing the feminine lead. There are plenty of others as Patsy Kelley, Fred Allen, Paul Whiteman and his band with

.AMPETIGO.



Let's Go Conoco

Mohon Service Station

Dobbs City Merc. Co.

Dalton & Ashford

Bob's Oil Well

York's Service Station

Whiteflat S. S. and Garage

Highway Service Sta.—Flomot

Fairview Service Station

L. B. Robertson

Matador, Texas

ng children 110N quickly heals these sores. First 60c and \$1.00 sizes

CITY DRUG STORE

There's far more real paint in a gallon can of LOWE BROTHERS HIGH STAND-ARD House Paint than there is in a gallon can of cheap paint. HIGH STANDARD covers more surface - is easier to apply-cuts down painters' time -and wears longer. See us before you do any painting -it will pay you!

(By R. A. Harp)

were held Tuesday at the North-

field church and interment fol-

lowed at the Northfield cemetery

He is survived by his widow and

six sons, Vincent, Raymond, Lee,

Nolan, Allen and Ebb of North-

field. Also one daughter, Mrs.

Izona Lester of Lovington, New

Mrs. Maye Hays presented Mis

IN A GALLON CAN

HIGH STANDADO

LIQUID PAINT

Mexico.

('Blubber' to most of you) and kerchief shower Friday night.

relatives here

Burton-Lingo Company "PIONEER LUMBER COMPANY OF WEST TEXAS"

Use this

Mr. and Mrs. Homer McCoy and Mrs. Dollie Tate made a business trip to Childress Sat.

Mr. A. B. Henderson and D. T. Florence were Matador visitors Northfield News

Misses Dorothy McDonald and Mrs. Fay Tipton, and their infant which was performed Tuesday. Charlsie Payne were guests of son to Matador Monday, for the purpose of giving the baby med- bert Seigler, mother and brother W. E. Ashford made a business ical attention at the Traweek of Mrs. Etheredge, drove to Lub. Mr. J. S. Thomas passed away by Mrs. Claud McDonald.

Mrs. O. F. Etheredge of

Northfield community, acco panied her sister, Mrs. Clo Vaughn to the latter's home Lubbock, Sunday, and an examination in a Lubbock Sanitarium A. L. Barley conveyed Mr. and revealed that an appendiciti

TO LUBBOCK

Mrs. G. W. Seigler and son Elhospital. They were accompanied bock Monday to remain through the critical period of the operation.



Season Now Open

ROARING SPRINGS SWIMMING POOL

Swim and Enjoy Life



Natural Beauty, the Reflected Result of CARE

Attention to the care of the hair by operators familar with the proper methods and experienced in their skillful use, has results beyond immediate ? satisfaction.

The improvements of naturally fine characteristics is always a result of constant care.

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Your Hair Deserves The Best Care

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BOB'S

Matador, Texas

BE THRIFTY

Save time, worry, money and your clothes by having us do your laundry. Summer is at hand and you will want more time to be out of doors-More freedom from the worries of Wash Day.

Call our driver today and let us show you the economy of quality work.

Spur Laundry

'VANETTE' ...

- Full Fashioned -HOSIERY

Will give you the utmost value in fine silk stockings.

The gift 'Supreme' for the graduate We are showing

Knee Action!

If you want hose that are made for knee action—that stretch as your knees bend and return to their normal shape without sagging . . .



many washings for economy's sake, buy them by the box. IDEAL GIFTS

FOR GRADUATION

We have just recei-

ved the new 'Silverlining' Taffeta slips so popular with smart dressers. Tea, Rose or Navy

the season's

best shades

Knee length

79c pr.

Full length

\$1.00 pr.

There is some-

thing new in

slips

\$1.95

Sat. Special Our fine quality Oil Cloth 20c yd.

"Get the Habit"

ANNOUNCING OUR RE-OPENING

SAIGHE.

GREATEST VALUES IN HISTORY FRIDAY, MAY 15th., 9:00 A. M.

Opening Special 36 inch

Brown Domestic

5c

Limit 10 Yards

Opening Special

Turkish Towels

Colored Border—15x32

7c ea.

Ladies Hats



All the new shapes and materials. Every Hat new and a good style.

1.00 - 1.95 - 2.50

Garza Sheets

81x99

95c

81x90—SHEETS

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Ladies White Shoes

New Summer Styles Widths AAA to B.

1.95 - 2.95 - 3.95

Eight Days Of Surprising Values in High Grade, Standard DryGoods

For nineteen years we served the people of Motley county and surrounding territory and we feel that it is needless to emphasize our policy of merchandising. The new store which we are opening, is larger and a better store and we are better prepared to serve you.

For the first eight days of our opening we offer you unusual values and a high standard of merchandise which we feel certain will receive your appreciation.

Ready to Wear

Sheers, Linens, Cottons. The very newest in styles and colors.

New things coming in every day.

Our prices are right.

Be sure to visit our Ready-to-Wear Department.



Artcraft Magic Clear

SILK STOCKINGS

Ringless — Perfect Fitting Chiffons Opening Special

\$1.35—3 Thread Chiffons \$1.00 \$1.65—2 Thread Chiffons 1.15

Try Arteraft Hose. You will be pleased.

Opening Special

Men's Khaki Shirts

Full Cut — Well Made

79c

Opening Special

Boy's Pants

Grey or Tan Mixtures Sizes 6 to 16

79c

Men's Handkerchiefs

Full Size Regular 5c Handkerchief Opening Special

3c

Shirts

Big Table Men's Fast Color. Pre-Shrunk Shirtcraft and other well known brands

98c

Sizes 14 to 17

er is

Kangaroo Brand

Overalls

Full Cut, None Better

\$1.10

Childrens ANKLETS 25c Values 19c	81 inch Brown SHEETING 22c	Seamless SHEETS 59c	OIL CLOTH First Quality Opening Special 19c	MEN'S HATS Large and Small Shape. Regular \$3.95 Hats \$3.15	MEN'S SOCKS Good Smooth Cotton Socks Pair 8c	BOYS KHAKI PANTS 98c Vat Dye Well Made Shirts to Match 79c
DRESS PRINTS 36 inch fast color Worth 15c Special 10c	BROADCLOTH Solid Colors 36 inch Wide 12c	SED SPREADS \$2.95 Values \$2.29	Full Fashioned Thread Silk HOSE A good Stocking 59c	MEN'S DRESS OXFORDS White, Black and Browns. Real Shoes \$2.95 to \$8.75	STETSON HATS Complete Stock Staple and Dress Hats	MEN'S WORK SHOES The Kind you Like Real Leather 1.65 to 2.95

SALE OPENS AT 9 a. m. MAY 15, CLOSES MAY 23 - ALL SALES CASH and FINAL

Folks come in and see us. We want to see you and renew our acquintance. We promise you the same fair dealing we gave you for 19 years in Matador.

Harry Willett & Company
"The Store Of Friendly Service"

MATADOR, :-: :-: TEXAS

For Oil Researches

If you are hard-run, h

Eating too much makes you

BETTER FOOD

sities become luxuries.

you'd not eaten enough



Publisher's note: This column is written especially for the Matador Tribune, an represents accu rate information from the world' Comments

nature will clay, as it were, not properly imappreciated bulded with their great art. author se address is ling of this will be even slightly N. Edge- suggested. All will be 'hotseymont Ave., Hol- totsey'-no black streams dislywood, Califor figuring the fair Juliet, no gentle-

One of the most striking sets I the other day on the M. G. M. lot. It was built for a sequence in "Romeo and Juliet", starring Norma Shearer and Leslie Howard.

It represented an ancient Italian other states can be greatly imcemetery of the Middle Ages at pressed with the magnitude of Verona. It took months of research Texas, its wealth of great natural and construction before the finish- resources, its diversified climate, ed product emerged as I saw it. its unique and romantic history The rocky landscape was dotted and its progressive spirit. It is an with tall, majestic cypress trees everyday occurence for Texans to that one has come to associate hear visitors praise the type of with the Italian landscape. On the hospitality that is so typically heights, was the church with its "Texas", lauding the warm geniadetached campanille standing be- lity and genuine friendliness that side it. Many family mausolems as has been a natural characteristic well as the more humble graves of Texas for many years. were in evidence.

During the funeral cortege, Jul- orious characteristic that is by no iet's bier was borne on the shoul- means general. The same quality Texans are no judges of their other). As it so happened it was read and write. It isn't a hered- ed recently that exemplifies the raining the day the funeral procession was being filmed. This condition did not, however, deter the proceedings, as the director felt the mournful aspect of the elements but augmented the melancholy mood of the scene. The participants, however, did not appear to appreciate this artistic touch. Through the thin lace coveriet the rain penetrated with provoking ease, and as it required ten times to rehearse this scene before it met with the director's sanction, all parties involved got a thorough soaking. The 'corpse' in order to enhance her beauty, resorted to extra long artificial eyelashes which were heavily mascaroed. But alas, this mascaro was not adamant to the wetness of the liquid ebony ran down the young lady's face. So when this fake Juliet finally reached her family vault, she was a sight to behold. She looked more like a zebra than anything human. Had the unhappy Romeo heheld her in this condition he would never have paused for a final kiss. I know that he would have run as fast as his legs would lover, that his fair inamorate had tennial Celebration, a tribute to original site in the new 1,600 acre succumbed to the ravages of the the early pioneers who lost their Fort Parker State Park on High-

And the gentlemen who carried the bier upon which the 'deceased' Parker a century ago. The historic Juliet reposed, had their troubles too. Especially, when they were obliged to godown the slippery and wet incline so many times. Most of these gentlemen's shoulders were sore from the weight of the bier, and I suppose these actors spent a part of their stipend for liniment to alleviate this discomfiture. Some of them sneezed and





"Friendly" is the word here. Smiling attendants greet you everywhere. It's a pleasure to stay here. Ask

18 Floors Cheerful Guest Rooms

52



ground that the 'corpse' was al-Conoco Chemist Wins Renown most thrown out. When it was finally all over, these gentlemen, sad to relate, were far from being crushed by their great grief. Candor compells me to tell you that they all got in a huddle and held

However, on the scene, no ink-

colds, etc. Its what you do not see

"MAKE ME A TEXAN"

Texas is blessed with a merit-

For three days, beginning May fort,

Indians during the siege of Fort Mexia.

Site of Fort Parker Centennial

19. Grosebeck and Mexia will by the artist, is being reconstructjointly sponsor as a Texas Cen- ed from Centennial funds on its

lives at the hands of Comanche way 14 between Groesbeck and

Completely Equipped For

OBSTETRICS, PEDIATRICS

And General Medicine

Newest Type X-Ray Equipment

RAWEEK HOSPITAL

Day and Night Service

Albert Traweek, Jr., M. D.

most interesting part of it all.

a sort of indignation meeting and "alloying" of oil to extend the of automobile engines - is thought they were entitled to more credited in large part by engineers money. You see they had no artto L. L. Davis, unassuming young chemist in the laboratories of the istic souls they were so terribly prosaic and mercenary, even in a Continental Oil Company at Ponca case like this. Gods, with feet of City, Oklahoma

With Bert H. Lincoln, the company's chief chemist. Davis pa-tiently tested a thousand obscure chemical compounds to find one that, mixed with oil at the refinery. would establish an independent and permanent protective film on motor metal and thus permit the oil to do its work satisfactorily, even under the higher stress of modern lubrimen with sore shoulders, bad cating conditions.

on the screen, that is often the No such chemical substance existed. so Lincoln and Davis synthe-isted a quasi-magnetic chlorinated ester which they called methyldi-chlorostearate. X-ray diffraction tests conducted by Professor G. L. Clark of the University of Illinois showed its behavior. It is easy enough for Texans to understand why visitors from

Lincoln and Davis put together this compound with a bow to Sir William Bragg, an English physicist who ten years earlier, while blowing soap bubbles, made obser-vations indicating that the presence of an ester might bring about a desirable regimentation of oil par-

First revealed to the scientific tured topic of discussion before the world at the last meeting of the American Chemical Society membership in its annual meeting at Davis Lincoln process. Davis-Lincoln process was a fea- Kansas City last week



L. L. Davis, Continental Oil Company chemist, whose recent discoveries in the field of friction and lubrication have attracted nation-wide attention.

itary quality but more requite to being a Texan.

ders of eight gentlemen. The body of hospitality found in Texas is own popularity. The ability to of the 'deseased' lady was covered not a principle as commonplace pass on the merits of Texas bewith a fine, thin silken coverlet, among all states of the Union as longs to visitors from other states which, sad to relate, was not water the English language. It is a naturand it is a cross section of their a letter to Governor James V. proof. Norma Shearer had her al talent existing where the same opinion that puts Texas either on Allred. "I have been through aldouble lying on the bier for her. characteristic is as much a part one side of the ledger or the other. most every state, but never have

like a fact that Texas has a certain effect upon residents of other states that should make Texans feel a bit proud. An Easterner, after a recent

visit to Texas, returned to his (A case of one lady dying for an- of its residents as the ability to An interesting incident happen- I seen the like of Texas", he whote. "The people seem so different, too. Strangers greet you warmly and make you feel at home. Texas hospitality cannot be equaled. Is there anyway by which I can become a Texan? I know this request is unusual, but I hope t is possible. The writer went on to say that

he wished residents of his own could "see how Texans are" to that they might be inspired to point of following such a splendid example. Such an incident is rather un-

usual perhaps-not an everyday occurence at all, but it is significant insofar as the point is con-



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SEE this value we give you because Goodyear dealers sell the most tires by millions. A high-grade tire so superior that its sales exceed 22,000,000.

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of Safety-greater grip to stop and start. Thick, Husky Center-

Traction Tread - for long non-skid mileage. Blow-out Protected patented Supertwist Cord in EVERY ply.



Prices start at \$**E**.50 including careful

FFF Chevrolet Co. MATADOR, TEXAS

cerned. That is to say, Texas is . It is impossible for a thief to rich in fullness of hospitality in mind his own business. keeping with the physical size of Getting even with another althe state. It should mean as much ways leaves you behind. to Texas as its resources; its geo-

graphical magnitude and its romantic background.

The memorial tower to be erected jointly by the national and state governments and the City of Houston to the honor of the Texans who fought at the Battle of San Jacinto. April 21, 1836, will be higher than the Washington monument. It will cost approximately \$1,000,000.

Visitors to Texas during the 1936 Centennial celebrations will be exempt for a period of 90 days from the state's new laws, providing that motor car drivers must be licensed.

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Now Hatching

For Sale (also custom) baby chicks each Wednesday and Thursday.

From State accredited and countryrun flocks.

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Leave Order For Chicks At

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Daily LOWER PRICES All Kinds of Short Orders **Good Coffee**

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We wouldn't tell you

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today-for any meal.

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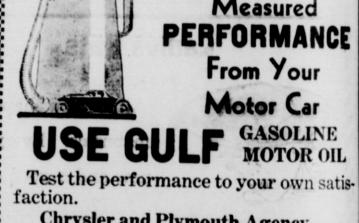
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Demand Measured PERFORMANCE From Your Motor Car

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Joe Jeffers, Mgr.

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Chrysler and Plymouth Agency PHILLIP GRAVES

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Alone - Is Not Enough

"More erroneous conclusions are drawn from lack of information than from errors in judgement", states Judge Brandies in the United States Supreme Court. This is true of refrigeration—The means of protecting the food we eat.

ICE IS THE ONLY REFRIG-ERANT THAT WILL RE-FRIGERATE PROPERLY.

Ice produces the correct cold emperature in a properly constructed refrigerator without sapping the moisture from the foods

Ice produces constant air circulation which washes and purifies the air by carrying the odors and gases given off by the food to the surface of the ice, where Melting ice produces the water which absorbs these gases and carries them off through the drain pipe

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Ice Phone 67

Today and ask us to Deliver to Your Home

Daily

Without artificial odors, without mechanical contrivances to get out of order and ruin food, natural ice, of the fine grade we sell will give you better all around all season service. Delivered in any amounts any time at fair prices.

Leon Independent Ice Co.

Solon Lea, Manager 1505555555555555555555555 DOLITICA ANNOUNG

We are authorized following names subject to the mary, July 25, 1936

Representative: Alexander, re-e s. R. Hodges or State Land Comm W. H. (Bill) McDon or District Attorney: Alton B. Chapman,

sheriff and Tax (Walker Willtams G. W. Green J. E. (Edd) Skinner. L. A. Carlisle

J. Floyd Jordan For County Judge and ounty Superintenden

Mrs. John Smith, re-Mrs. Annie Tudor Mrs. Carl Sanders

Lambert, re-el A. A. Groves.

or Commissioner Pre A. K. (Kim) Wilkin (Re-election

County Agent Explanation Conservation

me To Fill Out The Work sheets will be agent's office u should be made possible, but the S ast day rush should Il be taken later in Every farmer shoul eet whether o tends to apply for a s no obligation of any work sheet. It is a s

ment of last year's ci This letter and env brought in when the

STEEL MAKERS SE steel." Other sup parts will tell you closely on quality

This means a motorist. It is our interests of every this-"The mech Ford is less than n

the first year." This is one sign Ford V-8. Accur another. (The Fo close precision lin list of fine-car fee

with Ford in the Have you a V-8 pay \$1645 for it in

BE OUR GUESTS... ylvanians on Tuesda

GOOD FOOD ...

A. C. Traweek, M. D.

Phone 59

Consistent quality Lunches and Short Orders . . . Famous Hamburgers, Coffee .. Cold Soda . . . Pastery. We Appreciate Your Business

Plate lunch every day

We serve what you want, the way you want it and when you want it **OPEN 24 HOURS DAILY**

HAMBURGER KING CAFE J. T. Hulsey, Mgr.



or Sheriff and Tax Collector d Assessor: Walker Willtams G. W. Green J. E. (Edd) Skinner, re-election

L. A. Carlisle

J. Floyd Jordan For County Judge and Ex-Offico County Superintendent:

W. R. Cammack, re-election Mrs. John Smith, re-election

Mrs. Annie Tudor Mrs. Carl Sanders For County Clerk: Jack Robinson, re-election

A. A. Groves For Commissioner Precinct No. 2 A. K. (Kim) Wilkinson (Re-election)

For Co. Commissioner Pret. No. 1

J. S. Lambert, re-election

County Agent Makes **Explanation Of Soil** Conservation Plans

Work sheets will be taken at the ounty agent's office until May 25. Every farmer should fill out a vork sheet whether or not he inwork sheet. It is a simple statement of last year's crop.

be brought in when the work sheet been winter pastured or not, but

for the farm

p. m. Roaring Spings Methodist Substitutes; Soil Conserving Crops farm at the rate per acre for the tenants or share croppers would Church, Friday, May 15, 2 p. m. The following soil conserving farm for each acre of such excess. be entitled if the 1935 leasing or night, May 16, 7:30.

How To Earn Payments payments as follows: 1. Soil con- Committee: 1. Summer fallow by last year was the acreage allowed withheld in whole or in part. serving payment for shifting land listing often enough to keep the to be planted plus the rented acre- Defeating the Purpos of Program from soil depleting crops to soil weeds down and the furrows open. age. conserving crops: (a) Five cents 2. Alternate strips sorghum and per pound for cotton up to 35 fallow, sorghum strips two rods Either the owner or the operator percent of the base (b) About the wide and fallow strips 8 to 10 rods of a farm may fill out the work held if any rotation, cropping or same per acre for sorghums, corn, wide; or single or double rows 10 sheet. Third and fourth tenants other practices are adapted on the broomcorn and wheat, grown in to 16 feet apart and stalks left on will receive 50% of the cotton farm which tend to defeat the excess of home needs, up to 15 the land. 3. Any sorghum seeded diversion payment and about 46% purposes of the 1936 program.

left on the land, \$1.00 per acre (b) grazed. Alfalfa, \$2.00 per acre; (c) Sweet Minimum Soil Conserving Crops Clover and Lespedeza, \$1.50 per acre; (d) White Clover, bur Clover 1936 an acreage of soil conserving and Winter peas, \$1.00 per acre; crops equal to 20% of the cotton (The above crops must be planted base plus 15% of the feed and between Jan. 1 and Oct. 31, 1936); wheat base after deducting home (e) The Cowpeas, soybeans, mong needs. Otherwise a deduction will beans, etc. \$1.50 per acre if stalk be made for the number of acres left on the land: (f) Rye, oats, which the farm lacks having this barley or wheat, or mixtures of amount at one and one half times these, turned under after making the rate per acre for the farm. reasonable growth in the spring of 1936, \$1.00 per acre: (g) Properly terracing land that needs may be planted to legumes interterracing between Jan. 1 and Oct. planted with a feed crop for ex-

Soil Building Allowance

The soil building payment cannot be greater than \$1.00 per acre for the number of acres in the soil conserving crops in 1936. Soil Conserving Crops

Soil conserving crops which may They should be made out as soon be used for this county are: (a) as possible, but the Saturday and Sudan grass, pastured, harvested last day rush should be avoided or left on the land; (b) Summer pastured, cowpeas, soybeans and mong beans; (c) Winter legumes, such as peas and bus clover; (b) ends to apply for a grant. There Biennial and perennial legume is no obligation of any kind in the such as sweet clover and alfalfa; (c) Small grains such as rye, oats. barley or mixtures of these, but This letter and envelop should not wheat. Small grains may have

is to be made out. Also the 1935 must be turned under this spring acreage and production of cotton, after making a good growth or corn, wheat, and grain sorghums harvested and followed by sum- planted greater than the base cot- equally between them. Come To Your Meeting Meetings will be held to discuss they are pastured or clipped green. the feed and wheat base acreage and change from the 1935 leasing this program and answer all your Plant crops adapted to your land. if such acreage is in excess of or cropping arrangement which questions as follows: Matador The soil building payment may home needs, a deduction will be would have the effect of diverting Courthouse, Thursday, May 14, 2 be withheld if crop does not make, made from the payment for that such person any payment to which

Whiteflat Schoolhouse, Saturday practices may be substituted for night, May 16, 7:30.

The base acreage of cotton will cropping arrangement were in be about the same as last year effect for 1936. The amount of any approved by the State Committee unless an adjustment is made by payment which would otherwise It is possible to qualify for two as recommended by the County the committees. The base acreage be made to such person may be 2. Soil building payment for soil left on the land. 4 Crop land behums, sudan grass or millet, eeded broadcast and all the crop which is contour listed and not be made to the person who incurs tices to the exten that his farm building practices: (a) Any sor- left on the land. 4. Crop land be- 25% of each diversion payment. applicant who has been negligent eeded broadcast and all the crop which is contour listed and not be made to the person who incurs tices to the exten that his farm

There must be on the farm in

Acreage diverted from cotton 31, 1936, 40c per hundred feet, not ample: If cotton is reduced 20 to exceed \$2.00 per acre; (h) Con- acres, plant 40 acres, 2 rows maize tour listing, 50c per acre. (Not yet and two rows cowpeas. This will be counted 20 acres maize and 20 acres cowpeas or plant 60 acres two rows maize and one row peas This will be counted 40 acres maize and 20 acres peas. Acreage diverted from feed or wheat may not be interplanted.

> Hemorrhoids (PILES)

Treated without surgery. No loss of time from work DR. R. P. REEDS Third floor Myrick Building Lubbock, Texas



STEEL MAKERS say-"Ford buys the best steel." Other suppliers of materials and parts will tell you-"Nobody checks up as closely on quality and price as Ford."

This means a great deal to you as a motorist. It is our way of safeguarding the interests of every purchaser and it leads to this-"The mechanical depreciation on a Ford is less than most cars, especially after the first year."

This is one sign of the extra value in the Ford V-8. Accuracy in manufacturing is another. (The Ford is made to unusually close precision limits.) And there is a long list of fine-car features that are exclusive with Ford in the popular field.

Have you a V-8 engine in your car? You pay \$1645 for it in any other car but Ford.

Does your car have Center-Poise Riding? Ford gives you this modern feature-"a front-seat ride for back-seat passengers."

Does your car have fool-proof Super-Safety Mechanical Brakes? The Ford V-8 gives you this proved design, with 186 square inches of braking surface.

Does your car have a genuine steel body structure? Does it have Safety Glass all around? Ford is the only low-price car that gives you this extra protection without

You get these fine-car features in the Ford V-8 because of Ford manufacturing methods and low-profit policy.

\$25 A MONTH, after usual down-payment, buys any model of the new Ford V-8 car-from any Ford dealer-anywhere in the United States. Ask about the new UCC 1/2 % per month Finance Plans.

FORD V·8

E OUR GUESTS... Ford Sunday Evening Hour, Columbia Network. Fred Waring and His Penr vivanians on Tuesday nights (Columbia) and Friday nights (N.B.C.). See radio page for details

Increasing Soil Depleting Crops mer legumes. Nurse crops may be ton acreage or an acreage of feed planted with legumes provided or wheat is planted greater than

Division of Payments solid or broadcast or sweet sor- of the feed or wheat diversion pay-

the expense and labor for the soil has become a wind-erosion hazard building practice. If more than one to the community.

person incurs the expense and If in 1936 an acreage of cotton is labor the payment will be divided

> Changing Tenants If a person has for 1936 made

> All or part of any payment which respect to any farm may be with-

Some people give advice when

A prospective husband may be only a masculine mirage.

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Tires and Accessories

Sinclair Service Station

A. P. HODGES, Manager



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NEW FRIGIDAIRE

WITH THE "METER-MISER"

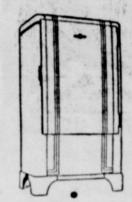
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Quiet . Unseen . Trouble-free IT CUTS CURRENT COST

The new Frigidaire's spectacular cold-making unit gives more cold for less cost, because of outstanding design with only three moving parts! Permanently oiled, precision built, completely sealed against moisture and dirt.



A MODEL FOR EVERY SIZE HOME

Frigidaire is a most complete line of modern electric refrigerators. There is a model and size to suit the needs of every home from the smallest to the largest. Every one of the beautiful new Frigidaires meets the Five Standards that you will want in your refrigerator. Come in and see the proof demonstrations and let it reveal to you Frigidaire's usability. It has much more shelf space in front, Full Width Sliding Shelves, Portable Utility Shelf, Double Range Cold Control and scores of work-saving advantages. Come in and see how much you will get for your money and how easy it is to own a genuine Frigidaire.



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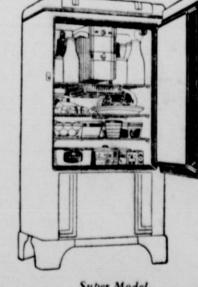
ASSURANCE OF SAFE FOOD PRESERVATION

Government Bulletins and health authorities agree that perishable foods must be kept below 50 degrees and above 32 degrees. Meats, milk and other costly foods keep only a short time unless chilled below 50 degrees. Frigidaire is equipped with a remarkable cold making mechanism - the Meter-Miser. Safety Zone temperatures are automatically maintained, even in hot Spring and Summer weather of 110 degrees and over. This is your assurance that Frigidaire will safely protect your food — and the health of your family.



On Guard!

Frigidaire builds this Food-Safety Indicator right into the cabinet-visible proof that foods are kept at Safety-Zone Temperature, below 50 degrees and above 32 degrees.



Super Model

ire

West Texas Utilities Company

Blaze At Bakery

Matador Fire Department.

control through use of the chem- the senior class. ical wagon without the necessity of applying the force from water and thus prevented what might GRADUATES . . . have been additional damage.

The Quality Bakery is located next door to the former Hep-Sef fire a short time ago.

ROYALTY TAKE . . .

(Continued From Page 1)

of blue and pnk into perfect plaits. address. Many Attend

The gymnasium was filled to capacity by the interested crowds program for the year, on Friday, athesia Mop, the new guaranteed forced to view the performance, time the class will, history, pro-

queen were: Betty Jo Simpson, given.

}~~~~~~~~<u>~~~</u>

Houston Schweitzer, Kara Hun-Saturday Morning the freshman class; Juanita Fulfer, meetings. Ray Dow Thompson, Berndina A blaze resulted from a gasoline Nelson and Charlie Scaff from the stove at the Quality Bakery in sophomore class; Alva Louise Law-Matador Saturday morning, but rence, Lyman Campbell, Louise small damage was declared due Wright and Malcolm Morris Jr. to the immediate response of the from the junior class and Grace Keltz, Harold Campbell, Dorothy The fire was brought under Fulfer and Beryl Blackshear from

(Continued from Page 1.)

7th Grade Thursday

program of the Elementary School as guests of Mrs. B. F. Moore. will be presented with Keith Pat-May Pole Dance, which was given ton delivering the valedictory ad- had as their guests Tuesday, the with minute precision by the dress and Elmer Gene Jameson, former's brother and wife, dancers, who weaved the ribbons as salutatorian, also presenting an and Mrs. J. R. Denison of Lub-

Members of the Seventh grade phecy and other interesting fea- purchase price refunded by Simp-Attendants to the king and tures concerning the class, will be son's Drug Store

MADE IN

MATADOR

he following

stores

SPOT CASH GROCERY

CAMPBELL'S FOOD MARKET

J. H. TURNER GROCERY

BOB'S FOODWAY

COMMERCIAL GROCERY

JAMESON & SON GROCERY

Fresh Corn Meal

packed and guaranteed by

L. R. Bishop

FEED STORF

WELL GROOMED

Shop.

For Graduation . . .

Phone 21-J For an Appointment

De Luxe Beauty Shop

Theatre Building

A Deserved Compliment For Professional Care

The attention to detail that marks the

smartest women everywhere is but the

fulfillment of one of

the requirements of

true beauty, proper

care. This skill and

experience is assured

at the DeLuxe Beauty

grocery

LOCALS

For Sale-Shack, suitable for wash or servants house. Mrs. W. Mesdames J. R. Whitworth and

Mr. and Mrs. Thurman Carter

they visited relatives during the ing the week-end. week-end. They were accompani-Laundry which was destroyed by Blackshear is president and ed home by Mrs. Hagan, who Geneva Cooper is secretary-trea- visited there last week. Mr. and Mrs. Henry Givens and their son, also Miss Ora Givens

Rev. and Mrs. D. D. Denisor

SORE THROAT—TONSILITIS! who attended, and many were May 15, at one o'clock at which throat mop. Relieves pain-kills infection. Relief guaranteed or

Mr. and Mrs. Geo. Blackshear of Turkey visited here the latter part of last week, to attend the Senior play, in which their son, Beryl W. T. Patton. had one of the major parts.

eczema remedy. Paracide is guaranteed to relieve all forms of itch, week in a bus accident. eczema or other skin irritations or money rrfunded. Large jar 50c at the Sweetwater Sash & Door Co., Mr. and Mrs. G. W. Seigler at their Monday evening and Tuesday. ranch in the north part of the

Mr. and Mrs. N. C. Beam and children spent the week-end in where they visited relatives of Mr. Beam's.

R. E. Donovan and Alvin Stearns returned from Junction last Thurs-

Mr. and Mrs. Claud Harp drove to Amarillo Monday where they attended the West Texas Chamber of Commerce convention, return-

Recleaned Sweet Sudan seed for sale at my farm-four miles East, one mile South of Matador. Guaranteed free from Johnson grass or other noxious weed seers. Price

3½ cts. per lb. L. B. Archer Jimmy Lauderdale of Saint Jo. exas was a guest here during

Emmet Donovan drove to Corcana last Saturday to join Mrs. who had preceded him

Mrs. Ora Patterson and Misses lachel Patotn and Irene Knight Saturday returned home Sunday evening rom Fort Worth, where they spent he week-end, having gone down

Mrs. E. A. Singley of Wellington isited here last Monday with her

Henry Pipkin visited his brother Muleshoe, Sunday.

sucker and Bob Echols Jr., from invitation to attend these two their home at Lubbock, after a esting and impressive program. visit with their daughter at Pa- was presented, which included the

> PEAS FOR SALE: Creams and Mixed colored \$5.00, Mixed white School. \$4.50, Virginia Soy Beans \$3.75. All per cwt f. o. b. here. Remit Virginia Estes, while the little tots Henry Ford made a trip to Plain- COTTON OIL CO. Sulphur held little William Neal Pipkin. Springs, Texas.

and W. C. Hagan drove to ChilAfton, visited relatives here durSong by the Beginners.

small son of Lawton, Oklahoma, lowed by a speech, "Do You former Matador residents, visited Think That I'm too Little?" by relatives here during the weekend. They were accompanied Springer after the Beginners sang. home by Ronnie Davis, who has "Helping Hands and Feet." On Thursday morning, May 21, and brother, Morton Givens, all at 11:00 o'clock, the graduating of Childress, visited here Sunday Mr. and Mrs. W. Y. Higgins, here.

Miss Hazel Self spent the week- Caghren sang "Tick Tock Song". end visiting her parents at Quitaque, returning to Matador, Tues. Mrs. W. F. McCaghren, Cradle Mr. and Mrs. M. S. Patton, ac- Roll Superintendent, which was companied by Mr. and Mrs. W. T. followed by Greeting from Junior Patton and Mrs. L. F. Davis, drove Department, by James Rufus Fish to Lubbock Monday. Miss Adele will conduct the closing chapet athesis Mon, the new gravented by Anthere, returned home with them.

Mr. and Mrs. Elbert Reeves and the Master's Voice" followed by children of Becton, visited here group of Junior Girls who passed during the week-end with his flowers out to the babies, and to mother, Mrs. W. E. Reeves. Mr. and Mrs. Houston Patton of were

Wichita Falls, visited here Sunday closed the program. with his parents, Mr. and Mrs.

Mr. and Mrs. Clovis Vaughn and accompanied by Mesdame H. G. children of Lubbock visited during Stanford and Farris Fish drove to he week-end with her parents, Lubbock Sunday, where Mrs. DON'T SCRATCH! Get Paracide Campbell remained with their son. Ointment, the guaranteed itch and Forrest Campbell who is recovering from injuries sustained last an

15-tp was a business visitor in Matador

Fairview News (By Mrs. Arthur Cooper)

Mr. J. F. Ray left Saturday for Seminole, Oklahoma to attend a

family reunion. Mr. and Mrs. Earl Bloodworth visited Mr. and Mrs. R. N. Bloodworth here last week-end.

Mr. and Mrs. A. J. Phillips of Monument, N. M., were here Thursday and Friday. Their son, Hulon who has been attending school here, returned with them. Miss Hope Clements gave a 42 party Monday night in honor of Mr. and Mrs. Chapman. Many guests from Matador were present.

Miss Emma Lesta McKee drove to Spur Friday and returned with new Chevrolet purchased there. Mr. W. E. Ballard and son, W. E. ucah Saturday

Mrs. V. A. Rattan and small daughter, Dorothy LaVerne, spent Monday with Mrs. Walter Reeves

Mrs. Wiley McCown of Matador

Cradle Roll Day Observed Sunday **Baptist Church**

Everyone is extended a cordial here Sunday evening, enroute to Baptist Church, and a very interfollowing.

Song by congregation; Prayer; Purple Hull \$6.50, Brown Crowd- Words . of Welcome, by R. E. ers and California Browneye -6.00 Campbell, Supt. of the Sunday Song,

with order. SULPHUR SPRINGS gathered around a cradle which Welcome Speech, by Bobbie Mr. and Mrs. H. V. Jackson of English, followed by Welcome

Song, "I Love God's House", by Mr. and Mrs. B. C. Cox and Cradle Roll and Beginners, fol-Sybil Lea sang, "Jesus Loves the

Little Children" and W. F. Mc-Report of Work was given by

Carpenter, and a song, "Hark 'Tis the mothers of tiny babies, who present. The Benediction

RETURN HOME

Mr. and Mrs. Elbert Seigler brought their small son, Bruce, home from Lubbock last Monday, he having been confined there in the hospital where he underwent operation for appendicitis several weeks ago.

METHODIST CHURCH

9:45 a. m You are all invited to be with us All Leagues meet at 745 p. m. Evening Service 8:30 p. m. D. D. Denison, Pastor

DOGUE THEATRE

Matador, Texas

THURSDAY WATCH NITE JEAN WITHERS

"Gentle Julia"

FRIDAY-SATURDAY

Whispering Smith Speaks"

Featuring George O'Brien and Irene Ware

SUNDAY-MONDAY Dick Powell

"Thanks A Million" WITH Ann Dvorak

laughter, Mrs. Gene Luker. In recognition of the Cradle Roll department of the Baptist Sunday School, Cradle Roll Day was ob-Mr. and Mrs. G. C. Mitchell and served at the close of the lesson Sunday Matinee, 2:30 P. M. aughter Elenor visited friends period Sunday morning at the Nights 7:45 P. M. FULL A B GGER

· Never have we been able to offer a bigger dollar's worth of refrigerator than we

offer you in this new Norge. Beauty, convenience, efficiency, dependable performance, operating economy bing. Come in and see the greatest Norge of all time

Choose the refrigerator with the Press Action Lazilatch . Combination Bottle and Dairy Rach . Sliding Utility Bashet . Adjustable Shelf . Improved Automatic Flood Light . Closely Spaced Shelf Bars . Many other

improvements and represents. Rollator Refrigeration

MATADOR HARDWARE & FURNITURE COMPANY "We Have It, Will Get It or It Is Not Made"

Auction Sale and Trade Day

Floydada, Mon. May 18

Lots of merchandise and stock for sale. If you have anything to sell, bring it with

Free Lunch at Noon SPONSORED BY





YOUR **NEIGHBOR** WILL TELL YOU ABOUT THE FLOYDADA LAUNDRY

Your neighbor can tell you about the satisfaction, service and economy of having your laundry done by the Floydada

Why not start today and provide yourself with more leisure nd entire freedom from washday worries, by calling our driver

FLOYDADA Steam Laudry



PRICES SATURDAY, MAY 16th

Green Beans, fresh, tender, lb. BANANAS, Pound

FRUIT fresh stock, 1 dz. apples 29c SALE and 1 dz. oranges for

LETTUCE, 2 for Fruit Cocktail, No. 1 Can in syrup Orange Pekoe 1/4 lb 14c 1/2 lb. and 24c Pekoe 1 lb. 44c PEP, 15c Package ONIONS, White, Sweet, lb. SAUSAGE, mixed, pound 19c FRYERS, dressed, priced right LOAF MEAT, ground, lb. Gallon Can **Prunes** 33c 65c

ICE CREAM SALT. 6 lbs. QUICK-ADE, 3-5c packages

FREE! FREE!

1-Solid Copper Whistling Tea Kettle 1-Aluminum double boiler. 3:30 p. m. Sat.

COCOA, 2 lb. Box Peerless

SEE TH

TRIBUNE VOI

fortitude were cups into the d flat, as ghouls s the peace and a Weeds and des prairie dog tow his insipid con have passed. Th the milk-weed sl snake glides by the cob-webs a ments that death side a vacant prairie dog owl other of many stubby wings ras fear spinning the of its heart, to again and resum vanquished town against a seco

The beavers of ceased to pack th dens with stubi poson grain woo affinity, the pain not be cooled

tudded heel of n cessantly as a var riolets, leaving h never a welcomin he languid mono ime, of sun and

Perchance the ternity will prov flats with shallo shaded by a clun where prairie dos to the elevation of when cowboys

lacing the tent of i straight across the hot sandy rivers visions of their

jar-fly continues would crush the p

and lovely picture no trace of the exp ing which erased it

with finality.