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 trall dust MATADOR SCHOOLS WILL OPEN DOORS MONDAY pounun verom Over \$14,000 In Three Highway Projects To Start Here Soon

PAVING SOUTH TO BE STARTED More Caliche County's Highway System Makes Progress



Large Attendance At Lions Meeting

PLAINS GOODWILL CARAVAN TO VISIT FRIDAY

Great School Is In Prospect For Term

WPA Projects To Receive Approval
$\qquad$

 Graded After Rain

Crop Prospects Better After General Rains


M. Glenn Starts West Coast Tour




The Modern Multi-pigment Pain
 Higginbotham-Bartlett Lumber Co
SHERWIN-WILIAMS PAINTS


THE MATADOR TRIBUNE


For Appointment
Have your child's eyes properly fitted with glasses before school starts.

## Dr. W. A. Pettey <br> Of Lubbock

Call 33 at any time to make appointment for next visit to Matador
Announcement will appear in this paper

## Johnny Knows the ANSWER

## AND SO DO YOU!

JOHNNY MAY BE STARTING TO SCHOOL MONDAY BUT HE KNOWS WHY A GROCERY STORE THAT SELLS TO EVERYONE FOR CASH CAN SELL FOODS CHEAPER THAN THE STORE THAT SELLS FOR CREDIT.

JOHNNY KNOWS THAT IT REQUIRES THE CASH IN THE TILL EACH EVENING TO TAKE ADVANTAGE OF THE CASH DISCOUNTS ALLOWED BY THE WHOLESALE GROCERY HOUSE AND TO CONDUCT AN ENTERPRISE IN SUCH A MANNER THAT BOTH MERCHANT AND THE CUSTOMER MAY PROFIT.

IT IS OBVIOUS THAT A CREDIT SYSTEM IS UNFAIR TO THE CASH PURCHASER OF FOODS BECAUSE SOMEONE MUST PAY FOR ACCOUNTS WHICH CAN NOT BE COLLECTED.

ONE OF THE CARDINAL AIMS OF


THE BEST IN
Steaks, Chops, Bacon, Ham, Country and Creamry Butter, Cheese in all varieties

FOR SCHOOL LUNCHES
All kinds of delicious Lunch Meats.
Wholesome food at moderate prices.


COFFEE DEMONSTRATION of ADMIRATION Coffee

MR. McPHAIL A REPRESENTATIVE OF THE DUNCAN COFFEE COMPANY WILL BE IN OUR STORE ALL DAY SATURDAY, SEPTEMBER 7, CONDUCTING A DEMONSTRATION OF THE QUALITY OF ADMIRATION COFFEE.

Ask For The Cut Of Beef You Want


WE SELL FOR CASH
For Your Benefit And Protection





