



inning Points, Back and Front

PATTERN 2174



2174

planted sleeve and contra-posed kets give the front of this frock... For indulging in, or watching, game, or to "live in" at play...

Smiles

EYE ON ECONOMY

An old farmer's rich cousin from city paid him a visit. When he offered to send the farmer a hat...

Just Cleaned Up Friend Wife—Mercy! With has happened to you? Your clothes are soiled, and you're all smeared with mud and then more mud...

Bad News "You have my sympathy, old man. Why?" "My wife got a new hat, and she's giving on your wife tomorrow."

Cutting and Slashing "Why are you reducing?" "Oh, to cut down expenses."—Lon Answers.

Advertisement for Wrigley's Spearmint Gum and Toothpaste, featuring the text 'Fine For Digestion' and 'Fine For Teeth'.

MEN OF EARTH By Russell Lord



MAROONED

ROSEN rye is Michigan's great crop find. The first seed was sent over from Russia in 1909 by Joseph A. Rosen, a Russian who had been taking work under Frank A. Spragg, professor of plant breeding at Michigan State.

The seed that he sent Professor Spragg was 2,000 kernels of an unknown rye raised around Riga, Russia. The kernels were long, plump and bluish-green in color. There were just enough to plant a plot the size of a horse blanket.

Spragg multiplied it for two years. It proved to fill long heads right out to the end, and to have a wonderful short, stiff straw. He put out some seed to farmers in 1911.

In the next eight years the seed spread to nearly a million acres in Michigan. It commonly doubled the yield and quality of native ryes. In some counties it replaced wheat as a regular winter crop. But then this new variety began to mix badly, and it couldn't stand mixing. The moment that foreign pollen intruded, the variety began to lose all its characteristics; it "went to pieces" fast.

In 1917, when the state crop improvement association took hold of the situation, its inspectors found only 5 per cent of the Rosen up for seeds fit to certify. And much of the 95 per cent that didn't pass was being shipped all over the country to disappoint people.

Joseph Cox was head of the farm crops department in the college of agriculture at the time. He set out to find some place where it would be possible to grow absolutely pure Rosen, the farms there to act as parent farms year after year, to the seed farms on the mainland.

Ten miles out in Lake Michigan, off Sleeping Bear point, he found an island of woodmen—a self-contained and self-sustaining agricultural society, or very nearly so. The parleys that preceded action were long and involved, but one family, the Hutzlers, at last announced faith in science and they had harvested the six other farmers into a compact to drop anybody who raised any rye but Rosen on the island's seven farms.

Five years later it was plain that the Hutzlers and the other islanders were not only capable of maintaining but of improving and improving Rosen. So the crop association passed a ruling that all Rosen there after must be no more than two generations removed from head-selected island Rosen rye.

"Not the least interesting result of the whole venture," said the professor who told me all this, "is the readiness with which these islanders—none of them, I suppose, men of much education, have learned the technique of seed farming. So, at least, I hear. But I have never been myself, to the island. I should like to go there and see what these islanders have done with their seed breeding. And you, I take it, would like to see what seed breeding has done to the islanders. Suppose we go."

that day. The roads grew worse and worse, and the way was long, yet it was for some reason one of those days that you remember long afterwards with a sense of peace.

We came that evening to Sleeping Bear point, the third tip of Michigan's lower peninsula, and camped there for the night. A boat leaves that harbor for South Manitowish Island three times a week, weather permitting. Natives of the point told us that it sure was an end of nowhere, this island we were headed for.

Next morning the 30-foot mail launch Lenor put into Sleeping Bear cove, and we crossed to South Manitowish. Landing, we went to a life-saving station manned by a dozen coast guardsmen with the record of four big wrecks marked up on their boathouse walls. One of the coast guardsmen consented to drive us back to the Hutzler place at the center of the island.

He told us how the island came to be settled by its present inhabitants. "When coal-burners came in, it left some people stranded here. My father was one of them. He came to this country from the Old Country on a sailing boat. It took him six weeks. He shipped as a sailor on the lakes. In the winter he lived at Buffalo. He got married to my mother there."

"All the big lake boats burned wood then. They would put in here at this island for wood or when there was a big blow. It was livelier here then. I have seen thirty, maybe forty, wood-burners and schooners, all lit up at night, down by the point. And we had big lumber camps here then, sawing wood for the boats to burn."

"My father thought maybe lumbering like this would pay him more than being a sailor. He quit the lakes and made a big enough space here to build a cabin on. There where the barn is now, I was born there in 1873.

"But then all the boats began to burn coal. They didn't come any more to our island. We had to clear more land and farm it so as to eat. We cleared those twenty acres, the two of us, before he died. I must have been about Louie's age then.

"We were just going along any way at general farming when Professor Cox comes in with this rye. It's been a good thing for us. We got an order for seed the other day from South Africa. We get 'em from California all the time.

"Louie and I are going to Chicago and see our rye win this December. This year we are going even if we have to go over two weeks ahead of time to the train. The first year we showed I went by myself. The lake got kicking. I had to wait nine days over on the mainland before I could get back."

"We were making our way up the dune sidewalk, through thickets stumped and windbeaten. Suddenly we came out upon the open summit. "Now, look," he said. The whole shining island with its white encircling beaches and the endless living blue of Lake Michigan, was at our feet.

ROMAN STADIUM MODEL FOR ALL

Coliseum the Last Word in Athletic "Plants."

The last word in stadium construction was spoken many years ago. It isn't the Rose Bowl or Olympic stadium in Los Angeles, but an arena 200 feet high with an external circumference of 1,900 feet.

It was begun 72 years after the birth of Christ. It was called the Flavian amphitheater and later the Coliseum. It held more than 85,000 persons and could be emptied in ten minutes.

Built a little less than 1,900 years ago, it lacked no comfort or convenience of a modern football stadium.

The Chicago stadium and Madison Square garden are marvels of modern engineering skill and amusement building construction! They are just about fair. About the only thing they have that the Romans didn't have are ice-making machines. And had there been any ice sports in those days, or had Italy had a colder climate, the Romans would have had the machines, too.

After all, you visit the Palatine rooms, dressing rooms, showers, dens for wild animals, runways for them, prisons for the condemned criminals and Christians and storerooms for the vast collection of properties used in the shows.

The arena also could be flooded and used as a swimming pool. Remember how tickled the late Tex Rickard was when he managed to do that in the old Madison Square garden. I don't even know whether it can be done in the present New York garden. And the only outdoor stadium I know of that can be used for swimming is the Rose Bowl in Pasadena. I saw that one under water.

Ever been in the garden during the circus and wondered what would happen if Clyde Beatty's beasts should suddenly knock down those flimsy looking cages and start running amuck in the arena and leap into the boxes?

The Romans thought of that one, too. A railing ran around the inside of the amphitheater. All around the top bars of the rail were revolving cylinders, so that the wild beasts couldn't get a foothold. When they leaped for the rails, as they often did, the cylinders spun on the bar and they slid off.

You may still see the locker rooms, conveniently placed just outside the arena, where the gladiators changed clothing and donned their armor to prepare for the show, sometimes behind silk curtains drawn across the little cells in the walls of which were stuck flambeaux to give light. No doubt the names of the heroes were embroidered on the silk curtains.—Paul Gallico, in the Kansas City Times.

The Alarm Clock Happy Father—My dear, I think it must be time to get up—baby has fallen asleep.

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Advertisement for KC Baking Powder, featuring the text 'A TIME SAVER' and 'Double Tested - Double Action'.

Advertisement for Cuticura soap and ointment, featuring the text 'Cuticura soap + Cuticura ointment' and 'a perfect skin treatment'.

MORE RUBBER ON THE ROAD! GIVES YOU MORE TRACTION - GREATER SAFETY - LONGER WEAR - AT HIGHER SPEEDS

FIRESTONE patented construction features enable us to give you a tire with higher shoulders—wider and deeper non-skid tread.

The cords in the body are Gum-Dipped, giving greater strength and longer flexing life.

The two extra Gum-Dipped cord plies under the tread give a firmer union between tread and body which holds this heavy non-skid tread securely to the tire body.

Equip today with these safe and economical tires! You will get uninterrupted service, maintain faster schedules and get safety protection beyond anything you have heretofore experienced.

Call on the Firestone Service Store or Service Dealer now and start reducing your operating costs today.

Advertisement for Firestone tires, showing three different tire models with their specifications: BALLOON \$18.85, H.P. \$20.70, and H.P. \$18.65.

AUTO SUPPLIES FOR TRUCKS AND BUSES

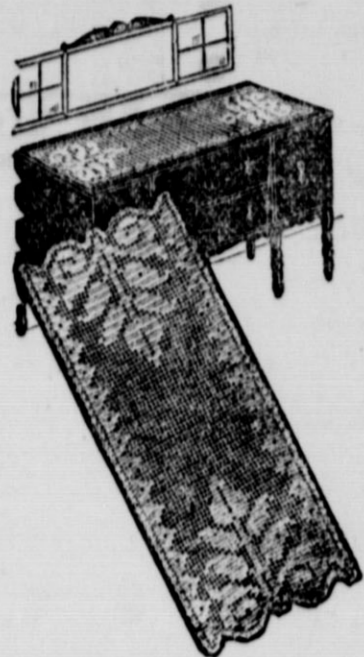
Advertisement for Firestone auto supplies, including Firestone Truck Type Batteries, Firestone Heavy Duty Spark Plugs, Firestone Brake Blocks and Heavy Duty Lining, and Firestone Fan Belts.

Firestone

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MANY USES FOR CROCHET SCARF

By GRANDMOTHER CLARK



Here is a very practical scarf that is easy to make and costs so little. It's made with the large filet stitch, is very fancy and can be used as a decorative cover on many articles in the home.

This package, No. 707, contains sufficient cream color Mountain Craft crocheted cotton to complete the scarf, also instructions, black and white diagram for easy counting of meshes, and a crocheted hook.

Write our crocheted department enclosing 40 cents for the complete package, No. 707, or send 10 cents if you want the instruction sheet with diagram only.

Address Home Craft Co., Dept. B

Nineteenth and St. Louis Avenue, St. Louis, Mo.

When writing for any information inclose a stamped addressed envelope for reply.



From the easy way to iron with the Coleman Self Heating Iron in comfort any place. It's entirely self-heating. No cords or wires. No weary, endless trips between a hot stove and ironing board.

To Be Avoided To much of "flowers for the living" may degenerate into taffy.

FAMOUS TONIC CREAM QUICKLY TRANSFORMS DEAD SKIN



Wipe up your skin—rejuvenate and transform it—with famous NADINOLA Cream. This amazing tonic cream smoothes away the dull, unattractive hide of your natural beauty.

DON'T NEGLECT YOUR KIDNEYS!

If your kidneys are not working right and you suffer backache, dizziness, burning, scanty or too frequent urination, swollen feet and ankles, feel lame, stiff, "all tired out"...

DOAN'S PILLS

PARKER'S HAIR BALSAM (Removes Dandruff, Itching, Imparts Color and Beauty to Gray and Faded Hair)

KILL RATS (USE STEARNS' PASTE)

SUNDAY SCHOOL LESSON

Improved Uniform International LESSON

Lesson for April 21

THE FUTURE LIFE (EASTER LESSON)

LESSON TEXT—Luke 24:1-12: John 14:1-6

GOLDEN TEXT—I am the resurrection and the life; he that believeth in me, though he were dead, yet shall he live.—John 11:25

PRIMARY TOPIC—Jesus Living Again

JUNIOR TOPIC—Jesus Living Again

INTERMEDIATE AND SENIOR TOPIC—Life Here and Hereafter

YOUNG PEOPLE AND SENIOR TOPIC—Life in the Light of Eternity

I. God, the God of the Living (Mark 12:26, 27)

"If a man die, shall he live again?" is an age-long question. It is affirmatively answered by both the universal human conviction and the holy scriptures.

II. The Resurrection of Jesus Christ (Luke 24:1-12)

The supreme test of Christianity is the resurrection of Jesus Christ from the dead. It matters little what Jesus said and did while alive, if his body remained in the grave.

III. Jesus Preparing a Place in Heaven for His Own (John 14:1-3)

The hopes of the disciples were utterly shattered when Jesus told them about the cross. He consoled them by pointing to the reunion in the Father's house.

IV. Jesus Christ is the Way to the Heavenly Father (John 14:4-6)

In answer to Thomas' interposed doubt Jesus asserted:

I. That he is the way (v. 6). Jesus Christ is more than a mere guide to God or a teacher. He is the way itself, the very door of the sheepfold, the gateway to the tree of life.

2. The truth (v. 6). He is not merely a teacher, but the truth incarnate. In his incarnation the spiritual and material worlds were united.

3. By assuring them that he would come again and escort them to heaven (v. 3). He will come and call forth from the grave those who have died and transform living believers and take them all together to be with him forever in the heavenly home (1 Thess. 4:16, 17).

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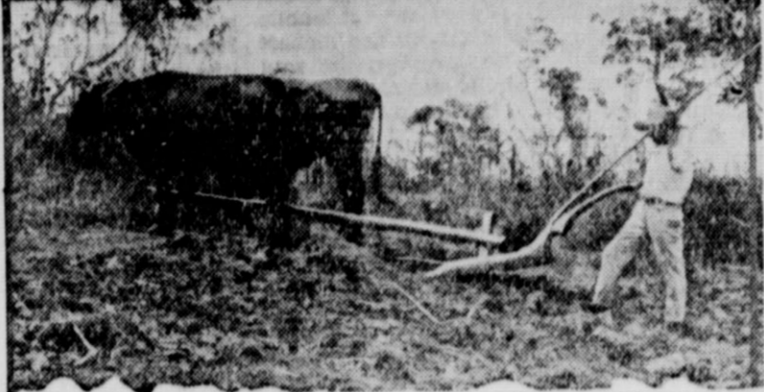
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INDIANS OF MEXICO



Modern Plowing in a Mexican Wilderness.

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

THESE are in Mexico nearly 500 tribes and more than 200 languages, some differing from others as much as French from Chinese. Not until one has wandered about Mexico can one appreciate how incomplete was the Spanish conquest.

Since the coming of the Spaniards this region has remained comparatively culturally and artistically a backwater.

Traveling from the town of Oaxaca toward Acapulco on the Pacific coast, three men recently put aboard when their bus "decomposed" at Mitla, walked across four racial and linguistic frontiers—the Zapotec, Chatino, Mixtec, and Negro. At Tlacolula they were close to yet another tribe, the Mixe, distantly related to the Mayas of Yucatan.

Variety in Everything. The physical characteristics of Mexico are as varied as the civilizations.

1. The empty sepulchre (vv. 1-3). The coming of the women (v. 4). As an expression of affectionate regard for the Master, they came with spices for his body.

2. What they found (vv. 2, 3). When they came to the sepulchre they found the stone had been removed, but they found not the body of Jesus. For they have found his body in the sepulchre would have been the world's greatest tragedy.

3. The message of the men in shining garments (vv. 4, 5). "Why seek ye the living among the dead?" (v. 5). The angels' question has continued to reverberate through the centuries.

4. "He is not here, but is risen" (v. 6). Jesus, before he was crucified, told them that the Lord must be betrayed and crucified and that on the third day he would rise again.

5. The women witnessing to the eleven (vv. 9-11). Their thrilling testimony concerning the empty tomb and the words of the angels appeared to the apostles as idle tales.

6. Peter investigating (v. 12). While the testimony of the women seemed as idle tales, Peter was not of the temperament to lightly dismiss the matter. Therefore he ran to the sepulchre. Upon close investigation he found the linen clothes lying in such a way as to prove the reality of the resurrection.

III. Jesus Preparing a Place in Heaven for His Own (John 14:1-3)

The hopes of the disciples were utterly shattered when Jesus told them about the cross. He consoled them by pointing to the reunion in the Father's house. This he did by

1. Asking them to trust in him even as God (v. 1). Faith in the God-man, Christ, will steady the heart no matter how intense the grief nor how great the sorrow.

2. By informing them that he was going to the Father's house to prepare a home for them (v. 2). He declared that in that house there were many abiding places. Heaven is an eternal dwelling place for God's children.

3. By assuring them that he would come again and escort them to heaven (v. 3). He will come and call forth from the grave those who have died and transform living believers and take them all together to be with him forever in the heavenly home (1 Thess. 4:16, 17).

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By 10 p. m. distant barking was heard, the canine concert which invariably preludes a Zapotec village, and that night the travelers slept on the earthen floor of a windowless adobe house, with a cat and three turkeys as companions. At 4 a. m. they rose and set forth again into the dark. Sunrise found them at the top of a low mountain pass. Before them stretched a wide valley still deep in purple shadow, and in the distance blue mountains with serrated crests bathed in pale golden light. This was the Valley of Ocotlan, a branch of the great Valley of Oaxaca, center of Zapotec civilization.

Produce Spread Out. By 8:30 they reached the town, dominated by a domed church, salmon pink and pale jade green. In the market place, beneath striped awnings—some white, some terra cotta, like the sails of Venetian barges—all local produce is spread out. There is milk in plenty, coffee, chocolate, several kinds of bread, and dried fish brought up from the coast by mule and donkey. Oranges, bananas, and pineapples are piled in decorative heaps.

Even peanuts and beans, including special white beans, to be eaten on Fridays, are laid out in geometrical patterns, for the Mexican has an inborn sense of design, and nothing is too humble to be arranged with care and displayed as a work of art.

One of the party, suffering from headache, approached an herb stall. In a prominent position lay a red-crested woodpecker, which, as the chief cure for heart disease, is as obvious a professional sign to Indians as the barber's pole to us. Laid out on straw mats were starfish, seashells, rattles from rattlesnakes, birds of brilliant plumage, and herbs to cure diseases both human and animal; but, curiously enough, for headache and heartache the cure was identical—two little patches of banana leaf affixed to the temples.

In the blazing noonday sun they set forth again across the treeless plain, its monotony relieved by giant candelabra cactus, on one of which a man was actually sawing corn. Although this valley is still of civilization, as in the days when Mitla was built and pyramids or temples rose on nearly every hill. Though the party trudged on all day and well into the night, it passed only one hamlet, San Pedro Apostol.

Walls of Organ Cactus. Typical of Zapotec villages were the walls of organ cactus lining the roadway and barricading every house—impenetrable barriers to all save the lean dogs who squeezed through to get a bark at the approaching cavalcade. Characteristic, too, were the numerous pigs and turkeys, the former "dressed" in wooden triangles to prevent their prying into other people's business, and the latter resplendent with gorgeous blue throats and heads and dazzling white plumage.

The second night was passed at Aysoquezco, "The Place of Still Tomatoes." Here the men slept on the stone floor of a large earthquake-ravaged hacienda along with 15 peons of both sexes, who, swathed in serapes and laid out in regular lines resembled recumbent edifices of knights in an ancient church.

The following day they left the great Valley of Oaxaca, their trail keeping for a time to the Rio Atoyac; but where this river bends round a mighty limestone bluff the path scales a mountain, then descends abruptly to Soia de Vega. In four hours they climbed this pass, famed for rattlesnakes and tarantula spiders.

Beyond Soia neither an automobile nor even an oxcart can pass. The precipitous trail to Jugula ascends 2,800 feet, then drops nearly 7,700 feet, only to rise immediately another 8,000. These tremendous variations in altitude form a complex, racial, and linguistic barrier, beyond which the level of civilization falls considerably. Soia is nominally Zapotec. The next town is Chatino.

This high "frontier" pass has typical changes of vegetation. First the travelers climbed through shaded banana groves and fields of sugar cane; then to a zone of cultivated maguey; then, at 6,000 feet, to a more temperate zone with oaks and other trees. Finally, perhaps a thousand feet higher, they entered a cool forest of long-leaf pine, the trees resplendent with white orchids, like candles on a Christmas tree, and gorgeous crimson flowers perched high in the upper branches.

RENDER TRIBUTE TO "APPLESEED JOHNNY'S" LABOR

He was a gentle lunatic, "Johnny Applesseed." Or perhaps he was a saint. His first appearance in history, where he is now secure of his niche in the saga of American pioneering, is in the year 1800 when he is seen drifting down the Ohio in a strange craft with a queer cargo: two canoes lashed together bearing a load of rotten apples from the cider presses of Pennsylvania. His errand is to plant apple seeds in the wilderness that orchards may be there awaiting the white settlers when they arrive. This was his errand for 46 years. Like a good many other beneficent cranks he is supposed to have been born in Boston, and perhaps the wine of revolution mixed with his blood, for his birth year is given as 1775. Of holy books he had two: the Bible and Emmanuel Swedenborg, which he read aloud to border families by the light of cabin fires; he ate no meat, killed no living creatures—not even venomous reptiles—befriended animals, went unharmed, though all but naked, in a savage wilderness that teemed with wild beasts and Indians, and these last venerated him as a powerful "medicine." In 1812 he spread the alarm of an impending Indian attack and saved hundreds of settlers from massacre. But more than saint, he was artist, and his art form was the apple. It was a passionate conviction with him that the tree should be raised from the seed, and he chose his orchard sites for fertility and picturesque with the fastidious taste of poet and painter, fenced the enclosure, and returned each year to tend his trees. Ohio people still remember him with affection for his were the first fruits of their wilderness.—Boston Globe.

Agriculture Displaced

Agriculture, long the leading employer in Florida, now ranks in second place because of the expansion of manufacturing and mechanical industries, reports the University of Florida.

Dr. Pierce's Peppets are best for liver, bowels and stomach. One little Peppet for a laxative—three for a cathartic.—Adv.

Page Papa Teacher—Willie, what is an adult? Willie—One that has stopped growing except in the middle.

Comic strip titled 'SHOUT AND STAMP', 'THE BREAKFAST CHAMP', 'FULL O PEP', 'WHAT A REP', 'UN-DE-FEATED YOU CAN'T BEAT IT', 'GRAPE-NUTS FLAKES!'. Includes an illustration of a Grape-Nuts Flakes box.

Burns turns over a New Leaf!

Comic strip about Postum coffee. Characters discuss coffee's effects on health and digestion. Includes a coupon for Postum coffee.

Vertical text on the right edge of the page, possibly a page number or additional page information.

MATADOR TRIBUNE

Successor to the Evening Special News Combined With the Motley County News

Published Every Thursday By The Tribune Publishing Co. Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR, Editor. HOWARD HAMILTON, Business Manager.

National Editorial Association MEMBER West Texas Press Association

SUBSCRIPTION RATES: \$1.00 Per Year, 3 Months 25c CASH IN ADVANCE

NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of the Tribune will be gladly corrected when called to the attention of the editor...

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

Sheriff's Sale

STATE OF TEXAS, COUNTY OF MOTLEY BY VIRTUE OF a certain Order of Sale issued out of the Honorable District Court of Motley County, on the 13th day of April 1935...

cash, to the highest bidder, as the property of said Annie Miller, Lena McCully, Fred Miller, Frances Miller, Doll Miller, Grace Young, Mary Miles, Harry Miller, Homerhea Miller, Myrie Miller and Loyd Miller by virtue of said levy and said Judgment and Order of Sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale...

J. E. Skinner Sheriff Motley County, Texas

Notice Of Trustee's Sale

WHEREAS, On the 19th day of November, 1928 Joe Shannon executed a deed of trust conveying to E. H. Small a trustee, the real estate herein described, to secure Annie Clifton Hughes in the payment of a debt therein described...

WHEREAS, Default has occurred in the payment of said indebtedness and the same is now wholly due, and the owner and holder of said debt has requested the undersigned to sell said property to satisfy said indebtedness.

NOW, THEREFORE, Notice is hereby given that on Tuesday, the 7th day of May, 1935, between ten o'clock A. M. and four o'clock P. M. I will sell said real estate at the door of the County Court House in Motley County, Texas...

Witness my hand this 9th day of April, 1935. E. H. Small

Notice Of Sheriff's Sale

THE STATE OF TEXAS, COUNTY OF FLOYD NOTICE IS HEREBY GIVEN that by virtue of a certain execution and order of sale issued out of the Honorable District Court of Harris County for the 61st Judicial District of Texas, on the 9th day of April, A. D. 1935, by J. W. Mills, Clerk of said Court...

ROY BURLESON General Insurance First State Bank Building Matador, Texas

Ry Company and patented to F. W. Abney, assignee on February 20, 1877, by Patent No. 84, Volume 36, Abstract No. 95, and more particularly described as follows:

BEGINNING at a mound 1500 yrs. S. of an earth and stone mound 4 feet high on the top of the breaks West of the head of South Pease River...

THENCE East 1900 yrs; THENCE South 1900 yrs; THENCE West 1900 yrs; THENCE North 1900 yrs to the place of beginning, containing 640 acres of land, and situated in Floyd County, Texas.

SECOND TRACT: All of Survey No. 313, Dave Sparks, S. F. 4439, and patented to W. A. Shipley, assignee on February 26, 1918, by Patent No. 69, Volume 55, Abstract No. 2164, and more particularly described as follows:

BEGINNING at a stone set in S. B. line of Survey No. 26, 725 yrs. E. of its S. W. corner for the N. E. corner of this survey.

THENCE West 1819 yrs. to a stone set in N. B. line of Survey No. 1 for the N. W. corner of this survey.

THENCE S. 1374 yrs. to a stone set for S. W. corner of this survey; THENCE East 1819 yrs. to a stone set in N. E. line of Survey No. 1, H. & G. N. Ry. Company Certificate No. 41578, for S. E. corner of this survey.

THENCE North 1374 yrs. to the place of beginning, containing 440.5 acres of land situated in Floyd County, Texas.

THIRD TRACT: All of Survey No. 1, Block F. M. School File No. 2577, originally sold by the State to T. R. Sparks, Abstract No. 2259, containing 453.6 acres of land, and situated in Floyd and Motley Counties, Texas.

Said three tracts of land containing in the aggregate 1439 acres of land, and being the same land described in deed of trust from W. J. Franks and wife to Thos. D. Ross, Trustee, dated January 19, 1923, and recorded in Volume 15, Page 303 of the Deed of Trust Records of Floyd County, Texas...

Program

Friday and Saturday Ken Maynard In With "Smoking Guns" Gloria Shea Universal Picture

Sunday and Monday Barbara Stanwyck In "The Woman in Red" With Gene Raymond 1st National Picture Sunday Matinee 2:30

ROGUE THEATRE Matador, Texas

May, A. D. 1935, the same being the seventh day of said month, at the Court House door of Floyd County in the town of Floydada, Texas, between the hours of 10:00 A. M., and 4:00 P. M. by virtue of said levy and said execution and order of sale, I will sell said above described real estate at public vendue, for cash, to the highest bidder, as the property of said Elizabeth Smith and C. J. Smith, such land to be sold in the following manner, to-wit: I shall first offer for sale and sell, all of such above described property, save and except the 200 acres constituting the present homestead of the defendants, Elizabeth Smith and C. J. Smith, which homestead is described as:

Being the West 200 acres out of Section No. 313, Grantee Dave Sparks, Patent No. 69, Volume No. 55, in Floyd County, Texas; and being the West 200 acres of the tract of land above designated as "Second Tract".

And in compliance with law, I have mailed a copy of this notice to each of the defendants named in said suit above referred to, and I give this notice by publication, in the English language once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hoopstern, and the Matador Tribune, Newspapers regularly published in Floyd and Motley Counties, respectively, Texas.

WITNESS my hand, this 11th day of April, A. D. 1935. S. S. Randerson, Sheriff, Floyd County, Texas by Morgan Wright, Deputy

Nineteen American Cities were winder in 1934 than Chicago, the "Windy City"

land first sold by me, to-wit; all of the land except the homestead tract above referred to, shall not bring sufficient money to satisfy the judgment of the plaintiff, The Federal Land Bank of Houston, as hereinbefore set out, then I shall offer for sale and sell, at public auction for cash, the said 200 acre homestead tract to satisfy any balance remaining unpaid upon the judgment of the plaintiff The Federal Land Bank of Houston.

And in compliance with law, I have mailed a copy of this notice to each of the defendants named in said suit above referred to, and I give this notice by publication, in the English language once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hoopstern, and the Matador Tribune, Newspapers regularly published in Floyd and Motley Counties, respectively, Texas.

WITNESS my hand, this 11th day of April, A. D. 1935. S. S. Randerson, Sheriff, Floyd County, Texas by Morgan Wright, Deputy

Nineteen American Cities were winder in 1934 than Chicago, the "Windy City"

Only the Purest INGREDIENTS In Our Bread Ask for Golden Crust Or Dixi-Star Sliced When You Buy Bread, Demand Matador Bread! City Bakery MATADOR

The per capita sugar consumption in the United States is almost seven times greater than it was 100 years ago.

Mae West is a Kentucky colonel. Young cockleburrs in the two-leaf stage are fatally poisonous to livestock.

Of the 34,927,121 autos in the United States:

Go To Church Sunday. DR. E. W. MCKENZIE DENTIST OFFICE AT RESIDENCE Matador, Texas

Go To Church Sunday. DR. W. E. HARRISON DENTIST Office Over Padueah Pharmacy Padueah, Texas

Go To Church Sunday.

Stomach Gas One dose of ADLERIKA quickly relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick, thorough action yet gentle and entirely safe.

ADLERIKA CITY DRUG STORE

LET'S GO WITH CONOCO COGNAC SERVICE STATION SCOTTS SERVICE STATION FLORENCE SERVICE CO. L. B. Robertson Commission Agent Matador, Texas

Is Your Car over 70 horsepower? If it is, you must have motor oil of extra high film strength to get SAFE LUBRICATION. YOUR car today has twice the horsepower and speed of the car you drove ten years ago! The average of 22 leading cars in 1934 was 108 horsepower. Bearing pressures and temperature have increased correspondingly—so greatly that motor parts are now made of new alloy metals of extra strength and durability to stand the load! To protect such a motor you need an oil with enough extra oiliness and film strength to withstand the extreme pressures and temperature! Yet motor oils generally have no more oiliness and film strength now than they had ten years ago. New refining methods have recently come into use to make oils free from carbon and sludge. But these refining processes have lowered instead of increased oiliness and film strength—the very qualities on which depends an oil's lubricating value! There is one exception—Conoco Germ Processed Motor Oil. It, too, is free from carbon and sludge troubles. But, more important, the new Germ Process—adding concentrated oily essence to highly refined oil—puts into this oil 2 to 4 times the film strength of any straight mineral oil, as tests on Timken and other machines have proved! That extra film strength gives safe lubrication under the most extreme pressures! Germ Processed Oil protects your motor another way. Its penetrative film, the "Hidden Quart," stays up in your motor and cuts down starting wear. Germ Processed Oil gives longer mileage with greater motor protection, as the Indianapolis Destruction Test proved. Say "O. K.—Drain"—fill with Conoco Germ Processed Motor Oil and drive with the assurance that your oil meets your motor's needs! CONTINENTAL OIL COMPANY - Est. 1875 CONOCO GERM PROCESSED MOTOR OIL

A QUICK WAY TO BETTER PAY

The most important objective in any educational program is the ability to earn a good living. For in this modern age when there are so many things that require a substantial income, such as a car, good clothes, pleasant vacations, and facilities for entertaining friends, money has become more than ever a symbol of success. Business as a career offers the shortest route to these laudable rewards. It provides early incomes, congenial surroundings, association with successful people and broad opportunities for development of talent and culture. It has therefore been the life-work of Draughon's College to make it possible for young people to step into good incomes at the earliest possible time and begin the accumulation of a bank account that will gratify the wholesome desires of a happy life. A new booklet, "Planning Your Future," describes today's inspiring opportunities in business and a proven method of securing good starting positions for graduates. Clip and mail for your copy today. Address nearest Draughon's College, Dallas, Wichita Falls, Abilene, or Lubbock, Texas. Name Address

FREE Finger Waves To each customer buying our \$2.50 or \$3.50 Permanent Waves (Regular \$5. and \$7.50 Values) We will give absolutely FREE, Finger Waves during the entire life of the permanent. \$3.50 PERMANENT \$1.00 \$4.50 PERMANENT \$1.50 \$5.00 PERMANENT \$2.50 \$7.50 PERMANENT \$3.50 All Work Absolutely Guaranteed WAVAL BEAUTY SHOPPE BLOCK SOUTH MOTLEY HOTEL MRS. L. E. McMAHON, Mgr. GRADUATE OPERATOR—6 YEARS Experience

From the diary of a family who saw America. "The Conoco Travel Bureau... "Also travel booklets that tell you the most interesting things to see and do in each of the states... "We stopped at Conoco stations along our way for many helpful free services. You can buy any Conoco station for the same kind of free plan for your trip."



BRISBANE THIS WEEK

Adolph S. Ochs Russia's New Plane Superstition and Suicide Cocktail Parties



Arthur Brisbane

The death of Adolph S. Ochs, editor and owner of the New York Times...

Russia, according to Lloyd George, is the world's real flying nation, possesses, probably, the world's greatest fighting air force...

A young man is found strangely murdered, or committing suicide in an unusual way, hanging from a low tree...

Police quote a superstition of certain Malays who believe that evil spirits carry off their souls if they kill themselves...

Quarter of Seiring prohibition, the habit of No. 1150, Bikenness was acquired by many, Original Graciously young women...

In addition to moving 60,000 more soldiers to the German lines, France is hurriedly connecting her steel and concrete line of fortresses...

Harlem, in upper New York city, with some 200,000 colored population, is stamping ground for many that preach ultra-radical doctrines...

This added to race antagonism, and the influence of certain "exhorters," brings results reminding citizens of what may happen when dangerous doctrines are preached recklessly...

The latest news indicates that Chancellor Hitler is not as anxious for "war in a hurry" as was alleged.

Sir John Simon, for England, received from Hitler a written proposal:

First, a ten-year nonaggression treaty with Germany's neighbors, nobody to attack anybody else.

Second, a pledge to withhold economic and financial assistance from any nation starting a war.

Hitler wrote that, and, if he means it, Lloyd George is correct in his statement: "Not this time."

Washington Digest National Topics Interpreted by William Bruckart

Washington.—It appears that at last all of those questions as to whether the national industrial recovery act is constitutional are going to be answered by the Supreme court of the United States.

There immediately was set up a far-flung cry accusing the NRA and the Department of Justice of being afraid of a constitutional test.

Not, however, the NRA authorities think they have found the right kind of a case for a constitutional test.

The whole situation is regarded by observers as being much confused and no one seems to know exactly what is behind the sudden reversal of position on the part of the NRA and the Department of Justice.

Politically, the Department of Justice's determination to avoid a test in the Belcher case already is having repercussions.

Economically, the decision to refrain from pressing the Belcher case for final adjudication by the Supreme court has caused a wave of uncertainty to permeate the business structure.

What the end is going to be, even Donald Rieberg, number one man in NRA, has avoided saying.

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do something to enable farmers in the areas that were drought stricken to plant crops. They pointed out the necessity for quick action because crops must be planted within the next few weeks. They did not stop there, however, but added points of criticism about AAA policy.

I think it is generally conceded that economical and political numskulls may be found in positions of responsibility among farm organizations but after all they serve as something of a leadership for groups that speak for agriculture.

It is interesting to note that the character of Mr. Wallace's criticism has been determined by Mr. Hoover.

Around the halls of congress, also, there is increasing criticism of Mr. Wallace and it is of a character to undermine him if it continues.

The controversies that are centering around Secretary Wallace naturally are having their reaction on his legislative proposals.

It is not too much to say that conditions in the NRA and AAA have added to the general uncertainty concerning the legal and economic outlook of the administration.

Through many months, the personal charm of the President has seemed to prevent expressions of a critical nature and certainly has held off complaints from the business section of the country.

It ought to be said just here that Mr. Wallace and Mr. Davis are showing signs of irritation and it is always significant.

It ought to be said just here that Mr. Wallace and Mr. Davis are showing signs of irritation and it is always significant.

Millions of Acres Ruined by Wind Erosion



Top, Ranch in Colorado Piled High With Dust. Below, Left, Dr. Rexford Tugwell, in Charge of Erosion Control.

By WILLIAM UTELEY "THIS buffalo grass should never be plowed. The land will just dry up and the wind will blow it away, and you with it." That's what the cattlemen of southern Colorado told the homesteaders 50 years ago.

During the World war wheat prices soared sky high. Short-grass prairies were the only virgin soil that remained for wheat production, and to these plains rushed thousands of farmers with their plows.

Wheat acreage was further decreased 15 per cent by the administration's wheat allotment program. Production ceased on much of this land; the remainder got very little attention.

Probably this was the land where the recent dust storms first began to get "body." With this power of aggravation it was an easy matter for the dust-laden winds to collect more and more of their devastating burden from the land in western Kansas which is handled by non-resident farmers who "hog in" their crop by the "cut-and-cover" method.

In the stricken Great Plains area highway traffic was stopped to prevent accident. Schools and business houses shut their doors. Health officers warned everyone to stay at home, if possible.

Nebraska urges its farmers to plant soil-retaining crops and grasses. Texas would plant sorghum, which retains soil and moisture. It is advisable to use machines which do not pulverize the soil.

Projects are also under way in nearly every part of the country to defeat "gully" erosion—that caused by the washing of storm waters—which has destroyed 35,000,000 acres of good farm land.

Causes Heavy Loss. The 3,000,000,000 tons of soil lost every year through erosion would fill a train of freight cars that would



Top, Ranch in Colorado Piled High With Dust. Below, Left, Dr. Rexford Tugwell, in Charge of Erosion Control.

encircle the world 37 times at the equator, says R. E. Uhlund, of the United States soil erosion service. He pointed out that figures of loss do not take into account the damage done to highways, railways, reservoirs, streams, ditches and harbors.

The work of erosion control, before the latest tragedy, was spread among the Department of Agriculture, the Department of the Interior and the Civilian Conservation corps.

One million dollars was the amount agreed upon for Doctor Tugwell's crews to begin work, after a visit to Washington of Gov. Alfred M. Landon of Kansas to plead for funds for the project.

Nebraska urges its farmers to plant soil-retaining crops and grasses. Texas would plant sorghum, which retains soil and moisture.

In an attempt to learn the true origin of dust storms and try to put an end to them, the federal government has begun a soil erosion project at Huron, S. D.

Projects are also under way in nearly every part of the country to defeat "gully" erosion—that caused by the washing of storm waters—which has destroyed 35,000,000 acres of good farm land.

Wind removed the topsoil of the Great plains—and air, coupled with sunshine, will replace it, if the right vegetation is planted, according to the New York state college

Says WILL ROGERS

BEVERLY HILLS.—Well all I know is just what I read in the papers, or what I see as I try to look down through the wings of an aeroplane. If you want to see something don't go up in the air and try to see it. Just as you glimpse it, why the wing of the plane will cover it and before the wing passes over it, its too far back to see. I flew East and back here a couple of weeks ago and it was when the dust storms were going, and in lots of places where the real dust storm was not operating, it was dark and looked like rain, and I said to my sister in Oklahoma, its going to rain today, and she said, "No, its been this way for days and days. Its just the very fine dust thats in the air."

I just been reading tonight some reviews. I have the autobiography but I haven't had time to read it, but will, of John Hays Hammond, the great engineer, who has operated all over the world. He used to come out here to my place and we would talk South Africa. We would talk about the Jamieson raid. He was mixed up in it, and its what started the Boer War.

He has had a great colorful career, has John Hays Hammond. Eighty years old the other day, I was going to send him a wire, but like everything else I am going to do. I forget it before the time comes. Like about ten days ago, Dorothy Stone my little partner in Freds show one time, why she opened here as the big star in "As Thousands Cheer", and while I went myself, I flung forgot to send either wire or flowers.

Now some people are so wonderful about things, and they remember, and they do and say just the right things at the right time. My desk right here before me now is piled higher than Jim Farleys of letters from friends, and folks that should be my friends if I would show them the least courtesy of answering. But do you know I will keep putting it off.

Why you know what I do, and I bet you I am unique. I even read the editorial. Yes sir, now you cant beat that for misellaneous reading. Thats what you call exploring in reading. Course I forget everything I read, I haven't got any more memory than a billygoat, and I forget about nine tenths of what I read, and get the other tenth wrong. But it makes me think that I am sort of doing something when I am reading. Then too, I can fall asleep and never drop a paper. My "closet friend cant tell when I am reading or sleeping. They are pretty near always wrong. They say, "You read a lot," and I say, "No, I sleep a lot over my reading." If they would just quit printing newspapers for about a year, I could get some books read, but by the time the daily papers are read I am sound asleep.

Now that is terrible, but I just get out of it by letting the impression go around that I am just so busy that I havent the time. Well I havent got the time because I am on a horse somewhere, or asleep somewhere. If it wasnt for riding, and reading newspapers, and dozing off, I bet you I would be writing to more people than Mrs Roosevelt. Lord I would like to borrow that Ladys energy for a month, and I would wind up with some friends instead of a lot of unintentionally made enemies. Now here are all these important letters here tonight, and I could answer at least a tenth of em, but here comes the morning papers. They come out the day before. Now will I answer these letters and maintain my friends. No I will take the papers and go to bed, and go to sleep holding it out at arms length, the light burning, and the glasses on.

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EASTER, PAGAN HOLIDAY

PROPERLY, Easter is a pagan holiday. It antedates Christianity itself, writes G. R. Turner, in the Kansas City Times.

Easter Music



IF CHRISTMAS is the greatest day in the year for children, Easter holds a similar position for the adult members of the race.

The oldest records of history tell that Easter was always a religious festival, though far more ancient than Christianity.

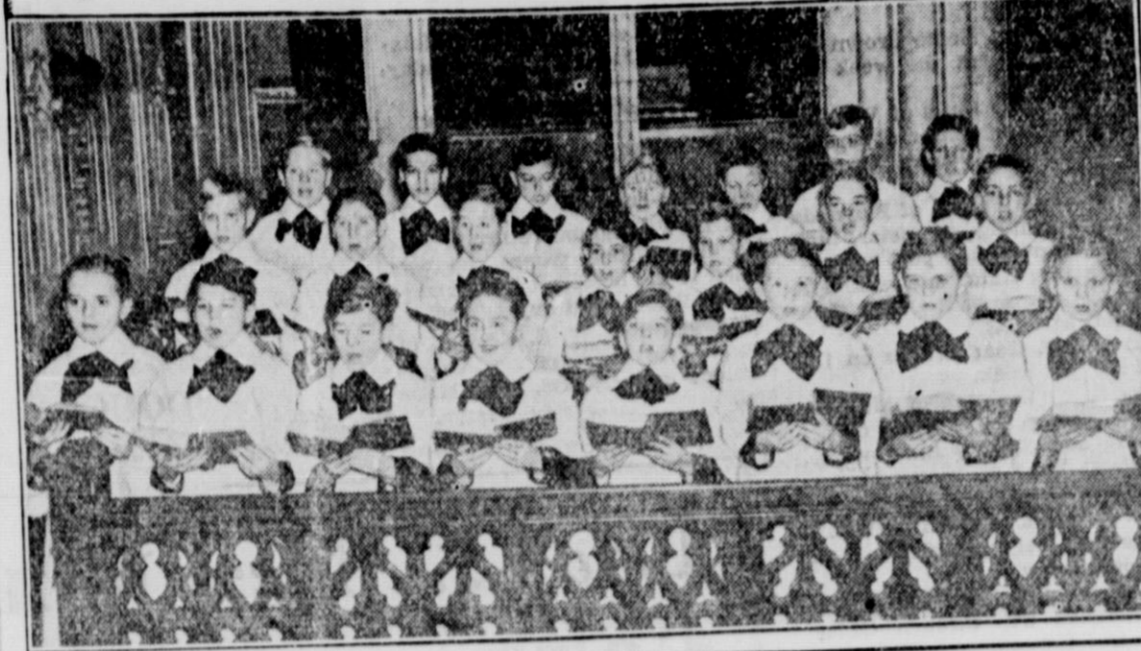
The music of Easter is generally of a more advanced character than that of Christmas.

THE thoughts of the Christian world at the approach of Easter inevitably turn to the Holy Land and the scenes of the last hours of the Savior.

EASTER GREETINGS



Hark! the Herald Angels Sing



CHRIST is risen, Christ the first-fruits Of the holy harvest field.

From the brightness of Thy Face; That we, with our hearts in Heaven, Here on earth may proudly boast.

Jerusalem, the Holy City

Originally a city of Chaldea. Capital of Abraham. Captured by Egypt.

THE thoughts of the Christian world at the approach of Easter inevitably turn to the Holy Land and the scenes of the last hours of the Savior.

At the Cross

EARLY in 1900, a young Frenchman named Daguerre began to experiment with the "Diorama."

TREMENDOUS TRIFLES

By ELMO SCOTT WATSON A HISTORIC CIGAR WRAPPER

"HALT!" B. W. Mitchell of Muncie, Ind., a private in Company F of the Twenty-seventh Indiana Volunteer Infantry in the Army of the Potomac, heard that command with a feeling of relief.

George Hinton McClellan was a champion "staller," but now he moved with incredible speed.

A CAPTAIN'S COMMISSION

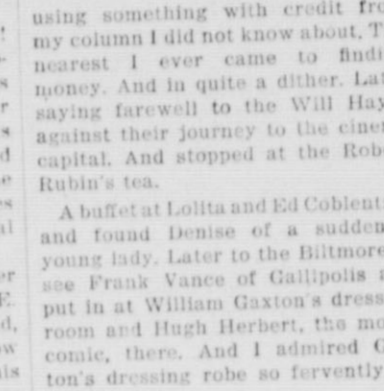
IN the summer of 1777, a young Pennsylvanian had been given the commission of captain instead of second lieutenant.

AN UNWASHED SPOON

EARLY in 1900, a young Frenchman named Daguerre began to experiment with the "Diorama."

EVERYDAY NEW YORK

NEW YORK — Diary: Abroad with my lady and ran spang into Earl Benham who stood treat for a soda at Mailard's.



A ball at Lolita and Ed Coblenzen and found Denise of a sudden a young lady later to the Baltimore to see Frank Vance of Gallipolis.

Ed Sullivan skims the cream of Broadway friendships and finds much of it curdled.

Personal nomination for the most touching one reeler to date—Chic Sale's dog film, "Old Shep."

I once went with H. T. Webster on a subway ride with the gorgeous Lillian Russell—her first.

Bazettelles, Monte F. Bourjaily, syndicate chief, was born on the Mount of Olives.

GERMAN ATHLETICISM

Before long all German students of both sexes will have to take a course of sports and gymnastics for the first three terms of their academic careers.

Week's Supply of Postum Free

Read the offer made by the Postum Company in another part of this paper.

Must Be Continuous

Patience is good only if one continues working at the problem.

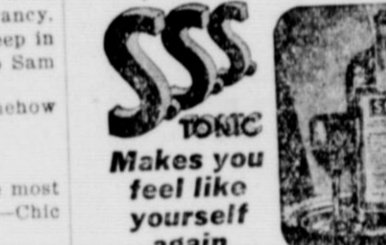
No more tired, let-down feeling for me?

"I reasoned that my red blood corpuscle strength was low and simply took a course of S.S.S. Tonic and built it back."

IT is all so simple and reasonable. If your physical let-down is caused by lowered red blood corpuscles...

Let S.S.S. help build back your blood tone... if your case is not exceptional, you should soon enjoy again the satisfaction of appetizing food...

S.S.S. is sold by all drug stores in two sizes. The \$2 economy size is twice as large as the \$1.25 regular size...



Cardui Built Up Her Strength

She had lost strength and fallen off in weight until her clothes would not fit, writes Mrs. A. S. Curtis, of Winston, Va.

QUICK RELIEF from Heartburn

—by chewing one or more Milnesia Wafers



SARGON SOFT MASS PILLS

Do what ordinary laxatives can't do—The Liver. They increase bile flow and cleanse the body of poisonous waste matter.

ADVICE TO WOMEN

Mrs. Susie Hamilton of 1636 Walnut St., Shreveport, La., said: "I had cramps and pains personally. I also had frequent headaches. Dr. Pierce's Favorite Prescription helped me in every way."

