NFORD TAKES NEVADA COACHING JOB

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934 Matador, Motley County, Texas, Thursday, April 16th, 1936

MOTLEY COUNTY NEWS VOL. 17, NO. 6

TRAIL DUST HA

TRIBUNE VOL. 10, NO. TL

across the valley, is arrested be- from time to time. fore a relieving cry can achieve Along with the churches, schools bidding world where the Aeolian support and cooperation of the men are rejoicing. notes of the wind have quieted. A entire community. The memberjack rabbit moves across the sky- ship fee is low and within the suffer, will especially be improvline on cushioned feet placed with reach of all. A one year subscrip- ed by the showers, with benefits a dexterity that leaves no sound. tion costs \$1.00. Six months 65 to grass possibly ranking second. Life pauses with that breathless- cents and three months 40 cents. ness of a court-room awaiting the On presentation of membership jury's return. Then a tide of night card any member of the family wind fills the empty sea and rinses may check out at book but use of the stupor from the prairie grass, card must be confined to immedithe coyote's cry is loosed and a ate family. Time limit on a book cow following the water trail is one week with two weeks alacross the hills, bawls without lowed on books of 500 pages or purpose to the dogie calf trotting more. A fine of five cents per is charged on books kept overtime at her side.

Fragrant, cool mist from the while out must be paid for by ocean rose to the high palisades subscriber. where we sat and watched the light of a lonely ship lose its identity with the low-hanging stars. library books and to see that the Her voice was soft yet serene above the distant breakers and Fortunately, our friendship bore no interest which might handicap give away his or her card may do ment payment. our understanding with more than a companion's share of affection. ship is reported to the librarian On this ambrosial evening we had and record made of same. fastened reality to the dust-laden posts of a tired but sleepless city and kept a tryst with happiness. been added to the library: The pleasant moments stayed as long as they could but the last Streeter Aldrich; Lucy Gayheeart one came and it was natural that by Willa Cather; Silas Crockett by we should promise to return to Mary Ellen Chase; The Stars Look this particular spot for a picnic Down by Cronin; The Golden Cord with our hearts.

But in the promises we forget The Monte by J. Frank Dobie reckon with the plans of fate Life With Father by Clarence Day which often cancel the excursion The Wind Blew West by Edward appointments of those who dream Lanham; If I Have Four Apple too much. Any parting may be by Josephine Lawrence; North To

Incessantly, drums of fear throb in the jungle of the soul where biographies, many of the classics mute rivers of thought traverse numerous books on drama and the strange courses before they empty juvenile section contains 85 into a sea of forgetfulness. The heart foards the currents and hews away entanglements of an unknown future hour as a solitary trail blazer who can never be followed, but in the offing is the the path.

tending into the fragile gardens of childhood dreams, watered from daily newspaper. the deep blue lakes of unstirred confidence, drifts the golden Carty, editor of the Globe-News, clouds of kindly spoken words. They are as lasting as the sun and freight their precious cargo into the forsaken battle-grounds where first place in Texas columns at defeated but unconquered spirit tries to kindle a fire from deserved a wider audience. soggy twigs.

the iron bows of the broad-tired chuck wagon and the four bay mules lunging in their harness. The chuck-box lid is secured with its clasp and the last pot hooked unwinding lines from the hub, the mules lean into their collars at the signal and cowboys are being Mayor Edwards de moved to a new apartment on the the exceedingly warm spring days

limb, steaming in the wet ashes that he was anxious to be initated of a camp fire bubbling protest for the coming season. at the grey dish water and a pile of black coffee grounds is being scattered by the wind across the broken stobs that held the fly coyotes. Near the emptied tomato cans a Dutch-oven of sour-dough biscuits left too long while the cook turn-ed the steak, have broken from their companions to become brittle in the sun. The bulging-eyed skull of a beef awaits darkness and the boy.

Showers

The Matador City Library, or- cloud, rainfall broke through the When the wind has hurried on, arined from the buckets of the ganized and operated by members dust and wind that has swept this ties, leaving thick silence falling of El Progresso and Sorosis Study section for almost two months, nto the bowl of darkness, some Clubs has had a remarkable yesterday afternoon. While the mystic tension holds the mesquite growth since it's establishment showers, up until time of press leaf motionless and binds the sage- one year ago. The Library com- (near midnight) totaled in the brush secure against the shadows. mittee reports a total of 411 books neighborhood of only one fourth Life's warm stream pours noise- available ito subscribers at this inch, prospects for more rain are lessly into the formidable moulds time and with a large portion of evident. Altho no reports of dam- moving from Matador nine years of suspense and the restless spirit the funds raised through sale of age from the storm have been reof a coyote on an invisible hill memberships, books will be added ceived, the wind reached almost ness at 3:30 o'clock Monday aftercyclonic velocity.

Perhaps one of the greatest 2315 Fourteenth street. freedom from the titanic oppres- and weekly press, the Library is benefits of the rain will be the sion. Wild geese flying under the an everpresent influence for good relief from excessive sand storms, moon shun the proximity of a for- and deserves the whole hearted merchants, farmers and ranch-

Wheat, which was beginning to

and any damage done to book

cular attention to the care of by 1934 cotton placed in the ten Judge C. L. Glenn, Mr. and Mrs. vantage by producers. Forms and to Lubbock early Monday, remain- orchestral offerings, for imitations and Miss Vonney Fuston, all of paper covering provided by the instructions will be available soon ing until Wednesday. librarian at time of checkout remore charts to follow when we had explored the adventurous trails along the frontier of youth at the office of Frank A. Buckley, for the "subsidy" or price adjust-Any subscriber who wishes to

so provided such change of owner-Below is a list of some of the more recent books which have gether with such premiums which day night was well attended. Spring Came On Forever by Bes them in full the market price and being added to the box-office reby Warwick Deeping; Tongues of all premiums which their parti- ceipts. cular cotton should bring. In other All proceeds from the play and because if less than full value is be held April 30 or May 1. paid by the buyer, the net amount The library contains many fine which will be obtained by the Flour Is Prize Of producer will be less. It is desired to emphasize this point as already we have received reports that producers who have cotton in the ducers should be fully advised of store.

buried centuries quaking beneath ition of the Amarillo Sunday the value of their holdings in A pint jar is filled with assorted church, it is hoped that the people carpenters working at present. News-Globe, the local column, "Trail Dust", by Douglas Meador, will not be made which involve a and guess of each participant is the will take a greater in- will not be made which involve a and guess of each participant is the will take a greater in- will not be made which involve a and guess of each participant is the will take a greater in- for W. S. Moss contractor, will take a greater in- for W. S. Moss contractor, will take a greater in- for W. S. Moss contractor, will take a greater in- for W. S. Moss contractor, will take a greater in- for W. S. Moss contractor, will take a greater in- for W. S. Moss contractor, will take a greater in- for W. S. Moss contractor, will take a greater in- for W. S. Moss contractor in for W. S. Moss contractor in for W. S. Moss contractor

Across the panoramic vista ex- publisher of the Matador Tribune, will appear each Sunday in the

The Orient by Anne Morrow Asylum by Wm. Seabrook.

Amarillo Paper Uses

books.

it was declared the "Trail Dust" column, in attracting national attention after being awarded the the Dallas Fair press meet in 1934 school in Matador two years ago, milling company's paramount pro-

Bed-rolls are piled high against Mayor Leaves Tues. On Fishing Jaunt U. S. Army, Air Corps.

Recently elected mayor, G. T. near the end of the coupling pole, the Clear Fork of the Brazos where they expect to spend two

Mayor Edwards declared that should bring the finned tempters Behind is left a green mesquite from their winter quarters and

sharp, strong teeth of prowling

I think, perhaps, I shall let my

Fall Here

Following a storm-drive sand

under this program.

In a foreword by John L. Mc- J. L. Martin Sails From Frisco Mon.

Jim Smith, who attended High and the Everlite Flour is the ple. The practice in selecting the sailed from San Francisco, Calif- duct. ornia Monday for Manila, Philippine, Islands, where he will go Canyon Dean And into training as a member of the

Young Martin has been a resiseveral months, and has been en- their small son, Joe, dean of men the selecting. There should be an the week-end with Mrs. Bishop's when he received transfer orders lege, Canyon, accompanied R. C. next Sunday. to go to the Philippine Islands. Jeffers, son of Mr. and Mrs. Claud After completing his training at Jeffers home for the Easter holi-After completing his training at Jeffers home for the Easter holfing selected. Definite announceDalhart Publishing Co., this week.
be featured at the Centennial. aroung the world terminating at home Friday. New York.

ACCEPTS POSITION

home-office of Dr. E. W. Mc- Monday. Kenzie and assumed her duties there last week.

Miss Barton had previously been employed in the office and is familiar with the duties.

Mrs. Lewis Poteet spent Easte with her mother in Floydada.

INTERMENT OF J. N. GAINES IS **HELD TUESDAY**

Former Resident Dies at Home in Lubbock Monday Afternoon

J. N. Gaines, 69, retired farmer who had lived in Lubbock since noon. Death was at his home at

Funeral rites were held at Sanders chapel in Lubbock at 2 o'clock Tuesday afternoon, conducted by Elder Liff Sanders or Lubbock and Rev. H. R. Hicks of Canyon. Sansom, W. R. Fickas, George Vestal, Louis Murfee, G. C. Mit- announced. chell, W. W. Cooper, Webb Cammack and J. B. Peters.

sion of not to exceed 25 points for worth, which was presented at during the summer months.

cularly important that cotton pro- arious suspense during the entire staged, with adults doing the ducers who desire to take advan- performance. Between the 2nd and selling. tage of this plan be advised that 3rd acts a cake was auctioned to they should insist that buyers pay the highest bidder, the proceeds Church Attendance

words, the producer should market the cake auction will be used to this cotton in the same manner defray the expenses of the junior-

Guessing Contest

"Trail Dust" Column value. While no assignments or as the result of a bean guessing now.

sacrifice of the producers' return registered. The beans will be tending all of the services in order have charge of construction and years ago. ligation to register guesses.

L. Martin, brother of Mrs. Harvest Queen Mills at Plainview and prayers of all the Baptist peo-

Dr. and Mrs. H. M. Cook, with

R. C., former Matador High School graduate, has been a student of Canyon during the present term and has made splendid ad-Miss Grace Barton has recently vance in his work, according to his accepted a position in the dental instructors. He returned to Canyon

AT HOSPITAL

possible treatment this week.

Car Accident Fatal J. R. Fuston Sunday

MUCH INTEREST DEVELOPS FOR

Are Being Filed

The Matador Amateur Night program is rapidly getting under way. The night is Tuesday night, school auditorium as previously

Much interest is being manifested in the affair, as is eviden- three large highway guard posts. The widow, four sons and six ced by the fact that there are many daughters survice. The children inquiries about the program. From and the usual run of amateur per- Turkey.

formances. Sponsored By Local Clubs

Elmer Stearns is chairman of the marketing of this cotton to- the High School auditorium Thurs- the ticket selling committee. Ticmay accrue on account of grade, The well-cast and directed kets will be put on sale right away staple and location. It is parti- comedy kept the audience in hil- A ticket selling campaign will be P. B. Barton, T. F. Payne, Mrs. J.

Urged When Pastor Work Starts On Is Being Selected

The Pulpit Committee of the that he would market his crop, senior banquet which will possibly Baptist Church has secured a very promising preacher from Strat- Building Material Is ford to preach at both worsh hours on Sunday, April 19, 1936. He and his wife are very highly recommended and it is believed

> day at both the morning and struction of the building are arriv-Bob's Foodway has recently be- evening hours. This is a matter ing here. Face brick, cream color the selecting, and the CHURCH to do cannot do intelligent selecting unless the people all belief unless the people all help in the matter. The Pulpit Committee was Wife Visit Here appointed for the purpose of looking for suitable material for the church, but the church must do

ments will be made about them in the near future.

Committee THE EL PROGRESSO CLUB

itzer Prize.

Leader, Mrs. Tunnell; Sketch of Amarillo Globe-News. Walter Carpenter is at the World life of Pulitzer and How Awards War Veterans hospital located in are made, Mrs. Wilie; Sketch of tary Drill, Mrs. Luckett.

Large Crowd In Final Tribute To Pioneer Of Hall County

farmer and pioneer of Hall coun- the job as head football and track ty was killed as result of an auto- coach of the La Vegas, Nevada mobile accident a short distance high school. Stanford, a former west of Turkey about 10 o'clock Application Entries Sunday night. Mr. Fuston, who was driving alone, is believed to have become blinded by the lights of another car, causing him to drive into a highway embankment guard. He was found un-Bearers were R. H. Hester, A. April 21, 8:00 o'clock, in the high conscious and rushed tot the Turkey hospital where he died within two hours. The force of the impact of his automobile sheared-off

Born In Tenn.

Mr. Fuston was born near are: C. E. and J. S. Gaines of Am- all accounts many amateur per- Nashville, Tenn. and has been a arillo, C. T. and J. H. Gaines of formers of the community are resident of Texas for many years. Lubbock, Mrs. H. R. Schnider of getting in shape for the big night. He moved to Hall county in 1904 Mrs. M. A. Patton of There will be an unusual amount and since that time acquired exof Memphis and Misses Virginia, be definitely seen at this early ranching land, cattle, banking and season any lower in standing than Velma and Monda Gaines of Lubbock.

Those from Matador attending ed with the interest that is being the forces of the strongest that is being the strongest that it is being th Department of Agriculture where-by 1934 cotton placed in the ten cent loan may be marketed to ad-will may be marketed to ad-will

Pay Fina! Tribute

One of the largest funeral crowds As announced earlier, the big ever assembled in Turkey paid performance is being sponsored by final tribute to the beloved pioneer the Matador Child Welfare Assoc- Tuesday afternoon. School was iation and the local Lions Club. dismissed and because of the size The proceeds will be used in con- of the crowd estimated at 2.500, tinuing the campus improvement funeral services were held in the that is being done on the school high school auditorium. Rev. Jess The plan that has been adopted class play, "Yimmie Yonson's campus, and improvement and Reeves, Turkey Methodist pastor will afford producers a commis- Yob", directed by Mrs. J. R. Whit- maintenance of the City Park and Rev. Baker, Baptist pastor, conducted the services. Interment was made in the Turkey cemetery. Matador residents who attended R. Berryman, Mr. and Mrs. W .E.

Roaring Springs

Mrs. H. H. Hobbs and Mrs. A. V.

Now On Hand

that he will conduct outstanding was began Monday on the excavat has been here. Besides being one Some one will receive a 48 lb. services at the local church Sun- ing preparatory to the construc- of the most out-standing coaches loan are pledging or assigning sack of Everlite Flour at Bob's day. The preacher is Reverend tion of the new high school buildtheir equities at less than the full Foodway grocery here Saturday Gamble, Jr., pastor at Stratford ing for the Roaring Springs Independent School District. Two shifts of moral training to those in his pledges will be recognized, pro- contest being conducted at the In this strenuous and trying per- of 15 men each is being used for charge. He is a devout Christian,

> counted Saturday and the closest to be able to judge the visiting Mr. Bowers, inspector for PWA to leave immediately after the Everlite Flour. There is no ob- should be a full house each Sun- Materials to be used in the concome exclusive agents for The that calls for the serious attention will be used.—Roaring Springs

Mr. and Mrs. Ed Bishop spent Edwards, accompanied by W. M. Several months, and has been enlisted in the Army only 30 days West Texas State Teachers Colnext Sunday.

The Centennial at Dallas, Lela
over-flow crowd at the church
parents, Mr. and Mrs. Harrison
Carpenter; The Centennial at San Williams of Matador, going di- Antonio, Evelyn Lea; Centennial Then for the following Sundays rectly to Dalhart where Mr. Bishop at Austin, Juanita Mize.

the Dalhart Chamber of Com- Whitworth, Henry Ford and Mrs. merce, recently resigned a pos- Clements. Mrs. Ford reported ition as secretary of the Plainview about the meeting in Lubbock. It Chamber of Commerce to return was a very interesting. Two new April ninth, the El Progresso to Dalhart and head the publish- members were voted on Club met in the home of Mrs. B. ing company at that place. Mr. F. Tunnell for regular meeting. Bishop will assume the duties of The subject for the meeting, Pul- the former manager, John L. Mc-Carty, who is now editor of

> Mr. and Mrs. Elmer Stearns and relatives.

Outstanding Mentor Texas Panhandle Class B Schools

FINE INFLUENCE

Builder Of Character and Champions Will

Be Missed Here Harvey G. Stanford, athletic director of the local high school for the past four years, has re-T. R. Fuston, 70, prominent signed his position here to accept

> star athlete at Howard Payne college, came to Matador in 1932 from Electra, where was coach for 8 years During his 4 years reign here, Stanford a s anually urned out winning ath-

etic teams in ootball, track and basket ball. His football teams have never finished the

games, lost 2 and tied 1, to finish second to Floydada. In 1933 the Matadors were runners-up to the district's champion and ended the season with 8 wins, 3 losses and 1 tie. In 1934 the Matadors, after a great season, captured the south half championship only to lose to Memphis in the Championship game 33 to 13. The season's record shows 7 wins, 5 losses and 1 tie. This season, and Stanford's most successful year, the Matadors won 12 games, lost one to the class A Electra Tigers and tied one for the best record ever compiled by a Matador high school football team. Hobbs, Mr. and Mrs. Buford Hobbs In his four years as coach, his track teams have captured three district championships. In basket ball the Matadors have won two county titles and finished second

Fine Youth Influence

School Building the loss of Harvey Stanford, Perhaps receiving greater appreciation of parents than his champion-ship teams, has been his influence in clean wholesome character building in youths of the Matador After a delay of two years work schools during the four years he in this strenuous and trying per-iod of selecting a pastor for the common labor, with only three the common labor, with only three

for their new home in Nevada. Mr. Stanford contemplates attending a coaching school before summer training

JUNIOR EL PROGRESSO

The Junior El Progresso Study Club met Friday, April 3, at the home of Marion Clements.

A very interesting program was rendered. The leader was Frances Stearns. Talks were given about the Centennial at three places. The Centennial at Dallas, Lela

Our roll call was something to Mr. Bishop, former secretary of We had as our guests: Mrs. J. R.

LEAVES FOR HOME

Mr. and Mrs. Earl B. Van Winkle left Monday for a visit with relatives in Aspermont, after which they will return to their home in Muskogee, Oklahoma, where he is Pulitzer Novel for 1934, Mrs. daughter Frances spent the week- New York. They have been visitreceiving medical examination and Luckett; Ten minute Parliamen- end at Abilene, where they visited ing here with Mrs. Van Winkle's brothers, Geo. and E. F. Springer.

MATADOR TRIBUNE News

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DOUGLAS MEADOR

ational Editorial Association

MEMBER West Texas Press Association

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NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Ross University, Alpine, visited Tribune will be gladly corrected in Matador a short while Wedneswhen called to the attention of day afternoon, with J. R. Whitthe editor. It is not the inten- worth. He was accompanied by tion of this newspaper to wrong- his brother, James Graves. ly use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or Ft. Worth, former teacher in the

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Whiteflat News Mrs. W. L. McWilliams

Mr. and Mrs. Ewell Truett and rg visited rela tives here during the week-end. Jess Winstead was attending to

business in San Antonio last week family; Mr. and Mrs. Arnold Wal- Oklahoma City, returned home lace, Mr. and Mrs. Reagan Bryan, Mr. and Mrs. Gearge Sims and family all attended the Easter Pageant in the Wichita Mountains Jack Jr., the two latter having in Oklahoma, Sunday.

Mr. and Mrs. W. Y. Higgins of Matador spent the week-end with Mr. and Mrs. Chas. Harris.

Miss Mildred Barnett of Tulia spent Easter holidays in the home of Mr. and Mrs. S. M. McCary

Tryar Market A. L. FRYAR, Owner

Located In Bob's Foodway We Buy Cattle and Hogs

All Kinds of Fresh and Cured Meats

WE ARE

Now Hatching

For Sale (also custom) baby chicks each Wednesday and Thursday.

From State accredited and countryrun flocks.

Prices Reasonable

Come, Phone or

Write

Spur Grain & Coal Co.

Leave Order For Chicks At

L. R. BISHOP FEED STORE Matador, Texas

Truett Allen was a Fort Worth sitor last week

Miss Eunice Browning and Troy Tech at Lubbock, visited their School auditorium.

day for Stamford where she has Mrs. Luckett gave an interest- a business trip to Mineral Wells accepted a position. Mr. and Mrs. T. M. Dixon entertained Saturday night with a elected for next year:

ents, Mr. and Mrs. H. Z. Martin. school at Wayland College, Plainview, spent the week-end with relatives here.

THANKS

I wish to take this opportunity to thank my friends for their vote, attention support and loyalty during my your confidence and further ex- evening and Sunday with rela- Dallas. David Guion, famous Texas press my appreciation in serving you to the best of my ability. Gene Luker.

VISIT HERE

B. C. Graves, head coach at Sul

FT. WORTH VISITOR

Miss Elizabeth Ann Putman of Matador schools, spent the weeknd in the home of Mr. and Mrs. J. Floyd Jordan. Miss Putman who is employed in the teaching of fine arts in the Riverside school Ft. Worth, instructs some 600 stu-

After spending the Easter holiday here, Miss Putman was accompanied back to Ft. Worth, Monday by Henry Pipkin.

RETURNS HOME

Mrs. Jack Robinson who has Mr. and Mrs. Tom Tilson and been visiting with her sister in Sunday. She was accompanied by Mr. Robinson and their son gone there last Thursday.

CHILD WELFARE

The Child Welfare met Wednesgrade in a program: Health Play; Wellington Miss Bertha Doran left Tues- Health Song; America.

> ing talk: "The Small Town". The following officers were

President, Mrs. B. F. Tunnell; nesday. Miss Pauline Martin of Matador 1st vice-president, (program chair pent the week-end with her par- man) Miss Casstevens; 2nd vice- for a visit with her son whose president, (entertainment) Mrs. home is in New Mexico. Mr. and Mrs. Sturman Lee of A. A. Harp; 3rd vice-president, Browning Wednesday evening. | bour; 4th vice-president, (Welfare friends here Tuesday and Wednes-

Mose Damron who is attending chairman) Mrs. Fred G. Simpson. day. Secretary, Mrs. B. F. Harbour; Treasurer, Miss Lorene Fryar; Reporter, Miss Verlin Reeves.

> urday from Mineral Wells, where in the United States. he had been receiving medical

Mr. and Mrs. Gene Luker had as their guests during the week-Perkins who are attending Texas day, April 8, at 3:30 in the High end, Mrs. Luker's parents and sister, Mr. and Mrs. E. A. Singley respective families during Easter Miss Reeves presented her fourth and Miss Helen Sue Singley, of

> C. M. Glenn and L. C. Harp made during the week-end. E. E. Moss of Lubbock was a

Mrs. J. D. Ernest left Saturday Mr. and Mrs. Lem Guthrie of Spur visited Mr. and Mrs. Bruce (ways and means chm.) B. F. Har- Wheeler visiter relatives and in Dallas.

> Grounds of the Texas Centennial 6 will be policed by Texas Rangers World's Fair. J. E. Russell returned home Sat- the oldest state constabulary force

Authentic Southwestern cowboy and range music will be used in Mr. and Mrs. Oscar Fulkerson "Cavalcade of Texas" the \$150,000 recent campaign and election to and daughter Mary Jean, of dramatic spectacle to be staged at the office of City Secretary of Quanah, visited here Saturday the Texas Centennial Exposition in

Special unch

Change of Menu Daily



Soup, Salad, Choice of Meats and Vegetables, Desert and Drink—Try a Special Lunch Today.

> All Kinds of Short Orders **Good Coffee**

JOE'S CAFE

Joe Jeffers, Mgr.

SPECIAL APRIL VALUES

—During April we strive to offer extra savings. Come and see these Values

Men--Here's Shirt Value

E & W Duro-ized Shirts, full shrunk genuine Celanese Starchless Collar and Starched Cuffs. Neat patterns. All sizes.

\$1.00 Special During April

It will pay you to lay in a supply at this price.

After Easter Clearance

Of Ladies' Wash Dresses. Just 29 in the lot — all new 79c ea-One lot Ladies' Spring Felt Hats. Regular \$1.25 val. 79c ea. One lot Childrens Canvas Sandals, while they last

BOY'S POLO SHIRTS

PICTURE FRAMES

-the ideal Shirt for warm weather-9x10 Easel frame a regular 75c value

Now 49c

49c and 98c

-Good Durable Bridge Table, Special for April

See our new Luggage Smart

.00

durable and priced low-

composer, arranger of "Home On The Range", will supervise musical score

The Texas mule is still vital to construction work in the Lone Star State. Recently heavy rains caused the miring of a huge tractor on the grounds of the Texas Centennial Exposition opening in Dallas, June 6. Ten mules pulled it out after business visitor in Matador Wed- other tractors had failed.

> Enough electric power to light a city of 100,000 people will be used daily from June 6 to November 29 at the Texas Centennial Exposition

Visitors to the Texas Centennial Exposition in Dallas, June 6 will find a real oil well in operation on Exposition opening in Dallas, June the grounds of the \$25,000,000 GOOD FOOD...

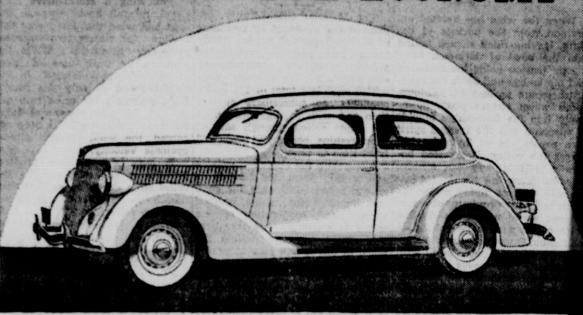
Consistent quality Lunches and Short Orders . . . Famous Hamburgers, Coffee .. Cold Soda ... Pastery. We Appreciate Your Business

Plate lunch every day

We serve what you want, the way you want it and when you want it **OPEN 24 HOURS DAILY**

HAMBURGER KING CAFE J. T. Hulsey, Mgr.

FOR ECONOMY



"The Ford V-8 uses less fuel and oil for the power it gives than any other car we have ever made

AND ITS UP-KEEP COST IS THE LOWEST"

ENTHUSIASTIC sales talk often begins and ends with gasoline mileage. Some salesmen would like you to believe it is the whole story of automobile economy. But drivers ought to know better. For, the fact is, it's way down the list.

The big items of car economy are low first cost, low up-keep cost and low depreciation. Savings here can make a great deal of difference in cost per mile. Gasoline mileage is more of a talking point than an economy factor.

Check up and you will find that the difference between 17 and 19 miles a

gallon is less than \$10 for a whole year's average driving (8400 miles at 18 cents a gallon). Here are the big items that make the Ford the most economical car:

More value for every dollar you pay. Lower cost for repairs and service. Long life. Slow depreciation.

Quality means economy and the 1936 Ford V-8 gives you more real quality than any other low-price car. No other car under \$1645 has a V-8 engine. No other low-price car has Center-Poise Riding, safe, sure mechanical brakes and Safety Glass all around at no extra cost.

\$25 A MONTH WITH USUAL LOW DOWN-PAYMENT, BUYS ANY NEW FORD

Hear the Gong! AMATEUR NIGHT

Tuesday, April 21 -- 8:00 p.m. **High School Auditorium**

Local Talent on Parade Grand Entertainment A JOYOUS EVENING

PROCEEDS TO BENEFIT Lions & Child Welfare

A Good Show For a Good Cause

Admission: Child 15c - Adult 35c

We are auti the following office, subject Primary, July

For Represent Bob Alexand For Sheriff an and Assessor: Walker Wills G. W. Green J. E. (Edd) S

J. Floyd Jore For County Ju W. R. Camm For County T Mrs. John Sr Mrs. Annie ' Mrs. Carl Sa

For County Cl Jack Robinso For Co. Commi J. S. Lamber A. A. Groves For Commission A. K. (Kim) (Re-

Fairvi (By Mrs. A Truett Rattan, Stafford, Hulon

Ray attended scholastic Leag dress Saturday Mr. and Mi small daughter mado in the I of Texas, arriv last week for a the home of M Mr. and Mrs. C Mr. and Mrs.

Brownfield vis Frank Stafford A number Mr. and Mrs. Mrs. Evie Coopedell and Milfo relatives in Lal

B. F. Turner

ARE YOU

Letusshowy first choice e many high makes in lon protection a value we give Goodyear but tires by mil

Chevro MATADOR

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 25, 1936.

For Representative:

Bob Alexander, re-election For Sheriff and Tax Collector

Walker Willtams G. W. Green

J. E. (Edd) Skinner, re-election L. A. Carlisle

J. Floyd Jordan

For County Judge and Ex-Office

W. R. Cammack, re-election

For County Treasurer: Mrs. John Smith, re-election

Mrs. Annie Tudor

Mrs. Carl Sanders For County Clerk:

Jack Robinson, re-election For Co. Commissioner Pret. No. 1

J. S. Lambert, re-election A. A. Groves.

For Commissioner Precinct No. 2 A. K. (Kim) Wilkinson (Re-election)

Fairview News (By Mrs. Arthur Cooper)

Mr. and Mrs. W. E. Ballard. Truett Rattan, Patsy Ballard, Dud Stafford, Hulon Phillips and Nellie Ray attended the District Interscholastic League meet at Childress Saturday.

Mr. and Mrs. Carl Lane and small daughter, Carlene of Quemado in the Rio Grande Valley of Texas, arrived Wednesday of last week for an extended visit in the home of Mrs. Lane's parents,

Mr. and Mrs. G. A. Ray. Mr. and Mrs. Charley M. Brownfield visited Mr. and Mrs. Frank Stafford Sunday.

A number of families in the A number of families in the community enjoyed an ice cream supper and picnic at Teepee Creek

Mr. and Mrs. Givens Lawrence, Mrs. Evie Cooper and Lewis, Lindell and Milford Cooper visited relatives in Lakeview Sunday.

mot were Matador visitors Satur- dor visitor Monday.

Northfield News (By R. A. Harp)

A. B. Henderson, teacher in the Northfield school, accompanied the school children and parents of the contestants for the District Interscholastic meet, to Childress Saturday, where this school was represented by Odis Russell in enior declamations and A. J. Daulton in the junior division both of whom were unsuccessful. Miss Gauaneth Moore won second place in the essay writing contest being the only contestant from Northfield to place in the District Interscholastic meet. The volley ball girls played, but were unsuccessful.

Mrs. M. A. Tate and daughters. Rheta and Nina Jim, spent the week-end in Kirkland visiting relatives.

Mrs. Mary Thomas was hostess! Friday night to the community when she entertained with a party A large number of guests were

Mr. and Mrs. Claud McDonald entertained the young people of the community Saturday night with a party, which was enjoyed

by all the guests. Mr. and Mrs. Homer McCoy and Mrs. Berry were visiting in Chil-

dress Saturday. Mrs. A. J. Matlock was a Mata-

Mr. and Mrs. R. A. Harp spent the week-end in Kirkland visiting

with relatives. Ebb Thomas and J. B. Hoover nade a business trip to Matador Monday

Fay Tipton and small son J. W. made a business trip to Matador Monday.

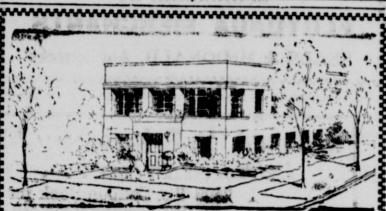
A community Easter-egg hunt was enjoyed by citizens of Northfield Sunday afternoon at Turkey bridge. The ideal weather conditions contributed much to the

Miss Ruth Groves accompanied Mrs. J. H. Latham and son Hervey to San Angelo, last Saturday, where they visited during the





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Newest Type X-Ray Equipment

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Albert Traweek, Jr., M. D.

MORTH TEXANS, GO SOUTH! South Texans, GO NORTH!

Travel Texas, Know Your State during



know his own state; its scenic

eventful, Houston, San Antonio. Kilgore, Taft-Sinton, Victoria and other communities invite you to interesting historical celebrations: ces that will be cherished

o be held throughout the year. train or bus-really SEE Tonas.



1938

CENTENNIAL CELEBRATIONS

APBIL 12-21—HOUSTON—San Jacinto
Association Celebrations. (Ten-day
testival will include brilliant parades,
banquets, concerts, and patriotic events. A public ball will be held the night of April 20 on Main Street at site of old capitol of Texas.)

APRIL 15-21—EL PASO—Schools' Centenniql. (Historical pageonary and panonamic exhibition devised to simulate interest of school children in Texas his-

APRIL 17—TEMPLE — Bell County Music Festival. (Miss Central Texas and her court of honor to be acclaimed in splen-did presentation.) KINGSVILLE-Historial Celebration.

(South Texas city in heart of world's greatest cattle domain, the King Ranch, turns back the pages of his-RAYMONDVILLE — Toxas Onion Plesta. (Harvest festival will acquaint Texas visitors with another of State's great products.)

Wise County

APRL 17-18-DECATUR - Wise County Centennial Carnival, (Schools and civid organizations contribute in two-day colorful celebration.)

APRIL 19—GEORGETOWN—Agricultural and Cultural Fets. (Economic and edu-cational advancement portrayed in his-toria Texas community.) FORT WORTH—'Toxas Under Six Flage" Pageant. (Pageant, featur-ing massed chorus of 3000 voices, presented at T.C.U.)

well County Centen

For dates beyond April 21, write State Headquasters Dallas, Texas

Conoco

Mohon Service Station Dobbs City Merc. Co. Dalton & Ashford

Bob's Oil Well York's Service Station Whiteflat S. S. and Garage Highway Service Sta.—Flomot Fairview Service Station

L.B. Robertson **Commission Agent**

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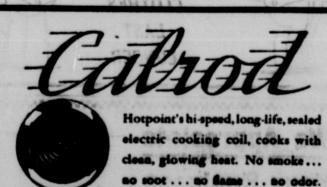
YOU CAN HAVE THIS BEAUTIFUL, MODERN RANGE IN YOUR HOME

THE DAWN

A New Hospoint electric range, now the talk of the nation. Styled by Helen Hughes Dulany, fore-most woman industrial stylist, it

typifies the thinking of modern

· Trade-in Allowance . Low Down Payment · Kasy Monthly Torms



The many ways you can save money with this modern new Hotpoint range would tickle the thriftiest

For example: Low electric rates assure low cooking costs; heaper cuts of meats cook tender and flavory in controlled, applied electric heat; the Thrift Cooker (nicknamed the "Scotch Kettle") turns out an entire delicious meal with about the same amount of electric current as an electric lampl You can cook an entire meal (even to bread) in the wonderful electric oven without one bit of attention from you. And, we haven't mentioned the savings you enjoy on cleaning and decorating. See these ranges at once. Come in and get all facts today.

FEATURES . Calred, hi-speed, clean-heat ceils . . "Chef's Brain" (automatic timer clock) . . Thrift Cooker . . new type even temperature control . . fully insulated even . . table-tap model . . all sercelain enamel . . trimmed with shremium.

West Texas Utilities
Company





FOR A GOOD TIRE-

Let us show you the world's

first choice economy tire

-more than a match for

many highest-priced makes in long safe mile-age, tread grip, blowout protection and looks. A

value we give you because Goodyear builds the most

tires by millions. OVER
22 MILLION SOLD—
THAT'S HOW GOOD

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MATADOR, TEXAS

OGUL THEATRE

Matador, Texas

Friday and Saturday ZANE GREY'S "Home on the Range" Featuring Randolps Scott

Sunday and Monday Jeanette MacDonald, Nelson Eddy

"Rose Marie"

Sunday Matinee, 2:30 P. M. Nights 7:30 P. M.

> MOVIE CHATTER (By A. Rogue)

"Home on the Range"

Friday and Saturday the Rogue offers that ever popular star, Randolph Scott in Zane Grey's "Home on the Range", with Jackie Coogan and Evelyn Brent. Don't forget how well you liked Randolph Scott in 'Roberta' and 'So Red the Rose' and you'll come right out to see him in "Home on the Range". Friday and Saturday. Did you know that "Home on the Range" was a

favorite song of the President, and you don't want to miss it. "Rose Marie"

Those two great stars, Jeanette MacDonald and Nelson Eddy will be at your theatre Sunday and Monday in their latest, greatest you? You'll love 'em in "Rose Marie", so be on hand and see them Sunday and Monday only.

LOCALS

SORE THROAT-TONSILITIS! Instant relief is afforded by Anathesia Mop, the new guaranteed throat mop. Relieves pain-kills infection. Relief guaranteed or purchase price refunded by Simpson's Drug Store

FOR SALE-Practically new portable typewriter. Loyd Bernett, Whiteflat, Texas.

Mesdames Henry Ford and Randall Whitworth drove to Lubbock last Wednesday.

Hemorrhoids

Treated without surgery. DR. R. P. REEDS Third floor Myrick Building Lubbock, Texas

16c

23c

19c

Campbelle

SPECIALS FOR SAT. APRIL 18th.

25 lb. Boxes

60-70 Size

Nice and

Yellow, doz

Lettuce, firm crisp heads, 2 for

Beans, chuck-wagon style, 3 cans

Tickets with \$1. Purchase, Good for both

Lrisco with 1 3 lb can at 63c

1 dozen Apples all for 25c

Candy, fresh shipment 5c bare 2 bars 5c

— DON'T FORGET —

Our Drawing will be at 3:30. Big basket

of Groceries will be given. Tickets with

Cheese, full cream per pound

Bacon, sliced pound

every Dollar Purchase.

2 BOXES 25c

21c

27c

1 lb. can for 5c

Crackers, 2 lb. A-1 Sodas

White Shoe Polish, 15c size

Mackerel, pound can, 3 for

Grape Juice, quart

Drawings.

1 dozen Oranges

Odis Crowell, who is attending tennial? This is a swell picture Abilene, spent the Easter holiday with his parents, Mr. and Mrs.

Leonard Crowell at Flomot. Fred Newport, District Soil Erosion Supervisor of Amarillo, was and Mrs. J. R. Whitworth. transacting business here Tuesday

and that it is to be sung at the Cen- Hardin-Simmons University at transacted business here Tuesday.

Mr. and Mrs. E. R. Surles and family of Dallas visited here Sunday, with Mrs. Surles' father and brother, W. J. Whitworth and Mr.

Odell Washington who is attendpicture, "Rose Marie". You liked them in "Naughty Marietta" didn't Texas Tech, Lubbock, spent the College at Canyon spent the weekweek-end here with her parents, end visiting his mother, Mrs. M. Mr. and Mrs. Bob Echols.

C. Washington at Flomot. He also

B. F. Simpson of Northfield visited friends at Matador. Miss Hazel Self visited her par-

ents at Quitaque last Thursday, returning to Matador, Friday, Mrs. W. R. Cammack and Mrs. Louie Jeffers visited relatives in Abilene during the week-end

Mr. and Mrs. C. T. Howell and

Forrest Campbell, student at eczema or other skin irritations or Texas Tech, Lubbock, visited his money rrfunded. Large jar 50c at parents, Mr. and Mrs. R. E. Camp- City Drug Store.

Auction Sale

and

Trade Day

FLOYDADA, Mon. April 20

Lots of merchandise and stock for sale.

If you have anything to sell, bring it with

FREE LUNCH AT NOON

SPONSORED BY

FLOYDADA MERCHANTS

SEALE & McDONALD, Auctioneers

Dock Prices . . .

Delivered Prices . . .

bell here during the Easter holiday Elizabeth McMahan, who is attending West Texas State Teacher's College at Canyon, spent the week-end here with her father

and other relatives. DON'T SCRATCH! Get Paracide children of Plaska spent the week- Ointment, the guaranteed itch and end here with Mrs. Howell's par- eczema remedy. Paracide is guarents, Mr. and Mrs. John Groves. anteed to relieve all forms of itch,



TRIBUNE VOL. 1

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PAINT YOUR WALLS WITH Mellolflos

You won't need to worry about spots on your walls when they're painted with LOWE BROTHERS MELLO-GLOSS. Smudges-stains-even ink spots, slide right off this semi-gloss finish when it is washed with soap and water.

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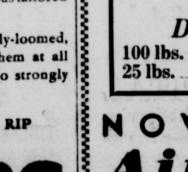


Say "just as good as LEVI'S" to any old-time Westerner . . . and he'll laugh. There's no such thing. Never has been!

Only LEVI'S waist overalls have our famous tailored cut. They just can't pull or bind.

Only LEVI'S are made from our specially-loomed, extra-heavy denim. We copper-rivet them at all points of strain. And we stitch them so strongly

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All Cash Ice at 60c per 100 pounds.

50c | 50 lbs.

15c 121/2 lbs.

Reduced Ice Prices Now In Effect

2500 lbs. Coupon Book for

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Before you purchase refrigeration allow us to prove the economy, service, satisfaction and beauty of the modern airconditioned ice refrigerator.

10 DAYS FREE TRIAL

We will place the refrigerator in you home and keep it iced for ten days while you judge its merits.



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Cleaning and Pressing Prompt Service - - Moderate Prices

Suits Made to Measure



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AND CREAM STATION

We offer you a good market for your cream, eggs and poultry.

We are also handling a quality chick feed and egg mash.

Your patronage solicited and appreciated

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