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For a Merrier Christmas

Gift Shoppers Edition

Matador Tribune

TRIBUNE VOL. 9, NO. 41

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934
Matador, Motley County, Texas, Thursday, Dec. 19th, 1933

MOTLEY COUNTY NEWS VOL. 16, NO. 42

TRAIL DUST

By DOUGLAS MEADOR

Often I have wished for the companion of a dog, who would swing low and threatening, add courage to the failing lamps of life, and behind the heart from the tasks of faith behind two soulful feet, prancing in joyful capering in humble tribute to my returning from a journey. But affection is a commodity purchased with the coin of unhappiness—the finer the quality, the dearer the price. Unfortunately I made an expensive selection during boyhood, which left little for the heart to want, until the tragedy—a bite of poisoned beef which I had placed for a coyote and forgotten—then glazed eyes and grinding teeth with muscle suddenly stiff and strained—running bare-footed across a cotton field and tears splashing on the lifeless body held in my arms. I am afraid to love a dog again.

Romance has long burned to the back-fire of age in his life and there is only the blackened ashes strewn carelessly over his sagging face, except for his tired old eyes, where a spark remained. He is slow and stooped and a little too thoughtful about his dress and he speaks for remembering. But, perhaps the memory is as distant music drifting through the high pass and into a lonely valley where a musician sits beside a string less harp. The flutes of youth echo often.

Cold steel rails before the whining locomotive seemed to stretch on into eternity, with nothing but whirling posts between, and my lurching day-coach was reluctant to follow the thundering steel-hearted horse snorting steam through lofty nostrils. The lights had lost strength each time the brakeman, with shiny blue- serge suit had passed down the aisle and the fretful baby had ceased to cry. She faces had been untied and from the swollen, tired feet dangled from hard chair arms. It was a burning lime-pit with invisible flames against my heart. Sleepless and staring at the swaying whistle-cord, I flinched as each mad wheel struck the rail joint, but the heartbreak express raring on ture's shabby depot. Miles, like eyes, rose in formidable array beside the thought roads of retreat and the thick, foul air chafed my spirit while back in Texas the clean attar of sage lay gently over the friendly hills to the door-step of home. If the whens would change their course, I might hear my mother's hesitant foot-step coming to greet me and caresses lost in the tide of joy—and feel her soft hands holding my face as if fearful I move.

The train lunged in starting from the Arizona tank-town to awaken me from the reverie in time to mop the brimming tears away. A pencil light lay across the night canvas and the cold window pane and

POULTRY SHOW SPONSORED BY LUNCHEON CLUB

Roaring Springs Civic Organization Stages First Annual Exhibition Yesterday

Sponsored by the Roaring Springs Luncheon Club the First Annual Poultry Show was held there yesterday. The movement on the part of the civic club to promote the raising of thoroughbred chickens in this section attracted considerable interest and much future benefit is anticipated from the work, according to visitors. Cash prizes were paid on all standard breeds of chickens. The movement of the part of the Roaring Springs Luncheon Club in sponsoring the show deserves commendation of the community and the county since the raising of finer poultry in Motley county will provide one of the most profitable means of farm incomes in the future.

C. D. EDMONDSON DIES AT TULIA

C. D. Edmondson, 74, died at the home of his daughter, Mrs. Oscar Bass, at Tulia, Tuesday morning, December 17. Mr. Edmondson moved to this county about forty years ago and aided in the pioneering of this section, however, he had not made his home in the county for the past 20 years. Mr. Edmondson died after a brief illness of pneumonia. Local residents attending the funeral at Tulia, Wednesday were: T. B. and Bert Edmondson, Mr. and Mrs. F. M. Jinkins, Rev. and Mrs. C. D. Pipkin, Rev. D. D. Dennis, Henry Pipkin and Mrs. W. E. Ellithorp.

ACCEPTS POSITION

Miss Ruth Moore is in Paducah this week receiving training in the West Texas Utilities office, prior to assuming a similar place in the local office, where she has accepted a position.

Much talk was being passed by those who had known fear for more years than I, as the blazing star came to the sky each night. There was more praying so a neighbor said and an aunt believed was scared when the voices but with a tremble in their voices, but father seemed different from the rest, as if alarm were useless. Then one night I remember holding his hand as we went to the corral to make certain all the cows remained securely tied and returning we looked at the sky. He gripped my small hand a little tighter and was silent and then I think I found what he had, perhaps, seen often and I was no longer afraid.

Personally, I have yet to find a book as interesting as the dictionary and written thoughts must secure their growth. It is all that ink has shaped or tongues have uttered, unspooled by use.

DEATH CLAIMS PIONEER HERE EARLY FRIDAY

Mrs. W. H. Rattan is Summoned After Severe Illness

Death claimed another of Motley county's true pioneers, early Friday morning when Mrs. W. H. Rattan, 67, died at her home in Matador at 6:30 a. m. Mrs. Rattan had resided in Motley county continuously for 44 years. The pioneer Christian mother fought a losing battle with illness for over a year, considered greatly improved.

Ten Children Survive

Armanda Parker was born in Parker county, Texas, January 27, 1870, where she made her home until January 1, 1889 when she married Rev. W. H. Rattan. The couple moved to Motley county in 1891. Rev. Rattan preceded his wife to the grave on January 9, 1924.

Besides a multitude of friends and relatives, Mrs. Rattan is survived by ten children, three brothers and three sisters, to give her passing. The children surviving are: Virgil Rattan, Matador; Mrs. Jessie Baker, Mulshoe; Littleton Rattan, Lamesa; Wallace Rattan, Fort Worth; Dewey Rattan, Flomot; Carroll Rattan, California; Eldred Seigler, Matador; Miss Sallie Rattan, Afton; Fred Rattan, Snyder; and Ward Rattan, Matador. With the exception of Carroll all children were present for the funeral services. Mrs. Rattan's brother's sister's: S. A. Parker, Ft. Worth; Edgar Parker, Dallas; Mrs. J. H. McDonald, Chichasha, Oklahoma; Mrs. J. A. Andrews, Christoval and Mrs. Alice Hedge, Dallas, were present for the funeral.

Interment Here

Funeral services were held at the Matador Baptist Church, Saturday morning by Rev. A. L. Jordan who was assisted by Rev. G. I. Britton, Plainview, Rev. J. R. Baleh, Seymour and Rev. Charley Pipkin, Matador. Interment was made in Matador East Mound Cemetery.

Pall bearers were: W. D. Herring, Plainview, Ernest Fisher, Flomot; Gene Perkins, Matador; Jim Bomar, Silvertown; W. R. Cammack, Matador and Walter Carpenter, Matador. Flower girls were: Misses Rebecca Fulkerson, Ruth, Groves, Ruth Moore, Mable Jameson, L. V. New, Emma, Leta, McKee and Mrs. Jack Barton.

Error in Date of City Tax Article

The Tribune wishes to correct an error appearing in last week's issue regarding the offer of the City of Matador to rescind interest and penalty on delinquent city tax payment. The article should have read: "Interest and penalty on delinquent city taxes will be revoked if payment is made before January 31," instead of January 1st.

TRIBUNE PLANS FOR CHRISTMAS IN EARLY ISSUE

To Cheat Calendar With Date Line Providing Time For Holiday In Next Publication

Readers of the Tribune may marvel in our ability to secure news and publish it before it happens which is the feat included in our plans for next week's issue. With regular publication date falling on the day immediately following Christmas, thus destroying any possibility of a holiday arrangement, efforts will be made to place next week's issue, dated December 26th in the mail by Tuesday evening. Thus correspondents and contributors are requested to send in all copy immediately that it may be included in the pre-date issue. We shall appreciate the cooperation of advertisers, and readers in our efforts to secure a "happy ending" for a Christmas story which contained a tragic plot for printers and publishers until the above decision was reached.

DRAMATIC CLUB TO OFFER 3-ACT COMEDY FRIDAY

"Crashing Society" To Be Presented At High School

The first offering of the newly organized Matador Dramatic Club will be a three-act comedy entitled "Crashing Society" which will be presented at the Matador High School Auditorium tomorrow night. The play, one of the most successful of the current season, has been secured on royalty basis. Under the direction of Mrs. J. Floyd Jordan the comedy provides an excellent vehicle for the splendid local talent in the membership of the club and patrons are assured of an enjoyable evening's entertainment.

Benefit To School

The entire net proceeds of the play will be used in improving stage scenery of the High School Auditorium and making additions with remodeling. Admission of children will be charged. The cast of talented characters is as follows: Adam Dunnigan, J. Floyd Jordan; Elsie Dunnigan, Mrs. L. R. Bishop; Marguerite Dunnigan, Miss Helen Pitts; George Dunnigan, Julian Edmondson; Christabe, Dunnigan, Mrs. Bill Neath; Scruples, Scruples, Rev. D. D. Dennis; Miss Gadgett, Miss Rachel Patton; Mr. Van Witherspoon, B. E. Campbell; Mrs. Van Witherspoon, Miss Ruth Groves; Cyril Van Witherspoon, Bill Neath; Agatha Mulrooney, Mrs. D. D. Dennis; Miss Louise Miller, Miss Rachel Patton. The performance will begin promptly at 7:30 p. m.

Mr. and Mrs. Earl Pipkin and daughter Billie Neil, of Crosbyton visited relatives here Sunday. Misses Ruth Groves, Lucille Meador and Ruth Moore, visited friends at Childress Saturday evening and Sunday.

MATADORS WIN REGIONAL CHAMPIONSHIP 19 TO 13

CAGE TOURNEY SPONSORED BY LIONS FOR JAN.

Club Votes To Stage Annual Contests Again

At a meeting of the directors of the Matador Lions Club, held in the director's room of the First State Bank early Tuesday, and followed by the wishes of the Club at the regular meeting at the Baptist Church Tuesday noon, it was decided to sponsor the annual Baskin Ball Tournament again this year. Boss Lion Tunnell pointed out that it would be necessary to purchase new trophies this season since the large silver trophy was lost permanently to Crowell last year. However, Boss Lion Tunnell declared that a change in plans for this year would include an entrance fee of \$2.00 for each club entered in the tournament, which would provide funds to secure the trophies without expense to the club.

Committees Appointed

An invitation committee, consisting of Lions Withers, Jordan and Bartlett, was appointed to start arrangement of invitations for the annual affair. Boss Lion Tunnell declared that the date for former years which have been usually on the 18th and 19th of January.

Another affair to receive the sponsorship of the club will be a Football Banquet to be held in honor of the Regional Championship squad possibly in the latter part of January, and open to the general public, similar to the annual Chamber of Commerce banquets.

Flag Springs To Hold Box Supper

A box supper will be held at the Flag Springs Church next Saturday night, December 21. The entire proceeds from the social will be used in payment of Rev. Berry Watson's salary. A cordial invitation is extended to the general public to attend the box supper with the assurance of an enjoyable evening with the proceeds being used in a highly worthy cause.

SCHOOLS WILL CLOSE FRIDAY

The Matador schools will close Friday for one week for the holidays, allowing students and teachers a short mid-winter vacation. Among the members of the faculty who will visit relatives during the holiday season are: Mr. and Mrs. H. G. Stanford and son Jerry to Lewisville, Texas; Mr. and Mrs. B. F. Harbour to Austin; Miss Bertha Casstevens to Alvarado, Texas and Miss Minnie Nixon to Owen, Texas. School will reopen Monday, December 30.

Local Squad Brings Highest Honors In Thrilling Game Fri.

Coach Harvey G. Stanford's scrapping Matador High School Matadors came home last Friday with the Panhandle champions after whipping the Hereford Whiteface 19 to 13 in a thrilling battle on the neutral Plainview field. In winning the regional title the Matadors won 10 games, lost 1 and tied 1 for the best record ever made by a Matador eleven. On a full season play the Matadors scored 352 points and had only 84 scored against them.

Going into the second quarter behind the Matadors opened up with a running attack that bewildered the Whiteface and was good run. The Matadors scored again in the second stanza when Clayton Herford quarterback allowed Campbell to cover the ball in the end zone for six points. Washington's pass to Pritchett for the extra point was knocked down. Daniels had put Herford in the lead in the first quarter with a 8 yard sprint around end for a touchdown, and Clayton's perfect kick behind the Matadors last score was made in the third quarter when Blackshear went thru tackle for 37 yards. Willis scored the extra point on a guard out play.

Clayton scored Herford's last touchdown late in the fourth quarter after a 40 yard drive down the field. His kick for the extra point was blocked.

Continued on Page 5

CAR PRESENTED H. G. STANFORD AT LION MEET

Harvey G. Stanford, coach of the Matadors, Regional Foot Ball Champions, stepped from the Baptist Church building here Tuesday after attending the meeting of the Matador Lions Club, unprepared for the surprise which was to follow. After the membership of the Lions club had been lined up for the purpose of making a photograph, Lion secretary, J. R. Whitworth, summoned Coach Stanford forward, saying: "In appreciation for the service you have rendered our school and the splendid influence which you exerted over our community, the businessmen of Matador wish to offer this gift." Lion Whitworth presented coach Stanford with the keys to a New Ford V-8 which had been paid for by subscription through the cooperation of the Matador Business Men's Athletic Council and the Lions Club.

Coach Is Surprised

Believing at first that Lion Whitworth was planning some manner of prank characteristic of the Lions Club, Coach Stanford was reluctant to accept the keys. After realizing the sincerity of the offer, he accepted the keys and entered the new car after being unable to express his gratitude for the generous gift.

Continued on Page 1

Saga of the Prairie

Edited By Students
of the
MATADOR SCHOOLS

STAFF
Editor-in-Chief—**Allie Faye Williams**
Associate Editor—**Ruth Irvin**
General News Editor—**Fred G. Simpson**
Boys' Sport Editor—**R. E. Campbell**
Girls' Sport Editor—**Oma Mae Jameson**
Joke Editor—**Lyman B. Campbell**

GENERAL NEWS

Last Thursday, December 12, Mr. S. Z. Hall, Superintendent of the Paducah schools and Chairman of the District Executive Committee presented to the High School the district trophy, a life size silver football. The trophy is really beautiful. Everyone should see it to know what these boys have been working for. They will receive another as a regional trophy.

The Junior class gave the assembly program Monday, December 16. The entire high school sang two songs, and Billie Lawrence gave a piano solo, "In a Little Gypsy Tearoom." The class presented a one act play, "Marrying Belinda." L. C. Groves sang several songs and Louise Wright gave a reading. The program was greatly enjoyed by everyone. Mr. Harry Campbell was the only visitor. The high school would enjoy having more visitors. Really, the programs are good!

SENIOR NEWS

The seniors are all looking forward to the Christmas holidays. Who isn't? Here are a few letters to Santa Claus from the Seniors:

Dear Santa:
All I want this year is a couple of new boy-friends, and also plenty of candy to feed them.

Virginia Edmondson
Dearest Old Saint Nick:
I just want one new boy friend to write to.

With all my love,
Margaret Cornett
Dear Santa Claus:
Please take everything to my little brother this year. He's brand new, almost.

Raby Webb
Dear Santa:
I've told R. E. everything I want, so you needn't bother.

Lucretia Estes
Dear Santa Claus:
I've told Harold a few things I want, but here are the rest, a new car (to drive to school), a Shirley Temple doll a tea-set, two rings (preferably diamonds), and that's about all. You might remember that I'm really nearly out of lipstick.

Love,
Grace Keltz
Dear Santa:
I'll take most anything this year, but I don't eat candy, because it makes me fat.

SPORT NEWS

Yep, they did it! The Matadors ended their seasons in flying colors and accomplished what no other team in this section of the country has done. The fighting Matadors, in winning the Regional Championship, placed themselves as one of the Class B teams in the state and are the true Champions of the Panhandle.

Ten first string Matadors probably played their last high school football when they downed the Hereford Whitefaces Friday. The Matadors handed the Whitefaces their first defeat in a hard fought 19 to 13 decision. Here is a mark for the future Matador eleven to shoot at—Regional Champions.

Season Summary
The Matador Matadors started their season off with more than their share of bad luck. They had two of their squadmen out with broken legs—one an all-district fullback. The Matadors tied their season's opener with Crowell, 0-0. They came back the following Friday, Sept. 27, to hand a highly touted Leaveland team a 59-0 defeat. The Matadors traveled to Quitaque on Oct. 4 to win their first conference game 56-0. Silverton was their next victims, and went down 69-6. The Matadors played a slow game on Oct. 18, and defeated a scrapping Lockney eleven 21-7. The Matadors changed their combination on Nov. 1 and for the first time our all-district fullback played. However the team was without the full game service of their two all-district captains, Blackshear and Willis, and handed over an even fought battle to a one-sided score when Electra defeated them 32-0. Stinging from the defeat the following a fighting team from Matador trounced the Turkey Turkeys 67-0. At this time in the schedule the Matadors found

new strength and displayed championship football the remainder of the season. They handed Floydada a 20-13 defeat in one of the hardest fought games of the season. The team played a sluggish game, but showed their superiority in defeating Spur 7-0.

On Thanksgiving Day, the Matadors again displayed everything showed in football and defeated the Paducah Dragons 25-6, and won for themselves their first District crown. On the following week they defeated a team rated District 3 Champions, found at McLean with a 13-7 score. After winning the Bi-District game the Matador Matadors won the highest honor that any Class B team can accomplish. On Friday Dec. 13, Matador defeated Hereford 19-13 in the hardest fought battle of the season.

Matador has received many honors this year. They placed six gridgers on the All-District team and three on the second All-District team. They were awarded a silver life-size football trophy for winning the District and will be awarded another for winning the Regional Championship. The Mat-

adors have certainly been successful under their new colors, the true Matador colors—red and black.

JUNIOR NEWS

The juniors are very proud of the fact that their pens arrived safely. Everyone is very well pleased with them. Have you seen them?

PEP SQUAD REPORT

The pep squad went to Plainview Friday in their new suits. Everyone seems to like the suits and are proud of them, especially the pep squad is proud. They are not ashamed to give a drill now. At least there was some response from the drill we gave at Plainview.

The pep squad plans to entertain the football boys soon, but we have not exactly decided what it will be yet.

Score For Papa

Mrs. Luker: "That letter I gave you this morning—did you post it?"
Mr. Luker: "Well, no, dear."
"Of course, you didn't. And I told you it was important that it should go today."

"Yes, dear."
"And you forgot to post it. If that's not just like a man!"
"But, dear—"
"Don't 'but' me!"
"But, dear, look at the letter, you forgot to address it!"

Wise Child

Mrs. Stanford: "Can you tell me the name of the worm whose labors have helped to produce my new beautiful silk gown?"
Jerry: "Yes, papa!"

GRADE SCHOOL NEWS

First Grade (Miss Nixon)
Distinguished List: Jolene Bloodworth, 95; Betty Price, 94.

Honor Roll: John Farris Fish, Frances Schweitzer, Shirley Harrison, Wanda Marshall, Dorothy Woodruff, Martha, Cudd, Wilda Morn, Louise B. Denton, Joy Harris Gordon, Russell, Bobbie Jo Jordan.

Perfect Attendance: Martha Ray Cudd, Virginia Donceles, Joy Harris Shirley Harrison, Wanda Marshall Shiefyn Shelton, John Farris Fish, Bonner Nelson.

Second Grade (Mrs. Harbour)
Distinguished List: Bobby Harp.

Honor Roll: Charles Payne, Ruby Vivian, Frances Duncan, Frances Marshall, Leona Martin, Mary Joice McMahan, Gladys Marie Springer.

Perfect Attendance: Mary Joice McMahan, Gladys Marie Springer, Leona Martin, Curtis Ewell Martin.

We have a new pupil, Billy Steen from Crosbyton.
Third Grade (Miss Glenn)
Distinguished List: June Bishop, Jane Bishop, Frances Seigler.

Honor Roll: Earl Smith, Norma Plumlee, Dorothy Nelson, Paula Patton, Betty Jo Kingery, Marie Hogland, Neal Patton.

Perfect Attendance: Raldo James June Bishop, Gordon Patton, Paula Patton, Noma Plumlee, Dorothy Nelson, Jane Bishop, Betty Jo Kingery, Sam Irby.

Third Grade (Miss Luckett)
Distinguished List: Don Paul Keith, Dorothy Harrison, Mary Price.

Honor Roll: Math Barkley, Ruby Burton, George Doss, Thurman Irvin, Glenda Nelson, Barbara Ann Springer.

Perfect Attendance: Math Barkley, Vance Campbell, Lonnie Russell, Ruby Burton, Dorothy Harri-

son, Margie Marshall, Elwanda Martin, Glenda Nelson, Barbara Ann Springer.

Fourth Grade (Miss Reeves)
Distinguished List: Norman Pitts 93; Tom Edd Jameson 91.

Honor Roll: Betty Green, Ruth Evelyn Keith, Oneita Whitaker, Rosemary Milsap, Bill Rushing, Alton Marshall, Lawanda Marr, Joyce Daniels.

Perfect Attendance: Joyce Daniels, Betty Green, Ruth Evelyn Keith, Reatha Rayne Robinson, Oneita Whitaker, Tom Edd Jameson, Kenneth Patton, Norman Pitts Earl Floyd.

Fifth Grade (Miss Hamilton)
Distinguished List: Jimmie Lee Guthrie, Dorothy Wason, James Lee Day, Douglas Pitts Jr.

Honor Roll: Johnnie Griffin, Dorothy Kingery, Bennie Marshall, Wanda Nelson, Maurine Russell, Marshall Lee Morton, Frank Price Bert Schweitzer.

Perfect Attendance: Jimmie Lee Guthrie, Dorothy Kingery, Bennie Marshall, James Lee Day, Douglas Pitts Jr., Bert Schweitzer, John Edward Eggleston.

Sixth Grade (Miss Fryar)
Distinguished List: Frances Car-

penter, Pearl Hart, Frances Miller, Frances Stearns, James Rufus P.

Honor Roll: Frenchie Nell Braddon, Joyce Irby, Lucille Plum, Mary Ruth Wagley, Bobby Jo Stanley Dan Level.

Perfect Attendance: Mary E. Barton, Frances Carpenter, Jo Irby, Marguerite Patton, Frances Stearns, Frances Milsap, Ed Barkley, E. A. Day, James Edmson, James Rufus Fish, Bob Jones, Bryon Knight, James F. Sell Neblett, Leroy Nelson.

Seventh Grade (Miss Cassever)
Distinguished List: Lena Cudd, 95 8-9; Keith Patton, 95.

Wandell Berryman 95, Elmer G. Jameson 95, Myrnae Barkley, Zona Ruth Scaff 93.

Honor Roll: Lela Carpenter, T. Marshall, Juandell Davis, Kenion Clements Amos Jones, Kenneth Simpson, Jonita Smart.

Perfect Attendance: Billie B. Elmer Gene Jameson, W. T. Marshall, Kenneth Simpson, I. Terry, Myrnae Barkley, Wanda Berryman, Lela Carpenter, Ma Clements, Maurine Hall, M. Hunsucker, Mary Games, Z. Ruth Scaff.

These suggestions will make your Christmas shopping easy and profitable. Check the presents you need then clip this list and bring it with you when you visit our store.

Suggestions for Men

- SCARFS**
Wool and Silk 98c to \$1.50
- HOUSE SHOES**
Finest Quality
98c to \$3.59
- LINEN HANDKERCHIEFS**
3 In Gift Box 75c
- BILL FOLDS**
In Gift Boxes 75c to \$1.29
- SUSPENDERS**
New Style — New Patterns
50c
- SOX**
In Gift Boxes
2 pair 50c
Also fine grade
3 pair \$1.00

Suggestions for Ladies

- LUNCHEON SETS**
59c — \$1.00 — \$1.25 — \$2.95
and \$3.95
Fancy
- PILLOW CASES**
\$1.00 Box
Sheets and Pillow Cases
SETS
\$1.95
- BED SPREADS**
\$2.95 and \$3.95
Genuine
- KAPOK PILLOWS**
\$1.19
- Ladies HOUSE SHOES**
\$1.00 to \$1.49
- TOWELS and WASH CLOTH SETS**
79c and 98c



Our First Christmas SALE

IS
Santa's
Headquarters

It is natural that a store glowing with beautiful, practical gifts would be Santa's first choice as headquarters. As our festive Christmas Sale enters its second week you will find the answer to your shopping problem inside our doors. Follow Santa's choice.



HOSE ARE ALWAYS APPRECIATED

Women and girls are always glad when a thoughtful friend gives them hose. Special gift boxes with Humming Bird Hose.

GENUINE HUMMING BIRD HOSE

- \$1.25 Per Pair
- 2 Pair For \$2.19
- \$1.00 Per Pair
- 2 Pair For \$1.75

DO NOT OVER LOOK THESE
Better Made Hose
EXCEPTIONAL VALUE
69c Pair



SOFT, WARM BLANKETS

Our blanket stock is complete in grade and prices. Here you will find an ideal Christmas gift that will keep on giving after Christmas has passed.

25 PERCENT WOOL, SIZE 72x84
Was \$3.95, NOW \$3.39

SATEEN BOUND
\$2.95 Value at **\$2.39**

Double Blankets

Men Always Appreciate Fine Shirts

No man ever has too many shirts, especially when they are well made and cut to fit. Take advantage of this special price while the sizes are complete.

One lot of Dress Shirts,
in value up to \$1.98

Sale Price
98c



Children's Boots

SIZES 4 TO 8

INEXPENSIVE FOOTWEAR FOR
BUSY LITTLE FEET

\$1.79 values for \$1.39; \$1.98 values for \$1.69

Made like regular cowboy boots; Sizes 8 to 11, regular \$2.98 values for \$2.49; Sizes 11 1/2 to 2, values of \$3.49 at \$2.98.

PILLOW CASES
For Christmas Gifts
SIZE 42x36 at **19c**

Fine ROBES

MAKE
DESIRABLE GIFTS

These new robes not only make beautiful gifts, but also practical gifts. Make your selection while the stock and sizes are complete.

Wool at \$5.95
Silk at \$5.95



Corduroy Robes
\$3.95



These Values Will Go in a Hurry DRESSES of the Newest Styles

Women who enjoy good dresses will be amazed at the bargains we are offering during this Christmas Sale. The newest designs, materials and colors are offered. We have most sizes.

\$5.95, \$7.95, \$9.95, \$12.95



Men and Boys Dress Hats

There is snap and style in these hats. Well made and on the most fashionable lines and all the newest colors. You will appreciate the value of these hats after you have seen them.

Also included in the special price of this sale, we offer men's staple hats: \$2.95 values at \$2.69; \$3.95 values at \$3.49 and \$4.95 values at \$4.29. Regular \$1.95 values to go at \$1.69; regular \$2.49 values to go at \$1.98; regular \$3.49 values priced at \$2.98; regular \$3.95 values at \$3.39.

Warmth, Style And Comfort In These Mens Jackets

Everyone is wearing jackets now. They are more practical than an overcoat for driving and they are snug and warm. We have every grade material, size and priced to save you money.

Men's Blue Melton Cloth Jackets, regular \$3.95 values at \$3.29. Corduroy Jackets, \$2.95 val. at \$2.69. Corduroy Pants to match, \$2.95 value at \$2.69. Solid Leather Jackets, \$6.95 values at \$5.78; \$7.95 values at \$6.58; \$8.95 values at \$7.48 \$9.95 value at \$8.38. Boys Blue Melton Cloth Jackets, \$3.40 values at \$2.89.



Matador Dry Goods Co.

NOTICE OF ROAD BOND ELECTION

STATE OF TEXAS
COUNTY OF MOTLEY
TO THE RESIDENT PROPERTY TAXPAYING VOTERS OF MOTLEY COUNTY, TEXAS:
TAKE NOTICE that an election will be held on the 11 day of January 1936, within Motley County, Texas, to determine if said County shall issue bonds and if a tax shall be levied in payment thereof in obedience to an election order entered by the Commissioners' Court on the 9 day of December, 1935, which is as follows:

"On this the 9 day of December, 1935, the Commissioners' Court of Motley County, Texas, convened in regular session in the regular meeting place thereof in the Court-house at Matador, Texas, with the following members of the Court, to-wit:

W. R. Cammack, County Judge.
J. S. Lambert, Commissioner, Precinct No. 1.
A. K. Wilkinson, Commissioner, Precinct No. 2.
T. E. Long, Commissioner, Precinct No. 4.
Jack Robinson, County Clerk and Ex-Officio Clerk, Commissioners' Court, being present.

There came on to be considered the petition of U. L. Willie and fifty other persons praying that bonds be issued by Motley County, Texas, in the sum of Fourteen Thousand Dollars (\$14,000.00) bearing interest at a rate not to exceed five and one half per centum (5½ per centum) per annum, and maturing serially, not to exceed thirty years from their date (rate of interest and maturity to be fixed by the Commissioners' Court) for the purpose of the construction, maintenance and operation of macadamized, graveled or paved roads and

turnpikes or in aid thereof, being lateral roads of said County, and whether or not a tax shall be levied upon the property of said County subject to taxation for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity; and

It appearing to the Court that said petition is signed by more than fifty of the resident property tax-paying voters of said Motley County, Texas; and

It further appearing to the Court that the amount of bonds to be issued will not exceed one-fourth of the assessed valuation of the real property of said Motley County, Texas.

IT IS THEREFORE CONSIDERED AND ORDERED BY THE COMMISSIONERS' COURT OF MOTLEY COUNTY, TEXAS:

That an election be held in said County on the 11 day of January, 1936, which is not less than thirty days from the date of this order to determine whether or not the bonds of said County shall be issued in the amount of Fourteen Thousand Dollars (\$14,000.00) bearing interest at a rate not to

exceed Five and one-half per cent (5½ percent) per annum, maturing serially One Thousand Dollars each year 1938 to 1951 inclusive; and whether or not a tax shall be levied upon the property of said County subject to taxation for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity.

That said election shall be held under the provisions of Chapter 3, Title 22 Revised Statutes of Texas, 1925, and the general laws of the State of Texas.

All persons who are legally qualified voters of the State of Texas and who own taxable property in the County of Motley and who have duly rendered the same for taxation, shall be entitled to vote at said election.

The ballots for said election shall have written or printed thereon the following:

"FOR THE ISSUANCE OF THE BONDS AND THE LEVY OF THE TAX IN PAYMENT THEREOF."

"AGAINST THE ISSUANCE OF THE BONDS AND THE LEVY OF THE TAX IN PAYMENT THEREOF."

The voter shall mark out with black ink or with black pencil one of said expressions, thus leaving the other as indicating his vote on the proposition.

The polling places and the presiding officers of said election shall be respectively as follows:

At Courthouse in Matador, with G. M. Birchfield as Presiding Officer.

At City Hall in Matador, with Henry K. Ford, as Presiding Officer.

At Fairview School House, with E. D. Lawrence as Presiding Officer.

At Union-Cor. in res. of A. B. Hamilton, with A. B. Hamilton as Presiding Officer.

At Darden Canyon Schoolhouse, with L. E. Kingery as Presiding Officer.

At Whiteflat Schoolhouse, with T. M. Dixon as Presiding Officer.

At Flomot Schoolhouse, with R. H. Tanner as Presiding Officer.

At Northfield Schoolhouse, with W. T. Moore as Presiding Officer.

At Roaring Springs, Bank Building, with H. W. Keasey as Presiding Officer.

At Folly Schoolhouse, with J. F. Montgomery as Presiding Officer.

The manner of holding said election shall be governed by the General Laws of the State of Texas, regulating general elections, when not in conflict with the provisions of the Statutes hereinabove referred to.

Notice of said election shall be given by publication of a copy of this order in the Matador Tribune, a newspaper published in said County for three successive weeks

before the date of said election, and in addition thereto there shall be posted by the County Clerk a copy of such notice at four public places within the county, one of which shall be at the courthouse door, for three weeks prior to said election.

The County Judge is hereby directed to cause said notices to be published and posted and the County Clerk is hereby directed to publish and post the same, as hereinabove directed; and further orders are reserved until the returns of said election are made by the duly authorized election officers and received by this Court.

GIVEN under my hand with the seal of the Commissioners' Court affixed, this 9 day of December 1935.

W. R. Cammack,
County Judge

CARD OF THANKS

The family and relatives of Mrs. W. H. Rattan wish to express their sincerest appreciation and thanks to the good people of Matador and of surrounding communities for their many acts of thoughtful kindness and help during her illness and death, and for the many words and tokens of sympathy and friendship which you have so bountifully bestowed upon us. In the midst of our bereavement, we pause to thank you one and all. May the God of all Grace reward you, and watch over and keep you ever more in the sincere prayer and wish of us all.

O. J. Day of Acme, visited friends and relatives here Sunday.



Exquisite
GIFTS

FOR THE EXQUISITE GIRL

FOR that most important person on your list, you'll naturally not want anything but the finest! And the finest gift of all awaits your inspection here. Never before have we been able to offer such values in fine gifts.

Diamond Rings

The grandest gift of all! Sparkling, blue-white stones in the loveliest rings, from

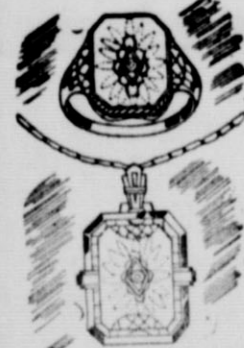
\$5.00 up



Ring and Pendant Sets

Beautiful workmanship and fine stones make these sets ideal for any gift! Special from

\$5.00 up



New Dresser Sets

Smartly patterned, in enamel and silver finish. 3 to 21 pieces, a number as low as...

\$5.00 up



We'll be happy to suggest other gifts, equally lovely and reasonable, at any time.

LADIES' & MEN'S Watches

The largest selection in the city! Nationally known makes, in styles for men and women. Beautiful cases and dependable operation make each of them unusual at mail order prices!



Miscellaneous Items

Lovely things for the home, as well as beautiful pieces of personal jewelry make it possible to solve all of your gift problems at this gift shop!

50c up

John Bradshaw
Jeweler

MATADOR, TEXAS

Christmas
FOOD Guide

BUY YOUR HOLIDAY FOODS Now!
Save Time and Worry



BUY YOUR CHRISTMAS FOODS NOW!

—It's just like getting all your gift shopping finished by December 10th. Buy Christmas foods now, get the choice of the best, avoid the biggest crowds, and make substantial money savings! Stock up on the staples you're bound to need. Then spend the rest of the time between now and December 25th in just planning how, and elaborately for the big feast, without having to run out at the last minute for something you have purchased, but forgot about in the press of time.

Here Are Some "Headline" Values

Spuds 10 LBS. **19c** **Yams** 10 LBS. **15c**

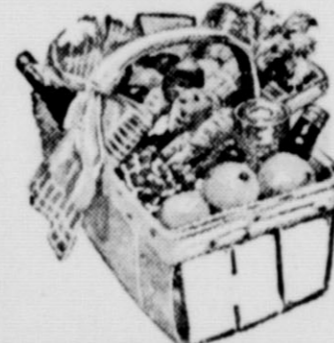
Fancy Mixed Candy LB. **19c** 2 Pounds for **35c**

Shelled Pecans **Lettuce**

NEW CROP

NEW, CRISP HEAD

1 lb. 39c ea. **6c**



No. 2 Can Tomatoes Choice **3 for 23c**
No. 2 Can Corn
No. 2 Can Turnip Greens

Jello or Royal Gellatine dessert 2 pgs. **13c**

20 BOXES

Oranges

Buy now—we will save them for you.

New California Fancy

Size 344's Doz. 17½c

" 288's " 20c

" 252's " 25c

" 200's " 30c

" 176's " 35c

" 126's " 40c

" 100's " 50c

Size 163's Doz. 25c

" 138's " 30c

" 113's " 35c

" 100's " 40c

" 80's " 50c

" 64's " 60c

30 BOXES

Apples

Box Price on Request

Winesap and Delicious

Post Toasties and Kelloggs

Corn Flakes 2 Packages **21c**

Pickles, Quart Jar

Sour or Dill **17c**

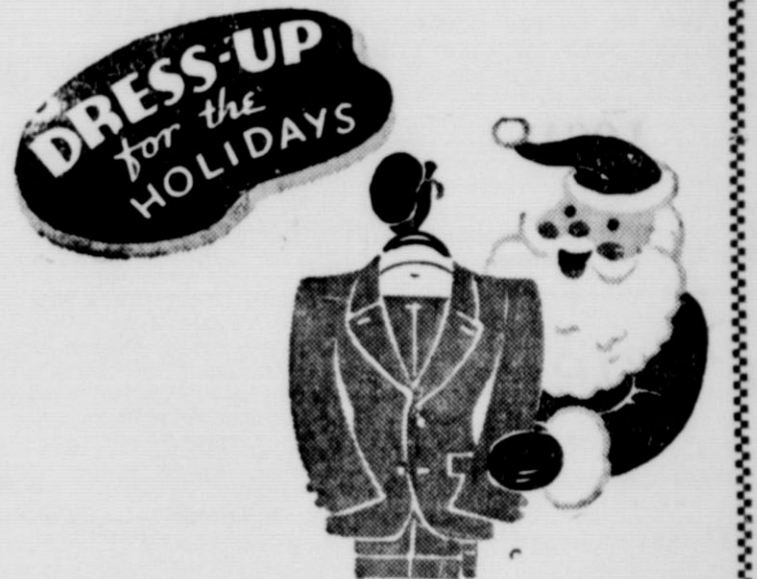
Special price on all fruit, cocktail, mayonnaise, pineapple.

Chocolates 5 lb. Assorted **98c**

Fancy Xmas Wrap 1 lb. Cherry **33c**



Matador Cash Grocery
ONE PRICE — THE LOWEST

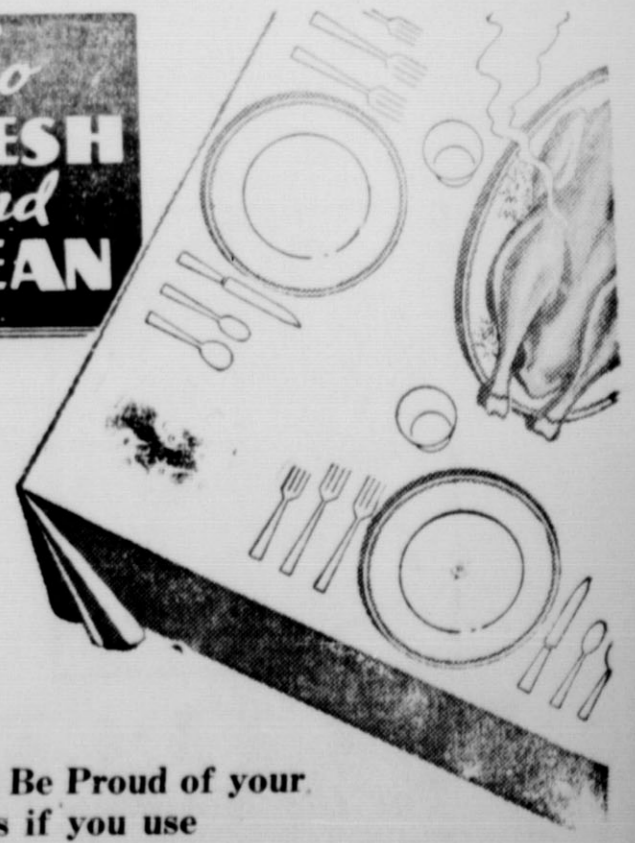


Enjoy Them More

Put yourself in a rejuvenated suit, and put yourself in a rejuvenated frame of mind. Be practical and get a perfect Jackson job at low cost. Then you'll enjoy being sentimental about the Holiday spirit. Have fun. Dress up! Just time to order a new suit.

JACKSON
The Tailor
ROARING SPRINGS

So FRESH and CLEAN



You'll Be Proud of your Linens if you use

SPUR LAUNDRY SERVICE

You will enjoy the luxurious cleanliness and freshness of your line if you use our service. Why not call our driver today and become convinced of the economy and satisfaction of Spur Laundry service?

Laundry Truck in Matador three days weekly.

Spur Laundry

MATADOR TRIBUNE
Successor to the Roaring Springs News

Combined With the
Motley County News
By Purchase, March 14, 1934

Published Every Thursday
By The
Tribune Publishing Co.
Matador, Texas

Entered as second class matter
at the Post Office, Matador, Texas,
under the Act of Congress,
March 3, 1879.

DOUGLAS MEADOR,
Editor.

National Editorial Association
MEMBER

MEMBER
West Texas
Press Association

SUBSCRIPTION RATES:
\$1.00 Per Year. 3 Months 25c
CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon
the character, standing or reputa-
tion of any individual, firm,
concern, or corporation that may
appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
ly use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

**THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN.**

LOCALS

For Sale or Trade—Good auto-
mobile, perfect mechanical con-
dition, new battery. Bargain price.
See Harrison Williams.

Program

Friday and Saturday
Wallace Beery, Jackie Cooper
IN
"O'Shaughnessy's Boy"

Sunday, Monday and Tuesday
Bing Crosby, Joan Bennett,
W. C. Fields
IN
"Mississippi"

Tuesday and Wednesday
Norma Shearer
IN
"Smilin' Through"
WITH
Fredric March, Leslie Howard

Sunday Matinee 2:30 P. M.
Nights 6:45 P. M.
**ROGUE
THEATRE**

Matador, Texas



PERFECT
For the Holidays

Give your Coiffure Added Permanency With a
New Wave

Self Setting
Amber Oil Wave, only \$1.50
Other Waves up to \$5.00
Also Spiral Waves
All Work Guaranteed

Sanitary Beauty Shoppe

MRS. J. S. LEA, Manager
Phone 5J for Appointment

CHRISTMAS

BUY
EVERYTHING
NOW

• • • Suggestions • • •

OUR
PRICES ARE
LOWER

Chocolates Christmas Box 1-3-5 lbs. **35c to \$1.25**

Plenty of Cranberries

Oranges California Naval doz. **20c to 50c**

Pecans — Walnuts — Almonds

Apples Extra Fancy Delicious doz. **20c to 50c**

Brazil Nuts — See our Special Mix

Fruit Cake Mix — Ready to Bake in Containers

Cranberry Sauce Ready to Serve

Mince Meat Any Brand or Kind

Christmas Trees Still a Nice Assortment Left

Dates — Figs — Currants — Raisins

Candies Special Christmas Mix

Barber Pole — Full Pound — Jumbo Stick

Cocoanut Shredded Bulk or Package

Fresh Cocoanuts

Candied Fruits Citron, Cherries, Lemon, Orange and Pineapple

Baking Chocolate — Cocoa — Extract

Cake Flour Swansdown or Softasilk

SPOT CASH GROCERY

ROARING SPRINGS

MATADOR

For Sale or Trade: \$200.00 equity
in new Ford car to be delivered in
Detroit. Expenses paid to and from
Detroit. See J. R. McWilliams,
Whiteflat, Texas.

Mrs. Jack Barton, teacher in the
Afton school, spent the week-end
here with her parents, Mr. and
Mrs. Ed. Cammack.

Men like pipes, tobacco, leather
bill-folds, cigars, shaving kits and
other desirable gifts which may be
found at Simpson's Drug Store.

Miss Lorene Fryar spent the
week-end at Lubbock as guest
of friends.

For registered Duroc male pigs,
two months old, See Fay Tipton,
Northfield, Texas.

Mrs. W. V. McCown and son
Willie Frank spent the latter part
of last week in Plainview visiting
her sister and family, Mr. and Mrs.
Sam Denson.

Candy makes the ideal Christmas
gift for mother, wife, sister or
sweetheart. We have a large stock
of Pangburns and Gales box
chocolates. Simpson's Drug Store.

Ralph Green of San Antonio
visited in Matador Friday evening,
as guest in the A. L. Fryar home.

FOR SALE—100 acres improved
farming land located 3 miles west
of Whiteflat, known as Kimbell
Estate. Write Mrs. Anna Hughes,
Quitaque, Texas.

Mr. and Mrs. Bob Echols and
family were guests of Mr. and Mrs.
Frank Eiring at Plainview last
Friday.

Shirley Temple dolls with soft
yellow curls, bright dresses and
baby shoes, and other dolls so per-
fect and well-dresses that you al-
most expect them to speak like
little girls, will be found at moder-
ate prices at Simpson's Drug Store.

Mr. and Mrs. Sam Denson and
daughter Hazel Ruth, visited
friends here Sunday.

Perfume, vanities, dresser sets
and manicure sets are only a few
of the fine gift suggestions which
you will find at our store. Before
you buy for HER see this quality
merchandise. Simpson's Drug Store

Joe E. Campbell Jr. visited his
sister, Mrs. Vernice Teague at
Plainview last week.

Christmas cards in new and
beautiful designs. Buy them early
and avoid the rush and last minute
disappointment. Simpson's Drug
Store.

Mrs. A. P. Hodges resumed her
duties in the De Luxe Beauty Shop
this week, after having attended
her father, who is ill at his home
in Roaring Springs.

Our stock comprises gifts that
may be purchased for as little as
5 cents as well as the more ex-
pensive and higher quality pre-
sents. Inspect our stock of in-
expensive gifts. Simpson's Drug Store

Misses Ovie Mae and Mable
Baker of Levelland visited their
sister, Mrs. Noble Groves here
during the week-end.

Christmas gifts for the home that
will please mother, wife of sweet-

heart, Simpson's Drug Store.

Joe Lancaster of Mineral Wells,
formerly of this community, was
a business visitor here this week.

FOR SALE—Clean 1929 Chev-
rolet sedan, good mechanical con-
dition. New paint. A real bargain.
Bill Neatherlin at Burton-Lingo.

**MRS. M. L. PATTON
INJURED IN FALL**

While going about her household
duties Wednesday afternoon, Mrs.
M. L. Patton had the misfortune to
break her arm, just above the

elbow, when she slipped and fell.

Mrs. Patton was immediately
conveyed to the Thawweek hospital,
where she received medical at-
tention, and was later removed to

the home of her daughter,

L. J. Barkley, where she will
remain until her injuries are
sufficiently restored to permit
to return to her home.

Last Call

FOR GIFT BUYERS

Here you will find practical inexpen-
sive gifts that will keep on giving
long after Christmas.

LUGGAGE



We have a large stock of
luggage of all grades and
prices . . . Fine smoking
stands, Pocket and table
cutlery of all kinds.

RADIOS

Here is the ideal Christmas
gift which gives pleasure to
every member of the family.

Toys



We have a large selection
of toys including man
beautiful dolls.

TRAINS

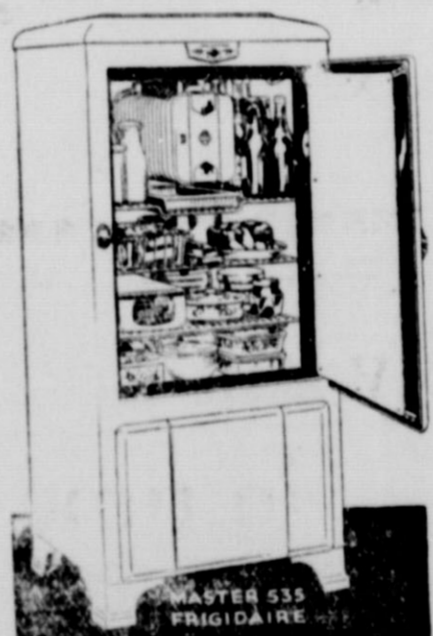
Boys! You will like these . . .
come in and see them today

We are headquarters for Santa Claus

FIRE WORKS

We have a limited stock of fire
works—Better get 'em now.

**HOMER SHEATS
HARDWARE**



- Temperature under 50°.
- Temperature Meeting Gov-
ernment Specification.
- Dry Atmosphere.
- Sanitary.
- Insurance of Health.
- Plenty of Ice for All Home
Purposes.
- Unusual Desserts.
- Complete Independence in
Refrigerating Food and
Securing Ice.

ELECTRIC REFRIGERATION at last gives
to the householder such qualities of refrig-
eration that he can feel that his food is as well
taken care of as if he had at his disposal the
facilities of our greatest cold storage plants.

Do you know that your increased use of Electric Service is
billed on a surprisingly low rate schedule . . . and adds only
a small amount to your total bill?

**West Texas Utilities
Company**



Mrs. Housewife of Matador

YOU, TOO WILL BE PLEASED WITH OUR SERVICE, OUR PRICES AND THE QUALITY OF OUR WORK.

We are certain that you will be pleased with the quality of work, the prompt service and the moderate prices of our laundry. We are positive that you will be surprised at the saving in time, money and worry to be realized by calling our driver for your laundry bundle.

Start now by making a trial of our service.

Floydada Steam Laundry

Car Presented . . .

(Continued from Page 1.)

Lively Program

The Lions meeting Tuesday was declared to have been one of the

We Move Anything Any Place LET US HELP YOU WITH YOUR HAULING PROBLEM MODERATE RATES



Call 61-M

Bill Pharis

most successful in the history of the club. Following the delicious meal, which was served amid Christmas decoration, visitors were introduced. Honor students: Ruth Irwin of the 10th grade, Forrest Faulkner of the 11th grade and Fred G. Simpson, Jr. of the 9th grade were introduced. George Simms of Four Corners was also a guest of the club. Tail Twister L. C. Harp, kept the club membership in suspense and ill at ease as he collected fines on various violations and swelled the coffers of a special fund which will be used to provide Christmas goodies for needy children in the community. Boss Lion, B. F. Tunnell appointed Lions Sheats, Denison and Arvil Craven as a committee to execute a desire of the club to see that no needy child in the community be denied Christmas goodies.

January 7, Ladies Night
Plans were started to prepare a program and make other arrangements for Ladies Night, and the night of January 7th selected as a date for the affair. Mother, wife or sweetheart of the club members will be guests on the occasion.

Boss Lion Tunnell declared that the proceeds of the Matador-Herford football game at Plainview last Friday amounted to \$767.25, with the partial list of expenses amounting to \$67.25. The two clubs divided the net proceeds of the game on a 50-50 basis.

Sorosis Club Has Christmas Program

Miss Mary Hamilton was hostess Wednesday afternoon, December 18, to the Sorosis Club when that organization met in regular session for its annual Christmas tea. Mrs. J. W. Drace acted as leader, in

the absence of Mrs. C. B. Groves, of the program which included: Special music arranged by Mrs. E. F. Springer, which consisted of selections by Misses Amy Glenn and Minnie Nixon, and Mesdames George Springer, J. R. Whitworth, with Mrs. James Noblett, piano accompanist, all of whom were guests at the meeting.

Paper: "Christmas Customs in Foreign Lands", by Mrs. Chas. Keith.

Reading by Mrs. J. D. Craven. Dicken's "Christmas Carol", by Mrs. H. G. Stanford.

COUNTY AGENT SESSIONS AT LUBBOCK END

Frank A. Buckley, Motley county Agricultural agent was expected home last night after attending a three day session of agents at Lubbock, which terminated Wednesday morning. Following the closing of the general session of the annual winter conference of county and home demonstration agents, was a district meeting of both men and women.

"Widening our Horizons" was the theme of the last session. Speakers included: W. R. Smitham, state director resettlement administration; P. T. Montfort, director of Texas committee on relation of electricity to agriculture; W. H. Darrow, southwest representative, division of information AAA; J. A. Dickey, senior extension economist of agriculture.

Mrs. Buckley accompanied her husband to Lubbock for the sessions.

MOVIE CHATTER

(and more)

"O'SHAUGHNESSY'S BOY"
Friday and Saturday the Rogue proudly presents Wallace Beery, fresh from his triumphs in "China Seas", and Jackie Cooper, his pal of "The Champ" and "Treasurer Island", together again in their mightiest show, "O'Shaughnessy's Boy", an M. G. M. production. Your own eyes, your own heart will tell you that here is a picture that will live long in the annals of the screen. Spanky McFarland plays the part of Jackie as a child.

"MISSISSIPPI"
"Mississippi", a tale of the southland music, love and romance will be at your theatre Sunday and Monday. Portrayed to you by Bing Crosby, Joan Bennett and W. C. Fields; played as no one else could play it. A picture that has pleased millions. Others in the cast are Lueenie Smith, Fred Kohler and Gail Patrick.

"SMILIN' THROUGH"
Letters from the people (so great has been the demand) have persuaded Metro-Goldwyn Mayer once more to present Norma Shearer with Fredric March and Leslie Howard in "Smilin' Through", one of Miss Shearer's greatest triumphs. Here are memories of happiness—a glorious romance of a never to be forgotten masterpiece. If you have not seen this picture then by all means see it. The Rogue liberally recommends "Smilin' Through" to be shown Tuesday and Wednesday (Christmas) night.

Matadors Win . . .

(Continued from Page 1.)

First Quarter
Matador won the toss and chose to receive. Herford defended the south goal. Clayton kicked over the goal line and Matador put the

ball in play on the twenty yard line. Gates broke away on the first play and dashed 43 yards before he was brought down. Blackshear fumbled and Herford recovered on the 49.

Daniel made 4 and Clayton hit center for a first down. Daniel was dropped for a 3-yard loss and then made it back. Clayton's pass to Bengie was incomplete and Clayton kicked to the 15 yard line where the ball was killed. Washington picked up 5 and Blackshear plunged to 2 first downs bringing the ball to the 47. Blackshear and Washington alternated consistently for two more first downs when Blackshear fumbled and Daniels recovered for Herford. Broadman and Loerwald substituted for Jewell and Hager for Herford.

Hastings hit right tackle for 4 and Clayton plowed over center for 6 and a first down. Clayton was brought down by Campbell and Ford for a seven yard loss. Clayton lateraled to Hastings for 18 yards and a first down. Clayton hit center for 5 and Daniel picked up 3 at right tackle. Clayton plunged for 1 and Daniel slashed off right tackle for 32 yards when he was dragged down by Washington on the Matador 18-yard line. Clayton hit left tackle for 5 and Herford lost the gain when penalized 5 for too much time in the huddle. Daniels found a hole at right guard and flashed through for 18 yards and a touchdown. Clayton added the point from placement. Score: Herford 7, Matador 0.

Blackshear took Clayton's kick-off on his ten and returned to the 35. Washington scooted around left end for 4 yards as the quarter ended.

Second Quarter
Blackshear made it first down in two plunges. Gates hit right tackle for seven and Blackshear added 1 through center. Washington kicked out of bounds on the 32 with John Scott making a neat catch on the sidelines.

Benge tried left end for 2 and Daniel added 2 at left guard. Clayton's pass was intercepted by Gates who was downed on Herford's 40. Washington hit right guard for one and Blackshear spun through center for another. Blackshear's pass was knocked down by Hastings. Washington kicked over the goal line. Clayton immediately quick kicked out of bounds on the Matador 39. Blackshear wiggled through right tackle, cut back and dashed 50 yards to be brought down by Daniels on the Herford 11. Washington made 7 and Blackshear hit left guard for the touchdown. Washington's try for point was wide. Score: Herford 7, Matador 0.

(Cont'd next week)



Our store is packed and overflowing with toys for youngsters and practical gifts for grown-ups. Never before have we been able to offer such values to our customers at Christmas time. We invite you to visit our store first when you start your holiday shopping. Remember: Only 10 more days until Christmas.



Wheel Toys

- Coasetr Wagon 98c (Streamlined)
- Bikes \$27.50
- Tricycles 98c up

- Roller Skates
- Air Rifles
- Foot Balls
- Guns-Cap Pistols
- Fire Wagons
- Chemical Sets
- Black Board Charts
- Painting Sets
- Pocket Watches
- Pocket Knives



Dolls and Doll Houses From 5c up

TOY PIANOS---LITTLE DISHES---PRINTING SETS
All Kinds of Mechanical Toys and Games

REMEMBER THE BED ROOM SUIT GIVEN AWAY ON SATURDAY, DECEMBER, 28th—ASK FOR TICKETS.

Gifts for Every Member of the Family

- Cedar Chests, Living Room Suites, Rugs, Radios, Bed-Room Suits, Super-Flex Oil Burning Heaters, New Perfection Oil Cook Stoves — Rocking Chairs,
- Silverware
- Glassware
- China ware
- Electrical Appliances
- Lamps
- Pyrex-ware
- Oven-ware
- Aluminum

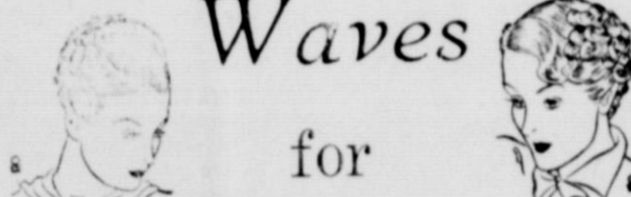
We Will be Glad to Hold Your Purchases Until Christmas

MATADOR HARDWARE and FURNITURE CO.

"We Have It, Will Get It, Or It Is Not Made"

ONLY 4 MORE DAYS UNTIL CHRISTMAS

Give Permanent Waves



CHRISTMAS!

The best of all gifts

PRICES

\$1.50 to \$5.00

IRENE GROVES

BUENA HODGES

DeLuxe Beauty Shop

PHONE

Have Your Christmas Photo Taken NOW!



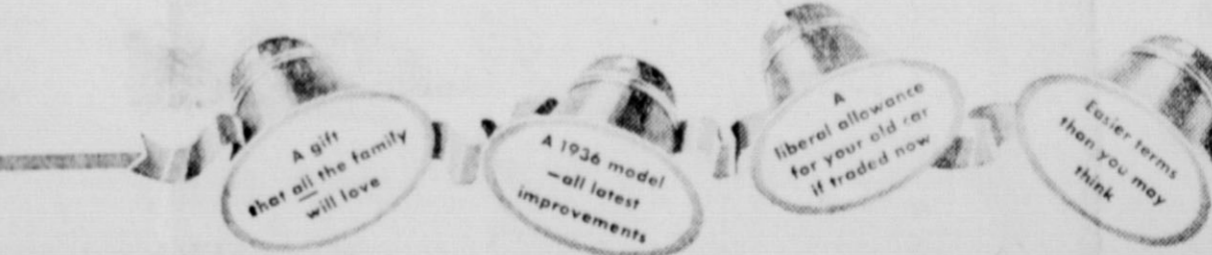
3 for 25c

Also Larger Sizes FINISHED WHILE YOU WAIT WILL BE HERE UNTIL XMAS ACROSS STREET FROM JAMESON GROCERY

CARD OF THANKS

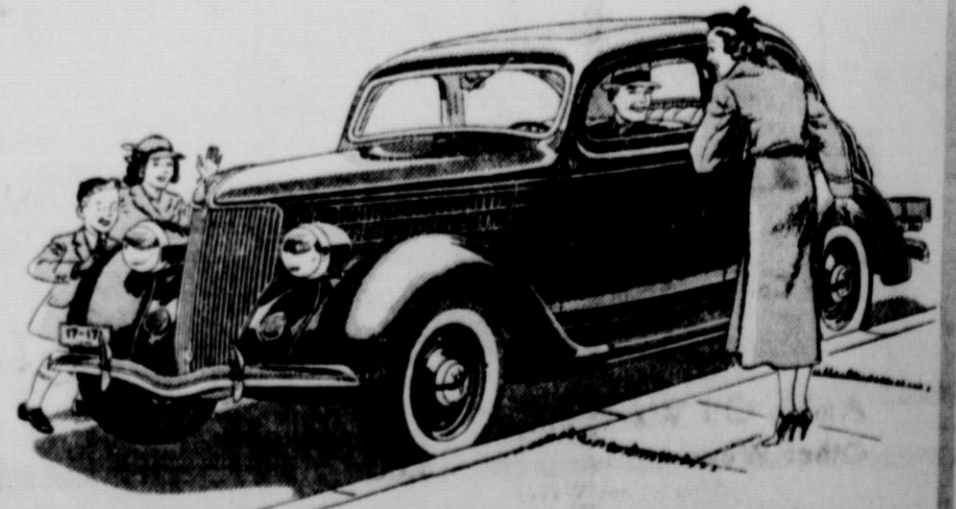
We wish to express our appreciation to the business men and citizens of Matador and all others who in any way contributed toward the new automobile presented to us last Tuesday. Words are of little value as we attempt to express our gratitude and sincere thanks. Friendships of such magnitude minimize our efforts during the past four years with the Matador High School for which you tendered the splendid gift. Mr. and Mrs. H. G. Stanford

Why not get your 1936 FORD V-8 in time for Christmas?



THE 1936 Ford V-8 is the finest Ford ever built. It goes farther than ever beyond the accepted standards of its price class. In engine performance, riding comfort, roominess—it may be compared with cars costing hundreds of dollars more. Today's Ford is backed by over 2,000,000 Ford V-8's on the road in America alone. Here are its most outstanding values—many brand new this year.

- V-8 ENGINE PERFORMANCE**—smoothness, pick-up and power with proved V-8 economy.
- 25% EASIER STEERING**—the result of two new roller-type bearings, a longer steering knuckle-arm and an increased steering ratio.
- SUPER-SAFETY BRAKES**—with exceptionally large braking surface (186 square inches).
- EASIER, SYNCHRONIZED SHIFTING**—QUIETER GEARS—Silent, helical gears for all speeds.
- NEW FREEDOM FROM NOISE**—specially insulated, welded-steel body, reinforced with steel.
- NEW DRAWN-STEEL WHEELS**—add comfort to riding—easy on tires.



Arrange a demonstration today with YOUR FORD DEALER

Ford V-8 for 1936

\$510 AND UP. AND UP. D. F. R. R. Standard economy group. Including hubcaps and spare tire extra. Easy terms through Universal Credit Co. Authorised Ford Finance Plan.

ROARING SPRINGS NEWS

By Mrs. J. D. Mitchell
ROARING SPRINGS NEWS
BASKET BALL NEWS

Coach Lennon Hill accompanied the High School Basketball team to Kirkland Saturday to attend a Basketball Tournament. The girls team went to Dickens Friday evening and won a very exciting game played against the Dickens team, the score was 11 to 8

ATTEND MEETING AT WHITEFLAT

The meeting of the Caprock B. T. U. held Sunday with the Whiteflat Baptist Church was attended by Mr. and Mrs. W. J. Keys, Mr. and Mrs. Tommy Graves, Mr. and Mrs. J. D. Mitchell, Misses Louisa, Hallie and Mollie Clifton, Edith and Eddie Faye Peck and Elton Key. The Roaring Springs young people will present the February program.

SPRINGS' ROAD IMPROVED

The road to the Roaring Springs 2 miles south of town is being improved this week under the supervision of a project for that purpose. This improvement will be of great benefit to the hundreds of pleasure seekers who visit this beautiful place each year.

Mrs. J. C. Collett and Paul Inloe were called to Brownwood this week to be with the former's mother who is very ill.

Lem Miller was in Lubbock on business Friday.

Mr. and Mrs. L. W. Harmon made a visit to Spur Saturday.

Mr. and Mrs. D. P. Clifton moved to the Croatan Flat community Monday.

Mrs. S. N. Davis with her children left Tuesday evening for a holiday visit with relatives in Upshur county.

J. F. York is spending the week in the Davis mountains on a deer hunt which has become an annual event.

Mrs. Aubrey Hodges and Miss Clara Hall who have been making their home in Yuma, Arizona, are here for a short visit with their parents, Mr. and Mrs. J. F. Hall.

Mrs. Adelle Thacker spent the week visiting her sister, Wyleta Smith, Texas Tech student in Lubbock.

Mrs. J. F. Hughes and Mrs. Grady Webb were business visitors in Plainview Friday.

Rev. and Mrs. A. R. Lovelass of Repeville visited Rev. and Mrs. A. V. Bradley during the week-end.

Mrs. Tiene Shippy of Logan,

New Mexico, is visiting her brother W. J. Whitaker and family here this week.

Misses Margomet Mae Smith and Rosolind Mitchell were visitors in Matador Sunday.

Mayor and Mrs. D. S. Cargile and Mr. and Mrs. Hulon Cargile visited relatives in Breckenridge during the week.

Fairview News

(By Mrs. Arthur Cooper)

Mr. G. A. Ray made a business trip to Floydada last Thursday.

Mr. Ben Houston Clements left last week for Levelland, where he has secured a job in a feed store.

Louis Cooper, accompanied by Mr. and Mrs. Givens Lawrence, left last week for Sulphur Springs. He will return soon with his mother and brothers, who have been making an extended visit with Mrs. Cooper's daughter, Mrs. Lee Groves.

Mr. and Mrs. Bill McKenzie were host and hostess to a large crowd at a forty-two party last Saturday night.

Mr. and Mrs. W. E. Ballard and daughters, and Mr. Hulon Phillips attended the Matador-Hereford game at Plainview last Friday.

Little Miss Sue McNab of Quanah arrived last Wednesday to spend the Xmas holidays with her grandparents, Mr. and Mrs. A. D. Beauchamp.

Miss Jewel Chastain left last week for San Angelo, where she has been offered a position in a beauty shop.

Mr. James Steadman of Paducah was here Monday on business with Mr. Delavin Wolf.

Mr. Henry Wright of Daughtery and Messrs Stancel of Floydada were visitors in the G. A. Ray home last week.

Mrs. A. J. Phillips returned Monday from Jal, New Mexico, where she has been visiting her husband.

Miss Hope Clements arrived Friday from Plainview to spend the holiday season with her mother, Mrs. L. B. Archer.

The Farmers' Association held their meeting at the Fairview Schoolhouse Friday night.

Mr. and Mrs. W. M. Clifton visited their daughter and son-in-law, Mr. and Mrs. Carl Cooper, last Sunday.

Mr. and Mrs. W. E. Ballard and children, Miss Christine Stafford and Master Jewel Lawrence, made a trip to Paducah Monday.

LETTERS TO SANTA CLAUS

Matador, Texas
Dec. 19, 1935

Dear Santa Claus:
I am a little boy four years old. I want a stock horse for Christmas. Please remember the other little children.

Bobby Ray McMahan

Matador, Texas
Dec. 19, 1935

Dear Santa Claus:
I have tried to be a good girl this year. I hope you will bring me a little set of dishes, a little trunk with lots of doll clothes. I also want a big ball, some crayolas, a paintbook and some little cars. I want some candy, fruit and nuts. I will thank you a whole lot.

Love
Sue King

Matador, Texas
Dec. 19, 1935

Dear Santa Claus:
Please bring me a little bike and a gun and a big ball. And Santa Claus, don't forget my doll. If I am a little boy. And all the fruit and candy and nuts I can eat.

Your little loving friend, I am the little son of Mr. and Mrs. Bill Vivian.

Billie Ray Vivian

Matador, Texas
Dec. 13, 1935

Dear Santa Claus:
Please bring me a B. B. Gun and 2 or 3 boxes of B. B.'s. Please bring me some fireworks and candy and nuts.

Your dear friend,
Mack Jacobs

Matador, Texas
Dec. 13, 1935

Dear Santa Claus:
Please bring me a Super Power Tractor with a snow plow, lifting derrick, detachable trailer and 31-

inch hauling chain. Also a little Krazy lkes set, a typewriter and lots of candy and nuts.

Lots of Love,
Gordon Russell

U. S. MINT GETS DIES TO STRIKE COINS FOR TEXAS CENTENNIAL HOLIDAY

Thirty thousand U. S. half dollars hearing the date of 1935 and issued as Texas Centennial memorial coins will be stricken at the Denver and San Francisco mints during the next few weeks, according to word received from M. M. O'Reilly, assistant director of the U. S. Mint. In 1934, there were issued 205,000 of the memorial coins being stricken at the Philadelphia mint. Dies used there are being transferred to the Denver and San Francisco mints.

Under authority of an act passed by Congress several years ago, 1,500,000 of the Texas Centennial memorial coins are to be issued. The Texas Department, American Legion, was named by statute as the agency to dispose of these coins for \$1 each, the profit to be used for the erection of the American Legion Memorial Museum in Austin, to be dedicated during the Texas Centennial of Independence.

The memorial coins bear the imprint of the heads of Sam Houston and Stephen F. Austin, heroes of the Republic of Texas; the Alamo, and the five-pointed Lone Star of Texas.

The first of the 1934 coins was sold at auction from the steps of the state capitol in Austin. Former Governor James E. Ferguson was the successful bidder at \$90 in behalf of his wife, Governor Miriam A. Ferguson, who was the state's chief executive at the time.

SOROSIS XMAS PARTY

The Junior Sorosis Club were entertained by a Christmas program and party Monday, Dec. 16, at the home of Misses Martha Dell and Sibyl Seaff. President Mrs. Bill Neatherlin, in the business session, helped the club complete plans to fill a Christmas basket for some family. Miss Martha Dell Seaff led the program. Several Christmas carols were sung. Miss Hattie Tee Groves told the story of "Christmas Around the World" from the time the Christmas sun rises in the Philippines until it shines on every country and sets finally in Hawaii.

Santa then made his appearance and distributed gifts. Refreshments in the color scheme of red and green were served. Those enjoying this meeting were the club sponsor, Mrs. H. G. Stanford and the following members: Misses Geraldine Tudor, Winifred Estes, Sibyl and Martha Seaff, Hattie Tee Groves and Emma Lesta McKee. Mesdames Bill Neatherlin, Hugh Luckett, Arthur Cooper and Clay Gilbert.

EARN WHILE YOU LEARN

Two young men and three young women may now earn attractive part of tuition by working in College office. Excellent opportunity to prepare for business career at moderate cost. More positions than we can fill. First come, first served. Write for full information today. Draughon's Business College, Lubbock, Texas.

COTTON REPORT

Census report shows that there were 8,816 bales of cotton ginned in Motley County from the crop of 1935 prior to Dec. 1, as compared with 1,659 bales ginned to Dec. 1, crop of 1934.

H. J. Marler
Special Agent

Building Material Paints and Varnishes

Plumbing — Wall Paper — Hardware
Floor Coverings

Burton-Lingo Company

"PIONEER LUMBER COMPANY OF WEST TEXAS"

LET'S GO WITH

CONOCO

MOHON SERVICE STATION

DOBBS CITY MERC. CO

DALTON & ASHFORD

BOB'S OIL WELL

YORK'S SERVICE STATION

WHITEFLAT S. S. AND GARAGE

HIGHWAY SERVICE STA.—Flomot

FAIRVIEW SERVICE STATION

L. B. Robertson

Commission Agent
Matador, Texas



GIFTS FOR EVERYONE

It is the practical gift that give most and nothing can be more practical than clothing and accessories. You will appreciate the values we offer in our large stock which includes everything for every member of the family. We list here, only a few suggestions.

Silk Hose

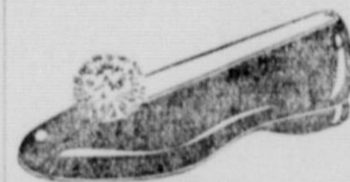
Clear Sheer 79c, 89c, \$1.00

Bath and Lounging ROBES . . . colorful . . . well-made . . . \$2.95 to \$6.95
TOWELS of all kinds . . . Turkish . . . Linen . . . 19c to 59c



House Shoes

House Shoes . . . New Styles . . . comfortable . . . felt and kid. Priced from 50c to \$1.95
GLOVES . . . Kid and fabric . . . From 35c to \$1.95
Bed Spreads . . . beautiful colors and designs . . . \$1.00 to \$4.50



Luncheon Sets . . . 50c to \$2.50

HAND MADE

'Kerchiefs

The Always Appreciated Gift
Silk undergarments of all grades, sizes and prices. An appropriate gift.



Hand Embroidered Pillow Cases \$1.00

Vanity Sets at 50c to \$1.00

WESTERN Dry Goods Co.

Matador, Texas

PAINT VALUES

SHERWIN-WILLIAMS SWP HOUSE PAINT

Costs Less Than 1c per Square Foot
Two Coats

That's why SWP is so popular. It costs less per job, lasts longer and keeps attractive looking years after ordinary paints have failed. Right now, before you buy paint for your house, let us prove to you that SWP House Paint is the most economical you can buy.

Dress Up Your Porch PORCH AND DECK PAINT

Makes porches more attractive, easier to keep clean. Gives year around protection. 6 serviceable colors. Dries overnight.



Quart \$1.17



FALL SPECIALS

S-W LIQUID ROOF CEMENT
2 1/2 Gal Pail
Black \$1.95

S-W EBONOL ROOF PAINT
1 Gal. Black 85c

S-W ELASTIC ROOF CEMENT
3 lb. Can. Black 65c



Higginbotham-Bartlett Lumber Co.
MATADOR, TEXAS

PAINT HEADQUARTERS

- LEATHER Dress Gloves**
Men and Boys always appreciate Gloves.
\$1.50—\$1.95
- DRESS SHIRTS**
From 79c to \$1.95
Box at 25c — 35c — 50c
SWEATERS \$2.95 — \$4.50
- House Shoes \$1.95**
HANKERCHIEFS
Silk 50c, Linen 50c, Broadcloth 19c
- Belt Sets**
In Gift Boxes 89c
- LEATHER JACKETS**
at \$7.50 — \$7.95
- Men's Robes**
\$3.95—\$5.45
- SUEDE JACKETS**
\$4.95 — \$5.45
- Underwear**
Broadcloth at 25c per garment
Silk at 50c per garment
- Pajamas**
New Russian Style—belted . . . a splendid gift . . .



MEN'S SCARFS and Ties
50c
\$1.00
\$1.50



HOLLYWOOD
By Marshall Fiske



Publisher's note: This column is written especially for the Matador Tribune, and represents accurate information from the world's film capital. Comments of any nature will be appreciated by the author whose address is 1122 N. Edgemont Ave., Hollywood, California.

Tap dancing is all the rage now in pictures—Fred Astaire and Ginger Rogers, Eleanor Powell, Ruby Keeler (Al Jolson's wife) have all given such good accounts of themselves in recent pictures. They are proving commercially successful at the box-office, which is, of course, the main thing in the movie business. In the forthcoming picture, tentatively named "Col-

leen", you will see a young man dancing with Ruby Keeler—his name is Paul Draper. I interviewed him between dances. I asked him, if, perchance, he were related to Murie Draper—the author of "Music at Mid-night" which I had read. He replied it was his mother and that he had been born in Florence, Italy—had been dancing four years professionally in New York and that he practiced five hours daily to perfect himself in his dancing. He is well-bred and refined—as I expected the son of Murie Draper to be—and I know he will create a big hit when this picture is released.

A wit has said that the person who wakes up and finds himself famous has never been asleep. Long private practice to master the art bears results—but we see only the finished product—not the arduous years of preparation that have preceded it. Nobody does that now-a-days.

On the walls of the Education Building at Albany, N. Y. I remember a strange series of murals adorning the walls—they were anachronisms—one I remember par-

ticularly—it represented the Venus di Milo talking into the mouthpiece of a telephone.

The other day in Hollywood I saw another such anachronism—it was no mural painting this time but life itself. A man dressed and talking through the mouthpiece of the telephone. Suppose he was making a date with Josephine.

I just finished reading Mrs. Lindbergh's delightful book "North to the Orient". She may be a modern woman in some respects, but after having read her book, I came to the conclusion she is fearfully old-fashioned—she still loves and speaks well of her husband.

The otherday at the studio, I noticed a negro maid of one of the young stars reading Ouspenski's "Tertium Organum". Was it hers, or did it belong to her mistress?—but on second thought I came to the conclusion it belonged to the colored lady. Her mistress is one who thinks Crepes Suzettes is a kind of cloth, instead of French pancakes.

In this case it was Mind that served matter.

Letters To Santa

Dear Old Santa:
Mother says all of those little birds in the trees by my bedroom window have been watching to see if I have been a good boy. I surely hope they tell you I have, for I'll never learn to be a good player without a real football. I should like to have a blackboard to write on, a train, and all the little cars, fruit and candy you can cram into both my socks. Bring my presents to my Grandmother Baxter's house at Lewisville. I love you, Santa Claus.
Your friend,
Jerry Alan Stanford

Dear Santa Claus:
I want you to please bring me a wagon and a train and a pair of roller skates for Christmas. Please bring me some nuts and candy and fruit. Please bring my little sister a doll.
Merry Christmas to you, Santa Claus.
Your friend,
Lewis Bostick

Dear Santa Claus:
I want you to please bring me a fountain pen and ever-sharp pencil I want them black and white. I want a navy blue hat and a corquet set. I want some nuts, apples, oranges, candy, peanuts and walnuts. My brother wants a guitar. My daddy wants a Bible.
Merry Christmas to you, Santa Claus.
Your friend,
Willis H.

Dear Santa Claus:
I have been a good little girl. My name is June Barton. I want you to bring me a Shirley Temple doll, a Mickey Mouse wrist watch, a typewriter and table and chairs.
Your little friend,
June

Dear Santa Claus:
For Christmas I want you to please bring me a typewriter, jungle stamping set, fruits, candy

Dear Santa Claus:
Please bring me some dishes, piano, teddy bear, doll chair and table set. Please bring baby brother a new rattler and some shoes.
Thank you,
Doretta Jean Wilson

Dear Santa Claus:
I want you to please send me a football and pump.
Your friend,
Gene Lowder

Dear Santa Claus:
I want you to bring me a 22 rifle. Will you bring me a pair of boot pants. Will you bring me some

candy and some fruit. Also some nuts.
Your friend,
Albert Spray Jr.

Dear Santa Claus:
I have been a good girl and I want you to bring me a doll buggy, doll and set of dishes.
Merry Christmas,
Shirley Estes

Dear Santa Claus:
I want you to bring me a platform, and my sister a doll. My brother wants a guitar, and mother wants a dish pan and daddy wants a new plow.
We all want some nuts, fruit and candy.
Merry Christmas to you, Santa Claus.
Your friend,
Brown Morris

Dear Santa Claus:
I want you to bring me a wrist watch and tool set for Christmas. My brother wants a gun and my mother wants a set of dishes. Daddy wants a new gun.
Merry Christmas, Santa Claus.
Your friend,
Charles Price

Dear Santa Claus:
I want you to please bring me a doll and a sewing basket. Don't forget sister and my five brothers and mother a 4 d dady.
Your friend,
Grace Laverne Tilson

Dear Santa Claus:
I want you to please bring me a Shirley Temple doll and doll clothes for Christmas. Bring my baby brother a truck and a wagon. Bring my other brother a truck and a wagon too, and please bring my friends and my brothers and me candy, nuts and fruit.
Merry Christmas to you, Santa Claus.
Your friend,
Estelle Morris

Dear Santa Claus:
How are you? I am just fine. I want for Christmas, a rubber doll 10½ inches tall and lots of nuts, candy and fruit. Mother wants a nice cook stove. Daddy wants a pair of socks and tie. Sister wants a pretty ring. Brother wants a dump truck. I will be so glad when Christmas comes. Merry Christmas to you.
Your friend,
Charmaine Merrill

Dear Santa Claus:
I want you to please bring me a Shirley Temple doll and divan, and a rocker. My little sister wants a Shirley Temple doll too, also a table and two chairs. My other sister wants a teddy bear and a walker.
Your friend,
Peggy Jean Spray

Dear Santa Claus:
I want you to please bring me a ukulele. Bring my sister a bicycle. My brother wants a suit. My mother wants some dishes. Daddy wants a suit.
Merry Christmas to you, Santa Claus.
Your friend,
Joe Sawyer

Dear Santa Claus:
I have tried to be a good little girl all year, so please bring me a little table and chairs, little dishes, doll buggy, velocipede with lights and some candy, fruit and nuts.
Please remember all poor little girls and boys.
One of your little girls,
June Black

Dear Santa Claus:
I am a little girl 5 years old. My name is Almeda Irvin. I live in the last house on the highway south of town. Please bring me a dish set. I want a doll and some candy and nuts too.
Your little friend,
Almeda Irvin

Dear Santa Claus:
I am a boy 10 years old. I live on the highway with my little sister. She is writing you a letter too. Please bring me a truck with head lights. Also a gun and tool set and some candy and nuts.
Your friend,
Thurman Irvin

If you wish to give an appreciated gift you are certain to find what you want at the price you want to pay—five cents up, at Simpson's Drug-Store.

for Merry Christmas SHOPPING
Visit Our Store

Our store is filled with thousands of practical gifts that will bring pleasure to every member of the family. Our toy department has toys and games of every description offered at money saving prices. In our candy department you will find a complete stock. Here in one building you will find it easy to complete your shopping conveniently and at the same time save. Everything for Everyone.

CHRISTMAS CARDS AND GREETINGS
Gift Boxes, Holiday Wrapping Paper and Ribbons, Seals
Christmas Decorations for Every Purpose.



SANTA RECOMMENDS Lingerie!

FINEST ALL-SILK LACE TRIMMED LINGERIE
Panties and Panties Sets, trimmed with hand made lace, in rose, blue and white pure silk crepe. 50c and \$1.00

SILK and RAYON GOWNS, SLIPS & PAJAMAS
Gowns and Slips. Bias cut, carefully tailored. Garments like these ordinarily sell for much more. All sizes at 98c

Slips and Gowns, tailored and trimmed types. All sizes and colors. Guaranteed pure all silk crepe and satin. \$1.95

New Pajamas. Several styles, some lace trimmed, others with contrasting colors. One and two piece styles only \$1.19 to \$3.95

Pantie Sets and Step-Ins, carefully made. Some are lace trimmed. All are unusual values! Special at 29c to \$1.00

Pajamas, Slips and Gowns. Easy to laundry, extremely smart in appearance. Popular colors, all sizes \$1.00 to \$1.25

For Him
Ties and Handkerchiefs



Ties 50c & \$1.00
Handkerchiefs 10c, 25c
Men and boys like ties and handkerchiefs. We have many patterns and colors.

MEN'S SOX
No man has too many socks—Priced low so you can give several pair 10c to 35c pair



Toys!

If you haven't been in to see the gigantic Toyland at Matador Variety you've missed the thrill of your life, whatever your age! Hurry down and see this marvelous display of games and toys. Low prices.

- MUFFLERS**
In beautiful new designs—See them 98c Each
- UNDERWEAR**
Inexpensive and a fine practical gift that will be appreciated 25c and 50c
- PAJAMAS**
For Men. An appreciated gift Attractive Colors \$1.19
- Shaving Kits**
Always an acceptable gift. We have a nice selection of Woodbury's, Colgate or Palmolive, etc. 98c
- SUSPENDERS**
Newest designs. A practical gift 49c
- BILL FOLDS**
Solid leather—Made to last. They are of the newest styles. A fine gift 29c to \$1.25
- FINE SHIRTS**
Our line of dress shirts makes an ideal place to buy. An appreciated gift \$1.19 and \$1.49

Matador Variety
The Store of a Thousand Gifts