

Therefore every tree which bringeth not forth good fruit is hewn down and cast into the fire.—Matthew 3:10

Matador Tribune

WHEN A MAN ASSUMES A PUBLIC TRUST HE SHOULD CONSIDER HIMSELF AS PUBLIC PROPERTY.—Jefferson.

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

MOTLEY COUNTY NEWS VOL. 16, NO. 25

TRIBUNE VOL. 9, NO. 24

Matador, Motley County, Texas, Thursday, August 22, 1935

TRAIL DUST



Death, the flame, has touched his wings. This vale of too many tears wraps the toga of sorrow closely and stumbles into the future, afraid without his laughter. A ragged newsboy with red swollen eyes walks slowly to and fro in his corner, in silence, his papers bearing a chronicle too tragic to hawk.

Sublime dreams bloom where mountains are, as if the strong, eternal peaks hold off the weight of fear and the night wind unfolds the maps of tomorrow for the soul to trace its new course. The things too great to dare seem below those who sleep beneath the high stars. Time must grow weary against a land that yields so stubbornly and stretches out to rest in the shade of mountains.

Habit, the hairy-chested monster, looks at his slave with satisfaction as I flinch under the lash, and lunge on the oars that hurt my hands. The craft with dragging anchor passes often the green shores of freedom where a fragrant garden lends enchanting perfume to the dismal hold, ghostly with the rattle of chains. Tight fetters might be broken to permit me to swim back, if it were not so easy to light another cigarette.

Windmills turning lazily, break the terror of endless prairies. They are man's faithful sentry, charged with the duty of guarding the treacherous enemy of dust in scattering waterholes. They are the stakes driven by progress to mark its path of conquest.

Highways are a stage where there are often unwilling characters in dramas and comedies which are enacted too close to the background of reality. There is no applause to scatter flowers in the pathway of heavy hearts that do their best before they must move on for others. The tattered curtain of lost dreams falls un-noticed before a careless world.

Some of the beads of life's rosary must have been shattered for the thin fingers of the woman with run over shoes, who knelt by the side of the road for her lap to cushion the head of the white-faced man. She looked into his closed eyes and never at those who passed. He may have been ill or dying, or perhaps the battle with fate had opened a wound into his soul from which the courage to carry on had drained away. But from that quietude of wretchedness there came a bloom, one small flower which was the love bloom in the woman's eyes and the tenderness with which she touched his cheek.

Deep in the old mountains whose sharp edges have been rounded by the slow rasp of time through unknown years the historical ruins of old Fort Davis in southwest Texas are crumbling. Phantom feet tread the grassed-over trails to the beat of muffled drums and the mystic sound of horse's feet and clanging stage-coach wheels echo in the murmur of a mountain stream. The past has moved slowly from its entrapment in these high, cool mountains. It has left the color and beauty of adobe walls marked by bullets intended for men's hearts with the tender legend of the fair Apache maiden who gave her life to save the life of her soldier lover.

After a toastmaster's lengthy speech at a banquet recently, in which most all of the adjectives describing the virtues of men had been used to an excess, I awaited nervously to stand for my ap-

RATTLESNAKE IS KILLED NEAR DOOR OF HOME HERE

Possibly seeking refuge from the heat, in the shade of a flower bed, a rattlesnake measuring almost four feet in length, was killed by John Turner at his home in north Matador last week. The reptile was coiled beneath the flowers with in a few feet of the door, and discovered by a member of Mr. Turner's family. While this is the first report of a snake of this proportion being killed in the city limits recently, it is well that gardener's use caution since there is an abundance of the poisonous snakes in this section of the Panhandle.

Lions Club In Session Tues.

Interesting Addresses By Members And Visitor Feature Program

Acting in the absence of Boss Lion B. F. Tunnell, Vice-president R. E. Campbell presided at the regular meeting of the Matador Lions Club Tuesday at the Baptist Church, at which the ladies of that church served a delicious luncheon composed of summer dishes.

In an address on "My First Impressions of Matador", Clyde Bartlett, new manager of the local branch of the Burton-Lingo Lumber Co., remarked, "I was very glad to find such good churches and good schools in Matador.

Both institutions speak well of the community. The greatest needs which I see that Matador lacks are paved streets and more rent houses. One family must move out of town before another can move in."

Rev. Ira Harrison, pastor of the First Baptist Church, Paducah, who is conducting a revival at the local Baptist church, and who was a guest speaker, in an inspirational address declared, "The Church is the greatest institution on earth, and deserves the support and faith of every thinking man and woman. However, faith is not limited to the Church alone, but embraces faith in ourselves—and faith in our fellowmen. The old adage that every man has his own price, is not true, for every man is not for sale. The fact, that a contemporary man sometime take advantage of an extended courtesy, should not shake our faith in mankind, for his deeds are overshadowed by those of the many in whom our faith is justified."

Rev. Harrison later commended the club on its selection of religious songs which were used at the session.

Warns Investors Judge G. E. Hamilton, local attorney, addressed the group in a talk on investments, and at the request of Representative Bob Alexander, gave warning to securities buyers. "Since it is now necessary that all bond and security salesmen must be licensed with the state," Judge Hamilton advised, "it would be well that everyone contemplating making investments in securities of any nature, ask the parties offering such securities for sale, to produce their license. It is hoped that in the future there will be fewer losses sustained in the field of investments as a result of this new procedure."

Successful Football Season When called on for a talk, Coach Harvey Stanford, athletic head of the Matador Matadors stated, "While it is somewhat irregular for a coach to make such a prediction, I believe we have a wonderful chance of having a successful football season this year." This statement was based on the fact that out of the 18 men who participated in last year's football activities, all will be back this year with the exception of Willis Hardeen, Lebow, Spencer and Clements.

Visitors at the meeting were Rev. Harrison, and J. F. Jordan, former County Judge of this county, who has returned to make his home in Matador.

On the point of rising I chanced to hear a name other than my own spoken. I had no idea that the same praise may be applied to two people.

IN FATAL CRASH



Will Rogers, above, world famous humorist, actor and writer who died with his famous flying companion, Wiley Post, when their plane crashed in Alaska last Thursday. Funeral services for the beloved American will be held in Hollywood Bowl, Hollywood, California, today.

ROGERS—POST PART COMPANY FOR LAST TIME

Thousands Plan Last Tribute Of Respect Nations Heroes

HOLLYWOOD, Calif., Aug. 20.—Will Rogers and Wiley Post, who flew the airways of the world together and died together in a crash near Point Barrow, Alaska, last Thursday, parted company for the last time today.

Post's body was removed from the Forest Lawn mortuary, where it had rested besides that of Rogers since arrival here late yesterday and placed aboard a Pan-American airliner bound for Oklahoma City.

Rogers' body remained in the mortuary, preparatory to being placed in state under the trees of Forest Lawn cemetery near the Kirk of the Heather where funeral services will be held Thursday.

At the controls of the plane taking Post back home was William A. (Bill) Winston, lanky Texas flier, who piloted the hearse-plane from Seattle to Los Angeles on the last leg of the return journey from the northern wastes where the pair fell to their deaths.

The nation's sorrow at the passing of Rogers and Post was epitomized here and at Oklahoma City as thousands planned a final personal tribute to the salty humorist and the dare-devil air adventurer.

Rogers traveled the last of the thousand miles he had covered by air last night when a Douglas airliner touched ground at Burbank airport. His and Post's bodies were taken to a mortuary chapel, having been flown 4,000 miles in three days from Point Barrow, Alaska, scene of their tragic accident Thursday night.

Post's body will lie in state Thursday in the capitol at Oklahoma City where thousands of his admirers will pay their last respects to the hero of two flights around the world.

At approximately the same time Rogers will lie in state at Forest Lawn cemetery, Glendale, while more than 20,000 persons gathered in Hollywood bowl join in a great public funeral service.

Flags throughout Southern California were at half mast and will remain so until after the funerals.

Matador Cash Gro. Installs Market

Modern market equipment, purchased at Stamford, Texas, was installed in the Matador Cash Grocery last week. The equipment was originally owned by Mr. R. E. Campbell, and sold to the grocery at Stamford when he moved here.

A full line of fresh and cured meats is now offered by the grocery establishment.

TO NORTHFIELD Lloyd Thomas, who has been ill here in the home of Mrs. B. F. Moore for the past several weeks, was conveyed to his home at Northfield Saturday, having sufficiently recovered to permit the trip. He was accompanied by Mrs. Thomas, a niece of Mrs. Moore's, who was with him during his illness.

Small Ballot In County Expected Saturday Voting

Only 710 Poll Taxes Paid; 200 Exemptions Who May Participate In Election August 24th

Despite considerable interest throughout the county in the voting to be held Saturday, August 24th, in the neighborhood of only nine hundred voters can qualify to take part in deciding the issues, it was declared in Sheriff J. E. Skinner's office yesterday. Since 1935 is not election year, only 710 poll taxes were paid and with the approximate 200 exemptions votes in the county, should all qualified voters take part the balloting would be light. However, all qualified voters do not take part in elections and some estimates by observers are as low as five hundred for next Saturday's election.

County Predicted Dry

It is a fairly safe prediction that Motley county will vote dry on repeal amendment to rest before the voters in the election, since the tendency in the past has inclined that direction. Many, however, believe that the prohibition law has proven unsatisfactory to a degree that will cause a large number of voters who are dry in principal, to vote for its repeal. Any swing in this direction would doubtless make the counting close.

FIRST MARRIAGE LICENSE IN MOTLEY CO. ISSUED IN 1891

The first marriage license to be recorded in Motley county was issued 44 years ago last March according to records in County Clerk Jack Robinson's office. License number one was issued to Mr. E. B. Shaw and Miss Malinda C. Askins, March 28, 1891. W. A. Walton was county clerk at the time.

It is interesting to note that many of the first couples married after the county was organized have continued to reside here, becoming influential residents and adding to the progress of the community. License number three was issued to Mr. D. C. Keith (deceased) and Miss Ella Cribbs on December 23, 1891; License number seven was issued to Mr. Hugh L. White (deceased) and Miss Etta Orr on April 2, 1892; License number twenty was issued to Mr. A. B. Echols and Miss M. O. Lisohn on January 21, 1895; License number twenty three was issued to Mr. J. E. Russell and Miss E. P. Cornell on December 18, 1895.

BURGLARS TAKE TIRE PATCHING

Burglars breaking into the Phillips wholesale ware-house in east Matador Monday night took only a few cans of tire patching and some automobile polish, a check-up revealed Tuesday.

Sheriff J. E. Skinner, investigating the burglary, declared that the window pane in the front door had been removed with a screw driver and entry made after the glass had been carefully set aside.

W.I. Rushing Is First In Motley County To Finish Trench Silo

Demonstration To Be Held At Farm For Visitors; Today

The first trench silo in Motley County has been built and partly filled on the farm of W. I. Rushing, two miles northeast of Matador. A demonstration will be held at the farm this afternoon at two o'clock for all who wish to see or hear about this silo. Those cannot attend the demonstration may call and see the silo any day.

Two men with three mules and a Fresno dug the silo in 3 1/2 days. A tractor was used to plow ahead of the Fresno. No material other than dirt was used in constructing and covering the silo, which required less than two days to half fill. One man ran the binder, two

Pioneers Holding Annual Meet At Roaring Springs

FIRST OFFICERS OF ORGANIZATION



Mrs. John Smith



Mr. W. R. Tilson

These two pioneers of Motley county, Mrs. John Smith and Mr. W. R. Tilson were instrumental in the first meeting of the Motley-Dickens Counties Old Settlers Association which is holding its twelfth annual meeting at the

Roaring Springs school grounds today. The organization was formed by Mrs. John Smith and Mrs. C. D. Bird and Mr. Tilson was elected the first president. Mrs. Smith came to this county 43 years ago and Mr. Tilson first moved here 53 years ago.

TO FUNERAL AT PLAINVIEW WED.

Word was received here Tuesday advising W. M. Graham of the death of his cousin's wife, Mrs. N. H. Graham, 76, at her home in Plainview.

HOLDING MEETING



Rev. Ira Harrison, above, Baptist pastor from Paducah, who is holding a two-week revival at the local Baptist Church beginning last Monday. Rev. Harrison is delivering some wonderful addresses and the church extends a cordial invitation to everyone to attend the services.

SUPT. TUNNELL CANDIDATE FOR DEGREE AT A&M

College Station, Texas, Aug. 15.—Candidates for degrees at Texas A. & M. College at the close of the summer session will number sixty-six, according to list announced by E. J. Howell, registrar of the college. One certificate in cotton classing and marketing will also be awarded for the completion of the two-year course in that subject. Of the sixty-six candidates, twenty-two are candidates for master degrees. No formal exercises will be held for presentation of diplomas.

Among the candidates are: Master degree—S. M. Blackburn, College Station; H. L. Cook, Naogoches; A. L. Crossland, Bloomburg; Alexander Dickie, Woodson; W. E. Eckles, Bay City; G. L. Filing, Commerce; D. G. Gentry, College Station; J. L. Gerloff, Belton; J. R. Gillham, Carey; J. H. Heise, College Station; G. R. Herzik, Jr., LeGrange; J. L. Johnson, Sour Lake; H. T. Lester, Ennis; W. F. Luce, Lubbock; D. M. Mayfield, Navasota; W. H. Meyers, Sour Lake; J. B. Monroe, Clemons; S. C. J. L. Mose, Justin; C. C. Palmer, College Station; I. E. Stokes, Houma, La.; B. F. Tunnell, Matador; T. V. Weaver, Miami.

Baccalaureate degrees—George Bargmann, Gonzales; W. L. Collins, College Station; J. E. Evans, Bryan; C. E. Struwe, Waxahachie; C. J. Andrewson, Lawn; R. W. Gillespie, Jr., Aileyton; W. R. Kimbrough, Haskell; L. M. Lane, Valley Mills; J. B. Luker, Yoakum; G. H. Richards, Grapeland; F. C. Shillingburg, Dublin; L. W. Teetes, Pinedale.

New Beauty Shop Opening Saturday

Located In Rogue Theatre Building; Mrs. Noble Groves To Have Management

The DeLux Beauty Shop, under the management of Mrs. Noble Groves will open for business in the Rogue Theatre building here Saturday morning. The shop is owned by T. D. Julian of Lubbock who has been in the beauty parlor business there for a number of years. All equipment will be new and of the most modern type.

Mrs. Groves has just completed a post-graduate course in beauty work and is fully qualified in all phases of the business.

As an introductory attraction the shop will offer a \$7.50 permanent wave, free of any cost or obligation, to the first woman visiting the shop on the opening morning, Saturday 24th.

NEW ARRIVAL Mr. and Mrs. Marlin Pounds are the proud parents of a baby daughter, Lois Kay, who arrived Tuesday afternoon, August 20, 1935.

Trail Blazers Coming From This Entire Section To Twelfth Reunion Today.

Concluding a two day program starting yesterday at the Roaring Springs school grounds, the Motley-Dickens Counties Old Settlers Association will hold their twelfth annual reunion today. The organization which started twelve years ago by Mrs. John Smith and Mrs. C. D. Bird has grown steadily each year until the arrangement committee last year was forced to secure more accommodations and moved the meeting from Roaring Springs to the Roaring Springs school grounds. The school gymnasium building affords shade seats and room to hold the old settlers program.

Organization Formed In 1923

Mrs. John Smith, now county treasurer of Motley county, recalling the organization of the Motley-Dickens Counties Old Settlers Association, said, "Mrs. C. D. Bird and myself, in 1923, discussed the need for an organization of old timers in this section and decided to invite a number to a meeting. We purchased post cards and wrote to everyone we could remember, asking them to meet on a certain day at the springs. We had a wonderful time at the first meeting and it was there that the permanent organization was set up. Mr. W. R. Tilson was elected as first president and I was elected as the first secretary. We decided to meet at the springs on the fourth Thursday in each August for our annual reunion."

Many Are Expected To Attend While the school grounds were crowded yesterday for the first day of the program, a greater crowd is expected today as the old settlers program will include a large part of the day's activities. Many former residents, some coming from long distances, are expected to swell the crowd.

Local Drug Store Installs New Ice Cream Equipment

Manufacture of Delicacy Is Conducted While Customers Watch

The installation of an ice cream manufacturing machine was completed in the Simson Drug Store here this week, and is now in operation. The machine, known as the Sani-speed Ice Cream Plant has a capacity of as much as one hundred gallons in ten hours of operation.

Various flavors of ice creams, jels and sherbets are being offered to the public. The plant represents an investment in the neighborhood of fifteen hundred dollars and is one of the most modern to be found in this section.

Customers May Watch

The equipment, constructed of Monel Metal, is located in the front of the drug store and customers may view the manufacturing operations, and be served from the freezing cabinet.

HOSPITAL HERE IS NEAR COMPLETE IN MODERNIZING

Capacity Of Local Institution To Be Doubled

Work, which was started some time ago to completely re-model the Traweck Hospital here, is expected to be finished within the next ten days, according to Dr. A. C. Traweck. The entire front of the building is being changed, in the alteration, and the office which was formerly located on the second floor of the building, will have its new quarters on the ground floor and the capacity of the institution will be doubled.

Through the addition of a large basement in the rear of the building, in which will be located the laundry and heating plant, more room has been made available for patients.

Artistic Front For Building The large concrete steps, which formerly led to the second floor,

(Continued on Back Page)

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MEMBER

MEMBER
West Texas
Press Association

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when called to the attention of
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tion of this newspaper to wrong-
ly use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

**"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."**

**JERRY STANFORD HAS
BIRTHDAY PARTY SAT.**

Jerry Stanford was the guest of
honor at a celebration at his home
Saturday afternoon when his
mother, Mrs. H. G. Stanford en-
tertained a group of his little
friends with a party on the occa-
sion of his fifth birthday.

A color scheme of green and
white was used and miniature
 favors were presented to the
 guests, cowboys to the boys and
nursery rhyme characters, such
as Little Bo-Peep and others, to
the girls.

Five tiny green candles, in ani-
mal holders, graced the birthday
cake, which was surrounded at its
base by animal crackers.

Miss Dorothy Jean Harp assist-
ed Mrs. Stanford in entertaining
the children with games and
stories, and in serving lemonade
and cake to the following guests:
Sibyl Lea, Elizabeth Ann Harp,
Dorothy Woodruff, Margaret San-
ders, Patricia Ann Pipkin, Frances
Schweitzer, Sarah Frances Spring-
er, Bobbie and Billie Jordan,
Thomas Sanders, John Farris
Fish, George Doss, Charles Her-
bert Sanders and Mike Gray, who
is visiting here from Lubbock.

ATTEND RE-UNION

Mr. and Mrs. Tom King, togeth-
er with their son Leonard, and
daughter, Mrs. Tom Spears, and
accompanied by Mrs. Chris Dam-
ron and Brockett Calloway, attend-
ed the old settler's re-union at the
Hank Smith Memorial park near
Floydada, Thursday.

**Declares W. Texas
Has Been Left Out
Of Centennial Plan**

BIG SPRING, Aug. 16.—Hurling
criticism at what he characterized
as a "maldistribution of the Cen-
tennial funds," Dr. W. A. Jackson
of Texas Technological College
declared that the Western part of
the State had been ignored, in a
speech at the luncheon session of
the West Texas Press Association
at the Settles Hotel here today.

"Four times as many lives were
lost in the winning of West Texas
as were laid down in the Texas
war for independence," the speak-
er said.

Referring to a map with a line
running from Gainesville to Del
Rio, Dr. Jackson asserted that
there were twice as many historic
spots west of the line as there
were to the east.

"Fifty-four West Texas counties
have property valued at more than
all the property in Texas in 1882,"
he continued. "Those same coun-
ties now have more people, pro-
duce more cotton and are more
important economically than the
entire State during the eighties."

Three reasons were given by
the educator for discrimination
against West Texas—lack of soli-
darity, failure to redistrict, and
too small a number of appointees
to state office.

Redistricting would give West
Texas twice as many members in
the Legislature as at present, he
contended. Dr. Jackson advocated
an amendment that would limit
the metropolitan counties to a fix-

ed number of members in the
House of Representatives (he sug-
gested five) regardless of how
large their population might be-
come.

He urged a museum for West
Texas and said that already three
times as much material had been
located as could be housed in a
museum of the size that was
sought.

Fort Worth is the only large city
in the State that has given editor-
ial recognition to the historical
claims of West Texas, G. A. Wood-
ward, Big Spring attorney, who
was toastmaster, said.

Charles Scoggins sang, accom-
panied by Miss Helen Duley. At
the morning session, President E.
B. Harris, Rule, Douglas Meador,
Matador, and Burgess Radd, Com-
manche, on the resolutions com-
mittee. Max Bentley, Abilene;
Luther Watson, Sweetwater, and
Ralph Shuffler, Odessa, compose
the nominating committee.

The editors were urged to make
the Centennial an occasion for ad-
vancing the development of West
Texas by Dr. R. H. Nichols, Vern-
on, president of the West Texas
Chamber of Commerce. The ad-
dress of welcome was made by
W. T. Strange Jr., Big Spring
Chamber of Commerce secretary.

Shuffler led a round table dis-
cussion on shop problems at the
after noon session and Strange
gave a humorous talk.

**BAPTIST REVIVAL
MAKING PROGRESS**

Large crowds are attending the
revival meeting in progress at the
First Baptist Church. Rev. Ira

Harrison, Pastor of the First Bap-
tist Church, Paducah is doing
the preaching. A good interest is
being shown by the people of
Matador and vicinity.

Next Tuesday night has been
designated by the evangelist as
Men's Night. All the men of the
community are especially urged
to attend. Plans are being made
to reach a large number of men
for this service.

JOKES

Barrister (for motor-accident
victim): "Gentlemen of the jury,
the driver of the car stated he
was going only four miles an hour.
Think of it! The long agony of
my poor, unfortunate client, the
victim, as the car drove so slowly
over his body!"

Officer (drilling recruits): "Hey,
you, in case of fire, what do you
do?"

Recruit: "I yell."

Officer: "Yell What?"

Recruit: "Why, what do you
suppose? Cease firing!"

"Where's that new pancake hat
you bought?" asked her dearest
friend.

"John won't let me wear it."

ROY BURLESON

General Insurance
First State Bank Building
Matador, Texas

It only takes 5 minutes this way

To Send All Washday Work Away

We figure it will take you
one minute to call our del-
ivery man and just about
four minutes to gather your
week's washing into a bundle.

Your work and worries are
all solved this easy way—and
washday expense is appreci-
ably decreased.

**Floydada
Steam Laundry**

**ALUMINUM
PERCOLATOR**



*Special
This
WEEK*

- EXTRA HARD METAL
- 6 CUP SIZE
- LUSTRE FINISH
- GLASS TOP

43¢
EACH

WHILE THEY LAST

**Meets or Beats
ALL COMPETITION**

**Matador Hardware
and Furniture Company**

**"We Have It, Will Get It
Or It Is Not Made"**

she sighed. "He says it reminds
him too much of what he is as
flat as."

"We were slowly starving to
death," said the great explorer, at
the boarding-house table, "but we
cut up our boots and made soup
of them."

"Sh-h-h! Not so loud," exclaim-
ed a fellow-poarder. "The land-
lady might hear you."

Colored Parson: "Budders and
sisters dis church am got to walk."
Audience: "Dats right brudder
make her walk."

Parson: "Budders and sisters
dis church am got to run."
Audience: "Dats right brudder
make her run."

Parson: "I tells you brudders
and sisters dis church am got to
fly and it's goner take money to
make her fly."

One Low Voice: "Brudder let
her walk."

Elmer: "May I read you one of
my poems?"

Yolande: "Yes, if you will let
me sing you a song I have com-
posed."

Rastus: "Simon can you explain
the difference in remembrance
and recollection?"

Simon: "Don' know, doubt it,
but its sumpin' like dis: I'se re-
members lending you a dollar but
don't recollect eber gitting it
back."

Science Nibbles

The two-ton projector for the
New York planetarium has ar-
rived from Germany and is now
being assembled.

E. A. Hooton, of Harvard, be-
lieves that the Negro race may be
the only pure race on earth.

Tests show that water drunk
immediately after the eating of
candy and other dry sugars aids
digestion.

One billion ordinary bacteria
such as live in the human body
would occupy a space about the
size of a pinhead.

Cotton has been found to be
valuable for reinforcing tar and
asphalt roads.

When You Buy

WOOD

You Want The Most Of The Best For Your Dollars

Housewives are the most careful shoppers on earth, and they are equally as thrifty. They are not deceived in either price or quality. The policy of Bob's Foodway caters to the careful, thrifty shoppers who want the most of the best for their money. That is the reason first grade, standard brands of merchandise are offered to those who want only the best because it is less expensive.

Yes! LOW PRICES - BUT SERVICE AND QUALITY TOO!

Everything in our Store is Marked in Plain Figures

Fresh Vegetables

And Fruits Every Day

We take much pride in our fresh vegetable and fruit department and we exert every possible effort to offer our customers the best the market affords. You can save on your grocery expense by using more vegetables. Try it.

IT IS SMART TO BE THRIFTY . . .

And we are aware that good roads lead in four directions from Matador and it is possible that you have found a difference in grocery prices which caused you to trade elsewhere.

It is, of course, your money and you have every right on earth to spend it where you please. Your obligation of loyalty to your own town ceased when your town ceased to be loyal to you.

We are fully aware that many hundreds of dollars are being spent outside this trade territory for groceries each month and we solicit an opportunity to prove to you that it is possible to purchase groceries as cheaply in Matador as in any other town in the Panhandle.

Come into our store today, examine and price our merchandise—all merchandise at Bob's Foodway is marked in plain figures—compare our quality and price carefully with the quality and prices you have been receiving outside of Matador.

You will not be obligated in any way and we shall be exceedingly happy to have you in our store.

OUR MEAT DEPARTMENT

Is at your service with the finest in fresh meats and market food of every variety.

BOB'S FOODWAY

WE SELL FOR CASH
For Your Benefit And Protection

Plainview Dairy Show Will Draft Plans 9th Event

PLAINVIEW, Aug. 22.—Directors of the Panhandle-Plains Dairy Show and many county agricultural agents will gather in Plainview Friday afternoon, August 30,

for the purpose of deciding on dates, committees, educational programs, and making general plans for the ninth annual dairy show. The meeting will be held in the Chamber of Commerce office and President H. B. Hales of Amarillo will preside.

An executive committee to handle details of the 1936 show will be named, and superintend-

ents of the various departments will be selected at the Plainview meeting. Possibilities of a horse show, a rodeo, and other entertainment features will be discussed. The meeting begins at one o'clock and will be dismissed in sufficient time for all those who desire to do so to attend the meeting of the ex-students of A. & M. College in the evening.

The directors of the Panhandle-Plains Dairy show are as follows: C. C. Stewart, Canyon; J. M. Peterson, Lamesa; C. D. Turner, Claude; Roy Davis, Plainview; W. T. Magee, Albany; T. L. Shepard, Lubbock; C. R. Buchanan, Silverton; K. M. Renner, Lubbock; Miles Milhoan, Wildorado; L. F. Lillard, Friona; B. F. Hobson, Paducah; B. H. Hopkins, Hereford; R. W. Smith, Lockney; Winfield Holbrook, Plainview; J. J. Jenkins,

Lorenzo; J. J. Atchloy, Tulia; Lee McSpadden, Amarillo; J. E. Hoffer, Childress; R. H. Timmons, Mead; C. R. Garner, Amarillo; Geo. W. Briggs, Pampa; S. J. Underwood, Hale Center; B. Sherrod, Lubbock; E. R. Duke, Channing; W. B. Lee, Spur; E. W. Hoster, O'Donnell; C. R. Sprague, Tulia; Mason King, Amarillo; Tom Haislip, Roger, N. M.; and R. A. Pittman, Childress.

SIX BUILDINGS FOR FARM SHOW AT CENTENNIAL

DALLAS, Texas, August 17.—Construction of an agricultural center, comprising six huge buildings, at the Texas Centennial Exposition here next year, was announced today.

The exhibit center, in which the story of the basic resource of the Lone Star State will be graphically told, will cost more than \$1,500,000.

In one building, the story of cotton, great staple crop of the South, will be told. Cotton will be traced from field and through gin to the loom. The wild cotton of the Indians, the crops of the ancient Pharaohs which grew on the banks of the Nile, the modern methods of cultivation and manufacture in use today—all will be embraced in the scope of this exhibit.

Pavilions will house prized thoroughbred livestock. The history of the cattle industry in the Southwest will be portrayed. There will be buffalo which once roamed the prairies of Texas, scrubby Mexican cattle from which developed the sturdy long-horns which brought fame to Texas and fortunes to pioneer cattlemen, and there will be prized stock of today, the acme of cattle breeding. Famous cattle brands will be exhibited in a model ranch house, with old-time cow punchers telling the story of each. There will be sheep, swine, goats, and other animals which have contributed to the prosperity of Texas.

Another building will house 7,500 poultry coops which will compose one of the greatest poultry exhibitions in the country.

In the Agricultural Building proper, the exhibits will deal with all the varied crops of Texas, and adjoining this structure

will be the Food Products building.

That the farm boys and girls of the country may be properly accommodated at the Texas Centennial Exposition which opens June 6, two fire-proof dormitories will be erected on the grounds.

Sediment In Cream

By Prof. K. M. Renner
Texas Technological College

While the amount of sediment in cream cannot always be used as a measure of quality, it does serve as a good indicator for the care that was used in producing and handling the cream on the farm. The sediment disk presents indisputable evidence, not only to the cream buyer, but also to the producer, of the relative cleanliness of the cream. While a clean sediment disk may not mean that the cream is first grade, it does show that the producer is using care in keeping his cows and utensils clean.

There is considerable correlation between the keeping qualities of cream and the amount of sediment present in the cream. Good cream which is clean will keep longer than dirty cream. The type of sediment present will also have considerable effect upon the keeping qualities of cream.

The following kinds of sediment of animals or plant origin may be found in cream: barnyard manure flies, ants, straw, feathers, dirt, and even small rodents. The pres-

ence of any of this foreign matter in cream is rather conclusive proof that the producer has been very careless in the production and handling of his cream, and this type of cream should be condemned as being unfit for human consumption. In some cases its presence is due to lack of information as to correct methods and in others it is due to a general lack of observing sanitary methods. The first is more easily remedied than the second.

Types of Sediment

How Sediment gets into cream

Barnyard manure usually gets into the milk during the milking period. The cow gets manure on her flanks and udder by lying down in a dirty barn or barn lot and if the cow is not properly cleaned and the udder and teats washed before milking, quantities of the dried manure will fall into the milk pail. While proper straining will eliminate the insoluble portion of the filth, part of it will dissolve, imparting to the milk a characteristic cowy flavor. Proper sanitary observance such as keeping the barn and barn lot clean, using small-top buckets, and washing the cows' teats and udder before milking will eliminate this difficulty.

The presence of cow hairs may be prevented by keeping the cows' udder and flanks clipped, and by brushing the flanks and thighs before milking; the use of small top buckets will also help in eliminating these hairs. Cotton disk filters will eliminate them entirely from the milk as they cannot pass through the cotton strainer pad.

Ants, flies, feathers, small rodents, etc.; most of these types of sediment gain entrance after the cream has been separated and while it is being held on the farm prior to delivery to the buying station. Its presence indicates carelessness in handling the cream. Cream should be stored in either a stone crock or well-tinned can. The crock or can should have a loose fitting lid which will come down over the top side of the can or crock. The practice of trying a muslin cloth over the top of the cream can will prevent the entrance of small red ants, dust and sand.

Curd Sediment

Sometimes the sediment pad will show small and rather uniform-sized lumps of curd. Usually this indicates that the cream is of high acidity and has been held at a high temperature, or both. Frequent stirring of the cream during cooling, stirring the cream thoroughly each time a new batch is added, and again just before delivery will assist materially in remedying this defect. While it is not as serious as the other types of sediment it does prevent an accurate fat test from being made because a representative sample cannot be taken.

Mrs. Webb Cammack of Lubbock visited relatives here last week.



Insist That She Use Our Better Laundry Service

THERE'S NOTHING FINER OR MORE CONDUCTIVE TO GENUINE HOME HAPPINESS THAN LAUNDRY SERVICE AND THE FREEDOM FROM WASHDAY DRUDGERY THAT IT AFFORDS YOUR WIFE. DON'T LET HER STRUGGLE UNDER THE ILLUSION THAT HOME WASHING SAVES MONEY. EITHER, OUR BARGAIN PRICES ON EVERY SERVICE ARE THE MOST ECONOMICAL THAT CAN BE HAD.

Spur Laundry

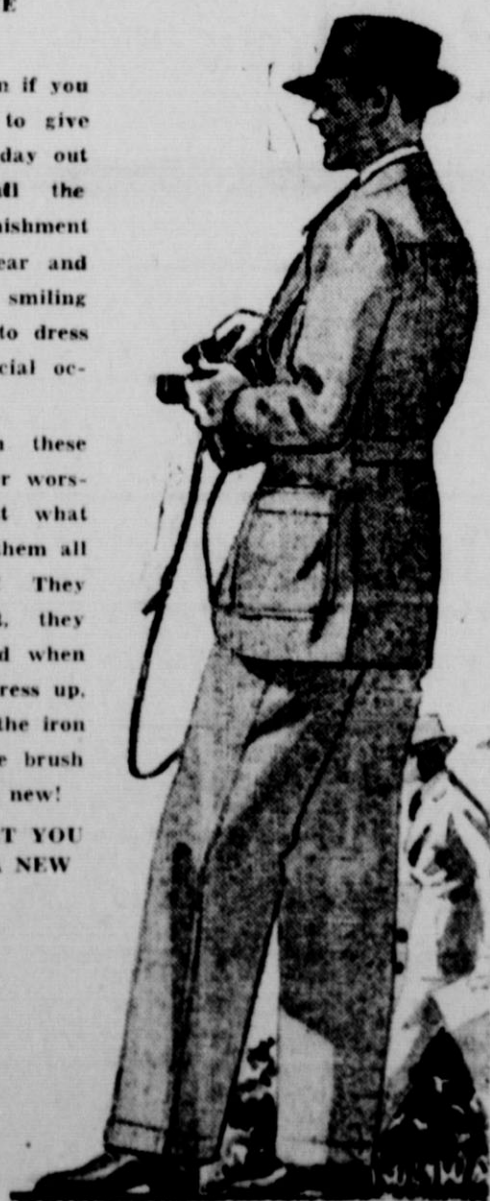
New... SPORT SUITS

ARE YOU A ONE SUIT MAN?

By that we mean if you expect one suit to give you day in and day out service—take all the knocks and punishment of every day wear and still come up smiling when you want to dress up for some special occasion.

If you do, then these sturdy two-trouser worsted suits are just what you want! Wear them all day, every day! They won't wear out, they won't shine! And when you do want to dress up, a few strokes of the iron and whisks of the brush and they look like new!

PRICED SO THAT YOU CAN AFFORD A NEW SUIT



WESTERN Dry Goods Co.

Announcing...



The Opening of the **DE LUX BEAUTY SHOP** offering a Complete Beauty Service

Open Saturday August 24th

FREE TO THE FIRST LADY VISITING OUR SHOP ON THE OPENING MORNING SAT. AUG. 24th, WE WILL GIVE ABSOLUTELY FREE, ONE \$7.50 PERMANENT WAVE.

Specials for 30 days

- \$2.50 PERMANENTS \$1.50
- \$3.50 PERMANENTS \$2.50
- \$5.00 PERMANENTS \$3.50
- \$7.50 PERMANENTS \$5.00

All Work Done By Post Graduate Operators And Positively Guaranteed

De LUX BEAUTY SHOP
MRS. NOBLE GROVES, MGR.
THEATRE BUILDING
Matador, Texas

YOUTHFUL FROCKS AND COATS



New Arrivals

- Genuine Hirshmaur COATS Plain Tailored in Youthful Styles
- Sound Silk and Crepe FROCKS Newest Colors and Patterns

WESTERN Dry Goods Co.

NOW YOU CAN HAVE Air Conditioned REFRIGERATION

Fresh, pure air... constantly circulated at just the right temperature and humidity to keep your food in perfect condition. That's modern air-conditioned refrigeration with ice!

Odorless, Tasteless Refrigeration!

Odorless... because the constantly changing air freshens the interior of the modern air refrigerator, thus removing strong odors. This air-conditioning process makes it possible to place, in open rooms, homes or cars, in the same storage space with other clothing or other foods with a distinctive odor. The air washing effect of the cooling ice never allows any of your refrigerated foods to become stale or rancid. Ask your dealer to demonstrate this new method of refrigeration in your home.



Use ICE for Air Conditioned Refrigeration.

LEA ICE CO.

Independent Manufacturer of Ice
Ice is the Only Conditioned Air Refrigeration
MATADOR, TEXAS

PHONE 67 PROMPT DELIVERY

Quality Ice Cream Made In Matador

Full Creamy, Wholesome Richness Made In a Modern Ice Cream Machine In Our Store

Here you can see the delicious quality cream made — all flavors — sherbets and ices.

YOU WILL FIND A DELIGHTFUL SURPRISE IN THE QUALITY OF THE RICH CREAMY ICE CREAM MADE IN THE MODERN ICE CREAM MAKING MACHINE JUST INSTALLED IN OUR STORE.

HERE YOU CAN SEE ONE OF THE WORLD'S FINEST AND MOST DELICIOUS FOODS MADE UNDER THE MOST RIGID SANITARY CONDITIONS.

THE PRICE HAS NOT BEEN ALLOWED TO AFFECT THE QUALITY.

Simpson's Drug Store
That Which Matador Makes, Makes Matador Demand Ice Cream Made At Home



FARM INCOME IN 2 YEARS HAS RISEN BILLIONS

Final summary of farm income by the Bureau of Agricultural Economics at Washington reveals that farmers' gross income from 1934 production is in excess of \$7,200,000,000. This is an increase of nearly 900 millions over the 1933 income of \$6,406,000,000 and of \$2,000,000,000 over the 1932 income of \$5,337,000,000. The peak of income since 1920 was \$11,971,000,000 in 1929.

Gross income from production includes the value of farm products grown for sale, plus the value of products consumed by families on farms where grown. Cash income from sale of production and government payments was \$6,267,000,000 in 1934, compared with \$5,409,000,000 in 1933 and \$4,377,000,000 in 1932. There were no benefit payments in 1932. In 1933 they totaled \$278,000,000 and in 1934 \$594,000,000, derived from processing taxes.

The bureau stated that "improvement in farmers' financial condition is better than is indicated by these figures, since production costs have increased less than income." For example, production expenses in 1932 were \$2,904,000,000, compared with \$2,816,000,000 in 1933 and \$3,010,000,000 in 1934. Cash available after deducting production expenses was \$1,473,000,000 in 1932; \$2,548,000,000 in 1933 and \$3,257,000,000 in 1934.

The bureau's records show that the total gain of \$2,000,000,000 in farm income during the period 1933 to 1935 "is the largest and best sustained in more than 10 years and is higher now than in any of the pre-war years, 1909 to 1913."

FAIRVIEW CHATTER

Aug. 22, 1935 Vol. 2, No. 2
 Edited by the students of Fairview School. Contributors: Morvin Grace, Truett Rattan, Delora Markham, Raymond Rattan, Adrian Chaastain, Gay Wolf, W. E. Ballard Jr.

Basketball Game Soon
 The basketball team will play Cee Vee a practice game the first part of next week. The boys practiced in the Matador gymnasium last Saturday in preparation for the game.

Community Party Recently
 Mr. and Mrs. E. L. Smallwood and family entertained the Fairview community last Saturday night. There were a total of 90 guests, who played "42" and other games. Cool refreshments were served. Everyone reported a nice time.

Primary Room (Miss McKee)
 Jackie House, Leo Bennel Archer Jr., and Miss Sally Rattan were visitors last Friday. Mary Bell Nichols visited Monday. Elwyn Fuller was absent Monday.

Intermediate Room (Mrs. Ballard)
 Mary Bell Nichols and Mrs. Marvin Bloodworth visited our room in the past week. Several of our class went to the Old Settlers Reunion Friday.

Junior High School Division (Mr. Ballard and Miss Simpson)
 Nellie Ray and Gay Wolf were absent Friday from the seventh grade. They went to the Old Settlers Reunion in Floyd County. Miss Simpson and Miss McKee attended the Reunion Friday night.

Estell Stafford will be absent from the eighth grade for a short while. She is taking a trip with her family to the eastern part of Texas.

Billie Lawrence and Fred Lawrence visited the ninth grade and other classes recently. R. A. Stafford is absent on a vacation trip with his family.

FANCY PASTRY



OF ALL KINDS

TRY US ON FANCY PASTRY WORK OF ANY DESCRIPTION

ASK FOR THAT WHOLESOME **Matador Bread** AT YOUR GROCERY

City Bakery MATADOR

F. A. PEARSON, Mgr.

The Funny Bone
 Estell: What is the definition of Conclusion?
 Adran: A conclusion is where two cars run together.

Fairview News

Mr. and Mrs. Wes Stafford and children, Estell and R. A., left last Tuesday for a week's trip to points east.

Mr. and Mrs. Frank Stafford and daughter, Mr. and Mrs. Austin Phillips and family, Mr. and Mrs. Marvin Grace and family, Mr. and Mrs. Marvin Bloodworth and family, Miss Emma Lesta McKee, Miss Ruth Simpson, Lloyd Stafford, Mr. and Mrs. Alvin Cooper, Arthur Cooper, Miss Hazel Ellithorpe, Mr. and Mrs. G. A. Ray and family, were among the Fairview citizens attending the Old Settlers Reunion at Blanco Canyon last week.

G. A. Ray was called Sunday to the bedside of his father in Hereford, Texas. His father passed away late Sunday night.

Austin Phillips and Arthur Cooper left Sunday for Emine, New Mexico.

MOVIE CHATTER

By A Rogue

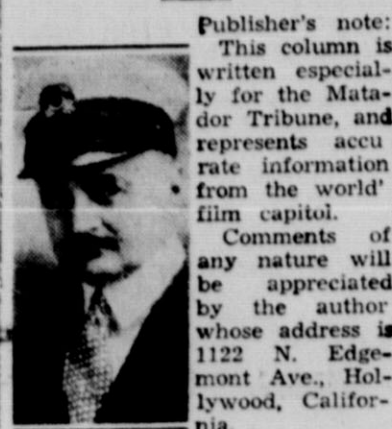
"The Avenger"
 Here is a western that it is a bit different from the usual thriller. It is shrouded in mystery along with its action and romance. The "black shadow" plays with men's lives and with women's hearts; of her greatest love and revenge the "black shadow" remains true to his oath. Who is the "black shadow"? Come and see Buck Jones in "The Avenger", ably assisted by Dorothy Revier, for Friday and Saturday.

Also see the seventh chapter of "Tarzan, the Fearless", Friday and Saturday.

Shirley Temple

The one and only Shirley Temple will be at your theatre Sunday and Monday of this week in one of her greatest pictures of the year, "The Little Colonel" is not her latest picture, but it is one of the best. In this picture Shirley is assisted by Lionel Barrymore and Evelyn Venable. Needless to say, Will Rogers and Shirley Temple were 20th Century, Fox's greatest stars, and now that one is gone, don't miss your chance in seeing the other. Shirley Temple means entertainment for the entire family.

HOLLYWOOD By Marshall Fiske



The other night I noticed a despicable thing that occurred at a restaurant.

A number of people were dining in the booth opposite to mine. As they left, one of their number left a tip for the waitress. Shortly another member of the company came back and snatched (stole) the tip (the word) the tip intended for the waitress.

On other occasions, I have observed this same petty thieving. In one case it was a child of about ten. Her father, however, noticed his daughter's act and compelled her to restore the tip she had just filched. The child with cunning slit-like eyes—she reminded you of a fox—blushed to the roots of her hair and complied.

All these are glaring examples of faults in human nature—appropriating to one's self that which another one has deserved.

Music and Grand Opera at that, is now all the rage in motion pictures. All studios are in the quiver to corral high-priced song birds into their fold.

M. G. M. studios have signed up Marion Talley, and it will not long before you hear her in her forthcoming picture.

R. K. O. studios have the finest of present-day coloratura sopranos, Lily Pons. She will sing, among other things, the famous "Bell Song" from Deslibes' opera "La Kme". Miss Pons realizes the

new mode in grand opera singers. She has a fine svelte figure, not a mountain of flesh as one has come to associate with the singers of the past.

Tetrazzini, weighing much over two hundred pounds, was jeered and hooted at La Scala Theatre at Milan. The Italians could not reconcile her avoirdupois to the emaciation that her role required.

At the time she was singing "Violetta" in "La Traviata". It must be remembered this opera is based on the story of "Camille" and, in the last act Violetta dies of consumption in her lover's arms. But when the critical Italian audience saw Tetrazzini "die"—a mountain of fat—it was too much for them. Hence the laughing, hootings and the jeers.

While Lily Pons was singing the "Bell Song" the other day, an amusing incident occurred. The scene in the opera was laid in the public square of a city in India. Some of the Orientals who had come to hear her sing had some parrots perched on their shoulders. At first all was intensely quiet—one could hear the proverbial pin drop—then in the midst of all this hushed enchantment, shot through with the glorious voice of Lily Pons, one of the parrots shrieked in a high pitched raucous voice. Perhaps just to show the prima donna that he, too, was possessed of vocal equipment.

Of course the scene stopped, and all was repeated. But the second time, another parrot, not to be outdone and evidently jealous of his feathered rival, started to screech too. Finally someone suggested to substitute stuffed parrots, but as they were not forthcoming, the scene was once more repeated.

Then Lily Pons once more sang, and she managed to get through her aria without bird accompaniment, although she seemed a bit nervous, less her feathered friends would again join in. But she took it all in good grace.

Marx Brothers, those wild hares of comedy, are having a great deal of music in their forthcoming picture, "A Night at the Opera". Many scenes from "Il Trovatore"

will be given, among others, the famous "Anvil Chorus" and the "Miserere".

Lawrence Tibbet and many others too, you will hear in the near future. All this musical avalanche was let loose because of Grace Moore's success in this form of entertainment.

With Grand Opera, motion pictures ascend a few more rungs on the ladder of the worthwhile.

Ferraced Land Will Make Ten Times The Usual Amount

Land terraced by the "syrup-pan" system will produce at least ten times as much cotton this year as it would have made without terracing, says Eddie B. Laster, a farmer who lives seven miles southeast of Roaring Springs.

Mr. Laster constructed a system of levees before the rains started this spring which distributed the drainage from five sections of land over approximately eighty acres of his cultivated land. "My feed will make a ton to the acre and the cotton will make a half bale without any more rain," Mr. Laster said.

The levees were partly constructed by a large tractor and grader and finished by teams and frescoes. The complete cost will be about \$500. Mr. Laster estimates that if frescoes alone had been used the job could have been completed for \$300, allowing full pay for his own labor. He invites interested farmers to come and look at his crops and terraces.

BAPTIST INTERMEDIATE DEPARTMENT REPORT

The Baptist Intermediate Department, at its regular session Sunday morning August 18, had 32 present of the 47 members enrolled. Four new members were welcomed into the department. 290 chapters were reported having been read during the past week. The collection was \$2.76.

We are all praying for the success of the revival now in progress, and urge that all members

be present next Sunday.
 —Reporter.

MR. AND MRS. DOBKINS HONORED AT RECEPTIONS

Complimenting Mrs. Glenn Dobkins, recent bride, Mesdames Walter Keahey, Lem Miller, Owen Williams, S. W. Weatherall, of Roaring Springs and Mrs. George Springer of Matador entertained with a miscellaneous shower last Wednesday afternoon, August 14, at the Traveler's Hotel at Roaring Springs.

Bowls of sunflowers were artistically arranged in the reception room and the hostesses alternately presided at the beautiful cut glass punch bowl, serving the guests as they arrived.

Miss Wreatha Long gave an entertaining reading entitled, "The Usual Way", which was followed by a duet composed of Mrs. John Green and Miss Virgie Marshall, singing "Stay As Sweet As You Are" and "When I Grow Too Old To Dream".

Robert Meason and Guy Braselton then amused the assembly with a clown act in which they

disclosed and presented to the bride, two large boxes containing the gifts, which had been concealed behind a screen, and which the groom who was later ushered in assisted in displaying.

Entertained Thursday

Hostesses at a reception Thursday evening in the Traveler's Hotel honoring Mr. and Mrs. Glenn Dobkins, were: Mesdames Marshall Earnest, J. A. Goodwin, W. D. McLean and M. S. Thacker and Misses Joyce Dobkins and Mary Middleton, at which dancing was enjoyed by the guests.

Refreshments of punch and cake were served near mid-night, with Mesdames F. F. Henry and K. Jones presiding.

RETURN HOME

Mr. and Mrs. F. M. Jinks and daughter Mary, and Mr. and Mrs. Bill Pipkin and small daughter Patricia Ann, returned home last Tuesday from Ruidoso, New Mexico, where they enjoyed a vacation trip of about ten days. They were accompanied on the trip by Nelson McMahan.

REOPENING OUR MARKET DEPT.

We have installed a modern McCray full display case and a McCary Cooler—We are ready to serve you with a complete line of fresh and cured meats, lunch meat, cheese, etc—Please accept our apology for being without fresh meats for two weeks—It seemed unavoidable—

Steak Choice Cuts, lb. 25c
 Chuck, It's Tender, lb. 20c

BACON Sliced, Rind On lb. 35c

Cheese FULL CREAM LONGHORN lb. 22c

Tomatoes No. 2 can 8c new pack 3 for 23c

Corn NARROW GREEN SWEET CORN No. 1 CAN 9c 3 FOR 25c

Furnip Greens No. 2 Can 8c 3 for 23c

Peaches GALLON CAN 34c

Compound 4 Pound Carton 57c
 8 POUND CARTON \$1.08
 8 POUND PAIL \$1.18

Soap BLUE BARRELL 6 FOR 25c

PEACHES No 2 1/2 Gold Bar 18c

Oranges Size 344 Doz. 14c
 Size 288 Doz. 18c

LETTUCE Per Head 5c

Bananas DOZEN 19c

COFFEE Choice Rio Pound 15c

Mackerel NO. 1 TALL CAN 3 FOR 25c

KELLOGGS 4-12 1/2c Package 34c

Cookies GINGER SNAPS, FIG BARS Pound 11c

M HOME OWNED MATADOR CASH GROCER
 OWNED AND OPERATED BY R. E. CAMPBELL

Notice . . . TO COTTON FARMERS OF MOTLEY COUNTY

WE HAVE OUR GIN REPAIRED AND IN GOOD CONDITION TO GIN YOUR COTTON. WE HAVE OUR TAGS TO TAKE CARE OF YOUR COTTON.

WE DID NOT CONTRIBUTE OR IN ANY ASSOCIATE WITH THE GINNERS OF THE TEXAS GINNERS ASSOCIATION, OR ANY ONE ELSE TO FIGHT THE BANKHEAD LAW IN ANY WAY.

WE HAVE COMPLIED IN EVERY RESPECT TO GIN AND HANDLE YOUR COTTON ACCORDING TO LAW.

WHY NOT PATRONIZE A FARMER OWNED GIN AND HELP YOURSELF

FARMERS COOPERATIVE SOCIETY

A Cotton Gin Owned And Operated By Farmers And The Following Directors:

J. D. Lawrence, President, C. D. Bird
 W. T. Patton, Secretary, J. A. Groves
 W. E. Ellithorp A. M. Bourland
 J. C. Scaff

YESTERDAY . . .

The "gas buggy", the "horseless carriage" was the butt of almost every joke. Only "crazy fools", "speed demons" and "swells" believed in its future or dared to drive it . . .



TODAY . . .

Not to own a car almost amounts to an admission of strained circumstances, lack of faith in the deferred-payment system or downright foolishness. And no revolution in design or improvement in performance is too radical or unexpected . . .



TOMORROW . . .

You may live a hundred miles from your place of employment, drive that distance in an hour, and do it at a driving cost of about 10c. Diesel engines and ideas yet unborn in the minds of young men may diminish space to such an extent that our entire system of society may be very radically changed . . .



The only difference between "horse and carriage" and "horseless carriage" or "motor car" and "motorless car" is the difference between blindness and vision.

It takes no greater mental power to conceive of an automobile without a motor than it took to conceive of a carriage without a horse. All that is lacking is the idea that will change the source of locomotion. Remote radio control may be developed by some young American in the near future, and our present ideas of transportation completely changed. The privilege of serving the public in this county, at this time, is a great honor; for "the public" is today's contribution to tomorrow, each and every person America's hope for the future.

FIRST STATE BANK

MATADOR, TEXAS

DEPOSITS INSURED BY THE FEDERAL DEPOSIT INSURANCE CORPORATION WASHINGTON, D. C.

\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

ROARING SPRINGS NEWS

GLOYD GREEN IS FATALLY INJURED

Word was received here last Friday, of the death of Gloyd Greene, son of Mr. and Mrs. G. W. Greene which occurred last Wednesday in California, while he was swimming.

Gloyd was reared in Roaring Springs and attended school here until he went to California last year. He has many friends here who mourn his departure.

Surviving relatives in addition to his parents are: three brothers, Wesley, Edison and Billy Jack; five sisters, Georgia, Hazel, Vanotsee, Jo Ala and Elzina, and his grandparents, Mr. and Mrs. D. Holt of Roaring Springs and Mrs. Greene who resides in California.

The body arrived here Monday and following services, interment was made in the local cemetery.

TO COLORADO

Mr. and Mrs. R. L. Spangler, with their son Bobby, of Denver, Colorado, who have been visiting relatives here during the past week, returned to their home Thursday. On their return they were accompanied by their nephew, Louis Davis, who will spend the winter in Colorado.

CHANGE LOCATIONS

Mr. and Mrs. N. A. Lowe, who have been managing the Lucky

Lunch Cafe during the past few months, have completed a deal in which they acquired the Riverside grocery three miles south of town, where they will stock an up-to-date line of groceries.

BAPTIST REVIVAL

The First Baptist Church of Roaring Springs will begin its annual revival meeting Sunday evening August 25. Rev. A. V. Bradley of Vernon, assisted by a special singer, will have charge of the services. Everyone is urged to attend the services and help make this the greatest meeting in the town's history.

Mrs. Albert Smith returned Friday from a vacation in Lubbock. She was accompanied by her son, Ronald Dean.

Mrs. J. F. Penny of Lubbock, visited friends here Friday.

Mrs. Pete Coffman, who has been on an extended visit with relatives near Lorenzo, returned to her home here Friday.

Jack Davis made a business trip to Spur and Girard Friday.

Mr. and Mrs. Claude Hall, and their sons Ravelle and Joe, are spending the week visiting in Oklahoma City.

Mrs. J. F. Hughes returned Saturday from a visit to Dallas. She was accompanied by Mrs. J. K. Crews of Plainview.

Arch Black of Matador, visited his daughter, Mrs. A. D. Price here Friday.

Mr. and Mrs. Rex Parsons are the proud parents of a little daughter, Wrenella, who arrived Saturday, August 17, 1935.

Mr. and Mrs. G. B. Thacker and Mr. and Mrs. I. T. Williams attended the reunion at Hank Smith's Memorial Park Thursday and Friday.

Mrs. Arla Carpenter of LeFors visited relatives here Thursday night, enroute to Eastland. She was accompanied from here by her mother, Mrs. R. Melden and her sister, Miss Bess Medlen. Before their return, they plan to visit in Eastland, Abilene, Snyder and Floydada.

Mr. and Mrs. Walter Darlington of Shamrock, are looking after business affairs here this week.

Science Nibbles

A serum has been developed which conquers measles, according to Dr. C. Loring Joslin, of Maryland university.

Treatments for hay fever that have also relieved colds seem to indicate a connection between the two diseases.

The original home of the Folsom man believed to have inhabited America at the end of the Ice Age is being sought in Siberia.

From five to seven p. m. have been found the most dangerous hours in auto traffic.

Twenty-five dollars instead of \$20 is the maximum indemnity farmers may now receive for cattle tested and disposed of in the government's Bang's disease control program.

Only two of nearly 650 prisoners released from Sing Sing prison last year served their full time.

The All-seeing Eyes made its first appearance in Great Seal history when it was suggested for the Great Seal of the United States and finally was adopted by Congress.

More than 216 persons lost their lives in Fourth of July accidents this year. The profile of George Washington was the first head used on American coins.

TELLS HOW BANKS AIDED PROGRESS

Economist Describes the Ways Local Institutions Have Contributed to Business Growth

OMAHA, Neb.—Privately owned banking, despite its faults, has served America well, William A. Irwin, Professor of Economics, Washburn College, Topeka, Kansas, declared in a recent address here on "Banking in a Changing World."

"Under the leadership of individuals banking has helped to bring this country to a foremost place in economic development among the nations of the world," he said. "The small community has been developed by the individual-bank. The frontiers of America have been pushed forward by the help and counsel of the individual banker. The shocks of wars and depressions in a century and a half have been withstood with the assistance of the individual banker."

"It may be that we have reached a tide in the affairs of America when new methods are needed. It may be that we have come to a point where the individual should be submerged for the greatest good of the greatest number."

"It is even so necessary that complete centralization of the banking system has become an economic necessity in our complicated social life. But the banker ought to be satisfied that these things are so before he should give up his fight for the system we have known. We came to greatness under that kind of banking; we should not give it up without unmistakable proof of the absolute necessity of such a change."

Professor Irwin said that the proposal which has been advanced for coordinating banking operations in the national interest under a "Supreme Court" for banking is typically American and ought to have the most serious consideration of those elements which are clamoring for political control, which is typically un-American. It is not wise, he said, to oppose change as such, but that bankers should "see to it that change, if and when it does come, shall preserve all that is good in the past and stick as closely as possible to the American pattern of things."

Banking is properly a conservative profession, he pointed out, and should cling to practices and principles of banking that are, and always have been, fundamentally sound.

"It is to its credit that so large a group of its members never faltered, even in boom times, in their allegiance to those sound principles," he declared. "We probably owe our salvation from chaos to that fact."

BANKS AND COLLEGE LAUNCH NEW SCHOOL

Aims to Offer Studies in Advanced Banking Subjects to Bank Executives

NEW BRUNSWICK, N. J.—The Graduate School of Banking, an unprecedented educational project, operated under the joint auspices of the American Institute of Banking and the American Bankers Association and Rutgers University, with 250 enrolled students from 25 states and the District of Columbia, inaugurated here in June its first resident session.

The states represented and the number of registrants from each are as follows: Alabama, 2; Arkansas, 2; California, 2; Connecticut, 2; Delaware, 2; District of Columbia, 6; Florida, 2; Georgia, 2; Idaho, 1; Illinois, 2; Indiana, 2; Iowa, 1; Kansas, 1; Kentucky, 2; Louisiana, 2; Maryland, 1; Massachusetts, 2; Michigan, 2; Minnesota, 1; Missouri, 2; Nebraska, 1; New Jersey, 2; New York, 50; North Carolina, 2; North Dakota, 1; Ohio, 1; Oklahoma, 1; Oregon, 2; Pennsylvania, 22; Rhode Island, 1; Texas, 2; Virginia, 1; Washington, 1; West Virginia, 1; Wisconsin, 4; Wyoming, 1.

The annual resident sessions of the graduate school will be supplemented between periods by continued extension work for the students at their homes. The purpose of the school is described as being to offer in a three year course a comprehensive approach to an advanced study of the various administrative problems in banking and trust institutions. The teaching procedure is a combination of the case system and the lecture discussion method.

The Curriculum The curriculum embraces banking administrative problems and politics, bank investment problems, legal and managerial aspects of trust business, legal phases of bank administration and economic problems in the field of money and credit. The public relations and responsibilities of banks and methods for meeting these obligations are emphasized in the courses.

It is planned to set up similar schools in cooperation with other universities in various parts of the country. The school will add 200 registrants each year for two years until 600 are enrolled.

As early as 1878 Mark Twain wrote: "Communism is idiocy."

Law Tightens On Sale Of Spurious Stocks In Texas

There's this much you can say for a rattlesnake—At least he warns before he strikes!

As much cannot be said for the stock promoter and seller of the blue sky and boundless sea. By subtle means, fair or foul, he gains the confidence of his victim, fleeces him or her of every available dollar and is gone again. That's the method of operation of the Securities racketeer, according to Secretary of State Gerald C. Mann, administrator of Texas new Securities Act, designed to drive out of Texas the sellers of spurious securities. Stocks, bonds, certificates of interest in oil and gas properties, and many other forms of commercial interests are defined as securities under the law.

New Law Effective May 23 The new law became effective May 23rd of this year. Today a few of the tangible results may be summed up as follows:

Two sets of operators are under indictment awaiting trial for violation of the law. Other cases are pending. The operations of one of these parties extended from coast to coast and Canada to Mexico, with headquarters in San Antonio. He is known to have received as high as \$5,000 daily from the investing public, most of whom were not able to afford the loss. The promoter and his associates lived in royal luxury and ease.

In El Paso a gang that has mulcted some \$300,000 or more from credulous investors in the past four years, folded their tents and departed shortly after the arrival in that city of an investigator from the Department of State. It is impossible to compute the saving thus afforded. In another Texas city a stock salesman returned \$4,000 to one of his victims when apprised that the State Department was investigating the matter.

"Job Only Started" "But the job has only begun," Secretary Mann declares. "Our objective is to rid this State of these racketeers, so far as is humanly possible."

INSPIRING OPPORTUNITIES

Lubbock, Texas, Aug. 13, 1935. Many young people are now finding inspiring opportunities in banks, wholesale houses, with various government recovery agencies, and other big employers as a result of a few pleasant months spent in Draughton's Business College of this city, according to the Employment Report just released. In one PWA office alone a number of graduates have accepted excellent positions, with attractive beginning salaries, during the past few days, and hundreds of other office workers will be needed by this and other government agencies as projects develop.

With business and crop conditions the most promising in many years, young people with the foresight to prepare will find the opportunities of a life-time awaiting them through the far-reaching Draughton placement facilities. Those who are interested in business careers are invited to write for Catalog C showing training and time required, low cost, methods of placing graduates, a long list of recent placements, and starting date of classes. A postcard will do.

DR. E. W. MCKENZIE DENTIST OFFICE AT RESIDENCE Matador, Texas

any possible. It can be done only with the assistance of the people of Texas. No purchaser should buy any form of security without first determining if the seller is registered and licensed by the Department of State. We should likewise be apprised of cases of fraud.

PAINT YOUR WALLS WITH MELLOTONE



Here's a soft, luxurious, flat wall finish that forms a fitting background for furnishings and hangings in any room. It can be kept clean and beautiful with soap and water. And it is made in many attractive pastel tints that lend themselves to a wide variety of color schemes in both plain and fancy effects. Stop in and get a free copy of Lowe Brothers Book, "101 Questions About Painting and Decorating."

BURTON-LINGO CO. MATADOR, TEXAS

Sore Bleeding Gums

Only one bottle LETO'S PYORRHEA REMEDY is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money. CITY DRUG STORE.

Are Your Clothes Becoming? Or Should They Be Coming To Us For Cleaning & Pressing?

Get the most out of your clothing by having it cleaned and pressed regularly. It will last longer, look better and give you more wearing pleasure.

PROMPT SERVICE and MODERATE PRICE

JACKSON the Tailor ROARING SPRINGS

Laundry your Clothes the Modern way!

Help yourself or finished work It is cheaper, easier, and safer to do your laundry work here because all hot and cold water is piped in ready to use, all machinery is new and does better work. All work is supervised by experienced help.

Come in and give us a trial THE Matador Home Laundry N. W. Corner of the Court House square A. A. TIPTON, Manager

LET'S GO WITH CONOCO

- MOHON SERVICE STATION DOBBS CITY MERC. CO DALTON & ASHFORD BOB'S OIL WELL YORK'S SERVICE STATION WHITEFLAT S. S. AND GARAGE HIGHWAY SERVICE STA.—Flomot FAIRVIEW SERVICE STATION

L. B. Robertson Commission Agent Matador, Texas

When the sun is blazing hot, your motor heat goes up, too!

To protect your motor, use Germ Processed Oil, which has 2 to 4 times greater film strength and is less affected by extreme motor heat!

YOUR MOTOR runs lots hotter in Summer. That's why you must have oil that maintains high film strength under extreme temperatures to get safe lubrication. Otherwise, the lubricating film ruptures and the bearings and cylinders suffer damaging wear.

Plain mineral oils have little film strength and oils over-refined by new cleansing methods have even less. As motor heat goes up, these oils rapidly lose film strength.

You'll get better motor protection with Conoco Germ Processed Motor Oil. Timken machine tests prove that it has 2 to 4 times greater film strength than any plain mineral

oil and that heat above 225° does not lessen this advantage.

More proof—supervised road tests were made in identical cars fitted with the new alloy metal bearings used in many 1935 cars. The bearings lubricated with a high-quality plain mineral oil showed 45% more wear than those lubricated with Conoco Germ Processed, the first alloyed oil.

You'll be certain your motor is safely lubricated even at high temperatures if you say "O. K.—Drain" and fill with Conoco Germ Processed Motor Oil—the oil with the "Hidden Quart" that stays up in your motor and never drains away.

Advertisement for Conoco Germ Processed Motor Oil featuring a car, a thermometer, and a can of oil. Text includes 'Say OK-Drain - FILL WITH CONOCO GERM PROCESSED MOTOR OIL' and 'CONTINENTAL OIL COMPANY'S 60TH ANNIVERSARY 1875 1935'.

LOCALS

MEN WANTED for Rawleigh routes in Stonewall, North Haskell Counties and Matador. Write today. Rawleigh Co., Dept. TXH-495-SB, Memphis, Tenn. 5t-p

WONDERFUL—Just inhale Pine Oil for hayfever, asthma and eczema and get Zimmermanns Balm for eczema, piles, boils, any sore. Guaranteed. At Simpson's Drug and City Drug. 2t-p

NOTICE

Bids for depository of Whiteflat Independent School Funds will be accepted, Saturday August 31, 1935 at Sheriff's office in Courthouse Matador, Texas.

T. M. Dixon, President School Board

Mr. and Mrs. Floyd Bond and small son David, returned home Sunday afternoon from San Antonio, Abilene and Rogers, where they spent a two week's vacation.

Program

Friday and Saturday
BUCK JONES

IN
"The Avenger"

Also
"TARZAN, THE FEARLESS"

Sunday and Monday
SHIRLEY TEMPLE

IN
"The Little Colonel"

With
LIONEL BARRYMORE

Sunday Matinee 2:30

ROGUE THEATRE

Matador, Texas

DR. W. E. HARRISON
DENTIST

Office Over Paducah Pharmacy
Paducah, Texas

While in San Antonio, Captain Bond was engaged in active duty with the Regular Army in the Field Artillery Reserve Corps.

Mr. and Mrs. Marvin English and son Bobby visited relatives in Abilene the latter part of last week.

Mrs. H. G. Stanford and son Jerry returned to Matador last Thursday from Lewisville, where they spent the summer visiting Mr. Stanford who preceded them here for the purpose of attending the Texas Tech Coaching School at Lubbock, returned home Friday.

Mr. and Mrs. W. C. Hagan visited relatives in Childress during the week-end.

B. H. Burton drove to Vernon Sunday where he met and accompanied Mrs. Burton home. She has been visiting in Houston for the past month and while there underwent an appendicitis operation.

W. E. Bryan of Plainview, who was formerly connected with the State Highway Department here, visited in Matador last Wednesday.

VISITORS

Mr. and Mrs. R. N. McMahan had as their guests last week, Mrs. McMahan's mother, Mrs. A. C. McAfee and sons Garland and Ranson. Also two sisters, Mrs. Cora Norris and son Douglas and Mrs. Bertie Ballew and daughter Joe Ann, all of Sherman. They were accompanied by Leo Cotton also of Sherman.

Mrs. Harmon Mills returned last week from a visit with relatives in Arkansas and Oklahoma.

J. D. Craven and Fay Jacobs made a business trip to Dallas the first of the week.

Mr. and Mrs. Earl Pipkin and daughter Billie Nell of Crosbyton, visited relatives here Sunday.

Misses Maisey and Verlin Reeves, together with Miss Ruth Groves returned Tuesday from a vacation trip to Santa Fe and other points in New Mexico.

Mr. and Mrs. O. L. Hale of Spur visited relatives here Monday, they were accompanied by Mrs. Coy McMahan.

FOR RENT—Four-room, unfurnished apartment, with private bath and garage. Phone 122, Dr. J. S. Stanley.

Mr. and Mrs. W. W. Clements, together with their small son, and daughter Marion, and accompanied by Miss Modena Graves, visited in Lockney last Sunday.

Mr. and Mrs. John Foster are enjoying a vacation trip to the Davis mountains this week. Mr. Foster is connected with the State Highway Department.

French Silo . . .

(Continued from Page 1.)

was added, although the feed was fairly green and may have kept without it. Kaffir, maize, hegari and sudan were used. The feed was rounded up two feet above the dirt bank and covered with about one foot of dirt. The end of the feed which is exposed to the empty half of the silo was not covered but was stacked as nearly vertical as possible.

Will Feed 15 Cows

The silo is 100 feet long (85 feet full depth), 9 feet wide at the top, 7 feet at the bottom and 5 1/2 feet deep. Figuring 80 cubic feet per ton the silo will hold 47 tons. Fifteen cows on full feed will consume as many cubic feet of silage per day or about four inches off the end. This is sufficient to keep the silage from spoiling between feeds. The 85 foot length will maintain fifteen cows on full feed for nine months.

P. A. Pearson Buys City Bakery Tues.

A transaction was completed Tuesday in which P. A. Pearson, who has been operating the City Bakery for several months, purchased the enterprise from Mr. and Mrs. W. Y. Higgins. The amount involved in the transaction was not ascertained.

Mr. Pearson has been re-modeling and re-decorating the interior of the bakery shop and is making plans to add additional bakery equipment in the future, which will probably include the installation of a modern cake machine.

A BRIGHT BOY

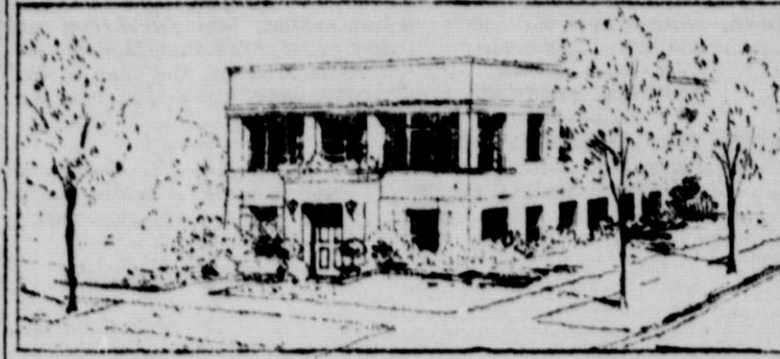
The story is going around about a football player in a small college who was unusually dumb. To the surprise of everyone he passed all of his work, including the rather stiff chemistry course, thereby becoming eligible for the big game.

One of the instructors asked the chemistry professor how it was possible that he passed chemistry. The chemistry professor said: "I decided that I would let him pass if he answered 50 percent of the questions correctly."

"I asked him two questions—one he answered wrong, one he answered right. Therefore, I let him pass."

"The first question was: 'What

RE-MODELING SOON COMPLETED



Above is the architect's drawing of the Traweek Hospital in Matador as it will appear when the extensive remodeling, now under way, is completed. The hospital, which will be under the management of Dr. A. C. Traweek and his son, Dr. Albert Traweek Jr.,

recently of San Diego, California, will have twice its present capacity after the repairing besides a greatly enhanced appearance. The modern building under its competent management affords this community and surrounding territory with an institution worthy of the highest civic pride.

Hospital . . .

have been removed and a more modern effect achieved through the addition of a new red tile vestibule. Large copper lamps will adorn each side of the entrance. The former veranda on the second floor has been converted into a special ward, thus increasing the patient accommodations. Floors throughout the lobby and waiting room will be covered with a new material, of marble appearance. Venetian blinds have been purchased for the windows.

Modern Equipment

Dr. Albert Traweek Jr., who moved here recently from California, to engage with his father in medical practice, is equipping a modern laboratory in the building. Plans are being made to purchase an x-ray machine of a modern type in the near future. Other future plans include the addition of a cooling system and steam heating plant.

color is blue vitriol? He answered, 'Pink.' That time he was wrong."

"The other question was: 'How do you make sulphuric acid?' He answered that he didn't know. That time he was right."

TONSIL OPERATION

Miss Virginia Edmondson underwent a tonsil operation at the Traweek hospital Monday morning and was conveyed to her home Tuesday.

AT CITY DRUG

Kenneth Jeffers, son of Mr. and Mrs. Claud Jeffers, has accepted a position at the City Drug in the capacity of fountain clerk.

In spite of this zipper age the average man buttons and unbuttons more than 3,500,000 buttons in an ordinary lifetime.

A far-off star has been discovered which has a surface temperature of 180,000 degrees Fahrenheit. The sun's surface temperature is 10,000 degrees.

ATTEND FUNERAL OF UNCLE AT PADUCAH

Mr. and Mrs. R. E. Campbell drove to Paducah Tuesday, where they attended the funeral of Mr. Campbell's uncle, W. C. Campbell, who died at his home there Monday night.

FEATURING



The SUCCESSES OF THE SOCIAL SEASON

New things are constantly popping up on the social calendar, and one of the most prominent among these are the head-dresses as done by the operators of the City Beauty Shop. Keep your coiffure one step ahead of the crowd by giving us your patronage.

Call 157-J For Appointments.

City Beauty Shop

Mrs. A. E. Westmoreland, Manager



Reading writing 'n' arithmetic

Demand GOOD LIGHTING

NOT THIS WAY



Inadequate and improper lighting conditions cause near-sightedness and eyestrain in children.

BUT THIS WAY



The STUDY LAMP provides light of the right quality and quantity for reading or studying.

More than half the boys and girls who fail in their studies have defective vision!

That puts it squarely up to parents to provide proper lighting conditions for study and reading. For poor lighting is the chief cause of eye strain and near-sightedness, in children.

If your child holds his book abnormally close to his eyes when reading, or if he squints, or complains of headaches . . . beware!

To make sure that your child will have proper lighting when the duties of the new school year arrive, let one of our representatives make a free survey of your home. The sightmeter will tell you the results. Your local office will be glad to tell you when our lighting representative is available.

West Texas Utilities Company

I'm for the ONE that's Milder . . .

And tastes better

