

MATADOR TRIBUNE
Successor to the Roaring Springs News

Combined With the
Motley County News
By Purchase, March 14, 1934

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DOUGLAS MEADOR,
Editor.

National Editorial Association
MEMBER

MEMBER
West Texas
Press Association

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CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon
the character, standing or reputa-
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concern, or corporation that may
appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
fully use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

**"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."**

"WOMEN DRIVERS"

For years women have been
subjected to gibes because of their
supposed inferiority as automobile
drivers. But a recent survey by a
national board of casualty under-
writers reveals that women drivers
figure in far less accidents than
men, members considered.

Estimates from various sources,
including government statistics,
indicate that women constitute
approximately one-fourth of the
total number of drivers in the
country. Yet, while women repre-
sent 25 per cent of the number
of drivers, last year they were in-
volved in only 2.63 per cent of
the accidents recorded.

In the observance of traffic regu-
lations, women made an even
more impressive record. While
full statistics are not available, in
dozen large cities only 2.53 per
cent of those charged with viola-
tions of traffic officers are more
lenient toward women violators,
an inquiry addressed to a large
number of these officers brought
responses decidedly favorable to
the ladies.

Of the replies received, 78 per
cent of the officers considered
women more careful drivers than
men, 11 per cent thought women
equally careful, and only 11 per
cent believed women less careful.

So, in the face of the record, it
appears that women are much
safer drivers than men, after all,
when they are actually at the
wheel. How safe they may be as
back seat drivers is an entirely
different matter.—Citizen, Key
West, Fla.

UNDERCONSUMPTION

Since the war every business
lull, every increase in unemploy-
ment, has been attributed to over-
production. It has become popular
to diagnose every economic mal-
adjustment as overproduction. Manu-
facturers, farmers and work-
ers are being told that they are
producing too much. In recent
years world production of raw
materials and foodstuffs has in-
creased more than twice as fast
as the population.

There seems to be a surplus of
most worldly goods, but in the
final analysis it is an inaccuracy
to say that the world is producing
more than it needs. The fact is
that it isn't consuming as much
as it should. Consumption should
be increased, rather than production
diminished.

Today the real economic prob-
lem of the United States is to in-
crease the purchasing power of the
consumer. Factories and farms
are producing more than the peo-
ple can buy, not more than they
can consume. The commonest
phrase is, "I would buy if I had
the money." — Star-Republican,
Blanchester, Ohio.

"TOLEDO PLAN" WORKS

The much talked of "Toledo
plan" for averting industrial strife
seems to have met and passed its
first test with flying colors. The
industrial peace board set up
under the suggestion of Edward
F. McGrady, assistant secretary
of labor, has settled a pastry-shop
strike and brought 100 strikers
back to work.

Under this plan, a board is set

up composed of equal members
of representatives of employers
and unions. It is designed to pro-
vide ways and means of continu-
ing negotiations, mediation or ar-
bitration after conferences in any
given shop have reached a dead-
lock.

"Strikes and lockouts, bombs
and bullets, are not the way to
settle disputes in civilized com-
munities," says Mr. Grady. "If
men and management are fair,
there should be no trouble which
cannot be settled across the con-
ference table."

The way in which this new ex-
periment in labor relations work
out in daily practice will be very
much worth watching.—Republi-
can, Rensselaer, Ind.

"WELL TRAINED SERVANT"

Ads are most polite, points out
the Westside (Ga.) Journal.
"Newspaper advertising does not
shout at you when you are try-
ing to concentrate on something
else; it doesn't obscure and mar-
the landscape; it doesn't interrupt
your enjoyment of a good grand
opera program; it doesn't clutter
up your mail and waste basket; it
doesn't make you turn to page 37
and then shuffle through 18 more
pages to finish the story; it doesn't
clutter up your front yard or
obtrude itself onto the seat of
your motor car on Saturday even-
ing. Newspaper advertising is like
a well-trained servant—never in-
truding or making itself obnoxious
but always quietly at hand ready
to give service when called upon."

ELECTION . . .

(Continued from Page 1.)

Matador No. 1 Box—Amendment
No. 1: For 70, against 24; No. 2:
For 50, against 32; No. 3: For 31,
against 67; No. 4: For 31, against
46; No. 5: For 39, against 34; No.
6: For 38, against 35; No. 7: For
47, against 46.
Fairview Box—Amendment No.
1: For 27, against 1; No. 2: For 9,
against 7; No. 3: For 7, against 20;

No. 4: For 9, against 5; No. 5: For
7, against 13; No. 6: For 11, against
5; No. 7: For 16, against 8.
Union Corner Box—Amendment
No. 1: For 6, against 2; No. 2: For
5, against 5; No. 3: For 5, against
5; No. 4: For 9, against 5; No. 5:
For 0, against 8; No. 6: For 1, a-
gainst 8; No. 7: For 0, against 10.

Flomot Box—Amendment No. 1:
For 36, against 7; No. 2: For 24,
against 13; No. 3: For 13, against
36; No. 4: For 15, against 13; No.
5: For 12, against 17; No. 6: For
19, against 12; No. 7: For 13, a-
gainst 27.

Roaring Springs Box—Amendment
No. 1: For 117, against 19;
No. 2: For 24, against 13; No. 3:
For 56, against 7; No. 4: For 42,
against 58; No. 5: For 56, against
48; No. 6: For 68, against 35; No.
7: For 57, against 75.

Whiteflat Box—Amendment No.
1: For 60, against 9; No. 2: For 45,
against 15; No. 3: For 12, against
46; No. 4: For 16, against 26; No.
5: For 26, against 26; No. 6: For 24,
against 18; No. 7: For 12, against
37.

Northfield Box—Amendment No.
1: For 36, against 2; No. 2: For 16,
against 7; No. 3: For 15, against
14; No. 4: For 11, against 7; No. 5:
For 12, against 9; No. 6: For 9,
against 7; No. 7: For 23, against 5.

Follie Box—Amendment No. 1:
For 14, against 0; No. 2: For 0, a-
gainst 0; No. 3: For 11, against 5.
(No others given.)

Darden Canyon Box—Amendment
No. 1: For 8, against 6; No. 2:
For 2, against 9; No. 3: For 3,
against 11; No. 4: For 2, against 9;
No. 5: For 1, against 9; No. 6: For
1, against 9; No. 7: For 3, against
10. All above returns are unoffi-
cial.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

LOCALS

Mr. and Mrs. Mose Damron re-
turned to their home at Whitflat,
Saturday after having spent the
summer at Denton. Mrs. Damron,
who teaches in the Whiteflat
schools, began her duties Monday.

Miss Kathryn Copeland of Abi-
lene is visiting here in the home
of her sister, Mrs. Marvin English
and family.

Claude Wilson of Sweetwater,
former manager of the local Bur-
ton-Lingo Lumber Company visit-
ed friends here Tuesday.

Mr. and Mrs. Doug Pitts and
family returned home Sunday

from a vacation trip spent in Colo-
rado.

Mr. and Mrs. W. F. McCaghen
and son W. F. Jr., visited relatives
in Wichita Falls during the week
end. They were accompanied by
M. P. Fulkerson.

Mr. and Mrs. Jim Wild and Mr.
and Mrs. Roy Crain and children
left Monday for their homes in
Illinois, after a visit here with
relatives.

S. A. Day is visiting his brother
R. A. Day here, enroute to his
home in Dallas from a trip to
San Diego, and Los Angeles, Calif-
ornia, and Clovis New Mexico.

Mr. and Mrs. Elmer Stearns and
daughter Frances, together with

Mr. and Mrs. Alvin Stearns, re-
turned to Matador Saturday even-
ing from a vacation trip to Colo-
rado. The latter continued to their
home at Meadow, Sunday.

Herman Smart of Gladewater,
visited here during the week-end.
He was accompanied by his
daughter, Ava Clyde, who has
been visiting relatives there.

Donald Davis of Snyder, Okla.,
visited his parents, Mr. and Mrs.
L. F. Davis, here Sunday.

TO FARWELL

Mr. and Mrs. Matthew Hulsey
and small daughter Bettie Lou,
and Miss Pauline Cox all of Lam-
berson, visited here last Friday with
the former's parents, Mr. and Mrs.
J. T. Hulsey, who together with
their son J. W. accompanied them
to Farwell, where they visited Mr.
and Mrs. Bill Bradshaw during
the week-end and where Mr. Hul-
sey and J. W. remained for several
day's visit. Mrs. Hulsey returned
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day's visit. Mrs. Hulsey returned
home Monday.

TONSIL OPERATION

Miss Ethel Jameson had her
tonsils removed at the Traweek
hospital here last Friday.

If you must use a hammer—
build a house.



One Housewife Tells Another

"You don't have to wait until Saturday to buy your Groceries at Bob's Foodway"


YOU NEED NOT WAIT UNTIL SATURDAY TO PURCHASE YOUR GROCERIES WHEN YOU TRADE AT BOB'S FOODWAY BECAUSE THE SAME LOW PRICES PREVAIL EVERY DAY IN THE WEEK. IF IT IS CONVENIENT FOR YOU TO DO YOUR TRADING MONDAY AFTERNOON YOU WILL FIND THE SAME FINE FOODS, MARKED IN PLAIN FIGURES, AT EXACTLY THE SAME LOW PRICES THE MERCHANDISE WILL BE OFFERED ON SATURDAY. YOU CAN SAVE MONEY BY PURCHASING YOUR FOOD SUPPLIES AT THIS STORE EVERY DAY IN THE WEEK AND SAVE JUST AS MUCH ONE DAY AS ANOTHER.

THE POLICY OF THIS ENTERPRISE EMBRACES THE IDEA THAT IT IS NOT POSSIBLE TO DECEIVE THE PUBLIC FOR VERY LONG BY OFFERING A FEW LOW PRICES ON CERTAIN ARTICLES IN ORDER TO ATTRACT CUSTOMERS WHILE OTHER TABLE NECESSITIES ARE PRICED OUT OF LINE. WE KNOW THAT YOU KNOW WHEN YOU ARE GETTING FULL VALUE FOR YOUR FOOD DOLLARS.

THE CREED OF THIS STORE WILL ALWAYS BE TO SERVE OUR CUSTOMERS TO THE BEST OF OUR ABILITY BECAUSE OUR SUCCESS DEPENDS UPON YOUR CONTINUED PATRONAGE. TO DESERVE YOUR BUSINESS DAY AFTER DAY WE MUST MAINTAIN A CLEAN, WHOLESOME STORE, AN EAGERNESS TO BE OF SERVICE, HIGH QUALITY FOODS AND THE LOWEST POSSIBLE PRICES. BRING YOUR GROCERY LIST WITH YOU TOMORROW AND PROVE TO YOUR OWN SATISFACTION THAT YOU DO NOT HAVE TO WAIT UNTIL SATURDAY TO BUY YOUR GROCERIES.

BOB'S FOODWAY

WE SELL FOR CASH
For Your Benefit And Protection



Floydada Steam Laundry

It only takes 5 minutes this way
To Send All Washday Work Away

We figure it will take you one minute to call our delivery man and just about four minutes to gather your week's washing into a bundle.

Your work and worries are all solved this easy way—and washday expense is appreciably decreased.

TRI-STATE FAIR SEPT. 14-21, AMARILLO



HEREFORD SHOW

HORSE RACES
Start Fri., September 13—
7 races daily—Big Purses—Mutuel Wagering

World's Largest Carnival
Lockmann & Geretz's stupendous midway attraction
Giant and circus side show—New rides—New shows!

SPECTACULAR EXHIBITS
Gigantic Livestock, Agriculture, Poultry, Home and Domestic Arts Displays.

FREE GATE!

THE BIGGEST FAIR IN TEXAS THIS YEAR

Big Added Attraction—Tri-State Fair!
Harley Sadler's 3-Ring-Circus
(Formerly Bailey Bros.)
Mile-long Free Street Parade, Noon, Sept. 16-18-20. Popular Prices!
6 DAYS FEATURING JACK HOXIE, MOVIE STAR, IN PERSON

ROARING SPRINGS NEWS

By Mrs. J. D. Mitchell

REUNION WELL ATTENDED

The Old Settlers reunion of Dickens and Motley Counties held here Wednesday and Thursday...

ROARING SPRINGS SCHOOL OPENS SEPTEMBER 9th

At the regular meeting of the School Board last week it was decided to open the schools here Monday, Sept. 9...

ACCEPTS POSITION IN WEST TEXAS SANITARIUM

Miss Ruth Green, graduate of Roaring Springs High School in the class of 1933 has accepted a place offered her in the West Texas Sanitarium of Lubbock...

L. M. Barker and Marshall Mitchell of Hamilton were visitors here this week.

Miss Lucile Rope of Spur is visiting relatives here this week.

Mrs. K. Jones has as her guest this week her grand-daughter, Pauline Barrier of Lubbock.

Golda Marie and Ruth Nance of Quanah visited their grand-parents Mr. and Mrs. L. W. Harmon during the week-end.

Miss Nolma Smith of Spur is visiting in the home of Mr. and Mrs. Albert Hodges this week.

Dick Lewis and Aubrey Davis visited relatives in Spur during the week-end.

Mr. and Mrs. Garlin Murphy have returned from a vacation trip through California and other western states...

Mr. and Mrs. Ralph Long are sending their vacation in Mineral Wells this week.

Mr. and Mrs. Sam Lesley of Dumont visited relatives and friends here last week.

Mrs. Lillie Rambo of Brownwood is visiting relatives here this week.

Mr. and Mrs. Claude Hall returned Saturday from an extended visit in Oklahoma City. They were accompanied by their sons Ravelle and Joe.

Mrs. R. Medlen and Miss Bess Medlen arrived home Friday from Abilene and Eastland.

Mr. and Mrs. Joe Gipson of Calgro visited in the home of Mr. and Mrs. E. J. Faver during the week.

Doyle Mitchell has accepted a permanent position as employee of Higginbotham Bartlett Lumber Co., and began work there Monday.

Edited by the students of Fairview School. Contributors: Dud Stafford, E. D. Lawrence, Adran Chastain, Alla Mae Fulfer, Nellie Ray, Hulon Phillips.

Game Postponed: It seems that the "old grads" of last year just can't keep away from their past home at Fairview School...

Game Postponed: The practice game of senior boys' basketball was postponed from Tuesday to Thursday night...

Primary Room (Miss McKee): Marian Clements visited Friday and Fred Lawrence visited Wednesday last week...

Intermediate Room (Mrs. Ballard): Jim Brumback, who has been absent a week because of work, came back Monday...

Junior High School (Mr. Ballard and Miss Simpson): Gay Wolf's little niece, Wynona Barret, was a welcome visitor...

The Fannybone: Hulon Phillips: "Shakespeare, who was a great poet, died of early age."

Ever since the eighth grade discovered the fact that they had eight pupils and all but one of them girls, they have wondered and wondered which one is the boy.

More remarks: Hulon Phillips: "Shakespeare, who was a great poet, died of early age."

A large representation of Fairview citizens were present at the Old Settlers' Reunion at Roaring Springs Wednesday and Thursday last week.

Accompanied by their sons Ravelle and Joe.

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Fairview News

By Miss Ruth Simpson

Mrs. Estell Barret and family returned home Tuesday after a few days visit at the home of her parents, Mr. and Mrs. E. L. Wolf.

Mr. Jack Cooper, Mr. and Mrs. Earl Cooper and family and their mother, Mrs. Cooper, visited Mrs. Austin Phillips and Mr. and Mrs. Alvin Cooper of this community. They also attended the Old Settlers' Reunion at Roaring Springs...

Mr. and Mrs. Ralph Long are sending their vacation in Mineral Wells this week.

Mr. and Mrs. Sam Lesley of Dumont visited relatives and friends here last week.

Mrs. Lillie Rambo of Brownwood is visiting relatives here this week.

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local merchants, returned home last Thursday from Dallas, where they attended the showing of fall styles during the second week of market expositions held there each season.

These merchants, as well as other Matador dealers, have purchased large stocks of fall merchandise in anticipation of increased business.

Mr. and Mrs. W. E. Humphries and Mr. and Mrs. Jess Putnam of Hulaco, Alabama, are visiting Mr. and Mrs. E. P. Humphries and family.

Mr. and Mrs. Frank Edmondson and children of Phoenix, Arizona, were recent visitors in the home of Mr. and Mrs. T. D. Doran.

Miss Dan Browning returned Saturday from several days' visit with relatives at Roby.

Mrs. Wade Martin of Flomot, spent two weeks recently with her sister, Mrs. P. W. Martin.

Quite a number from Whiteflat attended the Old Settlers' Reunion at Roaring Springs Thursday.

Mrs. Dan Waurell and Mr. and Mrs. Joe Waurell and children, together with Mrs. W. S. Jernigan of Seymour are visiting E. C. Spray and family.

Mr. and Mrs. Frank Edwards visited relatives in Dickens last week.

Ernest Jay of Roby was a recent visitor in the L. R. Browning home.

Emmet Moore of Ft. Sill, Oklahoma, left Tuesday for Dallas, after two weeks' visit with relatives here.

WHITEFLAT FLASHES (Delayed) Mr. and Mrs. George Sims and Mr. and Mrs. Hamp McCary returned last week from a vacation in the mountains of Oklahoma.

Mrs. Shelley Hunter and children of Dallas visited here last week in the home of Mr. and Mrs. Chas. Harris.

Miss Laurie Browning spent several days visiting in Vernon last week.

Miss Idell Jones returned Sunday from West Camp, where she spent a week as pianist at a camp meeting held at that place.

On Thursday evening of last week, the families of Mr. and Mrs. Chas. Harris, Guy Kimbell, Mrs. M. A. Merrill and Mrs. Shelley Hunter of Dallas enjoyed a picnic and supper at Roaring Springs.

The protracted services at the Apostolic Church closed Sunday night with several additions to their membership.

Mrs. S. R. Harris has returned home from the Ozark mountains in Arkansas where she spent a recent vacation.

Mr. and Mrs. Tip Price and Mr. and Mrs. Bunyan Price are visiting relatives near Corsicana.

G. F. Lynch returned recently from a visit with his daughter in Abilene.

Dean, Jean and Margie McEnroe of Afton, spent several days here recently visiting friends.

Miss Rosa May Irwin of Estacado visited friends here last week.

RECEIVES DEGREE FROM TEXAS TECH: Howard Traweek son of Dr. and Mrs. A. C. Traweek, received his B. A. Degree from Texas Technological College at Lubbock in the exercises held there yesterday.

Dr. and Mrs. Traweek, together with their daughters, Miss Allie Traweek and Mrs. Orville Wells, drove to Lubbock to attend the graduation.

FROM MARKET: J. D. Craven and Fay Jacobs.

VISITORS

Mr. and Mrs. Newt Waller and son Fred, together with Miss Lancela Temple, all of Sedan, New Mexico, visited here last week as guests in the homes of Mrs. B. F. Moore and Mr. and Mrs. James Neblett.

Mrs. N. Fulfer, together with her daughter Mrs. Pearl Williams, and two nephews, Willie and Barney Fulfer, all of Erath county, attended the funeral here Saturday, of Mrs. Fulfer's brother, James Kelly.

Some men who live a dog's life, probably do not have any license to do so.

The argument that turns a fellow's head sometimes travels through his pocket.

When a man feels that he has outgrown his best friends he has not grown at all.

Many refuse to join public movements because they'd rather remain on the sidelines and criticize.

A fish never gets caught by keeping his mouth shut.

Heal Those Sore Gums

Even after pyorrhea has affected your stomach, kidneys and your general health, LET'S PYORRHEA REMEDY, used as directed, can save you. Dentists recommended it. Druggists return money if it fails. CITY DRUG STORE.

For Your FLOORS

QUICK DRYING TOUGH AND DURABLE

When you enamel a floor you want a floor enamel that dries fast. You want the finish to be smooth and durable so that it's easy to keep clean and able to stand the wear and tear of constant use.

Lowie Brothers Quick-Drying Floor Enamel is made to do these things and to give the floor exceptional beauty. Come in and see the many colors.

BURTON-LINGO CO.

MATADOR, TEXAS

Boy and Girls Coming SOON!

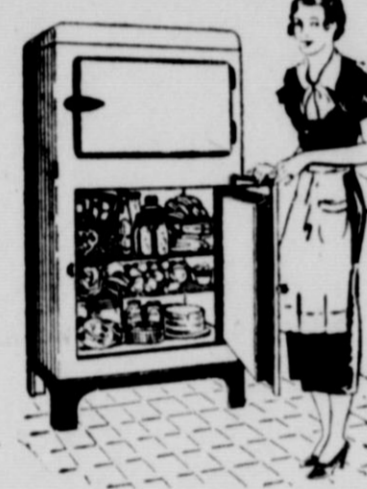
ONWARD 5000 CONTEST

A Big Event Watch For It

Matador Variety

NOW YOU CAN HAVE Air Conditioned REFRIGERATION

Fresh, pure air... constantly circulated at just the right temperature and humidity to keep your food in perfect condition. That's modern air-conditioned refrigeration with ice!



Odorless, Tasteless Refrigeration! Odorless... because the constantly changing air freshens the interior of the modern ice refrigerator, thus removing strong odors.

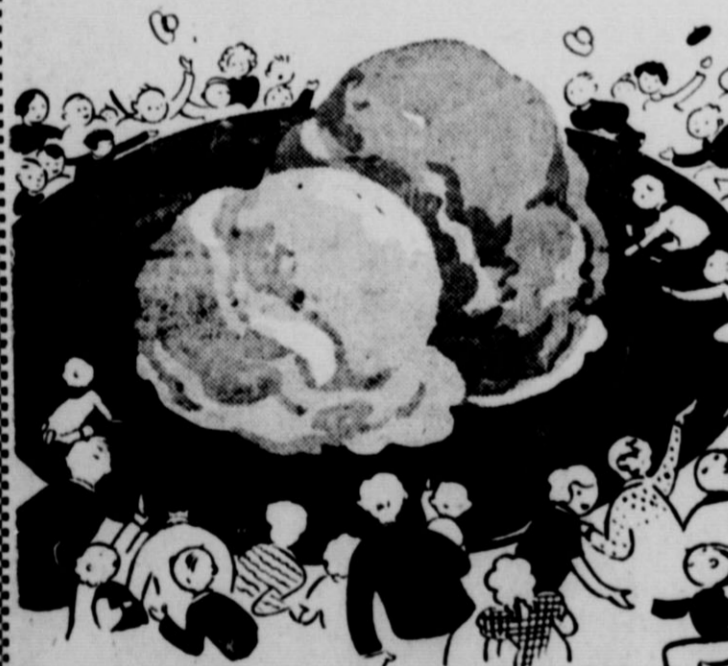
Use ICE for Air Conditioned Refrigeration

LEA ICE CO.

Independent Manufacturer of Ice Ice is the Only Conditioned Air Refrigeration MATADOR, TEXAS

PHONE 67 PROMPT DELIVERY

EVERYONE LIKES THE BEST...



AND THAT IS THE REASON MORE PEOPLE COME TO OUR STORE EVERYDAY AND DEMAND PURE, DELICIOUS HIGH QUALITY MADE IN MATADOR ICE CREAM

Get a quart and try it now—Better creaper and quicker than making it at home.

GET READY FOR SCHOOL!

Only A Few More Days Now Until School Begins And You Will Not Want To Wait To Buy Your



SCHOOL SUPPLIES

We have a new and complete stock of the Practical Drawing Line of school supplies.

Simpson's Drug Store

PHONE 33

DR. E. W. MCKENZIE DENTIST OFFICE AT RESIDENCE Matador, Texas

LET'S GO WITH CONOCO MOHON SERVICE STATION DOBBS CITY MERC. CO DALTON & ASHFORD BOB'S OIL WELL YORK'S SERVICE STATION WHITEFLAT S. S. AND GARAGE HIGHWAY SERVICE STA.—Flomot FAIRVIEW SERVICE STATION

L. B. Robertson Commission Agent Matador, Texas

I thought today was your washday! It is! But it never takes me more than 5 minutes! Make All Your Washdays Shorter and Easier at Less Expense. YOUR friends and neighbors have found a friend in our laundry service. Now it's your turn. Make your budget even lower, your clothes more satisfactorily clean and yet have complete freedom from all your washday work, worry and inconvenience. Call Spur Laundry

Whiteflat News

By Mrs. W. L. McWilliams

Mr. and Mrs. J. G. Kimbell were Quittaque visitors Thursday of last week.

Mr. and Mrs. B. F. Keltz visited relatives in Vernon last week.

Miss Helen Jay returned to Roby Saturday after two week's visit here.

Misses Lucile McAlester and Mildred Benton of Commerce spent several weeks here in the Ed McAlester home.

Miss Mary Romans of Vernon was a recent guest in the home of Mr. and Mrs. F. Z. Martin.

Mr. and Mrs. Hobart Lewis of Roby spent last week-end with Mrs. Maud Dean.

Recent visitors in the Ben Keltz home were Mr. and Mrs. Chas. Boone and Mesdames Dan Boone and Lucy Wright of Lubbock.

G. C. Allen and son J. D. are visiting relatives in and near Dallas.

Miss Marguerite Keltz who has been attending C. I. A. at Denton, is now spending a short vacation at home.

Jewel Truett of Petersburg is visiting relatives here.

School opened Monday with quite a large attendance.

Mr. and Mrs. J. D. Morriss were recent visitors with relatives at

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By Mrs. W. L. McWilliams

Mr. and Mrs. J. G. Kimbell were Quittaque visitors Thursday of last week.

Mr. and Mrs. B. F. Keltz visited relatives in Vernon last week.

Miss Helen Jay returned to Roby Saturday after two week's visit here.

Misses Lucile McAlester and Mildred Benton of Commerce spent several weeks here in the Ed McAlester home.

Miss Mary Romans of Vernon was a recent guest in the home of Mr. and Mrs. F. Z. Martin.

Mr. and Mrs. Hobart Lewis of Roby spent last week-end with Mrs. Maud Dean.

Recent visitors in the Ben Keltz home were Mr. and Mrs. Chas. Boone and Mesdames Dan Boone and Lucy Wright of Lubbock.

G. C. Allen and son J. D. are visiting relatives in and near Dallas.

Miss Marguerite Keltz who has been attending C. I. A. at Denton, is now spending a short vacation at home.

Jewel Truett of Petersburg is visiting relatives here.

School opened Monday with quite a large attendance.

Mr. and Mrs. J. D. Morriss were recent visitors with relatives at

Whiteflat News

By Mrs. W. L. McWilliams

Mr. and Mrs. J. G. Kimbell were Quittaque visitors Thursday of last week.

LOCALS

MEN WANTED for Rawleigh routes in Stonewall, North Haskell Counties and Matador. Write today, Rawleigh Co., Dept. TXH-495-SB, Memphis, Tenn. 51-p

NOTICE

Bids for depository of Whiteflat Independent School Funds will be accepted, Saturday August 31, 1935 at Sheriff's office in Court-house Matador, Texas.
T. M. Dixon,
President School Board

Elbert Seigler who resides in the north part of the county, visited in Matador Sunday, and accompanied Mrs. Seigler and

their son Bruce, home, they having been visiting Mrs. Seigler's parents, Mr. and Mrs. John Groves here.

Mr. and Mrs. B. B. Castleberry of Slaton spent the week-end here as the guests of Mr. and Mrs. Frank Pohl.

Mr. and Mrs. J. W. Luker and son of Ft. Worth, visited here Saturday of last week, in the home of the former's brother and wife, Mr. and Mrs. Gene Luker, who accompanied them to Muleshoe to spend the week-end with their parents, Rev. and Mrs. J. F. Luker.

Mr. and Mrs. L. J. Barkley and family are visiting relatives in Forestburg.

R. E. Donovan visited in Corsicana last week.

Mrs. Lemmie Day and son James Lee returned Friday from a visit at the ranch home of Mr. and Mrs. E. Y. Elliott near Seymour, Texas. Mrs. Elliott and Mrs. Day taught their first school together.

Mr. and Mrs. D. A. Fulkerson are visiting in the home of their son and family, at Plainview. They were accompanied there Saturday by Arthur Fulkerson.

Mr. and Mrs. Harry Duval drove to Lubbock last Thursday.

Mr. and Mrs. E. F. Springer and daughter Sara Frances, together

with Mr. and Mrs. Tom Harris, spent several days in the mountains at Ruidoso, New Mexico last week, returning home Wednesday.

Mrs. Bob Echols drove to Floydada Tuesday of last week.

Miss Lorene Fryar visited friends in Crosbyton last week.

Mr. and Mrs. R. A. Haley and Mrs. Annie Criswell of Amarillo, were guests last week in the home of Mr. and Mrs. J. W. Drace, Mrs. Haley and Mrs. Criswell being sisters of Mrs. Drace.

Mrs. Hubert Gilbreath and small daughter Georgan, of Brady, are visiting here this week. They were accompanied by Mrs. Nolan Fulkerson, who is visiting her parents, Mr. and Mrs. A. A. Tipton.

Mrs. A. L. Fryar and Mrs. R. E. Donovan drove to Paducah last Tuesday.

Mr. and Mrs. Claud Stearns left last Friday for their home in Houston, after a visit here with relatives.

Dr. and Mrs. E. R. Muller and son J. O. Lewis, visited in Hot

Springs, New Mexico last week. Mr. and Mrs. Lamar Guthrie of Tipton, Oklahoma, formerly of Matador visited friends and relatives here last week.

Rev. and Mrs. J. F. Luker of Muleshoe visited Mr. and Mrs. Gene Luker here last Thursday.

Emmett Donovan made a business trip to Dimmitt last week.

Mr. and Mrs. C. T. Howell and daughter Dolores Ann, of Plaska, visited here last week with Mrs. Howell's parents, Mr. and Mrs. John Groves.

Miss Gladys Ruth Lawson of Afton visited Miss Lucille Meador here Monday.

Mr. and Mrs. M. E. Thompson visited in Childress Saturday evening.

Miss Kathryn Sheats left Tuesday for Fort Worth, where she will visit relatives.

Mr. and Mrs. Bill Moore and daughter Billie Beth, of Lawton, Oklahoma, visited relatives here Sunday.

Program

Friday and Saturday

"SHE"

With

Helen Gahagan, Randolph Scott, Helen Mack, Nigel Bruce

Sunday and Monday

"CALIENTE"

With

Dolores Del Rio, Pat O'Brien
Sunday Matinee 2:30

WILL ROGERS

IN

"County Chairman"

September 22 and 23

All Will Rogers Pictures released, will be shown here.

ROGUE THEATRE

Matador, Texas

DR. W. E. HARRISON

DENTIST

Office Over Paducah Pharmacy
Paducah, Texas

FANCY PASTRY



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TRY US ON FANCY PASTRY WORK OF ANY DESCRIPTION

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THAT WHOLESOME
Matador Bread
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P. A. PEARSON, Mgr.

FEATURING



The **SUCCESES** Of The
SOCIAL SEASON

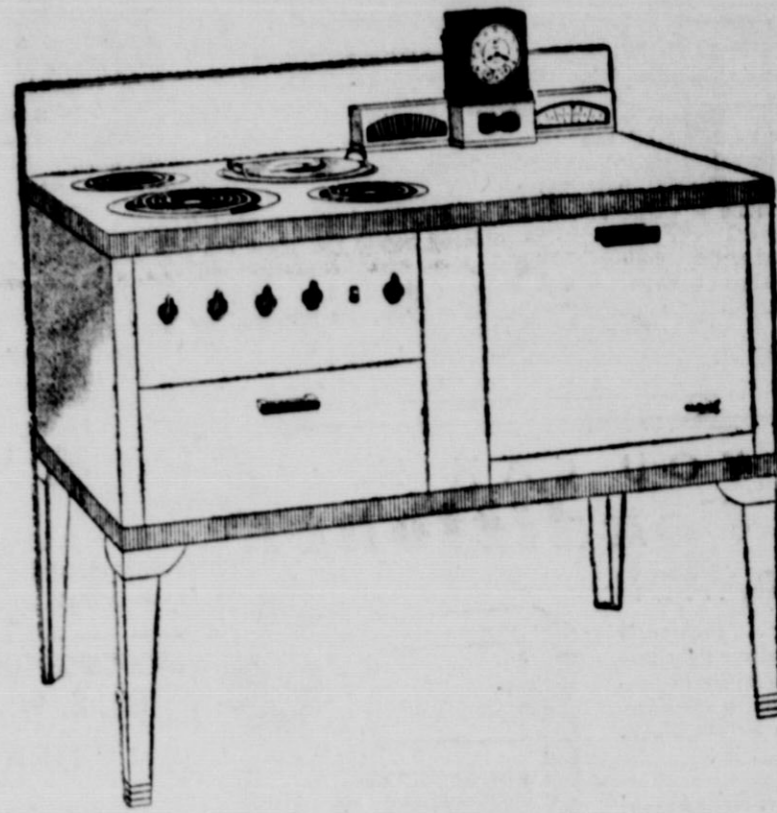
New things are constantly popping up on the social calendar, and one of the most prominent among these are the head-dresses as done by the operators of the City Beauty Shop. Keep your coiffure one step ahead of the crowd by giving us your patronage.

Call 157-J For Appointments.

City Beauty Shop

Mrs. A. E. Westmoreland, Manager

THE 1935 HOTPOINT RANGE GIVES UNEQUALLED RESULTS



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- Economical
- Automatic
- Healthful
- Modern
- Sure
- Fast
- Certain
- Clean
- Safe

West Texas Utilities Company

As New As Tomorrow!

You will like the youthful lines, the chic and colors in these new styles which we have just unpacked direct from the market. The new creations in frocks are more beautiful than ever . . . and the prices are moderate.

We have enlarged our shoe department to more than double it's former size and it is loaded to capacity with all that is new in women's footwear.

May we extend to you a cordial invitation to visit our store and inspect this new merchandise?

SHOES . . .

IN THE NEW DESIGNS

Pumps

Straps-Ties

BLACK AND BROWN
SUEDE-KID-AND COMBINATION SUEDE AND KID

Prices . . .

2.95

3.95

4.95

THESE NEW DRESSES ARE OFFERED IN ALL SHADES WITH THE EXCEPTION OF NAVY

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7.95 * Brown

8.95 * Burgandy

* Plumb

10.95 * Rust

12.95 * Wine

* Gray

16.95 * Black



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Rabbit Skin . . .

Flat and Rough
Crepe . . .



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Dresses**

MATADOR DRY GOODS Co.