

"There is glory enough for any man to live and die a Texan"

MATADOR TRIBUNE

SUCCESSOR TO ROARING SPRINGS NEWS
COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

The Tribune Embraces
The Roaring Springs News
and the Motley County News in
One Publication of Complete
Circulation



VOL. 8, NO. 11

Matador, Motley County, Texas, Thursday, May 24, 1934

MOTLEY COUNTY NEWS VOL. 15, NO. 13

MATADOR TRADES DAY PROVE SUCCESSFUL

Merchants Pleased With Response Of Trade Territory To Program

The Matador Trades Day program originated by local business men to acquaint more people in Matador and surrounding trade territory with the advantages of trading in Matador, is proving highly successful according to Hubert Gilbreath, chairman of the Motley County Chamber of Commerce Trades Day Committee.

The movement is gaining momentum each Trades Day and is reflected in the business houses participating in the program as indicated in the purchase in tickets to be given away.

Six cash awards are made on the afternoon of the designated day and many buyers have expressed satisfaction in receiving these bonuses in addition to high class merchandise at prices meeting all competition.

Saturday, May 26 is the next Trades Day in Matador and merchants look forward to a substantial increase of business preceding the program.

The program is conducted at the bandstand on the southwest corner of the court house square.

Roaring Springs Grammar School Has 37 Graduates

Largest Class in History of School Receive Diplomas Thursday Night

The largest Grammar School graduating class in the history of Roaring Springs received their diplomas at the commencement exercises held in the high school auditorium at Roaring Springs Thursday night, May 17.

George Smallwood, professor of English for the Texas Technological College delivered the graduating address.

Miss Nell Green was valedictorian with an average of 93.7-9, and Miss Druella Smith, salutatorian with an average of 93.4.

Tom A. McDonald, principal, declared the interest shown and the work produced to indicate a very promising future for the class.

RABBIT DRIVE STAGED HERE

Over 100 Rabbits Estimated to Have Been Slain

In a rabbit drive conducted about three miles north of Matador, Wednesday afternoon, it was estimated that over 100 rabbits were slain although only 17 were driven into the V shaped trap which had been prepared.

Many business houses in town closed for the occasion.

EPWORTH LEAGUE

The Epworth League met Sunday night, May 20 and elected officers for the following year. The following officers were elected:

Sponsor, Miss Ruth Moore; president, Sibyl Scaff; vice president, Margaret Cornett; secretary-treasurer, Marjorie Moore; Reporter, L. V. New; song leader, Margaret Cornett; pianist, Robert Jameson; assistant pianist, Ruth Moor; chairman of devotional committee, Helen Simpson; chairman of recreation committee, Sibyl Daffern; chairman of missionary committee, L. V. New; chairman of social service, Lois Fuller.

The Epworth League plans to send five delegates to Abilene to the League convention. The following girls plan to go: Ethel Williams, Margaret Cornett, Helen Simpson, Ruth Moore, and Sibyl Scaff.

All the young people of Matador are invited to attend League at 7:30 each Sunday night.—Reporter.

BUSINESS MEN'S ATHLETIC CLUB FORMED HERE

Business and professional men of Matador met in the Director's room of the First National Bank Monday afternoon and perfected what is to be known as the Business and Professional Men's Athletic Council. The need for such an organization has been felt for several years and the attendance at this initial meeting indicates the enthusiasm with which the organization is getting under way.

The following men were elected as the Executive Board of the Council: Elmer Stearns, B. F. Tunnell, Harry Campbell, Marvin English and Randall Whitworth. The general organization authorized the Executive Board to elect the president and secretary-treasurer. Activity committee: Harry Campbell, B. F. Tunnell and Marvin English.

The new organization is simply an agency for cooperation with the school authorities in fostering clean and wholesome High School athletics and to coordinate the active interests of the business and professional men of the entire Matador trade territory to that end. It has been demonstrated repeatedly in recent years that the business and professional men have given the whole athletic program of the school the most cordial and active support, and this organization is to function in maintaining the high standards of athletics, not only in football but in basketball and track. The newly created District 4 in football of which Matador is a part, and of which Supt. B. F. Tunnell is chairman, has necessitated a new schedule in that sport and this new organization will give its active assistance in carrying out the new set-up in the new district.

SUNDAY SCHOOLS SHOW ATTENDANCE INCREASE

A continued general increase in Sunday School attendance in Matador is indicated by the attendance of two local churches for the past two weeks. May 13, Baptist 166; Methodist 90. May 20, Baptist 190, Methodist 111.

PHILHARMONIC SOCIETY

The Philharmonic Society met at the home of Mrs. Corda Neblett, Monday, May 21 at 8:15 p. m. The committee on by-laws and constitution reported that they had framed the Constitution and By-laws and were ready to submit same for adoption and approval. This was adopted with a few minor changes.

Officers who failed to accept places as elected at the organization of the society, were replaced as follows:

Roberta Jameson, choral accompanist; Mrs. Lila Meador, treasurer; Mrs. Fred Rattan, assistant of choral work; Mrs. H. C. Eargle, Parliamentarian.

The club promises to be both interesting and instructive as we have good material and plenty of enthusiasm manifested.—Reporter.

NEW ARRIVAL

Mr. and Mrs. O. M. Dickinson of White Deer, announce the arrival in their home Friday, May 18, of a son, who has been given the name, James Oscar.

Mrs. Dickinson was, before her marriage, Miss Leatrice Knight, and is the daughter of Mrs. P. E. Knight of this city.

resulting low rate of interest on production credit association loans is enabling farmer-borrowers to save thousands of dollars on the cost of their farming operations this year. If the associations make sound loans, and loans that are collectable, an adequate supply of low cost money will continue to be available.

Matador Band is Applauded During C. of C. Convention

Parade and Music Impresses Large Audience

The Matador Band, consisting of some 25 members as part of the Matador delegation attending the West Texas Chamber of Commerce convention held at San Angelo last week was highly applauded by a large audience after a parade and the rendition of a musical number with a number of other West Texas bands. Although the Matador organization did not receive any prize, it was given more applause than any other band participating in the parade.

Director Fred Rattan was highly complimented on the success of his organization and greatly encouraged by officials of the convention as to the future of the band.

RETURN FROM MEXICO

A group of Matador business men consisting of Mitchell Glenn, Harry Willett, Hubert Gilbreath, Emmitt Donovan, Alvin Stearns and Claud Harp returned Monday afternoon from Don Martin Dam in Old Mexico, where they made a short fishing trip last week. All members of the party report a splendid time and exceedingly good fishing.

DEATH BARELY AVERTED AS CAR IS TURNED OVER

Wreck Near Spur Mars Return C. of C. Convention Delegation

A possible tragedy was narrowly averted late Wednesday night when an automobile, belonging to Claud Harp and driven by Geo. Gray, loaded with members of the Matador Band and delegates who had attended the West Texas Chamber of Commerce convention at Abilene, failed to negotiate a sharp corner about 5 miles beyond Spur, and turned over twice.

The doors of the automobile, a new Ford V-8, were wedged by the terrific impact which made it impossible for the occupants to secure release for some time. No serious injury resulted from the wreck.

The automobile, badly damaged, was driven to Matador. Those of the occupants who were more painfully injured were rushed to Spur for treatment by other members of the delegation who followed the Harp car.

Besides Mr. Gray, who was driving, James Henry Murrell, Jerry Tudor, Irene Knight and Bundy Campbell were in the car at the time it overturned.

Schweitzer Home Being Remodeled

The home of Houston Schweitzer is under-going extensive remodeling to the extent of adding two rooms, basement and veranda. When completed, it will be one of the most modern and attractive homes in Matador.

CRIME TRAIL ENDS

The crime covered trail of Clyde Barrow and his female partner, Bonnie Parker, two of the Southwest's most dreaded criminals, ended abruptly yesterday when they lay motionless in their own blood, cut to pieces with shot from four officers guns after they had ignored a command to halt on a highway midway between Lebanon and Sales, Louisiana. Bonnie Parker died with a machine gun in her hands. The automobile in which they were riding and which was wrecked by the side of the highway, was literally cut to pieces with shot.

GRADE STREETS

Following the rain Monday night, much improvement has been made in the streets of Matador by the use of the county grader and equipment Tuesday. The natural gravel foundation of most streets in town respond to grading treatment rapidly with the result that work done directly following rain makes a driving surface almost equal to treated streets.

FROM CALIFORNIA

Dr. Albert Trawcek and family of San Diego, California, accompanied by Dr. Trawcek's mother, Mrs. A. C. Trawcek, who had been visiting his home, arrived here Tuesday evening where they will visit relatives and friends.

SCHOLASTICS OF COUNTY BENEFIT BY SCHOOL LAND

Commissioners Court Recovers \$4 Per Capita Delinquent Interest

With the signing of checks last week by County Judge W. R. Cammack, each of the 1688 scholastics in Motley county was benefitted to the amount of \$4, or \$6,752 was placed for use in educating Motley county children from the 17,712 acres of Motley county school land located in Baylor county.

Through an appropriation by the Texas Legislature many years ago, Motley county was given 4 leagues or 100 labors (177.1 acres) of land located in the then unorganized Baylor county. Since then the land has been sold and the interest used to the benefit of county schools. For a number of years much of the interest has remained unpaid and in many cases taxes had accumulated on the property. As a result of efforts started by the Commissioners' Court in 1930 and completed recently, back interest has been collected and in cases where the interest could not be collected the property has been re-possessed and sold again until now all of the 100 labors are free of taxes and delinquent interest and the scholastics of the county receive \$4 per capita this year instead of 50c in 1930, \$1 in 1931 and \$1 in 1932.

The work of locating owners and making collections has required much time and detail but the value of the effort and expense is proven by the benefit of Motley county's educational system received last week. Although most schools of the county had terminated at the time the payment was made, the Whiteflat school, after receiving the additional funds, extended the term for thirty days in order to make up time lost last fall when school was suspended for cotton picking.

Home is Decorated In Modern Mode

Work was finished last week in the complete re-decorating of the home of Mrs. Lenora Luckett in south Matador by J. C. Green, local interior decorator.

The most up-to-date color schemes was used throughout in the work and products of the Sherwin-Williams Company was used exclusively.

FIRST BAPTIST CHURCH

The Cradle Roll and Beginners Department room has been enlarged in order to take care of the great increase in attendance the last two months. With the new arrangements the department can take care of the increased attendance and also some more pupils. An organ has also been added to the equipment of the department, making it more efficient. The church announces a change in the hour of its evening services. The B. T. S. will begin at 7:15 on Sunday evening and the worship service will begin at 8:15. The services will begin promptly and will be so arranged as to let the people get home before a late hour.

RAINFALL BENEFICIAL

A comparative general rainfall over Motley county Monday and Tuesday nights is declared highly beneficial to farmers and stockmen.

Altho the precipitation in Matador was small, many localities in the county reported from one to two and one half inches. Young crops in some localities were washed away.

BUYS TAILOR SHOP

Earl Pipkin, who has been employed by the Western Dry Goods Company here purchased a tailor shop in Crosbyton last week and assumed charge of the business the first part of this week.

Mr. Pipkin has many friends here who wish him much success in his new venture.

Subscribe for the Tribune.

R. S. Projects Stopped For Lack of Funds

The City of Matador received approval of a \$2266 street improvement employment relief project yesterday but will be unable to start operation before sometime in June because of a shortage in funds, according to Homer Sheats, county chairman of the Texas Relief Commission.

The approval of two projects in the county was received, the other being a \$784 street and bridge project for Flomot. No new work can be started until additional funds are provided which is expected to be between the first and fifteenth of June.

All work on the two recently approved Roaring Springs projects was stopped this week when in place of the expected \$2000 in funds, only \$500 was received with instruction to stop all work and use the funds as sparingly as possible until sometime between the first and fifteenth of June when it is hoped work on all county projects can be started.

The project for Matador calls for the opening of borrow ditches and leveling of streets within the city limits.

Carter-Luckett

Miss Julia Carter and Jack Luckett, Jr., both of Matador were united in marriage by Rev. Anglin of Dickens, Texas, Monday night, May 21, 1934.

Mrs. Luckett is the daughter of Mr. and Mrs. Harry Carter of Matador. She is a graduate of the Matador High School and attended C. I. A. and Baylor University.

Mr. Luckett is the son of Mrs. Lenora Luckett of Matador. He attended Matador High School and graduated from the Mineral Wells High School, later attending S. M. U.

The young couple have many friends here who are joined by the Tribune in wishing them many years of married happiness. They will make their future home near Roaring Springs.

Roaring Springs Pool Now Opened For the Season

Popular Resort of the Panhandle Offers Retreat From Hot Weather

The Roaring Springs Swimming Pool, generally known as the "coolest spot in the Panhandle," has recently been opened for the season and promises to offer a retreat from hot weather for a greater number of people this year than last because of the growing popularity of the pool throughout this section.

The pool, which is owned and operated by the Matador Land and Cattle Co., is fed by the well-known Roaring Springs and beautifully located in surroundings of adequate shade which provides a haven for picnic and swimming parties.

The pool is located about three miles south of the town of Roaring Springs and is easily reached by an improved and marked road connecting with Highway 18 on the north bank of Tongue River.

The same popular prices that prevailed last year will be charged this season.

Acreage Contracts A re Completed

Adjustment and tabulation of the 1934-35 Cotton Acreage Reduction Contracts are to be completed Thursday and submitted to the State Board of Review for approval, according to Frank A. Buckley, county agent.

Of the 540 contract signers, 529, or 98 percent, accepted the adjustment required by the Review Board. Eleven producers refused to accept the adjustment. All contract signers who had not turned in their acceptance by Saturday, were visited Monday or Tuesday of this week by members of the local committees.

The State Board's approval may be expected within two or three weeks, Mr. Buckley said, after which the contracts will be shipped to Washington for payment.

Wearing... Dora's... Wet Set... Dry Set... Shampoo... Hot Oil... Henna-Rinse... Henna Pack... Shampoo and... Eye lash dye... Manicure... Facial (Plain)... Facial (Bleach)... MISS DORA... PHONE... WITH... CE STA... MERC. CO... WROLET... L. WELL... CE STA... AND GA... CE STA... berts... on Agent... Texas... LO... EED... Safest... S. TI... built with... MORE SAFE... NO EXTRA... WEL...

MATADOR TRIBUNE
Successor to the Roaring Springs News

Combined With the
Motley County News
By Purchase, March 14, 1934

Published Every Thursday
By The
Tribune Publishing Co.
Matador, Texas

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DOUGLAS MEADOR,
Editor.
HOWARD HAMILTON,
Business Manager.

National Editorial Association
MEMBER • 1934

MEMBER
West Texas
Press Association

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Any erroneous reflection upon
the character, standing or reputa-
tion of any individual, firm,
concern, or corporation that may
appear in the columns of the
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
fully use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

**"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."**

**POLITICAL
ANNOUNCEMENTS**

We are authorized to announce
the following names for public
office, subject to the Democratic
Primary in July 1934.

For State Representative
121st District:
BOB ALEXANDER
(Re-election)

For District Judge
110th Judicial District:
KENNETH BAIN
(Re-election)
A. J. FOLLEY
H. C. BRUMMETT

For District Attorney
110th Judicial District:
ALTON B. CHAPMAN
TONY B. MAXEY

For County Judge:
W. R. CAMMACK
(Re-election.)
TOM A. McDONALD

**For Sheriff and Tax Collector
and Assessor:**
J. E. SKINNER
(Re-election)
S. W. (Sam) WEATHERALL
J. C. (Jess) McBRIDE

For County Clerk:
MARY E. JONES
(Re-election.)
JACK ROBINSON

For County Treasurer:
MRS. JOHN SMITH
(Re-election.)
MR. ANNIE TUDOR

For County Attorney:
JOHN A. HAMILTON.

For Commissioner Precinct No. 4
O. O. LOVE
T. E. LONG
(Re-election)

For Commissioner Precinct No. 1
J. S. LAMBERT
(Re-election.)

For Commissioner Precinct No. 2
W. Q. Montgomery
Tede Blackshear, (Re-election)
A. K. (Kim) Wilkinson

For Commissioner Precinct No. 3
Claud McDonald
W. E. Thomas (Re-election.)
R. E. Florence

REACH FOR IT

If you see something you want,
reach for it. Reach for it, and re-
member that your reach is as
long as your will is strong. Hu-
man reach has pierced the clouds
and delved the depth of the ocean.
It has spanned mountains, seas
and deserts. And, which is
more, it has stretched from the
depths of poverty to the pinnacle
of power and riches.

Nothing is out of your reach—
if you are willing to put your
heart behind your stretch, and
there's a backbone to hold you
up.

There is only one thing man
cannot reach—perfection. All
else is within his grasp—once he

puts his heart into his stretch and
has the backbone to stay on his
toes.

You may not, probably will
not, get what you reach for the
first time you reach. Things real-
ly worth while are never within
easy reach. So likely you can-
not reach your goal the first time.
But reach again. Keep reaching!
Stand on your tiptoes. Put your
heart into it. Don't give up—
reach up!

It's good for you. Honest ef-
fort pays a sure reward. Reach
—anything within easy grasp is
valueless. Aim high!—and keep
reaching.

Put your heart into it and
CLIMB! That's the way to
reach what you want! Climb! It
takes a real climber to reach the
mountain top. That's worth re-
membering.

Your reach will be groping at
first—and limited, so limited.
But reach out and take what is
within your grasp. Then aim
higher and reach again. Stretch
this time. Reach until it hurts.
Perfection alone lies beyond the
farthest reach of your hand.

Reach up—Up! Believe in
yourself. Give yourself half the
chance that you would ask of any-
one else. Have confidence, have
faith—and reach!

But know what you are reach-
ing for. Don't grope forever.
Have a goal, a purpose, a definite
reward in sight. Then reach
forth and pluck it.

Whatever you want—you can



**If You Value Your
Hair**

Your most cherished posses-
sion, let me give you a per-
manent wave on my Fred-
eric machine.

All beauty work guaranteed
and prices right.

**THE RENEE
BEAUTY SHOP**

Mrs. Solon Lea, Sole Owner
Phone No. 78

reach it if you will try, if you will
combine your heart, your back-
bone, your faith and your common
sense—and then stretch.

Your day dreams are within
your grasp—but you must reach
for them.—National Real Estate
Review.

Hollywood

By
**MARSHALL
FISKE**
(Special
Hollywood
Correspondent
To
The
Tribune)



The Chinese Theatre in Holly-
wood is an institution. Its ex-
terior is flamboyantly fantastic,
in architecture it represents a hy-
brid—Hollywood-Chinese— or
shall I say it is a shrewd He-
brew showman's conception of
what Chinese architecture looks
like (but which, in fact, it does
not.) At least it will attract
your eye and that was the thing
aimed at originally. The famous
forecourt (which I have describ-
ed in more minute detail in an-
other column) is inscribed with
the impressions of footprints,
handprints, drawings, autographs,
etc., made originally in the wet
cement by film notables, with ap-
propriate ceremonies, in the
presence of great crowds of peo-
ple. The auditorium of this thea-
tre seats a little over two thou-
sand people and the price of ad-
mission ranges from fifty-five
cents to one dollar and sixty-five.

But take me by the hand, and
I will slip you in for nothing. As
you enter the lobby you sink in-
to a thick pile of velvety rug, it
gives you the sensation of walk-
ing on a balloon. The usherettes
dressed in near Chinese costumes
with elaborate colored-filagree
headresses. A spot-light from
above, plays on her and makes
her stand out as a beautiful ap-
paration. You reluctantly show
your torn-off stub to her, you

know she will just glance at it
and designate which way you are
to go. Besides the live forms
you see there are also some which
sit and stand about who are made
of wax and some of these are
very realistic, especially the one
fanning (through a motored con-
traption.) Let us enter the audi-
torium proper. You sense, as you
enter a feeling of bigness, of color-
ful richness, jade green, orange,
red, yellow, and the whole atmos-
phere seemed to be surcharged
with successful vibrations. It all
contributes to your mental well-
being and it really makes you
feel prosperous (well, you almost
have to be to get in here and pay
the price of admission.) And af-
ter a Chinese usherette has shown
you to your seat and you are at
last comfortably ensconced lets
look about us at the people. Its
a matinee we will say. The peo-
ple are all so much older, on the
whole, that audiences generally.
Most of them look like prosper-
ous, retired people who have left
their home in the middle west
and who have come to enjoy life
in Southern California. And as
for noisy kids, way down front,
talking, fighting, laughing, they
are wholly non-existent here.
Everyone looks well-tubbed,
scrubbed, in fact well-groomed.
I always have a feeling I should
wash the back of my neck on
these occasions.

The orchestra leader now ap-
pears, dressed in the regulation
afternoon clothes. He makes a
profound bow to us, smiles then
turns towards his men, taps with
his baton—for attention—now he
raises it—the overture has begun.
People who are not musically in-
clined look at the back of the
orchestra leader and wonder how
old he is, if he is married, the way
his coat fits in the back, how
much money he earns, and other
thoughts too humorous to men-
tion.

The curtains part and the fam-

ous Graumann Prologue begins.
This occupies about one half the
time you are in the theatre.
These prologues vary with each
picture, and some pictures run for
months. They aim to have the
prologue in harmony with the fea-
ture picture. But, alas, it takes
a wide stretch of the imagination
to see how a chorus of fifty or
seventy-five girls dancing in a
quarter of a yard of black lace
have anything in common with
an old man (Arliiss) who plays
the dual role of father and son in
"The House of Rothschild." Songs
dances, specialty numbers, finally
the thing comes to a climax and
we see the Grand Finale—a
group of people, artistically posed
about and on the back drop we
see Napoleon at Moscow—in a
blaze of colors. Amid the ap-
plause, the curtains come togeth-
er and the Prologue ends and
"Intermission for Eight Minutes"
is flashed on the screen. Then
the lights go on and many people
get up and saunter into the for-
court, the lobby. Those who go
into the forcourt go there to
smoke, to look at the imprints of
the hands and feet, (if they do
this, however, it puts them down
immediately as visitors) to look
at each other, to perhaps show
themselves, or to speculate on that
gentleman over there, must be
rich, and that girl there beside
him, wonder whether she is real-
ly his daughter, niece, or worse.
Some collect about a big open
book in the center of the court
to sign their names therein. It's
the visitors' book and many great
and near-great have signed in it,
coming as they do from all parts
of the world. A gong sounds,
signal we must return, the time is
up. We throw away our ciga-
rette butts, "fix" ourselves and go
in.

The lights go down, the pic-
tures start. First news-reels,
comic shorts, perhaps a colored

Disney cartoon, then finally comes
the feature which some of us
have come purposely to see. At
its conclusion, we slowly saunter
up the inclined aisles, and
shortly thereafter we are back
into the world again, the world of
din and racket, strife and con-
fusion, the clanging of street cars,
the honking of auto horns, the
milling hordes pass us by, talking,

laughing, and the
on us never will the
ever form this ex-
ain.
We have left
Theatre, we have
other world, and
ready to go home,
mental impressions
were once tangible

Let...

**SHERWIN-
WILLIAMS**



Protect your Property

**Stop Wasteful Depreciation
With Guaranteed PAINTS**

There is only one way to keep the value
your home up to par—keep it painted. It
only increases its value but protects it
home. Our paints are guaranteed to be
highest quality. We have every wanted
See us before you buy.

**COMPLETE LINE OF BUILDING
SUPPLIES, HARDWARE, WIRE
MILLS AND PIPEING**

SEE OUR WALLPAPER SAMPLES

**Higginbotham-Bartlett Lumber
MATADOR**

BETTER LIVING CONDITIONS

Are Made by

Better Churches

Are the Churches of Matador
Getting Your Support?

"The Community Without Churches is on the Verge
of Disaster."—Theodore Roosevelt

A Cordial Welcome Awaits You at
FIRST BAPTIST CHURCH

SPECIALS

We are sure you will find the specials
listed below to be worthy of your consid-
eration when you shop for provisions for
your home.

Your Business is Always Appreciated at
Wilson & Mayfield's

You are always assured fresh, standard
Merchandise at a Live and Let Live
Profit.

You Receive a Money-Back Guarantee
of Satisfaction on Every Article You
Buy in Our Store

When You Trade With Us Every Dollar
of Earned Profit Reverts Into the
Town in Which We Make Our
Home—Matador

We Appreciate Your Business That We
May Do Our Share in Supporting the
Churches, Schools and Civic Organ-
izations of Matador.

We Always do Our Very Best to Make it
a Pleasure for You to Trade at Our Store

NOTICE

WE OFFER THESE SPECIALS FROM
7:30 A. M. TO 6:30 P. M. DURING THE
6 BUSINESS DAYS OF EACH WEEK.

Wilson-Mayfield
Grocery and Market

"A LIVE AND LET LIVE PROFIT"



In Memorium...

Silent now are the resonant drums that once
called our men to the defense of their land
—silent those men who answered and glad-
ly paid the price of duty—and in silence, too,
we reverently pay homage to those who by
their sacrifice have willed us a strong and
secure land, a land of opportunity and
progress. Drums of peace on this Memo-
rial Day pay tribute to our honored depart-
ed.



IN COMMEMORATION WE WILL
REMAIN CLOSED

Memorial Day
WEDNESDAY, MAY 30

THE
First State Bank
THE
First National Bank
MATADOR

**FUNDAMENTAL
OF ANY LAND
THE SOIL.**

**Roaring Springs
Every Worked**

number of citizens
Friday morning and
day working the cem-
erch was served by the
community. Any
is to be designated in

the near
our cem-
Several ne-
being spon-
tery atten-
citizen sh-
movement,
in part by
and attrac-
possessions

Doyle M
visit to M
Mr. and
son Ross,
Roaring S
ing attend
exercises

J. W. M
visited his
week.

Mrs. J.
Lubbock S
home of M
Goodwin

Jack G
visiting S
Springs S
Mrs. Joh
Jones of
cemetery

Mrs. Gu
Smith we
cath Satur
A. B. N
Buryl left
for Coler
and Clau
will retur
June.

J. C. Ma
and Spani
Saturday
ita Falls.
J. P. M
ranch on
look after
sheep.

**EIGHTEEN
DAY**

IN FLOYDADA

Wed., May

G CASH CONTEST AT

Floydada merchants

are sponsoring this e-

trade in Floydada be su-

chant about NEIGHBO-

be glad to explain all t-

inning at 10:30 a. m.,

30, an OLD FIDDLERS

the best fiddler in the o-

es will be awarded \$5.00

the second best fiddler

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EIGHTEEN

DAY

IN FLOYDADA

WEDNESDAY, MA

ROARING SPRINGS SECTION

MATADOR, TEXAS, THURSDAY, MAY 24, 1934

THE CORNER STONE OF
ACHIEVEMENT AND
PROGRESS IS FAITH.

FUNDAMENTAL OF ANY LAND IS IN THE SOIL.

Roaring Springs Cemetery Worked

A number of citizens on Friday morning and the day following the commencement was served by the community. Any one is to be designated in

the near future in order to keep our cemetery in good condition. Several needed improvements are being sponsored by the local cemetery association. Every real citizen should cooperate in this movement. Our town is judged in part by our zeal in the up keep and attractiveness of our public possessions.

Doyle Mitchell made a business visit to Matador, Monday.

Mr. and Mrs. H. V. Bigham and son Ross, of Lubbock, were in Roaring Springs, Saturday, having attended the commencement exercises Friday evening.

J. W. Mobley of Eagle Pass visited his many friends here last week.

Mrs. J. R. Thacker went to Lubbock Saturday to visit in the home of Mr. and Mrs. J. M. Goodwin of that city.

Jack Goodwin of Lubbock was visiting friends in Roaring Springs Saturday.

Mrs. John Smith and Mrs. Mary Jones of Matador attended the cemetery working Friday.

Mrs. Guy Thacker and Adelle Smith were shopping in Paducah Saturday.

A. B. Nichols, Miss Rita and Beryl left early Friday morning for Coleman where Mr. Nichols and Claudis are farming. They will return about the middle of June.

J. C. Martin, teacher of history and Spanish for the year, left Saturday for his home in Wichita Falls.

J. P. Moss made a trip to his ranch on the plains Saturday to look after the shearing of his sheep.

TRADES DAY IS WELL ATTENDED

The Trades Day at Roaring Springs Saturday drew a large crowd from surrounding communities. A large amount was given in cash prizes by local merchants. Bargains were offered throughout the day in each place of business. This plan is to be carried out every Saturday, and a program of amusement and entertainment is to be held, as well as the substantial prizes given.

TO CALIFORNIA

Mr. and Mrs. Albert Hodges with their son Aubrey Gene left Monday for a month's visit with Mr. Hodges' father in California. Mr. Hodges had not seen his father in almost 10 years and his many friends here wish for him a pleasant visit.

Mr. and Mrs. M. S. Thacker and children spent the week-end in Lubbock visiting relatives.

Miss Vera Laminack is spending her vacation visiting Miss Hazel Parker in Floydada.

Dorothy Shirley left Saturday for a week's visit with Carmen Dobkins of Lubbock.

Elgin Dobkins of Lubbock was in Roaring Springs Saturday, attending business. Mr. Dobkins recently bought the Red Ball Gin.

Mr. and Mrs. C. W. Pate were in Spur, Wednesday, having Jeff D's tonsils and adenoids removed.

Mr. and Mrs. J. A. Goodwin, former residents of Roaring Springs, now of Lubbock, returned Wednesday from an extended tour of East and South Texas.

Orland Mitchell passed through Roaring Springs Sunday evening enroute from Hamilton county to Ralls where he is employed on the highway.

They know not their own defects who spend their time searching for the defects of others.

HIGH SCHOOL TERM ENDED

The Roaring Springs school closed a successful term May 18 under the leadership of Prof. W. A. Lewis with his corps of teachers. Seventeen diplomas were presented to High School graduates and 37 to those finishing grammar school. Mr. Lewis has been reelected as superintendent for another year, and our school is planning to make improvements toward a better and even more successful year than this has been.

A GOOD RAIN

Roaring Springs and community received a much needed rain Monday night and a lighter one Tuesday night. This makes conditions fine for present, with a good season in the ground for planting, a boost for pastures and stock water, and was just what the much treasured fruit crop needed.

Whiteflat Flashes

Mr. and Mrs. A. W. Wallace returned Sunday afternoon from a several days visit with relatives in New Mexico.

Miss Laurie Browning returned Friday from Oklaunion, where she has been teaching school since September 1.

Misses Laurie Browning and Isla Acker, Mrs. Roy Mitchell and Bruce Browning attended a Home-coming banquet at Wayland College in Plainview, Tuesday night.

T. G. Tilson, W. L. and Roscoe McWilliams went to Paducah, Saturday.

Miss Clare White, assisted by the Glee Club, presented the operetta "Hearts and Blossoms," at the auditorium, Wednesday night. The wind storm Monday night was followed by a rain, which was

the best one of the season.

Born to Mr. and Mrs. Bill Dunning, May 17, a fine boy, whom they named Kenneth Wayne.

Miss Eunice Browning, who is attending school in Turkey, spent last week-end at home.

Mr. and Mrs. Truett Patrick spent Sunday in Paducah.

Miss Grace Keltz is at home again after having attended school in Vernon since September 1.

Mrs. J. T. Willis and children have moved to Coleman county to make their home.

The young people enjoyed a party at the home of Mr. and Mrs. Jim Van Dyke, Saturday night.

White Star News J. L. Spencer, Correspondent

A good rain fell over this community Monday night.

School closed here last Friday. A short program was rendered and brief talks were made by

the teachers and trustees.

T. J. Darsey was called last week to the funeral of his youngest brother at Sherman, Texas.

Dan Darsey visited in Silverton last week-end.

The White Star teachers are making arrangements to leave for Lubbock to attend summer school.

B. Owen of Ft. Worth, visited in the home of Mr. and Mrs. S. F. Moore, here last week.

Mrs. C. M. McDonald, Mrs. M. H. Leary and Mrs. J. A. Tipton visited in Estelline and Childress, last Friday.

Miss Jinnie Bell of Estelline, is spending this week with Mrs. M. H. Leary.

Mrs. W. M. Bethany spent last week with Mr. and Mrs. E. E. Rucker of Shores Creek.

Mr. and Mrs. D. T. Florence visited in the home of their daughter and family, Mr. and Mrs.

Alvin Kennedy, of Matador, last week.

Mr. and Mrs. J. A. Bethany made a trip to McAdoo one day last week.

A large number of people attended the singing convention at Cee Vee Sunday.

Mr. and Mrs. Tom Spray and Mr. and Mrs. E. E. Castleberry of Whiteflat, visited Mr. and Mrs. J. M. Spray here Sunday.

C. KINCANNON SUCCEDES

After a prolonged illness which lasted eleven months, Mr. C. Kincannon died at home here Wednesday, May 16.

Interment was made in the Northfield cemetery.

Blowout!

The Road's Greatest Hazard

New, safe tires will insure you and your family against the dangers of blowouts. WARINIG—Tires are now starting to increase in price. An increase in price is predicted. Now is the time to buy.

We Sell Goodrich Tires and Tubes

York's SERVICE STATION

laughing, and the...
of us never will...
see. At ever form this...
saunter...
We have left...
Theatre, we have...
other world, and...
ready to go home...
mental impressions...
were once tangible

...comes...
...back...
...world of...
...and...
...cars...
...talking...

...WIN-...
...WILLIAM...
...PAINT...
...your Property...
...asteful Depreciation...
...guaranteed PAINTS...
...one way to keep the value...
...par—keep it painted. It...
...its value but protects...
...ints are guaranteed to be...
...We have every wanted...
...you buy.

...Putting Salt...
...believe that old...
...washing methods...
...Figure up your...
...work and time...
...guarantee to do your...
...work at lower cost...
...dry service is easier...
...clothes, too, because we...
...instead of scrubbing.

...IR LAUNDRY...
...and Efficiency has...
...the wife-saving station

NEIGHBOR DAY

IN FLOYDADA

Wed., May 30

CASH CONTEST AT 3:30 P. M.

Floydada merchants and business are sponsoring this event. When in Floydada be sure to ask the merchant about NEIGHBOR DAY, he will be glad to explain all the details to you.

...ning at 10:30 a. m., Wednesday, 30, an OLD FIDDLERS' CONTEST. The best fiddler in the opinion of the judges will be awarded \$5.00 in cash, and the second best fiddler \$2.50 in cash will be awarded.

...e will be no classes and you must enter before 10 a. m. on Wednesday, May 30 to get in on this contest. The secretary of the Chamber of Commerce is giving your name and age.

...luded to 40 years old and one class for 41 years old to 100 years old.

...ame prizes or awards will be made in both the old fiddle and come on to Floydada. The music will play three (3) numbers. The music will be 10:30 a. m. and will continue until all entries have had a chance to play the three numbers.

...e will be a big time in Floydada on Wednesday, May 30, with old fiddlers playing music and a big cash contest at 3:30 p. m.

...E FLOYDADA NEIGHBOR DAY WEDNESDAY, MAY 30

...ed to this fiddling contest. Everybody who plays the fiddle is eligible to enter. Tune up the fiddle here.

NEIGHBOR DAY

IN FLOYDADA WEDNESDAY, MAY 30

SWIM AND ENJOY LIFE

Season Now Open

Roaring Springs Swimming Pool

Low Prices—20c and 30c. 15c and 25c for under 12 years

You'll be Convinced

We ask that you try our Cleaning Service just once. One try and we'll know you'll use our service all of the time. We use only the finest. We use most scientific methods. For absolute satisfaction. Try Us

Quick Service

HAVE YOU SEEN THE NEW SPRING SAMPLES?

JACKSON THE TAILOR

QUICK SERVICE

When You Order BEER

Ask For SUPERIOR MADE IN TEXAS BEER

BUY IT IN MATADOR AT

COUNTS LUNCH ROOM
TEXAN CAFE
HAMBURGER KING


Thacker & Braselton
Wholesale Distributors
Roaring Springs

LET'S GO WITH CONOCO

COOPER SERVICE STATION
MOHON SERVICE STATION
DOBBS CITY MERC. CO.
WALKER CHEVROLET CO.
BOB'S OIL WELL
YORK'S SERVICE STATION
WHITEFLAT S. S. AND GARAGE
HIGHWAY SERVICE STA.--FLOMOT

L. B. Robertson

Commission Agent
Matador, Texas



Have You Seen the Frigidaire '34?

End your refrigeration worries the modern electrical way!

The safe preservation of foods, according to food chemists and medical authorities, require a temperature below 50 degrees... constantly maintained.

Modern Electrical Refrigeration assures this necessary low temperature... automatically. When the temperature in your Electric Refrigerator rises to 50 degrees, the freezing unit is automatically turned on... when it has been brought down to the correct level, the unit automatically switches off.

Moderate first cost and low operating expense are added considerations suggesting the immediate purchase of a new model Frigidaire.

The Frigidaire '34 operates quietly and with amazingly small amount of current, has automatic ice tray release, automatic defrosting and many other important features.

This is the "Electrical Age. A Frigidaire will be another step to your All-Electric Kitchen.

Your increased use of electric service is billed on a surprisingly low rate schedule and adds only a small amount to your total bill.




West Texas Utilities Company

LOCALS

FOR RENT—Modern 4-room house. Apply Tribune Office.

MEN WANTED for Rawleigh Routes in Motley county and N. Hall county. Matador. Write immediately. Rawleigh Co., Dept. TX-370-SB, Memphis, Tenn.

WANTED — Reliable representative to sell Hail Insurance on cotton and other crops. If you cannot stand investigation do not answer. Panhandle Mutual Hail Ass'n., Box 802, Amarillo, Texas.

FURNISHED ROOMS for rent. See D. E. Pitts, Matador Auto Co.

Bob Forbes of Dickens county, was a Matador visitor Tuesday.

Mr. and Mrs. Vernon Doss have as their guests this week, Mrs. L. V. Cleghorn and small son, and Miss Lillian Mohon, all of De Leon.

Mrs. P. E. Knight and son, Byron, left last Friday for White Deer, to visit in the home of Mr. and Mrs. O. M. Dickinson.

Mrs. Hubert Gilbreath, accom-

panied by Mrs. Claud Harp and daughters, Dorothy Jehu and Elizabeth Ann, and Mrs. Harry Willett and son Harry Louis, drove to Paducah Sunday.

Miss Mary Ola Tipton is visiting in Northfield this week.

Mrs. W. E. Bryan and children, are visiting relatives in Plainview this week.

Mrs. R. E. Donovan is visiting in Corsicana this week.

Miss Evangeline Williams and Mrs. Allie Smith of Vernon, spent last week-end here, in the home of Miss Williams' parents, Mr. and Mrs. T. E. Williams, and attended the graduation exercises of the Matador High School senior class, of which Miss Ethel Williams was a member.

Mr. and Mrs. A. M. Bourland, together with Mr. and Mrs. D. P. Keith and children, Ruth Evelyn and Don Paul, attended the West Texas Round-Up at Plainview, last Saturday.

J. H. Sheridan, accompanied by his sister, Mrs. Annie Tudor, together with Miss Jerry Tudor and Sammie Foster, visited in Floydada last Saturday.

Mr. and Mrs. Houston Patton, of Wichita Falls, spent last week-end with relatives here. They also attended the baccalaureate exercises of the Matador High School senior class, of which Ray Patton was a member.

Miss Ethel Williams is visiting

in Vernon this week.

Miss Gladys McMahan visited in White Star Sunday.

Mrs. J. R. Moore and Mrs. Hubert Gilbreath left early Wednesday for East Texas where they will visit friends.

Leland Jenkins of Amarillo, visited relatives and friends here last week.

Mrs. Hawley Plemmons of Dutchman Camp, was shopping in Matador, Saturday.

Miss Minnie Nixon, teacher in the local schools, left Saturday morning for Brownwood, where she will spend her summer vacation.

Mr. and Mrs. Ben Edwards of Whiteflat, visited and attended to business here, Saturday.

Mr. and Mrs. Jerry Birchfield of Teepe Flat, attended to business and shopped in Matador, Saturday.

Mr. and Mrs. John Owens and daughter, Roberta who formerly lived here, visited friends Friday and Saturday, before going on to Childress, where they will reside. Miss Bessie Medlen of Roaring Springs, visited in Matador Saturday.

The little daughter of Mr. and Mrs. Bob Martin, is receiving

medical attention in the Quana Sanitarium.

Keltz Garrison of Silverton, visited in Matador, Friday.

Lloyd Thomas and Tom Moore, of Northfield, transacted business here and visited in the home of Mrs. B. F. Moore Saturday.

Miss Lorene Fryar is visiting in Lubbock this week.

H. I. Cole of the Barton Community, was transacting business here the latter part of last week.

Bill Bailey of the Bird ranch, was looking after business interests here Saturday.

Mrs. Dub Draze and Mrs. Katie James visited Mrs. B. F. Tunnell and Mrs. E. F. Springer at the Quana Sanitarium Saturday, where they are receiving medical treatment.

A. J. Folley of Floydada, was meeting his many friends in Matador, last week.

Miss Nora Cooper of Teepe City, was shopping in Matador, Saturday.

Mr. and Mrs. Gib McMahon, who live east of town, were Saturday visitors to Matador.

J. M. Parsons of Memphis, former Motley county school teacher, visited friends here, the latter part of the week.

A. L. Barley and Jim Hoover of Northfield, were attending to business in Matador Saturday.

Mr. and Mrs. R. A. Day and family, and Mr. and Mrs. George Birchfield have as their visitors this week, Mr. and Mrs. Herman

King and Mr. and Mrs. Albert King, of Lockney.

Mr. and Mrs. B. F. Turner and daughter, Miss Roxy Turner, visited in the L. B. Archer home during the week-end.

Mr. and Mrs. Henry Solomon left Friday, for a fishing trip, and a visit with relatives near Fort Worth.

Mr. and Mrs. L. A. Stearns, who live south of business interests in this city Saturday.

Curtis Graham of Whiteflat, was attending to business in Matador, Saturday.

W. W. Bain, of Northfield, was in Matador Saturday, looking after business.

Miss Marie Ross is visiting her grandparents, Mr. and Mrs. B. F. Turner at Flomot this week.

Mrs. Jim Lancaster of the Moore ranch, was a Saturday visitor in Matador.

Mr. and Mrs. Standifer of the Folly Community, shopped and attended to business in Matador Saturday.

Walter McWilliams of Whiteflat was in Matador Saturday, looking after business.

Mesdame Claud Harp and R. E. Donovan were shopping in Paducah, last Thursday.

Mr. and Mrs. Jimmie Nall of Folly, were shopping in Matador, Saturday.

Joe Bloodworth of Whiteflat, was a Matador visitor Saturday.

Sam Paul Foster, of Seymour, is the guest of Mr. and Mrs. J. H. Sheridan, and family and Mrs. Annie Tudor.

Miss Verlin Reeves drove to Spur Saturday.

Mr. and Mrs. B. F. Harbour, teachers in the Matador schools, left Saturday morning for their summer vacation in Austin. They

planned to attend the Southern Baptist Convention in Ft. Worth, enroute to Austin.

Mr. and Mrs. Arch Black, who live east of Matador, were Saturday visitors here.

Mrs. Frank P. Bryan, who teaches in the Matador public school, left Monday morning for Gatesville, where she will visit her parents, before entering summer school.

Mr. and Mrs. Roy Burleson left Sunday morning for Dallas, for a visit with relatives of Mrs. Bur-

eson's.

Miss Bertha Casstevens, teacher in the local schools, and her sister, Miss Ella Mae, who has been visiting here, left Sunday for their home in Alvarado, to spend the summer.

T. B. Edmondson and daughter, Virginia, left Monday morning for a visit with relatives in Dallas.

TO ALBANY
Mr. and Mrs. Charlie Parks

visited relatives last week where remained to recuperation of a pneumonia.

Mrs. Parks was main at Albany

With 6 years exper

able to serve

This is the Year to Protect with PAINT

Don't let your home go another season without the protection of good paint. It's false economy—your investment suffers, the pride you have in your home disappears. Good paint will keep that house shipshape and prevent deterioration. A complete paint job will cost surprisingly little and will give you a new-looking house. Today—arrange with us for an estimate.



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LUMBER COMPANY
PIONEER LUMBER COMPANY OF WEST TEXAS
MATADOR

DON'T TAKE TIRE WORRIES ALONG ON YOUR TRIP

Drop them off here before you start out this week-end or next Wednesday

It's a lot safer, more pleasant and cheaper in the end to start out on new tires—particularly since prices are still so low... And because Goodyear makes the most tires—by millions—and so offers the biggest money's worth at every price—it's a lot wiser to choose new Goodyears... Come and see why more people buy Goodyears than any other tire—just name your price and look at the Goodyear it buys!

We Maintain a High Class Mechanical REPAIR SERVICE
MODERATE PRICES
For Road Service Call 101M

Dependable GOODYEAR SPEEDWAY
A good low-priced tire — value only Goodyear can offer.
\$4.10
30x3 1/2 4.50-20 \$4.00 \$4.70
4.50-21 4.75-19 \$4.85 \$5.30
Other sizes in proportion.

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Matador, Texas
TEXACO SERVICE STATION
Roaring Springs, Texas

ONLY ICE Gives You These ADVANTAGES
SAFE! QUIET! PURE! CLEAN!
LEA ICE CO.
Independent Manufacturer of Ice
PHONE 67 PROMPT DELIVERY

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Often the cause of headaches, indigestion and other annoying symptoms comes from backache which is caused by a sprain of the sacroiliac joints. These annoyances and many others can be relieved by means of wearing a Spencer Individually Designed Corset.
Before your Spencer is designed, a detailed analysis of your figure is made by a trained Spencer corsetiere in the privacy of your home. She describes every curve and from this study of your figure a smart garment is designed. This corrects or prevents the development of your personal figure faults. All Spencers are washable and guaranteed to hold their lovely lines as long as worn. They are NOT expensive.
You can secure an individual fit in this wonderful garment by calling 901G.
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We offer big reductions on the following items:
25 Misses' and Ladies' Patent Leather Purses, Red, Blue, Beige and Black, 50c Values 29c
1 \$1.50 Floor Lamps 79c
1 29-Piece Tea Set, \$2.69 Value \$1.98
One Group Men's \$1.00 Dress Shirts 89c
50c Brooms 39c Ea.
3 Garden Hoes 49c Ea.
3 Garden Rakes 49c Ea.
15 Girl's Wash Dresses, 49c Val., 29c Ea.
6 Hand Appliqued Gowns, 59c Value, Now 39c Ea.
One Group Boy's Athletic Unions, Slightly Soiled, Pair 10c
One Group of Voiles and Organdy — Special 10c Yd.
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With 6 years exper

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Mrs. A. E. Weso

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Mr. and Mrs. Roaring

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