

"Nothing on Earth is so Powerful as the Truth."

TRIBUNE

The Tribune Extends Sincere Wishes For A Happy Christmas -

MATADOR TRIBUNE

SUCCESSOR TO ROARING SPRINGS NEWS
COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, December 20, 1934

"Nothing on Earth is so Powerful as the Truth."

The Tribune Embraces The Roaring Springs News and The Motley County News in One Publication of Complete Circulation

MOTLEY COUNTY NEWS VOL. 15, NO. 43

RAIL DUST

By DOUGLAS MEADOR
The fate of the railroads is a subject that has been discussed for years. It is a subject that has become more and more important as the years pass. The railroads are the backbone of our country, and it is essential that they be kept in good working order. The government should take steps to ensure that the railroads are able to meet the needs of the country.

New Project Will Improve 6 Miles More Highway 18

Highway Commission To Make Extension

Employment of CWA Labor Will be Made

County Judge, W. R. Cammack and County Commissioner Tom Long of Roaring Springs, in a meeting with Judge W. R. Ely, member of the State Highway Commission, at Abilene, Monday, were immediately granted \$3000 to complete the present 3 miles project on Highway 18, 1 1/2 miles north and 1 1/2 miles south of Whiteflat. The Motley county delegates were assured that an appropriation would be made by the State Highway Department for another six mile project at a meeting of the Highway commission in Austin yesterday. The new project will be an addition to the project already under way, 1 1/2 miles of the improvement being placed north of Whiteflat and 1 1/2 miles south of the present work. It was estimated that the material, team and truck hire would amount to \$9,000. The labor, application for which has been made through the local CWA office is estimated will amount to \$18,000.

Matadors Place Two Men on All-District 4-B Football Team

Albert Willis and Beryl Blackshear, members of the Matador high school football squad and co-captains elect for the 1935 football season, were chosen members of the all-district 4-B team by coaches who met at Turkey last Wednesday night. The district's champions, Memphis Cyclones, placed four men on the all district team. Matador two, Spur two, Floydada, Wellington and Paducah one each.

Only Two Men were unanimous selections Norman brilliant Memphis quarter-back and Blackshear, Matador's line-busting full-back were unanimously selected.

Willis, guard and champion center, lacked only a few votes being a unanimous choice. The all district team was selected by the following coaches: Stanford, Matador; Hyde, Paducah; Walker, Memphis; Jarvis, Wellington; Terrell, Floydada; McDonald, Quitaque and Wadbeck, Spur.

All-District Team LE. Springer, Memphis. L.T. Baskerville, Memphis. L.G. Kelly, Wellington. C. Champion, Memphis. R.G. Willis, Matador. R.T. Clary, Paducah. R.F. Boetic, Spur. Q.B. Norman, Memphis. L.H. Martin, Spur. R.H. Linder, Floydada. F.B. Blackshear, Matador.

B. A. I. Inspector Reports Good Week

Cattle buying, which was resumed last week, while not as brisk as had been anticipated, compares favorably with purchases being made in other counties, according to B. A. I. Inspector, J. O. Shannon, and Appraiser Alonzo Mayfield, who spent the week-end in Asperment. Producers in this county who wish to sell their cattle to the Government are urged to list them in the county agent's office at their earliest convenience, as this program will terminate December 31.

STUDY CLUB MEETS WED. AFTERNOON

The members of the Junior El Progresso Study Club, met with Mrs. B. F. Harbour as hostess, Wednesday afternoon, December 19. The following program on Christmas, was enjoyed: Leader—Miss Fryar. Response—A Book for Christmas Giving.

Origin of Christmas Carols—Mrs. Pappan. Christmas Carols, led by Mrs. Keith—Club. Christmas Reading—Mrs. Moore. Coffee, Hostesses: Mesdames English, Springer and Harbour—Reporter.

B. Y. P. U. PARTY

Nearly all of the members and the leaders of the intermediate B. Y. P. U. met at the Baptist Church, Tuesday evening for a party.

Games were played and then delicious refreshments of sandwiches, cocoa, and cookies were served to the following: Corine and Pete Briggs, Russell Graham, Thurman Fulkerson, Paul and Edith Cain, Virginia Estes, Betty Jo Simpson, Mary Ola Tipton, Opal Vivian, Billie Joe Campbell, Donald Groves, Virginia Wagley, Weldon Westmoreland and the leaders, Miss Tommie Turner and Mrs. Ben Meador.

Everyone left saying that this was the best social of the season. All members are hoping to have another soon.—Reporter.

George Gray, Miss Tommie Turner and Miss Myra King, were shopping in Plainview last Saturday.

Some measure of enjoyment in this column. I feel humble in the presence of your oral and printed word, but you have made me exceedingly happy and I want to wish each reader a Happy Christmas.

D. M.

MOTLEY COUNTY FAVORS COTTON CONTROL FRI.

Producers Vote 453 for Continuance and 132 Against Bankhead Act in Referendum.

The Bankhead referendum held in Motley county, last Friday, showed a decided preference of a continuance of the cotton control measure by a vote of more than 3 to 1. Of the 585 producers voting in the county, 453 voted for continuance, and 132 against. The vote by boxes was as follows: Darden Canyon, 15 yes; 13 no. Roaring Springs, 98 yes; 26 no. Matador, 117 yes; 16 no. Whiteflat, 97 yes; 13 no. Flomot, 74 yes; 58 no and Northfield 52 yes; 6 no.

First returns for the state show approximately 239,000 for and 23,000 against. The first million votes tabulated from the entire south showed 907,000 for and 93,000 against, or over 9 to 1.

Motley Co. Teachers Form Interscholastic League Here Sat.

At the call of Judge W. R. Cammack the teachers of Motley county met Saturday morning, December 15, for the purpose of organizing the county unit of the Interscholastic League for the current school year. Supt. B. F. Tunnell was chosen to preside and Dewey Rattan was appointed to act as secretary.

A motion carried to go immediately into the election of officers and the following were elected: Director General—Roscoe McWilliams. Director of Debate—E. F. Harbour. Director of Declamation—Mrs. Sam Weatherall. Director of Extemporaneous Speaking—Mrs. J. F. Lovell. Director of Spelling—T. A. McDonald. Director of Essay Writing—Mrs. Harvey Stanford. Director of Athletics—Sumner Williams. Director of Music Memory—Whiteflat. Co-Director of Athletics—Mr. Cible.

The third week-end in March was set as the time for the county meet. It was voted to have tournaments in basketball for both junior and senior boys and girls to determine the championship team among the high schools, and to award trophies for first and second place winners in each tournament. Matador was chosen as the place for holding all four of these tournaments. In each case the tournament winners will then have the privilege of playing the rural school champion for the all-rural championship in that division. The dates for the tournaments were not decided definitely. Inasmuch as junior basketball is not provided for in the Interscholastic League and is only a county affair, a motion to allow composite teams to participate in these events was adopted.

The meeting was well attended and all present showed a lively interest in the proceedings. This foretells successful year in Interscholastic League work among the schools of our county.

1935 CORN-HOG PROGRAM DISCUSSED BY OFFICIALS COLLEGE STATION, DEC. 19.

—A corn-hog program for 1935 has been definitely decided upon by Agricultural Adjustment Administration, and the contract and other forms are being prepared now," according to E. M. Regenbrecht, Extension swine husbandman. "Farmers will be invited to sign these contracts either late in December of this year or early in January, 1935."

The 1932-1933 base already existing will be used again in carrying out both the programs. Farmers will be permitted to produce hogs up to 90 per cent of the established base, and benefit payments will be figured at \$15 per head for the 10 per cent not produced. Another feature of the 1935 hog program is that it permits the unrestricted purchase of feeder pigs by contract signers from contract signers.

"An outstanding feature of the 1935 corn program lies in the fact that the exact amount produced is optional with the farmer within the limits of 70 per cent to 90 per cent of the established base. Benefit payments will be based at the rate of 35 cents per bushel on the appraised and adjusted yield.

Whiteflat Flashes

Miss Daisy Ball of Espuela visited Mrs. H. T. Harris last week. Mr. and Mrs. Reagan Bryan moved into the teaching recently vacated by Mrs. A. E. White. Mrs. Weldon Bailey of Bird ranch visited her parents here last week.

The little daughter of Mr. and Mrs. Thelma Casey has been quite ill of pneumonia. Mr. and Mrs. A. W. Wallace entertained the 42 club Friday night of last week.

Mrs. Robert Mayfield was hostess to the young people Friday night. All report an enjoyable evening.

On Friday, Dec. 14, Mrs. C. H. Murphy entertained with a showery honoring Mrs. Preston Spray. Games of several kinds were played which caused much merriment to all. Mrs. Spray was the recipient of several lovely gifts. Refreshments of cake and chocolate were served to Mesdames Preston Spray, Bob James, Grover Price, Hamp McCon, Jr., Grover Price, Hamp McCon, Jr., Geo. Sims, Joe Bloodworth, Reagan Bryan, Moss Dameron, H. M. Murphy and Frank Edwards. Those sending gifts were Miss Maggie Bryan and Mrs. John Smith of Matador.

Mrs. Maud Dean of Jayton was a business visitor here Monday and Tuesday.

Mr. and Mrs. L. W. Guthrie and children and Mr. and Mrs. W. L. McWilliams spent last week-end with friends and relatives near Plainview.

New Trade Area To Reach Matador When Bridge Is Finished

PADUCAH SUPT. NEW CHAIRMAN DISTRICT FOUR B

At a meeting of the executive committee of District 4-B last week it was decided that no division of the district will be made next year. The number of schools represented in the district were reduced by forming a Class C conference which will include schools of 150 or less, high school students. Superintendent Kelzly of Silverton was selected temporary chairman of the new conference. The following schools are expected to join the Class C conference: Quitaque, Silverton, Turkey, Sam Norwood, Lockney and Estelline.

Church is Filled to See "Shepherd of Bethlehem" Sun.

The presentation of the Christmas play, "The Shepherd of Bethlehem," sponsored by the Philharmonic Society, at the Methodist Church Sunday evening was witnessed by an audience which filled every available seat, and many were forced to stand in the rear of the building. The impressive play, which was directed by Mrs. J. R. Whitworth, was preceded by a Prelude by Mrs. Claude Groves and Miss Mable Jameson, followed by a double trio consisting of Mrs. A. L. Jordan, Mrs. M. J. Reilly, Mrs. Jack Edwards, Mrs. W. R. Moore, Misses Irene Knight and Mable Jameson, singing "O, Little Town of Bethlehem," and Invocation by Rev. A. L. Jordan.

Blacksmith Shop Changes Hands

A deal was completed last week whereby C. E. Flowers and his brother J. L. Flowers of Goodland, Texas, leased the White Blacksmith Shop which has been under the management of C. T. Heller.

J. L. Flowers has recently moved to Matador from Goodland and will make his future home here. The shop will be operated under the title of Flowers Brothers, Blacksmiths.

ACCEPTS POSITION

Mrs. Gladys Wilson, who has been bookkeeper at Spear's Gin for a number of years, has accepted a secretarial position in Tulsa, Oklahoma.

CORRECTION

The article in last week's Tribune regarding the recital tonight, of the expression pupils of Mrs. J. R. Whitworth, and music pupils of Miss Mable Jameson, should have also included the music pupils of Miss Ruth Moore.

Mrs. Maud Dean of Jayton, was transacting business in Matador Tuesday.

tract signers may plant on all land kept out of corn production will be liberal. The only restriction is that they may not increase the amount of land planted to any other base commodity.

"Exact details of the corn and hog programs are not yet available, but it is hoped that they will be announced some time within the next 30 days," Mr. Regenbrecht said.

EMPTY STOCKING FUND OF \$54.00 NOW AVAILABLE

With contributions including \$10.00 from the Matador Lions Club, \$10.00 from the Chamber of Commerce, \$10.00 from the American Legion, \$5.00 from the Baptist church and \$5.00 from the Methodist church, and other donations, to a total of \$54 is now available for the empty stocking fund to provide Christmas baskets for children of needy families in this community. An intensive drive will be made this week by civic and religious organizations of the city to see that every child in the community is provided for on Christmas.

HONOR STUDENTS LION'S GUESTS

Honor Students of the Matador High and the grammar school, were guests of the Matador Lions Club, at their regular meeting held at the Baptist Church Tuesday.

J. R. Whitworth acted as program sponsor in the absence of Lion Marvin English. The first number of the program was a reading by Miss Jimmie Jeanne Hamilton, which received the enthusiastic applause of the audience. Rev. D. D. Dennison, pastor of the Methodist church, delivered the feature address, with the timely subject, "Spirit of Christmas."

Lion Harvey Stanford, Athletic Coach introduced the paramount members of the Matador High School football squad, who were also guests of the civic club. They were Co-captains Burl Blackshear, selected as All-District fullback and Albert Willis, All-District guard, R. E. Campbell, Second All-District center, Forrest Faulkner and William Clements. All of the five outstanding players will be on the team next year, with the exception of Clements. Coach Stanford declared that the prospects of a winning team next year are very good.

The Lions and their guests were served with a delicious turkey dinner prepared by the Baptist ladies.

The meeting concluded the activities of the club for the current year.

Honor students who attended the luncheon were: Freshmen, Dorothy Jeanne Harp 93; Sophomore, Ruth Irwin 93 1/2; Junior, Allie Faye Williams 95 1/2; Senior, Forrest Faulkner 95 1/2; Grammar school; Don Paul Keith 96; Norman Merle Pitts 91 1-3.

Flomot News

The Flomot Senior Girls dropped a rather heated basketball contest to Silverton Friday night. The score was 18-17.

The Flomot Senior boys gave a good account of themselves at the Kirkland invitation tournament Saturday. Being forced by an unforeseen but unfortunate arrangement of the schedule to play four games on Saturday and Saturday night, they won the first three games and were beaten in the finals by a team that had only played one game that day and was not as fatigued. The Flomot boys scored 123 points in the tournament to the winning team's 77. Gates of Flomot was the leading scorer of the meet with 68 points. Bell of Margaret and Titus of Flomot tied for runner-up scoring honors with 28 points each. Bourland and Tanner of Flomot drew much praise for their work as guards.

W. H. Tanner and Pruitt Gilbert attended the tournament in Kirkland Saturday.

We are glad to report that Grandma Welch is able to be up after a two week's illness. Joe Speer is convalescing from a serious operation in Amarillo hospital.

Grandmother McBroom, who was a resident of our community for many years died at Crowell, Friday night. She has many friends and relatives here who have our deepest sympathy.

Rev. C. A. Jones, new pastor of our Methodist church filled the pulpit here Sunday morning and evening. The services were well attended.

We are glad to have Leslie Tiffin and family return to our school district after a year's residence in New Mexico.

Bebe Gates, Roy Tims and Summer Williams spent Saturday night in Childress.

Jim and Jerry Orr of Pampa, were visitors in the Welch home this week.

M. J. Pyron, Leonard Crowell, Horace Marler, and W. B. Graves attended the State Junior College football game in Amarillo the past week-end, and visited the bedside of Joe Speer, who is in St. Anthony's hospital there.

Mr. and Mrs. John Lisenby were in Flomot Friday.

Beryl Blackshear spent the week-end with home folks at Flomot.

Ben Tanner, Ernest Fisher and Clarence Jones were in Amarillo Tuesday.

Isolated Section Of County to Have Out-Let

Dumont Road Will Shorten East Route

When work is completed of moving the old Dutchman River bridge, this side of Roaring Springs to the Tongue River crossing of the recently completed Dumont road and the new wooden bridge across Teepee Creek on the same highway is completed, a new trade area will have access to Matador and Roaring Springs.

For the forty three years since this county has been organized, it has been necessary for citizens living in the Union Corner community, to travel some 50 miles to reach the county seat of the county in which they reside. When these two bridges are completed, the road will be shortened to about 28 miles.

Besides opening a new trade area here, the new road will provide the shortest possible route from Matador to Abilene, Mineral Wells, and other south and eastern points. The road will connect with the improved highway No. 4 in King county, a short distance over the line.

Construction of the bridges is under supervision of W. B. Morrison of Memphis, and is expected to be completed within the next 30 or 40 days.

Residents of the heretofore isolated section of the county are gratified at having the new road so near completion, and many have expressed their preference in trading in Matador, but the distance has made it, in the past, prohibitive.

SADDLE SHOP MOVES

The Fred Fuller Saddle Shop has moved to the Patton building, located west of the First State Bank, which was formerly occupied as a commissary for CWA purposes.

Mr. and Mrs. Frank Buckley left Tuesday for Mineral Wells, where Mr. Buckley will attend a conference of county agents there Wednesday, Thursday and Friday.

Mr. and Mrs. Charlie Keith, accompanied by D. P. Keith, visited relatives near Leveland Sunday.

Mrs. J. A. Tipton and Fay Tipton of Northfield transacted business here Tuesday.

Mr. and Mrs. Tom Moore and children of Northfield were shopping in Matador Saturday.

Mr. and Mrs. R. E. Donovan visited Dr. and Mrs. Parkhill at Crosbyton Sunday.

A. L. Fryar, L. W. Guthrie and R. E. Donovan made a business trip to Lubbock Tuesday.

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THE FUNDAMENTAL WEALTH OF ANY LAND IS IN THE SOIL.

ROARING SPRINGS SECTION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, December 20, 1934

John Masey Passes Away Here Friday

John Masey passed away in his home near here at 7 p. m., Friday, after a short illness. Mr. Masey had recently recovered from a stroke of paralysis and seemed to be in good health until he suffered a second stroke Wednesday evening.

Having lived an honest, upright life in our community for more than 8 years, the deceased has many friends who mourn his going. He is survived by his wife, Mrs. J. H. Masey and 7 children, all who live near here.

Funeral services were held Saturday afternoon in the M. E. church with Rev. Aubrey Ashley assisted by Rev. W. O. Cooley. Interment was made in the Matador cemetery. The bereaved relatives have the sympathy of the entire community.

Successful Operation

Mr. and Mrs. A. B. Nichols went to Lubbock, Saturday, to be with their son Jack, who underwent an operation for the removal of his tonsils and adenoids. Jack, who has been very ill for several months, stood the operation fine and his many friends are glad to learn that he is doing nicely.

Mr. and Mrs. A. J. Meadows left Sunday for an extended visit in Childress where they will have their son Ross under the care of specialists.

Mrs. H. V. Bigham and Mrs. Jim Goodwin of Lubbock, were visitors here Friday.

Mr. and Mrs. T. E. Long, accompanied their daughter, Ina Mae, to Lubbock for a minor operation Saturday.

J. F. Yock, G. W. Green and Mayor D. S. Cargile returned Saturday from a week's hunting trip in South Texas.

Mr. and Mrs. A. B. Hodges of San Antonio, are visiting relatives here this week.

Miss Rita Nichols, who is employed in the relief office at Matador, spent the week-end with home folks here.

O. O. Love of Wellington, visited friends here Monday.



We Wish
Our Friends
And
Customers
A
MERRY
CHRISTMAS
And a
HAPPY
NEW YEAR



FFF
CHEVROLET CO.
Farris Fish, Owner

Children Shot While Playing With Gun

What came near being a very serious accident occurred Sunday evening in the home of B. T. Duncan, one mile south of town, when Frances Duncan and Ruth Chandler, aged 10, decided to examine a supposedly unloaded gun. When the latter placed one hand over the barrel and pulled the trigger a shot passed through her hand and entered the arm of the former little girl. It was found necessary to take Frances to the Spur Sanatorium, Wednesday, to obtain the aid of the X-ray in locating the slug which caused an infection. Both girls are rapidly recovering at this writing.

Attends Basket Ball Tournament

The basket ball team, with Mrs. M. E. Long as coach, attended the basket ball tournament in Dickens Friday and Saturday. They were victors in their first game Friday, but lost their last game Saturday. Mrs. Long is to be complimented on her successful coaching.

W. M. U. SOCIAL

The members of the Woman's Missionary Society of the Methodist church met Monday afternoon in the home of Rev. and Mrs. Aubrey Ashley for a Christmas social. A large number of members were present and enjoyed a Christmas tree and program. Many lovely gifts were exchanged. Delicious refreshments were served by the hostesses. Those enjoying the occasion were: Messames Claud Hall, Frank Hall, Aubrey Hodges, Emmett Favors, M. E. Kealey, D. S. Cargile.

Mr. and Mrs. R. L. Ormund of Crosbyton spent the week-end with relatives here.

J. M. Jackson left Tuesday morning for Uvalde, to spend several weeks with his family.

Dale King and Walter Warren Kealey students in Texas Tech, visited relatives here during the week-end.

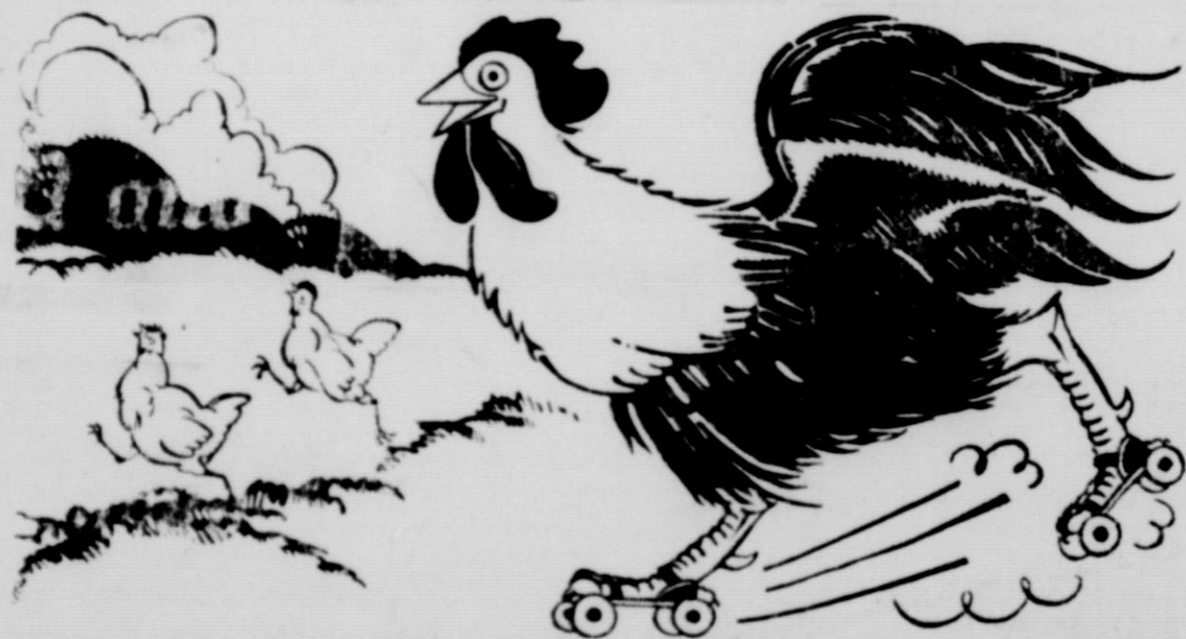
Mr. and Mrs. Jim Shirley visited friends in Spur Sunday.

Mr. and Mrs. Riley Scrivener were business visitors in Matador Saturday.

Dr. J. F. Hughes attended the District Medical Meeting in Quanah, Thursday evening. He was accompanied by Dr. A. C. Tra-week of Matador.

Mr. and Mrs. W. H. Kealey were visitors in Lubbock Sunday. Aubrey Hodges, who has been in Arizona for several weeks, returned Tuesday.

Subscribe to the Tribune.



Roosters on roller skates, next?

With everything "going mechanical" on the farm these days, one wonders if soon there won't be roosters on roller skates. Trucks, tractors, windmills, pumps, incubators, electric lighting plants—each of them needs some special fuel or some special lubricant. To aid you in keeping track of these needs Sinclair has developed a Call-me-by-postcard Service free to farmers. We supply you with postcards requiring no postage on which is printed a list of the principal Sinclair products. Opposite each item is a space for noting down the number of pounds or gallons you require. As your supply runs low you simply set down the amount required, sign your name and drop the postcard in the mail. The mail carrier and we do the rest. May we call and leave a supply of cards?

We sell Sinclair Opeline and Sinclair Pennsylvania Motor Oils, Sinclair Tractor Oils, Sinclair Gasolines, Sinclair Super-Flame Kerosene, Sinclair Cup and Sinclair Axle Greases, Sinclair P. D. insect spray.



SINCLAIR

OILS, GREASES, GASOLINES, KEROSENE

AGENT SINCLAIR REFINING COMPANY (INC.)

F. C. KING

ROARING SPRINGS

1935 COTTON ADJUSTMENT PROGRAM IS ANNOUNCED

COLLEGE STATION, Dec. 19.

All cotton reduction contracts signed in 1934 have been declared effective in 1935 by the Secretary of Agriculture and require a reduction of 25 per cent of the base acreage with optional reduction and payments being made up to 30 per cent, according to information received from Washington by H. H. Williamson, vice director and state agent for the Extension Service. Rental payments of 3 1/2 cents per pound on the average yield and parity payments of not less than 1 3/4 cents per pound on the farm allotment will be made. New one-year contracts will be offered growers who did not sign contracts this year. These are expected to be ready soon so that they can be signed and accepted by March 1.

In recommending this program, C. A. Cobb, chief of the Cotton Production Section of the Agricultural Adjustment Administration, emphasized that the rate of reduction would permit an expansion of about 25 per cent of the acreage planted by contracting producers over the acreage planted in 1934.

Since the Bankhead Act is to be continued in 1935, the yield is estimated at 12 million bales. Among the factors which would tend to increase total production if the Bankhead Act were not in effect would be the development of new cotton lands and the probability of a smaller per cent of non-signers entering into contracts for the 1935 season. It was pointed out by the Cotton Production Section that probably production without the Bankhead Act is a matter of opinion and not subject to precise economic analysis.

After a searching examination of all facts and factors relating to world cotton production, the Bureau of Agricultural Economics, in the recent Outlook Reporter stated that further expansion of cotton acreage in the immediate future outside of the United States is not likely to be a very serious factor in the world cotton situation and that most of the increase that occurred this year represents a restoration of previous reductions rather than new acreage brought in.

Subscribe to the Tribune.

GOOD AND ECONOMICAL TOO



Commercial Gro. Matador

Look AT
MAYTAG'S
EXTRA QUALITY FEATURES

Then
LOOK AT THE PRICE

YOU'LL Know IT IS A
SENSATIONAL VALUE

Pictures don't tell the story. You must see a Maytag demonstrated before you can realize how much you get for your money. This extra Maytag quality is the reason more Maytags were bought in half of 1934 than in all of 1933. See the Maytag dealer near you.

YOU'LL Know IT IS A SENSATIONAL VALUE

Pictures don't tell the story. You must see a Maytag demonstrated before you can realize how much you get for your money. This extra Maytag quality is the reason more Maytags were bought in half of 1934 than in all of 1933. See the Maytag dealer near you.



For homes not having electric. By any Maytag may be had with Gasoline Multi-Motor at slight additional cost.

THACKER SUPPLY COMPANY
Roaring Springs, Texas

THE MAYTAG COMPANY
MANUFACTURERS
FOUNDED 1887 NEWTON, IOWA

FOUND!

The greatest remedy ever formulated for relief of itching of skin diseases. This revolutionary remedy is called BROWN'S LOTION, and is a positive relief to those suffering from ECZEMA, ITCH, POISON IVY, RINGWORM, TETTER, ATHLETE'S FOOT, etc. Don't use messy salves and bandages. BROWN'S LOTION is liquid and highly ANTISEPTIC. First bottle sold with MONEY BACK GUARANTEE. 60c and \$1.00. For sale by Simpson Drug Store.

sal of this downward trend is obviously in progress, and it is hoped that it may soon gain such momentum as rapidly to absorb a substantial number of those now on government relief.



AND A HAPPY NEW YEAR TO OUR FRIENDS AND CUSTOMERS

Jackson
THE TAILOR
Roaring Springs



We Wish You a

Merry Christmas

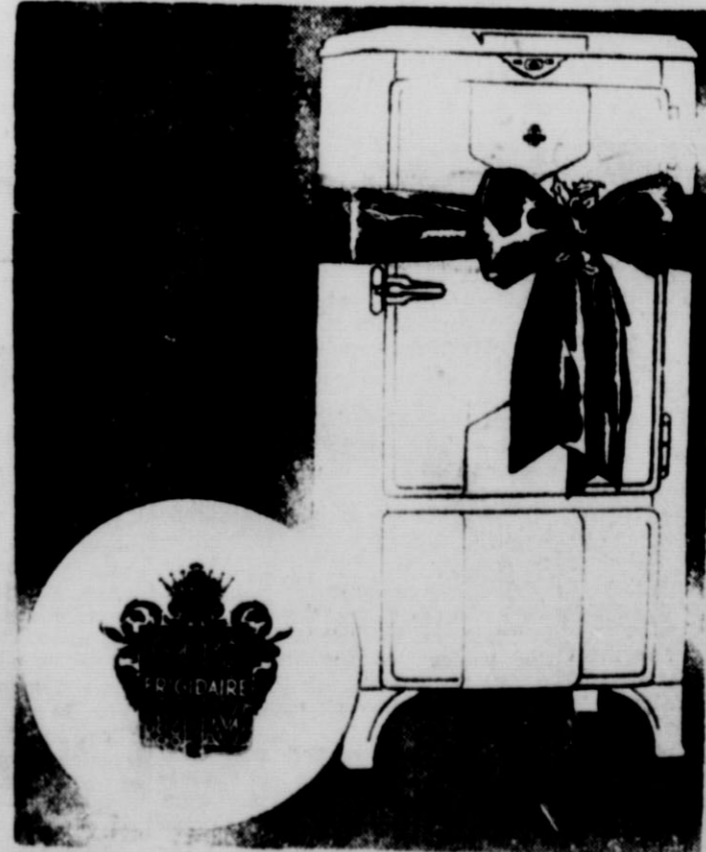
And a

Happy New Year



Homer Sheats
Hardware

The Christmas Frigidaire... The Supreme Gift



Clever husbands, thoughtful brothers, keen sons—all are solving their perplexing problems of what to give the family by selecting THE CHRISTMAS FRIGIDAIRE. It is the expression of your thoughtful loving care through the years—The Gift Supreme.

She will be delighted that your gift is a genuine Frigidaire with all the Frigidaire features—the super freezer, cold control hydrato, for reversibles, and automatic ice tray release.

West Texas Utilities
Company

LETTERS TO SANTA CLAUS

Matador, Tex.
December 10, 1934
Dear Santa Claus:
I am a little girl 6 years old. Please bring me a ring and a bracelet, some nuts and fruit. I don't forget my little brother. I don't forget me. Your friend,
Mary Joyce McMahan

Matador, Tex.
December 14, 1934
Dear Santa Claus:
Please bring me a baby doll, a rocking chair, a purse, a wrist watch, candy, nuts and fruit. I have been a good girl, so don't forget me. Your friend,
Betty June Meador

Matador, Tex.
December 11, 1934
Dear Santa:
Please bring me a bicycle, a football. Don't forget my little brother, mother and my little sister. From,
Billy Wason

Matador, Tex.
December 14, 1934
Dear Santa:
Please bring me a bicycle, a doll and a pair of skates. Betty Groves

Matador, Tex.
December 11, 1934
Dear Santa:
Please bring me a bit of doll, a washing machine, I want aluminum cooking set and a set and an embroidery set. Ruby Fay Bur

Matador, Tex.
December 10, 1934
Dear Santa Claus:
Please bring me for Christmas a bracelet and lots of fruit. Your friend,
Wanda Nease

Matador, Tex.
December 11, 1934
Dear Santa:
Please bring me a doll. A SURPRISING V

Sam Haus
Coff

Smith Grocer
Roaring Springs

We Wish

You and Yours a Merry Christmas and a Happy New Year

Floyda Stearns Laundry

"Nothing on Earth is so Powerful as the Truth."

LETTERS TO SANTA CLAUS

Matador, Texas, December 10, 1934.
Dear Santa Claus: I am a little girl 6 years old. Please bring me a ring and a bracelet, some nuts and fruit. Don't forget my little brother. Remember all the children.
Your friend,
Mary Joyce McMahan.

Matador, Texas, December 14, 1934.
Dear Santa Claus: Please bring me a baby doll, a rocking chair, a purse, a toy wrist watch, candy, nuts and fruit. I have been a good little girl, so don't forget me.
Your friend,
Betty June Meador.

Matador, Texas, December 11, 1934.
Dear Santa: Please bring me a bicycle, air gun and a football. Don't forget my little brother, mother and baby and my little sister.
From,
Billy Wason.

Matador, Texas, December 14, 1934.
Dear Santa: Please bring me a bicycle and doll and a pair of skates.
Betty Green

Matador, Texas, December 11, 1934.
Dear Santa: Please bring me a big doll and a washing machine. I want an aluminum cooking set and a doll set and an embroidery set.
Ruby Fay Burton

Matador, Texas, December 10, 1934.
Dear Santa Claus: Please bring me for Christmas a gun and bracelet and lots of candy and fruit.
Your friend,
Wanda Nelson.

Matador, Texas, December 11, 1934.
Dear Santa: Please bring me a doll and a surprising value.
Sam Houston Coffee

some doll clothes, a bicycle, skates, a Bible, black board, a book satchel, a French harp and candy.
Thank you,
Bonnie Cliett.

Matador, Texas, December 14, 1934.
Dear Santa Claus: I am a little boy 8 years old. I would like to have a bicycle, but if you can't bring that bring me an airgun and a football and some candy, fruit and nuts. And don't forget the other little boys and girls. My teacher's name is Mrs. Bryan. Please don't forget her.
Your friend,
Bobby Alton Hess.

house and furniture, roller skates, toy cooking set, and some candy, nuts and fruit. If you can't bring me all I ask I'll be satisfied with what you can bring. Don't forget the other little boys and girls.
Love,
Faustena Fulfer

Matador, Texas, December 12, 1934.
Dear Santa Claus: I want a doll and a purse, please, if you can bring them.
Norma Plumlee

Matador, Texas, December 14, 1934.
Dear Santa Claus: I want a set of dishes and a

doll and candy and nuts.
From your friend,
Ruby Vivian.

Matador, Texas, December 11, 1934.
Dear Santa:

Please bring me a pair of roller skates, some candy and lots of fruit, a black board and a watch and ring. Bring Norman a big gun and a little gun and some little cars. I sure do love you.
Frances Seigler.

Merry Christmas
And a
Happy New Year



Clity Bakery
MATADOR

SPECIAL REDUCTIONS


On our entire stock of Coaster Wagons—
You can not afford to pass these prices—

\$4.95 Large Wagon	\$4.25
\$3.95 Large Wagon	\$3.25
\$3.79 'Scamp' Wagons	\$3.49
\$1.29 Scooters	98c



\$2.49 Trucks with seats and electric lights	\$2.19
--	--------

\$2.49 Doll Buggies
Wheel Barrows \$2.25 29c



Peace On Earth
•
Goodwill to Man

Our Best Wishes to Everyone
For a Merry Christmas
And That The New Year Will Bring You Happiness


BEST WISHES

Burton-Lingo
Lumber Co.
CLAUD WILSON, Mgr.

LET'S GO WITH CONOCO

COCONUT SERVICE STATION
E. F. F. SERVICE STATION
MOBIL SERVICE STATION
TODD'S CITY MEAT CO.
DALLAS & ASSOCIATE
ROBERTSON'S SERVICE STATION
WHELFEL'S S. S. AND GROCERY
HIGHWAY SERVICE STA. — FLOMOT

L. B. Robertson
Commission Agent
Matador, Texas



ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Our stocks have been augmented for last minute shoppers—you can find gifts for the entire family here.

OPEN EVENINGS FROM NOW UNTIL CHRISTMAS EVE


Matador Variety
"The Store with the Xmas Spirit"

Sam Houston Coffee



Smith Grocery
Roaring Springs

We Wish



You and Yours
a Merry Christmas
and a Happy New Year

Floydada Steam Laundry



Greetings

WE TAKE THIS MEANS OF THANKING OUR FRIENDS AND PATRONS FOR THE FAVORS THEY HAVE SHOWN US AND WISH FOR THEM A

Happy Christmas
And a Prosperous New Year During
1935



Spot Cash Grocery
"THE HOME OF LOW PRICES"
Matador and Roaring Springs



Our Sincere Wish

IS THAT YOUR CHRISTMAS MAY BE HAPPY AND THAT THE NEW YEAR OF 1935 MAY BRING YOU A GREAT MEASURE OF PROSPERITY.

Directors: C. D. Bird, Harry Campbell, J. C. Burleson.
Personnel and Officers: A. B. Echols, President; Elmer Stearns, Cashier; W. N. Pipkin, Ass't. Cashier; J. R. Whitworth, Ass't. Cashier; Marvin Patton, Miss Ruth Groves, Miss Wilma Thacker.

First State Bank
MATADOR, TEXAS





CHRISTMAS GREETINGS



At this time each year we are brought to realize that friendship and goodwill toward man makes the burdens of life easier. We want our friends to know that we appreciate the help they have given us and to wish them happiness in their homes at this joyous season.

And to that wish we add another: That health, happiness and prosperity will be theirs during the New Year of 1935...

—CHRISTMAS CHEER TO EVERYONE— MATADOR CLEANERS	"PEACE ON EARTH, GOOD WILL TOWARD MEN" PERKINS Auto Service	HOME MADE PIES ARE OUR SPECIALITY COUNTS' LUNCH ROOM Mrs. I. B. Edwards, Mgr.	FRED FULFER COWBOY BOOTMAKER Matador, Texas	MERRY CHRISTMAS TO OUR FRIENDS AND CUSTOMERS SIMPSON'S DRUG STORE	HAPPINESS TO OUR FRIENDS AND CUSTOMERS CITY BEAUTY SHOP Mrs. A. E. Westmoreland, Mgr.
BEST WISHES OF THE SEASON J. W. HOBBS Shoe Shop	SEASON'S GREETINGS FLOWERS BROS. Blacksmiths	Dr. E. W. McKENZIE DENTIST Office in Home Matador	CITY TAILOR SHOP QUALITY AND SERVICE Melvin Meason, Mgr.	HAPPINESS TO YOU AND YOURS JACK ROBINSON County Clerk, Motley County	MAKER OF HIGH GRADE SADDLES H. H. SCHWEITZER SADDLE CO. Anything Made of Leather
HAPPINESS TO YOU AND YOURS BLACK'S CAFE Arch Black, Mgr.	A MERRY CHRISTMAS AND A HAPPY NEW YEAR J. E. SKINNER Sheriff, Tax Collector and Assessor, Motley County	BEST WISHES TO OUR FRIENDS AND PATRONS TEXAN CAFE Tom King, Mgr.	MERRIE CHRISTMAS AND A HAPPY NEW YEAR MOTLEY HOTEL	WATCH THE FORDS GO BY MATADOR AUTO CO.	BEST WISHES TO OUR FRIENDS AND CUSTOMERS COMMERCIAL GROCERY
MERRIE CHRISTMAS HAPPY NEW YEAR TOM HARRIS Secretary, City of Matador	BEST WISHES TO EVERYONE CITY BARBER SHOP	MERRY CHRISTMAS AND A HAPPY NEW YEAR JAMESON & SON Grocery	CHRISTMAS GOOD CHEER TO OUR FRIENDS SANITARY BARBER SHOP	SEASON'S GREETINGS FFF SERVICE STATION B. H. Burton, Mgr.	WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR HAMBURGER KING Bill Bradshaw, Mgr.
WE WISH MUCH HAPPINESS FOR YOU ARCHER'S FEED STORE	HAPPINESS TO YOU AND YOURS John A. Hamilton County Attorney, Motley County	HAPPINESS TO EVERYONE PHILLIPS' '66' L. R. McMahon, Station Mgr. L. A. Carlisle, Wholesale Agent	BEST WISHES FOR HAPPINESS MONTGOMERY GARAGE Walter Montgomery, Mgr.	IT IS OUR WISH THAT THE SEASON WILL BRING YOU MUCH HAPPINESS WESTERN DRY GOODS CO.	W. R. CAMMACK COUNTY JUDGE Motley County

A HAPPY AND PROSPEROUS NEW YEAR!

Letters to Santa Claus

Matador, December 20, 1934

Dear Santa:

I am a little boy six years old going to school and in the first grade. I like to go to school like my teacher and all my playmates fine. Now Santa Claus want for Christmas, a few dollars for candy, apples and nuts. With much love,

Melvin Edwards

P. S. and please, Santa, give me a little car, too.

Matador, December 20, 1934

Dear Santa Claus:

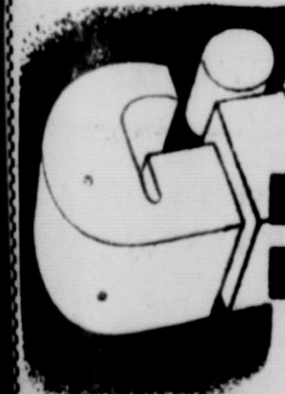
I am a little boy four years old. I will try to be a good boy and mind my mother and daddy. I will please bring me a suit with real hat, rope and...



We

YOU
MERRY
HOPE 193
MORE
PROSPER
OF THE
HAVE PA

MA
VA
FAY



Gift Stationery
Shaving Sets,
Toys

Do Your Christmas Shopping
Our Store

FREE

Dec. 24

This beautiful
piece 50 Year
ware—Tickets

CITY

Letters to Santa Claus

Dear Santa:
I am a little boy six years old going to school and in the first grade. I like to go to school, like my teacher and all my little playmates fine. Now Santa I want for Christmas, a football, some candy, apples and nuts.
With much love,
Melvin Erwin
P. S. and please, Santa, bring me a little car, too.
M. E.

Would like a train and a pair of house shoes and some candy, nuts and fruit.
Your little friend,
Bobbie English.
Matador, Texas,
December 10, 1934.
Dear Santa:
Bring my little brother a book, a little rattle, some candy and some fruit. Bring me a doll and a wrist watch and some candy.
Earl Elwanda Martin.
December 8, 1934,
Matador, Texas.

Dear Santa,
I want a big truck, a telephone and a tricycle for Christmas. I want lots of fruit, nuts and candy, too. I am a good boy.
Yours truly,
Bobby Rushing

nice fruit and tool chest. That's all, Santa that I want this Christmas. I love you lots if that is too much bring what you think is best.
With much love,
Ira Rushing, Jr.
Matador, Texas,
December 7, 1934.

Dear Santa:
I am having my mother to write you. I am three years old and want a big baby doll for Xmas, also a rag doll and a little ironing board that will stand up. Bring my little friend something nice for Xmas.
I'll try to be a good little girl. I love you
Elizabeth Ann Harp.

Dear Santa Claus:
I hope you are lucky coming away across the snow to see me and other children. This Christmas I wish you would bring me a book called "Tom Sawyer" or "Hilda." Please bring me a fountain pen.
I love you lots
Ruth Rushing

ond grade. Please bring me a doll house and furniture, also, a rubber doll and clothes. Oh, don't forget the candy, fruit and nuts.
I have a baby brother, so don't forget him.
Grace Lauerne Tilson.

Whiteflat, Texas,
December 7, 1934.
Dear Santa:
I am a little girl 5 years old. For Xmas I want a football, a cowboy suit, tricycle, a dump truck and some candy and nuts. I have been a good boy, Santa, so please remember me.
Your little friend,
T. A. Preston, Jr.

Lakeview, Texas,
December 7, 1934.
Dear Santa Claus:
I am a little girl 4 years old. I want a big doll, a set of dishes, a pair of house shoes, lots of fruit and candy and nuts.
Don't forget my little cousin, Leroy Smallwood, bring him lots of things too.
Your friend,
Billie Marie Stafford

Whiteflat, Texas,
December 8, 1934.
Dear Santa Claus:
I am 7 years old and in the sec-

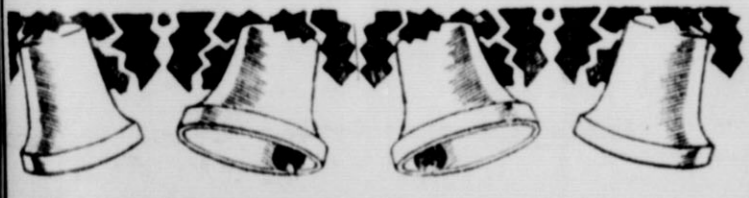
Matador, Texas,
December 10, 1934.
Dear Ole Santa Claus:
Dear Santa, please hurry and



We Wish

YOU AND YOURS A MERRY CHRISTMAS AND HOPE 1935 WILL GIVE YOU MORE HAPPINESS AND PROSPERITY THAN ANY OF THE YEARS WHICH HAVE PASSED.

MATADOR VARIETY
FAY JACOBS, Mgr.



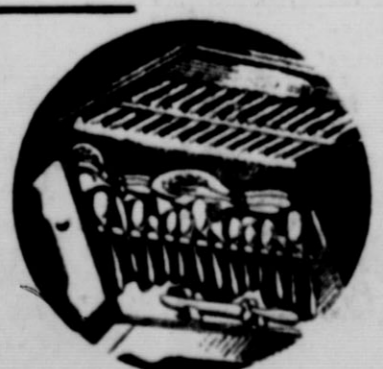
Gifts
YOU'LL BE PROUD TO GIVE!

BOX CHOCOLATES
JEWELRY
TOILET SETS
BILL FOLDS
CIGARS

Gift Stationery,
Shaving Sets,
Toys

Do Your Christmas Shopping at Our Store

FREE
Dec. 24

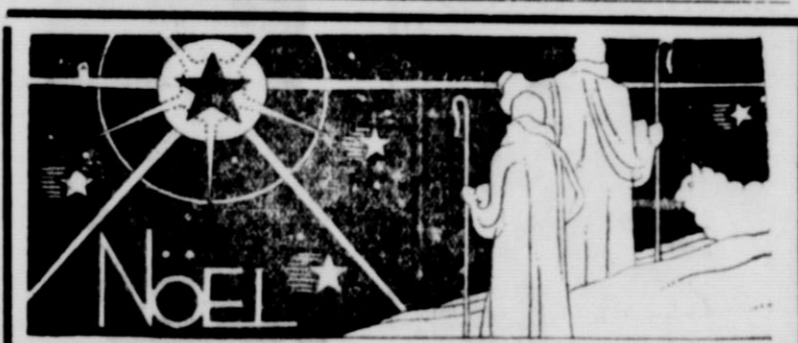


This beautiful 29-piece 50 Year Guarantee set of Silverware—Tickets with your purchases.

CITY DRUG STORE
MATADOR



A MERRY CHRISTMAS And a HAPPY NEW YEAR
LEA ICE CO.
SOLON LEA, Mgr.
Matador



We Wish Our Friends and Customers a
MERRY CHRISTMAS

And a Happy Prosperous
NEW YEAR



Quanah Cotton Oil Co.

Warehouse No. 3—Roaring Springs
West Texas Gin Company—Matador

come to see me. My has been a good girl, my don't cry, and my minds mamas. Please bring my a tricycle, a little red rocking chair, and my wants a baby doll. Please bring some candy and chewing gum.
Bring Patricia Ann a table and chair.
Love,
Shirley Estes.



GIVE ME ANYTHING but get it at
SIMPSON'S Drug Store

WOOD, AND ECONOMICAL TOG
TEXAS GIRL Coffee



TEXAS GIRL Coffee



Spot Cash Grocery
Matador

Smith Grocery
Roaring Springs



TO OUR FRIENDS AND PATRONS WE WISH A VERY MERRY CHRISTMAS AND HEALTH, HAPPINESS AND PROSPERITY FOR THE NEW YEAR.



Southwestern Sewer Co.
"The Guardian of Community Health"
TOM HARRIS, Local Representative

A Wish For
CHRISTMAS

A WARM fire and a creaking board. Jest and story. Cheerful voices and wide-eyed children. Bright thoughts, romance, security and a contented heart.

THIS is our Christmas wish for you, and to it we add the hope that 1935 will bring you opportunity to achieve and enjoy in no small measure.

BOB'S OIL WELL
MATADOR



"Nothing on Earth is so true as the Truth."

FOR TRIBUNE
the Roaring Springs
News
Combined With the
County News
Purchase, March 14, 1934
Published Every Thursday
By The
Tribune Publishing Co.
Matador, Texas

Entered as second class matter
at the Post Office, Matador, Tex-
as, under the Act of Congress,
March 3, 1879.

DOUGLAS MEADOR,
Editor.
HOWARD HAMILTON,
Business Manager.

National Editorial Association
MEMBER 1934

MEMBER
West Texas
Press Association

SUBSCRIPTION RATES:
\$1.00 Per Year, 3 Months 25c
CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon
the character, standing or repu-
tation of any individual, firm,
concern, or corporation that may
appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
fully use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference
or article.

"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."

HIGH SCHOOL
HONOR ROLL

Highest grades in high school,
second six weeks, 1934-35. (The
one in each class with the high-
est average will have luncheon)

UNQUESTIONABLY SUPERIOR

HAND
Coffee

J. L. Barr Grocery
Roaring Springs

J. L. Barr Grocery
Roaring Springs

SAGA OF THE PRAIRIE

ALLIE FAYE WILLIAMS, Editor MATADOR HIGH SCHOOL December 20, 1934

with the Lion's club.)
Freshmen: Dorothy Jeane Harp
93, Fred G. Simpson 92, Charlie
Scaff 89½, Frances Carlson 89.
Sophomores: Ruth Irwin 93½,
Tommy Barryman 88½, Marjor-
ia Moore 86.

Juniors: Allie Faye Williams
95½, Geneva Cooper 93, Dorothy
Fulfer 94½, L. V. New 93½.
Seniors: Forrest Faulkner: 95½,
Evelyn Fulkerson 93½, Selbia
Burleson 89 1-3, Helen Simpson
88½, Bertha Doran 87½.

Perfect attendance for the sec-
ond six weeks. Freshmen: R. L.
Brandon, Hubert Brown, Joe
Campbell, Jr., Frances Carlson,
Dan Darsey, Juanita Fulfer, Rus-
sell Graham, Dorothy Jeane Harp,
Geneva Lancaster, Ruth McBride,
J. C. McMahan, Berdena Nelson,
Charlie Scaff, Fred G. Simpson,
Curtis Taylor.

Sophomores: Joeda Berryman,
Tommy Berryman, Lyman Camp-
bell, Modena Graves, Ruth Irwin,
Carl King, Lorene Kingery, Mil-
dred Meador, Marjoria Moore,
Inez Pharis.

Juniors: Harold Campbell, Sib-
yl Daffern, Geneva Cooper, Hazel
Elithorpe, Dorothy Fulfer, Will
Pritchett, Dora Ratcliff, Marie
Ross, Burrell Tipton.

Seniors: Forrest Faulkner, Ev-
elyn Fulkerson, Argie Irwin, Aga-
tha Lancaster, Helen Simpson,
Jesse Spencer, Odell Washington,
Jack Harden.

Students in high school with no
demerits for second six weeks,
1934-1935. Freshmen: Edith Cain,
Dorothy Jeane Harp, Geneva Lan-
caster, Orva Latimer, Virginia
Wagley.

Sophomores: Joeda Berryman,
Tommy Berryman, Mary Jane
Briggs, Ruth Irwin, Clefa Mae Mc
Cain, Mildred Meador, Inez Pharis,
Clotelle Willie, Ava Clyde
Smart.

Juniors: Geneva Cooper, Hazel
Elithorpe, Dorothy Fulfer, Katy-
lynn Humphries, L. V. New, Dora
Ratcliff, Allie Faye Williams, Will
Pritchett.

Seniors: Bertha Doran, Evelyn
Fulkerson, Argie Irwin, Agatha
Lancaster, Elsie Martin, Boyd
Perkins.

Students in high school with
conduct grade from 20 to 59.
Freshmen: R. L. Brandon, Joe
Campbell, Jr., Frances Carlson,
Juanita Fulfer, Donald Groves,
Ruth McBride, J. C. McMahan,
Berdena Nelson, Jack Robinson,
J. Fred G. Simpson, Jr., Curtis
Taylor, Mable Turner, Virginia
Wagley.

Sophomores: W. J. Brian, Paul
Cain, Modena Graves, Lorene
Kingery, Joe B. Meador, Marjor-
ia Moore, Farnum Vison.

Juniors: J. D. Allen, Alfred
Cotton, C. M. Daffern, Georgia
Gourland, Sibyl Daffern, Julia
Davis, Clifford Harris, Tut Har-
cross, Oma Mae Jameson, Sylvia

Nell Patton, Marie Ross, Burrell
Tipton, Dorothy Willett, Camella
Wilkinson, Velma Willis.
Seniors: Grady Acker, Selbia
Burleson, William Clements, For-
rest Faulkner, Catharine Foger-
son, Nancy Morris, Robert Prit-
chett, Levi Wilkinson.

Letters To
Santa Claus

Whiteflat, Texas,
December 8, 1934.
Dear Santa Claus:
I am 4 years old and have been
good all year, so bring me a two
gun holster set and plenty of
candy, fruit and nuts.
Dan Lamar Tilson.

Matador, Texas,
December 5, 1934.

Dear Santa:
I want a bicycle and a little
typewriter.
I have been a good boy so
please don't forget me.
I want a two wing airplane,
too.
Raldo Beal James.

Matador, Texas,
December 10, 1934.

Dear Santa:
I am a little 3 year old girl. I
am Sybil Lea. I am trying to be
good so you will come to see me.
Please bring me a big doll that
can cry and sleep and some dishes
and some house shoes and a
bunch of candy and fruit. Re-
member my little friends.
Sybil Lea

Matador, Texas,
December 11, 1934.

Dear Santa:
Please bring me a doll and some
clothes for it, and please bring me
a little Bible too.
Ana Bell Kagle.

Matador, Texas,
December 9, 1934.

Dear Santa:
I hope I have been good enough
UNQUESTIONABLY SUPERIOR

HAND
Coffee

J. L. Barr Grocery
Roaring Springs

J. L. Barr Grocery
Roaring Springs

J. L. Barr Grocery
Roaring Springs

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J. L. Barr Grocery
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J. L. Barr Grocery
Roaring Springs

to get a Boy Scout wrist watch
with a luminous dial. I sure want
a football. I certainly hope you
will bring me a fountain pen and
a flash light.
Love,
Douglas E. Pitts, Jr.
P. S. Do bring me a typewriter.
Please bring other children Xmas
presents.
D. E. P.

Matador, Texas,
December 14, 1934.

Dear Santa Claus:
I am writing for a baby doll
that has sleeping eyes and hair on
it, a set of dishes and a doll buggy,
a little stove, a box of handker-
chiefs and a wrist watch.
Yours truly,
Mary Franklin.

Matador, Texas,
December 11, 1934.

Dear Santa Claus:
I have been looking for you, and
I have been a good boy, so please
bring me a bicycle and a little
typewriter.
I have been a good boy so
please don't forget me.
I want a two wing airplane,
too.
Raldo Beal James.

Matador, Texas,
December 10, 1934.

Dear Santa:
I am a little 3 year old girl. I
am Sybil Lea. I am trying to be
good so you will come to see me.
Please bring me a big doll that
can cry and sleep and some dishes
and some house shoes and a
bunch of candy and fruit. Re-
member my little friends.
Sybil Lea

Matador, Texas,
December 11, 1934.

Dear Santa:
Please bring me a doll and some
clothes for it, and please bring me
a little Bible too.
Ana Bell Kagle.

Matador, Texas,
December 9, 1934.

Dear Santa:
I hope I have been good enough
UNQUESTIONABLY SUPERIOR

HAND
Coffee

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Roaring Springs

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J. L. Barr Grocery
Roaring Springs

J. L. Barr Grocery
Roaring Springs

Santa, I want a tricycle and fire
wagon and lots of fruit and can-
dy. Bring all the other good lit-
tle boys and girls something, too.
Your little friend,
Don Carlos Davis

Subscribe for the Tribune.

SAVE
On Your Fuel Bill
By Burning
WOOD

I have plenty of good, solid
mesquite wood and can
deliver any amount desired.
This wood was cut a year
ago and is not rotten.

SAWED TO ANY LENGTH
DESIRED

DELIVERED
\$5.00 Per
Ton

Five cents per mile extra
for out of town delivery.

F. W. WEBB

1 Block West of Depot

MERRY CHRISTMAS
And A
Happy New Year
To Our
Friends
and
Patrons
Spur Laundry
Spur, Texas

GIFTS FOR ALL
For HIM
NEW TIES ARE ALWAYS
APPRECIATED
The Ideal
Gift
FROM
59c
UP
Suggestions
Stetson Hats... Sweaters...
Men's Suits... Underwear...
Leather Belts... Shirts...
Scarfs... Handkerchiefs...
House Shoes.
NO MAN EVER HAS TOO
MANY SOX
You are certain to
give a welcome gift
when you give socks.
Men are certain
to be pleased.
Price
25c to
50c
Warm, Comfortable Clothing Gifts for Children
WESTERN DRY GOODS CO.

For HER
STOCKINGS NEVER FAIL
TO PLEASE
All the new
shades
Priced at—
86c
And
\$1.00
Gift Ideas
THAT ARE PRACTICAL
Silk Gowns and Pajamas...
Silk Lingerie... Handker-
chiefs... Sweaters... House
Shoes and Ready to Wear.
GLOVES WILL BE
APPRECIATED
No woman's ward-
robe is complete
without gloves...
They are sure to be
appreciated.
We have a large
stock of gloves and
the price is only—
\$1.50
To
\$2.25
Warm, Comfortable Clothing Gifts for Children
WESTERN DRY GOODS CO.

We wish to
YOU and
Yours a
Merry
Old Fashioned
CHRISTMAS
and a Bright
and Prosperous
New Year
MATADOR HARDWARE and
FURNITURE CO.
"We have it, will get it, or it is not made"

CHRISTMAS GREETINGS
To Our
Friends and Customers
We Wish to
Extend Best Wishes
For a
Merry
Christmas
And Also
Wish Each of You
Health, Happiness
And
Prosperity
During 1935
HIGGINBOTHAM-BARTLETT
COMPANY
MARVIN ENGLISH, Mgr.

Letters to Santa
Claus
Matador, Texas
December 11, 1934
Dear Santa Claus:
I want a little girl going to school
in the first grade. I am
9 years old. Will you please re-
member me with a set of little
dishes and a little table.
Hazel Edwards.
P. S. I am staying with Grand-
ma Hawley.
Matador, Texas
December 13, 1934
Dear Santa Claus:
I want a big sleeping
crying doll with hair and
a set of dishes and a wrist watch
and a ring and doll buggy and
a set of handkerchiefs.
Emma Balentine
Matador, Tex-
as
December 14, 1934
Dear Santa Claus:
I want a car and a machine
that sparks will fly out of.
I have been a good boy.
Yours truly,
Frank Price
Matador, Tex-
as
December 12, 1934
Dear Santa:
Please bring me a tam a bra-
nd lots of candy and fruit.
Thank you
Glenda Mae Nelson
Matador, Tex-
as
December 14, 1934
Dear Santa Claus:
I want a doll, a powder puff
and a set of dishes. Daddy wants a
set of dishes. Please bring me a
set of candy in it.
Betty Price
Matador, Tex-
as
December 12, 1934
Dear Santa Claus:
Please bring me a box of s-
weet, lots of fruit, some can-
dy material and a
doll.
Yours truly,
Eula Hamite
Matador, Tex-
as
December 13, 1934
Dear Santa Claus:
How are you this nice Ch-
ristmas? I am a little boy 9 y-
ears old in the second grade. San-
ta please bring me a little
doll, a set of dishes, a set of
lights. It costs \$1.00
and also I want some fruit
and candy. I think
AMERICAN
OIL-BURNING
HEATER
New Beaut
GREATER FU
ECONOMY
Heat Your Hor
The Modern W
NO
DIRT
SMOKE
ASHES
SOOT
Merca
Lockney

"Nothing on Earth is so powerful as the Truth."

Letters to Santa Claus

Dear Santa Claus:
I am a little girl going to school in the first grade. I am 7 years old. Will you please remember me with a set of little shoes and a little table.
Hasel Edwards.
I am staying with Grandpa Hawley.

Matador, Texas,
December 11, 1934.

Dear Santa Claus:
I am writing for a big sleeping bag, a doll with hair and a ring and a wrist watch and a ring and doll buggy and a set of handkerchiefs.
Emma Balentine.

Matador, Texas,
December 14, 1934.

Dear Santa Claus:
I want a car and a machine gun that sparks will fly out of. I have been a good boy.
Yours truly,
Frank Price.

Matador, Texas,
December 12, 1934.

Dear Santa:
Please bring me a tam a brace and lots of candy and fruit.
Thank you
Glenda Mae Nelson.

Matador, Texas,
December 14, 1934.

Dear Santa Claus:
I want a doll, a powder puff, a set of dishes. Daddy wants a pair of socks. Please bring me a car and candy in it.
Betty Price.

Matador, Texas,
December 12, 1934.

Dear Santa Claus:
Please bring me a box of statuary, lots of fruit, some candy and material and a wrist watch.
Yours truly,
Eula Hamiter.

Matador, Texas,
December 13, 1934.

Dear Santa Claus:
How are you this nice Christmas? I am a little boy 9 years in the second grade. Santa, I want you to bring me a little car with lights. It costs \$1.00. I also want some fruit and candy. I think that

will be all for this Christmas. I am as ever, your little friend.
Chester McMillan

Matador, Texas,
December 12, 1934

Dear Santa Claus:
Please bring me a 22, candy, fruit and school material.
Yours truly,
Haskell Hamiter

Matador, Texas,
Merry Christmas.

Dear Santa Claus:
Will you please send me a doll and buggy, a ball, a doll head, a new dress and a set of dishes and some Christmas fruit. I will close.

From,
Georgia Hamiter.

Matador, Texas,
December 12, 1934.

Dear Santa:
Please bring me a cowboy suit and belt, a scabbard and gun, and Santa Claus, don't forget my baby sister, Dolly Marie. Send her a doll and a set of dishes.
Yours truly,
Hubert Smallwood.

Matador, Texas,
December 11, 1934.

Dear Santa Claus:
I am writing you to see if you will remember me. I am a little girl 9 years old. I hope I get a big doll. I don't want to ask you for much. So bye-bye, hope you don't get mad at me.
From
Ona Odett Hawley.

Matador, Texas,
December 13, 1934.

Dear Santa:
I want a bathrobe and a pair of house slippers and a doll trunk, a set of dishes and don't forget Edna and Donnie.
Jane Bishop.

Matador, Texas,
December 12, 1934.

Dear Santa:
I want a bath robe and a pair of house slippers and a doll trunk and a set of dishes and don't forget Edna and Donnie.
June Bishop

Matador, Texas,
December 12, 1934.

Dear Santa:
I hope you get around to my

house. I want you to bring me a big doll and ball and some fruit, some nuts, apples, oranges and candy.

From
Rovena Henderson

Matador, Texas,
December 13, 1934.

Dear Santa Claus:
I want a machine gun that shoots fire and a dump truck that holds up one hundred pounds.
With love,
George Doss.

Matador, Texas,
December 13, 1934.

Dear Santa:
I want a gun and scabbard, I want a truck and a car. I want some marbles.
Thurman Irvin.

Matador, Texas,
December 13, 1934.

Dear Santa:
I want a doll that goes to sleep and cries, a set of dishes and a

washing set. Also some candy, nuts and fruits.
Dorothy Nelson.

Matador, Texas,
December 13, 1934.

Dear Santa:
Please bring me a drum and a football. I want a truck and a book. I would also like some fruit and nuts.
Thank you very much.
Don Paul Keith.

Matador, Texas,
December 12, 1934.

Dear Santa:
For Christmas I want a train, a football, a knife and some candy and fruit.
Please bring my little brother

and sister some toys and fruit, too.
Galan Cllett.

MOTOR TRANSPORTATION MEN TO MEET IN AUSTIN
AUSTIN, Dec. 10.—Looking forward to mapping a more progressive program for their growing industry, motor transportation men of Texas will meet in a three-day convention in Austin the last part of December.

Conclave plans have received such unusually good response, according to Walter Beck, in charge of Texas Motor Transportation Association activities, that arrangements are being developed for a comprehensive motor truck and equipment exposition to be held in connection with the business sessions which will open December 27 and close three days later.

Splendid facilities of the University of Texas will be employed for both convention and exposition. Business meetings will be conducted in huge Gregory Gymnasium, on the University campus, and a paved and parked area, 120 by 550 feet, will be the scene of the exhibition of the most modern machines and equipment.

"To Discuss Problems"
The convention is to be held to iron out a variety of problems confronting the industry, Beck said. "Out of the meetings and show will come a clear picture of both good and retarding conditions existing in the industry."

Some of the convention purposes will be consolidating trucking code gains, talking over problems of each class of operators and learning the latest developments in equipment, operating practices and services.

INQUESTIONABLY SUPERIOR
HAND H Coffee

Commercial Groc.
Matador



We Want to Wish You and Yours A MERRIE CHRISTMAS AND A HAPPY NEW YEAR

GREETINGS

We Wish to Extend Sincere CHRISTMAS GREETINGS To Our Friends and Customers And Also to Wish Them A HAPPY NEW YEAR

Mission Gas & Oil Co
Phone 13

MERRY CHRISTMAS

We Wish Our Friends and Customers A MERRY CHRISTMAS And a HAPPY NEW YEAR

FREE TOY CARS

To the First 25 Customers Buying \$1.00 or More in Our Store
SATURDAY MORNING
DECEMBER 22
We Will Give Absolutely FREE ONE TOY AUTOMOBILE—See Them in Our Show Window—

CHRISTMAS APPLES AND ORANGES—30 BOXES ON DISPLAY—PLENTY MORE IN RESERVE—AS LOW AS 20c PER DOZEN.

SATURDAY and MONDAY SPECIALS
Fancy Mixed Candy, 25c to 30c val. lb. 20c
Mixed Nuts, No. 1 Grade lb. 20c
SUGAR 10 lb. Cloth Bag 59c
SUGAR 25 lb. Cloth Bag \$1.39
CRACKERS 2 lb. Box 20c
BANANAS, Fancy Fruit Doz. 25c

Matador Cash Grocery
ONE PRICE—THE LOWEST

GIVE ME ANYTHING but get it at SIMPSON'S Drug Store

Money Back Guarantee Flour PAMPA'S BEST New Shipment Arriving Today A. A. TIPTON N. W. Corner Square

Phillip Graves SERVICE STATION Gulf Products Chrysler and Plymouth Automobiles

Jewelry FOR GIFT GIVING

Diamond Rings Latest Mountings, Beautiful Stones A GIFT THAT KEEPS ON LIVING... PRICED FROM TEN DOLLARS UP

Silverware, Glassware, Clocks, Watch Chains, Pocket Watches, Beads, Bracelets

Wrist Watches NEWEST STYLES FOR BOTH MEN AND LADIES. PRICED AS LOW AS FIVE DOLLARS.

John Bradshaw The Jeweler MATADOR, TEXAS

AMERICAN OIL-BURNING HEATER

KITCHENKOOK
Cooks Faster... Bakes Perfectly and Lights Instantly!

Heat Your Home The Modern Way

USED STOVE DEPARTMENT

LARGE CIRCULATING COAL HEATER	\$29.00
LARGE GERMAN COAL HEATER	\$22.50
LARGE ROUND OAK COAL HEATER	\$12.50
SMALL HEATERS PRICED	\$4.00 to \$10.00

All in Good Condition

Several Oil Cook Stoves Priced To Sell

Baker Mercantile Co.
Lockney Floydada

LOCALS

NOTED—All wood-haulers, haulers and any form of trespassers will be prosecuted and are hereby warned to keep off all lands belonging to Mrs. W. E. Reeves. 3p-27

NOTICE—I have meat hogs for sale at reasonable prices. Cost little to have your own meat. Ask Joe M. Gaines. 2c-20

FOR RENT—Two furnished rooms for light housekeeping. Mrs. B. F. Moore 1c-c

CUT FLOWERS—For all occasions. Quick delivery. See or call Mrs. Lemmie Day. 4c-10

LOST—Child's glasses, between school and town. Please notify F. W. Webb. 1c-c

FOR SALE—100 feet, 4 1/2 inch well-casing. See C. T. Jinkins. 1c-c

FOR SALE—Good 1929 Chevrolet coach. Bargain for cash. See Mrs. Hess at Wilson and Mayfield Grocery.

T. M. Dixon of Whiteflat transacted business in Matador Saturday.

Dick Titus of White Star was in Matador Saturday, looking after business.

Mr. and Mrs. Virgil Leonard of Croton camp were shopping in Matador Saturday.

Clovis Murphy of Whiteflat attended to business here the latter part of last week.

R. N. Scrivner of Roaring Springs was transacting business in Matador Saturday.

F. C. Harrow of Whiteflat transacted business in Matador Saturday.

Ned Martin of Flomot attended to business here Saturday.

Miss Helen Powers, who has been employed at the City Beauty Shop, returned to her home at Spur, Tuesday, for a visit.

Lee Guthrie of Wheeler was looking after business interests in Matador this week.

Mr. and Mrs. George Warren and family of Farwell, are visiting Mr. and Mrs. Tom King this week.

John Lisenby of Flomot was attending to business here Wednesday.

Jeff Morris of Whiteflat transacted business here Wednesday.

Mrs. M. E. Thompson, who has been visiting relatives in Throckmorton, returned home Wednesday.

Miss Tommie Tudor is assisting Mrs. Westmoreland in the City Beauty Shop this week.

Greer Price of Whiteflat was trading here Saturday.

Clyde Sparks of Whiteflat was a Saturday visitor in Matador.

S. H. McCary of Whiteflat was looking after business here Saturday.

Ernest Fisher of Flomot was a business visitor in Matador Saturday.

Hugh Vinson of the White Star community was in town Saturday.

Miss Josephine Moore returned home Sunday from Ft. Worth, where she has been visiting relatives and friends for the past month.

Gus Stearns of Darden Canyon was a Saturday visitor in Matador.

Supt. W. A. Lewis of Roaring Springs attended to business here Saturday.

Henry Martin of Fairview was trading here Saturday.

Red West of White Star was in town Saturday.

Hugh Cole of the Barton community was a visitor in Matador Saturday.

Thelma Casey of White Star was looking after business here Saturday.

Ben Keltz was a business visitor here Saturday.

Mr. and Mrs. Jack Robinson and son Jack, Jr., left Saturday morning for San Antonio, for an extended visit with relatives.

Mrs. Alvin Stearns, Mrs. Marvin English and Mrs. Dub Drace

drove to Plainview last Thursday.

Judge C. B. Whitten and Farris Fish, accompanied by attorneys D. O. Bellew and Massingale, both of Ft. Worth, attended court in Lubbock Wednesday.

Aubrey Duncan of Northfield was transacting business in Matador last Saturday.

Mrs. Albert Daffern and Mrs. L. J. Barkley drove to Plainview last Friday.

Miss Amy Glenn, who has been attending Baylor University at Waco, returned home last Wednesday evening.

Boon Simpson of Northfield

transacted business here Saturday.

I. F. Read of Flomot attended to business in Matador Tuesday.

W. W. Bain was attending to business here Saturday.

MOVIE CHATTER

By A. ROGUE

Did you ever wonder who were the most popular stars? Here are the ten biggest money making stars of 1933-34, in order as they rank in importance, as shown by the Motion Picture Herald: 1. Will Rogers; 2. Clark Gable; 3. Janet Gaynor; 4. Wallace Beery; 5. Mae West; 6. Joan Crawford; 7. Bing Crosby; 8. Shirley Temple; 9. Marie Dressler; 10. Norma Shearer. Is your favorite among the ten?

For Friday and Saturday, we are showing Buffalo Bill, Jr., in "Riders of Golden Gulch," with Yakima Cannutt, a western full of action and romance.

A picture I'm sure will please for Sunday and Monday is Janet Gaynor and Charles Farrell in "Change of Heart." As you'll notice Janet Gaynor ranks first in feminine stars.

For Tuesday and Wednesday, (this being Christmas week) we have "Stand Up and Cheer," with Warner Baxter, Shirley Temple and John Boles. This little star who ranks third in the ten listed is sure to please.

White Star News

Edwin Harris and wife moved to Plainview to make their home there next year.

Wilburn Montgomery left Monday for Rotan.

The Whiteflat junior boys entertained the local juniors Friday with a hard fought basketball game. The White star boys won 26 to 12.

Orville Kuykendall visited in the Darsey home Sunday.

Ollie Nall and family of Foley

visited Mr. and Mrs. J. L. Spence Sunday.

Louraine Barton is back school minus two tonsils she caused much trouble until she Dr. Traweck remove them.

Ira Slover has been moved from near Matador to farm here.

DR. W. E. HARRISON
DENTIST
Office Over Paducah Pharmacy
Paducah, Texas

Program

Friday and Saturday
Buffalo Bill, Jr., in
"Riders of Golden Gulch"

Sunday - Monday
Janet Gaynor and Charles Farrell in
"Change of Heart"

Tuesday and Wednesday
"Stand Up and Cheer"
With Warner Baxter, Shirley Temple and John Boles

ROGUE THEATRE
Matador, Texas



OUR MOST SINCERE WISHES FOR A

MERRY CHRISTMAS
And a
HAPPY NEW YEAR
Traweck Hospital
DR. A. C. TRAWECK—MATADOR

Going to a Party This Week?



LET
CITY TAILOR SHOP
CLEAN YOUR CLOTHES

Quick service with the same satisfactory workmanship.



Your Clothing Insured Against Fire While In Our Shop!

CITY TAILOR SHOP
MELVIN MEASON, Mgr.

To Our Friends and Customers
We Wish a Merry Christmas
And a Happy New Year



CHRISTMAS JOY

SOUTHWESTERN ASSOCIATED TELEPHONE COMPANY
Serving
MATADOR, ROARING SPRINGS, AFTON and DICKENS



WE WISH YOU AND YOURS A
Merry Christmas
AND A
Happy New Year

Wilson & Mayfield
Grocery and Market
"A LIVE AND LET LIVE PROFIT"

JUST THREE MORE DAYS

In Which to Do Your CHRISTMAS SHOPPING

Our Stock is Still Complete of Many Practical and Useful Gifts!

Do Not Wait!
Buy Now While Selections are Easy!

REMEMBER THE
FREE RADIO!

RCA-Victor Radio to be given away at 4 o'clock Monday afternoon, December 24.

Tickets given on purchases and payments on accounts.

Gifts for Every Member of the Family

MATADOR HARDWARE AND FURNITURE CO.
"We Have It, Will Get It, Or It Is Not Made"



WEST TEXANS KNOW

Yes-sir-ee they know what WESTERN hospitality means. They know when they come to the WORTH they are going to feel right at home... that every attendant is ready to serve with a smile that's broad and real and understanding.

15 FLOORS
GUEST ROOMS

2 and up

the **WORTH**
7th and TAYLOR

The Tribune Embroces Springs News and The Motion Picture Magazine. One Publication of Com. TRIBUNE VOL. 8, NO. 42

TRAIL DUST
By DOUGLAS MEADOR

Friendships are those strong ropes that mountain-climbers fasten about their waists. They are un-used on the up-hill journey as long as the footing is certain except for the feeling of protection and security that the climber feels. It is the climber, when a life suddenly yawns a headlong plunge toward oblivion, that the slack is taken. The strength of the ropes and the feet that do not give out. Those who reach the peak owe success to the smaller ropes. The great ropes are those that help others less fortunate while some cut loose after danger has been passed.

Personally, I have been saying anything about it before people begin to regard it as stupid it is hard to change one's mind, especially when one hasn't anything to counter it, but I am going to say that I fail to grasp some of the stories I read. Somehow I get only for little crumpled pieces in which to read and select one of the more popular magazines with large circulation. And some of the stories are regular. The simple and strong and less with something to think about. The others, try as I may, get my head. I never get when they begin, I know what they are about, but I am not certain when they

There is something about a world swimming in liquid silver of a western daybreak. Dawn is a girl in tattered raiment beside the jeweled midnight. Stubborn and after the sun has singed her hair, she remains the philandering stars follow some shadowed rendezvous and the horizon.

In a strange promise these friends it is agreed to pass into eternity. I am not certain when they remain among the living. The world knows that one per cent of what they know and should be better. But vast 99 per cent of the world knows that the intangible something that the soul of man. After a living mortal has been taken from the hand of death and buried in the shell of clay, as a reason as obvious as the hand out of the grave should not speak to remain for a while. But I shall keep the regard of whether it is to listen or to speak.

It is my nature to do things that I know nothing about. I am confronted with thought concerning the passing school of who flavored their sermons with a considerable amount of brimstone and everlasting punishment for the wicked, who in their interpretations of the good. It was possible to modify the other. If there were a great fire then what pearl gates and streets

I keep thinking about who told her young son that if he did not believe in Santa Claus, there would be no Santa Claus. The reminder in a very obvious way the youngsters' opinion is a little lesson that will hang up our stockings

James (Red) Renfro was in Roswell, New Mexico, for several months, returning Sunday.

Mr. and Mrs. Douglas had as guests Mr. and Mrs. Bob Mc...

Rev. W. W. Boyd and family, formerly of Matador, were here Friday.

Julian Edmondson was in Matador for a football game at Chi...