













MATADOR TRIBUNE

Successor to the Roaring Springs News
Combined With the Motley County News
By Purchase, March 14, 1934
Published Every Thursday
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Matador, Texas

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DOUGLAS MEADOR, Editor.
HOWARD HAMILTON, Business Manager.

National Editorial Association MEMBER 1934

MEMBER West Texas Press Association

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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of the Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

POLITICAL ANNOUNCEMENTS

The Tribune is authorized to announce the following persons as candidates for the respective offices, subject to the democratic election to be held August 25, 1934

For District Judge 116th Judicial District: A. J. FOLLEY, H. C. BRUMMETT

For Sheriff and Tax Collector and Assessor: J. E. SKINNER (Re-election), S. W. (Sam) WEATHERALL.

For Commissioner Precinct No. 3: Claud McDonald, W. E. Thomas (Re-election.)

NEIGHBORHOOD NEWS

There is a kind of news that rarely, if ever, appears in print. It is circulated by word of mouth, orally transmitted. And it deals with small things, little things that have no significance outside the immediate neighborhood of their occurrence. No appeal to the larger community beyond.

For example, one sunny day in the early spring a wren and his mate selected for a nesting place a clothespin bag hanging on a post in the back yard of a Chevy Chase residence. The birds had their home completely established when they first were noticed by their human neighbors, and all parties concerned agreed that they should remain undisturbed. Their presence was reported up and down the street until practically everybody knew about it, and when their babies appeared that fact, too, was reported to their public. The result is that they constantly are watched and measurably protected from a proper distance by people who ordinarily are not interested in ornithological phenomena. Many a heartfelt prayer in their behalf, it may be presumed, has ascended to One who notes the ascent of a sparrow's fall. They have the good will of a host of friends who are not incapable of such a petition.

And in another Washington suburb not long ago there was a small girl who had an exceptionally clear and musical voice. She sang as she went about the household duties to which, before and after school, she was assigned, and people living near heard the beautiful melodies for which she was responsible, and in the course of time became concerned to help the singer to a larger audience.

A retired business man organized a committee of friends toward that end, and funds were raised for the potential prima donna to have instruction of the type she needed. A few weeks ago she made her debut, still a child, but critics say, well on the road to success. Every tiny section of the populated earth has unwritten animals of its own. It is natural that it should be so. The plainest of

people have their histories, make a certain kind of community story. Birth, marriages, deaths, all the adventures of work and play are represented in the chronicle. And every now and then comes out of the placid shadows of a forgotten village or an obscure byway of some great town a flash of color that is caught and reproduced by the organized press of the world. It was from backgrounds of these varieties that Shakespeare and Lincoln came—and to which they returned.—Washington Star.

TRUSTEES OF FREEDOM

Freedom of the press makes every newspaper and every editor a trustee for the preservation of that freedom of thought and expression, not for the newspapers really but for the people of the United States. I have always held that a newspaper really belongs to its community. The publisher is only the official vehicle to convey, to pass around, to disseminate, to discuss, to formulate, and allow the readers to formulate the hopes, the aspirations, the views, of the people of the community the newspaper serves.

It is the duty of the newspaper not merely to offer itself as an organ of expression for the voice of the people. It actually should encourage, promote, assist in every way possible the expression of the thought of the people. A newspaper should be the public forum where the voice of the people can be expressed freely and vigorously. The news presented today is on a higher plane than ever before. The newspapers are doing a real job of reporting the news of these critical times impartially and honestly. They are fighting vigorously to uphold the freedom of the press, to see that both sides of every argument are presented, so that the people can obtain full information and make up their minds on the merits of the question.—Senator Arthur Capper of Kansas, in a speech in the United States Senate.

A train hit a sedan the other day and six people were killed; none of them were on the train. This ought to give the traveling public an idea.

The ladies are more interested in what a bride is married in than what she's married to.

CLIPPINGS

AVALANCHE PUBLISHER THANKS SPUR PEOPLE

Dear Editor: If it is your policy to print open letters, please permit me space to sing the praises of Spur and Spur people for the way the recent West Texas Press Association was carried on in your city.

I have attended many conventions of newspaper bodies, as well as meetings of other types, and I have never been more royally treated than at Spur.

Also, I have never enjoyed a meeting any more than the one I enjoyed in Spur.

These brief remarks, I believe, are typical of the feeling other members of the Association carried home with them and I am taking this opportunity of telling you about it.

Very truly yours, CHAS. A. GUY, Lubbock, Texas. From the Texas Spur

WARD'S FREIGHT LINE TO EXTEND TO THIS COUNTY

A. N. Ward's truck line is operating under two railroad commission permits now, having been granted the extension of the line asked for early in the spring to Matador and Roaring Springs.

At the time of the hearing held in Wichita Falls, several other lines were refused permits for extensions. The Floydada man's petition was also fought by several opposing interests, who pointed out in particular the need to retain all possible business for the rail lines operating in the territory.

Ward's permit was issued in the latter part of July and he began operation about August 4. His permit calls for eight hauls to Matador and Roaring Springs to and from Floydada. He also retains his permit to operate between Floydada and Plainview.—Floydada News-Herald.

EMERGENCY CATTLE BUYING WILL MEET QUALITY

That the quality of cattle buying program will do much good in improving the quality of cattle in Bailey county is the opinion of J. B. Wadsworth, county farm agent.

Most of the work in improving the various breeds of cattle has been done by vigorous culling on the part of a few cattle breeders in the past. The Government is giving everyone the opportunity to cull their cattle and this should produce even greater results, the county agent stated. The Government wants everyone to sell their culls and keep their best cattle.—Muleshoe Journal.

Subscribe for the Tribune.

Hollywood

By MARSHALL FISKE (Special Hollywood Correspondent)
To The Tribune



When "Of Human Bondage" comes your way don't miss it. If you have read Somerset Maugham's modern classic by the same name, the book will come to life before you as it has never done before. If you have not read it, you will probably enjoy the picture all the more, for you will not realize what characters and episodes have been omitted.

Leslie Howard and Bette Davis play the major roles. Your great surprise will be when you see the acting of Miss Davis. Heretofore Bette Davis meant to the great majority of people just another young actress rather than a "blat-blah" in fact, who had been foisted upon an unsuspecting and long-suffering public. Miss Davis' characterization of "Mildred" in this picture is truly an inspired performance—or should I say a square plug exactly fitting a square hole, and not, as heretofore, in her case, a square plug in a round hole. It is Leslie Howard's infatuation for this young cockney waitress that is the chief motivation of the picture, and through it all you wonder at this infatuation when she treats him so very shabbily. Her character is one of provocative insolence, selfish, unsympathetic, cold. You dislike her right from the start but you love her cockney accent. Then when she spurns marriage and love and goes from one man to another, down, down to disease, poverty and death, your emotions become mixed, your loathing for her is tempered with pity. Fate in this case has spun her web so adroitly that it has enmeshed them both in it and it is her death alone that frees them both from their formidable embrace. It is then and only then that the life curve of happiness swings suddenly upwards and the picture ends on a major note.

Beware Dangers of Surface Waters

Aware of the hazards to health inherent in the present water discharge flange securely. At State Health Department offers some suggestions for the protection of surface water supplies. If the plan outlined below cannot be used, all questionable water should be boiled before being used as drinking water.

SUGGESTIONS FOR SETTING UP SURFACE WATER PROTECTION LAYOUT

PUMP: For this purpose a hand pump may be used, but it should be a force pump meeting the following specifications:

- (a) Solid base, anchored firmly to platform.
(b) Pump should have discharge spout removed, and the proper pipe fitting connected to discharge flange securely. At this point also a quarter-inch mesh screen should be inserted, if a screen is not attached to the lower end of the suction pipe.
(c) A "pitcher pump" or lift pump with open top which can be readily primed is not recommended.
(d) Where possible a power pump may be installed and is usually more satisfactory.

TANK: A metal or wooden tank properly covered and of a size sufficient to meet the water demands of the household will be satisfactory. The tank should be elevated at least twenty feet above the discharge pipe. The discharge pipe should not be more than eight feet above the pond or lake water surface.

FILTER: Filter units may be constructed of concrete, metal or wood. They should be of sufficient size to supply a minimum of 200 gallons of filtered water per 24 hours, and should meet the following general specifications:

- (a) Minimum size of filter, 3

ft. by 3 ft. surface area (capacity of 500 gallons as maximum.)
(b) Gravel in filter should pass an inch and half mesh screen.
(d) Fine sand, two feet in depth, should be placed over gravel.
(e) All sand and gravel should be washed clean and sterilized in a hypochlorite solution before being placed in the filter unit. (Hypo solution: mix 4 ounces of chlorinated lime into ten gallons of water.)
(f) A clear water tank of at least 200 gallon capacity should be set beneath the filter and equipped with means for adding the chloride of lime solution.

DISINFECTANT: Mix a 12 oz. can of chlorinated lime into a water pail, then dilute in one gallon of clean water. Use about 1 1/2 teaspoonfuls of this solution for each fifty gallons of water.

This arrangement and treatment should produce a clear, safe water, and in quantities sufficient to furnish a maximum of 500 gallons per day.

The delivery barrel should be kept covered when not being filled. Where the farm home is piped for running water, the disinfected clear water discharge pipe may be connected into the house intake line.

For additional information refer to U. S. Dept. of Agriculture Farmers Bulletin No. 1448, "Farmstead Water Supply," or write the State Department of Health, Austin, Texas.

RESEARCH MADE POSSIBLE THROUGH GIFT TO TEXAS U.

AUSTIN, August 8.—Investigations into the field of historical research known as "the humanities," as related to Texas, have been made possible by a gift of \$7,500 to the University of Texas, by the Rockefeller Foundation for 1934-34. Receipt of the gift has just been acknowledged by the University Board of Regents. Recipients of the grant are J. Frank Dobie, associate professor of English and well-known authority on Southwestern folk-lore; Fannie Ratchford, librarian in the Wrenn and Stark rare book collections; and J. Evetts Haley, collector of historical materials for the University.

Mr. Dobie, who two years ago began a study of folk-lore in the mountains of Mexico, under a Guggenheim Foundation grant, will utilize this new Rockefeller fund for the purpose of enabling him to complete this project. He will be on leave of absence from the University for the whole year of 1934-35, part of the time engaged in collecting material, the remainder in writing. He will complete two books, one of which will deal with folk tales out of North Mexico, reflecting social

backgrounds, ways, customs and psychology of the people. The other will treat of tales of some characteristic animals of the Southwest common to this country and to Mexico, namely the coyote, the panther, the rattlesnake, the paisano or roadrunner, and the peccary or javelina.

Miss Ratchford's study will consist of a survey of Texas homes built before the Civil War, and will result in the writing of a book on the architecture and history of these homes. Among these residences will be that of Mrs. James F. Perry, sister of Stephen F. Austin, at Peach Point, near Freeport. It was in this house that Austin lived for a time, and the only room of the building that is now intact is the one he used. Miss Ratchford held a Guggenheim Fellowship in 1929-30 for the purpose of studying unpublished works of the Bronte family, and her third volume from this study will soon appear.

Mr. Haley is now and has been for several years engaged in collecting for the University manuscripts and documents dealing with early Texas history. He holds for this purpose a grant from the Rockefeller fund for research in the social sciences. The new grant will enable him to devote part of his time to writing a book dealing specifically with Col. Charles Goodnight, famed pioneer cattle baron, and his noted Goodnight Ranch, situated in the fertile valley of the Palo Duro Canyon in the Texas Pan-

handle. Mr. Haley has spent six months on this project, beginning September 1, 1933, and has visited friends and relatives over the week-end.

Bob Seay of the community, was transacting business in Matador Saturday.

Marvin Bloodworth of the community, was in town Saturday.

Guy Thacker of the community, was looking after interests Saturday.

Plummer Massengale of the community, was in town Saturday.

Tom Dorsey of the community, was looking after interests Saturday.

Bob Pritchett of the community, was transacting business Saturday.

Gus Stearns of the community, was in town Saturday.

Jim Hoover of the community, was looking after interests Saturday.

Charlie Whitaker of the community, was transacting business Saturday.

Raymond Ross of the community, was in town Saturday.

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THAN 1,000 END REVIVAL

Boys' Life... Springs meeting in... attracted the... of any meeting... for many years. It is... that more than 1000... the evening ser... are conducted under... of the church. Smith of Oklahoma is... preaching.

BUILD A HOME NOW.

Consider the natural... in Roaring Springs... and abundance... Low prices in building... ask about our free...

LOT MEANS A HOME AND A HOME MEANS...

DURING SPRINGS TO S. W. WEATHERALL

SHOT I

A shot rings out... summoned to face u... performance of his... family from any me... of unquestionable co... quick decisions.

We, as friends of... for this advertisement... ling requirements b... ley county.

We know that he... voter in the county... also know that this... duties of his office... citizens and tax pay... ation when you go t... we know that, a vo... and order.

E. Sheriff, Tax of

CANDIDATE FOR

This Advertisement

TESTED on 1000 Insects! SINCLAIR P.D. KILLS flies, mosquitoes, moths, roaches, bedbugs, ants, fleas, gnats, etc. For Sale By Matador Cash Grocery

THE INDIANAPOLIS DESTRUCTION TEST YOU USE LESS OIL WHEN you drive with New and Improved Conoco Germ Processed Motor Oil, you not only give your motor greater protection against wear—you also use less oil. That was definitely proved in the famous Destruction Test at Indianapolis Speedway. In this test against five other nationally famous oils, in identical cars, five quarts of New and Improved Conoco Germ Processed Motor Oil carried its car 4,729 miles—3,015.8 miles farther than the first oil to fail and 1,410.2 miles farther than the best of the five oils. Convincing proof of lower oil consumption and greater motor protection! Protect your motor! Lower your oil expense! Drive into one of the 18,000 Conoco stations for a test today. New and Improved CONOCO GERM PROCESSED (PARAFFIN BASE) MOTOR OIL ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY CONTINENTAL OIL COMPANY PRESENTS Every Wednesday Night over N. B. C., including WFAA-WBAP, 8:30 p. m., C. S. T.—Harry Richman, Jack Denny and His Music and John B. Kennedy



FUNDAMENTAL  
OF ANY LAND  
THE SOIL.

# ROARING SPRINGS SECTION

THE CORNER STONE OF  
ACHIEVEMENT AND  
PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, August 23, 1934

## OVER 1,000 REVIVAL

Meeting in  
attracted the  
any meeting  
years. It is  
more than 1000  
the evening ser-  
conducted under  
near the church  
of Oklahoma is  
thing.

## Boy Scouts Make 2 Day Hiking Trip

The members of the Boy Scouts  
went to Rock Springs near Dick-  
ens, Monday for a two-day out-  
ing. They were accompanied by  
A. L. Lawson, the assistant scout  
master.

Mrs. Blanche Budd and children  
of Vernon, are visiting in the  
home of Mr. and Mrs. Andy  
Hurst this week.

Rev. J. T. Clements of Level-  
land, visited in the home of T. B.  
Peck, several days this week.

A. J. and Drucilla Smith spent  
the week-end visiting friends in  
Lubbock.

Mr. and Mrs. Merle Freeman  
and children returned home Mon-  
day after a short stay with re-  
latives in Quanah.

## Baptist Revival Closes

The two-weeks revival which  
has been in progress at the First  
Baptist church, closed Sunday  
evening. Twenty-seven additions  
were received into the church.  
C. M. Cawley, who had charge of  
the song services returned to his  
home in Childress Monday. Rev.  
W. O. Cooley, accompanied him as  
far as Quittake, where he will  
hold another two-weeks revival.

Mr. and Mrs. Gordon Jones re-  
turned Friday from a two weeks  
visit with relatives in Houston.

Misses Edith and Ester Peck  
are visiting relatives in east  
Texas this week.

Mrs. W. O. Cooley and daughter,  
June, left Monday for a visit with  
relatives near Hollis, Okla.

Mrs. J. M. Jackson of Uvalde,  
is here for a visit.

Mr. and Mrs. Claud Hall made  
a business trip to Spur Tuesday.

Mr. and Mrs. W. D. McClean  
transacted business in Paducah,  
Tuesday.

Mr. and Mrs. L. C. Potest spent  
Monday in McAdoo.

Mrs. J. D. Hughes and her  
small daughter, Mona, made a  
trip to Amarillo, Friday.

Mr. and Mrs. Pat Sheridan, of  
Matador, visited with Mr. and  
Mrs. J. M. Jackson, Sunday.

Knox Crews of Plainview,  
transacted business in this vicin-  
ity the latter part of last week.

Barney Johnson and family, of  
Spur, enjoyed a picnic at the  
Springs Friday evening.

Marvin Knight returned Fri-  
day from Ft. Worth.

J. W. Mobley, of Eagle Pass is  
visiting here with friends.

George Gabriel was a business  
visitor here Tuesday.

Ann Hughes is home after a  
week's vacation with friends in  
Plainview.

W. A. Hollingshead, Jr., has re-  
turned home after a visit with  
friends and relatives.

Mrs. Frank Johnson is visit-  
ing her sister, Mrs. Oscar Ander-  
son, at Erath, this week.

Miss Carmen Dobkins of Lub-  
bock, is spending a few days in  
the John Shirley home.

Mr. and Mrs. E. D. York are  
the proud parents of a fine baby  
boy, born in the home of Mrs.  
York's parents in Quanah.

## E. E. Moss Trades Home Here For Lubbock Property

In a trade closed Saturday, E.  
E. Moss traded his beautiful  
home here to J. F. York for prop-  
erty in Lubbock. Mr. Moss and  
his family will move to Lubbock  
in a few days. In their moving  
our town will lose a very in-  
fluential family.

## ON VACATION

Mr. and Mrs. H. L. Goodwin  
left Thursday on a vacation trip.

They plan to visit several of the  
southern states while on their  
trip and will spend most of their  
time in New Orleans.

Antone Freeman is taking a  
vacation in the central part of the  
state.

Mrs. J. F. Ferguson is visiting  
relatives in Plainview this week.

T. J. Swim and son, S. A. re-  
turned Sunday from a visit with  
relatives in Vernon.

Mrs. R. L. Stewart returned  
Sunday from Dickens, where she  
had been caring for her little 5  
year-old grandson who received a  
broken leg in a car accident last  
week.

Juanita Thacker left Saturday  
for a visit with relatives in Lub-  
bock.

Walter Woodrum of Paducah,  
spent Sunday with Mr. and Mrs.  
Gordon Jones.

Rosalind and Frank Norris  
Mitchell returned home from In-  
dian Gap where they have been  
visiting their grandparents.

Mr. and Mrs. Press Thompson  
and children spent Sunday visit-  
ing relatives at Gasoline.

## Planned Shelter Belt Project Is Explained

WASHINGTON, August 18.—  
Secretary Wallace announced  
several days ago that work would  
begin immediately on the \$75,000,-  
000 project to plant a forest shel-  
ter belt 100 miles wide, extending  
from the Canadian border to Tex-  
as. President Roosevelt, in an ex-  
ecutive order signed July 11 and  
released on July 21, allocated \$15,-  
000,000 of emergency funds to  
begin work.

The shelter belt, which will ex-  
tend more than 1,000 miles  
through North Dakota, Nebraska,  
Kansas, Oklahoma and into the  
Texas Panhandle, will be designat-  
ed to furnish permanent allevia-  
tion of drought conditions through-  
out the middle west.

The area immediately affect-  
ed will be approximately 20,000,-  
000 acres, of which about 1,820,-  
000 acres will be planted to trees.

According to plans outlined by  
F. M. Silcox, Chief Forester,  
windbreaks about 7 rods wide  
running north and south will be  
planted one mile apart, making  
approximately 100 parallel wind-  
breaks across the 100 mile wide  
belt.

Close to 14 acres out of each  
square mile will be planted to  
trees.

Planting on a major scale is  
to begin by 1936 and to proceed  
at the rate of about 180,000 acres  
per year. Completion is looked  
for by 1944.

Officials said the land to be used  
would be acquired by the govern-

ment through purchase, lease or  
cooperative agreement with farm-  
ers. The areas between the strips  
of trees will remain in private  
ownership.

Secretary Wallace authorized  
the Forest Service to make ex-  
penditures up to \$10,000,000 to  
start the work. Other funds will  
be advanced as needed.

Silcox said it was unlikely any  
trees would be planted this year,  
but considerable preliminary  
work in preparing the ground,  
building fences and gathering  
seed would be done this summer  
and fall.

Approximately 90 per cent of  
the money to be spent will be  
paid to farmers, largely for em-  
ployment in plowing, fencing,  
planting and caring for trees.

Silcox estimates that approximat-  
ely 25 per cent of the total fund  
would be spent during the next  
12 to 18 months.

"The Great Plains have been  
suffering acutely from prolonged  
drouth," Silcox said. "The eco-  
nomic and social consequences  
are extremely serious.

"Man cannot change all the  
forces of weather, but he can  
modify his own surroundings. He  
can ameliorate the effects of  
weather on a large scale, just as  
he can around his own home.

"If the surface velocity of the  
wind over a wide area can be  
broken and decreased even slight-

ly, soil will be held in place, the  
moisture of the soil will be con-  
served and havens of shelter will  
be created for man, beast and  
bird.

"This plan aims at permanent  
benefit and protection of the  
Great Plains belt and east of it."

There was no announcement as  
to the species of trees to be planted.  
Officials probably will attempt  
to root specimens which have  
the qualities of speedy growth  
and are also valuable for timber.

Reforestation has been one of  
the hobbies of President Roose-  
velt over a long period of years.  
He has had it in mind in the es-  
tablishment of Civilian Conserva-  
tion Corps, which may be made a  
permanent organization.

An extensive study of a shel-  
ter belt has been made at the  
Great Lakes Experiment Station.  
In Russia, Italy, Hungary, where  
shelter belts have been used ex-  
tensively over a period of many  
years, farming has become more  
stabilized and crops have been  
successful in bad seasons when  
farmers in areas not protected  
by trees suffered serious losses,  
Silcox said.—St. Louis Globe-  
Democrat.

Bonham is interested in secur-  
ing a cheese plant to take care of  
the considerable supply of milk  
available in Fannin county.

Subscribe for the Tribune.

## BUILD A HOME NOW ...

Consider the natural advantages  
offered in Roaring Springs... The  
openness and abundance of labor  
and low prices in building material.

Ask about our free home site of-

## LOT MEANS A HOME AND A HOME MEANS A LOT

ROARING SPRINGS TOWNSITE CO.  
S. W. WEATHERALL, Agent

## SHOT IN THE DARK...

A shot rings out in the darkness and the sheriff is  
summoned to face unknown and unseen danger in the  
performance of his duty to protect you, your home and  
family from any menace to society. He must be a man  
of unquestionable courage, fairness and ability to make  
quick decisions.

We, as friends of Sheriff Ed Skinner, who are paying  
for this advertisement, believe him to possess these ster-  
eotyping requirements by his past record as sheriff of Mot-  
ley county.

We know that he has tried desperately to see every  
voter in the county and solicit his or her support, and  
also know that this has been impossible because of the  
duties of his office. So we come to you as fellow voters,  
citizens and tax payers and solicit your sincere consid-  
eration when you go to the polls Saturday. You know and  
we know that a vote for Ed Skinner is a vote for law  
and order.

Vote for  
**E. SKINNER**  
Candidate For  
Sheriff, Tax Collector and Assessor  
of Motley County

CANDIDATE FOR RE-ELECTION SECOND TERM  
This Advertisement Paid for by Friends of J. E. Skinner

## INSIST ON Quality Cleaning



Expert cleaning attention  
actually adds months of sat-  
isfactory wear to any gar-  
ment. The cleaning itself,  
by being more gentle and  
careful, does not harm fab-  
rics. By removing every  
trace of grime thoroughly it  
keeps dirt from wearing out  
your clothes. That's eco-  
nomy at any price—yet  
our prices are low—

**Jackson**  
The Tailor  
Roaring Springs



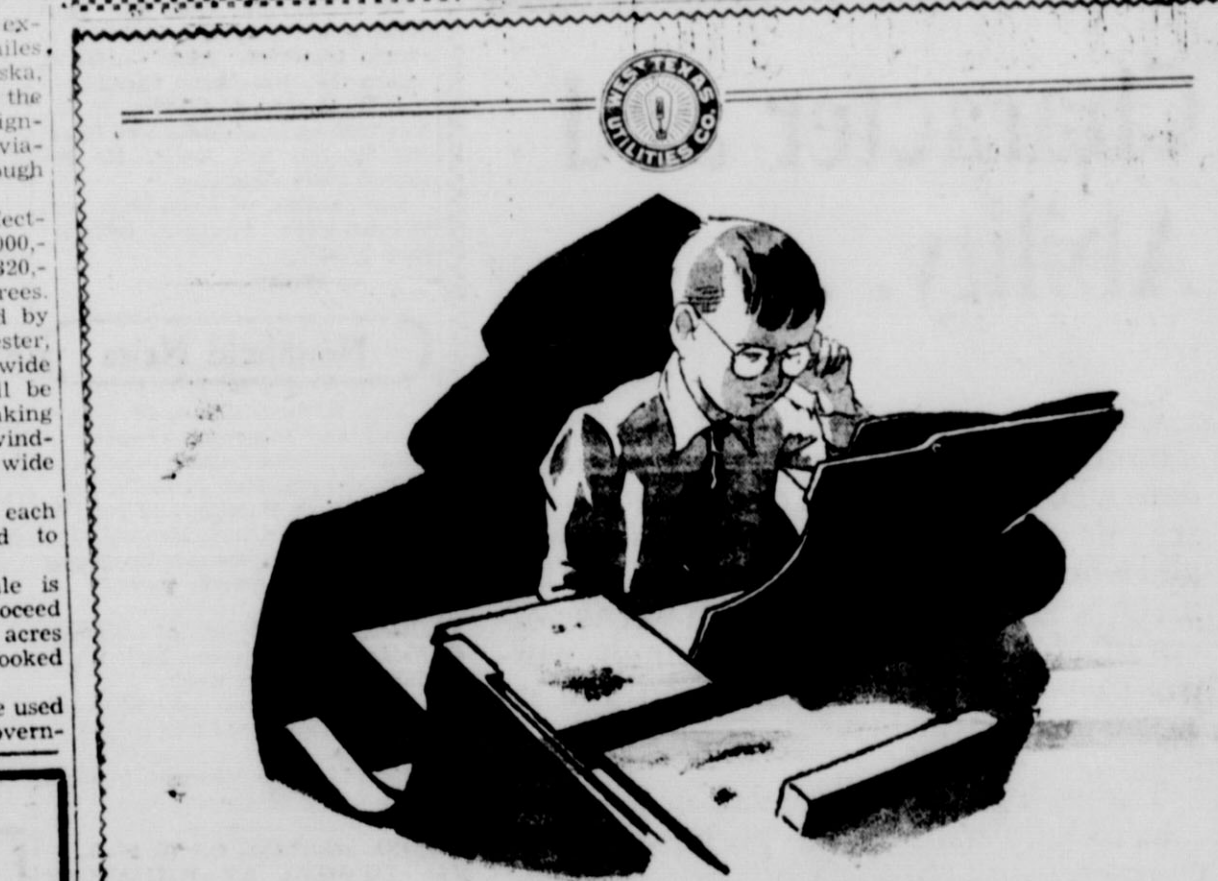
## If You Value Your Hair - - - -

Your most cherished posses-  
sion, let me give you a per-  
manent wave on my Fred-  
eric machine.

All beauty work guaranteed  
and prices right.  
**THE RENEE  
BEAUTY SHOP**  
Mrs. Sarah Lea, Sole Owner  
Phone No. 78

only **U.S. TIRES** built of  
TEMPERED RUBBER  
give you  
**MORE MILEAGE**  
**MORE SAFETY**  
**GREATER NON-SKID TRACTION**  
**AT NO EXTRA COST**

BUY WHILE PRESENT PRICES LAST  
You will never regret buying at today's low prices.  
**BOB'S OIL WELL**  
Matador, Texas  
only U.S. builds TIRES of TEMPERED RUBBER



## Will You Let Your Child's Eyes Limp Through Life?

NOTICE the next time you are in a crowd of people just how many of  
them are wearing glasses.  
Why is it that so many eyes are defective? In a great many cases it is  
because of poor lighting and improper use of the eyes in childhood. If  
you permit your child to read, to study, or even to play where there is not  
enough light or where there is blinding glare you are making a mistake  
that may be disastrous. Take care now to prevent your child's eyes from  
limping through life.  
Good light cannot be obtained from bare lamps, or lamps improperly  
shaded. Use good light to eliminate harsh contrasts—between bright and  
dark areas.  
Enjoy the benefit of plenty of light, for it is inexpensive, and new eyes  
cannot be bought for any price.  
Let our home-lighting specialist tell you how to arrange your lamps, and  
get the full value of the light you buy. This service is free.

Do you know that your increased use of Electric Service is  
billed on a surprisingly low rate schedule... and adds only  
a small amount to your total bill?  
**West Texas Utilities  
Company**



Matador, Texas, Thursday, August 23, 1934

**LOCALS**

**FOR SALE OR TRADE**—Hand-craft shop in Matador that has made more than a living during the depression. Some terms to responsible parties, or will consider trade of automobile, truck or trailer. No junk. Ed Williams, Eunice, N. M.

**FOR RENT**—Two-room nicely furnished apartment. Mrs. Ed Williams, Eunice, N. M.

Mrs. Jim Orr and Mr. and Mrs. Sam Orr were visiting friends and relatives here last week.

Welch Orr from Fort Sill, Okla., was visiting here last week.

Mr. and Mrs. H. C. Casey, of Paducah, were Matador visitors Sunday afternoon.

B. F. Tunnell and family have gone to Austin to get Mrs. L. J. Brackeen, who has been visiting her daughter for the last six weeks.

Dr. E. W. McKenzie is away on a two weeks vacation visiting his people near Corpus Christi.

Mrs. Elmer Stearns and Frances are on their vacation in Colorado.

Mr. and Mrs. Elmer Hurley and children of Robert Lee, have

been visiting Mr. and Mrs. Joe Lambert and family.

Mr. and Mrs. G. T. Edwards and son, Jake, are visiting in Eden this week.

Misses Lola Knerim and Cleo Cowan of South Plains and Lorenzo, visited Miss Georgina Westmoreland last week.

Miss Emma Lesta McKee has resumed her duties as teacher in the Fairview school which started Monday.

Miss Selbia Burleson has returned home from Dallas, where she has been visiting for the past two weeks.

Miss Willie Hutto was a Wichita Falls visitor Saturday.

Rev. T. Z. Cagle and wife, of Abilene, are visiting their daughter, Mrs. W. R. Cammack and family.

Mr. and Mrs. Curtis Graham, of Whiteflat, were shopping in Matador, Saturday.

Joe Bloodworth of Whiteflat, was in Matador Saturday.

Mrs. W. D. Starcher of Spur, visited Matador, Saturday.

Mrs. Snow of Abilene, is visiting her sister, Mrs. W. R. Cammack. Mrs. Snow will be remembered as Miss Mae Cagle.

Price Hennan, Jr., has returned to his home in Roswell, N. M., after visiting here for a month.

Mr. and Mrs. W. T. Patton, Sr., are visiting their daughter, Mrs. P. M. Hennan and family of Roswell, N. M.

Mr. and Mrs. Troy Drennan and baby and Mary Gaines have moved to Wichita Falls.

Mr. and Mrs. Bill Nickson have moved to Crosbyton.

Mr. and Mrs. A. L. Fryar have as their guests this week, Mr. and Mrs. Joe Ragdale, of Arkansas, and Bob Hartley of Winfield, Kansas.

Walter Clower of Fairview, was trading here Saturday.

Mr. and Mrs. M. L. Patton and Mr. and Mrs. Uel Patton made a business trip to Lubock and Plainview Monday.

Dr. G. S. Craven is attending a druggist convention at Lubock, this week.

Miss Sylvia Day is visiting relatives in Lockney.

Mrs. G. S. Craven and Vernon visited in Wichita Falls Tuesday.

**ROY BURLESON**  
General Insurance  
First State Bank Building  
Matador, Texas

**Character and Ability...**

Character and ability are the paramount qualities to consider in a candidate who seeks a public office and we, as friends and neighbors of Sam Weatherall, who are paying for this advertisement, wish to recommend him to the voters of Motley county as extremely worthy of your consideration when you go to the polls Saturday.

Through years of association we know him to be a man of the highest type of character and through business association know him to be of recognized business ability. He has the character and ability to fulfill the office he seeks in a manner that will never cause you to regret your decision to vote for him.

We support Mr. Weatherall in his campaign for the office of sheriff, tax assessor and collector of Motley county because we realize that the country affords no higher type of manhood and no man more worthy and deserving. We ask you to investigate and carefully consider his record as a citizen and weigh his ability to conduct the duties of the office he seeks.

**Vote for Sam Weatherall**  
CANDIDATE FOR SHERIFF, TAX COLLECTOR AND ASSESSOR

This Advertisement Paid for by Friends of S. W. Weatherall

Mrs. Craven's mother, Mrs. Barklay, came home with them for a visit.

W. E. Ballard, principal of the Fairview school, was in town Saturday.

Little Julia Marie Sams, of Waco, is visiting her grandmother, Mrs. Lenora Luckett.

Mr. and Mrs. Virgil Rattan were Lubbock visitors Tuesday.

Turney Sparks of Sweetwater, accompanied by his sister, Mrs. Elmer Hunter, of Hereford, were visiting friends and relatives here Tuesday and Wednesday.

Hamp McCarly of Four Corners, was in town Saturday.

Claud Wilson, manager of the local Burton-Lingo Lumber Co., left Friday for Sweetwater and other points south where he will spend his vacation.

Mrs. John Groves left Tuesday for Denton to attend the graduation of her daughter, Mrs. C. T. Howell, who receives her degree from C. I. A. This week.

Miss Doris Miller of Plainview, was the week-end guest of Mrs. Ben Meador.

S. D. Hunter of Roaring Springs, was transacting business in Matador, Monday.

Mrs. Robert Mayfield of Whiteflat, was looking after interests here Saturday.

Charlie Bird of the Bird ranch, was transacting business in Matador Saturday.

Bob Lee Jameson of Whiteflat, was here Saturday.

W. R. Tilson of Whiteflat, was in Matador Saturday.

Sterling Price of the Barton community, was shaking hands with friends here Saturday.

Charlie Soderstrom from the east part of the county, was transacting business in Matador Saturday.

Fay Tipton of Northfield, was in town Saturday.

John Grace of Fairview, was trading in Matador Saturday.

Leonard Crowell of Flomot, was transacting business here Friday.

Jerry Birchfield of the Teepee Flat community, transacted business here Saturday.

Ed Whitaker of the Barton community, was trading here Saturday afternoon.

Fred Dawson of Teepee Flat community was in town Saturday.

Jackie Morris of Flomot was here Friday.

Ben Edwards of the Barton community, was looking after interests here Saturday.

Rev. and Mrs. J. Frank Luker returned Wednesday from Leveland, where they had been visiting.

Mrs. Mary E. Jones and sons Amos and Bobby are expected to return tomorrow from Midland, where they have been vacationing.

J. W. Cooper, of Clayton, N. M., was visiting in Matador and Roaring Springs this week. He returned home Tuesday.

Sam Moore, of Northfield, was looking after business interests here Monday.

Rev. Loyd of Fairmont, is holding a series of meetings here.

**ZONE MEETING OF W. M. S. TO MEET AT WHITEFLAT**

The Third Zone in the Plainview District of the Methodist Missionary Society will hold their next meeting in Whiteflat, Tuesday, August 28, beginning at 10 a. m. Mrs. S. S. Sioneker of Plainview is District Secretary and will be at the meeting. Mrs. Bryan Wells, Lockney, is zone leader and will preside. Mrs. Will Snell, Floydada, is secretary of the zone.

A large representation is expected from all the auxiliaries in the zone which includes Floydada, Matador, Lockney, Cone, Whiteflat, Flomot, Dougherty and Fairview. The following is the program for the day:

Devotional—(10 a. m.)—Mrs. John Smith, Matador.

Welcome Address—Mrs. Charlie Harris, Whiteflat.

Response—Mrs. Mina Lee Soinman, Floydada.

Recent News From China—Mrs. John L. West, Floydada.

Reading—Mrs. J. R. Whitworth, Matador.

Sermon—"Peace in the World Today"—Rev. L. L. Hill, Lockney.

Noon—Covered Dish Luncheon. Devotional—Mrs. G. D. Pope, Flomot.

Address on Peace—Mrs. J. M. Wilson, Floydada.

**FOOTBALL SCHEDULE**  
SEPT. 21. QUITAQUE AT MATADOR  
SEPT. 28. OPEN  
OCT. 5. MATADOR AT ELECTRA  
OCT. 12. MATADOR AT VERNON  
OCT. 19. LOCKNEY AT MATADORz  
OCT. 26. MATADOR AT SPURz  
NOV. 2. FLOYDADA AT MATADORz  
NOV. 9. MATADOR AT PADUCAH  
NOV. 16. OPEN  
NOV. 22. CROWELL AT MATADORz  
z Conference Games

**HIGH SCHOOL FOOTBALL TRAINING TO START MON.**  
Toughest Schedule In History of High School Ahead of Local Team; Two Games To be With Class A Teams

About 25 aspirants for the 1934 Matador high school football team will report to Coach Harvey G. Stanford next week to start training for the fall gridiron campaign. Five letter men and six reserve letter men are returning this year. Prospects are bright for one of the best teams in the history of the school.

**Past History....**  
(Continued From Page One)  
ter made a trip to Floyd county this week hunting for mules.

H. B. Sparks subscribed for the Maverick this week and has our thanks for \$1.00 on the same.

J. D. Morris has repainted his residence and made other improvements which adds to his home.

Mr. and Mrs. Will Turner gave another one of those delightful entertainments at their hospitable home last Saturday night, which was highly enjoyed by all present.

G. E. Hamilton was attending court in Dickens this week.

Mr. Joe Campbell, who has been in Childress for the past few days, returned home yesterday.

U. S. Mail Stage leaves Childress at 6 a. m. and arrives at Floydada at 10 p. m. Leaves Floydada at 6 a. m. and arrives at Childress 10 p. m. Daily except Sunday. Good accommodations and careful drivers.

Democratic candidates for office are: For District Attorney: A. H. Britain; Sheriff and Tax Collector: J. W. Chalk, T. N. Cammack; County Judge: T. T. Bouldin; Commissioner Precinct No. 1: J. M. Campbell.

**WHITEFLAT NEWS**  
Mr. Jacob Field of Mott Creek was seen on the Flat one day this week.

Mr. Allen Bridges is turning the mother earth on his farm this week preparatory for a big crop.

Mr. R. A. Haley, one of Motley county's most prosperous farmers and stock raiser, is trying his hand building fences this week.

Mr. John Lisenby is on the sick list this week.

Mr. W. R. Tilson is on the sick list this week.

Quite a fire in Van Martin's pasture one day this week.

Mr. John Lisenby is on the sick list this week.

ies of old Matador newspapers that may be in the possession of readers. Careful treatment will be given the papers and they will be returned unharmed to their owners.

**ACCEPTS POSITION**  
Jodie Creel, who was until recently employed by the Fryar Market, has accepted a position with Bob's Oil Well where he began work this week.

**VISITORS FROM GATESVILLE**  
Mr. and Mrs. Kirby Perryman, of Gatesville, Texas have been the guests of Mr. and Mrs. Frank Bryan for the past few days.

**MISSIONARY SOCIETY**  
The Irene Eldridge Missionary Society spent a very pleasant afternoon in the home of Mrs. Frank Bryan, Tuesday, August 14. Mrs. Simpson gave the devotional taken from 1st Corinthians 10:8-9. A discussion dialogue on "Rural Life in the South" was given by Mesdames Willett and Whitworth. Mrs. H. K. Ford presented stewardship with an article entitled "The Stewardship of Personality." The program was followed by a short business session. The hostess served lovely

refreshments to the present. On August 21, eleven of the Irene Eldridge Society met in the church for Bible study. It proved to be a very enjoyable under the leadership of Harry Willett. We have more of the church come and study. Next Tuesday, August 28, the Missionary Society will meet in all day at Whiteflat. Let all women including the Women's Circle plan to

The Justin shoe factory, Worth, relatively a new plant that started with line of styles and last, complete assortment shoes, ranging from oxford and high shoe to very attractive styles several different colors and including sole and composition soles. Their output ranges from 12 in size and from lasts. An attractive of their products has issued.

Subscribe for the Tribune

**SWIM AND ENJOY LIFE**  
Season Now Open  
Roaring Springs Swimming Pool  
Low Prices—20c and 30c. 15c and 25c for under 15

**Take the Laundry Burden Off Your Mind**

**SPUR LAUNDRY**

(The Matador Tribune would be glad to receive additional copies)

Tribune Embraces The Roaring News and The Motley County News Publication of Complete Circulation

VOL. 8, NO. 25

**MIL DUST SE**  
By LAS MEADOR  
Sheri Ter 84  
Folle A  
Attor Wi ula  
Sheri nated ond ter 84 vot proxin citizen their Weath fice o collect 669 v ner's For Judge J. F. nomi votes court coun Folle ens, Brise 480; 446. to torn for Mot 87 v ado L. Elec 35 be offi bor ing tic Sat Mo  
I would see the day home, his business and life would 'crack-up' kept away by the whirl-time. It might have consolation that unhap long ago. It is a les-  
common human trait to judgement too hastily and sufficient facts, especially involving conduct. We, as humans, anchored with a degree of safety in our of respectability, find to condemn someone in the dark waters our shelter. Altho our purity may rest upon a whim of fate, we hope when it while attention ed elsewhere.

he has now passed on ty, I can hardly whip into forgiving a man denied me the loan of when I was alone and a strange city. a well-to-do merchant ne town and had known ens. I rejoiced at the him, a friend in a refusal I went to a ch and cried, because inside greater than art. It was the begin- extended course in the human nature and the a little too far advanc- boy of fifteen. had no way of knowing I would see the day home, his business and life would 'crack-up' kept away by the whirl-time. It might have consolation that unhap long ago. It is a les-  
is something majestic an automobile plowing a rain storm at night this boring holes in the and the assuring roar igh from the motor. A and worthy little ship de- raging elements as it on toward the home port.  
the switch of a Cottonwood on the highway on a rocky hill a few yards an imported tree placed or beautification by the department. During the the little wild tree has yellow in places because t pots have not received the precious water be- upon the green-leaved  
two trees might be two growing up together. One, of a rich man, receiving attention that money can ad the other, the son of a an, receives no aid. true test of real worth will with maturity when each depend entirely upon his resources. The two trees boys will not differ great- the future. The cared-for the wealthy boy may not e to withstand self-respon- while the wild tree as the ay is well acquainted with  
ry must certainly be in the e of making when only a wire fence - separates a plowing with the same of a plow his forefathers from his neighbor whizzing his field on a rubber-tired Perhaps I will never go to the plow, which some of contemporaries assert. I not have deserted, but I want to feel the sway of w in my hands, the tug against my shoulders and the blended odor of sweat animals and upturned soil.  
for the fact that my slig could bring shame to the of a Hopi Indian, I woul

**FORD V-8**

**You'll Save on a FORD V-8 from the day you buy**

**CREAM IS CASH**

We pay highest market prices for your cream and produce.

**HONEST TEST QUICK SERVICE**  
We Appreciate Your Patronage  
**A. A. Tipton**  
Northwest Corner of the Square

Subscribe for the Tribune.



**LOW FIRST COST!**  
\$885 and up. F.O.B. Detroit. Ford V-8 prices are at their 1934 low.

**LOW UPKEEP COST!**  
The new Ford V-8 is the most economical car to run that Ford has ever built.

**HIGH TURN-IN VALUE!**  
Year after year the record shows that Ford cars retain an unusually great per cent of their original value.

**THE Ford V-8 would be a great buy even at a much higher price. It's the only V-8 selling for less than \$2500.**  
Ford alone has been able to put a V-8 engine in a low price car.  
The first cost of a Ford V-8 is decidedly low. But that saving is only the beginning... Ford V-8 valves seldom need grinding. Carbon re-  
removal is virtually unnecessary. The new Ford V-8 has less gasoline and less year's economy. Ford V-8 parts are...  
In addition, you'll find the most honorable reputation in value. The...  
Authorized Ford...  
\$500

**FORD V-8**