

MATADOR TRIBUNE successor to the Roaring Springs News

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"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

AN ORDINANCE

An Ordinance Entitled an Ordinance Levying an Ad Valorem Tax for the Year 1934 for General Purposes.

Be it Ordained by the City Council of the City of Matador:

Section 1. That there shall be levied and collected for the year 1934, to defray the current expenses for the City of Matador, Texas, a general ad valorem tax of 15 cents on the \$100 valuation all property, both real and personal within the City Limits of the City of Matador, subject to taxation on the first day of January, 1934.

Section 2. That the taxes herein levied, when collected, shall be applied to the payment of the general expenses of the City, and for such other purposes as the City Council of Matador may hereafter order as authorized by law.

Passed the 2nd day of October, 1934. Signed: Harrison Williams, Mayor. ATTEST: T. B. Harris, City Secretary.

AN ORDINANCE

An Ordinance Entitled an Ordinance Levying a Tax for the Purpose of Paying Waterworks Bond and Interest Thereon.

Be it Ordained by the City Council of the City of Matador:

Section 1. That there shall be levied and collected for the year 1934 a special improvement ad valorem tax of 50 cents on the \$100 valuation of all property, both real and personal, within the City Limits of the City of Matador, subject to taxation on the first day of January, 1934.

Section 2. That the tax herein levied, when collected, shall be applied to the payment of Water Works Bonds and interest thereon.

Passed this the 2nd day of October, 1934. Signed: Harrison Williams, Mayor. ATTEST: T. B. Harris, City Secretary.

AN ORDINANCE

An Ordinance Entitled an Ordinance Levying a Tax for the Purpose of Paying Funding Warrant and Interest Thereon.

Be it Ordained by the City Council of the City of Matador:

Section 1. That there shall be levied and collected for the year 1934 a special improvement ad valorem tax of 23 cents on the \$100 valuation of all property, both real and personal, within the City Limits of the City of Matador, subject to taxation on the first day of January, 1934.

Section 2. That the tax herein levied, when collected, shall be applied to the payment of Funding Warrants and interest thereon.

SAGA OF THE PRAIRIE

MARY ECHOLS, Editor

MATADOR HIGH SCHOOL

October 18, 1934

H. S. Honor Roll

Students neither absent nor tardy first six weeks in high school, 1934-35. (An award of one merit is given to each student.)

Freshmen: R. L. Brandon, Hubert Brown, Billie Joe Campbell, Jr., Buddy Davis, Louise Edmondson, Thurmon Fulkerson, Russell Graham, Donald Groves, Geneva Lancaster, Orva Latimer, J. O. Lewis, Ruth McBride, Berndent Nelson, Fred G. Simpson, Jr., Curtis Taylor.

Sophomores: Tommie Berryman, Walter Clements, Modena Graves, L. C. Groves, Ruth Irwin, Clefa Mae McCain, Marjoria Moore, Furman Vinson.

Juniors: Margaret Cornett, Sibyl Daffern, Julia Davis, Dorothy Fulfer, L. V. New, Will Pritchett, Dora Ratcliff, Allie Faye Williams.

Seniors: William Clements, Vernon Craven, Forrest Faulkner, Lois Fulfer, Argie Irwin, R. C. Jeffers, Agatha Lancaster, Robert Pritchett.

There are 16 Freshmen on this roll, 8 Sophomores, 8 Juniors and 8 Seniors—the Freshmen win.

Students with no demerits first six weeks, 1934-45. (An award of 3 merits is made to each student.)

Freshmen: R. L. Brandon, Hubert Brown, Billie Joe Campbell, Dan Darsey, Buddy Davis, Louise Edmondson, Juanita Fulfer, Donald Groves, Dorothy Jeane Harp, Geneva Lancaster, Orva Latimer, Fred G. Simpson, Jr., Curtis Taylor, B. F. Tunnell, Jr., Virginia Vinson, Virginia Wagley.

Sophomores: Joeda Berryman, Tommie Berryman, Mary Jane Briggs, L. C. Groves, Ruth Irwin, Clefa Mae McCain, Mildred Meador, Viola Wagley, Clotilde Willie.

Juniors: J. D. Allen, Georgia Bourland, Geneva Cooper, Rosalie Cummings, Julia Davis, Virginia Edmondson, Hazel Ellithorpe, Dorothy Fulfer, Tut Harcor, Katlynn Humphries, Oma Mae Jameson, Will Pritchett, Dora Ratcliff, Allie Faye Williams, Camella Wilkinson.

Seniors: Selbia Burleson, Bertha Doran, Lois Fulfer, Evelyn Fulkerson, Argie Irwin, Agatha Lancaster, Eloise Martin.

In this contest the Freshmen lead the school with 16, then the Juniors have 15, the Sophomores 9, and the Seniors have 7.

Students with conduct record of 90 to 99 inclusive first six weeks, 1934-35. (Each student is awarded two merits for this honor.)

Freshmen: Joe Campbell, Jr., Frances Carlson, Thurmon Fulkerson, Russell Graham, J. O. Lewis, Ruth McBride, J. C. McMahan, Berndent Nelson, Maurice Reilly, Jack Robinson, Jr., Elmerine Russell, Charlie Scaff, Mable Turner, Boyd Willett.

Sophomores: Lyman B. Campbell, Walter Clements, Modena Graves, R. V. Heller, Lorene Kingery, Geraldine Lebow, Joe B. Meador, Marjoria Moore, Inez Pharis, Tom Tilson, Jr., Furman Vinson.

Juniors: Alfred Barton C. M. Barton, Harold Campbell, Sibyl Daffern, Helen Edmondson, Louise Hall, Clifford Harris, Grace Keltz, Addie Lee Lawrence, L. V. New, Sylvia Nell Patton, Marie Ross, Burrell Tipton, Dorothy Willett.

Seniors: Grace Acker, William Clements, Vernon Craven, Forrest Faulkner, Catharine Fogerson, Maxine Greene, R. C. Jeffers, Floyd Lebow, Nancy Morris, Boyd Perkins, Floyd Pirtle, Robert Pritchett, Levi Wilkinson, Jack Willis, Velma Willis.

The Seniors lead this group with 15, the Freshmen and Juniors tie with 14 each, then the Sophomores have 11.—B. F. Harbour, Prin.

Senior Report

Last Friday the Senior class

Passed the 2nd day of October, 1934.

Signed: Harrison Williams, Mayor.

ATTEST: T. B. Harris, City Secretary.

AN ORDINANCE

An Ordinance Entitled an Ordinance Levying a Street, Bridge and Alley Tax for the Year 1934.

Be it Ordained by the City Council of the City of Matador:

Section 1. That there shall be levied and collected for the year 1934 a street, bridge and alley ad valorem tax of 12 cents on the \$100 valuation of all property, both real and personal, within the City Limits of the City of Matador, subject to taxation on the first day of January, 1934.

Section 2. That the tax herein levied, when collected, shall be applied to the upkeep and improvement of the streets, bridges and alleys within the City Limits of the City of Matador.

Passed the 2nd day of October, 1934.

Signed: Harrison Williams, Mayor.

ATTEST: T. B. Harris, City Secretary.

gave a football program in assembly. When the curtain rose all of the Seniors were on the stage around the piano. Jack Willis played the piano and Floyd Pirtle played the guitar while the class sang "When the Matadors Shall Fall in Line" and "There'll be a Hot Time in the Old Town Tonight." Mr. Harbour, the class sponsor, gave the devotional, a very inspirational talk of David, Saul, Johnathan and Goliath. The theme of the program was announced by the senior president, Robert Pritchett. Mary Anna Wood, Jack Willis, and William Clements sang "Betty Coed." Forrest Faulkner gave a football talk. "Cupids Football Game" was read by Pearl Rigby and acted out by Helen Simpson and Jack Harden. "A Football Dialogue" was given by Selbia Burleson. Mary Anna Wood, Pearl Rigby, Vernon Craven, Floyd Lebow, Carl Parks and Odell Washington sang "You've Got to be a Football Hero." Raby Webb dressed in pajamas, got down on his knees and concluded the program by saying "A Football Players Prayer."

Junior Report

The Juniors have changed their plans about giving the Seniors a Halloween party. They have decided to give them a hunting party instead; so don't get alarmed if you wake up Friday night, November the first and hear a "gang of kids" tearing through your back yard, because on a hunting party you pick up all the old rubbish you can find anywhere and any place.

The Junior pins have been ordered but will not be here for about six weeks as the die must be cast and stones fitted before shipment can be made.

Sophomore News

The sophomore girls' fountain pens seem to enjoy visiting Flo-not, for they never return.

The whole class welcomes Ava Clyde Smart back in the school. She was transferred from Gladewater.

Freshman News

The Freshman class is in charge of the assembly program this Friday. They expect it to be a great success and hope to have many visitors.

The class is glad to have two new members starting to school this week. They are Katholene Applegate and Hard Berryman.

SPORTS REPORT

The Matadors ran onto a certain football player last Friday when Dick Todd came over from Crowell. The Matadors might have stopped him but he had ten men to help him. Mr. Todd ran wild on Burleson Field but the Matadors always came up fighting.

Norris Ford, this boy we haven't heard much about, stopped Todd all by his lonesome more than one time.

The second string players defeated Roaring Springs Saturday on Burleson Field in a hard game. The score was 12-7. Jack Willis, who hasn't had much luck this year, did some fine ball carrying against the Yellow Jackets. Charlie Scaff, the Freshman, also made several nice long runs. Every one should keep an eye on this Scaff boy next year. Hubert (Bodie) Brown played hot defensive game, getting more than his share of tackles.

General News

Friday morning the Seniors gave a program during the assembly hour. Their program consisted of football songs and readings.

There were a number of visitors. They were Mrs. A. J. Daffern, Fred Simpson, and Harry Willett. Misses Lena Mae Davis, Leora Dorsey, Pearl Cammack, LaVillas Yowell, Adele Burleson, Dorothy Echols, Mary Echols and Sibyl Scaff, and Messers Harold Renfro and Ray Patton.

Charles Tinney, a college friend of Mr. Harbour, and a representative from Southwestern Seating Co., was at the high school and quite a number were out of order. He fixed these shades and everyone is very grateful to him.

Mr. Miller, the Science Professor, constructed a loud speaker Thursday night, and Friday morning he was making use of it. Everyone was very puzzled and could not imagine where all of the talking was coming from. You just should have seen the expression of Harold Campbell's face.

Several high school students attended the circus at Vernon, Tuesday, October 16. Those who attended were Dorothy Jean Harp, Dorothy and Boyd Willett, B. F. Tunnell, Jr., Harold and Bundy Campbell, and Sibyl Daffern.

Miss Ella Mae Casstevens, the sister of our Latin teacher, was a visitor in the school Monday afternoon.

CHILD WELFARE CARNIVAL

Everybody is looking forward to the great big Child Welfare Association carnival in the high-school building, Halloween night, October 31, at 7:45. It is a school project and everybody should support and help to make it a success.

Some new features will be introduced in the side shows. No one will want to miss them; then there will be the popular Bingo that everybody likes, good food at low prices, hades (oh, boy, HADES,) and all the rest.

The main show in the auditorium will be the outstanding feature of the whole carnival. Mrs. B. F. Tunnell is directing the main show which is to be big negro minstrel that is entirely different to anything seen here before. Admission prices are very low and everyone can well afford to pay the price. The minstrel in the

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New Low Prices on

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We have just installed a new De-graff Permanent Wave Machine and are prepared to give you any style permanent at our new prices.

SATISFACTION GUARANTEED ON ALL BEAUTY WORK

DORA'S BEAUTY SHOP AT SANITARY BARBER SHOP

Phone No. 5 for Appointment

last Child Welfare carnival was highly successful, but it "ain't nothing compared to this one." The sideshows are being directed by Harry Campbell, Marvin English, Mr. and Mrs. Elmer Stearns, Carl Sanders, Mary Hamilton, Mrs. Jim Ford, Mrs. Douglas Pitts, Mrs. Jeff Daffern, Mrs. Houston Schweitzer and others.

Don't forget Halloween night.

White Star News

J. L. Spencer, Correspondent

Mr. and Mrs. Earl Darsey of Electra, are making their home in the White Star community at present.

Jesse Spencer of Matador, visited Mr. and Mrs. J. L. Spencer last week-end.

Ralph Merritt and family attended the funeral of Rev. Sisk at Plainview Monday.

Many White Star people attending the singing convention at Whiteflat Sunday.

Mr. and Mrs. E. L. Keltz of Electra, visited in the T. J. Darsey home last week-end.

J. B. Barton saw the Abilene

Advertisement for Constipation relief with ADLERIKA medicine.

EYES TESTED

And GLASSES CORRECTLY FITTED

By DR. C. HOWARD, Optometrist

Paducah, Texas

New or Repair Work

Office At Matador Hotel Matador, Texas

November 1st to 15th

Eagles and the Lubbock Westerners play a 7 to 7 tie at Lubbock, Friday night.

The slogan at White Star is "Beat Spur, Matador."

Miss La Villas Yowell of Paducah, is the guest of Miss Adel Burleson.

Mrs. L. B. Robertson and Selbia McCully are visiting in Wichita Falls.

B. F. Tunnell, T. B. Edmondson, Homer Sheats and M. S. Patton attended a Red Cross meeting at Amarillo last week.

RED STAR COACHES

WICHITA FALLS-VERNON-PLAINVIEW-CLOVIS-EL PASO

LV. MATADOR EAST BOUND 11:15 A M

MATADOR WEST BOUND 11:50 A M

NEW LOW FARES-2c PER MILE AND LESS

SAMPLE FARES ONE-WAY FROM MATADOR

Table with fare information for various destinations like Paducah, Vernon, Wichita Falls, Ft. Worth, Dallas, Houston, Floydada, Lubbock, Plainview, Amarillo, Clovis, El Paso, Los Angeles.

For Tickets and Other Information Call at Local Bus Station LOCATED AT TEXAN CAFE MYRA KING, Agent

ARLINGTON DOWNS RACES OCT. 25th NOV.

WEST TEXANS KNOW

Advertisement for the new WORTH Hotel in Ft. Worth, Texas, featuring a large building illustration and text about amenities and location.

Meet Your Friends...

AT THE

Hallowe'en Carnival

High School Building

WEDNESDAY NIGHT, OCTOBER 31, 1934

UNDER AUSPICES

Matador Child Welfare As'n.

FREE GATE!

SIDE SHOWS, 5c and 10c... LUNCH COUNTER...

BINGO... FORTUNE TELLING... FUN FOR

YOUNG AND OLD

A Great Night--A Great Cause

MAIN SHOW IN AUDITORIUM

STUDENTS 10c-ADULTS 15c

COME EARLY!

ROARING SPRINGS SECTION

THE CORNER STONE OF
ACHIEVEMENT AND
PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, October 25, 1934

FUNDAMENTAL
HEALTH OF ANY LAND
LIES IN THE SOIL.

Profit Show for Fire Department

With the courtesy of Al Smith, owner of the Texan and Fire Chief of the city department, a special movie is being presented this evening at the fire department. All proceeds to go for the purchase of a new fire engine. Mr. Skitch, is one to be drawn by patrons of all ages bringing a good crowd each evening.

Shower for Bride

One of the most elaborate affairs of the season was the bride shower given in honor of Mrs. James Dunlap, Thursday afternoon at the home of Mrs. J. M. Jackson. The decorations of pink and white were artistically arranged throughout the rooms. A luncheon was served by little Jean Dunlap. Refreshments were served to a large number of guests. Out of town guests were Mrs. J. M. Haney and Mrs. Zenobia of Matador, Mrs. Fred Henry and Mrs. S. W. of Duncan Flat, Mrs. McLaughlin and Mrs. R. L. and Mrs. S. E. Murphy of Dallas.

MOVIE PARTY

Marjorie Ruth Campbell dined from the regular routine of the 10th birthday celebration evening by entertaining a number of her friends with a party. When the guests had finished their dinner they went en masse to the Theatre where they received many lovely gifts. Each guest declared her to be a charming hostess.

JUNIORS WIN

The Junior football team, who were Roaring Springs first in a few years, motored to Lubbock, Monday afternoon and won a victory with a score of 10-0. Prof. T. A. McDonald, principal of the grammar school, and his husky gang, and worthy of much praise in his development of these young athletes tomorrow.

Birthday Party

Miss Imogene Price celebrated her 4th birthday Saturday afternoon in her home here. Her little friends were invited and came to help her celebrate. Delicious refreshments were served by her mother, A. D. Price, and the happy party ended with the presenting of gifts to the tiny hostess.

Called To Dallas

Edwin Chalk was called to Dallas Thursday to be with his father, who had undergone an appendicitis operation in the Methodist Hospital here. Edwin formerly lived here and his friends are hoping for his speedy recovery.

Beauty Shop Moved

The beauty shop owned and managed by Mrs. T. E. Pirkie, Miss Altha Strickland, was moved to Altus, Okla., Thursday. Many friends regret their departure but wish them much success in their new location.

Whiteflat Flashes

Mr. and Mrs. C. E. Austin of Plainview, were week-end visitors in the home of Mr. and Mrs. Verne Austin. Miss Laurie Browning spent Saturday and Sunday with home folks. Rev. and Mrs. H. L. Burnam, Mr. and Mrs. Sam Brown and Mr. and Mrs. Gabe Garrison of Silverton, were visitors here Sunday.

Whiteflat Flashes

Mr. and Mrs. Percy Merrick of Childress were visitors with Mr. and Mrs. W. R. Tilson Sunday afternoon. The Motley County Singing Convention met at Whiteflat Sunday. A large crowd from different communities of the county were present. Guests from surrounding counties came and the day was pleasantly spent in song and visits with old friends.

Whiteflat Flashes

Mr. and Mrs. Z. N. Williams, Mr. and Mrs. Adell Williams and Mr. and Mrs. Bob Williams of Lelia Lake, were visitors to the singing convention Sunday. Mrs. S. R. Harris has been ill several days but her condition is somewhat improved. Mr. and Mrs. Estes Perkins and Mrs. C. E. Lander and children were recent visitors in Whiteflat.

Whiteflat Flashes

Mrs. Clara Malouf of Knox, and Miss Sadie Gabriel of Altus, visited relatives here during the week. Miss Polly Winkle of Roby visited friends and relatives here Sunday. Mr. John Shirley attended the Matador-Matador football game in Matador, Friday. She was accompanied home by her brothers, Grover and Claude Nicholas of Crowell. George Owens and Frank Meador, football players from Crowell, visited friends here during the week-end. L. C. Davis and J. D. Mitchell were among the many football players who attended the game in Matador, Friday. Mrs. E. E. Moss and sons of Lubbock spent Sunday visiting relatives and friends here. Rev. J. C. Hardcastle of Plainview, who is pastor of the Afton Methodist church, visited in the home of Rev. W. O. Cooley during the week-end. Mrs. Lem Miller and Mrs. Owen Williams visited and shopped in Lubbock Saturday. Miss Clarissa Lee Huffstutler, who is attending school in Canyon, visited during the week-end with relatives here. Mrs. Ramsay Gabriel left Friday for a short visit with friends in Dallas. Mrs. Clara Hall spent several days last week visiting friends in Matador.

Womanless Wedding Is Huge Success Here

The Womanless Wedding was solemnized with great hilarity Tuesday evening in the high school auditorium. A splendid cast of characters had been chosen from the business men of our town and each displayed marvelous talents. A large crowd met to witness the marriage and enjoyed the hour of fun. The proceeds were used to help the school athletic fund in any way it is needed.

W. M. S. MEETING

The W. M. S. met Thursday in the home of Mrs. M. S. Thacker. The members, about 30 in number, met at the noon hour, each bringing a dish and enjoyed a luncheon together. A program was then rendered from the Royal Service, and the afternoon was spent in quilting and visiting. The next meeting will be with Mrs. O. O. Love.

Whiteflat Flashes

Mrs. C. B. Cobb and children of Crowell spent the week-end visiting relatives here. Fred Dawson and Andy Hurst were business visitors in Lubbock Thursday.

Whiteflat Flashes

O. O. and Bryon Love made a business trip to White Star, Pampa and Lefors Monday. Mr. and Mrs. Herman King of Ralls, visited friends and relatives here during the week-end.

Whiteflat Flashes

J. M. Jackson returned Monday from a business trip to Lubbock. Mr. and Mrs. H. V. Overstreet and son Buddy, of Paducah, visited relatives here Sunday. They were accompanied by Mrs. Earl Mayo and daughter.

Whiteflat Flashes

Mr. and Mrs. Riley Scrivener attended the singing convention at Whiteflat Sunday. Rev. L. E. Hooker of Afton visited relatives here Sunday. Mrs. Herman Havis who has been visiting in Vernon during the past month returned to her home here Tuesday.

Whiteflat Flashes

Miss Juanita Thacker, who is attending Texas Tech at Lubbock, visited home folks Sunday.

Whiteflat Flashes

Mrs. S. K. Smart of Amarillo visited here mother, Mrs. S. R. Harris last week. Judge Clark of Floydada, teacher of the first school in Motley county, which was taught at Whiteflat, was a visitor to the singing convention Sunday.

Whiteflat Flashes

C. M. Lyles and daughter, Miss Bernice Lyles of Floydada, were here Sunday. Miss Ocie Humphries of Lubbock spent the week-end with her parents.

Whiteflat Flashes

Miss Mary Roman of Vernon was a recent guest in the F. Z. Martin home. Horace Jones of Spur was a business visitor here last week. Mr. and Mrs. Hiram Robinson of Paducah were visitors here Sunday.

Whiteflat Flashes

F. Z. Martin and Mr. and Mrs. Robert Mayfield were recent Vernon visitors. The little daughter of Mr. and Mrs. Preston Spray has been critically ill of cholera infantum for several days.

Whiteflat Flashes

Mrs. Henry Hughes of Quitaque visited her mother, Mrs. E. B. Kimbell Sunday. A shadow overcast our community Saturday when the death of E. L. Sisk, at Sudan. He was pastor of the Methodist church here for two years and endeared himself to all. Funeral services were held in the First Methodist church in Plainview Monday afternoon under the auspices of the I. O. O. F. Lodge and interment was made in the Plainview cemetery.

Whiteflat Flashes

Mrs. P. W. Martin and Mrs. Roy Spray spent several days recently near Lubbock visiting Mr. and Mrs. Walter Martin. Messrs. George Sims, Ernest and W. L. M. Williams attended the funeral of E. L. Sisk at Plainview Monday.

Whiteflat Flashes

Mrs. T. M. Dixon, assisted by Mrs. Weidon Bailey and Mrs. Tom Vivian entertained with a miscellaneous shower Thursday last week in honor of Mrs. Bill Edwards. Mrs. Edwards was the recipient of quite a number of lovely gifts and expressed her appreciation in her usual charming manner. Refreshment plates were served to the following guests: Mrs. Bill Edwards, the honoree; Mesdames G. T. and Fannie Edwards, E. P. Humphries, C. H. Norton, H. L. Martin, C. H. Murray, J. Browning, Vernon King, Frank Edwards, H. A. Stephens, C. D. Varnon, Raymond Garrison, J. T. Willis, George Sims, R. E. Bryan, Ed McAlester, and Mary Huginbotham. Ernest and W. L. McWilliams and the hostess, W. L. McWilliams, Preston Spray, Eddie Castleberry, Huey Shackelford, A. E. White and W. R. Tilson.

Whiteflat Flashes

MOVIE CHATTER
By A. ROGUE
"TUGBOAT ANNIE"
Coming three days, Thursday, Friday and Saturday comes a picture to the Rogue that is really something. "Tugboat Annie" is getting a little old now, and it is not our practice to go back and pick up old pictures, we thought this action because of the fact in this instance because of Marie Dressler, due to the fact that this great old trouper is no more, and we will not have a chance to get any of her new pictures. Then Marie is teamed up with that big tramp, Wallace

Whiteflat Flashes

Beery, one of the finest, best loved actors of all times. As if these two would not make a whale of a cast by themselves in any picture, Metro has teamed with them in "Tugboat Annie" two other shining stars; Robert Young and Maurine O'Sullivan, the feminine "Tarzan," who plays opposite Johnny Weissmuller in all his "Tarzan" pictures. And while we are on this subject, we have "Tarzan and His Mate" coming up soon. Don't miss this "Tugboat Annie" if you are in doubt as to its merits, just ask somebody that has seen it. I'm sure everyone that has seen it, or even heard of it, can give you the very best of recommendations.

Whiteflat Flashes

"ELMER AND ELSIE"
Coming Sunday and Monday is George Bancroft and Frances Fuller in "Elmer and Elsie," a very new picture that I do not know a great deal about; however it has always been a rule of mine that where ever you see the name of George Bancroft on the billing of any theatre you can be sure that the show would be pleasing. Remember that we are playing "Tugboat Annie" three days. You can see it Thursday night, go to Spur to see our boys' team that big beely Spur team Saturday night. Our boys have had a flock of hard luck getting started this year, and the team might look as tho its not what it might be; but now consider the opposition they have been up against. They have had a tough schedule, and tho they have not

Whiteflat Flashes

won nearly all of the games they have played, they have learned a lot of football; and now should be in shape to go ahead and win the conference games coming up. I think they will!

Whiteflat Flashes

Plaska, visited Mrs. Howell's parents, Mr. and Mrs. John Groves here the first part of the week. Misses Bertha Casstevens, Minnie Nixon, Lorene Fryar spent the week-end in Dallas. Judge C. B. Whitten left Monday for a business trip to Ft. Worth.

Whiteflat Flashes

Now is the time to have your tin flues and stoves repaired. Joe Campbell at Burton-Lingo Co. Miss Selbia McCully of Spur, is visiting Mrs. Bob Robertson this week. Mrs. Claude Jeffers and Misses Mitzie Kriel, Leora Dorsey and Lena Mae Davis visited the Matador chuck wagon at Russellville, Friday. Raymond Davis of Wichita Falls spent the week-end with home folks.

Whiteflat Flashes

Subscribe for the Tribune.

Lion Groups...

Continued From Page 1 -

Lion Groups...

chel Patton, Mr. and Mrs. J. H. Sample, Homer Sheats, Mr. and Mrs. Harvey Stanford, Mr. and Mrs. Elmer Stearns, Mr. and Mrs. B. F. Tunnell, Mr. and Mrs. J. R. Whitworth, Mr. and Mrs. Floyd Bond, Mr. and Mrs. Frank Buckley, Mr. and Mrs. G. E. Hamilton, Mr. and Mrs. Howard Hamilton and Jeanne, Mr. and Mrs. H. K. Ford, Mr. and Mrs. Solon Lea, Roy Reeves of Matador.

Lion Groups...

Mr. and Mrs. C. T. Howell and small daughter Dolores Ann, of

Lion Groups...

A Breakfast Favorite

Lion Groups...

Commercial Groc. Co.

Lion Groups...

Are Your Clothes Becoming To You Or Should They Be coming To Us For

Lion Groups...

Fine Cleaning and Pressing Moderate Prices—Prompt Service

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Protect THE CHARM of Your HAIR

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The particular styles that please you most, carefully done with skilled hands and advanced equipment can be yours at a small cost.

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LAUNDRY SPECIALS

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L. B. Robertson Commission Agent Matador, Texas

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... So You Can Imagine How Nutritious It Is and How Good It Tastes

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Also Means More Ease and Comfort!

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Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

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WHO'S WHO IN MATADOR

HIGGINBOTHAM-BARTLETT COMPANY

The lumber companies are the home builders of the nation. On them depends the success of every building program that any community may have. The Higginbotham-Bartlett Company has played its part in the development of this section. The manager of this company, Mr. Marvin English, is vitally interested in this community and he does his part for the economic and civic progress of Matador and Motley county. There is another feature about this concern that brings business to it. You can depend upon getting the exact grade of lumber that you buy there, and you are also sure that you will get your full order. The Higginbotham-Bartlett Lumber Co. has built its success on honest dealings and fair treatment of all its customers. If an error is made it is an error of the head and not of the heart. Honest measurement, quality materials and square dealings have made the Higginbotham-Bartlett Lumber Co. one of the leading concerns of Motley County.

How long has Mr. Marvin English been in this line of business? What roofing is featured by this concern? What paints do they handle?

TRAWEEK HOSPITAL

Few people outside the medical profession realize that the greatest factor leading to the building of the Panama Canal was the fight which doctors waged against malaria in Siam. But for their success the great engineering feat embodied in the completed project would never have been accomplished. A hospital, through its service to the people, is a public necessity. As anyone knows, it is the most important institution in any community. When any hospital facilities are needed they must be readily available, and before Dr. A. C. Traweck established a hospital in Matador patients were required to make a long journey which was often fatal in its effect. The Traweck Hospital is one of the best in this section of Texas, every precaution being taken to promote the well being of its patients. Its equipment is modern in every respect and is as extensive as you would expect to find in a city many times the size of Matador. Only those who remember the days when there was no hospital here realize fully just what this institution means in safeguarding the health of the community. How many patients will the hospital accommodate? How long has it been here? What is the investment in it?

MATADOR HARDWARE CO.

The Matador Hardware Co. is one of the leading business houses in this section because they keep abreast of the times, and in this hardware and furniture store are found the latest necessities as soon as larger cities offer them. At the Matador Hardware Co. is everything to make a home cheerful, as well as the necessities included in a complete hardware line. Mr. Claude Harp, the owner, is one of the few found in every community on whom the duty of progressive development rests. Mr. Harp realizes that service is the keynote to success in modern business, and he gives that service to his customers and community. Only the best of hardware and furniture are carried and sold by the Matador Hardware Co. This concern has helped Motley county and Motley county has in turn aided Claude Harp, because the general public appreciates his unselfish efforts. They know that in his store only the best of goods are bought while the prices are very reasonable. How long has Mr. Harp been established? What is the Matador Hardware & Furniture Company's motto? What line of farm machinery does it sell?

Flomot News

Our school has just received a new 1934 edition of the World Book which is a decided step toward bringing our library up to the standards set by the State

WIN A PRIZE!

On this page are articles concerning some of the leading business houses in Matador. To the three readers of the Matador Tribune who first bring the correct answers to all of the questions to this office the following prizes will be given:

FIRST PRIZE—Beautiful Ladies' Handbag.

SECOND PRIZE—\$3.50 Oil Permanent.

THIRD PRIZE—Woodbury's Toilet Set.

Above prizes from City Drug Store and Renee Beauty Shop.

There is no guesswork about this. Simply ask the questions of the business houses named and they will gladly give you the answers. As soon as you have the answers, bring them to the Tribune office.

LEA ICE COMPANY

In a climate such as that of Texas, the need of a service such as that provided by the Lea Ice House is indispensable. His concern has been the means of saving thousands of dollars for the homes, restaurants and stores in Matador and Motley county, all due to the cheerfulness of the manager, Mr. Solon Lea. He has a reputation personally which has done much to build his business to the enviable position it now occupies among concerns of its kind. As a citizen Mr. Lea is always ready to put his shoulder to the wheel of progress whenever it seems to be lagging a bit, and is ever ready to give his best toward the improvement of his business. Mr. Lea believes in fairness in business as well as in private life, and as a consequence you will find his prices always as low as possible considering that he makes and sells only the highest quality of ice from the purest water obtainable under the most sanitary conditions. Experience has led him to agree with health authorities that the use of ice in winter is just as important as in summer. How many gallons of water are used daily at the Lea Co? What is the average amount of ice sold during each day in summer? What is the full capacity of the Lea Co. plant?

BONNIE DEE SHOPPE

Clothes for my lady this season are delightfully different. There's a saucy new tilt to the hats; dress waists are slimmer above the clever straight skirts, while the sleeves have brought themselves into prominence. Any and all of these new modes can be had at the Bonnie Dee Shoppe in Matador, for there only the latest styles in women's attire are to be found. Whether it is a sport outfit, street costume, afternoon or evening dress you can find what you want at the Bonnie Dee Shoppe and you can rest assured that your selection will be right in fashion. The proprietress of this store believes in giving her customers true value, for her business depends on having satisfied patrons return again and again. While only quality merchandise is displayed at the Bonnie Dee Shoppe, you will find the prices here in line with your pocketbook. All merchandise is sold here at only the smallest margin of profit. Another thing that is making a success of the Bonnie Dee Shoppe is the fact that the new owner is never too busy to take an active and capable part in any community enterprise for the improvement of Matador. What dresses are featured at the Bonnie Dee Shoppe? What is the price range of ladies' hats? How long has the owner been in this line?

Department of Education for accredited high schools.

A considerable addition has been made to our laboratory this week and plans are going forward for standardizing this department also.

Work on our building and grounds was resumed Tuesday morning and will be pushed forward to completion as rapidly as possible.

Miss Irene Ham, high school English teacher spent the week-end with her relatives in Rule. Her mother accompanied her back to Flomot and will make her home here. We are glad to have Mrs. Ham come to live with us.

Mr. and Mrs. J. B. Lovell spent the week-end visiting friends and relatives in Dickens.

Our Senior basketball teams were defeated by Gasoline Fri-

THE MOTLEY HOTEL

One of the cleanest, neatest and most modern hotels in Texas is the Motley Hotel in Matador. When you enter this hotel you are made to feel that you are stopping at the home of a friend rather than that you are a paying guest. Mrs. Newman, the proprietress, personally sees to it that everything possible is done for the comfort of her guests. The rooms are neatly and tastefully furnished and everything is always kept immaculately clean. Rates are surprisingly low for the excellent accommodations available here. A feature of the hotel is the dining room, which is well patronized by local people as well as the traveling public. An outstanding factor which has served to popularize this hotel among people in this vicinity are the special Sunday dinners. Mrs. Newman has been in the hotel business for many years and as a result knows how to run the Motley Hotel in such a manner that guests are more than satisfied in every respect. The traveling public forms its opinion of a section by the character of its hotels. If they are as clean and modern as the Motley Hotel it speaks well for the community. What are the rates at the Motley Hotel? How many sleeping rooms does it have? What is the charge for Sunday dinner?

CITY DRUG STORE

The City Drug Store in Matador is one of the factors that is making this community a place where anyone needing anything in the drug line will stop, because this pharmacy is one of the best equipped from prescription department to drugs and drug store accessories that can be found in a community of this size. Mr. G. S. Craven is a man who realizes the public's demand for service in those who patronize drug stores, and he gives this service to those who patronize his store. You do not find here just a desire to get your money and show you the door, because Mr. Craven seems glad to have you as a friend as well as a customer. The City Drug Store is rapidly becoming one of the leaders in the business world of this entire section because at this store there is very apparent the spirit of advancement that goes to make a town into a city. Progress and the City Drug Store go hand in hand. Mr. Craven is well known throughout this entire section for his ability and for his honest dealings with the public. You can buy at his store and be assured of service and quality in every respect. How long has Mr. Craven been in this line of work? What brands of cosmetics does he handle? What line of drugs are featured at the City Drug Store?

day afternoon in a pair of close well played games. Both of our teams were handicapped, however, by several players being out of school pulling boles.

A large number of Flomot people attended the Motley county singing convention at Whiteflat, Sunday.

Rev. J. E. Eldridge was called to Amarillo, Thursday night, on account of the death of his mother. Our deepest sympathy goes to the Eldridge family in their bereavement.

A delegation of Flomot people went to Plainview to attend the funeral of Rev. E. L. Sisk, former pastor of the Flomot Methodist church. Brother Sisk passed away Tuesday after a long illness.

Mr. and Mrs. Hunter Watson and Mrs. Bill McCaghen and small son, W. F. have been visiting in Stephenville, Texas.

RENEE BEAUTY SHOP

The beauty parlor has become a necessity to the American woman. She needs it to have that well dressed appearance and that feeling of quality that perfect grooming gives. In Matador the Renee Beauty Shop enjoys a reputation that places their work on a par with that of any that can be found in the larger cities. Mrs. Lea at the Renee Beauty Shop is an experienced beauty specialist who understands every phase of the work thoroughly and takes pride in her work and in her customers. At the Renee Beauty Shop the charges for expert treatment and beautifying are so reasonable that no woman should hesitate about having the necessary attention given to her hair, hands and face. They make a specialty of permanents given with the needs of your individual case taken into consideration. Mrs. Solon Lea, sole owner of the Renee Beauty Shop, is absolutely trustworthy and can be depended upon to tell you the truth at all times and this fact has made a success of the Renee Beauty Shop. This shop is outstanding in Matador and the surrounding territory, not only because of the expert work done here, but also because Mrs. Lea is willing at all times to take an active part in any movement for community progress. How long has this shop been established in Matador? What type of equipment for permanent waving do they have? What is the price range of permanents?

FIRST STATE BANK

Banks are the arteries through which the blood of the nation flows, and Matador and Motley county should feel proud to have an institution which affords the protection given by the First State Bank. The officers and directors of the bank have shown

Program

Thursday, Friday and Saturday

Marie Dressler and Wallace Beery in "Tugboat Annie"

SUNDAY and MONDAY

George Bancroft in "Elmer and Elsie"

ROGUE THEATRE Matador, Texas

ICE

Costs Less Than Spoiled Food---

Count the food you throw away as doubly expensive. It's a loss you can prevent by keeping your ice box properly filled. Ice preserves all foods perfectly and at small cost.



Reliable, regular deliveries of pure ice will keep a constant protective temperature in your ice chest. Call us today.

Foods will spoil in a warm kitchen during cool weather the same as in summer. Protect your food with ice.

LEA ICE CO.

Independent Manufacturer of Ice PROMPT DELIVERY PHONE 67

sound business judgement in the management of its affairs, both in regard to protecting the depositors' money and safeguarding the community from the financial disaster which has overtaken many. The First State Bank has always taken a great interest in the welfare of the people whom it serves and has enabled many young men to gain a financial foothold in the community. It really deserves to be called "The Bank of Personal Service." In those needing financial advice find one whose long experience in banking qualifies him to give sound opinions. Not only has Mr. Stearns and other officers of this strong bank guided the institution through the greatest financial stress this country has ever seen, but they have also found time to work tirelessly for the advancement of Matador and Motley county. When was this bank established? What is its capital stock? How much money does it have in deposits?

Mrs. Hall Cleaver and son of Paducah visited in the Doug Meador home Sunday.

Dr. H. A. Glover of Dallas was a business visitor in Matador Wednesday. Dr. Glover is the son of A. L. Glover, formerly of Matador.

Miss Ella Mae Casstevens of Alvarado is visiting her sister, Miss Bertha Casstevens.

W. F. Jacobs left Sunday for Dallas to do his Fall marketing.

Sam Ross of Flomot was Saturday visitor here.

Mrs. F. P. Walker and daughter, of McKinney, have returned to their home. They have been vis-

iting Mr. and Mrs. J. D. Morris of Whiteflat.

Sterling Price of Whiteflat was attending to business in Matador Saturday.

Mrs. M. S. Thacker of Roaring Springs was shopping here Saturday.

Mr. and Mrs. R. N. Scrivener of Roaring Springs were shopping here Saturday.

Mr. and Mrs. Jerry Birchfield and family of Teepee Flat were Matador visitors Saturday.

Miss Sallie Rattan of Atton spent the week-end here.

Mrs. Witt Springer of McLean is visiting her parents, Mr. and Mrs. P. B. Barton.

John Barton of Whiteflat was in Matador Saturday.

T. G. Duncan of Ft. Worth, a former Matador resident, is visiting here.

Winter is at hand. Repair your tin flues, stoves and condition your plumbing. Joe Campbell at Burton-Lingo Co.

Irving Fish of the Fish ranch was attending to business here Saturday.

Jimmie Hall of Folley was in Matador Saturday.

T. A. McDonald of Roaring

Spings was a Matador Saturday.

E. M. Rice of Plainview led the ball game here Saturday.

Mr. and Mrs. M. S. Pate Keith visited Mrs. A. W. P. Mr. and Mrs. Vance G. near Crosbyton Sunday.

Mrs. A. L. Fryar is attending meeting of the Eastern Dallas.

Now Taste Real Coffee



Gilbreath Cash Co.

Blowout Protection? Sure! But—

NON-SKID GRIP

is 5 1/2 times more necessary to safety



YES! A DOUBLE GUARANTEE
1. Against road hazards.
2. Against defects for life.

Your big worry should be ding—the cause of 8% more accidents than blowout. Smooth tires skid 77% farther, than new "G-3" year All-Weathers (proved 8400 tests). Since this "Margin of Safety" costs no extra, get it now—ride during the slippery months.

43% More Miles of Real Skid because "G-3" Weather Tread is wider, heavier, tougher, out-Protected in EVERY because Patented Super Cord is up to 61% more—absorbs shocks!

A Great for the "Thicker top rubber on side resists ing, puncturing, Ask for Double Seal Tube.

MURRELL CHEVROLET CO. Matador, Texas

WEST TEXAS GIN CO.

Reliable Ginners

Buy Oil Mill Products that are used by our customers, they make the best feed for cattle, horses and mules.

They cut down your feed bill in times like these.

Bring your remnant cotton, also your full bales and get the highest market price.

Square your cotton and let the government have it if the price don't look good to you.

We are here to serve you and when in town come talk your needs over. We will be glad to try and show you your way out.

JOE M. GAINES, Mgt.

QUALITY H AND H PRODUCTS

We roast it, others praise it.

For Every Taste and Pocketbook