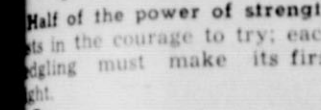


# Matador Tribune

60-NO. 34 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, NOVEMBER 4, 1954 PRICE SEVEN CENTS

## TRAIL DUST

By DOUGLAS MEADOR



Half of the power of strength is in the courage to try; each striving must make its first step.

Nature is the estranged spouse of religion, the mistress of contentment and the sweetheart of the serene and exceedingly beautiful, she conceals a cold, pitiless heart, unchanged through the misty coils of time that challenges the uncertain tomorrow. Life and death fall between her fingers like gold in a queen's hands as she buys the market of replenishment, thousand tiny fish are devouring that one may survive and lives must feed on the blood of the sea is crimson, the forest is stained and the forest's face is broken by sounds of play, a club-footed child walks pain.

Man's stupidity keeps him from being understood, a provision of providence which controls the number of windows opened by their own shotguns.

Television's continued popularity is assured. No other medium of entertainment so completely monopolizes the precious moments of time which might otherwise be devoted to thought and association. It relieves the garden of duty imposed in the name of culture and brings reality to loafing.

No man has yet escaped repayment for evil, yet through all the temptations has never known a death of converts.

Egotism is a form of self-hypnotism that causes its victims to look upon the truth without being aware of that which is obvious to the world.

## Accident Victim Taken To Dallas Specialist

Karan Burns, 14-year-old daughter of Mr. and Mrs. Lee Burns, Tuesday was removed to Baylor Hospital in Dallas, where she is scheduled for surgery this morning, by a brain specialist.

The teenage Matador school girl had remained in a coma following an automobile accident two miles south of Matador on the night of Oct. 23. Two other girls in the accident, Janie Norman (driver of the car) and Glenda Smith escaped serious injury.

## Exes Name Edwards President

J. E. (Jake) Edwards, Matador Grade School principal, Friday was elected president of the Matador Ex-Students and Teachers Association in a business session during homecoming activities. Other officers of the "Exes" are: Henry Ford, vice-president, and Mrs. R. E. Donovan, secretary-treasurer. Board of directors include Mrs. Melvin Meason, Curtis Graham and Mrs. Marvin Patton, hold-overs from last year's board, and Howard Tra-week, Furman Vinson, Edgar Lee, Mrs. Mike Hoyle and Mrs. W. N. Pipkin, new members.

## 'Love of God Salvation of World'-Salem

Love of God is the only salvation for the world and its complex problems, is the opinion of Joe Salem of Sudan, outstanding civic leader and lay churchman. Mr. Salem, who has recently returned from New York where he attended United Nations meetings as a representative of his church, was principal speaker Tuesday at the regular meeting of the Matador Lions Club.

## FUND IS STARTED FOR MATADOR BAND

Restaurant Bill Waybourn believes Matador high school should have a band. Furthermore, he is doing something about it. Last week he located a large glass bottle (Texas gallon) near the cash register in Waybourn's Cafe.

## Date Set By Lions For Minsrel Show

November 30 has been set as the date for the Matador Lions minstrel show, according to announcement made Tuesday at the regular meeting of the civic club.

## FHA Irrigation Loans Available To Farmers

Soil and water conservation loans are available to eligible Matador county farmers (which includes well drilling and the purchase of pumps and other irrigation equipment), according to Jack Kassahn of Floydada, county supervisor for the Farm Home Administration. The loans may be used to carry out measures for soil conservation, water development, conservation, and use, and drainage. They may be used for construction and repair of terraces, dikes, ditches, ponds and tanks, the establishment and improvement of permanent pasture, basic application of lime and fertilizer and tree planting.

## Rites Are Held For A. A. Tipton

Final rites were conducted Friday at 3 P. M. for A. A. Tipton, who died early Thursday morning at his home on Eubank St. Services were held in the First Baptist Church, with the pastor, Rev. Bruce Oliver, officiating. He was assisted by Rev. W. B. Vaughn, of Matador, pastor of the Roaring Springs Methodist Church.

## Memorial Poppies On Sale Saturday

Memorial poppies will be on sale here Saturday, by the American Legion Fleming Post Auxiliary. It was announced Tuesday by Mrs. Marvin Patton, Matador community chairman for the sales.

## SUFFERS STROKE

Mrs. L. D. Webb suffered a stroke Friday night at her home in north Matador, and Sunday was conveyed to Stanley Hospital, where she is being treated. Coming from Los Angeles, Calif. to her bedside were two sons, C. E. Webb and E. L. Webb, and daughter, Mrs. Byron Crego and a son, R. L. Webb. Floyd Webb of Floydada, Mrs. Elbert Mitchell of Roaring Springs and R. S. Webb of Matador, are her other children who are at her bedside.

## Change in Route Now in Abeyance

Loss of daily star route service between Matador, Whiteflat, Flomot and Turkey is now in abeyance, according to a letter received this week from Congressman Walter Rogers' Washington office.

The letter (copy) to Congressman Rogers is in reply to a telegram he sent October 23 to the Postmaster General, asking that the daily service between Matador and Whiteflat not be suspended. The letter is signed by E. George Siedle, Assistant Postmaster General, Bureau of Transportation.

## Mrs. Park's Father Claimed By Death

Father of Mrs. Morris Parks, W. C. Ledbetter, 93, died Thursday, Oct. 28, at 10 p. m. at his home near Breckenridge, it was learned here this week.

## County Follows State Voting Pattern In General Election; Total Balloting Light

With the exception of amendments, Motley county Tuesday followed the voting pattern of the state in general election balloting. Less than half the qualified voters went to the polls.

## BUREAU NAMES NEW OFFICERS

Varner McWilliams was re-elected president of the Motley County Farm Bureau here Thursday night, to serve his second term. Frank Price was also re-elected as secretary-treasurer.

## 3 Lions Star On Television Show

Three Matador Lions have gone "professional." Lions Rep. Elbert Reeves, Forrest Campbell and Bill Palmeyer, Tuesday night appeared on a television program from Station KDUB-TV in Lubbock under the sponsorship of an insurance company.

## Missionary Church Announces Services

Darwin Scott of Roaring Springs, Tommy Hall of Oklahoma, and Lynn Stevens of Lubbock will be in charge of a Youth Revival at the Missionary Baptist Church this week-end. Services will begin Friday night (tomorrow) and close Sunday night.

## 'Jackets Subdue Jaegers 64 To 20

With only two more games of district play before them the undefeated Roaring Springs Yellowjackets tamed the Guthrie Jaegers Friday night with a score of 64 to 20. Schedule calls for a meeting with Pecosock Thursday night.

## ROARING SPRINGS P-T. A. SCHEDULES HARVEST CARNIVAL

Roaring Springs Parent-Teacher Association will sponsor a Harvest Carnival, Friday night, Nov. 5, (tomorrow) it was announced this week. The lunch room will be open at 6 p. m. and supper will be served by the junior class.

## COME TO CHURCH SUNDAY

The public is extended a warm welcome to attend the services and hear these students of Jacksonville Baptist College each evening at 7:30.



SWEETHEART OF THE MATADORS. Francine Craven, escorted by Captains Stanley McDonough, left, and Buddy Baker, during the halftime ceremonies Friday night on Burleson Field. A freshman, the Football Sweetheart is the daughter of Mr. and Mrs. J. D. Craven of Matador.

## Matadors Dress Turks; Make Stride for District

Turkey season opened in Matador Friday night with special privileges for the Matador Matadors. Feathers began to fly in the first moments of the homecoming game on Burleson Field when Halfback Harold Martin ran 65 yards for a touchdown on the initial play from scrimmage against the Turkey Turks.

Turkey feathers were knee deep before the end of the first quarter when Coach Ray Hopkins' charges had clocked up 27 points and the visitors had failed to score. With only two more conference games in front of them the undefeated (in conference play) Matadors are in good position for district championship. Before the Friday night stampede ended the capacity crowd standing in "deep freeze" weather had witnessed the Matadors score 67 points to the Turks 13. The scoring for the Matadors went like this: 27 points in the first quarter, 20 in the second, 13 in the third and seven in the final.

## Martin Makes Four TD's

Outstanding players for the Turks were Monty Bray guard and Charles Smith, halfback, while Tackle James Taylor and Halfback Tom Hamilton were standouts for the Matadors.

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## COME TO CHURCH SUNDAY

The public is cordially invited to attend.



**Announces  
Member Meeting**

The Chapter of Delta Sigma Theta, honorary society of educators, will hold its member meeting, Saturday, at Patton Springs School.

Those expected from Tulsa are: Mrs. J. H. Marshall, Mrs. W. H. Marshall, Mrs. W. C. King, Roaring.

**Funeral**

**A. Tipton**  
Funeral services for A. A. Tipton, editor of the Dayton News, Dayton, Ohio, will be held at 2 p. m. at the home of Mrs. Nolan Fulk, 1115 N. M. St., and Mr. Jack Crider of Grand- relatives and friends of the deceased included J. A. Northfield, Mr. and Mrs. W. L. Nall, Mrs. Leonard Crowell, Mrs. Otis Crowell, Mrs. L. B. Turner, Mr. Van Martin and Mrs. E. M. Martin, all of Flomott, Groves, Plainview; Mr. Joe Meador, P. A. Berry Meador, Ralls; Mrs. C. E. Woolery and Mrs. Wilson of Lubbock.

**PROGRAM SUBJECT  
FOR ETERNAS CLUB  
IS ASIAN WOMEN**

Hostess for the Eternas club, Thursday night, Oct. 21, was Mrs. Bill Moss, and program subject was "Asian Women".

Mrs. Glenn Woodruff showed films she had made in France, Holland, and Switzerland, and told interesting customs of the people of those countries.

Mrs. Moss used Halloween decorations on the refreshment table, where caramelized apples and Cokes were served.

Present were Mesdames Wade Berryman, Bennie Keltz, Leon Smallwood, Billy Wason, Frank Price, L. M. Cox, Marvin Hunt, D. E. Pitts, Jr., Woodruff and Moss.

**McADOO NEWS**

By Mrs. G. G. Allen

Mr. and Mrs. Giles Turner and children, and Mrs. Margaret Berry were visitors over the weekend in the home of their parents, Mr. and Mrs. Henry Harris.

Ross Goodwin of Paducah was a supper guest Wednesday night in the home of his grandparents, Mr. and Mrs. L. E. Bass.

G. W. Allen returned home Tuesday, after a two weeks visit in Lubbock, with a daughter, Mrs. Lois Brownlow and a son

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and family, Mr. and Mrs. W. W. Allen.

Mrs. Ralph Brumfield of Ralls visited Friday night with Mrs. L. E. Bass.

Marvin Fredrick, stationed at Clovis, spent the week-end with his wife and other relatives.

Mr. and Mrs. Bill McKelvey of Matador were Friday night visitors in McAdoo.

Mr. and Mrs. B. C. Cooper and Mickey of Crosbyton, and Mr. and Mrs. Doc Cooper and Buzz of Ralls, were supper guests Friday night in the home of Mr. and Mrs. Jim Farley.

Mr. and Mrs. Raymond McWilliams and family of Pecos and Mr. and Mrs. L. H. McWilliams, Jr., of Hobbs, visited in the home of their parents, Mr. and Mrs. L. H. McWilliams during the past week.

Mr. and Mrs. Raymond Eldredge made a trip to Dallas Friday night and drove a new pickup home.

Mrs. Chas. Harris accompanied her brother and wife, Mr. and Mrs. John Gregory of Girard, to Dallas on Monday, where they had a short visit with her brother and wife, Mr. and Mrs. Frank Gregory and an aunt and uncle, Mr. and Mrs. Marvin Gregory.

Johnnie Rea Eldredge and Marilyn Steadham were Sunday dinner guests in the home of the former's grandparents, Mr. and Mrs. J. M. Cherry of Lorenzo.

Mr. and Mrs. C. R. Edinburg attended the golden wedding celebration of Mr. and Mrs. R. C. Ellison in Crosbyton, Sunday.

Mrs. O. Westmoreland of Gustine is visiting in the home of her sister and family, Mr. and Mrs. Dick Edinburg.

Elbert Jackson of Ft. Bliss is spending a leave with his parents, Mr. and Mrs. J. W. Jackson.

Mrs. M. C. Baum was able to return home Sunday after undergoing surgery in an Oklahoma City hospital recently. Clayton and Mr. Baum drove after her on Saturday.

Mr. and Mrs. R. D. Neal and David and Mrs. Neal McDaniel of Ft. Worth were visitors from Tuesday until Thursday in the O. T. Boucher and Pete Barton homes. Mrs. McDaniel is an aunt and Mrs. Neal a sister to Mrs. Barton and Mr. Boucher.

Mrs. Wayne Edinburg and daughter, Debbie left Thursday, Oct. 21, to fly to Germany where they will join their husband and father, Pfc. Wayne Edinburg, who is stationed at New Ulm, Germany.

Mr. and Mrs. George Potts were Sunday visitors in Lubbock in the home of their daughter and family, Mr. and Mrs. Denzil.

Mr. and Mrs. R. E. Nickles spent Sunday night in Lubbock in the home of Mr. and Mrs. Jim Nickles.

Mr. and Mrs. Kenneth Edinburg and daughter, Patti, are spending a 25-day furlough in the home of their parents, Mr. and Mrs. Weldon Dendy of Crosbyton and Mr. and Mrs. C. R. Edinburg of McAdoo. He is stationed at Norfolk, Va.

Mr. and Mrs. Tolbert Barton and family of Amarillo visited in the Frank Egger home, Monday.

Mr. and Mrs. Lem Garrett of Crosbyton visited Saturday night in the home of Mr. and Mrs. J. B. Barton.

Mr. and Mrs. Owen Egger and children of Ropesville spent the week-end in the home of their parents, Mr. and Mrs. Frank Egger.

Mr. and Mrs. Ted Tedford and baby of Lubbock spent Saturday night in the home of her parents, the John Powers. Louise Johnson returned home with her mother and spent Sunday night. Congratulations to Mr. and Mrs. Laverne Brantley of Spur on the birth of a daughter in Crosbyton Hospital, Nov. 1. She weighed 7 lbs. 7 oz. and has been named Kathy Laverne. Mr. and Mrs. Bud Smiley of Duncan, Flat are the maternal grandparents; Mr. and Mrs. Leamon Brantley.

of McAdoo, the paternal grandparents.

Mr. and Mrs. Ewell Buckner, Jr. and Rex of Lubbock, were visitors at the Church of Christ, Sunday and visited in the home of his parents, Mr. and Mrs. E. B. Buckner. Other visitors at the church were, Mrs. Jewel McLaughlin and Ralph Dennis, who visited in the H. L. Dennis home.

The local M.Y.F. was host to a sub-district M.Y.F. meeting Monday night.

**WCS HAS MEETING**

McAdoo Methodist Woman's Society of Christian Service started a study on India, Pakistan and Ceylon, Monday when they met in regular session.

Mrs. John A. Allen opened the meeting with prayer. Mrs. M. A. Graham brought a very interesting lesson on Pakistan, giving a discussion on the languages, three being used more than others. Mrs. Arnold took the group through an imaginary trip to Manipur and vicinity, acquainting them with the customs and people along the way.

Mrs. M. M. Simmons brought the devotional, reading Matt. 25:34-40. The meeting was closed by prayer.

Next lesson will be Monday and all women of the church are urged to attend and take part in this very interesting study. (delayed)

Mrs. J. J. Griffin and children were Sunday dinner guests at Dickens in the home of her parents, Mr. and Mrs. Roy Ward.

Mr. and Mrs. Hershel Speck are spending a few days in the home of her brother, J. C. Arnold and family. They are enroute from Oklahoma to California, where they will make their home.

"The Great Tom Tilson", Matador magician under the sponsorship of the senior class, will perform in the auditorium, Thursday night, Nov. 4.

Relatives from Crowell were Sunday guests in the Henry Teague home.

Bro. and Mrs. L. W. Pate of Rule, were Sunday guests in the Loyd Hickman home. He filled

the pulpit at the Baptist Church for both morning and evening services.

The Methodist Mens organization met Monday night with Rev. Chas. Y. Pickens of Spur as guest speaker. He also rendered special music. Officers were elected for the ensuing year, as follows: Eldon Williams, president; John A. Allen, vice-president; Weldon Cypert, secretary-treasurer. The last Monday in November was decided for the Lords Acre Harvest Festival, details and time to be announced later. Refreshments of ice cream, coffee and do-nuts were served.

**DR. O. R. McINTOSH**  
OPTOMETRIST  
211 South Main Street Phone 157  
Floydada, Texas  
Eyes Examined Glasses Fitted

**"SECURITY IS YOURS"  
WITH  
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WE ARE AGENTS FOR  
FIRE - WINDSTORM  
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WITH STOCK COMPANIES ONLY  
BONDS OF ALL KINDS  
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**From where I sit... by Joe Marsh**

**Our Town Makes Good in New York City**

From where I sit, just about everyone thinks his own home town is best. Picking your town comes natural. The right to do this "picking" though, is what really counts. Whether it's a favorite town, a favorite out of meat, or even a choice of a beverage - say between beer and buttermilk, it's respecting the right to this freedom of choice that makes a good neighbor. I hope you subscribe to that!

Joe Marsh

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**STOP! LOOK!**

"Turnout" Joe pays \$2 to \$10 more per bale for your cotton than the loan value. What every farmer wants is a better price and a better turnout.

Try some cotton at my gin and see how you come out.

**WEST TEXAS GIN**  
"TURNOUT" JOE GAINES, Manager

**WEEK-END SPECIALS  
For Friday & Saturday**

|   |                              |
|---|------------------------------|
| <b>WRIGHT'S PICNIC</b>                              | 10¢ Tide Coupon on Can       |
| <b>HAMS</b><br>"Ready-to-Eat", Pound                | <b>CRISCO</b><br>3-Pound Can |
| <b>41c</b>  | <b>93c</b>                   |
| <b>CRUST MIX</b> BETTY CROCKER                      | Box 18c                      |
| <b>BERRIES</b> SUN-SPUN, Pie                        | 303 Can 26c                  |
| <b>ORANGE JUICE</b> DONALD DUCK, Frozen             | 6 oz. Can 16c                |
| <b>CHAMALES</b> WOLF BRAND, Chili Gravy, 17 oz. Can | 20c                          |
| <b>TOILET TISSUE</b> FORT HOWARD, Bathroom          | 4-Roll Package 35c           |
| <b>RESERVES</b> SUN-SPUN, Pure Plum                 | 2-Pound Jar 39c              |
| <b>WAFLE TOASTIES</b> LARGE SIZE                    | Box 19c                      |
| <b>WAFLE SYRUP</b> KIMBELL'S, Waffle,               | 24 oz. Bottle 36c            |

**Spot Cash Grocery  
And Locker Plant**

**Thank You, Friends...**

for the most sensational welcome ever accorded a new PONTIAC!



Showroom crowds have confirmed that here is the greatest Pontiac of all time! The 1955 Pontiac with its all-new 180-horsepower Strato-Streak V-8 performance and its strikingly advanced styling has set the whole town talking as it's never talked about a new car before! Why not come in for a more leisurely inspection and demonstration of this remarkable all-new car—the car that has won such a widespread and enthusiastic welcome?

**Matador Motor & Implement Co.**

432 PARK AVENUE



# MATADOR BRAND

## GIRLS REPORT FOR FIRST WORKOUT OF BASKETBALL SEASON

Yes, basketball season is beginning.

When you see girls leaving the school building in the late afternoon, you'll know it's the basketball girls leaving practice.

We're hoping for a good team this year. Even though we have no seniors and only two juniors out for the team this year, we have a good line-up of sophomores and freshmen. We lost most of our starting line-up last year. They were: Lois Hughes, Barbara Neighbors, Reba Bain and Martha Jones.

Attending the first workout were: Juniors, Lucretia Edwards and Pina Sturdivant; sophomores, Alice Martin, Raynita Dunning, Joanne Darsey, Lucille Nolen and Betty Neighbors; freshmen, Anne Lee, Kay Norman, Karan Burns, Frances Lancaster, Frances McMahan, Cissie Waybourn, Joyce Lynn

*To Relieve Misery of*  
**COLDS take 666**  
LIQUID OR TABLETS - SAME FAST RELIEF

**DELICIOUS!**  
cakes! Pies! Bread! Rolls!

Serve plenty of bakery Products To Children For Every Meal — Produce School Energy!  
ALWAYS HOLSUM

**City Bakery**

Here  
Nov. 12

The  
**'55 FORD!**

It's got **Trigger-Torque Performance**

SEE YOUR FORD DEALER



Tribune, Matador, Motley County, Texas, Thursday, November 4, 1954

and Martha Jo Cooper.

### To Purchase Jackets

We are now raising funds to use in purchasing basketball jackets for the girls and if you saw the pretty mums at homecoming last week, you'll know that the person wearing them was helping the basketball girls buy their jackets. We are grateful to Mr. and Mrs. Seale for donating their commission for this purpose.

As you probably know by now we are having a rummage sale every Saturday at the American Legion hall, for this same purpose and we want to thank you for the contributions you've made. If anyone has any other old clothes to contribute, let us know and we'll pick them up. We're hoping you'll also back us up by coming to all our games.

### JANEY SUE NORMAN IS STUDENT OF WEEK

From the student body of M. H. S., we have selected Janey Sue Norman, an eighteen year old senior, as student of the week.

Janey Sue has a very outstanding personality. She is president of the pep squad, and co-editor of the Matador Brand. We all feel that we can depend upon Janey when there is something that has to be done.

She has been a student at Matador for the past five years. We have been very proud to have Janey Sue as one of our classmates and we will all miss her at M.H.S. next year.

### DID YOU SEE?

All of the Exes around M.H.S. Friday?

Raynita's new brown and white cap?  
Dean's rust colored corduroy shirt?  
James' green and black western shirt?  
Our pretty football sweet-heart?  
Our red ribbons with "Matador pick the Turks"?

Buddy's new senior ring?  
Royce and C. H. pink shirt with pink trousers?  
James' new hair cut?

The basketball girls new tennis shoes?  
Speedy's pink shirt?  
Mrs. Fair's new hair style?  
Our big bon-fire?  
Coach's new black copying pencil?

Our Exes pep rally?  
Sue's black riding suit?  
All of the kids down town getting their chest x-rays?  
The corsages the boys bought for their mothers and their girl friends?

Stanley Me's green jacket?  
Our photo room?  
All the M.H.S. kids running around trying to make the Exes feel welcome?

Frank's charcoal trousers?  
Coach showing the boys some new football plays with check-ers?

Arvin's red corduroy shirt?  
The Exes being served coffee and doughnuts?  
Barbara's green material for her formal?

Betty's red and black dog?  
The way the girls decorated the goal post and grand stands for homecoming?

—M. H. S. B.—

### Ideal Boy

By Kay Norman  
Eyes—Shelby Jackson  
Hair—Arvin Ellithorp  
Nose—Mike Shanks  
Teeth—Johnny Shanks  
Mouth—James Taylor  
Walk—Dayton Graham  
Character—Alvin Lynn  
Physique—C. H. Murphy  
Hands—Joe Fair  
Feet—Stanley Neighbors  
Wit—Harold Martin  
Personality—Jimmy Watson  
Athletic Ability—Charles Renfro  
General Appearance—Frank Traweck  
I. Q.—Roger Scaff.

### QUESTION OF THE WEEK

What would you do with a theetsee???

Pina Sue—I'd run from it.  
La Rece—I'd throw it away.  
Pat Groves—I don't know.  
Martha Jo—I'd bury it.  
Pat Green—I'd eat it.  
Linda—I'd ride it.  
Melvin—I'd play with it, I guess.

Lucretia—I'd give it to Marion Richard—I'd kiss it.  
Betty—I'd go steady with it.  
Answer: A theetsee is a black varnish tree.

### Ideal Girl

By Pat Groves

Hair—Kay Norman  
Eyes—Karan Burns  
Nose—Frances McMahan  
Mouth—Christine Green  
Hands—Anne Lee  
Figure—Betty Neighbors  
Intelligence—Joanne Darsey  
Athletic Ability—Lucretia Edwards

Feet—Sara Carson  
Wit—Bobby Waybourn  
Teeth—Frances Lancaster  
Walk—LeRece Lawrence  
Character—Cissie Waybourn  
Personality—Joanne Darsey  
General Appearance—Rachel Craven.

—M. H. S. B.—

### KAMPUS KLATTER

We sure had a busy week at ole M. H. S. last week planning for homecoming. We have been selling Matador ribbons and white and yellow mums with red and black ribbons. We think everyone enjoyed the half-time at the game.

This week is F.H.A. week for the girls. They are doing something every day in honor of it. Seems like everyone enjoyed

"Cissie" Waybourn's surprise birthday party and was she surprised when she walked in! We played games and danced. The senior boys were sure missed at the party, too. Coach took them to Turkey to see the football game and we were certainly happy when they told us Estel-line won by two points.

The sophomores have been reading an opera in English, "The Mikado" by Gilbert and Sullivan. They didn't know reading an opera could be such fun.

The freshmen girls are finishing their blouses. They are all real proud of them. We think Mrs. Fair is too, at least she says so.

The basketball girls have been practicing out almost everyday after school. They are going to choose four girls to make our training rules for the season. We are drinking our fill of cokes now.

Our parents came and got our report cards this first six weeks. We all wonder what the teachers told them.

We all were sure sorry to hear about the accident. We hope Karan Burns will be back with us real soon. We were glad that Glenda and Janey are able to be back with us.

If you have been hearing music on Saturday, it has been coming from the basketball girls rummage sale down at the Legion building.

Everyone is glad Duck is off his crutches.

The freshmen and Mr. Stamper, in science, are doing some experiments like taking air out of a can. Can you? If you can't just ask one of the freshmen. I'm sure they can tell you exactly how it's done.

We sure enjoy having Mr. Stamper around Matador High School. He has become very popular with all of us.

The seniors have just finished reading "Beowulf" in English and have decided that it must be purely fiction!

I suppose everyone has noticed that Curtis Baker has gotten rid of his side burns. Mr. Edwards

was so pleased when he discovered they were gone, he gave Curtis a nickel.

Carol Wayne is letting his hair grow out. The kids are going to chip in and buy him a dog tag.

The math class has been studying titled "How to make money". Did you know that it is required to finish high school?

Our supply of information has run low, so we'll call it quits for next week. Bye Bye for now.

—M. H. S. B.—

### FRESHMAN HIT PARADE

1. Sexy Ways  
2. If I Give My Heart to You  
3. If You Don't Somebody Else Will

4. I Cried  
5. Shake, Rattle and Roll  
6. What A Dream  
7. They Were Doing the Mambo

8. Green Years  
9. Once and Only Once  
10. April in Portugal

**ATTENTION!**  
FOR FAMILY REUNIONS,  
ANNIVERSARY PICTURES OR  
HAVING YOUR PICTURE FRAMED  
SEE  
**PARKER STUDIO**

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In its first year, millions of motorists have proved the benefits of  
**Conoco Super Gasoline with**  
**TCP**  
The Greatest Gasoline Development in 31 Years

Here are the facts proved by millions:

1. TCP boosts your car's power as much as 15% (because it neutralizes power-robbing lead deposits).
2. TCP gives you extra gas mileage (motorists report up to 3 miles more per gallon).
3. TCP is just like an engine tune-up (because it lets you enjoy all your car's built-in power).
4. TCP increases spark-plug life up to 150% (because it actually reproofs your spark plugs).
5. TCP makes it possible for you to enjoy all the extra performance of Conoco Super's higher-octane rating.

But don't take our word for it! Read what motorists, themselves, say about Conoco Super with TCP.



1 "I remember when tetraethyl lead was first put into gasoline 31 years ago. Now comes Conoco Super with TCP! It's lived up to my '51 Mercury—and now I get 3 more miles to the gallon."  
Mr. John T. Knudson, Traffic Officer  
3089 South Fourth East, Salt Lake City, Utah



2 "Conoco Super with TCP is doing everything it's promised in giving our '53 Cadillac extra mileage, power, and performance. We won't take any other gasoline, because TCP has no substitute."  
Mr. S. E. Brooks, Retired RR Engineer  
107 North Third, Bain, New Mexico



3 "I maintain four cars and three trucks. In all of them, it's Conoco Super with TCP. I'm getting new-car performance! Starting on cold mornings is 50% better. I'm sold on Conoco Super!"  
Mr. Ray B. Crowley, Wholesale Florist  
Littleton, Colorado



4 "Conoco Super Gasoline with TCP does the job as no other gasoline has done before. My 1950 Chevrolet runs quietly, doesn't make knocking noises, starts right up and goes farther to the gallon."  
Mr. S. J. Crosby, Housewife  
415 West 10th Street, Anaconda, Montana



5 "Conoco Super with TCP is a vitamin tonic for my '48 DeSoto. The engine starts promptly. And the mileage savings are like getting up to a gallon and a half of free gas to every tankful."  
Mr. William Grabowski, Electrical Contractor  
482 North North Ave., Elgin, Illinois



After one full year, there's still no substitute for  
**Conoco Super Gasoline with TCP**

**YOUR GUARANTEE**  
The trademark, TCP, is your guarantee that you are getting the full benefits of "the greatest gasoline development in 31 years." Only Shell Oil Company and its licensees, Continental Oil Company, have TCP.



**Conoco Super Gasoline with TCP**



BOB'S OIL WELL —  
— EAST SIDE SERVICE STATION —  
— CAMPBELL CHEVROLET COMPANY —  
— C. A. MATNEY STATION —



W. F. McCAGHREN, WHOLESALE AGENT



### Many Ex-Students And Teachers Register For Malador Homecoming Activities

Ex-students and teachers registered Friday during homecoming activities, numbering 341, that counting their husbands or wives, unless they were absent. However, it was believed that a number came late to attend the football game and open house, who were registered. One hundred seven exes registered from Malador.

Black claimed the largest number of exes from out-of-town being the following list: Moore Harper, Lucille Woolery, Lola Belle Wilson, Donald T. Davis, Jane Kimbell, Minnie K. Dennis, A. J. Perkins, Harp, Ralph Fletcher, Ralph Fletcher, Willena Hurst, Tommy Darsy, Helen Starfield Duke, Mrs. Schwitzer, Neal R. Patton, Schewitzer, Neal and Ralph Fletcher.

Registered by towns, others being as follows: (T. Spikes teacher)

Spikes: Viola Jameson Shiras, James H. Jameson, Patti Ann, Cora Ann Craven, Ruth Noel, Moezel Lee Hicks, Fryar Calhoun(T), and L. C. Barker;

Amarillo: Mickey Roberts Boswell, Lewis Bostick, L. S. Jenks, Johnnie Groves Howell, C. Howell, Erwin Spray Wason;

Wason: June Spray Simpson, Addie Bourland Bolton, Nell Berryman Johnson; Floydada: Mollie Barton Burdette, W. E. Burleson, Jettie Moss, J. N. Scrivner, and Mrs. Barton Scrivner;

Dimmit: Furman Vinson, Dede Moss, Mrs. Wade Martin (Opal); Lubbock: Mollie Lee; Whiteflat: Malcolm Morris;

Authorized Dealer  
**FRANKLIN**

Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
**STANLEY PHARMACY**

Ida Campbell Morris, Bennie Keltz, June Barton Keltz, Mary Moore Irwin, Jolene Bloodworth Higginbotham, H. A. Stephens, Lonnie Lynn, Varner McWilliams and Scott Robbins;

Roaring Springs: Lelia Renfro Tardy, Mrs. Lige Cooper (Maggie Hamilton), Dorothy Wason Campbell, Marcia Gilbert Middlebrooks, Mary Murphy Jones, Mrs. Arthur Harmon (Yvonna Simpson), La Royce Mitchell Brogdon;

**Early-Day Student**

An early-day student who attended Malador School in 1904-05, and who returned for the homecoming was Bertha Williamson Jackson of Truth or Consequences (Hot Springs), N. Mexico.

Northfield: Hal H. Courtney; Silverton: Sylvia Day Fegerson;

Wellman: Marlene Bailey Hamm;

San Angelo: Laura Smith Houston;

Henrietta: Carrie E. Owens(T); Lamesa: Leslie Pipkin; Arlington: Clarence Groves, Zena Mae Lee Groves; Shallowater: C. M. Thomas; Cedar Hill: Vance Campbell; Crosbyton: Nancy Morris Wilson;

Seagraves: Pearl Cammack Baron, June Neighbors Myers; Lockney: Billy Skaggs Huggins, Fred Huggins;

Memphis: Virginia Estes, Kenneth Jeffers, Pearl Rigby Jeffers;

Tipton, Okla.: Lily Guthrie Edmondson, L. E. Guthrie Day;

Borger: Phil Green, Juanita Mize Green;

Lenap, Okla.: Maurice Cox; Freeport: Delora Markham Medley;

Wichita Falls: Merritt Faulkner, Houston Patton;

El Paso: Curtis R. Taylor; Throckmorton: Reuben Pirtle; Stinnett: Jimmie Worsham; Geneva Cooper Worsham;

Afton: Geraldine Lebow Foard and Sally Rattan Huey;

Odessa: Loyd Fulkerson; Seymour: Mr. and Mrs. C. C. Parks;

Ft. Hood: Norman Neighbors, Dayton: Burrell A. Tipton; Grand Prairie: Ella Hamilton Freeman;

Dallas: Dr. Z. R. Fee, Mae Sandlin Fee, Tommie Tudor Masterton;



**FASHIONING** the Memorial poppy to be presented to the public early in November by the local Fleming Post-American Legion Auxiliary Unit, are Albert B. Cox (in chair), Robert Breen (on bed) and James Tiley (in wheelchair). The above are hospitalized war veteran patients in the V.A. Hospital at Legion, Texas, occupying their hands and minds during their long hours in the hospital.

The success of the Auxiliary poppy program means occupational therapy for veterans such as the above, giving them the privilege to earn a supplemental income for their families at home; it means help to needy veterans' families in our own community; and, aid to all veterans in the V.A. hospitals through rehabilitation, and their families at home through Child Welfare. The scope of the program depends heavily on the public support.

Parnell: Mrs. L. M. Timmons; Carlsbad, N. M.: Marion Clements Horton;

Midland: Bonner Nelson, Arvil Craven;

Austin: Vera Whitworth Surlis; Vernon: James Holladay, Edna Keltz Holladay;

Littlefield: Dollie Smallwood Robinson;

Petersburg: Elwanda Martin; Houston: Lora Cammack Cole; Hobbs, N. M.: Gary Laughlin, Grace Woods Shelton;

San Francisco, Calif.: Wanda McMahon Faulkner;

Spur: Cliff Bird, Imogene Barrett Bird(T), Vennie Dean Lewis Lena Miller McCulley, Selbia McCulley Foreman;

Grandfalls: Mary Ola Tipton Crider;

Clovis, N. M.: Nolan Fulkerson; Slaton: Virgie Sparks Hunter;

Violet Cox Cudd;

Erick, Okla.: Lamar Guthrie, Georgia Westmoreland Guthrie; Levelland: John M. Russell, Dorothy Cox Russell;

Dougherty: Bundy Campbell; Wheeler: Clara James Marshall, Albert C. Marshall, Lee Guthrie, Laura Guthrie;

Canyon: Dewayne Martin, Garland Rattan, Billy Jack Spray, Cecil Irwin, Jerry Swearingen.

**WEEK-END VISITORS**

Week-end visitors in the home of Mr. and Mrs. D. E. Rattan, were their daughter, LaNelle, who is attending Wayland College, Cpl. Ralph Bradley of Ft. Hood, Mrs. John Morris and Jerry of Dallas, Mrs. C. M. Barton, Jan and Cheri Ann, Mrs. L. R. Browning and Mr. and Mrs. Willie Rattan of Matador.

### FLOMOT NEWS

Mrs. A. L. Eubanks  
Correspondent  
Phone 3674, Turkey Line

Mr. and Mrs. J. A. Baker and Linda of Van, Texas visited Mr. and Mrs. Harmon Mosley and Mr. and Mrs. A. D. Moseley, last Thursday night.

A. L. Tanner accompanied Ben Tanner to Amarillo, Sunday where he will receive further check-up at Veteran's Hospital.

Mr. and Mrs. Guy Hammons visited Mr. and Mrs. Alton Anderson over the week-end.

Mr. and Mrs. C. E. Anderson, Sr., were Sunday visitors in the home of Mr. and Mrs. Alton Anderson. Alton Anderson was on the sick list the past week.

Mrs. Wayne Spray of Wichita Falls, spent the week-end visiting her parents, Mr. and Mrs. Ernest Fisher.

Kathy Martin, small daughter of Mr. and Mrs. Herb Martin, underwent tonsilectomy last Tuesday. She is reported doing fine.

Rev. A. L. Eubanks went to Brownwood, Tuesday to visit his daughter and family. Rev. and Mrs. Jack Ormsby and little son Paul Wayne, Mrs. Eubanks, who has been with her daughter the past month, returned home with him.

Mrs. Odis Crowell and son, Jimmie, visited in Rails, Saturday with Mr. and Mrs. Louis Purvis and family.

Mrs. Pearl Martin visited her daughters, Mrs. B. W. Gunn of Levelland and Mrs. R. E. Irby of Floydada, during the week-end.

**Matador IOOF Lodge**  
Meets every Tuesday night.  
Earl Thompson, Noble Grand.  
Ralph Nichols, Secretary  
Visiting brothers welcome.

The Brotherhood of the FLOMOT Baptist Church met Monday night. Bro. Willie Rattan of Matador, a former member of this church, was the featured speaker.

### Incompleted Forms Slowing Up Work In Farm Census

Progress of the 1954 Census of Agriculture is being delayed because farmers have not completed the forms which were sent to them by mail. This word comes from the director of the census to Rep. Elbert Reeves.

Failure to complete the census questionnaire slows down the enumerators and greatly reduces the number of farms which can be visited each day, explained Reeves. This makes the work of the enumerators more difficult and materially increases the cost of the undertaking.

The information which farmers are being asked to supply is

not only valuable to them in planning future operations but to business men who supply the farm market's needs; agricultural leaders to whom farmers look for guidance and the agencies and organizations which service agriculture. Too, says Reeves, the census information of the nation's agricultural resources is of vital importance to the 163 million citizens of the country.

In addition to saving in the cost of the census, County Agent Bill Pallmeyer also said that the information included in this report will be on file in the Washington office, and when drought and other elements bring hardships to the farmers of the county, with this ready source of information, programs to help the stricken area can be speeded up by already having basic information on the area on file.

Visitors this week-end in the home of Rev. and Mrs. W. B. Little were his brothers, John and Edward Little of Floydada.

Dr. B. J. Welch  
WILL BE IN  
**MATADOR**  
WEDNESDAY  
**November 17th.**  
TO FIT GLASSES  
AT MOTLEY HOTEL  
—o—  
**DRS. CAULEY AND WELCH**  
OPTOMETRISTS  
1114 AVE. L — PHONE 5-7180 — LUBBOCK

**DO IT FASTER**  
**DO IT EASIER**  
**DO IT BETTER**  
**DO IT ELECTRICALLY!**

Running a house may not be a bed of roses. But with Reddy Kilowatt, your electric servant, ready to serve you 24 hours a day, it's easier than it used to be.

Your electric servants save you time — save you work — let you enjoy spare time for relaxing, hobbies, outside activities. Just go through your home, look at all the electrical appliances that are ready to serve you at the flick of a switch.

Then, take a look at the family budget. Amazing, isn't it, that so much convenience, so much service can be yours for so little money. No doubt about it, your electric service is still the biggest bargain in your family's budget today!

**Be Modern — Live Electrically!**

**West Texas Utilities Company**

# It's Here!

## the All-New '55 Pontiac

WITH THE 180-HP STRATO-STREAK V-8!



A GENERAL MOTORS MASTERPIECE  
—ALL NEW FROM THE GROUND UP!  
This is the one! This is the car with the mark of greatness—apparent in every inch of its designed-for-tomorrow styling, in its plus-powered V-8 engine, and in its years-ahead chassis engineering. See this sensational all-new car and take a ride!

IT'S PONTIAC'S  
YEAR TO STAR!

DOLLAR FOR DOLLAR  
YOU CAN'T BEAT A PONTIAC

**ALL-NEW STRATO-STREAK V-8**  
There's action-plus packed into this V-8! From quick-response carburetor to fast warm-up intake manifold, it's all new—proved for outstanding economy and dependability by over three million test miles!

**ALL-NEW PANORAMIC BODY**  
A masterpiece of styling—that's Pontiac for '55! There's vastly greater vision from its panoramic windshield. Interiors, color-keyed to the Vogue Two-Tone body hues, present the latest fabrics and appointments.

**ALL-NEW SHOCK-PROOF CHASSIS**  
For '55, Pontiac went right down to bedrock to give you the newest and finest in riding comfort, driving ease, all-around safety! Heavier "X" frame. Bigger brakes! Recirculating ball steering! Tubeless tires! Wider-spaced parallel rear springs! Vertical king pins! And that's only part of the under-the-car advances!

**Matador Motor & Implement Co.**



## Homecoming Guests Visit With Relatives

Most of the "Exes" living outside the county, who returned to Matador, Friday to attend Homecoming, visited with relatives while here.

Mrs. Ware Fogerson of Silverton visited her parents, Mr. and Mrs. R. A. Day, and was accompanied home by her mother, Saturday. Mr. Day drove to Silverton, Sunday, to accompany her home.

Mr. and Mrs. Garland Rattan of Canyon were week-end guests of his parents, Mr. and Mrs. Ward Rattan, and Sunday the group visited at Vernon with Mrs. Ward Rattan's parents, Mr. and Mrs. J. W. Scott, and also with Mr. and Mrs. L. T. English.

Mrs. Dick Ham of Wellman, visited her mother, Mrs. Inez Bailey, and remained this week. Leslie Pipkin and son, Ronnie of Lamesa, visited his mother, Mrs. C. D. Pipkin and his brother and family, the Bill Pipkins. Also visiting the latter, was Mrs. Pipkin's sister, Miss Virginia Estes, of Memphis; their daughter, Patti, who teaches at Plainview, and their son, Neal, Texas Tech student at Lubbock.

Mr. and Mrs. Kenneth Jeffers and sons, Jeff and Joe of Memphis, visited his mother, Mrs. Claud Jeffers. Jeff was possibly the youngest "ex" to return for the homecoming.

Mr. and Mrs. Phil Green and daughter, Carita, of Borger visited his parents, Mr. and Mrs. J. C. Green Sr.

Mrs. Ralph Norton and children visited her parents, Mr. and Mrs. W. W. Clements and were

accompanied home Sunday by Mrs. Clements.

Mrs. George Masterton of Dallas was the guest of her sister and family, Mr. and Mrs. Forrest Campbell over the week-end.

Lloyd Fulkerson of Odessa was accompanied by two of his sons, Hubert and George, and they visited his parents, Mr. and Mrs. A. B. Fulkerson and brother, Thurman.

Mrs. Ober Johnson and sons, Jon, Jamie and Barry of Quitaque, visited her parents, Mr. and Mrs. J. R. Berryman. Mr. Johnson joined them here during the week-end.

Cpt. Norgan Neighbors of Ft. Hood, Mrs. Bill Myers of Seagraves, and Mr. and Mrs. Alvis Bryant of Estelline, visited their parents, Mr. and Mrs. J. P. Neighbors during the week-end.

Corra Ann Craven of Plainview, visited her parents, Mr. and Mrs. J. D. Craven, and also visiting in the Craven home was his brother, Arvil Craven of Midland.

Mr. and Mrs. Lewis Bostick and children of Amarillo, were guests of his parents, Mr. and Mrs. G. B. Bostick.

L. S. Jenkins of Amarillo, visited his mother, Mrs. F. M. Jenkins and other relatives while here.

Arriving Friday too late to register for Homecoming, but attending the game and open house, were Mr. and Mrs. Gordon Russell of Crane. Their young son, Howie, remained with his grandparents, Mr. and Mrs. Eddie Russell while they attended the activities.

Mr. and Mrs. Don Wason of Amarillo visited their parents, the Bill Wasons and Peg Sprays while here.

Miss Elwanda Martin of Pet-

erburg, and Dewayne Martin of Canyon, visited their parents, Mr. and Mrs. Bob Martin.

Visiting Mr. and Mrs. Skeet Jameson was her brother, Gary Laughlin of Hobbs, N. M. and guests of Mr. and Mrs. C. D. Garrison, also from Hobbs, were her mother and sister, Mrs. Cecil Shelton and Helen Sue.

Guests of Mr. and Mrs. Henry Ford, were Mrs. Virgie Hunter and Mrs. Raymond Cudd of Station.

Homecoming and week-end guests of Mr. and Mrs. John Russell were their son and family, Mr. and Mrs. Sonny Russell and daughters, Marilyn, Linda and Carol of Levelland.

Three W.T.S.C. students from Canyon who were here for Homecoming were Billy Jack Spray, visiting his parents, Mr. and Mrs. Jack Spray; Cecil Irwin, visiting his parents, Mr. and Mrs. John Irwin, and Jerry Swearingin, who visited his parents, Mr. and Mrs. Hub Swearingin.

Bonner Nelson joined his family here and visited his parents, Mr. and Mrs. L. R. Smith for Homecoming and the week-end.

Mrs. Vera Surlis of Austin was the guest of her brother and wife Mr. and Mrs. Randall Whitworth having arrived Thursday to attend Homecoming.

Mr. and Mrs. James Holladay of Vernon visited her mother, Mrs. Ben Keltz and other relatives while here for the week-end.

Mrs. A. R. Robinson and children of Littlefield, visited her parents, Mr. and Mrs. Everett Smallwood, and attended homecoming.

Homecoming guests in the home of Mr. and Mrs. L. M. Cox were his brother, Maurice Cox and their mother, Mrs. W. W. Carpenter of Lenapah, Okla.

Among the Homecoming visitors who remained for the week-end, were Mr. and Mrs. Jimmie Worsham and daughter, Sharon of Stinnett, who visited her mother, Mrs. Ivy Cooper, and also with her father, Jim Cooper. Miss Carrie E. Owens of Henrietta, was the guest of Mrs. W. Y. Higgins during her visit to Matador.

Houston Patton of Wichita Falls, was accompanied home Sunday by his mother, Mrs. W. T. Patton, after spending Friday and Saturday here.

M. Sgt. Curtis R. Taylor of Ft. Bliss, with his wife and children, Ronnie and Janet, were visitors in the home of his grandmother, Mrs. C. C. Renfro, during their visit here.

Mrs. J. M. Harper and children, Cris and Beverly of Lubbock, were week-end visitors in the home of her mother, Mrs. R. P. Moore.

Mr. and Mrs. A. J. Perkins of Lubbock were Homecoming guests of Mr. and Mrs. Loyd Latimer.

Visitors in the home of Mr. and Mrs. A. A. Harp were their children, Norman Harp, and Mrs. Bert Schweitzer and son, Mike, of Lubbock.

Mrs. Roland Hurt and sons were guests of her parents, Mr. and Mrs. A. K. Wilkinson, and Mrs. Joe Hefner and daughter, Janey, visited her mother, Mrs. T. J. Darsey. They live at Lubbock.

Mrs. James Moss and sons, Rickie and Randy of Lubbock, were Homecoming week-end guests of her parents, Mr. and Mrs. H. H. Schweitzer.

### Roaring Springs NEWS

Mr. L. E. Cooper, Correspondent  
Phone 981, Roaring Springs

Arthur McMahan of Paris, is the house guest of his sister, Mrs. H. Jackson and Mr. Jackson.

Recent guests of Mrs. Mary Sampson were a daughter, Mrs. Eunice Schmidt of Oklahoma City, Okla., and a son and family Mr. and Mrs. Jim Sampson and son, Mac, of Baird.

Mr. and Mrs. J. B. Greenwood, Sr., spent the week-end in Ralls with their daughter and family, Mr. and Mrs. Chester Henry.

Mr. and Mrs. L. D. Norris visited in Ft. Worth during the week-end with their son and family, Mr. and Mrs. Alfred Norris.

Mr. and Mrs. Clyde Williams and Miss Ida Lois Farris visited and looked after business in

### Matador & Tribune

ISSUED THURSDAY AT TRIBUNE BUILDING, 1021 MARKET STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 28, 1934. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892 AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

and children of Hart, were week-end guests of her sister and family, Mr. and Mrs. Elmer Hipp.

Stanley Brooks was a patient in Stanley Hospital, Matador, during the week-end after suffering a heart attack.

Mrs. Banty Brandon, Mrs. Bob Cooper and Mrs. Omar Watson shopped in Lubbock, Monday.

Mr. and Mrs. Vester Shirley of Halfway, were here Sunday visiting their parents, Mr. and Mrs. John Shirley.

Recent guests of Mr. and Mrs. Ben Dillard were her sisters, Mrs. Annie Matthews and Mrs. Bessie Misener and granddaughter, Billie Fiase of Amarillo.

Mr. and Mrs. S. J. Braselton looked after business in Amarillo, Friday.

Mr. and Mrs. Bennie D. Dillard visited in Plainview, Sunday with Mr. and Mrs. Billy Joe Dillard.

Mr. and Mrs. C. W. Giesecke and daughter, Ann of Floydada, and Mr. and Mrs. A. A. Harp of Matador were Sunday guests of Mr. and Mrs. Lem Miller.

Mrs. Melvin Thacker and children, Mary Jane and Johnny spent the week-end in Bovina with Mr. Thacker who is operating a cotton picker in that vicinity.

Mr. and Mrs. J. T. Swim, Sr., visited Sunday in Wellington, with his sister, Mrs. Isaac Underwood.

Pvt. John Hunter of Ft. Sam Houston visited here during the week-end with his parents, Mr. and Mrs. S. D. Hunter, on a four day furlough given him for being the "Soldier of the Month".

The group visited in Floydada and McCoy, Saturday and Sunday with relatives.

Mr. and Mrs. S. N. Davis and son, S. N. Jr., visited in Amarillo Monday with their daughter and

family, Mr. and Mrs. Ted Kingery.

Howard Tooke of Clovis, N. M., son of H. T. Tooke, volunteered for service in the U. S. Army and is at Ft. Bliss, Texas. He wants his friends in this vicinity to write to him. His address is: Pvt. Howard E. Tooke, R.A. 18457544, Btry. D-10, Tng. Bn. (Basis) A.A.A. R.T.C. Fort Bliss, Texas.

Mr. and Mrs. Joe Duran spent the week-end in Lubbock as guests of their son and wife, Mr. and Mrs. Robert Duran.

Frances Gunter drove to Seymour, Tuesday, where he met his wife, who had been visiting in Tulsa, Okla. They attended funeral services and burial of her uncle, Charlie Dunn, at Stephenville, Monday afternoon.

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### Sunshine Sue,

star of WRYA's "Old Dominion Barn Dance" says:

"Folks, have a treat... pour on Karo"



the hearty maple-y flavor of Karo Syrup makes everything taste better



Pour Karo Waffle Syrup on biscuits, pancakes... everything!

★ 1½-POUND AND 3-POUND BOTTLES... 5- AND 10-POUND CANS ★

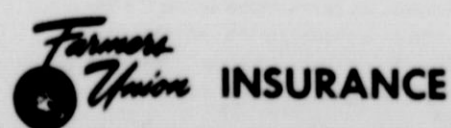


IS WORKING FOR YOU!

Farmers Union's program calls for:

- Parity price supports
- Expanded REA and RTA
- Better rural schools
- Increased farm credit
- Soil conservation
- and many other activities for...

Better Living for Farm Families



- Auto and Farm Truck
- Life
- Hospitalization
- Property
- Farm Liability

## BIG FITTED HEREFORD SALE

CHILDRESS, TEXAS, NOVEMBER 15th

56 REGISTERED HEREFORDS: 22 COWS — 34 BULLS

For Catalogue and Details write:

Greenbelt Hereford Breeders Assn., Childress, Texas

## What's new with Chevrolet? everything!



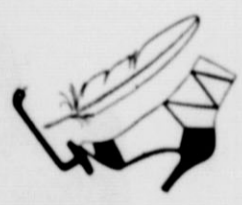
Wonderful new Glide-Ride Front Suspension  
New spherical joints flex freely to cushion all road shocks. New exclusive Anti-Dive Braking Control, assures "heads up" stops.

Even Air Conditioning, if you wish

Air is heated or cooled by a single unit that fits compactly into the front of the car. Requires no trunk space! (V8 models only.) And that's only one of the wonderful extra-cost options you can get!



Easier steering, stopping, clutching  
The new Chevrolet steers with ball-bearing ease, thanks to new friction-cutting Ball-Race Steering. New Swing-Type Pedals pivot at the top.



Tubeless tires as standard equipment  
On all models! Proved tubeless tires give you greater protection against a blowout... deflate more slowly when punctured.



... and Chevrolet's got that long, low "let's go" look  
It's a show car from the word go! Longer looking—and lots lower. There's plenty of glamor inside, too—plus more room for hats, hips and shoulders!



The Big Air 4-Door Sedan

Chevrolet and General Motors have started something—a whole new age of low-cost motoring—by taking a whole new look at the low-cost car. Here are new ideas, young ideas... and some of tomorrow's ideas, too! And they're all rolled up in the most glamorous package that ever wore anything like a Chevrolet price tag!

This is the car that began with a great idea—the idea that a low-priced car could be built that would have the style, the performance, the comfort and convenience features, and the line quality "feel" of high-priced cars.

This is the car that only the world's leading car builders—Chevrolet and General Motors—could have built. The Motoramic Chevrolet! Come in and see how the Motoramic Chevrolet for '55 is far more than a new model. It's more, even, than a completely new car. It's a whole new idea about cars!

Come in and meet the motoramic Chevrolet

—more than a new car—A NEW CONCEPT OF LOW-COST MOTORING

# CAMPBELL CHEVROLET CO



## Northfield Paving Work Is Scheduled

Additional eight miles of paving the Northfield-Matador farm to market road No. 94 is scheduled to start as soon as final planning is complete and right-of-way secured.

The information was released this week by Palmer Massey of Childress District Texas Highway Department engineer. The release, in part, is as follows: "In Matador county from the present end of farm-to-market road No. 94 at 8 miles southwest of Northfield, southwest a distance of approximately 8 miles."

"Texas Highway Commission has taken the first step to inaugurate a new two year farm-to-market road program for Texas. E. H. Thornton, Jr., said that funds for this program are being derived from the Federal Aid Highway Act of 1954, matched with state highway funds on a dollar-for-dollar basis."

## Historic Objects Sought For Museum

Historical objects and items of historic value to South Plains, from the 1880's to 1920's are being sought for the Texas Technological College Museum at Lubbock.

Announcement of the project to procure such items is made by Mrs. Roscoe Wilson, Museum Chairman for the Tech Foundation and member of the Board of Directors, who has been appointed by the Director of the Museum, Dr. W. C. Holden, to assemble authentic objects which have played a part in developing the history of this area.

Mrs. Wilson and Mrs. Holden were visitors in Matador, Tuesday of last week and were guests of Mr. and Mrs. Harry Campbell who have contributed the Henry Campbell collection to the Museum. The late Henry Campbell, father of Harry Campbell, was founder of the original Matador Ranch.

Anyone wishing to loan or give articles of historical value for display in the Museum, may contact Mrs. Wilson at the Capitol Hotel, Lubbock, or write to the Museum, Texas Tech College Lubbock.

**AT HOMECOMING**

Miss Ruth Marie Stanley, SMU student and Kay Stanley, Hockaday student, were here during the week-end and attended Homecoming game and open house Friday night. Mrs. Stanley drove to Dallas Thursday to accompany her daughters here, and returned them to Dallas, Sunday.

**VISITING PARENTS**

Mr. and Mrs. Euman Lyles and sons, Charles and Larry of Del Rio, are visiting here with her parents, Mr. and Mrs. Colquett Warren. Week-end visitors in the Warren home were a son and family, Mr. and Mrs. John Warren and daughters, Janet and Jerri Sue of Sweetwater, and a daughter and family, Mr. and Mrs. Jimmie Joe Latimer and children, James, Dana and Nancy of Canyon. The Latimers visited also with his mother, Mrs. Vernon Latimer, and a brother and family, the Loyd Latimers.

**ANNOUNCE ARRIVAL**

Mr. and Mrs. Lewis Mullins of Dallas are announcing the birth of a son, Donald Eugene, on Oct. 22. He weighed 8 lbs. 1 oz. Mrs. Mullins is the former Justine Rattan. They have three other children.

**VISITORS DURING WEEKEND**

Visitors during the week-end in the home of Mrs. Velma Fulfer included a brother and his wife, Mr. and Mrs. C. H. Groves of Arlington, Texas, and a sister and husband, Mr. and Mrs. C. T. Howell of Amarillo, who came for homecoming activities, and other relatives who came Sunday. Mr. and Mrs. Arvel Kingery and grandchildren, John Arvel, Kyla Kay and Kenneth of Plainview; Mr. and Mrs. Donald Groves and son, Ronald, of Hale Center; Mrs. C. L. Wilson and daughter, Mary Jayne of Sweetwater; Mrs. Elbert Seigler, Miss Chloey Fulfer and Mr. and Mrs. Elwyn Fulfer and son, Mike, all of Lubbock.

**DO YOU KNOW?**—That the public is given an opportunity each year to help the great work of The American Legion and the American Legion Auxiliary, as well as opportunity to pay tribute to all who died in service, by wearing a poppy on Poppy Day?

Mr. and Mrs. Kenneth Kell and sons, Bobby and Richard of Tulsa, accompanied by his brother, Nolan Kell of Flomot, visited here recently in the home of Mr. and Mrs. V. A. Rattan, parents of Mrs. Kell.

Mrs. W. W. Bain spent last week at Hart, visiting her daughter and family, Mr. and Mrs. J. D. Spray.

## Five Guthries At Exes Homecoming

Five Guthrie brothers and sisters were here for Matador's Homecoming and could have held a family reunion had their other sister been present. Mrs. Joe Tom Jackson of Eden, the former Lovena Guthrie, was unable to attend.

Present were Mr. and Mrs. Lee Guthrie of Wheeler, Mr. and Mrs. Lamar Guthrie of Erick, Okla., Mrs. Lillie Guthrie Edmondson and Mrs. Lemmie Guthrie Day, both of Tipton, Okla., and Mr. and Mrs. L. H. Dirickson of Matador. Mrs. Dirickson is the former Loyd Guthrie.

**Express Thanks**

The following note of appreciation has been received by the Tribune, addressed to local exes. "Thanks, Exes of Motley County! Besides being the grandest people in the world, you were marvelous as Homecoming hosts to the ex-students of Matador now living outside the county. Thanks for a very wonderful day. Lemmie and Lilly, Tipton, Oklahoma."

**CARD OF THANKS**

Your sympathetic messages of condolence in cards and letters at the death of our son and brother, Stanley Rose, were deeply appreciated. These expressions of your friendship will always be remembered.

Mrs. Joe Gaines and Family.

**WITH DEEPEST GRATITUDE**

We extend this word of thanks for the many kind acts of sympathy, expressed by thoughtful friends during the illness and at the death of our loved one. For the beautiful service, floral offerings, and other kindnesses, we are deeply grateful, and we also express our appreciation to those who offered assistance in publication of the Tribune. Our prayer is that God bless each of you.

Mrs. A. A. Tipton and Family.

**RETURNS FROM FUNERAL**

Joe Meador returned home Tuesday from attending funeral services at Breckenridge, for a sister-in-law, Mrs. Bob Black, 78 who died at her home in Albany. The funeral was held Thursday at the Methodist Church there.

He then went to Donie, where he spent the week-end with his daughter and son-in-law, Mr. and Mrs. Marlin Pounds.

**Rites Are Held . . .**

(continued from page one)

Mr. Tipton had been a member of the Baptist Church since early manhood and was ordained a deacon of the church in 1899. He is survived by his wife, Mrs. Aletha Tipton of Matador;

4 daughters: Mrs. Virginia Junot of New Orleans, La.; Mrs. Douglas Meador, Matador; Mrs. Nolan Fulkerson, Clovis, N. M.; Mrs. Jack Crider, Grandfalls, Texas; 1 son, Burrell A. Tipton, Dayton, Texas; 10 grandchildren; 4 great grandchildren and 1 brother, J. A. Tipton, Northfield.

## FHA IRRIGATION . . .

(continued from page one)

Loans will be granted to carry out the types of soil and water conservation practices recommended by the Extension Service and the Soil Conservation Service.

**20-Year Limit**

Repayment is scheduled for the shortest period consistent with the ability of the borrower to repay. In no case will loans exceed 20 years. It is expected that the average loan may be in the neighborhood of \$8,000 in Motley county. All loans will be secured by the best lien obtainable on chattels or real estate to the extent necessary to adequately protect the government's investment.

Applicants will obtain whatever technical assistance needed from SCS, Extension Service and other agencies. Technical assistance from the FHA will be limited to a review of the engineering and economic soundness of the improvements to be financed.

The FHA will take whatever steps necessary to make sure loans are used to authorized purposes and that the construction carried out with loan funds meets required standards.

When necessary, farmers who use loan funds to finance major land adjustments and extensive reorganization of their farm businesses, will receive assistance from the county supervisors of the FHA in the development and execution of sound farm and home plans.

## EXES NAME . . .

(continued from page one)

McMahon) who came the farthest, (1800 miles from San Francisco, Calif.) Ex-students Mrs. J. P. Neighbors, (Verdie Wagley) and V. A. Rattan bring for distinction of having the most children, with six each.

The program opened with invocation by Dr. Z. R. Fee of Dallas, Bible professor at Southern Methodist University and husband of the former Mae Sandlin O. B. Stamper led in singing "America", and J. E. Edwards gave the address of welcome. Howard Traweck, outgoing president of the association, served as master of ceremonies.

**Pep Leaders Perform**

Introducing a pep rally following the chapel program, was a quartet composed of the Estes sisters, Opal, (Mrs. W. N. Pipkin) Vivian, (Mrs. W. F. Jacobs), Lucetta, (Mrs. R. E. Campbell, Jr.), and Winifred, (Mrs. Robert Dar-

sey) who sang a number of popular songs.

Joanne Darsey was in charge of the pep rally which included yells led by Erma Graham (Mrs. Ben Edwards) of the 20's, Jerry Tudor, (Mrs. Forrest Campbell) of the '30's, and Ann Harp, (Mrs. Heavy Thomas) of the '40's.

Buffet supper was served the exes at the Legion building with the local exes as hosts, and following the football game with Turkey, open house was held, also at the Legion building.

## "LOVE OF GOD . . .

(continued from page one)

"Love of God is the only salvation of the world," Mr. Salem declared—"put into practice, it is the hope of the world." He was introduced by Lion Rev. W. V. O'Kelly.

**Campaign Extended**

Boss Lion J. R. Whitworth said the attempt to reach 100% attendance two weeks ago had failed by two members, but that the campaign had been extended in the form of a contest. He said two Lions, Ralph Stapleton and Alvin Stearns had been named captains, that they would choose sides and the contest would run for three months.

He reported that the directors had authorized a "Sale for the Hand" of brooms and mops, in which Lions will be salesmen. The caravan will be here Saturday, November 13. The plan had been extremely successful in other West Texas towns.

Lion Bob Stanley reported that the chest x-ray had been declared outstanding by those in charge of the equipment located here for three days last week. Total number x-rayed was 1,114. He said he was advised that Memphis had only 565 to re-

spond and that Clarendon's response was only 467 in the same period.

## In The Want Ads

**FOR SALE:** One 4 1/2 ft. International home freezer. Excellent condition. \$85. Clarence Jinkins. 34-p3t.

**FOR SALE:** Cake, Meal, Mixed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr.

**We will appreciate your Star-Telegram renewal.** Phone 123 The Tribune.

**NEED MONEY?** We are interested in purchasing oil and gas leases, royalties and minerals if the price is reasonable. Please state the price and give correct legal description in your first letter to me. George B. Blake, 1104, 10th Street, Lubbock, Texas. 31-p12t.

**FOR SALE:** 21-inch Philco television set, 1954 model, complete with rotator and antenna. See Troy Fred. 33-p2t.

**LOST:** Brown billfold with important papers. Mrs. W. H. Rodgers. 33-clt.

**FOR RENT:** 5-room house with bath. \$30 per month. See Freeman Thacker. 34-clt.

**NEW GUARANTEED 600x16** tires at used tire prices. Budget terms. Matador Auto Company. 19-clt.

**OVERLOAD SPRINGS** for pickup ups. 1-ton size \$16.50, 1 1/2-ton size \$23.40. Peg's Garage. 14tn

**INSURANCE—REAL ESTATE**

STOCKS • BONDS

**C. W. GIESECKE**

FLOYDADA, TEXAS

Tribune, Matador, Motley County, Texas, Thursday, November 4, 1954

**USED MOTORS:** Two 1-HP used motors for sale. For either 110 or 220 volts. \$45. each. Inquire at Tribune. 25-tn.

**FREE RENTAL SERVICE:** If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. 1tn.

**FOR SALE:** 400 bu. rye seed, \$2 bu. (Government pays \$2 an acre); 6-ft John Deere combine in extra good condition, \$450. Almost new John Deere cotton stripper with Fowler blower, \$650. 1951 1-ton Ford pickup with 35,000 mi. Good 8-ply tires, Oak factory built sideboards, radio and heater, \$950. 1948 Willis pickup, 4 wheel drive, radio and heater. Motor and tires in extra good condition. \$500. C. M. Barton, Jr., Matador. 31-p3t.

**TEXAS ALMANAC** Paper back, \$1.25. Cloth bound \$1.75. Stanley Pharmacy. 50-tn.

**RED SCOTCHLITE "Lite-A-Bumper"** tape now available at Tribune Office. Has many uses: For trailers, house number signs, scooters, trucks and farm equipment, business signs, etc., 39¢ for 24-in.

**FOR SALE:** Cordova barley produced from registered seasons. Cheap. Eiro Ranch, Paducah. 34-p1t.

**SAVE EVERY DAY:** Phillips reg. 22c. Ethyl 25c. Premium or Zerex \$2.50 gallon. Folger coffee \$1.10 lb. big loaf 23c. brown 'n serve rolls 49c. Mellorine ice cream 14¢. sodas 45¢. Steak, round 11¢. Wolf Brand Chili, can 35¢. T-Bone 45¢. Pork chops 41¢. Alf-55c oil for 40¢. Alf-41¢. These prices everyday. Open seven days weekly from 7:30 to 10:30. **JOE'S GROCERY**, East St. Matador, Highway 70. 25-tn.

**CAR BATTERY:** 12 month guarantee. Exchange. \$8.95. Peg's Garage. 43-clt.

**PARTY SUPPLIES** include wide selection napkins, favors, also game books for all occasions. Visit us now at your Halloween and Home decorations. The Iron Kitchen. 24-clt.

**FOR RENT:** 2-room and bath apt. See Henry Thompson. 34-clt.

**DRESS SALE!**

Bargains on Better Dresses

**Starts Friday**

Continues Through November 13th

Sizes 1 to 17

**Lina-Ann Shop**

MRS. D. L. DAMRON, MANAGER

**It Makes Sense to Save on Standard GROCERIES**

|                           |                |                       |           |
|---------------------------|----------------|-----------------------|-----------|
| <b>ARMOUR'S CRISPRITE</b> | Pound          | <b>GOLDEN BRAND</b>   | Pound     |
| <b>Bacon . . . 56c</b>    |                | <b>Oleo . . . 19c</b> |           |
| <b>STOCKTON</b>           | 12 oz. Bottle  | <b>BLACK TWIG</b>     | Pound     |
| <b>Catsup 15c</b>         |                | <b>Apples . 9c</b>    |           |
| <b>BRICES</b>             | 12 oz.         | <b>EMPSON, DILL</b>   | 8 oz. Jar |
| <b>Sweet Relish 19c</b>   |                | <b>Pickles 15c</b>    |           |
| <b>KIMBELL'S</b>          | 25-Pound Bag   | <b>WHITE SWAN</b>     | Pound     |
| <b>FLOUR \$1.85</b>       |                | <b>Coffee 99c</b>     |           |
| <b>DELIGHT PURE</b>       | 3-Pound Carton | <b>PORK CHOPS 58c</b> | Pound     |
| <b>Lard . . 63c</b>       |                |                       |           |

**We Sell Finest Quality Home-Slaughtered Beef**

**CHARLIE'S GROCERY**

These Prices Are Good Friday and Saturday

MATADOR, TEXAS

**Drought Emergency Feed**

**75% Grain**

As Designated by CCC

**Type A**

**\$68.40 a ton**

F. O. B. VERNON

Less \$15 per ton with GOVERNMENT CERTIFICATE

**VERNON Sweet Feed Mills**

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