

"The chains of habit are generally too small to be felt till they are too strong to be broken"  
—Johnson

# Matador Tribune

So many gods, so many creeds,  
So many paths, that wind  
and wind,  
When just the art of being kind  
Is all this old world needs.  
Ella Wheeler Wilcox

Tribune Vol. 11, No. 26

Matador, Motley County, Texas, Thursday, September 2, 1937

Motley County News Vol. 18, No. 26

## TRAIL DUST

By DOUGLAS MEADOR

Out beyond the windmill lay a golden sea which tossed a red bubble against purple shores as the bead on a filled wine cup held in the reflection of a glowing fire. The pinions of a bull-bat whined in the stillness like a broken bullet and silence flowed back into its groove. Blue dust drifted lazily away from the trail where a herd of cattle returned to grazing from the watering place and somewhere across the prairie, a horse neighed listlessly as a man adrift at sea might call into the darkness. But some unseen thing was in the warm twilight and it swung down from the dim stars to brush the shadows and caused the herd of cattle to stop in their tracks. The silence was weighed with an ominous manifesto as the extended pause before an orchestral. The cattle stretched their necks and sniffed the air. The old cows pawed the dust beneath their feed. There was a rustling in the mesquites and the windmill wheel like the needle on a compass, pointed north. A cool, sweet wind pushing summer back beyond the dikes of time; the first norther.

Life's great secrets are so well cached in the hills of palpability that few men ever find them except when they are lost.

Old campfires are glowing in his eyes and the wind has tanned the corrugated hide on his face like a dried saddle left hanging in the weather, but he carries three score and ten years with simple grace. He'll be with the remuda tomorrow when dawn spills over the rim of night and he'll follow their clattering hoofs through the day, for he is a youth grown old in the horse-wrangler's saddle with a lifetime ripened on the tree of contentment. Somehow he manages to keep the years bailed out as they break over the gunwales into his small, unpainted canoe of dreams. It is not frequent that a man escapes the shackled oar of ambition.

Life goes quickly when the shell of a terrapin crushes beneath the cruel, quick tires of a speeding motor car and the crimson stain on the pavement is erased like a rain drop falling into hot sands. Heedlessly others continue to creep before the prancing feet of certain fate as they follow in pursuit of futile destinations. However, the motor car and its master often roac on to the same destruction in crossing the similar trail made by the mightier wheels of doom.

Rust spots are beginning to show on the bright tin shield of love when the young husband reads his morning paper with sufficient intensity as to allow his coffee to become lukewarm.

Life has opened several books for me since that cold, rainy morning when a tramp knocked at our back door and my mother gave him three biscuits each separated with a piece of country ham. He placed the food, wrapped in a newspaper, inside his soiled shirt and with profuse thanks walked away. I remembered his gentle eyes long after he had disappeared beyond the railroad tracks and my mother looking after him and then at me. I think, perhaps she must have known that I would be hungry in a strange land someday and that someone would give me a precious bite of food. But I was too young to understand then that all people are not kind to those who become hungry and friendless. The world has so many back doors but only a few mothers who consider other mother's sons.

Birth and death are faithful servants who keep a mute tryst beyond the shadows of life's pagoda during the scattered hours when their duties permit association.

## MOVE FOR SHELTERBELT STARTED AT WHITEFLAT

### Federal Project For Community May Be Started Soon

About fifteen landowners of the Whiteflat community listened with much interest when Federal Shelterbelt officials explained the objects and benefits of the project at a meeting held at the Whiteflat Methodist church Tuesday afternoon. E. H. Kemp, senior shelterbelt assistant, with headquarters at Childress, assisted by J. R. Stockstill, field supervisor of the Childress area, explained the possibilities of securing the tree-planting for the Motley county community.

It was declared that in case enough landowners signed applications to warrant the work, Jack Burk, supervisor of Hall county planting would probably move to Matador and supervise the work at Whiteflat. F. W. Dawson of the Federal Biological Survey and Rodent Control, of Childress, will probably work with the shelterbelt officials in protecting the trees from rodents.

Two Main Objects  
It was pointed out that the two principal objects of the plan included wind erosion control and the conservation of moisture from destructive winds. The Federal Government will furnish tree sand pay for their planting through WPA labor where agreements are signed by land owners. It was declared that from 100 to 150 miles of shelterbelt strips would be necessary before the project would become available since scattered strips over a wide area would prove of little advantage. The strips were described as about 115 feet wide and consist of ten rows of trees and shrubs. The trees are grown and acclimated in this section. The strips

(Continued On Back Page)

## BUS LINES IN MERGER

In a transaction which entailed approximately \$200,000 and which merges two large lines into the second largest independent bus operation in Texas, South Plains Coaches and McMakin Trailways Saturday were brought together under the direction of Joe W. Bowman, of Lubbock.

Both lines have been headquartered at ubbock and will continue to be under the new set up, said Grover C. McMakin, president of the Trailways, and Bowman, president of South Plains Coaches. All present employees of the two lines will be retained and others will be added to take care of the enlarged system.

To Continue Business  
In the deal, which has been under discussion for several weeks, South Plains Coaches purchased what Bowman characterizes as "a sizeable block" of Trailways stock and, in addition took over a contract to operate the McMakin concern.

Matador, which has been served by the McMakin Trailways, is now under the South Plains Coaches system, but no changes whatever have been made in service according to Mrs. Tom King, local agent.

### VISITORS RETURN HOME

Recent visitors in the home of Mr. and Mrs. Pat Sheridan, who have returned to their home, were Mrs. Lois Hunter and Mrs. Mary Rogers, of Uvalde, both sisters of Mrs. Sheridan. They were accompanied home by Mrs. Rogers' young son, John Morgan, who has been visiting here during the summer.

Mr. and Mrs. J. M. Jackson and daughter Marjorie, of Afton, parents and sister of Mrs. Sheridan, have been frequent visitors here the past few weeks, due to the serious condition of Mr. Jackson's nephew, Hansel Jackson and family victims in an accident near Roaring Springs two weeks ago, when they were enroute to the former's ranch after a visit in the home of Mrs. John Smith, the injured man's aunt.

### TO CALIFORNIA

Miss Hope Clements, who has been employed in the office of county agent, Frank A. Buckley, left Wednesday for Los Angeles, California, where she will enroll as a student in the University of Southern California.

## Many Attend Jack County Annual Meet

### Motley County Well Represented At Lubbock Fri.

Motley county was well represented at the third annual meeting of the Jack County Old Settlers held at Lubbock Friday, which was attended by 600 former Jack county residents. The reunion which was held at McKenzie state park was the meeting of former Jack county neighbors scattered from Dallas to Phoenix, Arizona. A big feature of the day's program was the basket barbecue lunch at noon. "Big" Jim Robinson with the help of two former Jack county cow punchers, "Catfish" No. 1 and "Catfish" No. 2 means, negroes, prepared barbecue, "son-of-a-gun" and coffee.

Principal speakers were mayor Ross Edwards of Lubbock and Pink Parrish, former senator and president of Jack county.

Included in the Motley county delegation of former Jack county residents who attended the meeting were: A. B. Echols, Miss Ollie Echols, Mr. and Mrs. Henry Ford, A. D. Beachamp and granddaughter, Miss Billie Lawrence.

## Cattle Man Is Jailed In Slaying

PADUCAH — Austin Cochran, 32, of Knox City was shot to death Sunday night at the East Line beer store in King County. Charlie Morton of Cottle County was jailed at Guthrie in connection with the shooting.

According to witnesses, Cochran Morton, Jack McCarthy, Melvin Bearden and Theodore Evley were in a dice game at the place. A quarrel arose and the shooting followed.

Cochran was shot twice and died almost instantly.

—Childress Index

## Old Settlers Plan For Benefit Dance

Despite the largest attendance in the history of the Motley-Dickens Counties Old Settlers Association, which was recorded during the two-day meeting held at Roaring Springs Thursday and Friday, a sharp deficit remains in the association's treasury, according to C. C. Haile of Afton, who is president. In order that the deficit which resulted through the purchase and erection of a tabernacle in which to hold the annual meetings, may be paid, the association will sponsor an old-fashioned square dance on the grounds Friday night, September 10th. The entire net proceeds of the dance will be applied upon the obligations. Mr. Haile declared, "Good music by a string orchestra is assured those who attend."

### SCOUTS RETURN HOME

Mrs. B. F. Tunnell drove to Lubbock Monday, where she met and accompanied home her son Billy, and James Russell Neblett, who have been enjoying a twelve day camping trip in the Sacramento Mountains of New Mexico, together with other Boy Scouts and leaders from various parts of the South Plains Council.

### TO CALIFORNIA

Miss Hope Clements, who has been employed in the office of county agent, Frank A. Buckley, left Wednesday for Los Angeles, California, where she will enroll as a student in the University of Southern California.

## NO GRAY HAIRS

Dickens Official Family One of Youngest in Texas

DICKENS, Texas, Aug. 29. —Life may begin at 40 for some people, but it begins much earlier for those running the county and district government for Dickens county. With the exception of three county commissioners, practically every county and district official of this county is under 40 years of age. Still in their 30's are County Clerk Fred Arington, County Superintendent Madge Twaddell, District Clerk Mrs. Nettie Littlefield and County Treasurer Mrs. Alice Murphree. Youngest district judge in the state is 32-year-old Alton B. Chapman, judge of the 110th district. Still in his 20's is John Hamilton, of Matador, district attorney. Sheriff Johnnie L. Koonsman is only 32, while County Attorney L. D. Ratliff Jr. is 29. Youngest of the county officials is County Judge Marshall Formby, 26.

## Game Warden Explains Law Dove Hunting

### Auston Aulds Warns Hunters To Obey Regulations

Motley county hunters who have been oiling their guns for the dove season were permitted to try their aim after seven o'clock yesterday morning according to the new regulations released by the regional office of the U. S. Biological survey through game warden Auston Aulds. Warden Aulds suggests that hunters of migratory birds clip the full regulations printed in this issue of the Tribune and preserve for future reference, since strict enforcement must be observed. The west Texas counties embraced in the regulation are designated in the complete release and includes Motley county as situated west of Cottle and north of Kent.

Mr. Aulds said that the open season of whitening and mourning doves was expected to bring many hunters out and that it would be well for them to read and study the regulations in order to become familiar with the dove hunting laws as well as those of migratory birds and waterfowl.

Particular attention is called to the use of repeating or automatic shot guns which must be plugged so as to hold not over three shells in the magazine and firing chamber combined. Migratory game birds may be taken with shot gun only, not larger than 10 gauge. The Federal Regulations prohibit the use of any kind of a rifle in the taking of migratory game birds.

(Continued On Back Page)

## QUANAH PASTOR FILLS BAPTIST PULPIT SUNDAY

Both the morning and evening services at the local Baptist church were conducted by Rev. L. L. Richardson of Quanah, last Sunday. Rev. Richardson filled the vacancy resulting from Rev. Henry Weldon's absence, while he is conducting a revival meeting at South Plains, Texas. Rev. Richardson is a brother-in-law of S. J. White, agent for the Phillips Petroleum Company in Matador.

### ENTERTAINS CLASS

Miss Ruby Spears was hostess Monday night, to nine young ladies of her Sunday School class, with a tacky party. Following an evening of hilarious fun, refreshments were served to: Bennie Marshall, Wanda Nelson, Doris Peeler, Hazel Denison, Paula Patton, Junelle Jackson, Mary Ruth Muse, Dorothy Kingery and Virginia Briggs.

## ROY MOONEY BEGINS RAP IN FORGERY

### Passenger On Van To Huntsville After Guilty Plea

Roy Mooney, 30, who was captured near Miami, Oklahoma on August 11, and returned to the Motley county jail from which he had escaped in February, was a passenger on the State Prison System van driven by "Uncle" Bud Russell, late Monday. Mooney pleaded guilty in district court to charges of forgery in which Matador merchants were victimized to the extent of over \$130.00 on December 19th, 1936, and was sentenced to five years in the state prison at Huntsville. The name of Ed Whitaker was forged on the checks at various Matador business houses just before Christmas in 1936.

Mooney will be brought back here to stand trial on charges of jail-break and possibly implication in connection with the theft of an automobile belonging to Foster Fulfer stolen the same evening after his escape from the local jail.

### Business Is Slow

Deputy Sheriff and jailer H. H. Courtney, said yesterday that since he had lost Mooney as a guest at his "hotel" and with one other customer soon to be released, he was looking for new business. Deputy sheriff Courtney declared that despite the fact most enterprises were on the upgrade through the prospect of improved crop conditions, he was in a late summer "slump". He said he was not going to be particular so long he was able to restore custom to the jail.

## Matadors To Have Tryout Game Friday

### Unannounced Squad Are Contenders In Scrimmage Tilt

Fans of the Matador Matadors will have an opportunity to see their favorites in a scrimmage tilt tomorrow afternoon, it was announced by superintendent B. F. Tunnell, late yesterday. The free game will probably be played with Quitaque altho no confirmation could be obtained yesterday. Some difficulty was being experienced in securing a team to come here for the scrimmage, Mr. Tunnell said, since an earlier understanding had scheduled the Matadors to go away from their home grid for the tryout.

### Game Is Assured

"We are assured of a game Friday afternoon," Mr. Tunnell said, "altho I am waiting for a telephone call from Quitaque now which may alter our plans but we will get a game with some school in event Quitaque can not come here. Fans can rest assured that they will be given an opportunity of seeing the Matadors in scrimmage. There will be no charge for the tryout game." It is probable the game will be played on the new Matador Arena providing the grass is in condition and that the time will be about 2:30 p.m.

Reports from coach R. P. Terrell's training camp at Roaring Springs where the Matadors are in training are very encouraging an local grid fans are looking forward to the scrimmage in order to determine the team's qualifications for the 1937 season.

In an article on American weights and measures, Wickes Wamboldt declared several of our prevailing units, including the exact length of an inch, have never been officially established by Congress. Perhaps that accounts for the amazing flexibility of the TVA "yardstick."

## Trek For Students Will Start Monday

## County Gets Quota Of 10 NYA Aid Jobs

LUBBOCK, Texas, August 3.—J. C. Kellam, Texas Director of the National Youth Administration, had informed County Judge W. R. Cammack that the quota of part-time NYA School Aid jobs for Motley County this year will be ten. Of this number nine are assigned to white schools and one to negro schools.

The county allocation was made by the State Youth Director after consulting state school officials and welfare agencies, on the basis of the latest and most reliable figures available on youth population and financial need. The total number of jobs available to Texas this year was only 75 per cent of last year's original quota.

Superintendent Cammack has been requested to organize a County Committee from among the schools of Motley County for the purpose of making recommendation to the State Youth Director regarding the allocation of jobs to schools within the county. As soon as this recommendation has been made, local schools will be notified and supplied by the County Superintendent with forms necessary for execution of an application for approval for participation in the NYA program.

Local school officials should communicate with the county superintendent to inform him and the County Committee regarding the needs of their school for part-time NYA jobs, Mr. Kellam said. Youths seeking NYA jobs should apply to the principal or superintendent of their school, since it is the function and responsibility of the local school officials to select those students who shall be given employment.

## Local School Head Receives Master Degree

### B. F. Tunnell Submits Powerful Thesis To A&M College

Superintendent B. F. Tunnell, who is Monday starting his ninth year at the helm of Matador's school system, was awarded the degree of Master of Science in Education Administration at the Agricultural and Mechanical College of Texas last Saturday. Mr. Tunnell attended the college this summer, completing all the requirements for the degree on August 13, and returned to his duties here.

The Master of Science degree embraces one year of graduate study after completion of the standard four years of college work. Mr. Tunnell's major was in educational administration, which involved courses in state school administration, supervision of school teaching, curricular organization, public school finance, county school administration, administration of vocational education, public school laws in Texas and the technique of teaching.

### Powerful Thesis

His thesis on the subject, "The Legal Powers Of County Superintendents in Texas," was rated by the graduate committee as one of the strongest ever submitted in the School of Education at A&M college. In addition to his Master of Science degree, Mr. Tunnell will be awarded a School Administrator's Certificate by the state board of education.

Mr. and Mrs. M. P. Fulkerson, with their daughter and son, Rebecca and Jimmie, spent Sunday visiting in the home of Mrs. Fulkerson's sister and family, Mr. and Mrs. F. C. Harcrow, at Whiteflat.

## Program Is Arranged For Opening Day As New Season Arrives

## REGISTER FRI.

### Cooperation Sought As Change Is Made For Local Schools

TREK FOR STUDENTS  
Matador High School students will enroll tomorrow for the term of 1937-38, to begin Monday, according to an announcement made by superintendent B. F. Tunnell yesterday. Grade school students will enroll Monday as has been the custom during the past. The cooperation of students and parents is requested as the change in high school registration goes into effect.

"All high school students will be enrolled Friday between the hours of 9 and 4", Mr. Tunnell said. "This is made necessary through the addition of new courses and to lighten the work on opening day of school. Friday's enrollment will also enable the high school principal to revise the schedule over the week-end and have it in working order by Monday. We solicit the cooperation of every student and parent in this important change. A few students, including the boys in the football training camp and students living in other districts, will be permitted to enroll Saturday afternoon at 1:30. All students are requested not to wait until Monday to enroll."

Program Monday Morning  
An interesting program has been prepared for the opening exercises Monday, at 9 o'clock in the high school auditorium. A cordial invitation is extended everyone to attend.

All the common schools in the county have already started the new term, county superintendent W. R. Cammack said yesterday, with one possible exception. Fairview school started August 9th, but will probably be dismissed for a period through the cotton-picking season. Flomot started last week with a large registration. Superintendent Cammack said Flomot had 218 students enrolled, 16 being transferred from other districts. Roaring Springs district has 353 enrolled and Matador has 392. Whiteflat, Roaring Springs and Matador will begin their terms Monday.

## Date Changed In Meeting Of Child Welfare

Announcement is made of a change in the meeting date of the Matador Child Welfare Association from the second Wednesday in September to the fourth Wednesday in September, which will be September 22. Members and those interested in child welfare work here are invited and urged to attend the September 22nd meeting.

This organization has achieved much good during the past few years and merits the full cooperation of the entire citizenship. With the advent of a new school year and the many problems which confront workers in the community, it is believed a more ambitious program may possibly be outlined for this season.

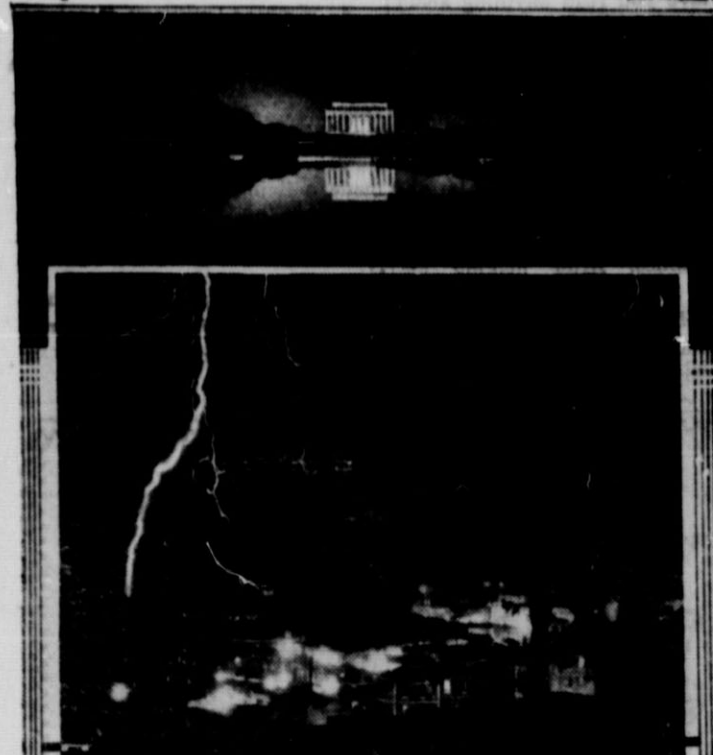
## Four Girls Return From NYA Project

Mr. and Mrs. J. R. Whitworth drove to Lubbock Friday, to meet and accompany home, the four Motley County girls who have been attending a six weeks summer course at John Tarlton College, Stephenville, in connection with a NYA project.

The four young women who attended the courses were Misses Clefa Mae McCain, Lorene Allen and Marie Bradley of Matador, and Miss Lillie Powell of Roaring Springs.



**The SNAPSHOT GUILD**  
SEEING THINGS AT NIGHT



Photographing lightning presents no problem other than patiently waiting for the flash with the lens open, the camera stationary. At the top—A night picture made with an exposure of 25 minutes at f.8 on chrome type film. It's probable that a shorter exposure would have sufficed.

OUTDOORS at night you will "gettable" shot. Lightning, for example, finds many a good, perfectly ample, takes its own picture very

neatly. And the procedure is simple.

As a lightning storm approaches place the camera (even a simple box type outfit will do) on the window sill or some other convenient perch, aim it at the storm center, open the shutter for a time exposure—and then wait for things to happen.

If you are lucky, a bolt of lightning will soon come within the ken of your camera. Then close the shutter, wind the film to the next number, and try again. Lightning pictures are doubly effective if they include nearby buildings or trees.

Picturing illuminated buildings, electric signs, and other night-blooming subjects is simply a matter of time exposure. The camera, of course, must be stationary. Length of exposure depends on the amount and color of light on your subject, and the kind of film used. The chrome type of film is excellent for outdoor night-time exposures, as it minimizes flare from strong, exposed lights. Usually, you'll find exposures of from two to five minutes adequate (unless you stop the lens 'way down; then you'll need longer time). And if your subject is bathed in colored lights, especially any reddish hue, give it about double the time you would otherwise use.

Real moonlight pictures are something to point to with pride. Moonlight will make pictures just as sunlight does, but being many times weaker, exposures must be very considerably increased. The simplest way to calculate a moonlight exposure is to give 25 minutes for each 1-100-second exposure that would be given the same scene in sunlight. Suppose it is a landscape with a dark-toned object in the immediate foreground. The sunlight exposure would be 1-24 at f.11. Then by the light of a full moon with sky clear throughout, it would be 11 minutes at the same stop. This could be cut down to 50 minutes with stop f.8. Without nearby dark-toned object, the exposure can be cut down to 25 minutes at f. 8; for distant landscapes, to 10 or 15 minutes.

If a sort of daylight effect is desired, then exposures must be multiplied by four.

Warning: Don't include the moon itself in your picture unless you want it to show a nice bright "baloney" sausage hanging in the sky. Like the sun, the moon "do" move.

John van Guider

Mrs. Mary Fordsham of Dublin, who recently celebrated her 93rd birthday, has buried five husbands.

**Large Race Purses South Plains Fair**

LUBBOCK, Aug. 30.—Officials of the Panhandle South Plains Fair Association announced purses amounting to approximately \$3,000.00 for the annual racing meet to be held during the twenty-fourth exposition of the Panhandle South Plains Fair in Lubbock September 27 to October 2. The program will call for five races each day of the fair.

The boy Scouts of America, who are members of the South Plains Area Council, will have a greatly increased program for participation of all troupes in the Area. Suitable awards and cash prizes will be placed for competition. The rules and regulations will be so arranged that all troupes will be on an equal basis as far possible, regardless of location. The entire poultry building has been designated as the Scout hall following a decision of fair officials to discontinue the poultry show.

Fair catalog and premium list is now in the hands of the printer and will be available for distribu-

tion the latter part of this week. The 1937 edition will be the largest ever printed for the Panhandle South Plains Fair and will contain approximately 125 pages.

The wife of a certain Jew was ill, so he went for the doctor, but as a bill was owing already the doctor refused to go.

"Oh do come" pleaded the Jew, "and I will pay this time, kill or cure."

The doctor went, but unfortunately the poor woman died. The Jew, however, did not pay his bill so eventually the doctor sued him.

At the trial the judge asked the Jew if he had anything to say, whereupon he put these questions to the doctor:

"Didn't I say I would pay, kill or cure?"

"You did," answered the doctor.

"Vell, did you cure her?"

"No," said the doctor.

"Vell," said the Jew triumphantly, "did you kill my wife?" No answer is recorded.

Jimmie Fulkerson of Memphis, visited with his parents, Mr. and Mrs. M. P. Fulkerson.

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Four Corners Store  
Dobbs City Merc. Co.  
Bob's Oil Well  
York's Service Station  
Highway Service Sta.—Flomot  
Fairview Service Station

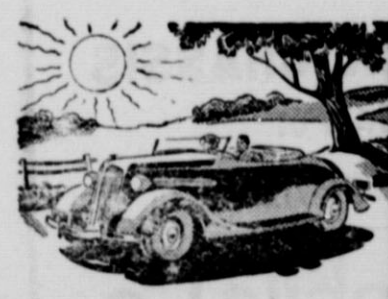
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Commission Agent Matador, Texas

**Quality Foods Cooked In Wholesome Style**

**Bob's Cook Shack**

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**FREE!**  
**HOT WEATHER SAFETY CHECK-UP OF YOUR TIRES**



**CAUTION:**  
**AT 73° OR HOTTER**  
Your Chances of Worn TIRE TROUBLE ARE TWICE AS GREAT AS AT WINTER AVERAGE

**NOW POPULAR PRICES ON NEW U.S. ROYALS ... WORLD-FAMOUS FOR SAFE MILEAGE**



- Extra-Value Features:**
- ★ **COG-WHEEL TREAD** ... this famous traction principle gives you extra skid protection.
  - ★ **SAFETY-BONDED CORD BODY** ... exclusive with "U.S.", makes every ply a safety ply ... gives you extra blowout protection.
  - ★ **TEMPERED RUBBER** ... this patented "U. S." tread compound wears longer—gives you extra miles.

Watch out for worn, heat-weakened tires on sun-baked roads. They're apt to blow out any time—perhaps miles away from here where you can't get our popular prices on safer, longer-wearing U. S. ROYALS. Avoid this trouble and save money! See us today!

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EXCLUSIVE CONOCO PRODUCTS

Matador, Texas

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'Atta cop! ... sending people right where you should—here to my station. Because the only real official Mileage Merchant is a CONOCO Mileage Merchant like me. I sure appreciate half a dozen cars from different states driving in this morning already. But let me tell you. Being in business for myself here, my surest living is from always pleasing the homefolks. And they're just as sold as any long distance tourist, on having the engine Oil-Plated by my Conoco Germ Processed oil. You know the way Oil-Plating is altogether different from anything else. It holds on like

a leech, where all the worst wear used to come in the engine. Can't drain off the working parts. Then it can't leave any spots without oil ... not even while the car is standing still ... nor all the while it's spinning along on the hottest day. This Oil-Plating is really like a long-lasting part of the engine. Then where's any chance for too much wear, or needing more oil all the time? And there you are ... people notice all their mileage and the way the engine keeps quiet and cool from Oil-Plating. That's how I've got them picking me out for their Mileage Merchant.

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CONOCO *from Your Mileage Merchant*

**WE DO OIL PLAITNG!**

CONOCO BRONZE GASOLINE

**BOB'S OIL WELL**

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Specialize in "U.S. Tires" and in the personalized service of the specialist who you want. Your Neighbors. The Independent U. S. Tire Dealer.



**LOCALS**

**SEED RYE FOR SALE** at \$1 per bushel. B. F. Simpson, Northfield, Texas. 1 t pd.

Misses Pearl Renfro and Ruth Martin arrived here Monday from Rosewell, New Mexico, for a visit with friends and relatives.

Mr. and Mrs. Delbert Groves and small daughter Dell Juanice, returned home Sunday from a vacation trip to Ruidoso, New Mexico. They were accompanied on the trip by friends from Floydada.

Mr. and Mrs. Houston Patton, of Wichita Falls, former Matador residents, visited here the latter part of the week with friends and relatives.

Mr. and Mrs. Lloyd Fulkerson and small daughter Roma Jo, visited in the home of Mr. and Mrs. Nolan Fulkerson of Brady last week.

Misses Irene Knight and Ruth Groves and Mesdames George Birchfield and Claude Harp made a trip to Lubbock Thursday.

Mr. and Mrs. Henry Solomon made a business trip to Dallas Saturday, remaining during the week-end.

Mr. and Mrs. J. W. Baker and son Connie of Levelland, visited here Sunday in the home of their daughter and husband, Mr. and Mrs. Noble Groves.

Mrs. Earl Laughlin and children are visiting relatives in Hobbs, N. M., having been accompanied to Lubbock Thursday, by Mr. Laughlin and Carl Parks.

Mr. and Mrs. Howard Powell and family of Red Springs, Texas, visited here Tuesday of last week, in the home of Mr. and Mrs. R. E. Campbell.

Mr. and Mrs. Dwight Eperson and baby of Lubbock, visited here late Wednesday in the home of Mr. and Mrs. R. E. Campbell.

From here, they were accompanied to Dallas by Mr. and Mrs. Forrest Campbell of Abilene, who had been visiting their parents.

Mr. and Mrs. Henry Ford left Friday for a business trip to Sweetwater.

Mr. and Mrs. Tex Litteral and daughter of McNary, former Matador residents, visited here this week with Mrs. Litteral's parents Mr. and Mrs. J. S. Lambert and other relatives.

Dr. Thyra McNeal of Floydada, visited here this week with Miss Ruth Groves.

Mrs. H. M. Wedon and daughter Dona Ann, returned home last week from Abilene, where they have been visiting relatives.

Mr. and Mrs. Claud Harp and

Notice is hereby given, as required by law, that City Drug store owned by G. S. Craven has made application with the Texas Liquor Control Board at Austin, Texas, for a pharmacist's medicinal permit.

Said pharmacist's medicinal store is located at the corner of Main and Dundee streets, City of Matador, Motley County, Texas.

**CITY DRUG STORE**  
G. S. Craven, Owner.

**Rogue Theatre**  
MATADOR, TEXAS

WEDNESDAY - THURSDAY  
Buddy Niles

"Hotel Haywire"  
WITH  
Leo Carrillo, Mary Carlisle

FRIDAY & SATURDAY  
Spencer Tracy  
Gladys George

IN  
"They Gave Him A Gun"

SUNDAY & MONDAY  
Joe E. Brown

IN  
"When's Your Birthday"

Sunday Matinee 2:30

Night 7:45

**Around The Clock With Lanny Ross**



HERE'S a typical day in the busy life of handsome tenor Lanny Ross: (1) Up early looking after the horse on his farm; (2) Trout fishing, his favorite sport; (3) On the air with prima donna Florence George on the Hollywood Mardi Gras broadcast on which he is starred with comedian Charles Butterworth Tuesday nights over the NBC-Red Network; and (4) (center) a close-up camera study of the star as he prepares to step out for a bit of relaxation after the broadcast.

family visited relatives in Kirkland Sunday. They were accompanied home by a nephew, Billy Harp, who is visiting here this week.

Mr. and Mrs. J. S. Lea and family visited in Levelland during the week-end.

Mr. and Mrs. R. F. Oakley and son Roy, of Durant, Oklahoma,

visited here a short while Tuesday in the home of Mr. and Mrs. B. F. Tunnell.

W. R. Hardy, who is taking a vacation from his duties at Campbell's Cash Gro., is visiting relatives in New Mexico, and will return by way of Seymour, Texas, where he will visit his mother.

Mr. and Mrs. Bert Ezzell visited relatives in Pampa Thursday and Friday of last week.

Mrs. R. P. Terrell is visiting with her parents at Floydada.

Mr. and Mrs. A. L. Fryar and daughter Lorene, left Wednesday morning for a trip to Fort Worth. Fay Jacobs, accompanied by Miss Vivian Estes, made a business trip to Lubbock Monday.

Paul Eubanks of Lubbock, who will teach the seventh grade in the Matador school system this year, was a visitor in Matador Thursday.

Mr. and Mrs. Eimer Stearns and daughter Frances, returned home Thursday from a three week's vacation trip to Salt Lake

City Utah, and points in Colorado.

Claude Wilson of Sweetwater, was a business visitor in Matador Monday and Tuesday.

Mr. and Mrs. L. J. Barkley and children, together with Mrs. J. D. Craven, attended the Pan American Exposition at Dallas and the Frontier Fiesta at Fort Worth last week.

Miss Frances Cooper of Roaring Springs, who has been teaching at Clovis, New Mexico, left Wednesday for Casper, Wyoming, where she has accepted a position in the Casper school system. Miss Cooper visited with relatives here during last week.

Miss Elizabeth McMahan, who has been visiting in the home of her sister and family, Mr. and Mrs. Roy Engle of Borger, during the summer, returned home Saturday. She was accompanied by Mr. and Mrs. Engle and their son who returned to Borger Sunday.

Mr. and Mrs. Arthur Williams of Nocona visited here last week

and were accompanied home Wednesday, by their daughter Evelyn, who has been visiting relatives here the past month.

Miss Louise Russell, of Blum, Texas, who has been visiting here in the home of her uncle and family, Mr. and Mrs. J. E. Russell, left Tuesday, accompanied by her parents, Mr. and Mrs. Bud Russell, for their home.

Misses Lucile and Mildred Meador, together with their father Joe Meador and accompanied by an uncle, Mr. Bob Black and G. N. Wilson, drove to Brownfield Sunday. Miss Etta Marie Birchfield, who has accepted a position in Lubbock, also accompanied them.

Miss Marie Ross of Flomot, who has been visiting here, left Wednesday for Amarillo, where she will be enrolled in a beauty culture school.

GO TO CHURCH SUNDAY

**NEW ARRIVALS**

The following new arrivals are reported by Dr. J. S. Stanley:

Born to Mr. and Mrs. Loyd Edgar of Glenn, Texas, on August 17, 1937, an 8-pound girl.

Born to Mr. and Mrs. Joe Mooneyhan on August 25, 1937, an 8-pound boy, named Donald Stanley.

Born to Mr. and Mrs. Robert Kidd of Afton, Texas, on August 27, 1937, an 8-pound girl.

Born to Mr. and Mrs. Buck Hawley of Roaring Springs on August 31, 1937, a 7-pound girl named Katherine Louise.

Mrs. Florence Kean of Hull, Eng., was able to identify a burglar the police had caught, because he lifted his mask to kiss her when he robbed her home.

**THE Fascinator**

**2.95**  
Sketched from stock  
Ask to see style 286

You'll never know how attractive your feet can look until you slip them into these stunning high-cut pumps. With their wing-like sheath soaring up the in-step, they're shoes that take the spotlight wherever you go. Perfect with the new lower necklines and shorter skirts. They're of rich, soft suede on a flattering high heel, but made-to-order for a shoe allowance.

**HARRY WILLETT & CO.**  
"The Store of Friendly Service"

**GRAIN DRILLS**

We have just received a shipment of John Deere - Van Brunt Grain Drills.

Strong - Accurate - Light-running  
Perfectly-Balanced - Dependable  
The Drills That Made Their Way  
By The Way They Are Made - - -

**Row Drills**

We have also received a shipment of John Deere - Van Brunt five disk row drills.

**Lea Implement Co.**  
MATADOR, TEXAS

**We Are Ready FOR SCHOOL OPENING**

We have the most complete line of school supplies we have ever shown—All ready for your selection.

ALSO—  
Dresses — hose — shirts—trousers and many other items for school wear. It will be a pleasure to show you—and our prices are right.

**Matador Variety**  
"The Store With The Friendly Door"

**Keep them HEALTHY**

LET 'EM EAT MORE

**Eddy's Bread**  
Ask For It At  
Whiteflat, Matador, Roaring Springs, and Dickens

**EDDY'S BAKERY**  
Matador, Texas

**OPEN AGAIN...**

We are glad to announce to our friends and customers that **ARCH BLACK'S CAFE** is again open for business at the same location.

**HOME-MADE PIES**  
*Good Eats - Good Coffee*  
Regular Dinners — Short Orders  
We appreciate Your Patronage  
Open Day and Night

**Arch Black Cafe**  
"On The Square"

Beginning Saturday, September 4 the **Majestic Studio** will open a **Baby Contest**

All children up to 6 years will be eligible to enter this contest.

Group No. 1—up to 2 years  
Group No. 2—2 to 6 years

Prizes for each group:—  
Group No. 1 — 1st Prize CASH  
Second Prize :— 1—11x14 grey finish  
Group No. 2:— 1st prize 1—11x14 (Colored in oil)  
2nd prize:— 1—11x14 grey finish

**Majestic Studio**  
Location—First State Bank

NEW MODERN FURNISHINGS AND DECORATIONS  
NEW STANDARDS OF SERVICE • A NEW NAME •

**THE EASTMAN HOTEL AND BATHS**

FORMERLY THE KINGWAY

**FOR HEALTH, PLEASURE AND REST**

Spend a glorious, healthful vacation at the ever-popular Hot Springs National Park. Stop at the New Eastman, which has been completely re-dressed to meet tomorrow's trends yet still carries on the traditional Kingsway hospitality.

Find youth and health by drinking and bathing in the medicinal waters of the 46 world-famous Hot Springs, which are government supervised. For years ailments from high blood pressure, neuritis, rheumatism and minor disorders have found relief and happiness in Hot Springs waters.

Besides the baths this internationally known Arkansas spa affords its opportunity for healthful exercise. Ride spirited steeds over trails of breath-taking beauty. Walk through America's most scenic countryside in crisp, clear invigorating climate.

The Eastman, set in the luxurious quiet of its private estate at the head of Bath House Row, invites you. You owe yourself a youth and health restoring vacation. Leave for Hot Springs now. Five hundred modern guest rooms at the Eastman. Surprisingly low rates—From \$2.50 single. Write for free Descriptive Literature.

**HOT SPRINGS NATIONAL PARK ARKANSAS**



## MOTLEY COUNTY SHELTERBELT STRIPS DESCRIBED AS BEST IN UNITED STATES

FORMER GOV. GIFFORD PINCHOT OF PENN. TO INSPECT TREES PLANTED IN TURKEY AREA DURING SEPT. TOUR

TURKEY, Texas, Aug. 29.—Attention of national forest service officials is being focused upon the concentrated shelterbelt strips planted in the Turkey area this year, and the tree strips are declared by national officials who have inspected them as the best in the entire plains shelterbelt project, according to Edgar Kemp, head of the district forest service office of this area.

**Loss Small**  
A 55 mfc strip was planted in the sandy soil around Turkey during the past spring and some of the trees are now from eight to 10 feet in height. More than 350,000 trees were planted. The loss was less than 5 per cent.

The trees were planted in a concentrated area, found to be the best for the purpose of preventing soil from blowing and preserving of moisture and the work was done under the supervision of Jack Burt of the district office at Childress.

A tour, to demonstrate to Motley county farmers the success of the shelterbelt work, was made

this week. Mr. Kemp, with county judge, W. R. Cammack, county agent, Frank A. Buckley, and some 20 or more farmers made this tour of inspection.

It is expected that the program will be extended to Motley county during the coming planting season.

### Gov. Pinchot

Former Gov. Gifford Pinchot of Pennsylvania plans to come here with national officials during September to view the work being done in the Turkey territory.

Two junior foresters from the national offices in Lincoln, Neb., Jerry Dahl and Henry Labenstein were here recently with W. E. Webb, state director and inspected the Turkey strip.

The shelterbelt project was started as an experiment and is meeting with the best success in this entire district.

Turkey farmers are cooperating in this project and a much larger area is expected to be undertaken in this territory during the coming planting season.

## Local Woman Is Named In Big Contest

Mrs. Bill Pipkin Wins Honorable Mention By Utility Co.

ABILENE, Texas, September 1.—What is believed to be the first concerted effort in the nation to eliminate from popular usage a name the majority of women resent, "housewife", today had resulted in the substitute word, "Neoelectress."

It was defined as meaning "a modern home maker alert to this new electric age" and had the approval of Dr. Charles E. Funk, noted lexicographer of New York, who selected it from more than a thousand substitute names submitted in a campaign conducted by the West Texas Utilities Company over its 40,000 square-mile territory.

Mrs. Ben D. Parker, Abilene woman and dog fancier, submitted the word, N-e-o, she pointed out, means "new". L-e-c-t-r-e-s-s she said, suggested feminine usage of electricity.

The campaign was based on the theory that the word "housewife"

has become obsolete due to the improved status of women.

"It is true," Dr. Funk said in announcing his selection of neoelectress, "that the facilities for the effective management of the home have, within the past few years, become so notable as to remove—let us hope, forever—much of the ceaseless drudgery formerly a concomitant of that necessary field."

"My search for the winning name (neoelectress) led me to seek a term that was not only new in every respect, but that would be formed with due regard to etymology and with a recognition of the fact that the chief agency in the relief of household drudgery is electricity."

Winner of second prize in the contest was Mrs. F. B. Probandt, of San Angelo, who entered the word "domestician." Third place was awarded Mrs. W. B. Bourland, of Oklaunion, with the entry, "homeologist." Decisions of Dr. Funk also were based on letters explaining usage of words.

Mrs. Parker's reward for her first place entry will be a super-duty Frigidaire; Mrs. Probandt receives her choice of a Hotpoint electric dishwasher or a Thor washing machine; and Mrs. Bourland will be presented with a Sunbeam Mixmaster.

Honorable mention and choice of smaller electric appliances will go to ten women; Mrs. Lee White, Dalhart; Mrs. O. R. Bodeen, Chil-

dress; Jane Yeager, Rochell; Mrs. R. C. Roberts, Vernon; Mrs. W. N. Pipkin, Matador; Mrs. S. G. Jones, Abilene; Mrs. J. Dexter Eoff, Ballinger; Anna Mick, Mason; Mrs. R. H. Bounds, Stamford; and Mrs. R. R. Trimble, San Angelo.

### HOME FROM VISIT

Mr. and Mrs. W. M. Graham, who left last Thursday, returned home Tuesday, from a visit with relatives in Lovington, Rosewell, Lake Arthur and Corona, New Mexico. They were accompanied to the latter point, from Lake Arthur, by Mrs. Calvin Graham, Judge and Mrs. T. T. Bouldin and son Lloyd, of Mineral Wells, visited here during the week-end with Mrs. Bouldin's parents, Judge and Mrs. C. L. Glenn.

### VISIT HERE

Mr. and Mrs. W. W. Clements had as their guests last week, Mr. Clements' two sisters, Mrs. Louis Simpson, Watervalley, Miss., and Mrs. Edgar Chapman, Coffeewille, Miss., together with the latter's daughters, Miss Q Belle Chapman also of Coffeewille and Miss Lillian Chapman, Lubbock, Texas. Another daughter with her husband, Mr. and Mrs. Bill Burkett of Crystal Springs, Miss., were also members of the party.

They left for their various homes Wednesday of last week.

### CALLED TO FUNERAL

Mrs. Flora Shira of Lubbock, who has been transacting business here, was called to Farmville, on Saturday, due to the death of her mother, which occurred at San Angelo.

Miss Tresa Borouk of Hollywood Calif., is employed by a movie studio to say "No" politely to the numerous written proposals of marriage received by its stars.

An Army sergeant instructing recruits at target practice during the recent training camp period gave them this pertinent word of caution, "These bullets will penetrate two inches of wood; so keep your heads down."

Plans to balance the national budget are getting nowhere fast. The deficit for July amounted to just under 250 million dollars, or more than half as much as the 400 million the President asked the various departments to try to save out of a whole year's appropriations.

In New York City it is against the law to open or close an umbrella in the presence of a horse.

After 23 years of scientific breeding, J. Wilson of the South Dakota experiment station has succeeded in developing a breed of sheep without tails. His success is due, no doubt, to keeping a definite end in view.

Complaining that her husband made no effort to find her when she was a refugee during the flood, Mrs. Marjorie Mae Peake of Louisville, Ky., obtained a divorce from Robert Foster Peake.

The supposed lifeless body of Victor Valiente of Nicaragua was being prepared for burial when Valiente coughed, sighed, and staggered to his feet. He was suffering from an attack of brain congestion.

Boys and girls of Indianapolis, Ind., were given an early start at paying taxes when the city council ordered an annual license fee of \$1.25 on bicycles.

## Food Specials

Friday, Saturday & Monday

Spuds 10 lbs 19c

Salad Dressing 25 oz 19c

Mustard 1 qt 10c

Pickles 1 qt 21c

Cocoa 2 lbs 19c

HOMINY NO. 2 CAN 3 For 21c

English Peas NO. 2 CAN 3 For 25c

PRINCE ALBERT TOBACCO 11c

Cigarettes ALL BRANDS PKG. 15c

## 12 Filled Baskets

REGULAR 10c ITEMS WHILE THEY LAST

5c ea.

## For School Lunches

PEANUT BUTTER Qt. 27c  
POTTED HAM 6 for 25c  
SARDINES 6 for 25c  
SANDWICH SPREAD 3 for 25c  
WEINERS (Cans) 3 for 21c  
SALAD WAFERS No. 1 Soda 2 lbs 15c

BANANAS RIPE GOLDEN FRUIT DOZEN 15c

LETTUCE FIRM HEAD 5c

CABBAGE PER POUND 2 1-2c

Bob's

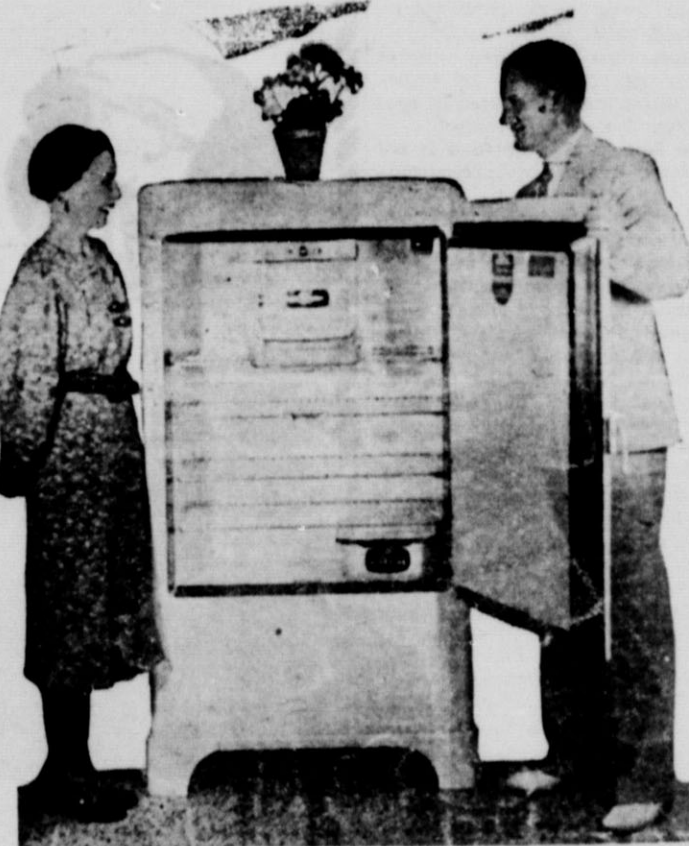
**FOODWAY**

HOME OF GOOD THINGS TO EAT

# The Neoelectress

FUNK & WAGNALL COMPANY Publishers  
354 360 Fourth Avenue NEW YORK CITY

FIRST PRIZE  
Super-Duty Frigidaire  
Mrs. Ben D. Parker  
of Abilene  
(See Photo Right)



Happy but almost speechless was Mrs. Ben D. Parker, 2126 Grape Street, Abilene, when shown the super-duty Frigidaire her entry in the "name-a-housewife" contest had won. "I need it, too," she told Harold D. Austin, who made the presentation. Thoughtful of Mr. Austin, who sells the refrigerator, she obligingly added: "Every woman needs a Frigidaire!"

### SECOND PRIZE

MRS. F. B. PROBANDT, San Angelo  
Choice of Hotpoint Electric Dishwasher or Thor Electric Washing Machine

### THIRD PRIZE

MRS. W. B. BOURLAND, Oklaunion  
Sunbeam Mixmaster

### Ten Winners of Smaller Appliances

Mrs. Lee White, Dalhart  
Mrs. O. R. Bodeen, Childress  
Miss Jane Yeager, Rochell  
Mrs. R. C. Roberts, Vernon  
Mrs. W. N. Pipkin, Matador  
Mrs. S. G. Jones, Abilene  
Mrs. J. Dexter Eoff, Ballinger  
Anna Mick, Mason  
Mrs. R. H. Bounds, Stamford  
Mrs. R. R. Trimble, San Angelo

Advertising Manager  
West Texas Utilities Co.,  
Abilene, Texas.

Dear Sir:

The purpose of the contest that your Company arranged is one that should appeal to every American woman, for it is true that the facilities for the effective management of the home have, within the past few years, become so notable as to remove -- let us hope, forever -- much of the ceaseless drudgery formerly a concomitant of that necessary field. Science and invention, I am sure, will shortly find ways to eliminate the few remaining onerous duties. It is, therefore, indeed high time that the term formerly synonymous with household drudgery be relegated to the limbo of forgotten things.

Accordingly, I have examined with the greatest interest all the entries that you sent me by airmail. I can not be certain, naturally, that any of them would become the one term that will be received by American women as a permanent and acceptable substitute for the outmoded term housewife. I think, therefore, that your plan to offer a selected list of prize-winning terms is the wise procedure, thereby suggesting possible lines which may lead to a term -- perhaps altogether new -- that may be generally accepted.

I regret that a great many of the entries seemed to me altogether too flamboyant and fanciful for even brief consideration. Others, tho the contestants may not have realized it, were terms already employed in our language with far different meanings. Others were altogether dependent upon the correct pronunciation for their significance.

My search for the winner of the contest led me to seek a term that was not only new in every respect, but that would be formed with due regard to etymology and with a recognition of the fact that the chief agency in the relief of household drudgery is electricity. This word I found in Neoelectress, coined by Mrs. Ben D. Parker, of Abilene, Texas.

For second choice, I have selected the entry of Mrs. F. B. Probandt, of San Angelo, whose word is Domestician. My third choice is the entry of Mrs. W. B. Bourland, of Oklaunion, whose word is Homeologist. The remaining selections, in the order of my preferences, are attached hereto.

Very truly yours,

Charles Earle Funk  
Charles Earle Funk.

Do you like "Neoelectress"? N-e-o means new. L-e-c-t-r-e-s-s has the feminine ending and suggests electricity. Taken together, the word suggests a modern home maker alert to this new electric age. Dr. Funk, in his letter, says "the chief agency in the relief of household drudgery is electricity." Thus, we define "neoelectress" as meaning "a modern woman freed of kitchen drudgery by Electric Servants." The name is being copyrighted with that definition.

The contest was successful because it attracted attention to the improved status of West Texas women. A thousand women specifically said they dislike the name "housewife." However, it is more difficult than we at first thought to find a suitable substitute. But we like "Neoelectress" better the more we think about it. We hope you will. To all entrants we express sincere gratitude for their help. We only wish there could have been prizes enough to go all the way round!

West Texas Utilities Company



MATADOR TRIBUNE

Successor to the Roaring Springs News Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The Tribune Publishing Company Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor



MEMBER West Texas Press Association

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

SUBSCRIPTION RATES:

In Motley and Adjoining Counties Per Year \$1.50 Beyond 1st Postal Zone \$2.00 6 Months \$1.00

No subscription for less than six months.

CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THE REST OF THE RECORD"

BY JAMES V. ALLRED Governor of Texas

It is difficult for us to realize that it is hot in Texas. Mexico City is 7500 feet high and the weather is ideal. They tell us it is this way the year round—little

THE TRIBUNE SNAPSHOTS

Four snapshots with captions: Balloon Jumping Latest Hollywood Sport, Boake Carter, America's No. 1 Radio news commentator, Hour-Angle On The Wrist, and Who Says There Aren't Wild Horses Left?

Spanish Conqueror, hundreds of years ago; to see the palaces and the churches he built. One of the most inspiring and stupendous things we have seen was driving over the mountains to Puebla, looking out upon a valley where Cortez had built a church for everyday of the church year—260 of them, beautiful, massive things of stone with shining burnished domes; one built on top of a pyramid.

I shall tell you of the bull fight they staged for us. I am glad I saw one—in fact, I enjoyed it, but I can't say that I want to see one again. One of the nicest entertainments given us yesterday at the Department of Communications. First, of course, a nice luncheon; then young ladies who worked in the department paraded before us dressed in the colorful native costumes of each of the 28 Mexican states. Then they entertained with music, songs and dances. It was better than a professional show since those who played the parts actually came from the states they represented.

We have met lots of people here from Texas. I hope more will be able to come in the future. We were particularly happy to find the Cowboy Band from Hardin-Simmons College at Abilene playing at one of the local theatres. They are also going to play at a reception given for us here at the Embassy tomorrow.

We will, of course, be back in time to vote at the election Monday, August 23rd. Six constitutional amendments are to be voted on: All of them are important, and I hope my friends will vote for them. I am particularly interested in seeing the one adopted which will authorize the legislature to provide for payment of county officers by either salaries or fees. The present salary system hasn't worked as satisfactory as the old fee system. It costs the taxpayers of the state as a whole 70% more and I'm interested in trying to save that money!

- GIRL PICKETS DAD AND WINS VACATION JAUNT FOR FAMILY
Kansas City, Mo., Aug. 30. —James Mitchell told his family there would be no vacation trip this year, too late and vacations cost too much, he said. But Roma Lee Mitchell, 5, lettered a sign: "Daddy is unfair to his kids." She picketed her father's tavern. Mitchell is taking her, her brother and sister and her mother to see their grandpa at Hanover, Kan.

"Do you know anything about this case?" the juror was asked. "No." "Have you heard anything about it?" "No." "Have you read anything about it?" "No, I can't read." "Have you formed any opinion about the case?" "What case?" "Accepted."

George Lossing, 68-year-old farmer of Fort Rowan, Ontario, advertised for a wife and received 100 replies. After making his choice, he sold the names of other desirable candidates to the highest bidders. Severely criticized by a coroner's

jury of Bedford, Eng., because he had failed to save his wife from drowning in two feet of water. Richard Wilsner explained that his doctor had forbidden him to bathe because of his catarrh.

A disabled military airplane fell into the tops of trees near Aldershot, Eng., and hung there long enough for its pilot to escape.

Three generations of the Blum family in Collinsville, Ill., have made a living operating the only factory in the United States which manufactures cowbells exclusively.

Sam James, 76, and Mrs. James, 19, residents of Wymore, Neb., recently became the parents of a son.

Bring Your Car To Us FOR COMPLETE SERVICE Texaco Gasoline and Oils Washing—Greasing—Lubrication Shorty's Service Station PHONE 17M

Hauling— I am operating the freight and express line between Matador and Roaring Springs with daily service—Also all kinds of drayage and special hauling work at reasonable rates. See me at the Matador Produce W. B. Wason

For Sale LARGE TRUCK CHASSIS Suitable For Making Trailers The Junkmobile Co. 2418 Avenue H LUBBOCK, TEXAS

FOR PERFECT LOW COST LAUNDRY SERVICE There's real economy in our service! Better laundering methods save clothes and time; lower prices put dependable service within reach of even the most limited budget! FLOYDADA STEAM LAUNDRY

convenience of every kind. We have driven over highways as well constructed and maintained as any in Texas, yet fields adjoining them still plow with the oxen; and peons trudge alongside the road plying whips over the backs of burros loaded with wood or cargoes larger than the beasts themselves. The history of Mexico is as interesting as that of any nation. The struggles of the people for liberty and freedom have been just as brave, if not braver, than our own. It has been such a privilege to us to journey over the very ground travelled by Cortez, the

Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine Newest Type X-Ray Equipment Phone 59 Day and Night Service TRAWEEK HOSPITAL A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

FRONTIER FIESTA Worth JUNE 26 TO OCT. 31—LOW RAILROAD FARES You'll Enjoy True Western Hospitality at the Worth Now COMPLETELY AIRCONDITIONED WORTH HOTEL "A GOOD SURROUNDING FOR REAL FOLKS"

cooler in winter than in summer. It was a little chilly for us at first—believe it or not, we asked for a fire at lunch; now, however, we are accustomed to it and the weather is lovely. Occasionally when the mountain tops are clear of clouds, we can see two snow capped volcano peaks in the distance. Although Ambassador Josephus Daniels is in Europe, he wired his assistance here to insist upon our staying at the American Embassy. So here we are—and we have never been privileged to stay at a lovelier place. Our own Government officials have been almost as marvelous to us as those of the Mexican government. Last week I told you how hospitable these people had been to us in the early stages of our visit; this hospitality has increased in

warmth at every stage. We have been entertained by seven governors in as many state capitols, and by officials in the President's cabinet here in Mexico. It clearly demonstrates that these people believe in the Good Neighbor Policy inaugurated by President Roosevelt. President Cardenas of Mexico is absent from the capitol. He is in the state of Yucatan, which is the most southern Mexican state, working on agrarian, or agricultural, problems. He sent us a warm telegram of welcome, then commissioned the Governor of this Federal District to call on us officially as his representative. Mrs. Allred is visiting the President's wife today. Everywhere these people seem to realize that they have more in common with Texas than perhaps any other state; I think if we take the same position it can only result in more business and better relations for us all. It would be impossible in this short space to even refer to all the interesting places we have seen on this trip. I really believe we could spend a month right here in Mexico City and not see half of all we should see. The old churches or cathedrals, the palaces, the public buildings, the theatres, the gardens, the parks, the flowers, the schools, the public markets—the people. It is the people who most interest me. They are picturesque with their music everywhere, their arts, their dress which has changed but little for centuries, yet all this maintained alongside a twentieth century civilization of modern highways, railroads, hotels, tourist camps and



for MEN who Appreciate Perfectly Laundered Shirts Trust a man to pick a laundry where quality is the first consideration, for quality laundering shows up best in shirts! Smooth, unwrinkled collars—fresh, clear colors—smooth finishing touches—all the marks of careful work are found in shirts returned by SPUR LAUNDRY. Women who know how to please the man-of-the-house always insist on this better laundering! Spur Laundry

Dizzy Spells How To Help The Passing of Women's Most Critical Years —40 to 50 "I suffered from dizziness for years and decided to try Kruschen. Of course I know it is my age that is the cause of it all. I am 47 but I have been told this and that would help me so I tried all I but still had the same old dizziness. Now I'm on my 3rd jar of Kruschen and don't get dizzy nearly so often. I used to get so muddled at times. Now I feel different—altogether much clearer. There must be hundreds of women like me. They must stick to Kruschen every morning." Mrs. L. B. N., August 24, 1936. Kruschen Salts is sold the world over—millions of jars a year. If you want to help avoid headaches, dizziness, smothering spells, weakness, fits of depression—if you want to keep feeling more healthy and happy—up and about your work—take a third teaspoon of Kruschen Salts in a glass of hot water first thing every morning. Take it for 30 days and if not joyfully satisfied get your money back.



**WANT ADS**

**SHELTERBELT**

(Continued From Page 1)

**Attention Farmers and Mechanics!**  
Special Announcement! Homer Sheats Hardware is the exclusive distributor in this territory for Blake Electric Arc Welder. Works from your car battery. Soldering, welding, and brazing. 2tp

**FOR SALE**—Number Four syrup mill and pan, in good shape. Price \$50. S. D. Hunter, 1 mile north Roaring Springs. 2t pd.

**ROOSTERS FOR SALE** Plymouth Rock roosters. Just a few left. Mrs. L. L. (Chick) Russel 2tpd.

**House For Sale.** North part of town. 2 rooms and bath. Well finished and stuccoed. See H. V. Nettles, McAdoo, Tex.; or C. D. Pipkin, Matador, Tex. 3tp.

**317 UNFILLED POSITIONS**

More than 1,000 positions annually—30% more than we are able to fill—make the Draughton Training the surest and shortest route to a good income and inspiring opportunities for advancement. Fill in coupon and mail at once to nearest Draughton's College—Lubbock, Dallas, Wichita Falls, or Abilene...for Special Money-saving Plan for a limited number. First come, first served. Write today.

Name \_\_\_\_\_  
P. O. \_\_\_\_\_

which are planted east and west are usually one and two miles in length. It was pointed out that north and south strips would also possibly prove advisable in the territory. In the Turkey area the strips are planted one half mile apart. County agent, Frank A. Buckley who attended the meeting said the government had in the past accepted shelterbelt strips as retired acres and that it was probable the land would continue to apply in crop reduction programs.

**To Keep Land Clean**  
About the only requirement is that the farmer or landowner keep his shelterbelt strips clean of weeds and in event fields are used in the fall for pasture, a wire fence be constructed to protect the trees.

Federal authorities estimate that the wind is raised far above the trees and carried for a distance equal to 30 times the height of the trees, thus affording protection from hot summer winds as well as the high winds usually encountered in this country in the spring.

Whiteflat farmers and landowners present at the meeting included: R. S. Wilkerson, A. K. Wilkerson, L. R. Browning, W. R. Tilson, W. L. McWilliams, T. G. Tilson, Ben Keltz, Ed Whitaker, C. C. Jones, and Arthur Cooper.

Those from Matador included county agent, Frank A. Buckley, Mayor Geo. T. Edwards, A. B.

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**Back To School WITH NEW TOGS for boys and girls**









**"Happy Lad"**  
Boys Dress Shirts Non-Wilt Collar ea. \$1.00  
Others at 69c

**BOYS SCHOOL PANTS**  
Dressy cotton pants sanforized—made to look well and wear well—  
All Sizes 6 to 16  
Priced at—  
**\$1.00 to \$1.50**  
Plaids-Stripes-Tweeds

**BOYS SHOES...**  
Dress Type Well-built, Dressy Oxfords, made of solid leather. Sizes 1 to 6 \$1.98 & \$2.98  
Work Type Sturdy built shoes for rough wear. Leather or rubber soles—\$1.49 up

**Boy's School Sox 15c & 25c**

**Boy's Gray Chambray Shirts Well-made 59c ea.**

**Dress Prints**  
Dress Prints that make perfect school dresses. New fall patterns and colors—  
**19c to 22c yd.**

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New style Oxfords made to withstand school wear  
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**ANKLETS**  
Many new shades and patterns  
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**Famous Hawk Brand Overalls For Boys—Pair 85c**  
SIZE 2 TO 11

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**WANT ADS :**

**Attention Farmers and Mechanics!**  
Special Announcement! Homer Sheats Hardware is the exclusive distributor in this territory for Blake Electric Arc Welder. Works from your car battery. Soldering, welding, and brazing. 2tp

**FOR SALE—** Number Four syrup mill and pan, in good shape. Price \$50. S. D. Hunter, 1 mile north Roaring Springs. 2t pd.

**ROOSTERS FOR SALE** Plymouth Rock roosters. Just a few left. Mrs. L. L. (Chick) Russel 2tpd.

**House For Sale.** North part of town. 2 rooms and bath. Well finished and stuccoed. See H. V. Nettles, McAdoo, Tex.; or C. D. Pipkin, Matador, Tex. 3tp.

**317 UNFILLED POSITIONS**

More than 1,000 positions annually—30% more than we are able to fill—make the Draughton Training the surest and shortest route to a good income and inspiring opportunities for advancement. Fill in coupon and mail at once to nearest Draughton's College—Lubbock, Dallas, Wichita Falls, or Abilene...for Special Money-saving Plan for a limited number. First come, first served. Write today.

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**SHELTERBELT...**

(Continued From Page 1)

which are planted east and west are usually one and two miles in length. It was pointed out that north and south strips would also possibly prove advisable in the territory. In the Turkey area the strips are planted one half mile apart. County agent, Frank A. Buckley who attended the meeting said the government had in the past accepted shelterbelt strips as retired acres and that it was probable the land would continue to apply in crop reduction programs.

**To Keep Land Clean**

About the only requirement is that the farmer or landowner keep his shelterbelt strips clean of weeds and in event fields are used in the fall for pasture, a wire fence be constructed to protect the trees.

Federal authorities estimate that the wind is raised far above the trees and carried for a distance equal to 30 times the height of the trees, thus affording protection from hot summer winds as well as the high winds usually encountered in this country in the spring.

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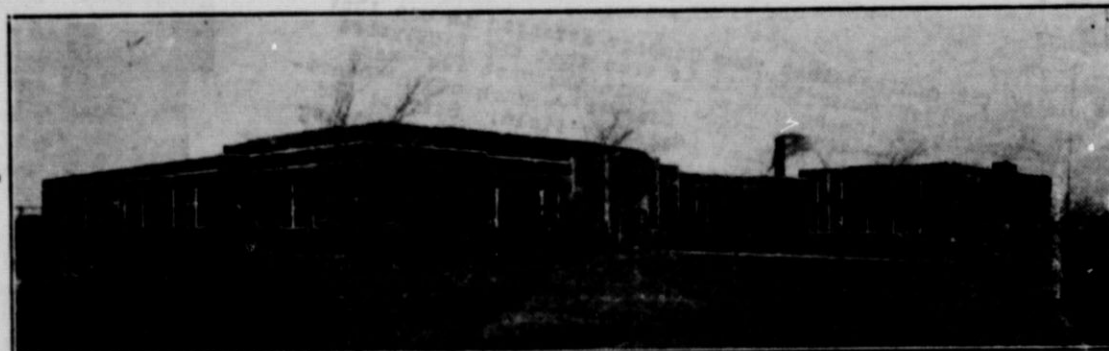
Work Type  
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