

# Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, NOVEMBER 11, 1954 PRICE SEVEN CENTS

## TRAIL DUST

By DOUGLAS MEADOR



Night was packed in the narrow valley with layers of mist that hid the stars and drifted across the black ribbon of pavement like herds of ghosts. Red tail lights of a great truck were motionless in front of the one-room cafe. The motor idled with soft shudder like the breathing of a giant. Flies clung to the sagging screen door to wait for the dawn and warmth, odors of stale grease and weak coffee clung to the walls and ceiling of the little room. The uniformed truck driver and blonde girl talked in low tones. A cockroach scampered across the spoons and became concealed beneath a tarnished knife. The coffee was hot and tasted like leather was being boiled in the urn—the cockroach traced back across the spoons. The truck driver was holding the girl's hand and they did not look away from each other when the door slammed. Scent of pine was in the air, cool and sweet and the motor sounded softer, as if it might be singing with joy in its own heart.

Time and distance have lost a vast amount of prestige, since days when a lighted lantern was placed under the laprobe for a winter buggy trip. Distances are the same and the quality of time unchanged but methods of travel have sabotaged their dignity.

Ridicule from a friend may pollute the spring of confidence and offend the secret component of our hearts that revolts at the thought of a rose tossed into the fire.

Evil has no substance nor has it a place in the scheme of creation except to perish in the debris of its own work.

Cold sands of two score winters have whipped the marble slab that marks the desolate hillside where the tall, dark-eyed man is sleeping. He went there without fear and with his convictions. His life was like a wind-torn surf roaring against the rocks of convention and propriety, pounding time to a pulp. He laughed in the face of fate and whipped it with the lash of an indomitable spirit that seemed immortal. He crushed every obstacle in his path until the trifle he ignored had developed a secret strength too powerful to conquer. Rusty barb-wire tore into the flesh of his leg as he faced past the remnant of an old fence but he forgot the injury until pain drove him to his bed. Blood-poisoning was swift as fate vindicated its humility.

Despite colorful advertising phrases and the addition of improved fragrance, I question any outstanding advancement in hair pomade since axle grease passed from social acceptance.

## FFA Chapter Names Queen Candidates

Candidates for F. F. A. queen have been selected for the Patton Springs Chapter, according to Morris Fruit, reporter. They are Virginia Foard, freshman; Nancy Hale, sophomore, and Patsy Gage, junior.

The queen will be selected by popular vote (1 penny for each vote) by the students and people of the community. The contest will end Monday night, Nov. 22.

Three judges to count the votes will be selected from the patrons of the community who are not connected with the school.

The queen's picture will appear in the school annual, The Ranger, and she will represent the F. F. A. chapter during the 1954-55 school year.

## Ginning Total 10,297 Bales

Motley county's cotton crop has already exceeded some of the most optimistic estimates made before the harvest season started.

A survey made by the Tribune late yesterday showed that the county's seven gins had already processed over 10,000 bales.

Flomot accounted for the largest ginning with a total of 4,742 bales from two gins. Matador was in second place with three gins totaling 3,474 bales. Roaring Springs (which ginned six bales last year) had a total of 2,081 bales from two gins, making a total for the county as of last night of 10,297 bales.

No survey was made of estimates as to the amount of remaining crop to be harvested but some observers believe the season's total may be in the neighborhood of from 13 to 14,000 bales.

## Union Service Announced for Thanksgiving

Following a precedent set a number of years ago, Matador will again hold union Thanksgiving services this year.

Rehearsal was begun last week on special music for the service, which will be held at the First Baptist Church, with Rev. W. V. O'Kelly, Methodist pastor, as speaker for the occasion. Music is being directed by Mrs. L. D. Walker, and combined choirs of the Methodist and Baptist churches will sing.

The service will be held Thanksgiving Eve, Wednesday night, Nov. 24, and everyone in this and adjoining communities is extended a cordial invitation to attend.

## Rites At Flomot For Mrs. T. Bynum

Final rites were held Tuesday at 3 p. m. at Flomot, for Mrs. Tom Bynum, 49, who died Monday about 10 a. m. in Stanley Hospital. She had been critically ill since early summer.

Funeral services were held in the Flomot Methodist Church, with Rev. L. W. Baker of Matador, former pastor of the church, officiating. He was assisted by the present pastor, Rev. M. J. Morton.

Pallbearers were: Tom Spears, Alfred Martin and John Jones of Flomot; Quinn Martin, Matador; Fat Jennings, Petersburg, and C. F. Parnell, Paducah. Honorary pallbearers were, H. S. Gilbert, Charlie Barton, Ace Monk, Dick Washington and Rob Martin, all of Flomot.

Burial was in Flomot cemetery, under direction of Eudye Seale Funeral Home, Matador. Joyce Jerene Sullivan was born in Motley County, November 3, 1905 and was a resident of the county all her life. She was married at Matador, to Tom A. Bynum, December 24, 1922 and they had made their home at Flomot since their marriage. She had been a member of the Methodist Church since an early age. She died November 8, 1954 at the age of 49 years, 5 days.

Besides her husband, Tom Bynum of Flomot, she is survived by one son, Leldon, of Flomot; 2 grandchildren; and one brother, Matt Sullivan of Sacramento, California.

Attend Funeral  
Among Matador friends who attended the funeral were Mr. and Mrs. J. R. Berryman, Mrs. W. E. Hobbs, Mrs. W. Y. Higgins, Mrs. Bess Patton, Randall Whitworth, Henry Pipkin, T. B. Edmondson, Jinks Wilson, Bennie Keltz, Richard Turner, Elbert Reeves, R. E. Campbell, Sr. and C. M. Barton.  
Mesdames Roy Forkner and H. C. Lewis of Lubbock were recent visitors here in the Algie Groves home.  
**COME TO CHURCH SUNDAY**

## LIONS BEING CAST FOR PARTS IN MINSTREL PROGRAM

Casting is in full swing this week among members of Matador Lions Club for parts in the Negro minstrel program scheduled for November 30.

Altho most of the dialogue transpires between a limited number of characters, between 25 and 30 members of the civic club will be cast in the production.

Lions officials are enthusiastic about the minstrel and believe it may prove one of the most interesting programs ever presented here.

For the past several years the Lions club has produced a program and the funds have been used to aid in carrying on the club's program through the next year. The minstrel will be shown in the high school auditorium.

## 'Jackets Become District Champs

It's all over but the shouting. Roaring Springs Yellowjackets have won the district six-man championship. One token game of the conference remains to be played with the Dickens Owls.

The undefeated 'Jackets cleared their last hurdle Saturday afternoon when they defeated the Peacock Peafowls 39-19, on the Roaring Springs field.

Woodin scored on a three-yard and a five-yard plunge and on a 50-yard run. Bob Stafford tossed to Roy Mathis who carried the ball 50 yards and into the end zone. Dannie Moore who led the 'Jackets' defense, caught one extra point pass.

Seal Godfrey, Berl Robertson and Joe Swearingen made the Peacock scores. Late in the game Swearingen ran a kick back the length of the field for a touchdown. The game was scheduled for Thursday night but the Peacock team failed to keep the appointment.

Roaring Springs will meet the winner of the Wienert-Paint Creek game for the bi-district playoff. Wienert and Paint Creek are scheduled to play next Thursday night.

## County Is Eligible For Feed

Motley county has been declared drought disaster area making farmers and ranchers eligible to receive emergency feed under Public Law 875. The announcement is made this week by Thomas E. Moore, ASC county office manager.

Last week Moore and Jack Kassahn, FFA county supervisor attended a meeting at Seymour to receive instructions regarding the emergency feed program. County FFA committee will pass on the eligibility of all applicants. The committee will meet each Thursday to process applications.

Farmers and ranchers may file applications at the county agent's office or the ASC office Monday through Friday, or at the FFA office Mondays, Thursdays and Fridays.

The program will assist in the purchase of grain sorghums, corn, oats, barley and grain range cubes. After the application has been approved by the FFA committee, the ASC office will issue purchase orders to secure the feed.

Payment on grain range cubes or grain is \$1 per 100 pounds. The feed is restricted to the feeding of "basis cows", replacement cows and heifers.  
An applicant must spend at least 50 per cent of his time farming or ranching, or receive 50 per cent of his net income from farming and ranching, to be qualified for assistance.  
Reduced freight rates on hay are also included on the emergency feed program. The hay freight program will be \$1 per ton per 100 miles, up to \$10, subject to change without notice.

## Undeclared Matadors Facing Crucial Game

After defeating the Silverton Owls to the tune of 39 to 0 Friday the undeclared Matador Matadors, only one game from District 2-B championship, face the crucial test tomorrow night.

The Matadors are matched against the Quitaque Panthers (at Quitaque) in the season's final conference game. Coach Ray Hopkins believes his charges are capable of winning the coveted district honors, but he expects a hotly-contested game.

In Matadors-Owls game halfback Harold Dean Martin ran 178 yards for four touchdowns and fullback Arvin Ellithorp ran two for 37 yards.

Matador scored the first time after taking a Silverton kick on downs on the 35 and 45-yard line. In three plays they made first and ten then Martin galloped 55 yards for the first score. After two first downs and on the sixth play Martin ran 16 yards for the second score.

Halfback Tom Hamilton intercepted a pass which Martin took for his 95-yard run, the sensation of the game. Martin figured in the scoring again when Silverton kicked to the Matadors which they took on the 15 and ran to the 34 in a sustained drive which Martin completed for a 16-yard run and the fourth TD of the game.

Ellithorp handles scoring. Ellithorp took over midway of the third quarter for 34 yards with a Silverton fumble. In nine plays the Matadors made the touchdown with Ellithorp driving from the two-yard line. His second and the final score of the night resulted when Matador went from their own 40-yard line to pay dirt in five plays with Ellithorp running the 35 yards.

Matador chalked up 16 first downs as compared with Silverton's six. The Matadors completed three of five passes for 25 yards as compared with Silverton's completion of four out of ten for five yards.

Outstanding lineman for the Matadors was Stanley McDonough, outstanding back was Harold Dean Martin. For Silverton, James May, tackle, was the outstanding lineman and Doyle Tippen, halfback, outstanding back.

## Date Announced For Harvest Carnival

Date for the annual school harvest carnival, sponsored by Matador Parent-Teacher Association, has been set for Friday, November 19, it was announced following a meeting of that organization Tuesday.

Supper will be served by the P. T. A. starting at 6 P. M. officials said. The menu will include baked ham, pineapple salad, potato salad, whole green beans, garlic French bread, pie, hot dogs, coffee or cocoa. Prizes have been contributed to a box will count as follows: Plate, 75c; pie, 15c; coffee and cocoa, 5c each; hot dogs, 20c.

Carnival activities will include the usual booths, Bingo, penny pitching, baseball throw, etc.

Auditorium entertainment will begin with an amateur show at 7:30, which will be followed by coronation of the Harvest Queen after which, boxing matches will be held.

Usual admission will be charged for the auditorium attractions and proceeds will be divided between the junior and senior classes.

Voting boxes for Harvest Queen have been placed in business places, and each cent contributed to a box will count as one vote for that nominee. Each high school grade is represented by one candidate for that honor.

## Improvements Made In Buildings Here

A series of improvements is being made in Matador buildings which is adding to the appearance of the community's business district.

A complete painting of interiors has been completed in the post office building and a new door has been installed. The Graham buildings, including the Rogue Theatre and the City Bakery have received new roofs and Thompson Feed & Seed is receiving a new coat of paint.

A Matador landmark, the sheet iron building, formerly occupied by the A. A. Tipton repair shop, has been sold and will probably be removed next week.

## RETURNS HOME

Mrs. H. M. Wagley has returned home from Pampa, where she has been visiting the past several weeks in the home of her son and family, Mr. and Mrs. Herman Wagley. They accompanied her here Friday.

## VISITING SISTER

Mrs. Laura Houston of San Angelo, visited this week in the home of her sister, Mrs. Jack Spray and family of Whiteflat.

## Messrs Henry Ford, D. E. Pitts Sr., and Alvin Stearns left Monday on a deer-hunting trip in New Mexico.

## BOSTICK CHILD IN BAYLOR HOSPITAL

Steve Lawrence Bostick, 31-year-old son of Mr. and Mrs. Lewis Bostick of Amarillo, Sunday was conveyed to Baylor Hospital in Dallas for treatment. The child was brought here last Thursday for observation at Tri-week Hospital, suffering an undetermined illness.

While here, the Bosticks visited his parents, Mr. and Mrs. G. B. Bostick, and also here during the week-end were the latter's daughter and family, Mr. and Mrs. Eldon Reedy and sons of Odessa.

Saturday, Mrs. Roy Roberts and daughter, Rita, of Amarillo, mother and sister of Mrs. Lewis Bostick, were here to visit the family and ailing child.



STRANGER REMEMBERS Matador, Thomas B. Bell, center, above, is being greeted at the Tuscaloosa, Alabama air port by his father, sister and mother upon arrival from Texas.

Bell received a broken leg in an automobile accident east of Matador, October 5th, and was taken to Stanley Hospital where he received treatment. He had recently been released from the Navy in California and was on his way home at the time of the accident.

In a letter to the Tribune the young Navy veteran asked that the following message of appreciation be published:

"I would like to take this opportunity to thank all the nice friends who visited me, sent cards, flowers and other gifts while I was a patient in Stanley Hospital. I especially want to thank the doctors and nurses, the Lions Club, the VFW and Auxiliary, Mr. and Mrs. Randall Whitworth and Mr. and Mrs. J. P. Neighbors.

"I would also like to join in with all the people who say, 'Texas is the friendliest state in the nation'. Sincerely, Thomas B. Bell, 1321 East 18th Avenue, Tuscaloosa, Ala."

## Armistice Program Is Scheduled At Cemetery

IN TRIBUTE to its honored war dead Matador will remain closed today in annual Armistice observance. Two veterans organizations, the American Legion and Veterans of Foreign Wars, will conduct a joint program at Matador East Mound Cemetery, beginning at 10 a. m. State Representative Elbert Reeves will make the principal address.

Armistice observance has been traditional in Matador for many years and Boss Lion J. H. Whitworth said this week that a "holiday closing agreement" made early this year among business and professional men included Armistice Day.

Originating through the termination of World War I, 36 years ago, Armistice Day has, since the termination of World War II, been designated as veterans' day and observed as a day in which to pay tribute to the veterans of both wars.

"Our language is not adequate," he declared, "to express the gratitude of America and all the free nations of the world for the priceless treasure which these heroes purchased with their life blood."

"It is fitting, however, that we dedicate ourselves to the memory of their valor; to pause for a few hours in tribute to their deeds. In honoring them our liberty becomes sacred."

Flags will be unfurled throughout Matador, including the Legion, Boy Scouts but, VFW, post-office, courthouse, and at the cemetery as a part of the Armistice Day program.

## Mrs. B. F. Simpson Dies At Quanah

Mrs. B. F. Simpson of Northfield died Tuesday in Quanah Hospital, where she had been a recent patient, and funeral services were held Wednesday at 10:30 a. m. at Newberry, about 12 miles east of Mineral Wells, her former home.

The former Mrs. Ninnie Canafax and Mr. Simpson, Motley pioneer and director of First State Bank, were married in September, 1953. In addition to members of the family, attending the funeral services from here were Elmer Stearns, Ralph Stapleton and J. C. Burleson.

# Fairlane Ford Series has Outstanding Features

Ford's Fairlane series—six distinguished new passenger car models named after the late Henry Ford's home-set the style for the 1955 Ford cars to be introduced Friday, according to Glenn Woodruff, manager of the Matador Auto company, local Ford agency.

Styled like Ford's Thunder and the six Fairlane models are easily recognized by a sweeping streamline which starts at the top of each front fender at the headlamp and curves downward—then extends along the side to the tail lights.

Ford, for the first time, is offering a choice of three new engines in its 1955 cars.

A high compression Y-block engine of 272 cubic inch displacement and an 8.5 to 1 compression ratio.

A powerful Y-block V-8 engine of 272 cubic inch displacement and a 7.6 to 1 compression ratio.

An improved 6 cylinder block engine of 223 cubic inch displacement and a 7.5 to 1 compression ratio.

Dual exhausts, which provide extra power, are standard on all Fairlane V-8 and station wagon models.

## Over Two Inches Lower

Most outstanding of the new Fairlane models are the two Crown Victorias which are only 32 inches high—2.4 inches lower than the 1954 Fords. These hard-top models introduce a completely new styling idea—a chrome arch which extends over the top like a tiara. One Crown Victoria model has a transparent plastic roof over the driver's compartment while the other has an all-steel roof.

Like all the new Fords, the Fairlane models have a flatter hood and longer rear deck. Hooded headlamps give the high fenders a forward-thrust look and rear fenders form a reverse angle above larger tail lamps.

Added to the beauty of the new Fairlane series is a big, curved, one-piece, wrap-around windshield with 1100 square inches of glass area and narrow, set-back corner posts which provide clear, unobstructed vision for

driver and passengers. The Fairlane models offer a broad choice of specially woven plastics, luxurious decorator fabrics and plain and woven vinyls created exclusively for the new Fords. The company's search for new materials covered the entire textile industry and 35 mills helped develop these fabrics.

## Choice of Colors

Two-tone combinations in which models of the Fairlane series are available; snowshoe white with any of the following colors: raven black, aquatone blue, sea spire green, buckskin brown, regency purple, torch red, goldenrod yellow and tropical rose. Other two-tone colors are: waterfall blue and banner blue; neptune green and pine-tree green; goldenrod yellow and raven black.

The 1955 Fords have a completely new control panel which features a speedometer with transparent hood for daylight illumination mounted on the panel in the driver's direct line of vision and new round control dials for heat and temperature controls, radio and clock.

## 'Maid Of Cotton' Contest Is Open

LUBBOCK, Nov. 1—A glamorous all-cotton wardrobe—an expense-paid trip to Memphis, Tenn.—and nation-wide publicity—all are awaiting some young woman who will be selected this year's South Plains Maid of Cotton.

The glamorama of South Plains beauty will be held in Fair Park Coliseum in Lubbock the night of Nov. 22 before an audience of several thousand persons. The evening finals will climax a full day of judging, during which the attractive contestants will be interviewed by the judging panel.

Wayne Prather, chairman of this year's pageant, has announced that attractive brown-haired Beverly Pack, this year's National Maid of Cotton from El Paso, has been invited to be the special guest at the South Plains contest. If she accepts, this will be the first time a National Maid has attended the South Plains contest.

Automatic Finalist  
The winner of the South Plains title will be an automatic finalist in the national pageant to be held in Memphis, Jan. 3 and 4. Only 20 young women from throughout the cotton-producing region of the nation are allowed to compete in the Memphis finals.

Any young woman in the area who is at least 5 feet 5 inches tall, between the ages of 19 and 25 inclusive, was born in a cotton-producing state and is unmarried, is eligible to compete in the South Plains contest. Entry blanks and complete information about the glamorous pageant are available by writing Box 561, Lubbock, Texas.

Raworth Zabielski has returned to his home in Dallas, after a visit here with his grandparents, Mr. and Mrs. Tom Tilson. He accompanied an uncle and aunt, Mr. and Mrs. Bill Tilson of Meadow, as they took his mother, Mrs. Sally Tilson to her home at Denton.

Tribune, Matador, Motley County, Texas, Thursday, November 11, 1954

## Farm Bureau Queen



Verna Lee Stephens

Pretty Miss Verna Lee Stephens of Lubbock County will represent 17 counties in this area at the Texas Farm Bureau Queen contest Nov. 8 at Galveston. She will compete against 12 other lovely Farm Bureau district queens.

Miss Stephens was chosen District 2 Queen in a contest held Sept. 18 in Lubbock.

Miss Stephens, 19, a music major in Texas Tech at Lubbock, is the daughter of Mr. and Mrs. Marvin E. Stephens of Abernathy. A talented lovely blonde, she can sing, play the piano and twirl a baton. After she finishes college, she plans to enter the teaching profession in a public school or teach private voice and piano.

The lucky girl chosen state queen will receive \$500 in expenses for herself and her matron escort to attend the 36th annual convention of the American Farm Bureau Federation Dec. 12-16 in New York City.

## NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

(delayed)

Mr. and Mrs. D. H. McGenley visited her mother, Mrs. C. T. Starr of Sweetwater over the week-end.

Mr. and Mrs. Walter Timmons and son visited Mr. and Mrs. Tom Moore, Sunday evening.

Those visiting Mrs. B. F. Simpson in the Quarah Hospital, Sunday were: Mr. and Mrs. T. B. Simpson, Mrs. Jim Dobbins, Mrs. Delmont Hays and Mrs. Pete Timmons.

Mr. and Mrs. J. N. Thomas and Raydell visited Mr. and Mrs. Lonnie Hall of Highpoint, Sunday evening.

Mrs. Al Rodgers has moved to Childress where she is employed. Mr. and Mrs. Charlie Holliman and girls visited Mr. and Mrs. T. W. Bain, Saturday evening.

Clinton Holliman, who is attending school in Matador visited his parents, Mr. and Mrs. Charlie Holliman, Sunday.

Mr. and Mrs. Truman Featherston, Hereford visited in Northfield last week.

Mr. and Mrs. R. E. Hoover and sons visited Mr. and Mrs. Sam Jones, Sunday.

Mr. and Mrs. Arthur Harmon of Roaring Springs visited her father, A. B. Simpson, Sunday.

Hal Courtney was in Dallas visiting his father, H. H. Courtney, over the week-end.

Mr. and Mrs. Faye Tipton of Wichita Falls visited his parents, Mr. and Mrs. J. A. Tipton, over the week-end.

Mr. and Mrs. H. T. Rhodes and daughters, Regina and Robin of Amarillo visited her sister, Mr. and Mrs. Charley Lane, Thursday evening.

Those visiting Faye Belle Cornes, Sunday were: Betty Davis, Carolyn Lane, Rheta Jo Hoover and Jerry Thomas.

COME TO CHURCH SUNDAY

## Variety Of Trees Is Made Available By Forrest Service

Trees supplied by the Texas Forest Service for the purpose of windbreak can now be obtained at the County Agents office.

Applicants must agree to plant the trees in Texas for windbreak purposes, to refrain from using or selling the seedling for ornamental purposes, to furnish reasonable reports as may be requested by the Texas Forest Service, and to protect the seedlings from fire, cattle and other destructive agents. Cost of the seedlings is \$1.50 per hundred prepaid, and no orders for less than 100 or 50 of a species will be accepted. Orders must be received by March 1st, with check or money order to accompany order. Shipping season starts about December 1st.

Species available are Arizona cypress; Austria pine; Chinese elm; cottonwood; honey locust; loblolly pine; mulberry; osage orange; ponderosa pine; short-leaf pine; red cedar; Russian olive.

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**DIAMONDS - WATCHES - GIFTS**  
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**Marvin Hunt, Jeweler**

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# The world's greatest builder of V-8's presents THE TOTALLY NEW '55 FORD!

with styling inspired by the Ford THUNDERBIRD

**ON DISPLAY FRIDAY!**

New FAIRLANE Series... The new Club Sedan, like all six models in Ford's new Fairlane Series, features the new wrap-around windshield, new luxurious interiors and wide choice of stunningly new, single and two-tone exterior colors.

## Longest, Lowest, Roomiest...most Powerful ever built!

We invite you to see for yourself. And we tell you in advance you'll be amazed. For this new Ford is totally new—outside, inside, and in thrillingly different performance.

The long, low lines of the Thunderbird were its styling inspiration. Inside, you'll be greeted by rich, roomy luxury... by fabrics never before offered in a motorcar.

Mighty engines, mightier than in any Ford before—supply its exciting power. And each of Ford's three new engines offers the safe, split-second response of Trigger-Torque Power.

Your ride will be up to 15% smoother. Best of all, you'll find your kind of car, for there are 16 body styles in four fresh new lines.

When you come in, don't be surprised if you tell yourself: why better than—why delay—you just can't buy better than Ford.

**EXCLUSIVE TRIGGER-TORQUE POWER IN 3 MIGHTY ENGINES**

- 162-h.p. Y-block V-8
- 182-h.p. Y-block Special V-8
- 120-h.p. I-block Six

(1) The new 162-h.p. Y-block V-8 has a higher (7.6 to 1) compression ratio, greater displacement. And, like all '55 Ford engines, it has Ford's famous deep-block build... short-stroke design.

(2) The new 182-h.p. Y-block Special V-8 (offered in combination with Speed-Trigger Fordomatic on Fairlane and Station Wagon models) features 4-barrel carburetion, dual exhausts and extra-high (8.5 to 1) compression ratio.

(3) The new 120-h.p. I-block Six has a new higher (7.5 to 1) compression ratio. It's the most advanced six-cylinder power plant in the industry.

**ALL WITH TRADITIONAL FORD ECONOMY**

**PLUS ALL THESE OTHER BRAND-NEW WORTH-MORE FEATURES**

- New Speed-Trigger Fordomatic Drive
- New Turbo-Action Spark Plugs
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**'55 FORD** The fine car of its field

**Matador Auto Company**

**Matador & Tribune**

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OWNED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING BRONCOS, PURCHASED BY FRED CHASE APRIL 26, 1938.

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DOUGLAS MEADOR, EDITOR  
MRS. DOUGLAS MEADOR,  
SOCIAL AND ASSOCIATE EDITOR

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IN MOTLEY, FLOYD, COTTELL, HALL AND DICKENS COUNTIES  
ONE YEAR, IN ADVANCE - \$2.00  
ELSEWHERE, ONE YEAR - \$2.50

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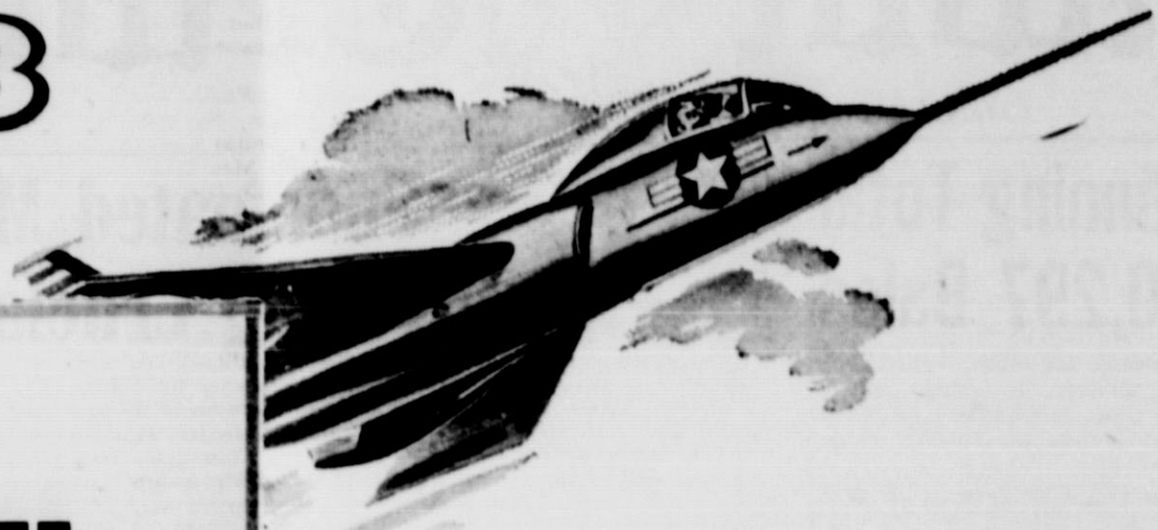
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1 1/2-pound and 3-pound bottles... 5-pound cans

*New High-Torque*  
**Y-block V-8**



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(OUR SHOW ROOM)  
**IN MATADOR**  
**FRIDAY**  
**NOVEMBER 12**

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*Come in and See,*  
**Drive the**  
**NEW 1955**  
**FORD**

—The Fine Car Of Its Field—

FORD Leadership is advanced to new fields of power, beauty and refinement. The powerful FORD V-8 motor has years of experienced engineering and owner-acceptance in this outstanding model . . . (Ford has been building V-8's since 1932). If you are interested in economy, power, comfort, advanced styling and outstanding beauty, we invite you to come in and see the New 1955 FORD!

• Refreshments

• Door Prize



New FAIRLANE Series . . . The new Club Sedan, like all six models in Ford's new Fairlane Series, features the new wrap-around windshield, new luxurious interiors and wide choice of stunningly new, single and two-tone exterior colors.

**Matador Auto Company**

Your  Dealer

**Fairlane**  
**Outst**  
Ford's Fairlane  
models named  
Henry Ford's  
introduced  
Glenn Wood  
the Matador  
Ford agency  
Stylish like  
and the six F  
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chrome trimm  
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of glass area  
back corner p  
clear, unobst

**Matador**  
ISSUED THUR  
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**Roaring Springs NEWS**

L. E. Cooper, Correspondent  
Phone 981, Roaring Springs

Mr. and Mrs. David Campbell and sons visited at McCoy, Sunday with Mr. and Mrs. Turner and at Floydada with Campbell's parents, Mr. and Mrs. W. A. Campbell, Mr. and Mrs. Maurice Campbell and son Dimmitt met them there for a family get-together.

Harold Johnson and children, Mary and Mary Jane of Post were week-end guests of his parents, Mr. and Mrs. Jimmy Johnson, and Mr. and Mrs. T. K. Palmer.

Mr. and Mrs. Carl Offield of Lubbock, visited through the week-end with their parents, Mr. and Mrs. Jim Offield and Mrs. L. D. Norris.

Mrs. J. W. Wilhite and daughter, Carolyn and Billie Wilhite, and Shirley Davis were Sunday guests of the former's parents, Mr. and Mrs. W. H. Rigby.

Mr. and Mrs. Forest Ragland visited Saturday in Muleshoe with their son and family, Mr. and Mrs. W. F. Ragland.

Mrs. Jessie Copelon of Muleshoe is the house guest of her daughter, Mrs. Ruby Cooper.

Mrs. Marvin Freudenrich had recent guests, her sons and daughters, Mr. and Mrs. John Freudenrich of Amarillo, and

Mr. and Mrs. Floyd Freudenrich of Hale Center; also a brother and family, Mr. and Mrs. Crockett Washington and children of Casa Granda, Calif.

Mr. and Mrs. Bennie Goss and children of Lubbock, were Sunday guests of his parents Mr. and Mrs. B. A. Goss. Mrs. Goss accompanied them home for a visit.

Mrs. Roland Burnett is visiting in Levelland, with her parents, Mr. and Mrs. J. M. Sellers. Mr. and Mrs. R. J. Harmon and children of Quitaque, visited here Sunday with friends and relatives.

Mrs. W. A. Lewis drove to Lubbock, Saturday, to accompany her daughter and granddaughter, Mrs. Frank Capshaw and daughter, Leslie Dianne, home.

Mr. and Mrs. Carl Tardy and son, Don spent Sunday in Plainview as guests of Mr. and Mrs. Ap Hodges.

James Sanford of Plainview, spent the week-end here with his sister and brother-in-law, Mr. and Mrs. Lem Miller.

Mr. and Mrs. Thurston Winegar and daughters visited in Crosbyton, Sunday, with his mother, Mrs. Elizabeth Winegar.

Mr. and Mrs. J. E. Jones and girls and Mrs. Lorene Robinson and children of Lubbock, were Sunday guests of Mr. and Mrs. C. L. Sedgwick.

Mr. and Mrs. W. A. Clements of Rotan; Mrs. S. L. Jackson and Mrs. Madge Clements of Muleshoe and Mr. and Mrs. Ed Struve and daughter of Abernathy were week-end guests of Mr. and Mrs. J. T. Jackson.

Recent guests of Mr. and Mrs. Charlie Brooks were their daughters, Mrs. Ed Whitaker of Brownfield and Mr. and Mrs. Jerry Edwards of Dimmitt.

Tribune, Matador, Motley County, Texas, Thursday, November 11, 1954

Mrs. Ethel Hicks of Plainview visited here Saturday with her mother, Mrs. Alice Basham.

Mrs. John Kirksey of Lubbock and Mrs. Louis Sinclair of Abernathy, and Mr. and Mrs. Quannah Maxey of Post have been at the bedside of their father, Duff Green, who is recovering from an illness. His sister, Mrs. Nellie Davis and son, Louis of Spur visited with him Monday.

Mrs. Ethel Maze visited recently in Crosbyton with her children.

Week-end and Sunday guests of Mrs. C. D. Wilson were: Mr. and Mrs. Junior Wilson and sons Bobby and Gene, C. J. Goodson of Plainview and Jinks Wilson of Matador.

Joe Peck of Levelland spent the week-end with his mother and sisters, Mrs. T. B. Peck and Misses Gladys and Esther Peck.

Mrs. Trudie Hodgins, Mrs. William Watson and Mrs. Corby Lee Marshall shopped in Plainview, Friday.

Week-end guests of Mr. and Mrs. C. W. Roller were: Mr. and Mrs. Alford Roller of Lubbock and Mr. and Mrs. Jesse Roller of Hale Center.

**IN APPRECIATION**  
I wish to take this means of thanking my friends who visited me while I was a patient in Stanley Hospital recently, and thanks also to the doctors and nurses. Also many thanks for cards and flowers. May God bless each of you.—Charlie Brooks.

**SEWING CLUB MEETS**  
Mrs. Iva Meason was hostess to the Sewing Club, Friday afternoon, Nov. 5. A delicious refreshment plate was served to the following members and guests: Mesdames Margaret Newman, T. E. Long, Walter McWilliams, A. C. Traveek, Sr., H. S. Watson, Ed Cammack, R. E. Campbell, Sr., J. M. Jackson, Misses Maggie Bryan and Mary Keith, all of Matador; Mrs. Ella Freeman of Grand Prairie, and Mrs. Minnie Smith and Mrs. Lige Cooper.

**PINK AND BLUE SHOWER**  
Mrs. Rowland Burnett was honored with a pink and blue shower Saturday, in the home of Mrs. J. D. Mitchell. Many lovely and useful gifts were received and refreshments of iced tea and

cookies were served to thirty-five guests. Hostesses were: Mesdames Bennie D. Dillard, Charles Long, J. L. Farris, Marvin Webb, Eugene Watson, Frazier Watson and C. R. Mathis.

Mr. Burnett is in the Panama Canal Zone, serving in the U. S. Army.

Mr. and Mrs. Bill McKelvey of Matador visited Sunday in the home of her parents, Mr. and Mrs. D. E. Allen.

Bro. and Mrs. Coffey of Amarillo spent Wednesday night in the home of their son, Mr. and Mrs. Tommy Joe Coffey.

Mr. and Mrs. Henry Harris and T. H. Rigby left Lubbock, Monday night by plane for Houston where they will attend the State Baptist Association.

Mrs. J. C. Joplin was hostess for a Stanley party Friday. Mrs. Anna Baldwin of Dickens gave the demonstration. Refreshments of ice cream, cake and iced tea were served.

Mr. and Mrs. Ben Eldredge honored their daughter, Mrs. Eldon Williams, with a birthday dinner in their home, Sunday. Present for the occasion were: Mr. and Mrs. Jimmy Sharp of Spur, Mr. and Mrs. O. V. Williams of Lubbock, the honoree, Mr. Williams and Deborah.

Week-end guests in the home of Mr. and Mrs. M. C. Baum, were their children, Mr. and Mrs. F. D. Keith and children of Levelland and Clayton Baum of Texas Tech, Lubbock.

Rev. and Mrs. Raymond L. Priddy were Sunday dinner guests in the Henry Harris home. Rev. Priddy is pastor of the Zuna Park Baptist Church in Lubbock, and filled the pulpit at the local Baptist Church for both morning and evening services.

Chas. and H. F. Harris made a business trip to Ft. Worth, Monday.

Mr. and Mrs. Bobby Hardin spent Sunday in Springlake in the home of her parents, Mr. and Mrs. O. E. Lumsden.

Mrs. H. F. Harris and baby spent Monday night in Roaring Springs with her mother, Mrs. Hollis Godfrey.

Mrs. Bobby Hardin, Mrs. J. C. Joplin and Mrs. B. C. Hardin attended a tea in the home of Mrs. R. A. Garrett of Floydada, Saturday, announcing the engagement and approaching marriage of her daughters, Miss Roberta May Garrett, bride-elect of William Dwight Hardin, son of Mr. and Mrs. B. C. Hardin of this community, and Miss Edith Faye Garrett, bride-elect of Billy Norman Muncy of Floydada. The double ceremony will be read Nov. 28 in the First Baptist Church, Floydada.

Bro. and Mrs. Curtis Sampley of Abilene and Bro. and Mrs. H. L. Dennis and Lyndell were dinner guests in the Palo Grisom home.

Bro. Lee Griffin and Eddie Hammaek of San Angelo, Mrs.

ping in Lubbock Monday. Little Georgene Paul, who has made her home with her grandparents Mr. and Mrs. L. E. Bass for the past nine months, accompanied them and remained in Lubbock to make her home with her mother.

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Bro. Lee Griffin and Eddie Hammaek of San Angelo, Mrs.

Wilma Paschal and children of Lorenzo, and Mrs. Viva Griffin were supper guests of the J. J. Griffins, Thursday night.

Mr. and Mrs. Ellis Crowder and children spent last week-end in Clyde, with her sister, Mrs. J. T. Holmes and family.

**Methods Offered For Lice Control**  
Lice are busy with their annual invasion of Texas livestock, according to County Agent Bill Palmeyer. "Lice appear in greatest number during fall and winter and losses can be reduced materially if control measures are taken now," he said.

"Animals infested with the pests are usually restless, cut less

and do not properly use the food they consume. A spray or dip of 5% toxaphene will control both lice and ticks on beef animals. A combination of 5% DDT and 0.3% lindane or gamma BHC also gives effective control. One application should be sufficient", Palmeyer declared.

**RECENT VISITOR**  
Recent visitor here was Mrs. Joe Salem of Sudan, who was the guest of Miss Mary Keith during the luncheon hour last Tuesday, while her husband was guest speaker at the Lions club.

Mr. and Mrs. Robert Birchfield and sons, Bill and Bob, were recent visitors here with their parents, the Jerry Birchfields and the C. A. Markhams.

**COLDS**  
take 666  
LIQUID OR TABLETS—SAME FAST RELIEF

Dr. B. J. Welch  
WILL BE IN  
**MATADOR**  
WEDNESDAY  
November 17th.  
TO FIT GLASSES  
AT MOTLEY HOTEL  
—OO—  
DRS. CAULEY and WELCH  
OPTOMETRISTS  
1114 AVE. L — PHONE 5-7180 — LUBBOCK

**McADOO NEWS**  
By Mrs. G. G. Allen  
Mrs. Jimmie Tucker and Mrs. Mayme Ford of Pampa, also Mr. Blanche and Homer Singleton of Iowa Park, were Sunday visitors in the home of Mr. and Mrs. B. C. Hardin.

Mr. and Mrs. Raymond Dean and children and Mrs. Annie Dean and Mary Katherine all of Levelland spent the week-end visiting the Jim Griffins, Coy Powers and Mrs. Katie Phifer.

Mr. and Mrs. J. J. Griffin and family and Mrs. Viva Griffin visited last Sunday in Lorenzo, in the home of Mrs. Wilma Paschal.

Mr. and Mrs. L. E. Bass visited Friday in the home of Mr. and Mrs. Will Calvert of Dry Lake.

Mr. and Mrs. Raymon Harris spent Saturday night in Rails in the home of Mr. and Mrs. C. R. Cooper.

Mrs. L. E. Bass and Mrs. T. J. Brantley and Norman were shopping in Lubbock Monday.

**KIMBLE OPTOMETRIC CLINIC**  
OFFICE HOURS  
FLOYDADA—8:30—5:30 Monday thru Saturday  
SPUR—9:00—5:00 Friday Only  
Appointments—Phone 254 Floydada  
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

Get the Best  
**BAKED GOODIES**  
HERE!  
ALWAYS FRESH!  
Layer Cakes — Do-Nuts  
Cookies — Pies  
Always Delicious!  
**City Bakery**

Ship 'n Shore  
blouses  
2.98 and 3.98  
Wonderfully-detailed combed cottons, silky pimas, fine woven ginghams, sparkling patterns... sizes 30 to 40. Give one — or several — to Christmas shoppers!



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**WEEK-END SPECIALS**

HAYNES BRIEFS & SHIRTS 69c each	ONE GROUP LADIES BLOUSES Values To \$3.50 \$1.98
GARZA PILLOW SLIPS 98c pair	MEN'S WORK SHOES \$1 off reg. price

**Gabriel's**  
DEPARTMENT STORE

Come in and See the All-New '55 Pontiac  
with the 180-HP Strato-Streak V-8!



**DARING ALL-NEW FUTURE-FASHIONED STYLING**  
Pontiac's brilliant new styling steps you years ahead in a single bold move. From its "dream car" front end with its twin silver streaks to upswep rear fenders, Pontiac for 1955 is far and away the most distinctive car on the road.

**ALL-NEW STRATO-STREAK V-8 PERFORMANCE**  
Here's an engine so responsive it almost anticipates your demands... so thoroughly proved that it will make even more enviable Pontiac's reputation for dependability and economy. Three and a half million miles of testing stand back of Pontiac's Strato-Streak V-8.

**ALL-NEW HANDLING EASE**  
New vertical king-pin front suspension, new parallel rear springs and new recirculating ball steering let you take corners and curves almost effortlessly—cushion road shock so effectively you experience an all-new driving sensation.

**BEAUTIFUL ALL-NEW PANORAMIC BODY**  
Pontiac's new panoramic body provides sweeping vision all around, with new panoramic windshield and extra-wide rear window. Front seats are three inches wider and, despite a roof line almost three inches lower, there is no sacrifice of head room.

**EXCITING ALL-NEW INTERIORS**  
Never has a car priced next to the lowest extended so exciting an invitation to relax amid so much luxury. Pontiac's all-new interiors—with fine fabrics and leathers perfectly keyed to the Vogue Two-Tone body colors—are unsurpassed for beauty and charm at any price.



*It's Pontiac's Year to Star!*  
A GENERAL MOTORS MASTERPIECE—ALL NEW FROM THE GROUND UP!

**Matador Motor & Implement Co.**

## Social Activities

### Gamma Eta Chapter Wins Regional DKG Attendance Award

Gamma Eta chapter carried off the distance-attendance award and had two initiates in the opening ceremony at the Delta Kappa Gamma regional meet in Aspermont, Saturday, October 23.

Fifteen of the 30 members were present, and the two new chapter members added following the ceremony were four new members were initiated, Mrs. Irene Stobaugh and Mrs. Stella Bowman, Lorenzo.

Directors for the all-day meeting were Miss Gladys Parker, state treasurer, and Miss Ruth Kirkman, state membership chairman, both of Ft. Worth. General chairman for the day's meet was Mrs. Marie B. Ward, president of Beta Chi chapter of Aspermont.

Miss Kirkman reported on the national convention held in Boston in August and left a desire to attend the next convocation, which will be held in New Orleans next summer. The newest project voted by the assemblage in Boston was the beginning steps for building a national headquarters building in Austin, home of the principal founder, Dr. Annie Webb Blanton.

Members from each of the chapters present gave skits or discussions during the morning program, based on the following topics: Scholarships, Gamma Eta selected membership, Beta Chi legislative affairs, Mu, and future teachers, Beta Gamma.

Mrs. Edna Earle Beck of Mu chapter, Anson, addressed the group of 75 Delta Kappa Gamma

members following the noon luncheon. "Inspiration Through Delta Kappa Gamma" was the topic. Mrs. Beck described the Society as the natural and satisfying outlet and program for women leaders in education.

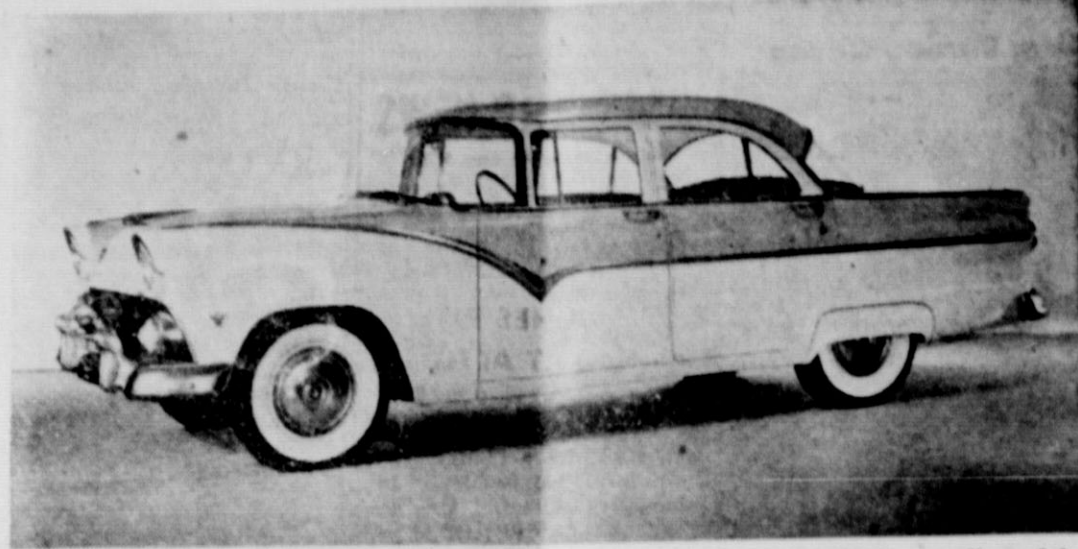
Gamma Eta members present were: Mrs. Dewey Wells, Ralls, chapter president, and the following members: the two initiates, Mrs. Stobaugh and Mrs. Bowman, Lorenzo; Mrs. W. C. King, Roaring Springs; Mrs. Clark Forbis, Afton; Miss Margaret Elliott and Mesdames W. R. Weaver, Lucretia Brooks and Louis Williams, Spur; Mrs. John Heard, Mrs. Emma Gene Jackson and Mrs. Vivian K. Mullings, Ralls, and Mrs. Suttle Majors, Miss Delia Cowans and Miss Katherine Simmons, Paducah.

### Home Is Featured In Club Program

A program on "Home and Family Life" was given at regular meeting of El Progreso Club held Thursday, Oct. 28, with Mrs. W. W. Clements as hostess.

Mrs. Ben Keltz, leader, opened the program with a devotional and read from the second chapter of Genesis. A film, "Your Home Charming" was shown by Mrs. J. E. Edwards, as a courtesy of the Celanese Corporation of America. A door prize was won by Miss Mary Keith, being a piece of celanese material.

Others present included Mesdames Joe Bloodworth, L. B. Campbell, A. J. Daffern, G. E. Hamilton, W. F. Jacobs, Leonora Luckett, Fred Simpson, Freeman Thacker, A. C. Traweck, Jr., Furman Vinson, Virginia Willie, Harry Willett and Mrs. A. L. Fair.



Ford's longer, lower body style and wrap-around windshield, available on all models, is shown above in the Fairlane four-door sedan. The '55 Fords are available with Y-Block V-8 or I-Block Six power, and Fairlane models have dual exhaust as standard equipment. They will be introduced by Ford dealers November 12.

### Special Care For Woolens Advised

Linger over the parting of wool clothing you've been wearing when you get ready to hang it up.

Remove it carefully to avoid wrinkles, and give it a quick brushing and airing to restore its shape. Sponge off powder lines and remove any spots. Hang where air can circulate freely around it. If clothing has been drenched from rain, hang the garment away from heat to dry and then brush.

Mary Routh, clothing specialist for the Texas Agricultural Extension Service, says when your wool garment is ready for the closet, hang it on wooden or padded hangers that extend across the shoulders to both sleeve seams.

Hang jersey dresses from waistline to avoid stretching. Hang trousers by bottoms, skirts by the waist bands. Fold sweaters and store in drawers.

Avoid crowding since wool clothes packed too tightly into a closet may acquire more wrinkles. Only with a chance to "breathe" can wool garments rid themselves of wrinkles.

Mesdames H. H. Schweitzer, Pat Sheridan and A. A. Harp visited in Lubbock, Thursday and Friday with their children, Mr. and Mrs. James Moss, Mr. and Mrs. Bert Schweitzer, Mr. and Mrs. Norman Harp and Mr. and Mrs. Pat Sheridan, Jr.

### PROGRAM FEATURES HOLIDAY GOODIES

A program of the Whiteflat Home Demonstration club, held Nov. 5, featured Holiday foods and Christmas candy. The meeting was held in the club room with nine members present.

Swedish pudding and candy were made by Mrs. L. A. Carlisle and Mrs. A. K. Wilkinson, and served with coffee, by the hostess, Mrs. J. W. Pritchett. Others present were, Mesdames Wilson Barton, Roy Mitchell, Alfred Watson, Malcolm Jameson, Fred Bourland and Melba Jameson.

Next meeting will be on November 20, with Mrs. Malcolm Morriss as hostess.

### ATTEND CELEBRATION

Miss Lillian Chapman of Lubbock visited here Sunday with her uncle and aunt, Mr. and Mrs. W. W. Clements, and together they attended the Golden Wedding anniversary celebration of his brother and wife, Mr. and Mrs. A. L. Clements at Childress.

### AT MAINTENANCE SCHOOL

Troy C. Fred, who is plantman for General Telephone Company of the Southwest in Matador, is in San Angelo this week attending a company school in basic station installation and maintenance. He will be presented a Certificate of Award after completing the 40-hour course.

About 250 plant employees of the Company are expected to take the course during the first 25 weeks it is taught in San Angelo.

### VISITING RELATIVES

Mr. and Mrs. Gail Bradley of Corpus Christi were visitors here from Saturday until Wednesday, with her mother, Mrs. F. M. Jenkins and other relatives. Joining them here Sunday for a visit were Mr. and Mrs. Henry Solomon and son, Danny of Tulsa, and Mr. and Mrs. Leland Jenkins of Amarillo. Other children of Mrs. Jenkins are local residents: Mrs. Ethel Payne, Mrs. Nelson McMahan, Clarence, Emmett and Homer T. Jenkins.

### COME TO CHURCH SUNDAY

## Local Items

Mrs. Edith Sanders and daughter, Margaret of Lubbock, joined their son and brother, Thomas Sanders of Lubbock, here recently and visited in the home of the former's sister and brother-in-law, Mr. and Mrs. E. F. Springer.

Week-end visitors in the home of Mr. and Mrs. Ellsworth Jones were their daughter and daughter-in-law, Mrs. Monroe Latham and Mrs. Loren Jones and children, Becky and Dwight, of Fort Worth.

Mr. and Mrs. M. S. Patton made a business trip to Brownfield, Tuesday.

Former Matador residents, Dr. and Mrs. J. G. Ketchersid of Hereford, visited here Sunday afternoon in the M. S. Patton home.

Mrs. J. W. (Dub) Drace of Lubbock spent the week-end here in the home of her brother and wife, Mr. and Mrs. Eddie Russell and attended to business Monday.

### SOCIAL SECURITY SOON TO INCLUDE FARM EMPLOYEES

The amended social security law brings Federal old-age and

survivors insurance to most farm families, according to John G. Hutton, manager of the Lubbock social security district office. The amendments make two changes concerning farm people.

(1) Farm operators—people farming for themselves—have not been covered by the social security law up to now. Beginning January 1, 1955, all of them who make as much as \$400 profit in a year will have old-age and survivors insurance protection.

(2) Farm employees—people doing farm work for others—already covered by the law will work regularly for one farm operator. The new law brings old-age and survivors insurance protection to all farm workers who earn as much as \$100 cash pay in a year from one farmer, whether the work is regular or not. Cotton gin workers will be covered beginning January 1, 1955, under the same rules that apply to people who work directly on the land.

Hutton stated that farmers could not acquire eligibility for benefits based on self-employment as a farmer until after 30

**Matador IOOF Lodge**  
Meets every Tuesday night  
Earl Thompson, Noble Grand  
Ralph Nichols, Secretary  
Visiting brothers welcome

**ATTENTION!**  
FOR FAMILY REUNIONS,  
ANNIVERSARY PICTURES or  
HAVING YOUR PICTURE FRAMED  
SEE  
**PARKER STUDIO**  
PADUCAH. PHONE 370 TEXAS

**DR. O. R. McINTOSH**  
OPTOMETRIST  
211 South Main Street Phone 157  
Floydada, Texas  
Eyes Examined Glasses Fitted

**WEEK-END SPECIALS**  
For Friday & Saturday

<b>GLADIOLA FLOUR</b> 25-Pound Bag <b>\$1.89</b>	<b>OUR VALUE, Heavy Syrup PEARS</b> 2 1/2 Size Can <b>32c</b>
<b>CANDY</b> Chocolate Covered Cherries Satin Finish — 1 Pound Box <b>55c</b>	<b>HAMBURGER</b> FRESH, LEAN Pound <b>29c</b>
<b>PICKLES</b> RED RIVER BRAND Sour or Dill Quart <b>22c</b>	<b>CATSUP</b> SUN-SPUN Bottle <b>16c</b>
<b>MILK</b> DRIED, CARNATION INSTANT 10 1/2 oz Box <b>29c</b>	<b>PINTO BEANS</b> KIMBELL'S, Mexican Style 15 1/2 oz. Can <b>10c</b>
<b>CRACKERS</b> SUNSHINE, Krispy Pound Box <b>25c</b>	<b>SWEET PEAS</b> KUNER'S, Colo. Economy 303 Can <b>14c</b>

**Spot Cash Grocery**  
And Locker Plant

**A Tribute to the Lions Club**

We have in this city an aggressive group of men whose business and social ideals are of the highest. Their goal is to fraternize with one another . . . to meet twice monthly for an interchange of helpful ideas . . . to promote themselves by promoting all American business. These Lions represent some of the finest men in our community. Their families are some of the best in our city. Let's look upon the Lions' Club as a vital factor in the advancement of everybody's interests and give them the support they richly deserve. We proudly salute their organization and their splendid achievements!

**The First State Bank**  
of Matador

# Interest In Watersheds Parks Waco Meeting

Growing interest in watersheds was displayed in Waco, Texas, when representatives of the soil conservation district, bankers and other supervisors of 44 watersheds met at the Roosevelt hotel. E. Taylor, chairman of the board of supervisors of the Pease Soil Conservation District, O. R. Stark, Jr., cashier of the First National Bank of Waco and County Judge A. Payne of Paducah. The conference was called by the state association of soil conservation district supervisors. During the meeting a new association was organized, the Association of Watershed Supervisors, with Stark named as a member of the executive board. The purpose of the organization is to coordinate the various districts and to provide a reasonable and constructive program which will benefit each landowner to the fullest extent.

During the meeting Truett Smith of the First National Bank of Wylie made an address in which he gave a summary of what has been done on the East Fork Trinity watershed near Wylie. He discussed the cost-benefit ratio and said the benefits exceeded the costs seven to one. H. N. Smith, State Conservationist with the Soil Conservation Service also addressed the group. He suggested an approach to the problems of watersheds and said the program must be set up on a 30-year basis. Smith explained that the capacity of any flood control structure is limited by Congress to 5000 acre feet, and that state law requires the land-owner to obtain a permit from the State Board of Water Engineers for any structure holding more than 200 acre feet.

## NORTHFIELD NEWS

Mrs. Charley Lane, Cor.  
Mr. and Mrs. T. B. Simpson had as their guests Sunday, Mr. and Mrs. Dormon Groschlose, Mr. and Mrs. M. H. Leary and Mrs. Pete Davis of Estelline, and Hal Courtney.

Miss Bea La Belle of Wichita Falls, and Mrs. A. B. Simpson visited here Monday.

Gerald Morris of Wellington, visited Joe Aileen Thomas, Saturday night.

Mrs. Nolen Thomas and Radell and Mrs. A. L. Thomas and Joe visited Mrs. Ruby Thomas, who is in an Amarillo hospital.

Mr. and Mrs. N. L. Cook and son of Matador and Dan Timmons visited Mr. and Mrs. A. L. Thomas, Sunday.

Mr. and Mrs. Jack Rucker of Lubbock, Mrs. Claud McDonald, Mr. and Mrs. Pete Timmons, Mrs. P. A. Simpson and Guy Ashford of Turkey, visited Mrs. B. F. Simpson during her hospitalization at Quanah. Mrs. Simpson passed away Tuesday morning.

Mr. and Mrs. Charles Whitacre of Lubbock, visited Mr. and Mrs. M. H. Leary, Sunday evening.

Mr. and Mrs. D. F. Jackson and girls of Childress, visited Mr. and Mrs. Charley Lane, Sunday.

Mr. and Mrs. Ben Stinson and family of Overbrook, Okla., visited her sister, Mrs. A. C. Nimmo and family, last week.

Mr. and Mrs. Calvin Nimmo of Matador visited here Saturday evening with her parents, Mr. and Mrs. Tom Moore.

Sunday guests of Carolyn and Dale Lane were, Misses Anna, Hazel and Freda Martin, Childress; Betty Davis, Virgie Holliman, Faye Carnes, Ruby Featherston and Junior Featherston.

Mr. and Mrs. Reford Vaughn and Mrs. N. H. Vaughn visited Mr. and Mrs. J. M. Dobbins, Sunday.

Mr. and Mrs. C. W. Cox and children visited his parents, Mr. and Mrs. T. F. Cox in Swarngen Sunday.

Thursday in the First Methodist Church at Estelline. The Rev. Albert Cooper, former pastor of the church, and the Rev. Charles Kelly, present pastor, officiated. Interment was in the Fairview Cemetery at Memphis.

He is survived by his wife, four sons, Marvin H. Leary, of Northfield; Don Leary, Estelline; Carl Leary, Dallas; Morris Leary, San Francisco; four daughters: Mrs. J. K. Ballard, Estelline; Mrs. Guy Leatherwood, Dallas; Mrs. Max Nail, Fairfield, Ill.; and Mrs. Edgar Garner, Amarillo; two sisters; seven grandchildren and two great-grandchildren.

Attending the funeral from here were: W. D. Lipscomb, Mr. and Mrs. Curtis Graham, and their daughter and son-in-law, Mr. and Mrs. Eddie Jay Leary of Odessa.

## FLOMOT NEWS

Mrs. A. L. Eubanks  
Correspondent  
Phone 3674, Turkey Line

Mr. and Mrs. L. W. Crowell and children recently visited her parents, Mr. and Mrs. H. B. Pinckard of Amarillo.

Mr. and Mrs. Garland Wilmoth and children of Palestine, visited here recently with his nephew, John Wilmoth and family.

Mr. and Mrs. N. Manuel and family spent Saturday and Sunday in Childress, visiting their parents and grandparents.

Mr. and Mrs. Ernest Fisher spent Saturday and Sunday with their son, Joe Fisher and family of Lubbock.

Mr. and Mrs. John Wilmoth took their little daughter, Dorna Kay, to the Plainview Clinic Saturday for a check-up. She is scheduled to enter the clinic during the Thanksgiving holidays for medical treatment.

Ben Tanner is still in the Veteran's Hospital at Amarillo. Also on the sick list are, Mrs. Wendell Morris and Alton Anderson.

Rev. A. L. Eubanks went to Brownwood recently to visit his children, Rev. and Mrs. Jack Ormsby and baby Mrs. Eubanks who had been in Brownwood, returned home with her husband, Judge Carlisle and son, Jimmie of Amarillo, visited Saturday and Sunday with Mr. and Mrs. Robert I. Thomas, coming here by airplane.

Attending the Golden Wedding anniversary of Mr. and Mrs. A. L. Clements of Childress, formerly of Flomot, were: Mr. and Mrs. Joe Speer, Joe and Janette Palmer, Mrs. Bernice Gales, Mr. and Mrs. Ralph Stapleton and grandson, Mrs. L. W. Crowell and children, Mrs. Lizzie Crowell, Mrs. Pearl Martin and Mr. and Mrs. Barney Martin.

Mr. and Mrs. Henry Myers of Sudan visited in the Barney Martin home Sunday and accompanied them to Childress to attend the A. L. Clements Golden Wedding anniversary celebration. Matt Sullivan of California, visited Sunday afternoon in the F. S. Bourland home.

Mr. and Mrs. James Williams and Mr. and Mrs. Wilson Bourland of Lubbock made a short visit Sunday morning in the F. S. Bourland home.

Basketball season begins next week. Make plans now to attend all games.

The speech class is preparing a number of one-act plays for the near future. The comedy, "The Farmer's Daughter" is first on the schedule.

The Ex-Students-Teachers Association is planning a play, "The Gaslight Review of the Gay 90's". This will be an all-adult program. Watch for the date and come and see our "ma's and pa's" step out.

### HOMECOMING GUESTS

(delayed)  
Mrs. King Faulkner and small daughter, Rhonda Shawnee of San Francisco, Calif., visited her parents, Mr. and Mrs. George McMahon, and attended the Homecoming Friday.

Authorized Dealer  
**FRANKLIN**  
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry

Mr. and Mrs. Tom Medley, Jr. and baby daughter, Kimberly Ann, left Saturday to return to their home at Freeport after visiting her parents, Mr. and Mrs. C. A. Markham, and attending Homecoming.

Merritt Faulkner of Wichita Falls, brought his children, Betty Jane and Jerry Wayne, with him when he came to attend Homecoming, and they visited his mother, Mrs. C. M. Colley and other relatives while here.

Mrs. Ed Noel and sons, Joe Ed and Johnny of Plainview visited her parents, Mr. and Mrs. J. B. Simpson while here for Homecoming. Mr. Noel came Sunday to accompany them home. Also visiting the Simpson's were another daughter and family, Mr. and Mrs. Beryl Monk of Quitaque.

Mrs. Waldo Duke and daughter, Diane, and Mrs. Artie Dennis of Lubbock, who were here for Homecoming visited their respective relatives, the former in the home of a sister, Mrs. Richard Turner, and the latter with her mother, Mrs. T. M. Dixon.

### LOCAL RESIDENTS ATTEND SCOTTISH RITE REUNION

Mr. and Mrs. D. E. Pitts, Sr., Mr. and Mrs. Vance Gilbreath and Mrs. A. W. Ford were among local residents who attended the fall reunion of Dallas Scottish Rite bodies held recently in Dallas.

SEE THE NEW  
**TUMBLEBUG**  
Designed for hilly, irrigated, terraced fields. No dead furrows. No back furrows. You can turn all furrows uphill to keep soil on the hillside.  
PROVED AND IMPROVED  
STOP IN SOON!  
Get the full story on the new Minneapolis-Moline TW two-way plow.

## PEG'S GARAGE

Have You **OUTGROWN** Your Insurance?  
Many thoughtful men are reviewing their insurance in the light of today's needs! And, many have found that insurance coverage that was considered adequate — five, or even two years ago, is no longer sufficient to cover their present needs. If you haven't taken a "good" look lately at your present coverage, may we suggest that we help you review it — soon!  
**INSURANCE**  
WITH STOCK COMPANIES ONLY  
— — —  
**BONDS OF ALL KINDS**  
— — —  
**BILL DIPKIN**  
Insurance Agency  
First State Bank Building Phone 300

**Residents Attend F. E. Leary Rites**  
Funeral services last Thursday at Estelline, for F. E. Leary, 76, pioneer Hall county resident, were attended by several local residents. Mr. Leary, a former Memphis banker, died about noon Wednesday in Goodall Hospital, there. He had been ill for 10 days and a patient at the hospital since the previous Friday. Services were held at 3 p. m.

**DON'T PUSH,** there's enough for everyone  
It IS a big family! But the proud young owner of these puppies will see to it that there's always enough food for their healthy, growing appetites.  
That's the way with your electric service. As you add new electrical conveniences, you can always count on the additional electric power you want to run them.  
You are using many more appliances than you did ten years ago. In the future, you'll add many more.  
And you can be sure your electric service company will be prepared with the power to run them.  
In homes served by WTU electric rates have **fallen low. Actually the average cost of a kilowatt-hour of electric service for home use is 22% LESS than it was 10 years ago.**  
**West Texas Utilities Company**

It's got a "V" in its bonnet — or your choice of two new sixes!  
The *motoramic* Chevrolet for '55  
Great new **8**  
Two new **6's**  
It's the valve-in-head V8 as only the valve-in-head leader can build it!  
You'd expect Chevrolet to out-V8 the field — and it has! Chevrolet's new "Turbo-Fire V8" puts a brand-new kind of excitement under your foot. The excitement of 162 horsepower! The excitement of an 8 to 1 ultra-high compression ratio that squeezes more pure fun out of a gallon of gas than you ever dreamed possible! The new "Turbo-Fire V8" is so efficient that it requires only *four* quarts of oil instead of the usual five or more. And it has the shortest piston stroke in the low-price field, for longer engine life. But we can't even begin to give you the whole story here. Come in and *drive* the new "Turbo-Fire V8!"  
With enough new advances to fill a book!  
Chevrolet offers *two* new highstepping sixes for 1955! There's the new "Blue-Flame 136" (teamed with Powerglide as an extra-cost option) and the new "Blue-Flame 123." Both bring you new, higher-rated power — the zippy, thrifty high-compression kind. Both have new, more efficient cooling and lubrication systems... new engine mounts that result in almost unbelievable smoothness. And, like the new "Turbo-Fire V8," both are sparked by a new 12-volt electrical system for finer performance and faster cold-weather starting. They're the liveliest, smoothest sixes Chevrolet ever put into a passenger car!  
The Bel Air 2-Door Sedan — one of 14 new Fisher Body beauties in three new series.  
More than a new car... a new **CONCEPT** of low-cost motoring (and much too good to miss driving!)  
**CAMPBELL CHEVROLET CO.**

## MATADOR BRAND

### Darkroom Is Now Opened

The dark room in the physics lab is the scene of a lot of activity lately. The photography club sponsored by Mr. Stamper has been learning how to print and develop pictures.

Tom Hamilton and Joe Fair have been developing film taken by the annual photographers. Tom, Joe, and Mr. Stamper have been instructing the other members in contact printing and enlarging. Some of the members have been putting the darkroom to good use by printing old negatives.

Pictures can be printed at a very small cost by most of the members.

—M. H. S. B.—

### NATIONAL F. H. A. WEEK CELEBRATED

National F. H. A. week was held by all the chapters over the United States October 31 to November 7th.

At a meeting held Monday in the high school auditorium, the girls planned the program for

the Matador Chapter for F. H. A. week.

Sunday—Go to Church of Christ

Monday—FHA meeting

Tuesday—Wear the FHA flower, the red rose.

Wednesday—Wear the colors, red and white.

Thursday—Feed the boys.

Barbara Waybourn directed a "Truth or Consequences" game.

Each of the girls and the Mothers had a chance to be a contestant. The winners of each group were Mrs. Hazel Donovan, Anne Lee and Rachel Craven.

These meetings are held every first and third Monday evening in each month. We urge all members and parents to attend each meeting.

—M. H. S. B.—

### DID YOU SEE?

Franklin Thrasher's pink western shirt?

Glenda Smith's new shirt?

Kay Norman's brown sweater with white daisies?

Ronnie Steen's new brown shirt?

Our carnival queen nominees? All the Turkey feathers on the football field Friday night?

Betty Jean, when Buddy kissed Francine, our football sweetheart?

All of the pictures the photography club has developed?

Mike Shanks on Halloween night?

All of the themes on dating? The girls serving the boys in the lunch room Thursday?

Mrs. Martin's gray sweater?

with a poodle dog on it? Mr. Stamper's black and red bow tie?

Duck's new shrimp colored corduroy jacket? Sorta tight, wasn't it?

Betty's new senior ring?

Kay and Joanne's Roaring Springs senior rings? Just wondered, they're gone!

Sue's red and black dress? Christine's green suit trimmed with black velvet?

Barbara's new red and black coat?

Raynita's new mingled colored plaid dress?

Our carnival queen nominee's rhinestones?

Lucretia's black earrings with rhinestones?

Dorothy's orchid and gold drop earrings?

Joe Fair's new boots?

Mittie's plaid shirt with rhinestones? Very pretty!

W. E.'s new reversible jacket?

—M. H. S. B.—

### JUNIOR HIT PARADE

1. If I Give My Heart to You.

2. This Ol' House.

3. Shake, Rattle and Roll.

4. Honky Tonk Girl.

5. I Need You Now.

6. This Is The Thanks I Get.

7. Hernando's Hideaway.

8. I Don't Hurt Any More.

9. If You Don't Somebody Else Will.

10. They Were Doing The Mambo.

—M. H. S. B.—

### MYSTERY PERSON

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—M. H. S. B.—

### Ideal Girl

By Ronnie Steen

Teeth—Fran Craven

Nose—Betty Neighbors

Hair—Frances McMahan

Eyes—Alice Martin

Mouth—Rose Donovan

Feet—Rachel Craven

Hands—Mickie Steen

Personality—Christine Green

I. Q.—Pina Sue Sturdivant

General Appearance—Anne Lee

Figure—Joanne Darsey

Wit—Dorothy McMahon

Athletic Ability—Raynita Dunning

Smile—Christine Green

Walk—Mrs. Martin

Tribune, Matador, Matley County, Texas, Thursday, November 11, 1954

### Governor Proclaims "Beef Week In Texas"



Beef Week in Texas, November 8 to 14, was made official this week when Governor Allan Shivers handed an official proclamation to Roy Parks, Midland, President of the Texas Beef Council. The proclamation urged all Texans "to eat beef at least once a day." Shown with the Governor and Mr. Parks is J. D. Sartwell, Houston, center, TBC first vice-president.

### AT DALLAS GAME

A number of Matador residents were in Dallas during the week-end and saw the S. M. U. A & M football game. Among those making the trip were Mr. and Mrs. Ben Edwards and daughter, Lucretia, Mr. and Mrs. Billy Wason, Mr. and Mrs. John Stevens, Mr. and Mrs. Lyman Campbell, Mr. and Mrs. Bill Palmeyer, Dr. and Mrs. J. S. Stanley, Miss Bette Fran Montgomery, Miss Annie Mae Jackson, Mrs. R. E. Donovan and

daughter, Rose Carolyn, Barbara Waybourn, Charles Cadet, also in Dallas. All latter group for a visit Sunday of Miss Ruth Marie Stanley, who is homecoming for the S. M. U. from T. C. U. in Ft. Worth.

Time to start your Christmas shopping is now and the place to start is your friendly home stores here in Matador.

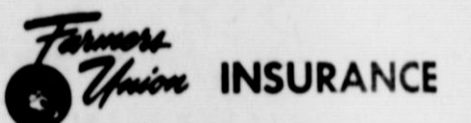


### IS WORKING FOR YOU!

Farmers Union's program calls for:

- Parity price supports
- Expanded REA and RTA
- Better rural schools
- Increased farm credit
- Soil conservation
- and many other activities for...

Better Living for Farm Families



- Auto and Farm Truck
- Life
- Hospitalization
- Property
- Farm Liability

J. D. MITCHELL, Agent  
ROARING SPRINGS, TEXAS

## STOP! LOOK!

"Turnout" Joe pays \$2 to \$10 more per bale for your cotton than the loan value. What every farmer wants is a better price and a better turnout.

Try some cotton at my gin and see how you come out.

## WEST TEXAS GIN

"TURNOUT" JOE GAINES, Manager

## A PHILLIPS EXCLUSIVE!

# Flite-Fuel



FOR YOUR CAR—the only gasoline to which is added the super aviation fuel component Di-isopropyl.

Di-isopropyl and HF Alkylate are two fuel components so valuable to smooth motor performance that until recently they were restricted by government order for use exclusively in high performance aircraft gasoline. But now authorities have removed the restrictions and these powerful components can be used in fuel for your car.

FLITE-FUEL brings you more power, higher anti-knock, longer mileage. You also benefit from the clean burning qualities for which Phillips 66 Gasoline is famous. Get FLITE-FUEL at stations where you see the orange and black Phillips 66 Shield.

### NEW OIL CAN REDUCE WEAR 40%

Compared to ordinary motor oils, new TROP-ARTIC All-Weather Motor Oil can double engine life. It can cut oil consumption 15% to 45%. It keeps pistons cleaner. It extends gasoline mileage. Get new TROP-ARTIC Motor Oil for year around engine protection.

PHILLIPS PETROLEUM COMPANY  
SEE YOUR PHILLIPS 66 DEALER



## Phillips '66'

EDMONDSON & SON, PHILLIPS JOBBERS

PHONE 88-J. 83-M

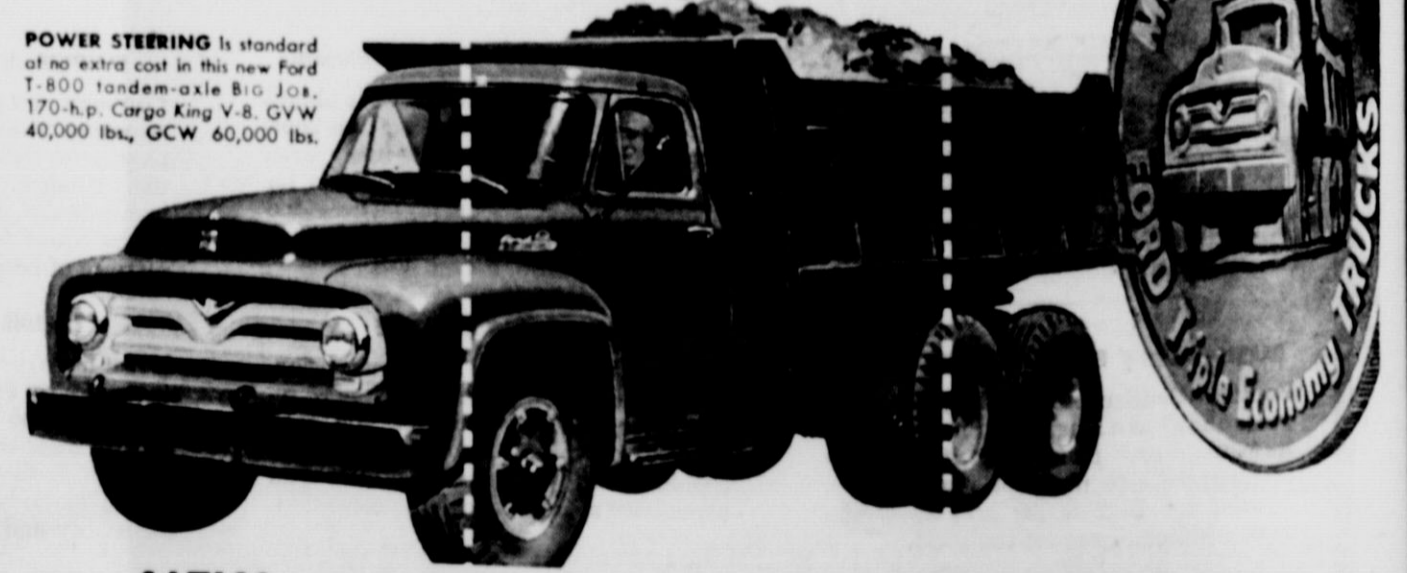
Matador, Texas



## Announcing new FORD TRUCKS for '55... the Money Makers!

Money-making POWER! Important longer-life engine advancements! The only full line of proved, modern short-stroke engines in any trucks! New work-saving, money-saving CONVENIENCE! New money-making CAPACITIES! New reasons why Ford Trucks are gaining new buyers faster than any other trucks!

POWER STEERING is standard at no extra cost in this new Ford T-800 tandem-axle Big Job, 170-h.p. Cargo King V-8. GVW 40,000 lbs., GCW 60,000 lbs.



### NEW savings in all three areas! TRIPLE ECONOMY!

① Money-Making power saves gas!

ONLY FORD gives you the gas-saving efficiency of proved, modern short-stroke design for every engine! Ford's ultra-modern engines—four V-8's and one Six—cut piston travel, cut internal friction, save gas. And new engineering features result in still greater durability!

② Money-Making convenience saves work!

FORD'S Driverized Cab sets new comfort standards for '55! New full foam-rubber seat and seat back in the Custom Cab\*. Work-saving Fordomatic\* with new low-gear "step-down"... Power Brakes\* even for half-tonners... Power Steering\* for most Big Jobs—make driving easier.

③ Money-Making capacity saves trips!

NEW axle capacities and new springs, coupled with Ford's high-payload construction, make Ford Trucks better load carriers than ever. Ford's new 1/2-ton Pickup has one of the biggest payload capacities of any Pickup: 1,718 lbs. Ford offers top payloads in over 190 models!



NEW Payload Champ of the Pickup! New Ford F-100 6 1/2 ft. Pickup, GVW 5,000 lbs., now takes payloads up to 1,718 lbs. 132-h.p. V-8 or 118-h.p. Six engine.



NEW Higher power and compression in all light and heavy-duty series Ford Trucks! Shows C-400 Cab Forward, GVW 14,000 lbs. Choice of two proven V-8's.

See the 1955 Money Makers Friday!  
**Matador Auto Company**

**Famous Southern Pie for Company**



Reputations are made with this luscious pecan-and-Karo filling! Here's a conversation-making dessert, a pie that's a real stunner! Eyes light up, and requests for the recipe are sure to follow the first bite. Pecan Pie is a Southern heirloom recipe, so delicious that it has gained country-wide fame, simply on the strength of its mellow, luscious flavor. This easier-than-ever recipe makes it as simple to fix as a package dessert.

**PECAN PIE**

- 1/2 recipe pastry
- 2 eggs, beaten
- 1 cup Karo Syrup
- 1/4 teaspoon salt
- 1 teaspoon vanilla
- 1 cup sugar
- 2 tablespoons melted butter or margarine
- 1 cup pecan meats

Roll pastry 1/4 inch thick. Line a 9-inch pie pan. Mix remaining ingredients together, adding pecans last. Pour into pastry shell. Bake in hot oven (400° F.) 15 minutes; reduce heat to moderate (350° F.) and bake 30 to 35 minutes longer. \*If salted nuts are used omit salt in recipe.

**Queens Crowned At Roaring Springs Annual Carnival**

Two queens were crowned during Harvest Carnival activities Friday night in the Roaring Springs school gymnasium. Rene Posey of the senior class was named High School Queen, and Grade School Queen was Voda Tarrant of the sixth grade. Queen Rene was escorted by King Bill Woodin, and Queen Voda's escort was King Rodney Long. Princesses and Princes were 1st grade, Karen Williams and Maurice Clifton; 2nd grade, Ronda Posey and Ronald Sweat; 3rd grade, Jere Moore and Don Tardy; 4th grade, Sandra Williams and Larry Pierce; 5th grade, Jerry Warren and Jimmy Don Melroe; 7th grade, Ava Bass and Mack Puckett; 8th grade, Gaynell Mitchell and Stacy Mathis; 9th grade, Ida May Simpson and Richard Stafford; 10th grade, Mary Sue Lewis and J. E. Edwards; 11th grade, Norma Redd and Bob Lewis.

Bill Dawson and Joe Scott were buglers; Paula Snyder and Kathy Clem were flower girls, and train-bearers were Gary Campbell, Don Puckett, Joey Thacker, Stacy Watson. The colorful affair was well-managed and under the direction of Mesdames Clyde Williams, Alfred Dye, Bob Clem and Melvin Thacker.

The carnival was declared one of the most entertaining and profitable events staged in recent years, and approximately \$450 was realized in proceeds, which will be shared by the Roaring Springs Parent-Teacher Association, and the school.

**EX-STUDENT AT FT. HOOD**  
FORT HOOD, Oct. 22—Cpl. Norman D. Neighbors of Matador, Texas has been assigned to Headquarters and Headquarters Company CC "A" of the Fourth Armoured Division, his job in the unit is that of a Clerk.

The son of Mr. and Mrs. J. P. Neighbors of Matador, he entered the service Jan. 26, 1953 and took his basic training at North Fort Hood, Texas.

He graduated from Matador High School.

Mr. and Mrs. Rufus Emmons of Floydada, former residents, visited here Wednesday afternoon.

**Nominees Elected For Harvest Queen**

The Harvest Queen nominees were elected Wednesday. They are as follows: Freshman, Joyce Lynn, daughter of Mr. and Mrs. Lonzo Lynn, is reporter of FHA, and participates in sports.

Sophomore, Betty Neighbors, daughter of Mr. and Mrs. J. P. Neighbors, is president of the choral club, pianist for FHA, and is very active around M.H.S. Junior, Mickie Steen, daughter of Mr. and Mrs. Ted Steen, is vice-president of FHA, typist of the Matador Brand, social chairman of junior class, and is on the annual staff.

Senior, Dorothy McMahon, daughter of Mr. and Mrs. George McMahon, is editor of the Matador Brand, secretary and treasurer of the senior class, social chairman of FHA, and the choral club, and is a very likeable person.

The carnival will be held the nineteenth of November in the high school building.

Billy Ray Neighbors of Fort Worth, visited here this week with his parents, Mr. and Mrs. J. P. Neighbors. Their daughter and son-in-law, Mr. and Mrs. Billy Myers of Seagraves were week-end visitors here, and another daughter and husband, Mr. and Mrs. Alvis Bryant of Estelina were here Sunday.

**In The Want Ads**

**FOR SALE:** One 4.2 ft. International home freezer. Excellent condition. \$85. Clarence Jinkins. 34-p3t.

**FOR RENT:** 2-room furnished apartment. Mrs. F. M. Jenkins. 35-c2t.

**FOR SALE:** Cake, Meal, Mixed, Feed, Cotton Seed, Poison and Fertilizer. Best you can buy West Texas. Gin, Joe M. Gaines Mgr. c4tn

We will appreciate your Star-Telegram renewal. Phone 123 The Tribune.

**NEED MONEY?** We are interested in purchasing oil and gas leases, royalties and minerals if the price is reasonable. Please state the price and give correct legal description in your first letter to me. George B. Blake, 1104, 10th Street, Lubbock, Texas. 31-p12t.

**INSURANCE—REAL ESTATE**

STOCKS • BONDS

**C. W. GIESECKE**  
FLOYDADA, TEXAS

Not Something For Nothing,  
But Something Instead of Nothing

WE GIVE

**S & H GREEN STAMPS**

On All Retail Sales of Gas, Oil, Tires,  
Parts and Service

**CAMPBELL CHEVROLET COMPANY**

MATADOR PHONE 20

**FOR SALE:** Two 5-mantle Dearborn butane stoves. Excellent condition. Call 125. Harry Willett. 35-clt.

**FOR RENT:** 5-room house with bath \$30 per month. See Freeman Thacker. 34-cltn.

**NEED TIRES...** See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-cltn

**NEW GUARANTEED 6.00x16** tires at used tire prices. Budget terms. Matador Auto Company. 19-cltn.

**OVERLOAD SPRINGS** for pickups, 1-ton size \$16.50, 1-ton size \$23.40. Peg's Garage. 11tn

**FOR SALE:** Mahogany Duncan Phyfe drop leaf table and four chairs. Like new. Matador Hotel. 35-p3t.

**FREE RENTAL SERVICE:** If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. c4tn.

**TEXAS ALMANAC** Paper back, \$1.25. Cloth bound \$1.75. Stanley Pharmacy. 50-cltn.

**RED SCOTCHLITE "Lite-A-Bumper"** tape now available at Tribune Office. Has many uses: For trailers, house number signs, scooters, trucks and farm equipment, business signs, etc., 39c for 24-in.

**SAVE EVERY DAY:** Phillips gas reg. 22c, Ethyl 25c, Prestone or Zerex \$2.50 gallon. Folgers coffee \$1.10 lb., big loaf bread 23c, brown 'n serve rolls 23c, Mellorine ice cream 1-gallon 49c, red beans 10 lbs for \$1., Wolf Brand Chili, can 53c; all sodas 5c, Steak, round 75c, T-Bone 65c, Pork chops 75c. All 55c oils for 45c; all 45c oils for 40c; all 40c oils for 35c. These prices everyday. Open seven days weekly from 7-10. **JOE'S GROCERY**, East Side Matador, Highway 70. 32cltn

**CAR BATTERY:** 12 month guarantee. Exchange. Installed \$8.95. Peg's Garage. 43-cltn

**FOR RENT:** 2-room and bath apt. See Henry Thompson. 34-clt.

**TURKEYS:** Beltsville white, dressed or on foot. See Mrs. Roscoe Lee. 35-c2t.

**HAVE** good used upright and spinet piano in this vicinity soon. Real buy for responsible parties. Low terms on balance write Credit Department, Me-

Brayer Piano Co., P. O. Box 442, Childress, Texas. 35-c3t.

20 lbs. 40c per lb. on foot, 65c dressed. Order now for Thanksgiving. Will deliver Nov. 20. Mrs. H. A. C. Brummett, Dickens, Texas. 35-p1t

**Wichita Daily Times**

or the

**Wichita Falls Record News**

**ANNUAL BARGAIN OFFER!**

ONE FULL YEAR

By Mail in Texas and Oklahoma Only

**\$10<sup>75</sup>**

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- ★ Comics and Features

**ORDER IT TODAY!**



**FOOD BUYS**

**WHITE SWAN COFFEE** Pound **99c**

**WHITE SWAN NEW POTATOES** 303 Can **14c**

**WHITE SWAN FRUIT COCKTAIL** 303 Can **25c**

**WHITE SWAN PINEAPPLE JUICE** 46 oz. Can **33c**

**WHITE SWAN PORK & BEANS** Pound Can **10c**

**WHITE SWAN CATSUP** 14 oz. Bottle **19c**

**WHITE SWAN HOMINY** 300 Can **9c**

**WHITE SWAN POP CORN** 10 oz. Can **17c**

**WHITE SWAN GRAPEFRUIT JUICE** 46 oz. Can **25c**

**WHITE SWAN Vienna Sausage** Can **19c**

**WHITE SWAN PUMPKIN** Two No. 300 cans **25c**

**WHITE SWAN Solid Pack Tuna** 1/2 Can **35c**

**WHITE SWAN, CRUSHED PINEAPPLE** No. 2 Can **25c**

**WHITE SWAN, WHOLE GREEN BEANS** 303 Can **29c**

**WHITE SWAN CORN** 303 Can **15c**

ORDER YOUR THANKSGIVING **TURKEY!**

We Sell Finest Quality Home-Slaughtered Beef

**CHARLIE'S GROCERY**

These Prices Are Good Friday and Saturday

MATADOR, TEXAS



**Water Management is the Answer**

More wells are being developed throughout this area. . . . Many farmers are finding that irrigation is the answer to their problems. We invite you to discuss the possibility of developing irrigation water on your farm.

- Test Holes
- All Size Casing
- Gravel Packing
- Irrigation Holes
- Perforation (According to Formation)
- Developing Pump
- Complete Well Developing
- Sprinkler System Engineered and installed to fit your needs
- We Repair All Makes Pumps
- Dealers for Johnson, U.S., Byron, Jackson & Peeries Irrigation Pumps
- Ditchers, Dams
- Canvas Pipe
- Siphon Tubes
- Centrifugal Pumps

Terms Arranged

**Braselton Implement Company**

ROARING SPRINGS