

Matador Tribune



Tribune Volume 12, No. 3

Matador, Motley County, Texas, Thursday, March 24, 1938

Price 5c

Interest Mounts In Wildlife Meet

Plans Completed For Program Here Tomorrow Night

As the date for the Wildlife meeting to be held at the Matador High School at 7:30 Friday night, March 25, draws near, a rising tide of interest is reported from this entire section of the state.

Large groups are promised from Floyd, Cottle, King, Dickens and other adjoining counties. Cecil Fox of Spur, identified as a leader of the wildlife movement in Dickens county, is expected to bring a delegation to attend the meeting. It was announced yesterday. The Resolutions Committee, composed of representatives from all these counties, met at the First State Bank Tuesday and drafted a set of resolutions to present to the meeting for adoption. Most of the farmers, ranchmen and sportsmen of Motley County are apparently eager to be on hand.

Three Prominent Speakers

Will J. Tucker, Executive Secretary of the Texas Game, Fish and Oyster Commission will head the speaker list. Bob Alexander of Childress and Clifford B. Jones of Spur will also appear on the program. Frank A. Buckley, county agent and leader in the wildlife movement in this section, will be chairman of the program. Gus Bird, county Wildlife chairman, will discuss Wildlife Week.

The meeting is sponsored by the Motley County Game Management Association in observance of National Wildlife Week as proposed.

(Continued On Back Page)

Churches Plan Union Service Easter Morn

Committees Are Selected For 2nd Sunrise Meeting

Committees have been appointed by both the Baptist and Methodist churches here to make tentative plans for a union church service in the Matador city park at sunrise Easter morning. The plan was originated here last year when the first sunrise meeting was held and because of the general public interest both churches decided to continue it. However, because of the severe "Easter spell" last year which was accompanied by cold weather Easter morning, it has been decided to make arrangements so that the services may be held at the Methodist church in event of inclement weather. Since the park is adjacent to the church it will be possible to hold services indoors without inconvenience.

Old Baptist Church Razed

Most of the old Baptist church building has been razed this week and the lumber prepared for use in construction of the new building. Church services are being held in the Matador high school and grade school buildings while the new church is being built. Mid-week prayer services are being held in connection with the Methodist church each Wednesday evening. These arrangements will probably continue until the new building is completed, it was announced.

Work on the new Baptist church is progressing rapidly and work of pouring the concrete for the basement will be started this week. R. E. Campbell, chairman of the building committee declared Tuesday.

ATTENDS CONVENTION

Rev. H. M. Weldon, pastor of the local Baptist church, drove to Plainview Wednesday, where he attended the first sessions of the two-day District Nine Convention of Sunday School, B. T. U. and W. M. S. organizations.

ON PROGRAM



CLIFFORD B. JONES

Clifford B. Jones, above, of Spur, general manager of the Swenson Land and Cattle Company, will have a part on the program of the Motley County Game Management Association meeting to be held in connection with Wildlife Week tomorrow night. Mr. Jones will discuss "Game Management On The Western Ranch."

Survey Being Made To Aid Unfortunates

Endowment Set Up For Deformed In Western Texas

Rev. H. M. Weldon, pastor of the Baptist church here is in receipt of a letter from E. M. Collier, superintendent of the Hendrick Memorial Hospital at Abilene, seeking the names of crippled and deformed children in this community who are not being treated for their deformities. The letter is as follows: Dear Brother Weldon: We want you and your fine churches to make a survey of your community for the deformed and crippled children that are under 16 years of age and are not being treated for their deformities.

We have a fine orthopedic surgeon, the only one between Ft. Worth and El Paso, to do this work and a good Baptist woman in west Texas has endowed this institution to provide for the rehabilitation of the kiddies that are unable to pay for this needed service.

We want the name of the crippled child, its age and the name and address of its parents. Then we can arrange for an examination and treatment.

We sincerely hope that this survey will be so complete that not a crippled child will be overlooked. May God's greatest blessings be upon you and your work.

Fraternally, E. M. Collier, Superintendent. P. S.—Tell us about any child that has harelip or cleft palate.

Rev. Weldon solicits the cooperation of the entire community in aiding to make this survey complete and any information regarding unfortunate children should be made direct to him.

TO SPEAK AT SPUR

Elbert Reeves, Motley county range inspector, will speak before the Spur Rotary club meeting today, where he will make announcement of the Wild Life program to be made here Friday night.

Go To Church Sunday

Fried Snake Is Served To Quartet Here

Rattler Chicken-Fried Delicious They Affirm

Four Matador men had rattler-snake and chicken-hawk—chicken fried style—for supper Sunday night. L. B. (Bob) Robertson, J. D. Craven, Gus Bird and Alvin Stearns returned from the Pease river brakes with about 15 large rattlers and a chicken-hawk which had been killed on the expedition. They selected a "tender-looking" snake from the assortment, killed and dressed it together with the chicken-hawk and had both cooked chicken-fried style at Bob's Cook Shack. "The snake was fine and tasted like fish," they declared.

Mr. Robertson, who has a private menagerie at his Oil Well filling station located at the intersection of highways 18 and 28, has placed a number of the largest rattlers from Sunday's catch, on display. Many declare them to be some of the largest ever captured in this section. Some of the snakes measure as much as six feet, weigh 25 pounds and have 15 rattlers. Mr. Robertson's menagerie contains four wild cats, a monkey, a bald eagle, two foxes and the assortment of rattle snakes. The collection attracts the attention of tourists each season. For the past two years he has killed his snakes when cold weather starts and secures a new assortment in the spring.

Sportsmen Hunt Rattlers

Mr. Robertson and his associates declare that capturing rattlesnakes is fascinating sport after the tenderfoot passes the ordeal of the first hunt. A number of old-time cowboys of this section who have always looked upon the rattler as a deadly enemy, will accept their statements without trying the experience.

NO INTEREST IS SHOWN FOR CITY ELECTION

Small interest is being shown in the city election to be held Tuesday, April 5, according to City Secretary, Tom Harris, yesterday. With Friday as the last day in which names may be filed to appear on the ballot, only two, W. N. Pipkin and Marvin Patton, for city aldermen, had been filed. However, Mr. Harris said that it was probable that Mayor George Edwards would file his name to appear on the ballot and that he would again be candidate for City Secretary.

The two retiring aldermen are T. B. Edmondson and D. E. Pitts.

Supt. Tunnell To Bedside Of Father

B. F. Tunnell, superintendent of the Matador schools left Saturday for Van, Texas to visit at the bedside of his father, Arthur R. Tunnell who has been seriously ill.

Providing his father's condition will permit, Mr. Tunnell will attend a meeting at the Baker Hotel in Dallas today of the State School Administrators which will be addressed by L. A. Woods, state superintendent of public instruction. One of the principal considerations of the State School Administrators will be a 12-grade system for Texas, Mr. Tunnell declared.

Superintendent Tunnell was granted a leave of absence by the local school board.

IRENE ELDRIDGE MISSIONARY SOCIETY

The Irene Eldridge Missionary Society of the Methodist Church met Tuesday with Mrs. D. D. Denison, with nine members present.

The next meeting of the group will be included in the general banquet-meeting to be held at the Church Tuesday evening.

NOT CANDIDATE



Gov. James V. Allred, above, declared in a radio address last week that he would not be a candidate for the third term of office, despite the urge of many supporters. Governor Allred said he would retire to the private practice of law.

Governor Not To Seek 3rd Term Office

My Record Written Declares Allred Saturday Night

AUSTIN, March 21.—"I have fought a good fight; I have kept the faith!"

Thus did Governor Allred summarize his stewardship of the high office to which the people of Texas have elected him twice while announcing that he would not be a candidate for a third term. The announcement was made by Governor Allred Saturday night over a statewide radio hookup from the Mansion at Austin.

"My record is written," Governor Allred said in reviewing the accomplishments of his administrations. "It can be changed neither by comments edged with bias nor statements poisoned with prejudice. I only trust that having given the best in me, I have in some measure justified your faith and confidence."

"Naturally, I should like to see the remainder of the people's program carried out. For this reason, and at the earnest insistence of many fine friends throughout the State, I have considered the problem of asking the people for another term."

"But necessarily, there are other considerations. Not alone the so-called third term tradition, but my family's welfare, and most important, the welfare of the State! Financially, I am in worse condition than when I became either Attorney General or Governor because I am deeply in debt. I owe it to my family to consider their future welfare."

"Outweighing all these things is the question of the public interest. Necessarily in a career of service where no one has ever doubted my stand on public questions, I have made bitter enemies. An unprecedented third term announcement on my part would plunge Texas into the bitterest campaign it has ever known, a campaign of false issues and personalities."

(Continued On Back Page)

Final Report Given On Plains Cotton

WASHINGTON, March 21.—The census bureau, reporting today the final ginning figures of the 1937 cotton crop, gave the total bales in some Texas counties as follows: Bailey, 37,310; Briscoe, 11,474; Castro, 6,052; Cochran, 19,366; Crosby, 88,189; Dawson, 110,767; Dickens, 37,290; Floyd, 32,705; Gaines, 9,866; Garza, 32,731; Hale, 49,522; Hockley, 80,448; Lamb, 99,651; Lubbock, 162,448; Lynn, 152,622; Motley, 24,507; Parmer, 10,197; Scurry, 47,174; Terry, 55,751.

North-South Road Group Meet Favor

Producer Is Advised Keep Loan Cotton No Advantage To Sell '37 Crop Says State A.A.A. Head

There is no advantage to cotton farmers in selling their 1937 loan cotton or turning it over to the Commodity Credit Corporation, according to information received by Frank A. Buckley, county agent, from E. N. Holmgreen, College Station, State administrator of the A. A. A.

The price adjustment or subsidy payment will be made on loan cotton regardless of whether it is sold or not, Buckley pointed out, since the notes and loan agreements have been extended to July 31, 1939, by the new farm act. The amount of subsidy payment on loan cotton not sold by June 30, 1938, will be the difference between twelve cents a pound and the price of middling seven-eighths cotton on the ten designated spot markets on that day, not to exceed three cents per pound on 65 percent of the base production.

Although the law provides that two cents per pound will be paid to producers who transfer title in loan cotton to the Commodity Credit Corporation, there is no advantage in taking this step at the present time, Buckley stated. This is because the two cent payment is a part of, and cannot exceed, the regular subsidy payment, and it cannot be made any sooner than the regular payment since both depend on compliance with the 1938 farm program. Furthermore, producers who transfer the title to their loan cotton to the Commodity Corporation lose all opportunity to benefit from a possible advance in price or from any premiums that may accrue from a future regrading of the lint.

TRUSTEES TO BE ELECTED NEXT WEEK

School Boards Of County To Have New Members

School trustee elections will be held throughout Motley county on Saturday, April 2, when new members will be elected to the various boards, it was announced by W. R. Cammack, county superintendent yesterday. Mr. Cammack said that one new trustee would be elected from each of the common school districts and two new trustees will be elected for each of the independent school districts, which includes Matador, Roaring Springs, Whiteflat and Flomot.

Two Trustees For Matador

Two names, Farris Fish and Dr. Albert Traweek, Jr. have been petitioned by ten voters, to appear on the ballot of the Matador Independent School District. Mr. Fish is president of the school board at present, while Dr. Traweek will replace D. E. Pitts, who declined to accept the place another term.

The election here will be held in the City Hall according to an announcement posted last week.

Coach and Mrs. R. P. Terrell were transacting business in Childress Saturday.

Mrs. I. C. Hinson and children left Saturday for their home at Calgary, after visiting here and attending the funeral of Mrs. Hinson's father, the late J. A. Groves.

Proposed Stretch Would Close Gap From Canada To Mexico Boundry

A North-South highway from Perryton to Del Rio linking Canada with Old Mexico, was urged by a Texas delegation of 28 from 13 counties at the Texas Highway Commission hearing held in Austin Monday. The route would embrace Highway 18 north and south through Motley county.

Sam Braswell, Clarendon newspaper man; Bob Alexander, State Representative of Childress, and A. R. Cauthorn, State Representative of Del Rio were leaders of the group which included nine county judges.

Leaders pointed out that with the exception of two gaps of about 95 miles between Clarendon and Turkey, and between Pampa and Perryton in the Panhandle of Texas, and another stretch of about 50 miles, the road is paved all the way.

The delegation urged first the designation of the entire route under one number replacing the four State numbers, 88, 18, 70 and 30; second, grade and drainage work between Clarendon and Turkey; third, grade and drainage work between Pampa and Perryton, and fourth, the paving of an unfinished stretch between Del Rio and Sonora.

Taken Under Adversement

The highway commission took the matter under advisement. Commissioner John Wood remarked that the Turkey-Clarendon stretch had been in the state system at one time and had been removed to attempt a Works Progress Administration job with a promise to return the designation whenever the counties involved should request it. Chairman Bobbitt agreed with Commissioner Wood that if the commission had made such a promise, it should be kept. He expressed the opinion that roads should not be placed in the state system without having a work order to improve them.

County judge, W. R. Cammack, who represented this county at the hearing, declared yesterday that he felt certain the designation would be granted, but that it would probably require some time before actual work could be started on the stretch between Turkey and Clarendon.

WAVE OF TREE PLANTING OVER ENTIRE COUNTY

Forest Service To Complete 140 Miles Strips April 15

Taking advantage of the unusually favorable winter moisture hundreds of Motley County Citizens are planting an unprecedented number of trees and shrubs for the beautification and protection of their homes and farms. Plantings already made or now under way and others to be made if continued at the same rate should materially alter the appearance of towns and countryside within the next few years.

The Matador Lions Club and similar organizations have purchased and distributed several hundred trees in the past few weeks. The Forest Service of the U. S. Dept. of Agriculture, in cooperation with the county agent and landowners of certain areas, will complete the planting of one hundred forty miles of tree strips over a hundred feet wide in this county by April 15th. These are a part of the great Shelterbelt program started in 1935 and extending from Canada to the Texas plains.

Scores of farmers in this county have completed extensive farm-

(Continued on Back Page)

Home Management
Add To Farm Needs

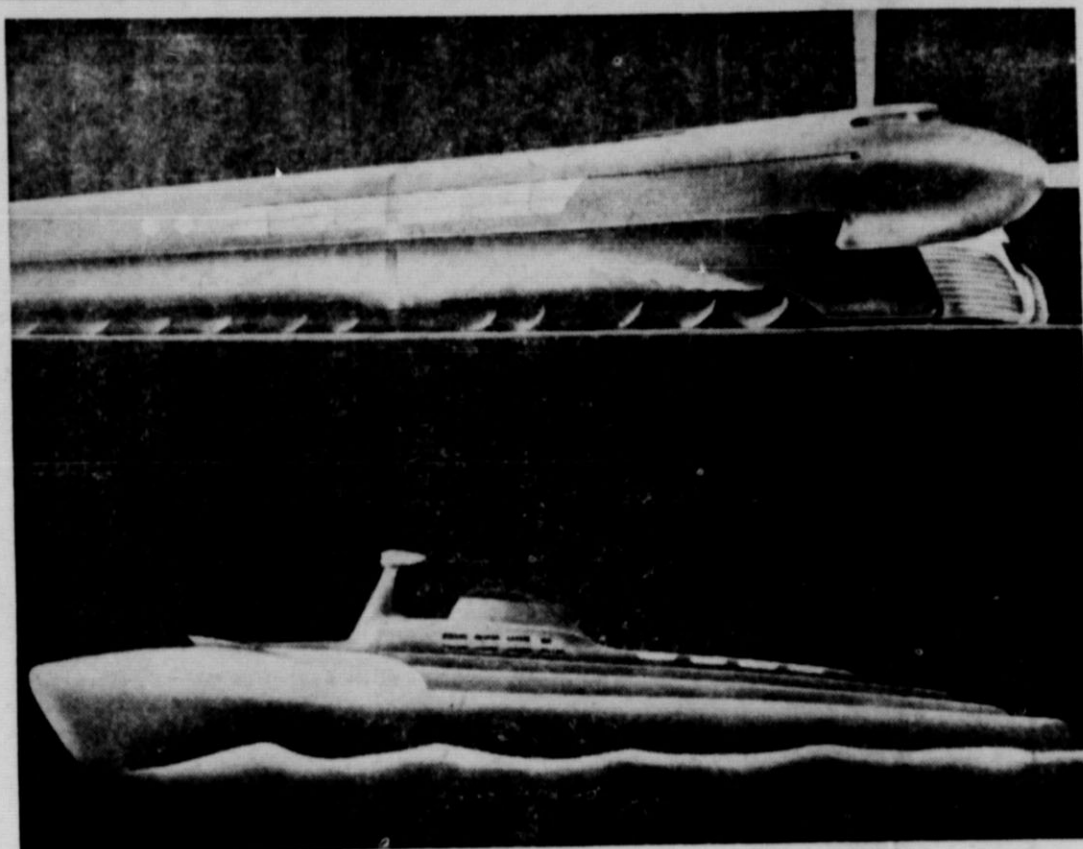
Every business man realizes the importance of considering the future needs of his business and how those needs may be met, and the farm home is no exception to this rule, according to Mrs. Juanita G. Butler, home management supervisor for the Farm Security Administration in Motley County.

At this time of the year Mrs. Butler and Mr. Carpenter, supervisors for this agency are busily engaged in helping farm families plan their needs and devising ways to meet them. Each farm family cooperating with FSA is assisted in determining its needs for the year, which includes the needs for crops, food, clothing, medical attention, schooling, recreation and similar requirements, not forgetting the amount of money necessary from month to month. After the needs are estimated a budget is outlined and the family is encouraged to live within that budget which is based on thrift.

Some Management Supervisor work with the farm wives in home improvements, family health, production of poultry flocks and gardens to meet needs of the family's balanced diet and also add to the family's annual income through food preservation and sales of surplus commodities.

The Farmers are taught the value of balanced rations for their livestock. They are encouraged to improve the care and breeding of livestock to insure maximum production. They are advised to plant field crops in accordance with approved practices for the locality, not forgetting the importance of soil conservation methods. Another important phase of the FSA's

Future Train, Ship for New York Fair



NEW YORK—Here is the smoothly stream-lined train of the future (on top) and the fully enclosed, storm-proof air conditioned liner of the World of Tomorrow as Raymond Loewy, industrial designer, conceived them for a large, free focal exhibit on Transportation at the New York World's Fair 1939. The display will include vehicles used in every stage of civilization's transportation progress.

planning program is the storage of surplus feeds. It is here that trench silos prove their usefulness. In setting up a farm and home

plan the rural and home supervisors for the Department of Agriculture agency know that in order to develop properly balanced plans the family must fully recognize the need for keeping expenditures well within their income. This is why the budgets are so necessary.

The Farm Security Administration makes loans to needy and worthy farm families in order to help them get started on a balanced, LIVE-AT-HOME PROGRAM.

PADUCAH FIRM TO INTRODUCE FOOT SERVICE

They say that Truth is stranger than Fiction and that old adage may be aptly applied to this story. To build shoes that would satisfy the most discriminating taste and at the same time fit comfortably has been the despair of shoe manufacturers.

Years ago Dr. Scholl, the well-known Foot Authority, began to work on a line of shoes that would completely solve this knotty problem. When he gave to the foot-suffering public his famous line of

Scientific Shoes, his efforts were crowned with success.

Hall Scruggs, Paducah, who has for years been headquarters for Dr. Scholl's Foot Comfort Appliances and Remedies, has arranged with Dr. Scholl to demonstrate his Scientific Shoes at Hall Scruggs store on Tuesday, March 29. Dr. Scholl's Foot and Shoe Experts will bring with them advance showings of the complete line of Dr. Scholl's new style shoes. There will be 622 fittings to meet the most fastidious tastes and all types of feet, in sizes for men from 6 to 14; for women from 2 1/2 to 13; in widths from AAAA to EEE.

Unless one has made an intensive study of the feet, one would never realize how many different kinds of feet there are. Here is a woman who has a short stubby foot; the next is a man with a long slim foot with a narrow heel; the next customer has a high arch and, his friend, weak, broken-down arches. Then there are legions who have foot troubles; such as, corns, callouses, bunions, crooked, overlapping toes and those who continually run their heels over. In short many people will tell you "I have the hardest foot in the world to fit". It is this class who should be vitally interested in Dr. Scholl's Scientific Shoes.

With this array of shoes there will be included the latest model X-ray Machine, the Podo-graph and Dr. Scholl's Automatic Shoe Sizer. In testing feet and fitting these shoes all guesswork is eliminated.

Dr. Scholl has given the growing

PLAINS COOPERATIVE INCORPORATED

Each succeeding week our patronage has exceeded our fondest hopes and last week was the best ever. Here and now, we express our gratitude for such full support.

An institution owned by farmers, managed by farmers, for the benefit of farmers should have every farmer's sincerest consideration. When you sell your cream, you not only get market price, but you are thereby in the process of earning stock in the corporation which will earn interest and dividends in return. Come by and let us explain it to you, if you are not already acquainted with the details pertaining to it.

Feeds as good as the best at no higher price than you pay elsewhere, including Cotton Seed Meal, Shorts, Bran, Laying Mash, Starter Mash, Chick Growing Mash, Oyster Shell for chicks and hens. Dr. Salsbury's remedies for poultry diseases, the best there is. Next week we shall have on hand a brooder full of baby chicks, come by and see them and place your order for quality chicks.

Cream buying is still our main business, gratify us by bringing us cream, poultry, and eggs.

We should be glad to order for you a quantity of Genuine Pedigreed Mebane State Registered Cotton Seed and State Certified Seeds of Dwarf Yellow Milo, Texas Black Hull Kafir, Hegari, Sumac (Red Top) etc.

C. R. PAYNE, Mgr. Old Bakery Building 3-24-38 adv.

feet of children the same careful consideration as he has adults. He claims that many of the foot ailments from which men and women suffer today can be traced back to improperly made or fitted shoes when their feet were in the tender, plastic stage of childhood.

Freak Bridge Hand Dealt Near Dalhart

By Albert Law

About once in ten billion times it happens—at least that's what the bridge players say.

And this time it happened at Clayton, N. M., 47 miles northwest of Dalhart, Tuesday night.

Mr. and Mrs. Robert Isaacs, Mrs. David Connell and Miss Dorothy Moreledge were playing contract bridge in the Isaacs' home and Mrs. Alexander Storrie was sitting by.

Mrs. Isaacs dealt a hand as follows: To herself 13 clubs, to Mrs. Connell 13 spades, to Miss Moreledge 13 hearts and to Mr. Isaacs 13 diamonds. Mrs. Isaacs glanced at her hand, smiled to herself and bid seven clubs. Mrs. Connell bid seven spades. The others were so excited with their hands that they couldn't keep the secret and finally the hands were all laid down and not played.

Only once before, in the memory of Dalhartans and Claytonites to whom this writer has talked, has this occurred. That was several years ago and Ripley featured it in his Believe It or Not cartoon. —Dalhart Texan.

Judge M. B. Pressey of Coalinga, Calif., had the unique experience of performing a marriage ceremony for his own parents, W. W. Pressey, 81, and Flora Pressey, 78, who made up

after being divorced 34 years, and decided to remarry.

To give the firemen something to do, Chief McCain of Brookhaven, Pa., set them burning weeds on the station lot. When they went to lunch the firehouse caught fire and burned to the ground.

At the funeral of Admiral Cary Grayson, eight respected Negro servants of the distinguished Virginia family were given seats in the section reserved for relatives, and followed the family from the church ahead of President Roosevelt and other dignitaries.

Forty-five passenger elevators in Chicago's largest department store carry as many as 125,000 people on an average business day, while the stores' escalators often carry more than 10,000 passengers during a single rush hour.

As might be suspected, the firm does some newspaper advertising.

James V. Mangano, Brooklyn sheriff, and 32 members of his staff volunteered to save the city \$13,000 a year by taking a 7 per cent cut in their salaries. Believe it or not.

Shortly after being hired, a new maid suggested to her mistress, Mrs. Clara Narrad of Chicago, that the house needed a general cleaning up. In an hour the maid had cleaned up more than \$4,000 worth of jewelry and other valuables; also disappeared.

At his death Gus Gainey, colored, of Dunn, N. C., left to relatives a car he bought in 1917, drove until the first five gallons of gasoline gave out and then parked permanently because he figured the upkeep and accident risk were too great.

Get All The News EVERY MORNING AT DAWN READ THE LUBBOCK AVALANCHE At Your Door For 60c Per Month Leave Orders At Simpson Drug B. M. Nelson, Agent Roaring Springs

Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine Newest Type X-Ray Equipment Phone 59 Day and Night Service TRAWEEK HOSPITAL A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

Report Of Condition Of FIRST STATE BANK of Matador, in the State of Texas, a member of the Federal Reserve System, at the close of business on March 7, 1938. ASSETS: Loans and discounts \$412,224.77, Overdrafts 443.24, Other bonds, stocks, and securities 6,627.51, Banking house, \$8000.00, Furniture and fixtures, \$3,500 11,500.00, Real estate owned other than banking house 1,447.20, Reserve with Federal Reserve bank 75,591.21, Cash, balances with other banks, and cash items in process of collection 163,647.31. TOTAL \$671,481.24. LIABILITIES: Demand deposits of individuals, partnerships, and corporations 493,823.84, Time deposits of individuals, partnerships, and corporations 2,279.15, State, county, and municipal deposits 77,914.06, Deposits of other banks, certified and officers' checks outstanding, etc. 1,766.24, Not secured by the pledge of loans and/or investments \$575,783.29, TOTAL DEPOSITS \$575,783.29, Other liabilities 4,955.14, Common stock, 375 shares, par \$100.00 per share \$37,500.00, Surplus \$37,500.00, Undivided profits—net \$15,742.81, TOTAL CAPITAL ACCOUNT \$90,742.81, TOTAL, INCLUDING CAPITAL ACCOUNT \$671,481.24. STATE OF TEXAS, COUNTY OF MOTLEY. We, A. B. Echols, as President, and Elmer Stearns, as Cashier of said Bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief. A. B. Echols, President, Elmer Stearns, Cashier. CORRECT—ATTEST: C. D. Bird, Harry H. Campbell, J. C. Burlison, Directors. Subscribed and sworn to before me this 22nd day of March, A. D. 1938, Lila Meador, (SEAL) Notary Public, Motley County, Texas.

Regardless of What Type Foot You Have or what your shoe and foot troubles may be they can be quickly and satisfactorily solved with Dr. Scholl's Scientific SHOES Appliances and Remedies. Dr. Scholl, the Noted Foot Authority, gives you 60 Styles from which to choose in more than 600 Combination Fittings. There are shoes to accurately and comfortably fit every type of foot. For men there are sizes 6 to 14; for women, 2 1/2 to 13; in widths AAAA to EEE; all sizes for children and growing girls. Dr. Scholl's Scientific Shoes are anatomically correct—built on the straight line principle. Smartness, grace, elegance and sterling wearing qualities are built into every pair. for men, women and children Priced from \$4.85 to \$11.50

Foot troubles can be relieved Foot aches and pains, corns, callouses, bunions, excessive perspiration, sore, tender, sensitive feet are usually due to weak, broken-down arches. These conditions can be quickly relieved with Dr. Scholl's Foot Comfort Appliances and Remedies. Millions of foot sufferers, the world over, are today enjoying healthy, happy feet through the tireless efforts of Dr. Scholl, the Noted Foot Authority. SPECIAL DEMONSTRATION of Dr. Scholl's Scientific Shoes and Foot Comfort Appliances and Remedies will be conducted at this store TUESDAY, MARCH 29 by Dr. Scholl's Factory Experts from Chicago Every modern scientific device, including the latest type X-ray Machine, Dr. Scholl's Podo-graph and Automatic Shoe Sizer will be at your service during this Demonstration to insure a perfect fit and complete relief. This is a rare opportunity for you to learn more about your feet and shoes. A visit to our store costs you nothing nor does it obligate you to make a purchase. Hall-Scruggs & Co. Paducah, Texas

Matador Tribune

Combined with Motley County News By Purchase March 14, 1934. Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY

DOUGLAS MEADOR
Editor and Publisher
Burrell Tipton, Shop Foreman

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

MEMBER
PANHANDLE PRESS ASSOCIATION

MEMBER
WEST TEXAS PRESS ASSOCIATION

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879.

SUBSCRIPTION RATES

In Motley, Floyd, Cottle, Hall and Dickens counties—

One year, in advance \$1.50
Elsewhere, One year, \$2.00

"THAT WHICH A MAN DOES FOR HIMSELF DIES WITH HIM, BUT THAT WHICH HE DOES FOR HIS COMMUNITY LIVES ON AND ON."

POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 23, 1938

For Governor:
Bill McCraw

For State Representative, 121st District:
R. A. Harp
Bob Alexander, re-election

For District Judge 110 Judicial District:
Kenneth Bain
Alton B. Chapman, re-election

For District Attorney, 110 Judicial District:
Winfred F. Newsome
John A. Hamilton, re-election

For County Judge and Ex-Officio County Superintendent:
W. R. Cammack, re-election

For Sheriff, Tax Assessor and Collector:
L. A. Carlisle, re-election

For County Clerk:
Jack Robinson, re-election
R. A. (Dick) Seay

For County Treasurer:
Metta E. Sanders, re-election

For Commissioner Precinct 1:
J. S. Lambert, re-election
W. E. Ellithorp

For Commissioner Precinct 2:
A. K. (Kim) Wilkinson, re-election
Winburn Q. Montgomery

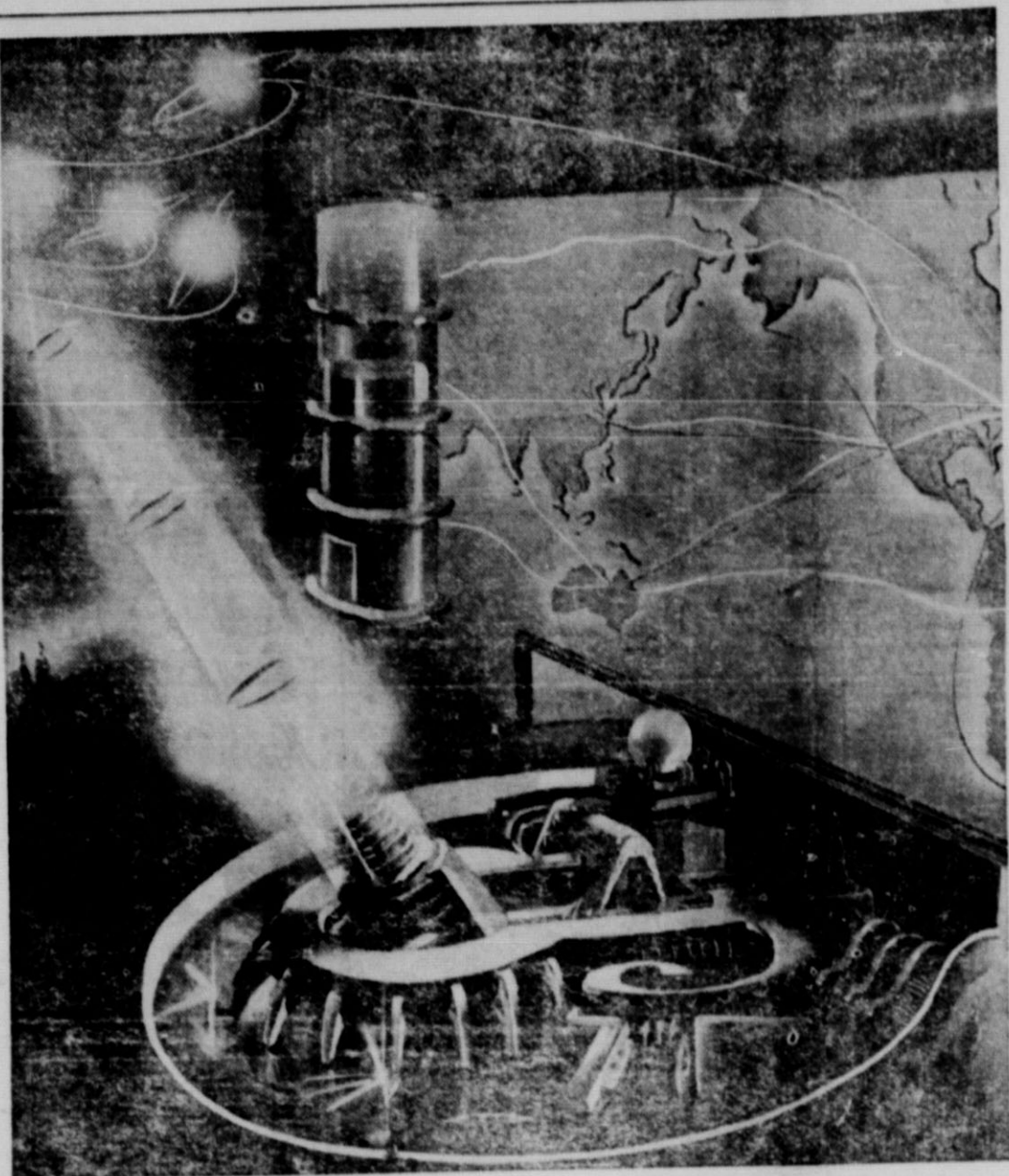
For Commissioner Precinct 3:
A. B. Simpson, re-election

LODGE
No. 224.
A. F. & A. M.
Matador, Texas
Meeting Saturday on or before full moon of each month.
T. B. Harris, W. M.
W. N. Pipkin, Sec.

MATADOR LIONS CLUB
Meets 1st and 3rd Tuesdays each month: Methodist and Baptist churches.

FLEMING POST NO. 337 AMERICAN LEGION
Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend.
D. P. Keith, Post Commander
Vernon Doss, Adjutant

The Rocketship Soars—At New York World's Fair



NEW YORK — (Special)—The dream of the mechanical age and perhaps the commonplace event of the World of Tomorrow—a trip to Mars in a rocketship—will be produced in tangible form in steel and glass when a model working rocketport is placed into operation at the New York World's Fair 1939.

Now being constructed by Raymond Loewy, industrial designer, the operating planet-line will be part of a free, focal exhibit in the transportation section of the Fair.

More than a thousand visitors will be able to see the show at one time. After an interesting, activated display of transportation from the day of the cave man to the present, illumination in the auditorium will be shifted to spotlight the rocketport.

Airplanes, liners, railroad trains and taxicabs of futuristic design will bring passengers and twinkling elevators will begin loading the rocketship's cargo. When the

time comes for departure, sirens will sound, machinery will hum, a giant crane will lift the rocketship and place it in the breech of the gun and a brilliant flash and an explosion will indicate that the world-folk are off on a visit to another planet.

By means of an ingenious invention resembling the shutter of a camera, placed in the sky-ceiling, the audience will seem to see the rocketship vanish into the vast reaches of space.

Great Service Of Family Physician To Curb Disease

AUSTIN Tex. Mar 21. One of the traditional American economic-personal virtues has long been that of self sufficiency. But one situation in which the trait of self sufficiency can be overdone is during illness, states Dr. Geo. W. Cox, State Health Officer.

"He who treats himself as a fool for a doctor" is a phrase which should strike home at a good many Texans. Too many of our citizens, when indisposed, jump at conclusions as to what is wrong with them, and go to the corner drug store for a bottle of advertised medicine.

This ignoring of the existence of

physicians and relying upon self-diagnosis is a bad gamble with ill health. For these persons, for all practical purposes, have isolated themselves as far as medical service is concerned.

In fact, they persist in this ignorant or careless complacency until they become acutely ill, when at last they call for professional medical service—which is frequently too late.

"It is indeed too bad that so many persons deliberately raise a barrier between themselves and the family physician. Considering him only as supplementary aid when the situation gets personally out of hand, there are literally thousands who through delay have made it impossible for medical science to render its best service and thus were penalized by a protracted illness, a chronic disease, or the premature termination of life.

FOR SALE: The former Grover C. Mitchell residence, 100 feet front, \$1600.00, \$500.00 cash, balance \$25.00 per month without interest. H. B. Davis Owner, Box 1530, Lubbock

FOR SALE: Trees and shrubbery. Place your order now for spring plants. Sale sponsored by Matador Lions Club. For particulars see Harry Pipkin, L. R. Smith, Earl Laughlin or Jack Bradshaw.

DON'T SCRATCH! Our Paracide Ointment is guaranteed to promptly relieve any form of Itch, Eczema, or other itching skin irritation or purchase price will be refunded. Large Jar only 60c at City Drug Store. 5-4-38

SORE-THROAT; — TONSILITIS. For prompt relief—mop your throat or tonsils with Anesthesia-Mop, our guaranteed sore throat remedy. If not entirely relieved within 24 hours your money will be cheerfully refunded. Simason Drug Store.

Northfield News

By Bernice Wilcoxson

Mr. and Mrs. D. T. Florence were Sunday guests of Mr. and Mrs. Ed Thompson.

Mrs. D. G. Wilcoxson and daughter Bernice, together with Mrs. C. Kincanon, her son Woodrow, Mrs. Fay Tipton and baby, and Mrs. Neil Vaughn were Matador visitors last Wednesday. Guests of Juanita Bethany Sunday were Annie Belle Florence, Bernice Wilcoxson, Guindola King, Rheta Tate and Maxine Wells.

Mrs. B. Bain and Mr. and Mrs. Robert Hunts of Childress were visitors here Sunday in the home of Mr. and Mrs. W. W. Bain.

Messrs. D. G. Wilcoxson and Ebb Thomas made a business trip to Clovis, New Mexico last week, returning Wednesday.

Mr. and Mrs. M. A. Tate and daughter Nina Jim, were guests Sunday of Mr. and Mrs. Elmer Hardison.

Mr. and Mrs. Pete Timmons of Cee Vee visited friends and relatives in this community Sunday.

Rev. Gisby of Hedley will fill his regular appointment here Sunday afternoon.

Those from Bridle Bitt community who attended the services here Sunday, included Mr. and Mrs. Doc Young and family, Mr. and Mrs. Buster Hanna, Mr. and Mrs. Paul Giesler and daughter, Mr. and Mrs. Edward Slaughter, Mrs. Mary Byrd, Mr. and Mrs. Jack Hanna, Mr. and Mrs. John Hanna and Mr. and Mrs. L. C. Buchanan.

The young folks of the community attended the singing at Mr. and Mrs. C. M. McDonald's Sunday night.

R. G. Wilcoxson spent the week with Mr. and Mrs. Charles Russell of Turkey.

Mr. and Mrs. T. W. Bain transacted business in Wichita Falls Monday of last week.

Mr. and Mrs. A. B. Henderson were business visitors in Childress last Saturday.

Mrs. P. A. Simpson and Mrs. J. M. Dobbins made a trip to Turkey one day last week.

Mrs. C. M. McDonald and daughter spent Sunday with Mr. and Mrs. Fay Tipton.

Mr. B. F. Simpson returned Sunday from a trip to Quanah last week.

Mrs. J. A. Tipton made a trip to Childress one day last week.

Miss Bernice Wilcoxson had as guests Saturday night, Misses Rheta Tate and Maxine Wells, and on Sunday night, Misses Annie Belle Florence and Juanita Bethany.

SILVER TEA IS SUCCESSFUL IN RAISING FUNDS

The "Silver" Tea sponsored by El Progresso Study Club on last Thursday afternoon was well attended and proved to be one of the season's most delightful affairs.

Mrs. L. C. Harp was hostess in her beautiful home in south Matador. The tea table was laid with exquisite lace cloth and centered with a bouquet of colorful spring flowers. All other appointments were carried out in the Saint Patrick motif.

A musical program was carried out through the afternoon. Those appearing in the numbers were: Keith Patton and Elmer Gene Jameson, violin duets and Mrs. J. R. Whitworth and Mrs. George Springer, vocal duets, both groups were accompanied at the piano by Miss Mable Jameson.

A quilt display was an added feature of the entertainment and was enthusiastically received and enjoyed by the guests.

A sales booth held attractive bargains in foods and hand work and was completely sold out.

The Club membership wish to express their sincere thanks to each person who contributed in any way towards making this such a thoroughly delightful occasion. More than \$20.00 was realized, which will be used in the operation of the Library which is operated by this Club. Tea was served to the following: Mesdames L. J. Brackeen, M. Russell, Harry "Bett", Margaret Newman, M. S. Patton, L. J. Barkley, Jack Edwards, Jeff Daffern, Alvin Stearns, Ben Edwards, Tom Newman, A. D. Burleson, Melvin Meason, E. W. McKenzie, M. J. Reilly, Pat Sheridan, Jimmy Woodruff, B. F. Tunnell, Lottie Hunsucker, Leonora Luckett, J. R. Moore, U. L. Willie, E. F. Springer, A. L. Fryar, Jack Robinson, R. D. Midgeley, A. A. Harp, D. E. Pitts, W. W. Clements, Arvil Craven, Bert Ezzell, L. W. Guthrie, Joe Bloodworth, Albert Traweck, Jr., George Springer, J. R. Whitworth, John Hamilton, Frank J. Pohl, Frank Buckley; Misses Mable Jameson, Amy Glenn, Bertha Casstevens, Lorene Fryar, Clotelle Willie, Ella Mae Casstevens, Marie Hunsucker, Mary Keith; Messers Keith Patton and Elmer Gene Jameson.

Contributions were sent by the following who were unable to attend: Mesdames A. C. Traweck, Sr., R. E. Campbell, E. C. Stearns, J. F. Fish, Robert Collier and R. E. Donovan.

Mrs. Terrell Is Hostess To Club

The Sorosis Study Club met Wednesday afternoon, March 16, with Mrs. R. P. Terrell as hostess and leader. Two of the club's programs were combined, that of

March 2 on "Federation" and the one for the 16th, on "History of Costume," as the previous meeting was postponed due to other activities.

The program which was followed, included these papers: "The Nine Major Departments of Our Federation," Mrs. John Hamilton; "Outstanding Legislation Sponsored by Federated Club," Mrs. Terrell.

"Historical Costumes and How Ancient Dress Influences Styles Today," Miss Lorene Fryar; "National Costumes," Mrs. Frank

Buckley. Miss Ella Mae Casstevens Alvarado was a guest at the meeting, and Mrs. Arville Craven received as a new member to club.

Albert Rich of La Salle has collected samples of soil from every state to use in the construction of a relief map of the United States.

An unidentified hobo, whose body was found on a railroad trestle at Paw Paw, Mich., had \$1,281 in his pockets.

PIN 'em UP
Anywhere, Everywhere
LAMPS
Bargain Sale!
Special \$1.95
65c Down
65c per Month

You Can Use Pin-it-Up Lamp

Only \$1.95 Complete with Wall Bracket, shade, Plastic Diffuser, 6-foot Cord, Pin for Hanging, 100-Watt Bulb

If your neighbor belongs to Your Electric Servant Family, ask him, or her, about the Pin-it-Up Lamp Campaign.

for Better Reading, Sewing, Cooking, Working, Playing, Ironing, Shaving

Pin-it-Up lamps give good light, and give it properly and where needed. They give that efficient, glare-free, comfortable light that will make all seeing tasks much easier, relieving the strain poor light imposes upon PRECIOUS EYES.

West Texas Utilities Company

FOR GREATER PROFITS...

Matador Hatchery CHICKS

Beginning March 21st our baby chicks will be ready for delivery each Monday during the spring hatching season.

Call For Our Bulletin No. 1
It Briefly Describes
OUR SAFETY PROGRAM FOR LIVABILITY
And Explains
WHY OUR CHICKS LIVE AND GROW FOR BETTER POULTRY

Matador Hatchery
LEWIS NEWMAN, Prop.

Thanks a million

IS NOT ENOUGH...

WE SERVE TWO MILLION CARS A DAY

Saying a sincere "thank you" is part of our service. No sale is complete without it.

We're just one of 45,000 dealers joined together to offer you a uniform Texaco service, but we feel we're important because we're your Texaco Dealer.

Here in your own neighborhood we offer you Texaco products plus a service worthy of those products. We have pledged ourselves to give you this service every day—whenever you need it. Drive in and get to know Texaco Service.

SHORTY'S SERVICE STATION

Registrations
This Season
 Only six more days left in the rush to register automobiles, motorcycles and other motor vehicles, according to Miss Rachel Sprague, collector and assessor, in the office of the county clerk.

Whiteflat News
 White has accepted a position with a Lubbock business firm on Sunday to assume duties on Monday.

W. M. U. Meets
 The Sunshine and Blanche Simpson circles of the Baptist W. M. U. met Monday afternoon at 3:00 o'clock with Mrs. W. E. Reeves. Mrs. A. D. Burleson led in prayer and the Devotional was discussed by Mrs. Scott Bolton.

pective parents here last week-end.

Mrs. Lee Hanna of Plainview is visiting Mrs. Earnest McWilliams.

Mrs. Maud Dean of Jayton, is here for a few days looking after business interests.

Mrs. Otis Willis of Lubbock, spent the week-end here with relatives.

Celebrates Birthday
 On Tuesday afternoon, March 15, friends of Grandmother Garrett, mother of J. R. Garrett, met at the home of Mrs. Tom Spray for the purpose of celebrating her 82nd birthday. Mrs. Garrett was the recipient of many lovely gifts, for which she expressed her heartfelt thanks.

Refreshment plates were served to the following guests: Mesdames R. H. G. Albright, E. P. Humphries, C. D. Garrison, M. L. Redwine, Opal Parks, Kim Wilkinson, J. R. Garrett, W. E. Smith, Reagan Bryan, F. C. Harcrow, Emmett Fisher, M. E. Pool, C. E. Harris, F. Z. Martin, Jonnie Redwine, Albert Spray, W. L. McWilliams, Bill Edwards, Tom Tilson, Ben Keltz, L. Y. Jameson, Clovis Murphy, Bill Dunning, Maybelle Edwards, Minnie Clifton Welton Bailey, L. R.

Browning, Cliff Stephens, Grandmother Garrett and Rev. and Mrs. Harris.

White Star News

Miss Bobbie Brogdon was a Quitaque visitor Saturday night, and also attended the Turkey boxing match, with friends.

Miss Young of Turkey, together with Miss Etta Elmore, Troy and James Elmore and Victor Smith were visitors of Mr. and Mrs. Frank Spray Sunday.

John Brogdon was a Matador visitor Saturday.

Mrs. Deva Morrison, one of the Whiteflat school teachers, living in this community experienced the misfortune Saturday about noon, of having her home with all its contents destroyed by fire.

Mrs. Morrison wishes to take this means of thanking the many people who were so kind to her in assisting her in this misfortune. Mr. and Mrs. Ira Tiffin and family were visiting in Quitaque Saturday. Their children, Junior and Billy Dell spent the night and attended the boxing match at Turkey Saturday night with friends and relatives.

W. M. U. Meets

The Sunshine and Blanche Simpson circles of the Baptist W. M. U. met Monday afternoon at 3:00 o'clock with Mrs. W. E. Reeves. Mrs. A. D. Burleson led in prayer and the Devotional was discussed by Mrs. Scott Bolton.

The ladies worked on a quilt for the Orphans Home. Those present were, Mrs. V. J. Skaggs, Mrs. D. P. Keith, Mrs. Vernon Doss, Mrs. A. D. Burleson, Mrs. Scott Bolton, the hostess, Mrs. W. E. Reeves, and Miss Verlin Reeve.

The Monthly Missionary program will be presented by these circles in the home of Mrs. L. A. Carlisle at 3:00 o'clock on Monday afternoon, March 28. All ladies of the church are urged to attend.

The Henrietta Shuck Circle met at the home of Mrs. Bill Pipkin on Monday afternoon, with eight present. The 4th chapter of Mark

was discussed by Mrs. Elbert Reeves, and delicious refreshments were served to those present. They were, Mesdames Alvin Stearns, Elbert Reeves, Jack Edwards, Earl Laughlin, Bill McCaghren, J. D. Craven, Raymond Davis and the hostess. —Reporter

ATTEND BROTHER'S FUNERAL THURSDAY

Mr. J. C. Scaff, with his daughters, Miss Sibyl Scaff and Mrs. Curtis King, accompanied by the latter's husband, attended the funeral of Mr. Scaff's brother at Clarksville last Thursday, returning home Sunday night. The death occurred unexpectedly due to a heart ailment.

LOCAL ITEMS

Miss Ella Mae Casstevens of Alvarado, is visiting here with her sister, Miss Bertha Casstevens.

Mr. and Mrs. Raymond Davis and son, Don Carlos, of Ralls, are visiting friends and relatives here.

Mr. and Mrs. L. R. Bishop visited in Plainview Sunday as guests in the Albert Whitefield home.

Mrs. Pat Sheridan, accompanied by Mrs. M. P. Fulkerson, were Turkey visitors one day last week.

Mr. and Mrs. J. H. Sample left last week for an extended trip to Port Isabel and other coastal points.

Messrs C. M. Glenn, L. C. Harr, and George Gray left Sunday morning for a fishing trip to Corpus Christi.

T. J. Hall left Wednesday morning for Tucumcari, New Mexico, where he will visit relatives after having spent the winter here in the home of his daughter, Mrs. W. W. Carpenter and family. From Tucumcari, he will proceed to his home in Colorado.

Mr. and Mrs. L. H. Dirickson made a business trip to Tipton, Oklahoma, Tuesday and Wednesday of last week.

The SNAPSHOT GUILD
Picturing Children Indoors



PARENTS usually think of outdoors and sunny summer days as the proper place and time for picturing children, and once this was true.

Before the advent of fast films and electric light bulbs especially designed for amateur photography, daytime was the only time snapshotshooters could work. Today that is no longer the case.

Nowadays, pleasing child pictures may be taken inside the home either by day or night, and more amateurs are taking them. This is partly because the home provides an ideal setting for pictures one wants to keep, and partly because the photographer can control his light to make pictures more interesting.

The modern large-sized amateur flood bulbs are so powerful that the camera worker can put two of them in reflectors three to four feet from his subject, and take snapshots, as he would outdoors, with an ordinary box camera. The camera is, of course, loaded with supersensitive film and its lens set at the largest opening. Other cameras can be used at 1/25 second shutter speed and f.8 or f.11 lens opening.

Ability to take snapshots like this is a great help in obtaining natural, unposed child pictures. It is no longer necessary to take "time" exposures or to tell the child to "hold very still." Now his toys can be placed in the circle of light cast by

the flood bulbs, and as soon as he is absorbed in them, and unconscious of the camera—snap goes the shutter and the picture is made!

There is a variety of lighting arrangements one can use on child pictures. For a cheerful, joyous effect, everything in the picture should be light in tone, and there should be even illumination, with no deep shadows. However, when a dramatic effect is desired, illumination can be restricted to the child's face and hair, with everything else in deep shadow. This tends to give the impression of a very small child in a very large room; sometimes an effect of loneliness which is more appealing than if the picture were bright and carefree.

Beautiful "high-key" effects can be obtained with the child on a window-seat where daylight diffuses through the curtains, and bright floodlight inside so that there are no dark areas or masses of shadow. The child's clothing should be light in color. Good balancing of light will give a picture that is almost all white and lighter tones of gray, with just enough shadow here and there for accents. "Backlighting," as from the window, can also be obtained with artificial light, a bulb being placed behind the child so that the hair becomes a bright, silky halo.

Start today to keep a picture diary of your children.
 John van Gulder.

son Billie who were week-end visitors with Mr. and Mrs. Payne, attended a family reunion at Collinsville this week.

In addition to visiting their aged father, Noah Miller, Mrs. Payne and Mr. Miller also attended an unveiling of pictures of their grandfather and grandmother in a program celebrating the 87th anniversary of the Baptist church of that place, which their grandparents organized.

Candidate For High Office Once Printer's Devil

Bill McCraw has a birthday on the fifteenth of August but he's willing to wait to the end of the month for the present he's confident the people will give him their votes for governor of Texas.

Years separate Bill McCraw, the "printer's devil," from Attorney General McCraw, candidate for the state's highest public office, yet he's a comparatively young man. It's only that he's compressed many happenings into that span.

McCraw was a printer's devil, working under his father who published The Democrat in Arlington, where Bill was born. He labored hard and "graduated" to carrying a Union card, and he also sold newspapers on the busy streets of a big Texas city. Long hours he spent at night at law books, enabling him to take a bar exam successfully at the boyish age of 19. As a matter of fact, he found it necessary to have his disabilities as a minor removed before he could take the exam. He was that young.

Now in his 41st year, McCraw can look back on a career of public service that has already gained him respect and admiration of thousands of fellow Texans. After returning from two years of war service in France, he became an assistant district attorney in Dallas. Then he was elected district attorney, and held the post three terms, which is a record.

"When I was district attorney," he recalls, "I went out and talked with the people, whether I happened to be running for office or not."

QUALITY CHICKS
 For Sale, 4 weeks old White Leghorn pullets 35c each. Day old chicks \$10 per 100. All chicks and pullets from M. Johnson Star Mating Strain. Book your order for April delivery now. 5% cash with order. All chicks and pullets prepaid.
 Nuble Hamilton
 Bowie, Texas
 Route 1.

THE HOUSE OF Elmo
 Invite You To Meet Their Personal Representative
 FOR A PRIVATE BEAUTY CONSULTATION
 You will be under no obligation and no appointment is necessary.
 During the Week of March 28th
 TOUR TOILETRIES DEPARTMENT
 HALL SCRUGGS & COMPANY

FREE SHOW!
ROGUE THEATRE
 Saturday Morning, Mar. 26th at 10 a.m.
SHOW OF THE YEAR
EVERYONE INVITED
 A FREE SHOW
 FEATURING
ALLIS-CHALMERS
W-C TRACTOR
ALL-CROP HARVESTER
PRICE \$625
F. O. B. FACTORY

ALLIS-CHALMERS
BETTER LIVING!
TO BETTER FARMING!
TO MORE PROFITS!
NEW... SINGLE ROW TRACTOR
PRICE \$495.
F. O. B. FACTORY
 The Model B Tractor That 4,000,000 Have Been Waiting For

We especially invite farmers, their wives and children to see this thrilling picture. Two educational and entertaining reels featuring "SOIL EROSION" and one featuring "SOIL BUILDING LEGUME CROPS."

No matter what kind of farming you practice, what crops you raise, what type of power you are accustomed to using... you'll find something in this picture that will do your work better, faster, easier, more economically or more profitably than it has ever be done before.

FREE! COFFEE AND DOUGH-NUTS SERVED AFTER THE SHOW
RUSSELL IMPLEMENT COMPANY
 Post Office Building Matador, Texas John C. Russell, Mgr.

Miss Bonnie Mae Criswell of Paducah, and Miss Mildred Johnson of the Chalke community near Paducah, were week-end guests of the latter's cousin, Miss May Dell Canon. Miss Johnson's parents spent Sunday here and accompanied the girls home.

James E. Meador of Paducah, spent the week-end visiting relatives and friends here.

Mrs. M. J. Reilly had as her week-end guest, a Mrs. Davidson of Chicago, who was enroute to Albuquerque, New Mexico, to join her husband.

Miss Irene Knight, who is employed as Social Supervisor at Dalhart, spent the week-end here with her mother, Mrs. P. E. Knight.

Mesdames James Neblett and Jack Bradshaw were Paducah visitors Thursday of last week.

FOR SALE—Good 4-gallon milk cow. Fresh soon. See L. R. Bishop.

A. B. Echols and daughter, Miss Ollie Echols, returned home Monday evening after a two week's trip to San Antonio, Temple and Dallas. They attended the Texas and Southwestern Cattle Raisers' Association convention while in San Antonio.

Mesdames U. L. Willie and R. E. Donovan were recent guests of Mrs. Charlie Phillips at a party at Paducah.

Mesdames Noble Groves, H. H. Courtney, Spot Patton and Miss Helen Simpson made a trip to Paducah Wednesday.

Mesdames J. R. Whitworth, Henry Ford, Ben Meador, and Miss Ruth Groves were Childress visitors Saturday evening.

Mr. and Mrs. A. M. Bourland, accompanied by their daughter, Mrs. D. P. Keith and son Bourland, were shopping in Plainview Tuesday.

ATTEND REUNION
 Mrs. C. R. Payne, together with her brother, W. M. Miller, editor of the Spearman Reporter and his

Do you want to make **MONEY** during the next 3 or 4 months?
 Want good live-wire fellow to haul prospects to the Medina Irrigated project, 15 to 30 miles out of San Antonio.
 Good Commission, liberal mileage, lodging and eats while on the property.
 You do not have to be a salesman, the property sells itself.
 If you will work you can make good money. For particulars write box 158 in care **Matador Tribune**
 Please do not write unless you want to make money and want to work.

Your Best Food
FRESH EVERY MORNING
Eddy's Bread
 Ask For It At Whiteflat, Matador, Roaring Springs, and Dickens.
EDDY'S BAKERY
 Matador, Texas



ANCHORS AWEIGH

BY MARSHALL FISKE



THE CATHEDRAL, MEXICO CITY—

After Cortez had demolished the great teocalli (House of God) where the Aztecs had sacrificed thousands of victims to placate their great God, Huitzilopochtli, a Christian church was erected a few years later. This one, however, proved to be too small and not sufficiently grand and imposing, so the present Cathedral was started in the latter part of the 16th Century. Although used for many years, previously, it was not until the beginning of the 19th Century before the church was completed in all of its various details.

This is the largest church edifice on the North American continent. But to call it the "Mexican St. Peter's" as it has been designated, is a grossly flattering over-statement of fact. It stands on the north side of Mexico City's principal square known locally as "The Zocalo." Beside it stands a much smaller edifice, a Sanctuary, which, when I saw it last fall, was in the last stages of disintegration and was being repaired to prevent its collapse.

The Exterior of the Cathedral

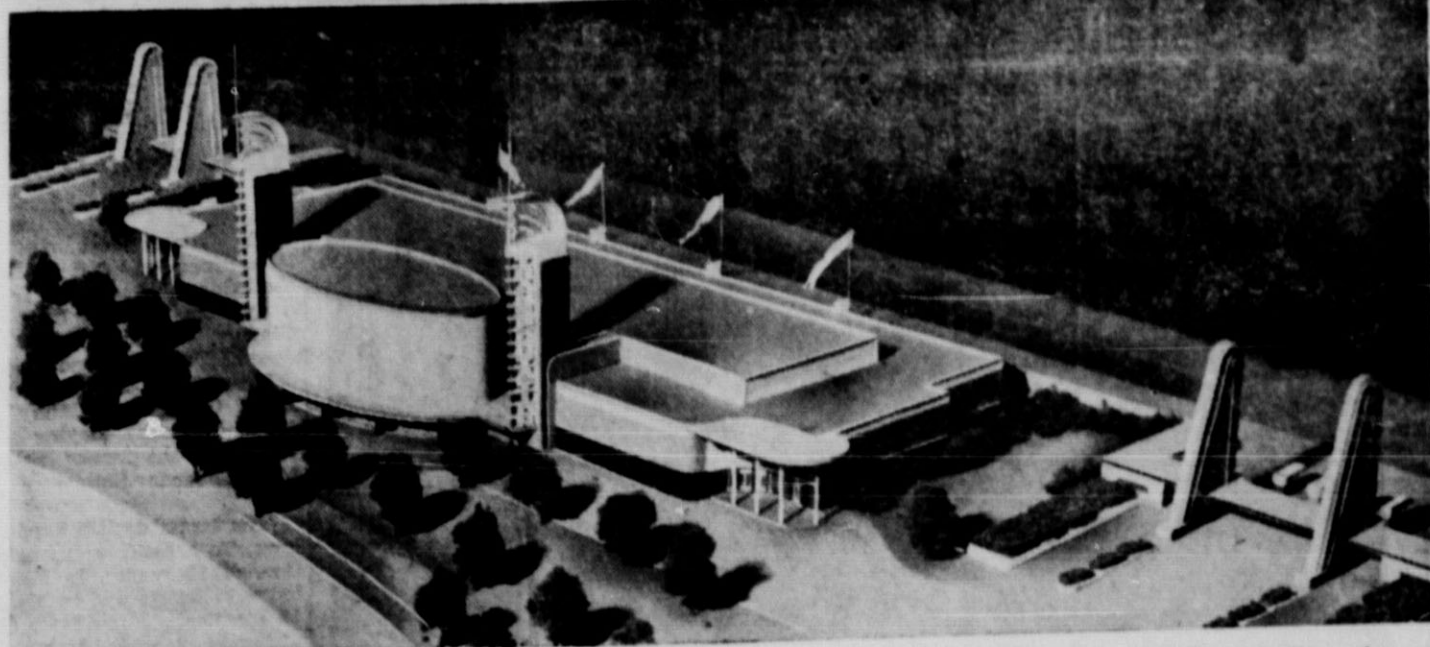
The effect that this Cathedral produces on one's mind as he views it from the outside is one of over-whelming massiveness, a great stone entity with a lordly, dominating soul. In no sense can

it be designated as 'pretty' and its rather plain facade does not entitle it to be called handsome. But imposing it is in its great mass with its twin towers dominating the surroundings. Its atrium (paved fore court) is bare and ugly. A tall iron fence encloses it.

Vendors and Beggars

In my contemplation of the Cathedral, I was constantly interrupted by the street vendors who wanted me to buy their proffered wares. Yards of fluttering lottery tickets were constantly being thrust before me by men, women and children of all ages, sizes and shapes. One thing they all had in common, however, rags and filth. (In the northern part of Mexico this is the almost universal sight, in Yucatan and elsewhere the Mexican peons present a far more immaculate appearance.) Just when I thought I might resume my inspection of the Cathedral, I was imperturbed to have my shoes shined although they had just been shined a few minutes previously. Then came along a man with a basket full of childish gew-gaws, another one thought his tortillas might assuage the cravings of my stomach, another thought flowers is just what I needed, another wanted me to buy some rosy-pink rayon 'teddies' for my 'missus', several were just plain unmitigated beggars and still another wanted me to invest in a red balloon which would make my cup of happiness to overflow, while a vendor of long stalks of sugar-cane thought that was what I should nibble while contemplating the cathedral. With all these multifarious interruptions little time was left me to formulate my impressions of this so-called "Mexican St. Peter's." Just as I thought I could concentrate on the cathedral, a man, all smiles, approached me with outstretched hand as if welcoming a long-lost friend. As he was a perfect stranger to me, I preceived in his aggressive gush of greeting, a pan-handler. He caught me in the act with open note-book and pencil poised, so immediately he came to the conclusion I must be a newspaper reporter. He told me, he too, once had belonged to the sacred brotherhood of scribes, had been in the 'States' for years, in Baltimore, had now fallen on evil days, was married, had a 'bunch of kids' and other details

These Gates Will Greet You at New York World's Fair



NEW YORK—The two pairs of pylons which are on opposite sides of the picture may be the first objects you will notice when you approach the New York World's Fair 1939, for they mark the en-

trances to the Transportation Zone. Similar decorative pylons will accentuate other portals to the exposition. The futuristic building between the entrances above will contain a huge, free focal exhibit.

too harrowing to mention and he let me know, in a not too subtle manner, that he stood ardently in need of cold cash. Would I give him ten pesos. I would not. Then would I make it five. I vigorously shook my head and began to edge away from him and started walking in the general direction of the church entrance. On my way thither, I heard him ask for three pesos, then two but by that time I was already through the door. I had entered the church to escape his importunities.

But does not everyone enter a church to escape from something? The Interior, Wooden Floors And No Vistas—

My first impression on entering the Cathedral was one of disappointment. Beneath my feet I saw plain wooden boards. The original flooring of tile had cracked and sunk through a subsistence of the underlying marshy soil, making it too hazardous for walking, hence this over-lay of planks.

My second disappointment was no fine vista stretching from the entrance to the high altar. The central nave (one of five) was cluttered up with chapels, the choir, and other things. This feature was in imitation of some Spanish cathedrals in the Old World.

Along both sides were the lateral chapels, about 14 in number. The High Altar supported with green (malachite) pillars, although expensive looking, was really unattractive. The pulpit nearby, although constructed of onyx, looked clumsy. The most strikingly beautiful feature of the whole place to me was the magnificent Chapel of the Kings behind the High Altar. It looked like a tall netto of gold, and was a replica of the one in the Cathedral in Seville. The designer of the one in Spain had come to America to duplicate his former masterpiece. All was a mass of intricate golden scrolls, garlands, Cherub's heads, with paintings inset here and there, the only flat surfaces in evidence. In niches reposed Holy figures of various saints. Its general effect was one of over-whelming grandeur, the ultima thule of gilded decoration.

Nearby was the Society dressing room where the priests donned their embroidered vestments. Two features here impressed me immediately as one entered this room; its wonderfully carved chests (in which the priestly vest-

ments were kept) and the large paintings on the walls.

As this was my first visit to the Cathedral I did not want to tarry too long. I wanted to retain its most salient characteristics. But before leaving I did inspect the magnificent choir. The paintings, and especially the handsomely carved choir stalls, gave this enclosure an exceedingly rich air. In subsequent visits to other fine churches in Mexico I was never to see this choir equalled.

Soon, I found myself once more an iota in the vast maelstrom of street vendors, pedestrians, motor vehicles, clanging cars. But through the din and roar of it all I carried away an impression of wooden floors, obstructed vistas, handsome choirs, green-pillared High Altars, clumsy onyx pulpits, a fenced in enclosure surmounted with brass angels poised on one foot, which lead from the choir to the High Altar, and I could still see in my mind's eye, the heart-shaped stands in the side chapels with the flames flickering in their ruby lamps. A general impression of musky, ecclesiastical atmosphere shot through with a massive, decadent richness of detail.

(To be Continued)

NOTICE OF SALE

STATE OF TEXAS COUNTY OF MOTLEY

By virtue of a Writ of Execution issued out of the District Court of Harris County, Texas, on a judgment rendered in said Court on the 5th day of October, 1937, in favor of The Federal Land Bank of Houston and against L. E. Cooper for a sum of FIVE THOUSAND TWO HUNDRED FIVE AND 72-100 (\$5205.72) DOLLARS with interest thereon from and after June 1, 1937 at the rate of five and one-half (5 1/2%) per cent per annum, and costs of suit, in Cause No. 240192, on the docket of said Court, I did on the 4th day of March, 1938 at 9:30 o'clock A. M., levy upon the following described land, lying and being situated in Motley County, Texas, as the property of the said defendant, L. E. Cooper, the said land containing 376 acres of land, more or less, located approximately 2.15 miles southeast of the town of Roaring Springs, and most generally known as the L. E. Cooper land,

formerly the A. J. Cooper land, and consisting of 376 acres of land out of Survey No. 23, Block J, Certificate No. 13-2837, H & G N Ry. Co. Surveys, and also being the 376 acres of land lying south of the L. E. Cooper 200 acre homestead, all situated in Motley County, Texas.

On the 5th day of April, 1938, the same being the first Tuesday in said month, between the hours of 10:00 A. M. and 4:00 P. M., at the courthouse door of Motley County, Texas, in the City of Matador, in said County, I will offer for sale and sell at public auction to the highest bidder for cash, all of the estate, right, title and interest of the said defendant, in and to the above described premises, to satisfy the above described judgment.

Dated at Matador, Motley County, Texas, this 4th day of March, 1938.

L. A. Carlisle Sheriff of Motley County, Texas

Use of Vegetables Is Urged For Diet

By using greens and other vegetables is one of the best ways of preventing "Spring Ailments" and now is the time to begin thinking about this fact, as the weather has begun to change very rapidly, according to Mrs. Juanita G.

Butler, Home Management Supervisor of the Farm Security Administration. Too many sweets, many years ago it was mostly "Molasses", gives one a low resistance to diseases, stated Mrs. Juanita Butler.

Remember one should eat 3 servings of vegetables, or green in color, 1 starch other; 2 servings of tomato fruit juice, at least 3 times 1 pint of milk for adult quart for each child, and be gotten many differer besides drinking; 1 or more spoonsfull of butter; 2 ser meat or eggs or cheese or dried peas and beans; at 1 serving of a whole grain; sweets, and other grains, and cereals in addition above. A serving means a cup of all foods except but milk. This is the least needed daily by an indiv furnish vitamins and min keep a person nourish healthy.

After a night's sleep public square of Vale France, Earnest Pateau, less beggar, awake to fl someone had stolen his leg and crutches to use f wood.

A London court decre a laundry company had \$165 to a ballet to-ope, dancers' complaint that th dry had shrunkn 'their t that they could not be wor out splitting.

A pensioner of St. Josep recently objected to his r from the old-age relief r the grounds that he need money to pay taxes on his erty.

These Are Your Mileage Merchants

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Fairview Service Station

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Commission Agent Matador, Texa

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You will be surprised at the saving we offer Matador laundry patrons.

You will enjoy the quality of our work, our service and economy. Why not try this modern laundry today.

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Quality Foods Cooked In Wholesome Style

Bob's Cook Shack

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OUR NEIGHBOR, The Independent "U.S." Tire Dealer
Our gratis tire check-up service is open to all local car owners—regardless of the brand of tires they now use. Come in yourself and start benefitting by this friendly money-saving service. It assures you of all the mileage built into your tires and reduces trouble to absolute minimum. Stop in today!

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GIRL ATHLETE FORGETS OLYMPIC DREAM TO TRAIN FOR TEACHING



RUTH MARSHIK

DENTON, Tex.—Ruth Marshik, widely publicized by Dallas newspapers when she was 13 as a possible successor to the great Mildred "Babe" Didrickson, has traded her dream of competing in the Olympics for the more modest aim of becoming a teacher of physical education.

Enrolled as a freshman at the North Texas State Teachers College, Denton, the girl who in 1935 was holder of the unofficial woman's high jump in the United States is now a pretty and, on the whole, a very normal young woman.

Maybe she's above average in

Attorney General and without whose help none of my accomplishments as Governor to which I have proudly pointed could have been realized."

Governor Allred said he had no desire to dictate his successor but felt that the people of Texas were entitled to know how avowed candidates for governor stood on old age assistance, the child labor amendment, sales of liquor by the drink, legalization of race track gambling, the continued outlawry of racketeering, on the sales and other taxes.

"Even those who do not like me," the governor declared, "know where I stand upon these questions. Is it asking too much of others to make themselves equally clear? Surely a man big enough to be governor should certainly have some convictions on these subjects and possess the courage of his convictions."

Reviewing briefly his record during the past three years, Governor Allred said Texas had had a state administration of which she need not be ashamed for it had commanded the respect of other states and the confidence of the National administration.

Among the many achievements pointed out were old age assistance to over one hundred thousand and needy aged, the establishment of a reemployment service and an employment insurance department; liquor traffic regulation; passage of the securities act, the chain store tax yielding millions in revenue and producing fairer competition for independent industries; increased natural resources tax; defeat of sales tax; planned conservation program for oil and gas industry; as well as various flood control districts; aid for insane and eleemosynary institutions; establishment of negro tubercular hospital, crippled children aid, and broadened public health program; establishment of Public Safety Department with attendant strict law enforcement; repeal of race track gambling.

The Governor proudly pointed out that under his administration rural schools received greatest aid and every school the biggest per capita apportionment in history, colleges and universities had received aid for building programs and fairer salaries for teachers. Despite needed help, the governor's administration showed an ad valorem school tax reduction of 25% on the hundred dollars.

Pointing with pride to abolition of old pardon system and the establishment of clemency on merit, the governor said the volunteer parole system inaugurated by him was the "most widely respected" system in the nation.

He reviewed the Centennial Celebrations made possible by legislation sponsored by the Allred administration and said that thousands of new citizens and industries had been attracted to Texas as a result.

The Governor said he was proud that the state administration had enjoyed the personal friendship and had secured the hearty cooperation of President Roosevelt in carrying out a real recovery program.

Trees Planted . . .

(Continued From Page One)

stead plantings during the present mild winter. C. B. Glenn, Roaring Springs, set out seven hundred seedlings of Chinese elm, honey locust and green ash in a concentrated planting on his large farm in Flagg Springs community. The trees were secured from the A. & M. College Experiment Station at Chillicothe through the county agent's office.

A unique plan of irrigating shade trees by an adaptation of the

T. C. U.'s Freshman Favorites



Elizabeth Hager

Betty Dyer



Poppy Bass

Florrie Buckingham

The first-year class at Texas Christian University has named these four girls as their "popularity queens," to be honored in the 1938 "Horned Frog" student yearbook. They are: Betty Dyer, Fort Worth; Florrie Buckingham, Sulphur Springs; Elizabeth Hager, Fort Worth; and Poppy Bass, McKinney.

Osgain Studio, Ft. Worth

well known "syrup-pan system of control of Natural runoff has been adopted by Ralph Stapleton at his new home four miles northwest of Whiteflat. The plan, worked out by county agent Frank A. Buckley, is designed to systematically water the entire farmstead planting of trees, shrubs and flowers by use of the drainage from an adjacent hillside and county road. Mr. Buckley believes that many of Mr. Stapleton's neighbors, after viewing the success of the demonstration, will hasten to utilize the idea on their own farms.

WHEAT SIGN-UP IS EXTENDED

Farmers who have wheat planted which they do not plan to leave for harvest have until April 15 to sign the regular government form signifying their intention. The time has been extended one month from March 15, previous closing date, according to information received by Frank A. Buckley, county agent from the state office at College Station.

Those who have more wheat planted than the 1938 acreage allotment will have to destroy some of the wheat in order to comply. Others with small pasture plots which are not to be left for harvest

should sign up also, Buckley warned. All wheat planted will be counted against the acreage allotment even though plowed up or not harvested unless it is signed up on the standard form before the closing date.

Implement Dealer To Stage Free Show

Announcement appears in this issue of the Tribune of a free show to be offered at the local Rogue Theatre by the Russell Implement company, agency for the Allis-Chalmers farm implements. The show will be held Saturday morning, March 26th, at 10 a. m. and a cordial welcome is extended everyone.

The show will feature the Allis-Chalmers WC tractor and All-Crop Harvester and also the new single-row tractor which is priced at the factory at less than \$500.00.

John C. Russell, manager, declared that he has had a great amount of interest manifested in the new tractor. Free coffee and doughnuts will be served visitors after the show Saturday morning.

Mr. and Mrs. Doc Burleson of Wichita Falls, visited here Thursday, with the former's mother, Mrs. A. D. Burleson and other relatives.

LARGE CROWD ATTENDS PLAY

A large crowd attended the Junior class play, "The Right Mr. Wright" presented at the Matador High School auditorium Thursday night. The 3-act farce-comedy was well cast and directed, winning the enthusiastic applause of the audience by the exceptional presentation. The play was directed by Miss Pauline Rister, class sponsor.

The substantial net proceeds realized from the play will be used to defray costs of the annual Junior-Senior banquet.

Texas Map Made Of Rattles Shown

A map of Texas made from rattles snakes is being displayed in the Avenue B. show window of the Reid B. Scott Drug company.

The map was made by Mrs. Boone Simpson of Northfield with the rattlers of snakes killed by herself and Mr. Simpson. There are 368 rattlers in the entire map.

In the center of the map is a huge star framed with rattlers, and the outline of the state and space outside the star are filled with rattlers. Written in still more rattlers are the words: "1836-1936, Texas Centennial."

—Childress Index

Former Resident Marries Sunday

Wedding announcements were received by friends here this week, of the marriage of E. M. Rice, formerly of Matador, to Miss Mary Lynn of Plainview, Texas, in a ceremony at the home of her parents, Mr. and Mrs. George Lynn, on Sunday morning, March 20, Rev. J. Pat Horton, Baptist minister officiated.

Mr. Rice is the son of Mr. and Mrs. C. S. Rice of McLean. He has been employed as Cashier of the Hale County State Bank, Plainview for the past four years and prior to that time was connected in the same capacity with the First National Bank here for about eight years. He is highly regarded by those who knew him and while here was active in various local civic organizations, including Matador Lions Club, which he served as secretary, and the Chamber of Commerce of which he was president at the time he moved to Plainview.

Mrs. Rice graduated from the Plainview High School and attended Wayland College and business college at Plainview. She has been employed with Winn Motor Company of that place.

Following the ceremony an informal reception was held, after which the couple left for a wedding trip. They will be at home in Plainview, after April 1. Wedding guests included relatives and close friends of the families.

Mr. and Mrs. U. L. Willie and daughter returned Sunday night from Fort Worth and Dallas where they had attended The Fat Stock Show and visited friends.

Methodist W. M. To Hold Banquet

The Women's Missionary Society of the Methodist Church will entertain all ladies of the church with a banquet to be held church basement Tuesday evening, March 29, at 7:30 p. m. Mrs. S. S. Stoneker of Plainview former district secretary, Plainview District Women's Missionary Society, will be the speaker for the evening. The program will be given by Toastmistress, Mrs. Frank Champ, McAdoo.

Welcome Address, Mrs. Simpson.

Response, Mrs. John Rice, Vocal Duet, Miss Lorenz and Mrs. R. P. Terrell.

Reading, Mrs. J. R. White, Early Histories of each Mrs. W. W. Moore, Circle Mrs. Harry Willett, Irene Young and Mrs. Henry Young Women's Circle.

Address, Mrs. S. S. Schweitzer.

All ladies of the church, tended a special invitation to attend the meeting, and to avail themselves of the didly arranged program.

G. C. Keith of Whiteface visited here last Thursday his mother, Mrs. D. C. Keith other relatives, while after business interests.

LORRAINE Triple Feature

SLIP \$1.98

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Each square inch has 500 threads—more silk, for beauty—100 threads—Bemberg rayon for strength.

CONSTRUCTION

4 gore—each gore cut on the true bias

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Swing curve contour for perfect bodice fit.

The only slip at this price with all the THREE FEATURES

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Sketched from stock. Ask to see style 710.



the PLAY sandal \$1.98

This gay little shoe of a thousand moods, can be worn with your play clothes, your day clothes, your linens, your prints—and will look just as fresh and just as smartly casual with each of them! It comes on a swagger flat heel, in glittering white patent leather, so chic—and so easy to keep clean!

In white, red, or royal blue, for only \$1.98. Other smart styles at the same low price.

HARRY WILLETT & CO.

WILD LIFE . . .

(Continued From Page One)

claimed by President Roosevelt. An attractive and varied display of wildlife stamps is being offered for sale, the proceeds to be used for furtherance of restoration work.


Wildlife in the United States, while sadly depleted from former years, annually supports a billion dollar business, according to the General Wildlife Federation sponsors of Wild Life Week. In addition to the value of meat and fur, the costs of hunting and fishing constitute an enormous source of income to many related trades. Governor James V. Allred in announcing Wildlife week for Texas, states that Wildlife resources in this state are valued at \$93,000,000 annually. Texas sportsmen spend \$25,000,000 each year for hunting and fishing trips. The nine fish hatcheries of Texas last year produced 4,000,000 fish for distribution. Insect eating birds are worth \$40,000,000 annually to Texas agriculture.

GOV. ALLRED . . .

(Continued From Page One)

"For these reasons, I have concluded that I shall not be a candidate. Therefore I plan to enter private law practice in Austin at the conclusion of my term.

"In the future, should the occasion arise, I shall stand ready to serve the State I love. Meantime, from the bottom of my heart, I thank the thousands of friends whose support elected me



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DO YOU TAKE PRIDE IN THE APPEARANCE, COMFORT AND CONVENIENCE OF YOUR HOME OR DO YOU TOLERATE BAD CONDITIONS, WHEN IT IS SO EASY AND SIMPLE TO HAVE A HOME THAT YOU WILL BE PROUD OF. RIGHT NOW PRICES ARE LOWER THAN FOR SEVERAL YEARS PAST AND SO DON'T DELAY MAKING THE IMPROVEMENTS YOU ALWAYS WANTED.

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- pure dye . . . tub proof fabrics
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A vast assortment, inclusive for fit—Every conceivable style, fabric, weight and texture. Tailored—lace trimmed. Outstanding values.

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Sketched from stock. Ask to see style 710.



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the **PLAY sandal**

This gay little shoe of a thousand moods, can be worn with your play clothes, your day clothes, your linens, your prints—and will look just as fresh and just as smartly casual with each of them! It comes on a swagger flat heel, in glittering white patent leather, so chic—and so easy to keep clean!

In white, red, or royal blue, for only \$1.98. Other smart styles at the same low price.

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