

Area Digs From Heavy Snow

Worst Blizzard For Two Decades Strikes

HOWLING out of the north with a fury equalled only by two known predecessors, a blizzard struck this area Friday morning to continue unabated until Saturday night, leaving a bleak, paralyzed and distressed country in its wake.

The heavy snow, estimated to range from 8 to 12 inches, followed a slow drizzling rain Friday morning. Within a few hours the snow began to hamper traffic and by mid-afternoon streets and roads were negotiated with difficulty. By six o'clock it was practically impossible to drive a motor vehicle anywhere.

Reports of distress flooded the city while streets and highways in every direction were dotted with automobiles unable to advance further, and in most instances abandoned.

FINAL RITES FOR DARIUS FULKERSON TO BE HELD TODAY

Darius Fulkerson of Sweetwater, former Matador resident, and son of Mr. and Mrs. M. P. Fulkerson of this place, succumbed at noon Wednesday in a hospital at Abilene where he had undergone an appendectomy about ten days previously. Word of his passing was received by relatives here yesterday afternoon.

CASH REFUNDED WTU CUSTOMERS

As a reward for prompt payment of electric bills, a large number of West Texas Utilities customers here are getting their meter deposit back with interest.

NEW ARRIVALS

Born to Mr. and Mrs. John Davis of Matador on February 13, 1940, an 8 pound girl, given the name Brenda Ruth.

Harry Willett, local merchant, made a business trip to Brady last week.

Mrs. C. Lee, 90 Is Called By Death Monday

Funeral services were held for Mrs. Casper Lee, 90, at the home of her son, Will Lee, in north Matador, Tuesday afternoon and interment made in the Matador East Mound cemetery. Minister Leonard Dennis conducted the services.

Nancy Johnston was born in Tuscaloosa, Alabama, April 25, 1850. She was married to Casper Lee at Paris, Miss., in 1871 and to this union ten children were born, eight of whom survive. Mr. Lee preceded his wife in death by nine years.

Eight children survive. The eight surviving children are: John Lee, Will Lee, Jim Lee, all of Matador, Mrs. T. J. Nelson, of Silverton, J. T. Lee of Brownfield, Charlie Lee of Afton, Mrs. Cora Myrick of Quanah and Mrs. Viola Welch of Kleberg, Texas.

Mrs. Lee had lived in Texas since 1885 and had been a continuous resident of Motley county for the past 30 years.

She was a consecrated Christian, having obeyed the gospel and become a member of the Church of Christ 48 years ago.

Besides her children and many friends to mourn her passing, Mrs. Lee leaves 42 grandchildren, a number of great grandchildren and four great great grandchildren.

Program To Aid Trip Of Girl Cagers

A 30-minute novelty musical program will be held at the Matador high school auditorium at 1 o'clock p. m., Wednesday, February 22, to aid in providing funds for the Matador senior girls' basketball team to attend the district meeting at Meadow, Texas, March 1-2.

The novelty musical will be conducted by Rev. W. H. Graham of Roaring Springs, and Lee Frazier, former professional actor and musician. Mr. Frazier has composed a number of songs which he is preparing to publish in book form. He has been acclaimed a genius at the piano keyboard.

The two musicians will receive a small percent of the proceeds, the remainder going to the fund which will make it possible for the basketball girls to attend the district meet.

A pre-sale of tickets is being planned and will probably be conducted tomorrow and Saturday.

Invite Made To Boxers

Entries to the Flomot third annual boxing tournament scheduled for March 1-2, are invited to make application to George Caviness, boxing coach and director, according to a statement received from Guy Wheeler, yesterday.

The event includes two divisions, high school students and outsiders and promises to be one of the leading sport events of this section.

Entries have been received from Quitaque, Turkey, Amarillo, Silverton and several other cities.

BANK CLOSED TODAY

The First State Bank of Matador is closed today in observance of the national holiday commemorating the birth of George Washington.

Lion Members Are Urged To Extend Scope

G. E. Hamilton Has Vital Message At Tuesday Meeting

Members of the Matador Lions Club were urged to extend the scope of the organization in an address by first vice-president G. E. Hamilton, at the regular meeting held in the basement of the Baptist church Tuesday.

Lion Hamilton, who declared that he had misplaced the article on which he had been asked to speak, said, "But I wish to convey to you an idea which I feel will aid the organization a great amount in good-will in this vicinity.

"We are all aware that a number of people do not know the purpose of this club because they have never attended a meeting. They have little conception of what transpires here, believing, in some instances that we have a small group which does not wish outsiders. Some of these people feel that we, perhaps, regard ourselves in a superior class, restricted only to prominently successful men and business leaders.

Urges Outsiders As Guests

"If these people were invited to our meetings where they could enjoy the luncheons with us and listen to our programs and learn the purpose of Lionism, then a different attitude would prevail. I suggest that each of us invite friends, regardless of position, to attend meetings with us at different intervals."

Included on the program were musical novelty selections by Lee Frazier, who entertained the group by singing two songs of his own composition. Other visitors besides Mr. Frazier were Rev. H. M. Graham of Roaring Springs, W. T. McKinney with the Farm Security Administration, of Floydada and Don McNaulty, Continental Oil Company district representative of Plainview.

FUNERAL RITES HELD FOR AGED WOMAN TUESDAY

Mrs. Arlena Pool, 86, who died Monday night at the home of her daughter, Mrs. T. H. McCain, with whom she made her home, was buried Tuesday afternoon. Services were conducted at the home by Elder Berry Watson, Baptist minister from the Flag Springs community, and interment made in East Mound Cemetery.

Arlena Addline Pool was born in Caldwell County, Kentucky, April 3, 1853 and died February 19, 1940 at the age of 86 years, 10 months and 16 days. Although she had been a victim of paralysis for the past twenty nine years and had been bedfast most of the time, illness preceding her death was brief. She had been a member of the Baptist Church since she was fifteen years old.

The family moved here from Red River county eleven years ago, and Mr. Pool preceded his wife in death January 2, 1936. All children born to this union, survive as do 27 grandchildren and 8 great-grandchildren. The two daughters and three sons are: Mrs. W. W. Dunning of Amarillo, Mrs. T. H. McCain, Matador, H. F. Pool, Terrell, Texas and H. J. Pool, and M. A. Pool, both of Clarksville.

Relatives from out-of-town who were here for the funeral included Mrs. Dunning, who was accompanied here from Amarillo by two grandchildren of the deceased, Bill Gary and Wayman McCain; a granddaughter, Mrs. Wilma Herron of Abilene, and Mr. H. F. Pool of Terrell.

Bill Bradshaw of Clovis, N. M. former Matador resident, visited here Wednesday, enroute to Quanah, to enter the hospital for treatment.

Seeks High Office



HARRY HINES
Announcing his candidacy for Texas' highest office in a radio address Tuesday night, Harry Hines pledged himself as against the proposed sales tax.

Mr. Hines, who has been a member of the Texas Highway Commission for the past five years, visited Matador in January.

Harry Hines Enters Race For Governor

Pledges Self As Sales Tax Foe; No Voter Bait

Harry Hines, member of the Texas Highway Commission for the past five years tossed his hat into the 1940 gubernatorial contest Tuesday night in a dynamic state-wide radio announcement from Austin.

He declared that he would later issue a platform and discuss every issue pertinent to the campaign in full detail, to place himself on record on several vital problems. He pledged himself: (1) Against the sales tax, which he termed a tax on poverty and opposed to his understanding of the meaning of Democracy.

To Pay Old Age Pensions

(2) In favor of fulfillment of the social security program, including payment of adequate old age pensions, and aid to dependent children, needy blind, the state's part to the teachers' retirement program.

(3) The raising of the additional money needed to pay these obligations by cooperative effort with the legislators, spreading the cost without "dealing a death blow to any one group."

Hines indicated he will be a conservative candidate, and declared he will not try to "out promise the promisers," and promised to be a "doer instead of a promiser."

"At no time need you expect Harry Hines to play upon ignorance or emotion in an effort to bait voters," he said. "If sound basic fundamentals of government as envisioned by our forefathers based on honesty, integrity and economy is what our citizens want then it is an insult to their intelligence to promise them impractical, unsound, vote getting bait."

New Supervisor On Street Paving Job

James Chastin of Roby assumed his duties here this week as WPA supervisor in charge of the city street paving project.

Mr. Chastin replaces C. H. Collins, who has resigned to accept a position with engineering firm of French & Pruitt of Abilene.

Scouts Rule Of City Set For Saturday

Weather Causes Delay In Plans Of City Control

Inclement weather Saturday which rendered the streets of Matador impassable, caused a postponement in the plans to re-lease the reins of the city to the Boy Scouts. With weather permitting, the boys will take charge of Matador Saturday, February 24, filling every city office from mayor to water engineer.

Eight boys were selected last week to fill the city office for the one day administration, in cooperation with a similar movement throughout the country.

The boys will assess small fines for violations of minor city ordinances, as in past years, the proceeds to aid the Scouts' general fund, now depleted to the extent that money is not available for first-aid equipment which is badly needed by the troop.

Eyes On Traffic

It is expected the major part of the fines will be collected for traffic violations, which will also include jay-walking and similar offenses.

Elmer Gene Jameson has been selected for the place of mayor for the one day of boy rule.

Mechanic Is Wounded By Dickens Man

Leon Harkey, an assistant mechanic employed at Bob's Oil Well Garage was wounded in the hip by a shot fired by Elbert Green, formerly of Dickens county. The shooting occurred in the work-shop of the garage about 2:30 Monday afternoon. It is declared that Harkey's life was probably saved by Jack Partridge, a mechanic, who grappled with Green when he witnessed him draw a gun and point it at the back of the victim's head.

Mr. Harkey was rushed to the Traewick Hospital here where an examination revealed that the bullet had struck a hip bone and traveled downward several inches, being lodged too deeply for removal. His condition is reported satisfactory, provided no infection results.

Green was arrested, charged with assault and intent to murder. He was later released on \$1,500 bond. Both men were formerly from Dickens county.

Benefit Show To Be Held For Library

A motion picture show, featuring Bing Crosby in "Star Maker" is being sponsored by the Sorosis Club, Thursday, March 3, at the Rogue Theatre.

The entire net proceeds of the show will be used to aid the city library. Regular prices will prevail, it was announced.

All patrons of both the theatre and the library are urged to attend where they will witness a splendid motion picture and at the same time aid a worthwhile civic enterprise.

IN NEW HOME

Mrs. D. C. Kieth and daughter Mary, have moved into their new home in Matador, just south of the Motley Hotel. The new home is an attractive five-room building of native rock exterior.

Subscribe For The Tribune

MAIL DUST
By DOUGLAS MEADOR

haps the cold sunlight would seem more authentic ex- by the blue and swollen pommelled by the bliz- knuckles. An overture from defeated adversary must arrived with diffident hesita- especially when the caprice of Texas weather is in-

ly embossed on my person- morabilia is the solitary to potato, altho its ex- was created by an unusual ncy. There is no sentiment to the record and I gladly surrender it to ob- of all the decaying roots be removed.

locale was framed by pro- the incredulous experiment my roommate's violent love comely, dark-haired maid, ed the color. He had pro- to the girl and reluctantly, ad accepted him. During the had mailed the wedding tions, but at nightfall she lled him to declare her al acceptance null and void. at night he paced the narrow of our room, crying at and threatening to destroy erable body where a broken continued to function against all. My patience had reached age where I pondered the nt of sleep I might secure dawn if he were granted ash privilege, when I re- mbered the bottle of cherry n my trunk. Altho I had red the beverage for a dif- occasion, the condition ed to warrant my sacrifice.

on after the bottle had been ed he was singing, then he ed and yawned. When he g his eyes and lay down on ed. I tossed some cover over and turned out the light. Be- daylight he awakened me, ed he was going to die. They ed a few days later where special deputyship to Cupid inated; whatever happiness may have known was once liquid under the label of ry tonic.

ery is attached to the sacred ade of motherhood, like en chevrons of service on a ant uniform.

dom is at the disposal of a an when she becomes aware the perpetual hunger which ees man's vanity.

ith but few exceptions, the air I have known was planted eeds of my own selection watered from a well of self- med destiny. Half of the d's tragedy has escaped thru e in the vase that contains a heart's secret plans.

either hate nor pity is rec- ed for the black-eyed man es stubby, white beard is ed with amberg drooling from e corners of his mouth. His ay, calloused hands quake d troubled aspens; the same ds that have gripped many e.

the cruel shadow of other e beat his hungry, lame es until they fell, then placed e burdens on the galled shoul- of those still able to labor. e curses hung in the dry air e haunted the stingy death of e unfortunate animal.

en avoid him now like the y scum on stagnant water t off from the spring.

Whenever friendship is dilute lack of confidence its price- essence is immediately sub- ed to rapid deterioration.

Only frequently makes inroad- my natural inclination toward quidity to the extent that I am ed to draw the tattered ex- e certains that have witnessed much service.

When whiteface cattle are bed- down amid the sage and mes- e and the high, pale stars seep e silver smoke, the heart's ob- e accepts that gentle bene- eon fostered by silence.

ale lounges on its spongy e of time to laugh at my prof- e of exchange for the unused e of life's excursion. I asked e no more than one winter after- e in my mother's kitchen while e grated brown nutmegs for e of custard pies.

Some profligate tendency in ean behavior is given to op- e the meek with greater bur- e because they offer no ob- e.



Keith Patton, Editor

Assistant Editors: Wandell Berryman, Marie Hunsucker
 Inquiring Reporter: Frances Stearns
 Junior Reporter: Aurene Jameson
 Sophomore Reporter: Wanda Nelson
 Freshman Reporter: Onelta Whitaker
 Poets: Ruth Rushing and Willena Wilkinson

Institute Of Student Opinion

MENTAL PROGRAMS ARE PRAISED

Question: What do you think of the serial and question and answer programs on the radio?

Bennie Keltz: I don't listen to them much, but I think they are good. The question and answer programs are educational, and you learn things you wouldn't if you didn't listen to the program.

J. W. Durbin: The programs are educational, and I like to listen to them and answer the question before the one over the radio does.

Delbert Stone: You learn a lot by listening to the question and answer programs. I like them.

Frances Stearns: I think those programs are educational. One learns so many things that he wouldn't learn otherwise. They are very interesting.

Juanita Mize: Those programs are very interesting and educational. They oftentimes mention things that I have never heard about.

Eugenia Tilson: I like the serials. I guess the others are all right.

Marshall Lee Morton: I think those programs are very interesting. My favorite is Doctor I. Q.

Minnie K. Stephens: I think that kind of programs are all right. They are very interesting.

Johnnie Belle Willis: I like those programs; they are a lot of fun. They teach you something if you listen to them.

Dorothy Acker: I think that those programs are fine.

Aileen Russell: I like Doctor I. Q. especially. He is my favorite because he offers money for correct answers.

Wiley Fuller: I think that the question and answer programs

are very interesting and educational.

Well, we notice that very few students praised the serials. They must share our opinion of them. We think that they are awful.

SPORTSMANSHIP TO BE NEEDED IN THE FUTURE

The time of year is approaching when teachers get their heads together to decide on class plays and those who are to be in them. As always, the teachers will strive to choose just those students who seem the most capable and willing. And, as always, there will be many disappointments.

This year let's try to treat these disappointments differently. If you are selected for a part that you don't particularly like, don't brood over it. Take it and like it. Do your best, or give it to someone else who would be more grateful. You should consider it an honor to be selected for a part, even if the class is a small one.

Another disappointment is the one that comes to the student who isn't even selected. If you have any sportsmanship at all, this is a good time to show it. It doesn't mean that those who were chosen are any smarter than you are. It just means that in the eyes of the sponsor these people are more capable.

When you accept a part, you should realize that others are depending upon you to do your best. Don't ever believe that the play can still be a success without your help. Your efforts will not be in

SAVING MONEY With Cotton Bags



Ironing can be made a more pleasant task when a clean ironing board cover is always ready. Make several covers for your ironing board from Cotton Flour or Sugar Bags. Cut the Cotton Bag material to fit your board, leaving several inches all around so that the cover can be drawn tightly under the board. Buttonholes can be made all around the cover through which a tape is laced under the board, or tapes can be sewn at about 6 inch spaces all along both sides to be tied under the board. Another cover to be put on the board when not in use is made of Cotton Bags cut several inches larger than the board with an inch hem all around through which an elastic is run. This cover then can be drawn on and off and the permanent cover is always fresh and clean.

Other Cotton Bag Sewing ideas are illustrated in a free booklet. Send to National Cotton Council, Box 18, Memphis, or Textile Bags, 100 N. LaSalle St., Chicago.

vain if you cooperate with the teachers and the others in the cast.

SOCIETY

JITTER-BUGS GO TO TOWN

Last Thursday afternoon a group of dance addicts gathered at James Rufus Fish's house for a session of fun. After much jivin' and whirling, refreshments of hot chocolate, sandwiches, and doughnuts were served to the following:

Rudolph Carpenter, Johnny Allsup, Kenneth Simpson, Norman Harp, Billy Tunnell, Elmer Gene Jameson, E. A. Day, Keith Patton, Jewell McCoy, Frances Stearns, Marie Hunsucker, Tommy Darsey, Myrnavae Barkley, Aileen Russell, Wandell Berryman, and the host.

Rug-cutters Get In The Groove

Sixteen jitterbugs and rug-cutters plowed, slid, and tramped through the beautiful, white snow Saturday afternoon to Glenn Woodruff's house for a little swingeroo and jivin'.

"In the Mood" and "St. Louis Blues" played every other set, and it was noted that several couples really "cut the rug."

Refreshments, or "grub" in the rug-cutter's vocabulary, of sandwiches, cookies, and cocoa were served to the following jitterbugs: Marie Hunsucker, Myrnavae Barkley, Tommy Darsey, Jewell McCoy, Frances Stearns, Norman Harp, Keith Patton, Johnny Allsup, E. A. Day, Leroy Nelson, Rudolph Carpenter, Fred G. Simpson, James R. Fish, Billy Tunnell, Lowell Barkley, Elmer Gene Jameson, and the host. Mrs. Charlotte Hunsucker, Miss Amy Glenn, and Mrs. Woodruff acted as chaperones.

FAMOUS FIVE GIVEN AWARDS

The students of the Matador school assembled in the auditorium Wednesday, February 14, to witness the awarding of the basketball trophies.

Several surprise numbers started the program. Jewell McCoy gave the history of Valentine's Day which was followed by several songs by Wandell Berryman and Marion Clements accompanied by Marie Hunsucker. Rachel Carpenter gave a musical reading, "Stay in Your Own Back Yard."

Then, as each team came to the stage, Mr. Tunnell awarded the trophies to the teams by presenting them to the following captains:

Katherine Martin—grade school girl's team, Billy Wason—grade school boy's team, Junella Jackson—high school junior girl's team, J. C. Titus—high school junior boys' team, and Mary Ellen Barton—senior girls' team.

The Matador Schools are proud of the basketball teams. The record of five first places out of six is something to blow over. We're expecting great things from these teams later on.

CAMPUSOLOGY

Students, be seated! The Class of Campusology is about to begin. As you all know, campusology is the title of the third section of our beloved annual; so please study it carefully when it is

LOOK BEFORE YOU STEP

("Driver Hit While Stepping From Vehicle" made headlines often in Texas last year.)



finished. The first thing you should know is how to pronounce this subject. First you say "campus", then add "ology" to it, and you have Campusology. By now you are wondering what is to be found in this part of our great history of school life. Well you know, there are several organizations around the school such as "the pep squad", "band", "Home Economics Club", "Dramatic Club", and such. These are to be found in the Campusology section along with the "Los Toreros" staff and the annual staff. There will also be oodles of snapshots which our flustered editor has been snapping. From the looks of the pictures there will be quite a number of laughs. So look for the

section, Campusology, in the annual. Class dismissed.

Por la Escuela

My, that was a beautiful snow last week-end. It broke one of our beautiful evergreens and also spoiled some society plans, but we liked it anyway.

Poor, poor Confucius! He is probably whirling around in his grave. We don't blame him though. Everyone is saying what Confucius say and he never thought of such things.

Time is flying! Make your first payment on your annual now. Nearly all copies have been sold; so you better hurry.

THE POET'S CORNER

Someone had better say that he appreciates this corner of the paper, or it's gonna end like all sad, sad stories—it's gonna die.

The Snow That's Falling

By Pat Willard

The snow is a glamour girl;
 All sparkling and white,
 Caught in a swirl,
 Then settled and quiet.

The snow is a virgin;
 It's ever so pure—
 Clean and untouched.
 But it can't endure.

The snow came from heaven
 In the middle of the night,
 And it's still here for us to see—
 All beautiful, pure, and white.

The cost of State government in Texas in 1924 was \$50,519,819. By 1938 it had more than trebled, being \$157,747,878.

Regulation of the Texas oil and gas industry by the Texas Railroad Commission is paid for by the oil industry itself through a special tax on every barrel of oil produced in Texas. In 1939 this tax totalled \$860,000.

GO TO CHURCH SUNDAY

COME TO MINERAL WELLS TEXAS FOR REST AND RELAXATION

The BAKER HOTEL

WORLD FAMOUS HEALTH RESORT
 MINERAL WATERS & THERAPEUTIC BATHS

Bakerwell Health Plan including room, meals, baths, massage from \$35.00 a week.
European Plan #12

Providing the ultimate in facilities for recreation and rejuvenation. The finest therapeutic baths with complete massage. Eighth-mile long sun veranda, luxurious accommodations. Beautiful grounds. "Where America Drinks It's Way to HEALTH!" Outdoor activities at their best.

Louis Gambrell, Manager

SO GOOD IT'S USED IN 1 1/2 MILLION CARS EVERY DAY. TRY IT!

You'll like the way Sinclair dealers treat you

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F. C. KING, Roaring Springs, Texas

TAKE THE EASY WAY...

"All I do now is put my laundry away when it's returned"

Many Matador women have found new leisure and happiness through the Spur Laundry services. One of the most popular is our All-Finished Service which returns clothes to you completely washed and ironed, including apparel. There are other services to suit every preference and need.

Spur Laundry

CLUBS
CHURCHES
SOCIALS
SOCIETY

PHONE 123

THE WOMAN'S PAGE

EDITED BY
MRS. DOUGLAS MEADOR

Cooper-Meador Vows Are Said At Dickens

Miss Lucille Meador, prominent young business woman of Matador and Winfred Cooper of Lockney, were united in marriage Wednesday evening, February 14, in a ceremony performed at Dickens, Texas. Rev. H. V. Billsbury, former pastor of the Baptist Church at Dickens, officiated. For the wedding, the bride wore a black wool costume suit, with matching accessories.

Mrs. Cooper is the daughter of Mr. and Mrs. Joe Meador, pioneer residents of this community. She has lived here all her life, and after graduation from Matador High School, she completed a commercial course at Draughon's Business College, Lubbock. For the past seven years she has been employed in the office of the County Agent, where her efficiency has won for her the esteem of those she serves, as well as her associates.

The groom is the son of Mr. and Mrs. L. A. Cooper, pioneers of Lockney, Texas. Following his graduation from Lockney High School, he attended Texas A. & M. College, majoring in chemical engineering. He received a B. S. degree at graduation.

Mr. and Mrs. Cooper plan tentatively to make their home near Lockney, where he is engaged in wheat farming. However, for the present, Mrs. Cooper will retain her position here.

Fryars Are Hosts Tuesday Evening

Mr. and Mrs. A. L. Fryar were hosts Tuesday evening at a dinner with places laid for twelve guests. A George Washington motif was used in appointments. Six games of bridge were in progress following dinner, with Mr. and Mrs. Fish and Mr. and Mrs. Willie as couple score winners.

The following were guests for the occasion: Mr. and Mrs. M. J. Reilly, Mr. and Mrs. J. R. Emmons, Dr. and Mrs. Ernest Jones, Mr. and Mrs. U. L. Willie, Mr. and Mrs. Farris Fish and Mrs. Charlotte Hunsucker.

APPRECIATION

We wish to express our sincere appreciation to the people of Matador, its religious and civic organizations and all who in any way contributed to the fund which made it possible to send our son, Burl, to Dallas for medical treatment.

Mr. and Mrs. T. B. Allup and family.

Stock Show Guest



She will be an honor guest at the Southwestern Exposition and Fat Stock Show in Fort Worth, March 8-17—Miss Mary Anna Green, student at the University of Texas and daughter of Mr. and Mrs. Henry Green of Albany. Miss Green is one of seven ranch girls chosen to represent her section of the cattle country.

Mrs. Alvin Stearns Is Hostess To Club

Mrs. Alvin Stearns was hostess last week to the Friday Club, at the home of her sister, Mrs. L. J. Barkley.

Three tables of bridge were in progress during the afternoon, with Mrs. A. L. Fryar holding high score at the conclusion of the games. Mrs. Barkley received the cut prize.

A George Washington motif was used in the tallies and refreshment plates. Those present were: Mesdames J. S. Stanley, Farris Fish, J. D. Craven, A. A. Harp, W. W. Clements, D. I. W. Birnie, Harry Campbell, Robert Collier, A. L. Fryar, D. E. Pitts, Mrs. Charlotte Hunsucker, Mrs. Barkley and Mrs. Stearns.

CHARM PROGRAM GIVEN BY CLUB

A program on "Charm" was enjoyed by members of the sub-junior El Progresso Study Club in a meeting Wednesday afternoon at the home of Myrnavae Barkley, with Zora Ruth Scalf as leader. Topics discussed were: 1. "Make-up For Various People," by Wandell Berryman; 2. "Hair Styles For Various People," Lela Carpenter; 3. "Care of the Skin," Mary Ola Tipton; and 4. "Care of the Fingernails," by Frances Carpenter.

Clothes for the Resorts

Will it be Florida or California for the next few months, now that winter has really set in and metropolitan newspapers each day warn shudderingly of cold spells and approaching blizzards? One or the other, life will be good, life will be pleasant in these sun-drenched lands where the thermometer hovers around a neat, peaceful 80. But even more peaceful will be the heart if the mind knows the body is clothed right. What is essential, what is correct? Harper's Bazaar, in the January issue, suggests what to take along to any or all of twenty famous winter resorts listed in an article "Station Identifications" from which the following is an excerpt:

FLORIDA—If the Everglades evokes in your mind a vision of starlit ladies in gleaming jewels and pale ethereal dresses, then you have the keynote to your Palm Beach wardrobe. Take all your evening finery and that of the very smartest sort. Evening pajamas or linen dinner dresses for quiet evenings, and full regalia for gambling at Bradley's or dancing under the sky. Don't forget a short fur jacket—those tropical nights can fool you. In the daytime—slacks, bathing suits, and golf dresses. A few sweaters, though you're more apt to be in need of sunburn oil. Any sports clothes, barring bathing suits, are correct in the streets. In Miami, life is less sporty, more resorty. You'll need silk and linen dresses for lunch at beach clubs where orchestras play for dancing between courses. Printed dresses and snappy hats for Hialeah. And all your evening dresses. Boca Grande, Hobe Sound, and the smaller resorts are slightly more rustic and you may not want more than a fresh linen dress or an evening dirndl for dinner. For the Keys, fishing clothes, consisting of long-sleeved linen shirts, slacks or shorts, a shabby hat, and canvas shoes. But look out for Cat Cay—though ostensibly a fishing island, you'll need all the equipment for dancing, drinking, and gambling.

HOLLYWOOD—Hollywood is a Land of Oz, a mad metropolis where nothing is surprising and your most outlandish costume may mean the birth of a new fad. In the streets, slacks are worn from dawn till dark—and after dark, too, if you're dining in the house of a movie star. Otherwise, evening pajamas or a simple dinner dress. For lunch in restaurants it depends entirely on your mood of the moment—you could carry on in your slacks at the Cock 'n Bull, or you might rush home and dress up to the eyes in black silk and silver fox for Perrino's on the roof of the Los Angeles Saks. At dinner at The Brown Derby or Dave Chasen's, short black silk dresses and your most exotic hat. Elaborate evening clothes only for a gala night. The Hollywood queens dress for previews, but you don't have to. You'll want an infinite variety of black and printed silk dresses, and always a fur jacket when the sun goes down. For sporting life, lots of tennis dresses—Hollywood is mad about tennis—a bathing suit for the innumerable swimming pools, and a beach coat or sweater. Riding clothes for the ranches up the Valley, and be prepared to see anything from Bond Street breeches to fringed leather chaps and satin shirts. The houses rely on gas heaters for their warmth, and a tailored wool house-coat will be invaluable.

Juanita Mize was welcomed back into the membership after a temporary absence.

At the conclusion of the program, refreshments were served to the following: Aileen Russell, Juanita Mize, Marion Clements, Dorothy Wason, Wandell Berryman, Mary Ola Tipton, Marie Hunsucker, Frances Stearns, Frances Carpenter, Zona Ruth Scalf, Lela Carpenter, Tom Nell Darsey, Mrs. W. W. Clements, club sponsor, and Mrs. L. J. Barkley.

Prices Reduced On Frigidaires

New 1940 Frigidaires have been received here, according to C. A. Pitts, West Texas Utilities local manager, who said that price reduction on all models are effective immediately.

In addition to the "cold wall" model introduced last year, the 1940 Frigidaire line will feature a new low-cost refrigerator in the widely popular six cubic foot class to retail at \$117 in Matador. This is a \$35 reduction under any comparable Frigidaire model of last year.

New models now are on display in the company's showroom.

Valentine Party Given At School

A Valentine party was given Tuesday, February 14, for White-flat High School students, sponsored by the teachers.

After a delightful evening spent playing games, punch and cookies were served to the following: Elsie and Gladys Cook, Billie Turner, Olesse and Nona Bell Wells, Melba and Aurene Jameson, Laverna Murphy, Avis Kimbell, Estelle Morriss, Dorothy Jean Casey, Beulah and Bessie Ruth Redley, Ida Belle Armstrong, L. M. Cox, H. L. Morriss, C. D. Garrison, Marshall Venson, Skoet Jameson, Eugene Fisher, Charles Price, Jack Sawyer.

Visitors present included Miss Ruth Merrill, Mr. and Mrs. C. E. Harris and W. E. Redley. Teachers present were: Mr. and Mrs. C. G. Rankin, Miss Louise McDonald and Mr. Troy Perkins.

Mrs. Roy Maxwell of Lyons, Kansas, left Wednesday for her home after a ten day visit here with her parents, Mr. and Mrs. L. C. Jameson.

SURFACE PIMPLES BANISHED EASY WAY

Zenzal quickly relieves the inflammation of surface pimples. Hastens healing. Helps to remove blackheads. Aids in correcting oily skin. A doctor's formula. You must be delighted or money refunded. Get Zenzal today.

CITY DRUG STORE
SIMPSON DRUG STORE

Valentine candies were served the following: Mesdames John Hamilton, Frank Pohl, Bill McCaghren, J. D. Craven, C. A. Pitts and the hostess.

CO-HOSTESSES HAVE DINNER

Mrs. Harry Campbell and Mrs. Leonora Luckett were co-hostesses at a dinner party last Wednesday evening in the Luckett home. The Valentine motif was used in table appointments and bridge tallies, with a sugar-plum tree holding heart-shaped gum drops, as the centerpiece for the dining table.

Following the lovely dinner, the evening was devoted to bridge, with eight tables in progress. High score winners were, Mrs. L. C. Harp for the ladies and D. E. Pitts for the men. Second high for the men was held by A. L. Fryar, with Mrs. B. F. Tunnell receiving second high for the ladies, after cutting with Mrs. Alvin Stearns, who tied with her in score.

Guests for the occasion were: Mr. and Mrs. Cecil Godfrey of Spur, Mr. and Mrs. M. J. Reilly, Mr. and Mrs. U. L. Willie, Mr. and Mrs. L. C. Harp, Mr. and Mrs. B. F. Tunnell, Mr. and Mrs. D. E. Pitts, Mr. and Mrs. Harry Campbell, Mr. and Mrs. Elmer Stearns, Mr. and Mrs. D. I. W. Birnie, Dr. and Mrs. J. S. Stanley, Mr. and Mrs. Alvin Stearns, Mr. and Mrs. A. L. Fryar, Dr. and Mrs. Albert Traweck, Mr. and Mrs. L. J. Barkley, Mr. and Mrs. W. W. Clements, Lowell Sharbutt, and Mesdames A. S. Traweck, Sr., and Charlotte Hunsucker.

Highway Hostess Is Visitor Here

Miss Betty Woodruff, registered nurse, employed by the Phillips Petroleum Company visited Matador last week, a representative of the most modern service to be offered motorists. The Phillips company has employed a number of Highway Hostesses, providing them with special automobiles and sent them out to render service to

the traveling public. If its a flat tire or motor trouble the hostess offers drinking water and lends tools to the motorist so unfortunate to have trouble away from a station or garage. If its a wreck she gives first aid and can assist the doctor if the injured

are seriously hurt. The girls are real crusaders the newest field open to the profession. They provide various kinds of information to the traveler and travel continuously not being subject to call at a station.

In between

For round-the-clock wear, Vanette offers a sparkling subtle beige that is utterly smart with spring costumes in blue, rose tones, and subdued beiges.

89c-98c-\$1.15

Vanette
HOSIERY

MATADOR VARIETY
"Get The Habit"

LOOK! LOOK! LOOK!

HERE'S YOUR NEW 1940 FRIGIDAIRE AT PRICES NEVER BEFORE THOUGHT POSSIBLE!

Lowest price ever \$117.00 FOR A BIG 1940 6 CU. FT. GENUINE FRIGIDAIRE

Biggest 6 cubic foot value Frigidaire ever offered! 11.4 sq. ft. shelf space 1-piece all-steel cabinet. Famous Meter-Miser Mechanism. Stainless porcelain interior. Automatic Blast Defroster. Interior light. 4 big ice trays. Big Cold Storage Tray... and many other famous Frigidaire advantages, including 1-Year Protection Plan.

This year see the greatest Frigidaire of all time—at the lowest price in history. See thrilling new beauty, new convenience features and new low prices that surpass anything ever offered before. It's the crowning achievement of America's leading maker of refrigerators. No wonder those who have seen the new models say, "FRIGIDAIRE Is The Year's Biggest Bargain in Home Refrigeration!"

Prices have been cut to the bone. Just imagine! You can own a genuine 1940 six cubic foot Frigidaire for only \$117.00.

"I can save you money"

All Models Greatly Reduced in Price

Now on Display in Our Showroom

West Texas Utilities Company

SEE WHY FRIGIDAIRE IS THE BETTER BUY!

- Double-Easy Quickube Tray
- Extra Large Meat Tender
- Glass-Topped Food Hydrators
- One-Piece Steel Cabinet
- New Stainless Chromium Shelves
- Meter-Miser

Elasticized Pump!

THIS WOULD BE A LOVELY SHOE EVEN WITHOUT THE ADDED STYLISH APPEAL OF ELASTICIZED GABARDINE. FOR THE DAINTY CUTOUT TREATMENT AND THE MOTTLED PERFORATIONS MAKE AN ENCHANTING PATTERN IN THEMSELVES. ADD TO THIS THE SHEER DELIGHT AND COMFORT OF STRETCHABLE GABARDINE, AND YOU HAVE TRULY THE SHOE OF THE SEASON!

Patent forepart and heel on black, kid on blue.

ONLY \$198

Sketched from stock. Ask to see Style 566

Harry Willett & Co.

Proclamation . . .

ANNOUNCING FEBRUARY 25th to MARCH 2nd AS TEXAS WEEK

WHEREAS, the State of Texas is an empire within itself, vast in area, unparalleled in the glory of its heroic deeds and rich in its history, unrivaled in the splendid progress and achievements of its brilliant past and living present, and unmatched in the marvelous opportunities it has in store for its citizens ever in the future; and

WHEREAS, we are approaching the date, March the Second, which marks the birth of Texas Liberty and the beginning of the Republic of Texas, and its subsequent entry into the Sisterhood of States of this union; and

WHEREAS, there is a movement throughout this State that TEXAS WEEK, beginning February 25th and closing March 2nd, be properly observed in commemoration of the birth of the Republic of Texas;

NOW, THEREFORE, I, G. T. Edwards, Mayor of the City of Matador, in accordance with Senate Concurrent Resolution No. 8 of the Forty Second Legislature, proclaim TEXAS WEEK and invite our citizens to observe TEXAS WEEK, not as a season of days but as a week of better work and better living;

FIRST, I urge every home, office, place of business and industry, every public and private school to fly a Texas Flag each day during TEXAS WEEK, raising and lowering it with proper ceremony and;

SECOND, I urge all schools and colleges to observe TEXAS WEEK with appropriate assembly programs; make TEXAS WEEK pictures and book week; hang Texas pictures in homes, schools, and offices; plant trees and flowers, and dedicate them; and make patriotic pilgrimages to places of historical significance, and join Texas History Clubs and petition membership in the Division of the Texas State Historical Association; and

THIRD, I urge the people in the marts and industries, professional pursuits, clubs, conventions, churches, lodges, and other places to render appropriate programs during TEXAS WEEK;

FOURTH, Let us carefully consider more plans for the further cultural development of our state. By putting to use our abundant natural resources, Texas is fast becoming a leader in industry as well as in agriculture; and

FIFTH, We Texans should cooperate in the growing movement for the preservation of scenic beauty and wild life in our State, which is an exquisitely beautiful state and only by the support of every loyal Texan can it remain so; and

SIXTH, Let us all, for the brief space of TEXAS WEEK, extol the cultural and spiritual values of the romantic traditions of our State, and dedicate ourselves to the lofty ideals of statesmanship, leadership, and leadership which our forefathers exhibited in their consecration to liberty, happiness, and service.

G. T. Edwards, Mayor, City of Matador.

ROARING SPRINGS Duncan Flat Pioneer Dies At Floydada



NEWS

Mrs. J. D. Mitchell, Correspondent

Mr. and Mrs. Glenn Dobkins made a business trip to Houston during the past week.

Mrs. J. R. Thacker is visiting her daughter, Mrs. W. E. Garrett in Decatur this week.

Robert L. Meason left Wednesday to resume a position he formerly held in Austin.

M. S. Patton of Matador was a Roaring Springs visitor Monday.

Lee Frazier of Hagerman, N. M. is visiting in the home of Rev. H. W. Graham this week.

Mr. and Mrs. Carroll Peck are the proud parents of a little daughter born February 14, 1940.

Mr. and Mrs. D. P. Smiley of Duncan Flat were among those marooned in Lubbock during the snow storm Saturday.

MISSIONARY MEETING

The Women's Missionary Union held an all-day study meeting in the First Baptist Church Thursday. Mrs. W. M. Joslin of Matador taught the Missionary book, Seventeen Matador ladies visited the local union for the day. Sack lunches were enjoyed by all those present. Mrs. H. W. Graham, president of the W. M. U. here, presided at the meeting.

WHITEFLAT NEWS

Miss Ruth Merrill of Roaring Springs is visiting in the home of Mr. and Mrs. C. E. Harris.

Mr. and Mrs. Harry Armstrong, Lohnke and Mrs. S. A. Wilkinson, visited the Frank Montgomery's at Foley, Monday.

Mr. and Mrs. F. M. Casey, and Dorothy Jean were Floydada visitors Thursday.

Mrs. C. E. Harris visited relatives in Roaring Springs last week.

Due to cold weather and snow drifts, Whiteflat school was dismissed the first part of the week.

Mr. and Mrs. F. C. Bourland, their daughter Georgia, and son, Fred C., together with Mrs. Jay Browning, made a business trip to Plainview Friday and were unable to return, due to the severe snow storm.

Mr. and Mrs. G. C. Rankin left Sunday for O'Donnell to attend funeral services of Mrs. Rankin's brother, Bill Walker. Mr. Walker and a companion were frozen to death in the week-end blizzard.

Mrs. W. M. Clifton was called to the bedside of her grandson, Carol Wayne Cooper of the Fair-

view community east of Matador. The child is seriously ill of diphtheria.

DR. E. B. JONES
Dentist
COMPLETE X-RAY SERVICE
Office Over City Drug Store
Telephone 140-J
Matador, Texas

Hat In The Ring



John Turner, above, who tossed his hat in the 1940 political ring when he announced as candidate for commissioner of precinct number one, in January 11 issue of the Tribune, has been engaged in the grocery business here for seven years. Mr. Turner has been a resident of this country for quarter of a century.

:: LOCALS ::

Messrs A. L. Fryar and L. W. Guthrie made a business trip to Paducah Wednesday.

Mrs. Bob Echols returned home Monday after a visit at Conroe, Texas, near Houston, with her daughter, Mrs. Pete Porter and her husband.

DON'T SCRATCH!

Our Paracide Ointment is guaranteed to relieve itching associated with Eczemas, Athletes Foot, Ordinary Itch, and other minor skin irritations. Large Jar only 60c at City Drug Store.

Mr. and Mrs. Earl Pipkin and children of Lubbock, visited relatives here recently.

J. K. Crews of Plainview, was looking after business interests here Tuesday.

GARRETT'S NURSERY

PLAINVIEW, TEXAS

For General Nursery Stock

E. B. CHAMBLISS

Local Representative

Mr. and Mrs. Leslie Pipkin and small son are visiting here this week with his parents, Rev. and Mrs. C. D. Pipkin. After a visit with relatives in Lamesa and Lubbock, they will continue to Prescott, Arizona, where he has accepted a position. They have been employed at Malt Blake's.

SORE THROAT! TONSILLITIS!

For prompt relief try Anesthesia-Mop, our guaranteed throat mop.

If the first bottle does not relieve pain and discomfort of sore-throat and tonsillitis, purchase price will be refunded. Simpson Drug Store.

Mr. Dorris Jones returned home Tuesday after accompanying his wife to Floydada Sunday, where she underwent a minor operation in the hospital. She is reported in a satisfactory condition.

Rooms For Rent, Mr. W. D. Her-ring, Matador 1 tp. pd.

MURDERER TO BE HANGED

But is the right man taking the "13 Steps" to the gallows? Was it the condemned man who killed Agnes Herrick, wife of his friend?

YOU WILL BE HELD BREATHLESS BY THIS STARTLING, FAST-MOVING STORY OF METROPOLITAN NEWSPAPER LIFE—WITH A BRAIN-TWISTING PLOT, A VIOLENT LOVE STORY, A BREATHLESS MURDER TRIAL, ALL SET AGAINST THE REALISTIC BACKGROUND OF THE PRESS ROOM.

BECAUSE WE WANT YOU TO KNOW MERCURY BOOKS, WE'LL SEND YOU THIS ONE—"THIRTEEN STEPS" BY WHITMAN CHAMBERS—PRACTICALLY FREE. WE'LL SUPPLY THE BOOK IF YOU'LL PAY 10c FOR POSTAGE AND HANDLING.

OUT OF MORE THAN 100,000 COPIES PRINTED WE HAVE LESS THAN 5,000 LEFT—AND THEY ARE GOING FAST. HURRY AND SEND A DIME FOR A COMPLETE COPY OF THIS INTENSELY INTERESTING BOOK OF MORE THAN 90,000 WORDS. (Sorry—only one to a customer.)

Here's my dime. Send me a copy of the Mercury Book "Thirteen Steps" by Whitman Chambers.

Name _____
Address _____
City and State _____
MERCURY BOOKS, 570 Lexington Avenue, New York, N. Y.

Amazing Safe Way Stained, Discolored FALSE TEETH



Use Four Simple Things
1. In half a glass of warm water, put your stained, discolored teeth in the solution—15 or 20 minutes, while you are brushing your teeth.
2. Clean your teeth—bleaching, natural-looking; the whole mouth sparkling, stainless, clean and free from all unpleasant taste.
3. Re-visit—the Dentists' Plate today—all druggists.
CITY DRUG STORE

PATIENTS IMPROVE

Mrs. H. H. Courtney is improving from a recent attack of diphtheria and is now able to be up. However, she is still confined to her home.

Carol Wayne Cooper, young son of Mr. and Mrs. Carl Cooper of the Fairview community has been in a critical condition during the past week, also a victim of diphtheria.

Mrs. G. M. Kingery, aged pioneer resident of the Darden Canyon community is reported slightly improved, after being confined to her bed for the past few weeks.

JUDGE FORMBY IS VISITOR

Judge Marshall Formby, county judge of Dickens county, visited friends in Matador Tuesday. Judge Formby is a candidate for State Senator of 30th Senatorial District of Texas.

AMERICAN MEMORIES

BY palmer



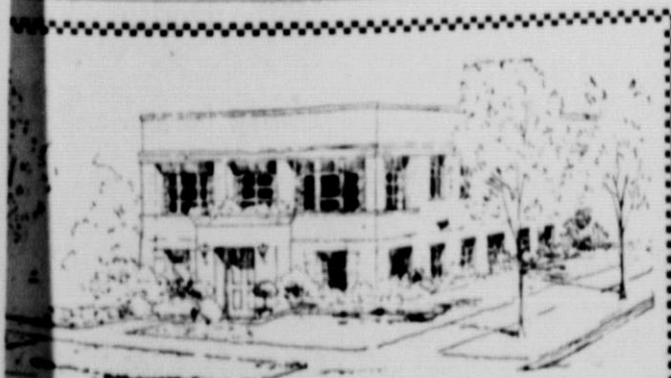
Exquisite toiletries, capturing the essence of American life, created especially for American women by America's first perfumer—scented with BROCADE, fragrance of poignant loveliness.

- Perfume . . . \$1 and \$2
- Cologne 1.00
- Dusting Powder . . . 1.00
- Talcum50
- Bath Salts50
- Soap—4 cakes . . . 1.40

3-21-40

CITY DRUG STORE

MATADOR



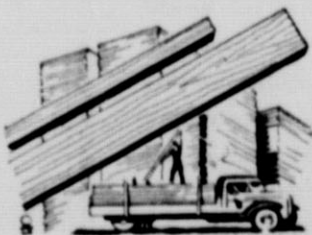
Completely Equipped For

OBSTETRICS, PEDIATRICS
And General Medicine

Newest Type X-Ray Equipment
Phone 59 Day and Night Service
TRAWECK HOSPITAL
A. Traweck, M. D. Albert Traweck, Jr., M. D.

Weatherproof Your Home With Good Lumber!

- Face Brick
- Flooring
- Planking
- Shingles
- Millwork
- Paints
- Cement
- Brick
- Nails
- Tile



—It's an axiom in the building trades that a home is only as good as the material used in its construction. This fact is proven by sound reasoning . . . use the very best available and your home, which is your greatest investment, will stand as a monument for permanence and beauty.

Everything For The Home, Farm and Ranch

Higginbotham-Bartlett Co.

LUMBER, BUILDING SUPPLIES AND HARDWARE

Sleep at Home!



You may want to get to your destination in a hurry, but it's a lot smarter to delay rather than drive until you fall asleep. Rest before you leave, or park at the side of the road until you are able to continue driving.

DRIVE SAFELY—STAY ALIVE!

Your car can be the convenience it is intended to be or a dangerous weapon, depending on your common sense. Observe the rules—always!

YOU CAN'T DRIVE SAFELY UNLESS YOUR CAR IS SAFE! BE SURE THAT IT IS EQUIPPED WITH

SEIBERLING

SAFETY TIRE



When you ride on Seiberling Safety Tires, you can sit back in your seat and relax for you are riding on one of America's safest tires.

Wilcher Motor Co.

DODGE AND PLYMOUTH AGENCY

MATADOR, TEXAS

Used Car Has Big Role In Motor World

The part played by the used car in American transportation is vastly more important than the average motorist realizes. Some idea of its true place in the picture can be gained, however, from the assertion that every car on the street is a used car, regardless of its "date of birth."

The point is brought out even more strongly through figures released by the various automobile associations, showing that three of every four cars sold in recent years have been sold as used cars. In other words, 75 percent of automobile sales volume, in units, is in the used car branch of the business.

Consequently, not only the retail automobile dealers, but factories as well, are coming to place

increasing emphasis on used cars in their business calculations. One of the outstanding used car merchandising jobs, it is generally agreed, is done by the industry's largest volume producer, Chevrolet, which in the past six years has produced and sold 6,000,000 new cars and trucks, for an average of a million a year. Chevrolet has made what is perhaps the most comprehensive study of the used car business ever conducted.

Chevrolet has developed an unusually efficient used car reconditioning program.

As a matter of fact, Chevrolet's service department operates a research "laboratory" of a sort itself. It consists of a typical dealer's service department, where the average mechanic is the "scientist," auto repair tools are the "instruments," and practical results are his "reports."

Constantly, Chevrolet's service men are seeking new methods, new processes, new tools and equipment to renovate used cars, restoring a large part of the mechanical efficiency, as well as the appearance value, that was originally built in at the factory. Through Chevrolet's service de-

partment flows a stream of inventors, creators, salesmen, each with some product or some tool that he feels can aid in renewing the older motor car.

Polishes, perhaps, lead the list of materials submitted. Each is given a fair and accurate test in actual practice, on the grimy surface of an old car. If it does the job efficiently and is seen to be a superior product to the one in use, Chevrolet's experts recommend its adoption. Once selected, such a product may then be recommended by the service specialists to the mechanics in the nearly 9,000 Chevrolet dealerships in the country.

Sandpaper may be thought of as an insignificant item, yet the annual cost of that one material, consumed by thousands of dealers' service departments, is a considerable sum. Through the efforts of the service headquarters in Detroit, dealers have been shown the way to annual savings of hundreds of dollars, with the development of a new-type electric hand sander, which replaces the old hand method. The success story behind the introduction of this improvement lies in the fact that its inventor, who submitted his idea to Chevrolet, has built a thriving business on this one idea, because service department research substantiated his assertion that it would do the job better, at a lower cost. The savings are passed on to the buyer in the shape of lower prices.

Every product presented is tested thoroughly and impartially by mechanics who employ it in actual practice, renewing a used car that has traveled many miles on its speedometer. Whiting, for white sidewall tires, seems to be a popular item for experimenters, for scores have offered their formula for tests. Headlight resilvering compound is another, as are soldering flux, upholstery cleaning solutions, dyes, paints, polishing and sanding discs.

The practical testing of these products sometimes works "in reverse," too, for often highly-touted items are shown to be valueless. Such, for example, was a "miracle" working "motor cleaner," which, when put into a used motor, was supposed to clean it at once of all gum and carbon. Chevrolet service men proved there was no substitute for painstaking, careful cleaning.

So behind the used car, as well as the new model, there lies a story of extensive research, a constant testing and experimenting, to the end that each used car on a Chevrolet dealer's lot be "as advertised"—in A-1 condition, ready willing and able to deliver many thousands of carefree miles.

The SNAPSHOT GUILD HOW ENLARGEMENTS ARE MADE



Enlarging brings out detail you can't see in a small print. Both these prints were made from the same negative. Only part of the negative was used, with surplus background and foreground area masked out. This is another advantage of the enlarging process—you can include just what you want, and omit excess material at the top, bottom, and sides of the picture.

Big pictures are always better than small ones. Not only is a large picture more impressive, but also it shows more detail—bringing out features that can hardly be seen at all in the small print.

Therefore, every enthusiastic amateur photographer has his best pictures enlarged—and, usually, looks forward to the time when he can have an enlarger of his own. Of course, he can always obtain excellent enlargements from his photo-finisher—but the genuine hobbyist likes the thrill of experimenting, and making big prints himself.

With a modern precision-built enlarger, it is easy to produce enlargements. In some respects, it's easier than contact printing. The film negative is simply slipped into a carrier, which fits a slot in the enlarger lamp house. When the lamp is turned on, an enlarged image is projected on a paper holder below the enlarger lens. You slip a sheet of sensitized paper into the paper holder—make the exposure—then develop the paper as you would a contact print.

By moving the enlarger head up and down, you can make prints any size up to the limitations of the enlarger. In some enlargers, the head can also be swung to a horizontal position, so that huge prints may be projected on a nearby wall. One type of precision enlarger is designed so that it can also be used as a camera, for taking pictures.

The great advantage of enlarging, in addition to big prints, is that you can try special effects. For example, by a simple process known as "dodging," you can hold back certain parts of the image and give more exposure to other parts. Thus you can bring out detail (or subdue it) wherever you wish. Too, you can make diffused prints, combination prints, prints with special textures—all sorts of novel effects.

Of course, for fun in photography, you don't have to have an enlarger, or even make your own contact prints. Millions of amateurs don't. But for the real enthusiast, enlarging adds interest and value to the camera hobby.

John van Gulder

funeral service.

It's great sport to put on full speed ahead, whip in front of another car, then stop at a filling station nine feet afterward.

For a left turn, hold your arm straight out; for a right turn, arm straight out. Well, anyway, the motorist behind you ought to be grateful that you indicated something was about to happen.

Now to be serious: If city, county and state officers would arrest all traffic offenders and then if the judges would just impose and collect a fine in each instance, one of two things would happen: Either so much would be collected in fines that all taxes could be abolished or this reckless driving would end and this awful toll of human lives and broken limbs would be greatly reduced.

In the lower left hand corner of the first page of the Dallas News a few mornings ago appeared these lines by your columnist:

MIRACLES

When all the world was blue and gold,
It seemed a dream that rain could fall:
Now all the world is wet and cold,
Will sunlight ever stream again,
Will roses ever dream again
Along my garden-wall?

The recent passing of Cyclone Davis marked the loss of an eloquent and picturesque figure who long held a prominent place in Texas politics. Someone could write a highly interesting book on powerful stump-speakers of by-gone days in the Lone Star State. Such a gallery would include Dave Culberson, (father of Culberson), who was an opponent of Cyclone Davis; and others would be "Stump" Ashby and "Howdy" Martin, the latter receiving his nickname from his habit of greeting everybody he met with an up-lifted hand and a deep "Howdy."

Quite a few Texas newspapermen, by the way, have found time in spite of their heavy day-by-day writing duties—to write a book, too. Among them are Sam Hanna Acheson, who wrote "Joe Bailey", and Wayne Gard, "Sam Bass"—both of the Dallas News, that is Acheson and Gard Douglas Meador, of Matador, authored "Trail Dust", based on his celebrated column, and C. L. Douglas of the Fort Worth Press has written several volumes, best known being "Gentlemen in the White Hats."

Texas produces more than four-fifths of all the nation's output of carbon black, used mainly by tire manufacturers.

"PROTECT ME!"

U.S. ROYAL MASTER

Come in Today! Try a simple one-minute demonstration... learn how U.S. Royal Master's hundreds of gripping edges give you life-saving control of forward and side skids... stop your car quicker... safer... straighter on the slipperiest of wet pavements.

Ask for a Free Demonstration.

Bob's Oil Well

MATADOR, TEXAS

Texas has 141 oil refineries capable of refining 1,386,000 barrels of oil a day, or 58,212,000 gallons daily.

Tribune Want Ads Get Results

I GIVE YOU TEXAS

BOYCE HOUSE

middle of the highway is a track for your inside wheel to run over. Of course, if you meet another idiot who thinks the same thing, they can just hold a double

HOTEL WHITMORE

The Last Word in SMARTNESS COMFORT CONVENIENCE

A truly different hotel—beautifully decorated and emanating an atmosphere of cordial hospitality. Central location in the heart of Dallas—with service and accommodations for the most exacting requirements.

Dallas' Smartest Hotel

ROOMS FROM \$2 SINGLE WITH BATH & SHOWER

ARTHUR BATES Manager

AIR CONDITIONED ROOMS FROM \$2.15

COMMERCE AND MARTIN STS. **DALLAS TEXAS**

THE RECORD... Facts That Concern You No. 15 of a Series

WE WANT YOU TO FEEL AT HOME wherever good beer is sold

The Brewing Industry realizes that decent, respectable people prefer to patronize decent, inviting places.

And we agree with them.

That is why we are taking action—in cooperation with law enforcement authorities—to "clean-up or close-up" beer retail establishments that disobey the law or permit anti-social conditions.

To do this we have instituted a new self-regulation plan now in operation in a few states and being extended as rapidly as possible.

We think you will be interested in knowing something about this program. May we tell you about it in an interesting free booklet?

Write to the United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

BEER...a beverage of moderation

Along about now is the time when some clubs give a banquet to honor the outstanding citizen of the year. Usually this accolade is bestowed on rich bankers, merchants, princes of eminent lawyers men who have reaped gold and now receive glory, once more proving the Scriptural saying, "To his that hath shall be added." Why not, for a change, give a banquet for a school teacher, a minister or maybe a country editor? Or a cross-roads store-keeper, a farmer, a village philosopher, a mother or someone else who is humble, modest, obscure and poor in worldly goods but rich in unselfish service to those about them.

A braggart was writing down the names of all the men he could whip. When he called off one name, the owner happened to be present and he spoke up: "You can't whip me." The other said, "Are you right sure?" The challenger started taking off his coat and barked out, "You bet I am." The other chap said, "all right, I'll take your name off the list."

As the father said to his boy, "Son, honesty is the best policy; I know because I've tried both."

We've never seen these "rules" in print but a large proportion of the drivers we've met recently on street and highway seem to be following such a set and so we reduce them to writing, as follows:

Do you hesitate to use your horn. If you catch sight of a friend walking along and you haven't seen him for two full hours, honk your horn. If you want to scare a pedestrian out of a year's growth as he walks across on a green light, step on the gas, slap on the brakes and honk your horn. If you want to let somebody on the ninth or nineteenth floor know you are there to take him home, just honk your horn. It may be hard on other people's eardrums and make their nervous systems more nervous, but it's a free country, ain't it?

That white line down the

Do as millions do—see your CHEVROLET DEALER FIRST for the best USED CAR VALUES

9,262,068 people bought Used Cars and Used Trucks from Chevrolet Dealers during the last six years.

Let's get together . . .

If you want a late model car or truck with modern improvements—for a very small amount of money . . .

We have what you want

If you have an older car or truck to trade on a fine, late model used car . . .

You have what we want

Only Chevrolet dealers offer used cars with an "OK that Counts" tag

5 REASONS WHY YOU WILL SAVE BY BUYING NOW!

SAVE All used cars priced to sell fast, in order to make room for more trade-ins.

SAVE Buy now—before prices rise—and save the difference.

SAVE Save winter conditioning expense on your old car.

SAVE Save depreciation on your old car. Trade up now.

SAVE Save costly repairs on your old car.

5 REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER!

1 Your Chevrolet dealer offers the finest selection of used cars and the best values.

2 You can buy from your confidence.

3 Your Chevrolet dealer employs the best reconditioning methods.

4 Lowest possible prices commensurate with quality.

5 Your Chevrolet dealer stands firmly behind every used car he sells. (Chevrolet Dealers are Headquarters for USED TRUCK VALUES)

BIGGEST USED CAR BARGAINS OF THE YEAR!

CAMPBELL CHEVROLET CO.

MATADOR, TEXAS

Matador Tribune

Combined with Motley County News By Purchase March 14, 1934 Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor and Publisher

NATIONAL EDITORIAL ASSOCIATION 1940 Active Member

MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

SUBSCRIPTION RATES In Motley, Floyd, Cottle, Hall and Dickens counties— One year, in advance \$1.50 Elsewhere, One year, \$2.00

"THERE IS CLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

POLITICAL ★ ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 27, 1940.

For Governor: Harry Hines

For State Senator, 30th Senatorial District of Texas: Alvin R. Allison

For District Attorney: 110th Judicial District: John A. Hamilton, Re-election

For County Judge and Ex-Officio County Superintendent: W. R. Cammack, re-election

For Sheriff, Tax Assessor and Collector: L. A. Carlisle, re-election H. H. Courtney

For County Treasurer: Ethel Payne Lula Carpenter Mrs. Claud Jeffers Lois Cook

For County Attorney: Howard Traweek (re-election)

For Commissioner Precinct 1: John Turner J. S. Lambert, re-election

Commissioner Precinct Two: Malcolm Jameson A. K. (Kim) Wilkinson re-election

For Commissioner Precinct 3: A. B. Simpson, re-election

For Commissioner Precinct 4: T. E. Long, re-election.

Roy Burleson INSURANCE BANK BUILDING MATADOR, TEXAS

KODAK FILM DEVELOPED Any Size Roll 25¢ Cash In Advance **PARKER STUDIO** Paducah, Texas

Blizzard . . .

(Continued From Page 1)

in opening the clogged traffic lanes.

Rural roads in some instances are still closed because of snow drifts, however, the Matador to Northfield road was opened yesterday afternoon and contact established for the first time since Friday noon.

T. E. Long, county commissioner of precinct four, who resides about three miles northwest of Roaring Springs, was in Matador yesterday afternoon, declaring it was the first trip he had been able to make away from his home since the snow fall.

Moisture Is Deceiving

George Springer of Spot Cash Grocery, who maintains the rain-gauge, declared that the total precipitation of both rain and melted snow amounted to only .62 inch, however many expressed belief that more moisture had been received. A. B. Simpson, commissioner of precinct three, Northfield, declared that buckets hanging on his cow-lot fence, showed four inches of water, altho they were slightly flared at the top. He said yesterday afternoon that snow in his yard was still even with the top of a picket fence, indicating that more snow had possibly fallen in that locality than here.

Local Residents Snowbound

Mrs. L. C. Harp and Mrs. R. E. Donovan were snow-bound in Lubbock during the week-end. They left here Friday and experienced an automobile collision at Crosbyton. Neither were injured, however, and they continued with friends to Lubbock where they remained until Sunday when Mr. Harp drove to Crosbyton to accompany them home.

Also in Lubbock during the weekend were Mr. and Mrs. R. E. Campbell, Jr., who were snow-bound and unable to return home. Mrs. U. L. Willie spent the week end in Plainview as guest of friends after an attempt to drive to Tulla, failed, due to the snow storm.

Two Freeze Near Lubbock

Only known casualties of the blizzard were the deaths of Bill Walker, 39, and J. L. Martin, 22, farmers of the Hominy community southeast of O'Donnell. Their bodies were discovered Sunday morning terminating a search that started late Saturday.

With John Hemmingway and Hubert Walker, brother of Bill Walker, the men had been forced to abandon a car in which they had traveled from Lamesa. They decided to proceed afoot in twos.

Hemmingway and Hubert Walker found safety in an abandoned farmhouse. The victims were within a half mile of a ranch-house. Bodies were found 150 yards apart.

Bill Walker was a brother of Mrs. C. G. Rankin of Whiteflat, who, with Mr. Rankin, attended joint funeral services which were held Tuesday afternoon in the Hominy community school-house for the two victims.

Mr. Walker is survived by his wife and nine children, including three sets of twins.

Little Suffering Here

Because of the high temperature which prevailed during most of the storm (from 28 to 30 most of the time) little suffering is believed to have been known here according to relief agencies. There was no fuel shortage reported.

No cattle losses have been reported altho it is expected that some may result in ranch sections too remote for immediate investigation.

Most old-timers here admit that the blizzard was the most severe since 1918, which is well-remembered. It ranks in a class with the great blizzards of 1899 except for the higher temperature. During that eventful year the temperature dropped to within the neighborhood of 20 degrees below zero and remained for three days. The blizzard of 1918 was also much colder.

Tribune Want Ads Get Results

"Horned Frog" License Plate



Miss Geraldine Sharp, Texas Christian University sophomore co-ed from Vernon, "models" the new 1940 Texas auto license plates. Colors for the plates are purple and white, honoring the 1938 Horned Frog football team which won the No. 1 grid spot of the nation.

Allison Makes Statement To Aid Truckers

Editors' Note—Article below was written by State Representative Alvin R. Allison, who as candidate for Texas Senator, wants the people to know how he stands on the present truck load limit in Texas.

"It is my policy, always, to be guided by the wishes of the people whom I represent. As State Representative and member of the House Committee on Highways and Motor Traffic, I received hundreds of letters beseeching me to vote for increase of the truck load limit in Texas.

"I did vote for such increase because a consensus of opinion in my district prompted me to do so, and Personally, I am of the opinion that truckers, especially those of small activity, have been discriminated against under the present limit.

Of vital concern to me is the truth that under present load limits, individually owned farm trucks work under a hardship. Farmers and cattlemen, under the 7000 pound limit, are forced to make a number of trips to deliver their products. This adds to the cost of production and marketing; lowers the farmer's profits; and increases his labor cost. I am against any such harmful effect to the back-bone of West Texas—the farmer and the rancher.

Another factor that gains my support for an increased load limit is realization that distances in West Texas are of such consequence that truckers and others engaged in transportation of products, sometimes actually lose money. Such being the case, I am in favor of raising the limit to a reasonable tonnage, enabling those who truck and transport, a fair return on the money which they have invested.

Transportation of perishables is another vital industry which is hampered under the present load limit. Companies say that transportation costs, if excessive, harm the farmer and cattlemen, by limiting his market. To any limitation that keeps the farmer or the rancher, from realizing best returns from all he produces, I am opposed.

Four times I have voted to raise the truck load limit in Texas. I shall continue to vote and WORK for such increase in limit as will allow a fair return to investors and the truckers a chance to make his living. To the farmers and the cattlemen, may I say: that your problem is mine until we can gain a satisfactory limit in Texas, noteworthy West Texas."

CARD OF THANKS

To the many friends who were with us in the last hours of our beloved mother's life, we wish to express our gratitude and sincere thanks for your sympathy and thoughtful consideration. We pray God's richest blessings on each of you.

John Lee and family, Will Lee and family, J. T. Lee and family, Mrs. T. J. Nelson and family, Charlie Lee and family, Mrs. Cora Myrick and family, Jim Lee and family, Mrs. Viola Welch and family.

Scarlet Fever Is Cited As Great Menace

AUSTIN, Tex.—"Scarlet fever is an ever-present menace to Texas children," Dr. Geo. W. Cox, State Health Officer, believes.

In 1939 there were 1326 cases of scarlet fever reported to the State Health Department, an appreciably lower prevalence total than 1938's, when 4445 cases were listed.

"Too frequently people are led astray into thinking that scarlet fever is a minor disease because cases may be very mild in some children. It should be remembered, however, that a mild case can infect another case who may become seriously ill. Scarlet fever is treacherous, particularly since its prevalence is most frequent among children and rare among adults.

"Scarlet fever is spread by the transfer of the infection in the discharges of nose and throat, ears, or abscesses of persons ill with the disease and those who are carriers of the infection. Handling of articles soiled by a scarlet fever patient may transmit the disease.

"Children under ten years of age are the age group most susceptible to scarlet fever. When a child becomes suddenly ill with fever, sore throat, and vomiting, he should have immediate medical attention, and if the disease is present, be isolated to prevent spread of the disease. One should not wait for a rash before seeking medical attention, as a physician can usually make the diagnosis before the rash appears. Appearance of scarlet fever in a home should be immediately followed by a rigid quarantine for the duration of the illness, usually about three weeks. Parents should use caution not to expose young children to anyone exhibiting acute catarrhal symptoms of any kind—take no chances that scarlet fever may be present.

"Your physician has several valuable agents which he may use in treating scarlet fever. Among these is scarlet fever antitoxin,

which is effective in shortening the course of the illness and probably in preventing severe complications, such as heart and kidney infections as well as mastoid, sinus and ear infections.

The Dick test is a simple skin test to determine susceptibility to scarlet fever. Those found positive with this test may be actively immunized with scarlet fever toxin. This latter procedure probably has considerable value in controlling scarlet fever, especially in areas where the disease has epidemic prevalence."

the names of the donors are immediately available, they be listed next week.

The Tribune is in receipt of two donations this week. Edwards \$1.00 and Dr. A. C. week \$5.00.

New agencies declared yesterday that John D. Rockefeller had made a donation of \$100 to be credited to his family.

CARD OF THANKS

We wish to thank our friends for their acts of kindness shown during the brief illness of our mother and grandmother.

May God's richest blessings on each of you. Mr. and Mrs. T. H. McCaskey, family, H. F. Pool, Mrs. W. Dunning and family.

ERRATUM

The book studied by the Progress Club, as reported in last week's Tribune, was erroneously printed as "Virgil In The Night" instead of the correct title, "In The Night." The error is noticed in proof-reading.

GO TO CHURCH SUNDAY

FINNS RECEIVE MORE FUNDS IN COUNTY DRIVE

Additional funds have been received by the Motley County Finnish Relief Fund Committee, as the tiny, courageous nation fights for its liberty against the invasion of atheistic Russia. Altho several donations are known to have been received but

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- 1934 Chevrolet Tudor A good buy at \$150
- 1937 Ford Coupe. A-1 Condition \$295
- '37 DeLuxe Ford Tudor. Radio & Heater \$345
- '34 Ford DeLuxe Tudor Sedan. Good Rubber and good motor. \$125
- '29 Chevy. Coupe \$200
- 1937 Dodge Ford Sedan. A clean ready to go. \$200
- 1929 Ford Model Fordor Sedan \$100
- '37 Ford 157" Truck Chassis. Closed cab good truck. \$300

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