

Money Is Potent In Nelson's Campaign

LAS, Tex., Mar. 9—Declaration of the problem of "making government more efficient and more responsive will be a major campaign for the race for Lieutenant-governor." Senator G. H. Nelson took this week carried into Texas one of the most accomplished for the Lieutenant-governorship in the history of...

since I was a little boy, heard politicians lament the cost of government as something to do something, yet during my lifetime has steadily mounted and has been done, either to the efficiency or to reduce the cost of government," Nelson pointed out. "The way to cut the cost of government is to make it more efficient. If you have an efficient organization or farm or an automobile, then the operation will be low. This is true of government. We will have one that cost much to operate," he said.

people are realizing this, is why the movement to have a one-house legislature is being pushed. I often hear lobbyist crying for efficiency in government, yet I find organized to fight the one-house legislature. Why? Because...

BEAM - CHICKENS & EGGS... has certainly been buying, even exceeding our hopes, thus far. It is a matter to explain because when farmers that to patronize the Cooperative Incorporated are patronizing themselves. An institution, and managed by farmers, the benefit of farmers. have not explained to why it pays to patronize me by and let us explain about it.

are buying eggs and are now, and will pay the best market price for. Let us supply you with Mash for chickens and, Starting Mash for with date of manufacture each bag, thus assure that you get the vitamin intended and at a price than the best elsewhere. We can also supply you with Cotton Seed Shorts, Bran and Oyster for chicks and hens. bred field seeds etc. E. PAYNE, Manager, Matador, Texas

SOS From Inside Ship's Boiler Saves Life of Doomed Seaman



Water was now coming in so fast that it was up to Elwood's waist as he started back, wading and feeling with his feet for the hammer. He could not see much below the surface with his light because of the reflections on the rushing water. He continued his blind search, but fast losing hope as the flood rose about him. Finally by luck he noticed that if he held his flashlight at a certain angle, he could distinguish objects on the bottom of the tank. Soon he saw the hammer, and by a series of plunges he managed to grab it and bring it up. He felt to beating with it on the sides of the boiler. "Water was up to my armpits when a fireman heard my pounding and opened the manhole," Elwood said. "A few minutes more and I would have been drowned. For one thing, if my flashlight had not worked—if just one of those batteries hadn't been fresh when I put them in—I would not have had those extra minutes. It's just a case of a little common sense and a lot of luck." Elwood has worked on world-cruise ships almost exclusively for the last thirteen years. In that time he has been in the ports of practically every country in the world.

they really do not want an efficient government—one which will carry out the people's wishes," he declared. "The two-house system is a lobbyist's paradise. Under this system he can block the people's program in the secrecy of conference committees which write all important legislation. The buck-passing and filibusters and parliamentary parlor-tricks of the two-house system are made to order for him," Senator Nelson emphasized.

"Under a one-house system, where the legislature will work out in the open, where there can be no buck-passing, no filibustering, and no secret conference committees, we could have an efficient and economical government. This is exactly what they are demanding—a smooth-running, efficient, one-house legislature," Senator Nelson asserted. A 10-day courtship culminated in marriage for Samuel E. May, Sara Demoss, 79, of Albia. It was May's fourth marriage, and the fifth for his bride.

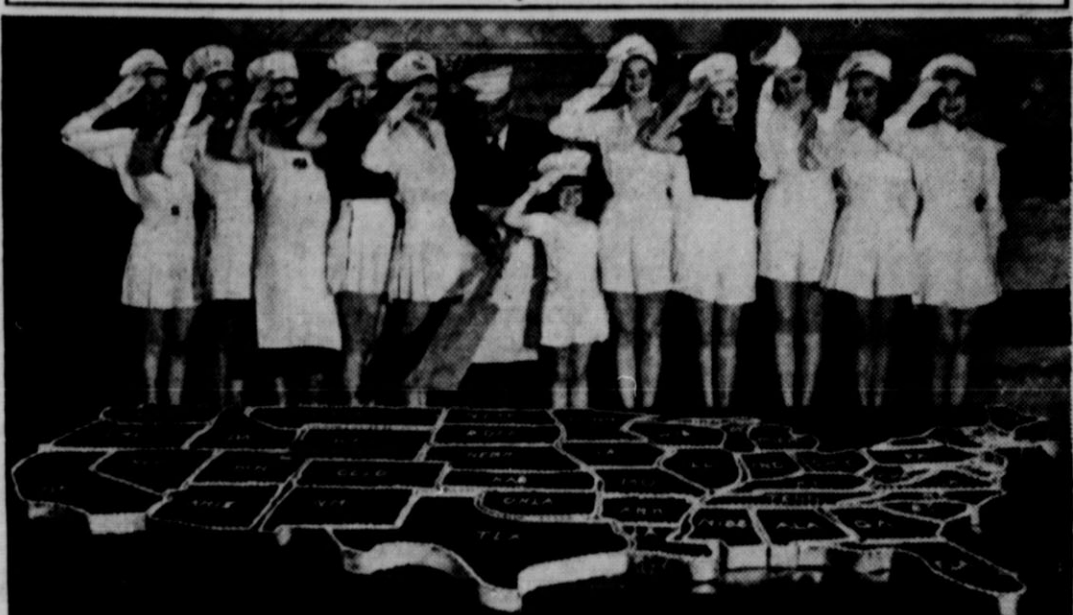
NOTICE OF SALE STATE OF TEXAS COUNTY OF MOTLEY

By virtue of a Writ of Execution issued out of the District Court of Harris County, Texas, on a judgment rendered in said Court on the 5th day of October, 1937, in favor of The Federal Land Bank of Houston and against L. E. Cooper for a sum of FIVE THOUSAND TWO HUNDRED FIVE AND 72-100 (\$5205.72) DOLLARS with interest thereon from and after June 1, 1937 at the rate of five and one-half (5 1/2%) per cent per annum, and costs of suit, in Cause No. 240192, on the docket of said Court, I did on the 4th day of March, 1938 at 9:30 o'clock A. M., levy upon the following described land, lying and being situated in Motley County, Texas, as the property of the said defendant, L. E. Cooper, the said land containing 376 acres of land, more or less, located approximately 2.15 miles southeast of the town of Roaring Springs, and most generally known as the L. E. Cooper land, formerly the A. J. Cooper land, and consisting of 376 acres of land out of Survey No. 23, Block J, Certificate No. 13-2837, H & G N Ry. Co. Surveys, and also being the 376 acres of land lying south of the L. E. Cooper 200 acre homestead, all situated in Motley County, Texas.

On the 5th day of April, 1938, the same being the first Tuesday in said month, between the hours of 10:00 A. M. and 4:00 P. M., at the courthouse door of Motley County, Texas, in the City of Matador, in said County, I will offer for sale and sell at public auction to the highest bidder for cash, all of the estate, right, title and interest of the said defendant in and to the above described premises, to satisfy the above described judgment. Dated at Matador, Motley County, Texas, this 4th day of March, 1938. L. A. Carlisle Sheriff of Motley County, Texas

Jose Montez of Lyman, Neb., was sent to jail for 30 days when railroad officials complained that he took so much coal from an engine tender while the crew was at lunch the service on the line was disrupted.

Saluting "All-American" Cake—Largest in World



J. Frank Grimes, president of the Independent Spicers Alliance of America puts the finishing touches on famous "All-American" cake while little Jackie Banning and her fair assistants salute at Baking Products Marketing Conference held in Hotel Knickerbocker, Chicago. The cake, weighing more than a ton, was baked state by state from a recipe chosen by 1,500,000 housewives in IGA stores throughout the country as America's favorite.

New York Mayor To Speak At Wichita Falls WTCC Meet

WICHITA FALLS, Tex., March 7.—Mayor Fiorello H. LaGuardia, of New York City, scheduled to be a principal speaker before the twentieth annual West Texas Chamber of Commerce Convention in Wichita Falls, on April 25, 26 and 27, will address the general assembly on Tuesday afternoon, April 26, J. S. Bridwell, convention program chairman, announced today.

Mayor LaGuardia, chief executive of America's No. 1 city, is one of the most colorful figures in "public life in our country today, and his address before the WTCC Convention here in Wichita Falls will be one of the most popular drawing cards on the three-days program, and should attract national attention," Mr. Bridwell said.

LaGuardia, who scored a smashing victory in New York's mayoralty election contest last fall, in a successful campaign for reelection was invited to the West Texas Chamber of Commerce Convention by Dr. O. B. Kiel, Wichita Falls

physician who saw two years of World War service with Mayor LaGuardia, in Italy. "Mayor LaGuardia is easy to meet, and easy to know. He can talk to the President, or the man cleaning the streets," Dr. Kiel said.

Born in New York, of Italian parents, LaGuardia has served in the American Consular Service, in the National House of Representatives, and was president of the New York Board of Aldermen. The Wichita Falls speaking date will mark his first visit to Texas.

Go To Church Sunday

The world's record for rainfall is held by Hawaii. Lilly, a black cat, inherited \$5,000 from her mistress, the late Miss Annie Hansche, of Sacramento, Calif.

Save Part Of Your Earnings... Small amounts saved regularly soon accumulate to an extent which is amazing to many people. For instance the price of a package of cigarettes saved each day for a year will amount to over \$65.00. Thus the principal of thrift is the principal of success as reflected in the lives of most people who attain independence from money problems. A small amount saved day by day, month by month will pave the way to make investments in pleasure, security and satisfaction. Why not visit this friendly, accommodating bank and start a bank account to save part of your earnings?

First State Bank MATADOR DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

WE BRING YOU Spring! ... AND OUR SHOWING OF NEW Spring Hosiery YOU WILL FIND OUR STOCKS COMPLETE WITH ALL THAT IS NEW FOR EVERY OCCASION! CALL FOR... OR ORDER BY NUMBER! List Number Pair 2141 Knee High 49c 41-207 Silk Chiffon 49c Knee High Vanettes 79c 450 3-thread Vanettes 79c 300 3-thread Sheer Vanettes 1.00 Luxury 2-thread Crepe Vanettes 1.15 245 2-thread Lovelay 98c 850 Sheer Mesh 1.15 123 2-thread Crepe Quaker 1.00 3000 Service Sheer Better Maid 69c Also A New Complete Showing Of Spring ANKLETS 10c-25c pr. ALL... IN THE SEASON'S MOST POPULAR SHADES

SPRING HATS Styles For The Young Miss And The More Staple Design 89c 1.25 1.95 Toppers Just The Idea For Spring Wear Special \$1.98

MATADOR VARIETY "The Store With The Friendly Door"

You'll Have A PERFECT FIT WE CAN GIVE YOU STYLE AND COMFORT AT LOW COST! Stout, short, tall or medium, we can guarantee you a perfect fit! Careful measurements and fittings will let you step out of our shop, the well-dressed man. Be sure to come in today! Prices Low On Guaranteed Work MURCHILL CLOTHES Matador Cleaners

Matador Tribune

Combined with Motley County News by Purchase March 18, 1934. Issued Thursday at Matador Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY

DOUGLAS WEADOR Editor and Publisher
Burrell Pluton, Sling Foreman
Joe Barry, Editor
Mechanical Department

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879.

SUBSCRIPTION RATES

In Motley, Floyd, Concho, Hall and Dickens counties—
One year, in advance \$1.50
Elsewhere, One year, \$2.00

POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary, July 23, 1934

For State Representative, 131st District
R. A. Hays
Bob Alexander, re-election

For District Judge 118 Judicial District
Kenneth Bain
Alton E. Chapman, re-election

For District Attorney, 118 Judicial District
Winifred F. Newsome
John A. Hamilton, re-election

For County Judge and Ex-Officio County Superintendent
W. R. Cammack, re-election

For Sheriff, Tax Assessor and Collector
L. A. Carlisle, re-election

For County Clerk
Jack Robinson, re-election
R. A. (Dick) Seay

For County Treasurer
Metta E. Sanders, re-election

For Commissioner Precinct 1
J. S. Lambert, re-election

For Commissioner Precinct 2
A. K. (Kim) Wilkinson
Winburn Q. Montgomery

For Commissioner, Precinct 3
A. B. Simpson, re-election

LODGE No. 824, A. F. & A. M., Matador, Texas
Meeting Saturday on or before full moon of each month.
T. B. Harris, W. M.
W. N. Pipkin, Sec.

MATADOR LIONS CLUB
Meets 1st and 3rd Tuesdays each month; Methodist and Baptist churches.

FLEMING POST NO. 377 AMERICAN LEGION
Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend.
D. P. Keith, Post Commander
Vernon Doss, Adjutant

NORTH TEXAS FAVORITES



DENTON, Texas.—This year's balloting for "favorites to be honored in the 'Yucca,' student annual at the North Texas State Teachers College, has seen the selection of the five proudest examples of feminine pulchritude in the history of the school, says Harry Black, "Yucca" editor.

Black offers the pictures above as proof that the public places beauty high on its list of traits that determine popularity. Traditionally North Texas elects favorites rather than beauties, and hence includes two men among the seven students honored by the "Yucca."

Miss Mary Green, junior from Rosebud, was the only blonde among the seven Teachers College popularity acts. Miss Evelyn Hunt, junior from Denton, ranked first among the girls.

Other favorites: Miss Sylvia Barnes, sophomore from Munday; Miss Mary Kendrick, sophomore from Dallas; Miss Elmo Joy Nilson, junior from Hamlin; Clyde Heath, senior from Venuat, and Bowen Evans, senior from Denton.

CLEAN-UP WEEK IN TEXAS SET APRIL 3 TO 10

AUSTIN.—Proclaimed in Austin this week was April 3 to 10 as State Clean-up and Paint-up Week by Governor James V. Allred.

The Texas State Department of Health and the Fire Insurance Department will jointly sponsor this week in Texas.

Dr. Gen. W. Cox, State Health Officer, states that the accumulation of winter's debris represents a distinct menace to the health of adults and particularly little children, and urges everyone to clean up their houses and yards during this week.

"It is not only good housekeeping but ordinary sanitary principles indicate the necessity of prompt removal of all waste matter in and around the neighborhood of yards and homes, and the definite lessening of the spread of diseases, especially those affecting infants, is vitally connected with this procedure."

Dr. Cox, "Texas is annually being host to more and more tourists, and we want Texas to appear at its best in all respects; holders will remain and enjoy their buildings, and refresh with flowers and plants, the beautiful place Nature intended it to be."

CIRCLES MEET

The Doves Circle of the Baptist W. M. U. met Monday afternoon in the home of Mrs. A. B. Fulkerson with eleven members present. Devotional was led by Mrs. Ed Cammack from the 21st chapter of Acts.

The book, "Things We Should Know—by the W. M. U. of Texas," was discussed, after which the group was dismissed in prayer by Mrs. Pearl Moorman. The next meeting will be with Mrs. J. T. Spears, on March 14.

Those answering to roll call were: Mesdames Ed Cammack, Walter Carpenter, Pearl Moorman, W. W. Worsham, Joe Campbell, V. Latimer, A. A. Tipton, Daisy Spears, Ben Masie, J. T. Spears, and the hostess Mrs. Fulkerson.

The Henrietta Shuck Circle met at the home of Mrs. Jack Edwards, Monday afternoon, with seven members present. The third chapter of Mark was read and discussed by Mrs. Elbert Reeves.

Refreshments were served to Mesdames R. E. Campbell, Lloyd Fulkerson, Bill Pipkin, Elbert Reeves, Bill McCoshren, the hostess, Mrs. Edwards, and Miss Evelyn Fulkerson.

Whiteflat News

Miss Ila Acker of Wake spent the week-end with her family. Mr. and Mrs. G. M. Acker.

Reverend Crabtree of Dougherty preached at the Baptist Church at the evening services Sunday.

Mrs. Ota Mae Jameson and Kathryn Humphries, also Mrs. Clyde Smith of Amarillo, spent the week-end here with their respective parents, Mr. and Mrs. E. L. Jameson and Mr. and Mrs. E. P. Humphries.

Miss Rosa Lee of Afion is visiting relatives here this week.

Miss Elcie Clark of the school faculty spent the week-end with relatives at Tahoka.

Mr. and Mrs. G. M. Acker visited relatives at Girard Sunday.

Miss Faye Mayer spent last week-end with relatives in Matador.

Miss Pauline Martin of Amarillo visited her parents, from Friday until Monday.

Mr. and Mrs. Ben Keltz visited relatives in Vernon early in the week.

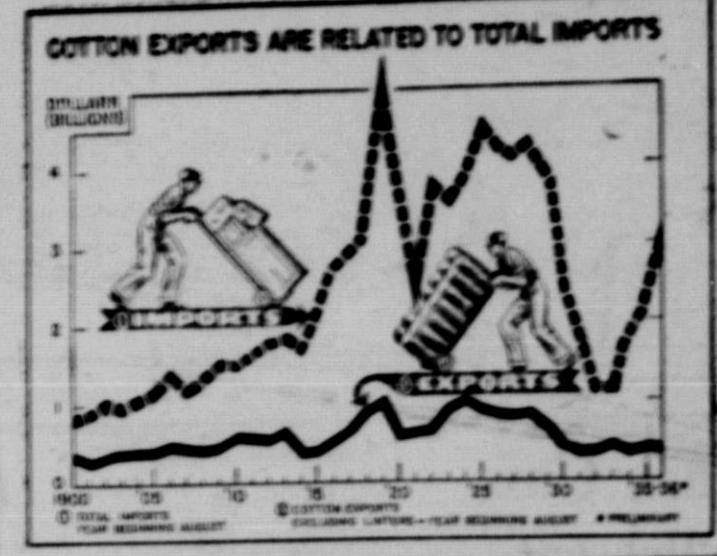
H. Humphries of Red River county visited his father, E. P. Humphries and other relatives recently.

Little Miss Zella May Pool has been very ill with an attack of appendicitis, but her condition is much improved.

Mrs. C. E. Harris visited her sister, Mrs. J. H. Hughes, at Quitaque Wednesday.

Mr. and Mrs. Irvin Merrill have moved to their new home on The Pee Flat.

Rev. and Mrs. H. G. R. Albright left Wednesday for Amarillo to attend a Regional Missionary



and Mrs. H. M. Murphy Sunday.

Miss LaFaye Blair was an over the week-end visitor with relatives at Spur.

Troy Perkins and Varner McWilliams, students of Texas Tech college, Lubbock, visited their parents last week-end.

Miss Viola Morgan spent Saturday and Sunday with home folks near Spur.

McMURRY BAND HERE MARCH 18

The Indian Band of McMurry College, Abilene, with Leonard King directing, will appear in Matador Friday, March 18, for a scheduled concert. The band is on a week's tour of west Texas cities.

The personnel of the group follows:

Trumpets: Leonard King, Cisco; Tommy Greer, Rochester; Jerry Kethley, Munday; J. B. Jordan, Jerry Culwell, Abilene; Jack Hart, Carlsbad, N. Mexico; Earl McClung, Perryton.

Trombones: William Cantrell, Dalhart; Ralph Hooks, Abilene; Eldon Mahon, Lorraine; Joe Meek, Wheeler.

Baritone: Dale Johnson, Abilene; Duane Bruce, Lorraine.

Clarinet: Phil Carter, James Day, Weldon Cunningham, Abilene; Rupert Phillips, Big Spring.

Saxophones: J. M. Hooks, Abilene; Jack Gibson, Rising Star.

Bases: W. D. Rodes, J. M. Aray, Abilene; Earl Dawson, Roscoe.

Drums: Johnny Burleson, Coleman; James Couch, J. H. Drval, Abilene.

MRS. BISHOP HOSTESS TO MISSIONARY GROUP

Mrs. L. R. Bishop was hostess Tuesday afternoon to members of the Iront Edridge Missionary Society when that group met for its monthly social.

Mrs. R. D. Midgley conducted the devotional in a very interesting manner, after which Mrs. C. A. Pitts and Mrs. H. H. Schweitzer had charge of the social program which included several games testing the biblical knowledge of those present, and others in keeping with the St. Patrick theme.

The St. Patrick motif was used by the hostess in an attractive refreshment plate served to Mesdames R. D. Midgley, C. A. Pitts, F. G. Simpson, T. J. Daffern, D. D. Denison, Ethel Payne, H. H. Schweitzer, Annie Tudor, Frank Buckley and A. J. Daffern.

AT WORKER'S MEET

Members of the local Baptist congregation who drove to South

Plains Tuesday to attend Worker's meeting of the County Association, including pastor, Rev. H. M. Wells, A. D. Burleson, Mrs. Scott, Mrs. Virgil Rattan, Mrs. Payne, Mrs. A. A. Tipton, Miss Rebecca Fulkerson.

The association will meet next month with the Mt. Pleasant Church.

WANTED—Man with experience preferred necessary. Opening now. Ray's, TXB - 436, Memphis, Tenn., or at Martin, Florida, Tex.

FOR SALE: Trees and shrubs. Place your order now for plants. Sale sponsored by Lione Club. For particulars see Harry Pipkin, Smith, Earl Laughlin or Bradshaw.

DON'T SCRATCH! Our Ointment is guaranteed promptly relieve any Itch, Eczema, or other skin irritation or price will be refunded. Jar only 50c at City Store.

SORE-THROAT:—TONSIL For prompt relief—may throat or tonsils with throat-Mop, our sore throat remedy. It is a timely relief within 24 your money will be refunded. Simonson Drug

ATTENTION, POULTRY RAISERS—Put your try and hogs back dividend side of your by the use of EGG DUCER. Guaranteed save you money. Inquire particulars at the Poultry and Egg Co.

WEST TEXAS Gin Company

"Reliable Ginners"

We give you service the year around. Trade your surplus cottonseed for cake, meal, hulls, and ground limestone. We always pay market price for cottonseed and sell oil mill products at market price.

We have some California Acala cottonseed for sale at \$1.25 per bushel, and they are pure seed just from the Acala farms of California.

We will gin one day more this season. Bring in the bolls you have left.

If you don't have good cottonseed to plant, talk with us. We may be able to help you get them without money.

We are here to serve you. Why not call and see what we can do.

We always appreciate your business.

WEST TEXAS GIN CO.
Turn Out Joe, Manager

Save Money...



By Using the Best

There is no waste when you use Eddy's Bread because it is so delicious that every morsel is eaten. It is made from the finest ingredients, including pure, rich milk. And with expert skill in a modern bakery plant, Eddy's Bread is good bread.

Eddy's Bread
Ask For It At Whiteflat, Matador, Roan
ing Springs, and Dickens.
EDDY'S BAKERY
Matador, Texas



THRIFT REACHES A NEW HIGH IN

LAUNDRY SERVICE

Customers are surprised at the economy realized from sending their laundry work to the Floydada Steam Laundry. Time money and the danger of exposure are included in the saving. Besides there is no longer any dread of the labor connected with wash-day. We will be glad to prove to your satisfaction that we offer a superior service and at a moderate cost. Let us have your wash-day troubles this week for a trial.

FLOYDADA STEAM LAUNDRY



Thanks a million IS NOT ENOUGH!!! WE SERVE TWO MILLION CARS A DAY. Saying a sincere "thank you" is part of our service. No one is complete without it. We're just one of 65,000 dealers joined together to offer you a uniform Texaco service, but we feel it's important because we're in your own neighborhood we offer you Texaco products plus a service worthy of those products. We have pledged ourselves to give you this service every day—whenever you need it. Drive in and get to know Texaco Service.

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Northfield News

By Bernice Wilcoxson
 Mrs. S. F. Moore returned last week from the bedside of her mother, Mrs. C. W. Pistale near Northfield.
 Mr. and Mrs. W. T. Moore and Mrs. Moore made a trip to Childress one day last week.
 Mrs. C. M. Payne joined his wife and Mrs. W. P. Bethany returned last week after spending a few days in Clovis and Portales, New Mexico.
 Messrs D. G. Wilcoxson and W. E. Thomas made a trip to Turkey and Quitaque last Thursday.
 Mr. and Mrs. Ebb Thomas gave a party Friday night for the young folks of the community.
 Miss Rita Tate of Childress, spent the week-end with her parents, Mr. and Mrs. Boss Tate.
 Mr. and Mrs. A. B. Simpson were Childress visitors Friday.
 Tom Moore conveyed Mr. and Mrs. Fay Tipton and their baby daughter to the hospital at Mata-

Mr. B. F. Simpson is visiting his father in New Mexico.
 Mr. and Mrs. W. W. Bain and family were in Matador one day last week transacting business.
 Misses Bernice Wilcoxson, Bessie and Nina Kincanon, and Mr. and Mrs. Reford Vaughn and R. G. Wilcoxson visited in Turkey Sunday afternoon.
 Mr. and Mrs. Jess Bethany and family and Mrs. W. P. Bethany returned last week after spending a few days in Clovis and Portales, New Mexico.
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Queen Meets Queen at Mardi Gras



Unknown to each other and to their subjects until the night of the ball, Their Royal Highnesses Norma Locke, Lancaster, and Mabel Mestayer, Beaumont, reigned over the first Mardi Gras masquerade ever staged at Texas State College for Women in Denton. The All-College dance was held in two halls in order to accommodate the 2500 costumed students. The revelers doffed their masks at 9:30, at which time the queens and their courts were announced.

dor Wednesday. Although the baby is doing nicely, she is still under the doctor's care.

Ladies' Bible Class

The Ladies Bible Class of the Church of Christ met Tuesday afternoon in the home of Mrs. Luther Griffen, with nineteen present. A very interesting program was reported. The class will meet next week with Mrs. G. N. Wilson.

The program for the next meeting will include talks on the Bible by Mrs. Albert Rushing and Mrs. Bert Ezzell, with Mary Ann Cudd and Hough Ralph singing a duet. All who attend are requested to bring hand towels and shoe laces to be sent to the orphan's home.

Study Club Holds Regular Meeting

The Junior El Progresso Study Club met Tuesday afternoon with Zona Ruth Scaff as hostess and leader. The house was called to order by the President, and each member answered roll call with personal response.
 New officers were elected and committees appointed for the ensuing club year, as follows: President, Lela Carpenter; first vice-president, Ruth Rushing; second vice-president, Mary Ola Tipton; secretary-treasurer, Myrnae Barkley; reporter, Aileen Russell. Music Committee, Ala Jean Pritchett and Frances Carpenter; program committee, Evelyn Lea, Zona Ruth Scaff and Marion Clements; welfare committee, Marie Hunsucker, Tom Nell Darsey and Hetta Bird.

The subject of the program was Australia, with these parts given: 1. Reason's Why It Is a Country Or Island, By Marie Hunsucker. 2. An Interesting City, by Hetta Bird.

Refreshments of doughnuts and hot punch were served to, Misses Marion Clements, Marie Hunsucker, Mary Ola Tipton, Tom Nell Darsey, Myrnae Barkley, Lela Carpenter, Aileen Russell, Ala Jean Pritchett, Frances Carpenter, Hetta Bird, the hostess, and Mesdames George Springer and E. W. McKenzie, club sponsors.

Coldframe Advised For Early Garden

Now is the time to plant an early garden, according to Mrs. Juanita G. Butler, Home Management Supervisor of the Farm Security Administration. A coldframe is the only kind of garden that will survive all kinds of weather every day in the year, Mrs. Butler stated.
 A coldframe is made about 6 to 8 feet wide and 8 to 14 feet long, consisting of a frame work of boards from 18 to 24 inches in height at the back or north side, and 8 to 12 inches at the front or south side, are generally built directly on top of the ground. Strips of wood or wires are stretched from side to side to keep the covering from dropping down on the plants. The covering may be made of old cotton sacks or unbleached muslin or even tow sacks sewed together. Which ever one is used should be dipped in old oil, crude oil or kerosene to exclude the cold and sand. The covering is fastened down on the north side and fixed so it may be rolled from the

south side back, on pretty days. Early in the season, extreme care is necessary in watering coldframes, because excessive watering is almost certain to cause damping-off of the plants. The best way to water is to put a row of tile. One may substitute tin cans for cement tile by cutting one end completely out and splitting the other except for one can which is used at one end. These are joined together just as any tile. For the T joint use a piece of old intertube. This tile is placed 4 to 5 inches under the surface. One may use waste water from the house if not enough water supply. Water just once a week.

Coldframes are used not only for maturing crops, but for growing and hardening of early plants such as tomatoes and cabbage plants. The vegetables most suitable for this type of garden is lettuce, onions, radishes, beets, mustard, English peas, parsnips, and parsley. When the vegetables are exhausted they may be replanted at once.

FORMER RESIDENT IS PATIENT AT LUBBOCK

Mrs. Morris Sparks of Floydada, the former Sylvia Neil Patton of this city, is reported now to be on the road to recovery, following an emergency appendicitis operation in a Lubbock hospital last week. Mrs. Sparks' condition when conveyed to the hospital, was so critical that little hope was felt for her recovery until late Sunday, when she showed marked signs of improvement.
 Mrs. Sparks' mother, Mrs. Bess Patton, is at her daughter's bedside, having been accompanied to Lubbock on Thursday, by Mrs. L. J. Barkley and Mrs. Alvin Stearns.

Makes Plea For Texas Cripples



Charles F. Ashcroft

RETURNS HOME
 Mrs. C. E. Soderstrom recently returned to her ranch home east of Matador, following an extended stay at Paducah, during which time she received treatments from a Paducah physician following a nervous collapse.
 Mrs. Soderstrom's much improved condition warranted her return home.

LOCAL ITEMS

Mrs. J. D. Earnest returned home Tuesday from California, where she has been visiting a daughter for the past several months.

Mr. and Mrs. C. E. Soderstrom were in Matador Saturday attending to business.

Mr. and Mrs. L. A. Stearns made a trip to Amarillo Tuesday.

Mrs. Skinny McNabb and small daughter of Quanah, are visiting here with her parents, Mr. and Mrs. A. D. Beauchamp.

Mrs. Elbert Reeves and Mrs. Scott Bolton were shopping in Lubbock last Friday.

Miss Dorothy Fulfer, accompanied by Miss Mary Snow Swift, both of Lubbock, spent the week-end here with the former's parents Mr. and Mrs. Foster Fulfer. Mrs. Fulfer drove them to Lubbock Monday Morning.

Mr. J. L. Woodruff and daughter Dorothy, left Tuesday to join Mrs. Woodruff at Mineral Wells, where she has been visiting the past two weeks. They will visit with Mr. Woodruff's parents at Paradise before returning home.

Scott Bolton made a business trip to Turkey Monday and also visited his mother, Mrs. J. L. Bolton of that place.

Mesdames L. J. Barkley, J. S. Stanley, J. D. Craven, Arvel Craven and R. P. Terrell were visitors in Lubbock Monday.

Mrs. J. E. Russell and daughter Mrs. J. W. Drace returned home Thursday from Mineral Wells where they had spent two weeks for Mrs. Russell's health. Mr. Russell drove there Wednesday to accompany them home.

Mr. and Mrs. R. E. Donovan returned home last week from a visit of several weeks with relatives at Corsicana.

Mr. and Mrs. A. M. Bourland spent the week-end visiting in Wichita Falls, Burkburnett and Crowell.

Mr. and Mrs. W. W. Clements and children were recent visitors in Lubbock.

Mr. and Mrs. J. F. Jordan and children of Beeton, formerly of Matador, visited here Sunday in the home of Mr. and Mrs. Henry Ford.

Easter Seal sales for Texas crippled children commence April 1 and last until Easter Sunday. Charles F. Ashcroft, President of the Texas Society for Crippled Children urges that every one wishing to help a crippled child, buy seals. Each Texas County is being organized for this humanitarian purpose. Funds will be spent in Texas.

Miss Geneva Cooper of Lubbock, spent the week-end here visiting her parents, Mr. and Mrs. J. J. Cooper.

Mrs. W. M. New and daughter L. V., former Matador residents now of Lubbock, visited friends and relatives here Sunday.

James E. Meador who has been visiting relatives here, returned to Paducah Monday.

Mrs. Leonora Luckett returned home Wednesday afternoon from San Angelo, where she has been visiting her daughter and husband Mr. and Mrs. Cecil Godfrey, for the past three weeks.

Mr. and Mrs. J. C. Peeler and children of Levelland, visited here Sunday with friends.

Dr. W. A. Pettey accompanied by a Mr. Martin, both of Lubbock, were guests here Sunday in the home of Mr. and Mrs. Douglas Meador.

Mesdames Henry Ford, J. R. Whitworth and J. S. Lambert, visited in Lubbock Wednesday.

Dr. Mary Rosenstein of Houston, visited here during the week-end with her parents, Dr. and Mrs. A. C. Traweck.

Harry Wilett left Monday for Brady where he is looking after business interests this week.

Mrs. Lawrence Bryan and children of Childress, visited here this week with relatives and friends.

Miss Ruth Chaddon of St. Louis testified in a breach of promise suit against Richard Riordan that the first kiss he gave her lasted 20 minutes.

A train was stopped near Leitchester, Eng., so the women could transfer to another compartment on account of the presence of a mouse.



Now Is The Right Time To BUILD-REMODEL-REPAIR

DO YOU TAKE PRIDE IN THE APPEARANCE, COMFORT AND CONVENIENCE OF YOUR HOME OR DO YOU TOLERATE BAD CONDITIONS, WHEN IT IS SO EASY AND SIMPLE TO HAVE A HOME THAT YOU WILL BE PROUD OF. RIGHT NOW PRICES ARE LOWER THAN FOR SEVERAL YEARS PAST AND SO DON'T DELAY MAKING THE IMPROVEMENTS YOU ALWAYS WANTED.

HIGGINBOTHAM-BARTLETT CO.
 Lumber, Building Supplies and Hardware

Popular Cotton Frocks

At A POPULAR LOW PRICE!
 \$1.00 and \$1.95

Colorfast!
 Shrink-proof!
 Swing Frocks!
 Zipper Frocks!

WESTERN Dry Goods Company

It's **SPRING**

Enjoy It More With Fresh, Clean Clothes!

Collect all your old, spotted, soiled clothes and bring them to the City Tailor Shop. We will return them as fresh and clean as spring sunshine. Then you'll enjoy spring more! Then you'll feel like Spring!

City Tailor Shop
 H. M. SOLOMON, Mgr.

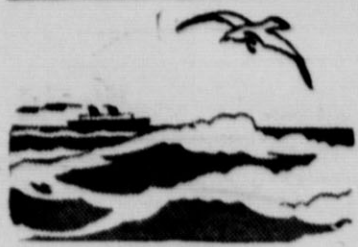
F. H. A. Loans

YOU CAN OWN A HOME LIKE THIS...
 And Pay For It Like Rent!

MAKE that dream of a newer, modern home ... or a new home of your own ... come true this spring. You may have the idea that it is rather difficult and quite expensive to have a modern home, but when you investigate you will find that building materials are cheaper, labor plentiful, and money easily available. See us at once and let us show you how easy it is to own a beautiful, comfortable and modern home of your own.

Planning Assistance!
 Complete Service!
 Easy Payment Plan!
 Phone 190.

BURTON-LINGO CO.
 "PIONEER LUMBER COMPANY OF WEST TEXAS"



ANCHORS AWEIGH



CHAPULTEPEC: ONCE AN ISLAND, NOW A HILL

Chapultepec means 'Grasshopper Hill'. Thousands of years ago, the waters of Lake Texcoco flowed about the base of this hill making it an island. In time, the waters receded leaving a hill standing in a valley. This hill, standing out so prominently from the surrounding valley, drew the attention of the ancient tribes who roved about this vicinity. As innumerable grasshoppers infested this locality, these Indian tribes bestowed the name of 'Grasshopper Hill' on it. From the first, it became a favorite site for residence, later on a fortress was built on it. In the 18th century the present Castle was begun.

The far-flung views that are obtained from its summit are most impressive. Bayard Taylor, the noted traveler, says the two finest views in the world are the Vale of Cashmere and he views as seen from the heights of Chapultepec. Whether this is an overstatement or not, depends, of course, on the individual. Suffice it to say, that once seen, the sight is indelibly etched on one's mind.

SYLVAN BEAUTY—ENCHANTMENT—
The whole place is filled with noble and venerable trees—cypress, evergreens, palms, pepper trees, etc. Although much of the grey Spanish moss, which formerly threatened their very life, has been removed, still, one sees, even yet, whips of grey moss dangling from some of the branches. This instantly reminded me of a similar scene in our own South.

The tree of Moctezuma is the largest of them all—a couple hundred feet high and 45 feet in circumference. This tree was a living witness of the Spanish Conquest and saw Moctezuma in all his barbaric splendor and pageantry.

A monument is also seen in this park dedicated to the brave young cadets—mere adolescents—who defended this place with their lives, during the American occupation.

As one ascends the winding roadway with its over-arching greenery, one comes across small water falls, water trickling from rocky prominences into cool, damp moss-covered and fern-lined pools. The whole place is surcharged with great sylvan charm. One has the feeling of walking in an enchanted woodland, with nymphs, driads, fauns, centaurs and Pan playing his Pipes in a rocky grotto, beside an iris-bordered pool.

Then on arriving at the summit one sees amidst a beautiful setting of flower beds, tiled fountains, pergolas, courtyards, the historic Castle of Shapultepec, the former home of the Mexican rulers. But of all the rulers who have occupied Chapultepec Castle, it was Maximilian and Charlota who have left their greatest imprint. Their reign was short, but above all they gave Mexico much beauty. Charlota, especially is responsible for the beauties of the Paseo de la Reforma and for all the many plazas in the various towns and cities scattered thruout Mexico. Formerly all these squares were eye-sores, drab, barren places where one often witnesses hangings. With her all this was changed into parks of beauty with their grass, trees, flowers, fountains, bandstands, and statues.

THE CASTLE OF CHAPULTEPEC

This castle that we see on the summit dates from the latter part of the 18th Century. Additions, alterations, have been made thruout the years accounting, perhaps, for its nondescript architecture and lack of distinction. One sees much mural embellishment here in the style of the frescoes in Pompeii, which, somehow, do not blend in with the Mexican scene. The interior with its Private Apartments and its various State Rooms, lack the rich impressiveness of European palaces. The size and number of the rooms are not to be compared to their European rivals. To those, however, who have never seen the palaces abroad, and therefore lack a standard for comparison, the interior of the Castle of Chapultepec would appear very

Leading Freshies At New Mexico College



ALLEN BOYAN—STUDENT COUNCIL MEMBER, MATADOR, TEX. BERT SMILEY—VICE-PRESIDENT, VERSAILLES, MISSOURI. WILLIAM FRANKS—PRESIDENT, SILVER CITY, N.M. CLARA LOU MORTON, TREASURER—HURLEY, N.M. FRANCES GARRETT—SECRETARY—WICH, N.M.

SILVER CITY, N. M., Mar. 7.—When the Freshmen class of the New Mexico State Teachers College edited their annual issue of the Mustang, a paper published bi-weekly by the associated students, they found they had a real cause for boasting. Of their class officers shown above they are justly proud. The three boys are all members of the basketball squad, Smiley being one of the

star players of the school and one of the top-notchers of the entire state. Miss Garrett is one of the leaders of the girl's pep club. Miss Morton was the school's representative as princess at the El Paso Sun Carnival and was awarded a trip to Hollywood as the result. Both Franks and Bryan are promising athletes. Franks also was listed on the college honor roll as one of the highest average students.

fine and regal. Its not the Chinese Room, The Dining Room, The Smoking Room, the Hall of the Embassadors, that people remember after they have left this place—but its Charlota's bathtub. One sees her bathroom, with the bathtub and other things too humorous to mention, on frank display. After our modern bathroom fixtures in orchid, lemon, red, blue and green this old bathroom cannot hold a light. It is of course the historical associations that cluster about here, that make this bathroom noteworthy.

In a long, glass-enclosed corridor, one sees portraits of all the rulers who have occupied Chapultepec Castle in the past—all but one—the present president—Cardenas—who has never lived here, too democratic, having Socialistic leanings.

GLORIOUS VIEWS FROM THE TERRACE

The superb views from the terraces, about the Castle, make all else pale into insignificance, even Charlota's bathtub.

On one side one sees the two snow-capped volcanoes, Popocatepeti (Smoking Mountain) and Ixtaccihault (White Woman). All about the far-flung valley views; the grey incrustation directly beneath us all is, of course, Mexico City, with the beautiful Pasado de la Reforma cutting a swath through it. Church spires point their grey fingers towards the sky, innumerable domes, distant villages, and the grey, silvery sheet in the distance is Lake Texcoco, whose waters have receded for

more than three miles from the outskirts of Mexico City, since the time of the Spanish Conquest. In fact where we see the Lake now is the distance it has traveled since it formerly surrounded this hill on which we stand. All these views of mountains, valleys, buildings, once seen are never forgotten. They give spiritual exhilaration to the soul.

After drinking in my fill of these views, I slowly descended the roadway, passed through the park and finally emerged at the entrance and joined the cavalcade of humans on the streets. I walked up the Paseo de la Reforma and stopped before a modern edifice of old rose volcanic stone trimmed in grey stone—The Hotel Reforma, the most beautiful hotel in all Mexico, where I went up to the glass-enclosed roof-garden for luncheon.

(To be continued)

\$1,500,000 SPENT FOR LANDSCAPING

NEW YORK—When the gates of the New York World's Fair open on April 30th, 1939, approximately \$1,500,000 will have been spent on trees, shrubs, hedges, flowers and grass to convert what was once a series of ash heaps in a swamp into 1216½-acre park-like exposition, the most artistically beautiful in the history of world fairs.

\$60,000,000 MALL FOR NEW YORK FAIR

NEW YORK—Determined that the New York World's Fair 1939

shall live in memory as the most elaborate artistic project ever attempted by an exposition, Grover A. Whalen, President of the Fair Corporation, has decided that \$60,000,000 will be spent on the Central Mall, a dignified yet sparkling, mile-long esplanade, beautiful with lagoons, statuary, murals, reliefs, fountains, trees, benches, hedges and flowers.

SAVED \$160,000

NEW YORK—The cost of constructing buildings usually exceeds estimates, but the modernistic Administration Building of the New York World's Fair 1939 was erected for \$740,000, exactly \$160,000 less than had been allotted.

NOVEL LIGHTING EFFECTS FOR FAIR

NEW YORK—So that New York World's Fair visitors may find a haven of peace and quiet after busy hours viewing the wonders of the universe, an esplanade two-thirds of a mile long will be constructed so that not a single light bulb will be visible. The illumination will be a soft glow reflected from the under side of tree leaves upon which mercury vapor lights are trained from fixtures sunk into the ground.

INTERPRETERS AT FAIR

NEW YORK—So many visitors from foreign shores are expected at the New York World's Fair 1939 that a special interpreters' service will be established in the Hospitality Center building.

RECORD FOREIGN RESPONSE TO FAIR

NEW YORK—Sixty-three nations, the largest number ever to participate at any international exposition, are already on the roster of the New York World's Fair 1939. Grover A. Whalen, President of the Fair Corporation, announces. The number will show a steady increase during the next six months.

FAIR APPETITES

—New York World's Fair restaurants are expected to do \$18,000,000 in business and food stands will add \$4,647,000 to the total.

FOR SALE: Four room stucco house, good garage, concrete dugout, well, trees, hedge, 4 lots close in. Small down payment, balance \$10.34 per month. See Burton - Lingo Lumber Company

Cerard Cobert of East Moline, Ill., recently won a grave-digging contest by completing the digging of a grave in one hour, six and one-half minutes.

Because he tried to get out of jail at Sherman, Tex., Jodie Lloyd lost one of his legs. The leg, artificial one, was taken from him as punishment.

Professional "best men," who arrange and conduct the entire wedding ceremony for clients, have appeared in Budapest, Hungary.

A jug of bootleg whisky exploded when placed near a steam radiator, and blew out the windows of a police station in Chicago.

Claud Taylor of Pittsburgh dislocated his shoulder in a fall. A police patrol, rushing him to a hospital, struck a hole in the roadway, bounced Taylor against the roof, and his shoulder was snapped back into place.

From the 125 hogs belonging to Cliff Waldo, farmer of Dewitt, Neb., a thief stole and butchered "Miss Nebraska," a 500-pounder, valued at \$100.

David Evans, Cardigan, W. Va., theft, said he was arrested for a woman who seduced him for \$200.

The board of trustees of the University of Illinois, has voted to increase the salary of the president from \$100,000 to \$125,000.

ROSE BUSH, 2-year-old, who quality guaranteed for some time, was sold to Mrs. J. M. D. for \$100.00.

Send remittance to Roy Butler, Matador, Texas.

ROY BUTLER, General Agent, Matador, Texas.

EXPERT... Auto Repair
24 - -HOUR SERVICE
Have Your Car Repaired While You Sleep
COMPETENT MECHANICS
The most modern precision Shop Equipment
Every Job Guaranteed
BOB'S OIL WELL GARAGE
For Road Service Call 222

Cars must be registered in county where owner lives

Owners who obtain license plates by purchasing them in counties other than the county of their residence, are subject to arrest and fine for operation of such motor vehicles improperly registered, and will be required to re-register them in the county of their residence, on or before April 1, 1938.

Money for all Car and Truck Registrations remains in Motley County.

L. A. Carlisle
TAX COLLECTOR

Quality Foods Cooked In Wholesome Style

Bob's Cook Shack

— WE NEVER CLOSE —

These Are Your Mileage Merchants



Four Corners Store
Dobbs City Merc. Co.
Bob's Oil Well

York's Service Station
Highway Service Sta.—Flomot
Fairview Service Station

L. B. Robertson
Commission Agent Matador, Texas

Personalized Service
WHETHER YOU NEED FREE AIR OR A NEW TIRE LET THE PERSONALIZED SERVICE OF OUR TIRE SPECIALISTS SAVE YOU MONEY.
YOUR NEIGHBOR, *The Independent "U.S." Tire Dealer*

Our gratis tire check-up service is open to all local car owners—regardless of the brand of tires they now use. Come in yourself and start benefitting by this friendly money-saving service. It assures you of all the mileage built into your tires and reduces trouble to absolute minimum. Stop in today!

And Here's THE BEST BUY IN TOWN
SAFE MILEAGE U.S. ROYALS

AT NO EXTRA COST
• SAFER FROM BLOWOUTS... every ply is a safety ply.
• SAFER FROM SKIDS... sure-gripping Cogwheel Tread.
• SAFER FOR MORE MILES... patented TEMPERED RUBBER

Bob's Oil Well
MATADOR

MAKE IT A REGULAR HABIT TO STOP FOR OUR PERSONALIZED

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This community regrets very much losing Mr. and Mrs. Edmondson, they having been residents here since their parents settled in this section as pioneers in the early days.

Wild Turkeys From County Distributed

Flocks of wild turkeys will roam the caprock to the cross timbers as a result of recent distributions of seed stock from the Bird ranch in southeast Motley County. Several members of the Motley County Game Management Association, in cooperation with Frank A. Buckley, County agent, each received four hens and two toms as a start for new flocks. The birds were trapped at the Bird ranch by Jim Cannon, local game warden, assisted by Gus Bird, deputy game warden and Polly O'Neal, game warden from Wellington.

While the flocks on the Bird Ranch and the Mott pasture of the Matador ranch have been maintained for some time, other ranges in this section have long

been depleted. The new flocks to be started by A. B. Echols, J. C. Burleson, Mrs. W. W. Moore, John Lewis, J. C. Clary, G. W. Seigler estate and John Richard are expected to effectively repopulate a large area with this valuable game bird.

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sheathed their guns away. Peace officers said the was lost on the highway shoe road.

The men, driving a grey Chevrolet coach, became unrecognized, wore dark. One was described at inches tall and weighed pounds, the other 5 feet tall and weighing 180 pounds. Numerous peace officers been warned to be on the men.

If you want a tractor row-marker see J. C. Paducah, Texas. (We have a patent pending marker, Number 12345 one making a row-marker attaching it to a power infringing, I positively permit the same.)

Claude Wilson of was a Matador visitor evening and Tuesday.

Answering... YOUR SPRING HAT Question!



SEE... yourself in a poke bonnet, a roller breton, a winsome off-facer! Flower, veil and chin-strap trims! Felts, straws. All colors.

MATADOR DRY GOODS CO.

Keedettes

REG. U. S. PAT. & TM. OFF.

Luxuriate in a washable fabric shoe every summer. Enjoy their cool and gay color accents.

\$169 to \$249

MATADOR DRY GOODS CO.

Modern Service...

We offer a service equal to the most modern plants in the country with the same quality of work and attention to detail. Yet the price is no more than you would pay for inferior work.

You will be surprised at the saving we offer Matador laundry patrons.

You will enjoy the quality of our work, our service and economy. Why not try this modern laundry today.

Spur Laundry

Completely Equipped For
OBSTETRICS, PEDIATRICS
And General Medicine

Newest Type X-Ray Equipment
Phone 59 Day and Night Service

TRAWEEK HOSPITAL

A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

New Arrivals For... A SMART SPRING!

As refreshing as the first breath of Spring... the light and gay, new-styled, new-colored shoes! You'll adore their smartness, versatility, comfort.

\$2.98 and up to \$4.98

You'll be thrilled at the way they'll compliment your spring outfit. You'll really want several pairs to complete your wardrobe.

Pumps, Ties Sandals

GET INTO THE SWING OF SPRING IN SMART SHOES!

Gabardines * Patents * Gay Kids * Smart Suede

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—Reporter.

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The victims, en route from Plainview to Lazbuddi to install tractor tires, reported they had been robbed at a detour on the Lamb-Bailey county line at 3:30 o'clock and that the bandits

sheathed their guns away. Peace officers said the shoe was lost on the highway. The men, driving a Chevrolet coach, license unrecognized, wore dark clothing. One was described as 5 feet 11 inches tall and weighing 180 pounds, the other 5 feet 10 inches tall and weighing 150 pounds. Numerous peace officers have been warned to be on the men.

If you want a tractor or row-marker see J. C. Paducah, Texas. (We have a patent pending marker, Number 1234, one making a row-marker attaching it to a plow, infringing I positively permit the same.)

Claude Wilson of S... was a Matador visitor... evening and Tuesday.

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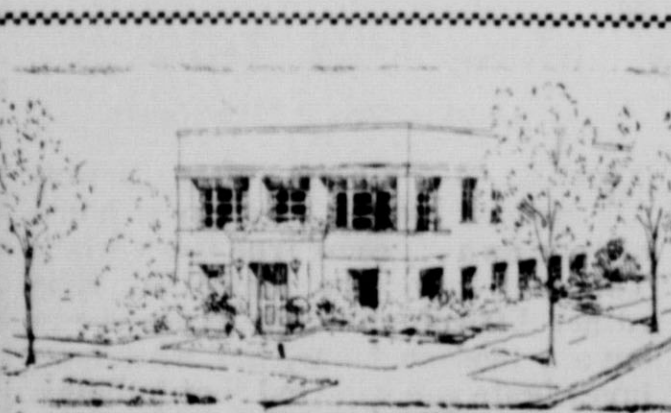


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