# n The WEEK'S NEWS



#### MERICA MUST ECIVILIZATION AYS PRIESTLY

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belp mold the civilization Europe shall eventually the noted English writer an article in August Cos-

itan Magazine. M only is the United States ithest and most influential y in the world today," says tly, "But it is the only power that can be considernably secure

the rest of the world went fames, the United States shift for itself," says Mr.

European countries are tures. Americans "are dethe pattern and color of our twentieth-century civiliza-according to Mr. Priestly in words which should be heart by every American. elieves that Americans lot sit back and let the the world go by. Nor hey relax now that the job ering America is finished. iks we dealt in "quantity"

e future of the next civ-n our hands, it is Mr. belief "That the Ameraccepts this responsibil-now begin to think sharp-

# BENCHLEY, THE FUNNY MAN?

W HO'S the funniest man alive? "Robert Benchley!" cheers Franklin P. Adams in the August Cosmopolitan Magazine.

F.P.A. has known the hilarious Mr. Benchley since 1915 when he

in Hollywood. F.P.A. quotes Mr. Benchley, "As the blue vault of Benchley, "As the blue vault of heaven is my witness, I don't have any more than in the forty-twofifty-a-week days. It goes so much

Adams tells how Benchiey once impersonated a salesman at a publishing company banquet. With a "dead pan" he mildly at-tacked the editorial policies of a nationally known magazine with its owner among the listeners.

After the speech, when Bench-ley pulled off a fake wig, the mag-azine owner said: "I think it's funny now, but I didn't think so

while it was going on."
F.P.A. traces Benchiey's humorous career from his halcyon days, column writer on the Tribune; to the evening when Benchley came into his own with his first recital of the now famous "The Treasurer's Report." This was made into a movie comedy in 1928 and since then Mr. Benchley has made a fortune from his fun.

# **Matador Becomes** Electric City; Rates Lowered

If electrification of homes with its resultant ease, comfort and convenience can be considered a ate a job on the New York Heraid guage to the standard of living. Mr. Benchley makes \$1,500 a week just from his movie shorts in Hollywood. F.P. A grant shorts local manager of the standard of living, then folks in Matador live exceedingly well, opines C. A. Pitts. Utilities Company who yesterday called attention to above-average home modernization here.

rayon cords.

STAR FOR U.S. IN BERLIN GAMES-Mozel Ellerbe

(right) receiving the baton from Wilbur Greer dur-

ing the running of the 400-meter relay in the Olym-

pic Stadium, Berlin, when the American runners

defeated a German quartet in 40 seconds flat; only

three-tenths of a second short of the world record.

"Although residenal customers on our lines increased only four during the last 12 months," he said, "the number of ho ped with electric refrigerators increased from 87 to 134-a gain of 47. The number of electric range users increased from 76 to 85-a gain of nine. Electric water heater connections jumped from 58 to

73-a gain of 15. During the same period, he recalled, a rate reduction of 16 2-3 per cent was put into effect, giving Matador a 21/2c rate per Kilowatt-hour in homes equipped with the electric range. Under its provisions, all current over 50 kwh costs only 21/2c per kwh and thus gives users an unprecedented low rate on light and refrigeration

Pitts came to Matador from Balinger last year, replacing Cameon Beam who transferred to Wel-

The West Texas Utilities Co. whose history dates back to 1911 when it had its origin in West Texas, has served Matador since 1926. The company is credited with giving this area its first 24hour electric service, displacing small and costly isolated plants in many cases and reducing rates approximately 70 per cent.

# **Treatment For Worm** Infected Flocks Is Recommended

Now is the time to save poultry flocks, according to Mrs. Juanita G. Butler, Home Management Supervisor, Farm Security Administration. There are a number of people losing their chickinfestation. from worm which is very costly, Mrs. Butler

People are finding their chickens weak, lame, and diarrhea or having a general unthrifty appearance, dull looking and lose weight and soon they find them dead. These simptoms indicate that intestinal worms are the trouble, however it may not be, but the sure way to determine definitely whether a flock of chickens is infested with worms is to kill and examine a few birds that are suspected of being

# Critics Hail New "San Michele" In Story Of London Surgeon

W HEN The Great War broke out, I was the third son of a wealthy and respected Russian family, destined for an envied naval career. As the years passed, I was thrown unwillingly into a human cataclysm of revolution. My last battle against my own countrymen was the starting point of my individual life and of my career as a surgeon.'

So begins the fascinating story?

Writing under the name of

during retreat, the author looked be glad if you will accept the post about for a doctor.

No doctors, no instruments, and

of killing and maiming. I resolved out a lire to his name.
to become the modern helper of Critics who have rea to become the modern helper of the poor and suffering: a sur-

to be seen with the naked eye.

county agricultural agent.

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W

of a great London Surgeon whose anonymous autobiography has was to make him the surgeon he written for Cosmopolitan hoped to be. He was alone, but determined.

Into Bulgaria he went, to se George Sava, this brilliant surgeon cure a job as mechanic in a sugar George Sava, this brilliant surgeon tells how, by sheer accident, he was launched on a career in medicine; and how, penniless and friendless, he struggled against fate year after year to get a medical education, to become a famous surgeon.

Cure a job as mechanic in a sugar refinery, but after four months of hell, he resigned. Next he became furnace stoker in a hospital, and between his stoking he eavesdropped at anatomy demonstrations and at night he broke into the mortuary and did his own dissecting the surgeon. The story which began in the July Cosmopolitan and will continue for several months, is launched on a Caspian battlefield. The author, a White Russian, has job turned and said: "You have livet seen his best friend shot proved that you are very clever at just seen his best friend shot down. Carrying him to the base histology and anatomy. I shall

In the early installments of his best friend was dying! A bul-let in his breast was killing him. "The Healing Knife" in the Cos-mopolitan, George Sava tells how mopolitan, George Sava tells how If the bullet stayed, his friend died; if the bullet were removed there was a chance for recovery. So the author unclasped his knife, held it in the fire until it was red hot. The eperation successful, Sava determined to become a surgeon.

"I made up my mind to devote my life to fighting death instead of killing and maiming. I resolved

nounce it "another Story of San As H did to all White Russians, Michele" which was a phenomenal

wormy. This takes the guess out for worms that are effective, but of the work as most of the worms do not buy "Fly by Night" remein the intestines are large enough dies. One should use remedies rebe seen with the naked eye.

Worm infestation is costly as it reputation. After uing any treatcauses a great loss of egg produc- ment, clean the poultry house tion, a loss of birds, besides the thoroughly and remove the droptime and expense of control meas- pings and litter away from the ures. Prevention is much cheap- flock.

er than control. Effective preven- There is one treatment that tion consists in keeping the soil, may be used very effectively for the houses, and water and feed the whole flock and that is: Mix vessels sanitary. If you direct pulverized tobacco in the mash your efforts to proper sanitation food. The tobacco dust used should you will not have to resort to be from 11/2 % to 2% nicotine conworm remedies constantly. For tent. Care should be taken to get recommendations for sanitation fresh goods as tobacco loses its practices, one may see the home strength. Mix 3 pounds of tobacmanagement supervisor, or the co to each 100 pounds of mash food. Feed this 3 weeks, stop the There are various treatments tobacco 3 weeks, and again feed

(Delayed)

tess to the Dorcas Circle of the Baptist Church in its regular meeting August 22. The third chapter of Romans was the text, the Dorcas group would bake Women in 1903. next Monday.

after next, will be held in the a tin can silver, cut the open end home of Mrs. Ed Cammack. Ladies in attendance were Mrs.

Extension Specialist.

MRS. PEARL MOORMAN IS | Cammack, Mrs. Massie, Mrs. HOSTESS TO DORCAS CIRCLE Daisy Spears, Mrs. Worsham, Mrs. Bess Patton, Mrs. Fulfer, Mrs. Mrs. Pearl Moorman was hos- Joe Campbell, Mrs. A. A. Tipton, and the hostess.

Milking, churning and care of and was read and discussed by the livestock were part of the Mrs. Ben Massie. A general dis- first course in Home Economics in cussion of the circle's activities Texas, which was given at the followed, and it was decided that Texas State Teachers Colege for

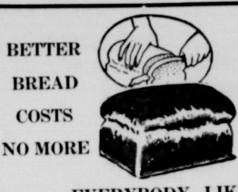
cakes for the general meeting Receipt for getting that starlight effect for any kind of out-The next meeting. Monday door parties in the evening: paint sawtooth fashion, punch holes in the other end for the cord, and place aver a small globe. Strings of these proved highly successful with tobacco for 3 weeks. This at the opening of the new opentreatment is from Texas A and M air College Club at Texas State College for Women. Cost: Nothing.

**ENJOY** 

OVEN

FRESH

BREAD



EVERYBODY LIKES

EVERY DAY MORE MOTLEY COUN-TY FAMILIES DEMAND THE BET-TER AND TASTIER FLAVOR OF

EDDY'S BREAD!

You'll like its oven freshness too-try a loaf today!

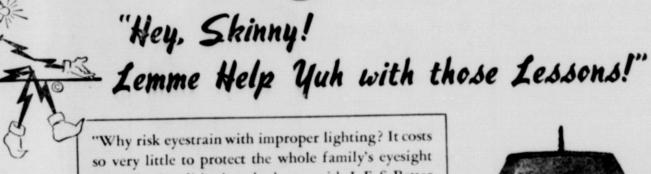
THE FINEST MONEY CAN BUY FRESH EVERY MORNING—

EDDY'S BAKERY Matador, Texas

, Pennies for Light



Means Dollars in Sight!



"Why risk eyestrain with improper lighting? It costs so very little to protect the whole family's eyesight by Light Conditioning the home with I-E-S Better Sight lamps-thus providing the right amount and the right kind of lighting for seeing, comfort and beauty, wherever eyes are used for work or play."



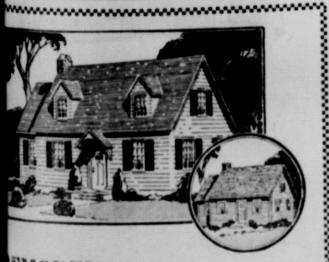
"Look at This Happy Family," says Reddy Kilowatt. "Light for All!"

West Texas Utilities Company



# SPECIAL SALE of STUDY LAMPS

This lamp is designed for table use where children study or subject precious eyes to close work. The school year opens soon—ask about the I-E-S study lamp TODAY at this special, bargain price.



EMODEL...

ajoy The Comforts Of A New Home!

If your home is old and out of date, but is sound structurally, you can very easily and quickly convert it into a home that is really modern—it's ke having a new home for a fracdon of the cost.

Everything For The Home, Farm and Ranch lgginbotham-Bartlett Co. LUMBER, BUILDING SUPPLIES AND HARDWARE

be, respectively, as follows: MATADOR, Voting Precinct Number 1, at the COURTHOUSE,

G. M. Birchfield, Election Judge,

W. T. Patton, Assistant Judge, and Mrs. Carl Tardy and Mrs.

ber 1, at the CITY HALL, H. K.

Ford, Election Judge, Frank

Pohl, Assistant Judge, and Mrs.

Ethel Payne and Mrs. W. N

ber 1, at the SCHOOL HOUSE, E. D. Lawrence, Election Judge,

Price Beauchamp, Assistant Judge, and Mrs. W. E. Ballard

and Mrs. Marvin Bloodworth,

WHITEFLAT, Voting Precinct

HOUSE, W. L. McWilliams, El-

ection Judge, H. M. Murphy,

Assistant Judge, and Mrs. Luther

Jameson and Mrs. W. L. Mc-

ber 2, at the SCHOOL HOUSE,

R. H. Tanner, Election Judge,

Bob Morris, Assistant Judge, and

Van Martin and Harvey Webb,

2, at the SCHOOL HOUSE, Wil-

lie Meyers, Election Judge, J. R.

Nall, Assistant Judge, and Tom

Barbee and Smith Purdy, Clerks.

Number 3, at the SCHOOL

HOUSE, O. F. Etheredge, Elec-

tion Judge, D. T. Florence, As-

sistant Judge, and Nina Kincan-

non and May Florence, Clerks.

DARDEN CANYON, Voting Pre-

cinct Number 4, at the SCHOOL

HOUSE, L. A. Stearns, Election

Judge, J. F. Bridges, Assistant

Judge, and Elmo Kingery and

Number 4, at the HAMILTON'S

RESIDENCE, A. B. Hamilton

Election Judge, James Hollar

Assistant Judge, and W. F. Mor-

cinct Number 4, at the WOM-ACK BUILDING, H. W. Keahey,

Election Judge, L. H. Smith, As-

sistant Judge, and Mrs. W. T.

Patton Jr. and Herman Havis,

THE MANNER of holding said

ection shall be governed by the

A COPY of this order, signed by

the County Judge of said County,

and certified to by the County

Clerk of said County, shall serve

as proper and sufficient notice of

NOTICE of said election shall

be given by posting and publica-

ion of a copy of this order, at

the top of which shall appear the

words, "NOTICE OF ELECTION

notice shall be posted in each of

the election precincts of the Coun-

ty of Motley, and at the County

(14) days prior to the date on

which said election is to be held,

and be published on the same day

in each of two successive weeks, in

newspaper of general circulation

published in the County of Motley

the first of said publications to be

made not less than fourteen (14)

days prior to the date set for said

Commissioner of Precinct No. 2.

Commissioner of Precinct No. 3

Commissioner of Precinct No. 4.

hereunto signed my name officially

and affixed the seal of the Com-

missioners' Court of Motley Coun-

Texas, this 19th day of

W. R. CAMMACK, County

Judge, Motley County, Texas.

JACK ROBINSON, County

Clerk and Ex-Officio Clerk of

the Commissioners' Court of

I HEREBY CERTIFY that the

tains a true and correct copy of

Court of Motley County, Texas,

issuance of the bonds therein men-

tioned, which order is of record

in Volume 4, page 290 et seq., of

SEAL OF THE COMMISSION-

ERS' COURT OF MOTLEY

COUNTY, TEXAS, this the 19th

Motley County, Texas.

JACK ROBINSON, County

Clerk and Ex-Officio Clerk of the Commissioners' Court of

WITNESS MY HAND AND THE

the Minutes of said Court.

day of August, 1938.

(Com. Court Seal)

the order of the Commissioners'

Motley County, Texas.

(Com. Court Seal)

IN WITNESS WHEREOF, I have

the 19th day of August, 1938;

W. R. CAMMACK

A. B. SIMPSON

T. E. LONG

THE MATADOR TRIBUNE.

urthouse, not less than fourteen

COURTHOUSE BONDS."

THE ISSUANCE OF

General Laws of the State of Texas

regulating General Election.

such election

ris and Lewis Hodgins, Clerks.

ROARING SPRINGS, Voting Pre-

UNION CORNER, Voting Precinct

W. J. Hicks, Clerks.

NORTHFIELD, Voting Precinct

FOLLEY, Voting Precinct Number

LOMOT, Voting Precinct Num

Williams, Clerks.

2, at the SCHOOL

FAIRVIEW, Voting Precinct Num-

Pipkin, Clerks.

Birchfield, Clerks.

# Matador Tribune

Combined with Motley County News By Purchase March 14, 1934.

Issued Thursdays at Masonic COUNTY OF MOTLEY THE TRIBUNE PUBLISHING TO THE RESIDENT QUALIFIED COMPANY

Entered at the post office at Matador, Texas, as second class mail matter, according to an acof Congress, March 3, 1879.

DOUGLAS MEADOR Editor and Publisher Shop Foreman Burrell Tipton,

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

> MEMBER PANHANDLE PRESS ASSOCIATION

> MEMBER WEST TEXAS PRESS ASSOCIATION

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

SUBSCRIPTION RATES In Motley, Floyd, Cottle, Hall and Dickens counties-One year, in advance Elsewhere, One year,

FOR HIMSELF DIES WITH HIM, who have duly rendered the same BUT THAT WHICH HE DOES for taxation, the proposition for FOR HIS COMMUNITY LIVES the issuance of Courthouse Bonds ON AND ON."

# Shamrock Editor Offers Advice To Advertisers

Well, there are two grocery store advertisements in today's paper for the first time in a few weeks and we invite all you housewives who each week instead of keeping quiet position shall be submitted to the study these grocery ads as well as able property in said County and the other price adg in today's pa- who have duly rendered the same their ads. It is a dangerous situation for a community when its stores quit advertising prices. It

eauses scores and scores of families to shop in other towns where they do advertise prices, and while a merchant may get the idea he is saving a few dollars a week by not advertising week-end specials, he will find it is hurting not only his store's volume but the business of the whole town to the extent it is actually costing him plenty. People are interested in prices and if he doesn't advertise them they will take up the time of his clerks ask-

The modern merchandising practice is to charge lower prices and go after a volume of business. rather than hold the prices up and sell less merchandise. It not only saves money for the consumer but makes money for the merchant by qualified voters of said Motley giving him a much larger volume County, Texas, and who are resi-

cial hardship it works on us, try. election; and the said election shall ing to publish a daily newspaper be held under the provisions of in a town no larger than Shamrock. Chapters 1 and 2, Title 22, Revised But we ask you housewives to for- Civil Statutes of Texas, 1925 Comget about our angle and look at it pilation, and the Constitution and from your own personal stand- Laws of the State of Texas. Do you prefer the dry goods merchants, the hardware shall have written or printed Commissioner of Precinct No. 1. and furniture people, the drug thereon the following:

A. K. WILKINSON stores, the grocers and all others running prices in the paper or do you prefer them keeping their price tags a secret until you go in

ou

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their stores? If you think it is convenient and if you think it saves you money, won't you please tell the merchants that you read their advertising in The Texan and that it influences your buying. It is true we are mercenary in asking you to do this as we must have advertising to meet our large payroll and pay our bills, but it is also true that price could possibly mean to us.

-The Shamrock Texan, or her vote.

NOTICE OF ELECTION FOR THE THE POLLING places and pre-ISSUANCE OF COURTHOUSE siding officers of said election shall

THE STATE OF TEXAS :

ELECTORS OF MOTLEY MATADOR Voting Precinct Num-COUNTY, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID COUNTY, AND WHO HAVE DULY RENDERED THE

SAME FOR TAXATION:

TAKE NOTICE that an election will be held on the 10th day of September, 1938, within the County of Motley, and State of Texas, determine whether or not bonds shall be issued by said County in the amount of \$80,000.00, for the purpose of erecting a County Courthouse in said County, and whether or not ad valorem taxes shall be levied annually on all taxable property in said County, for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity, obedience to an ELECTION OR-DER passed by the Commissioners Court of Motley County, Texas, on the 19th day of August, 1938, and which said order is in words and figures as follows, to-wit:

#### ELECTION ORDER

WHEREAS, the Commissioners' Court of the County of Motley, \$1.50 Texas, deems it advisable to sub-\$2.00 mit to the resident qualified electors of said County, who own tax-"THAT WHICH A MAN DOES able property in said County and and the levy of taxes in payment thereof; therefore,

BE IT ORDERED BY THE COMMISSIONERS' COURT OF MOTLEY COUNTY, TEXAS:

That an election be held in said County on the 10th day of Septem. ber, 1938, which date is not less than fifteen (15) nor more than thirty (30) days from the date of the adoption of this order, at which election the following proqualified electors, who own taxper and tell the merchants you saw for taxation, for their action there-

"SHALL the Commissioners' Court of the County of Motley, Texas, be authorized to issue the bonds of said County in the total principal sum of \$80,000.00, to mature serially within any given number of years not to exceed 25 years from the date thereof, bearing interest at the rate of not to exceed 4% per annum, and to levy a tax sufficient to pay the interest on said bonds and create a sinking fund sufficient to pay the principal thereof at maturity, for the house, pursuant to authority conferred by Chapters 1 and 2, Title 22, Revised Civil Statutes, 1925 Compilation?"

ALL VOTERS who are legally dent property taxpayers of said We will admit we are alarmed County and who have duly renderat some of the stores stopping their ed their property for taxation, advertising because of the finan- shall be entitled to vote at said election

THE BALLOTS for said election J. S. LAMBERT

### OFFICIAL BALLOT

"For the Issuance of Courthouse Bonds and the Levy of Ad Valorem Taxes in Payment Thereof."

'Against the Issuance of Courthouse Bonds and the Levy of Ad Valorem Taxes in Payment Thereof."

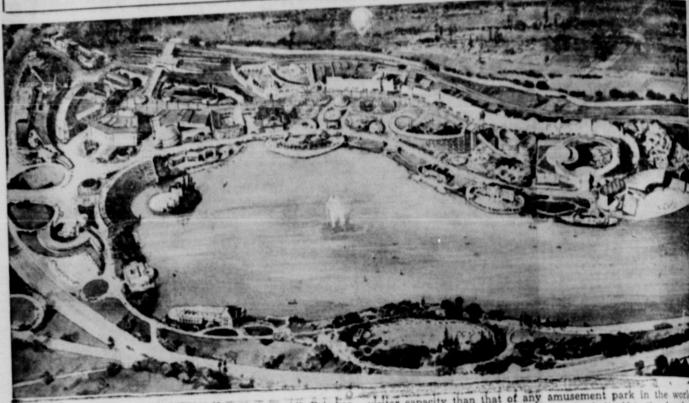
EACH VOTER shall mark out said County with black ink or black pencil one many times more money than it of the above expressions, thus leaving the other as indicating his ATTEST

OIL above and foregoing notice con-DRIVE IN FOR QUICK SERVICE ... Give your car a chance to do its best with those Good Gulf Products . . . We Appreciate Your Business

**Gulf Service Station** 

BENNIE COX. Mgr.

1939 NEW YORK FAIR'S TWO MILE AMUSEMENT LOOP



NEW YORK (Special) .- "The 1939 New York World's Fair has planned to have the largest area and the greatest number and variety of amusements ever provided for any exposition in the world," announces Grover Whalen, President of the Fair Corporation, "but let it be understood, too, that we are already assured of producing a fair that will be remembered for its bold treatment of today's problems and for its pathfinding to the World of

The accompanying photograph shows the design of the Fair's two-mile, 280-acre amusement zone as released at the time of Mr. Whalen's announcement. The sector is being laid out with a greater

visitor capacity than that of any amusement park in the world Following an entirely new pattern that lends itself to the development of new and novel amusement and entertainment features, the sector is featured by the two-mile looped thoroughfare, flanked on one side by a continuous facade 70 feet high and on the other by the more open and landscaped area extending to the east shore of

The upper end of the lake-shore region will be dominated by a \$1,600,000 State amphitheatre with a marine stage for presentation of aquatic shows, operas, pageants and extravaganzas of all sorts On the far side of the lake, as sketched, will be every conceivable kind of show, spectacle, device, ride, and eating place.

# War Its Thousands Slays; Peace Its Ten Thousands



Our nation has engaged in six najor wars since its birth in 1776. In total, these wars extended over a period of about fifteen years. he number of American soldiers killed in action or died of wounds WITNESS THE SIGNATURES during these fifteen years of war was 244,357.

OF THE MEMBERS OF THE COMMISSIONERS' COURT OF Now look at our fifteen-year MOTLEY COUNTY, TEXAS, this

1930.... 32,540 1931......33,346 1932....29,196 1934.....35,769 1935... .... 36,023 1936..... 37,500

Grand Total .... 441,912 Fifteen years of war, 244,357 casualties; fifteen years of peace, 441,912 traffic deaths!

In war, our soldiers fought and peace-time record of death on the died for a purpose. But what purhighways, recently released by pose can there be in the killing of highways, recently released by these hundreds of thousands on the Travelers Insurance Com-the highways?

# FAIR GLAMOUR

We certainly do hear a lot these days about the New York World's Fair 1939. We keep right on hearing it, too, day after day. It seems you can't pick up a newspaper anywhere, or a magazine, either, that you don't run across August, 1938, pursuant to authority something about the tremengiven by law and the above order dous, stupendous, glamorous of the Commissioners' Court of gorgeousness of the Fair, or words to that effect.

Sometimes we lean back in our worn editorial chair and wonder whether the fellow who's sending out all this press literature about the exposition isn't kidding us just a little. New York, you know, likes to kid the country-folk now and then. However, it doesn't seem there are any grains of salt sent with the press news of the Fair, so perhaps we're supposed to take it as is and bepassed on the 19th day of August. 1938, calling the election for the

lieve it. Let's see, now, what some of the wonders are going to be, as they are told to us in all sorts of flowery language. If you want to stick your tongue in your cheek afterward, that's up to you. We're just sitting still till it's time to journey to the Fair and see for ourselves.

To begin with, we're told that the Fair has built a steel globe 200 feet high, the biggest thing of its kind ever out up.

and that there's a steel spire 700 feet tall right next to it, and that you are going to travel from the spire into the inside of the globe on the biggest escalator in the world, and that it took a camera man more than half an hour to climb up into the spire to take some pictures of the scenery thereabouts. Well, mebbe, And now try some of these

on your imagination: A statue of George Washington 65 feet tall, the largest

portrait in sculpture in the world; a sun dial 50 feet high that's really going to tell time whenever the sun shines; the process, which all visitors will be able to witness, of milking 200 contented cows on a revolving platform so that they'll give 4,000 quarts of milk every 24 hours; the opportunity to make a parachute drop of 250 feet and live to tell the folks back home about it; the presentation of the entire history of railroading in this country, with all the dramatics of holdups with big six-shooters, and the like, on real tracks with real trains and masked bandits; a gigantic fountain display at night combining fire, water, sound and color as never before in what has been called "the nearest approach

to chaos that man can contrive

for purposes of entertainas large as those of an ment"; the sight of a great air-Rome, where thousands plane apparently in flight, so gather to witness the that you'll feel like ducking pageant and spectacular when you see it as if it were ductions of rainbow hues coming toward you; the changhuge island stage; an e ing of the leaves of a housand mous model of the City of trees to fairy-like fluorescence Yo k, with some of its by the light of hidden mercury vapor lamps; the display of a "rocket ship" of the future in scrapers shown twenty feet tall, to display the cate lighting system d which those who want to "get away from it all" may be shot

through the stratosphere to

Mars, or to wherever else in

the distant universe they have

been foolish enough to buy

metropolis. These are only a few a promised wonders. Is the trying to kid us? What to think?

MERICA

ECIVIL AYS PR

# Try It Once and Know What Vestern Welcome Means

The WORTH Promises Yo



EMO njoy T

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they relax

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the future

If yo but is very e

a hom like h



Fair president, ney. Amarillo packer, is no chances on the weather. is at the 1938 expohave been insured against

Tri-State Fair will be held illo for a full week, be-Monday, September 19. association is in improved al condition this year, but ms have been spent to asexcellent entertainment and playing safe by taking rain " President Pinkney an-

is general enthusiasm exhibitors and the liveshow will be one of the he added.

popular request. Beutler s have been engaged again another championship which last year played to ity crowds every afternoon. e will be more world cowboys, snappier ies and saltier stock," said Beutler, rodeo rajah of the

r attractions will be a lar, beautiful night show a larger midway.

#### Northfield News

(Delayed)

transacted business in North-

F. Simpson, Mrs. C. M. Mcand Mrs. Nell Vaughn in Paducah Wednesday.

G. Wilcoxson, J. B. Cook and ert Hale transacted business atador Friday.

F. Simpson transacted bus-

in Turkey Tuesday. Mollie Brown returned Saturday after spending

I weeks with her daughter Mae Berry, at Lamesa. t and Mrs. D. G. Wilcoxson amily and Mrs. B. J. Boyd in Turkey Saturday.

and Mrs. George Seigler m spent Saturday with Mr. Mrs. O. F. Etheredge. n. D. T. Florence is visiting a

days in Odessa. veral young folks from Cen-Points attended the Baptist

th Saturday night and Sun-G. Wilcoxson is visiting in

Newell Timmons returned this week after three weeks'

treatment in Arkansas and Mrs. C. A. Russell an

and Mrs. Lawrence Timson, of Cee Vee, visited nd Mrs. W. E. Thomas, Sun-

Shannon, of Plainview, is ing her brother, Roy Shann-

and Mrs. Jim Hoover, Mrs. hannson and Faye Shannmade a trip to Matador, Paand Childress, Saturday. and Mrs. Luther Bradley. and Mrs. O. F. Etheredge, Rev. Etheredge, and Mr. and Mrs rt Hale were guests of Mr. Mrs. Faye Tipton recently. ister Weldon Bernett, of filled his appointment at hurch of Christ here Sunday.

em

#### FISHING MAYOR RETURNS HOME FROM RECENT TRIP

To prove his prowess as a fish erman, Mayor G. T. Edwards i displaying snapshots of himself holding a thirty "pounder" on the

#### TO COLORADO

Childress by her sister and hus-band, Mr. and Mrs. J. L. Wood-with shotgun only, not larger than most recent cinematic vehicle. ruff, and continued from there by No. 12 guage and capable of holdrail.

#### CARD OF THANKS

Sincerely we wish to express our thanks for the many acts of special written permits when and the beautiful floral offerings members of the Motley County visiting relatives here this weektendered during the recent ill- Wild Game Association, Mr. end. ness and death of our beloved wife Canon declared. and mother, Mrs. L. A. Stearns. Our prayers shall contain your good names that God may bless each of you.

L. A. Stearns and family

# Katheryn Sheats Receives Degree

of Mr. and Mrs. Homer Sheats C. G. Rankin, superintendent. Reof this place received her B S de- pair work on the building has family were in Childress Fues- dress Monday of this week. gree in foods and nutrition at the been completed and made ready day of last week. twelfth annual summer com- for the coming term, Mr. Rankin Tom Collins was a Matadon mencement of Texas Technologi- declared. cal College, August 24. Bachelors It is expected that in the neighdegrees were awarded to 185 and borhood of 150 students will be last week for Tampa, after visitmasters degrees to 35.

from here were Mr. and Mrs. school include Troy Perkins, Sheats and a daughter, Mrs. principal, Misses Bonita Newsome Robert Hoyt with her small Faye Mayes and La Faye Blair, daughter, Shirley, of Fort Worth; and Mrs. Lenna McWilliams. John O. McMinn, of Child- Mrs. R. P. Moore and daughter All teachers have degrees and Marjoria, and Mrs. John Russell Whiteflat is one of the few twoand daughter Aileen, who were years high schools in Texas in accompanied by Kenneth Simp- which all the teachers have de-

Miss Sheats returned to Mata- clared. dor with her parents for a visit before going to Dallas where she has accepted a position as assistant dietitian at S. M. U. She has been holding a similar position Early Sunday m Wells visited friends in at Texas Tech for the past few months. She will accompany Mrs. in the next few days.

#### HOW TO TAKE FINER PICTURES

last only two weeks, but you can make it last a lifetime if you follow the advice of William M. Strong, author of "Photograph for in an article in the August Cosmopolitan Magazine.

make even the must amateurish time. camera fan bring home an album of vacation pictures that will provide pleasure for many a long winter evening. Here they are:

Don't jiggle the camera while making an exposure. The picture

plain gray background is best "t think you have to have the with the light coming from be hind the subjects are beautiful.

Don't let the sun shine in your

Don't let the sun shine in your lens. Stand in the shadow—or use a lens shade.

Don't make pictures of people standing stiffly and staring at the camera. Take pictures of them dollars them. them doing things. Don't take any picture, ever, with-

Focussing carefully. 2. Figuring out the exposure.
Don't attempt a slower speed than
the second with the camera held
in your hand.

Don't over-expose the shots year make on the beach or the ster. The reflected light is usually greater than you think.

GO TO CHURCH SUNDAY

# Thanks!

to the people of Motley County for the votes received in the second primary. I shall strive not to betray the confidence placed in me.

# Dove Season **Opens Today**

their son and wife, Coach and Mrs. Jake Edwards of Tyler.

tember 1 to October 31, included Mr and Mrs. Ben Meador.

Wernon Garrison and Mr. and Mrs. Carroll Garriso.

Mr and Mrs. Carroll Garriso.

as General regate of both kinds. The hunting out in response to fan mail which hours are 7 a. m. until sunset, he will probably receive after the Miss Glenn was accompanied to Standard time on doves only. All public attends a showing of his ing not more than three shells. It is a violation to shoot doves or any migratory bird from an auto-

Hunters are warned to secure here Sunday afternoon

# SCHOOL OPENS SEPTEMBER 5 AT WHITEFLAT

Miss Katheryn Sheats, daughter ing to an announcement made by dress Saturday.

enrolled this year.

Attending the commencement Teachers for the Whiteflat weeks

grees, superintendent Rankin de-

# Small Fire Here

Fire caused by a short in an ed from serious damage early Sunday morning when it was dis-OUR vacation may actually the fire department, it was not more well known socialites necessary to use the large water needles of the tattoo expert. hose to check the fire.

very slight, although Strong has listed "Ten damage might have resulted had ders to "keep it clean") and into Don'ts for Snapshooters" that will not the fire been discovered in

for Women is the rendition will be blurred.

Don't take too many pictures in the middle of the day. Before the middle of the day are like in more flattering.

Don't picture more than one thing at a like.

Don't take a portrait with a distracting ackground. Background a plain gray background is best popular songs written by students.

Largest carnival in history.

First time in
Southwest, New

GIGANTIC

EXHIBITS!

# Visitor Here To Appear On Screen

Miss Sue Katheryn Glenn, who has been visiting her mother, Mrs. C. L. Glenn, left Tuesday for Colorado Springs, Colorado, where she has been transferred from sees not more than 15 in the agreement of the country of the cludes Motley.

The bag limit is 15 birds in the changed to "Anchors Aweigh". Faylauer modestly states in a recent communication that he has locks of his hair ready to be sent out in response to fan mail which

#### Northfield News

Rev. Hendrix of Turkey filled is reguar preaching appointment

Mr. and Mrs. Cecil Ashford and kindness, the comforting words hunting on property belonging to daughter of Mooreville, La., are ed the Old Settler's Reunion at

> Mrs. Ruth King of Lubbock spent this week with her parents, Mr. and Mrs. W. M. Wells.

> Bessie Kincanon spent Saturday night with friends in Mata-

Mrs. Thelma Knight of Matador ranch visited here Sunday. Mr. and Mrs. Ebb Thomas and Billy Dan Boyd, Mrs. M. M. Kin-School will open at Whiteflat canon and daughters Bessie and on Monday, September 5, accord- Nina were in Matador and Chil-

visitor Monday of last week. Marvin Berry left Monday of ing relatives here for several

D. G. Wilcoxson and daughter

#### SOCIETY WRITER EX. POSES DARK SECRETS

M ISS MARY WARD, who re stricts her observations to the highest strata of society, bursts forth in the July Town and Coun try with the revealing information that society's Mrs. Paul Abbott and Mrs. Arthur White have but terflies tattooed on their knees ot only that, but Hadie Eame Yates has a Kewpie on her thigh Caresse Crosby Young has a cros Hoyt on her return to Fort Worth electric refrigerating unit at the Beimont has two bumblebees or Spot Cash Grocery, was prevent-ed from serious damage early heart on her arm; Ogden Starr has an American flag, snakes, and what not all over; J. Bryan, 3rd covered by night-watchman J. C. McBride. Although the fire alarm cannons on his dexor carpi radialis was sounded and responded to by -and so it goes with a dozen or

J. H. Sample, manager of the subject, Mary Ward traces the rise of the art of tattooing through the Navy (which in 1937 received orsociety via sea-faring sons kings. At one time, according to Miss Ward, coats of arms became almost as customary on the forearm as on the family silver. (
Led by such fraternities as DKE

at Texas State Teachers College and the Phi Delts, who still wear a Maltese cross on the left arm, tattooing reached into the colleges. From colleges it slipped into high society, where social registerites now vie with each other for the flossiest and most colorful design

TRISTATE

SEPT. 19-24

"Cavalcade

of Hits!

smashed all rec-ords in Canada and Mid-west

SEUTLER BROS.

DAZZLING 10-MINUTE FIREWORKS

DISPLAY EACH EVENING!

**RODEO** 

In front of

grandstand

every after-

famous per

soon. World

to Rodeo or Nite Show: Grandstand, 75c; Reserved Box, \$1

# RELATIVES ATTEND FUNERAL OF C. D. GARRISON HERE

In addition to the mother, sis-Those who attend the showing ters and brothers with their of "Gold Diggers in Paris" at the families, of the late C. D. Garri-The 1938 season on mourning Rogue Theatre Sunday afternoon son, other relatives who attended ing at Aransas Pass recently, doves and white-winged doves and Monday night, will have an interment services here Sunday, Mayor and Mrs. Edwards returnopens today and continues until opportunity to view Adolph Fayincluded Mr. and Mrs. Ray Jones
lauer in action. Faylauer, as you and small daughter of Clarendon, last week after a three week's trip which included besides the fishing expedition, a visit with doves may be hunted from Sep- dor on several occasions during Mr. and Mrs. Carroll Garrison and Vernon Garrison and Mr. and Mrs. Kent, Stonewall, Haskell, Throck- For the past few years he has Keltz Garrison all of Silverton; morton, Young, Jack, Wise, Denton, Collin and Hunt and all the Tribune, under the non de Helen and Hazel of Clovis; Mr. counties north thereof, which includes Motley.

The state of the sta and Mr. and Mrs. P. A. Simpson and young son of Northfield.

#### MANY FROM OUT OF TOWN AT MRS. STEARNS' FUNERAL

Incuded in the number of outof-town reatives and friends who were here Monday to attend

Bernice, were in Bridle Bitt and Turkey, Wednesday.

B. F. Simpson, Mr. and Mrs. Reford Vaughn, Mrs. Nell Vaughn Mr. and Mrs. Charlie Matthews and Mrs. W. W. Bain all attend-

Roaring Springs. Thursday. Mr. and Mrs. Paul Simpson were in Whiteflat Sunday to attend the funeral services for Mrs. Simpson's uncle, C. D. Garrison. Mrs. Claud Martin and family from New Mexico, visited Mr.

and Mrs. Jim Dobbins during the

week-end. The Baptist church revival closed Sunday after a two week's successful meeting.

# FAIR HAT



NEW YORK - Dana Jenny, wearing a large Aqualon yello straw hat designed by Lily Dache and inspired by the Mines and Metallurgy Building at the New York World's Fair 1939. On the crown are replicas of the gargoyles from the building.

funeral services for Mrs. L. A. Stearns, were the following: Chag Burrus, Abilene, Mr. and

Mrs. Edd Burrus, Olton, Harry Burrus, Big Spring, Mrs. Joe Kuykendall and daughter Eloise, Big Spring, Mr. and Mrs. John Mrs. Nell Vaughan and Mr. and Faulkner, Post Mrs. Margaret M. Mrs. Reford Vaughn and Martha Burrus and daughters Maxine and Mr. and Mrs. A. B. Simpson and Paul Wilcoxson were in Chil- Louise, Lubbock, Dezzie Faulkner Middleton, Skellytown, Mr

and Mrs. S. J. Burrus and children Glen. Hershel and Beatrice, of Canyon, Mr. and Mrs. Glen Settle Tulia, Mrs. H. J. Burrus Inman, Petrolia, Mr. and Mrs. Dale Burrus, Byers, Mr. and Mrs. T. E. Stearns, Mr. and Mrs. R. E. Stearns, Mr. and Mrs. Elder Stearns and Mrs. Cora E. Cooper, all of Shawnee, Oklahoma.

Mr. and Mrs. George Cash, and Mr. and Mrs. Andrew Jordan and daughter, Elizabeth Ann, all of Amarillo, Mr. and Mrs. Henry Tinkle, Sulphur, Oklahoma, Mrs. Monta Price and daughter, Nadenne Price Johnson, Roff, Oklahoma, Gard J. Stearns, Melrose, New Mexico, Mrs. Randell Grubbs and Miss Buelah Elliott, Wichita Falls, Mr. and Mrs. John C. Lees, Abilene.

Mr. and Mrs. Harold Griffith, Lubbock, Mr. and Mrs. R. C. Forbis and Mr. and Mrs. J. W. Stafford of Afton, and Mrs. Al Lewis, Floydada.

### Don't Sleep When **Gas Presses Heart**

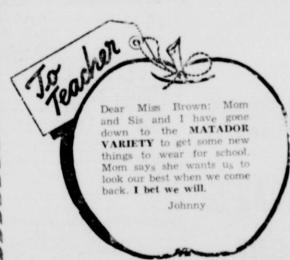
If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves stomach gas pressing on heart. Adlerika cleans out BOTH upper and

FREEMAN DRUG COMPANY

SLIM'S OLD FASHIONED BARBECUE. I will barbecue anything for anybody; at Ed



# First To MATADOR VARIETY-Then Send Them Back To School!



RITIN'		RITHMET
Notebooks	10c	Rulers
Pencil boxes		Compass
Paper		Protractors
Erasers		Graph Paper
Crayons		Avoid the rush! Ge plies early. Get th
Colored chalk	5e	here.

NOTEBOOK and 35-Sheet Filler Both For 10c

SCHOOL LUNCH KIT With 1/2 Pt. Vacuum Bottle ONLY 98c

PEN AND PENCIL COMBINATION 20c

# For The Boys

SHIRTS: New Shirts For School-Favorites with Mothers and Fellows alike because they 4.4.C look and wear so well

HANKIES: BOYS SPECIAL! Plenty of neat designs. They're good 3 for 10C

BELTS: JUST LIKE DAD'S. Many patterns to choose from and some have fancy corded edges.

# **For The Girls**

DRESSES: FOR LITTLE GIRLS: Especially designed for the 49¢ young school miss. Sizes 5 to 7.

PANTIES: Heavy Weight Rayon! Novelty Diamond weave Rayen in tea rose; sizes 4 to 12.

HOSE: Ribbed design and excellent for school wear. Double carded cotton yarn.

Pencil Box FREE With Purchase Of \$2.00 Or More -Ask About The \$6,000 Worth of Prizes Contest-

et sup-

atador Variety \*

sister Mrs. Monroe Smith and lege.

home by Mr. and Mrs. Joe Doefler

Misses Margaret and Drueilla

John Marshall and family of

Misses Dorothy Jean Harp of

Matador and Bobbie Lee Felts of

Kirkland visited Mrs. Casey Jones

Smith of Lubbock are visiting

Morton visited here last week.

Miss Bessie Medlin.

Thursday and Friday.

is visiting G. Gabriel.



Ketring. champion Lady trick rider perdrome. This and many other in- ber 1.

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world's teresting entertainment features will be seen at the 25th annual Panhandle South Plains Fair in forming in the Lions Hippo- Lubbock September 26 to Octo-

Whiteflat News

al days last week.

week with them.

#### were born, three of whom sur-Commissioner Of **Dickens County** Besides his wife and mother, **Buried Tuesday** three children Faula May, Nuge,

E. N. (Nuge) Johnson, 47, member of the Dickens county Commissioners' court, died at his Braddock. home near Afton, Monday, August 29, 1938 and funeral services were conducted Tuesday afterty acted as pall bearers. They noon by Rev. E. L. Naugle, pastor of the Roaring Springs Methodist church, with interment be-

ing made in the Afton cemetery. E. N. Johnson was born in Hunt man, district attorney, county, Texas, September 16, 1891 the son of J. E. and Annie John-Foreman, county commissioner. son. He was married February 17, 1911, to Miss Emma Montgomery and to this union six children

Business and Professional Directory of Roaring Springs

#### Monday J. D. MITCHELL

General Insurance and Bonds Office in Masonic Building 

W. C. KING

You can get prompt service When you call 71

MAGNOLIA GAS AND OILS Super Service Station

Welding, Mechanical Work and

Fender Repairing 

F. C. KING

Agent For SINCLAIR PRODUCTS Phone 51

#### \*\*\*\*\*\*\* MASEY

Service Station Sinclair Products Gas. Oil and Repairs We Also Sell Ice C. B. Masey and Sons

Opal's Beauty Shop

All types of beauty work Masonic Building

Jackson's Tailor Shop

M. Born and Co. New Fall Fashions

City Drug Store

Drugs, Soda Fountain

Campbell's Food Mkt.

We Appreciate Your Trade

**Triangle Station** 

We want to sell you groceries

and grind your corn 

Helpy-Selfy Laundry

It's fun to wash here

Mrs. John Smith Mrs. T. F. Duvall

Freeman Drug Store Drugs. Toilet articles Soda Fountain

Spot Cash Grocery

Fruits and Vegetables

eran's Hospital at Muskogee, Ok- IT'S OPEN SEASON, BOYS lahoma, for treatment.

Miss Billy Marie Turner risiting relatives in Frederick. Oklahoma

Mr. and Mrs. Geo. Bacus Dallas were recent visitors in the home of Mr. and Mrs. Chas. Har-

Mr. and Mrs. G. M. Acker are isiting relatives at Gainesville. Mrs. W. M. Dixon and son Harold, of Lewisville, were weekend visitors in the W. L. McWilliams home.

Mr. and Mrs .Coyt Carlisle visited friends in Vernon over the week-end

Mr. and Mrs. Ed Jay of Sweetwater visited Mr. and Mrs. L. R. Browning Sunday through Tues-

Miss Doris Quattlebaum of Dalhart, is visiting her aunt, Mrs. T G. Tilson. Mrs. Maud Dean is away for

atives at Anson, Jayton and Spur

(Delayed) Mrs. Cliff Johnson and little

daughter of Eagle Pass are visiting Mr. and Mrs. Ed. Hutson. Mrs. Cecil Burman of Hobbs N. M., came Sunday for a visit

with her parents, Mr. and Mrs Mr. Johnson is survived by his H. M. Murphy and other relatives Miss Cleo Smelser of Midland Jr., and Marjorie Nell, all of Af- is spending her vacation with her ton and one sister, Mrs. Paul parents, Mr. and Mrs. S. H. Smel-

Mr. and Mrs. Homer Marcy of Mr. Johnson had served as county commissioner for 10 years. Spur attended church services

County officials of Dickens coun- here Sunday night Mesdames James Holladay, Jack were L. D. Ratcliff, county at- Gross and Douglas Edwards of torney, Horace Nichols, county Vernon spent last week as guests commissioner, M. B. Gage, county in the B. F. Keltz home.

Jack Willis of Lubbock spent commissioner, Alton B. Chap-John last week end with his mother, Koonsman, sheriff and Walter Mrs. T. M. Dixon.

Mrs. Cecil Wilkerson of Woodard, Oklahoma, visited her brother Roy Lipham, and other relatives in Matador recently Mr. and Mrs. Robert Darsey of

Mr. and Mrs. Lee Hanna of White Star were Saturday night Plainview were guests of Mr. and guests of Mr. tnd Mrs. Coyt Car-Mrs. Ernest McWilliams for sever- lisle A revival at the Methtdist

Mrs. A. A. Martin and daugh- Church is being conducted by Rev. ter Mary Katherine of Olton, Charles Sargent of Plaska. visited Mr. and Mrs. L. Y. Jame-Jack Spray of Kansas visited

on last week, returning home his brother, E. C. Spray, recent-Mr. and Mrs. J. R. Garrett left Mr. and Mrs. Hubert Pool of

Afton were week-end visitors Monday for a two week's visit with Mr. and Mrs. C. P. Pool. On with relatives in Dallas and Fort their return home they were ac- Worth. Mr. and Mrs. J. D. Perkins and companied by little Miss Zella

May Pool, who will spend the Boyd Perkins went to Lubbock Tuesday to be at the graduating Miss Dan Browning returned exercises Wednesday night, when Sunday from Roby, where she their son and brother, Troy visited relatives for two weeks. Perkins, received his B. A. de-Emmett Fisher is in the Vet- gree at Tech.

"I Save Money, Work and Worry

Floydada Laundry Service"

Through The

Economical

Every Week

Its economical not only from a COST standpoint, but also the Floydada Laundry saves your health and strength; and clothes and linens are cleaner and last longer!

Give us a trial on wash day!

# Floydada Laundry

# Watch Maker 40 Years' Experience ALL WORK GUARANTEED

We Show You What Is **Wrong With Your Watch** 

C. W. Colbert

LOCATED AT THE HANDCRAFT SHOP



THE hum of the reel and the singing of taut lines is begin-ning to be heard all along the miles of open beach where Mother Nature has prepared her bountlest piscatorial feast.

Off the coast of Maryland, the Old Line state, sport fishermen will be matching their skill and strength against the tricky speed of the white marlin, sportiest fish in the ocean. Along the Jersey coast special preparations are being hurried for bluefin tuna fishing while Maine is looking forward to its biggest salt water

fishing season. In the July issue of Motor Boating, Erl Roman, noted authority on fishing, has written an intensely interesting article on where they are and how to get them.

They are tall stories, these tales of flerce battles and long struggles with the briny tribe, but they are hard to disbelieve, for Mr. Roman has liberally illustrated his article with pictures made on the scene.

#### BETWEEN THE BOOK ENDS

PED MALONE, who conducts the poetry page for Pictorial Review, has selected a round doznumber. With the permission of the editor we reprint:

The Hint Beyond By Frances Frost

He and the wilder part of earth were secret allies from his birth He hates to plant a sloping field last year had a mustard yield.

Hawkweed and paintbrush on his you'd think he's sown with his own hand.

he'd stand and stare at it all day or lift a scythe to buttercup

that might as well be down as up.

work, and he is getting tired of waiting while the farmer looks brown-eyed Susans by the visited here last week.

of being told to mow around He and the wilder part of earth ere secret allies from his birth a hint of blue, a ghost of gold.

college report a new low in living home with them costs. An average of \$5.30 per Miss Madge Jackson is reportstudent each month is the latest ed as doing nicely after an aprecord at Texas State College for pendectomy at a Paducah hos-

# Roaring Springs News

METHODIST CHURCH NOTES

Eugene L. Naugle, pastor.

Life is a day's work. Every man nust work. That is the inflex- Mrs. John Kelly and daughter all ble law of the universe. Christ of Floydada. said: "My father worketh hither- Rev. C. I. Britton and Henry and I must work." The angels Leatherwood of Plainview visitserve ceaselessly. Man must work ed friends here last week. on earth and in heaven he must serve. Work is the law of being, Texola, Oklahoma, where he will the condition of health, the priv- hold a revival to last two weeks. elege of power, the joy of life.
And even those who foolishly and family of Clovis, New Mexico, the beautiful floral offering eek to escape working, work the visited his sister Mrs. John Smith dered at the death of our ardest of all, and suffer the ut- last week. There is much work to be Wednesday from Hereford where upon each of you.

done. "Let us work while it is day she has been visiting for several for the night cometh when no man weeks. She was accompanied There will be no preaching Mr. and Mrs. Ray Alsup and little an work.

next Sunday as the paster will son Teddy, Jim Davis and Combe in a revival at Afton. Come modore Davis and family. down. Help with your presence and with your prayers.

Mrs. Harry Duval has returned home after having major surgery at the Traweek Hospital.

J. T. Swim made a busines rip to Floydada Tuesday. Miss Barbara Greene of Por-

ales. New Mexico is here for the beginning of school. Miss Greene to teach Home Economies.

Joe Jimmie Keahey is visiting riends in Lubbock this week.

reles, California is here to spend Sam and Turner Hunter and J. T. month with her parents Mr. and and S. A. Swim left last Saturday Mrs. J. D. Green.

Msr. J. M. Carpenter had as her river. uests last Friday her uncle and unt, Mr. and Mrs. Burl Ware of King were Friday night guests in

M. A. Stearns and family have returned after being away all of Plainview visited here last summer. Mr. Stevens traveling week for Holland's Magazine, Mrs. Stevens and the children visiting with her parents near Denton. Mr. and Mrs. Will Smiley went

to Las Vegas, New Mexico, last week where they met their daughters, Misses Bessie and Willie who have been attending school there. They went to Gallup, New Mexico, where they attended the Indian festival. Mrs. John Carpenter with her

daughter, Mrs. Maggie May Sport and her son, John F., from Childress visited in the J. M. Carpenter home last Sunday. Miss Hazel King of Paducah

visited Miss Charlene King last Mrs Commodore Thomas of

And as for blue vetch flanking Shallowater visited her father, J.

Mr. and Mrs. Andy Hurst of Spur visited here last Thursday. Miss Ina Mae Long has return-His hired man says that he was ed from Lubbock where she has been attending Texas Tech.

Mrs. Happy Jones of Paducah J. N. Scrivner and family visited in Plainview Wednesday and

Miss Dan Long of Ralls visited relatives here over the week end. Robert Ferguson and family o lowa Park visited the J. Z. Thompson and J. T. Ferguson Girls trying out the system of families here over the week end. cooperative living while going to Their daughter, Lillian, who has

pital Sunday afternoon.

# IS THIS...



THE WAY YOU FEEL ON WASHDAY?

COMPLETELY FROM YOUR LIFE-END FOR ONCE AND FOR ALL THOSE TRYING DAYS OF HEAT AND LABOR-SEND YOUR WASHING TO SPUR LAUNDRY! YOU'LL BE BENEFITED BY LESS WORK AND WORRY-CLOTHES WILL LAST LONGER-AND BEST OF ALL, YOUR BUDGET WILL NOT BE STRAINED. CALL US

THREE DELIVERIES

IN MATADOR

EACH WEEK

Laundry

Mrs. H. C. Bristow had as her Friday from Abilene when has been attending McMurry guests Thursday and Friday her

Mr. and Mrs. G. V. Hens little daughter, Bobby Jean, and have as their guest their day Miss Anna Hensarling of Lab

CARD OF THANKS

Rev. H. C. Bristow has gone to appreciation to the many s bors and friends for their kindness, comforting words Mr. and Mrs. J. Emmett Davis

We pray the blessings of Mrs. J. J. Davie returned last

Mrs. J. B. Garrison and to Mrs. C. D. Garrison and chi

### "LIFE AFTER 40"

HY do so many seem to think that f is synonymous with such to words as "shelved" - "div and "gigolo?", Constance & asks in her article in the issue of Good Housekeeping Mise Dorothy Dunlay is improving after having been quite sick for more than a week.

Mrs. George Malouf of Paducah women who regard forty a deadline and are bewildend.

at loose ends. W. A. Campbell and family ac-"Must the 40's be dangered she asks. "Need I spend to playing bridge or wandering companied my Melvin Thacker, lornly from beauty parlor to

on a fishing trip to the Concho The writer points out the
40 life expectancy of a work
32.15 years and that new to
have opened up for the work Mises Nell Green and Charlene forty. There are millions of the home of Miss Bessie Medlin. In the nation for whom I Foster opens a new vista. "I whe agrees. "begins at 40." Lawrence Marshall and family

This is Brontosaurus, the thunder reptile. He appears here to emphasize . . .

Miss Bessie Medlin returned

... the vast age of crude oils from which Sinclair Motor Oils are refined. Sinclair Opaline Motor Oil, for



Agent Sinclair Refining Company (Inc.) ROARING SPRINGS, TEXAS

nearby Sinclair deal-

er. You'll like the

way he treats you.

INSURED

Matador,

Tri-State Fa marillo for a Monday. association ial condition sums have be excellent ent playing safe ce." Preside

e is gene exhibitors show will ! popular r ers have bee eity crowds here will hapion cowl

Beutler, ro her attracti a larger mid

Northfie

(Del John O. M transacted b Tuesday. F. Simpson.

in Paducah ert Hale tr atador Frida en Wells v

F. Simpson

in Turkey Mollie Saturday weeks v

to the votes shall

place

# PLEASE!



YORK-In the World of there will be no such forbidding signs as "Keep ' At least the New World's Fair 1939 has alintroduced, on the Fair signs reading merely The young lady in the Miss Betty Rafferty, is rethe sign with genuine

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10

G

ever liked those signs 'Keep the Grass.' It is certainly a hapand considerate thought to use one word 'Please.' Surely the he will both understand the bringing about this advance in ng and will appreciate the petroleum conservation.

# NEW METHODS TO SAVE MUCH OIL AND GAS

The remarkable achievement of Continental Oil Company in developing new engineering methods which promise to effect vast savings of oil and gas in the country's oil fields is the subject of an article in the Reader's Digest for September.

Using the Continental Oil Co's. new Tepetate field in the State of Louisiana as an outstanding example of the new procedure, the writer describes how natural gas. at one time regarded as a nuisance by oil men, and later treated as by-product of oil recovery, is now harnessed by Continental Oil Company engineers to maintain pressure in the oil sands and force the crude ail to the surface. Oil recovery by the new method, according to the writer, is almost twice as efficient as heretofore.

velopment, the article tells that Continental engineers have developed a process for capturing and conserving the volatile elements or "light ends" in the crude the combined process constituting president, Dan Moran, is credited with being the chief factor in

I neonjunction with this de

# OFFICIAL SCORING FOR FIVE-SUIT BRIDGE

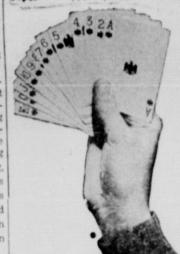
Endorsed by The American Five-Suit Bridge Association, Eli Culbertson, President

SUIT VALUES Notrump ..... 40 

Diamond and Clubs..... 20 Game is 120 points The Book is 8 tricks

Undertricks and Overtricks are scored as in Contract. Honor bonuses are the same as

in Contract except that 5 aces in one hand count 300 points. Small Slam (14 tr.) 500 750 Grand " (15 ") 1000 1500 Super " (16 ") 1500 2000



# BUFFALO CAUSES TRAFFIC MISHAP

Austin - "Shades of Buffalo Bill!" exclaimed Captain J. D. Moffatt, state police statistician, when he read this traffic accident report from Potter County:

'Dave Griest of Kansas City, Mo., was driving his car along the highway two miles east of Amaumped in front of it.

The driver did not see the praiie roamer in time to avoid the damage to the modern automobile basketball team solely because of and subtracted from the diminish- playing tips I read in THE

# Panhandle Fair Premiums Are Increased \$1,000

Lubbock - Announcement this week by the directors of the Panhandle South Plains Fair, which

for Prices

# Walking Into Trouble



lows, whys and whens of automo bile accidents in 1937, The Travelers Insurance Company has published some revealing figures re-tating to pedestrian deaths. With atalities and injuries to pedestrians rising at an alarming rate, the gures are worth the attention of ery individual.

28 per cent of the deaths, he figures indicate, resulted from obviously unsafe habit many lkers have of crossing in the ing diagonally in the intersection ldle of the block.

Of the 27.5 per cent or a total 4.450 pedestrians killed while sing at intersections, only 280 trian deaths, in order of their et death while crossing, as they importance were: walking on hould, with the signal. No less rural highways, children playing nan 1,100 died when they at- in the street, coming into the street empted to cross against the sig- from behind a parked car, men at nal light or the officer's signal. The work in the roadway, and hitching emainder were killed while cross- rides.

A burglar, with absolute disre- for valuables. gard for fingerprint evidence, association records in his search sion.

He found nothing, she reported, broke into the Brown home, but left several latent fingerprints thumbed through the secretary's that might lead to his apprehen-

# These Are Your CONOCO **Mileage Merchants**



Four Corners Store Dobbs City Merc. Co.

**Bob's Oil Well** York's Service Station

Highway Service Sta.—Flomot Fairview Service Station

# L. B. Robertson

**Commission Agent** 

Matador, Texas

# \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* **Quality Foods** Cooked In Wholesome Style

Bob's Cook Shack

- WE NEVER CLOSE -COMPLETELY AIR CONDITIONED

#### AMERICAN BOY MAGAZINE COMPANION TO THOUSANDS

Teachers, librarians, parents, leaders of boys' clubs and hundreds of thousands of boys, thementhusiastically mend THE AMERICAN BOY

Magazine for all boys over twelve. "It's more like a companion rillo when a full grown buffalo than a magazine," remarked one high school student. "It gives advice and entertainment on every subject in which a young fellow collision which resulted in slight is interested. I made our school

> Trained writers and artists, famous coaches and athletes, explorers, scientists, and men successful in business and industry join with an experienced staff to produce, in THE AMERICAN BOY, just the sort of stories and

articles boys like best. THE AMERICAN BOY sells of all newsstands at 15c a copy. Subcription prices are \$1.50 for one ear or \$3.00 for three years. To subscribe, simply send your name, address and remittance direct to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Mich.

The Capital City is a place of never-ending entertainment, even while the legislature is not in ses-

begins September 26 and continues through October 1, stated that there has been an increase in premiums for this year's fair in excess of \$1,000. Premiums in the Hereford Division have been raised approximately \$400.00; in the Dual Purpose Cattle Division, \$300.00; in the two departments of the Swine Division, \$100.00; and addibeen several new divisions added state office. to the various departments. This year's catalog, it was stated, will

EXPERT ...

Auto Repair

24 - - HOUR SERVICE

While You Sleep

COMPETENT MECHANICS

The most modern precision

**Every Job Guaranteed** 

**BOB'S OIL WELL GARAGE** 

For Road Service Call 222

Shop Equipment

Have Your Car Repaired

#### "DREAM HOUSES" WILL REMEDY THE DEPRESSION, SAYS NOTED EDITOR

or while crossing at intersections

Other leading causes of pedes-

where there was no signal.

HERE are too many little dream houses in this land of ours," says William Frederick Bigelow, editor of Good Housekeeping in the June issue of the



ber bas in-creased by two or three mil-lions in the last balf dozen there is no let-up in their up in their building." he these But

dream bouses are only dreams, Mr. Bigelow points

out. "The statisticians will tell you how many bouses short we are. Their figures will be startling, but they will be cold, impersonal figures; they will not tell how many times a dream house tumbled into ruins, became heartbreak house instead of ,

bome," he says. The article states that the hour ing shortage is one of the most serious phases of the depression and that meeting this shortage. would aid greatly in ending th

slump in business But the cost of building stands in the way, Mr. Bigelow says. "To know that giving every bride a chance to have a home of her own would give millions a chance to be come prosperous again is a chai lenge to the ingenuity of Amer-

I really must have my picture riculture, and Women's depart-ments. In general, there have ed the portraits of candidates for

Mr. and Mrs. T. B. Edmondson be in the mail during the coming made a business trip to Lubbock Tuesday.

# CONOCO BROWN

UVER the hills and far away! ...on such a wee mite of Conoco Bronz-z-z gasoline that you wonder whether your gas-gauge has got stuck at the "FULL" mark. Don't change gears either; change now to Your Mileage Merchant for his genuine Conoco Bronz-z-z gasoline

MORE THAN A COLOR

LONGER JUMPS BETWEEN PUMPS



FROM YOUR MILEAGE

CONOCO BRONZE GASOLINE

WE DO OIL PLATING!

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Tersonalized Serv TIRE LET THE PERSONALIZED. SERVICE OF OUR TIRE SPECIALISTS SAVE YOU MONEY YOUR NEIGHBOR, The Independent Our gratis tire check-up service is open to all local car owners-regardless of the brand of tires they now use. Come in yourself and start benefitting by this friendly money-saving service. It assures you of all the mileage built into your tires and reduces trouble to absolute minimum. Stop in today! See Us

SAFER FROM BLOWOUTS ...

every ply is a safety ply. SAFER FROM SKIDS ...

ure-gripping Cogwheel Tread. SAFER FOR MORE MILES . . .

potented TEMPERED RUBBER Dob's Oil Well

MAKE IT A REGULAR HABIT TO STOP FOR OUR PERSONALIZED SERVICE

seen in the depths of abject pov-

erty-these scenes are unforget-

# THREE NEW HOLLYWOOD COIFFURES

CCORDING to Dorothy Cocks, Beauty Editor of the Pictorial Review Giris under twenty want to wear their hair so as to look older. And the women past thirty want coiffures to make them look younger. Here are 'wish coiffures'

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Says Miss Cocks, "I went to those talented hairdressers on the movie lots who are so uncannity expert at creating coiffures that make a star more emphat-



ically herself, or make her over into a different personality, as the director commands."

"Show me how you would dress a young girl's hair, to suggest that she is growing up but without in the least letting her look so sophisticated that the effect is silly or common or hard," she

The pictures show what Miss Cocks



It's the designedly crooked part | Conversely, a symmetrical coiffure | Carole Landis has her page-boy that does it-that takes away the (alike on both sides of face) is bob thinned out and trained close babyish look from symetrical fea- young-looking. A center part is to her head to look grown-up. You babyish look from symetrical features and gives them an unexpectable grown-up quirk. Judy Garbland shows it here. A one-side arrangement adds to apparent age. accent youthful symmetry.



decide which is yours!

SHIRLEY TEMPLE'S PLAYROOM



ISS SHIRLEY TEMPLE, a | of House Beautiful. small girl with yellow curls nd clear, blue eyes, has just com- stone house on a wooded bill in

dent of the Republic, governors of completely charming.

dent of the Republic, governors of completely charming.

Shirley has a bedroom and a states, mayors of cities, and had

pleted a vacation trip to the East Coast with her family.

She was welcomed by the Presiinside of the rambling home are

hot dogs and went swimming with nursery of her own. Her favorite hot dogs and went swimming with Sistle and Buzzie Dall at the Krum Elbow estate of the Roose-velts.

Both rooms are full of

tends her little hand expecting table, they grip one with alms. Then one sees a boy of ten poignancy or twelve leading a middle-aged man, his father, probably, who is blind. No music is forthcoming— but both palms of father and son are extended to receive whatever are extended to receive whatever tis a girl of 19, weighs 119 point blind. No music is forthcomingwe are ready to bestow. His and stands five feet three in h sightless orbs turn from side to side, while his face is alert with

(To Be Continued)

stocking feet. Blondes and Br expectancy, eager, anxious for the nettes are about 50-50, and the wherewithal to keep body and are plenty of redheads to soul together. Life in the raw as things from getting monote

Tribune Ads Pay

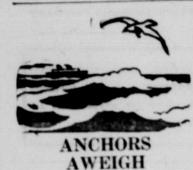
Get All The News EVERY MORNING AT DAWN READ THE

# LUBBOCK AVALANCHE

At Your Door For 60c Per Month Leave Orders At Simpson Drug

A. M. Harmon, Agent **Roaring Springs** 

(.....



MARSHALL



#### THE DISCOVERY-

more than passing well. In fact vastly augmented lands, has not he liked her so much he made her enough money for seeds, for ag-

part of his already large harem. That is why her father looked in vain for his daughter's return. GREAT FEUDAL ESTATES-

Great haciendas were passed rom time to time and here and here one saw studding the landcape old Mexican churches with

their towers and domes. People in Southern Caifornia call their stucco houses 'haciendas' but in Mexico it means more than this. Here it means a vast estate of milions of acres sometimes, that is an active operation. On this estate, in a compound surrounded by a high wall of stone or adobe, one sees the large mansion of the owner, the haciendado, together with many smaller huts where live his peon help, also a school where their children learn their three R's, and a church where most of them repair on Sundays, if they are not too

There is a time, and not so long As I gazed upon these vast ago either, when Mexico fields of cacti, I bethought myself of these wealthy haciendados. The of a painting I had seen in the largest hacienda in Mexico con-Palace of Fine Arts in Mexico tained some seventy millions of City entitled "The Discovery of acres, while one of a mere mil-Pulque" by the artist Jose Obre- lion acres was rated as just a gon. It shows the daughter of an moderate sized one. All this has ancient Mexican chiefton at the undergone a great change today. court of the Toltec Ging Tepan- These vast estates are all cut incaltzin—but never mind that—she is presenting to his Majesty a bow! filled with the newly discovered Some is left for the original owner, while the rest reverts back to History tells us His Majesty the peon. Belated justice is imliked this new drink, fermented plied in this gesture. This is prefrom the juice of the maguey very mature, however, as the peon is much, nor was this all. he liked not sufficiently educated, not sufthe maiden who brought it to him ficiently trained to handle his

# Lily Pons Plants "Autograph Orchard"



N the rolling Connecticut hills, a scant hour from the roar of New

York, Lily Pons and her new husband, Andre Kostelanetz, have started a new fad.

Lily has an "autograph orchard". In an article in the August issue of Good Housekeeping Magazine, Miss Pons explains her reasons for starting this unusual hobby.

"I ask all my friends when they wish to give me housewarming presents to give me trees for my garden instead."

Having received a tree, the famed soprano hangs a metal disc on a low limb and on the disc is an autograph of the donor. She has autographed trees from Grace Moore, Jascha Heifitz, Geraldine Farrar, and, strangely, Mr. Andre Kostelanetz.

# ARE WORTH MORE THAN 100 CENTS

They'll Bring You a \$4.00 Reading Value Matador @ Tribune

{ Regular Price for One Year-\$1.50}

AND

6,000 a Year **POPULAR** MECHANICS MAGAZINE

3,000 Articles a Year

(Regular Price for One Year-\$2.50)

JUST SIGN THE MONEY-SAVING COUPON ......



recultural implements. A genera- up and placing them in the racks tion is required to bring about above their heads and one sees satisfactory results, if then. As i all manner of strange tooking obnow stands neither party in the jects proturing from on high.

#### transaction is satisfied. Stations Become Market --

Every station at which the train and the men wearing sarapes halts for a few minutes is turned about their shoulders, with tatinto an improvised market by the tered straw hats on their heads. Mexican peon. The station plat- The Blind; Lame; Haltform swarms with a vast concourse of merchants with every- sell, beg. And there are scads of thing imaginable under the sun these, ranging from young childthing imaginable under the to sell—things to eat, to drink: ren of six and seven to octegenflowers, fruits, precious stones, novelties of all kinds. The Mexinovelties of all kinds. The Mexican excell at this—such diversity while his wife was leading him of objects seen must be the re-sult of pure inspiration. Many of hands for forthcoming money. If these things vended are carried on this was not forthcoming, he the heads of the poons and would begin to sing in a cracked brought to the car windows in voice—that generally helped, hope of effecting a sale. Many while his old wife would look arms reach out from the train are exchanged for the merchan- ning the faces anxiously for the dise offered. Now ensues a feast expected returns. A little girl of of eating and drinking, while six or seven hangs on to an old those who purchased souvenirs man who plays an antiquated

The men and women vending these things are generally barefooted, the women be-shawled

Those who have nothing to windows, and centavos, pecos, cagerly from one to another, scanand novelties are busy standing harp, from time to time she ex-

# Mattresses Made To Order

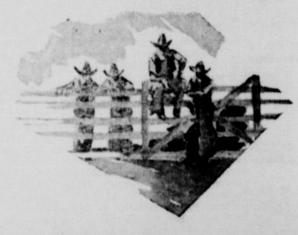
And Mattress Renovating Upholstering and Furniture Repair

> Agency SPUR CREAMERY

**Highest Market Price for Your Cream** 

HANDCRAFT SHOP A. A. TIPTON, Manager

# Somewhere...



There Is An Old Cowhand

Who Would Appreciate Your Sending A Copy

Of The Motley-Dickens Counties ULD SETTLERS SPECIAL OF THE

Matador Tribune

ONLY A

Limited Number Left

22 Pages of Pictures and Stories

While They Last

Mailed Anywhere

3 Gopies For 256

**Leave Names At Tribune Office** 

Single Copies 10c

MATADORS TO

START SEASON

The backfield will be manned

by Kenneth Simpson and E. A.

Faulkner, John Alsup, J. W. Dur-

bin, Leroy Nelson and Merritt

Other boys likely to see service

either in the line or backfield are

Coach Martin is optimistic over

will be on the Matador field with

Mrs. Reeves Attends

Funeral Of Nephew

tion in a Lubbock sanitarium.

W. E. Reeves.

Day as certainties, while Harrold

#### MRS. STEARNS... (Continued From Page 1)

Arthur of Meadow, Texas, Claud Arthur of Meadow, Texas, Claud of Houston, Alvin, Matador, and LOAN OFFICERS State Bank, Matador; three brothers, Edward Burrus of Olton, Charles Burrus of Abiene, and Harry Burrus of three sisters, Mrs. John Faulkner Matador National Farm Loan As- start their grid season in an open-Harry Burrus of Big Spring; Post. Texas, Mrs. Clifford Cast, sociation, accompanied by J. C. ing game with Crosbyton on Fri- Williams and other relatives. Bedford, Oregon, and Mrs. Joe Bureson, a director of the organi- day, September 9, according to Kuykendall of Big Spring: and zation, drove to Lubbock Tuesday announcements made by coach San Angelo, visited here during three grand children. Stafferd and of last week where they attended Martin yesterday.

#### OLD SETTLERS... (Continued From Page One)

Officers Re-elected

C. Haile and Mrs. M. S. Thacker resented at the meeting. were unanimously re-elected for Jackson.

#### ELECTION...

(Continued From Page One)

Court of Criminal Appeals. Motley county voters followed the Critz 32, Davidson 27; Graves 31, Faulkner fight it out for the sentiments of the state in the 2nd Stephens 31; Terrell 34, Sadler backfield positions.

MATADOR, City Hall: Brooks 51: Graves 74. Stephens 79: Ter-Giles 77: Harp 89, Alexander 75.

MATADOR, Court House: Brooks 68, Stephenson 82; Mann 96. Woodul 55; Critz 83. David- Critz 65. Davidson 38; Graves 46, their conference schedule Sep- for a week's visit to Ruidoso, New son 65; Graves 71, Stephens 76; Terrell 44, Sadler 106; McDonald McDonald 45, Giles 68; Harp 88, 65, Giles 85; Harp 110, Alexan- Alexander 30

FLOMOT: Brooks 33, Stephenson 40; Mann 41, Woodul 31; Critz 33. Stephens 44; Terrell 23, 9, Stephens 11; Terrell 11, Sadler 33: Harp 42, Aexander 32.

FAIRVIEW: Brooks 14, Stephenson 8; Mann 16. Woodul 9; Stephenson 6; Mann 10, Woodul receiving word that her nephew by Vernon Chambliss, who will Critz 13, Davidson 8; Graves 6, 3; Critz 4, Davidson 9; Graves 6, A. J. Bryant Jr., 19, was not ex- enroll at Hardin-Simmons Uni- for their generous contributions Stephens 17; Terrell 7, Sadler 18; Stephens 6; Terrell 3, Sadler 10; pected to live following an opera- versity at Abilene this fall, and to alleviate our unfortunate po-McDonald 11, Giles 11; Harp 19, McDonald 4; Harp 13, Alexan-

FOLLEY: Brooks 8, Stephen-11; Terrell 7, Sadler 11; McDon- 326, Stepheng 445; Terrell 311

Zeland by P. J. Osborne.

an egg record of over 300 eggs.

# LOCAL FARM

than 150 attended the group meet- shown remarkable interest, being ing, it was stated. Mr. Patton re- in good shape for their first tilt. ven, local merchants, left last ported that the conference af- Despite the lack of age and exforded an excellent opportunity perience in the team, they feel Colorado. for officers and directors to dis- confident of victory in the first cuss problems of mutual inter- game, the coach declared. est as well as to review the opof officers, C. erations of the associations rep- will find G. W. Ratcliff and Ray- with her family, is visiting in

More than 1,915 loans totaling ends. W. O. Cox and Jack Martin the 1938-1939 term and C. D. \$4,440,400 were made during the will probably receive the call for Bird was elected as first vice- first seven months of 1938 by the tackles, with Norman Harp and Tres Ritos, New Mexico, where president. Authority was vested in Federal Land bank of Houston Jim Elmore as reserves. Wiley they have been enjoying a camp-Haile to appoint a board of di- and the Federal Farm Mortgage Fulfer and J. B. Cooper will likerectors with the following mem- corporation to Texas farmers and ly start at guard position unless bers being selected; H. D. ranchers Of this amount, \$1,208,- Ervin Clower, Raby Tilson or Al-Marshall, John Shirley and H. 780, representing 596 loans, was ton Titus beat them out. For cenfor the purchase of land for ag- ter position the burden will probricultural purposes. Nearly 400 ably fall upon Thomas Bourland. bank-owned farms were sold to

NORTHFIELD: Brooks 37, Stephenson 29; Mann 33, Woodul 38; Primary. The unofficial returns 35; McDonald 29; Giles 35; Harp

45. Alexander 30. ROARING SPRINGS: Brooks James Edward Russell, J. C. Titus. 54. Stephenson 101; Mann 91, 78, Stephenson 90; Mann 116, James Rufus Fish, Billy Tunnell Woodul 70; Critz 101, Davidson Woodul 55; Critz 91, Davidson 71; and James Russell Neblett. Graves 56, Stephens 113; Terrell rell 68, Sadler 90; McDonald 77, 63, Sadler 109; McDonald 88, the prospects for victories in the Giles 82; Harp 101, Alexander 69. first two games. The second game Edward Turner, all of Chillicothe

WHITEFLAT: Brooks 51, Stephenson 59; Mann 54, Woodul 62; Quitaque. The squad will open Stephens 57; Terrell 51, Sadler 67,

DARDEN CANYON: Brooks 9 Stephenson 12: Mann 9, Woodul 13; Critz 13, Davidson 9; Graves Sadler 51; McDonald 38, Giles 12; McDonald 9, Giles 11; Harp

20, Alexander 3 UNION CORNERS: Brooks 7.

der 1 TOTALS: Brooks 359, Stephen-420; Harp 540, Alexander 242.

**Black Australorp Roosters** 

World Champion Layers. Imported from Australia and New

\$2.50 each as long as they last

HORN ROOSTERS from the Grandvicw Poultry Farms.

A chicken that is large, healthy, thrifty, gentle and with

Also have a few SUPER CONTEST HEN MATING LEG-

These roosters from dams with records of from 250 to

This is your opportunity to improve your flocks with

me outstanding roosters at about half price. Place your order

NOW. Have just a few of each breed and all orders will be

Willis Walker

TURKEY, TEXAS

cars and cash. Buy a bottle of

Watkins Vanilla flavor and get

choice of 1 pound Baking pow-

der, 1 pound Cocoa or 1/2 pound

Pepper for only five cents.

Then send in the front of the

Vanilla wrapper or a facsimile

and write a 25 word letter on, "I

Prefer Watkins Vanilla Be-

\$10,500 IN CASH PRIZES

A Lincoln Zephyr Sedan and 5 Ford Coaches

GIVEN AWAY TO WATKINS CUSTOMERS

is again dividing its profits and cars will be given away for

with customers by giving away the best letters received.

The J. R. Watkins Company cause—". \$15,000 in cash prizes

315 eggs-blood tested for B. W. D. This is the Famous Egg

Basket Strain-English type, S. C. White Leghorns-Tom

\$1.50 each while they last

Hen Mating stock for sale. From Official

do, near Lorenzo, where his parents reside. Other than his parents, he is dents Improve Your Poultry Flock Buster and Bob all of Lorenzo.

> Texas farmers during the same roll in the New Mexico State period. The sale of these farms Teachers College. involved considerations totaling \$914,032.

These significent facts were President of the Bank and General Agent of the Farm Credit Admin-

'When the Bank is forced to take over farm properties," said for the past three weeks. Mr. Williams, "necessary repairs and improvements are made and soon as possible."

"Hundreds of young farmers," he continued, "have found it possible to acquire farms of their own either through purchase of a farm from the Federal Land Bank family. or by means of a Federal Land Bank and Land Bank Commisbuyer pays off his mortgage in onable semi-annual payments Ed Cammack. that gradually reduce the principal of the loan over a long term ter Dorothy, made a business trip of years. By taking advantage of the Federal Land Bank method of financing, the farm purchaser avoids the necessity of costly renewals and has the added advanage of very low interest rates."

Everybody wins in this con-

test. First, you get a special

bargain-Baking Powder or

Cocoa or 1/2 pound of Pepper

for only five cents with Vanilla.

Then you get an opportunity to

enter the contest and win one of

ROARING SPRINGS

the many valuable prizes.

#### LOCAL ITEMS

Mrs. Elizabeth Brown and son Chester, of Wichita Falls, are visiting here in the home of Mr. and Mrs. L. C. Harp, they being mother and brother respectively of Mrs. Harp.

Mr. and Mrs. Oscar Williams of The Matador Matadors will Pampa, visited here last week with his parents, Mr. and Mrs. H. Mr. and Mrs. Cecil Godfrey of

the week-end with her mother, Patsie Jean Stearns, Meadow, a district meeting of officers and The boys are in their third week Mrs. Leonora Luckett, and at Texas and Frances Stearns, Mata- directors of the association. More at the training camp and have Roaring Springs with his parents. Bob Robertson and J. D. Cra-

week for a fishing trip near Creed, Mrs. Gertrude Nelson is taking

a vacation this week from her The probable starting line-up duties at Simpson Drug, and mond Rattan or Ellis Terry at the Hobbs, New Mexico. Mr. and Mrs. D. E. Pitts and sons returned home Sunday from

> ing trip during the past month. Chas Boyd attended graduation exercises last wednesday evening. of North Texas State Teachers College, Denton, returning to

FOR SALE OR TRADE-Three sections of unimproved ranch land in Reeves county, near Pecos. Well located and has excellent prospects for oil development. Low price for cash. For particulars, see Clyde Bart-

(A25-S1) Visitors this week in the hom of Mr. and Mrs. V. J. Skaggs were her sisters, Mrs. Loyd West Mrs. Dub Davis and small daughter Gerry, and Miss Elsie Fay Turner, together with their brother

Mr. and Mrs. J. H. Neblett and son James Russell, left Monday tember 30, here with the Turkey Mexico.

Mr. and Mrs. R. E. Campbell ccompanied by their son and wife, Mr. and Mrs. Forrest Campbell, left today for a vacation trip to Ruideso. New Mexico

Mrs. H. M. Weldon and children panying her daughters, Misses who have been visiting relatives Verlin and Maisey Reeves, drove in Abilene, returned home Wedto Lorenzo Monday evening after nesday. They were accompanied The youth, who was the son of the remainder of the week.

Mr. and Mrs. A. J. Bryant of Chas, Boyd, accompanied by voke the richest blessings of son 9; Mann 10, Woodul 8, Critz son 436; Mann 474, Woodul 344; Lorenzo, died late Monday night friends from Vernon, left this Heaven upon each of you through 8. Davidson 8; Graves 4, Stephens Critz 443, Davidson 314; Graves and had undergone surgery at the morning for a trip to Carlsbad our humble prayers. sanitarium nearly a week ago. Caverns in New Mexico. Mr. ald 8. Giles 9; Harp 15. Alexan- Sadler 519; McDonald 374, Giles Funeral services were conducted Boyd is taking his vacation from at the Baptist church at Estaca- duties at Simpson's Drug.

Mr. and Mrs. W. E. Bureson of Quitaque, former Matador resiaccompanied by Allen survived by five brothers, J. N. Bryan, left this morning for a of Hobbs, N. M., Olen, U. L., trip to include a visit to Juarez.

brought out by A. C. Williams, day evening and Tuesday morning

Mr. and Mrs. Vernon Doss and istration of Houston, in talking to children returned home Monday New Mexico. from Tres Ritos. where they have been camping

Miss Allie Traweek, accompanied by Mrs. Margaret Newman, the units are sold to new owners left Friday for Goose Creek, where she will resume duties in the Goose Creek High School as music instructor. Mrs. Newman was enroute to Galveston, where for the past month. she is visiting her daughter and

Mr. and Mrs. Bryan Cammack Bank and Land Bank Commis-sioner loan. In either case the Mexico, visited here last week with his parents, Mr. and Mrs.

> Mrs. Harry Willett and daughto Dallas this week. Miss Adele Burleson has re-

> > FLEMING

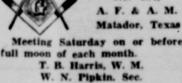
turned home from a trip to Carls-



POST NO. 337 AMERICAN LEGION

Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend. D. P. Keith, Post Commander Vernon Doss. Adjutant

> LODGE No. 824,



MATADOR

LIONS

Meets 1st and 3rd Tuesdays each

# U.S. FAMILY



lpture by Harry Poole Camden, pastures and trench silos. Parkersburg, West Virginia, Government Building at the New represents a typical American family being sheltered by the symbol of "Unity." There were 430 contestants in the competition, which was held in the Fair's Hall of Communications.

We wish to take this means of thanking the people of Motley county, our neighbors and friends, who is visiting his parents here sition. We want you to know of ing by Roy Stovall of the Spur our deepest appreciation and in- Creamery.

H. (Lewis) Clifton and family of the Tee Pee Flat Community.

#### DAIRYMEN HOLD MEETING HERE

Mexico, Carlsbad Caverns and Silver City, New Mexico. Bryan will remain at Silver City to enroll in the New Mexico State Teachers College.
Claud Wilson, representative of Sweetwater Sash and Door Co., Claud Wilson, representative of delivered by W. M. McMurray, Sweetwater Sash and Door Co., Fort Worth, president of the Texwas a business visitor here Mon- as Cream Improvement Associa-

> "Feed Insurance" was discussed by E. R. Eudaly, A. and M.

bad, New Mexico, in company with friends.

M. S. Patton drove to Covis. N M. Sunday, where he met and accompanied home, Mrs. patton and their son Keith, who have been

visiting in Los Angeles, California Mr. and Mrs. C. R. Payne had as guests Sunday, his father and sister, S. U. Payne and Miss Minnie Payne of Ralls, and a

brother, T. L. Payne of Petersburg. Florida Miss Dorothy Fulfer of Lubbock spent the week-end here

with her parents, Mr. and Mrs. Foster Fulfer. Mr. and Mrs. L. J. Barkey and children have been visiting rel-

atives at Forestburg during the Mr. and Mrs. Delbert Groves and small daughter, returned

home the latter part of last week from a vacation trip to Oklahoma City, Oklahom Mrs. Virgil Rattan and daughters, Justine, Velda Mae

Dorothy, returned home Monday from Wilson, Oklahoma, where they have been visiting. Mr. Rattan, together with his son and wife, Mr. and Mrs. Lawrence Rattan made the trip there to acampany them home Mrs. G. C. Harris of Roby, and

Mrs. W. J. Berry of Rotan, with her grandosn, Bobby Berry of Los Angeles California, visiting here in the home of Mr. and Mrs. L. R. Smith. Arthur Williams and daugh-

ter Eveyn, of Nocona, visited here last week with the former's parents, Mr. and Mrs. M. Williams and other relatives.

Joe Meador and Earnest Lee of Paducah were transacting business in Matador Wednesday. John Mackenzie, general mana-

ger of the Matador Land and Cattle Co., left for Denver, Colorado yesterday after attending to busi-ness interests here during the

# LOCAL MEN ON RADIO FRIDAY

Wildlife in Motley County will be the theme of a radio program to be presented by Matador talent over KFYO, Lubbock, Friday, September 2. The program, sponsored by the Texas A. and M. College Extension Service and directed by Frank . A. Buckley, county agent, will be heard at 1:30 to 1:45 P. M. U. L. Willie and Elbert Reeves, local farmers and ranchmen, will take part in the dialogue. Wille is Vice-president and Reeves is secretary-treasurer of the Motley County Game Management Associaion. The part played by the association, cooperating with the county agent and the game warden in bringing about an increase in game and wildlife in Motley County will be described on the air. The history of wildlife in this section, and plans for improvement in the future, will also be discussed.

#### RECEIVES DEGREE

Tribune) Troy Perkins, son of Mr. and Mrs. J. D. Perkins, Whiteflat, received a BA degree Drape-model coats are gaining in mathematics at the twelfth an- popularity. nual summer commencement of Texas Technological College, Aug.

He described how the dairy and for fall and the prevailing p livestock industry of West Texas bottom measurement is 18 to NEW YORK - "Unity," the can be stabilized by the use of inches.

Several representatives of the which won for him the \$10,000 dairy manufacturing industry orize in the contest for sculpture traveed long distances to attend embellish the United States the Matador meeting. These in. cluded Roy Stovall, manager of York World's Fair 1939. The group the Spur Creamery, Mr. and Mrs. least 2 to 1, and there is also Angus, who operate a creamery slight leaning toward the coar at Floydada, and two representatives of the Lubbock Poultry and coming season. Gabardines Egg Co., of Lubbock. C. R. Payne and A. A. Tipton, local cream larity. buyers, were present.

Frank A. Buckley, county agent, presided at the meeting which he called in the interest of the dairy industry of Motley County. Refreshments were fur nished a the close of the meet-

# GIRLS: DON'T ELON

"G IRLS, don't elope," a te advice of Caroline Une noted woman's writer, to June sue of Good Housekeeping.
"Have some sort of a wedden

no matter how simple," Miss Gr urges young Mins America. To be married in church if your c.ination and affiliations leas th

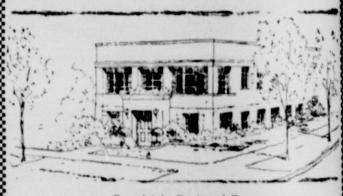
way." she urges.
Miss Gray gives valuable Mrs to the newlyweds in her arm and simplifies the preparations the great event She list a proper clothing, the social obta-tions of the bride and groom a explains the things necessary make the ceremony a success a modest cost.

MEN'S COATS TO BE LONG Pants Bottoms Narrower This P According to a style sun published by National Tailors Co., St. Louis, Mo., represe locally by the Matador Cle the styles in men's coats for coming fall and winter will longer than heretofore. shoulders are made wider LUBBOCK, Texas, (Special to this coupled up with the st accenturates a man's height adds style to his appears

Pleated pants are continu and increasing in popularity and men everywhere. The please pants model goes hand in has with the wider knee and narrow er bottom trouser. The pre-College Extension dairy specialist, ing knee width is 22 or 23 ind

> Greens and all similar shade of bluish green and bluish gr will be the popular color trend men's fabrics for the com months. The pattern tendent favors stripes over checks by finished cheviot fabrics for retain their well merited popu

> > M. L. SOLOMON JEWELER FLOYDADA, TEXAS



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