

he year. Until that full annual fee will be d. ose who paid a 20 per ty between Feb. 1st may receive a refund ng application bet h 15th.

b Echols, who has a Turkey, spent the with his family in this

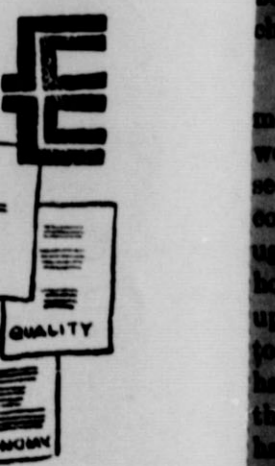
W. E. HARRISON
DENTIST
Over Paducah Pharmacy
Paducah, Texas

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Service



QUALITY

Perhaps no feat of Nature is more positive than to heal its wounds with time. It does not seem so long ago when in the construction of a certain bridge, madness was rampant. Gaping holes on every hand and trees uprooted and buried beneath seas of raw earth. A man-made hammer drove giant thorns into the swollen, trembling soil. Time has now left only the beautiful. Wind and rain have filled the gaping holes. The raw earth is covered with grass. Erosion has melted unsightly articles left by the bridge builders. The swollen earth is healed about the thorns of wood and stone.

The greatest soldiers any country can know are the un-sung and underpaid officers that sell their lives so cheaply that we may have law and order in our land. There is no retreat, there is no lull in the hostilities of their line of duty. Aware that each moment an enemy in ambush may pour hot lead into their bodies they advance bravely that the cause of society may not be lost.

Junior El Progresso Club Meets Wednesday

The members of the Junior El Progresso Club met with Mrs. P. Y. Springer as hostess, Wednesday, with a very interesting study of February Notables as the subject.

The program included this from Longfellow,
"He that respects himself is safe from others,
He wears a coat that none can pierce."
and the following paper:
Book Review: "Mary Todd Lincoln" by Sandburg—Mrs. Smith.

Sketch of Longfellow's Life and Poems—Miss Fryar.
Outstanding Facts in Washington's life—Mrs. English.
Review: Lincoln Pardons a Soldier.—Mrs. Duval.

He Builds Best Who Serves Most

VOLUME NO. 7

MATADOR TRIBUNE

SUCCESSOR TO ROARING SPRINGS NEWS

Matador, Motley County Texas Thursday, Feb. 22, 1934

NO. 50

If we can not build We will not destroy

TRAIL DUST

There is a terrible beauty in the stillness of night following a storm. As if the stars on the thrones of space had achieved victory over an invisible enemy. The moon like a silver coin on a sable sea flows majestically to a certain destiny. On such a night the soul glimpses strange horizons of both yesterday and tomorrow, weighing carefully, values placed too heavily and too dear. The world is stripped of its pretense and clothed with clean silence that calls of gold and glory lose their significance. Fetters that bind the heart are loosened and the sublime joy of living enters as a soft min-washed breeze.

While mountain-climbing Saturday, Belgium's King fell 36 feet to eternity. The tiny nation mourns the loss of a beloved ruler. But kings, and the humblest souls in the backwaters of humanity, meet alike the same level of death. The same clay that fashions one is also in the other. The identical earth that divided both makes no distinction in their return. The immortal spirit that dwells in each body is also leveled at the sepulchre.

Perhaps no feat of Nature is more positive than to heal its wounds with time. It does not seem so long ago when in the construction of a certain bridge, madness was rampant. Gaping holes on every hand and trees uprooted and buried beneath seas of raw earth. A man-made hammer drove giant thorns into the swollen, trembling soil. Time has now left only the beautiful. Wind and rain have filled the gaping holes. The raw earth is covered with grass. Erosion has melted unsightly articles left by the bridge builders. The swollen earth is healed about the thorns of wood and stone.

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MATADOR LIONS CLUB IN GOOD ATTENDANCE AT TUES. LUNCHEON

At the regular luncheon of the Matador Lions Club, held at the Baptist Church, Tuesday, 31 of the 38 members were present. Lion Henry Pipkin was made a Key member for having secured two new members for the organization. A highly commending letter from the President of the Lions International, accompanied the presentation of the award.

Following the enjoyable luncheon, served by the B. Y. W. C., a very entertaining program was rendered.

Guests at the luncheon were: Dr. W. A. Pettey, Lubbock; Judge Walker, Ft. Worth; Miss Marguerite Crockett, CWA nurse; and honor students of the high school, who were, Hope Clements of the Senior class; Margaret Crews and Mary Echols of the Junior class and Allie Faye Williams of the Sophomore class.

FUNERAL HELD FOR VICTIM OF SHOOTING

(Fort Worth Star Telegram)
VERNON—Feb. 16. Funeral services for Leonard O. Moore, 32, who shot himself to death after being served a warrant for his arrest on a Motley County swindling charge, were held this afternoon from the East View Cemetery here. Rev. Hubert Thompson, Tolbert Methodist minister officiated.

Moore died Thursday night within a few minutes after a bullet from a .32 caliber automatic pistol penetrated his heart. Justice of the Peace F. M. Taylor returned a verdict of suicide.

Moore was arrested on a swindling charge in connection with the passing of a \$175 check at Matador.

Survivors include his widow and seven children.

CAMMACK-BARTON

Miss Ruth Cammack and Jack Barton of Afton were united in marriage at Lockney, Saturday evening, February 17, by Rev. Ray, pastor of the First Baptist Church of Lockney.

The bride is the daughter of Mr. and Mrs. Ed Cammack of this city and has many friends here who wish her much happiness. Mrs. Barton is a member of the Afton school faculty.

Mr. Barton is engaged in the grocery business at Afton.

After the ceremony the young couple drove to Plainview on a short wedding trip returning to Afton Sunday where they will be at home to their friends.

Trades Day Saturday

Saturday, February 24th, will be trades day in Matador in which practically every business place in the city takes part by offering trades day tickets with each one dollar sale.

The principal event of the day is the distribution of three cash awards.

This is the second re-established trades day event, which will continue for a period of six months.

AWARDED TROPHY



HENRY PIPKIN

At the tenth annual Motley County Chamber of Commerce banquet held in the Methodist Church, Tuesday night, February 13, Henry Pipkin, above, was awarded engraved silver loving cup for the most distinguished service in civic work in this community.

LOCAL PLYMOUTH AGT. BUILDS DISPLAY ROOM

Work is being rushed to completion this week on a display room for the new Plymouth, by Phillip Graves, local Plymouth dealer, at his service station fronting highway 28.

Mr. Graves declared he had been contemplating the improvement for the past two or three years, but did not feel, until recently, that conditions warranted the project.

The show room when completed will be modern in every respect, including plate-glass display on the frontage, and effective decorations on the interior.

Lions to Convene at Colorado, April 23rd

COLORADO, Texas. — Annual convention of Lions International, District 2-T of Texas, is open here Monday, April 23, for a session of two days, will attract several hundred members of the service organization, Clubs at Amarillo, Plainview, Lubbock, Pampa, Clarendon, El Paso, Matador, Hamlin and other cities in the district have already announced that representative delegations would attend.

The Plainview club has entered formal application for the 1935 convention and others of the larger clubs in West Texas are expected to announce as candidates for that honor within the next few days. The Plainview club plans sending fifty Lions to the annual conclave.

"I have every reason to believe that the annual convention in Colorado next April will develop into the largest and most representative ever held in this district by Lions Clubs," was statement here today by J. H. Greene, deputy district governor.

Mr. and Mrs. Harry Willett accompanied by their daughter Dorothy, left Wednesday for San Marcos where Miss Dorothy will reside with her grandmother for the remainder of the school term.

Large Show Tent Is Destroyed By Blaze At Roaring Springs

Flames Quickly Consume Canvas Showhouse Late Mon.

Fire originating when the wind blew a canvass door flap against a stove late Monday afternoon destroyed a large theatrical tent of the Art Names repertoire playing in Roaring Springs this week.

So quickly did the flames consume the dry canvass, that the immediate response of the fire department was of no avail except in saving the larger part of the stage accessories.

Arrangements were immediately made with Albert Smith, manager of the Texan Theatre, to continue the show's engagement in the playhouse.

No insurance was carried on the tent.

Robbers Enter Store At Roaring Springs

Robbers entered the Campbell Cash Grocery at Roaring Springs early Wednesday evening and secured about \$1200 in cash when the entry was discovered by night-watchman John Shirley who found the rear door open.

Examination revealed that the store safe had been moved to the back door with evident intent of removing it. The safe possibly proved too heavy or the intruders were disturbed in their efforts.

Mrs. Glenn Honored At Afternoon Social

Mrs. J. L. Woodruff entertained in honor of her mother, Mrs. C. L. Glenn, Friday afternoon, with a needlestitch social in celebration of her birthday.

Those present were members of Mrs. Glenn's Sunday School class. Games and fancy work were used for entertainment. Mrs. Glenn received many lovely gifts.

Refreshments of hot punch, sandwiches and cake were served to the following guests: Messdames L. A. Stearns, John Groves, M. L. Patton, W. H. Rattan, Walter Reeves, A. D. Burleson, L. J. Brackeen, W. J. Drace, L. D. Springer, Will Cammack, D. C. Keith, A. B. Echols and Miss Beulah Echols.

Since Friday also marked the fifty-fourth wedding anniversary for Mr and Mrs. Glenn, a dinner was also served in their honor.

Garden Pays Well

Planting garden seed as you would wheat meant a great deal to Mrs. C. H. Stallings, home demonstration club member of Randall county this year. Just as her husband finished planting the wheat she mixed and placed pinto beans, black-eyed peas, pumpkin, and cantaloupe seeds in the planter and planted them in the middle of the wheat field. These seed cost 50 cents and her yield was fresh black-eyed peas for the table for two months and enough to can 393 pints. The dry ones were not gathered. The pintos yielded enough to can 383 pints and more than 100 pounds dried. Cantalouges were used from the patch until frost and 225 pumpkins were gathered.

ROARING SP'GS TO VOTE ON BEER

CONSTRUCTION BEGUN ON PADUCAH LEGION POST HEADQUARTERS

Funds Provided By Subscription Of Members James W. Bullock Post

Work was started Tuesday on the new American Legion Post Headquarters, at Paducah. The structure, which will be known as the Jess Earp Hut, will be located on the east side of Paducah, on property donated by Legionnaire Jess Earp to the James W. Bullock Post No. 216, for that purpose.

The building will be constructed of wood, brick and cement, and the main auditorium will be 40x80.

Funds for the work are assured by members of the post, all of whom have pledged as much as \$5.00. A donation of \$100.00 was made by one member, \$50.00 each by two members, and several \$25.00 donations were made.

The James W. Bullock American Legion Post has 150 membership.

CHILD INJURED WHEN PINNED AGAINST POST BY GALVANIZED TANK

Bobbie Harp, son of Mr. and Mrs. A. A. Harp, received painful injuries Thursday afternoon when playing with his brother at their home in south Matador. A large galvanized tank fell and pinned the child's head and shoulders against a post.

He suffered a broken collar-bone and possible fractured ear drum. Altho his injuries are painful his condition is not thought to be critical.

MARRIED IN WASHINGTON

Word was received here this week that J. L. (Jimmie) Townsend who recently moved to the state of Washington, was married in Spokane, on January 31, to Mrs. Willie Pernel.

Mr. Townsend is well known in this country, and has many friends who wish for him much happiness.

Mrs. Townsend is also a former resident of this section.

Paducah Photographer Makes CWA Pictures

A. M. Parker, manager of the Majestic Studio of Paducah arrived here late Tuesday to begin early Wednesday with Homer Sheat, county CWA chairman, in photographing various CWA projects in the county according to a recent instruction from CWA headquarters.

Six projects of which pictures were made were: Whitehat, Northfield, Flomot, Fairview, Dumont-Russellville and Teepee Flat.

Advertise it in the Tribune.

Commissioner's Court Grants Order For Election Mar. 3

21 NAMES ON PETITION

Matador May Also Ask For Vote On Local Option

On being presented with a petition for local option election, signed by 21 qualified voters, of Roaring Springs, the Commissioner's Court, at its recent meeting, granted an order to hold the election in Roaring Springs on Saturday, March 3.

The petition, bearing names of prominent business men of the city, is declared more than 10 per cent of the votes cast for governor at the general election in 1933.

The document as filed with the Court, reads: Petition For Local Option Election.

State of Texas, County of Motley—

To The Honorable Commissioner's Court of Motley County, Texas, Gentlemen:

We, the undersigned citizens and qualified voters of the town of Roaring Springs, Texas, do hereby petition your Honorable Board to grant unto the undersigned citizens and voters of this said town of Roaring Springs, an election, and that by such an election to determine whether or not three and two-tenths beer may be legally sold, such election to be held as provided for by the acts of the Forty Third Legislature, regulating the manufacture, sale and distribution, disposition, storage and transportation of vinous and malt beverages, Page 300, Section 19 of General Session, Forty Third Regular Session.

Considerable interest is being manifested in Matador regarding the possibility of legal beer sales permitted in adjacent territory. A petition similar to the one circulated in Roaring Springs was being prepared by several prominent Matador business men late Wednesday, and will probably be circulated here shortly.

The opinion of the business men is that Matador is losing much business and receiving no profit in return because of beer purchasers going outside of this trade territory. If the sale of beer was made possible here, this money would be kept at home, and additional revenue attracted, they declared.

At Dallas School

Miss Irene Knight is expected home Saturday, from Dallas, where she has been attending the Home Service School for the past six weeks.

The course studied by Miss Knight involves all phases of relief work, and includes four days each week of actual service in that field.

On her return home, Miss Knight will probably be in charge of Direct Relief Work in Motley County.

MATADOR TRIBUNE
Successor to the Roaring Springs News
Published Every Thursday
By The
Tribune Publishing Co.
Matador, Texas

Entered as second class matter at the Post Office, Matador, Texas, under the Act of Congress, March 3, 1879.
Admitted under Section 532, paragraphs 1 and 2 of the Postal Laws and Regulations.

DOUGLAS MEADOR,
Editor
HOWARD HAMILTON,
Business Manager

MEMBER
West Texas
Press Association

SUBSCRIPTION RATES
\$1.00 Per Year 3 Months 25c
CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongly use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN

POLITICAL ANNOUNCEMENTS

We are authorized to announce the following names for public office, subject to the Democratic Primary in July, 1934.

For District Judge:
110th Judicial District
KENNETH BAIN
(Re-election)
A. J. FOLLEY

For District Attorney
110th Judicial District:
ALTON B. CHAPMAN
TONY B. MAXEY

For County Judge:
W. R. CAMMACK
(Re-election)

For Sheriff and Tax Collector:
J. E. SKINNER
(Re-election)

For County Clerk:
MARY E. JONES
(Re-election)
JACK ROBINSON

For County Treasurer:
MRS. JOHN SMITH
(Re-election)
MRS. ANNIE TUDOR

For Commissioner Precinct No. 4
O. O. LOVE
T. E. LONG
(Re-election)

For Commissioner Precinct No. 1
J. S. LAMBERT
(Re-election)

CITY ELECTION

April 3, 1934
For City Secretary:
TOM HARRIS
(Re-election)
YANCE H. GILBREATH

For Sale

Pure strain Australorp eggs \$1.50 and \$2.50 per setting.
A. M. Parker, Paducah, Texas.

Advertise it in the Tribune.

Hollywood

By
MARSHALL
FISKE
(Special
Hollywood
Correspondent
To
The
Tribune)



Life, when we view it in retrospect, takes on the qualities of a dream. The mother of a well-known actor recently had such a "dream" and I will tell you about it. This Swedish actor, who had amassed quite a fortune in America and decided to return to his old home in Europe for a visit. The town he hailed from had scarcely five hundred inhabitants. His mother had never been away from it, a matter of some seventy years. Her world, in consequence, was small, very small. Church, household duties and contact with the other villagers, with scarcely any reading at all, had been the life of his elderly mother. A small, narrow world in which she had her doing. Her son, therefore, on returning home, decided to take his mother out of this narrow sphere and give her a glimpse of more distant horizons. At Stockholm they went to their airport to fly to Copenhagen, Denmark, from here they flew to Berlin. "My what a funny looking automobile" exclaimed his mother when she first beheld an air ship. "And look", she added after the flight began, "the earth is getting away from us, look its way down there now". When they arrived at their destination- Berlin- what was the old lady's surprise when she heard the people talk. She couldn't understand a word of it-- that funny talk-- not at all the way they spoke in Sweden. And what fine houses she saw all about her--how rich these peo-

ple must be to have such fine homes--and so many, almost all of them, wore hats, and such fine hats, too. (Fine hats in rural Sweden were affected only by the wealthiest.) And then the magnificent restaurants. She had never beheld the likes of them, in fact she had never been inside of one in all her life, and when the waiter came up to them to take their order, she immediately arose, (before her son could detain her) and made a deep courtesy to him. In Sweden one always greets people like that, especially fine people. Her son tried to tell her that in this case it was not necessary. Then when the food was served, her delight and astonishment knew no bounds. Never in all her life did she eat such food, on such nice plates, and how elegant everybody looked, so stylish and so rich. And some of the finest ladies were taking out jeweled cigarette cases and had proceeded to smoke, yes sir, smoke, mind you, just like men. Well this outside world was surely a very queer place to say the least. And then they went shopping. And what fine shops they were too, and how fine and so big, nothing like the ones in her own village. Her son insisted on buying her something-- a hat, a dress, or any thing else she craved for. "But I don't need anything, I have a dress and a hat." (How unlike American women she is in this respect). "But I tell you what I would like to get-- if you don't mind-- I'd like to get some cigarettes, so that I can show the people back home how I look

when I smoke." The German theatre bored the good old lady as she was unable to understand a word but she was much impressed by its beauty and size. After a few days of sightseeing, nostalgia seized the traveller, so her son took her home, this time by boat and train. But boats and trains were a novelty to her and long before they arrived home she became a trifle confused by all these novel happenings that she had experienced during the last few weeks. For days after her arrival at home, the villagers would make a call to hear her strange experiences. And after she had served them refreshments, she reserved her greatest surprise for the last, she casually took out her cigarettes and started to smoke. Her guests threw up their hands in horror at this spectacle, and to think before she had started on her travels she had always been such a nice woman and now look at her. "I'm telling you," said her son to me "I got a big kick out of it all," and he added, "I know mother will never get over telling people all about it and she always says, when she looks back upon it all now, it seems just like a dream."

Subscribe for the Tribune.

DR. W. E. HARRISON
DENTIST
Office Over Paducah Pharmacy
Paducah, Texas

Take No Chances
With An Ailing Motor
-GET OUR-
FREE EXAMINATION
Expert Repair Work
GUARANTEED SATISFACTION
MODERATE PRICES
Perkins Auto Service
Matador

NEW WALLPAPER

for your home is not expensive

FOR A SHORT TIME WE OFFER A SPECIAL LOW PRICE ON MANY TIMELY PATTERNS.

The cheapest and most effective improvement you can make in your home is NEW WALL PAPER. We invite you to inspect our large, complete stock and allow us to quote our special prices.

Higginbotham-Bartlett Co.
Building Material
Matador

Bulls Doubles Yield

Cotton bulls and gin waste make good fertilizer, it has been found by Calvin North of Benavides, Duval county. He is a farmer-ginner who has used bulls as fertilizer for two years, the county agent reports. In the case of poor land, yields have been doubled as a result, Mr North says.

FOR SALE--Good milk cows with young calves. See Fay Tipton Northfield

FOUND--Bunch of keys. Owner can have same by calling at the Tribune office and paying for this ad.

Eugene Luker was a week visitor in Levelland.

Mr. and Mrs. Randall worth and Mr. and Mrs. Ford accompanied by Whitworth were Wichita visitors Monday.

Mr. and Mrs. C. M. B. Mr and Mrs. Hugh Collier and Mr. and Mrs. Virgil Rattall of the Barton community were trading in Matador Saturday.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Your Photograph
Will be appreciated by your family and friends.
Modern Studio...Expert Workmanship..
Moderate Price
MAJESTIC STUDIO
-BETTER KODAK WORK-
PADUCAH, TEXAS

LET'S GO WITH
CONOCO
COOPER SERVICE STATION
MOHON SERVICE STATION
DOBBS CITY MERC. CO.
WALKER CHEVROLET CO.
BOB'S OIL WELL
YORK'S SERVICE STATION
WHITEFLAT S. J. AND GARAGE
HIGHWAY SERVICE STA.--FLOMOT
L. B. Robertson
Commission Agent
Matador, Texas

EVERLASTING TRIBUTE
TO THOSE WHO HAVE MADE
THE FAR JOURNEY
No more fitting tribute...No more lasting memory to a departed one than a monument of
Granite or Marble
We Are Agents For The
Georgia-Florida Marble & Granite Co.
From their quarries comes stone for America's most beautiful and age enduring marble and granite memorials.
Low prices, freight and installing charges prepaid
All Work Guaranteed
J. W. HOBBS
AGENT

THE FUNDAMENTAL WEALTH OF ANY NATION IS IN THE SOIL

ARTIST CHURCH HOME COMING

One of the most enjoyable occasions experienced by the members of the Baptist church was home coming at the church Sunday evening. In honor of the return to our community of W. O. Cooley and family, a valentine was presented to the pastor and his family. Refreshments were served by the pastor and his family. The pastor and his family proved to be filled with useful gifts of appreciation. Refreshments were served by members of the Women's Missionary Society. New resolutions of service were made by anyone present.

FORMER CITIZEN DIES

S. N. Davis was called to rest at Paducah, Texas, Friday on account of the serious illness of his father, N. E. Davis, of that place, who passed away Saturday morning. Mr. Davis will be remembered as a former resident of Roaring Springs, and the community's sympathy is extended to the relatives at this time.

G. L. Godfrey and family visited relatives in Ft. Worth last week.

Advertise it in the Tribune.

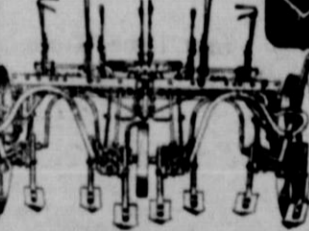
Preparation To Make Acres Yield

A new era of farming is being inaugurated. It is one that will yield its maximum results. It is one that will be accomplished if you have the NEW OLIVER

Oliver

2-Row Cultivator

THESE MODERN FARM MACHINES



WE HAVE RECENT LARGE SHIPMENTS. PLEASED TO DEMONSTRATE. QUOTE OUR MODERN PRICES.

WE ALSO HAVE A COMPLETE LINE OF PLOW POINTERS, COLLARS, ETC.

Thacker

Comp Hardware, Furniture, Roaring Springs

Thursday, Feb. 22, 1934

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and Mrs. Randall and Mr. and Mrs. accompanied by worth were Wichita Monday.

and Mrs. C. M. B. and Mrs. Hugh Col. and Mrs. Virgil Ratt. Barton community in Matador Saturd

JOY BURLESO General Insuranc State Bank Build Matador, Texas

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THE FUNDAMENTAL WEALTH OF ANY LAND IS IN THE SOIL.

ROARING SPRINGS SECTION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

THURSDAY, FEB. 22, 1934

BAPTIST CHURCH HOME COMING

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On Honor Roll

W. C. Grissom and Lou Ida Fletcher of Roaring Springs were listed on the honor roll of the West Texas State Teachers College for the first semester. This honor roll, which, according to the Registrar, Mr. D. A. Shirley, is one of the largest in the history of the college, testifies to the success of the split-semester plan used this year to enable students to enroll at three given intervals during the school year so that they might be better able to meet the financial obligations connected with the college entrance. The next nine weeks period will begin on April 2.

Mr. and Mrs. H. V. Bigham of Lubbock visited friends here this week. They were accompanied on their return home by Mrs. O. O. Love who will spend this week in Lubbock.

Mr. and Mrs. H. Lambanack were called to Floydada Friday to be with their son who was very sick in that city.

Dr. and Mrs. J. F. Hughes and daughters, Ann and Mona, visited in Amarillo during the week-end.

James Dunlap is a business visitor in Hobbs, N. M., this week.

METHODIST CHURCH

Last Sunday was such a blustery, bad day, yet we had all of our regular services. The crowds were not large, but were indeed gratifying to the pastor. When folks will face a cold sandstorm like we had last Sunday and go to church it is because they are really interested. Quite a lot of sickness among our people as well as others. The pastor will appreciate it if you will keep him posted as to any sickness, or any place where he can be of any service. Trust I can see each of you at the services next Sunday. If at all possible be there. Dr. Slover, our Presiding Elder, will be here to hold our Quarterly Conference next Sunday, Feb. 24, at 3 p. m. Any visitors in town have a cordial invitation to attend the services here each Sunday. Those who live in town are invited and urged to attend Sunday school and church services with us, if not already in such services. Meet at the Methodist church next Sunday. "The Friendly Church."

T. Marvin McBrayer, Pastor.

J. M. Jackson left Monday for an extended visit with his family in Uvalde.

G. G. Miller spent several days visiting in the home of his daughter, Mrs. M. H. Costlow, of Spur last week.

Conoco Travelers to Monterey

Guided by the rapid-fire descriptions of the "Old Traveler," and lulled by the music of special Spanish entertainers, radio fans throughout the nation will journey to Old Mexico Wednesday night, February 21, by means of Continental Oil Company's second 1934 travel broadcast over a network of 27 N. B. C. Stations. Wednesday night's trip, which

See The DIFFERENCE...

In the tailor work you receive from our shop. Individual attention to each particular garment with careful cleaning and pressing helps make you a satisfied customer.

Jackson The Tailor

"Take a Chance—But not with Dry Leaning" Roaring Springs

begins in Ft. Worth and ends in Monterey, brings to the air the real life experiences of two adventurous young couples who decided, on the spur of the moment, to take an automobile jaunt into the ancient land of palm trees hot tamales, and tangos. Beautiful and historic Texas scenes along the way are pictured. Mirth, romance, thrills and valuable facts have all been crammed into Conoco's new program. Local listeners who wish to tune in may do so by dialing the nearest N. B. C. station at 8:30 Mountain time, 9:30 Central time, or 10:30 Eastern time.

SPECIAL!

Through this month only—a regular \$5.00 Oil Steam Permanent Wave for \$1.50. All work guaranteed. Located in the home of Mrs. Bettie Hinson on Circle Street at the—

Modern Barber & Beauty Shop

Roaring Springs, Texas Joe Nell Hendrick operator with six years experience

Subscribe for the Tribune.

The Joy of Driving

Is greater when your car is correctly lubricated. When we GREASE YOUR CAR You will be satisfied with the pleasant carefree miles before you.

York's SERVICE STATION

GOODRICH TIRES

Prepare To Make Fewer Acres Yield More

A new era of farming is at hand. Every acre must yield its maximum. This is easily accomplished if you have the proper farm implements as the NEW OLIVER 2-row lister-planter



and the Oliver 2-Row Cultivator THESE MODERN FARMING IMPLEMENTS ARE ESPECIALLY ADAPTED FOR THIS PARTICULAR LOCALITY.

WE HAVE RECENTLY RECEIVED A LARGE SHIPMENT AND WILL BE PLEASED TO DEMONSTRATE AND QUOTE OUR MODERATE PRICES.

WE ALSO HAVE A LARGE STOCK OF PLOW POINTS, WORK HARNESS, COLLARS, ETC.

Thacker Supply Company

HARDWARE, FURNITURE, FARM MACHINERY Roaring Springs



Modern Electric Refrigeration ... And Economy

The modern Electric Refrigerator offers vast opportunities for the economical management of your home.

Through its use, you can eliminate food spoilage... safely preserve foods bought in large quantities at "bargain" prices... and prepare inexpensive yet delightful frozen delicacies in your own home.

In addition to these savings, the operating cost is extremely low. In fact, it is the most economical form of refrigeration... yet the most convenient, safest and best.

Electric Refrigeration Pays for Itself! Ask for Proof

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

West Texas Utilities Company

NEW SPRING ARRIVALS...

Colorful New Spring DRESSES \$1.95 Values \$1.25 For ...

SMART NEW SHOES From \$1.98 Up

Charming Spring HATS Now 98¢

UNBELIEVABLE VALUE SILK DRESSES \$4.95

Fashionable SHOES For Men At \$2.00

Genuine Value MEN'S UNDERSHIRTS 19c and 25c

Good Quality OVERALLS 98¢

PIECE GOODS—New Colors and Fabrics Guaranteed Fast—SPECIAL FOR SATURDAY ... 10¢ Yd



G. GABRIEL

Dry Goods Roaring Springs

CHURCHES

First Baptist Church
(Arthur L. Jordan, Pastor)
Sunday School 9:45 a. m.
Worship 11:00 a. m. and 7:15 p. m.

Methodist Church
Sunday School 9:45
Morning Services 11:00
Midweek Prayer meeting and
Choir Practice Wednesday Evening 7:30

Northfield News

[Fay Tipton, Correspondent]
Mrs. Mollie Brown visited
relatives in Ft. Worth last week.
Mr. and Mrs. R. V. Herring
and Mrs. J. D. Herring were
visitors in the L. C. Gunn home
near Tell, last week.

Mr. and Mrs. Allen Thomas
are the proud parents of a fine
baby boy.
Mr. and Mrs. J. A. Bethany
and Mr. and Mrs. A. L. Barley
spent last week-end with relatives
in Childress.

MOVIE CHATTER
By a Rogue

Just want to kinda prepare
you for a treat that's coming
your way pretty soon. You
know the Matador band under
the leadership of Fred Rattan
gave a concert at the Theatre
not long ago that was highly
appreciated by all, well, now he
is working up a program that's
really going to be "sumpin'".

Friday and Saturday we have
Tom Keene coming here in his
latest talking picture, entitled
"Son of The Border", a mighty
nice little western with lots of
action and fun. Preview "42nd
Street" Sat. nite.

Sunday and Monday comes
the other big musical of the
year, "42nd Street". Of course
you have all heard about this
picture and know a good bit
more about it that you will get
out of this column, but let me
remind you, its the big girl show,
with 14 real stars, five song hits,
including "Forty Second Street",
"I'm Young And Healthy",
"You're Getting To Be A Habit
With Me" and "Shuffle Off to
Buffalo," and about 200 good
looking hoofers. This picture is
getting more or less antiquated
now, but then I figured it would
be a lot better than any new
program picture I could buy,
hence I bought it. Ask some of
your friends that have seen
"42nd Street" and see if they

UNUSUAL FACTS REVEALED—by "Movie Spotlight"



EVALYN KNAPP
HAS THE SMALLEST
WAIST IN
HOLLYWOOD.
IT MEASURES
TWENTY-ONE
INCHES!

COLUMBIA STUDIOS OUTFITTED THE DIRECTOR, CAMERAMEN AND PLANES WITH PORTABLE RADIO TRANSMITTING SETS WEIGHING FIVE POUNDS EACH WHEN MAKING AIR SEQUENCES IN "SPEED WINGS"



TIM MCCOY WHO HAILS FROM THE WEST WAS CALLED "THE BEST-DRESSED MAN IN NEW YORK" BY ONE OF THE SOCIETY COLUMNISTS WHEN THE COLONEL VISITED NEW YORK RECENTLY.



"TURN 'EM OVER" IS THE SIGNAL FROM THE DIRECTOR TO START THE CAMERA, WHEN HE WANTS TO STOP PHOTOGRAPHING, HE YELLS, "CUT"

UPTURN OF BUSINESS SHOWN BY CHEVROLET GREATER TRUCK SALE

DETROIT, Mich., Feb.—Production of the new 1934 commercial cars and trucks by the Chevrolet Motor Company in January exceeded 23,000 units, with prospects that the same or a higher rate of output would be maintained in February, March and April, according to William E. Holler, general sales manager.

Sale of trucks at retail reported by dealers in the month just ended set a new high January mark in the history of the company, Mr. Holler added.

As an indication of the growing importance of the truck share of Chevrolet's total volume, Mr. Holler pointed out that in 1933 the company built 130,200 commercial cars and trucks, more than twice the number built in 1932 and the highest annual truck production since 1930.

Original projections for 1934 were considerably above the 1933 output, but the rate at which retail orders are being booked by dealers indicates that even the larger 1934 quota will have to be revised upward, Mr. Holler stated. He pointed out that of some thirty companies building trucks, the output of Chevrolet from the first of this year to date exceeded the total 1933 production of every other manufacturer, with but one exception.

"While a number of fleet deals were recorded in the January sales mark," said Mr. Holler, "the month's total included less than fifty trucks delivered to the federal government. Contracts awarded Chevrolet last month, calling for the delivery of several hundred trucks for various federal agencies, don't all have a good word for it, classing it with "Gold Diggers of 1933" etc. There will be no advance in price at the box office, admission will be regular—10c and 25c. Remember, Saturday nite preview, Sunday and Monday.

al projects, will not be included in monthly reports until actual delivery is made

"Our January sales seem particularly significant to us because they furnish an index of the trend of general business. A truck represents a capital investment on which the investor expects a definite monetary return. The fact that he is willing to pay out money for new equipment now indicates his belief in sufficiently improved business to warrant the investment.

"The current rate of truck sales also means the retirement of much obsolete equipment retained in use during the past few years through economic necessity. Much of this equipment had reached an age where it was no longer safe on the highways, and where the cost of maintaining it in operation exceeded the interest charges and maintenance and operating costs of new equipment.

"This replacement of obsolete equipment, the enlarged market due to general business improvement, and the enormous special demand created by reconstruction activities, has added greatly to our truck prospects for the year."

Whiteflat Flashes

[Mrs. W. L. McWilliams, Correspondent]

The sandstorm Saturday night and Sunday was the worst of the season.

Mr. and Mrs. C. E. Mitchell visited relatives in Wheeler recently.

Bill Smelser made a business trip to Big Spring last week. Miss Buena Lester returned to her home in Wheeler after spending several weeks with her sister, Mrs. C. E. Mitchell.

Dump Richards of Dalhart, a student of T. T. C., at Lubbock, spent last week-end here with friends, Mrs. Fritz Laylor and little

son of Wichita Falls, and Miss Margaret Laylor of Paducah were visitors in the W. L. McWilliams home Monday night.

Miss Eunice Browning who is in high school at Turkey, spent last week-end with home folks.

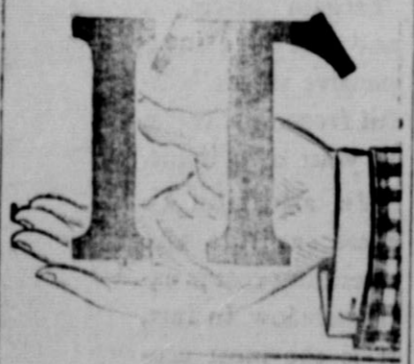
The musical will be at the home of Mr. and Mrs. F. C. Harcrow, Friday Night.

Miss Eunice Vicker entertained the basket ball girls and boys teams with a Valentine party Feb. 14. All present enjoyed themselves very much.

Rev. and Mrs. Plant entertained the Epworth League Friday night with games of various kinds which was enjoyed by all present.

O. O. Love of Roaring Springs was looking after business interests here Monday

We'll Come Clean With You!



WE HOLD IT true that some powder goes off with a bang but most goes on with a puff.

No need to puff the merits of our Thrift laundry service. Talk can't improve its obvious perfection. You will do well to consider its convenience with hot weather ahead. Why not test its real merit now? The price is designed to save you money—Only 4c a lb.

SPUR LAUNDRY

Economy and Efficiency has made this the wife-saving station

LOCALS

H. M. Murphy of Whiteflat was trading in Matador Friday. John Huffstutler of the Afton community was a business visitor in this city Friday.

Frank Montgomery of the north part of the county was a business visitor in Matador Friday.

Mr. and Mrs. L. M. Guthrie of Wheeler spent the week-end with their children in this city.

L. E. Cooper of Roaring Springs was transacting business in Matador Saturday.

A. J. Folley of Floydada was a Matador visitor Saturday. Mr. Folley is a candidate for District Judge of this district.

Frank Pohl spent the week-end with his parents in Slaton.

Robert Fisher, superintendent of the Northfield School, and Charles Scott, teacher, of Northfield, were Matador visitors Saturday.

H. D. Marshall of Teepee Flat community was looking after business interests in Matador, Wednesday afternoon.

Sheriff J. E. Skinner made a business trip to Paducah, Tuesday.

W. H. Nickson, of Crosbyton, visited his son, G. C. Nickson, who is employed at the Simpson Drug, here, Wednesday.

Mrs. Lawrence Bryan and small son Jimmie, visited her parents Mr. and Mrs. B. E. Beeson, of Paducah, over the week-end.

Miss Georgia Westmoreland who teaches school at Dougherty, spent the week-end with her parents here.

J. K. Crews left Wednesday for Ft. Worth where he will attend a bankers' convention.

Mr. and Mrs. J. E. Russell, accompanied by their daughter, Mrs. J. W. Draze, left early this morning for Mineral Wells.

Constipation 6 Years Trouble Now Gone

John J. Davis had chronic constipation for six years. By using Adlerika he soon got rid of it, and feels like a new person. Adlerika is quite acting—safe. Freeman Drug Co.

Theatre Program SPUR, TEXAS

Palace

Spur's finest entertainment

Stage Wedding—Tonight Only 'ABDI' the Great in mysteries of the Far East—Friday on the screen—Tonight and Friday—An epic of the north.

"S O S ICEBERG" with Rod La Roque-Lelia Hyams

Saturday On The Stage

CUPID the Educated Pony On The Screen

"Penguin Pool Murder" with Edna May Oliver-Jas. Gleason

Saturday Midnite Sunday Matinee

"Too Much Harmony" with Bing Crosby

Sunday Nite, 10 p. m. Monday and Tuesday Nites

John Boles-Margaret Sullivan in "Only Yesterday"

Wednesday Only

Bank Account Night

Bruce Cubot-Mary Brian in "Shadows of Sing Sing"

COMING

Katherine Hepburn in "Morning Glory"

Ben Keltz of Whiteflat looking after business in this Wednesday.

J. N. Gaines of Lubbock visiting and attending to business here this week.

Misses Bertha Casstevens and Minnie Nixon visited in Dalhart over the week-end.

Mr. and Mrs. Sturdivant Paducah were in Matador Tuesday.

Dr. W. A. Petty of Lubbock filled his regular appointments here Tuesday.

A. B. Echols who has been sick for the past few days is much better.

Mr. and Mrs. Fay Tipton of Northfield were in town Wednesday.

H. M. Murphy of Whiteflat attended to business here Saturday.

Rev. McClung, pastor of Baptist Church at Floydada, changed pulpits with Rev. A. Jordan, local Baptist pastor Sunday.

Claud Wilson visited in Ft. Worth over the week-end.

Lourena Ferguson of Roaring Springs visited in this city Tuesday morning.

Tom Moore of Northfield attended to business here Saturday.

Patsy Sheridan, son of Mrs. Mrs. Pat Sheridan, is much improved after suffering from bad attack of pneumonia.

Mrs. Alvin Stearns and Mrs. Rachel Patton drove to Paducah Tuesday.

Program

Friday-Saturday Tom Keene in

"SON OF THE BORDER"

Sunday-Monday

"42nd STREET"

14 Stars—5 Song Hits

ROGUE THEATRE

Matador, Texas

Theatre Program SPUR, TEXAS

Rex

BIG PICTURES LITTLE PRICE

Last Times Tonight

Randolph Scott-Martha Sleeper in

"Broken Dreams"

Friday-Saturday

Tim McCoy in

"Police Car No. 17" also Fifth Chapter

"Perils of Pauline"

Monday and Tuesday

Charles (Chick) Sale in

"Dangerous Crossroads"

Wednesday and Thursday

Universal's Super Thriller

"The Invisible Man" with

Claude Rains-Gloria Stewart

COMING

Katherine Hepburn in "Morning Glory"

He Builds Better Who Serves Me

VOLUME NO. 7

TRAIL DUST

orse whinnied at midnight, all plodding of our hooves ceased suddenly for a moment and from my own soles I felt the plantive response to the silence from one dim light in the distance. Silence quickened on into the frozen snow on the river bed. A glow now made long shadows on the legs of our horses. We were made from human habitations, a trapping call miles ahead. There was silence to attempt the leads. Following the course of the river which was now under the frosty moon close to a grove of willows from behind the gate across our path, came and rider. A white beard seemed to alight on the saddle horn. I believe now that he would have been on without even looking at him. He was real. His voice, beyond a shadow seemed human. The dog he claimed was long sometimes wonder—no trail, no land mark, nothing save emblems, each looking like another.

He has since become famous when he was an orchestra leader in a second or third class. A friend, who understood, knew something about music, always accompanied me religiously listened to the inspired music of the great. He was of medium build and his hair was long and blue-black. His clothes were more perfectly than I have ever seen. Always were immaculate and the same fractional portion of snow white cuff protruding from his coat sleeve. Even his most frenzied gesticulation he waved his baton. I believe he would have been humiliated by the smallest wrinkle appearing across his shoulders.

From the same positions of the orchestra, each with a stick resting on a violin, watched every movement of his hands. There was more attention in their eyes as they played. Sometimes when he reached heights that the heart can understand, the younger and more beautiful of the two, tried to do something with the soul of a violin. Perhaps his was too important that he should be a woman, who, before each evening, offered as a little lamb slaughtered at an altar, to be unnoted by a busy deity.

Pneumonia Fatal

W. M. Woods, of the Lubbock community, died at the Monday night after an illness of pneumonia. Interment was made in Spring Springs cemetery Tuesday afternoon.