Thursday, Feb. 22, 1934

Ben Keltz of Whiteflat king after business in this dnesday.

N. Gaines of Lubboel ting and attending to ! s here this week. lisses Bertha Casstevens mie Nixon visited in De

r the week-end. Ir. and Mrs. Sturdivant ucah were in Matador Tr

r. W. A. Pettey of Lubb d his regular appointm Tuesday. . B. Echols who has

for the past few day h better. Ir. and Mrs. Fay Tiptor thfield were in town !

ay. . M. Murphy of White nded to business here Sa

ev. McClung, pastor of tist Church at Floydada ged pulpits with Rev. A an, local Baptist pe aud Wilson visited in ! ver the week-end.

ourena Ferguson of Roar ngs visited in this city To morning. m Moore of Northfield ding to business here

tsy Sheridan, son of Mr. Pat Sheridan, is much ed after suffering from ttack of pneumonia. s. Alvin Stearns and M

el Patton drove to Pa

uesday.

rogran

Friday-Saturday Tom Keen in

N OF THE BORDER

Sunday-Monday "42nd STREET"

14 Stars-5 Song Hits

OGUE THEATRE

Matador, Texas

Rex

Last Times Tonite lph Scott-Martha Sle

THE PRICE

Broken Dreams"

Friday-Saturday Tim McCoy in olice Car No. 17" also Fifth Chapter erils of Pauline"

londay and Tuesday arles (Chick) Sale in gerous Crossroad

nesday and Thursday ersal's Super Thriller e Invisible Man' Rains-Gloria Stews

COMING therine Hepburn in Morning Glory

Serves Most

Builds Best

If we can not build We will not destroy

Matador, Motley County Texas Thursday, March 8, 1934

Legal Beer Voted

Wets Receive Eighteen

Majority

Distributor File License

Applications

NO. 52

TRAIL DUST

UME NO. 7

se whinnied at midnight. ll plodding of our two ceased suddenly for an and from my own sorrell, e plantive response that nother. Silence quickly d a cloak about us again. on into the frozen sand river bed. A ghostly SALE BEGINS WEDNESDAY ow made long shadows e legs of our horses. We Three Retail and One Local speak. We were many rom human habitation, tination, a trapping camp, es ahead. There was too ilence to attempt the use ds. Following the course under the frosty moon, we close to a grove of willows.

A petition with over fifty ly from behind the grove names was filed with the Comcross our path, came a missioner's Court this week and rider. A white horse asking that a beer election be g an old man, whose long held for the City of Matador. beard seemed to almost The election will probably be the saddle horn. I believe held early next month. ow that he would have d on without even looking sult of the city election held last ay, had not my companion Saturday. to him. He was real. At Roaring Springs used almost tion of the Club's birthday.

his voice, beyond a slight its entire voting strength Satur-

always accompanied me

religiously listened to the

I have ever seen. Always

were immaculate and just

me fractional portion of

ow white cuff protruded

waved his baton, I believe

the smallest wrinkle appear-

resting on a violin, watch-

ery movement of his magic

tion in their eyes as they

ed the younger and more

too important that he should

a woman, who, before his

each evening, offered her

rt as a little lamb slaughter-

Pneumonia Fatal

illness of pneumonia.

erment was made in

ng Springs cemetery Tues-

busy deity.

merchant.

cense and one application for Jones, Roaring Springs. has since become famous, en he was an orchestra mack, and upon being approved made an interesting address. rin a second or third rate at a public hearing to be held A brief tribute of prayer was re. A friend, who unlike If, knew something about

r's inspired music each Farmers Who Benefit He was of medium staand his hair was long, fine In Farm Credit Loan blue-black. His clothes fit more perfectly than any

Farm Credit Administration Will Not Make Crop or Livestock Loans Without Reduction

his coat sleeve. Even in nost frenzied gesticulations ould have been humiliated cross his shoulders. His istration would refuse to grant odist Church last Tuesday: must have been a poet om the same positions each ng, the two women members orchestra, each with a basic commodities or agreements 3-4, Paul Fulfer 88 1-2, There was more than reached heights that only ruling.

heart can understand, it Mr. Stearns declared that the Burleson 89 3-4. organization would be in a positiful of the two, tried to tell tion to consider applications for jams 92 1-2, L. V. New 90 1-2, something with the soul of loans within a short time. violia. Perhaps his work

Transferred

L. M. Smith, of Clarendon has an altar, to be unnoticed moved to Matador, and assumed the duties of Walter Troutt, as lineman of the West Texas Utilities Company.

Mr. Troutt who was recently ings communty, died at his change in climate might prove undertakers. Monday night after a beneficial to his health.

from one dim mistic City Votes Full Strength As LIONS PHOTOGRAPHED AT TUESDAY MEETING:

Special Lion Edition Next Month

The Matador Lions Club pre-Legal beer may be sold in sented practically the entire Roaring Springs, Wednesday, membership at the regular Tues-March 14, provided license which day luncheon, which was served river which was molten are on file are granted, as a re- by the Methodist ladies, in the immediately followed by W. Campbell, A. J. Browning, A. last Saturday. basement of the Methodist church, for photographer A. M. Parker of Paducah, who made a

group picture of the organization. The principal purpose of the group picture, and also the indient officials, is for use in the Matador Tribune, which will be of Floydada and Lockney bank-Special Lion's Edition of the published next month in celebra-

Besides several guests, includ- Ex-World's Champion eemed human. The desti- day when the beer issue was of- ing Matador School Honor Stuhe claimed was logical, fered to the ballot with intense dents, attending the luncheon, sometimes wonder-there interest developed on both sides. were four new members who trail, no land mark to The Commissioner's Court today joined the organization Tuesday.

Wednesday, after taxes have offered by Lion G. E. Hamilton, Clubs throughout the country in velt's first year in office.

Must Reduce In Grop Matador High School Highest Averages In **Grades 4th Six Weeks**

The highest member in each Advice was received by El- of the following groups of Matamer Stearns, Chairman of the tador High School students, for Regional Agriculture Credit the 4th six weeks of school, were Cooperation, this week that the guests at the Matador Lion's zation could confer. Governor of the Farm Admin- Club luncheon held at the Meth-

duction control activities of the Kingery 931-2, Willie Sue Agricultural Adjustment Admin- George 91 1-2, Fred C. Bourland competition. istration, either through agree- 911-4 (tie,) Orvell Kuykendall

d. Sometimes when the Loans are affected by the same Mary Anna Wood 903-4, Eve- each time winning high honors. lyn Fulkerson 901-4, Selbia

> Sophomores-Allie Faye Will-Geneva Cooper 893-4, Dorothy Echols 89, Georgia Bourland 86

Berryman 86 3-4, Viola Wagley tion in Motley county. ene Kingery 83 3-4.

Matador Real Host,' **Declare Bankers At**

In Roaring Springs Party After Banquet and Business Session is Enjoyed

> "Matador is a real host", was the opinion of visiting Bankers NEW MEMBERS ATTEND and their wives Friday, after the regular semi-annual meeting of Matador Tribune To Publish the Caprock Bankers Associa-Matador.

Including local Bankers and employees, who were hosts to the organization, 48 members and guests were served an enjoyable luncheon in the dining room immediately followed by the business session of the meeting. The remainder of the afternoon was devoted to a party in honor of the visitors.

rains, prevented the attendence

Fighter in Matador

Jack Dempsey, Ex-World's him, nothing save endless approved the votes with 65 for The new members are: Roy Champion prize fighter, and his ons, each looking like the and 47 against the sale of beer. Reeves and Solon Lea, Matador; manager, were in Matador Tues-Three applications for retail li- Dr. J. F. Hughes and Harold day, and stopped at the Texan Cafe for the noon-day meal belocal distributor have been filed Visitor Jack Folley of Floyd- fore continuing their journey to with County Judge W. R. Cam- ada, candidate for District Judge, Childress, where Mr. Dempsey refereed a wrestling match Tuesday night.

> After years as one of the been paid, may immediately be- in co-operation with Service world's paramount celebrities, Dempsey has retained his affable offering thanks for benefits re- nature, as many local citizens ceived during President Roose- who met him Tuesday, wiil af-

Local Music Pupils Win Musical Honors

Matador participants in the Panhandle Music Festival, held in Amarillo Friday and Saturday ranked among the highest possible in grades which the organi-

Bobby Jones, clarinet student of Fred Rattan, received a grade any loans to farmers who were Seniors-Hope Clements of Excellent. Amos Jones, also not cooperating in the crop pro- 96 1-2, Leora Darsey 94 3-4, Ruth a pupil of Mr. Rattan's received

Keith Patton, violin student ment to reduce production of the 91 1-4 (tie,) Beavis Kingery 89 of Roy Reeves, received a grade of Superior, the highest possible not to increase production. Both Juniors-Mary Echols 97 1-2 grade conferred. This is his the Farm Loans and Livestock (tie,) Margaret Crews 97 1-2 (tie,) third year to enter the contests,

FLEMING POST LEGION MAY BUILD HOME HERE

At the regular meeting of the Fleming Post American Legion Freshmen-Mary Jane Briggs held in the legion hall Monday Cone. 89 1-2, Billie Byrd 88 1-4, Mar- night plans were started to build joria Moore 87 1-4, Tommie a regular home for the organiza- herst

85 1-4, Furman Vinson 84, Lor- A committee was appointed to submit plans, estimate cost and provide means of financing the Homer Sheats returned home project. Contribution by meminjured in a fall, has been trans- Wednesday from Wichita Falls, bers and friends are expected to . M. Woods, of the Flag fered to Clarendon, that the wherehe attended a meeting of constitute the principal means of financing the building.

The American Legion already Mrs. Press Thompson and owns a building site in Matador

Harmony Reigns At District Conference **Grid Officials Meet**

JURY LIST FOR 2nd WEEK FEB. TERM OF DISTRICT COURT

Following is the petit jury list selected for the 2nd week of tion, held at the Motley Hotel in the February term of District

W. A. Wallace, Marvin Engilton, Jack Parnell, L. E. Cross, vote. Murphy.

ZONE MEETING TO

Lockney, is zone leader and will percentage. have charge of the meeting. A In addition to first and second secretary will be elected. A large places, a trophy will be awarded representation of the auxiliries the team winning third place: is expected. Visiting speakers The committee will work out a will be Mrs. S. S. Sloneker, Dis- plan for financing trophies. trict Secretary. Mrs. Ray Lee. District Study Supt., and Mrs. represented in the meeting nee-H. C. Pearson, Conference Supt. essitated a delay in completing of Spiritual Cultivation. The the football schedule for the program will be an Officer's coming season. Another meet-Training Day and is as follows: Devotional-Mrs. B. J. Osborn,

Words of Welcome-Miss Mina Lee Soloman, Floydada. Response to Welcome-White-

flat Auxiliary. Classes: (45 minutes) 1. Local Work and Supplies,

led by adult Matador.

Mrs. J. B. Tinnim, Fairview. 3. President and Vice-Pres., officers for the ensuing year. led by Mrs. J. J. Harris, Lock-

tions by Mrs. Loran Leibfried, ent at the meeting.

Mrs. L. A. Cooper, Lockney.

Spiritual Feast, in charge of the club next week. Mrs. Potter, Floydada, and Mrs. H. C. Pearson, Lorenza.

Covered dish luncheon. Afternoon session: Devotional-Mrs. J. J.

Words from Mrs. S. S. Slone-

Budget by Irene Auxiliary, Matador. Circle, Floydada Announcements.

Benediction. Miss Sally Rattan, who Mr. and Mrs. Lawrence Bryan Mrs. A. P. Hodges of Roaring which will possibly be used if teaching school at Afton spent Mrs. Meador has been a convisited relatives in Paducah Sun- Springs were in Matador Tues- plans for financing a home ma- the week-end in Matador, with tinuous resident of this county

Seven Counties Unanimously Agree In Meeting Held

I E D U L E UNFINISHED

Here Saturday

F. Tunnell Elected Permanent Chairman of New Conference

The pipe of peace was passed lish, Joe F. McNelley, W. E as football chieftans of seven Davis, C. W. Pate, J. M. Duren, counties met to make medicine L. B. Patterson, W. W. Clements, for the 1934 season and to or-Wade Martin, Walter Irwin, K. ganize the new conference here

D. Monk, Smith Purdy, Bill The most encouraging note of Wason, W. T. Gwinn, J. D. Cra- of the highly successful meeting ven, T. B. Simpson, L. B. Tur- was the harmony in which every ner, Antone Freeman, Tom Ham- agreement received unanimous

W. I. Rushing, Vernon I atimer, B. F. Tunnell, superintendent I. M. Tiffin, Tom Edwards, W. J. of Matador Public Schools, who Brian, L. M. Miller, Judsom had been appointed temporary Watson, R. J. Merritt, Pat Sher- chairman, was unanimously elidan, L. B. Archer, J. N. Mur- ected as permanent chairman. rell, H. W. Keahey and Garland B. F. Harbour was also unanimously elected as secretary and treasurer of the conference.

The seven counties embraced in the conference include: Collingsworth, Briscoe, Hall, Floyd The Zone No. 3 in the Plain- Motley, Cottle and Dickens. The view District of the Methodist district was divided into North Church will meet in the Floy- and South halves, alternate dada Methodist Church, Tues- teams in each half to play alterday, March 13, beginning at 10 nate teams in the opposite half, o'clock. Mrs. Bryan Wells, winners to be determined by

Failure in two counties to-be ing date will be called this spring at which time the schedule and other unfinished business of the conference will be completed.

CHAMBER OF COMMERCE TO ELECT OFFICERS

The Motley County Chamber of Commerce at its regular meet-2. Children's Work, led by ing next Tuesday to be held at the Texas Cafe will elect new

All members and those interested in the work of the organi-4. Christian Social Rela- zation are requested to be pres-

Director C. L. Glenn is mak-News of world Outlook, by ing an effort to secure Senator Grady Woodruff of Decatur and Young Women's Circle, Floyd- brother of our local townsman Jimmie Woodruff as visitor of

IONORS 90th BIRTHDAY

Mrs. M. E. (Grandma) Meador was honored at the home of her daughter, Mrs. W. D. Long, in Matador, Friday, March 2, in celebration of her 90th birthday. Five children, 20 grandchildren and four friends were present.

Mrs. Meador, who has use of all her faculties, enjoys in assist-Special music by Hester West ing with some house work. She clearly recalls pioneer adventures in West Texas, especially in Young and Parker counties. where the Indians attacked her home on several occasions.

her mother, Mrs. W. H. Rattan. for the past 42 years.

THE FUNDAMEN

IS IN THE SO

WEALTH OF ANY

Roaring S

Start Fre

rchants And Business M

To Pay Cost Of Entertain

ment Each Week

Beginning next Saturday

noon, a free picture show

ed in the Texan Theatre, v

provided visitors in Roari

The entire cost of the ent

ment is being paid for

gressive merchants and bu

men of the city, who offer

dial invitation to all to

d each week's performance.

The show will be conduct

exactly the same order as t

rious free pictures whi

red very popular with Satu

To Missouri School

oytt Keahey enrolled Wes

day in the Chillicothe Bus

College in Chillicothe, Mi

i, for the Complete Busines

rse. Mrs. Keahey accompan

him to Chillicothe and wi

e her home there while he

C. and Weldon Mitchell o

on are visiting relatives her

week.

ings each Saturday.

Show I

MATADOR TRIBUNE Successor to the Roaring Springs New Published Every Thursday By The Tribune Publishing Co. Matador, Texas

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Admitted under Section 532 paragraph. 1 and 2 of the Postal Laws and Regulations.

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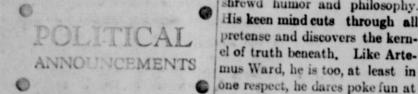
ALEADER West Texas

Press Association

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NOTICE TO THE PUBLIC article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN"



We are authorized to announce national notables. But his hum- "WALLS OF GOLD" the following names for public office, subject to the Democratic Primary mon v, 1934.

For District Judge: 110th Judicial District KENNETH BAIN (Re-election) A. J. FOLLEY

For District Attorney 110th Judic al District: ALTON B. CHAPMAN TONY B. MAXEY

For County Judge: W. R. CAMMACK

For Sheriff and Tax Collector and Assessor: J. E. SKINNER (Re-election)

For County Clerk: MARY E. JONES (Re-election) JACK ROBINSON

For County Treasurer: MRS. JOHN SMITH (Re-election) MRS. ANNIE TUDOR

For Commissioner Precinct No. 4 O. O. LOVE T. E. LONG (Re-election)

For Commissioner Precinct No.1 J. S. LAMBERT (Re-election)

CITY ELECTION April 3, 1934 For City Secretary: TOM HARRIS (Re-election)

VANCE H. GILBREATH

For Sale Pure strain Australorp eggs \$1.50 and 82.50 per setting. A. M. Parker, Paducah, Texas

Hollywood

MARSHALL FISKE (Special Holly wood Correspondent To

The Tribune)

Permit me to give you my imressions of a few celebrities. GEORGE ARLISS-There is something sardonic about the personality of Arliss, an oily diableric, a finnesse of evil machinations, lurks in his eye, in the strange quirk of his smile. You always sense an intrigue in the offering. In spite of it all you love this suave and polished ro-Any erroneous reflection upon gue, who holds you captive by the character, standing or repu- the very force of his magnetism tation of any individual, firm, and the consumate of his art But concern, or corporation that may do not make the mistake and see appear in the columns of The him too often, at too close inter-Tribune will be gladly corrected vals or else you will discover when called to the attention of that Mr. Arliss has a bag of the editor. It is not the intention tricks from which he extracts of this newspaper to wrongly use his mannerisms. That he is the or injure any individual, firm, finished artist, of this there can concern or corporation and cor- be ne question, tricks or no tricks. rections will be made when war- WILL ROGERS-Will Rogers ranted as prominently as was the must not be considered as a mere wrong published, reference or actor at all, rather, he is an American institution and his unique character dominates all his attempted characterizations. Rogers is the Mark Twain of is age, combining as he does. shrewd humor and philosophy. His keen mind cuts through all pretense and discovers the kernel of truth beneath. Like Artemus Ward, he is too, at least in

> A ROY BURLESON General Insurance First State Bank Building

Matador, Texas

with lesser wits, at the expense a sign-post on the road of her of his victim's feelings. He in- life, pointing to higher paths flicts no cruel hurts-his barbs which lead upward and upward are never moistened with deadly and upward to a brilliant goal. venom, Will Rogers always AL JOLSON-The strange strikes but inflicts no mortal in- admixture of joy and sorrow in jury. In spite of his enormous Al Jelson's make-up forms a incomes, from many various chiaroscuro in which the high sources, in spite of his high sta- lights of mirth, loveable roguery tion in life, through it all he has contrast with the deep shadows Co mpany over 27 N. B. C stood the test and remained him- on intense tragic emotionalism. self. His is the greatness of sim- Without wishing in the least to plicity. Perhaps the best-belov- cast any aspersions upon Mr. ed man in America today "and Jolson, I sense in him a person- rative to Conoco will remain a look upon his like again".

iating personality. months at this writing) has plac- superimposed upon a darker base. life. Irving Talbot's 20 - piece ed upon his mother's head the A base composed of heartfelt orchestra and sidelights by the very thing she needed to com- sorrow and intense emotionalism. plete her fine womanhood, the I think it is this quality of crown of motherhood. Nor is light and shade that is Mr. Joldone for her, he has opened a big tic. place in her heart and in this niche he has installed himself. He has given his mother a deeper potent, age-old power of mother- for this ad. hood has transfigured the former commedienne into a bigger, finer

Program

Friday-Saturday

Tom Keene in "GHOST VALLEY"

Sunday-Monday

Sally Eilers-Norman Foster

ROGUE THEATRE

Matador, Texas

LET'S GO WITH

COOPER SERVICE STATION MOHON SERVICE STATION DOBBS CITY MERC. CO. WALKER CHEVROLET CO. BOB. OIL METT YORK'S!JERVICE STATION WHITEFLAT S. J. AND GARAGE HIGHWAY SERVICE STA. -- FLOMOT

L. B. Robertson

Commission Agent Matador, Texas



Take No Chances

With An Ailing Motor -GET OUR -FREE EXAMINATION

Expert Repair Work GUARANTEED SATISFACTION MODERATE PRICES

Perkins Auto Service Matador

or is not, as is so often the case woman. Her baby has acted as She Went After Divorce

take it all in all we shall not ality that is somehow negroid in secret, for her sudden motor trip in its character. On the surface from Kansas City to Hot Springs, LOUISE FAZENDA-has al- Jolson, like his dusky brother, is Arkansas, which is to be dramaways been famous for her charm- a born entertainer, the song and tized, is filled with intimate facts in good humor. Her personality dance man, vivacious, with the and might easily have resulted exudes, radiates, a joyous bright- glitter of shiny eyes, the flashing in matrimonial tragedy. Funny ness. Everyone is attracted to of white teeth, an exumberance situations, beautiful scenic desher, falls in love with her ingrat- of gay animal spirits, all this you criptions, a gypsy Bluebeard and can readily see. This bright a treacherous lawer also have a Her infant son (about nine glittering surface is, however, part in this cross section of real

this all that the little rascal has son's chief personal characteris- DR. W. E. HARRISON

FOUND - Bunch of keys. Office Over Paducah Pharmacy understanding, a charming new Owner can have same by calling interest in life, but above all the at the Tribune office and paying

But Discovered Romance

Another true story, crammed with human interest and centered around a young love which . narrowly missed the divorce courts provides the theme for the March 7 radio travel progarm sponsored by Continental Oil

But the name of the young woman who submitted this nar-

DENTIST

Photographs Become Priceless

We assure you perfect work at moderate prices

-BETTER KODAK WORK-

PADUCAH,

Southwestern Exposition

and Fat Stoc's Show

March 10 to 18 Arlington Downs Races

March 29-April 19

Greatest Hote value in Texas

ON HIGHWAY 800 WEST 7 MAND TAYLOR STREETS OFT. WORTH .

or 10:30 to 11:00 Easte

stations.

10000000000000000000000

Paducah, Texas

1000000000000000000000000

MAJESTIC STUDIO

TEXAS

"Old Traveler" and fu

Radio fans who wis in on this Conoco prog nesday night, may closest N. B. C. stat used at 8:30 to 9:00 time, 9:30 to 10:00 Ger

Advertise it in the

City Beauty St Matador, Te



Styled Just You!

Onr Permanent Waves TOM-CREATED so as ohasize your charm... ing, of course, the latest in hair-dress. We featur ity work at moderate price

Special for 2 Wee MIS. J. J. Cooper wil Permanents for \$1.

In My Shop

Mrs.A.E. Westmor

for FT. WORTH

You choose FRIENDLY HOSPITALITY at the finest hotel in Fort Worth when you stop at the WORTH. Food "fit for a King," in all restaurants. A trained and courteous staff to service your every desires. Look at these values.

1 Larre Cheerlu' Guest Rooms

2. Oversize Four Bladed Fans

3 All Tile Bath in Every Room

tresses in Every Room

5. Modern Comfortable

Furniture

AND UP

4 Comfortable Air-Spring Mat-

CITY BARBER SHO



lity Work s Economy aundry Service

k how easy it is to pack up soiled clothes, give them to river-and have them red to you fresh, beautifully d and ready to use! Just is one opportunity to prove that you not only can reedom from drudgery but we money!

PUR LAUNDRY nomy and Efficiency has

this the wife-saving station

Go to any Conoco station or dealer, paid, self-addressed postcard. You cok of entertaining advertising illu

DNOCO BRON INSTANT STARTING-LIGHTNI

Thursday, March

"Old Traveler" and fu

Radio fans who wis in on this Conoco prog nesday night, may closest N. B. C. sta used at 8:30 to 9:00 time, 9:30 to 10:00 Ger

Advertise it in the

or 10:30 to 11:00 Easte

City Beauty St Matador, Te



tyled Just You!

r Permanent Waves at M-CREATED so as 1 size your charm...co of course, the latest nair-dress. We featur work at moderate price

ars. J. J. Cooper will ermanents for \$1. In My Shop

s.A.E. Westmore CITY BARBER SHO

HEADED

Fort Worth when you stop Food "fit for a King," in trained and courteous staff try desires. Look at these erlu' Guest Rooms our Bladed Fans

to n Every Room Air-Spring Matvery Room miortable

THE FUNDAMENTAL WEALTH OF ANY LAND IS IN THE SOIL.

ROARING SPRINGS SECTION

THURSDAY, MARCH 8, 1934

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Roaring Springs To Start Free Picture Show Next Saturday Good Fire Record Earns Second may be made a better and health-

rchants And Business Men To Pay Cost Of Entertainment Each Week

Beginning next Saturday afnoon, a free picture show loed in the Texan Theatre, will provided visitors in Roaring ings each Saturday. he entire cost of the enterment is being paid for by

gressive merchants and busimen of the city, who offer a dial invitation to all to atd each week's performance. rious free pictures which

To Missouri School

i, for the Complete Business session. rse. Mrs. Keahey accompan-

Special for 2 Wee C. and Weldon Mitchell of on are visiting relatives here



lity Work aundry Service

how easy it is to pack up that you not only can reedom from drudgery but ve money!

omy and Efficiency has

W. M. S. MEETS

as leader.

worded the prayer at this time. ance rate in the past two years

The program being on Social Service Relations, our theme The show will be conducted the negro people. Mesdames centered around our work with exactly the same order as the A. J. Hodges and Guy Braselton gave beautiful messages on this yed very popular with Satur- work. Plans were made to do more work with them in the fut-

things to the Missionary Meeting, Tuesday, March 13 or send

Sorry to report some absent Mrs. Johnson and daughter as visitors. Visitors are always

Mesdames Ed Hudsen, Elmo soiled clothes, give them to Wood, D. S. Cargile, Birdie Gipriver-and have them re- son, J. M. Dunlap, Sr. and Mard to you fresh, beautifully vin McBrayer met Monday in any where or any time please and ready to use! Just the home of Mrs. M. E. Keahey s one opportunity to prove to quilt a quilt for the W. M. S.

Mr. and Mrs. Clarence Cargile went to Lubbock Saturday where Mr. Cargile will undergo treatment from specialists for the benefit of his eye which was this the wife-saving station injured by a mesquite thorn re



ree Tony Sarg book of these eighteen advertise-Gotoany Conoco station or dealer, who will give you ald, self-addressed postcard. You will receive this ok of entertaining advertising illustrations by mail.

DNOCO BRONZE GASOLINE NSTANT STARTING-LIGHTNING PICK-UP-HIGH TEST

LESS INSURANCE RATE FOR ROARING SPRINGS

Reduction In Two Years

Roaring Springs will receive a 15 per cent Fire Insurance Cred-W. M. S. met at the church in month, according to advice retheir regular leaflet and business ceived by Lourena Ferguson, loprogram, with Mrs. A. J. Hodges cal agent, from the State Fire of all insects and is a master Insurance Department.

After the song services she Because of its good fire record conducted a short devotional, last year, Roaring Springs reusing Job 10-16 as her lesson ceived a 12 per cent credit or 27 theme. Mrs. M. E. Keahey per cent reduction in fire insur-

METHODIST CHURCH

The pastor appreciates very much the attendance last Sunday at all the services. Sunday him to Chillicothe and will very needy families. Clothes three groups of young people that city, the her home there while he is that can be made into useful and children. Young people things, canned goods to supply have you found your place? The Miss Vera Lamina ck left Sun- visitors in Plainview this week. their tables, you may not have Senior League rendered a very day for an extended visit in much but every little bit will fine program Sunday evening. Floydada. help, even tho it may be only We invite all to join with us. "home made" soap. Bring these Both preaching congregations command us. were good. Some visitors were

> you with us, come again. on account of sickness. We mis- Tuesday, 13th, at Haskell, we help in any way possible. expect a number of our local If not attending church elsepeople to attend.

We plan for a spring revival, beginning on first Sunday in April. ? Rev. A. O. Hood, pastor Mr. and Mrs. Henry Blood- at McAdoo will do the preaching. worth and son, of Dougherty, All are urged to be making plans for. visited in the home of Rev. and for it. A welcome awaits each Mrs. McBrayer Sunday after- person in our town and community regardless of church affiliation, or of no church, to be in at-

Still lots of sickness. If this pastor or wife can be of any help

Good Clothes Aid Self Assurance



Good clothes well cleaned and pressed give a sense of self assurance that aids success. Feel confident that your clothes are correctly dry cleaned when

New Spring Samples have arrived

we do your work.

Jackson

The Tailor

Take a Chance-But not with Dry Cleaning" Roaring Springs

CLEAN-UP WEEK

ier place in which to live, the week of March 12, has been designated as clean-up week. Filth, trash and rubbish make the ideal The ladies of the Methodist it, beginning the first of this place for the breeding of the common house fly.

The house fly is the filthiest when it comes to spreading disease germs. Place your tin cans and other rubbish in a convenient place and it will be taken away. Let's all join in and fight filth and disease.

J. F. Hughes, M. D., City Health Officer

Former Roaring Springs Boy Honored

school not quite normal, but The many friends of Burton good. We feel rather keenly the Love, a former Rearing Springs absence of our Superintendent boy, will be pleased to learn that Mesdames Gipson, Hulan Car-who has been absent for the last at the age of fourteen years he gile and T. M. McBrayer gave several Sundays on account of has the distinction of being the loytt Keahey enrolled Wed- interesting sketches from the an injured eye. The Sunday youngest senior of Wellington lay in the Chillicothe Busi- Missionary News. The presi- school and entire church will be High School, This young man College in Chillicothe, Mis- dent conducted a short business glad when he can again take his has the best wishes of his many place among us. The Leagues friends here. He is the son of Plans were made to help some were well attended. We have Prof. and Mrs. C. C. Bishop of the week-end.

The women of our church are present, we were glad to have doing unusually good work this year. We appreciate their work Our District Conference meets and stand ready at all times to

where, we cordially invite you to attend each Sunday at the Methodist Church.

"The Friendly Church." T. Marvin McBrayer, Pas-



Here's the NEW Coleman Easy-Glide AUTOMATIC ELECTRIC IRON

Light Weight, 31/2 Lbs. Full Size, 1000 Watts

No bearing down, no heavy pushing and pulling. The extra heat does the work of extra weight. All you have to do is to guide the new Coleman Easy-Glide and it gives you beautiful work, quickly done. Heat automatic and adjustable.

Saves up to 40% on cur-

STURDY, ACCURATE, LONG-LASTING THERMOSTAT

DEPENDABLE, LONG - LIFE HEATING ELEMENT Graceful in design. Finhed in super chromium

THACKER SUPPLY CO.

SEE THEM AT-

Roaring Springs, Texas

Work of Modernizing City Drug Completed

Drug Store in Roaring Springs, Texas. is practically completed, manager Harold Jones declared Tues-

The store which, when completed, will have received new wall decoration, attractive floor covering and entire new paint of front, presents a modern appear-

G. W. Green was called to La Mesa Wednesday to attend the funeral of his brother-in-law, who died in that city Tuesday.

T. A. McDonald spent the week-end visiting in Oklahoma

Walter Woodrum of Paducah visited with friends here during

Mr. and Mrs. Godfrey were

Mr. and Mrs. J. R. Meason have as their guests this week GOODRICH TIRE their daughters, Mrs. R. L. Mur-

ray and Mrs. Clyde Brown of Lubbock

Mrs. J. D. Green left Monday Work of modernizing the City for a visit with relatives in Post.



Are Expensive

Miss Elizabeth Swim returned Save your car, save money and rom Vernon Tuesday, where time by proper lubrication. Now. she had been for a tonsil operations the time of year to have a ion. She was accompanied by complete change of oils and greases in your car. Save costly repairs.

CONOCO PRODUCTS

Expert Repair Service on all makes of cars

York's SERVICE STATION

***************** Be Selfish

Be selfish when you buy. Demand the best in merchandise, the finest in quality, the peak of value. Demand that each dollar you spend do its utmost in ultimate good for you. We offer you a way in these

SPECIALS

MEN'S

WORK PANTS 5100

GOOD QUALITY MEN'S DRESS SOX At 13 Pr.



\$1.95 Values

Friday and Saturday

\$1.00

Cannon Towels 18x36 inches

DOUBLE THREAD Saturday Only

Work Shirt Men's Extra Quality Triple

Stitched Work Shirt At 50°

Newest Spring Patterns Dress Pants

Be Sure To See The Free Picture Show In Roaring Springs Each Saturday

DRY GOODS

POARING IDDINGS

"There is glor

for any man to

RIBUNE VOL. 8, 1

TRAIL DUS

Spring again slip

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Maytag Factory New Working To Capacity

"Since January first our fac- orders." tory has been working to capacity. Our present daily output is greater than at any time in the history of the company,' stated Mr. E. H. Maytag, washing machine manufacturer of Newton, lowa, Monday.

til further notice no more new dealers were to be signed because of the flood of orders already on hand. Mr. Maytag announced A marillo Saturday and Sunday. **| **************************

this notice "as a matter of fairness to our dealers in view of the company's present inability to make prompt shipment of

Such a statement, coming from one of the world's largest manufacturers of washing machines, is a clear indication of better times on the way.

Mr. and Mrs. James Neblett The entire national sales or- left Thursday for Oklahoma ganization of The Maytag Com- City, where their small son, pany has been notified that un- James Russell will receive treatment of a hay fever specialist.

Phillip Graves was a visitor in

Tulia's Best Flour

FOR

Wilson & Mayfield

Grocery

Matador

... that's why Opaline has

Generally speaking, the older a crude oil is the better

motor oil it makes. Nature seems to temper it under the

earth in a way which aids heat resistance. Sinclair Opaline

Motor Oil is refined and blended from the oldest Mid-

continent paraffin-base crude oils, mellowed and filtered

In manufacture, Sinclair makes Sinclair Opaline even

more heat-resisting by removing the non-lubricating

petroleum jelly-a process which requires chilling the oil

down to as low as 60° F. below zero. Try a crankcaseful.

under the earth for an average of 80 million years.

MOTOR

From the Oldest Mid-continent Crudes

Agent Sinclair Refining Company (Inc.)

ROARING SPRINGS

more heat resistance!

Note how seldom you need to add oil.

MELLOWED

80 MILLION

YEARS!

Better And More

Economical Baking



LOS ANGELES . . . Glamorous Mae West's appearance in court to testify against Edward Friedman, alleged to have "done her wrong" in theft of jewels and cash ing to some \$15,000, was the oc-casion for picture fans to pay her high personal tribute.

MOVIE CHATTER By a Rogue

I was out to the Oil Well the other day, where a very efficient Conoco service man greeted me, and who, after airing my tires, watering my battery, washing my windshield, checking my oil, cleaning my lights, dusting the ing, pays a rate higher than that car upholstery, et cetra, informed me that he figured the best dustry. At present rates, all the thing he could do to put Conoco products (and other staples) before the American public, would average 69 cents an hour." be to write a "Conoco Column" for the Matador sheets. To be sure I agreed with him, thinking back in the back of my mind, "Oh, yeah, you villium, you just want to perambulate into a dissertation about a certain show guy going up on the plains one nite and couldn't get back;" and now to my keen disappointment I find that the Conoco column aint. I have a good one on that bird, you just wait!

Friday and Saturday we have another Tom Keene western for you, entitled "Ghost Valley." This is a very new little western with lots of action; and by the way Tom has roped him a good looking woman in this one, quite

a relief, I say. Sunday and Monday we are offering you a Kathleen Norris story, that is very new, and more or less unheralded. You know a lot of these pictures you hear so much about are just a lot of ga ga when you see them, well you have heard very little of this picture, but from the author and from the cast you can bet there is a sweet little picture here that you will all like. The ors Sunday afternoon. lead is played by Sally Eilers and Norman Foster of "State Fair." The name of the picture is "Walls of Gold," and its here Sunday and Monday.

Mr. and Mrs. Bill Nickson accompanied by Mr. and Mrs. Lawrence Bryan, attended the wrestling match at Childress Wednesday night.



Chevrolet Payroll Greater than 1933

DETROIT, Mich.,-That the an hour as compared with a code Mrs. Bill Pipkin as leader. minimum of 43 cents was revealed here by M. E. Coyle, general manager of the Chevrolet the following parts given: Motor Company.

He also announced that on Feb. 8 the company turned out 3,349 completed passenger cars tic Love, "Evelyn Hope", "Love and trucks. Plants are now headed for capacity operation as Among The Ruins" and "A Lovfast as manuficturing processes er's Quarrel"-Mrs Stanford. will permit, with prospects for maintaining peak production well Miss Nixon. into the spring months, Mr. Coyle announced. Dealers are already delivering new 1934 passenger cars to consumers, and with the high volume obtained in assembly plants, any desired model will soon be available for immediate delivery, he added.

Present payrolls of over 55,000 people compare with 33,000 a year ago. "These figures cover only what we refer to as our direct employment," Mr. Coyle said. "The majority of these people are employed at hourly rates at our 21 factories in various parts of the United States.

"Present hourly rates are 20 per cent above those of a year ago and equal to those in effect in 1929. Only one trade, print-

Whiteflat Flashes

[Mrs. W. L. McWilliams, Correspondent]

C. E. Spray and Miss Gladys Spray spent a weak at Shallowater visiting his daughter, Mrs. Jim McMahon.

Mr. and Mrs. Verne Austin were recent visitors in Plainview Mr. ane Mrs. Sam Lybarger of Hereford spent last week-end

J. T. Hamilton of Seminole, Okla., is here for a few days.

Plainview visited relatives here day. Tuesday night.

H. M. Murphy was a Memphis visitor recently. Mr. and Mrs. Huey Shackle-

ford visited in Quanah last week- this week Mr. and Mrs. Walter Martin of Lubbock was here last week-

Mr. and Mrs. F. C. Bourland and Mr. and Mrs. A. J. Browning were Roaring Springs visit-

Mrs. M. Clifton has opened a cafe in Whiteflat.

Lloyd Kimbell and Miss Ola Kimbell of Artesia, N. M., are here visiting their parents, Mr. and Mrs. J. G. Kimbell. Mrs. Maud Dean of Jayton

was here Sunday and Monday. A protracted meeting is in progress at the Baptist Church, the preaching is being done by Rev.

Fitzgerald of Olton. Joe Bloodworth made a business trip to Quanah Monday. Mr. and Mrs. Joe Bloodworth

were Sunday visitors in Child-Raymond Garrison is suffering

an attack of sciatic rheumatism. G. F. Lynch has been seriously ill, but his condition is reported as improving.

Tony Maxey of Floydada, candidate for District Attorney, was a visitor of this city Monday.

F. C. King of Roaring Springs was a business visitor in his city

Junior El Progresso Club Holds Meeting

The Junior El Progresso Club average wage paid Chevrolet met Wednesday, March 7, in the workers approximates 69 cents home of Mrs. W. R. Moore, with week, as manager of the

> The program consisted of study of the poet Browning, with market experience.

Browning, the Poet of Optimism, "Saul", "Pippa Passes" and "Rabbi Ben Ezra"-Mrs Moore.

Irish Folk Songs-Club, led by

Mr. and Mrs. R. L. Pendergrass, former residents of this city, and now of Seymour, are visiting friends here this week.

Mr. and Mrs. Martin Crews accompanied by their daughter and her husband, Mr. and Mrs Carl Farmer, of Childress, attended the meeting of the Caprock Bankers Association here

FOR SALE-Good milk cows with young calves. See Fay Tip ton Northfield

Claud Wilson and Miss Ruth

Groves visited in Paducah Sun day afternoon

Mr. and Mrs. James E. Meador of Paducah, visited relatives here Friday.

S. D. Hunter of Roaring Springs was transacting business here Wednesday.

C. G. McCarty of Afton, attended to business in Matador, Wednesday.

Bill Moore made a business trip to Dallas the first part of

Marvin Patton made a busi-Mr. and Mrs. G. W. Dalton of ness trip to Wichita Falls Taes-

> T. L. Hamilton of Seminole, Oklahoma is visiting friends and relatives here and at Whiteflat

FROM ANSON

Jodie Creel of Anson, Ter accepted a position with Matador Cash Grocery department of the store, Creel has had five years m

Mr. Creel is filling the posit ormerly held by Mr. A. V. sap, who has moved to Fe county, where he is entering Browning's Theory of Roman . private business.

> Howard Traweek who is as dent at Texas Teck at Lubbe spent the week-end with his ents Dr. and Mrs. A. C Trawe

C. W. Webb of Flomot, transacting business in Mate Wednesday.

HIGHEST DRICE FOR YOUR REAM A.A. Tiptor

MATADOR, TEXAS



Building Needs at the Right Prices Act Now! Save!

The most thorough and efficient building service you have ever used--complete from start to fiaish with quality materials sed expert aid--bringing you stronger and longer lasting building supplies -- at prices that compare very favorably with any. When you build, remodel or repair, let us, give you satisfaction and econ-

> Lumber-Roofing Cement-Millwork Plans-Contracting

Burton-Lingo Lbr. Co.

wood PACKAGE COFFEE **EXAS' LARGEST SELLER**

Regardless

of the Coffee you are using, try a pkg. of this Texas Largest Selling Package Coffee. Use it, if not perfectly satisfied your money will be refunded,

New Gar Amer. Beauty

48 lbs \$2.00 24 lbs \$1.05

ONION SETS

Gal.

Large Staymen

Doz. 386 APRICOTS Gal. Can Ripe Fruit

HOME OWNED TADOR CASH GROCER

Willie Hutto receive

Sunday aftern oning her to come ville, Texas to the her father, R. H. Hu oke at that place. e C. B. Whitten and J. n, left here Tueso on to bring Mr. Hu

ome as soon as his cowould permit.

Matador man decla new automobile d e a thing the old on ve, except a mortgage I have about reach ge of life where I c

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Saturday, which is most thrift I have ed in my life.