

# THE MOTLEY COUNTY NEWS

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, FEB 4, 1926

NUMBER 49

## DOING IN TEXAS

Pure Sunshi e Cot- arrived in Rising distributed a- number of the far- section. The pool with a view to stand out this region, farmers as possible same kind of cot-

M. —A committee Albert Pruit, R. H. Lawrence have designated as at the Carlsbad February 1st, the under the complete the Government will be charged. isbad Cavern has as the Eighth world.

ston gins are still Texas. The gins during all day and of a total of 178 bales ginned here in one

is plan ing to have pool which will use, cafe, ball room. The pool is to be feet with a depth

The city of Roches- election for the ing in a water sys- votes were count- 121 for and of the issue.

the owners of the Haskell will erect building in the et of the city. as' only licensed ing is located at ing to J. Lee, Tar- labor commis- as just obtained a State Labor De- ing to W. A. By- the legal right to Texas Teachers' Ex-

has had several ce placing school opened a bureau and operated a report, La. and Las He has placed teachers over the thwest. Now that legal private bu- ate, he expects to ter volume of bus- than ever before. makes no charges writes having vac-

The regular month-

ly luncheon of the local Chamber of Commerce was recently given at the Ware Hotel, with President J. B. Cardwell presiding. One of the outstanding subjects up for discussion was the \$50,000 drive to be made for Wayland College.

Eden—At the recent meeting of the board of directors of the Eden Chamber of Commerce the following development program was mapped out: The organization of a Building & Loan Ass'n; The cutting up of ranches; the organization of a White Way; The building of a park and fair grounds for the Concho County Fair. A campaign for diversified and intensive farming in the county planned along the lines recommended by R. Q. Lee, president of the West Texas Chamber of Commerce.

Vernon—Col. E. O. Thompson of Amarillo will let a contract immediately for the building of a five-story Hotel for Vernon, Texas. The hotel is to cost \$240,000. It will be of red face brick, all rooms outside and 121 with bath. Two high-speed elevators will be installed, also circulating ice water and other features of present-day city hotel will be incorporated in the structure.

Amarillo—The Amarillo Refining Company is prepared to double the capacity of its refinery at once. Two 55,000 barrel tanks have recently been completed and other improvements are under way in order to care for the production of the Panhandle field.

It is hoped that every one in the city will use this week to the very best advantage in cleaning up their premises. All of the trash and rubbish should be piled in a convenient place and will be hauled off at the expense of the city. The hauling will be done on Friday and Saturday of the week, that is the 27th and 28th, of the month, and the cleaning should all be completed by the night of February 15th. Make Matador a clean and healthful town.

Another Marathon dancing craze is sweeping the nation—this time the erratic Charleston, which wears out milady's \$12 brogans in a few minutes of "buck and wing." Bessie Lemmey of New York ruined her shoes in a contest which went 53 minutes—said to be the record to date.

The regular month-

## WHITEFLAT MUSINGS

Rev. Clyde Smith preached at the Methodist Church Sunday. W. L. McWilliams and family spent Saturday in the L. E. Cooper home at Roaring Springs.

Mrs. Woodard of Spur is visiting her daughter, Mrs. J. H. Casey.

Mrs. L. Y. Jameson was called to Flomot to be with her daughter, Miss Ellen, who was quite with the flu.

Miss Oleta Kenneday of Matador spent the week end with Miss Alma Jameson.

A. Watson and family are moving to Abilene. We regret to lose this estimable family but we wish them success in their new home.

Rev. Adick is preaching a series of sermons at the Baptist church this week.

Mrs. Homer Kingery spent the week end with home folks.

Mrs. M. D. Morriss entertained with a dinner Sunday in honor of J. D. and M. D. Morriss' birthdays. Those enjoying this delightful affair were Mr. and Mrs. W. R. Tilson, Mr. and Mrs. J. D. Morriss, Mr. and Mrs. L. Y. Jameson, Misses Ellen Jameson, Nannie G. Morriss and Hostess and family.

Quite a number of our folks attended the annual meeting of the Chamber of Commerce at Matador Monday night.

## PROCLAMATION

Acting under authority of the city council, I, B. M. Sudduth, Mayor of the City of Matador, do hereby proclaim the 27th Wee in February as clean-up week for the city.

It is hoped that every one in the city will use this week to the very best advantage in cleaning up their premises. All of the trash and rubbish should be piled in a convenient place and will be hauled off at the expense of the city. The hauling will be done on Friday and Saturday of the week, that is the 27th and 28th, of the month, and the cleaning should all be completed by the night of February 15th. Make Matador a clean and healthful town.

B. M. Sudduth, Mayor

## JUNIOR LEAGUE PROGRAM

For February 7th 1926 Subject—Why we have a Junior Epworth League. Scripture Lesson—Philippians 3: 12-14, Matthew 5:14-16. Preparation—Helen Simpson. Program—Allie Fay Williams. Junior League Pledge—Lnea Mae Davis.

Reason we have a Junior League—Kathryen Sheats.

Our Goal for this year—Pearl Cammack

How to reach our goal—Ruth Moore.

The story of a Garden—Naoma Mitchell.

Special Music—Nellie Rhea Higgins.

Reading—Silbe Burleson.

Special Music—Odell Burleson.

Our Junior League meets every Sunday afternoon at 3:30 and we would be very glad to have some visitors present to enjoy this program.

President Kathryen Sheats Secy Naoma Mitchell.

## B Y P U GOES TO FLOYDADA

Twenty-eight young people from the Matador Baptist Church went to Floydada Sunday afternoon (January 31st) and rendered a program at the Baptist church at 6:15 p. m.

The subject of the lesson was "Living the contented Life," Paul the example.

Those taking part on the program were:

Rebecca Fulkerson, Ruth Groves, Elbert Reeves, Rachel Roberts, Ruth Barrett, Amy Glenn, Wade Cagle, Willard Bumpus, Noble Groves.

Special Music—Voice duet, Virginia and Velma Gaines.

Violin Solo—Clara Cammack.

Reading—Vivian Eates

Accompanists—Uarda Gaines, and Rachel Patton.

Chaparones: Messers and Madams, T. P. Metcalf and Darus Fulkerson.

## 1926 IMPROVED KITCHEN CONTEST

The work done in Motley County in the Improved Kitchen Contest for 1925 speaks for itself. This year there have been ten club women to enter the 1926 State Contest. It is not too late for those who want to improve their kitchen in some way to be entirely out of the contest. The county contest will be held some time the latter part of April, before the District and State Contest in May and June.

If there is any one who would like to enter the county contest, that person should get in touch with the Home Demonstration Agent and have her kitchen scored and pictures taken before improvement is begun.

The following suggestions may be of help to any one interested in kitchen improvements and you are at liberty to call on your Home Demonstration Agent at any time for suggestions. She is here to help you—use her.

## ARRANGEMENTS OF KITCHEN EQUIPMENT

The housewife does not obtain full benefit of her labor-saving kitchen equipment unless it is so located as to save steps and effort. Two general processes take place in every kitchen in connection with every meal. The first is the process of preparation, the second a process of clearing away. In order to save steps and effort, the following plan should be used.

## MEAL PREPARATION

Steps—1. Collecting raw material 2. Preparing, i. e. mixing or beating, etc. 3. Cooking.

4. Place for preparing hot food to send to table. Equipment—1. Pantry, cellar, ice box, etc. 2. Kitchen cabinet or work table. 3. Stove. 4. Table or wheel tray.

## CLEARING AWAY PROCESS

1. Removing of food and soiled dishes after meals. 2. Washing utensils and dishes. 3. Putting away clean utensils. 4. Table, wheel tray or drain board at right of sink.

5. Sink, or special table. Drain board of table at left of sink. 6. Closets and shelves near sink.

The kitchen stove is generally immovable because of the flue. Re arrangement of kitchen equipment therefore, is made with this fact in mind. The cabinet should be in the left of the stove and the other table for food just cooked on the right. The route should be to the left. There should be a table for each process outlined in order that confusion may be eliminated. A wheel tray is desirable since it can be moved from one part of the room to another and out of the way when not needed.

Similar equipment should be grouped and suspended from hooks near the place where most needed.

Over or near the work should be grouped and suspended from hooks near the place where most needed.

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## INTERMEDIATE B Y P U PROGRAM

February 7th, 1926

Song—The Old Rugged Cross.

Song—I can hear my Savior Calling.

Prayer for young Christians struggling for Christ.

Business—

Records—

Group 1 in charge of program.

Subject "Picture in an old Man's Life."

1. The gift that Jesus wants— Mrs. Patrick (Leader)

2. Samuel's place in the nation— Marrion Warren.

3. God's House—Bryan Cammack.

4. God's People—Tommie Tudor.

5. The First King—Ward Ratton

6. David—Winifred Groves.

7. Sword Drill, Scriptures from Bible.

Poem—Clara Cammack.

8. Leaders Ten minutes.

Song—More Like the Master.

Closing Prayer.

## YOUR CITY TAXES

Are now due. Everyone who owns property in the city limits of the town of Matador, owe a city tax, in addition to their County, State and School Tax. These Taxes are being collected at the Matador Abstract Company's Office, in the First National Bank building. A ten per cent penalty has accrued on all taxes not paid, but the city council has voted not to add this penalty until the 15th day of February. If you have not paid the city taxes, do so before the 15th of this month.

By Order of City Council.

## Fright or Guilt?



David L. Marshall, Philadelphia Chiropactor, confessed dismembering the body of Miss Dietrich, whom he claims took poison because of a blasted romance—and died in his office. Through fright, he says, he tried to do away with the body.

## THIRD ANNUAL MEETING

The Third Annual Meeting of the Motley County Chamber of Commerce was held at the High School Auditorium last Monday night. A splendid program consisting of music by the Matador band, songs by the Girls Glee Club of the High School and a number of other special numbers were rendered. The presentation of the prizes to the boys winning in the cotton contest was appreciated by all and the boys deserved the applause of the large crowd that was present on this occasion. The principal speaker on this occasion was Dr. P. W. Horn, president of the Texas Technological College of Lubbock who delivered an appropriate address, which was enjoyed by all present. The affair was one of the biggest things that Matador has pulled off in this line since our coming to the city, and proves that there is plenty of pep in the Motley County Chamber of Commerce.

## FLOMOT NEWS

Little Sue Ella Bryant is very much improved.

Mr. and Mrs. Crowell visited Mr. Crowell's sister Mrs. Tipton at Northfield last Sunday.

Mr. Lawrence Washington and Miss Alpha Daughtry were united in marriage at Matador last Sunday. Rev. Pipkin performed the ceremony. Both of these young people are well and favorably known in our community and have scores of friends who wish them much happiness in life.

Little Houston Wedeman is very ill with pneumonia.

Mr. Ike Grundy was a Memphis visitor Sunday and Monday.

Mrs. Kingery and Miss Ellen Jameson have been quite sick with the flu.

Quite a few people from Matador and Whiteflat were here Sunday afternoon attending the singing and Baptist Fifth Sunday meeting.

Mr. Clint Ellis returned from his vacation Wednesday.

Mr. and Mrs. Bert Edmondson made a trip to Paducah, Texas Wednesday of this week.

Mr. and Mrs. Lem Guthrie were Plainview visitors on Wednesday of this week.

Henry Ford made a trip to Plainview Wednesday.

## THE FIRST LESSON

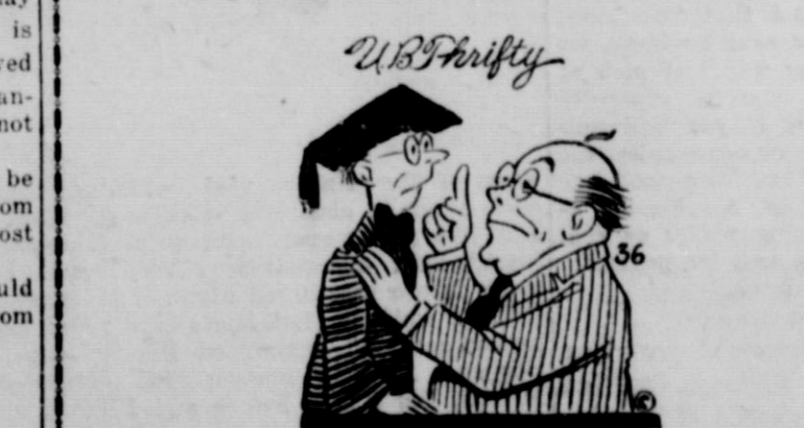
is given to learn when he enters the school which qualifies for is to put by part of his salary week. The truest friend in time ersity is the bank account, and est foundation upon which to fortune is the accumulated sav- months and years.

BANKING BUSINESS IS RESPECTFULLY SOLICITED

First National Bank

MATADOR, TEXAS

## WHO OWNS YOUR BANK ACCOUNT YOY OR SOMEBODY ELSE



Every man's financial history is recorded in some bank. Whether the pages be full or blank, it's your record.

If you insist upon exchanging your birthright for "gas and oil" we can't prevent it—BUT—if you would like a bank account, we are able, willing and waiting to help you.

FIRST STATE BANK Matador, Texas

"THERE IS NO SUBSTITUTE FOR SAFETY."

GROVER C. MITCHELL EDITOR  
AND PUBLISHER

Published Thursday each week.

Subscription rates \$1.50 Strictly  
In Advance

Entered as second class matter  
at the Post Office, Matador, Tex-  
as, under act of Congress, March  
3, 1879.

Four weeks constitute an adver-  
tising month. Where advertise-  
ments are inserted and no instruc-  
tions given, same will be run un-  
til ordered out, and charged for  
accordingly.

Advertising rates will be furnish-  
ed on application.

#### THE AMERICAN CREED

"I believe in the United States  
of America as a government of  
the people, by the people, for the  
people; whose just powers are de-  
rived from the consent of the  
governed; a democracy in a re-  
public; a sovereign nation of  
many sovereign states; a perfect  
union, one and inseparable, es-  
tablished upon those principles  
of freedom, equality, justice and  
humanity for which American  
patriots sacrificed their lives and  
fortunes. I therefore believe it  
is my duty to my country to love  
it; to support its constitution; to  
obey its laws; to protect its flag;  
and to defend it against all  
enemies."

#### Announcements

We are authorized to announce  
the following candidates Subject  
to the action of the Democratic  
Primaries.

#### FOR TAX ASSESSOR

J. D. (Jeff) Morriss.  
J. A. Groves.

#### For District & County Clerk

W. T. Patton.  
Jack Catlin.

#### For Sheriff & Tax Collector

Claud Warren—Re election

#### For Commissioner, Pet No. 1.

W. E. Ellithorp.

#### For Commissioner, Pet No. 2.

J. F. Montgomery, re-election

#### For County Treasurer

Mary Moore.  
Mrs. Lois Smart, Nee Groves.  
Mrs. Annie Tudor

#### For Public Weigher, Pet No. 1.

W. B. Wason.

We would like to encourage the  
readers of this paper to trade with  
the merchants that are represent-  
ed in our paper. We believe you  
will be satisfied for several reason-  
s. First—The merchant who  
advertises is asking you in a  
gentleman like way for a portion  
of your business, and second—He  
has the goods that are being ad-  
vertised. On the other hand the  
merchant that does not advertise  
takes the stand that "We don't  
have to solicit your business, we  
will get it any way." Which of  
them do you consider deserves  
your support? If you will notice  
in any city or community, the  
merchant who carries a good line  
of advertising is considered a-  
mong the trading public as real  
live merchants, and are generally  
getting the business.

Dr. Horn expressed our views  
exactly in his address at the High  
School Auditorium last Monday  
night, when he said "that each  
and every business was essential  
to the welfare of the town." It is  
true that none of us would want  
to live in the town if other busi-  
ness houses, schools and churches  
were not represented, yet you will  
find some business men who are  
greedy and even jealous of a com-  
petitive merchant, but of course  
that is not the case in Matador.  
However we could improve a  
great deal more on helping one  
another more than we have in the  
past and thus improve our town  
in a number of ways. Let us try  
to work in perfect harmony from  
now on out. We know that an  
editor can be pepped up and do  
a lot more of real boosting for a  
town when his paper is carrying  
good live "ads" from good live  
merchants.

## Mr. and Mrs. Sallie

—being the Confessions  
of a new wife...—  
Illustrated by Paul Robinson  
Copyright 1926 by Publishers Automobile Service

#### FORWARD

Sallie and Curtiss were married.  
Society turned out in all its glory  
to fill historic old St. John's to  
overflowing. The wedding was  
beautiful beyond description, hold-  
ing everybody spellbound until  
the last note of the great organ  
had faded.

Then with a rustle of silks and  
satins, they were whisked away  
amid happy laughs, good wishes,  
showers of rice and roses, to  
honeymoon amid Europe's gay  
places. Here we find them in  
Paris, beginning their life together  
**PARIS AT NIGHT, THE SCENE  
AND THE EXHIBITION**

Paris is most radiant at night-  
time. One would have to be cel-  
lulous indeed not to have an accel-  
erated heart-beat in crossing the  
Place de la Concorde with its  
many vistas, the most impressive  
of which is the Champs Elysees  
with its magnificent width of  
gleaming pavement and in the far  
distance the Arc de Triomphe un-  
der which, like an eternal soul,  
flames the torch to the Unknown  
Soldier.

Though late in the summer as it  
was all Paris was still interested  
in the Exposition des Arts Deco-  
ratif which, after receiving inter-  
national interest and unani-  
mous approval from the whole  
world, as scheduled to close in  
the early autumn.

As we approached the grounds,  
the Seine was an alluring picture,  
reflecting myriad lights of bril-  
liant colours from the innumera-  
ble buildings, exhibits and amu-  
sement stalls. Fountains in all

"Or, as your friend Ellie Mit-  
chell would say, "It's the rat's  
rubber," laughed Barry turning  
to me.

I looked around. Of course we  
had read about the intricate house  
boats on the Seine and I believed  
that of all the artistic things I  
had seen in Europe right here was  
displayed in the most original  
ideas.

In the first place the small  
tables and chairs were painted  
midnight blue and raspberry red;  
the walls were of rough-textured  
ecru linen with alternate stripes  
of blue and red, each little chair  
had its own little cushion and in-  
dividual design; the walls were  
also covered with futuristic pic-  
tures representing in the most  
grotesque manner, all sorts of  
fruits, liquors and wines. But  
perhaps the most charming touch  
of all were the curtains which  
gave the boat the cozy atmosphere  
of a private dining room and shut  
out the night. They were made  
of hand-blocked natural-toned lin-  
en printed in huge poppies of  
vivid hue.

"Look at the ornaments around  
the wall!" I exclaimed clapping  
my hands in delight.

"Yes, Poiret selected each one  
of those himself with meticulous  
care" explained Andre, "they are  
as interesting as museum pieces,  
each bit of antique pottery being  
a study in itself."

I think perhaps the most tem-  
peramental touch of the entire  
place was that the dinner was  
served in appropriate and clever  
plates, each suited to its partic-



tones of the rainbow, vied with  
each other in elaborate splendor  
and like gay women with wild-  
tossed hair, threw their silvery  
spray into a rose-tinted night.

"Paul Poiret's love-boats are  
tres charmant," announced Bar-  
rington Pierce, lapsing into  
French, "as I said before and I  
think a little different from any  
restaurant in which you've dined."  
So we made our way between  
laughing holiday people to the  
first of three boats designed by  
that most famous creator of fem-  
inine attire.

We boarded the "Desiree" and  
I was tempted to stop at one of  
the inviting tables with its  
orange light and flamboyant um-  
berella which was the only sep-  
aration between the guests and  
the starry sky. But Andre an-  
nounced that they were reserved  
for the afternoon crowd or for  
those who wished to sit and sip  
champagne, so to the sound of  
haunting music we went below  
and found ourselves in surround-  
ings typical of the most exclusive  
supper-clubs of the smart Paris-  
ien.

"This is attractive," declared  
Curtiss who was in this usual good  
humor once more.

luar course.  
"What adorable lights!" I cried,  
taking in the many details of the  
room. I could not hide my joy as  
I examined the silver torchieres  
which were swatched in cream-tint  
ed paper streamers that gave the  
effect of candle-light through  
lovely old lace.

Dinner over we sought the amu-  
sement section and here indeed  
did we get a new perspective of  
the French people in festive mood  
Many books have been written,  
and cleverly too, about the city of  
Paris and its big-hearted Peris-  
iens but at a play-peace such as  
the Exposition, and at night-time  
one could observe them unaffec-  
ted by the superficialities of every  
day life.

The amusements were all very  
different from the ones at fairs  
and festivals at home.

There was one peep-show that  
Lemoyne said she had heard about  
and around which stood both men  
and women apparently enjoying  
themselves and laughing boister-  
ously at what they saw.

"Let's go in here!" suggested  
Barry with the enthusiasm of a  
child. "don't guess it will be too  
rough. I saw a conservative bank

er from Kokomo, Indiana, just  
ahead with his fat wife and daugh-  
ters."

We all laughed and entered the  
exhibit.

I couldn't believe my eyes at  
what I saw on the interior. It  
was so absolutely typical of the  
French people and so very dif-  
ferent; however almost simultan-  
eously we entered into the spirit  
of the amusement.

To be continued.

The News editor made a busi-  
ness trip to Roaring Springs on  
Friday afternoon of the past week

#### SPECIAL NOTICE

Let the Matador Wood and Re-  
pair Shop repair your Furniture,  
Tin ware etc, also cabinet work,  
Truck and Wagon bodies built.  
Located south of Lockett's Dry  
Goods Store, East side of Main  
Street. Prices right, work guar-  
anteed.

F. H. RAINES, Prop.

Mrs. Jack Lockett and son Hugh  
came in Sunday of last week from  
Mineral Wells and Dallas, where  
they have been visiting for the  
past week or ten days.

It looked for a w  
morning like the  
would fail to see his  
before the hour of high  
sun had come out, and  
fog was frightened  
hole, which according  
agage, means six mo  
winter. In other we  
will not commence ur  
day of March. We h  
this pretty closely all  
and we can't rememb  
ground-hog failed to  
dow.

## Shoes Shoes Sho Big Shoe Sale Begins Monday Feb. 8th Continues One Week



Ladies' Dress Pumps, Good Sty  
In odd lots \$5.00 to \$7.50 Values  
CLOSE OUT AT \$2.95.

Other Ladies' Slippers at \$2.35  
\$4.75.

The Florsheim Shoe for Men big lot at  
Edmonds Shoe for Men, big lot at  
Mens' \$6.00 and \$6.50 Oxfords at  
Buy Your Shoes Now at a BIG SAVING, Strictly Cash  
No Returns, Exchanges or Approvals.

## Childrens shoes at reduced price Harry Willett & Co

P & O. Impiments Perfection Oil Stoves

WHEN BETTER HARDWARE, FURNITURE  
AND IMPLEMENTS ARE SOLD, WE WILL  
SELL THEM.

We Give Gold Bond Saving STAMPS

"We Have It, Will Get It, or It is Not Made"  
Matador Hdw & FURN CO.  
L. C. HARP, Manager.

Phone 6 We Deliver  
MATADOR, :: :: :: TEXAS

**S**  
T. J. Sanders  
Attorney At Law  
Over First State Bank  
Matador, Texas

**ED, GRAIN AND COAL**  
BEST THE MARKET AFFORDS  
treat you right while selling for cash.

**B. ARCHER**  
Monteith's Old Stand.  
Matador, Texas

Moore called at our office part of the week to extend

**is Week**  
Arthur Brisbane

**GLAND.**  
AY, GOOD WORKERS.  
OOK, LISTEN.

**ATHS, \$18,200 PROFITS.**  
is puzzled by surplus products production. Some bolsheviks, or at least suggest that the Government might interest itself in farmers market their surplus.

Williams, who ought to something about conservatism: "No; that problem left to farmers without help." A two-month might be left to put on little undershirt "without help." The farmers as well able to deal with governments, under our or, or with foreign proba- bly would be to deal own nourishment and

how farmers can be surplus products sold profit, they might find out British with their surplus products. There is a surplus. And you they manage to sell it States at about a pound, when it could be fitably at thirty cents a government that wants thing can do it.

lland trainmen, hundreds of faithful workers, better pay, and ought to

**Call Up**  
**PHONE NO. 26**  
r Good Things To Eat---  
Groceries, Fresh Vegetables,  
And Fruits  
A Clean Stock of Goods  
Prices in Accordance with the  
ocketbook and Present Conditions  
**MATADOR GROCERY**  
**COMPANY**

**UNDERTAKING SUPPLIES**  
COFFINS and CASKETS  
ALWAYS IN STOCK  
**Leonard Crowell**  
FLOMOT, TEXAS

**CITY BAKERY**  
THE PLACE TO GET FRESH  
BREAD, HOME MADE CAN-  
DIES, JELLY ROLLS  
AND ALL KIND OF  
COOKIES  
WEST OF FIRST NATL BANK  
**Matador, Texas**

**T**

Railroads, protected by govern- ment, enjoy prosperity. Steadily increasing, they should divide prosperity with the men that do the work through the nights in gold and rain, when those that collect dividends are asleep.  
All Americans, especially busi- ness men and money makers, should demand that good workmen get their fair share of national prosperity.  
The right man can get only his share of what the average man has to spend.

Government figures show that from 1920 to 1924, "automobiles killed 60,976 men, women and chil- dren."  
And in 1924 the "death roll" numbered 15, 523.  
Calculated to give the false and damaging impression that the automobile in itself is a danger- ous, deadly demon, these figures are NOT true to fact.

Of the sixty-odd thousand killed in five years some were the vic- tims of stupid, reckless or drunken drivers, some of incom- petents.  
The greater number killed were victims of their own carelessness, commonly described as "jay-walk- ing."  
When a man on the railroad track is killed, nobody blames the locomotive or suggests suppress- ing railroads. The signs read, "Stop, look and listen," and "Keep off the tracks."

The Colorado River, put to work and used, will add hundreds of millions yearly to the wealth of the United States.  
It will supply several Western States with more than a million horsepower, and irrigation suffi- cient to provide food for tens of millions of human beings.

The real wealth and future hap- piness of this country will gain from this single project of science and constructive statesmanship more benefit than it would from finding gold mines unlimited.

John Hulbert killed 140 human beings, his total profit on the killings being \$18,200. His line is not that of the ordinary holdup man for he is Sing Sing's public executioner, and each time he straps a man into the chair the State pays \$130. It seems easy, \$130 for work that lasts half an hour. But killing causes strain on the nerves, so Mr. Hulbert re- tires. Some one else can have the \$130 job.

**FRATERNAL ORDERS**  
**MATADOR LODGE**  
No. 824  
Visiting Masons Welcome  
**FRANK ERING W. M.**

**MATADOR LODGE NO. 495**  
Meets Tuesday Night of each week  
O. H. CALLOWAY, N. G.  
C. Y. GUTHRIE, Secretary  
Matador Encampment No. 10  
Meets Second and Fourth Thurs- day nights of each month.  
W. Y. HIGGINS, C. P.  
E. W. MCKENZIE, Scribe.

**CALL OF THE OUT DOORS**  
A fisherman recently returned from Canada with the prize of his trip, a fine musky appropriately mounted. On the same board, just in front of the large fish, was mounted a bass. The bass was not a record breaker, and friends wondered that he should "spoil" a fine mounting by placing the bass on the same panel. All was explained when the angler pointed out that the bass had been taken from the stomach of the musky.  
A famous taxidermist tells us that out of the seventy-five muskies mounted this past season, only two had anything in their stomach. He infers from this that the musky, like the snake,

**A R C**

**MONUMENTS**  
Direct From Factory To Ceme- tery, No Local Agents Com- mission To Pay. As We Sell Direct To You, Write Us For Prices.  
Clarendon Monument Works  
CLARENDON TEXAS  
J. C. MCCARLEY, Owner

**Flying Death**  
Lester P. Barlow of Stamford, Conn., is in Washington demon- strating his amazing inventions. He is shown here with his marine and aerial torpedoes, the latter can fly 1000 miles automatically.

**Flying Dutchman**  
When in Germany, America's two crack runners, Faddock and Marchison, were defeated by Huber Houben, who is now in U. S. to show us how he accomplished the difficult trick.

**BAPTIST YOUNG WOMEN'S CIRCLE MEETS**  
(Delayed)  
On Tuesday Jan 26th, Mrs. J. E. Russell, Jr. entertained the members of the Y. W. C. Mrs. Eargle gave a very interesting lesson on the Book of Genesis.  
Mrs. Alfred Barton was welcom- ed as a member.  
Mrs. Marvin Patton, B. F. Pat- ton and Miss Irma Graham were guests.  
At a late hour delicious refresh- ments were served to mesdames Paul Patton, Alfred Barton, L. Barkley, Ton Nance, O. J. Day, Orville Derrickson, L. Guthrie, T. P. Metcalf, Warren Clemments, H. C. Eargle, Van Wheeler, Darius Fulkerson, C. M. Barton, Marvin Patton, P. B. Barton Misses Amy Glenn, Bertha Patton, Irma Gra- ham and the hostess.

**S. C. P. I. REDS THAT WIN**  
Eggs \$3.00 and \$5.00. 1-3 off to home people. Special prices to Club Boys and Girls.  
REV. L. B. SMALLWOOD  
MATADOR, TEXAS.

**E. W. McKenzie**  
Dentist  
Matador, Texas

**A R C**

**MONUMENTS**  
Direct From Factory To Ceme- tery, No Local Agents Com- mission To Pay. As We Sell Direct To You, Write Us For Prices.  
Clarendon Monument Works  
CLARENDON TEXAS  
J. C. MCCARLEY, Owner



**SPECIAL NOTICE**  
Let the Matador Wood and Re- pair Shop repair your Furniture, Tin ware etc. also cabinet work. Truck and Wagon bodies built. Located south of Luckett's Dry Goods Store, East side of Main Street. Prices right, work guar- anteed.  
F. H. RAINES, Prop.

**FARM AND RANCH LOANS**  
**VENDORS LIEN NOTES BOUGHT AND SOLD**  
**JAMES H. NEBLETT**  
**OFFICE- HOTEL TRAVELERS**  
**ROARING SPRINGS, TEXAS.**

**MEMBER TEXAS QUALIFIED DRUGGISTS LEAGUE**  
**Legally Registered Pharmacist**  
This store strives in every way to merit your trade. Not only do we have a registered Pharmacist to compound your prescrip- tions, we also carry a complete assortment of all the merchandise you expect to find in any modern store.  
Member Texas Qualified Druggists' League  
**SIMPSON'S DRUG STORE**  
Read the League's messages in Farm and Ranch and Holland's Magazine.

**A**  
**Auto Repairing**  
First-Class Work  
Living Prices  
AT  
CHEVROLET GARAGE  
South of Carter Hotel  
Your Patronage Solicited  
**Gene Perkins**

**DODGE SERVICE STATION**  
I have taken charge of the Garage at L. M. Guthrie's Filling Station, and am in position to handle any and all kinds of Auto Repairing  
**YOUR BUSINESS AP- PRECIATED AND SOLIC- ITED**  
**CECIL SHELTON**

**HOMER SHEATS**  
Undertaker  
Motor Ambulance and Hearse  
SERVICE NIGHT OR DAY  
Office Phone 194 Res 13.  
LICENSED EMBALMER  
Matador Texas

**Kodak Finishing**  
Quickest Service  
Best Quality  
**Wilson's Studio**  
Floydada Texas

**R**  
MATADOR BUICK COMPANY  
DEALERS FOR BUICK AND STAR CARS  
MATADOR, TEXAS

**THOMAS MEIGHAN IN OLD HOME WEEK SYNOPSIS**

Tom Meighan, as Tom Clark, has left the small middle western town of Clarksville to make his fortune in New York City. He has left his sweetheart, Ethel Marmon, behind him. After many years Tom has risen as far as part owner of a gasoline filling station. His partner is J. Edward Brice, a wise-guy New Yorker, but with a good heart. Business is bad, and the two are anxious to sell the station. So they have cards printed reading "Amalgamated Oil Co. of New York; Thomas Clark, President; J. Edward Brice, Vice-President."

Back in Clarksville, a pair of sharpers, Coleman and Barton, have sold all the townspeople, including Tom's mother and girl, shares in the Clarksville Community Oil Co. They sink an oil well on the outskirts of the town. To get more suckers, they decide to pull a big Old Home Week. The whole town gets pepped up over it. Tom's mother writes enthusiastically to him, urging him to come home for the event. Broke and with a worthless filling station on his hands, Tom started home.

Hooked on to Tom's train is the private car of James Oliver Ferguson, a former Clarksville "boy" now a big railroad magnate. Tom invades James Oliver's private car flashes his "Amalgamated Oil" card, and is invited to travel with the millionaire. The result is that when they arrive in Clarksville, Tom is hailed by the folks as a very wealthy oil man. His uncle Henry and Judge Harmon, Ethel's father, both of whom had little respect for Tom, sit up and take notice when they learn that he is president of a big oil company of New York.

They make arrangements for him to be one of the speakers at the celebration and appoint him their representative in the Clarksville Community Oil Co. Tom investigates and discovers that the oil well is a fake. Determined to outwit the crooks, Tom has the dry oil well salted and secretly connected with the town's reservoir.

Clarksville pulls its Old Home Week. It is a humdinger of an affair. Tom is the hero of the hour. At the height of his triumph, however, he gets a telegram from his partner stating that the sheriff is going to close down their filling station for debts that they have contracted. Unfortunately, Judge Harmon sees this telegram, and when he realizes that Tom is broke, he is furious and at once exposes him.

In the meanwhile, Coleman and Barton with \$90,000 of the townspeople's money plan their getaway. On the way out they pass the oil well. A geyser of what looks like oil is spouting from the well. Leaving Barton to investigate further, Coleman rushes back with an offer to buy the well. Tom gladly makes out a bill of sale and before the irate citizens can realize or Barton arrive with the news that the well is worthless, he makes the sale, getting the \$90,000 back as well as \$4,000 more.

When the Clarksville people find what Tom has done they feel him as lavishly as they had previously reviled him. Ethel is the first to acclaim him. This is done in the kitchen and a kiss goes with it.

See this picture at the Cozy Theatre Saturday night.

**COZY THEATRE**  
**FRIDAY NIGHT**  
Pete Morrison and Lightning.  
A real big Western Comedy.

**BAPTIST Y. W. C. PARTY**

On Tuesday afternoon February 2nd the Y. W. C. entertained with a social at the home of Miss Amy Glean.

The house was attractively decorated in keeping with the valentine seasons. Games and music the latter being furnished by Mesdames Jack Edwards and Orville Derrickson were enjoyed until a late hour.

A delicious buffet supper was served to the following members and visitors: Mesdames Tom Nance, J. E. Russell, Jr. O. J. Day, C. M. Barton, Paul Patton, L. Barkley, T. P. Metcalf, Jack Edwards, Van Wheeler, Warren Clements, Darius Fulkerson, H. C. Engle, C. L. Glenn, A. L. Fryar, Marvin Patton, Orville Derrickson and the hostess.

The reception committee composed of Mesdames J. E. Russell, Jr. Warren Clements, Van Wheeler and Darius Fulkerson received many compliments for the enjoyable afternoon.

**Our Mary's Message**

**I Envy You**

"The simpler things are after all the real things of life. Neither the compliments of the multitude, the honors of high places nor the pleasures that money buys can compensate for the simple joys of a happy family, a smile from a loved one or an honest friend's handclasp."



Written especially for this newspaper by JULIAN ARTHUR

She wants to walk down the street, hanging on the arm of the man she loves and idle in front of shop windows, talking over the things she sees; she wants to drop in at a movie or see a show and stroll out with the crowd loitering at will; she wants to go shopping when she feels like it, stop at the counters and look over the bargains; she wants to drop in on her neighbors and have her neighbors drop in to see her; she wants, in fact the simple, everyday things that are a matter of course to most women.

She has never had these things and Mary Pickford wants them poignantly.

Here is a young woman in the prime of life positively starving for the simple routine of life that most women accept as a matter of course. It is impossible for her to show herself on the streets of her own Hollywood without being literally followed about by crowds she cannot go to a theatre without slipping in after the house is dark and hiding herself in a box; she cannot talk in peace; travel in peace nor do anything outside the gates of her home and studio. She is a prisoner in a sense that few people realize.

In order that this be better understood, we must go back to the earlier Mary Pickford, the starry-eyed little girl five years old dragged by the hand of fate from the

childhood games she was beginning to love. At this tender age she made her first appearance on the stage in Toronto, Canada, her birthplace. The stage has never been her choice. It has simply been the for which she seemed best fitted and through all the years that followed she stuck grimly to her work because of the necessity.

Fortunately for her, a fine old fashioned mother surrounded her with love, gave her the sympathetic guidance of true understanding and thus preserved her naive wholesomeness. The nature of her work prevented her having what heart craved. In her own words:

"I greatly missed the play days of my childhood and the opportunity for really 'giving away' to a spirit of gay abandon that only children ever reach. That is one reason why I get such pleasure playing the child roles, they give me the chance to play what I was denied when I was a little girl."

As she grew up and success crowned her, there still was no chance for her to play as others of her age were able to do. Just as in her earlier years she had sacrificed childhood to necessity, she now was beginning to sacrifice her natural desire for a simple, normal round of life.

And so we come to the Mary Pickford of today. Few people realize how far into the tiny cor-

ners of the world this girl's popularity reaches. Her mail is laden with letters of every language. She is the only woman in pictures who is socially honored by the real royalties of Europe. When she is traveling, people at every station crowd the platforms for a chance glimpse of her. And with all of this, she is just a charming wistful young woman happy in the love of a devoted husband but still missing the things her less famous neighbors accept as a matter of course.

You may wonder from this if she is happy with her lot. The answer is yes. But even the reason for her being happy in spite of missing the things she craves is in itself a simple thing: Her work makes others happy. Therein lies her compensation. She has learned that service to others is the one coin that pays all debts we owe our hearts.

**CHEVROLET NEWS LETTER**

Arrangements whereby the 65,000 Chevrolet dealers throughout the country will be enabled to give complete Duco service to the public are now being worked out in detail with E. I. Du Pont de Nemours & Company, according to J. P. Little, manager of the parts and service division of the Chevrolet Motor Co.

Heretofore Duco service has been available only through the distributors and refinishing stations of the Edu-Pont organization. Under the new plan each Chevrolet dealer will be equipped to do all classes of Duco work, from minor 'touch-up' operations to a complete refinishing job.

Complete Duco equipment has been installed in all of the 20 Chevrolet service schools in the United States for the purpose of demonstrating to every Chevrolet dealer the importance of properly equipping his shop to service Duco.

During the last few months every Chevrolet service promotion and used car representative, together with all Chevrolet parts managers and service school instructors, have been given complete training courses at the Chevrolet factories in the use of Duco equipment.

Chevrolet dealers may send men from their service departments to any Duco distributor for training in the application of Duco, and they have been assured also of the co-operation of more than 50 DuPont company field service men.

With installation of equipment, dealers will be able to re-finish their used cars for ready re-sale, to give quicker service on Duco finish to patrons and to build up good will by their ability to maintain the appearance of customers' cars.

**FORD NEWS LETTER**

The year 1925 witnessed the biggest sale of Ford Trucks in the history of the Ford Motor Company, according to a sales statement just issued by the company. The total for the year was 217,112 units, an increase of 16,826 over the sales of 1924. This mounting demand for Ford trucks was accounted as due largely to an increase in truck buying by the agricultural districts of this country. The American farmer, one of the most logical users of the ton trucks, is now coming into the market stronger than ever before and indications are that 1926 will see a marked rise in the number of trucks of less than two tons capacity on American farms.

Other figures indicate that more than 60 per cent of all trucks in use during the past year were Fords. In the less-than-two-ton class, 71 per cent of all makes sold were Fords.

Four standard types of truck bodies on the Ford Ton Truck chassis comprise the line for the new year. A stake body, especially adapted for farm and other

requiring accommodations for bulky loads and three types are versatile enough to cover field of ton truck haulage. One of the express bodies features low sides while another of the canopy top and curbside type. The third is so constructed with canopy top and curtains. Open and closed also are provided.

One new commercial body was developed during 1925—a pick-up body designed to take place of the rear deck of the Runabout for light weight use in which speed, light and easy maneuvering ability are dominant factors. The runabout seats affords comfortable room for the driver and there is room for another passenger protected against weather by the top and side curtains which open with both doors.

**MATADOR MOTHERS CULTURE**

The Mothers Culture Club of our club has been organized to 3:30. All members are to be present. Last meeting all members present and an interesting lesson.

Program for next meeting: Story Telling—Mrs. Sweet; Stories with the Children—Mrs. Day; Culture on youth—Mrs. Why to read—Mrs. Daffern; Memory Training Through Important names—Mrs. G.

**CHEVROLET**

U.S. MAIL

C. E. Gambill, President of National Automobile Dealers Association, inspects greatest collection of testimonial letters ever received in one year by any automobile company.

This illustration is drawn from an actual photograph.

**50,000 Testimonials!**

**In 1925** Chevrolet had its greatest year. During that time more than 50,000 testimonials were sent to the Chevrolet Motor Company by owners. This tremendous avalanche of evidence indicates the public appreciation of the car and its performance.

**In 1926** Chevrolet offers the Improved Chevrolet at New Low Prices—thus giving the public in greater degree than ever before—

**QUALITY AT LOW COST**

The Touring Car . . . \$510	The Sedan . . . \$735
The Roadster . . . \$510	The Landau . . . \$765
The Coupe . . . \$645	½ Ton Truck . . . \$395
The Coach . . . \$645	1 Ton Truck . . . \$550

All prices f. o. b. Flint, Michigan

**MATADOR CHEVROLET COMPANY**

**TEXAS**

Next Week—  
The Stomach's Best Helper

**LOCAL AND PERSONAL NEWS**

Dallas sends in the News for an... of Farwell, Texas... visitor in Matador... a former resident... is a regular on... list, and called... to get acquainted... us very highly... said to keep it

T. T. Jameson tells us that he has received the desired results from the ad that he has been carrying in the News about his Rhode Island roosters, and has practically disposed of all of them. He says advertising in the Matador County News pays and is going to have a little more for us in a short time.

**FOR SALE—Red Rust Proof seed oats.**  
F. M. Jinkins.

Harry Willett departed Sunday afternoon for the Eastern markets where he goes to buy his spring and summer line of merchandise.

Thomas Carpenter who has been in the Sanatorium at Mineral Wells for the past several months was brought home last Sunday. He is reported to be getting along nicely.

Gladys Plumlee Williams will receive the News of Tucon, N. M. will receive the News for three months through the kindness of a friend.

Our old friend, W. R. Tilson, of the Whiteflat community was a Saturday visitor and trader in our city and a pleasant caller at the News office. Mr. Tilson was one of the first men we met after coming to Matador, and we have considered him a close friend ever since. He usually makes it a point to call on us while in town and we enjoy talking with him. He also advances his subscription on this occasion.

**FOR SALE—**At a big bargain a good four room house at Roaring Springs, Texas.  
John Russell, Owner,  
Box 685, Plainview, Texas.

**The Specialist**

Whether in the commercial, financial or professional line, the specialist is the one who is mostly in demand. Why? Because he has mastered his particular line in every detail. Naturally those whose vision is defective consult an eyesight specialist.

The Optometrists the recognized eyesight specialist. Legally recognized and certified by the state.

We keep your glasses properly adjusted.

**Dr. Wilson Kimble,  
Eyesight Specialist,  
Floydada, Texas**

**CHURCHES**

**METHODIST CHURCH**  
(L. B. Smallwood, Pastor)  
Services 11:00 and 7:30 Sunday.

Sunday School 10:00 a. m.  
Junior League, 3:30 p. m.  
Senior League, 6:45.  
Prayer Meeting and Choir practice Wednesday night 7:30.

James Neblett of Roaring Springs was transacting business in our city Saturday.

**TAN-NO-MORE**  
THE SKIN BEAUTIFIER

Protects, Improves, Beautifies  
Prevents chapping and roughening of the skin in cold weather; tan and sunburn in the warmer months. As a beautifier it has no equal. Tints: White and Flesh. Three sizes, 35c, 50c and \$1.00, at toilet counters.  
It will bring you a liberal sample with silk sponge FREE.  
Baker Laboratories, Inc.  
31 Linden Ave., Memphis, Tenn.

**INSURANCE**

Our Insurance and Abstract Business is Well established and permanent. We know how and are in position to properly take care of all your needs in these lines. All business coming to our office receives the closest personal attention. See or phone us for the right service at the right price.

**Matador Abstract Company**

FIRST NATL BANK BLDG  
PHONE 49

Fish & Whitten,  
Owners

**Marquis Metal & Plumbing Company**

Headquarters for Sheet Metal and Plumbing fixtures. Galvanized Corrogated Tanks, Well repairing, Supplies and pipe fitting. Roof repairing. All kinds of tin and Metal Work.

Satisfaction Guaranteed  
Phone 152

Riley Marquis, Mgr.

**MEADOR'S MARKET**

FRESH AND CURED MEATS

DOUG MEADOR, Proprietor

Matador, :::: Texas

**THE CITY MEAT MARKET**

FRESH MEATS

Always on Hand

L. M. FRIER, Prop.

**MATADOR TRANSFER**

AND STORAGE

QUICK AND CAREFUL SERVICE, REASONABLE CHARGES  
OFFICE PHONE 174, RESIDENCE PHONE 183

J. C. MARQUIS, Manager

**JUST RECEIVED**

NEW and COMPLETE LINE of

Diamonds, Jewelry, Watches Clocks

Cut Glass and Silver-ware,

PRICED RIGHT

J. H. BRADSHAW

With Simpson Drug, 1st. Door N 1st. State Bank

**R. A. SEAY**

Insurance, Loans and Real Estate

Office over First State Bank

MATADOR, TEXAS

Office Phone 50—Res. 73

**BATTERY STATION**

I Repair any and all kinds of Storage Batteries  
OLD BATTERIES MADE LIKE NEW  
Presto—Light Rubber Case Batteries for all Makes of Cars and Purposes.

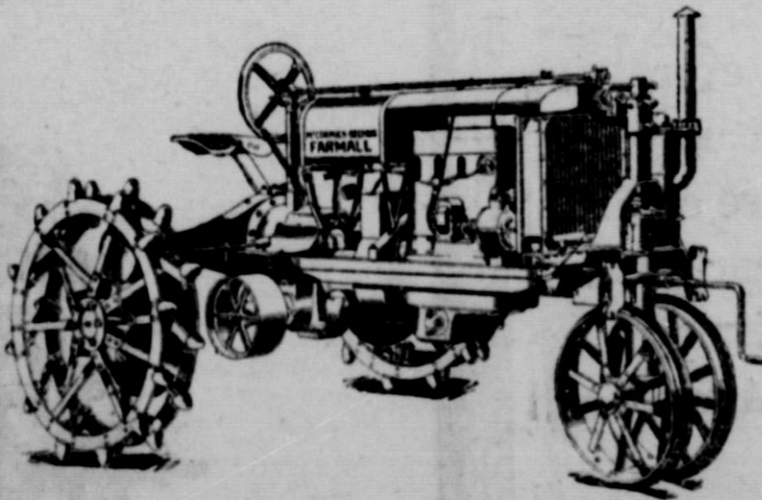
Satisfaction Guaranteed

C. C. HUTTO, Prop.

**FARMING IMPLEMENTS**

We have a full and complete Line of P. & O. Farm Implements and repair parts.

PRACTICAL POWER FOR GENERAL FARM WORK

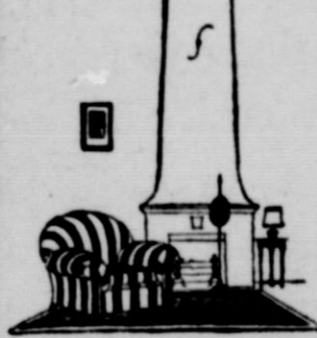


**MCCORMICK DEERING TEXAS FARMALL**

**LEONARD CROWELL**

Flomot, Texas

**Keeps out damp!**



Sheetrock, being cast from gypsum rock, is a natural insulator against heat, chill and damp.

It keeps buildings more comfortable the year round—shows big savings in fuel bills.

Let us tell you about the many other superiorities of this different wallboard.

**SHEETROCK**  
THE Fireproof WALLBOARD

Higginbotham Bartlett Lbr Co

We carry a FULL and COMPLETE Line of

**Drugs**

Druggist's Sundries, Toilet

Articles, High Grade Cigars

Candies, Cut Glass and

Jewelry

**City Drug Store**

Phone 140

**Buick**  
MOTOR CARS

**Your next Car  
could be a BUICK**

**For Sport's Sake**  
Buick offers every motoring comfort, that are exclusively her starting—a new, starting motor does running from the automatic Hear Control Buick feature. Buick's 5-con- steering gear is the most efficient.

**For Economy's Sake**  
No other car has the "Sealed Chassis" and the "Triple Sealed Engine." The "Sealed Chassis" lowers operating costs by enclosing every operating part inside a dirt-proof, oil-tight housing, while "Triple Seals" close every engine point of entry to dirt and the wear dirt causes.

**For Value's Sake**  
At present prices, Buick with all of its added comfort, safety, and economy, is easily the greatest automobile value in the world.  
If you want finer transportation at lower cost, come in and see the Better Buick!

**BETTER BUICK**  
Matador Buick Company

\$735  
\$765  
\$395  
\$550

**Bozo Butts  
They Drive  
Him Nuts**

by  
**"Rube" Goldberg**



**NOTICE OF TRUSTEE'S SALE**

Whereas, on the 26th day of May, 1917, C. D. Pettit conveyed to Jno. S. Ogilvey, Trustee, the real estate hereinafter described to secure the payment of a series of notes therein described to The Matador Land & Cattle Company, Ltd. by deed of trust of said date, which is recorded in Vol. 6 page \_\_\_\_\_ of the mortgage records of Motley county, And whereas, the undersigned has been appointed substitute trustee, in place of the original trustee, upon the contingency and in the manner provided in this deed of trust, and Whereas default has been made in the payment of said indebtedness and the same is now wholly due, and Sam Laxarus, the present holder of said debt has requested the undersigned to sell said property, to satisfy said indebtedness.

Now, therefore, notice is hereby given that on Tuesday the First day of March, 1926 between ten o'clock a. m. and 4 o'clock p. m. I will sell said real estate at the door of the court house in Matador, in Motley county, Texas to the highest bidder for cash.

Said real estate is described as follows:

Being 69.2 acres out of the S. W. quarter of survey No. 1, Blk. 04, W. T. Ry. Co., certificate No. 147, lying west of the Motley County Ry., and fully described in a deed from The Matador Land & Cattle Co., Ltd. to C. D. Pettit, recorded in Vol. 10 page 626, deed records Motley County.

Witness my hand this 3rd. day of February, 1926.

G. E. Hamilton,  
Substitute Trustee.

**Announcing The  
Arrival of**

**GOOD MORNING FROCKS  
SPRING WASH DRESSES**

See this Wonderful line and make  
your selections early Priced \$2.00  
to \$8.50

**Harry Willett &  
Company  
Matador ... Texas**

**About Your  
Health**

Things You Should Know



by John Joseph Gaines, M. D.

**DOCTORING YOURSELF.**

I cannot think of anything that is a greater menace to your physical welfare, than the hour when you attempt to diagnose your own disease, and set out to buy a ready-made cure for it. You could hardly assume a task that is fraught with greater danger.

There is little of "magic" in common sense. A human being who does not know how to keep from getting sick, is a mighty poor proposition to take care of his own ailments when he does get sick. Yet there are dozens of people in most communities, who attempt to cure themselves upon that hypothesis, that they know is wrong when they exercise reason.

The profession of medicine is an honorable one, however unscrupulous some of its adherents may be. There are pirates on all seas where easy victims are afloat; and the most villainous is the buccaneer who preys on the sick and afflicted, under the disguise of respectability. And, there are people who are ever ready to sing the praises of "cure-alls" and furnish their photographs to clinch the evidence. Is that any valid reason why the stuff is good for you?

Most any kind of testimony can be bought for the price these days, from the people who sell them. A good thing to remember is, that every ache or pain has a definite cause beneath it. And, unless you know what this cause is, and exactly how to remove it, you had better leave treatment to somebody who does know. Even a good physician when he is sick, and his judgment likely to be erroneous, will call his neighbor physician to help him out. No good doctor would trust his health or that of his family to the mercies of the exploiter of the bottled nostrum. He knows the value of prudence in the vital matter of caring for the

**A GOLD SEAL CONGOLEUM**

OLD DOC BIRD



"Money makes the mare go - but horse sense keeps the money from going."

The ideal floor covering. Easy to keep clean, warm in winter, cool in summer.

Our stock comprises a large variety of shades and patterns to choose from. Come in!

**HOMER SHEATS**



**Spring Of 1926 is Here**

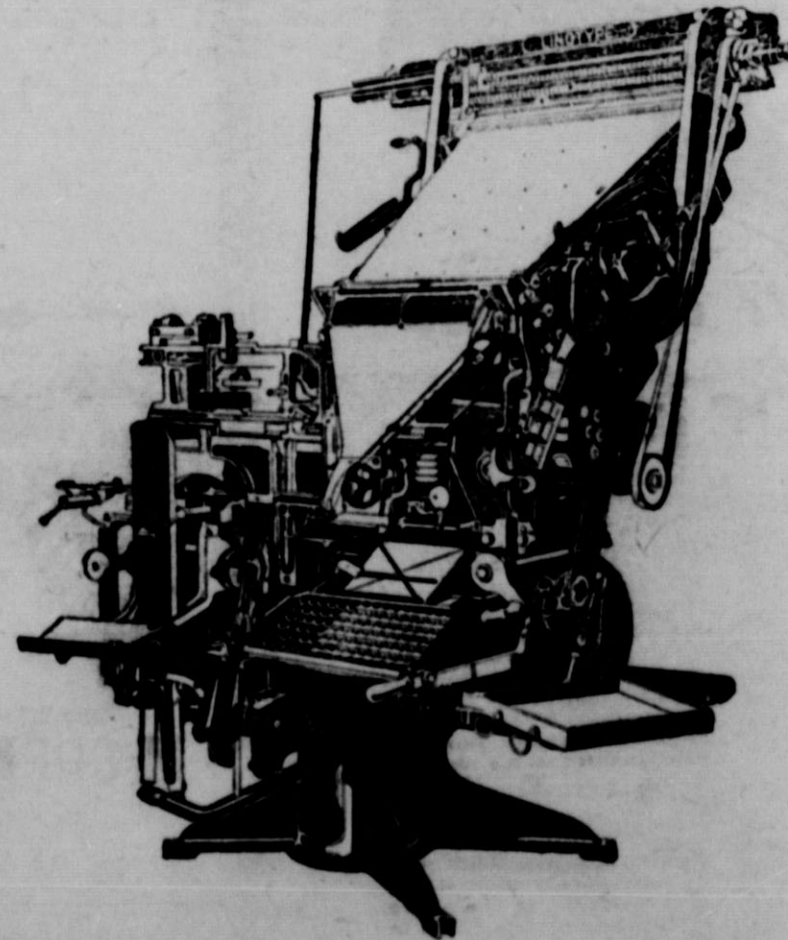
We have just received through one of New York's famous coat manufacturers, a beautiful selection of very smart and youthful looking coats for this season; in the newest colors, models and materials.

This selection embraces everything new and desirable in right up-to-the-minute merchandise and we cordially invite you to call at your earliest convenience and inspect this display of artistic and authentic Fifth Avenue and Broadway styles.

Come early and make your selection from the complete assortment. Also beautiful Spring Dresses & Hats

**Mrs. A. W. Ford  
Matador, Texas**

**Motley Co News**



We are equipped to do any and all kinds of Job Printing. Give us a trial. Phone No. 101.