

THE MOTLEY COUNTY NEWS

MATADOR, MOTLEY COUNTY, TEXAS,

THURSDAY, JAN 28 1926

NUMBER 48

ANNUAL MEETING

Annual Meeting of County Chamber of Commerce is to be held Monday at the High School Auditorium. One of the outstanding features of Matador for the year is the Texas Technological Exhibition which will be the center of the program. In great demand as a year over the state the Matador should know that the program has been able to take advantage of the opportunity and hear Dr. address.

Important parts of the election of the coming year, and of the secretary, Miss Germany, music School Glee Club and band and last and not least of all by the women of the department Club. A program is given

Matador Band Rev. L. B. Smallwood Mrs. Germany. School Glee Club. Prizes to the Cotton and Boys Club winners of the Secretary. School Glee Club. P. W. Horn, President. Tech College. Directors. Matador Department Club

COUNTY TREASURER

Announcement column of will be found the name of Smart, Nee Groves, Mr. and Mrs. A. A. candidate for County Matador County sub-division of the Democrat of this year.

has been a resident of Matador for the past 24 years of age, she is capable of affairs of County as satisfactory way to support and influence of all who appreciate her careful consideration.

NEW METHODIST CHURCH ALMOST ASSURED

The church building movement is gradually climbing to new high levels and stands now at about \$12,000.00 subscribed and about \$1,000.00 promised. Surely Matador and Methodism will not let this splendid movement wane until this community is able to say to the world in the language of a beautiful brick: We believe in God and love his church.

All members of the official board of the Methodist Church will meet Wednesday night, February 3rd, at which time they will hear the report of the soliciting committee and take further steps in connection with the new church interest. Financial and other reports will be made at this meeting. A number of things to be done. Let every member be present.

BASKET BALL TOURNAMENT

The basket ball tournament to decide the champions of Motley County will be held at Roaring Springs. The preliminaries will be played Friday night, February 5th, beginning at 7:45 as follows: Roaring Springs vs Whiteflat and Matador vs Flomot. The winners of these two games will play for honors the following night at 8:00 o'clock. There will be a small admission charged to bear the expenses of the tournament.

J. F. Jordan, Director of Athletics of Motley County Matador, Texas

Mrs. Publisher



Mrs. Gerald P. Nye, wife of the publisher Senator from North Dakota is visiting in Washington. Senator Nye gained his seat in the Senate in spite of vigorous opposition, which probably accounts for the smile of satisfaction Mrs. Nye is when photographed.

PRIZES TO BE AWARDED

One of the most interesting features of the Annual Chamber of Commerce meeting in the High School Building next Monday night will be the presentation of prizes to the winners in the Cotton Contest and the BoBoys Agricultural Clubs in Motley County. The Cotton Contest was open to every one in the County yet the prizes were won by boys either in the Boys Club working with the County Agent or in the Vocational Classes of the schools. The Cotton Contest prizes were awarded by the Chamber of Commerce and Farm Bureau cooperatively and the report prizes are given by the County Agent for the best record turned in by the boys in the agricultural clubs. The winners of these prizes and those who will receive them Monday night are: Largest yield of cotton on five acres, J. L. Dawson, Prize \$50.00 in cash.

Best report on work in cotton contest, Bruce Browning, Prize \$25.00 in cash.

Best report turned in on Boys Club work, 1st \$4.00 Carrol Garrison, 2nd \$3.00, Truit Bourland, 3rd \$2.00, Roy George, 4th \$1.00, G. M. Covington.

It is expected that these boys will be present that night to receive their prizes.

WHITEFLAT MUSINGS

We have been visited by a big snow that is making the farmers smile.

Mr. C. W. Whitaker returned from Austin Friday. He reports his daughter, Ruth improved. Mrs. Whitaker will return later.

J. D. Perkins, R. L. Jameson, Hiram Murphy returned Sunday from Dallas, where they attended the Farm Bureau meeting.

Mr. and Mrs. L. Y. Jameson spent last week at Margaret visiting Mrs. Jameson's parents.

Mr. and Mrs. A. Watson are in Abilene looking for a location. Little Grace Kelly is still quite sick.

Mr. Roy Scott and Miss Lillian Clay were married the 22nd. We wish for these young people a long and happy life.

Miss Jessie Guthrie of Matador spent the week end with her sister, Mrs. V. V. Cherry.

F. M. Casey has moved into his new home north of town.

Mr and Mrs. William Payne, Mr. and Mrs. Roy Scott, Mrs. Nannie Scott and Miss Jerusah Mae Scott visited in the G. A. Montgomery home at Turkey Sunday.

Mrs. J. H. Casey entertained Monday night in honor of her son, Lewis' 9th birthday. After playing numerous games a delicious dinner was served to the following: Misses Vinny Dean, Buriel Williams, Mr. and Mrs. L. Y. Jameson, Ewell Thomas and Thomas Willis, Edward Pool, Albert Willis and Truett and J. A. Allen.

SPECIAL TO THE NEWS

Denton Texas, Jan. 25.— The Panhandle Club of the College of Industrial Arts, of which Miss Erin Campbell, Matador is a member gave a dance Saturday, 16th at the Virginia Carroll Lodge.

42 and many other games were enjoyed until the guests arrived and the dancing began.

Delicious punch was served between dances and games.

Miss Katherine Harper, of Quanah and Mrs. Myres, of Amarillo are the sponsors of the club.

HE WINS THE PRIZE

The most absent minded man has been found at last. A friend called on him the other night and talked for ten minutes. Suddenly he arose, picked up his visitor's hat and overcoat, begged the astonished man's pardon for talking so long and said good-bye. He left his own house and hasn't been

COMMERCIAL CLUB MEETS

Motley County Chamber of Commerce met in regular session at the Texan Cafe Tuesday January 26th, President Homer Sheats presiding. The minutes of the last regular meeting were read and approved.

Mr. Claud Harp reported for the Trades Day Committee.

Mr. J. R. Whitworth reported that the Membership Committee had collected about three hundred dollars on membership fees for 1926 and many more yet to see.

T. P. Metcalf reported that Dr. P. W. Horn had been secured for the Annual Meeting and Mr. C. B. Jones invited to attend. The local band had accepted an invitation to play and an attempt to get the Girls High School Glee Club to sing. A plate lunch to be served by the women of the Matador Department Club.

Motion made by G. E. Hamilton and 2nd by J. H. Sample, "That a committee of three be appointed to investigate the feasibility of a chemical fire engine and report back at the next meeting. Motion passed. Committee: G. E. Hamilton, C. L. Glenn and E. Stearns.

Motion by C. L. Glenn and 2nd by G. E. Hamilton that the Chamber of Commerce endorse the movement to build a memorial at Stanton, Virginia, to Woodrow Wilson. Motion passed.

Mr. Spangler reported that enough money had been received on Lyceum course to pay all expenses and prizes offered and that all money received on the next program would be devoted to the High School Library.

Motion by G. E. Hamilton and 2nd by Rev. L. B. Smallwood, "That Chamber of Commerce endorse the move of having the Federal Court located at Lubbock". Motion passed. Committee: G. E. Hamilton, Farris Fish and A. J. Spangle.

Mr. Sheats announced that Mr. R. Q. Lee, president of the West Texas Chamber of Commerce would probably be in Matador on February 18th and asked the cooperation of all in working up a large meeting for that date.

Rev. L. B. Smallwood endorsed the securing of Dr. P. W. Horn for the Annual meeting of the Chamber of Commerce and suggested the naming of the reception committee. Motion by C. L. Glenn and 2nd by Henry Pipkin, "That the Board of School Trustees, Mr. Spangler, Rev. Smallwood and the President and Secretary of the Chamber of Commerce be appointed as a reception committee and look after the entertainment of Dr. Horn". Motion carried.

Visitors for the day were Messrs McFadden, Lee and Crews.

A report was received giving information regarding the method of procedure in organizing a Retail Merchants Credit Association and after some discussion the merchants interested unanimously decided to proceed with the organization and the committee instructed to see how many members could be secured and if sufficient number to justify an organization were secured to send for the organizing officer.

MISSIONARY SOCIETY MEETS

On Wednesday afternoon from 3 until 5 o'clock Mrs. Randall Whitworth royally entertained the members of the Irene Eldridge Missionary Society. This being Bible lesson afternoon, the book of "Nahum" being studied and thoroughly discussed. At a late hour delicious refreshments were served consisting of two kinds of sandwiches, olives, fruit salad and coffee to the following members: Mesdames Fred Bourland,

A. L. Fryar, Pat Sheridan, Walter Ford, Harry Willett, Edd Malsby, Philip Graves, Albert Daffern, Paul Patton, Henry Ford, U. L. Willie, E. E. Jameson, Marvin Patton.

MISS SHERIDAN ENTERTAINS

The Ward School Teachers and a few guests were most royally entertained by Miss Beulah Sheridan at her home in the south part of town last Saturday night. The evening was enjoyably spent playing 42, bridge and five-hundred. A box of delicious home made candy being awarded to Miss Rachel Roberts, which was shared with all the guests. At a late hour, a delicious luncheon of two courses was served, consisting of sandwiches, salad, olives, tea, jello topped with whipped cream and cake. Everyone present proclaimed Miss Sheridan a most charming hostess.

A Guest.

FLOMOT NEWS

Little Sue Ella Bryant is very ill with pneumonia.

Miss Ellen Jameson spent the week end with home folks.

Mr. and Mrs. Floyd Gilmore are the proud parents of a new boy born January 21.

Mr. and Mrs. Jack Morriss are the proud parents of a new girl. J. B. Crundy spent the week end with home folks.

F. M. Kennedy and John Kennedy were business visitors in Vernon this week.

The infant child of Mr. Williams died last Friday morning and was laid to rest in the local cemetery. His mother was buried last Saturday.

There will be Fifth Sunday singing here next Sunday.

The Farmer's Voice



E. B. Reid, from the great Midwest, is now the American Farmer's voice in Washington, appointed to that post in December by the American Farm Federation.

MRS. TUDOR FOR TREASURER

To the voters of Motley County. I have been in Matador 6 years and my time has been employed at the Matador Hotel, serving the people of Motley County, and I feel confident that most of the people know me and how loyal I have been in my work.

I know that I am competent to fill the office for which I am asking, and promise the people if elected, I will put the same zeal into my work as I have in my work at the hotel. My recent illness prevents me from performing the heavy work that the hotel requires and also I have two little girls to educate, and will certainly appreciate if the voters of Motley County will help us to help ourselves.

Mrs. Annie Tudor.

WOMEN'S MISSIONARY

The Women's Missionary Society met in the home of Mrs. T. E. Williams, Tuesday January 26th for their regular monthly program and business meeting. The devotional service was conducted by Mrs. T. E. Jameson, an interesting program, the main theme of which was tithing, was carried out. Several items of business connected with carrying forward the year's work, were discussed and acted upon. All officers present gave good reports from the different departments.

Mrs. Wallace was enrolled as a new member. Grandma Jones was a very honored guest. Those present were: Mesdames Sheats,

Jameson, Payne, Hamilton, Pipkin, Moore, Freeman, Wallace, Jones and Williams.

FOR RE-ELECT ION AS CLERK

I am asking your support for re-election as District and County Court Clerk in the Democratic Primary to be held July 24th, 1926 on my record as your clerk for something over three years.

I have been prompt and efficient in my work and continuously on the job, and will certainly appreciate the support and influence of all who may see fit to let me have it.

Jack Catlin.

THE FIRST LESSON

Man is given to learn when he enters the school which qualifies for his life is to put by part of his salary each week. The truest friend in time of adversity is the bank account, and the best foundation upon which to build a fortune is the accumulated savings of months and years.

BANKING BUSINESS IS RESPECTFULLY SOLICITED

First National Bank

MATADOR, TEXAS

WHO OWNS YOUR BANK ACCOUNT YOY OR SOMEBODY ELSE



Every man's financial history is recorded in some bank. Whether the pages be full or blank, it's your record.

If you insist upon exchanging your birthright for "gas and oil" we can't prevent it—BUT—if you would like a bank account, we are able, willing and waiting to help you.

FIRST STATE BANK

Matador, Texas

MOTLEY COUNTY NEWS
GROVER C. MITCHELL EDITOR
AND PUBLISHER
 Published Thursday each week.
 Subscription Rates \$1.50 Strictly
 In Advance

Entered as second class matter
 at the Post Office, Matador, Tex-
 as, under act of Congress, March
 3, 1879.

Four weeks constitute an adver-
 tising month. Where advertise-
 ments are inserted and no instruc-
 tions given, same will be run un-
 til ordered out, and charged for
 accordingly.
 Advertising rates will be furnish-
 ed on application.

THE AMERICAN CREED

"I believe in the United States
 of America as a government of
 the people, by the people, for the
 people; whose just powers are de-
 rived from the consent of the
 governed; a democracy in a rep-
 ublic; a sovereign nation of
 many sovereign states; a perfect
 union, one and inseparable, es-
 tablished upon those principles
 of freedom, equality, justice and
 humanity for which American
 patriots sacrificed their lives and
 fortunes. "I therefore believe it
 is my duty to my country to love
 it; to support its constitution; to
 obey its laws; to protect its flag;
 and to defend it against all
 enemies."

Announcements

We are authorized to announce
 the following candidates Subject
 to the action of the Democratic
 Primaries.

- FOR TAX ASSESSOR**
 J. D. (Jeff) Morriss.
 J. A. Groves.
- For District & County Clerk**
 W. T. Patton.
 Jack Catlin.
- For Sheriff & Tax Collector**
 Claud Warren—Re election
- For Commissioner, Pct No. 1.**
 W. E. Ellithorp.
- For Commissioner, Pct No. 2.**
 J. F. Montgomery, re-election
- For County Treasurer**
 Mary Moore.
 Mrs. Lois Smart, Nee Groves.
 Mrs. Annie Tudor
- For Public Weigher, Pct No. 1.**
 W. E. Wason.

**ANNUAL BASKET BALL
 TOURNAMENT**

The officers of the athletic de-
 partment of the Texas Tech Col-
 lege of Lubbock are busy engaged
 in preparing for the annual bas-
 ket ball tournament of the district
 No. 2 of the Interscholastic League
 of Texas, which constitutes of
 twenty Plains counties, namely:
 Andrews, Bailey, Borden, Cochran
 Crosby, Dawson, Dickens, Floyd,
 Gans, Garza, Hale, Hockley, Lamb
 Lynn, Martin, Terry, Scurrp, and
 Yaokum.

All county meets championships
 of basket ball should be reported
 to the office of the conductor of
 athletics for the Lubbock district,
 E. Y. Freeland by the 6th of Feb-
 ruary.

The basket ball tournament will
 be held at Lubbock on the 12th
 and 13th of February under the
 direction of Coach E. Y. Free-
 land of the Texas Tech.

All games will be played either
 on the Lubbock high school or
 Tech college gymnasiums.

NOTICE TO AUTO OWNERS

There are over 400 cars and
 trucks in this county that have
 not been registered for 1926. Car
 taxes was due and payable on
 January 1st, and cars operating
 under 1925 license are subject to
 prosecution. Any one driving a
 car under 1925 license after Feb-
 ruary 1st, will be arrested and
 prosecuted and in addition will
 be charged a penalty of 25 per-
 cent. Please register your cars
 at once and avoid any trouble.
 Claud Warren, Tax Collector



**SALLIE RESENTS CURTISS'S
 ORDERS**

I sat where I could watch the
 fiscal expressions of the two per-
 formers. Lemoine, the singer,
 and Barrington Pierce, the ac-
 complished, playing one of his
 own compositions.
 From the opening note he was
 totally oblivious of his surround-
 ing. His eyes closed, he lost him-
 self in the melody of velvet tones
 his sensitive fingers were capable
 of producing. After a brief pre-
 lude Lemoine began singing.
 "No one knows my little house—
 No one but you,
 Windows wide to hold the light—
 Little doorstep too,
 I have fashioned it myself—
 And moulded the key,
 Roof of tangled roses wild—
 Silver pink with dew.
 Lemoine Daniells had the most
 pleasing voice that it had ever
 been my good fortune to listen to.
 She was not only a gifted singer,
 with a splendid sense of interpre-
 tation, but sang like a great art-
 ist, with peculiar warmth and vig-
 or. Barry, too, felt keenly the
 song of his own creating and there
 were times when his face reflect-
 ed the intensity of his emotion.
 The second verse of the song
 continued:
 "Just a little, little house
 Will it come true,
 Let me take you to my heart
 And share it with you."
 The song ended. There was a
 moment of silence, vibrant with
 feeling. This, then was the song
 that Barrington Pierce had said
 expressed his sentiments exactly.

picture firmament.

It was while we were at tea
 that he drew everyone's attention
 to the gown I was wearing.
 "It is becoming. Ravissant!
 Madam has exquisite taste, May I
 ask where you found such a de-
 signer in this city of over-rated
 dressmaking establishments?"
 "I bought this one because it had
 a story, not that I think its special
 ly becoming," I evaded the ques-
 tion.
 "Where have I seen the gown
 before, somewhere most surely?"
 broke in the designer.
 "Was it at the Fashion Fete at
 the Exposition?" I inquired.
 "Yes, yes of course, the prize
 gown!" he exclaimed, "but how in
 earth did you—"
 "Get Jules Simonin to let me
 have it?" I finished the question.
 "well, it wasn't easy. He said I
 could have the same gown copied
 with baskets of flowers instead of
 the portraits but I wouldn't hear
 to it. You see, I had seen all of
 his models and didn't want any. I
 told him that they not at all
 different from the frocks at sev-
 eral shops in Fifth Avenue and
 that I preferred something entire-
 ly original. It was then that he
 thought it over in his private
 study and while he was absent I
 heard the story of the gown from
 Madame Renee one of the man-
 ners who speaks English."
 "How very interesting—please go
 on," encouraged Mrs. DeWight
 who was listening intently as in-
 deed, were all the others.
 "Well, it seems that all the cele-
 brated dressmakers and designers



Was it Lemoine he wanted to
 share his "little house" or was
 his imaginary mate some lovely
 creature of his own mood and
 fancies?

Ellie Mitchell had said that he
 did not return Lemoine's ardent
 love-making but regarded her only
 with loyalty and deep affection. At
 any rate the simple little song-
 poem had affected me as well as
 the musicians.

"Hullo there! Sallie's crying,"
 announced Curtiss, "I'm sure our
 friends here will refuse to enter-
 tain us further if that's the way
 their music affects you."

"Not at all," Barry responded,
 "it is the most sincere compliment
 she could possibly bestow upon us
 It proves without a doubt that she
 has the keen appreciation of an
 artist."

"I'm sorry, though," I murmur-
 ed through tears, "I really didn't
 realize what I was doing. But I've
 never, in all my life heard any-
 thing that touched me so deeply."
 I concluded.

The DeWights' arrival put an
 end to our conversation. They
 were closely followed by Andre
 Moliere who designed costumes
 and stage settings for one of the

the toast of Paris."
 Barry, too, must have sensed the
 inward disturbance in Curtiss for
 he tractfully changed the subject,
 for which I was most thankful.

Everyone was having cocktails
 except Barry, even Lemoine had
 indulged herself in several small
 ones, saying that she didn't have
 to sing that evening.

"We'd better be shoving off,"
 suggested Curtiss, glancing at his
 watch. It's getting rather late for
 a tea party."

"Tell you what let's do," prompt-
 ed Lemoine, "I feel just exactly
 like a million dollars. Let's all go
 to the Exposition."

"Bravo," shouted Barry, "we'll
 have a regular party. Have dinner
 on one of Paul Poirer's boats in
 the Seine and later all the amuse-
 ments. They're corking!"

"I for one need the relaxation,
 chimed in the Frenchman.
 "And I haven't been so of course
 I'd adore it," I murmured looking
 at Curtiss to see what he was
 thinking.

"I'll go on one condition, Sallie,"
 he answered with deliberation.
 "That you go home and take off
 that dress and—", he hesitated,
 in a serious manner.

"Yes, yes go on," I tried to be
 flippant.
 "And never wear it again, he
 eneded.

My cheeks turned red. I was at
 once cold to the point of freezing
 and then hot waves of anger and
 humiliation surged over me. It
 was so unlike Curtiss to discuss
 personalities in the presence of
 others, so unnecessary to make me
 feel provincial before these
 friends who were broad-minded
 and had meant nothing in dis-
 cussing my gown but friendly in-
 terest and a desire to be com-
 plimentary. How very thoughtless
 it was of him to cause a scene
 which I knew was bound to fol-
 low.

Curtiss, always fair in his deal-
 ings with others, sensed the in-
 justice of his criticism of the
 gown I was wearing and immedi-
 ately came across the room to
 where I was sitting. The others
 courteously continued their con-
 versation so that we could talk
 without the embarrassment of
 feeling that they were hearing.

"I certainly beg your pardon,
 Sallie," he said softly, "sometimes
 you call me old fogey, and I guess
 maybe I am about some things but
 somehow, I don't like the idea of
 you wearing a dress with that sort
 of woman's picture on it. Though
 I realize now that I should have
 waited until we got home to dis-
 cuss such a personal thing. You'll
 forgive me though, won't you dear-
 est?"

Curtiss was irresistible when he
 pleaded and in a moment I was
 smiling.

"Now, I'll make terms with you,
 Sir," I said in a haughty manner.
 "I'll forgive you and go to the Ex-
 position on one condition—that
 you won't object to the frock any
 more and in turn I'll promise not
 to wear it again until I'm back in

the States where they won't re-
 cognize the beautiful but bad lady"
 So the subject was closed and he
 made preparations for leaving
 with the others.

NOTICE

Pay your Poll Tax by January
 31st, if you want to vote in July.
 This is election year and every
 one should qualify themselves to
 take part in the selection of our
 officers. All persons becoming
 21 before January 31, 1926, will
 be compelled to have poll tax re-
 cepts before they can vote.
 Claud Warren, Collector.

**S. C. R. I. REDS
 THAT WIN**

Eggs \$3.00 and \$5.00. 1-3 off to
 home people. Special prices to
 Club Boys and Girls.
 REV. L. B. SMALLWOOD
 MATADOR, TEXAS.

Leonard Crowell of Flomot was
 a visitor in our city today and a
 pleasant caller at the News of-
 fice.

The Spec

Whether in the
 financial or profes-
 sional specialist is the
 mostly in demand.

Because he has in-
 particular line in eye
 Naturally those who
 defective consult a
 specialist.

The Optometrists the
 eyesight specialist
 recognized and ca-
 the state.
 We keep your glass
 adjusted.

**Dr. Wilson K
 Eyesight Spe
 Floydada**

FOR SALE—A fresh
 also R. I. Red cockerel
 T. T. Jameson,
 Bill Moore made a
 mot Friday.

FARM AND RANCH LOANS
**VENDORS LIEN NOTES BOUGHT
 AND SOLD**
JAMES H. NEBLETT
OFFICE- HOTEL TRAVELERS
ROARING SPRINGS, TEXAS

We Give Gold Bond Saving STAMPS
A Complete Line
**OF Farming Supplies in Stock— Collars,
 Bridles—Lister Shears, Single, Trees Etc.**
**JUST RECEIVED BIG
 SHIPMENT OF P & O ONE & TWO ROW
 LISTER**
"We Have It, Will Get It, or It is Not Made"
Matador Hdw & FURN CO.
L. C. HARP, Manager.
MATADOR, ::::: TEXAS

TEXAS
 Next Week
 "The Stomach's Best Hope"

SLOGANS

Demonstration Department
 Imagine more than a man
 garden plot and a
 garden is good
 your lights,
 every crop
 garden is good for
 you
 worm is recognized as
 most serious insect
 garden. Fall plowing
 surest ways of get-
 this pest.
 vegetable garden pro-
 gross returns with
 of time and money
 her part of the farm.
 Missouri experiment
 average net value of veg-
 1-20 acre as \$43.38,
 acre as \$134.14.
 tables from the same
 are more tasty, of
 ility and are more val-
 a dietary standpoint
 obtained on the mar-
 you
 person needs two raw
 vegetables daily.
 son needs one cooked
 daily.
 son needs tomatoes or
 times a week.
 aration of the home
 will do much to in-
 of the above.
 plants of many veg-
 transplanting, such as
 cabbage, lettuce, caul-
 plant, celery, peppers,
 ly in giving the crop
 ly. These should either
 hot beds on the farm
 from some reliable
 your plans now.
NUMBER OF VEG-
ETABLES IN 1926
 row the following in
 They are all valu-
 vegetables: Artichokes,
 choke, Jerusalem, Bur-
 chard, Swiss; Chin-
 Collards, Cos lettuce
 Cress, Garden; Cress
 flower, Envide, Kale,
 churb, Spinach.
 tables: Carrots, Das-
 Kale-beet, Salsify,
 Parsnips, Winter
 chabe.
 ant, Horse radish in
 as: Bush Lima Beans
 melon, Celery, Egg
 ins, Honey dew mel-
 Sweet, Squash.
ET NEWS LETTER
 Method of instruction
 automobile salesmen.
 of motion picture
 fully prepared talks
 first time by the
 tor Company, has
 ve of remarkable re-

sults, according to R. H. Grant,
 general sales manager. Salesmen
 are taught these pictures how to
 best demonstrate the Chevrolet
 car to interested prospects.

Although placed in operation
 among 1160 dealers of the Che-
 vrolet organization a comparatively
 short time ago, a total of 12,760
 dealers meetings have already
 been held with an attendance of
 71,236. Meetings held by dealers
 and factory representatives have
 totaled 19,020 with a combined
 attendance of 102,486.

As prepared by the sales pro-
 motion department, the plan calls
 for delivery of a projector to each
 dealer subscribing to the service.
 A new film is sent out every two
 weeks, accompanied by a sales
 talk in manuscript form. In in-
 structing his salesman, the dealer
 may use the explanatory talk
 direct from the manuscript, or use
 it as the basis for an extemporary
 address embodying the latest ideas
 in sales methods. Indicated in the
 manuscript in bold-faced type are
 the points to be emphasized by pro-
 jection of the subtitle picture on
 wall or screen. Among the dozen
 films so distributed are: "Why
 do people buy automobiles";
 "Where can I find prospects";
 "How direct mail helps you" and
 "Giving a road demonstration."

The plan, presenting the most
 up-to-date ideas in retail selling,
 has met with an enthusiastic re-
 ception by dealers and has been
 credited with increased sales, ac-
 cording to thousands of letters
 received by the sales promotion
 department. Working hours of
 salesmen have been better organ-
 ized, aid has been furnished in
 meeting and solving seasonal and
 other problems and the selling
 thought of the factory, zone office
 organization, the dealer and the
 salesman has been unified. Its
 use is to be continued indefinitely
 with a constantly increasing scope

**FIFTH SUNDAY MEETING
 OF DICKENS BAPTIST AS-
 SOCIATION**

The Fifth Sunday meeting of the
 Dickens Baptist Association will
 meet with the Flomot church on
 Friday, January 29th, 1926 at 9:30
 a. m. A very full program has
 been prepared with a view of help-
 ing our churches with many of
 their problems. We believe it will
 do this very thing if our Baptists
 will attend. The church and her
 pastor want every Baptist in the
 county to attend and put into it
 and go out of it all that is possi-
 ble. The meeting will be a great
 blessing, if our great brother-
 hood of workers will give these
 three days to it and lay themselves
 out for a study of God's word.

Flomot is 24 miles northwest of
 Matador and all the roads to Flo-
 mot from each direction are fine.
 We will look for you. Come and
 bring all your neighbors, friends
 and relatives with you and we will
 have a good old time Baptist meet-
 ing.
 H. F. Aulick, Pastor.

FORD NEWS LETTER

The Ford Motor Company, in all
 its divisions, produced a total of
 2,103,588 cars, trucks, tractors
 and airplanes during 1925; accord-
 ing to figures just given out at the
 general office of the Ford Motor
 Company. Exclusive of airplanes,
 which is a new industry with the
 company, this is an increase of
 20,033 automobile units over 1924.
 In the production of Ford cars
 and trucks during the year, domes-
 tic plants in the United States as-
 sembled 1,775,245. Foreign plants
 of the company produced 136,461
 cars and trucks and the output of
 the Ford Motor company of Can-
 ada, Ltd, totaled 79,289. Fordson
 tractor production was 104,168
 and the Lincoln division of the
 company produced during the year
 a total of 8,415 Lincoln cars. In
 the newest division of the com-
 pany, the airplane factory, the out-
 put was ten all-metal planes since
 the factory was acquired by the
 company on August 1, 1925.

The remarkable output of Ford
 cars and truck was reached in
 spite of the fact that for a period
 of more than thirty days during
 August and September domestic
 production was almost negligible
 due to the introduction of the im-
 proved types. The same condition
 prevailed later on in the foreign
 assembly plants as the change to
 the improved cars were made in
 these places, some of which are
 just now getting into appreciable
 production with the improved
 types.

**PURE SEED MAKES
 GOOD YIELD**

Practically the whole community
 around Slaton, Texas, according
 to Mr. D. F. Eaton, County Agent
 of Lubbock County, is buying its
 supply of pure seed of dwarf yel-
 low milo from I. J. Thornton, Lub-
 bock County club boy, who grew
 5,250 pounds of milo heads or 70
 bushels per acre on three acres
 in the Lubbock County boys con-
 test last year. His total profit on
 the three acres was \$311.31 not in-
 cluding a free trip to the Inter-
 national Show at Chicago which
 was awarded him by the Santa Fe
 Railway for having produced the
 winning yield. "I. J." who is 15
 years of age is in high school and
 making record grades, according
 to Mr. Eaton's report, and this was
 his third year as a club member.
 He having previously made the
 State teams in grain and stock
 judging contests. He used seeds
 from the pureline selection, T. S.
 No. 670 developed on the Lubbock
 Experiment Station and furnished
 to him through his county Agent.
 This is a very good example,
 thanks Mr. Eaton, of the fact that
 higher yields are secured by plant-
 ing improved seed, and is a good
 illustration of the progress that
 has been made in the development
 of high yielding strains of grain
 sorghums by the Experiment Sta-
 tion; and the keen demand for

seed from this prize winning crop
 indicates the growing popularity
 of pure seeds among progressive
 farmers.

**NATIONAL RADIO FADING
 TESTS START FEB. 9TH.**

Dates for the National tests of
 radio reception to determine the
 cause of static and fading were
 announced today after 4,000 of the
 4,500 designated observation sta-
 tions had expressed a willingness
 to take part in the survey, which
 is being conducted by the Stewart-
 Warner Speedometer Corporation
 in cooperation with the North-
 western University. The first
 test will be held on the night of
 February 9th from 8 to 11 o'clock
 central standard time. The sec-
 ond and third will be on the two
 succeeding nights at the same
 hours. Subsequent trials will be
 held throughout the winter, should
 the data obtained indicate that
 real progress in a search for the
 causes of these two major radio
 annoyances is possible.

It was originally planned to hold
 these tests in January, but owing
 to the international tests sched-
 uled for that month it was decid-
 ed to hold the fading and static
 tests at a later date.

Most of the observations will be
 made by broadcast listeners using
 standard receiving sets and de-
 pending for the accuracy of their
 reports upon their own ears. How-
 ever, to insure the scientific ac-
 curacy of the result, twenty con-
 trol stations equipped with electri-
 cal measuring devices and auto-
 matic recorders will be placed in
 the principal broadcasting centers
 of the country.

TO AUTO OWNERS

Unless motorists proceed im-
 mediately to the headlight test
 stations and to the tax collectors'
 offices to attend to their 1926 re-
 gistrations, there will inevitably
 occur the greatest last minute
 rush and jam which has ever been
 experienced at registration time
 in Texas. Registration is being
 delayed to the point where motor-
 ists will cause themselves great
 inconvenience in waiting in long
 lines at the test stations and the
 tax collectors' office.

January 31st is the last day for
 payment for registration fees dur-
 ing the regular registration pe-
 riod, and after that date delinquent
 registrants will be required to pay
 a penalty of 25 per cent of the
 total fee.

Motorists can help the test sta-
 tions and the tax collectors, if
 they will proceed immediately to
 the test stations and then to the
 tax collectors for registration.

MAN OR WOMAN—\$50.00-\$75.00
 weekly showing our samples
 and taking orders for Famous
 Packard Tailored Shirts and
 Neckwear direct from our factory.
 Easy work. Experience unnec-
 essary. Your pay starts at once.
 Spring line ready. Representat-
 ives in other counties earning
 \$50.00 to \$75.00 a week. ESSEX
 COACH furnished FREE Act
 quick. Write for FREE samples.
 Packard Manufacturing Co.
 7835 Orleans, Chicago, Ill.

LOST—Ladies brown hand bag
 somewhere in Matador, or on the
 highway between Matador and Du-
 mot containing \$3.80, compact,
 one key and Gold Bond Saving
 Stamp book, also two handker-
 chiefs with initials U. M. M. in cor-
 ner. Finder please return to News
 office and receive reward. pd

Guy Seigler of Paducah was here
 on business Monday of this
 week.

SPECIAL PRICES

For

**MONDAY AND TUESDAY,
 FEBRUARY 1st. and 2nd. 1926**

I have purchased the Poultry and Pro-
 duce business of L. S. Jenkins, and am
 making the following prices on Poultry
 for Monday and Tuesday, February 1st
 and 2nd, 1926.

Hens	18c
Turkeys	17c
Good Green Hides	05c

R. L. Brandon
Matador, Texas

See The New Spring Styles at
Baker Hanna and Co
Quanah, Paducah, Floydada

- HATS
- OVER COATS
- BOOTS AND SHOES
- MENS' AND BOYS' SUITS
- LADIES' AND CHILDRENS' DRESSES
- TRUNKS AND HAND BAGS
- PIECE GOODS
- UNDERWEAR
- NOTIONS

Outfitters From Head To Foot
 Lowest Possible Prices on Quality Merchandise

To save money, let us figure your bills

**The Practical Farm
 Machine**

We have just received a shipment of **MARTIN**
 road grading and **TERRACING** Machines.

DITCH BEFORE WINTER RAINS

Protect Your soil and your next year's crop
 profits against injury by excessive water stand-
 ing on land all winter. You can work your land
 earlier in the spring by using the **MARTIN Ter-**
racing Maching. Add 2 to 3 weeks to growing
 season. Do your farm terracing now.

Homer Sheats

S

T. J. Sanders

A Attorney At Law
Office over First State Bank
Matador, Texas

FEED, GRAIN AND COAL

THE BEST THE MARKET
AFFORDS
I Will treat you right while selling
for cash.

L. B. ARCHER
Monteith's Old Stand.

Matador, Texas

B. F. Moore called at our office
the fore part of the week to extend

UNDERTAKING SUPPLIES

COFFINS and CASKETS
ALWAYS IN STOCK
Leonard Crowell
FLOMOT, TEXAS

CITY BAKERY

THE PLACE TO GET FRESH
BREAD, HOME MADE CANDIES,
JELLY ROLLS AND ALL KIND OF
COOKIES

WEST OF FIRST NATL BANK

Matador, Texas

T

D. H. Wedeman of Flomot was
transacting business in our city
on Monday of this week.

Lige Cooper of Roaring Springs
was transacting business in Matador
Monday.

James Neblett of Roaring Springs
was transacting business in our city
Saturday.

Tom Tilson of Whiteflat was a
Matador visitor and trader Monday.

FRATERNAL ORDERS

MATADOR LODGE

No. 824
Visiting Masons Welcome
FRANK ERING W. M.

I. O. O. F.
Subordinate Lodge, Meeting
Nights Each Tuesday
L. B. Patterson, N. G.
C. Y. Guthrie, Secy.

ENCAMPMENT: Meeting nights
Second and Fourth Thursday of
each month.
C. B. Cudd, C. P.
C. Y. Guthrie, Scrib.

Fort Sam Houston, Jan 25 1926
The New Mexico State Board of
Education, after careful consideration
of the resulting benefits,
has authorized one third unit of
credit for thirty days' attendance
at a Citizens' Military Training
Camp, to students in school that
require in excess of 15 fixed units
for graduation.

New Mexico is the second state
in this Corps to announce a move
of this kind and the Corps Area
Commander is greatly pleased with
the action taken by the educational
authorities in thus officially
recognizing the merits of the
Citizens' Military Training

Youngest Aviator



Photo shows Farnam Parker,
thirteen year old pilot of planes
and the youngest qualified flier in
the world, addressing his radio audience
thru the microphone. Don't
you envy him, boys?

A

FOR SALE—At a big bargain
a good four room house at Roaring
Springs, Texas,
John Russell, Owner,
Box 685, Plainview, Texas.

R. L. McWilliams of Whiteflat
was a Monday visitor and trader
in Matador. He handed us cash
to apply on his subscription for
another year.

Scott Bolton made of business
trip to Turkey Saturday of the
past week.

Grover Price of Whiteflat was
here Saturday.

Lawrence Washington of Flomot
was here Monday of this week

Pat Sheridan called at the News
Tuesday of this week to rener for
another year.

Philip Groves is reported on the
sick list this week.

Al Clements of Flomot was here
on business Wednesday.

Miss Alta Cadell was shopping
in Matador one day this week.

Sam Ross of Flomot was a Matador
visitor and trader Wednesday.

Helen in Paris



Miss Helen Wills, America's tennis
queen, is now in Europe to
study art but friends say she will
battle Miss Lengien for the world's
net crown before returning to her
native city.

E. W. McKenzie
Dentist
Matador, Texas

R C

MONUMENTS

Direct From Factory To Cemetery,
No Local Agents Commission To Pay,
As We Sell Direct To You, Write Us For
Prices.
Clarendon Monument Works
CLARENDON TEXAS
J. C. McCARLEY, Owner

Pat Crowe's Ransom



Above is "Eddie" Cudahy, who
when a youngster was kidnaped
by the notorious "Pat" Crowe and
held until a \$25,000 ransom was
paid by Cudahy Sr. Edward, Jr.,
now 40, is president of the \$75-
\$100,000 Cudahy Packing Co.

Spring Is Almost Here

I have some Beautiful new Spring
Dresses, Latest Models, Newest Colors
Also have a good line of Hats.
Come in and look them Over.

Mrs. A. W. Foster
LADIES MILLINERY and
READY TO WEAR
Matador, Texas

MEMBER
TEXAS QUALIFIED
DRUGGISTS' LEAGUE

Legally
Registered
Pharmacist

This store strives in every way to merit your
trade. Not only do we have a registered
Pharmacist to compound your prescriptions,
we also carry a complete assortment
of all the merchandise you expect to find
in any modern store.

Member Texas Qualified Druggists' League

SIMPSON'S DRUG STORE

Read the League's messages in Farm
and Ranch and Holland's Magazine.

A

Auto Repairing
First-Class Work
Living Prices
AT
CHEVROLET GARAGE
South of Carter Hotel
Your Patronage Solicited
Gene Perkins

DODGE SERVICE STATION

I have taken charge of
the Garage at L. M. Guthrie's
Filling Station, and am in
position to handle any and
all kinds of Auto Repairing
YOUR BUSINESS APPRECIATED AND SOLICITED
CECIL SHELTON

HOMER SH
Undertaker

Motor Ambulance and
SERVICE NIGHT
Office Phone 194
LICENSED EMBALMER
Matador, Texas

Kodak Fin

Quickest Service
Best Quality

Wilson's S

Floydada

R

MATADOR BUICK CO
DEALERS FOR BUICK
STAR CARS

This Week



By Arthur Brisbane

**THE MONKEYS TRIED IT.
IMAGINATION'S POWER.
CORN LOW, HOGS HIGH.
ZERO WILL HELP.**

Charles Garland, an earnest
young New Englander, inherited a
large fortune, refused at first to
take the money, saying no man
had a right to money not earned.
He changed his mind and drifted
into a sidetrack. Convinced, per-
haps, that he was an original thinker,
he decided that marriage was
an unnecessary institution. Now
he is arrested, because a young
child born on his farm died, hav-
ing for its mother an unmarried
girl.

The young man should realize
that his experience was tried by
our alleged simian ancestors for
thousands of years before man
appeared, and abandoned by our
human ancestors of 100,000 years
ago.

Not to do away with marriage,
but to make men WORTHY of it,
is the task of the human race.
"Away from the monkey life" is
a better motto than "Back to
nature."

Imagination is more powerful
than fact. James Dempsey, not
the Dempsey you mean, owns a
restaurant. Two men entered,
held him up, he delivered his
money.

A policeman dashed in, arrested
the man "pointing the gun" at
Dempsey. The only gun was two
fingers that had been pointed.

The second man, escaped, came
back that afternoon, pointed one
finger at Dempsey, and the latter
again gave up what money he
had.

Corn prices are low, "hogs are
high." This puzzles farmers and
packers. Corn and hog prices
should go up and down together,
since the pig is really corn
changed into meat. There is al-
ways something to puzzle and dis-
tress the farmer. He has no suf-
ficient national organization, and
after election day he hasn't much
influence in government, compared
with railroads and other big
financial units.

At the midday luncheon club in
New York you can see eating at
the same time those that control
ten thousand millions of dollars.
Farmers are scattered all over the
land, and if you could get them
together there wouldn't be any
hall that could hold them.

Uncle Sam is riding along on
velvet. Severe competition abroad
in the world's markets at home is
said to be ahead of our producers.
But everything, including Providence,
seems to be with us now.

Citizens of Minnesota get from
their State University interesting
information about their State. It
contained the beginning of life on
this planet, in the form of algae,
two hundred million years ago.
The first life came as soon as the
earth's temperature fell below the
boiling point.

One of the first real animals
was an ancestor of our frogs and
salamanders, living on land and
in water, with a foot four inches
in diameter. It is from the five
toes of the salamander, you know,
that we get the five fingers on
each hand, according to the evolu-
tionists.

Mathematicians wish that sala-
mander had had six toes. That
would have given us the duo-
decimal system instead of the deci-
mal system, which is based on
our ten fingers and thumbs. The
duodecimal system would be a
great improvement on the decimal,
twelve having four divisors, ten
having only two.

Mr. Green, of the American
Federation of Labor, predicts an
early end of the coal strike, now
distressing the East and other
parts of the country. The thermo-
meter at zero may help. Ameri-
cans are "docile," as Northcliffe
said. You must pinch their fingers
with the cold or pinch their
pockets hard to make them take
action. And, unlike mine workers
and owners, the people are not or-
ganized.

Call Up
PHONE NO. 26
For Good Things To Eat---
Groceries, Fresh Vegetables,
And Fruits

A Clean Stock of Goods
Prices in Accordance with the
Pocketbook and Present Conditions
MATADOR GROCERY
COMPANY

TEXAS

Next Week
The Stomach's Best Hogs

CAL AND PERSONAL NEWS

Montgomery, of the north county, Commissioner precinct was a Monday leader in Matador. He went to call at the News office while in town.

News of last week is all we are located far that snow doesn't.

made the first of the Tom Kennedy and where by the letter net for the Chevrolt in this territory.

returned Saturday where he has been at Bureau meeting

returned Saturday from a few days

of a few more can be found in the an- column of this issue, pleasing to the ed- the better it suits in the race our selves can get out of it.

Rice, of the First of this city spent visiting relatives McLain.

Ms. Van Wheeler vis- in Kirkland Satur- day.

Camp is reported on this week.

of Mrs. Bert Estes to know that she is

an Harp went to day to stay with his while his mother is al at Floyd's. He re glad to learn that nicely and will be

has been absent this week on account of appendicitis.

Bride has been un- to his duties at the week on account of

son who has been in the past few months to Matador and is home in the south.

D (city or county) ed company will to start you in your business selling must buy every unnecessary.

son & Co., Factory

The way that our delinquents on our list have been "kicking" in this week and with the steady in- crease of new names on our list, it won't take long to build up a list that will be a credit to the News and also of more benefit to our ad- vertisers.

Clint Duty is one among the many pleased News readers who hands the editor cash this week to keep the paper coming to his ad- dress.

R. W. Amick, of Flomot was a Tuesday visitor and trader in our city. He called at the News office to renew for another year. Mr. Amick stated that he had taken the News for a long time and couldn't get along without it.

V. A. Ratton, called at the News office the fort part of the week having us advance his time on the paper for another year.

Q. A. Klutts, formerly of this place, now living in Fortworth, was looking after business inter- ests here last week. Mr. Klutts made it a point to call at the News office to have his address chang- ed and renewing for another year.

The News has been pretty busy this week doing job work. We are at the present time getting out the year books for the Depart- ment Club, which will be distrib- ed among its members about Feb- ruary 1st.

S. Y. Garrison, former Motley county boy, now living near San Jon New Mexico was here last week visiting old friends and re- latives. He called at the News of- fice to extend his time on the paper.

Wild geese have begin to fly north, which is a pretty good sign that spring is close at hand. In a short time the farmers of Mot- ley County will be turning the soil for another crop.

F. Fulfer called at the News office the first of the week having us place his name on our rapidly growing list. We keep adding a few new ones each week.

SPECIAL NOTICE

Let the Matador Wood and Re- pair Shop repair your Furniture, Tin ware etc, also cabinet work. Truck and Wagon bodies built. Located south of Luckett's Dry Goods Store, East side of Main Street. Prices right, work guar- anteed.

F. H. RAINES, Prop.

FOR SALE—At a big bargain a good four room house at Roar- ing Springs, Texas. John Russell, Owner, Box 685, Plainview, Texas.

CHURCHES

METHODIST CHURCH
(L. B. Smallwood, Pastor)
Services 11:00 and 7:30 Sun- day.

Sunday School 10:00 a. m.
Junior League, 3:30 p. m.
Senior League, 6:45.
Prayer Meeting and Choir prac- tice Wednesday night 7:30.

James Neblett of Roaring Spr- ings was transacting business in our city Saturday.

TAN-NO-MORE
THE SKIN BEAUTIFIER

Protects, Improves, Beautifies

Prevents chapping and roughening of the skin in cold weather; tan and sunburn in the warmer months. As a beautifier it has no equal. Tints: White and Flesh. Three sizes, 35c, 60c and \$1.00, at toilet counters.

10c will bring you a liberal sample with silk sponge FREE.

Baker Laboratories, Inc.
31 Linden Ave. Memphis, Tenn.

INSURANCE

Our Insurance and Ab- stract Business is Well es- tablished and permanent. We know how and are in position to properly take care of all your needs in these lines. All business coming to our office re- ceives the closest personal attention. See or phone us for the right service at the right price.

Matador Abstract Company
FIRST NATL BANK BLDG
PHONE 49
Fish & Whitten,
Owners

Marquis Metal & Plumbing Company

Headquarters for Sheet Metal and Plumbing fixtures. Gal- vanized Corogated Tanks. Well repairing, Supplies and pipe fitting. Roof repairing. All kinds of tin and Metal Work.

Satisfaction Guaranteed
Phone 152
Riley Marquis, Mgr.

MEADOR'S MARKET

FRESH AND CURED MEATS
DOUG MEADOR, Proprietor
Matador, :::: Texas

THE CITY MEAT MARKET

FRESH MEATS
Always on Hand
L. M. FRIER, Prop.

MATADOR TRANSFER AND STORAGE

QUICK AND CAREFUL SERVICE, REASONABLE CHARGES
OFFICE PHONE 174, RESIDENCE PHONE 183

J. C. MARQUIS, Manager

JUST RECEIVED

NEW and COMPLETE LINE of
Diamonds, Jewelry, Watches Clocks
Cut Glass and Silver-ware,
PRICED RIGHT

J. H. BRADSHAW
With Simpson Drug, 1st. Door N 1st. State Bank

R. A. SEAY

Insurance, Loans and Real Estate
Office over First State Bank
MATADOR, TEXAS
Office 'Phone 50—Res. 73

BATTERY STATION

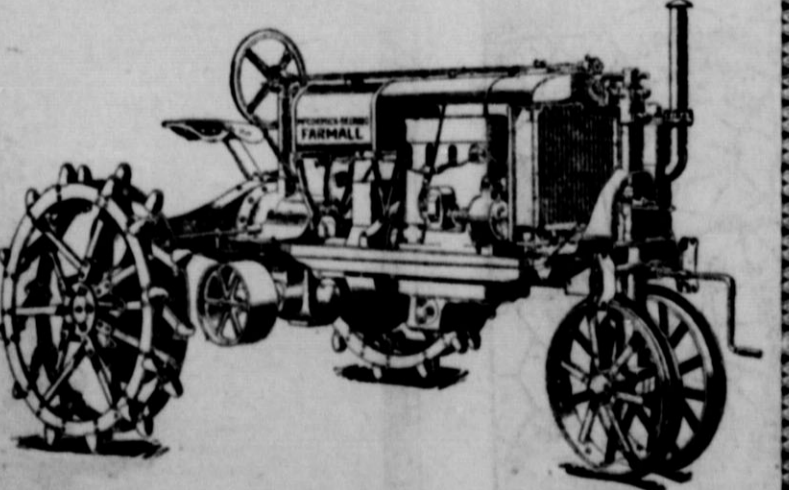
I Repair any and all kinds of Storage Batteries
OLD BATTERIES MADE LIKE NEW
Presto—Light Rubber Case Batteries for all Makes of Cars and Purposes.

Satisfaction Guaranteed
C. C. HUTTO, Prop.

FARMING IMPLEMENTS

We have a full and complete Line of P. & O. Farm Implements and re- pair parts.

PRACTICAL POWER FOR GEN- ERAL FARM WORK



McCORMICK DEERING TEXAS FARMALL

LEONARD CROWELL

Flomot, Texas

Keeps out damp!

Sheetrock, being cast from gypsum rock, is a natural insulator against heat, chill and damp. It keeps buildings more comfortable the year round—shows big savings in fuel bills. Let us tell you about the many other superiorities of this different wallboard.

SHEETROCK
THE Fireproof WALLBOARD
Higginbotham Bartlett Lbr Co

We carry a FULL and COM- PLETE Line of

Drugs
Druggist's Sundries, Toilet Articles, High Grade Cigars
Candies, Cut Glass and Jewelry
City Drug Store
Phone 140

Improved!

A Type of Performance Never Before Obtained in Any Low Priced Car

one who has not yet behind the wheel of the Chevrolet, you have a treat in store. You get to experience a type of performance never before in any low-priced car.

Drive where you will—and as long as you like, through traffic, through sand, through mud, overhills—and over mountains, if you please. Expect something really new, really worthwhile, something really unique—and you will not be disappointed.

Low Prices!

touring . . .	\$510	Sedan . . .	\$735
standard . . .	510	Landau . . .	765
coupe . . .	645	1/2 Ton Truck (Chassis Only)	395
coach . . .	645	1 Ton Truck (Chassis Only)	550

All Prices f. o. b. Flint, Michigan

CHEVROLET COMPANY

**Bozo Butts
They Drive
Him Nuts**

By
"Rube" Goldberg

Autocaster Service
Copyright 1933 By R. L. Goldberg



TEXAS WEEKLY INDUSTRIAL NEWS

San Angelo—M. D. and W. F. Kennemer, of Dallas, purchases site on North Chadbourne Street for erection of \$100,000 ice plant.

Port Arthur—Preliminary survey made of Neches River for determining location of freshwater for Sabine district.

Dallas—Bids asked for erection of business structure for Morten Realty Company.

Beaumont—Public library to be established here.

Mexia—Poultry show will be held, March 11-13.

Grand Prairie—Chamber of Commerce backing movement to establish city park.

Dallas—Fine arts building will be erected in Oak Cliff.

Port Arthur—Repairs made to 1,587 cars by Kansas City Southern Railway shops during November, 1925.

Commerce—Winter quarter at East Texas State Teachers' College opens with enrollment of over 1,200.

Dallas—State wide conference held January 23rd, for planning betterment of agricultural conditions.

Beaumont—Construction soon to start on terminal for loading and storing cotton, on Neches River ship channel.

Center—Effort being made to secure post office building.

Lufkin—East Texas Sirup plant doubles capacity.

Houston—1925 bank clearings totaled \$1,765,968,080, gain of \$187,000,000 over 1924.

Orange—Gusher yielding 5,000 barrels pipe line oil daily, brought in on Orange Petroleum Company's No. 9 Chesson.

Denton—Ground broke for erection of 6-story hotel.

Miles—"The Messenger" newspaper installs new linotype machine.

Grand Prairie—Knitting factory to locate here.

Dallas—Sanitary sewer to be laid in Haines Avenue, from Kessler Boulevard to Colorado Street.

Fort Worth—Wortnam Carter Publishing Company, publishers of "Star-Telegram," increase capital to \$1,000,000. Name changed

to Carter Publications, Inc.

Greenville—First Baptist Church plans erection of \$200,000 structure.

Matador—Masons to build new home.

Matador—Methodist organization will erect new church.

Matador—Matador Hotel being razed, preparatory to erection of modern building.

Hereford—\$67,000 paving bond issue to be voted in, February 2nd.

Plainview—Floyd County Dairy Association formed.

Plainview—J. E. Cumby, farmer in Pittsburg community, made 4,360 pounds butter in 1925.

Commerce—Education-Auditorium Building of East Texas State Teachers' College dedicated.

New Laton—Grading under way for construction of 100-car sidetrack.

Beaumont—\$40,000 fig preserving plant under construction.

Corpus Christi—Bids asked for dredging fourth and last section of port channel between this place and Port Arkansas.

Total oil yield from all Texas fields for 1925, was 150,010 barrels, 15,386,421 more than in 1924.

Brownsville—Plans under way for erection of permanent fair park and race course.

Marshall—New municipal building to be constructed.

Marshall—Improvement of water system recommended.

Dallas—Bricklayers Local Union No. 5 to erect office building, as investment.

Dallas—Work soon to start in new East Dallas High School.

Amarillo—"Daily News" and "Evening Post" sold to Gene Howe owner of the "Globe."

Sherman—Pool Knitting Mill in operation.

Electra—Plans completed for erection of steel tank factory.

Abilene—Plans approved for new municipal building.

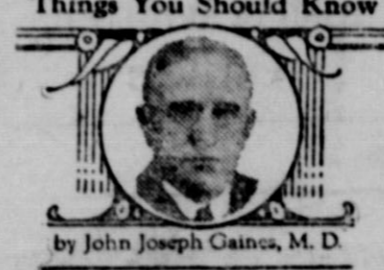
Groesbeck—Post office in new quarters.

Dalhart—M. E. Church South to have new building.

Lost—Short string small white and large orange colored pearls somewhere on town section.

Mrs. Darus Fulkerson.

About Your Health
Things You Should Know



By John Joseph Gaines, M. D.

THE CHILD'S THROAT.

Be very vigilant in caring for the child's throat in winter.

Formaldehyde in solution is the most effective, reliable of the fumigants with which I am acquainted, in epidemics of infectious disease it is a servant of inestimable value. The case of scarlet fever demands isolation and quarantine, but the rest of the family may be protected by the judicious, timely use of formaldehyde. Kept sprinkled about the bedding, clothing and rugs, it is fatal to germs which are abroad in the air. Formaldehyde is a good defense against pneumonia, small-pox, and influenza. It should be used in forty percent solution, and its use limited to a point where it gently irritates the eyes and nasal passages. It is never used in contact being too strong, but should be carefully sprinkled about the room and breathed in with the air which it purifies.

Germs that attack the throat are among the easiest to destroy, if combated early—before they become deeply imbedded in the tissues. Even a weak solution of boracic acid is effective if used as a gargle, spray, or nasal douche at the first sign of disturbance. Babies and small children may be sprayed with a suitable atomizer for the nose and throat after trips through dust, or after attendance on winter gatherings where somebody coughs and thus sets free infectious bacteria. A good plan is to spray before going to bed and on rising, and the boracic acid solution is one of the simplest and best preventives of trouble.

Cold, icy air is dangerous for adults as well as children. Cover baby's face with a light woollen fabric, if he is to be carried through extreme cold to a neighbor's house, no matter how near the distance.

Grover Price of Whitflat was here Saturday.

INTERMEDIATE B Y P U PROGRAM

- Song—Pentecostal Power.
- 2. Prayer—Georgia Mae Patrick.
- 3. Business.
- 4. Records.
- 5. Song—When they ring the golden bells.
- 6. Group 2 in charge of program.
- Subject—Baptists pulling together.
- 1. Reading—United for Service Willarw Warren
- 1. Four Great Commissions—Gate Groves.
- 3. Poem—God let me Live—Oatis Sparks.
- 4. Ring out the old, ring in the new—Allie Patton.
- 5. The unified program for 1926 Wurrrie Wallace.
- 6. Southern Baptist Gains—J. C. Johnson.
- 7. How one little Indian church felt the challenge.—Gate Groves.
- 8. How the mission fields are suffering—Notan Fulkerson.
- 9. Poem—Leaders 10 minutes.
- 10. Song—The Old Rugged Cross
- 11. Prayer—Marrion Warren.

MORE TRUTH THAN POETRY.

"Lend me five dollars?"

"Nothing doing. You never pay your debts."

"I need it badly. Just lend me five more dollars and you'll never see me again."

SLIGHTLY TANGLED

Diner—"Say, waiter, this roast beef tastes like mutton!"

Waiter—"I'm sorry. I gave you another customer's pork by mistake."

OLD STUFF

"I was out riding with Harold last night. He got lost and had to stop 'til he regained his bearings."

"Don't they have funny excuses?"

OVERDUE

Boy—"Ma, there's a man down stairs who wants to see you about the furniture."

Mother—"Tell him to have a chair. I'll be down in a minute, dear."

Boy—"I did, but he says he came for the piano."

NOW IS THE TIME

OLD DOC BIRD says



No. 47

"Most trouble is provided by those who seldom provide anything else"

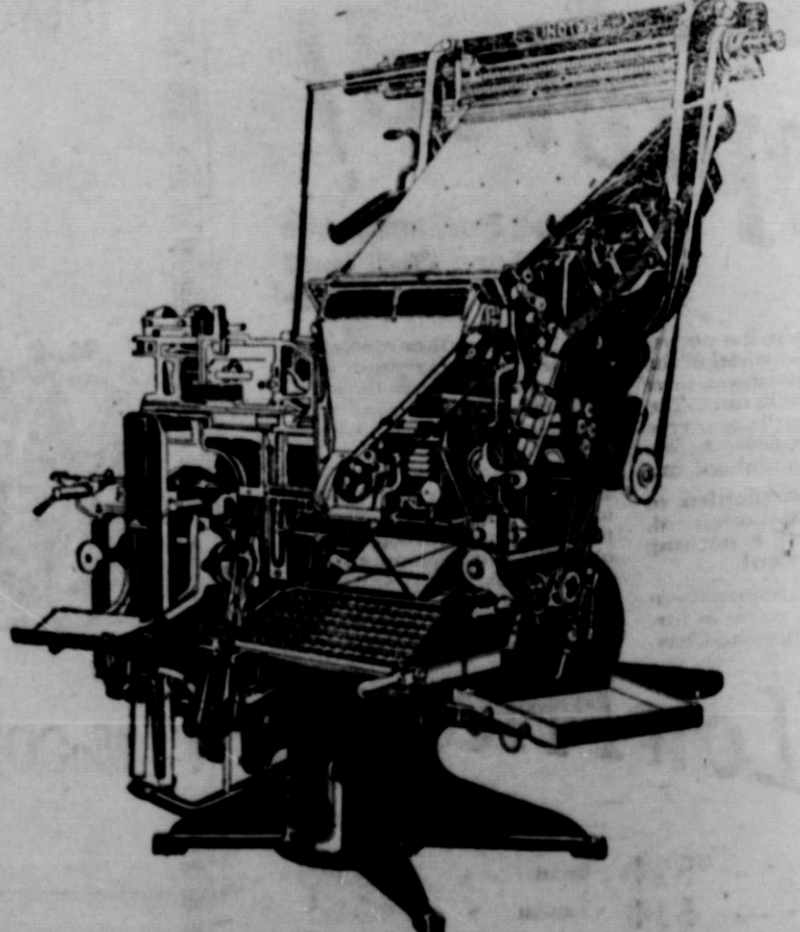
To check up on your Farm Implements, and see what you are going to need. Don't wait until spring opens up with a rush and then wish you had—do it now. Our Implement guaranteed to give years of satisfactory service. See when you need anything in this line.

HOMER SHEATS

"SWEEP OUT THE CORVERS!" By A. B. CHAPIN



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