

THE MOTLEY COUNTY NEWS

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY DEC 3 1925

NUMBER 40

Matador High School News

MODERN EUROPEAN HISTORY CLUB

The Modern European History Club met November 30th, 1925 with President Mary Hamilton Presiding. The following interesting program was rendered in the most pleasing manner.

Mt. Vesuvius—Correne Russell Silent Quartet, Mary Hamilton, Pearl Renfro, Bonnie Cox, and Marion Warren.

Current events—Class.

The life of William Pitt—Edith Jameson.

Jokes—Mary Higgins.

The Story of Gold—Jack Bradshaw.

The People without a Boss on Cunah Island—Dick Sandford.

Robert Walpole—Allie Traveek.

Soad the Oppressor—A reading.

—Marion Warren.

Critics Report—Jack Bradshaw.

The Club meets every Monday afternoon at the seventh period.

Reporter, Hazel McCaghren, Instructor, Miss Canon.

FRESHMAN—Fuss! Fuss!

Fuss! First it was coyotes, and then it was "Bull-fighters", which were the others to be called? It was thought that the class presidents could decide but even that wasn't satisfactory.

Monday at the activity period a round table mack, Gus Bird and John Hamilton were chief speakers. The students body voter by ballot and the "Bull-fighters" won 68 to 17.

From now on the boys will be known as the Matador "Bull-fighters".

Class Reporter, SOPHOMORE—If there was ever any doubt as to the ability of the Sophs sticking to the job, you should have seen them during the Thanksgiving Holidays. They were all at school and did some good work in school and in the clean-up campaign.

You know this class that calls themselves the "dignified Seniors"? Judging from the way they act we would call them far from that. Why last Thursday morning when we were having Thanksgiving services they began yelling and shouting like they were going to a circus. The rest of us didn't see any animals or clowns so we decided they were only exercising their vocal cords as the Seniors are just naturally weak.

We had several visitors this week and hope they will come again for we enjoy having them.

Class Reporter, JUNIORS

I stood upon the mountain, And looked upon the plain, I saw a lot of green stuff, That looked like waving grain.

I took another look, I thought it must be grass, But goodness, to my honor, It was the Freshman Class.

I stood way down below them, And looked up to some dreamers I saw a lot of proud stuff, That looked like husky Seniors.

I took another look, I thought it must be mass, But goodness, to my honor, It was the Sophomore class.

I stood there with a Class mate, And looked out on the bay, I saw a lot of bright stuff, That looked like shining rays.

I took another look, I thought it must be glass, But joy! It was my pleaser, To salute the Junior Class.

Class Reporter, SENIORS—Thanksgiving services were held in the Matador High School Auditorium last Thursday at 11:00 o'clock. Rev. Johnson delivered the address which was indeed very interesting and beneficial.

On Friday the entire school helped clean the campus. It didn't take long for the two large piles of scrapes to disappear. Be sure and come up and take a look at things. Lets clean up the remainder of the town!

Did you notice who had the pep at High School? The Seniors of course. Don't you agree—"If it wasn't for the Seniors the High School would rust?"

If a senior meets you on the street and asks you to buy a school annual this week, be sure

and do so because it may mean the turning point in a beauty contest that is in progress. Watch for your favorite and cast your vote. Class Reporter,

Miss Marietta Montgomery and Mrs. Maurine Cearnal of Brownwood have been the visitors of their sister, Miss Ruth Montgomery, since Friday.

MATADOR HIGH SCHOOL LYCEUM NO. 2

Mr. and Mrs. Arthur Wells, of the Apollo Duo, will be remembered as the leaders of the Apollo Concert Company, which they piloted for 18 years across this country, Canada and Australia. Arthur Wells with his 300 pounds of fine fun and music and his charming wife, Alta L. Wells, in their Duo work again this season offer the very best features from the Old Apollo Concert Company. They will appear here on December 10th at eight o'clock of the evening at the High School Auditorium. Mr. Wells, or "Art," as he is popularly known, is an accomplished musician in many lines. He is an artist of first rank on the banjo, on the saxophone and on the bassoon. He is an inimitable storyteller, both in dialect and more serious readings.

Alta R. Wells is a gifted and gracious artist on the piano and saxophone, also featuring vocal work and pianologues. Her control voice is greatly enjoyed, she is an accompanist of ability and her musical attainments added to those of her husband, provide an evening of rare treats.

There is an air of professionalism in the program of the Apollo Duo, which, coupled with the splendid personalities of these two well known artists, makes their program tremendously popular with their hearers.

Clever musical sketches, in which they both take part, are noted on the program and their duets on the saxophone are excellent.

SCIENCE DEPARTMENT

For the first time in the history of the Matador High School the Science Department is adequately equipped. The work is carried on in two large rooms, one being the recitation room, and the other the laboratory room. Six tables are installed in the laboratory, each table having drawers and cabinets sufficient to accommodate four students at one time. In the center of each table is a sink with running water attached which is imperative for the chemistry work, and the electric attachments at the ends of each table are necessary for Physics laboratory work. These six acid-proof top desks in which was invested \$797.88 are prized possessions.

Two dozen stools of convenient height for use at these tables have also been purchased. When the students are ready to write up their experiment and make the drawings, the stools are then drawn up to the tables.

There are two large store rooms at the north end of the laboratory for storing all apparatus. Even though shelves on which to store all apparatus were not included in the building contract, the School Board has provided adequately for this need.

Many days have been necessary for the unpacking of this \$675.14 worth of new apparatus for the laboratory, and arranging it systematically on the shelves. Glass ware, ring stands, alcohol lamps, rubber tubing, crucibles, hydrometers, thermometers, and reagents are some of the new apparatus included in the chemistry laboratory; while electric bells, magnets, vernier caliper, micrometer, cells, key contacts, prisms, and balances are used in Physics.

The laboratory possesses two compound microscopes valued at \$100.00 each and a dozen hand magnifiers which are used by the Physiology and Physical Geography classes for studying objects in detail.

This \$1800.00 laboratory is now in order and laboratory work has begun in all the Science classes. How proud we are of our new growing Science Department. Few High Schools in the State are any better prepared for doing first (Contd on Page 8)

MISSIONARY SOCIETY MEETS

The Irene Eldredge Missionary Society met Wednesday with Mrs. Harry Willett for a business meeting and a voice program. The following officers were elected for the coming year.

President, Mrs. E. E. Jameson, Vice Pres, Mrs. Albert Daffern, Correspondent and Secy, Mrs. U. L. Willie, Recording and Publicity, Mrs. G. C. Mitchell.

Local Treas, Mrs. Marvin Patton, Auxilarw Treas, Mrs. Fred Bourland.

Supt Study, Mrs. Fred Simpson, Supt Social Service, Mrs. Harry Willett.

Supt Supplies, Mrs. Phillip Graves, Supt Local Work, Mrs. Bill Moore.

Voice agent, Mrs. J. L. Lawrence Supt Young People, Mrs. Randall Whitworth.

Supt Baby Divn, Mrs. Henry Ford Mrs. King was a pleasant visitor.

The following ones were present. Mesdames U. L. Willie,

Randall Whitworth, Albert Daffern,

L. B. Smallwood, King,

E. E. Jameson, Fred Bourland,

J. W. Lawrence, Fred Simpson,

Bill Moore, Bert Edmondson,

Henry Ford, Marvin Patton,

Tex Litterall, Phillip Graves,

Paul Patton, and th hostess.

DAIRY SPECIALIST TO BE HERE SOON

Mr. J. L. Thomas, Dairy Specialist for the Extension Department of the Texas A. & M. College, will be in Matador Thursday December 10th for some special dairy work with County Agent T. P. Metcalf. Mr. Thomas is a recognized authority on dairy work and any one having any special dairy problems should arrange to get in touch with Mr. Thomas while he is here. It is planned to have a meeting Thursday afternoon at which problems pertaining to dairy production will be discussed and every one interested in the production of milk and butter should attend.

The boy of the century in the picture of all centuries. That's Jackie Coogan in "Little Robinson Crusoe" by Willard Mack. Which will appear at the Cozy Theatre Friday night.

TRADES DAY FOR MATADOR

The Merchants of Matador in trying to boost and build up our town have arranged to put on a trades day program commencing Monday December 7th, at which time remarkable reductions will be made on almost every class and kind of merchandise. These special trades day prices will be given on each Monday throughout the months of December and January.

The "ads" of the Matador Merchants who are encouraging and making these trades days possible appear on another page in this issue of the News. Check over their "ads" and prices of the various articles advertised at greatly reduced prices, and take advantage of this opportunity.

These "ads" will appear in the News for nine consecutive weeks, and the specials offered for each Monday will be changed weekly. Watch for the bargains.

42 DINNER

Mrs. Marvin Patton and Mrs. Henry Ford entertained some friends and relatives with a very elaborate seven o'clock dinner, Friday night at Mrs. Patton's home.

The Cozy rooms were decorated with red chrysanthemums and cut glass bowls were filled with the five tables. After white chrysanthemums on each of the five tables, founding places with very original place cards the delicious 3 course dinner was served. As favors each lady received a metal miniature turkey. Progressive 42 was played throughout the evening. The prize going to Mrs. L. F. Davis and Paul Patton. Those who enjoyed this delightful affair were: Mr and Mrs. L. F. Davis, Mr and Mrs. A. E. Fryar, Mr and Mrs. E. A. Sanford, Mr and Mrs. A. W. Ford, Mr and Mrs. Paul Patton, Mr and Mrs. Truss Patton, Mr and Mrs. Tex Litterall, Mr and Mrs. D. P. Keith. Misses Virgie Sparks, Audrey Morris, Lorene, Fryar, Mary Keith and Mr. Charley Keith, besides the hostesses and their husbands.

A GUEST.

COZY THEATRE SATURDAY

Charley's Aunt at the Cozy Theatre Saturday night. Leave off your supper and come prepared to laugh. Charley's Aunt is a real high class comedy and Matador is fortunate in being able to present this picture.

PAY BY CHECK

No matter how small the bill may be, pay by check for safety, and you will follow the rule of most successful corporations and firms who record of every transaction.

This necessitates a bank account. Have you one? If not, this bank invites you to have one.

BANKING BUSINESS IS RESPECTFULLY SOLICITED

First National Bank
MATADOR, TEXAS

A penny a day will keep trouble away



And there is no trouble when you need a deed, a mortgage, a will, or some valuable paper and can't find it.

A penny a day will pay a year's rent on a SAFETY DEPOSIT BOX

that will keep all of your papers safe from loss by fire theft or any other cause. It's the cheapest insurance we know of.

It insures Strength, Stability and service.

FIRST STATE BANK

Matador, Texas

"THERE IS NO SUBSTITUTE FOR SAFETY."

S

T. J. Sanders

Attorney At Law

Office over First State Bank

Matador, Texas

HOMER SHEATS

Undertaker

Motor Ambulance and Hearse

SERVICE DAY or NIGHT

Office Phone Res. 13

H. L. Forrester, Licensed Embalmer
Matador, Texas

DODGE SERVICE STATION

I have taken charge of the Garage at L. M. Guthrie's Filling Station, and am in position to handle any and all kinds of Auto Repairing YOUR BUSINESS AP-

RECIATED AND SOLICITED
CECIL CHELTON

T



Editor's Note: Through special arrangement with The Educational Book Co., N. Y., this newspaper now offers readers an interesting feature, "QUIZ," being extracts from that book, endorsed by Eugene C. Gilmore, Director of Education, Dallas, New York Board of Education. These puzzles will be found intellectual as well as instructive.

Puzzle No. 15.

State six words that spell the same both ways: 1, A form of address; 2, An animal; 3, Found in fruits; 4, A logical document; 5, Part of a ship; 6, Midday.

Puzzle No. 16.

DROPPED VOWEL PUZZLES
"D - ll th - g - d y - c - n,
- n - ll th - w - y - c - n,
T - ll th - p - pl - y - c - n,
- n - v - r - y - p - l - e - y - c - n,
- l - ll th - t - m - s - y - c - n,
- n - th - q - l - s - t - w - y - c - n,
- s - l - n - g - s - v - r - y - c - n."

Puzzle No. 17.

I am a body of people. Change my initial, and I am a comparative by small number. Another change, and I am a Christian name. Once more, and I become a bird. Again give me a new initial and I am an extremely useful instrument. Sometimes of very humble origin. Change it again, and I become a marshy place. Another change, and now you surely know me well. Yet one more change, and you'll find me in a cave.

Answers to Last Week's Puzzles.

Puzzle No. 11, The letter "L"; Puzzle No. 12, The farmer divided the field into seven portions with a tree in each as shown in the sketch at the left; Puzzle No. 13, Ark. Mass. Mo. Wash. Md. Pa.; Puzzle No. 14, "Nothing after all."

Send your answers to this newspaper. The first ten solutions received to each set of puzzles will receive ten credits, when such a solver has obtained ten credits he will be entitled to a "QUIZ CLUB" button or pin. 100 credits will entitle the winner to receive an "extra" prize and also have his name printed on the honor roll.

Feed, Grain and Coal

The best the market affords

I will treat you right while selling for cash.

L. Barcher,
Monteith's Old Stand

UNDERTAKING SUPPLIES

COFFINS, CASKETS

Always In Stock

LEONARD CHAMBERLAIN Floreat Texas

City Bakery

The place to get

Fresh Bread, Home Made Candies, Jelly, Rolls and All Kinds of Cookies

Practical Instructions in HOME SEWING

By Ruth Wyeth Spears



SLOT SEAMS.

In the small plan at the right I have shown the process of making the slot seams that are used to trim many of the more tailored costumes. To make this kind of seam you will need a stay strip of the material as shown at A. This strip should be cut as long as the seam is to be and about an inch and a half wide. The edges of the seam should be turned back and basted to the stay strip so that there is a narrow opening or slot between them. The stitching as shown at B and C is usually made about three-eighths of an inch back from the edges.

It is always best to press a seam of this kind both before and after it is stitched.

READERS—RUTH WYETH SPEARS illustrated pamphlet "ALTERING PATTERNS AND FITTING" is free. She'll answer your dressing problems. Write her in care of this newspaper, enclosing stamp for postage.

PIANO FOR SALE—\$145.00 Mrs. Eula Gearge, Whiteflat, Texas 31 st.

New Temperance Head



Mrs. Ella A. Boole of Brooklyn, N. Y., for ten years Vice-President of W. C. T. U., has been elected its new President. She recently ran for Senator but was defeated although she polled a big vote.

OIL PROSPECTS FOR MOTLEY COUNTY

To the Citizens of Motley County who are interested in the upbuilding of the County, who are willing to lend a helping hand to any enterprise that may be brought up that may be beneficial to every man, woman or child of Motley County.

It is said that the people of Motley County may be looking for ward to one among the greatest oil fields in the Northwest. The block of land in question is lying northeast of Whiteflat.

Recently, Joe Heydon, a rock expert out of Wichita Falls, who is said to have the wixards eye when it comes to picking an oil field, has gone over the block testing the surface and top formation and declares that the land in question has all signs of any oil field in the United States as top formation showings. Also has formations that do not exist anywhere else in the United States, but do exist in Europe and Old Mexico.

Mr. Heydon has offered to the people owning land in the block in question a proposition for three fourths of their holdings for oil and gas lease. Placing the lease in the hands of a committee of three to hold until machinery is placed on the ground and in operation for a well to a depth of four

thousand feet or oil or gas at a lesser depth.

Heydon is only taking till the 15th day of February 1926 for the beginning of the first well. When the well is spudded in on or before the date of February 15th, 1926, then the committee of three are requested to turn over all leases executed in the name of Joe Heydon, to the amount of ten thousand acres. All leases are taken on the regular 88 form of lease and all leases that haven't a well begun by the first day of July 1926, lessor shall receive one dollar per acre for all land leased by him or her to said Joe Heydon.

If the rental on leases are not paid on or before that date, then in that event the lease shall be cancelled of record.

People own land in the above described tract have all to gain and nothing to lose. One well in the county means prosperity to everybody.

Both government surveys made in 1905 run through the tract of land in question making a double cause noted to make one of the largest fields in the state. Has been noted for several years by the best geologists in the United States for being a natural oil field. One among the best structures for oil without a break. Broken structures numerous outlined with small structures and oil blisters. These signs have brought to the public cause to be opened all the oil fields that now exist.

Why shouldn't it bring it in Motley County? Think of it.

One hundred years ago the United States was all a wildcat territory as an oil proposition.

Don't be a knocker, if you can't say something for the proposition, then keep your mouth shut, unless you know something. If you don't own any land just stay with your work daily and let the man who does own something use his own judgment. A man that has lived to a ripe old age and has not accomplished anything is not capable of advising parties who own their land.

It has been said by numbers of people in different oil fields that once was a wildcat proposition making remarks against first man on the ground that he's got nothing. It is known that parties making such remarks liked five hundred dollars of having anything. Lets try and get away from that in Motley County. You land owners look out for your own interest. The welfare of yourself and families. Take a chance as long as you have all to gain and nothing to lose. Use judgment, pay no attention to what may be said by knockers. Look who they are, weigh them, see whether they are your friends or not. Look what fine clothes and fine automobiles have done for you. Have you been benefitted by the speculators? Who told you there was lakes and

There are other places that are waiting for the opportunity of taking a punch which comes free. It is a gamble but you hold four aces that will win and the knockers hold a bobtail straight.

Trusting everybody owning land in the block will give the frog a chance to jump.

Contributed.

Miss Ida Mae Craig left Wednesday for Lubbock, where she visited until Sunday.

Miss Ruth Barrett returned Sunday night from Planview Texas, where she spent the Thanksgiving holidays. She visited her parents in Pampa, Texas also.

Tom Tilson of Whiteflat was here Saturday.

Mr. and Mrs. Lee Harp of Kirkland visited L. C. and A. A. Harp and families last week. Mrs. A. A. Harp and son Norman accompanied them home for a few days visit. Mrs. Harp returned Sunday night.

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MAN! MAN! LISTEN

Good Land near Paducah. Price \$20.00 acre. \$1.50 down, balance \$1.00 per acre year.

For Particulars See

J. P. HOWARD

Matador, Texas



To make old walls new

If your walls and ceilings need fixing, use Sheetrock, the fireproof wallboard. Sheetrock comes all ready to nail to the joists and studs—the work is done easily, quickly and at low cost.

SHEETROCK

THE Fireproof WALLBOARD

Higginbotham Bartlett Lbr Co.

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Legally Registered Pharmacist

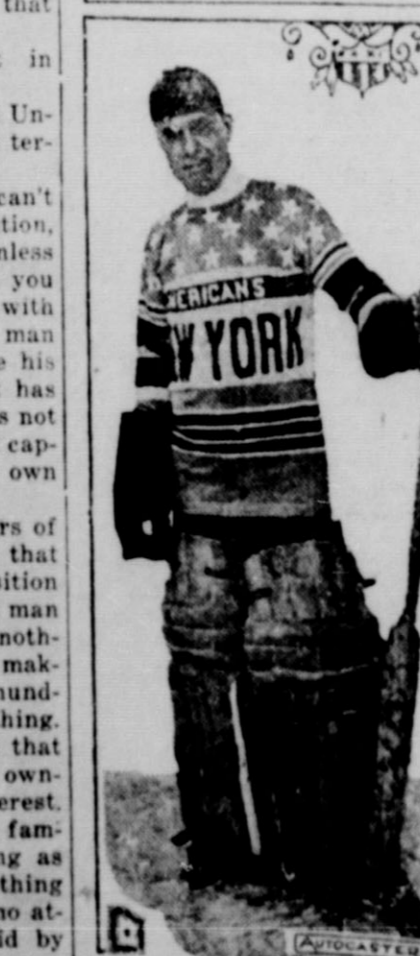
This store strives in every way to merit your trade. Not only do we have a registered Pharmacist to compound your prescriptions, we also carry a complete assortment of all the merchandise you expect to find in any modern store.

Member Texas Qualified Druggists' League

SIMPSON'S DRUG STORE

Read the League's messages in Farm and Ranch and Holland's Magazine.

Opens Sport Arena



The mammoth new Madison Square Garden opens its doors to sport throughs. Here is Tex Rickard, promoter, posing in hockey regalia, first sport he will stage in new arena.

A

Blind Senator



This is the latest photo of Senator Thomas D. Schell from Minnesota, who has attained this high post despite the great handicap of blindness.

Kodak Film

Quickest Service Best Quality

Wisconsin State

Floydada

R

MATADOR BUICK CO.

DEALERS FOR BUICK

STAR CARS

MATADOR

TEXAS

Next Week—The Stomach's Rest Hours

OF THE OUTDOORS

Yellowstone Park is in that it largely indifferently of the outdoor you are interested in the extent to which vacationing are interested in the figures are interesting to Yellowstone visitors to Yellowstone Park 106,329. By rail foot or horseback, number of cars, 33,068, in rail travel was 106,329. The total in travel. The total in about 10,000 persons. visited Yellowstone state in the Union, in Philippine Islands, Rio, Canal Zone, and other countries. entering the park. First, Buick second, Dodge Chevrolet fourth. More persons used the public camping grounds. That 75,000 trout by anglers. with the above is interesting to know in Jackson's Hole, which is not in a Nation registered people from except South Carolina, a number of foreign. This shows the extent the West is being used of American Playground a treatise on fishing. The following address and photograph of you may also wish permanent record of the adventure." ly too true! It is said person, at some time or other writes or contemplates writing of a play. have been editor of an publication, I have come that every angler writes. They come in by loads. I have often if anybody ever took a or caught a fish, with about it. How about don't you had a longing about it after each trip? head—it's great fun. led the list of rail visitors to Yellowstone Park this season total of 6,578.

Ohio was second in the list of rail visitors to Yellowstone Park this season with 3,948. New York was third. Pennsylvania was fourth.

JUNIORS ENTERTAIN

The Junior Department of the Methodist Sunday School together with the Junior League enjoyed a very pleasant afternoon on Thanksgiving. Having met at the church at 2 o'clock they proceeded out to the creek southwest of town, the older ones hiking while the smaller ones were taken in cars. Many games and songs were enjoyed after which they all enjoyed a weinnie roast.

At a late hour they wended their way homeward, all declaring this to be a delightful way to spend an afternoon.

Those assisting the children, were: Mrs. A. J. Daffern, Supt of the Junior Department of the Sunday School.

Mrs. E. E. Jameson, Teacher in the Junior Department. Mrs. F. G. Simpson, Supt of the Junior League. And Mrs. L. B. Smallwood.

JUNIOR LEAGUE

Sub-Stewardship—Jesus' Story of the talents.

Leader—Ruth Simpson. Choir Leader, Nellie Rhea Higgins Song—Savior Like a Shepherd leads us.

Introduction—Allie Fay Williams Story—Clotelle Wille.

The beginning of the Story—Ruth Gene Bosley.

The Nobleman Returns—Alice Sudduth.

Music—Kathrine Sheats, The First Report—Lena Mae Davis.

The Second Servant Reports. Ruth Moore.

The Unfaithful Servant—Selbia McCully.

Reading, Ola C. Sudduth, Reading, Helen Simpson.

Stewardship—Nellie Rhea Giggins A faithful boy, Hellen Pitts.

Song—Benediction.

Miss Frankie Watson, who spent Thanksgiving in Matador returned to Plainview Sunday.

Restless Sleep Due to Stomach Gas

Gas pressure in the abdomen causes a restless, nervous feeling and prevents sleep. Adlerika removes gas in TEN minutes and brings out surprising amounts of old waste matter you never thought was in your system. This excellent intestinal evacuant is wonderful for constipation or stomach trouble. Don't waste time with pills or tablets but get REAL Adlerika action!

CITY DRUG STORE

Wille and Fish delivered Mrs. Bob Echols a beautiful Hudson Brougham Tuesday of this week.



Children like Dr. Miles' Laxative Tablets

Don't struggle trying to get your children to take bitter, evil tasting laxatives.

Get a package of DR. MILES' Laxative Tablets

and the children will beg for them — they taste so good.

Adults and children find these tablets mild, sure and thorough.

Your druggist sells them at pre-war prices—25 doses 25 cents.

For Sale—One and quarter H. P. Monitor gasoline engine. Inquire at the News office.

FOR SALE—Second hand bicycle size 24 Inquire at the News office.

STRAYED—One black mare mule, weight 900 pounds, split in left ear, moon-eyed. Notify B. F. Folley, Turkey, Texas, and receive liberal reward. 38 4t.

All kinds of New Year's Greetings and Christmas in fact every thing you want at the Motley County News.

1926 MOTOR REGISTRATION
1926 Registration of Motor Vehicles open in this county on December 1st and the law requires that all Motor Vehicles be registered by January 1st.

In making application for 1926 tags you will be required to present a certificate on your lighting equipment the dating on which is not over 30 days old.

All Commercial cars will be compelled to equip their cars with a rear-view mirror. You will please take notice of this requirement and not apply for license without this mirror.

Claud Warren, Tax Collector

See our line of Christmas cards. All kinds, all prices, with your name, and any verse you want printed on them.

Irene Eldredge Missionary Society will hold their Bazaar at Mrs. A. W. Ford's Millinery and Ladies Ready to Wear Store.

Mr. and Mrs. Karl Atchley of Childress visited Mr. and Mrs. Van Wheeler last week. Mrs. Wheeler accompanied them home

for a few days visit.

Mr. and Mrs. L. C. Harp returned Tuesday from a trip to Kirk-

Our November Remodeling Sale

CLOSED NOVEMBER 28th

But many lines will be continued at greatly reduced prices through December, including

Ready-to-wear, Dresses, Coats, and Children's Coats, many items in Piece Goods, Shoes, Mens & Young mens Suits and Overcoats.

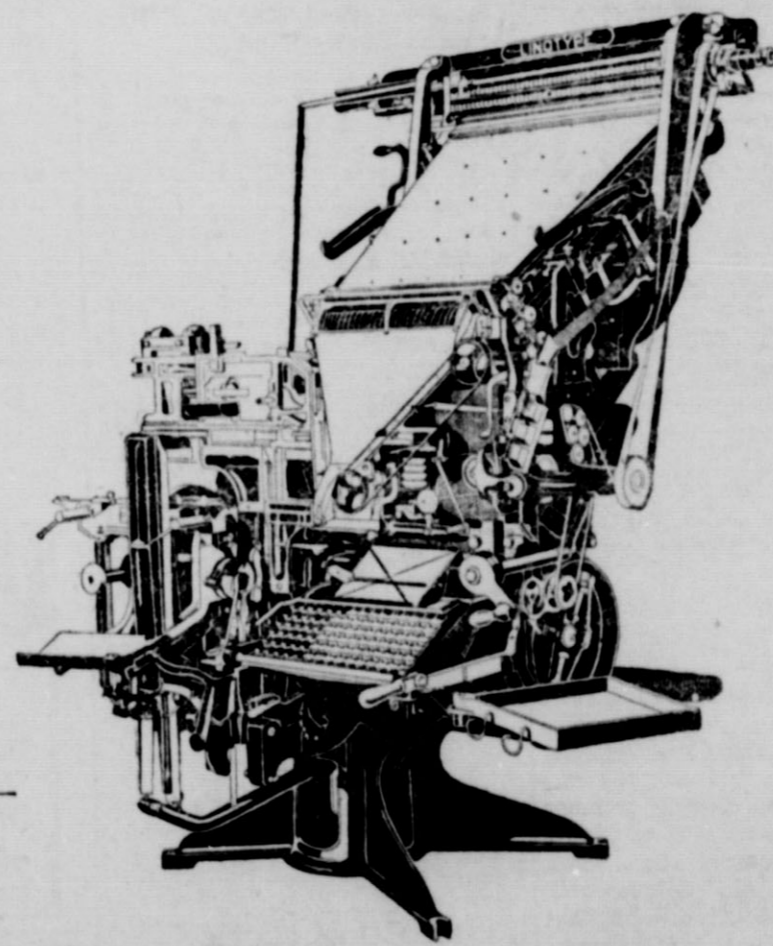
And through December, Double Premium Tickets on all purchases redeemable at our store in Wm. Rogers & Sons Fine Silverware.

Plainview **CARTER-HOUSTON'S** Plainview

"PLAINS LARGEST CASH STORE"

Christmas Cards and New Year's Greetings

We have a Beautiful Line of Samples for you to pick from of the choicest and most beautiful Christmas and New Year's Greeting Cards that can be obtained anywhere.



Remember your friends with a Christmas GREETINGS

Call at The News Office early and make your selections while the supply is plentiful, thus avoiding the monotony of having to make substitute selections. OUR PRICES ARE MODERATE. SATISFACTORY WORK GUARANTEE.

THE MOTLEY COUNTY NEWS

MOTLEY COUNTY NEWS
GROVER C. MITCHELL EDITOR
AND PUBLISHER

Published Thursday each week.

Subscription Rates \$1.50 Strictly In Advance

Entered as second class matter at the Post Office, Matador, Texas, under act of Congress, March 3, 1879.

Four weeks constitute an advertising month. Where advertisements are inserted and no instructions given, same will be run until ordered out, and charged for accordingly. Advertising rates will be furnished on application.

THE AMERICAN CREED

"I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many sovereign states; a perfect union, one and inseparable, established upon those principles of freedom, equality, justice and humanity for which American patriots sacrificed their lives and fortunes. I therefore believe it is my duty to my country to love it; to support its constitution; to obey its laws; to protect its flag; and to defend it against all enemies."

WHITEFLAT MUSINGS

J. H. Casey and family spent the week end at Spur.

Mrs. Maud Dean visited in the L. Y. Jameson home Thursday night.

Mrs. T. J. Dorsey and children of Lubbock spent Thanksgiving with relatives here.

C. H. Robinson and wife took their son Jack Jr., to Quanah Sunday to a specialist to have a cation seed removed from his nose.

L. C. Jameson and son accompanied by Dora Jameson and L. Y. Jameson Jr., visited his daughter Alma at the Quanah Sanitarium Sunday.

The small son of Mr. and Mrs. Martin that was seriously burned a while back fell asleep in Jesus Saturday afternoon and was buried in the Whiteflat cemetery Sunday. We extend to these bereaved parents our heartfelt sympathy.

The English Classes of the Whiteflat High School have been having a "good English Contest".

The Freshmen were the losers so they entertained the upper classmates. After playing several games and giving class yells, refreshments were served. Every one departed, declaring the Freshmen "good" entertainers.

The Home Economics Club rendered a Thanksgiving program at the School Auditorium Wednesday afternoon, consisting of songs and talks. The closing number being a talk by Mrs. T. G. Moore about our ancestors that came over in the Flower after which she showed a counterpane that did come over in the Mayflower and has been handed down these 305 years until it has fallen to Mr. W. R. Tilson.

Misses Wintle and Amy Glenn of Matador attended the Thanksgiving program Wednesday afternoon.

FLOMOT NEWS

J. E. Grundy spent the Holidays with home folks.

Mr. and Mrs. Floyd Gilmore and Mr. and Mrs. Carl Gilmore spent the Holidays with relatives at Turkey.

Mrs. Hensarling has been quite ill for several days.

Mr. Tunnell of Quitaque was the guest of Mr. and Mrs. Grundy Thanksgiving day.

Mr. and Mrs. Bralley and son of Lubbock spent the week end with Mr. and Mrs. Kingery.

Mrs. Washington was a business visitor in Quitaque one day last week.

A box supper was given in the Auditorium last Friday night for the benefit of the school. The proceeds were one hundred and seventeen dollars.

Miss Ellen Jameson spent the week end with home folks at Whiteflat.

Lawrence Washington was a visitor in Quitaque Sunday.

Rev. Pipkin was a visitor in our city Monday.

DARDON CANYON NEWS

The crops of this community are about gathered. We are sorry to say there were not much made on account of the freeze.

We are glad that Eunice Millican is out of the hospital. In which she was in for Typhoid fever. We hope she mends now, as she has been sick two or three years.

We have started the 'Hot Lunch' System in our community and so far it is successful. We hope that we can run it through the cold months anyhow.

We had a box supper at Dardon Canyon Saturday night, Nov. 28. The box supper brought \$60.84. With this money we bought a set of books, The books of "Knowledge."

Cecil Millican won the box of candy for being the prettiest girl in our community.

Mr. J. E. Speer won the box of soap for being the ugliest man.

Lou Ida Fletcher, Irene Bridges, Iela Chesna and Mrs. Speer were sick after the box supper. Every one is about well now.

The B Y P U met Nov. 29. But we are sorry no one knew it. We are sure though that it was very good.

The club Ladies are going to can their first beef Thursday, December 3rd.

FAIRVIEW NOTES

T. B. Edmondson and family of Matador visited Mr. W. J. Hiskson and family Sunday.

Mrs. Clint Duty was shopping in Matador last Monday.

Mr. and Mrs. Beauchamps and daughter Miss Lucille of Quanah spent the week end with their daughter and sister Mrs. J. W. Lawrence.

Mr. and Mrs. Benefield, Mr. and Mrs. C. T. Jenkins, Mrs. F. M. Jenkins and daughter Miss Mary were all visitors in the R. N. Schivner home last Sunday.

Everyone enjoyed Bro. Smallwood's fine talk Thanksgiving night. We hope to have him visit us again.

Irene Eldredge Missionary Society will hold their Bazaar at Mrs. A. W. Ford's Millinery and Ladies Ready to Wear Store.

All kinds of New Year's Greetings and Christmas in fact every thing you want at the Motley County News.

WATER MAKES CROPS. SAVE IT

In our article last we showed that if it was possible for all the water that falls as rain in Motley County to be absorbed into the soil then all of it used by our field crops and none wasted that five inches of rain fall would produce normal crops. If such is true then we are wasting about three fourths of our rain and using only one fourth and any practice that will assist in retaining more of the water that falls for crop production will be useful practice to follow and pay in larger crops.

This problem of water conservation naturally divides itself into two divisions, first to get the water that falls absorbed into the soil and next after the water is absorbed to retain it for crop production. We want to treat here the problem of getting the water into the soil and prevent as much as possible the loss by run off.

A common practice and well known principal in West Texas is that by plowing up the soil as early as possible in the winter and leaving the ground rough that the water run off will greatly reduce and more water taken into the soil than if the land is left unplowed and smooth and hadr. This is so well known that it will not be considered here, but during the past few years farmers throughout all West Texas and a few here in Motley County have gone a step farther in attempting to prevent as much as possible the loss of water thru run off. They are doing what is known as terracing and their testimony is offered here to show what may be done by terracing each field in the county.

Terracing was started originally in humid countries to take the water off the land gradually and prevent washing, but in the West it is practiced not so much to prevent erosion but to hold the water on the ground as long as possible and in that way get more water absorbed into the soil.

Terraces are low, broad ridges of soil thrown up in the field running cross ways with the slope of the ground. They check the water in its rush down hill and prevent washing and allow a large percent of it to soak into the soil. The terraces are given a small slope so that with large rains the excess water will flow gradually along the terrace and out of the field with little or no washing. Here is what some of the farmers who have put up terraces think of them.

Mr. R. E. Hendricks of the Flag Springs community put up seven terraces on an old badly worn and washed field. The large gullies then fast forming have been almost filled up, the fertility of the soil built up and most of the water falling on that land since the establishment of the terraces retained in the soil for plant growth and excellent crop produced every year since. Mr. Hendricks says, "I like the terraces fine. I expect to build more. I consider the work of one week in building terrace has added at least

one more thousand dollars to the value of my farm."

Mr. Ralph Long of west of Roaring Springs put some terraces on a steep, sandy hill side of his farm. Most of the water was running down the hill on to his neighbors land. Now most of it soaks into the soil where it falls. He says, "I think terraces are the thing for West Texas. I expect to terrace my whole farm."

Mr. Luther Turner of Flomot community terraced his farm last year. He says, "I think terraces are the thing. I have learned a lot about handling them. I am putting in more land and I expect to put terraces on it at once. They pay."

If you are interested in making more money. If you want larger production. Plan to save more of the water that falls on your land. Water that runs off is lost forever as far as your cotton or milo is concerned. Terraces will help you.

CHURCHES

METHODIST CHURCH
(L. B. Smallwood, Pastor)

Services 11:00 and 7:30 Sunday School 10:00 a. m. Junior League, 3:30 p. m. Senior League, 6:45. Prayer Meeting and Choir practice Wednesday night 7:30.

INSURANCE

Our Insurance and Abstract Business is Well established and permanent. We know how and are in position to properly take care of all your needs in these lines. All business coming to our office receives the closest personal attention. See or phone us for the right service at the right price.

Matador Abstract Company
FIRST NATL BANK BLDG
PHONE 49
Fish & Whitten,
Owners

The Specialist

Whether in the commercial, financial or professional line, the specialist is the one who is mostly in demand. Why?

Because he has mastered his particular line in every detail. Naturally those whose vision is defective consult an eyesight specialist.

The Optometrists the recognized eyesight specialist. Legally recognized and certified by the state.

We keep your glasses properly adjusted.
Dr. Wilson Kimble,
Eyesight Specialist,
Floydada, Texas.

TAN-NO-MORE
THE SKIN BEAUTIFIER

Protects, Improves, Beautifies
Prevents chapping and roughening of the skin in cold weather; tan and sunburns in the warmer months. As a beautifier it has no equal. Tints: White and Flesh. Three sizes, 35c, 60c and \$1.00, at toilet counters.
It will bring you a liberal sample with silk sponge FREE.
Baker Laboratories, Inc.,
31 Linden Ave., Memphis, Tenn.

MONUMENTS

Direct From Factory To Cemetery, No Local Agents Commission To Pay. As We Sell Direct To You, Write Us For Prices.
Clarendon Monument Works
CLARENDON TEXAS
J. C. MCCARLEY, Owner

Auto Repairing
First-Class Work

Living Prices
AT
CHEVROLET GARAGE
South of Carter Hotel
Your Patronage Solicited
Gene Perkins

Your Birthday
Is it this week?

DECEMBER 6-12

If your birthday is this week you are kind, sympathetic and fish, always eager in your desire to help others. You are neat, logical and industrious, and gifted with a great foresight and intuition. You possess remarkable ingenuity and ability, which, your extreme carefulness in handling details, enables you to work your plans mentally far in advance, and to forecast the probable outcome of your projects and enterprises with remarkable accuracy. You are also distinguished by your decisiveness and swiftness of action when everything may depend upon rapid thought and action. The men become great teachers, preachers and leaders of men. The women make excellent modistes, milliners, designers, teachers and musicians.

INSURANCE, LOANS, REAL ESTATE

No, it is not a "SIDE LINE" with me, it is BUSINESS and receives my full time and attention. Business in these lines entrusted to me, receive attention, first, last, and all the time. In insurance I sell only as good as there is, and try to write it keep it so it can be collected if you have a loss. I have good connections for loans. If you have Estate for sale, I will spend time and money to sell it for you and it costs you nothing if I am able to make a satisfactory sale. It will cost you nothing to patronize me. See and let us talk it over.

R. A. SEAY.

Office Over First State Bank
MATADOR, ::::: TEXAS
Phones, Office 50—Res. 73.

We carry a FULL and COMPLETE Line of

Drugs

Druggist's Sundries, Toilet Articles, High Grade Cigars
Candies, Cut Glass and Jewellery

City Drug Store

Phone 140

A whole store full of useful, practical, beautiful gifts for everybody



This is the time of the year when people are worried and irritable because they are up against their years problem—what to buy for Christmas, and all the worry is so needless—because here you will find many beautiful useful gifts, and your Christmas shopping will become a pleasure. We will store all goods bought from us until Christmas.

GIVEN AWAY FREE

We will give away absolutely free, Tuesday December 24 one White Enamel Porcelain top Kitchen Cabinet, (From Stock Value \$57.00) see cabinet and get particulars at our store.

"We Have It, Will Get It, or It is Not Made"

Matador Hdw & FURN CO.

L. C. HARP, Manager.

MATADOR, ::::: TEXAS

TEXAS

Next Week—
"The Stomach's Rest Hours"

THE MONEY

LOCAL AND PERSONAL NEWS

Davis and John Russell trip to Quitaque Monday.

Very much gratified to see many pledges coming in have been. With amounts from \$25 to \$500. We are going up toward the \$2000 Leagues, Missionary Society Sunday School classes and a commendable interest in good work go on.

L. B. Smallwood

Mrs. Homer Ingery and Mrs. Van Wheeler were here Wednesday.

Guthrie made a business trip Wednesday.

Mrs. Leonard Crowell and Mrs. Leonard Crowell were here Wednesday.

McWilliams of Whiteflat on business one day this week.

Groves was a Flomot visitor Wednesday.

Sum of Flomot was here Wednesday.

Blispie of Lubbock is here Wednesday.

Mrs. Martin of Flomot visits here last week.

Blispie of Lubbock was here Wednesday.

Charles A. Curley a West Texas Life Insurance man, whose office is at Topeka, Kansas is district manager of this time was in our city.

Mrs. Guy Seigler of Paducah was here Wednesday.

Ada Shauls purchased a new car last week.

Myers of near Gasoline on business Saturday.

Blain of Northfield was in city Saturday.

Ralph Stapleton of Flomot was here on business Tuesday of this week.

J. R. Moore has purchased a new Hudson car.

W. M. Martin left last week for Dallas.

Guy Cherry of Whiteflat was a visitor here last Saturday.

Lewis Williams left last week for Turkey.

Mr. and Mrs. Van Wheeler visited friends in Kirkland last Sunday.

Miss Wynona Ford has been absent from school several days this week on account of illness. Her friends hope to see her back in school again soon.

Clarence Jones of Flomot was here last week.

Mr. and Mrs. Cole of Wichita Falls visited friends here last week.

Rev. J. C. Johnson left Wednesday afternoon for Mineral Wells.

Several of the Junior League members gave a picnic Thursday afternoon.

Raymond Davis made a flying trip to the plains Sunday on business.

We are glad to report Mrs. R. P. Moore slowly improving after several weeks of illness.

Miss Mabel Jameson who was operated on at the Floydada Sanitarium about 2 weeks ago was able to be brought home Tuesday. Here many friends hope to see her back in school in the near future.

Joe Johnson, who has been very sick with pneumonia is reported much improved at this time.

Miss Beulah Mae Austin of Hale Center, Texas spent the week end visiting Miss Avis Groves.

FOR SALE—Residence Property close to High School, will take \$1,100.00 cash, or \$1,200.00, half down and balance on payments.


J. R. Gakins, 40 21

For Sale—One and quarter H. P. Monitor gasoline engine. Inquire at the News office.

FOR SALE—Second hand bicycle size 24 Inquire at the News office.

**Chevrolet's
Greatest Year—**

**a half
million
cars in
1925**



No manufacturer of gear-shift automobiles has ever approached Chevrolet's record of building over a half million cars in one year. Chevrolet is the world's largest builder of cars with modern three-speed transmissions because Chevrolet leads the world in providing quality at low cost.

Quality appearance—quality construction—the quality features of the finest cars! That's the reason you should come in and see a Chevrolet if you want lasting satisfaction at the lowest possible price.

Touring	\$525	Sedan	\$775
Roadster	525	Commercial Chassis	425
Coupe	675	Export Truck Chassis	550
Coach	695		

ALL PRICES F. O. B. FLINT, MICHIGAN

MATADOR CHEVROLET COMPANY
QUALITY AT LOW COST

EXTRA! EXTRA!

SPOT NEWS from the THEATRE of POLITICS!



1926 will be a Texas election year—read ALL the news—written from the spot in Texas' greatest newspapers, The

FORT WORTH STAR-TELEGRAM
and Fort Worth Record

—and now you can get these two combined newspapers for less than the price of one!

BARGAIN DAYS
NOW UNTIL DECEMBER 15th

Daily With Sunday **\$7.45**

The Fort Worth Star-Telegram combined with The Fort Worth Record at a mail yearly rate of \$7.45 daily and Sunday as against the regular price of \$10.00 for The Star-Telegram alone

Daily Without Sunday **\$5.95**

The Fort Worth Star-Telegram combined with The Fort Worth Record at a mail yearly rate of \$5.95 daily without Sunday as against the regular price of \$8.00 for The Star-Telegram alone

Rates in Texas, New Mexico and Oklahoma only. Think what this means to you and your family.

The greatest news service ever gathered together by a Southern newspaper—24-hour triple wire Associated Press Service—incomparable news reports—with editions based on train schedules.

Never before have such comic section leaders been presented by one newspaper. Read The Star-Telegram-Record and you'll enjoy Gumps, Tillie the Toller, Boob McNutt, Polly and Her Pals, Katzenjammers, Skeezix, Spark Plug, Mutt and Jeff—and listen, Jiggs and Maggie are back home again!

The most interesting paper in Texas and always as big as the news of the day requires.

FORT WORTH STAR-TELEGRAM
and Fort Worth Record
AMON G. CARTER, Publisher.

PHOTOGRAPHS FOR CHRISTMAS

The very thing.
The inexpensive solution of the Xmas Gift Problem.
Portraits taken Rain or Shine

WILSON STUDIO
FLOYDADA, TEXAS.

THE CITY MEAT MARKET
FRESH MEATS
Always on Hand
L. M. FRIER, Prop.

MATADOR TRANSFER AND STORAGE

QUICK AND CAREFUL SERVICE, REASONABLE CHARGES
OFFICE PHONE 174, RESIDENCE PHONE 183

JESS McBRIDE, Mgr.

JENKINS GROCERY & PRODUCE Co

If its Groceries you want we have them.
If its produce to sell we will pay you the highest market price.

Will appreciate very much if you will give us a trial
COURTEOUS TREATMENT—FAIR PRICES
L. S. Jenkins, Manager.

FARM AND RANCH LOANS

Loans on Amortization plan 33 years at 6 per cent, Option to pay all or part on any interest paying date after 5 years.
Prompt Inspections—Quick Service

SAN ANTONIO JOINT STOCK LAND BANK
Other connections enable me to supply your needs.

R. A. SEAY
INSURANCE, LOANS AND REAL ESTATE
Office over First State Bank
MATADOR, : : : : : TEXAS

Our Fall Stock Is New & Complete

Come in and look it over.
Make our Store your Headquarters
MATADOR MERCANTILE CO.
Matador, Teaxs

Call Up PHONE NO. 26

For Good Things To Eat—
Groceries, Fresh Vegetables, And Fruits

A Clean Stock of Goods
Prices in Accordance with the Pocketbook and Present Conditions
MATADOR GROCERY COMPANY

Riley Marquis Metal & Plumbing Company

Partners for Sheet Metal and Plumbing fixtures. Galvanized Corrugated Tanks, Well repairing, Supplies and pipe work. Roof repairing. All kinds of tin and Metal Work.

Satisfaction Guaranteed
Phone 152

Riley Marquis, Mgr.

LAND FOR SALE

We have improved and unimproved lands for sale, on easy terms, in Motley and Dickens Counties. Also some barrens in Plains land.

Farm Loans can be closed promptly, make the inspections of land, and draw up the loan papers, which saves time. Six per cent interest, with usual commission charges.

JAMES H. NEBLETT

**FARM LOANS—INSURANCE
REAL ESTATE**

ROARING SPRINGS, TEXAS.

Office Hotel Travelers,

KEEP MOTLEY COUNTIES MONEY IN MOTLEY COUNTY KEEP MOTLEY COUNTIES MONEY IN MOTLEY COUNTY

IT'S SURPRISING!

You'll be agreeably surprised at the rapid growth of your Savings Account, once it is started.

Because it isn't so much in depositing larger accounts as depositing often that piles up your dollars here at our bank.

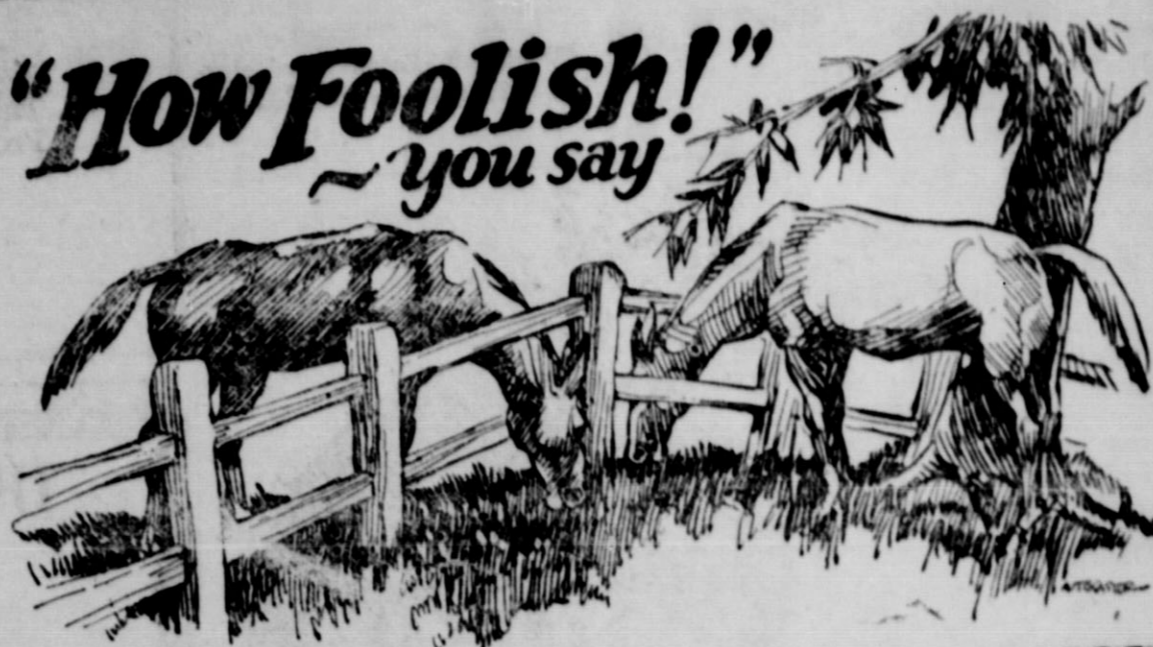
We will start your account with any sum at our bank.

May we work with you in making your future SAFE?

"There is No Substitute for Safety"

FIRST STATE BANK

**"How Foolish!"
~ you say**



THE FIRST LESSON

A man is given to learn when he enrolls in the school which qualifies for success is to put by part of his salary every week.

The truest friend in time of adversity is the bank account, and the surest foundation upon which to build a fortune is the accumulation savings of months and years.

The habit of putting money away is reflex in its accessory, and the quality of mind and character developed through this habit makes for ultimate success.

FIRST NATL BANK

**The Grass Is Just As Green In Our Own Pasture
Lets All Boost For Matador**

FOR MONDAY DECEMBER 7th

25 bars White Naptha Soap	\$1.00
5 Large size Silver Flake Oat Meal	\$1.00
8 pounds prunes	\$1.00
10 cans No 2 Tomatoes	\$1.00
8 cans No 2 Corn	\$1.00
12 cans No. 2 Hominy	\$1.00
10 cans Hooker Lye	\$1.00
6 cans No. 2 Blackberries	\$1.00
8 pounds Split Lima Beans	\$1.00

Limit of \$1.00 of each article to a customer.
SPOT CASH GROCERY

FOR MONDAY DECEMBER 7th

1 Lot \$16.00 Mattresses	\$12.00
1 Lot \$1.00 to .75c Enamelware	.30c

DON'T FAIL TO SEE THESE BARGAINS

MATADOR HDW & FURN CO

WILLETTS SPECIAL ON BLANKETS

\$2.50 Blankets at	\$1.95
\$3.50 Blankets at	\$2.75
\$5.50 Blankets at	\$4.35
\$6.00 Blankets at	\$4.75

HARRY WILLETT & CO

FOR MONDAY DECEMBER 7th

We Will give 10 percent discount on all cash sales on our entire Holiday Line.

SIMPSON'S DRUG STORE

FOR MONDAY DECEMBER 7th

15 cent size axle grease, 3 for 25 cents
F. F. F. FILLING STATION

FOR MONDAY DECEMBER 7th

10 per cent off on all cash sales beef steaks
DOUG MEADOR

FOR MONDAY DECEMBER 7th

1 cent off price of Gasoline
MATADOR AUTO CO

MONDAY SPECIALS

10 Per Cent off on All Cash Sales Trades Day
MATADOR MEAT MARKET

DOES YOUR HAIR NEED AN OPERATION
We are Specialists
DO YOU NEED A BATH? WE HAVE IT.
See Us At The City Barber Shop.
PIPKINS and CLEMENTS

The Merchants who's "ads" appear on this sheet are offering Special Values in almost every character of goods. These Special prices will be given on each and every Monday during the Months of December and January.

They believe it is right and profitable to "Keep Motley Counties Money in Motley County" and to carry out that idea they have resolved to let no other merchants under sell them, no matter what the price may be.

Come to Matador! Lets build up our own Town, Country, Schools, Churches, Roads, etc. instead ow the other Counties interprises.

PROGRAM

The Motley County Chamber of Commerce is cooperating with the merchants of Matador in these Bargain Days and for Monday December 7th offers the following prizes which will be awarded in the manner and at the time specified.

\$5.00 in cash to the person bringing the largest number of people to town in one automobile. They must live outside of the City limits. Report to Homer Sheats for inspection and award. \$2.50 in cash to the party coming the greatest distance to trade. Report to Homer Sheats.

\$1.00 in cash to each of the first five parties showing tickets of \$10.00 cash purchases from and merchant advertising on this circular. To claim award party must live outside of Matador. Report to J. R. Whitworth, First State Bank, with tickets showing purchase. First five parties to report get the money.

Heaviest Turkey sold in Matador on this day 1st, \$3.00, 2nd, \$2.00. See T. P. Metcalf and show ticket showing weight of turkey.

BAND CONCERT 10:00 A. M. **RACES 1:00 P. M.**
100 yr. dash. Free for all foot dace 1st. \$1.50 2nd 0.50
50 yd. dash. Fat man race, 200 lb min. 1st. \$1.50 2nd, 0.50
50 yd. dash. Old man race. 50 years min. 1st \$1.50 2nd 0.50
BASKET BALL GAME 4:00 P. M. To be arranged.

SPECIAL ON JEWELRY

I have a complete Line of Diamonds, Watches, Clocks, Cut Glass, Silverware, and Jewelry, get my Special Prices before Buying.

With Simpson's Drug

J. H. BRADSHAW, Jeweler

FOR MONDAY DECEMBER 7th

10 per cent off on all Cash Sales
Tradesday

HIGGIN'OTHAM-BARTLETT CO

OUR EXTRA SPECIAL DEC. 7th

Ladies \$6.00 to \$27.50 dresses go at	\$4.80 to \$25.00
Mens \$16.00 Horse Hide Coats, go at	\$12.80
Mens & Boys \$5.50 to \$45.00 suits, at	\$3.95 to \$36.00

WESTERN DRY GOODS CO

FOR MONDAY DECEMBER 7th

9x12 Floor Tex Rug, Regular \$15.00 @ \$11.90
\$10.00 bed stead and \$6.00 springs for \$11.20
10 per cent discount on all Furniture and Rugs.

HOMER SHEATS

FOR MONDAY DECEMBER 7th

Pinto Beans 13 pounds	\$1.90
Sugar 15 pounds	\$1.90
Lye 9 cans	\$1.90
All Washing Powder per box	.65c
Lint Starch	.65c

MATADOR GROCERY

FOR MONDAY DECEMBER 7th

10 per cent off on all Ladies' ready-to-wear, Childrens Coats and boys Overcoats.

MATADOR MERCANTILE CO

FOR MONDAY DECEMBER 7th

Soap value \$1.50 89c
Tooth Brush, .25 cents. Tube of Paste Free

CITY DRUG STORE

MONDAY SPECIALS

Ladies Dresses, Cleaning and Pressing 75cents and \$1.00
A. WATSON

MONDAY SPECIALS

"T" Bone Steaks, Regular 40 c for 30 c.
TEXAN CAFE

MONDAY SPECIALS

Anti-Rattlers 50 cents
RED TRI-ANGLE FILLING STN

MONDAY SPECIALS

ALL WHIZ PRODUCTS SOLD AT COST
Matador Chevrolet Co

KEEP MOTLEY COUNTIES MONEY IN MOTLEY COUNTY KEEP MOTLEY COUNTIES MONEY IN MOTLEY COUNTY

in Street
TEXAS
Next Week:
"The Stomach's Rest Hours"

**Bozo Butts
They Drive
Him Nuts**

By
"Rube" Goldberg



E. PITTS HOSTESS.
E. Pitts charmingly entertained her friends with a Thanksgiving luncheon on Friday. The room was decorated with many graceful basted with tiny snow ball themums. At four tables ever lovely Thanksgiving cards with covers laid on guests. The tallies decorations carried out the motif. Delicious turkey all the trimmings was

which bridge was enjoyed by Mrs. Whitworth acquiring Mrs. Miss Beulah Sheridan Mrs. E. C. Stearns the who enjoyed this lovely Mrs. Pitts were: Mesdames F. L. Malsby, A. A. Harp, Roy Urie, Stearns, Bob Echols, F. U. L. Willie, Harry Willett, T. P. Metcalf, J. Harp, Harry Campbell, Fletcher of Amarillo, Cornelius, Beulah Sher Ollie Echols. Contributed.

J. RANDALL WHITWORTH ENTERTAINS
Randall Whitworth procc a very, very charming when she entertained with tables of bridge Tuesday from 3 until 6 o'clock. Mrs. Whitworth and the any exquisite wedding

gifts of this popular young couple made the rooms very entrancing. At bridge Mrs. Frank Eiring received high score, Mrs. A. A. Harp the consolation and Mrs. Farris Fish the cut.
A delicious plate lunch was served to Mesdames T. P. Metcalf, Farris Fish, Frank Eiring, Harry Willett, L. C. Harp, U. L. Willie, Bob Echols, O. J. Day, A. A. Harp, E. C. Stearns, Harry Campbell, E. L. Malsby and Mrs. J. R. Whitworth.
A Guest.

FOR SALE OR TRADE—Good store and filling station at Four Corners. Will sell for half cash balance terms. An exceptional good business running \$3000.00 month. Reason for selling account my age.
C. V. McCary,
Matador, Tex 38-37

Mendwell, the instant mending fluid. Laundry proof fluid, for patching hoisery, underwear and all wearing apparel, will wash and iron Satisfaction guaranteed. Agent's Phone No 131.

FOR SALE—Residence Property close to High School, will take \$1,100.00 cash, or \$1,200.00, half down and balance on payments.
J. R. Gakins, 40 21

Mrs. L. S. Jenkins and son are visiting friends and relatives in Amarillo this week.

Orville Craven who is attending school at Abeline spent the Thanksgiving holidays with his parents, Mr. and Mrs. A. C. Craven. He returned to his school work Sunday.

Clyde Herring who is attending school at Plainview visited his parents in Matador during the vacation.

Mr. and Mrs. Harry Willett and children spent Sunday afternoon at Paducah.

A. A. Harp and Van Wheeler and families spent Thanksgiving at Roaring Springs.

Miss Beulah Mae Austin of Hale Center, Texas spent the week end visiting Miss Avis Groves.

Several of the Junior League members gave a picnic Thursday afternoon.

FRATERNAL ORDERS

MATADOR LODGE
No. 824
Visiting Masons Welcome
FRANK ERING W. M.

I. O. O. F.
Subordinate Lodge, Meeting—
Nights Each Tuesday
L. B. Patterson, N. G.
C. Y. Guthrie, Secy.
ENCAMPMENT: Meeting nights
Second and Fourth Thursday of
each month.
C. B. Cudd, C. P.
C. Y. Guthrie, Scrib.

FOR SALE—7x11 Pearl Job Press, also 15 inch stand paper cutter.
Motley County News.

JUST RECEIVED

NEW and COMPLETE LINE of
Diamonds, Jewelry, Watches Clocks
Cut Glass and Silver-ware,
PRICED RIGHT
J. H. BRADSHAW
With Simpson Drug, 1st. Door N 1st. State Bank

A PHONE IN THE HOME
Makes us all one family. The Cost is
Very Normal
— See Us
MATADOR TELEPHONE CO

BATTERY STATION
I have opened up a Battery Station just west of City Bakery, and am equipped to handle any and all kinds of battery work.
Satisfaction Guaranteed
WE HANDLE PRESTO—LIGHT RUBBER CASE BATTERIES.
C. C. HUTTO, Prop.

C. BLATHERWICK
THE COW BOY BOOT MAKER
Maker of high grade Cow Boy Boots, also general Shoe repair work. Give me a trial.
LOCATED SOUTH END MAIN STREET
MATADOR, :::: TEXAS

SALE STARTS
FRIDAY
DECEMBER 4th
AND
CONTINUES 15
DAYS. Don't
MISS IT

GREAT
Clean Up Sale

Christmas is coming soon. This is your chance to buy your Christmas Gifts at a bargain.
Call Early.

Read Our Circular and Save Money as Our Entire Stock of New Fall Merchandise is being offered to the public at a Genuine Saving of 30 per cent to 45 per cent. Many people think we carry second class Merchandise. This is not a fact, for in addition to the wonderful variety of popular priced merchandise, we show an attractive assortment of High Grade Merchandise. This merchandise comes from some of the Country's Highest Class Factories. They represent the last word in Style, in Quality, and Fabric, and yet the prices are not as much as you might expect to pay for fine merchandise. Not a day goes by but we hear exclamations of surprise at the Quality of our Merchandise that we are offering the people of Roaring Springs and Motley County.

DRESSES

High Grade Silk and Wool dress regular \$18.00 on sale **\$7.49**
Come Early

Some Real Bargains

Cotton Check per yd — 08c
Cotton Bats per roll — 55c
36 inch High Grade Gingham per yd — 12 1/2c
Extra large towels regular \$1.00, sale price — 49c per pair.

FOR THE MEN

Mens High Quality Overall value \$1.60 on Sale @ **\$1.00**
Blue Shirts — 49c
Mens Socks, 3 pair for 25c

And even though our low prices have become a marvel in Roaring Springs, and far beyond the conception of the ordinary retailer there is no mystery or magic about Gabriel's Value Giving System—it simply takes, imagination, ability, courage, resources and a determination to give the people of Motley County and its trade territory the right kind of Merchandise, at the right price.

SHOES

A Great Reduction on all the Shoes we have in the House.

SHEETING

9 4 unbleached sheeting .35c
9 4 bleached " 38c
36 in. Domestic yd 10c
36 inch Hope domestic 16c
28 inch high grade outing — 14c
36 inch Outing — 23c

1 LOT DRESSES

A Lot of 12 Dresses Regular \$11.00 on Sale @ **\$3.98**

COATS

Ladies & Childrens Coats in the latest Styles to go at 1/2 Price
Come Early

cannot mention the various articles which be priced at bargain prices, but our entire will be on Sale. We urge you to come and yourself.

G. GABRIEL
ROARING SPRINGS, TEXAS

Premium will be given to the first 30 people coming to our store.
The one who buys the largest bill on the opening day will receive a sack of sugar free.

TOZZLE OF WHY
WHATS DOING IN WEST TEXAS

Albany—More than \$100,000 in new buildings are immediately planned for Albany, including the Russ-Webb garage, to one of the finest appointed in the Oil District, and the new addition to the Presbyterian Church.

Brownwood—Howard Payne College, one of the largest denominational institutions in the Southwest, is now raising a \$250,000 endowment fund. Citizens of Brownwood have already subscribed \$90,000 of the amount.

Quanah—According to information secured by the Quanah Tribune-Chief this city shipped nearly 20,000 pounds of dressed turkeys to the New York market in three days just prior to Thanksgiving. One man in Quanah employed by a produce house hede killed for shipment 1054 turkeys in one day and received in cash for his work \$54.

Comanche—The annual Comanche County poultry show will be held here next week. 30,000 birds are expected to be on display. Large cash prizes have been given by the Comanche citizens and poultry experts.

Plainview—100,000 acres of wheat have so far been planted in Hale County according to estimates of the Harvest Queen Mills here. This represents an increase of 10 per cent over last year's plantings.

Plainview—In order to stimulate dairying in the South Plains, 3,000 dairy cows of standard average milking qualities will be imported into this region under the auspices of the Local Chamber of Commerce.

Lubbock—I So crowded are Lubbock schools that a bond issue is proposed for \$170,000 to build new structures and \$130,000 for additions and repairs to present structures. The enrollment in the Lubbock schools recently passed the 3,600 mark.

Tahoka—Notwithstanding 30 new homes recently constructed here there is an acute house shortage and demand for many new residents.

Abilene—The West Texas Poultry Show, J. W. Masterson, manager, plans to make the show the largest held in the Southwest. January 7-8-9 are the dates selected for the show.

Haskell—The postal receipts of Haskell for the month of October 1925 were 1,635.27 compared with \$1,073.46 the same month in 1924, making a net gain of 52 per cent.

Brownwood—Fifteen Directors of the local Chamber of Commerce for the year 1926 have been selected. H. G. Lucas, Secretary announced a meeting of the old and new board to discuss the date for the annual membership banquet and meeting.

Memphis—More than 5,000 pounds of dressed turkeys have

been shipped to the Northern markets from Memphis. Also 20,000 pounds of live turkeys have been shipped this season.

Hereford—W. M. Cordell, owner of the Cordove Hotel has just let contract for the erection of a \$35,000 addition to his hotel and work will begin immediately. The addition will cover a space of 75 by 34 feet and is to be two stories high. The Building will be steam heated and modern in every respect. This will greatly assist in solving Hereford's hotel problems.

About Your Health
Things You Should Know



by John Joseph Gainza, M. D.

INFLUENZA.

The onset of influenza is invariably sudden and intensive. There are no warnings of its approach. One point, of which we are reasonably certain is, that the infection enters the system thru the breathing passages. During epidemics, the gargle and nasal douch should be used freely after all exposure, as a possible preventive. Contact with suspected cases should be scrupulously avoided if possible. Large or small public gatherings, where a dozen or more are coughing, are very dangerous, and traveling in over-heated trains that are usually crowded, often scatters millions of influenzal germs. Weakness is the predominant symptom—indeed that may be the only diagnostic symptom. No other disease prostrates the victim so thoroughly from its moment of onset. There is nothing like this weakness. Sometimes there is fever—at other times none, or so little as to escape notice. Active delirium is common in febrile cases. It is in this stage that pneumonia usually supervenes, if at all. Absolute rest in bed is imperative, and should be resorted to promptly. Alcohol in diluted form, has proven of inestimable value in the treatment of influenza, if its use is carried on until free sweating occurs. It appears to be antagonistic to the poison, and is useful in combatting the terrible weakness. It should only be used with the advice and observation of the physician. Many doubt the efficacy of vaccines, though I have found them of great value in my cases, and am never without them. Strict quarantine is a wise measure that should not be neglected, in localities where influenza is prevalent. Good nursing is an essential upon which too much emphasis cannot be laid.

NEXT WEEK—
"A WINTER TALK."

Scales Heights



George H. Jones adds his name to the long list of self-made men in American industry. 35 years ago he was a stenographer. Today he heads Standard Oil.

FROM TEXAS PUBLIC HEALTH ASSOCIATION

Mr. J. W. Butler, Galveston, President Texas Public Health Association, in a statement recently said that this organization had reached over 170,000 people personally with a healthy massage. This is exclusive of the large centers of population.

A large amount of work was done among the school children. Nearly 8,000 were given a complete physical examination and 45,000 children were taught habits through the Modern Health Crusade. This is a system that teaches health by having the children do the things that will help improve their health.

Nearly a quarter million pieces of health literature was distributed. A Mexican and a Negro lecturer worked among members of their race. Joint work was also carried on with other health agencies.

Mr. Butler further stated that it was estimated that there was at present 72,000 active cases of tuberculosis in Texas. The work of the Texas Public Health Association is entirely financed by the sale of Tuberculosis seals and the entire proceeds are used to fight preventable diseases especially tuberculosis.

High School Science
 (Contd from Page 1)

class High School Science work than the Matador High School. The field of Science holds a vital interest for everyone. We all love to do things with our own hands and see results for a fact, and the pay that comes when one has proven, after hours of careful experimental work, these facts is the reward this laboratory offers every conscientious and hard working student.

Our laboratory is now complete and we urge all parents and friends to come and see what a wonderful opportunity the Matador School offers your child in the Science Department.

Everything you want in the way of fancy work at the Bazaar given by the Irene Eldredge Missionary Society.

Everything you want in the way of fancy work at the Bazaar given by the Irene Eldredge Missionary Society.

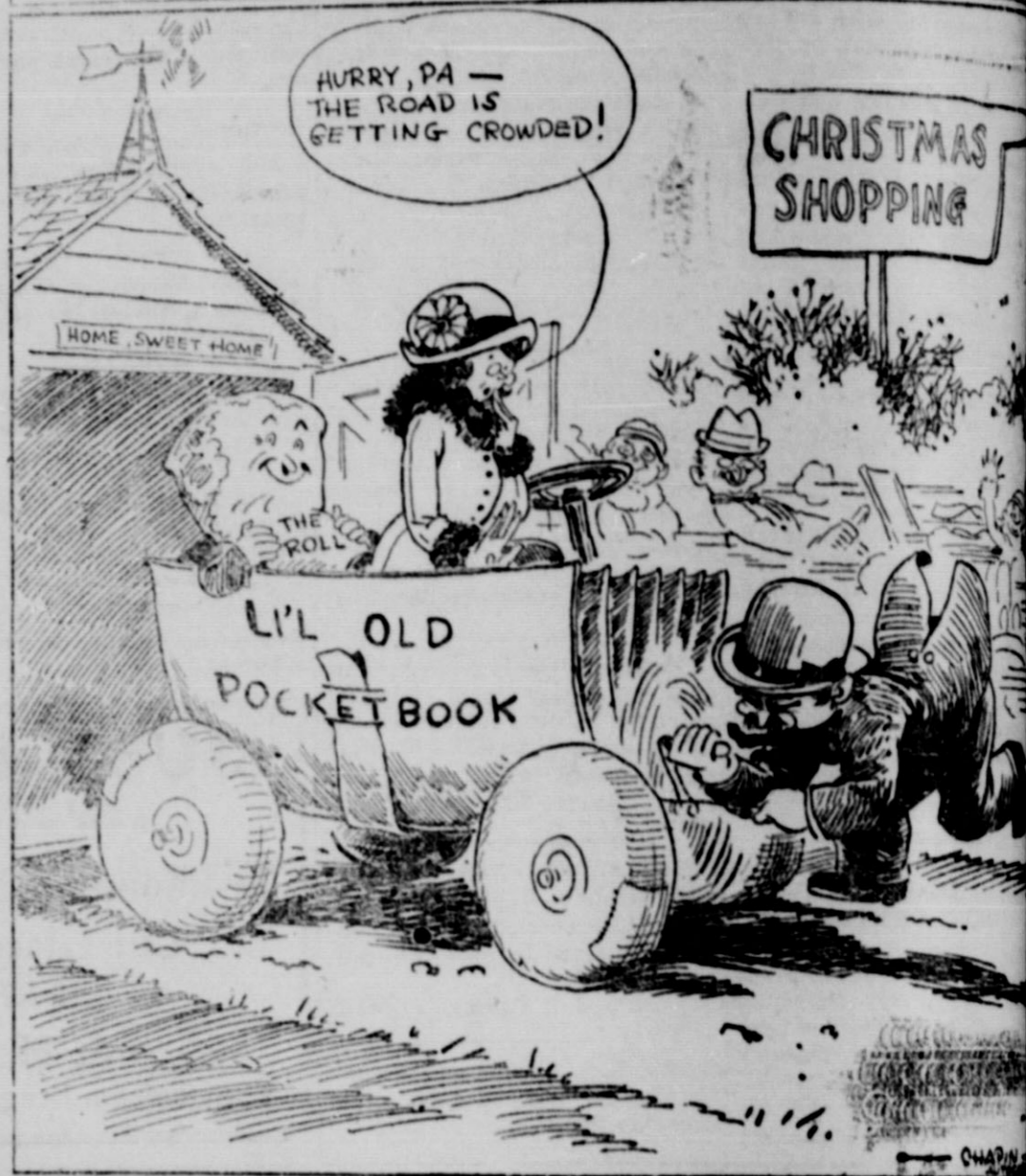
FOR SALE—Good

buggy, in first class condition and almost new. Call at office.

MEADOR'S MARKET

FRESH AND CURED MEATS
DOUG MEADOR, Proprietor
Matador, :::: Texas

CRANKING UP



GIVE A CHILD A TOY, FOR A TOY TO A CHILD IS JOY



Children Believe in
SANTA CLAUS

To the imaginative child mind, with its beautiful faith and its simple trust, fairies are real and SANTA CLAUS comes down chimneys and leaves all the good things and toys in their stockings.

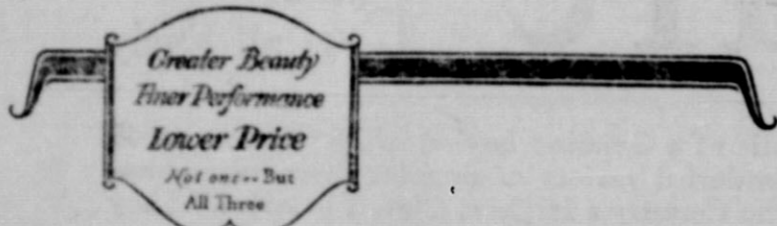
Thoughts and anticipation of the magic hours of approaching Christmas brings to children an indescribable joy of expectation

Of course you are going to give your own kiddies toys, and also the children of your relatives and friends; but there are others to whom a doll or a toy would bring tears of happiness. They will hang up ragged little stockings, hoping that SANTA will not forget them.

Toys are not expensive. For very little you can purchase happiness for every child.

Homer Sheats

Toyland Joyland



Unequaled Value

The Oldsmobile Sedan is actually in a class by itself—an unmatched value. Comparison and demonstration prove absolutely that no other automobile offers you such Beauty—such Performance—at such a Low Price.

SEDAN
\$1025
 Touring \$875
 Coach \$950
Prices f. o. b. Lansing, tax extra

DAVIS SERVICE STATION
 Raaring Springs, Texas

OLDSMOBILE
SIX

TEXAS

Next Week—

The St. Michel's Rest House

THE MONEY