

# THE MOTLEY COUNTY NEWS

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY NOVEMBER 5, 1925

NUMBER 36

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## WHAT'S DOING IN WEST TEXAS

**Comanche**—The pecan Bayou Highway is rapidly becoming a reality. This county has secured the right of way and is now ready to open it to the public. Mills County has already surfaced most of their section of the highway with an oil composition and the survey is progressing rapidly thru San Saba.

**Brady**—The McCullough County Wolf Club has caught 437 wolves in the past three years and has paid bounty on them. In addition a number of wild cats and other predatory animals were taken. This cleans out the predatory animals of this section and makes possible great extension of the sheep and goat industry.

**Slaton**—President I. R. Kelso of the Texas Utilities Co. with a party of sixteen directors of the company and Eastern bankers opened a tour of West Texas. They will tour the entire plains section inspecting the company's property and looking over possible extensions of their holdings.

**Baird**—Gallahar County will have the service of a full time agricultural agent. The Commissioner's Court has voted to make the necessary appropriation for the work. The town and farm people of the county united in petitioning the court for the work.

**RESOLUTION OF RESPECT**

Whereas God in His infinite Wisdom and Justice has seen fit to call from among our member Mrs. Myrtle Smallwood, be it RESOLVED, that the L. F. T. class of the Methodist Sunday School extends to the husband and children and family of this beloved sister, our deepest sympathy in this sad hour and commend them to Christ who alone can comfort them. This translation has made a vacant place in the home of our sister and Sunday School class which can not be filled.

Mrs. L. F. Davis  
Mrs. Harry Willett.  
Mrs. Fred Bourland.

Mr. and Mrs. Van Wheeler visited relatives in Kirkland the past week end.

Mr. and Mrs. A. A. Harp moved to the north part of town the first part of this week.

See the "Bubble one of Edward Locke's greatest plays a comedy-drama and a splendid lesson at the High School building Saturday night November 7th.

## HONORING MRS. H. G. CROWLEY

Mrs. H. G. Crowley was royally entertained last Friday night at their palatial home in the west part of the city in honor of the students of the Matador High School. They also entertained Saturday night in honor of the teachers of the public and High school, and a hoast of friends. Every one came masked, and the ladies were auctioned off to the highest bidder by Sheriff Warren. They were then guided up a flight of stairs to the witches den where they were served witches brew from the caldron. After going down a dark stairway and being conducted through several rooms where ghosts were everywhere they were then unmasked and proceeded to the dining room where an old wive told their fortunes. Many novel games were enjoyed. The house was artistically decorated. Delicious refreshments of chicken sandwiches, olives, coo pumpkin pie with whipped cream and pop corn balls were served. Each plate contained a favor pertaining to Hallowe'en. At a late hour the guests departed everyone proclaiming Dr. and Mrs. Traweek royal entertainers.

## DR. AND MRS. TRAWEEK ENTERTAIN

Dr. and Mrs. A. C. Traweek most royally entertained last Friday night at their palatial home in the west part of the city in honor of the students of the Matador High School. They also entertained Saturday night in honor of the teachers of the public and High school, and a hoast of friends. Every one came masked, and the ladies were auctioned off to the highest bidder by Sheriff Warren. They were then guided up a flight of stairs to the witches den where they were served witches brew from the caldron. After going down a dark stairway and being conducted through several rooms where ghosts were everywhere they were then unmasked and proceeded to the dining room where an old wive told their fortunes. Many novel games were enjoyed. The house was artistically decorated. Delicious refreshments of chicken sandwiches, olives, coo pumpkin pie with whipped cream and pop corn balls were served. Each plate contained a favor pertaining to Hallowe'en. At a late hour the guests departed everyone proclaiming Dr. and Mrs. Traweek royal entertainers.

## MOTHERS CLUB ORGANIZED

The Mothers Club was organized Nov 2 at the High School building, by Mrs. Elizabeth McMakin, of Louisville, Ky. The following officers were elected: Pres. Mrs. F. G. Simpson; 1st. V-pres. Mrs. Marvin Patton, 2nd. V-pres. Mrs. O. J. Day; Recording Secy. Mrs. Claud Harp; Corresponding Secy. Mrs. A. J. Daffern, Treas. Mrs. Harry Willett, Musical Director, Mrs. A. A. Harp. The club will meet every other Thursday at the High School building at 3 p. m. There are sixteen members and they were all present except one, at the first meeting. Some of the aims and purposes are: To carry the mother-love and mother-touchee childhood in home, school, church or state; to raise the standard of home life; to develop wiser, better trained parent-hood; to bring into closer relation the home and the school that parent and teacher may co-operate in the education of the child; to surround the childhood of the whole world with that loving, wise care in the impressionable years of life, that will develop good citizens, instead of law-breakers and criminals. The work of the Mothers Club is civic work in its broadest and highest sense, and every man or woman who is in this aim is cordially invited to become a member and aid in the organized effort for higher National life which can only be attained through the individual home.

The members are: Mesdames. F. C. Bourland, W. W. Clements, Earl Cowart, A. J. Daffern, O. J. Day, L. M. Guthrie, A. A. Harp, L. C. Harp Elmer Jameson, Grover C. Mitchell, Marvin S. Patton, D. E. Pitts, Jno Russell, H. H. Schurter, Harry Willett, F. G. Simpson, Associate members are, Mrs. Eug. Sanford, Mrs. L. B. Smallwood.

## FROM OUR EX-CHANGES

As announced in the foregoing, the Fort Worth Record has been sold to Amon G. Carter, publisher of the Star-Telegram, and with the issue of Sunday morning its property and operation pass to the control of The Star-Telegram. The Sunday edition of the Record will be discontinued, the principal features of it being used to supplement the regular features of The Sunday Star-Telegram to make one of the largest and better Sunday newspapers. A six-day morning newspaper, serving Fort Worth and suburban territory, will be continued under the name of the Fort Worth Record-Telegram. There will be no changes otherwise in the Star-Telegram—Star-Telegram Novist.

## JUNIOR LEAGUE

Mrs. F. G. Simpson entertained the Junior League with a Hallowe'en party at her home in the north part of town Saturday night. The house was decorated in honor of Hallowe'en and fortune telling and games of all kinds were enjoyed. Delicious refreshments were served. Mrs. L. B. Smallwood assisted Mrs. Simpson with the smaller children. At a late hour they departed for their homes after having spent a most enjoyable evening.

## ARMISTICE DAY PROGRAM

Music—Band  
Song—America—Community  
Invocation—J. C. Johnson.  
Song—Audience.  
There is a Long Lonk Trail a Winding  
Carry me Back to Old Virginy.  
Keep the Home Fires Burning.  
Male Quartet—  
Introduction of Speaker—  
Farris Fish  
Speaker—  
Reading—Miss Germany  
Band—  
Benediction—J. M. Camp  
James H. Neblett of Roaring Springs was a Matador visitor Wednesday.  
Dr. Mimms, Baptist State Board worker and Dr. McDonald president of Wayland College of Plainview conducted the services at the Baptist Church Sunday morning and evening and were greatly enjoyed by all who heard them.

## TO OUR CITIZENS

...to open an account.

...merchants and Business Men:

...you give us your banking business. You bank and the bank in turn will help you and extend your business. A Bank is beneficial to the bank and a great help to the depositor.

...BANK BUSINESS IS RESPECTFULLY SOLICITED

### First National Bank

MATADOR, TEXAS

## JUNIOR LEAGUE PROGRAM

November 8th 1925  
At M. E. Church 3:00 p. m.  
Subject kindness—  
Leader Naoma Mitchell.  
Scripture Luke 10:30-37.  
Prayer for the week—Dorothy Willett.  
Song—Somebody did a golden deed.  
When Kathleen collected the rent.  
—Alice Sudduth.  
Abraham Lincoln and the pig.  
Special—  
Benediction.

## ARE YOU GOING? WHERE?—WHERE?

To the School Building to SEE the "BUBBLE" Saturday night, November 7th.

WANTED—High school boy desirous of learning printing business in every particular, and will stick to work mornings, evenings after school and Saturday's. Call at News office and talk it over

W. D. Starcher, editor and D. P. Russey, of the Dickens County Times were Sunday visitors in Matador. While here they made it a point to hunt the editor of this newspaper up for a friendly visit.

## MISSIONARY SOCIETY MEETS

The different Missionary Societies of the Methodist church met in joint session Tuesday afternoon at the church to observe the week of prayer. Quite an interesting program was rendered. Several special numbers were greatly enjoyed. The Juniors contributed very materially to the success of the program. A free will offering was taken and a sum amounting to about \$8.00 was received. This will be divided between the home and foreign fields. This year the money for the home field will go to the Sue Bennett School at London, Ky., and the foreign to the Caroline Institute at Seoul Korea. The Irene Eldridge Missionary Society will meet with Mrs. Flora Litteral next Wednesday at 3 o'clock for Mission study.

## B. Y. P. U. ENTERTAINS

The Senior B Y P U gave a Hallowe'en party at the home of Mr. and Mrs. Claude Warren Friday night. Everyone came masked and were led up a dark winding stairs into a room of fakes, then a ghost conducted them down stairs to the witches den o have their palms read. A number of interesting games were enjoyed. Delicious refreshments of sandwiches, coco, cookies, fruit salad served in apple baskets. At a late hour the guests departed for their homes having spent a most enjoyable evening.

## AGRICULTURAL CLASSES VISIT SPUR

The boys of the Agricultural classes of the Matador, Whiteflat and Flomot schools and the Agricultural club boys of the county went to Spur Tuesday for the purpose of studying agriculture at the Experiment Station located there and to visit the Spur Poultry Ranch. They were accompanied by A. J. Spangler and T. A. Hensarling, Vocational teachers at Matador Whiteflat and Flomot respectively. T. P. Metcalf, County Agent, Mr. and Mrs. Benefield of the Fairview school and Miss Edith Wintle, County Home Demonstration Agent. The greater part of the afternoon was spent at the Experiment Station studying such questions as: the uses of alfalfa and the proper way to get a stand in Northwest Texas; the time required for the maturing of cotton bolls; the proper spacing of cotton; the yields of various varieties of cotton; the history and development of the various grain sorghum crops and their respective yields and food values; the history and early varieties of corn; the uses of silos; and the full feeding of various kinds of cattle in the feed lot.

Each boy was given a list of questions to answer of which were to be found at the station. Mr. R. E. Dixon, superintendent of the Spur station, very graciously spent the entire afternoon with the boys going over in detail all the work of the station and answering all questions pertaining to the work.

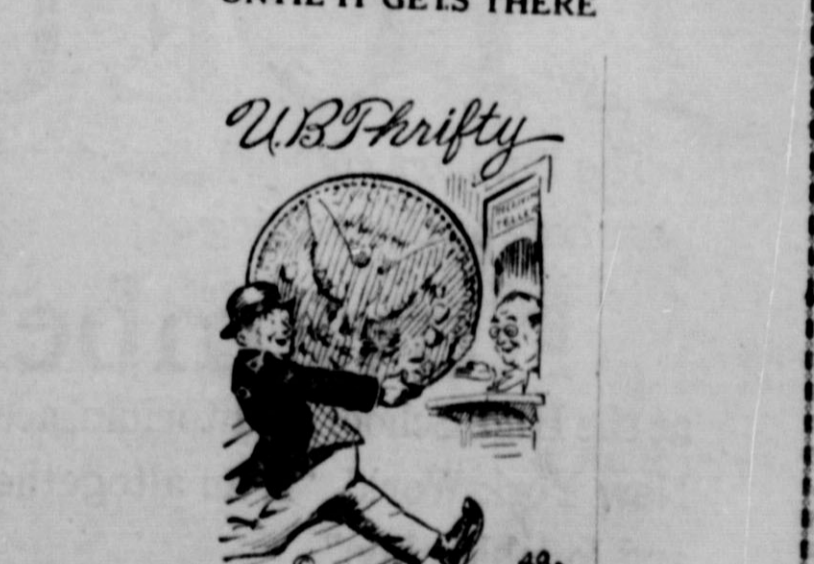
Following the visit to the station a short time was spent at the Spur Poultry Ranch which is an institution maintained by the business men of Spur under the management of Mr. R. B. Johnston for the purpose of developing the poultry industry of Dickens County. Mr. Johnston took pains in showing the boys thru the plant explaining in detail the operation of the 12,000 egg incubator, describing the management and feed-

## Social King at White House



J. Pierpont Moffat, returned from the Commission on Education

## CONSIDER THE POSTAGE STAMP—IT STICKS UNTIL IT GETS THERE



U.S. Postage

48.

THERE IS SOMETHING WRONG

Something wrong, somewhere, when a man goes to another town to do banking—somehins the matter, either with him or his home bank.

As a Home Institution we are here to serve you—to do as much, in fact more than any outside bank could possibly do for you.

Let's get together—it will benefit both of us, and help our home town, also.

## FIRST STATE BANK

Matador, Texas



**MOTLEY COUNTY NEWS**  
**GROVER C. MITCHELL EDITOR**  
**AND PUBLISHER**

Published Thursday each week.

Subscription Rates \$1.50 Strictly  
 In Advance

Entered as second class matter  
 at the Post Office, Matador, Tex-  
 as, under act of Congress, March  
 3, 1879.

Four weeks constitute an adver-  
 tising month. Where advertise-  
 ments are inserted and no instruc-  
 tions given, same will be run un-  
 til ordered out, and charged for  
 accordingly.

Advertising rates will be furnish-  
 ed on application.

**THE AMERICAN CREED**

"I believe in the United States  
 of America as a government of  
 the people, by the people, for the  
 people; whose just powers are de-  
 rived from the consent of the  
 governed; a democracy in a re-  
 public; a sovereign nation of  
 many sovereign states; a perfect  
 union, one and inseparable, es-  
 tablished upon those principles  
 of freedom, equality, justice and  
 humanity for which American  
 patriots sacrificed their lives and  
 fortunes. "I therefore believe it  
 is my duty to my country to love  
 it; to support its constitution; to  
 obey its laws; to protect its flag;  
 and to defend it against all  
 enemies."

The Sunday morning view of  
 Main Street in Matador was not  
 very beautiful. However it was  
 not any worse than we expected.

The News has considerable  
 trouble in getting out the paper  
 last week. The printing machin-  
 ery was cold and the gas engine  
 wouldn't run is the result of the  
 paper being late. However we  
 have installed a large electric  
 motor this week which should  
 give us sufficient power and we  
 are in hopes of sticking to our  
 schedule more regularly.

We believe in patronizing home  
 in every particular. The mer-  
 chants of Matador handle as good  
 a grade of merchandise as can be  
 found anywhere, and if they do  
 not happen to have a certain ar-  
 ticle on hand, they can get it from  
 the same wholesale house, that  
 these peddler goods are purchased  
 from. The same applies to the  
 printing business, if we are un-  
 able to do a job, we are in position  
 to get it done, and retail it at the  
 same price as the peddler and  
 make a good commission on it our-  
 selves.

**INSURANCE, LOANS, REAL ESTATE**

No, it is not a "SIDE LINE" with me, it is my  
 BUSINESS and receives my full time and attention.  
 Business in these lines entrusted to me, receive MY  
 attention, first, last, and all the time. In insurance,  
 I sell only as good as there is, and try to write it and  
 keep it so it can be collected if you have a loss. I  
 have good connections for loans. If you have Real  
 Estate for sale, I will spend time and money trying  
 to sell it for you and it costs you nothing if I am un-  
 able to make a satisfactory sale.

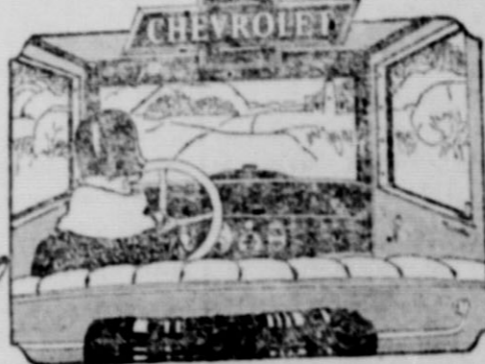
It will cost you nothing to patronize me. Come  
 and let us talk it over.

**R. A. SEAY.**

Office Over First State Bank  
**MATADOR, ::::: TEXAS**

Phones, Office 50—Res. 73.

For Economical Transportation



Real

**Winter Comfort  
 at Low Cost**

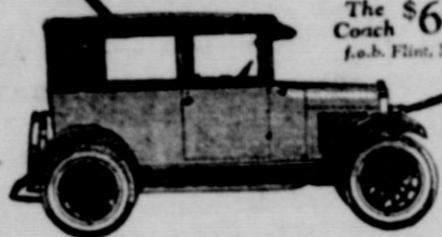
To drive in comfort this winter you should have complete  
 protection against rain, sleet, snow and wind. Only the  
 finest closed car construction can give you that.

The Chevrolet Coach body is Fisher-built—the same con-  
 struction used on the world's finest cars.

Doors and windows fit and stay tight to keep out wind and  
 water. Rain or snow cannot penetrate the Fisher V.V.  
 one-piece windshield which gives you perfect vision and  
 ventilation. Long semi-elliptic springs and balloon tires  
 take the jars out of frozen roads.

Yet you get all this in the world's lowest-priced Fisher  
 Body Coach.

Let us show you the quality features of this fine closed car  
 and explain how easy it is for you to own one this winter.



The \$695	Touring	\$525
Coach	Roadster	525
Lab. Flint, Mich.	Coupe	675
	Sedan	775
	Commercial	425
	Express	550
	Truck Chassis	550
	ALL PRICES F. O. B. FLINT, MICH.	

**MATADOR CHEVROLET COMPANY**

**QUALITY AT LOW COST**

**"North of 36"**

Presented by  
 Adolph Zukor and Jesse L. Lasky



With  
**Jack Holt**  
**Ernest Torrence**  
**Lois Wilson**  
**Noah Beery**

an  
**IRVIN WILLIAT** PRODUCTION

a  
 Paramount  
 Picture

COMING TO THE COZY THEATRE, MATADOR, TEXAS  
 Thursday, Friday and Saturday Nights, November 12 13 and 14th  
 A romance of the Pioneers and the Terrors and Bravery of the  
 Texas Cattle Trail—a Glorious Girl of the West is the First to  
 lead Her Ranchers and Cattle from Texas to "North of 36"

**Draw up Your Chair And  
 Warm Your Feet**

JUST RECEIVED

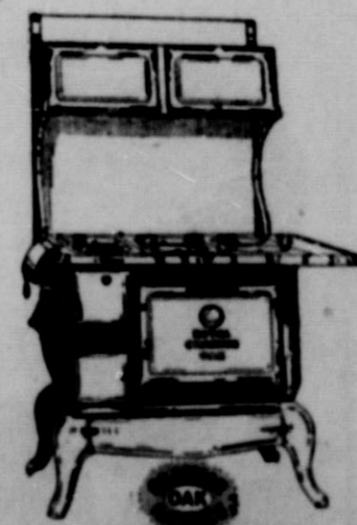
Car load of Charter Oak Parlor  
 Furnaces, Heating and Cooking  
 Stoves.

These stoves are made in En-  
 amel, Light Gray and Mahog-  
 any to harmonize with your  
 draperies and furnishings, also  
 made in plain iron, not enam-  
 elled, but with Nickle Trimmings.  
 Come in and let us show You.



JUST RECEIVED CAR  
 LOAD FURNITURE

Consisting of Beautiful Living  
 Room suites, Dining Room  
 suites, Bed Room suites,  
 various other attractive fur-  
 niture for beautifying the Home.  
 See us before you buy.



**Homer Sheats.**

**LYCEUM**

The Bubble a comedy drama, which will ap-  
 pear here on the evening of

**November 7**

at the High School Auditorium, according to the  
 New York World, "is an altogether wholesome  
 and lovable play."

PRICES:— Reserved seats, Adults Season  
 Tickets, \$2.50 and \$1.75,

Adult Individual Performance 75c and 50c

Students Season Tickets, \$1.75 and \$1.25

Students, One Performance, 50 cents and 35 cents

All other seats 50c and 25 c for one per-  
 formance.

TEXAS

Next Week—  
 "The Stomach's Best Horse"

THE MONEY



**New Collars For  
Sensible Men**

—Just Out—

By  
"Rube" Goldberg

Autocaster Service  
E. L. O. Dallas



**THE "LOOSENECK"**  
FOR MEN WHO ARE  
BOtherED BY THE  
BACK COLLAR-BUTTON.  
CAN ALSO BE WORN  
AS A BELT OR  
CARRIED AS A SPARE  
FOR THE FLIVVER.



**THE "NOISELESS"**  
FITS WELL AROUND  
THE EARS AND  
SHUTS OUT ALL  
SOUND - VERY  
POPULAR DURING  
AFTER-DINNER  
SPEECHES.



**THE "CHICKMORE"**  
FOR FLESHY  
GENTLEMEN WHO  
WANT TO LOOK  
THIN - AN  
INSURANCE  
POLICY GOES WITH  
EVERY COLLAR  
AS THIS STYLE  
IS HARD ON THE  
WIND-PIPE.



**THE "NEVERWASH"**  
THIS COLLAR COMES  
IN ONLY ONE  
COLOR, PURE BLACK -  
IT NEVER SHOWS  
THE DIRT AND  
CAN BE WORN A  
LIFETIME - BUY ONE  
AND KISS YOUR  
LAUNDRYMAN  
GOODBYE.



**THE "FOX-TROT"**  
THE COLLAR IS MADE OF  
STRONG, HEAVILY-RIVETED  
WROUGHT-IRON AND IS  
ESPECIALLY RECOMMENDED  
FOR DANCING - IT CAN  
NEVER WILT.

DARLING, I HAVE  
NO PROBLEMS - BUT  
MY LOVE FOR YOU  
IS PURE, NOBLE  
GREAT AND GRAND!

THAT BOLONEY  
SOUNDS FINE -  
BUT HOW ARE WE  
GONNA CAT  
UP?

**REEVES KILLED BY CAR**

Charles Edward Reeves, age 61, was killed by a car on Monday night at the Plainview, following an accident in Lockney, in which he was run over by an automobile. Mr. Reeves had been to the home of his sister, Mrs. W. K. Fry, in the northwest part of Lockney, and on his return to town, had reached the street in front of the new Baker building where while crossing the street he was knocked down and run over by a car driven by Al Smith, which was going west on Locust street.

John Belt was eye witness to the tragedy and was the first person to reach Mr. Reeves after the accident, and the following is a statement made by Mr. Belt: "I was standing in front of my mill when I saw the car struck the man. I thought it was my father and ran to him immediately, raising my hand to his face, when I saw that it was Mr. Reeves. Mr. Reeves never spoke, only groaned, and his head down and ran for the car. The car struck him in the back of the head, carrying him a distance of about fifteen steps on the east of the car at which point he fell under the car, and I saw him from his nose when I reached him. He never spoke until I reached him at the foot of the Beacon street.

Mr. Reeves was badly bruised, a fracture of the skull was caused by the car. He was bruised on his right ear, on his right leg, on his left leg and on his body. The car was supposed to have passed over the body, however, the car was run forward on the street some fifteen feet to the ground and was about 7:30 p.m. when the ambulance arrived. The body was taken to the Motley Drug Co. where it arrived, and there to the doctors' office where Mr. Reeves died.

Mr. Reeves was returned to his home in the family residence on Gordon street, where he died on September 21 at 10:30 p.m. He had been in the hospital for some time. He was survived by his wife, Mrs. W. K. Fry, of Lockney, Texas, where he lived for some time. He was also survived by his two daughters, Helen and Helen, who are 12 years and 10 years of age, respectively. He was also survived by his wife, Mrs. W. K. Fry, of Lockney, Texas, where he lived for some time. He was also survived by his two daughters, Helen and Helen, who are 12 years and 10 years of age, respectively.

**HOW TO FIGURE FEEDING VALUES**

The feeding values as indicated by the productive energy calculated from digestion coefficients of America Feeding Stuffs can be more accurately determined than heretofore by using the information found in Bulletin No. 329 of the Texas Agricultural Experiment Station, which is just off the press, and can be had by writing Dr. B. Youngblood, Director of the Experiment Station, Collee Station, Texas. This Bulletin contains a compilation of all American digestion experiments that could be found. Valuations in the digestion coefficients are corrected from the results of feeding tests. The Bulletin also can serve as a basis for further work on the feeding values of feeding stuffs.

General John A. Lejeune, commander of the United States Marine Corps, used one of the Chevrolet Army cars recently while inspecting a sham battle staged by the "Devil Dogs," at Camp Meads, Md. He was accompanied by General Feland and Williams and Colonel O. S. Eskridge. The latter drove the car during the maneuvers.

**KILLOUGH TAKES COTTON BREEDING JOB**

D. T. Killough for the past two years Superintendent of the Main Extension Station farm at Collee Station, during which time he completed his work and received his Masters degree, was on September 1, 1925 made Agronomist in charge of cotton breeding in the division of Agronomy, succeeding Dr. C. N. Stroman who resigned to take up farming for himself in Southwest Texas. In announcing the promotion of Mr. Killough, Dr. Youngblood, Director of the Experiment Station since his graduation at A. & M. College in 1914. His first assignment was Assistant at the Nacogdoches Station. After two years he was promoted to the Superintendency at the Temple Station, where he remained until 1923 when he came to the Main Station. During his twelve years of investigational work, Mr. Killough has familiarized himself with the behavior of the cotton root rot through farm practices thus rendering a distinct service to the blackland sections of Texas which produces 43 per cent of the cotton crop in the State, and of course in the meantime valuable information was gathered on all phases of cotton culture as well as on all crops suitable for the region. In his new position, Mr. Killough will be able to extend his cotton studies to include all sections.

In keeping with the larger cities Mrs. A. L. Fryar has opened up an up-to-date Gift shop in the Simpson Drug Store. She carries most everything in the gift line and will be more than glad to show you her complete stock. She will be glad to lay away holiday gifts for you with a small cash payment. Pay her a visit and get acquainted whether you wish to buy now or not. Her prices are in line with the large stores of the larger cities and if she does not have what you want she will get it, if it can be found.



**Take a box with you**

If you have headache, backache, toothache, neuralgia, rheumatism, sciatica  
**DR. MILES' Anti-Pain Pills**  
will give you quick relief. A package of these pills in your pocket or in your shopping bag may save you hours of suffering. Your druggist sells them at pre-war prices—25 doses 25 cents. Economy package, 125 doses \$1.00.

**4 CORNER GIN**

Modern bolly machinery, good staple and turnout. It literally picks the bolly cotton. Market Price on seed. Cotton buyers on ground.  
Motley County Gin Co. 32 4t

All kinds of N.Y. Year's Greetings and Christmas in fact every thing you want at the Motley County News.

**MEADOR'S MARKET**

FRESH AND CURED MEATS  
DOUG MEADOR, Proprietor  
Matador, :::: Texas

**Stoves = Stoves**

We have on hand a number of good cooking and heating stoves. Make your home comfortable during the coming Winter months.

We handle a complete line of McCormick-Deereing Implements and parts. Let us supply your needs.

**Leonard Crowell**  
FLOMOT, TEXAS

**A PHONE IN THE HOME**  
Makes us all one family. The Cost is Very Normal  
See Us  
**MATADOR TELEPHONE CO**

**BATTERY STATION**  
I have opened up a Battery Station just west of City Bakery, and am equipped to handle any and all kinds of battery work.  
Satisfaction Guaranteed  
**WE HANDLE PRESTO—LIGHT RUBBER CASE BATTERIES.**  
C. C. HUTTO, Prop.

**C. BLATHERWICK**  
THE COW BOY BOOT MAKER  
Maker of high grade Cow Boy Boots, also general Shoe repair work. Give me a trial.  
LOCATED SOUTH END MAIN STREET  
**MATADOR, :::: TEXAS**

**Matador Metal & Plumbing Company**  
Headquarters for Sheet Metal and Plumbing fixtures. Galvanized Corogated Tanks, Well repairing, Supplies and pipe fitting. Roof repairing. All kinds of tin and Metal Work.  
Satisfaction Guaranteed  
Phone 152  
Riley Marquis, Mgr.

**JUST RECEIVED**  
NEW and COMPLETE LINE of  
Diamonds, Jewelry, Watches Clocks  
Cut Glass and Silver-ware,  
PRICED RIGHT  
**J. H. BRADSHAW**  
With Simpson Drug. 1st. Door N 1st. State Bank

**Where to use this non-warping wallboard**  
In addition to new construction, Sheetrock is in great demand for lining attics, fruit cellars and garages; for dividing large rooms into smaller ones; for fireproofing around furnaces; for repairing old walls and ceilings. Sheetrock is easy to erect—takes any decoration. Ask us for a sample and price.  
Reg. U.S. Pat. Off.  
**SHEETROCK**  
THE Fireproof WALLBOARD  
Higginbotham, Denton, Tex.



# S

## TO THOSE INTERESTED IN COTTON PRICES By Cotton State Protective League

The Government has made another guess at the crop and the decline in price amounts to more on the unsold portion of the crop than the reported increase will sell for. From reports the recent freeze will destroy twice as much as the reported increase, but advancing in the price is in the hands of the owners of the unsold cotton.

The 1925 crop should have sold for 30 cents. Some have sold for much less. The leaders of Cotton States Protective League have been leaders in such work among farmers organizations which have produced results for the past 25 years and is trying to aid the owners to get 30 cents for the balance of it. From the continued increasing sales of cotton goods, the spinners say all that has been reported will be needed.

The slumps in price and the low price before them could have been prevented if the South had been organized to resist them. Likewise the price can be advanced proper effort.

From reliable reports there is enough cotton being held to advance the price to 30 cents if it was publically known it was not for sale for less. Then why not let it be known. Just holding without letting the public know what it is held for counts for but little to the price.

Two of the best posted, oldest and most reliable cotton factors in the South, W. L. Moody Cotton Co., of Galveston, Texas, and R. M. Gordon & Co., of Houston, Texas, fully agree with us that the sale of cotton should cease in order to advance the price, in this connection R. M. Gordon & Co. says: "A general holding movement of sufficient magnitude would exert a greater influence in sustaining the market than any other factor." We can heartily commend the movement of the Cotton Protective League in its campaign to assist the producer of cotton in obtaining a fair margin of profit on their product, and the aim and purpose of the League are worthy of all interests which are concerned in the prosperity of this entire country."

Some of the better-known of the cotton factors announce that, in order to help the work of the Cotton States Protective League to get fair prices for cotton to the producers, they will advance as much as 75 to 80 per cent of the market value of cotton at a low rate of interest, for which shippers may draw with bill of lading attached; cotton so consigned to be held for account, and subject to the instructions of the shipper, with reasonable charges for storage, insurance etc.

In addition to such facilities, the banks of the South report ample funds to be loaned on stored and insured cotton, and they, knowing it is well worth 30 cents, and can get it by the asking, they have no one to blame but themselves if they do not price it and protect their interest. Of course the people must be reached for them to act in unison, for which we must depend upon the friendly press to publish.

Public meeting should be held in every community and committees appointed on holding cotton and the reduction of acreage for next year. The present acreage and a fair yield over the belt with no well established organization to care for prices, would mean disaster to the entire country. Announce the results of such meeting to the local papers and send copies to the city dailies. Let your acts be well known.

We asked 30 cents for cotton in the fall of 1917 when it was selling for 15 cents and received 30 cents for it. We asked 35 cents for it in 1918 when it was selling for 18 cents and received 35 cents for it. We asked 40 cents for it in 1919 when it was selling for 22 cents and received 40 cents for it. We asked nothing for it in 1920 when it was selling for 35 cents just sold "slow" or "orderly", and received 15 cents and bankruptcy. Will we profit or lose by past ex-

League is notified of actions taken at meetings or by individuals it will gladly render all aid in its power.

## Wife and Husband Both Ill With Gas

"For years I had gas on the stomach. The first dose of Adlerika helped. I now sleep well and all gas is gone. It also helped my husband." (signed) Mrs. B. Brinkley. ONE spoonful Adlerika removes GAS and often brings astonishing relief to the stomach. Stops that full, bloated feeling. Brings out old, waste matter you never thought was in your system. This is excellent intestinal evacuant is wonderful for constipation.

CITY DRUG STORE

# T

## OBITUARY

Sister A. M. Smallwood goes her eternal habitation.

Mrs. Myrtle Kemsey Smallwood, was born March 29th, 1896 near Jacksborough, Texas. When she was a small girl her parents moved to Crowell, Texas. There she spent her school days, grew into beautiful womanhood and became the faithful companion of A. M. Smallwood. To this union God gave four children; two of them, her mother and two sisters preceded her to the better world. She leaves behind, her devoted husband, her father and four sisters and two little boys who will find in their grandmother Smallwood a real mother. Most all of her relatives and many friends were with her when her Spirit went away.

Like her, her own mother she completed her earthly task at the early age of 29 years, and 7 months Sister Myrtle became a Christian early in life, joined the Methodist Church to which she was always true.

The beautiful life and splendid personality drew to her many friends in whose lives she still lives.

The end was triumphant when it came for she died in the faith, and on the 25th day of October 1925. The Angels bore her tired spirit home to be with Him who said "Come unto me all ye that labor and are heavy laden and I will give you rest."

## CARD OF THANKS

Mr. A. M. Smallwood and the relatives wish to thank those who were so kind in their hours of distress and need. And in their inexplicable gratitude hold you in high esteem and close to their hearts.

The family and relatives.

See our line of Christmas cards. All kinds, all prices, with your name, and any verse you want printed on them.

## West Heard From



Gov. Mrs. Nellie Ross, Wyoming's dynamic leader, made a special trip to see Pres. Coolidge and protested granting concessions in Colorado River Basin giving private interests control of water power. Wyoming and other Basin State Governors will appear before Federal Power Commission in public's interest.

TYPEWRITERS—I have taken the agency for the Royal Typewriters, for this territory. Call at the Western Dry Goods Co and look them over.

Noble Groves.

# A

PIANO FOR SALE—\$145.00 Mrs. Eula George, Whiteflat Texas 31 St.

## Inherits Riches



Little 12 year old Doris Duke is now the world's richest heiress. The will of her father, multimillionaire tobacco magnate, gives her the bulk of his immense estate, estimated to be \$150,000,000.

## CHEVROLET NEWS LETTER

The latest addition to the army transportation service is the Chevrolet trans-continental auto car. The machine as used by the Military is the regular Chevrolet chassis without the passenger top and body. It is fitted with low, cushioned seats. The fenders and running board are the same as are used on the passenger cars of the Chevrolet line. The car carries front and rear bumpers and the wheels are of the steel disc type.

The Chevrolet Army car is used principally for the rapid conveyance of officers during maneuvers or other military operations. The combination of balloon tires, lights, stripped chassis and powerful engine enables it to leave the roads and travel over the country. Attached to the tops of the rear fenders are metal hand rails which the occupants of the back seats may grasp when the going is bad.

## NOTICE OF APPLICATION FOR LETTERS—ESTATES OF DECEDENTS

State of Texas. To all persons interested in the estate of Mrs. Emma Plumlee, Deceased.

John Plumlee has filed in the County Court of Motley County, an application for Letters of Administration, which will be heard at the next Term of said Court commencing the third Monday in November, same being the 16th day of November, A.D. 1925, at the Court House thereof, in the town of Matador, Texas, at which time all persons interested in said Estate may appear and contest said application should they desire to do so.

Herein fail not, But have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court at Matador, Texas, November 2nd, A. D. 1925. JACK CATLIN, Clerk, County Court County Texas

# R

WANTED—To rent about 400 or 500 acres of good farm land. Have ten teams and ten plow hands. Can make and gather entire crop from the above amount of land.

J. T. Ameson, Box 371, Matador, Texas

# C

## 4 Corner New Gin

Our gin is at your service, don't let some fellow that has no community interests knock your home gin. We have spent considerable money to bring a good gin with the latest improved bolly machinery closer to you and feel that every citizen should feel sufficient interest in it to have us do his ginning.

Our turnout is running from 25 to 65 pounds over. This alone will make you money, we will gin a bale for you against any gin and make you money if the weights are the same.

We are putting in some new cleaning machinery which with what we now have should enable us to make the best of samples which with our good turnout should be to the interest of all farmers having cotton to gin. Cotton buyers on the ground that are paying as good and sometimes better than town prices.

We don't want to have to move this gin after this season and if we get the right support we will not move it, don't forget our interest is your interest and we are doing our best to give you the best possible, don't drive by, drive in as it suits us fine.

GEO. T. MERIWETHER; A. R. MERIWETHER; R. E. PATTERSON; All of Lockney, Texas, Owners.

## Motley County Gin Co.

Lockney, Texas

TEXAS

Next Week—The Stomach's Best Help

## Try it on the Hills



You want a car that will do the extraordinary things as well as the ordinary. This latest Oldsmobile Six is such a car.

Take it on a long, steep climb. Prove its surplus power. Test its whole performance range—flexibility—sure-footedness—brakes—its quiet and smooth behavior at all speeds.

Here is a car that simply outclasses any other in its field—and such a trip will prove it.

Touring \$875 • Coach \$950 • Sedan \$1025  
Price J. O. B. Loring, plus tax

DAVIS SERVICE STATION  
Roaring Springs, Texas

OLDSMOBILE  
SIX

## MEMBER TEXAS QUALIFIED DRUGGISTS LEAGUE

Legally Registered Pharmacist

This store strives in every way to merit trade. Not only do we have a registered Pharmacist to compound your prescriptions, we also carry a complete assortment of all the merchandise you expect to find in any modern store.

Member Texas Qualified Druggists' League

SIMPSON'S DRUG STORE

Send the League's messages in Matador and Ranch and Holland's Messages

# A

Ralston's Successor



The public and political circles greeted the announced appointment of Arthur R. Robinson to fill

Kodak

Quickest Best

Wisconsin

Floydada

R

MATADOR DEALERS FOR



**AND PERSONAL NEWS**

Paducah was here on business Monday.

John Jackson of Amarillo was here on business Monday.

Meulah Sheridan visited her sister in Amarillo, Texas Saturday and Sunday of the epast week.

Miss Avis Groves left Sunday afternoon for her school in the north part of the county. She will teach the Barton school this year.

F. P. Dawson, of Roaring Springs was a Tuesday visitor in our city, and while here called at the News office to get acquainted and had us advance his subscription for another year on the paper.

A. B. McGaghren, of east of town called at the News office the latter part of last week and had us advance his time on the paper for another year.

J. C. McBride called at the News office the latter part of last week hvaing us place his name on our rapidly growing subscription list for a year.

There were 156 reported in attendance at the Methodist Sunday school last Sunday morning.

T. E. Williams filled the pulpit at the Methodist church last Sunday morning in the absence of Rev Smallwood.

Mr. and Mrs. A. A. Harp spent Saturday night and Sunday with relatives in Kirklund.

Burton Lingo Lumber Co. have purchased the property formerly occupied by the Kelsey Lumber Co and will have their new yard at this place opened up in a short time. Several car loads of lumber have already arrived, and work remodeling the building is progressing nicely.

Dr. Hamilton visited his brother G. E. Hamilton and family the past week.

For Sale—Ford Sedan, just been over hauled and in good shape. Will sell cheap for cash. For particulars call at the News office.

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**Your Birthday**  
*Is it this week?*

NOVEMBER 8-11

If your birthday is this week you are proud, conservative, and independent—with a secretive and judicial nature. Your perception is remarkably keen, and your intuition is exceptional. You possess an indomitable will power, and are capable of exercising a remarkable influence over others.

You are irresistibly attracted by enterprises and projects characterized by novelty, daring and uncertainty, and are always looking for new fields to conquer.

Self-satisfaction is strongly marked in these people. They are inclined to live too much within themselves, becoming sad and disappointed, suffering much through disappointment.

The women usually have very fine voices, and become great singers, public speakers and actresses. The men are admirably fitted to be doctors, surgeons, or dentists.

**The Specialist**

Whether in the commercial, financial or professional line, the specialist is the one who is mostly in demand. Why? Because he has mastered his particular line in every detail. Naturally those whose vision is defective consult an eyesight specialist. The Optometrists the recognized eyesight specialist. Legally recognized and certified by the state. We keep your glasses properly adjusted.

**Dr. Wilson Kimble,**  
Eyesight Specialist,  
Floydada, Texas

**Dr. McKenzie**  
Dentist  
Matador, Texas

**Auto Repairing**  
First-Class Work  
Living Prices  
AT  
CHEVROLET GARAGE  
South of Carter Hotel  
Your Patronage Solicited  
**Gene Perkins**

**INSURANCE**

Our Insurance and Abstract Business is Well established and permanent. We know how and are in position to properly take care of all your needs in these lines. All business coming to our office receives the closest personal attention. See or phone us for the right service at the right price.

**Matador Abstract Company**  
FIRST NATL BANK BLDG  
PHONE 49  
Fish & Whitten,  
Owners

**Feed, Grain and Coal**  
The best the market affords  
I will treat you right while selling for cash.  
**L. Barcher,**  
Monteith's Old Stand

**UNDERTAKING SUPPLIES**  
COFFINS, CASKETS  
Always In Stock  
**LEONARD CAGRELL** Flomot, Texas  
**T. J. Sanders**  
Attorney At Law  
Office over First State Bank  
Matador, Texas

**TAN-NO-MORE**  
THE SKIN BEAUTIFIER  
Protects, Improves, Beautifies  
Prevents chapping and roughening of the skin in cold weather; tan and sunburn in the warmer months. As a beautifier it has no equal.  
Tints: White and Flesh. Three sizes, 35c, 60c and \$1.00, at toilet counters.  
10c will bring you a liberal sample with silk sponge FREE.  
Baker Laboratories, Inc.,  
31 Linden Ave., Memphis, Tenn.

**MONUMENTS**  
Direct From Factory To Cemetery, No Local Agents Commission To Pay. As We Sell Direct To You, Write Us For Prices.  
Clarendon Monument Works  
CLARENDON TEXAS  
J. C. MCCARLEY, Owner

**FRATERNAL ORDERS**  
MATADOR LODGE  
No. 824  
Visiting Masons Welcome  
**FRANK ERING W. M.**  
I. O. O. F.  
Subordinate Lodge, Meeting Nights Each Tuesday  
L. B. Patterson, N. G.  
C. Y. Guthrie, Secy.

ENCAMPMENT: Meeting nights

**DODGE SERVICE STATION**  
I have taken charge of the Garage at L. M Guthrie's Filling Station, and am in position to handle any and all kinds of Auto Repairing  
**YOUR BUSINESS APPRECIATED AND SOLICITED**  
**CECIL CHELTON**

**HOMER SHEATS**  
Undertaker  
Motor Ambulance and Hearse  
SERVIC DAY or NIGHT  
Office Phone Res. 13  
**H. L. Forrester, Licensed Embalmer**  
Matador, Texas

**CHURCHES**  
METHODIST CHURCH  
(L. B. Smallwood, Pastor)  
Services 11:00 and 7:30 Sunday.  
Sunday School 10:00 a. m.  
Junior League, 3:30 p. m.  
Senior League, 6:45.  
Prayer Meeting and Choir

Mrs. E. E. Nolte and son, Eugene of Memphis visited friends here wednesday.

Mr. and Mrs. Jack Birchfield of Flomot were here on business Wednesday.

**COZY THEATRE**  
Thursday Friday and Saturday nights, Nov 5 6 7 Captain Blood  
NORTH OF 36 Thursday Friday and Saturday nights, Nov 12 13 14 Ten Commandments— Thursday Friday and Saturday nights Nov 19 20 and 21st.

Mr. and Mrs. M. C. Green of Dallas who have been here on business and visiting friends returned home this week.

Mr. and Mrs. Warren Clements visited relatives in Silverton Sunday.

Miss Hattie Turner of Flomot has accepted a position with Whit ten and Fish Insurance Co.

**THE CITY MEAT MARKET**  
FRESH MEATS  
Always on Hand  
**L. M. FRIER, Prop.**

**MATADOR TRANSFER AND STORAGE**  
QUICK AND CAREFUL SERVICE, REASONABLE CHARGES  
OFFICE PHONE 174. RESIDENCE PHONE 183  
**JESS McBRIDE, Mgr.**

**JENKINS GROCERY & PRODUCE Co**  
If its Groceries you want we have them.  
If its produce to sell we will pay you the highest market price.  
Will appreciate very much if you will give us a trial  
**COURTEOUS TREATMENT — FAIR PRICES**  
**L. S. Jenkins, Manager.**

**FARM AND RANCH LOANS**  
Loans on Amortization plan 33 years at 6 per cent. Option to pay all or part on any interest paying date after 5 years.  
Prompt Inspections—Quick Service  
**SAN ANTONIO JOINT STOCK LAND BANK**  
Other connections enable me to supply your needs.  
**R. A. SEAY**  
INSURANCE, LOANS AND REAL ESTATE  
Office over First State Bank  
MATADOR, TEXAS

**Our Fall Stock Is New & Complete**  
Come in and look it over.  
Make our Store your Headquarters  
**MATADOR MERCANTILE CO.**  
Matador, Teaxs

**Call Up**  
**PHONE NO. 26**  
For Good Things To Eat—  
**Groceries, Fresh Vegetables, And Fruits**  
A Clean Stock of Goods  
Prices in Accordance with the Pocketbook and Present Conditions  
**MATADOR GROCERY**

**AND RANCH LOANS**  
Lenders Lien Notes direct

**ANS promptly, on inspect-**

**ANS, REAL ESTATE**

**NSURANCE**

**ES H. NEBLETT**

**G SPRINGS, TEXAS.**

**Hotel Travelers,**



**GRAMMER SCHOOL**

Due to an oversight in last month's report, Ruth Moore (sixth grade) was not placed on the honor roll. The honor roll students for the second month ending Oct. 30, 1925 are as follows.

- FIRST**—L. V. Marie, New Preston Worsham.  
**SECOND**—Lee Jenkins, Ola C. Sudduth, Mary E. Echols, Thelma Duty, Selma Burleson, R. C. Jefferies, Opal Cudd.  
**THIRD**—Fred C. Bourland, Valentine Cowart, Dood Darnon, George Oxford, Weldon Seigler, Marion Sparks, R. L. Watson, Evelyn Guthrie, Selbia McCulley.  
**FOURTH**—Mariam Adams, Winifred Estes, Leona Samples, Ery Mae Wagley, Julia Edmondson, Dick Groves, Delbred Groves, Cecil Pipkin.  
**FIFTH**—Viola Fulkerson, Hattie Tee Groves, Kathryn Sheats, Allie Sudduth.  
**FIFTH B**—Wilton Friar.  
**SIXTH**—Bessie Belle Briscoe, Julia Carter, Ruth Moore, Helen Pitts.  
**SEVENTH**—Lillie Mae Groves.

**PARTY**

Pauline Barton entertained the 7th grade last Friday night with a very merry Hallowe'en party. Those enjoying this Spooky event were Howard Edmondson, Judine Watson, Jack Edwards, Jessie Lee Guthrie, Willie Dirickson, Murry Wallace, Otis Sparks, Kate Groves, Monda Gaines, Mabel Williams, Lucile Frier, Noble Dirickson, Leslie Pipkin, Lillie May Groves, Nellie Rhea Higgins, Ruth Cammack, Lucille Meador, Myrtle Boone, Ellen V. Pitts, Bryan Cammack, Dorene Russell, Nolan Fulkerson, Howard Traweck, Willard Warren, Ouida Brandon, Naoma Mitchell, Alfred Jr. Barton, C. M. Jr. Barton and the hostess.

C. Y. Guthrie was a business in Flomot one day this week.

Dr. Collispie of Lubbock is here on business this week.

**AUCTION SALE**

Will Sell At Public Auction At 1:30 At **MATADOR— THURSDAY— NOV 12th**

The following goods, consisting of Harness, Saddles, Work Bridles, Whips, Collars, Halters, Halter Heads, Halter Chains and all parts of harness, Blankets, Rain Coats, Slickers, Horse Covers, Horse Blankets, and all horse equipment.

Will guarantee every man to be pleased with goods he may buy. Here is a chance to buy what you want at your own price. We have the goods and will offer them to the highest bidder. Be at the sale on time and name your price. The goods are the best and the assortment is large.

The largest sale of its kind and probably the last chance you will ever have to buy goods at auction.

**Col. Harry Andrews**  
**AUCTIONEER AND OWNER**

We carry a **FULL** and **COMPLETE** Line of

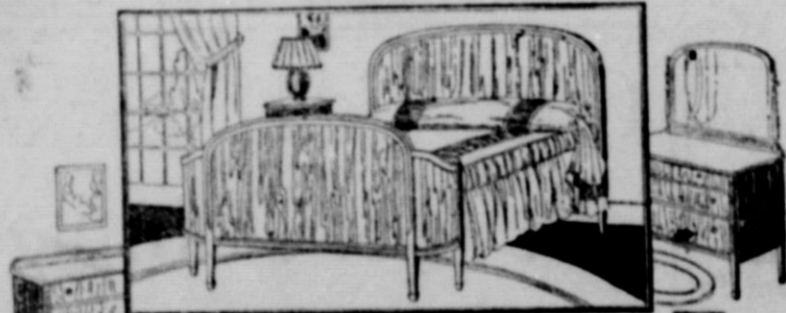
**Drugs**

**Druggist's Sundries, Toilet Articles, High Grade Cigars, Candies, Cut Glass and Jewellery**

**City Drug Store**

Phone 140

**FALL FURNITURE FOR EVERYBODY**



We have a Complete stock of beautiful Walnut and Decorated Enamel Bed Room Suites—Also a full line of Living, and Breakfast room Furniture.

**WE WILL BE GLAD TO SHOW YOU**

**JUST RECEIVED**

Shipment of International wood and steel wheel Farm Trucks. Be sure to see these Trucks and get our prices before you buy.

**WE HAVE IT, WILL GET IT, OR IT IS NOT MADE**

**Matador Hdw & FURN CO.**

L. C. HARP, Manager.

**MATADOR :: :: :: TEXAS**

**TEXAS**

Do you want a truck bed or cab made. See me. Any kind of carpenter work. Joe H. Campbell, South of Matador Merc Co.

Mrs. J. R. Gaskin who has been on the sick list is much improved.

See me for any kind of carpenter work you want. Furniture repairing. Saw filing etc. Joe H. Campbell, South of Matador Merc Co.

Be Sure to SEE the "Bubble" the first number of the Lyceum at the High School Auditorium November. 7th.

W. E. Reeves of northeast of town was a Saturday visitor in town and a pleasant visitor at the News office.

FOR SALE—Second hand buy-size 24 Inquire at the News office.

There are some country that are to support stores of peddlers out to get and Matador seems headquarters. The ador's money all won't spend any in the town to get their printing them. We want these peddlers business house or stay out.

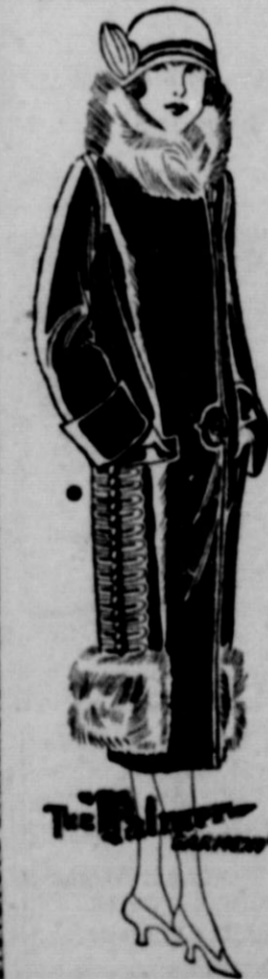
**Martin's November Sale**  
**Of**  
**Coats and Dresses**  
**NOW IN FULL BLAST**

To Choose a Coat or a dress from this really extraordinary savings opportunity and to select from extremely attractive collection of styles. The values offered are most unusual for this early in the season.

We have grouped all of our Silk Dresses in four big groups so that you may choose your price and make your selection easy.

**AN APPAREL DISPLAY OFFERING MANY LOVELY STYLES**

**DRESSES**—Informal and formal models fashioned of Satin, Crepe, Faille, Novelty, Silks, Charmeen, Twill and Rep.



- GROUP NO 1**  
\$35 and \$39 Dresses, November Special
- GROUP NO. 2**  
\$24.75 to \$29.00 Dresses November Special
- GROUP NO.3**  
\$17.50 to \$19.75 Dresses, November Specials
- GROUP NO. 4**  
\$ 9.95 to \$12.75 Dresses, November Special

New fabrics and the fashion furs make these Coats most attractive to the women with a penchant for styles of unusual details of cut. The flaring new and striking versions, tailoring very careful sort combine to stress values as truly remarkable and desirable, all reduced to the following

**SALE OF COATS**

- COATS—formerly sold for for \$65.00 to \$69.75 reduced for November Special \$45.00
- COATS—In values up to \$45.00 to \$49.00 reduced in this November Special to \$34.00
- COATS—\$32.50 to \$39.00, November Special \$24.00
- COATS—\$24.75 to \$29.00, November Special \$19.00
- COATS—One Special Group of Misses Coats Fur Trimmed \$15.00

**Martin Dry Goods Co**

THE STORE WITH THE GOODS

FLOYDADA :: :: :: TEXAS

Next Week—  
 "The Stomach's Best Friend"

THE MONEY