

ckford--Leslie Howard

SECRET

Monday Nite 7:30 and 9:30  
SATURDAY NITE 11:30 p. m.

Ice Theatre  
Home in Entertainment

SINCLAIR  
P.D.  
KILLS

quitoes, Moths, Roaches  
Ants, Fleas, Gnats, etc.  
The factory, every batch of Sinclair P. D.  
flies under conditions more severe  
own home. Only strong, healthy flies  
"fly farm" are used in these tests.

clair Refining Company (Inc.)  
C KING

ancing a NEW  
MAYTAG  
DEALER

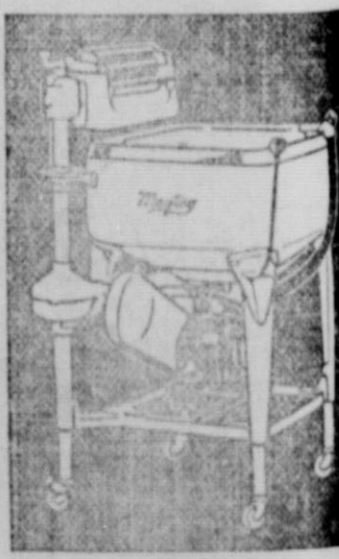
Motley County

an investigation and a comparison of  
shers, we have selected the Maytag as  
the greatest value per dollar and the  
we prefer to offer our trade. We are  
known as your Maytag dealer and are  
the most efficient modern washer service to  
and prospective Maytag owners.

get acquainted. The new Model A

one-piece,  
tub—sur-  
quality at  
The new  
the lowest  
ever built  
lity stand-  
beautiful  
rusting,  
porcelain  
exclusive  
ages.

terms on  
Maytag  
he had  
the famous  
Multi-  
without



Company  
Iowa  
1893

NEW  
REDUCED PRICE

At a substantial reduction, you  
can now have Maytag's best  
washer—the famous Model A  
with square, one-piece, cast  
aluminum tub. The Model A  
with gasoline Multi-Motor for  
homes without electricity, has  
also been reduced.

lay centered about the life  
who could tell nothing  
truth for 24 hours, involv-  
complications that kept  
ence in a high state of hi-

er Supply C  
urniture, Farm Machin

THE COUNTRY  
WHERE LIFE  
IS BETTER

# ROARING SPRINGS NEWS

GOOD  
SCHOOLS, CHURCHES, SOIL,  
CLIMATE, WATER, PEOPLE

VOLUME NO. 7

Roaring Springs, Motley County Texas Thursday, May 11, 1933

NO. 10

## Trail Dust

greater tragedy wears the  
of face than the aged heart,  
sored with loneliness, trying  
to light the brave torch of  
as if a rose might bloom again  
the petals have fallen. Fever-  
lifting the cold ashes of a fire  
lead with the fragile hope  
ome remaining spark might

do not know or have for-  
that the silver flask is for-  
empty when youth is gone. No  
is more pitiful than one  
as passed over the golden  
into the shadows and with  
eyes and unsteady hand  
squeeze from the petrified  
ren one sip of the sweet nec-  
With wanton despondency  
memories are spoiled, and  
he wound a boney finger  
ne salt.

small church gathering the  
right I noticed seven men  
ore flowers in the lapels of  
ata. There is a certain sat-  
n derived from lapel adorn-  
that always gives me a  
eased feeling, regardless of  
or condition of the coat,  
the best dressed men I ever  
always came to work of  
go with a Bachelor Button  
d between two outspreading  
to perfectly that they seem-  
rt of the garment. For a  
ne it was a mystery to me  
flower could remain fresh  
out a long hot day, until  
I chanced to happen up-  
new and still-loving wife  
y replacing wilted flowers  
ash ones. I purchased a tiny  
e with one leaf with which  
ble to attain the same effect  
at less expense.

ictionary defines, "Riprap"  
exact words, "A loose found  
of stones in deep water on a  
ottom."

## MATOR HIGH SCHOOL AUDITORIUM CROWDED PLAY THU. NIGHT

"NOTHING BUT THE TRUTH"  
EXCELLENT VEHICLE  
R COMEDY TAL-  
ENT

ling room only was in order  
y night at the Matador  
chool Auditorium as a group  
ers presented, "Nothing But  
uth," under the direction of  
unnell.

comedy provided an excel-  
lism for the exceptional  
isplayed in the cast. No  
ments existed throughout  
and at times the audience  
hard to restrain laughter  
ough to permit the show to

lay centered about the life  
who could tell nothing  
truth for 24 hours, involv-  
complications that kept  
ence in a high state of hi-

and Mrs. R. L. Pendergrass  
Flat were trading in  
Springs Monday.

## LARGE CROWD THRILL AS COMIC CHARACTERS CONVENE FOR FROLIC

SCHOOL AUDITORIUM SCENE  
OF MUCH LAUGHTER AS  
FUNNIES MEET

Stepping from the pages of news-  
paper comic sections at the "Comic  
Characters Convention," sponsored  
by the Senior Class, under the di-  
rection of Mrs. S. W. Weatherall, at  
the High School Auditorium last  
Thursday night, the cast immedi-  
ately began their convention much  
to the pleasure of a large audience.

Detail to dress and characteris-  
tics gave the cast much of the  
charm found in meeting old friends.  
Dexterious witticisms established a  
contagious bond of laughter and  
genuine entertainment.

All the familiar personages were  
present from the celebrities of the  
funny pages to the lesser charac-  
ters.

The entire audience expressed  
commendable satisfaction for an  
evening of delightful entertainment.

## W. M. S. Notes

The ladies of the Women's Mis-  
sionary Society of the Methodist  
church met Monday, May 8, at the  
church in a business session.

After singing "Must Jesus Bear  
The Cross Alone," each one present  
quoted a verse of scripture. Short  
prayers by Mesdames Birdie Gip-  
son and A. Freeman were beauti-  
fully worded at this time.

The President, Mrs. C. B. Car-  
gile, took charge at this time.

Mesdames A. Freeman and T.  
M. McBrayer, gave short items of  
interest from the Missionary News  
—our conference paper.

At the council which met in  
March a new officer has been elect-  
ed to serve in each Society which  
made it necessary to elect that  
officer in our Society, that being  
Supt. of World Outlook. Mrs. T.  
M. McBrayer was elected to serve  
the balance of the year in con-  
nection with Study Supt.

Plans were presented by Mrs.  
Freeman for raising money for our  
Society. Each one heartily endorsed  
her plans which were the "Gloomy  
Gertrudes" and Sunshine Susies".  
The leaders for each side being  
Mesdames Guy Braselton and E.  
S. Faver.

Mrs. Hurst will have charge of  
the next social May 29, at which  
time the leaders will report as to  
the work they have accomplished  
during that time.

It was voted to buy a cooler for  
the parsonage, which makes the  
pastor and family very happy.

The ladies are to help furnish  
flower seed and plants to help  
beautify the church and parsonage  
yards. If you have more than you  
need pass them around and help  
make someone else happy, too.

Next Monday, May 15, is Bible  
Study, come and meet with us. The  
new book we are studying now,  
"The Open Gate To Prayer" is very  
interesting. You need to learn  
more about the value of prayer  
and the necessity of prayer in every  
day life. Your Pastor will have  
charge of this lesson.

Mrs. W. A. Campbell dismissed  
the group with a word of prayer.  
Publicity Supt.

## SERVICE STATION HAS MADE STEADY GROWTH IN PAST THREE YEARS

ESTABLISHED A COUNTRY  
ENTERED ADVERSE CON-  
DITIONS

Beginning business here at the  
time the full weight of the financial  
crisis was first realized in this sec-  
tion, the York Service Station, un-  
der the management of E. D. York,  
passed the third year of continuous  
growth recently.

In retrospect of the past three  
years, Mr. York said, "I believe I  
am justified in being proud of my  
business which has shown a steady  
growth since I opened here three  
years ago. I am sure that any de-  
gree of success I may have attained  
can be credited almost entirely to  
the loyalty of friends, dependable  
standard products and the best  
service we know how to give."

The service station is one of Mr.  
York's first business ventures.

## Church of Christ

The Bible reading revival, the  
personal evangelism campaign both  
are finding happy results in the  
church. Attendance was good Sun-  
day. Several singers from Mata-  
dor gave a rousing interest in the  
music.

A Mothers' Day Program at 8 p.  
m. next Sunday will be executed  
by Mrs. Oren Williams and her  
committee.

10:45 a. m. "Repentance and Res-  
titation" is the theme from Luke  
13:3.

Acts 13 "Missionary Endeavor  
Begins" is the night theme.

Christian people observe Sunday,  
Greeks observe Monday, Persians  
Tuesday, Assyrians Wednesday,  
Egyptians Thursday, Turks Friday  
and Jews keep Saturday. As an  
individual how are you keeping  
Sunday?

If a car is strong enough to carry  
only itself it is useless. If you are  
not strong enough to "bear your  
own and another's burden you are  
a weak saint. Be strong."—1 Cor.  
16:13. Some are near-sighted—2  
Pet. 1:9. "Blind Can't see afar off"  
Such a one needs to apply eye-  
salve that he may see.—Rev. 3:18.  
BEN WEST, Minister.

## RENOVATION IS GIVEN CITY BY WILLING HAND OF SCOUTS IN DRIVE

HALF OF TOWN RECEIVES  
CLEANUP BY WORK START-  
ED SATURDAY

The troop of local Boy Scouts,  
laboring like the Trojans they are,  
cut deeply into the unsightliness of  
Roaring Springs Saturday as they  
declared war on junk and rubbish  
in a general cleanup of the town  
section.

Load after load of ugliness that  
has long cluttered the townsites was  
gathered and hauled away.

Scoutmaster McDonald declared  
that in the work commenced Sat-  
urday morning, about half the  
town was cleaned up. The com-  
pletion of the undertaking is ex-  
pected in the near future.

## CHAMBER OF COMMERCE SPONSOR COUNTY BAND

The Motley County Band under  
the sponsorship of the Motley  
County Chamber of Commerce is  
now meeting regularly in the Boy  
Scout Hall at the old school build-  
ing in Matador each Tuesday night.

Much interest is being manifest-  
ed in the organization and great  
progress is being shown.

A sincere welcome is extended to  
musicians from any part of the  
county to join the band.

## MUSICAL OPERETTA TO BE PRESENTED FRI. NIGHT

"Wedding Of The Flowers", a  
musical operetta under the direc-  
tion of Mrs. M. E. Long will be  
presented in the High School Audi-  
torium Friday night.

A cast of 63 youngsters will take  
part in the program.

No admission charges will be  
made.

## THANKS

The Senior Class wishes to thank  
those who so willingly contributed  
to the success of their play, "Comic  
Characters Convention" shown at  
the High School Auditorium Thurs-  
day night, May 4.

Your sincere efforts were greatly  
appreciated.

THE SENIOR CLASS '33

## Dark Faced Minstrel Revue With Talented Cast Here On May 19

Local School Play To Be  
Offered At Bargain Ad-  
mission Prices

The "Slabtown Minstrel Revue",  
supported by a cast of 24, selected  
entirely, with the exception of two  
special numbers, from the seventh  
grade, and directed by T. A. Mc-  
Donald is billed for the High School  
Auditorium Friday night, May  
19th. The first curtain will be cal-  
led at 8:30 sharp.

Features of the Revue will be  
new costumes, snappy new songs,  
vocal solos, quartets, a chorus sing-  
ing old southern melodies, special  
dancing, harmonica solos and a full  
hour of joyous entertainment filled

with rapid clever witticisms.

Regarding the show, Mr. Mc-  
Donald said, "The Slabtown Min-  
strel Revue" will terminate our  
plans for this season. We have  
been working on it constantly for  
the past thirty days and I feel sure  
that the audience will agree with  
me that the cast contains some of  
the best talent ever presented un-  
der like circumstances. I have  
purposely made the admission as  
low as possible so as to insure a  
filled house.

In addition to the show we will  
give away absolutely free a number  
of attractive prizes."

The admission will be only 5 and  
10 cents.

## THRONGS FILL STREET TO SEE FREE PICTURE SHOW MONDAY EVENING

MERCHANTS AND BUSINESS  
MEN HOSTS TO ENTIRE  
TRADE TERRITORY

Recalling bonanza days throngs  
of people and automobiles filled the  
streets of Roaring Springs Monday  
night, despite the continuation of a  
sandstorm to see the free moving  
picture show by Green Brothers,  
provided by local business men.

Green Brothers, with their effi-  
cient portable equipment, provided  
their large audience with first class  
entertainment for almost two  
hours. The pictures, although sil-  
ent, were the latest releases obtain-  
able.

The response to the first showing  
was met with such wide approval  
that merchants have decided to  
continue with the performances. An  
entirely new show will be presented  
Monday night. An invitation is  
extended to everyone to be a guest  
of local business men.

## Methodist Church

The last Sunday was a splendid  
day to this pastor. Happy for the  
privilege of speaking to the con-  
gregation he has learned to love  
and appreciate. Had good atten-  
dance at all four of our services.  
Some of our very faithful and de-  
pendable ones were absent. We  
missed you.

This pastor and family are un-  
der lasting obligations to the friends  
who so willingly, gladly and effi-  
ciently cared for the wife and boy  
during their illness while I was  
away in the Lueders revival. May  
God bless each of you. If I can be  
of any service to you please call on  
me.

Lets make next Sunday—Moth-  
ers Day—the greatest day of the  
year by being at Sunday school and  
preaching services in honor of our  
Mother. If your dear mother is  
living how it would gadden her  
heart to know you were in attend-  
ance upon the services of the  
church. If your mother is dead,  
how better could you honor her  
memory than by being at church.  
You have a cordial invitation to  
attend all services if you do not at-  
tend elsewhere. If already a mem-  
ber of our Sunday school or church  
then you are urged to be in your  
place. The pastor will likely speak  
at the 11 o'clock hour a message in  
keeping with the day. At the  
evening hour an inspirational and  
helpful program will be rendered.  
Everybody welcome. The Epworth  
League will have a program in  
keeping with the day.

Those of our church who have  
not been at all, or who have not  
been regular won't you start in  
Sunday in honor and memory of  
your dear mother? Shall we not  
expect you? God is counting on  
you.

Visitors and friends are welcome,  
members are urged.

"The Friendly Church."  
T. MARVIN McBRAYER,  
Pastor.

Tom King accompanied by his  
daughter, Myra, of Matador, was  
looking after business interests here  
Saturday.

**Roaring Springs News**  
PUBLISHED EVERY THURSDAY  
At  
Roaring Springs, Texas

Entered as second class matter at the Post Office, Roaring Spgs., Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR,  
Editor and Publisher

SUBSCRIPTION RATES  
\$1.00 Per Year Three Months 25c  
CASH IN ADVANCE

**Radio: The Wonder  
Of The Ages**

From the remotest corners of the earth one can sit in the quiet of his home and tune in on a most interesting program all because a genius discovered the principles of radio.

Little did this genius know he was opening up an industry in which millions of dollars would be spent creating employment for hundreds of thousands of men and women.

We make a specialty of training young men for Radio. Our equip-

ment is standard such as is prescribed by the Government. Our instructors are licensed by the Government, which means they are qualified. Our broadcasting station, KGKB, which operates on 1500 kilocycles, was secured primarily for the use and benefit of our students of Radio. You learn to do by doing. You have an opportunity to work in the transmitter room with a licensed operator, thereby getting some experience you could not get in any other way.

No other Radio School that we know of has three distinct advantages. Why not train in a school that enjoys a national reputation? The best is none too good and you are entitled to the very best.

Write for our Radio booklet R-6 which fully describes our Department of Radio.

Tyler Commercial College and School of Business Administration, Tyler, Texas.

Your Name \_\_\_\_\_  
Address \_\_\_\_\_

**Dr. E. W. McKenzie**  
DENTIST  
Matador — Texas  
Office At Residence

**VISION...**

*Vision plays an important part in the successful business. The man who looks, not only ahead, but all around him, will see opportunities that are entirely missed by men engrossed in the petty routine of immediate affairs. Without vision, ideals are impossible. The spirit of service, the sincere intent to earn one's way in the world, the earnest endeavor to deliver just a little more than is expected---these are the products of vision. It takes vision to see that a business is built, not of single transactions, but of customers. Customers can be carved only from the solid rock of service.*

We Invite Your Patronage

**THE  
First National  
Bank**

Where Your Business Is Appreciated

MATADOR, TEXAS

**SWIM AND ENJOY LIFE**

Season Now Open

**Roaring Springs Swimming Pool**

Low Prices—20c and 30c. 15c and 25c for under 12 years

**ANNIVERSARY DINNER**

Celebrating their 8th wedding anniversary Tuesday, May 2, Mr. and Mrs. Guy Braselton entertained a number of guests with a delightful dinner after which various games, including 42 and Jig-saw puzzles, were played.

The following guests were present: Mr. and Mrs. Albert Hodges, Mr. and Mrs. James Dunlap, Mr. and Mrs. Gordon Jones, Mr. and Mrs. A. P. Hodges, Mr. and Mrs. DeForrest Braselton, Miss Vera Laminack, Miss Estelle Murphy of Paducah and J. S. Braselton, Jr.

MASONIC  
LODGE  
No. 1171  
Meets 2nd  
Tuesday in Each Month  
Geo. Springer, W. M.  
W. C. KING, Sec.

**QUALITY ALONE  
IS THE TEST OF  
VALUE**

If you pay lower prices for inferior quality tailor work you are paying dear for something you do not get.

The quality of our work deserves your consideration.

Our service deserves your business.

See our new samples and styles for Summer Suits. Lightweight prices, too.

You must be Satisfied.

**Jackson  
THE TAILOR**

**Stop...**

**Trouble Before  
It Happens**

*If your car needs lubrication or repair, you can stop certain trouble by driving in our station today. Our lubricating oils and greases are of the finest quality and they are positive in action.*

Our Mechanical Work  
Is Second to None.

**York's  
Service  
Station**

**Don't Get Up Nights**

**Make This 25c Test**  
Physic the bladder easily. Drive out impurities and excessive acids which cause irritation that results in leg pains, backache, burning and getting up nights. BU-KETS, the bladder physic, containing bichu, juniper oil, etc., works on the bladder pleasantly and effectively as castor oil on the bowels. Get a 25c box (5 grain size) from your druggist. After four days, if not relieved of getting up nights go back and get your money. You are bound to feel better after this cleansing and you get your regular sleep.

Freeman Drug Store



**St. Louis' Popular Fireproof Hotels**  
**THE AMERICAN** OFFICIAL AAA HOTELS  
275 ROOMS EACH WITH A BATH MARKET STREET at SEVENTH RATES \$2.00 UP  
**THE ANTONIO** OFFICIAL AAA HOTELS  
226 ROOMS EACH WITH BATH MARKET STREET RATES \$1.50 UP  
ST. LOUIS, MO.

**PIONEERING AN EMPIRE**

This institution takes great pride in the sense that it has played a real and definite part in the progress of Motley Co. ty.

With its roots deep in the nearer past, and with the traditions of many years of financial integrity unbroken, this bank brings to its customers the strength to meet every emergency, a wholesome conservatism which is rivaled only by its ability to grasp today's thought and go forward with the times.

**THE  
FIRST STATE  
BANK**

The Bank of Personal Service  
Matador, Texas

**Hollywood**

By **MARSHALL FISKE**  
(Special Hollywood Correspondent)  
To The News



has done more than her in furnishing men and women later on became well-known in green world. The appended by no means complete but it is: Madge Bellamy came Hillsboro; Bebe Daniels, Dal- Dorothy DeVore, Ft. Worth; Dexter, Galveston; Corinne, Texarkana; Texas Guinan, (more associated with Night Life in New York, but she appeared on the screen); Hope pton, Houston. Mary Hay, Ft. Lucian Littlefield, San Antonio; e Love, Midland; Tom Mix, t place I have forgotten); Eil- sedgwick, Galveston; Florence, Houston; etc.

ple come from all states, all ries to go into motion pictures llywood. They are all drawn e great conflagration of fame oney. But, the vast majori- ly succeed in getting their scorched by the flames fierce and are left impotent by the ide.

old Latin proverb says— Dominus frustra", which may ely translated to read—"Un- rovidence be with you, you in vain." This motto I have ed for my own. I know I can hope to accomplish anything ut His help.

ary Pickford's first motion e was "The Violin Maker of ona", which was made in The next year, 1910, (and it must be remembered, is y-three years ago), May quiet- t forcefully, made an oracular nce in the presence of a few co-workers: "Some day I'm to be a great actress and my name in electric lights theatre."

above I gleaned from Mrs. 7. Griffith's charming book a The Movies Were Young" on & Co.) rthcoming events often do heir shadows before them" is saw that we all know. I believe there are people who ve a vague feeling of what ay has in store for them. Its t consoling thought to hold dges many chasms of despair icouragement, it's a beacon lumines the darkest stretch- Life's pathway. Fortunate is eed, who harbors within him- e assurance of the still small within that tells of ultimate a.

diy anything except the em- ment phase of motion pic- has been stressed in the past, tational phase the future evelop. Schools throughout rld will be equipped with pictures for purely pedago- purposes making for visual ion. And it is through the e learn more than through our other senses. Education, ill not be the boreome thing een in the past, but it will a stimulus to learning, a le pleasure, instead of a pain- ty. rches will be equipped—ser- gumented with appropriate

**Up Nights**  
 a 25c Test  
 er easily. Drive out  
 ensive acids which  
 at results in leg  
 urning and getting  
 ETS. the bladder  
 bichu, juniper oil,  
 bladder pleasantly  
 castor oil on the  
 box (5 grain size)  
 After four days, if  
 itting up nights go  
 or money. You are  
 after this cleanser  
 ur regular sleep.  
 Freeman Drug Store

**FOR SALE---**  
 50 lb. size that  
 and is absolute  
 as new. A re  
 for the small  
 Price only \$10  
 at News Office.

**Hollywood**

By **MARSHALL FISKE**  
 (Special  
 Hollywood  
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 To  
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 e.

pictures to illustrate Biblical his-  
 tory, to point a moral, etc. This is  
 no vague dream. In Los Angeles,  
 during the past ten years some of  
 the churches have already installed  
 them and the attendance has been  
 greatly increased since this innova-  
 tion.  
 Delicate operations made by  
 noted surgeons, now only witnessed  
 by a small group of medical men in  
 small clinical amphitheatres, will  
 be enlarged a hundred fold, thrown  
 on the screen and made available  
 to thousands of medical students  
 the world over. In the domain of  
 Microscopy, the same thing obtains.  
 Here sub-visible things only seen  
 by the aid of the powerful micro-

scopes will be enlarged thrown on  
 the screen and thousands who are  
 not equipped with these instru-  
 ments will see and marvel at the  
 wonders and beauties concealed  
 from the eye heretofore. We really  
 have our being between two ex-  
 tremes, the very small and the very  
 large, and thus our knowledge of  
 these things will be increased.  
 And all this applies to Geograph-  
 y, History, all sciences in fact,  
 there is no limit to the educational  
 usages of the motion picture.  
 Earl and Glen Morrison of Gaso-  
 line have been visiting in the Pres  
 Thompson home during the past  
 week.

**St. Louis' Popular Fireproof Hotels**

**AMERICAN** OFFICIAL AAA HOTELS  
 226 ROOMS WITH A BATH  
 STREET at SEVENTH  
 IS \$2.00 UP

**THE ANCHOR**  
 226 ROOMS  
 EACH WITH  
 MARKET STREET  
 RATES \$2.00 UP

ST. LOUIS, MO.

**ONEERING IN EMPIRE**

This institution takes gr  
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With its roots deep in the  
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**THE FIRST STATE BANK**

*The Bank of Personal Service*

**Matador, Texas**

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**IF YOU SEEK....**  
**HAPPINESS**

Do not overlook one of its requisites---A  
 home of your own

**Lower Prices--Greater Values**

**Easy Terms**

Convenient Payments, With Small Down  
 Payment

*Roaring Springs*  
*Townsite Co.*

S. W. WEATHERALL, Local Agent

**MAY WE PRESENT----**  
**THE**  
**"Slabtown**  
**Minstrel Revue"**  
**--AT THE--**  
**HIGH SCHOOL AUDITORIUM**  
**FRIDAY NIGHT, MAY 19th**  
**FIRST CURTAIN 8:30 SHARP**

**24 Characters -- From The Seventh Grade**

NEW SONGS, NEW COSTUMES, VO-  
 CAL SOLOS, QUARTETS, A CHORUS  
 SINGING OLD SOUTHERN MELO-  
 DIES, SPECIAL DANCING, HAR-  
 MONICA SOLOS.

**An Hour of Joyous Entertainment**

WITH RAPID, CLEVER WITTICISMS  
 THAT WILL KEEP YOU ROLLING  
 WITH LAUGHTER.

Attractive Prizes WILL Be Given  
 Away.

**GET THIS! ADMISSION ONLY 5 AND 10 CENTS**

**HERE'S MY GAS--  
GULF TRAFFIC!**



*He knows his low-priced gasoline!*

**THAT GOOD GULF  
FOR ME!**



*She's a shrewd shopper!*

**I'M SOLD ON  
NO-NOX ETHYL!**



*He'll pay more and get more!*

**3 kinds of gasoline  
for 3 kinds of buyers!**

**P**ERHAPS you want a good low-priced gas.  
 Perhaps you want a medium priced gas  
 that's packed with power. Or perhaps you want  
 only the highest-test premium gasoline.

Whichever one of the three it is--you can  
 come to Gulf and get it!

For Gulf offers you your choice of 3 fine gaso-  
 lines and 3 fine motor oils. Each is the  
 best of its kind. Each offers amazing  
 quality for the price. Try them! Drive  
 in--and take your pick!

**3 GREAT GASOLINES**

<i>Gulf Traffic</i> —A dependable, white anti-knock gas	LOW PRICE
<i>That Good Gulf</i> —The famous FRESH gas. No extra cost.	MEDIUM PRICE
<i>No-Nox Ethyl</i> —As fine gasoline as money can buy, plus Ethyl.	PREMIUM PRICE

**3 GREAT MOTOR OILS**

<i>Gulf Traffic</i> . . . Safe! A dependable low-priced oil.	15¢ a quart (plus tax)
<i>Supreme</i> . . . "The 100-mile-an-hour oil."	25¢ a quart (plus tax)
<i>Gulfpride</i> . . . No finer motor oil in the world.	35¢ a quart (plus tax)



**\* TUNE IN \***  
**Gulf Headliners**  
 Will Rogers and Irvin S. Cobb  
 Sunday, Wednesday and Friday—7 P. M.  
© 1933, GULF REFINING CO., PITTSBURGH, PA.

# School Bell Echoes

Published weekly by the students of the Roaring Springs High School

## THE STAFF

Reporter: Nida Basham, Addele Smith, Ann Hughes, Rosalind Mitchell, Walterina Russell and Birdie Nell Nichols.  
Advisor: T. A. McDonald.

## TEACHING

**To teach**  
Is not alone to tell  
A thing or two and say it well  
And knock it into the denser pates  
A repertoire of facts and dates.

**To teach**  
Is not alone to drill  
And force to march up Learning's hill  
Upon their bowed and weary legs  
A squad of little human pegs.

**To teach**  
Is not alone to curb  
Unruly youths who school disturb  
And make reports and hand out

## KENTUCKY BURLEY TOBACCO

**'Direct From Grower To You'**  
Old Kentucky Burley Tobacco is the cream of the finest crops Kentucky's bountiful soil can produce—ripe, rich leaves—smooth and mellow—with that rare old-fashioned flavor and fragrance that only proper "aging" can produce. We bank on it you have never tasted or smoked a finer flavored, more satisfying tobacco in all your life.

## Special Offer

**FIVE POUNDS SMOKING TOBACCO \$1**

**Rich, Ripe, Old Fashioned leaf**  
Our Old Kentucky Burley is no more like manufactured tobacco than day is like night—guaranteed free from chemicals and all other adulterations that conceal imperfections, delude the sense of taste and undermine the health.

We use the same method our grandfathers used in preparing tobacco for their own use—every trace of harshness leaves it—nothing to "bite" your tongue or parch your taste. Thousands of tobacco lovers the world over swear by its inimitable smoking and chewing qualities. **REDUCE YOUR TOBACCO BILL ONE HALF**

We sell direct from the grower this eliminates the eighteen cents a pound Revenue Tax—all manufacturers' and middlemen's profit thereby effecting a saving to you of 50 per cent or more. No fancy packages, no decorations, just quality and lots of it.

**MONEY SAVING PRICE**  
SMOKING 5 lbs. Send us One OR for Dollar Cash CHEWING \$1.00 P. O. or Express Money Order (no personal checks) and we will promptly ship you a five pound package of "Burley Tobacco."

Five pounds of Old Kentucky Burley will make 40 large packages of smoking or 50 twists of chewing, **35c** Send 35 cents in silver and we will ship Post-Paid—one pound of Burley Tobacco as a trial offer. A trial will convince you.

We have thousand of request daily for "Samples"—our margin of profit is so small we cannot comply with these requests.

We do not ship C. O. D. orders to do so would require a large staff of clerks. Orders must be in English language.

**Independent Tobacco Growers Association**  
McClellan Bldg. Frankfort, Ky.

grades  
And deal with pupils and with shades.

To teach  
Is to reach, to find  
The hidden laws of growing minds,  
In boy to see the coming man  
Then shape him to a splendid plan  
This is to teach.  
(C. A. Dwight.)

## A Dollar Saved IS A DOLLAR EARNED

SAVE MONEY BY BUYING YOUR GROCERIES WHERE YOUR DOLLARS BUY MORE.

### Specials For Saturday, May 13th

<b>PORK and BEANS</b> Per Can	8c
<b>COFFEE</b> Bulk, Per lb.	15c
<b>SUGAR</b> 18 lbs.	\$1.00
<b>SHORTENING</b> 4 lbs.	45c
<b>SHORTENING</b> 8 lbs.	75c
<b>PEACHES</b> Dried, Per lb.	10c
<b>APRICOTS</b> Dried, Per lb.	15c
<b>BAKING POWDER</b> B. C., 2 lbs.	19c
<b>LETTUCE</b> Special	5c

WE WILL PAY 10c Per Dozen For Eggs Saturday in Trade

## Thompson Grocery

PRESS THOMPSON, Mgr.  
Roaring Springs, Texas

You Need Hot Water Many Times . . .  
for Many Purposes . . . Each Day



Why put up with an antiquated system of water heating? Why suffer all the dangers and discomforts of old-fashioned methods? A constant and adequate supply of hot water is an everyday necessity in your home—and you NEED a modern Electric Water Heater!



Hot water by electricity always has been the ideal method. It eliminates all the disadvantages of flame—noise, fumes, soot, smoke and odors. It is safe and healthful. It is dependable and efficient. And NOW—



under our new "constant hot water service" plan—operating cost is ridiculously small . . . smaller than heretofore had been thought possible!

With all the important advantages it offers, you owe yourself, your family and your home the superiority of a beautiful new Electric Water Heater. Ask a salesman about present low prices and attractive terms . . . TODAY.

ASK ABOUT . . . Our "Constant Hot Water Service" Plan.  
It Gives You a New and Surprisingly LOW COST!

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

## West Texas Utilities Company

WANTED—Lake suitable for motor boat. Must be reasonable. See Marvin English, Matador.

## Do This Today! Change to Summer Gear Lubricant



The winter grease in your transmission and differential is too thin for summer driving. Come in now! With the Alemite Gear Flusher we first thoroughly clean your gear case, with kerosene. Then pack gears with Alemite Summer Gear Lubricant . . . the finest to be had. Our service is quick and economical. But please don't wait. Delay may mean trouble.

EXPERT REPAIR SERVICE  
At Reasonable Charges

Magnolia Gas & Oils

SUPER SERVICE STATION

MORE MONEY FOR YOU

FOR YOU VOLUME NO. 7  
Chicken 24c

We Will Pay The Market Price For Hens on Saturday May 13th.

Market Price 7c and 8c We Pay Cash 8c and 9c

EGGS 8c cash, 9c

HALE & SONS GROCERY

ALBERT HODGE A RED AND WHITE Roaring Springs

## Announcing a NEW MAYTAG DEALER

For Motley County

After thorough investigation and a comparison of all makes of washers, we have selected the Maytag washer which we prefer to offer our trade. We are proud to be known as your Maytag dealer and equipped to give efficient modern washer service to both present and prospective Maytag owners.

Come in and get acquainted. The new Maytag Model 15 has a square, one-piece, cast-aluminum tub—surprising washer quality at a reduced price. The new Model 15 is the lowest priced washer ever built to Maytag quality standards. It has a beautiful, roomy, non-rusting, easily-cleaned porcelain tub, and many exclusive Maytag advantages.

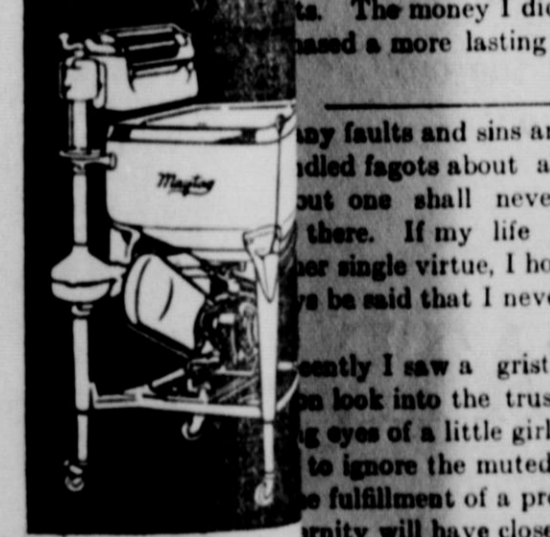
Amazingly easy terms on all models. All Maytag Washers may be had equipped with the famous Maytag Gasoline Multi-Motor for homes without electricity.

The Maytag Company  
Manufacturers  
Newton Iowa  
Founded 1893



WASHERS... TABLE IRON

Thacker Supply Hardware, Furniture, Farm Mach



MODEL 15 NEW REDUCED PRICE

At a substantial reduction in price, the new Maytag Model 15 washer—the famous square, one-piece, cast-aluminum tub. The new Model 15 is the lowest priced washer ever built to Maytag quality standards. The money I did save has been reduced.

HOE SHOP OPE

City Shoe Shop, a small building opposite the office last Saturday. A. Hickman is manager.