

Best
Most

ROARING SPRINGS NEWS

If we can not build
We will not destroy

NO. 7

Roaring Springs, Motley County Texas Thursday, Aug. 3, 1933

NO. 22

COUNTY SOAKED BY MUCH NEEDED RAIN

DUST

feel something abused for nothingness as long as cotton become there is a certain farmers turn untime-ly to be lost to all who have depend-ence of the soil for our nature is never de-not important in gle. Nor is any This summer, a summer a hun-ow makes no dif-ference of a cotton-er would think nothing field of weeds or not accuse nature-ction by hail, flood-eds of growing cot-ns left in the soil-ason is like money- account.

man and his fam-ling the few scat-otton left by the- had purchased- him and he was- ll. How good it- government always- ate a measure of- chases.

ow, the wee house- my weary body- sed the mortgage,- a roofed to echo- . Where I may- the time-old sym-ies. And walk- ornings back the- of pleasant memor-

said that if you- le sand in your- turn. In western- er be said that if- try in your heart,- ave. Many who- are more than- them to share in- depart to remain- interesting to ob- of people who- n search of better- turn regretful of- they make the best- ed citizens.

ng, on his first trip- ed to a San Fran- his writings at- e rate of \$4.90 per- ere rejected. It- ing to know what- ould pay him to- at the editor who- the writer's work- gment. It would- egotism so often- ooty wardens of- to still maintain- ake a mistake.

e a law prohibi- ed from the Chi- dent, telling of the- o any one except- afford to go.

K. C. Thacker and- e visiting in the- ts, Mr. and Mrs.

CIRCULATION MANAGER FINDS NEWS POPULAR WITH RURAL READERS

MANY NEW SUBSCRIBERS ADDED IN CAMPAIGN BEGUN LAST WEEK

T. A. McDonald, who recently assumed the place as circulation manager for the Roaring Springs News, found in his house to house canvass, which was started late last week, that the newspaper was the preferred news and advertising medium reaching the rural homes visited.

In statement Mr. McDonald said, "The News was a stranger in but few of the homes where I called. In almost every instance tribute was paid to the high quality of the chronicle and backed by a liberal support offered in the form of subscription." The names of new and renewal subscribers who subscribe through Mr. McDonald, will be published from time to time.

HALE & SPEER GROCERY NOW LOCATED IN THE G. G. MILLER BUILDING

The Hale & Speer Grocery Store, which has been located next door to the Post Office, moved this week into their new location, the Miller building, formerly occupied by G. G. Miller & Son.

This modern grocery store, under the able management of Mr. Albert Hodges assisted by Mr. James Dunlap, has enjoyed a splendid trade since its installation here. Their courteous service and high quality merchandise have been the leading factors in their growth and popularity.

This enterprising firm has added to its original stock until it has a large and well assorted line of groceries, comprising a modern, up-to-date food emporium.

Mr. Hodges will continue to buy cream at the new location, paying the highest market price.

TWENTY MILES OF CHINESE ELMS PLANTED

The Lubbock Station's introduction of the Chinese elm in 1919 and its extensive propagation and distribution of this tree throughout West Texas since that time has resulted in the planting of thousands of trees in this region every year. This past spring, through cooperative efforts between civic leaders in Lubbock, the State Highway Department and the Experiment Station, plans were worked out for planting an avenue of Chinese elms for two miles on each side of the five main highways leading out of the city. These trees, which were planted on well prepared ground and are cultivated and watered by the Highway Department, are making a nice start this year, according to D. L. Jones, superintendent of the Lubbock Substation. This roadside planting of Chinese elms equal to a single row twenty miles in length required about 4,000 trees, 1,000 of which were furnished by the Station for further trials and demonstration of this tree for roadside planting in West Texas.

RELATES BUFFALO HUNT NEAR SITE OF DICKENS OVER FIFTY YEARS AGO

PROMINENT MATADOR RE-IDENT RECALLS INCIDENT ON CHRISTMAS 1877

Braving a raw north wind on Christmas day, 1877, W. M. Graham, prominent resident of Matador, who returned to Motley county 25 years later to make his home, recalls with minute detail how his hunting companion shot a buffalo near the present site of Dickens. "It was near the present highway up the hill just north of Dickens," declared Mr. Graham "We went into camp where I drove the wagon to get the buffalo. The grass was very tall and I had trouble finding the animal. I distinctly remember climbing the sharp-pointed hill west of the highway so I could get a better view. It was Christmas day, 1877. A cold, raw wind was blowing out of the north. With the exception of buffalo camps there was not a house in this whole section of the country. There were no cattle. The next day we started west and I am almost positive we drove one of the first few wagons over what is now the Dickens-Crosbyton highway. We had come from Denton county to this country to hunt buffaloes for their hides."

In his reminiscences of frontier days in this country Mr. Graham also described the roping and capturing of two buffalo yearlings to take home for meat.

CIRCULATION DRIVE HAS SUCCESSFUL BEGINNING

(By T. A. McDonald)

The first two days of the circulation campaign for the News has proven beyond a doubt that the citizens of the community are still interested in its activities and its general welfare. A more optimistic outlook on the future is expressed and as concrete evidence of their optimism, a list of new paid subscribers is submitted below.

The News thanks all these people for their confidence and interest in our paper. In consequence of this interest, everything possible shall be done to give you the very best publication that a community of our type can afford.

Those subscribing the first two days of the campaign are:

- C. W. Pate, Roaring Springs
- A. B. Nichols, "
- Maurice Goodwin, "
- Rannell Watson, "
- J. W. Marshall, "
- H. D. Marshall, "
- M. O. Gwinn, "
- J. L. Farris, "
- M. T. Knight, "
- J. F. Anderson, "
- R. A. Fletcher, "
- Homer Kingery, "
- W. M. Byars, "
- Turner Bros., "
- W. C. Roller, "
- M. D. Carter, "
- G. C. Sanders, "
- J. F. York, "
- H. D. Hunter, "
- Dr. C. Howard, Paducah

WEST TEXAS EXHIBIT AT CENTURY OF PROGRESS EXHIBITED 'TEXAS DAY'

SPECIAL RATES WILL BE OFFERED FOR LAST TIME TO WORLD FAIR

FORT WORTH, Aug. 16—The West Texas exhibit at A Century of Progress will be in place when West Texans arrive on the official West Texas World Fair Tour to spend "Texas Day" and three other days in Chicago.

The exhibit has been prepared under the direction of the West Texas Chamber of Commerce. The tour is being sponsored by the Fort Worth Junior Chamber of Commerce and is endorsed by the West Texas Chamber.

The West Texas group will be joined here by a Fort Worth delegation which is now being organized. The train will leave here at 2:25 p. m. Aug. 19, and will arrive here on the return trip Aug. 26th.

Besides being permitted to stay in their Pullman berths while in Chicago, members of the party will be entertained with sightseeing tours, a night boat ride and other affairs now being arranged.

Aug. 19 is the only date on which World Fair special trains may be run on the low rates current during the early part of the Summer, the railroads having been ordered to increase their round-trip rates effective Aug. 1, Warren Day, chairman of the Junior Chamber committee has announced.

Proportionate rates have been made for West Texas cities along the Texas & Pacific line and along the Fort Worth and Denver line between Childress and Fort Worth. Those rates are based on the Fort Worth rates of \$25.35 for coach ticket; \$29.05 with two persons in upper berth; \$32.70 with one in upper berth; \$31.85 with two in lower berth, and \$38.35 for one in lower berth.

Reservations may be made through West Texas Chamber of Commerce directors, local Chambers of Commerce, the Fort Worth Junior Chamber and agents of the T. & P. and the Ft. Worth and D. C. Railways.

FLAG SPRINGS REVIVAL MEETING IN PROGRESS

The Independent Baptist meeting has been in progress since last Saturday night. Rev. C. A. Smith is doing the preaching and the meeting will continue at the Flag Springs church until Sunday evening.

Rev. Smith has debated in this country on one occasion, is well known throughout the community and from reports, the meeting has had a successful beginning. The public has a cordial invitation.

ON VACATION

Mr. and Mrs. M. S. Thacker left Wednesday morning on a business and pleasure trip to Toledo, Ohio, St. Louis, Missouri and the World Fair at Chicago. They expect to be away about 10 days.

Rains Falling Sunday And Monday Nights of Great Benefit To Crops

RAINS GENERAL OVER COTTON GROWING AREA

Precipitation Comes On Heels Of Orders To Plow-Up Cotton

Two good rains, falling Sunday and Monday nights, with a total of about one inch in the Roaring Springs territory and ranging from one to two inches or more over the rest of the county, thoroughly soaked the soil. Materially aiding the cotton and feed crops in this section. The precipitation, coming as it did in a slow steady down-pour, all soaked into the ground with very little washing or damage.

The recent rains, which have been general over a large portion of the agricultural sections, coming on the heels of orders to plow-up cotton contracted to the government, has created a spirit of optimism such as has not been felt for several years by the people of this country.

Plowing-up of cotton began in earnest the first part of the week. With many acres of the staple already destroyed, the work should be completed by the end of the present week. T. A. McDonald, who is making a house to house circulation canvass for the News, said, "I believe 90 per cent of the farmers are through plowing-up cotton, each farmer plowing up at least 30 per cent of his crop. The rains we have had will hasten the germination and growth of seed planted where cotton has recently been plowed under." Mr. McDonald continued, "A very good scheme for increasing the fertility of cotton land is being executed by Mr. W. Byars, of the Flag Springs community, who has planted Cow peas along with black eyed peas on land where cotton has been plowed under. Along about blooming time he intends to plow vine and all under, thus adding to the nitrogen content of the soil which will benefit the succeeding crop fifty per cent."

FORMER RESIDENT OF THIS COMMUNITY DIES

Mrs. J. H. Suggs of Bronte, Texas, died suddenly at her home early last Friday morning. She was a former resident of this community and a sister of Mrs. G. C. Sanders.

The News joins a host of friends in expressing regret at this sudden death and extending condolence to the sorrowing relatives.

SUNDAY SCHOOL PICNIC

Mrs. Albert Hodges entertained her Sunday school class with a picnic at the Springs Tuesday evening. The lunch consisted of 10 fried chickens with accessories, as a last minute surprise for her class Mrs. Hodges served two large cakes in appreciation of their attendance at Sunday school. There were about 24 present to enjoy the picnic.

Roaring Springs News

PUBLISHED EVERY THURSDAY
At
Roaring Springs, Texas

Entered as second class matter
at the Post Office, Roaring Spgs.,
Texas, under the Act of Congress,
March 3, 1879.

DOUGLAS MEADOR,
Editor and Publisher

SUBSCRIPTION RATES
\$1.00 Per Year Three Months 25c
CASH IN ADVANCE

NOTICE TO THE PUBLIC

Any erroneous reflection upon
the character, standing or reputa-
tion of any individual, firm, concern,
or corporation that may appear
in the columns of The News will
be gladly corrected when called
to the attention of the editor. It
is not the intention of this news-
paper to wrongly use or injure any
individual, firm, concern or corpora-
tion and corrections will be made
when warranted as prominently as
was the wrong published, reference
or article.

"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN"

New Permanent Equipment JUST INSTALLED

All New Styles of
Permanents

LOWER PRICES FOR A SHORT
TIME ONLY

\$2.00 PERMANENTS	\$1.50
\$3.50 "	\$2.75
\$4.50 "	\$3.50
\$5.00 "	\$4.00
\$7.50 "	\$6.00

Mrs. A. E. Westmoreland
At
CITY BARBER SHOP
MATADOR, TEXAS

We'll Come Clean
With You!



WE'LL TELL THE WORLD
that we believe in quality and not
quantity; we read of a 19 year old
Chicago girl who had three hus-
bands; we know of hundreds here
at home who have only one.
If it's quality you're looking for
our rough dry service will appeal
to your good judgment. Here's a
laundry service that saves you the
back breaking work of washday
and yet provides this modern con-
venience at a cost that is decidedly
conservative.

SPUR LAUNDRY

Economy and Efficiency has made
this the wife-saving station

The College Problem

College is no "snap". It is a real
task. It has its definite problems
which challenge the best in every
youth. Can you solve them? Here
they are:

Problem One—GOING. Can I
Go? Yes, if you have the money.
Many thousand young men and
women do not have the money nor
can they find a job, thus they will
be denied the advantages of higher
education.

SOLUTION: Here is an EASY
and effective solution. GET A
BUSINESS EDUCATION. Many
who are attending our school at
this moment are doing so as a
means to a six year professional
education. Several of our gradu-
ates are now in college successfully
earning their board, room, tuition,
and in some instances, maintaining
a cash reserve. Not a few of the
most successful professional men
and women of the Southwest have
used our commercial training courses
as a means to securing their edu-
cation. A business education will
double the average person's chances
to go to college—it will make going
EASY.

Problem Two—STAYING. Can
I Stay? Maybe you can, but the
chances are against you. Only ten
per cent of those who enter ever
graduate. Ninety per cent fall by
the wayside—pathetic, expensive!
Though you can GO, ask yourself a
hundred times, Can I STAY? Col-
lege values are assured only to the
STICKERS.

SOLUTION: Train yourself to
be accurate. Some students stum-
ble, blotch, blur, and blunder them-
selves out of college. They are lit-
erally knocked out with a red pen-
cil. Many others cut their grades
to the minimum passing grade. The
Business School furnishes a prepa-
ratory disciplinary training in ac-
curacy, which is not only necessary
in life's later battles, but which
makes the details and technicalities
of future college work delightful
and easy.

Many students quit college be-
cause they cannot keep up. They
never leave college. College leaves
them. They lack the double-quick
step. They are short in speed.
Business Schools specialize in
SPEED TRAINING. They pre-
pare one for the college race, as well
as for the split-second age. They
emphasize speed with the pen,
typewriter, figures, speedy decision
and execution. They put wings on
one's words by the latest shorthand
methods, so that every phrase of
the class room lecture may be pre-
served. Several of the most illus-
trious men have been experts in
the use of shorthand and have rec-
ommended it to all prospective col-
lege students.

Thousands of students do not
stay in college because they lack
definite purpose. Upon entering
they have no idea of what they can
do best, or even want to do. Thus
school becomes monotonous, bore-
some, hard, and they quit. They
need general orientation, specific di-
rection a breathing spell, contacts
with the great pulsating business
world and men of affairs. They
must find themselves and have a
purpose, or they will be numbered
with the ninety per cent who drop
out.

Problem Three—GETTING. Can
I Get the Most? Hundreds of
thousands of young people will enter
college this year. Of those who
pursue their courses for a while,
some will receive no benefit what-
ever, many will be moderately help-
ed, but only a few will receive the
maximum blessing. The predomi-
nant and final question, therefore,
of every college student should be:
How can I get the most out of my
course?

SOLUTION: Train yourself in
business first. Until recently slight
emphasis has been placed upon
business training as a means to a
more adequate preparation for ef-
fective college work. Students have
been advised to go to college and
take a Business Course. This is
but another illustration of "Placing
the Cart Before the Horse." Col-
lege records will show that, other
things being equal, the business
trained college student makes bet-
ter grades. Such students are not
only able to KEEP UP but to

KEEP AHEAD, and this is part of
the glory of college life.

College is impossible for some,
hard for many, easy for a few. Our
specially arranged Business Train-
ing Course will make it easy for
you. With it you can go to college,
stay in college and get the most
out of your work while there. A
few months of intensive training
with us will solve your four year
college problem. Write for our
catalog. It tells how.
Tyler Commercial College and
School of Business Administration
Tyler, Texas.

Your Name _____
Address _____
Subscribe for the News.

Notice

Beginning Aug. 1 we
positively cannot
make any more tickets
at warehouse.

H. W. KEANEY

There are 2,718
policies in force in
a total of \$3,176,314
ance. The number
force has doubled
eight years.

Progr

ZANE GEORGE
"ROBBERS"
GEORGE O'NEILL
Friday and Saturday

"DIPLOMA"
WHEELER-WOOD
Sunday and Monday

"KING"
Friday-Saturday

ROGUE THE
Matador, Tex

LET'S GO WITH CONOCO

COOPER SERVICE STATION
MOHON SERVICE STATION
DOBBS CITY MERC. CO.
WALKER CHEVROLET CO.
BOB'S OIL WELL

L. B. Robertson
Commission Agent
Matador, Texas

BLOW-OUT
PROTECTION
free!



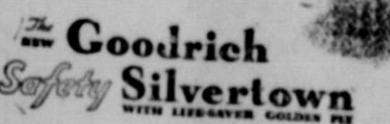
NOW
EVERYONE CAN
HAVE THE VITAL
PROTECTION OF
THIS "3 TIMES
SAFER TIRE"

LOWEST PRICES IN GOODRICH HISTORY

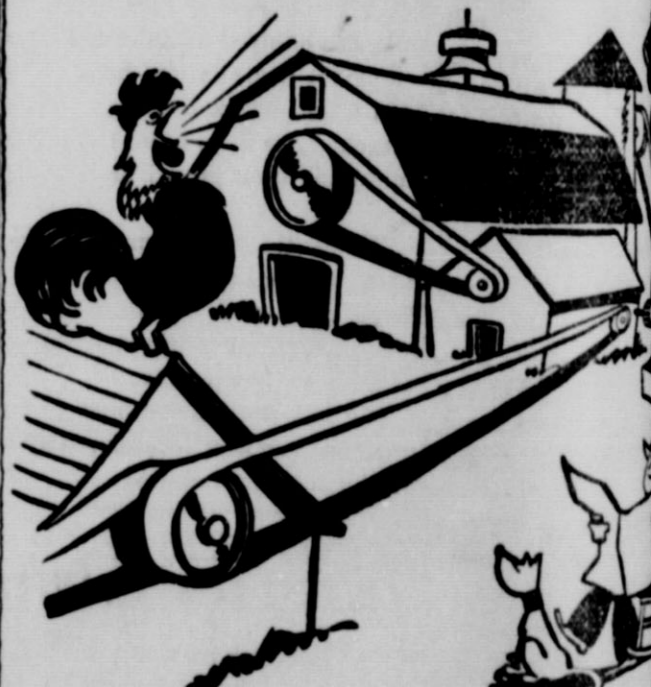
4.50x20	\$6.80
4.40-4.50x21	7.10
4.75x19	7.60
5.00x19	8.15
5.25x18	9.15
5.50x19	10.45

Subject to change without notice
and to any state sales tax.

NOT one penny more do you pay
for the new Goodrich Silver-
town with the amazing Life-Saver
Golden Ply. This new invention
makes you 3 times safer from blow-
outs at today's high speeds. Why
take chances? Let us put these
Golden Ply tires on YOUR car
NOW. Have real protection bet-
ween you and the road.



York's
Service
Station



Does your farm
run smoothly

With tractors, pumps, motor cars, harvesters,
mills, trucks and incubators—your farm today con-
sumes almost enough high-priced machinery to equip a
manufacturing plant. We shall gladly look over your
lubrication and fuel requirements and supply you with
oils, greases, gasolines and kerosene, correctly designed
for each particular job—and all bearing the Sinclair
guarantee of quality. We sell Sinclair Opaline Motor
Oil, Sinclair Pennsylvania Motor Oil, Sinclair Tractor
Oils, Sinclair Gasoline, Sinclair Super-Flame Kerosene,
Sinclair Cup and Axle Grease and all farm oils. Write
call or write—

SINCLAIR

OILS, GREASES, GASOLINES, KEROSENE

AGENT SINCLAIR REFINING COMPANY (INC.)

F. C. KING

wood



taker demanded his chairs, the audience were obliged to stand up for the remainder of the performance.

The late Milton Sills was perhaps the most cultured actor we have had on the screen. Mr. Sills was equally at home in literature, music, art, philosophy etc. We need more men of his mental calibre.

An Assistant Casting Director recently died and I attended the services. The people who were the most affected by his passing were the humblest of extras, those who receive \$3.00 and \$5.00 per day. They cried as if their hearts would break—his passing meant so much to them it meant, literally their very living. And who knows how this man's successor was to treat them—and thus their tears fell, a silent tribute to one who had been so good to them. Feeling is most intense, I have observed, among the lowly, they are so close to life, so little affected by superficial conventionalities.

Will Roger's daughter has succumbed to the lure of the cinema. She works under the name of Mary Haward. I noticed her yesterday in a picture tentatively called "My Weakness" starring Lillian Harvey, the European actress who made such an impression in "When Congress Dances". I can't say she reminds me in the least of Will, she's too pretty for that. She has far to go before she will occupy the position her famous father holds in the hearts of his countrymen.

Anna Q. Nilsson after six years absence from the screen returns to work in "World Changes", Merwyn Le Roy, directing. Miss Nilsson, it will be recalled, fell from a horse some years ago and broke her pelvis bones which necessitated her long absence.

Gottfried Reinhardt, son of the famous Max Reinhardt of Germany, is now working as an assistant director at Warner Bros. Studio. Sons and daughters of famous parents

are seriously handicapped—the world expects so much from them and seldom do they come up to the public's anticipation.

Funds derived from the sale of sustaining membership certificates to the State Fair of Texas, will be used in the building of a new boys and girls dormitory, it has been announced by Otto Herold. More than 3,000 boys and girls are entertained each year at the exposition and the building is badly needed. The membership certificates are being sold for \$10, and carry pass privileges for person and car for a period of five years.

Bicycle and motorcycle races which are now being held each week on the new fifth of a mile, flat surfaced track in the State Fair stadium, will be held on each night of the 1933 exposition, when there is no football game being played, according to present plans of the Dallas Cycle Club.

Three new shows will be added to the poultry department at the 1933 State Fair of Texas, it has been announced. The All World Turkey Show, the Texas Rhode Island Red Show and the Texas Brown Leghorn Club show, will be new in this department.

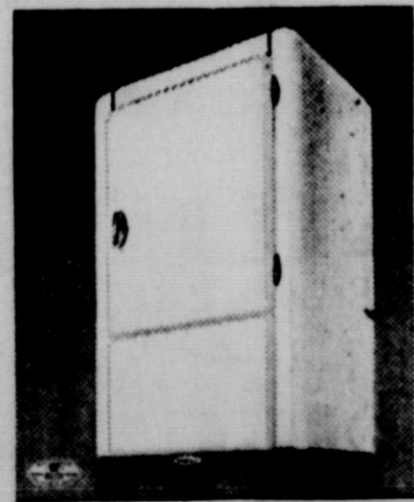
Texas reported 105,058 taxable incomes for 1932, amounting to \$448,849,717 upon which a total of \$8,633,146 taxes were paid.

BIG GROCERY SALE



BE THERE with the extra buying power of The ROLLATOR

Buy a new Norge today. Do your shopping on the quantity basis it permits. You will actually save enough to pay for the Norge in a short while... and you will have more time to yourself and greater convenience in doing your work. We'll be glad to show you actual figures when you come in to see the Norge.



NORGE Rollator refrigeration

Thacker Supply Co.

BIRTHDAY PARTY

Billie Dean Dunlap, little daughter of Mr. and Mrs. James Dunlap, celebrated her 6th birthday Wednesday evening with a party at the home of her parents. There were twenty of Billie Dean's little friends present to take part in the pleasant occasion.

A number of games were played and refreshments served, after which Billie Dean was presented with many beautiful and useful gifts.

MASONIC LODGE No. 1171 Meets 2nd Tuesday in Each Month Geo. Springer, W. M. W. C. KING, Sec.

That Good Gulf Gas

NOW LUBRICATED

Gulf Lube

The High-Milage Motor Oil

Leave your orders for Gulf Products at the GULF SERVICE STATION Roaring Springs

J. W. HANEY Gulf Agent

On your way to Chicago

to the Century of Progress Exposition... Stop in St. Louis

A modern American city... rich in historic lore... 19 miles of river front... sixty-five city parks... world-famous zoo... Shaw Botanical Gardens... art galleries. Many other points of great interest... the world-renowned Lindbergh trophies exhibit and Municipal Opera, worth the visit alone.

Directly on your route to Chicago from the South, Southwest and Southeast.

At The American and Amerlean Annex Hotels you will find an air of hospitality and the utmost consideration for your comfort, meals that are the talk of experienced travelers everywhere. Special diet menu for those who need it (sent free on request) and prices that are surprisingly low.

Rates from \$1.50 THE AMERICAN HOTEL THE AMERICAN ANNEX "On the Plaza" St. Louis, Mo.

A Crazy Vacation IS A Sane Vacation

Year after year thousands of persons come to the Crazy Water Hotel to rest, to relax, to drink Crazy Mineral Water, and to take the mineral baths. That's a vacation that restores and rebuilds the health and vigor you have neglected for a year. Come to the home of Crazy Water—and in a week or two, go back to the job with your system cleansed of toxic poisons, a robust appetite, digestion good, and proper habits of elimination. Go home with that "I can whip a Mountain lion" feeling that you need more than ever, now.

At the home of Crazy Water you have a comfortable, well furnished, outside room with ceiling fan, circulating ice water, and private bath, as well as delicious meals, stimulating mineral baths, all the Crazy Water you can drink, in your room or at the Crazy Bar; in fact, every service of the modern hotel for less than the cost of a room alone in any large city.

A postal card will bring the information you want to know. Just address it as below.

Crazy Water Hotel Mineral Wells, Texas

There are 2,718... in force in... of \$3 176.31... The number... has doubled... years.

By... social... Progn...

ZANE GREY... ROBBER'S...

GEORGE... and Saturday...

DIPLOMAN... WHEELER-W...

ay and Monday...

"KING RO... Saturday, A...

ROGUE THE... Matador, T...

ITH... C...

STATION... STATION...

RC. CO. ... LIET CO. ... ELL

ertson... gent... xus

Drop... Prices

is climbing by... and will soon be... ice of clothing.

harvesters, wa... arm today cont... y to equip a... ly look over... d supply you... correctly desig... aring the Sin... air Opaline M... l, Sinclair Tra... r-Flame Ker... all farm oils.

ALL SUIT... ed to order a Fall... to place your or... we feel certain... es will be consid... ver the prices at... ow able to sell... measure suits.

g and Pressing

IR... S. KEROS... COMPANY (INC.)... NG

ALL SUIT... ed to order a Fall... to place your or... we feel certain... es will be consid... ver the prices at... ow able to sell... measure suits.

g and Pressing

IR... S. KEROS... COMPANY (INC.)... NG

ALL SUIT... ed to order a Fall... to place your or... we feel certain... es will be consid... ver the prices at... ow able to sell... measure suits.

g and Pressing

IR... S. KEROS... COMPANY (INC.)... NG

Churches

BAPTIST CHURCH

Sunday School 10:00 a. m.
Church each 1st and 3rd Sunday
11:00 a. m. and 8:30 p. m.
B. T. S. 7:45 p. m.
We welcome you to worship with us.
L. B. Smith, Pastor.

METHODIST CHURCH

Sunday School 10.
Preaching 11 and 7:30 p. m.
Intermediate Hi League 6:45.
W M S Monday 2:30.
You have a cordial invitation to all services.
"The Friendly Church"

CHURCH OF CHRIST

Bible School 10 a. m.
Preaching 10:45 a. m. and 7 p. m.
Children, young people and adults of all churches will have a thirty minute program every Sunday preceding the sermon at night. You are welcome to participate. This church urges unity of all professed believers, the preacher preaches it and we throw open wide the door of opportunity for all to worship here. We do not ask that you join us nor join the church, only that you join the Lord in obedience. Bring your Bibles and let's study, teach and preach the Book. 2 Timothy 2:15; Acts 17:11 and Acts 5:42.
Ben West, Minister.

CHRISTIAN CHURCH

Sunday School at 10 a. m.
Church Worship at 11 a. m.
Visitors are always welcome.
Dr. J. F. Hughes, Supt. S. S.

Methodist Church

There was a big increase in the attendance at Sunday school last Sunday over the previous Sunday. Yet some were not there who should have been. Trust that on next Sunday each member of the Sunday school will be present.

Because of the inclement weather there was no Leagues Sunday evening. Be in your place next Sunday. Let us make the month of August "Church Loyalty" month. It will be a test of your faithfulness and loyalty to the church. This pastor is counting on you.

The pastor will be away next Sunday in the Afton revival, in his absence Mr. W. A. Lewis will have charge of the service. Give him your support and presence. Pray for your pastor and the church.

"The Friendly Church."
T. MARVIN McBRAYER,
Pastor.

Church Of Christ

"Vine and Branches"—Jno. 15 is to be the 10:45 a. m. sermon theme next Sunday.

8:30 p. m. "The Sea of Glass and Victory Over the Beast"—Lev. 15:2

Active zealous, faithful and dependable members of a church have about the same ratio to the membership roll as Gideocs 300 to 32,000. They were sifted for service, in fact they sifted themselves out. So the churches need not feel discouraged, it has been the history of God's people always. "Are there few that be saved?" was asked of Jesus. Only eight souls were saved from the flood. Out of 600,000 men of Israel only two, Joshua and Caleb were saved. Jesus said, "As it was in the days of Noah so shall it be at Christ's coming." Matt. 24:

38-39.

But he of good cheer, the righteous are rewarded on basis of faithfulness and not successfulness.—Rev. 2:10.

BEN WEST, Minister.

Mrs. Freeman Thacker returned home Sunday morning from Morse, Texas, where she had been visiting her mother, Mrs. L. B. Bullock.

Texas wealth in 1850 was \$52,740,000. In 1933 estimated wealth of the state was \$10,280,000,000 showing an increase of 194 times in 83 years.

Robbers Roost

Friday and Saturday at the Rogue Theatre, Matador, Texas, offers for your entertainment a Zane Grey story—"Robber's Roost."

Diplomaniacs

Sunday and Monday—Here's the nit witted Wheeler and Woolsey in a crazy comedy that will knock you cockeyed with laugh pains.

ACCIDENT RESULTS IN DEATH OF P. E. KNIGHT

Injuries received in an automobile accident two weeks ago, resulted in the death late Wednesday night, of P. E. Knight of Matador. Mr. Knight died in the Paducah Hospital, where he had been moved following the accident. The end came suddenly and quietly, as Mr. Knight had apparently been resting a few minutes previously, and his condition had been pronounced as improved.

Mr. Knight had been a resident of Matador for the past 19 years. He was born in Mills county, Texas in 1886.

Interment was made in last Mound Cemetery at Matador, late Thursday evening.

Mrs. Byrd R. Lewis and son, Don, Mrs. Sims and daughter, June, Mrs. Cobb and daughter, Fay, and Mrs. Gertrude Hoffman all of Paducah were guests Sunday afternoon of Minister and Mrs. Ben West.

WANTED—Your old radiators and storage batteries. See T. A. McDonald at News office.

ONE FEATHER DOES NOT MAKE A FEATHER BED
Nor does an occasional advertisement make a profitable business.

Advertising

Dr. E. W. ...
DENTIST
Matador
Office At ...

In Cooperation with the National Recovery Administration, and effective at once, the Banks named below will observe the following hours:

9 a. m. to 3 p. m.

First National Bank
Matador, Texas

First State Bank
Matador, Texas

DINING GETS JUST DESSERT!



In a world turned topsy-turvy, what could be more appropriate than an upside down cake! And if it's made with luscious discs of canned pineapple, set in a caramel goodness, browned to a golden whole, it's enough to right the appetites of any family.

And the pineapple upside down cake has much more than its mere golden goodness and simplicity of preparation to recommend it. Now that nutritional studies have found canned pineapple to be a valuable source of essential vitamins and minerals, an important aid to digestion, housewives and hostesses are seeking new ways of including pineapple in some way daily on the menu.

PINEAPPLE UPSIDE DOWN CAKE
1 cupful of butter
1 cupful of brown sugar
2 slices of canned pineapple
2 maraschino cherries
1/2 cupful of chopped dates
1/2 cupful of pecans (in perfect halves, if possible)

Melt the butter in a wide shallow pan or skillet. Add the sugar, distributing it evenly. Lay the pineapple, dates and pecans in this sugar mixture, and place a cherry in each pineapple center. Then prepare the Sponge Part—

SPONGE PART
4 eggs
1/2 cupful of sugar
1/2 cupful of flour
1 tsp. of tartarate baking powder
1/2 tsp. of salt
1/2 tsp. of lemon extract

Beat the egg yolks until light and lemon-colored. Gradually add the sugar, which has been sifted. Fold in the beaten whites of 2 eggs. Sift the flour, baking powder, and salt together 3 times, and fold into the mixture. Fold in the beaten whites of the other 2 eggs and add the flavoring. Pour over the pineapple mixture and bake in a moderate oven (350 degrees) until done. Let cool in the pan for 5 minutes before turning the cake out upside down.

DON'T MISS THE FALL HATCH

It Means Fried Chicken Early in 1934

You can try it at

HALF PRICE

To get this advantage you must come

to see us

AT ONCE

Matador
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We will be proud to meet all of our friends and customers at our new store where we feel we are in better position to serve our trade. We also extend a cordial invitation to everyone in this trade territory to come in and inspect our modern store. Our stock has been replenished until we have a full line of fresh staple groceries, which you may choose your grocery list. Our prices will be as cheap as good groceries can be sold.

Highest Market Price Paid for Your Crops

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ALBERT HODGES, Mgr.

ROARING SPRINGS, TEXAS