

THE MOTLEY COUNTY NEWS

NUMBER 27

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, SEPT. 3, 1925

OUR EX-CHANGES

Stroms hall storm visited and Deep Lake community Thursday of last week a loss of at least two thousand acres of cotton and a considerable amount of feed. The hail was accompanied by a two-inch rain, approximately 5000 acres affected. The loss is estimated 35 per cent of the 5,000

acres of country covered by hail was some four or five miles by six or eight miles. Many crops were totally destroyed while others were partially ruined. Three sections of land in principal were completely destroyed and no insurance. Many other fields of cotton were a partial loss. The hail caused adjusters have been all this week in that section and report the loss to be about 35 per cent. The hail was a disastrous one for farmers, many of whom have any crop to gather. Others a partial crop. The second half of the year damage in Hall County—

Democrat, August 27.

ing is thought to have been the origin of a fire destroyed room residence of Mrs. A. in northeast Floydada day evening of last week. The cause has been discovered as having been discovered members of the family, who were at the time. The fire started during a rain storm lightning display about 8:30

house was outside of city limits and the department was called to check the blaze with volunteers. Volunteer assistants were in removing a portion of furniture.

partial insurance is said to have covered the loss, which was estimated at \$7,500.—

will give F. Sommer returned home after surveying last Saturday well satisfied with the line from Roaring Springs to Ada, which is less than a one mile grade with only two big cuts, both of four degrees.—

bert Cooper, of Roaring Springs, spent a few days, visiting friends and relatives in Matador last week.

COZY THEATRE PROGRAM

The Golden Bed," the second big Famous Forty-Paramount production by Cecil B. De Mille, the man who made "The Ten Commandments," at Cozy Theatre Friday and Saturday nights, Sept. 4 and 5.

REVIVAL MEETINGS AT MATADOR

The revival meeting that has been conducted at the Methodist Church for the past two weeks by Rev. Meador and Singer Calwell, closed Sunday night. The meeting has been a great success, and many of citizens were converted. The meetings will be continued for two weeks longer at the Baptist church, with Dr. Scarborough filling the pulpit. Prof. Reynolds and wife will have charge of music and singing.

HUMPHRIS-WALLACE

Mr. Armond Wallace and Miss Vera Humphris both of Whiteflat were united in marriage at the Methodist parsonage in this city Wednesday, September 2nd, Rev. L. B. Smallwood performing the ceremony.

Mrs. Smallwood and Mrs. T. E. Williams are attending Ladies Missionary District Conference at Canyon this week. Rev. Smallwood accompanied them as far as Plainview.

Miss Willie Hutto has resigned her position with the Ford Garage and left Tuesday, for Childress where she has accepted a position as Bookkeeper and typist for the Fulfer Grocery. The Ford people regret the loss of Miss Hutto and wish her success. Miss Wilson will succeed her.

Jess Couch states that he expects to start the Wrestling game at Matador in a short while, and will endeavor to stage bigger and better matches than has ever been pulled off here.

Although crops at the present time are not suffering, a good general rain would be appreciated.

L. C. Harp, of the Matador Hardware is reported on the sick list this week.

Tom Edmondson, of Fort Worth is here this week visiting relatives.

COMMERCIAL CLUB MEETS

The Motley County Chamber of Commerce met in regular session at the Texan Cafe Thursday, August 27th. Vice President Paris Fish presiding.

Elmer Stearns reported that no more money had been raised on the Community Building. Mr. Pitts reported that he thought nothing more could be done and requested that the committee be discharged. After some discussion a motion was offered by G. E. Hamilton and 2nd by Rev. Smallwood, "That the committee be retained temporarily at least and developments in the county watched". Motion passed.

Rev. Smallwood reported that sufficient money had been secured in pledges to take care of the band masters salary until the first of the year.

Motion by D. E. Pitts and 2nd by Dr. McKenzie that, the Chamber of Commerce pay to Mr. T. E. Hall the sum of \$26.50 to cover back pay due. Motion passed.

Bill for \$5.25 for flowers for President Homer Sheats order paid.

T. P. Metcalfe reported activities of the fair committee and what had been done in making arrangements for the fair.

D. E. Pitts reported concessions sold to the amount of \$185.00. Motion by G. E. Hamilton and 2nd by D. E. Pitts, "that a committee be appointed to raise a fund to be awarded to the farmer bringing in the first bale of cotton". Passed. Committee: D. E. Pitts, Elmer Stearns, and G. E. Hamilton.

Motion by Harry Willet and 2nd by W. R. Cammack, "that the chairman appoint a committee to select a girl to represent Motley County in the popularity contest at the Amarillo Tri-State Exposition. Passed.

Rev. Meador, Evangelist who was here holding a revival meeting with the Methodist Church was present and gave a short talk, complementing the Chamber of Commerce on its activities.

C. L. Glenn reported that he had made a trip to Austin in company with a committee from Childress to request the State Highway department to designate the road from Childress to Matador as a State Highway, but that the Highway commission reported they had no funds for such work. Report was also made regarding the Lee Highway and other roads of the county and stated that the road to Flomot would be worked over at an early date.

JUNIOR B. Y. P. U. PROGRAM August 23rd, 1925

- Subject—Story of the Pounds President In Charge
1. Song—
 2. Song—
 3. Prayer—
 4. Records—
 5. Business—
 6. Song—
 7. Drill on Memory Work—
 8. Groupe in Charge—
1. Introduction—Georgia Westmorland.
 2. The beginning of the Story— Louise Warren.
 3. The Nobleman Returns.—Wilton Seigler.
 4. The First Report.—Harold Renfro.
 5. The Second Servant Reports— Lora Cammack.
 6. The Unfaithful Servant.— Elsie Parrish.
 7. The B. Y. P. U., etc.—Ruth Cammack.

OLD TIME FIDDLERS CONTEST

L. C. Harp, Chairman of the entertaining committee for the Motley County Fair states that an old time fiddlers contest will be pulled off during the Meotley Fair, September 25-26. A liberal reward is being offered. Those who intend to enter should see Mr. Harp at the Matador Hardware, and make their arrangements.

Mrs. Holden of FortWorth Texas, who had been visiting her father and sister, Mr. Gerold and Mrs. Charlie Waybourne and family, returned to her home last Friday.

WEEKLY NEWS SUMMARY

Crosbyton—Announcement has been made by J. J. Murphy, Park Supervisor that work would begin this week on the Crosbyton State Park. All conveniences for a modern Tourist Park are also to be installed and the tourist have free access to water, wood, etc.

Memphis—Memphis is to have a modern three-story hotel, fifty rooms, steam heat, running water, baths, elevator service, and all conveniences of an up-to-date hotel. H. H. Stephens who is letting the contract for this hotel says he expects work to begin by March 1st, 1926.

Rails—According to announcement made by Dr. P. W. Horn, President of the Texas Technological College, W. D. Watkins, Jr. of this city is the first to make applications and to be accepted as a student in the Texas Tech. Other applications are being received daily and it is expected that Texas Tech will open with an extraordinary large enrollment.

Hereford—The biggest Hereford show in the Panhandle will be staged in connection with the Deaf Smith County Fair, September 18-19. More than twenty Hereford breeders have been invited to take part in this show. The Hereford breeders are asking for no money as prizes. Only blue ribbons will be given as premiums because the big show here volunteered to enter the show rings just to let the world know what the breeders have here in the Hereford line.

Lamesa—The West Texas Electric Company has recently closed a deal with the city of Lamesa taking over all the light equipment and two hundred and fifty new lights will be installed in the very near future. About twenty light posts will be around the square which will give Lamesa one of the outstanding "White Ways" in West Texas.

Del Rio—A. W. Ewing of Duncan, Oklahoma has been elected Secretary of the Del Rio Chamber of Commerce and according to information received by E. K. Adams, President, Mr. Ewing has accepted the place. He will take up his duties here in a few days and expects to put over a big civic program for Del Rio and that spring.

BIG SPRING—The Big Spring Veterinary Hospital is the name of the latest institution for that city. Dr. O. E. Wolfe, surgeon is now having a building erected which will be occupied by this institution. The building will be a stucco structure, 24 by 40 feet and modernly equipped throughout.

Clyde—J. N. Watts of this city is making arrangements to locate a plow factory here. Mr. Watts has invented a cultivator attachment which has proved to be of much value to the farmers and he has made arrangements to finance the manufacture of his invention and will in connection with this operate the new plow factory.

El Dorado—A permanent Fair Association for El Dorado was organized this week at a mass meeting of the citizens. The following officers were elected who will serve as the Directors: George Williams, Tom R. Henderson, Lon L. Hoover, J. E. Hill, E. C. Hill, T. K. Jones and O. K. Enochs. El Dorado will have a fair this fall but the dates have not been announced yet.

Childress—The Hays Lumber Childress for the South Plains Ter Company of Cotton Valley, La. has established headquarters in Childress. Construction will begin immediately on the Yards and the approximate cost will be \$5,000. C. G. Cleery will have charge of this office.

Gilbert Waybourne and Alvin Stearns, two of our home boys plan to leave Friday afternoon for Abilene, Texas where they will attend school at Simmons University this year.

The Old Settlers re-union, which was held at Roaring Springs last Thursday was well attended and a great time is reported by all who were present.

1925 BRIDGE CLUB

One of the gay and beautifully planned socials of the week was the 1925 Bridge Club meeting with Mrs. T. Pryse Metcalfe Friday afternoon, complimenting Mrs. J. Randall Whitworth.

The pretty rooms were artistically decorated with huge bowls of deep red roses.

Delicious mint punch was served and a number of spirited games enjoyed after which a lovely two course luncheon was served. Gay little flower boutiniers accompanied each plate as favors.

At this point a poor old crippled woman with a huge basket of laundry was seen coming up the walk. She knocked and inquired if Mrs. J. J. Randall Whitworth lived here. She was informed that she did not, but was here at this time. The poor old woman said it was too far to walk and carry the clothes back to Mrs. Whitworth's house, so would she please take her laundry and carry it home with her when she went. Mrs. Whitworth's mortification was so intense, the laundry woman had to laugh and it was quickly discovered she was Miss Amy Glenn, cunningly disguised, with a basket filled with lovely gifts for Mrs. Whitworth. These were eagerly viewed and exclaimed over by all after which the guests reluctantly departed, declaring this to be the very best party of them all.

Those who enjoyed this delightful affair were: Mesdames J. R. Whitworth, Lewis Woodruff, of Mineral Wells, E. C. Stearns, Bob Echols, Frank Eiring, U. L. Willie Roy Burleson, Harry Campbell, Misses Marie Chalk and Nannie Mae Parten of Dallas, Ollie Echols, Hazel Walton, Edith Wintle, Amy Glenn and the hostess.

WINTER-COUCH

Miss Birdie Winter, daughter of Mr. and Mrs. Joe Winter and Mr. Jess Couch were united in the Holy bonds of matrimony at the home of the brides parents, Sunday night at 10:00 o'clock, Rev. Camp, pastor of the local Church of Christ tying the Nuptial Knot.

The young couple are well and favorably known in Matador and their many friends wish them much Success through life together.

Miss Ruth Groves, came in from Abilene, where she has been attending business college, the first of the week, to visit with her parents, Mr. and Mrs. J. A. Groves.

Noble Groves, who is attending business college at Abilene, is visiting with home folks now.

A GREAT MISSIONARY RALLY

Dr. G. R. Scarborough who is leading in a great revival now at Matador, is to speak to a great crowd next Sunday at 3 P. M. People from all towns around Matador are urged to be there.

The revival is one of the most searching ever known, people are being saved at all services. Dr. Scarboroughs sermons of such power that every one present can know of God's power present.

Prof. and Mrs. Renolds, of the Southwestern Seminary are wonderful leaders of the music department as well as great workers among all our young people. All christians of Matador have thrown open their homes to all who will attend our great meeting Sunday.

J. C. Johnson, Pastor.

Lennis and Frank Smith, of Paducah and Guy Easley of Crawell were business visitors in Matador last Friday. They spent a few hours visiting with the News family. Eastly is very much interested in Oil at the present time and stated that drilling on his ranch west of Crowell, was begun last Sunday morning and that leases close in will be on the market in the near future at reasonable prices.

Mr. and Mrs. Mangum, of Denton, Texas, was here the first of the week on account of the illness of Mrs. Mangum's father, Mr. H. O. Woods, who is in the Floydada Sanitarium.

The News family drove out in the Whiteflat and Flomot Vicinities last Sunday, spending a few hours at the palatial ranch home of Mr. and Mrs. Wilburn Barton. Crop conditions in that section are certainly looking fine and farmers are feeling over the prospects they have.

Mr. and Mrs. A. Kingery, of the Darden Canyon community, returned home last Friday, from a tour through Oklahoma, Arkansas and Missouri.

T. L. Kennedy and family, who had been visiting in different parts of Oklahoma, Arkansas and Missouri, for the past month, returned home last Friday.

TO OUR CUSTOMERS

We want you to come around. Meet our officers, familiarize yourself with our methods of doing business, inspect our vaults, and above all feel free and easy with us. Your interest and ours are mutual, and we are nothing less than partners, and between us, we can build up this section in every way, and at the same time increase business in every line.

Deposit with us.

First National Bank

MATADOR, TEXAS

JUICIN' FIVE COWS IS NO PICNIC



But it IS a form of Paradise compared to a worried mind, and five cows on any farm will be almost a sure preventive against worry as to "eats"—for they will not only provide lots of wholesome food but the surplus may be exchanged for other foods.

A cream check a week will cut a wide streak

FIRST STATE BANK

Matador, Texas

"THERE IS NO SUBSTITUTE FOR SAFETY."

MOTLEY COUNTY NEWS

GEORGE C. MITCHELL, Editor and Publisher

Published Thursday each week

Subscription Rates \$1.50—Strictly in Advance

Entered as second class matter at the post office, Matador, Texas, under act of Congress, March 3, 1879.

Four Weeks Constitute an advertising Month. Where advertisements are inserted and no instructions given same will be run until ordered out and charged for accordingly.

THE AMERICAN CREED

"I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many sovereign states; a perfect union, one and inseparable, established upon those principles of freedom, equality, justice and humanity for which American patriots sacrificed their lives and fortunes. "I therefore believe it is my duty to my country to love it, to support its constitution; to obey its laws; to protect its flag; and to defend it against all enemies."

The man who speaks his positive convictions is worth a regiment of men who are always proclaiming their doubts and suspicions.

Tourists passing through Matador tell us that crop conditions in this part of the country are better than they have seen anywhere. As a matter of fact West Texas has a larger and better crop than ever before, and the whole state have their eye on us.

Time, patience, and industry are three grand masters of the world. They bring a man to the end of his desires, whereas an imprudent and turbulent murmur oftentimes turns him out of the ways of his proposed ends.

Former Governor James Ferguson announces that should a political fight be made, that Mr. Ferguson will again be a candidate for the Governorship in the coming election of 1926. This is no doubt enough evidence to convince any one that she really has her hat in the ring.

There is some talk of Matador getting a wholesale house, and it might be before many more moons that we will have one here. We are situated just right to build up a wonderful distributing point for the number of inland towns in this section. We consider it is the duty of each and every business man in Matador to get behind it and encourage such enterprises.

The best and only way for Matador to keep on forging to the front and stay on top all the time is for the people to be absolutely united in their efforts at doing something for the town and the public in general. We need the harmonizing of our people today more than ever before in the history of the town. It is a time when the helpful aid that can be rendered one-another will be remembered in later years.

AMARILLO TRI-STATE EXPOSITION

One of the outstanding features of the Tri-State Exposition to be held at Amarillo, September 29th to October 1st, is that the show is going to open with a crash. It is going in like two lions and come out like two other lions.

So often a fair drags about for a day or two before getting into full swing. The 1925 show has many of its best features the first two days.

Among them are—the band contest, the opening of the popularity contest, the automobile races, the motorcycle races, and on the very first day the great football game between Clarendon College and W. T. S. T. C.

Dave Dorden, chairman of the band contest, has announced seventeen bands ready to take part in this competition. They have been classified and arranged so that absolute fairness will prevail. As a side attraction, but a popular one will be the old fiddlers contest.

In the popularity contest names are already being entered, and the secretaries of the chambers of commerce are asked to forward theirs at once to Dr. R. P. Par-

colls. Amarillo. For this event an \$1,800.00 Studebaker Sedan is being given by the McCarty Motor Company. No Amarillo girl will be permitted to compete and the winners will lead the grand march of the ball at the Palo Duro Hotel Thursday night. Those entering this contest are requested to remain in Amarillo during the week of the exposition.

The track is now being put in shape for the automobile and motorcycle races. It is being oiled so as to prevent dust and many of the fastest riders and drivers in the country are coming. These events are under the direction of W. C. Irvin and F. L. Boor, in the ordered named. Communications should be addressed to them. The motorcycle races, which proved such an attraction last year have many of the same riders again entered, with a long list of new, but well known, demons of the dirt track.

Then there is the football game, this will immediately precede the motorcycle races, and those wishing to remain seated for both should purchase two tickets at the gate.

Clarendon and Canyon are seeking by this game to renew athletic relations and the game is expected to be a hot one. It will start at 1 o'clock. Special trains from both cities with hundreds of students are coming. Many others of their neighbors are expected to follow suit.

Besides these attractions of course there will be the exhibits. They will be wide open and ready on the first day. The only problem now confronting the directors is where to house them all. But they will be amply provided for.

The horse races will follow the machine races. These come Tuesday, Wednesday and Thursday; and the same string which will make Hutchinson, Wichita Falls and Dallas are coming. J. L. Nunn is chairman of this department.

President U. N. Olver at a recent meeting of the board of directors, where this progress was reported, highly complimented his large corps of workers and expressed thanks to the people of the Panhandle for the interest they have exhibited at this early date.

W. R. WASON PUBLIC WEIGHER

I wish to announce that I have installed a public scale in the local cotton yard, of Matador.

For Sale or Trade—1925 Ford Touring Car just broke in. C. C. Hutto, Matador Texas.

NOTICE

The Trustees of the Whiteflat Independent School District will receive bids for Depository of School funds, August 29th, at 3 p. m.

R. L. Jameson, President of Board.

WRIGLEYS AFTER EVERY MEAL



affords benefit as well as pleasure.

Healthful exercise for the teeth and a spur to digestion. A long-lasting refreshment, soothing to nerves and stomach.

The Great American Sweetmeat, untouched by hands, full of flavor.

SEALED TIGHT KEPT RIGHT

WRIGLEYS SPEARMINT

JUST RECEIVED

A large shipment of Fall and Winter hats, and Ladies Ready to Wear, Call at our store and see them.

We handle the Famous 'Regent' Shoes

Call and See Them

MRS. A. W. FORD
First National Bank Bldg
MATADOR, TEXAS

\$25.00 REWARD

It shall be unlawful for any person or peace officer, or State ranger, to search the private residence, actual place of habitation, place of business, person or personal possessions of any person, without having first obtained a search warrant as required by law.

Any person violating any provision of this Act, shall be deemed guilty of a misdemeanor and upon conviction shall be punished by fine of not less than \$100.00 nor more than \$500.00 or by confinement in the county jail not more than six months, or by both such fine and imprisonment.

I am having this published that the general public may know just how hard the law is making it in peace officers and how bootleggers are being upheld by those that make our laws. In the face of this law I will pay a reward of \$25.00 to any person, giving evidence that will lead to the arrest and conviction of a bootlegger.

Claud Warren, Sheriff.

NOTICE TO CONTRACTORS

Sealed bids will be received by the Commissioners Court of Motley County, at the Court House, Matador, Texas, up to 2 p. m. September 14th, 1925, for the furnishing of material and erecting of two steel bridges on new road leading south from Matador. Contractors required to furnish own plans and specifications other information obtainable from County Judge.

A certificate check for 5 per cent of amount of bid payable to the county Judge shall be filed with each proposal and successful bidder will be required to furnish surety bond made by some reputable surety company doing business in Texas for full amount of contract price.

The right to reject any or all bids received. By order of Commissioners Court of Motley County, August 11th, 1925.
C. L. GLENN,
County Judge.

A PHONE IN THE HOME
Makes us all one family. The Very Normal See Us
MATADOR TELEPHONE

MEADOR'S MARKET
FRESH AND CURED MEATS
DOUG MEADOR, Proprietor
Matador, :::: Texas

The Best Motor Oil
Is refined from the best Crude
Amalie Motor Oil

Are refined from 100 per cent Pure Pennsylvania Crude Oil, the highest grade and highest priced oil yet discovered.
Don't buy Motor Oil without knowing the lubricant used in its manufacture.
Ask any oil man how he would make a lubricant than 100 per cent Pure Pennsylvania Amalie Motor Oil.

GUTHRIE FILLING STATION
MATADOR, :::: TEXAS

We carry a FULL and COMPLETE Line of

Drugs

Druggist's Sundries, Toilet Articles, High Grade Cigars
Candies, Cut Glass and Jewellery

City Drug Store
Phone 140

Call Up PHONE NO. 26

For Good Things To Eat---
Groceries, Fresh Vegetables, And Fruits

A Clean Stock of Goods
Prices in Accordance with the Pocketbook and Present Conditions

MATADOR GROCERY COMPANY

Floor Coverings

Just arrived a number of new patterns
RUGS and LINOLEUMS-
Let us show you these Rugs.

Refrigerators and Freezers

We still have plenty of REFRIGERATORS and ICE CREAM FREEZERS


Canning Time

Fruit canning time is now here. We have plenty of FRUIT JARS, CAPS and RINGS.

Homer Sheats.

CONTINUING THE GREATER MOVIE SEASON

8th Annual Paramount WEEK



TRADE MARK
Paramount
Pictures
PRODUCED BY
FAMOUS PLAYERS-LASKY CORP.
ADOLPH ZUKOR - PRESIDENT
NEW YORK CITY

The movies move! *Better pictures than you ever saw before are here!*

Paramount Week celebrates one glorious round of Paramount Pictures—a review of the ones you missed—a pre-view of the new!

"If it's a Paramount Picture it's the best show in town!"

Matador Joins in the Paramount week Celebration

- COZY THEATRE**
- September 7-8 Thomas Meighan in "Ciming Thru."
 - " 9 Gloria Swanson in "HER LOVE STORY
 - " 11 Bebe Daniels "in DANGEROUS MONEY
 - "12 Warner Baxter in "THE AIR MAIL"

JUST TO REMIND YOU—These are Paramount Pictures that you have nationally advertised in the Saturday Evening Post, Ladies Home Journal, Pictorial Review, Photoplay, etc. Also in Farm and Ranch and national farm papers.

THEATRES JOIN IN MOVEMENT FOR BETTER FILMS WEEK OF SEP. 6-13

ident that the public will get the best in screen entertainment, the more progressive owners in this territory joined the national move to celebrate Paramount Sept. 6-13, when 8000 theatres throughout the country will be exhibiting Paramount pictures exclusively.

The Famous Players-Lasky Corporation has newspapers almost exclusively to advertise Paramount. Coming as it does just at the opening of the Greater Season, it will on this, its 10th annual year, be more widespread and popular than ever.

In the past seven years have led Paramount Week not only a purpose one for exhibitors but now is recognized as a national movement giving prestige with theatres identifying themselves with the movement.

The week off to a flying start the Famous Players-Lasky Corporation is advertising in 3500 newspapers throughout the country. These include both daily and weekly, and the sun is in one of the largest ever any one corporation in American newspapers in a single day.

In only within the past few months Paramount has included many papers in its list. It is recognized as a tribute to the rural press.

It is also a bid for continued popularity among the moviegoers was

made by Paramount during the past year when that company released such pictures as "The Covered Wagon," "Thundering Herd," "The Ten Commandments," "Manhandled," "Monsieur Beaucaire," "Merton of the Movies," "North of 36," "Peter Pan" and many others of equal note.

And the company hasin store for early release such pictures as are certain to keep Paramount out in front in public interest. They include "That Royle Girl," and other productions directed by the noted D. W. Griffith; comedies with Harold Lloyd starring; "A Beggar on Horseback," a James Cruze production; "The Pony Express," another Cruze masterpiece.

It is this latter picture that Vice President Dawes became so enthusiastic about it when he saw it being filmed, and he suggested showing it to President Coolidge when completed.

Gloria Swanson will be seen in "The Coast of Folly," "Stage Struck," Thomas Meighan in a picture in Sing Sing prison, "The Man Who Found Himself," and also one now being made in Ireland.

Pola Negri will be seen in one of Joseph Hergeshelmer's stories, "Flower of the Night," Betty Bronson will repeat her success in "Peter Pan" of last year with a new Barrie picture, "A Kiss for Cinderella," taken from the stage play of that name.

Joseph Conrad's masterpiece "Lord Jim," will be filmed with Percy Marmont in the title role. These are a few of the coming pictures.

Paramount week has come to have considerable importance to the motion picture industry as well as publishers of the country. The latter gain not only the special advertising by the company, but increased lineage by the exhibitors. The industry recognizes the week as the commencement of a new season for motion pictures.

The complete list of Paramounts "Greater Forty" to be released during the coming season follows:

- "Night Life of New York", directed by Allan Dwan;
- "In the Name of Lov", with Greta Nissen, Wallace Beery and others;
- "The Lucy Devils", with Richard Dix;
- "Rugged Water", directed by Irvin Willat; Beggar on Horseback directed by James Cruze.
- "The Street of Forgotten Men", directed by Herbert Brenon.
- "Wild Wild Susan" with Bebe Daniels;
- "Not So Long Ago," directed by Sidney Olcott; starring Betty Bronson;
- "Wild Horse Mesa" the Zane Grey story, directed by George B. Seitz;
- "The Coast of Folly" with Gloria Swanson;
- "A Son of His Father", from the Harold Bell Wright story; "Troube with Wives" with Florence Vidor, Tom Moore, Ford Sterling, and others;
- "The Man Who Found Himself" Starring Thomas Meighan.
- "Flower of the Night" starring Pola Negri in the Joseph Hergeshelmer story;
- "New Brooms" the William de Mille production; "Lovers in Quarantine", starring Babe Daniels;
- "The Pony Express", directed by James Cruze;
- "The Golden Princess", starring Betty Bronson;
- "Seven Keys to Baldpate", starring Douglas MacLean;
- "He's a Prince", starring Raymond Griffith;
- "The Best

People", directed by Sidney Olcott "The King on Main Street", with Adolphe Menjou and a star cast.

- "The Ancient Highway", directed by Irvin Willat and featuring Jack Holt Noah Beery, Billie Dove and Raymond Hatton;
- "Stage Struck", starring Gloria Swanson;
- "The Vanishing American", a Zane Grey picture, with Richard Dix and Lois Wilson, directed by George B. Seitz;
- "Cobra" with Rudolph Valentine;
- "What Royal Girl", directed by D. W. Griffith;
- "Lord Jim", from the Joseph Conrad story featuring Percy Marmont.
- "A Kiss for Cinderella" with Betty Bronson, directed by Herbert Brenon;
- "Crossroads of the World" with Pola Negri;
- "Woman handled" with Richard Dix, Polly of the Ballet" a William de Mille production;
- "Stage Door Johnny" with Raymond Griffith;
- "The Enchanted Hills" directed by Irvin Willat;
- "Conquered" with Gloria Swanson.

Besides these there will be a Thomas Meighan picture now being made in Ireland from the Saturday Evening Post story "The Imperfect Impostor." There also will be a picture made from the story winning a \$50,000 Liberty Magazine prize offered some weeks ago. This will be directed by James Cruze and will have an all star cast. Another picture will be that featuring the winner of the forthcoming Atlantic City Beauty Pageant, to be directed by Allen Dawn.

COMING THROUGH
Monday and Tuesday Sept. 7-8.
Tom Blackford is the chief clerk

of a great steel corporation. He has been promised promotion to the job of Superintendent of Mines, only to be cheated out of it time and again through favoritism. He meets Alice Rand, daughter of the president of the corporation. He wins her in a whirlwind courtship and they are married.

Rand is fit to be tied when he learns the news and accuses Blackford of tricking the girl into marriage to further his own ambition. Blackford is trapped into admitting that such is the case. Alice overhears the conversation.

Crestfallen, disillusioned she turns against her husband and when her father assigns him to Colton, the toughest and wildest mining camp in all the company's Alice, to carry out the surface aspects of the marriage, elects to go with him, a wife in name only.

Colton is Blackford's big chance but Rand, in assigning him to the job conspires with several of his lieutenants to see that obstacles are thrown in his path. Blackford must fail to "come through".

HER LOVE STORY
Wednesday Sept. 9.

Gloria, as Princess Marie of the tiny Balkan kingdom of Vlatavia, falls deeply in love with Capt. Rudi, handsome young officer of the Kings guards. It is hopeless from the first, especially when her father, the Archduke, decides the Princess would make a satisfactory Queen for the reprobate country. The Archduke hopes

that such a marriage will greatly enrich him.

DANGEROUS MONEY
Friday Sept. 11

For generations the Clarks have been miserably poor. The only thing of potential value the family has ever owned is a couple of acres of the undeveloped land on the Brooklyn waterfront, known as "Clark's Field". A legal dispute over a will that old Peter Clark had left tied up the property so that for all practical purposes it remained valueless.

Adele, the last of the Clarks, grows up into lovely young womanhood, bitterly struggling against poverty, homeliness and destiny in general. Only her wistful romance with Tim Sullivan, a hard-working young contractor, makes life bearable for her, as she slaves away, day after day, in her aunt's dingy boarding house.

AIR MAIL
Saturday Sept. 12.

Into the office of the division superintendent of the Air Mail Service comes Russ Kane seeking a job as pilot. He clinches the job by displaying a medal given for heroism in the air service during the war. As he leaves the office he returns the medal to a pal in waiting—he had borrowed it just for the occasion. His purpose in getting abroad a pilot is to rob the mails.

S

FORD NEWS LETTER

Body changes and chassis refinements are more pronounced than any made since the adoption of the Model T chassis were announced here today by the Ford Motor company. There will be no advance in price, it also was stated. Production at the Dallas Branch will start September 1st at which time all dealers will be sampled with the improved cars.

Outstanding features of the im-

provements in both open and enclosed types are lower, all-steel bodies on a lowered chassis, complete new design in most body types, a change from black to color in closed cars, larger, lower fenders, newly designed seats and larger, more powerful brakes.

Longer lines, effected through higher radiator and redesigned cowl and bodies are apparent in all the improved Ford cars, but are especially pronounced in the open types. Wide crown fenders hung close to the wheels contri-

bute to the general effect of lowness and smartness.

While Runabout and Touring Cars remain in black, the closed bodies are finished in harmonic color schemes, enhanced, by nickel radiators. The Coupe and Tudor bodies are finished in deep channel green while the Fordet is rich Windsor Maroon.

Greater comfort is provided for driver and passengers in both open and closed cars by larger compartments, more deeply cushioned seats and greater leg room.

Many new conveniences are also incorporated in the improved cars. In the Runabout, Touring Car, Coupe and Tudor, the gasoline tank is under the cowl and filled through an ingeniously located filler cap completely hidden from sight by a cover similar in appearance to a cowl ventilator. One-piece windshield and narrow pillars in the Tudor and Coupe offer the driver greatly increased visibility and improved ventila-

T

MEMBER
TEXAS QUALIFIED
DRUGGISTS' LEAGUE

Legally
Registered
Pharmacist

It is our aim to cooperate with your family physician in protecting your health interests. Not only in drugs we supply you, but in all other merchandise as well. Visit our store when in town and make yourself at home.

Simpson's Drug Store

Member Texas Qualified Druggists' League

Read the League's message in Farm and Ranch Holland's Magazine.

A

Driving comfort is materially increased by lower seats, scientifically improved back rests, and lower steering wheel. Brake and clutch pedals are wider and more conveniently spaced.

Four doors are now provided on the Touring Car and two on the Runabout permitting the driver to take his place from the left side of the car. Curtains, held secure by rods, open with the doors.

Most important in the mechanical changes are the improved brakes. The transmission brake drum and bands have been considerably increased in size which gives the foot brake softer and more positive action as well as longer life. The rear wheel brake drums are larger and the brake of self energizing type.

Cord tires are now standard equipment on all Ford cars.



Strong Nerves

You can't be healthy, happy or even good when you're nervous and irritable.

Every organ of the body is controlled by the nerves.

When they're out of order you're liable to have a nervous or physical break down.

Dr. Miles' Nervine

soothes irritated nerves and gives nature a chance to restore them to their normal functions.

Sold at pre-war prices—**\$1.00 per bottle.**

R

CONCESSION NOTICE

Any one wanting Stands or any kind of Concessions at the Motley County Fair had better see me at once.

D. E. Pitts.

Mrs. M. F. Randall came in Wednesday from Spur, Texas, for a visit with her daughter, Mrs. A. W. Ford.

A. W. Ford left for Waco, Texas the first of the week.

Mr. and Mrs. G. C. Harris and family of Roby, Texas visited a few days with Mr. and Mrs. A. Freeman.

Mrs. Jack Couchin and Mrs. Jaunita Hill, of Childress are visiting Mrs. L. C. Harp and Mrs. Day this week.

C

FOR SALE—What is known as the Lawrence Filling Station at Whiteflat.

D. E. Pitts.

Mrs. L. E. Cooper, of Roaring Springs spent the week end with her sister Mrs. A. Freeman.

Mr. and Mrs. A. F. Campbell and Mr. and Mrs. Clay Campbell came in from Ballinger, Texas, Friday and visited with Harry Campbell and family, also mother Campbell. They returned to their home on Monday.

Mrs. R. O. Storm and daughters Elen and Verda, of Kirkland, spent Sunday with Mr. and Mrs. A. A. Harp.

The many friends of Bill Groves are glad to see him back at work after his recent illness.

Homer Sheats who has been in the Floydada Hospital for several weeks is able to be up and down town part of the time. We are certainly glad to see him again.

Mrs. Clyde Honsuckle and daughters, of Dallas, came in the first of the week visiting relatives, her sister, Miss Karo Moore who had been attending summer school at S. M. U. came in with her.

C. BLATHERWICK
The Cow Boy Boot Maker
East Side Main Street
MATADOR, :::: TEXAS

**Lower Price
-yet Higher
Quality**

TOURING \$875
FORMER PRICE - \$890

COACH \$950
FORMER PRICE - \$1075

SEDAN \$1025
FORMER PRICE - \$1285
All Prices F. O. B. LUBBOCK

DAVIS SERVICE STATION
Roaring Springs, Texas

OLDSMOBILE SI



Here
Are the new
Improvements!

These improvements make Sheetrock even better than before. A special surface sizing makes decorating easier. A new core of gypsum and tiny air cells reduces heat transmission. New rigidity makes stronger walls. Ask for IMPROVED Sheetrock

SHEETROCK
The FIREPROOF WALLBOARD

Higginbotham Bartlett Lbr Co

A

THE LITTLE STAR CAR

Twinkle, Twinkle, little Star. Lou're a wonder little car. Far above all other makes. You shine from Red Seal power to brakes.

All the features that one finds in higher grades of other kinds. Three speeds forward and reverse. A car to fit the porr man's purse.

Like your name-sake in the sky. You shine on earth to please the eye. Designed for comfort. work or speed. The guiding Star for every need.

As you twinkle your success, Giving more and costing less; In Artice Lands or Tropics sunny, Little Car YOU ARE WORTH THE MONEY.

Claude Stearns left Tuesday, Clarendon, Texas, where he attend school this winter.

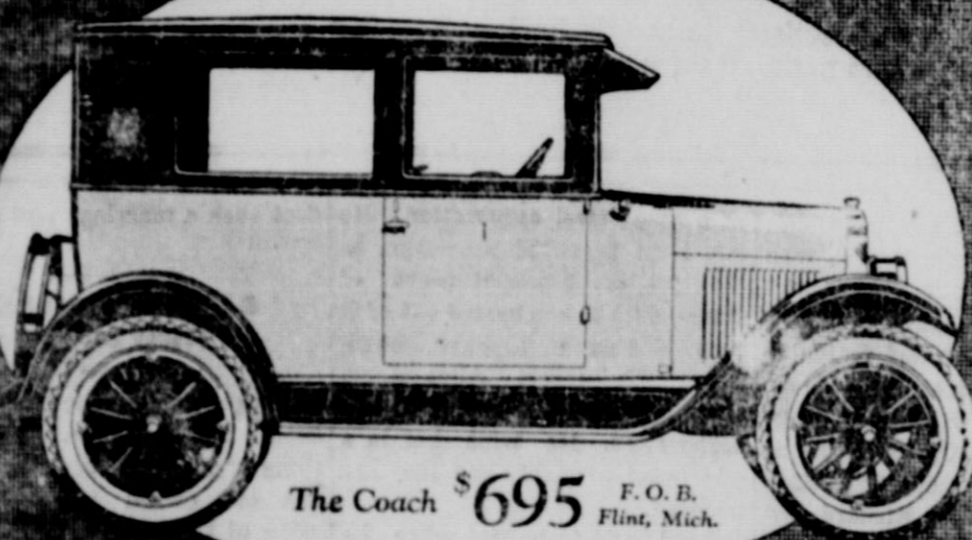
A number of the teachers are to teach in Matador and are attending Teachers' Institute in Lubbock, Texas, this week. Misses Vennie and Ora Beryl Williams, Karo Moore, Iah Sheridan, Mazie Reeves, Groves, Sallie and Fannie and Elbert Reeves are also and several others whose names we failed to get.

R

MATADOR BUICK COMPANY
DEALERS FOR BUICK
STAR CARS
MATADOR, TEXAS

for Economical Transportation

CHEVROLET



The Coach \$695 F. O. B. Flint, Mich.

**The Public Acclaims this
the finest Low Priced Coach**

Built on the new Chevrolet chassis with construction typical of the highest priced cars—powerful motor; a new disc clutch, the easiest-acting you have ever handled; extra strong rear axle; long semi-elliptic springs—this car provides a remarkable combination of strength, power and comfort.

But in addition it is a beautiful car. Its fine Fisher body meets your ideals of fine appearance and comfort. It is finished in sage-green and black Duco whose lustre and color last for years. For such a coach to be priced so low is truly an achievement in motor car manufacture. See this car today.

Touring - \$525 Coupe - \$675 Commercial - \$425
Roadster - \$525 Sedan - \$775 Express Truck Chassis - \$550

ALL PRICES F. O. B. FLINT, MICHIGAN

MATADOR CHEVROLET CO

MATADOR, TEXAS

QUALITY AT LOW COST

LOCAL AND PERSONAL NEWS

ford Sedan, just been and in good shape. p for cash. For par t the News office.

See the Assortment of Cream Freezers we are offering at 20 per cent discount. Homer Sheats.

Washington, of Flo- matador visitor Mon- business this week.

A. A. Groves was a Tuesday visitor and trader in Matador. While in town Groves hands us the cash to get his time on the news ahead for another year.

wman, of Whiteflat business this week.

H. H. Fish of Paducah was a business visitor in our city Tues- day morning of this week.

atson who has been ying her Fall's Mil- ed home this week.

Sam Ross of Flomot purchased a new Star Coupster from the Mat ador Buick Company, last Friday

n, of the Whiteflat vi- sitor and trader in tuesday of the past 'lison reports that king fine in his sec- ontry.

W. M. Martin made a business to Floydada, Thursday.

Cooper and children, ico, are here visiting s.

Luther Turner of Flomot was here on business the latter part of last week.

ty north of Whiteflat by a good rain last noon.

Farris Fish was a business visitor in Floydada last week.

E—My residence prod- or. John Vaughn.

Mrs. Hattie Martin, of Flomot was a business visitor in our city Friday of last week.

called at the News y of this week and his name on our rag subscription list

Mr. and Mrs. John Barton of near Flomot were in town last week.

ves of northeast of Monday visitor and a ler at the news office, ad us advance his ews for another year as called at the News

Jeff Morris, of Whiteflat was a business visitor in our city Sat- urday.

ad us advance his ews for another year as called at the News

Misses Irene and Molly Bour- land, of Flomot were here shopp- ing Saturday.

ay morning and had name on our subscrip a year.

Mrs. Ernest Fisher, of Lub- bock was here visiting relatives last week, returning home, Thurs- day.

number of Ice cream all sizes that we are 20 per cent discount. Homer Sheats

George Clifton, of Flomot was visiting in our little city last week.

p Graves visited relat- not, the latter part of

Pal Martin of Whiteflat was a Matador visitor last week.

son, of Whiteflat, was our city last of last.

We are in receipt of a letter from L. C. Quarels, of Montevideo Uruguay, South America, request- ing us to place his name on our mail- ing list.

Jackson of Roaring is visiting here last

number of Ice Cream all sizes that we are 2 per cent discount. Homer Sheats.

Moore returned last Port Author where she latting relatives.

Mrs. Arlie carpenter lives here last Sun-

pol and Eliza Barton, were visiting friends week.

er of Roaring Springs n business, Saturday. Mrs. Sumner Williams ew, visited relatives week.

L. Wille was a Plain- or Saturday of last

chson, of Uvalde, is relatives and friends, and Orz Karo Meet- ds, of Flomot, was a nd Fannie lates last week.

Mrs. Gabe Garrison, of ited relatives here Sun-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Carpenter, of McClain business this week.

Mrs. Hughes, of Raor- s were here on business last week.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Large Ice Box, of quality, Capacity 600 or includes water cool- Will sell at a bar-

Assortment of Cream e are offering at 20 per cent. Homer Sheats.

Loans, Real Estate and Insurance Vendor's Lien Notes Bought Direct from Owners

JAMES H. NEBLETT,
Office at Travele Hotel.
Phone 43

Roaring Springs, - Texa

City Bakery

The place to get
Fresh Bread, Home Made
Candies, Jelly Roles and
All Kinds of Cookies

FRATERNAL ORDERS

MATADOR LODGE
No. 824

Visiting Masons Welcome
FRANK ERING W. M.

I. O. O. F.
Subordinate Lodge, Meeting
Nights Each Tuesday

L. B. Patterson, N. G.
C. Y. Guthrie, Secy.

ENCAMPMENT: Meeting nights
Second and Fourth Thursday of
each month.

C. B. Cudd, C. P.
C. Y. Guthrie, Scrib.

CHURCHES

METHODIST CHURCH
(L. E. Smallwood, Pastor)

Prayer meeting, Wednesday even-
ing 8:30.

Women's Missionary, Tuesday at
3 p. m.

Irene Eldredge Missionary Socie-
ty, Wednesday at 3 p. m.

Official Board meets the last Fri-
day evening of each month.

Sunday School at 10 a. m.
(T. T. Jameson, Supt.)
Junior League—4 p. m.
Senior League—7:45 p. m.
Preaching 8:30 p. m.

The Specialist

Whether in the commercial, financial or professional line, the specialist is the one who is mostly in demand. Why?

Because he has mastered his particular line in every detail. Naturally those whose vision is defective consult an eyesight specialist.

The Optometrists the recognized eyesight specialist. Legally recognized and certified by the state.

We keep your glasses properly adjusted.

Dr. Wilson Kimble,
Eyesight Specialist,
Floydada, Texas.

Dr. McKenzie
Dentist
Matador -:- Texas

Auto Repairing

First-Class Work
Living Prices

AT
CHEVROLET GARAGE
South of Carter Hotel

Your Patronage Solicited
Gene Perkins

Feed, Grain and Coal

the best the market affords

I will treat you right while selling for cash.

L. Barcher,
Monteith's Old Stand

UNDERTAKING

SUPPLIES
COFFINS, CASKETS
Always In Stock

LEONARD CROWELL Flomot, Texas

T. J. Sanders
Attorney At Law

Office over First State Bank
Matador -:- Texas

JUST RECEIVED

A NEW AND

Complete Line Of

Fall and Winter

DRESSES

Come in and

See Them

Prices Are Right

Matador

Merc'ile Co.

MONUMENTS

Direct From Factory To Ceme- tery. No Local Agents. Com- mission To Pay. As We Sell Direct To You, Write Us For Prices.
Clarendon Monument Works
CLARENDON TEXAS
J. C. McCARLEY, Owner

DANDRUFF

CAUSES THE HAIR TO FALL OUT— AND THE HEAD TO BECOME BALD

Dandruff is a germ disease and known as a scaly form of Tetter or Eczema. This mi- crobe lives on the oily substance of the skin and robs the hair of its proper nourishment, causing it to fall out and the head to become bald. Get rid of dandruff before it is too late. Wash the scalp well with hot water and soap, dry with a soft towel and apply Hooper's Tetter-Rem (Don't Scratch), rubbing it in well. Then steam the head with hot towels. Ask your barber for Hooper's Tetter-Rem scalp treatment. Hooper's Tetter-Rem is positively guaranteed for all scalp and skin diseases. Two sizes, 75c and \$1.50. Sold and guaranteed by

CITY DRUG STORE

Kodak Finishing

Quickest Service
Best Quality

Wisons Studio

Floydada Texas

HOMER SHEATS

Undertaker
Motor Ambulance and Hearse

SERVIC AY or NIGHT
Office Phone Res. 13
H. L. Forrester. Licensed Embalmer
Matador Texas

THE CITY MEAT MARKET

FRESH MEATS
Always on Hand

L. M. FRIER, Prop.

MCCORMICK CORN

Binders and Parts

We carry a complete line of McCorm ick Parts, and can Supply you with any Part you need.

NEWTON WAGONS

And Metal Wheel Farm Trucks

LEONARD CROWELL

FLOMOT, TEXAS

LEONARD CROWELL Flomot, Texas

LEONARD CROWELL Flomot, Texas

Announcement

Insurance

I wish to announce to my many friends hat I am "BACK ON THE JOB" in Matador, Having bought the Sanford and Ford Insurance Agency, and opened an Insurance and Real Estate office over the First State Bank, where you will find me prepared to take care of your needs with as good protection as your money will buy, and endeavoring at all times to deliver service in these lines which is second to none. Your patronage will be much appreciated. Try me

Real Estate

I am already receiving inquiries for Lands and town property. If you want to sell. LIST WITH ME If you want to buy SEE ME FIRST.

R. A. Seay

OFFICE OVER FIRST STATE BANK
MATADOR, TEXAS

JUST RECEIVED
NEW and COMPLETE LINE of
Diamonds, Jewelry, Watches Clocks
Cut Glass and Silver-ware,
PRICED RIGHT
J. H. BRADSHAW
With Simpson Drug. 1st. Door N 1st. State Bank

MATADOR TRANSFER
AND STORAGE
QUICK AND CAREFUL SERVICE, REASONABLE CHARGES
OFFICE PHONE 174. RESIDENCE PHONE 183

REAL ESTATE
We have established a real estate office in Matador and are in position to supply your needs in all kind of City Property and Real Estate.
LIST YOUR LAND AND PROPERTY WITH US
Motley County Real Estate Company
Over First National Bank
MATADOR : : : : TEXAS

THE WESTERN DRY GOODS CO

Is ready to supply your needs in almost everything in New

Fall clothing, etc, such as:

Silk and Woolen Dresses of latest designs and newest material \$11.00 to \$32.50

The newest models in Modart Corsets—Corsettes, girdles and Wrap—arounds \$2.50 to \$7.50

The prettiest line of novelty Dress Goods obtainable \$1.50 to \$5.75 per yard.

Novelties, Notions and Trimmings for all.

CALL AND LET US SHOW YOU

THE WESTERN DRY GOODS COMPANY

WHERE A DOLLAR DOES ITS DUTY

THE WESTERN DRY GOODS CO

Is now ready to supply your needs in almost everything in

New Fall Merchandise, such as:

Shoes, Oxford: and Slippers for men, women, boys and girls.

BOY'S LONG—PANT SUITS AND TROUSERS.

Dress Shirts and Work Shirts in abundance.

A big long table loaded with all kinds of men's and boy's Work Pants in Kahki-duck, Brush-duck, Cotton-striped, Hong-Gong, etc.

We Will Take Pleasure In Showing You Our Stocks.

THE WESTERN DRY GOODS COMPANY

WHERE A DOLLAR DOES ITS DUTY

Community Correspondence

FLOMOT NEWS

Mr. Finus Bourland and daughters, Misses Mollie and Irene, have returned from a visit in Arkansas.

Mr. and Mrs. Bud Morris, Mr. and Mrs. Dick Washington and Lawrence Washington are visiting in New Mexico this week.

Mr. Crowell has purchased a new Chrysler car. There are also quite a few other new cars in our community.

Rev. H. C. Smith and wife and Miss Mollie Bashum, of Roaring Springs, were guests in our little city Saturday.

LOCAL NEWS

John Moore, of Lubbock was transacting business in Matador on Monday of this week.

A. M. Guthrie, of Afton was here on business Tuesday of this week.

Mr. and Mrs. John Barton of near Flomot were here Tuesday. James Nebblett, of Roaring Springs was a Matador visitor this week.

Miss Mabel Martin, of Flomot was a Matador visitor Tuesday.

Rev. L. B. Smallwood made a business trip to Roaring Springs Tuesday.

Mrs. Harry Willett, Mrs. Frank Eiring and Miss Louleen Harris made a trip to Lubbock Monday.

Allen True, of Flomot was a Matador visitor this week.

Boyd Willett, the little son of Mr. and Mrs. Harry Willett had the misfortune of falling and breaking his arm Tuesday night.

Doug Meador was a business visitor in Roaring Springs this week.

Grover Frier was transacting business in Floydada Wednesday of this week.

H. O. Wood was operated on at the Floydada Sanitarium Saturday night of the past week.

LOST—Tan Silk dress with white collar and cuffs. Mrs. M. P. Fulkerson.

Mrs. T. L. Kennedy and sons, and mother, Mrs. G. M. Kingery and H. L. Winter, is visiting friends and relatives, in Muleshoe, Texas this week.

According to today's papers no trace of the NP-9 No. 1 had been found late Wednesday afternoon.

Mr. and Mrs. Hensarling left Sunday, for Lubbock where they will attend the institut.

Mr. Preston Brown came in from Amarillo last Friday and begun work in the barber shop.

There is quite a bit of sickness in our community at the present.

Mrown and family and Mr. Campbell and family, the gin men, have moved into our community. We welcome these people to our midsts.

The Methodist meeting is now in progress with Rev. Pipkin doing the preaching. We are having splendid results.

WEST TEXAS FAIR

Abilene, Texas.—All sectional bounds and precedents are slated for a break-down at the West Texas Fair this year, according to advance indications in practically every exhibit department of this all West exposition. Contract has been let here for the erection of a new poultry exhibit building, which will be ready by the opening of the Fair, Sept. 21-26. This building to be constructed of stucco at a cost of \$3000 is a part of the \$25,000 improvement and enlargement program being put over by the Fair Association following the great demand created by last year's overflow exhibits and crowds.

The new Merchants Exhibit building which has been under construction for some time is rapidly taking shape, while the enlargement of the grandstand to an 8000 capacity gives promise of record-smashing throngs at the automobile races and the popular football contests.

Six community exhibits from Taylor county alone, with the added distinction that this will be the first time Taylor County has ever made community exhibits in competition with the community displays of other counties, will feature this year's fair. Indications are that community exhibits will occupy as much space and offer the quantity and quality displayed in the entire agricultural show last year. In addition by far the largest number of county exhibits on record at the West Texas exposition will be viewed by the 1925 fair visitors.

One of the notable and very special features of the agricultural work at the 1925 fair is to be the Boys and Girls Agricultural Club work. Among the special premiums is the \$100 prize offered to the boy and girl who exhibits the best ten heads of maize. Competition promises to be very sharp and widespread in this contest. Another \$100 prize is offered to anybody entering the best two heads of maize; this is wide open to all, children and grown-ups alike. The regular fair premiums offered cover practically every specimen of farm produce. \$20,000 in prizes and premiums is being offered by the Association. All indications are that the fair at Abilene, September 21-26 will be "bigger than ever" and the best that West Texas has yet afforded.

NOTICE

State of Texas
County of Motley
Taken up by E. R. Crews and estrayed before L. M. Frier, Justice of the Peace Precinct No. 1, Motley County: 1 motley faced heifer, underslope in each ear, 1 bald faced steer, underslope in each ear, no other brands. Appraised at \$50.00. The owner of said stock is requested to come forward, prove property, pay charges, and take the same away, or it will be dealt with as the law directs.

Given under my hand and official Seal this 1st day of Sept. A. D. 1925

(SEAL) Jack Catlin, Clerk,
Motley County, Tex.

Old Mr. Carter Helped by Simple Mixture

After taking Adlerika I feel better than for years. At my age (60) it is ideal—so different from other medicines." (signed) W. W. Carter. Adlerika is a simple mixture of buck thorn bark, glycerine, etc., which removes GAS in ten minutes and often brings relief to the stomach. Stops that full, bloated feeling. Brings out old waste-matter you never thought was in your system. Excellent for chronic constipation.

For Sale or Trade—1925 Ford Touring Car just broke in.
C. C. Hutto,
Matador Texas

R. F. Thornton, and daughter, Thelma, visited relatives in New Mexico, last week.

Mr. and Mrs. Gilbreath, went to Floydada Sunday bringing Homer Eberts, who had in the Hospital at that place, back with them.

Hutto and son Jewell, accompanied Miss Willie to Childress, they will be with her this winter.

G. I. Cowan is moving his jewelry shop to the south side of the square. He will also handle a complete line of electrical supplies in connection with his other business.

CHEVROLET NEWS LETTER

The Chevrolet Motor company now has in production a larger and greater improved Utility Express one ton chassis which sells at the same price as the former chassis.

Besides an increase in length, strength and weight, the new truck has undergone a radical change in the height of the frame from the ground. The frame which formerly was 28 inches in height has been lowered 24 and nine-sixteenths inches. This change affords maximum convenience for loading.

The wheel-base has been lengthened from 120 inches to 124 inches and the overall length of the chassis from 172 inches to 177 inches. The frame is made of 6 inch instead of 5 inch channel steel. The weight of the new chassis is 2,030 pounds against 1,950 pounds, the weight of the former model.

Only one or two minor changes have been in the power plant. The rear axle has been redesigned and strengthened. It is of the semi-floating type with pressed steel housing and a large rear cover which makes the unit extremely accessible for inspection. The differential carrier is in unit with the third member assembly.

The front springs now are semi-elliptic instead of quarter-elliptic and the rear semi-elliptics have been lengthened from 42.25 inches to 45 inches.

The steering wheel is the semi-reversible full worn type mounted on a bracket riveted to the frame. All brakes have centering and equalizing devices and the rear wheels carry heavy-duty 30 by 5 inch tires as standard equipment. The price of the new Utility Express chassis remains at \$550. An almost unlimited variety of bodies may be obtained. The price of the Commercial chassis also remains unchanged at \$425.

R. A. Seay, who has for the past few months been located at Silvertown, has returned to Matador. Mr. Seay has purchased the insurance agency from Sanford and Ford and will also handle real estate. He has established his office over the First State Bank in the rooms formerly occupied by Mr. Nolte.

Protect your Financial Interests
Do not purchase land without getting an abstract
DOWN TO DATE
Insure all of your property
against any loss.
We are fully prepared to give you the quickest and most accurate service in the above lines.
Phone us your needs.
MATADOR ABSTRACT CO.
FIRST NATIONAL BANK BUILDING
Phone 49.

From August 15th to September 1st, the Matador Buick Co has sold six new Star cars, and four second hand cars.

Doc. Burleson, of near Flomot was transacting business here one day this week.

Residence Lots

I have a number of choice residence lots for sale, located in the Walton Heights Addition, near the new school building. Good water and splendid location. Priced right.
Harrison Williams

JENKINS GROCERY & PRODUCE
If its Groceries you want we have
If its produce to sell we will pay you the best price.
Will appreciate very much if you will give us
COURTEOUS TREATMENT — FALLING OF EACH
L. S. Jenkins, Manager

BANG!
BAN!
Chicken And Dove Season
ed September 1st.
We Have What You Want
Guns AND Ammunition.
HUNTERS HEADQUARTERS
Attend the Motley Co Fair Sep
PLENTY OF TWINE AND
KNIVES IN STOCK
"WE HAVE IT, WILL GET IT, OR IT
NOT MADE
MATADOR HDW. & FURNITURE
L. C. HARP, Manager.
MATADOR, TEXAS

TAN-N
THE SKIN
Protects, Beautifies, and roughens the skin in sunburns, freckles, etc. As a beautiful toilet cream, it will be found a sample will be sent to you on request. Baker Lotion, 31 Linden Ave.

...reports
Monday Se
by W. R. C
E. Pitts th
gest the C
permission
display
passed.
cretary re
ation from
establish
in Matado
Fish and
it, "A com
o investig
of such a
soon as re
W. R. C
Farris Li
by C. L.
Cammack
g of Comm
the 2nd a
ch month
Fall of ea
Following co
o investig
of sending
the Dallas
E. Pitts an
Hitchell p
propositi
nd was i
He also l
on of
e Grocery
atter to
Mr. Sh
organiza
while in

...TO
We w
famili
business
and ec
ual, an
ween us
, and
ry line.
F