

old radiators WATERME
See T. A. melons for
office.

**Olds Best
Eves Most**

Low-Up Cotton


accept order on bank for

IMPORTANT DATE
Starts Sept. 1st. It means
Early in 1934.

You can try it at
HALF PRICE

But must place your order
BEFORE STARTING
See us at once for Service

**Matador
Hatchery**



U.S.

R PART

MESSA

is advancing rapidly as a
ident Franklin D. Roosevelt.
believe it only common sense
at this time.

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Government a fraction
to say nothing of
cents per pard on due

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LS For the \$1.
Last Time

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**Olds Best
Eves Most**

ROARING SPRINGS NEWS

**If we can not build
We will not destroy**

NO. 7

Roaring Springs, Motley County Texas Thursday, Aug. 24, 1933

NO. 25

OLD SETTLERS GATHERING AT SPRINGS

FIRST BALE OF COTTON IS GINNED HERE AUGUST 23

**Guy Thacker Starts Season
With First Ginning Of
1933 Crop**

**GINNER SAYS EARLIEST
BALE IN HIS EXPERIENCE**

The long silence of Roaring Springs gins was broken Tuesday when Guy Thacker, whose farm is located south of Roaring Springs, drove the first bale of the 1933 cotton crop on the yards of the Red Ball Gin.

E. F. Moss, an experienced ginner, who has been manager of a local gin for a number of years, says, "This is the earliest I have ever ginned a bale of cotton in this section."

Continued dry winds, despite the almost average rainfall, is believed to account for earliness of the bale. A number of other farmers report having some cotton open.

**J. C. BRYAN SUCCUMBS
TO PARALYTIC STROKE
AT MATADOR HOME SAT.**

**FATHER OF MATADOR POST
MASTER IS VICTIM OF
SUDDEN ATTACK**

With a character of swiftness belonging to itself alone, death claimed the spirit of J. C. Bryan as he sat in his home reading his paper shortly before noon Saturday. Mrs. Bryan who was in an adjoining room preparing the noon-day meal, hearing his fall from the chair, rushed to his side and immediately summoned help. Death came quietly before medical assistance could arrive.

James Calloway Bryan was born in Clay county, North Carolina, November 26, 1857. Died August 19, 1933. Age 75 years, 8 months and 23 days.

Mr. Bryan came to Texas in 1873. In 1888 he was married to Miss Annie Perryman. To this union, four children were born, all of whom are living. Mrs. H. J. White, Gatesville, Texas; Mrs. W. C. Robertson, Sugarland, Texas; Frank P. Bryan and Lawrence Bryan, both of Matador.

Mr. Bryan joined the Baptist Church in 1894 and his life was a living testimony to his true Christian faith. Making his home in Matador since 1926, Mr. Bryan had many friends who deeply grieve his passing and their loss of such a sterling character and sincere neighbor.

Funeral services were held at the First Baptist church in Matador Sunday afternoon and interment made in East Mound Cemetery.

Out of town relatives attending the funeral were: A brother, Rev. and Mrs. J. L. Bryan of Burnet; Mrs. T. F. Bryan of Waco, Mrs. R. L. Patton of Amarillo, Mr. and Mrs. J. R. Patton of Morton, Texas and Bryan Cammack of Canyon, Texas.

The News wishes to join the sorrowing widow, relatives and friends in their hour of bereavement.

**BOY SCOUT TROOP GET
SPONSORSHIP TO MAKE
CHARTER NOW POSSIBLE**

**JOHN MEASON OF HIGGIN-
BOTHAM-BARTLETT CO.
SPONSORS LOCAL BOYS**

John Meason, manager of the local Higginbotham-Bartlett Lumber Co. has become sponsor of Roaring Springs Boy Scout troop which now makes possible registration and chartering. Garlen Murphy and Ben Meador have been selected to assist Mr. Meason in carrying out the Scout work.

Twenty enthusiastic boys have already passed the Tenderfoot requirements and nothing remains in the way to hinder the chartering of the troop.

Scoutmaster T. A. McDonald has planned as soon as possible to begin the work of constructing a rock house as a rendezvous and meeting place for the troop.

**Pioneers Of Two Counties
Meeting For 10th Annual
Reunion**

**BUSINESS HOUSES HERE
CLOSE FOR GATHERING**

One of the largest attendances in the history of the Motley-Dickens County Old Settlers Association is in evidence today as pioneers and friends of two counties meet for the 10th annual meeting of the Association.

While the entire morning is being devoted to the meeting of old friends and the recalling of experiences that made up the colorful past of this section of western Texas, a complete program is planned for the afternoon.

Most business houses in Roaring Springs have closed to permit owners and employees to attend the reunion.

**FOOTBALL TIMBER IS
BEING CURED IN CAMP**

Coach Cecil Godfrey has moved his football boys to a remote camp on Tongue River where they have begun work-outs and training for the coming season.

One of the Roaring Springs school buses has been equipped with a chuck-box much like the arrangement used by cattle ranches, to prepare meals for the boys. However a stranger approaching the camp might think he had accidentally stumbled upon a nudist encampment.

Coach Godfrey is very much encouraged by the prospects of a splendid team this year and is well pleased with the work being done in training.

**WEST TEXAS PRESS TO
CONVENE IN SPUR 1934**

Spur was selected as the convention city for the West Texas Press Association for the organization's 1934 convention during the 1933 meet at Sweetwater last Friday and Saturday.

W. D. Starcher, editor and publisher of the Dickens County Times, was largely responsible for the selection of his city, altho sincere welcomes in the form of telegrams were also received from Spur civic organizations.

The eighth annual convention of the West Texas Press Association, which was held in the Macie Hotel in Sweetwater last week was voted one of the most successful in the history of the organization.

Among the outstanding Texas characters who took part in the program were: Peter Molyneaux, Editor of the Texas Weekly; Walter D. Cline, President West Texas Chamber of Commerce and Henry W. Stanley of the Dallas Chamber of Commerce.

Especially thanks were voted Sweetwater for the splendid entertainment provided for the visiting editors and publishers, which included a banquet luncheon in the Macie Hotel Banquet Hall, a swimming party and Chuck-Wagon Dinner at Lake Sweetwater and the Annual Ball, Blue Bonnet Hotel Roof.

**NEIGHBORING CITY CHOSEN
DURING CONVENTION AT
SWEETWATER**

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**GOVERNMENT MAY PAY
PREMIUM ON HOGS TO
REDUCE OVER SUPPLY**

5,000,000 SWINE MAY BE REMOVED FROM FARMS

In a drive to reduce the supply of hogs by five million, the Federal Government may offer a premium on 4 million pigs under 100 lbs., and 1 million brood sows of not less than 275 lbs. The premium on the brood sows will amount to \$4 each.

The purpose of the plan is to induce raisers to reduce their number of hogs and the cash premium will be paid above the market price. Premiums will be paid only to original breeders.

NEW SUBSCRIBERS

J. M. Jackson, Uvalde; Miss Nora Cooper and H. S. Watson, Matador, Mrs. W. N. Motes, F. W. Mahaney, P. H. McDorman, G. B. Thacker, Mrs. Myrtle Duncan, C. M. Thomas, J. C. Collet, L. E. Cooper, J. B. Williams, J. J. Davis, E. Dobkins, Roaring Springs.

JACKSON-MURPHY

Miss Jennie Lou Jackson of Lubbock, Texas and Mr. Garlen Murphy of Roaring Springs were united in marriage at Olustee, Oklahoma, Wednesday, August 9, 1933.

Mrs. Murphy is well known and has many friends in Roaring Springs where she taught school during the years of 1930 and 1931.

Mr. Murphy is well known here as one of the most popular members of the city's younger set. He is now employed by the Spot Cash Grocery in a responsible position which he has held for several years.

Mr. and Mrs. Murphy returned to Roaring Springs directly after the ceremony, where they will make their home.

The News wishes to join the many friends of this young couple in wishing them a happy journey through life together.

EXPRESSION CLASS

Mrs. S. W. Weatherall will begin a class in Expression and Public Speaking in the Roaring Springs School Sept. 4.

Two thirty-minute lessons a week will be given each child signing for private work. The work will include fundamentals of interpretation, phonetics, and pronunciation, story telling and platform speaking with frequent recitals and production of plays. Class work will be offered to those who do not desire private work. Public speaking for boys and girls who desire just that phase of the work will be included in Mrs. Weatherall's program for the year.

The tuition will be \$4.00 per month for private work and \$2.00 a month for class lessons. Where there are two pupils in one family a cut of \$1.00 is made—making the two for \$7.00 per month. Those interested in this line of work should see Mrs. Weatherall at their earliest convenience.

**RAILROAD BALL TEAM
DEFEATS PADUCAH SUN.**

In a hotly contested match at Paducah Sunday afternoon, the Roaring Springs Q. A. & P. Baseball team defeated the Paducah Transfer Team with a score of 5 and 4.

Running 2 scores during the first of seven innings, Roaring Springs played "possum" while Paducah received 4 scores. After receiving 2 outs in the last half of the seventh inning, Roaring Springs suddenly came to life with 3 scores in rapid succession. Paducah did not score again.

The local Q. A. & P. team will play the Quanah Q. A. & P. team Wednesday. The game will be played in Roaring Springs.

CONTRACTS ACCEPTED

Over 300 cotton contracts of Motley county have already been accepted according to M. P. Leaming who has charge of the cotton-reduction program in this county.

Mr. Leaming declared that the balance of the contracts would doubtlessly be accepted immediately and that farmers could expect checks possibly within the next two weeks.

FINE CANTALOUPE

M. D. Carter, whose farm is located about four miles east of Roaring Springs on Flag Springs road directly across Dutchman river, has some of the finest cantaloupes to be found in this section.

Mr. Carter has an estimated amount of two wagon loads of melons now ripe. By driving directly to the farm, the melons may be purchased at a very low price.

Roaring Springs News

PUBLISHED EVERY THURSDAY
At
Roaring Springs, Texas

Entered as second class matter at the Post Office, Roaring Spgs., Texas, under the Act of Congress March 3, 1879.

DOUGLAS MEADOR,
Editor and Publisher

SUBSCRIPTION RATES
\$1.00 Per Year Three Months 25c
CASH IN ADVANCE

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The News will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongly use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN"

Billions Of Dollars To Be Spent On The Recovery Program

Out of the three billion, three hundred million dollars to be spent by the Federal Government in order to restore prosperous times, a large portion of it, of course, will be spent for its administration. Or, to put it another way, millions will be used to pay for office workers, such as bookkeepers, accountants, stenographers, clerks, office assistants, etc.

The far-sighted young people will see in this plan the dawn of a new day for office workers, and will at once prepare themselves accordingly. If you have finished your high school course, communicate with us and let us tell you just how we can help you in your plans.

We will give you the benefit of our years of experience in helping young people plan their business career. For those who can pay their tuition in cash, but do not have the funds with which to pay their board, we have a very unique plan to assist them in their finances. It is our information that we are the only business school that offers

New Permanent Equipment JUST INSTALLED

All New Styles of Permanents

LOWER PRICES FOR A SHORT TIME ONLY

\$2.00 PERMANENTS	\$1.50
\$3.50 " "	\$2.75
\$4.50 " "	\$3.50
\$5.00 " "	\$4.00
\$7.50 " "	\$6.00

Mrs. A. E. Westmoreland
At
CITY BARBER SHOP
MATADOR, TEXAS

aid to students in their boarding problem.

We publish a beautifully illustrated catalog to mail to the serious minded young people. If you contemplate a business training, we would be glad to place your name on our mailing list and furnish you with the desired information about our school.

For your convenience, fill out the coupon below and we will mail you one of these catalogs immediately. Tyler Commercial College and School of Business Administration Tyler, Texas.
Your Name _____
Address _____

Program

"PROFESSIONAL SWEETHEARTS"
GINGER ROGERS
Sunday and Monday, Aug. 27-28

TOM KEEN in
"SCARLET RIVER"
Friday and Saturday, Sept. 1-2

BORIS KARLOFF in
"OLD DARK HOUSE"
Sunday-Monday, Sept. 3-4

ROGUE THEATRE

Matador, Texas

Get The Drop ON Rising Prices

The price of wool is climbing by leaps and bounds and will soon be reflected in the price of clothing.

THAT FALL SUIT

If you had planned to order a Fall Suit we urge you to place your order now because we feel certain that our next prices will be considerably increased over the prices at which we are now able to sell

TAILORED to measure suits.

Expert Cleaning and Pressing

Jackson THE TAILOR

LET'S GO WITH
CONOCO
COOPER SERVICE STATION
MOHON SERVICE STATION
DOBBS CITY MERC. CO.
WALKER CHEVROLET CO.
BOB'S OIL WELL
L. B. Robertson
Commission Agent
Matador, Texas



NOW YOU CAN GET
Goodrich AA QUALITY
\$5.00 (4.40-21)

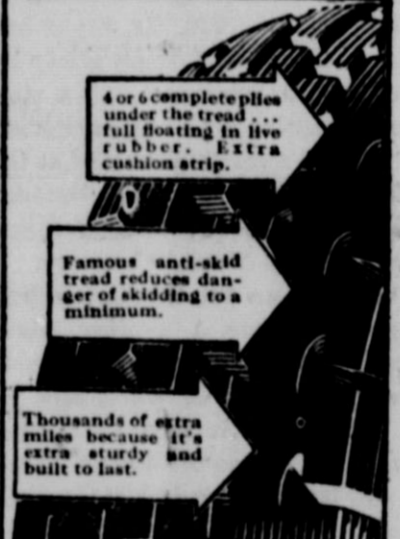
WAR DECLARED ON "BARGAIN BUILT" TIRES!

We Offer AA QUALITY at No Extra Cost

Goodrich is out to protect its customers from the cheap "bargain built" tires that many have been buying in order to save money.

That's the reason we can offer you this new AA Quality tire for only \$5.00. It's a big, extra sturdy tire... specially processed to give abnormally long wear. And at this amazing price, millions of motorists will save real money... and get thousands of extra miles in the bargain.

Why not be one of them? Comp in and see for yourself what a man-size tire it is. You'll agree that this new AA Quality Cavalier makes even the cheapest "bargain built" look expensive in comparison.



4 or 6 complete plies under the tread... full floating in live rubber. Extra cushion strip.
Famous anti-skid tread reduces danger of skidding to a minimum.
Thousands of extra miles because it's extra sturdy and built to last.

York's Service Station

WATERMELONS—Fine, large melons for sale. J. J. Davis.

WANTED—Yard and storage batteries. McDonald at News

Advertise it in the News.

Used Car Bargains

Gentlemen: We are listing Automobiles Real Bargains:

- 1 1932 CHEVROLET SEDAN.
- 1 1931 CHEVROLET SEDAN.
- 1 1931 CHEVROLET COACH.
- 1 1930 CHEVROLET COACH.
- 1 1930 CHEVROLET COUPE.
- 1 1932 Chevrolet long wheel dual
- 3 FORD MODEL A COACHES.
- 1 1932 PLYMOUTH COACH.
- 1 1928 CHEVROLET COUPE.
- 1 1929 FORD MODEL A COUPE
- 1 1929 MODEL A 4-DOOR SEDAN
- 1 1929 CHEVROLET SIX TRUCK
- One '28 CHVROLET SEDAN.
- One '27 CHEVROLET SEDAN.
- One '28 BUICK SEDAN.
- One STUDEBAKER ROADSTER
- One '28 CHEVROLET TRUCK.

Also a number of cars at very attractive prices, less than you would expect. All cars reconditioned, New Paint, Good Rubber. Better Prices than you will find in larger towns.

Spur Motor

PHONE 37 SPUR, TEXAS



MELLOWED
100 MILLION
YEARS

That's why Sinclair PENNSYLVANIA lasts longer in the heat of fast

Just why the oldest crudes generally make the finest is not known—but the millions of years through which mellow and filter under the earth does have a definite effect. Sinclair Pennsylvania Motor Oil is made 100% from the finest and costliest Pennsylvania grade crude—the famous Ford-Allegany crude that has lain mellowing and filtering in the Pennsylvania field for a hundred million years. Sinclair de-waxes Sinclair Pennsylvania in process of manufacture. It is freed from non-lubricating petroleum jelly—a process which requires chilling the oil down to as low as 60° F. below zero. Try it. A single crankcaseful will prove that Sinclair Pennsylvania stands up better and lasts longer than any oil used before.

SINCLAIR Pennsylvania MOTOR OIL

From the costliest Pennsylvania grade crude

Agent Sinclair Refining Company (Inc.)
F. C. KING

WANTED—Young man for storage batteries. McDonald at New...

Car Bargains

are listing Automobiles Real Bargains: ROULET SEDAN, ROULET SEDAN, ROULET COACH, ROULET COACH, ROULET COUPE, ROULET long wheel dual, DEL A COACHES, ROULET COACH, ROULET COUPE, MODEL A COUPE, DEL A 4-DOOR SEDAN, ROULET SIX TRUCK, ROULET SEDAN, ROULET SEDAN, K SEDAN, BAKER ROADSTER, ROULET TRUCK.

Motor

SPUR. T. LUBRICATED



Sinclair PENNSYLVANIA

in the heat of fast... crudes generally make the finest... under the earth does have a det... a Motor Oil is made 100% from... ylvania grade crude—the fam... that has lain mellowing and... held for a hundred million years... nnsylvania in process of manuf... bricating petroleum jelly—a pro... oil down to as low as 60° F. B... akcaseful will prove that Sincl... ter and lasts longer than any oil

SINCLAIR Pennsylvania

MOTOR OIL

Refining Company (In... C. KING

Hollywood



haps, Know That: in constant fear of and held for ransom world? She possesses a private fortune, a of diamonds that she hundreds of thousands possess a peculiar for her; when she sees and even casual ac- and they possess ex- merit, at once she for her very own. And ably she obtains them, she augments her col- wonder that she has ds, not to mention two chauffeurs, six mo- a hairdresser. You and see her some- has four dogs and no bestow more atten- Miss Brady on her They are constantly by a trained attendant, them, sprays them and for exercise. Their

Gulf Gas LUBRICATED

Large Motor Oil

orders for Gulf acts at the ICE STATION g Springs

W. NEY Agent

Your way to Chicago

to the Century of Progress Exposition... Stop in St. Louis

American city... rich in historic lore... of river front... sixty-five city parks... mous zoo... Shaw Botanical Gardens... lleries. Many other points of great inter- world-renowned Lindbergh trophies and Municipal Opera, worth the visit alone.

on your route to Chicago from the South, and Southeast. American and American Annex Hotels you an air of hospitality and the utmost com- for your comfort, meals that are the talk nced travelers everywhere. Special diet those who need it (sent free on request) that are surprisingly low.

THE AMERICAN HOTEL THE AMERICAN ANNEX "On the Plaza" 6th and 7th St. Louis, Mo.

ailments are attended to at a local dog hospital. Where men sometime fail in their loyalty and devotion, dogs never do. They shame your unkind actions with their unflinching love and fidelity.

A certain star (I shall not mention her name) is now in dire need. She is obliged to beg for a few financial crumbs that have fallen from the banquet board at which she formally held sway. She has long ago pawned her jewelry, sold her cars, her various homes (city and country) all this money so realized is now spent and she must eke out an existence as a lowly ill-paid extra. And that she may obtain this sort of work, influential friends must intercede for her. But let me present the other side of the picture. When she was earning from six to ten thousand dollars a week for years, did she think at all of the future—her old age? She did not. Did she think this golden stream would never run dry. She did. Her idiotic extravagances made sensible people gasp. Once she paid \$40,000 for a fur coat, chinchilla or sable, I forget which, this is just one example of her extravagances. Impvidence is the average actor's besetting sin.

Another actress, even better known than the first one I mentioned, is at present walking precariously on the very brink of a financial precipice, only a hair line

MAKE YOUR Vacation SAFE

by letting us equip your car with a set of Good Year Tires, giving you ample protection against road hazards.

Tires, Tubes, Batteries, Parts

That Good Gulf Gas and Gulf Lube

GULF SERVICE STATION L. W. HARMON, Mgr.

GOOD YEAR TIRES

divides wealth and dire poverty, for her. Her utter disregard for money, her unbelievable extravagances, will soon demand their just dues unless she immediately turns over the proverbial leaf.

And still another one I might mention is also practically starving now, in her case it was drink, gambling and a slovenly mismanagement of her funds. And thus it goes, these examples could be multiplied but fools will never learn their lessons from other peoples' experience.

Among the books that are being read here and discussed are: Grand Canary, Anthony Adverse, Marie Antoinette, Artic Village, 100,000,000 Guinea Pigs, Arches of the Years, British Agent, and Union Square. Personally I like biography especially if it is written by a literary master. Stephen Zweig's "Marie Antoinette" I like the best of the books enumerated above. His

"Volpone" "Three Masters", Balzac, Dickens, and Dostoeffsky, and "Mental Healers" Mesmer, Mary Baker Eddy and Freud show Zweig to be a master of penetrating psychological analysis. 100,000,000 Guinea Pigs, the title is symbolic of the American public who are being used for experimentation, is an enlightening expose of the various nostrums foisted upon a gullible and hypochondriac public. It is unvarnished truth and will mean a vast curtailment in the sales of many products exposed in the book. Artic Village shows you that life as it is lived in these primitive habitations has also its compensations. Happiness is after all a state of mind that knows no geographical limitations. British Agent is a man's book and gives a view behind the scenes of consular life in contemporary Russia. I especially liked Union Square—that section of New York City Third, Fourth

Avenue and 14th St. Out of this section the author has created a giant that he has imbued with life and it is the chief protagonist and no individual person who lives in this district. However all these books can be recommended as well worth while.

Professional Sweetheart

Here's a new one. Ginger Rogers and Cliff Edwards a sparkling comedy. The cast also includes Zasu Pitts, of "Out All Night", and Norman Foster.

This a very good little Sunday-Monday show with a lot of color and radio microphone story, with a musical background. The type is exactly hard to describe because it is so new; but it will please. Sunday and Monday at the Rogue Theatre.

Subscribe for the News.

Harvest Time

Is Binder Twine time and time to have your binder overhauled for the coming season. We have just received a large shipment of Binder Twine and we have a complete stock of Binder Machine Repair Parts.

Prepare Now

Talk About NEW DEALS!



a genuine MAYTAG ELECTRIC WASHER

BANISH The work and worry of Wash Day

GET A MAYTAG GASOLINE AND ELECTRIC

Thacker Supply Co.

Hardware, Furniture Farm Machinery

MAYTAG AGENCY FOR MOTLEY COUNTY



WE DO OUR PART

Too Pee Flat News

(Mrs. J. K. Green, Correspondent)

Everybody in our community is visiting or being visited this week.

Mr. and Mrs. H. D. Marshall and family accompanied by Mrs. J. N. Fletcher and her small son and Mrs. Charlie Brooks and Mr. C. C. Brooks left Wednesday of last week to visit in and near Abilene for a few days. After visiting there awhile they intend to go on to San Angelo to visit and go fishing in the Concho River.

Mrs. J. F. Bridges returned to her home Friday morning after visiting relatives near Ft. Worth and Holiday. Misses Irene and Zella Bridges who accompanied Mr. Bridges on his trip to get Mrs. Bridges, remained to visit awhile in Holiday.

Mr. and Mrs. Grover Denison, parents of Mrs. J. L. Dawson, are visiting with the Dawsons and Bridges this week. Mrs. Denison is Mr. Bridges' sister.

Mr. and Mrs. W. H. Gwinn visited in Wichita Falls last week.

Jack rrather, grandson of Mr. W. E. Webb and former resident of this community, has come to visit awhile and work in the crops with the Webbs. Mr. Marvin Webb and Mr. Lee Marshall made a trip to Wichita Falls a few weeks back and Jack came back with them.

Rev. Berry Watson, pastor of the Flag Springs church, is conducting a revival meeting in Chandler Flat and several of the Tee Pee Flat people have been attending.

The Darden Canyon school opens Monday, August 21 with Mr. and Mrs. G. T. Hamilton as teachers. Mr. and Mrs. Hamilton gave very satisfactory service in the Darden Canyon school last year and we hope they have the hearty cooperation of the patrons again this year.

Church of Christ Revival Has Auspicious Beginning

Excellent interest is evident in the three services at the start of the meeting with good crowds. The music is directed by Milton Gwinn. Evangelist Fitzgerald is presenting effectively the vital and fundamental doctrinal themes of the New Testament. "Salvation Through Faith and Obedience to Christ" is the central theme of every discourse. Mr. Fitzgerald's quick and ready familiarity with the Book and large grasp of interpretation is compelling. Nothing is left to guess work but appeal is made to what God says. "What I think or I believe" is not majored but what saith the Scripture? The church spoken of in the Bible is the only one mentioned in any discourse.

The church is happy to entertain and introduce such a gospel preacher in this community. We extend hearty welcome to the public to attend the services 10 a. m. and 8 p. m. daily.

BEN WEST, Minister.

Mr. Robinson Crusoe

Douglas Fairbanks is coming to the Rogue Theatre, Matador, Texas, this Friday and Saturday in the most unique picture he has ever made. If you want something original, snappy and witty, then this is it.

Dough makes a bet that he can live on an island just as Crusoe did, so he goes to the South Seas and picks out one and climbs aboard. He makes everything that he needs to get along all right so far from civilization, including a radio, power churn, hot and cold running water, and he even obtains a nice brown skinned lady over which he is able to have a lot of nice gentle

BUFFETS SAY "HAPPY DAYS!"



WHEN THE STEIN'S ON THE TABLE—

The proper cheese is bound to be there with it! For beer and cheese—the buffet supper in all its glory—are classic and inseparable food combinations. The very thought of the smooth and amber-flowing liquid conjures up in the masculine breast thoughts of generous slices of nut-sweet Swiss cheese, scoopsful of pungent Old English, wedges of ruddy American. From free lunch to political caucus, the joys of the foaming stein and the buffet supper are endeared to memory the world 'round.

Americans will have to learn the joys of the proper thirst-inducing, appetite-satisfying cheeses which properly belong with the foaming beverage, according to the educational department of the Kraft-Phenix Cheese Corporation. There are more than 400 different varieties of cheese—and all of them will enjoy renewed popularity now that buffet suppers are the thing, according to the cheese company. Swiss, full-flavored American, Limburger, sharp and ruddy Old English—these are some of the cheeses which are expected to enjoy unparalleled popularity on the buffet tables of the nation now that beer is back.

fighting with the natives from the neighboring islands. This picture will please everybody—young and old—its Friday and Saturday.

2 DAYS ONLY
AUG. 30-31

PORTRAITS AND STAMP PICTURES

SPECIAL
9 Stamp Pictures
1 3x4 Enlargement
All For
50c

Have your picture made now before the increase in prices.

A. M. Parker
NATIONAL BANK BUILDING
MATADOR, TEXAS

We'll Come Clean With You!



WE LIKE TO LEAD in smiles for these crazy ads as well as in laundry service; a friend of ours in a nearby town was arrested for driving 60 miles an hour and when the Speed Cop asked him why the hurry, replied: "My mother-in-law wants to go home, and I am trying to get her there before she changes her mind." There's no use driving 60 miles an hour unless you are after our De-Luxe service and your telephone can bring that to you. Our representative will gladly call with all details upon request. We invite you to let us prove the benefits of our service. In the meantime you can rest assured that we're ready to serve you right.

SPUR LAUNDRY
Economy and Efficiency has made this the wife-saving station

ARE YOUR EYES FAILING?

DR. W. A. PETTEY

Of Lubbock, will be in

MATADOR at SIMPSON DRUG, Tuesday Aug. 29th

TO FIT GLASSES

YOUR SCHOOL CHILD DESERVES GOOD EYE SIGHT.
HAVE HIS EYES EXAMINED.

NOTICE

Notice is hereby given that the Roaring Springs Independent School District will receive bids for its depository for the ensuing term of two years, 1933-1935. Bids will be open and the contract let at a regular meeting of the Board of Trustees on August 30. All bids should be in the hands of the secretary of the district at his office in Roaring Springs, Texas, before that date.

J. D. Mitchell, Secretary

J. M. Jackson home in Uvalde this week accompanied by his wife and Pat Sheridan of Matador, Texas, has been visiting in Uvalde.



Tuesday in Evening
Geo. Springs

Plowed-Up Cotton Money

We may accept order on bank for payment

IMPORTANT DATE

Fall Hatch Starts Sept. 1st. It means Fried Cakes
Early in 1934.

You can try it at
HALF PRICE

But must place your order
BEFORE STARTING
See us at once for Service

Matador Hatchery

You'll Enjoy the Advantages of
Modern Electric Water Heaters



Hot water at all times (and it's needed for countless conveniences every day in the week) is one of the greatest conveniences of the modern home. Most homes of today have hot water service of a fashion—but here's the type of hot water service your home should have. . . .

Hot water in a constant and adequate supply . . . perfect safety . . . without the disadvantages of flame, carbonaceous fumes, odors, smoke and soot . . . and at extremely low cost.

—In short, you need modern ELECTRIC water heaters.

Drop in at our Merchandise Showroom and see the beautiful new electric water heaters now on display. They are efficient, dependable, safe, low in first cost, the terms are easy—and they operate on the new "constant hot water" principle that means remarkably LOW COST OF OPERATION.

ASK ABOUT . . . Our "Constant Hot Water Service" . . . It Gives You a New and Surprisingly LOW COST.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utility Company