

er way to Ch  
to the  
Century of P  
Exposition  
Stop in St  
ican city... rich in histo  
er front... sixty-five chi  
zoo... Shaw Botanic  
Many other points of  
ld-renowned Lindbergh  
Municipal Opera, worth the  
r route to Chicago from  
Southeast.

and American Annot  
of hospitality and the un  
our comfort, meals that  
travelers everywhere. Sp  
who need it (sent free  
are surprisingly low.

**THE AMERICAN**  
**THE AMERICAN**  
"On the Place"  
7th St. L

Going Up  
Splendid Profits  
Townsite  
Local Agent

ates, next  
e days, one wonders if soon  
rs, windmills, pumps, incu  
some special fuel or some  
eds Sinclair has developed  
upply you with postcards  
rincipal Sinclair products.  
mber of pounds or gallons  
own the amount required,  
mail carrier  
cards?  
Motor Oils,  
Flame Kero  
sect spray.

**R**  
KEROSENE  
NY (INC.)  
G

Bilds Best  
rves Most

# ROARING SPRINGS NEWS

If we can not build  
We will not destroy

NO. 7

Roaring Springs, Motley County Texas Thursday, Sept. 14, 1933

NO. 28

## Federal Funds To Aid On Highway Peer Woman of Community Summoned By Death

### Member For lf Century

es for Mrs. M. J.  
d in Roaring Spr  
orning, September  
Monday after  
by Rev. Luther  
kens City, assisted  
Smith, pastor of the  
urch.  
wen was born in  
1861, coming to  
ives, three years  
Wise county their  
married in 1876 to  
and to this union  
e children, nine of  
their parents, Mr.  
preceded his wife  
years ago.  
Clifton moved to  
in 1891, and four  
ed to Motley coun  
community their

ad been a devout  
Baptist church for  
are four daughters:  
and Miss Velma  
Spring, L.  
Flomot; Mrs. Let  
arty; and five sons:  
earing Springs, L.  
F. Flat; W. E. and  
McAdoo and Walt  
son, N. M.  
made in East  
at Matador Mon

### Thanks

ress our sincere  
our many kind  
ng our recent be  
God's blessings  
you.  
Geo. Van Camp,  
T. Swim.



ST CENTURY  
RESS

### MATADOR GROCERYMAN BUYS HALE AND SPEER GROCERY WEDNESDAY

R. E. CAMPBELL AS NEW  
OWNER WILL NOT CHANGE  
PRESENT PERSONNEL

A deal was consummated Wed-  
nesday whereby R. E. Campbell,  
owner of the Matador Cash Groc-  
ery in Matador, purchased the Hale  
& Speer Grocery here. Altho the  
name of the store is changed to  
Campbell's Cash Grocery, no change  
will be made in the personnel, Mr.  
Albert Hodges remaining as man-  
ager and Mr. James Dunlap as as-  
sistant.

The store will be operated on a  
strictly cash basis. Coupon books  
will be offered for sale for the con-  
venience of customers who do not  
wish to give small checks.

In a statement today, Mr. Camp-  
bell said, "I have desired a grocery  
store in Roaring Springs for the  
past 2 or 3 years because of its  
splendid people and the abundant  
territory surrounding and I am  
very happy to have this opportu-  
nity of mutual service."

### Movie Chatter

By a Rogue  
"Adorable" was adorable wasn't  
it—but I think there should be a  
law against those birds almost ruin-  
ing such a picture with a foreign  
accent nobody can catch.

As our guests to see "Hold Me  
Tight" we wish to invite Mr. Frank  
Eiring and Mr. Freeman Thacker.  
(Better watch this column, you  
may be next). There's no catch to  
this folks, each week two some-  
bodies who attend Sunday matine-  
es here will get a free pass to the  
next Sunday show—we want you to  
read this column for the names  
will be here each week. It will be  
worth a pass to read this stuff.

Little Mary Pickford is coming  
here Friday and Saturday in "Se-  
crets". Don't know a lot about  
this except a lot of Matador people  
who saw it says its darn good, and  
I bought it for that. I think it will  
please almost 100 per cent.

Sunday at 2:30 and Monday we  
have James Dunn and Sally Eilers  
in "Hold Me Tight", and as Mac  
says you can knock my ears off if  
this isn't a good one—I'll recom-  
mend this picture, it's oake

### Card of Thanks

We wish to express our sincere  
thanks and appreciation to the  
many friends and neighbors who  
were so kind and helpful during the  
illness and following the death of  
our dear mother, Mrs. F. M. Clif-  
ton. May God's richest blessings  
rest with each of you.

Her Children.

### INFANT SON OF MR. AND MRS. VAN CAMP DIES

Robt. Henry, 7 weeks and 5 days  
old, infant son of Mr. and Mrs.  
George Van Camp who live south-  
west of town, passed away at 10  
o'clock last Saturday morning at  
the home of Mr. and Mrs. J. T.  
Swim.

All that loving hands and medi-  
cal skill could do was done, but to  
no avail. God in His wisdom knew  
best.

The father, mother, one brother  
and one sister remain to mourn his  
going. The home and hearts are  
left desolate, but you can so live  
that you can meet your dear baby  
again, in that Heavenly world. Put  
your trust in God.

Funeral services were held at the  
family home of Mr. J. T. Swim,  
with Rev. T. Marvin McBrayer of-  
ficiating, assisted by Rev. J. E. Har-  
rell of Lorraine. Interment was  
made in the Roaring Springs Cem-  
etery.

Dear little hands, I miss them so,  
All through the day where ever I go  
All through the night how lonely  
it seems,

For no little hand's wake me out of  
my dreams.

I miss them all through the  
weary hours,  
I miss them as others do sunshine  
and flowers.

Day time or night time where  
ever I go

Dear little hands I miss them so.  
—Contributed.

### Tee Pee Flat News

(Mrs. J. K. Green, Correspondent)

Mr. Rufus Hicks will return Tues-  
day of this week to his home. Ru-  
fus has been in the hospital at  
Matador where he has undergone  
an operation.

Mr. Q. A. Fletcher and his daugh-  
ters have moved back to Darden  
Canyon to live since Mrs. Fletch-  
er's death. Mr. Fletcher, Lou Ida,  
and Sibyl are making their home  
with Mr. and Mrs. Claud Fletcher.  
Lolla Belle is living with Mr. and  
Mrs. Ralph Fletcher so that she  
will be near enough to the bus line  
to catch the bus to come to school  
here. Sibyl is attending the Dard-  
en Canyon school.

Mr. and Mrs. Edd Smith are liv-  
ing in Tee Pee Flat once more. Mr.  
Smith will have Mr. Fred Dawson  
as his employer once more, and  
we are glad to have the Smith's  
with us again.

For the past two weeks Rev.  
Thorne of the Assembly of God  
Church has been holding a meeting  
at the Tee Pee Flat school house.  
Rev. Thorn is well known in Tee  
Pee Flat and surrounding commu-  
nities, because he has held a meeting  
here before, and has resided in  
Roaring Springs.

Mrs. Cluete Galloway gave an  
old fashioned "quilting" last Wed-  
nesday. Nearly all the ladies in  
Tee Pee Flat and some from Dard-  
en Canyon went. They had much  
fun, and finished two quilts.

### TRAWEEK HOSPITAL AT MATADOR HAS SERVICE EQUAL LARGER CITIES

MODERN BUILDING AND  
EQUIPMENT; COMPETENT  
PERSONNEL

Built in 1928 by Dr. A. C. Tra-  
week, who has practiced medicine  
in Motley county for over 30 years,  
the Traweek Hospital in Matador,  
which has recently received a gen-  
eral modernizing and much addi-  
tional equipment, offers a complete  
service to residents of this section  
that is equalled only by larger cit-  
ies.

The Traweek Hospital is almost  
entirely electric. From the com-  
pletely electric kitchen to the large  
electric sterilizers in the operating  
room and even to the electric clock  
in the waiting room, electricity  
plays an important part in this  
modern healing institution.

Altho built originally to accom-  
odate only ten patients at a time, in  
emergencies twelve patients have  
received treatment in the hospital  
at one time.

Miss Drusilla Kidd, graduate of  
St. Anthony's at Amarillo, has  
charge of the nursing personnel,  
which is comprised of herself and  
Miss Donnie Lee Anderson.

The Traweek Hospital, since its  
establishment, has had a surpris-  
ingly low mortality rate.

### Methodist Church

The revival closed last Sunday  
night. The preaching was done by  
Rev. J. E. Harrell of Lorraine, sing-  
ing was led by Mr. A. J. Hodges,  
assisted by the pastor, with Mrs.  
W. A. Campbell and Mrs. Guy  
Brasleton at the piano. A fine  
spirit of fellowship existed thru-  
out the meeting and a really great  
revival was held. The Lord wonder-  
fully blessed us. People found the  
Lord at the altar in the old fash-  
ioned way, and the saints shouted for  
joy. We give the glory and praise  
to our Lord and Savior. "Bless the  
Lord oh my soul and all that is  
within me, bless His Holy name".  
The largest attendance at Sun-  
day school this whole year, and  
great services at both hours on the  
Sabbath.

The pastor will fill the pulpit  
next Sunday morning. No service  
at the evening hour.

I hope and confidentially expect  
to meet you there at Sunday school  
and preaching service. Let each  
one who belongs to our Sunday  
school be in his place Sunday. Go  
after those who ought to be there,  
let's make it a great day.

Now that the revival is over let's  
throw all we have into the last two  
months of this conference year,  
that we may finish up in a really  
great way.

The church is on higher ground  
now spiritually than before. Let's  
go after those who are lost.

You will find a welcome at the  
Methodist church, and we have a  
class and competent teacher in the  
Sunday school for you. Come and

### Employment Office To Be Opened In Matador Soon

### HIGHWAY WORK OFFERS HOPE TO UN-EMPLOYED

### Good Wages Will Be Paid Skilled and Unskilled Labor

Homer Sheats of Matador, Coun-  
ty Administrator of all Federal  
Funds in this county, was visited  
this week by T. H. Bond of Austin  
and a Mr. Oran of Waco, field men  
of the Federal Employment De-  
partment who notified Mr. Sheats  
that he was to soon open an em-  
ployment office to secure labor to  
be used in improving Highway 28  
from Matador to the Floyd county  
line.

Mr. Sheats was further notified  
that any Federal Rehabilitation  
work done in the county must be  
done with labor passing through  
this office.

Complete details are not avail-  
able as to the amount of Highway  
work which will be done in the  
county, but Mr. Sheats declared  
that he had been informed that all  
bids on the road work must be in  
by September 28 and that work  
was to start within 15 days.

Mr. Sheats declared that the  
wage paid would be 35 cents per  
hour for 8 hours for unskilled labor  
and 45 cents per hour for skilled  
labor working 8 hours per day.  
Each laborer being limited to 3  
days work per week.

Cards for application will possi-  
bly be in Mr. Sheats hands by the  
latter part of the week at which  
time the employment office will be  
opened and kept open 8 hours per  
day according to Mr. Sheats in-  
structions.

### TRAVELERS HOTEL AND COFFEE SHOP OPENS UNDER NEW MANAGER

Mrs. Billie Sherwood of Sham-  
rock, Texas, has recently assumed  
management of the Travelers Hotel  
and Coffee Shop here which has  
been closed since the latter part of  
August.

The entire establishment has un-  
dergone a complete renovation and  
the hotel is being re-equipped with  
hot water in each room.

The Coffee Shop, which special-  
izes in good coffee, and the hotel  
lobby have a very home-like atmos-  
phere.

Mrs. Sherwood says that she  
likes Roaring Springs very much  
and her two sons, who have entered  
Grammar School here, are thor-  
oughly interested in their school  
work.

worship with us.  
"The Friendly Church."  
T. MARVIN McBRAYER,  
Pastor.

**Roaring Springs News**  
PUBLISHED EVERY THURSDAY  
At  
Roaring Springs, Texas

Entered as second class matter at the Post Office, Roaring Spgs., Texas, under the Act of Congress, March 3, 1879.

DOUGLAS MEADOR,  
Editor and Publisher

SUBSCRIPTION RATES  
\$1.00 Per Year Three Months 25c  
CASH IN ADVANCE

**NOTICE TO THE PUBLIC**  
Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The News will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongly use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN"

**Now Permanent Equipment JUST INSTALLED**  
All New Styles of Permanents

LOWER PRICES FOR A SHORT TIME ONLY

\$2.00 PERMANENTS	\$1.50
\$3.50	\$2.75
\$4.50	\$3.50
\$5.00	\$4.00
\$7.50	\$6.00

Mrs. A. E. Westmoreland  
At  
CITY BARBER SHOP  
MATADOR, TEXAS

We'll Come Clean With You!



**WE HOLD IT**  
true that some powder goes off with a bang but most goes on with a puff.  
No need to puff the merits of our Thrift laundry service. Talk can't improve its obvious perfection. You will do well to consider its convenience with hot weather ahead. Why not test its real merit now? The price is designed to save you money—only 4c a pound.

**SPUR LAUNDRY**  
Economy and Efficiency has made this the wife-saving station

**By All Means Finish High School**

Dr. Roberts, President of the South's most popular School of Business Training at Tyler, Texas, gives the following sane and sensible reasons why every boy and girl should avail themselves of the opportunity of receiving a high school education.

"With the facilities now provided by our various states along educational lines," says Dr. Roberts, "is there any reason why a young boy or girl should not graduate from high school?"

"Without a high school education every worthwhile door of opportunity is closed and regardless of one's ambition to make further advances educationally, there is absolutely no chance. The doors of all colleges or literary schools are barred against a non-graduate. If every young person could but realize the absolute truth of the above statement, I wonder if there would not be greater interest taken in finishing the high school course.

"Let me paint a word picture of a recent case coming to my attention, which I trust will drive home to every young ambitious boy and girl who has not completed high school, to get back into high school with the opening of the fall term this year.

"A young man came into my office and related his experience to me. His parents tried to prevail upon him early in life to finish high school, but like a great number of youngsters, he could not see the wisdom of doing so. His parents' means were meager; and at that time the most they could provide for him was high school training. This lad after finishing the ninth grade, rebelled against going any farther, believing he could get by—contenting himself with the fact that his parents did not graduate

from high school and that they were good, respectable citizens. This being true, why should he spend any more time in school?"

"Recently, fortune smiled upon the family of this boy and oil was discovered on the homestead, which brought them considerable wealth. It dawned upon him now that his parents were wealthy he should like to become a physician. He inquired of me how he should go about entering the University preparatory to later entering a medical school. He found that regardless of either his wealth or new ambitions he was barred from every school in the land simply because he decided when he finished the ninth grade he had 'schooling enough'.

"This lad told me that if he had

been sufficiently impressed with the need and importance of high school training at the time he quit school, perhaps he would have stayed in school.

Write for our catalog. It tells you about the many courses we offer. Tyler Commercial College and School of Business Administration Tyler, Texas

Your Name \_\_\_\_\_  
Address \_\_\_\_\_

TO WAIT IS TO LOSE—  
INSURE NOW

Lourena Ferguson  
—ALL KINDS OF—  
INSURANCE

Masonic Building  
Roaring Springs, Texas



Listen !!

YOU HAD BETTER GET THAT SUIT BEFORE PRICES GO UP.

Expert  
Cleaning and Pressing

Jackson  
THE TAILOR



...hence requiring less oil per mile!

Little is really understood about the complicated ingredients which make up petroleum crude oils. But this one fact has been proven time and again: By and large the older a crude oil is, the finer motor oil it will make—and the fewer quarts you will have to add on long trips. Sinclair Opaline Motor Oil is refined and blended from the oldest Mid-continent paraffin-base crudes, mellowed and filtered in the earth for an average of 80 million years—so say geologists. In process of manufacture, Sinclair chills Sinclair Opaline down to as low as 60° F. below zero in order to remove the non-lubricating petroleum jelly. Sinclair Opaline is all lubricant—no waste. Try a crankcaseful. Note how seldom you need to add oil.

**SINCLAIR OPALINE**  
MOTOR OIL

From the Oldest Mid-continent Crudes

Agent Sinclair Refining Company (Inc.)

F. C. KING

**AUTUMN ARRIVALS**

In Ladies Ready-To-Wear are here... advanced styles and more beautiful than... We bought early....and are ready to take the advantage on to you at no advance price....Lower prices than we could... cate the stock....Therefore we invite you to think seriously about buying NOW... warning or a scare....just a sincere recommendation.

**A Complete Stock Of...**

High Quality Wearable Apparel for All Members of the Family

Moderate Prices

Popular Priced Tams and Felt Hats

**Harry Willett**  
Dry Goods

Matador, Texas

**Progr...**

"HOLD ME T..."  
James Dunn and...

"SMOKE LIGHT..."  
from Zane...

"FACES IN THE..."  
Spencer Tracy and...

**ROGUE THE...**  
Matador, Texas

**wood**



no peruse Arth... syndicated e... that gentle... in no uncerta... to his abhorren... Mr. Brisbane co... barbarous, br... or not you m... his views, per... a movie prize-fi... the other day... somewhat of a po... had been rende... by the remov... The picture... prize fight o... called "The... and The Lady," w... and Myrna L... Metro-Goldy... are producing it... the giant Italia... champion, did not a... I must confin... others.

In question represen... Max Baer (wh... Schmelling c... a basque fighter b... As I occupied... to the timekeep... whom more anon... constructed close view o... Max Baer... being far above th... in looks and intel... night, by stretchin... handsome. Hi... curly and his eye... and under... two deep dimples bu... merry, good-natured... his eyes give forth... are quite promi... inclined, like mos... be quite broad an... at the base. He ha... tioned physique, not... with hard overdevelop... beneath a velvety en... sense springy muscled... by vigorous nerve... ing co-ordination of...

contrast to Baer... you begin to study... you as a rather... rilla. He has ex... overhanging beetl... sloping forehead... acute facial angle... dull expression... nose is flat, broad... are very prom... shots he bent over... small pretty wife who... Now I beheld... character. The... had been metam... utterly. The dull... was suffused with... licitation, as he... es to talk with... loved. A tender... from those... eyes, and all due... ing influence, and... love.

alter ego was... gesture that did... he two fighters... between shots... with perspiration... glence of their... were not placed... ers. Max Baer... but he discover-

# Program

"HOLD ME TIGHT"  
James Dunn and  
Sunday-Monday

"SMOKE LIGHTS"  
from Zane  
with GEORGE  
Friday and Saturday

"FACES IN THE  
Spencer Tracy and  
Sunday-Monday

ROGUE THE  
Matador, T

## Wood



who peruse Arthur... syndicated col... that gentleman... in no uncertain... to his abhorrence... Mr. Brisbane con... barbarous, bru... or not you may... his views, permit... a movie prize-fight... the other day. It... somewhat of a pois... had been render... by the removal... The picture in... prize fight oc... called "The... and The Lady," with... Myrna Loy... Metro-Goldwyn... producing it... the giant Italian... champion, did not ap... I must confine... others.

question represent... Max Baer (who... Schmelling of... a basque fighter by... As I occupied a... to the timekeep... of whom more anon) ... conducted close view of... Max Baer... being far above the... in looks and intel... might, by stretching... handsome. His... curly and his eyes... ment and under... two deep dimples but... merry, good-natured... his eyes give forth... are quite promi... inclined, like most... be quite broad and... at the base. He has... proportioned physique, not... hard overdeveloped... beneath a velvety en... you sense springy muscles... by vigorous nerve... co-ordination of...

the basque fighter, pre... contrast to Baer... you begin to study... you as a rather... grilla. He has ex... overhanging beetl... sloping forehead... acute facial angle... dull expression... nose is flat, broad... are very promi... shots he bent over... all pretty wife who... Now I beheld... character. The... had been metam... butterfly. The dull... was suffused with... licitation, as he... es to talk with... loved. A tender... med from those... eyes, and all due... ing influence, and... love.

alter ego was... gesture that did... the two fighters... ut between shots... with perspiration... glence of their... were not placed... ers. Max Baer... out he discover-

ed his opponents lying on the floor. He quickly picked it up walked over to Santos and placed it about that fighter's shoulders although he himself needed it still more as he was suffering from a slight cold. A straw tells which way the wind blows. So beneath their otherwise hard exteriors there lurked in both of them a tenderness and a kind solicitation for the feelings of others, that you would scarcely associate with the character of a pugilist.

The man who sat at my side, Billy Coe, was not only a movie actor representing a timekeeper—he was a genuine one, with years of actual experience behind him. He has witnessed about 17,000 ring battles in his career. When he first started he used an ordinary alarm

clock but now he sports a split-second stop-watch which he showed me with great pride. Its valued at \$165.00. Before becoming timekeeper he held the featherweight of the Pacific Coast. Mr. Coe showed me his gold medal which he obtained in 1909 in Venice under the auspices of the Los Angeles Athletic Club. He started out as a referee, but on one memorable occasion he received such a "razing" and dodged so many pop bottles that he decided refereeing was too dangerous and strenuous for him.

On the side lines looking on this synthetic prizefight, I noticed Ivan Lebidoff who witnessed the fray with a monocle inserted in an eye-socket. Lee Tracy also looked on (but with his naked eyes)—only a

smile was worn. Ed Winn, the man who made Texaco Firechief famous on the radio also looked on. Later on between shots, he borrowed a derby—sizes too small for him—it looked like a peanut balanced on his head, and thus hatted, he gave a little impromptu bit of nonsense. And among those on the side lines laughing and applauding him was the screen's greatest character actor, Lionel Barrymore.

### Constipated 30 Years Aided By Old Remedy

"For thirty years I had constipation. Souring food from stomach choked me. Since taking Adlerika I am a new person. Constipation is a thing of the past."—Alice Burns. Freeman Drug Co.

Advertise it in the News.

It is great gasoline! That's what they all say after the first experience with Conoco Bronze.

Conoco Germ Processed Motor Oil  
Automotive Repair Work Friendly Service

## Yorks Service Sta.

## On your way to Chicago

to the  
Century of Progress  
Exposition...  
Stop in St. Louis

A modern American city... rich in historic lore... 19 miles of river front... sixty-five city parks... world-famous zoo... Shaw Botanical Gardens... art galleries. Many other points of great interest... the world-renowned Lindbergh trophies exhibit and Municipal Opera, worth the visit alone.

Directly on your route to Chicago from the South, Southwest and Southeast.

At The American and American Annex Hotels you will find an air of hospitality and the utmost consideration for your comfort, meals that are the talk of experienced travelers everywhere. Special diet menu for those who need it (sent free on request) and prices that are surprisingly low.

Rates from \$1.50

**THE AMERICAN HOTEL**  
**THE AMERICAN ANNEX**  
"On the Plaza"

Market at 6th and 7th St. Louis, Mo.

### AN IMPORTANT MESSAGE FOR YOU

Despite the rise in price of almost every article sold in our store, we are still able to offer merchandise at prices very little changed to those of six months ago... because we made purchases in advance of higher prices, and are passing these savings on to our customers as long as they last.

Our store is completely stocked with new merchandise and you will save money by supplying your needs now.

# Thacker Supply Co.

Hardware, Furniture  
Farm Machinery

ROARING SPRINGS, TEXAS

## OUR PART

The Flag Goes Up....

This company has subscribed to the National Recovery Act, and accepts the moral and financial responsibilities that are involved.

### The Price of Electricity Comes Down!

Beginning September 1st, the 3 per cent Federal tax on domestic and commercial electric bills will no longer be paid by our customers. Hereafter the tax will be paid by the company. THIS IS A REDUCTION IN YOUR COST FOR ELECTRICITY.

But it decreases our earnings from commercial and domestic use by 3 per cent. The National Recovery Act also subjects this company to additional operating expenses. Under the code for the industry which now governs this company, we are re-arranging personnel and working schedules which will result in increased payrolls.

These conditions create new, difficult and costly problems for us, but we approach them willingly, glad to contribute what we can to help the nation to better times.

## Your Part

USE MORE ELECTRICITY In your business and in your home. Your business will be stimulated, your home will become more livable, . . . and you will be playing the game.

As always the real interests of the company and its consumers are identical. That community of interest is the foundation of the policy of the NRA. That spirit will insure its success.

# West Texas Utilities Company

with high quit stay-  
tells you offer. e and stration  
"HOLD ME TIGHT"  
James Dunn and  
Sunday-Monday  
"SMOKE LIGHTS"  
from Zane  
with GEORGE  
Friday and Saturday  
"FACES IN THE  
Spencer Tracy and  
Sunday-Monday  
ROGUE THE  
Matador, T  
UMN  
RIVALS  
To-Wear are here...  
d more beautiful than  
arly....and are ready  
n to you at no advan  
rices than we could  
. Therefore we invite  
out buying NOW....  
re....just a sincere  
plete  
Of. . . .  
Quality Wear  
arel for All  
s of the Fan  
rate Price  
ed Tams and Felt Ha  
Willett  
y Goods  
Te

# Churches

## BAPTIST CHURCH

Sunday School 10:00 a. m.  
Church each 1st and 3rd Sunday  
11:00 a. m. and 8:30 p. m.  
B. T. S. 7:45 p. m.  
We welcome you to worship with  
us. L. B. Smith, Pastor.

## METHODIST CHURCH

Sunday School 10.  
Preaching 11 and 7:30 p. m.  
Intermediary Hi League 6:45.  
W. M. S. Monday 2:30.  
You have a cordial invitation to  
all services.  
"The Friendly Church"

## CHURCH OF CHRIST

Bible School 10 a. m.  
Preaching 10:45 a. m. and 7 p. m.  
Children, young people and  
adults of all churches will have  
a thirty minute program every  
Sunday preceding the sermon  
at night. You are welcome to par-  
ticipate. This church urges unity  
of all professed believers, the  
preacher preaches it and "we throw  
open wide the door of opportuni-  
ty for all to worship here. We  
do not ask that you join us nor  
join the church, only that you  
join the Lord in obedience. Bring  
your Bibles and let's study, teach  
and preach the Book. 2 Timothy  
2:15; Acts 17:11 and Acts 5:42.  
Ben West, Minister.

## CHRISTIAN CHURCH

Sunday School at 10 a. m.  
Church Worship at 11 a. m.  
Visitors are always welcome.  
Dr. J. F. Hughes, Supt. S. S.

### For Sale

Three burner cook stove, Kitch-  
en cabinet, Two tubs, Wash-  
board, Quilt box, Cream freezer,  
Window shades.

All articles used but nearly new.  
See Minister Ben West.

Advertising doesn't cost it pays.

**MASONIC**  
**LODGE**  
No. 1171  
Meets 2nd  
Tuesday in Each Month  
Geo. Springer, W. M.  
W. C. KING, Sec.

**That Good Gulf Gas**  
NOW LUBRICATED

**Gulf Lube**

The High-Milage Motor Oil

Leave your orders for Gulf  
Products at the

**GULF SERVICE STATION**  
Roaring Springs

**J. W.  
HANEY**  
Gulf Agent

## THE PRICE OF BUSINESS SPEED

Banking Institute Speaker Says  
That Bank Failures Followed  
Business Failures

CHICAGO, Ill.—Many appear to think that failures occur only to banks, but the complete story of business shows that failures of American banks have followed the failure of business enterprises, and have not been a cause of those failures, Dr. Harold Stonier, National Educational Director of the American Bankers Association, declared in a recent address here before the American Institute of Banking.

"It is true that we have had more failures in our banks than in the banks of a number of other countries," he said. "It is also true that we have had more failures in drug stores, grocery stores, railroads, and in every other type of business enterprise. At the same time, it must be said that we still have left after all our failures, more drug stores, more grocery stores, more railroads, and more banks than any other country."

People do not realize, he said, that we have in excess of 108 banks which have been in existence over a century and we have more than 2,000 banks which have been in existence over 50 years.

"In other words, we have more banks over 100 years of age than any other country—we have more banks over 50 years of age than any country in the world," he declared. "The American banking system has not fallen down—it is not in danger of decay. Such failures as it has experienced are due to the price we pay for too rapid development of business enterprises, but that is the American spirit."

## U. S. GOVERNMENT GREATEST BANKER

Runs Fifty-two Financing Insti-  
tutions With Investment of  
Two Billion Dollars—Thir-  
ty-nine Agricultural

AMERICA'S biggest banker today is the Federal Government, which is now operating fifty-two financing institutions, says Professor John Hanna of Columbia University in the American Bankers Association Journal.

"Forty of these are owned entirely by the Government," he says. "In twelve more the Government has already a two-thirds interest. Thirty-seven are intended to be permanent. Twenty-five of the permanent ones and fourteen of the temporary ones are agricultural."

"The capital stock held by the United States in these banks has a par value of \$1,250,000,000. The Government's total investment is nearly \$2,000,000,000. Resources of these institutions exceed \$3,000,000,000. In addition the Government has detailed supervision over fifty-one mortgage banks, operating under Federal charter."

"The Government also supervises 4,400 local agricultural loan associations with Federal charters. All this takes no account of the relations of the Government to the twelve Federal Reserve banks, nor of the authority recently given to the Reconstruction Finance Corporation to buy preferred stock in national and state commercial banks."

The President has ordered the consolidation of the agricultural credit agencies into the new Farm Credit Administration, says Professor Hanna. He expresses the opinion that before the consolidation of the agricultural financing agencies too much machinery had been created to administer the financing institutions which the Government either owns or supervises.

"Existing institutions represent a considerable differentiation of function and any consolidations should be preceded by a careful survey of the actual activities of the various institutions," he continues. "The only consolidation the Administration has announced is that of the agricultural credit agencies in the Farm Credit Administration. As a permanent solution this arrangement is too closely bound up with politics."

"A better scheme would be to create a finance corporation under Federal charter to take over either the agricultural finance activities of the Government or all its lending agencies."

"The Government's financing and banking activities should be kept severely apart from subsidy and other schemes for raising the prices of farm products. One is business, the other is major political policy. The advantages of the corporation over bureau control for the business functions are real and significant."

## WHAT BANKING WENT THROUGH

By JOHN H. PUELICHER

American Bankers Association  
BANKING in its long career has been compelled to withstand many serious shocks, but it ran into the most perplexing entanglement of its whole history since the general break-down of values in 1929. The commercial structure of the entire world seemed to have been shaken from its foundations and the marvel is that the banker, with everything breaking down all around him, was able to come through as he has.



J. H. PUELICHER

General business failures, agricultural stagnation, income losses, capital losses, inability to meet debts and therefore inability of bankers to pay back depositors when loans were not paid, were the reasons, in most instances, for the bank failures.

No profession, no department of life is without its weaker elements, but had proper consideration been given to the relatively few instances in banking, had exaggerated and startling headlines been kept in true proportion, had banking not been used as a target for political self-seeking and with vote-seeking motives, had unfounded rumors not been spread, the people's confidence might have been retained and far less serious would have been their financial losses, for many bank failures were caused that need not have happened.

There were factors in our banking experience which every earnest banker deploras—factors which many had worked years to eliminate, which it was fearfully recognized would aggravate any difficult days which might arise. One of the worst of these was due to political regulation which chartered many banks that should never have been chartered.

That there have been incompetence and dishonesty in banking is admitted. That the instances that did occur were used grossly to increase fear in the public mind, we affirm. We shall continue to strive for higher attainments in our profession and strive for laws that require competence and ability in management. That we cannot legislate honesty and unselfishness into either a banker or a borrower must be conceded, should be punished. It is as true in banking as elsewhere that no matter how good the law, dishonest and incompetent men can make it ineffective. Good laws are essential. We must strive for ever better ones, but their enforcement will come only as the public recognizes that it is a matter not of laws or codes alone but of the men who administer them.

### The Public's Part

Our people must be brought to realize that the welfare of our country depends upon its banking system, that the strength of the banking system depends upon the public's faith and understanding and the vast majority of banks, because of faithful service rendered, even through the whole of this general breakdown, had the right to expect the trust and confidence of the people.

In every great catastrophe, no matter what its nature, no matter what its cause, someone must be crucified. The banker was this time selected. In the late 90's, political agitation started a tirade against the railroads. Some railroads may have done reprehensible things, but the agitation became so general and so violent as almost to destroy one of the fundamental factors in the progress of a country. Today the same thing has been done to the banker. In spite of all that has happened, the fact remains that even most of the banks which failed are paying out infinitely better than are investments in almost anything else.

### Bankers Aiding Agriculture

State associations of bankers in many agricultural states are giving time and financial support to encourage practices among their farmers that will bring about better farm results.

The major activities reported from one state to the Agricultural Commission of the American Bankers Association which is nationally active in promoting this line of cooperation are as follows:

1. Drought relief work: Local banks have played a vital part in this work, being represented on the county committees for passing on all seed loans. These committees met practically every day during the spring to pass on the loans in order to get as quick action as possible. A total of 914 applications were received and handled by one committee, 823 being granted.
2. Four-H Club work: Bankers helped stimulate 4-H Club work, financing many members who otherwise could not have enrolled. They also

helped finance 4-H Club delegates to the state club convention.  
3. Livestock feeding: The banks cooperated with the Extension Service in the state and the railroads in increasing the amount of livestock feeding. Assistance was given the feeders in securing finances for their feeding operations.  
4. Crop improvement: The bankers took part in the crop standardization program of the Extension Service and encouraged the farmers to use pure seed, and in many cases made loans for this purpose.

**Dr. E. W. McKenzie**  
DENTIST  
Matador — Texas  
Office At Residence

Remember to buy KRAFT before you buy CHEESE  
KRAFT CHEESE CO.

**ANNOUNCING...**  
New management of the Travelers and Hotel Coffee Shoppe  
Clean Beds, Wholesome Surroundings  
Good Home Cooked Meals and Short Orders  
Coffee that calls for more  
**TRAVELERS HOTEL and Hotel Coffee Shoppe**  
MRS. BILLIE SHERWOOD, Mgr.

**ANNOUNCING**  
The Change in Ownership of the Hale & Soper Grocery and change in name to **CAMPBELL'S GROCERY.**

A long sought opportunity is mine—desired a store in Roaring Springs years and welcome this opportunity to come better acquainted with the people of this and adjoining communities, and I welcome to Campbell's Cash Grocery.  
Yours sincerely,  
**R. E. CAMPBELL**

**CAMPBELL'S CASH GROCERY**  
ONE PRICE . . . . . THE LOWEST  
**NOTICE** A Formal Opening for a Store will be announced

**LET'S GO WITH CONOCO**  
COOPER SERVICE STATION  
MOHON SERVICE STATION  
DOBBS CITY MERC. CO.  
WALKER CHEVROLET CO.  
BOB'S OIL WELL  
YORK'S SERVICE STATION  
WE ARE FULLY COMPLYING WITH THE NATIONAL RECOVERY ADMINISTRATION.  
**L. B. Robertson**  
Commission Agent  
Matador, Texas

Best  
Most

O. 7

**Cotton**

**DUST**

me on to love life  
country at this  
of the year. No  
surpassed that  
land, dropping,  
and leaving  
beauty, the foot-  
great earth-sea, the  
Uncertain valleys  
rivers. And now  
lavishness adorns  
a foliage. Just a  
winds in the air—  
and sparkling like  
wine. And a sky so  
cut by jagged  
horizon.  
into paradise this  
move home with the  
ished that time  
that winter would  
I might not grow

temporaries will con-  
nothing but the  
ed canvas of my  
to paint, have no  
names of my own  
ble.

to you but I  
out the New Mex-  
led but one piece  
community for the  
getting along fine  
about boiling it  
until one fellow used  
and ruined it.  
E. A. McDonald's  
circus performer  
as a man and tell  
The man was un-  
out the banker,  
the groceryman.  
individual leaning  
and said, "And  
and are a school  
man against the  
y, "You missed  
I am not a school  
been sick for the

He is  
three ch  
and Lut  
Raymon

**RUS**  
Culmi  
ing over  
of Miss  
Jack Bra  
were per  
parsonag  
evening,  
p. m. by  
The br  
talented  
J. E. Rus  
Mr. Br  
Bradshav  
most ente  
holds a r  
the Hom  
and is als  
the First

Mr and  
graduates  
School, M  
tending T  
Mr. Brads  
Texas Tec  
bers of the  
Directly  
young cou  
they spent  
have now  
where they  
friends.

The New  
many frien  
shaw in wi  
ant sailing

Ca

We wish  
thinking t  
neighbors  
and assist  
illness and  
our dear fa  
We espec  
Hughes for  
May God  
with each o  
Mr and

News.