## THE MATADOR GUSHER



THE FIRST NATIONAL BANK MATADOR,

TEXAS
in the service of the united states government

## Headquarters

for everything in Hardware and Leather Goods J. I. Case and P. \& O. Implements, Pekin Wag-
ons, Milwaukee Binders, Auto Casing, Tubes, Olls and Accessories. Agent for J. I. Case Threshing Macbine Company's tine oiflhresiners and Engines.

OUR EXPENSE LOW AND OUR PRICES LOW

See our display of Profly lilodern Homes

We have quite a number of actual photographs of heautiful modern bungalows and stories, together with floor plans of each. Come in and look them over and get ideas on home building. Nice line screen doors. Glass and all kinds of building MATERIAL.

## BULLD A HOME NOW!

R. D. Jones Lumber Co Qualty luaber


## The Matadior Chautauqu Was a Source of Pieasant Entertainment

The Redpall. Horner Mhauram in our cils, sunday night. The program, from sta", to
foish, was bood and in kerping with the spirit of the times. The inusical timlent was the very best and presented a variee
ty of old avd new selections Which was enjoved by eveivone
who loves standard music. The
Cin Columbian Band which was the only feature of the third day,
both afternoon and night, brought sensations of delight to us all, and caused us, for a time,
to forget the ordinary cares of our busy lives.
The three lecturers who enCertained us were, W. S. Mc
Birnie, E. H. Lougher, Aubrey. Each of these spolke on vital themes of present day interest; each was fall of twen tieth century pep which was
felt in the forcefulness of his felt in the forcefulness of his
style. Mr. McBirnie spoise on
"Flesen "The Soul of a Soldier," and so graphically did he portray the
effect which the experiences of effect which the experiences of
our soldier boys had upon them our soldier boys had upon them,
that we conld almost realize ourselves in their places being wrought upon in the same way.
Mr. Lougher brought us a great Mr. Lougher brought us a great
address on "Rebuilding the address, on "Rebuildng the
World." He was connected with World." He was connected with
the Bureau of Intelligenca durthe Bureau of Intelingenca dur-
ing the great war and was able ing the great war and was able
to give facts and syurcs con-
corning the war. which were carning the war which wero
hitherto not known to us. He
has traveled extensively and is a has traveled extensively and is a
stucent of present world aft stucent of present world affairs,
hence his lecture was not only hence his lecture was not only
interesting but instructive as well. The last lecturer, Mr. J E. Aubrey, came before us Sun day night, with a message on
"The One Mile Town." For "The One Mile Town." For
lack of time, he did not get to tell us all he wanted to, but what he did say was eminently fitting to every town that is worthy of a place on the map in this prn. gressive age. A town may ex
ist as a mere occupier of space ist as a mere occupier of space
in "The One Mile" realm, but to in The One Mile realm, but to
realls iive and truly serve in the
wonderful world of todas, it wonderful wordor mile.
must go the second
Eugene Laurant, one of the Eugene Laurant, one of the
world's foremost magicians, entertained us with magic art on the night of the fourth day. He is certainly an adept in his line
and for more than two hours did and for more than two hours did things right before our eyes Which we could
million years. The Roach-Freeman Compa$y$, gave us the last entertain ny, gave the program. A
ment of then
Roach and Ruth Freeman a Roach and Ruth Freeman are
oringers of good cheer every where they go. Mr. Floyd Wilams, the lone gentleman of the
ompany, is also an accom mpany, is also

## clished entertainer. Quite a number of our citi ens signed a contract with

## Shautauqua t

$\qquad$ay agai

Tany Splendid Chistian Education Commended

By the Dean of Wayland College at the Baptist Church Sunday

Prof. Willis, Dean of Wayland Baptist College, spoke at the Baptist Charch Sunday morn. This vitally important Education. was presentra by him in sur and forceful way.
He revieved the progress Christian Education through the centuries past and showed the vast amount of good which it has wrought in the lives of men who lived before us. He did not minimize the work which is being doue by our state colleges and universities but he magniCollege in christianizing the College in christianizing the levating their of men and elevating their ideals. He the power of Christian as to tion by giving examples of gramen whose examples of great men whose greatness is, in a Hase measure, due to the influ Mr. Willis is Education. there we will find an educated man whose life is aimless and $m$ in and not the education. To educate properly a real mar powers, and through him, the aplifting of the world.
After snelkijag of Christian
Education meneral, he ckme to the thi his hera smary hely; Wayland Bap. spoke of the strategic location of this col t and huw, for the
first time
$v^{\circ}$.ts history, of deot. With doors ajar, it stands invitipy the sons and daughters onthis great country into its halfs which are conse
crated to God and humanity.

## Lintertained

 he Home Missionary Societ Mis. Walter Ford. Twel members were present. Th topics of general discussio
were flowers, weeds and chich

```
Those present other tha
members were Mesdames H. N.
``` and Jius Ford.
Others are invited to com
We will meet next first Tuesda
with Mrs. John Burleson.
Time passed too quickly
Time passed too quickly u
ur charming hostess.
The freewill offering was \(\$ 5.6\)
erved delicious sandwiches
tea and calre.
Come and Go With Us
dison the

\section*{Security is}

\title{
Imperalive
}
in a business man's banking. Ample resources are of almost equal importance, together with a willingness and an ability to render prompt and efficient service, and to treat all curtomers with courtesy and consideration. These are all dis. tinguishing characteristics of

\section*{THE FIRST STATE BANK Malador -H- Texas}

No business too large for our capacity; none too small for our best attention.

\section*{See the}

\section*{MATADOR ABSTRACT CO.} for
Federal Land Lean, Insurance of all kinds; Abstracting and Real Fstate


WE HAVE THE BEST SET OF PLAN BOOKS THAT CAN bE FOUND ANYWHERE. UYE
 curate.

As a certain wise man said: "What doth it profit a man even though he has seen the palaces of many kingdoms but has not a cottage of his own?

Some of these days you are going to realize the the truth of his philosophp; you are going to want a home of your own. And when you do, you will find it to your interest to look over our plan books and let us help you work ont the details of construction.

WE SELL


Subscribe for The Gusher
Only \(\$ 1.50\) per Year


ESTUDiod
I am prepared to do Kodak work View Work, and first-class Photography.

\section*{A. M. Parker}

\section*{Just Listen!}

When you need anything in the Grocery line, tell us We carry a full line.

\author{
Matador Grocery Comp'y
}

Cake, Meal, Hay and Cold Pressed Cake

DOMINO LUMP COAL BEST ON THE MARKET

EXPRESS THANKS IN
W.S.S. THANKSGIVING

If every person in Texas shows


\[
\begin{aligned}
& \text { ung of hraciey for } \\
& \text { placed the ball well } \\
& \text { wall for the circuit. }
\end{aligned}
\]

Matador Gin Co.

\section*{Subscribe}
for the

\section*{Matador Gusher}

out, Norman flew out

out. No runs, no hits, no errors.
Fourth Inning, Simmons-Randel

was no quarreling or squabbling o
either side, and it seemed that th


Stearns grounded out
runs, no hits, ho errors.



\(\qquad\) ,

\section*{Speaking to You}

We are telling it straight when we say that we have a nice line of pure drugs, cold drinks cigars, toilet articles, stationery. Call on us

CITY DRUGISTORE
-BLACKSMITHING---
All Work Guaranteed W. H. WOOD

\section*{MATADOR DRUG COMPANY}

Home of pure drugs, fine candies, cigars, toilet articles---in fact, everything sold in an up-to-date drug store. W. J. WHITWORTH, Proprietor
虽


\section*{Is Your Table Drink}

A Real Part of the Meal?
There's no food value in coffee or tea,
They are only accompaniments to the
Postum Cereal
is part of the meal and a right royal part, as one well,knows who enjoys a
hot, full-flavored cup of this snappy, invigorating drink.

Why do hundreds of thousands of Americans now drink Postum in pref erence to coffee?

The better health from a 10 days' trial in your home will tell.

Postum is boiled just like coffee ( 15 minutes after boiling begins), is a beveconomical.

Two sizes, usually sold at 15 c and 25 c .


Constipated Children Gladly Take "California Syrup of Figs"

For the Liver and Bowels Tell your druggist you want genuine and dose for babies and children of all ages who are constipated, coated, or full of cola, are plamly printed on the bottle. Look er "Fig Syrup."
\begin{tabular}{|c|c|}
\hline "Plckles and charlotte russe, he & Self-denial is the highway to inde pendence. \\
\hline \multirow[t]{3}{*}{\begin{tabular}{l}
"Plckles and charlotte russe, hey?
hese women give some queer orders, don't they?" \\
"Yessir," assented the waiter. "What's yours?" \\
"Plece of hot mincee ple with two portlons of tce cream on it."-Loulsville Courier-Journal.
\end{tabular}} & \\
\hline & \\
\hline & hard to impose on some men time as it was easy to im \\
\hline A BRIGHT, CLEAR COMPLEXION & \\
\hline \multirow[t]{2}{*}{is always admired, and it is the laudable ambition of every woman to do all} & \\
\hline & \\
\hline Nany of our southers women have & \\
\hline found that Tetterine is invaluable for & \\
\hline \multirow[t]{3}{*}{etc., and making the skin soft and velvety. The worst cases of eczema and otker torturing skin diseases sield} & \\
\hline & \\
\hline & \\
\hline \multirow[t]{2}{*}{to Tetterine. Sold by druggists or sent by mail for 50 c . by Shuptrine Co., Savannah, Ga.-Adv.} & \\
\hline & \\
\hline When Marriage ts Cheap. "I don't know, Reginald; it seems & \\
\hline sinch a serious thing to be married. Have you counted the cost?" & \\
\hline "Cost? Why there will be no cost. & \\
\hline My uncle, who is a clergyman, will marry us for nothing."-London an & "Nothin' in it, old chap. shouldn't bag anything but our trou- \\
\hline
\end{tabular}

\section*{Economy Baking Powder}

No matter what size you buy There is
a Big Saving
Special attention is brought to the fact that the 10 -cent seller on Calumet Baking Powder produces just as big a saving in proportion as the 1-pound size because Calumet Baking Powder has a greater leavening strength. There is no waste in the materials it is used with. The last spoonful is as good as the first.

You use only half the amount usually required of other powders; therefore, it will go twice as far. It is a big saving over the cheap "Big Can" kind.

The 10 cent size of Calumet Baking Powder shows a great sav ing, the same as with the other sizes

\section*{You Save When You Buy If You Save When You Use It}

\section*{What Uell Dressed
Women Ulil Uear,
}
 \begin{tabular}{l|l} 
comes in the blouse is sure to follow & is the folded ribbon girdle. Made in \\
In thils case it has an overlapped sean & dark colors to match tailored suits and \\
at one side that Is split up from thi & worn over camisoles of wlde ribbon in
\end{tabular} at one side that Is split up from thi
born over camisoles of wide ribbon, in
bottom and finished with buttons ad
figured patterns and strong colors, this buttonholes. It can be unfastened o
give plenty of freedom in walke will prove a joy.
The blouse at the right depends up-
The blouse takes note of currat The blouse takes note of curret
on an eccentric sleeve and a turnover
styles in sleeves that flare slightity aid

adopts a shawl collar that dens
slightly at the back. It. takes ther
novelty of design that gives It ch
acter embroldery is put on liberties In the addition of a vest and form panels and the tiniesi buttons
collur of figured satin. and vircates set on the tab in the sleeve above it collar of figured satin, and vircales
its conduct by its attractivener the tab in the sleeve above it
curf. proclaim this the last word In the suit at the right the icy of blouses. Culia Bothomal
the designer is not hampereds any
attempt to follow a definite ts. Havattempt to follow a definite ts Ha
ing disposed of the
\(\qquad\)
\(\qquad\)
\(\qquad\)

 end on the coat in arge bodurions. ers. And everywhere colors, not th
The new arrivals in blou are not
bright. flamboyant colors that gossi, \begin{tabular}{l|l|l|}
\(\begin{array}{l}\text { very } \\
\text { vifferent from the mids intro- }\end{array}\) \\
duced at the beginning of to whisper several months ang \\
but
\end{tabular} In the detalls of finshing at make with two wuch character to be pastel


Satisfaction for the sweet tooth.
Aid to appetite and digestion - benefit and enjoyment in LASTING form.

And only 5 cents



Breakfast is Ready when you have a package of

\section*{Grape-Nuts}
for this tasteful blend of wheat \(\&\) barley is readycooked.

Not a bit of waste
Usable to the last crumb
Usual price \(15 \$\) per package.

\begin{tabular}{l} 
is yours Day and Night \\
for a Nickle a day. \\
Can You Afford \\
\hline
\end{tabular}

Can You Afford to deny yourself of this
convenience, of this business getter and of this great Protection?

MATADOR PHONE CO E. H. HENDRICKS, Manager


A Remarkable Cow Dr. Chastain was called Dr. Chastain was caled
tred Jones' farm on Red rive
Saturday. A Jersey cow ther

Campaign for Air Recruits We received the following communication from the Air ita Falls, sing School at Wic

Wichita Falls, Texas May 22, 1919. Editor Local Newspaper,
Matador, Texas Dear Sir:
We are making a vignrous
campaign for recruits for the air service. The air service needs 15,000 men to replace the
men who enlisted for the emermen who enlisted for the emer
gency, men who have been in the servie for many months and who want to go home. The new men will form our Peace Army. Enlistment period is for one
or three years; no man shall be enlisted for one year who has not had previous military ser-
vice. Pay in this country ranges from \(\$ 3000\) per month to \(\$ 121.50\) per month, according
to grade, together with clothing, subsistence, medical attention,
etc. A man does not have to be etc. A man does not have to be
a mechanic in order to enlist in
the the air service; we have the best mechanical schoots in the worra
where these young men are where these young men are
taught the trade. Aviation, lise the automobile, is here to stay We are going to send out re-
cruiting parties from Call Field, Wichita Falls, Texas, to all towns within a radius of one
hundred miles of camp. We hundred miles of camp. We
are coming to your town in air are coming to your town in aim
planes on this recruiting cam planes on this recruiting cam
paign and we request that you assist us by giving this as wide a publicity is possible, as the recruiting for the United State
Army is of such magnitude Army is of such magnitude at
this time that it is of secondary this time that it is of secondary
importance only to debarka ion importance only to debarka ion
orders.
We will be glad to show any We will be glad to show any
one interested in aviation through the camp, hangars and
machina shops, and answer any machina shops, and answer any
questions that any one desires
to ask concerning the service, 10 ask concerning the service,
and we request that any one deand we request that any one de-
siring information either call in siring information either call in
person at the camp, or write,

Concerning Delco Lights
Mr. Homer Sheats, the local
Deleo-Light dealer, who has
been in Fort Worth recently
has-just ratnrned to Mat-
saor. While in Fort Worth Mr
Shesta was in attendance at a
DelcoLight ennvention and
Sales School held there by P.M. Rratten \& Company, the Delco
Liaht distributors for this of the country.
At this school and convention said Mr. Sheats, considersbid
attention was paid to the differ ent purposes for which electric ity is coming to be used in coun try homes, and the sa vantage
electricity for penple in the coun try were atudied carefulls. The hot weather unes of elecit was atsted, that is, the use n electricity for running electric fans,for heating olectric flatiron and of course, for the always im portant matter of lighting the home and surrounding buildings The matter or protection from
fires through the adoption of fires through the adoption of lamp.or other open flame means of lighting was also given considerable attention and emphasis said Mr. Shests. In this con nection, he said, special consideration was given to the dis tinctive features of the Delco Light pump and water system an electric water system which
the Delco-Light Company latal put on market. This Delco Light pump has a pumping ca pacity of 350 gallons per hour
and furnishes water under pres and furnishes water under pres sure for kitchen, bathroom, fo
stock troughs and maintains pressnre that will force water over any of the farm buildings in case of fire
This Delco
This Delco-Light pump, said
Mr . Sheats, has some new valuable features, compared with the usual pumping system Like the Delco-Light electr plant, he says, it is direct-con-
nected, with a worm drive gea Then instead of the large storage tank, there is small tank of only about 13 duhlons capacity
The wrute tome vontes atr as sembled, he says, and can be placed in a small corner of the cellar or basement or elsewhere
where will occupy a space less Where it will occupy a space
than forty inches long and 20 inches wide. The pump, it was
in explained, requires no oilng ex cept from a splash system in the
single oil reservoir. It starts up automatically when the pres sure is materially reduce and stops when the faucet is cosed and the pressure restored I is declared that the systen \(r\) except an occasional oiling so that where one has this ttle pumping system installed inh ous, abundant water supply yit just as little care and atten! as he would from a city suply and without the formality b paying a bill monthly as folks the city must do. The pumpl run by electricity from the Delo Light electric plant, the ili motor that turns it being bil in as an inte
pumping unit The chief theme of this vention or sales s Sheats was, first, the neces
\(\qquad\) she has had nin times i
\(\qquad\)


\title{
We Are Prepared
}

\section*{to gatiafy your aeeds and wante in the} hardware line.

\section*{We Have the Goods!}
that will antisfy you. Come our way just any day. Look over our goods and bay those essential articles of hardware that should be in every home.
MATADOR HARDWARE COMPANY HARRISON WILLIAMS, Manager

Lieutenant Locklear first went into the air with Lieut. Shirley 3,000 feet. They were closely f)llowed by Lieut. Melvin.Elliott. who mounted just above them The air was found too bumpy at that level and the machines de scended 500 . feet. Lieutenant scended 500 . feet. Lieutenant
Locklear here crept out over the cockpit, climbed up a strut and on top of the upper wing. Stand ing, he rode across the field 2,50 stand.

\section*{Then}

Then as Lieutenant Elliott, by head with a rops ladder dangling from beneath the machine
Lieutenant Eocklear suddently stretched tis full length, clinche the rungs on the second effort and the next instant was space beneath the uppe plane. The machines were mak ing more than eighty miles an hour at the time. For two min utes he swung there and the was seen to climb up to
second machine successfully.

Important Notice
To County Agents, Federal Vitrate Distributors and
cants for Nitrate of Soda
\(\qquad\) for the present season and enable the Department of Agricu from the purchase otions arising nitrate of soda before the end of the present fiscal year, it is nec essary that all unfilled orders be Therefore, shipping instructions which have been given must reach the Washingtinn office not later than June
County Agricultural Agent are requested to release this no tice thrcugh local newspaper and to see that all applicants fo nitrate in their respective coun ies are properly advised. Federal Nitrate Distributor vith applicants and send definit shipping instructions to Wash ington for the balance of the n trates and not ahready covere by instructions.
Individual applicants should mmunicate at once with thei Federal Nitrate Distributor, o the absence of a Federal Niment is to

No Shipplng Orders Will Honored After June First, ad Appicationp Not Coverill Be Cancelled After Tha

For Real, Tasty Job Work COME TO



\section*{Phone 115}
J. N. Gaines, the Magnolia Petroleum and Ice man will satisfy all your wants in this line.

Matador
Yexas

\section*{Lend Me Your Ears!}

Cake, meal and hulls on hand at all times Genuine Mebane Seed at \(\$ 2.25\) per bushel. STRICTLY CASH-

WEST TEXAS GIN COMPANY A. M. GUTHRIE, Local Manager

Gin Phone 141
Residence Phone 14

\section*{SALESMAN WANTED}

MAN WANTED TO SELL GROCERIES
SELLING EXPERIENCE NOT NECESSARY
One of World's largest Grocers, (capital over \(\$ 1,000,000\) ) wayts ambitious man in this locality to sell direct to consumer nationally known brands of groceries, teas, coffees, spices, paints, cils, stock foods, etc. Big line, easy sales. Values beat any competition. Earn big money. No experience or
capital required. Complete sample outfit and free selling ceapital required. Complete sample outfit and free selling
instructions start you, Long established reliable house. Write toinay.

OHN SEXTON \& COMPAN




\section*{Good Tires Speed Deliveries}

No car is better than its tires.
And time lost through tire troubles cannot be replaced.
Good tires are the best practical guarantee of your car's continuous and economical service.
United States Tires are good tires-the best tires our 76 years of experience in the rubber business have taught us to make.

You have your choice of five different types for passenger car or light delivery use'Nobby', 'Chain', 'Usco', 'Plain', and the famous 'Royal Cord'.
There is also the 'Nobby Cord' for heavyduty vehicles, as well as the Solid Truck Tire.
Among these good tires you will find exactly the treads best suited to your car and your driving conditions.

Our nearest Sales and Service Depot dealer will gladly point them out to you.

United States Tires are Good Tires


Leonard Crowell
Flomot

\section*{WE INVITE}

you to come to the Main Garage for all kinds of motor car repair. Good tires and tubes, all sizes.

EVER READY STORAGE BATTERY, SALES AND SERVICE STATION 18 MONTH'S GUARANTEE

Come in and let us show you that we have the best; also see the New Buick valve in head motor cars. And you will buy.

\section*{C. M. BARTON \\ Proprietor}

BOOST YOUR HOME TOWN```

