



Conference To Start Monday Tornadic Winds Lash County Outstanding Church Leaders To Be Here

City Again Host To ME Conclave After 13 years

For the first time since 1928, Matador will again be host to the Methodist District Conference, starting at 2:30 Monday afternoon and continuing thru Tuesday. The district is comprised of 26 pastoral charges and plans are made to entertain in the neighborhood of 250 delegates, church officials and visitors.

Some of the greatest Methodist leaders in the Texas Panhandle will take part in the conference, including District Superintendent, Rev. L. N. Lipscomb of Plainview, Rev. Earl G. Hamlett, pastor of the Amarillo Polk Street Methodist church and Ray Nichols, Vernon publisher, who is Lay Leader for the Northwest Texas Conference.

Amarillo Pastor to Preach
Rev. Hamlett will preach at 11 o'clock Tuesday morning, it was announced by Rev. W. B. Vaughn, local Methodist pastor. Rev. Vaughn declared that the visiting Amarillo pastor is well known for his forceful sermons and extends a cordial invitation to the public to hear him. Mr. Nichols is not only an outstanding church leader but is also well known for his leadership in other constructive West Texas activities.

Methodist Ladies To Serve
Plans of the conference include Monday dinner and lunch Tuesday noon, served in the church basement by Methodist ladies. Delegates who remain overnight in Matador Monday, will be guests in homes of Methodist members here, Rev. Vaughn declared.

Special music is planned for choral singing and male quartet during the two days the conference is in progress. Present plans are for the conference to terminate some time Tuesday afternoon. The public is invited to attend all sessions.

City Makes Improvement On Bridge

Work is in progress on the Main Street bridge north of the county jail, which will eliminate one of the city's greatest street hazards when completed. The bridge, constructed about 30 years ago, is being widened four feet which will admit double traffic without danger, and will receive a complete new flooring. It was estimated that the improvement may cost in the neighborhood of \$500, with all labor being done by the city. Due to the original construction of the bridge, the iron floor beams were long enough to permit the extra four feet because of the foot bridge on the west side. A foot bridge of wooden support will be extended beyond the new width.

Old flooring was so weak that the city grader fell thru on three different instances while removing the covering of soil.

Editor Steps Into Space
Douglas Meador, publisher of the Tribune received painful chest injuries, many bruises and considerable shock about 10:30 last night when he stepped off the temporary plank foot bridge, into space, while walking from his home to the Tribune office. In falling, his chest struck the south concrete abutment. More serious injuries were averted when his feet struck the sloping creek bank and checked his fall.

The bridge has been closed to traffic during repairs but the planks for pedestrians have been placed on the steel frame for the convenience of those who reside on the north side of town.

Miss Ruth Groves, with her mother, Mrs. J. A. Groves, made a trip to Paducah, Monday.

LEADERS



Rev. L. N. LIPSCOMB
Of Plainview
District Superintendent



Rev. EARL G. HAMLETT
Pastor of Amarillo Polk
Street Methodist Church



RAY NICHOLS
NTC Lay Leader of Vernon
(See Story At Right)

Attend Regional Meet At Canyon

Coach Don T. Martin and Mrs. Martin accompanied the high school track team to Canyon for events Thursday, Friday and Saturday. Making the trip were Mutt Berryman, John Allsup, LeRoy Nelson, J. C. Titus and Billy Tunnell.

Mr. and Mrs. Hugh Gray accompanied the tennis contestants, Helen Stanfield and Frances Carpenter to Canyon Saturday. They were accompanied by Frances Stearns.

LEAVE FOR NEVADA

Misses Pauline, Joy and Catherine Titus, daughters of Dick Titus of the White Star community, left Sunday for Las Vegas, Nevada, where they will make their future home. They accompanied their brothers, Clayton and Lonnie B. Titus of Las Vegas, who visited here during the week end.

Three Way Wreck Near Golf Links

Three motor vehicles were involved in a highway accident on Highway 70 opposite the Matador Golf Course, east of town about 3 p. m. Tuesday.

A pick-up driven by E. C. Newton of Dimmitt, Texas, accompanied by another man whose identity was not learned, left the road and turned over two or three times after featuring in the three-way collision, which included a truck owned by Ed Jameson of Whiteflat and a large refrigerator truck owned by the Vinneage Company of Ft. Worth and driven by Sam May.

The pick-up and Jameson truck were headed west, meeting the refrigerator truck at the crest of a hill, when Mr. Newton made an attempt to pass the larger truck, according to reports. Unable to pass, the pick-up attempted to get back in line of traffic to avoid the refrigerator truck but skidded and hit the Jameson truck in the rear. This caused the truck to hit the larger refrigerator. A 2 x 6 rail on the Jameson truck was rammed thru the wall of the refrigerator.

Investigation by the State Highway Patrol estimated that repairs on the two trucks would probably reach \$350, Newton, after being treated for minor injuries, was fined \$13 for highway driving.

Final Date Set For Mattresses

Applications will not be accepted after April 30 for mattress material under the 1941 Cotton Mattress Program, it was announced by J. Rufus Emmons' office yesterday. The program is sponsored jointly by the Extension Service, Agricultural Adjustment Administration and the Surplus Marketing Administration.

Anyone interested in making application for a mattress under this program, is urged to file application at the county agent's office before the deadline of April 30.

New Paint Applied To City Reservoir

Work was completed last week of applying a new coat of no-oxide paint to the reservoir of the Matador Water Department.

The work was done by L. C. Kurtz of Lubbock, who holds a five year contract with the city for paint and repair of the big tank. Inside of the tank was scraped and brushed with a wire brush before the paint was applied.

Maurice Goodwin Has Broken Jaw

Maurice Goodwin, accompanied by Mrs. Goodwin and their small son, returned to Roaring Springs Thursday, from Lubbock, where he had received treatment for a broken jaw.

Mr. Goodwin's jaw was broken in two places as he participated in an exhibition baseball game at Lamesa two weeks ago. The injury was received when the ball, thrown to third base, hit him as he was sliding to that point. Not realizing the seriousness of the injury, Goodwin played three more innings of the game, assisting his team in a winning score.

VISITORS HERE

Rev. and Mrs. W. B. Joelin had as guests Sunday, Mr. and Mrs. Clyde Jones and daughters, Catherine and Mildred of Albany. Special music for the morning services at the Baptist church was furnished by the girls, who played a clarinet duet.

FSA Makes First Coop Loan Here

The first FSA cooperative loan in Motley county was made recently when six farmers in the Flomot community joined in the purchase of a feed grinder. The cost of the machine was \$156.00.

Those who did not have resources available were loaned their share of this by the Farm Security Administration. This money draws three per cent interest and the repayment schedule was amortized over a two year period.

This type of purchasing is encouraged by Walter D. Coulson, RR Supervisor of Motley County, and money can be made available to any group of farmers at this low interest rate for the purpose of purchasing the above type of machinery, also: silage cutters, manure spreaders, pure-bred sires and many other kinds of equipment needed by farmers in this county.

Those who are interested in getting loans of this type are invited to call on Mr. Coulson at the Farm Security Office in the bank building in Matador.

Two Trainees Called May 6

Motley county will fill its 12th selective service call by volunteers when Orville Formby Freeman of Roaring Springs and Beecher Langley White of Whiteflat leave Matador on May 6, it was announced yesterday by Frank Pohl, clerk for the local draft board.

The boys will leave here for Fort Bliss where they will receive one year of training.

Mr. Pohl announced that requests are being made for young men between the ages of 18 and 35, to increase the personnel of the Air Corps of the United States Army. Applicants must be unmarried, good physical condition, good morale character and have completed high school education.

Boys interested in these places are asked to see or write Mr. Pohl immediately for further information.

Negro Ball Game Scheduled Sunday

Matador's Negro ball club, the "Colored Black Cats" will play their first game here this season when they meet the Paducah contingent Sunday afternoon at 3 p. m. on a diamond located east of Mrs. Pete Knight's home in east Matador.

The announcement is made by Willie M. Brenby, captain of the Cats and incidentally, porter at the Sanitary Barber Shop for the past three years and nine months, where shoes are shined for 10c the pair. "asking each and every one to come and support us; admission 10c and 15c."

Several Undergo Tonsilectomies

Tonsilectomies were performed here during the past two weeks for several patients in this vicinity, including the following:

Ralph Fletcher of Roaring Springs, on April 10, Bill Edwards of Whiteflat, on April 16, and Ray Warren of Roaring Springs, April 15.

Mrs. Gordie Washington of Flomot, underwent a tonsilectomy in the Richards Memorial Hospital at Paducah, on April 10.

PARSONAGE PAINTED

The Methodist parsonage has received a new coat of white paint, and several minor repairs during the past week.

Damage Results As Storm Strikes In Scattered Areas

Winds of tornadic velocity damaged property in scattered Motley county areas near midnight Friday as a storm of unusual violence swept the Panhandle. No reports of injuries were received.

Reports from the Whiteflat community by Tribune reporter, Ida Belle Armstrong declared that the front of the postoffice was blown several hundred yards away, taking the shingles of a near-by grocery store with it. Several houses were damaged, some being turned around, while others were moved as much as twelve feet away from their foundations. Shingles were ripped from roofs, and windows were shattered in several homes.

Altho the Whiteflat damaged area was only about two miles wide, the entire community felt the weight of the storm. Gasoline barrels and farm equipment were blown as far as one-fourth of a mile away, Miss Armstrong reported. A trailer house occupied by Roy Lipham and family, was turned over, while the side of a house occupied by J. W. Morton and family was blown away. A house occupied by Byrl Langley and family on the L. A. Carlisle farm was moved from its foundation.

Crops Are Damaged
Other houses damaged, but unoccupied, included the old Miller place, the former Strickland home and the old Wilkinson house. Fences were torn down in the storm's path.

Fields of heading wheat and barley in the storm's path were badly damaged or destroyed, but little or no loss on younger grain was reported. No reports of damage to livestock, have been received.

Have Reported At Northfield
A rent house on the B. F. Simpson farm in the Northfield community, was turned completely over, with its two occupants escaping uninjured. A cook stove was demolished, while a dresser was left undamaged, its mirror remaining intact. Only two of a number of glass jars of canned fruit, were broken. At the Simpson ranch house, hen-houses and out-buildings were destroyed. The porch was moved three inches from its foundation.

At the old Bethany place now owned by Boon Simpson, one

(See STORM Back Page)

Sheriff Out Of Hospital

Sheriff H. H. Courtney was released from the Travewick hospital Sunday where he had been confined since March 18 when he suffered severe injuries including the fracture of his leg in several places, as the result of an automobile accident at the Lions Ladies' night banquet.

Sheriff Courtney is at his home in the jail and declared late yesterday that he is improving rapidly. His injured leg is still in the cast and under pressure of the weight arrangement to aid mending of the broken bones. He said that it would be necessary for him to learn to walk again as soon as his leg is strong enough to stand upon.

Virginia Estes At Utilities Office

Miss Virginia Estes has accepted a position at the West Texas Utilities Company office here where she started her duties Monday. Miss Estes will replace Miss Doris Whitley who has resigned from the position, to become effective within two or three weeks, after Miss Estes has become familiar with duties. Miss Estes had formerly been employed at the Matador Variety store.

RAIL DUST

By DOUGLAS MEADOR



Following from needles of the spring morning, stood the dark, sorrel, star-faced foal, black nose close to her flank. A flock of wild geese sped toward thru crystal sky, following moments of silence so that creation seemed to under its strain. A soft rose from the earth as the began to whinney, then the spread like heavy rain on the prairie. Without lifting a moving slowly towards a that led to distant horse-lots beds that housed the hard, soaked collars. The colt remained motionless for an instant, to part with the fleet-ness of complete freedom that vanish forever when owned of its birth. A faithless must destroy all memory try or carry the extra burden of a heavy heart.

permanent good is built according to specifications of blue-traced clear and deep with sincere prayers.

In a rare moments of absence with myself, I am positive that my conduct is guided by a desire to attain a degree of honor. Fear, its unpopularity, remains, the foresight, as long as our

Johnson blade slashed holes in blue, sullen clouds that had at winking stars retreated in the gray dawn. Splendor thru the opening like a of molten-gold, cooling the sky. An automobile coughed in spasmodic death in the dew-laden distance rumbled like the snoring peaceful giant. Scissortails of their way over thin ribs of the elms, but it receded for a radio tuned to two to outrage tranquility.

has found it expedient to try many brands on my hide more lasting than the one on my left elbow. Experts recognize it as a criterion of quality, attempting to carry a length of wooden sucker rod miles on horseback with a storm blowing from the star-side.

ending endlessly upon a rocky in the warm Pacific scattered on white sand after each rainbow had melted in the sun. Beyond the wide where the pink and gray in 1937, was the restless sea, of moving green hills, had gone from the old but its pride had remained the spirit of an aristocrat who posed to poverty. Time used grounds as a museum for its trophies.

the morning the woman stood time just beyond the reach to feel the cool, salty on her face and hear the spring voices behind each ear. Then she walked slowly with the old gardens and back of chair. She seldom spoke to who passed, or looked away her book, except to glance at the sea. Few remembered or interested in the secret held her heart.

she had stood as a bride in the same floor and looked at the same restless ocean, her young hand held tightly by young Naval officer. They had stood together in the gardens, the damp sand walks; their words had perished in the roar of the surf. had parted under the climb-tre trellis and she had the smoke from his ship behind the sea. Part of her the day the fateful message no tears came to cool the in her eyes. The years gulped the traces of lunged in frenzy the fleet steamed away, but remained close to all that was of happiness. An old woman on a tiny timeless island the emptied cask of her

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Five Million Tourists See Texas In '40

At least 5,265,570 tourists visited Texas last year, and spent \$306,000,000, according to an estimate which has just been released by Philip Fuller, director of the Texas Travel Bureau, the largest service organization for tourists in the country.

Records of the Conoco Travel Bureau, broken down by state regions, show that the Bureau itself directed 75,965 tourist parties, or 258,948 individual tourists, into and thru the Panhandle; 42,434 parties, or 148,519 individuals, into and thru the southwest corner of the state; 36,360 parties, or 127,260 persons, into and thru the Gulf Coast region; 52,060 groups, or 182,210 tourists into and thru East Texas; and 51,990 parties, or 181,965 persons, into and thru central Texas.

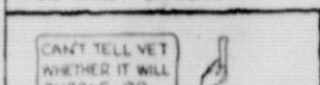
Coming Clean! . . . by Squir



MAKING SOAP

WAS A REGULAR HOUSEHOLD TASK LIKE BAKING AND PRESERVING IN COLONIAL TIMES. MADE FROM LEFT OVER FATS AND ASHES FROM THE FIREPLACE, IT WAS A HARSH, EVIL SMELLING CONCOTION BUT IT DID MAKE A LATHER.

WHEN COMMERCIAL SOAPS FIRST BECAME GENERALLY AVAILABLE, THE GROCER SOLD THEM BY WEIGHT CUTTING OFF THE REQUIRED AMOUNT FROM A LONG SLAB.



CAN'T TELL YET WHETHER IT WILL BUBBLE OR EXPLODE!



NICOLAS LE DUNE AND MICHAEL CHEVREUL, EARLY 19TH CENTURY FRENCH CHEMISTS, GAVE CLEANLINESS A BIG LIFT WITH TEST TUBE DISCOVERIES THAT MADE IT POSSIBLE TO MANUFACTURE AN IMPROVED SOAP AT LOW COST.



THE AMERICAN SOAP INDUSTRY TODAY HAS AN ANNUAL OUTPUT OF MORE THAN 75,000,000,000 POUNDS . . . OR MORE THAN 23 POUNDS A YEAR, FOR EVERY U.S. MAN, WOMAN AND CHILD!

I WOULDN'T TAKE '10 FOR THIS

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MATADOR HATCHERY

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Experts Find Chemical 'Diseases' Attack Automobiles In Summer

WITH the break-up of Winter, the car owner feels that he can have a sigh of relief and prepare for some carefree driving. He can, the experts agree, if he makes sure that Winter is not still lingering inside his car's cooling system.

Merely draining the anti-freeze from a car and flushing the radiator do not guarantee protection of the modern high speed motor. As the result of a study just made public, automotive engineers find that the chemical action of water in the cooling system attacks metals much more destructively during Summer driving. Prompt action is necessary to prevent it.

The action prescribed is removal in Spring of all anti-freeze solutions, a thorough check-up of the cooling system, and use of a good rust preventive in the water that is put in to replace the anti-freeze. Rust "inhibitors" in an anti-freeze which has been used for a whole Winter cannot be depended upon for further protection. If the anti-freeze is of the permanent type it may continue to protect the car from freeze-up but not from rust, corrosion and other ills that attack it, especially in Summer. Unfortunately, anti-rusts and anti-corrosion mixtures cannot be added to even the best permanent anti-freeze without danger of impairing the anti-freeze itself. The only safe course is to discard the solution entirely.

Defective hose in the cooling system may shed pieces of rotted rubber which clog the radiator tubes. Air-impregnated water, resulting from a defective hose connection or pump, does more to speed up rust and corrosion, the experts say, than almost any other one factor.

Water supplies in certain parts of the country are high in chloride salts. These are found to be the principal cause of the severe corrosion that attacks aluminum cylinder heads. Certain types of anti-freeze preparations and cleaning solutions left in the cooling system may produce these salts. Even the owner of a new car is not safe from the action of chemical salts since they are sometimes found in the cooling systems of automobiles just out of the factory.

A thorough check-up and cleaning when necessary is the first step to be taken. Next, hose and hose connections should be inspected and joints examined for possible leakage spots. Finally, a preventive must be used in the water to keep rust action and corrosion under control. Thus protected, the car can be operated during the hot weather months with a minimum of danger.

Soap is made from locusts in northern Africa.

The U. S. board of tea experts consists of seven men, who by tasting hundreds of samples, dictate the quality of the 20,000,000,000 cups of tea drunk annually in this country.

Clouds do not float. Unless buoyed up by rising air currents, they tend to fall at a rate of 30 to 40 feet an hour.

If long exposed to the sun, white potatoes become poisonous.

Many a woman standing in front of a shop window has stopped merely to reflect.

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General Motors Trucks steer as "easy as your car!" Their Cradle-Coil Seats are quite as comfortable! And they give you greater pulling power than any other truck—engine size for size. Drive a GMC before you buy another truck.

IF IT STEERS LIKE A TRUCK IT'S NOT A GMC

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Tomato Plants 100 for 50c. Also all other plants. Write for quantity prices. J. E. McWhorter, Paducah, Texas.

Available At Once Rawleigh Route in Hale, Dickens Counties. Good opportunity for man over 25 with car. Trade well established. Route experience helpful but not necessary to start. Write at once, Rawleigh's Dept. TXD-495-102 M, Memphis, Tenn., or see L. B. Martin, Matador, Texas.
Apr. 10, 17, 24, May 1, '41.

The Longhorns by J. Frank Dobie, First Edition, auto-graphed, \$3.50 ppd. **Nine Years With The Indians** by Lehmann, \$2.50 ppd. 2 fine Texas books. Dudley R. Dobie, Bookseller, San Marcos, Texas.

Matador Business Directory

Why bother to go from place to place looking for a better Bargain price on the article you wish to purchase? Read the Matador Business Directory.—It saves you time and trouble—all smart people are doing it, so find the bargains in the places listed below by the merchants, who handle standard brands of highly advertised products—you will appreciate their friendly places of business.

We offer Stanton's Feed milled at Lubbock. Highest market prices on Cream Eggs, Poultry and cow hides
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I GIVE YOU TEXAS

The wheel of events spins and we are today where the world stood nearly a century and a quarter ago, which makes timely and significant the words of Robert G. Ingersol regarding another military genius whose far-reaching ambition at last resulted in his own downfall.

"A little while ago I stood by the grave of Napoleon—a magnificent tomb of gilt and gold, fit almost for a dead deity, and gazed upon the sarcophagus of black Egyptian marble where rest at last the ashes of that restless man. I leaned over the balustrade and thought about the career of the greatest soldier of the modern world.

I saw him walking on the banks of the Seine, contemplating suicide. I saw him putting down the mob in the streets of Paris. I saw him crossing the bridge of Lodi with the tri-color in his hand. I saw him conquer the Alps and mingle the eagles of France with the eagles of the crags. I saw him in Egypt in the shadow of the pyramids, where thirty centuries looked down upon him.

I saw him in Russia where the infantry of the snow and the cavalry of the wild blast scattered his legions like winter's withered leaves. I saw him at Leipsic in defeat and disaster—clutched like a wild beast—banished to Elba. I saw him escape and retake an empire by the force of his genius. I saw him on the frightful field of Waterloo where Chance and Fate combined to wreck the fortunes of their former king. And I saw him on the lonely isle of St.

Helena, with his hands clasped behind his back, gazing out upon the sad and solemn sea. I thought of all the orphans and widows he had made—of the tears that had been shed for his glory—and of the only woman who ever loved him thrust from his heart by the ruthless hand of ambition. And I said: I would rather have been a French peasant and worn wooden shoes; I would rather have lived in a hut with the vines growing over the door and the grapes growing purple in the amorous kisses of the autumn sun, with my loving wife knitting by my side as the day died out of the sky—yes, I would rather have been that man and gone down to the tongueless silence of the dreamless dust than to have been that imperial personation of force and murder known as Napoleon the Great."

This columnist is about to realize a long-cherished ambition: to have a radio program of my own. Beginning Sunday, April 27, and each Sunday thereafter, at 12:45, during the noon hour, you can hear the "I Give You Texas" man over KGKO. Hope you'll like it.

Reading the papers:
The man who brags, "I run things in my house", usually refers to the lawn mower, washing machine, vacuum cleaner, baby carriage and errands—Comanche Chief.

Salesman—I represent a wool company, lady. Would you be interested in some coarse yarns? Lady—Gosh, yes; tell me a couple—Lometa Reporter.

The army has a language of its own, colorful and often more expressive than plain English. If you hear a soldier say, "Two brass hats and a padre just went by in a jeep," the soldier merely means two members of the general staff and a chaplain drove by in a reconnaissance car—Cross Plains Review.

Alice ----- has been engaged as

Petroleum Is Tax Target Of Omnibus Bill

ARILLO, Texas. Over four-fifths of all new taxes on Texas industries would be placed upon the petroleum industry by the proposed Senate omnibus tax bill, Geo. C. Gibbons, executive vice-president of the Texas Mid-Continent and Gas Association, told the Panhandle Producers and Royalty Association annual meeting recently. The taxes would be particularly hard upon Panhandle oil and gas producers, he said, because of their high production slower-than-average prices for the crude.

"Out of the total of \$23,686,000 which the proposed tax bill probably will raise, \$9,750,000 would come from sales taxes paid by Texas consumers," Mr. Gibbons said. That leaves new taxes on Texas industries amounting to \$13,936,000. And \$11,240,000 of this, or practically 81 percent, would come from the petroleum industry alone. Is it fair that petroleum, any other one industry be singled out to bear such a staggering part of the load?"

Even the entire amount the bill would raise, including consumer taxes, were counted, the petroleum industry would pay 47 1/2 percent, Mr. Gibbons declared.

"The proposed increase in oil's gross production tax alone would be a rate of 45 1/2 percent over the present tax," he added. What

stewards and social hostesses aboard the S. S. Alexandria, which sails tomorrow. Before leaving port, she will have her barnacles scraped—East Coast Shipping Record.

Wanted—a salesgirl; must be respectable till after Christmas—Belen (N.M.) News.

Under existing laws, if it can be shown that there is a public need, railroads can operate truck lines. During the past two years, railroads have applied for 23 permits and 11 were granted. Now, however, it seems that at least some of the railroads want to repeal that provision in the truck law that they must show public convenience and necessity. No county judge, no city official nor the Highway Department would have anything to say as to operations over the highways. And what about the public safety—a subject which railroads have long been deeply concerned? Opponents of the legislation declare it would eliminate the small independent truck operator whose competition has given to the consuming public store-door delivery with lower rates and faster service.

Evergreens Planted In This Area

WICHITA FALLS, Texas. "Approximately 8,000 evergreens have been planted in shelterbelts of Motley and Dickens counties reported W. E. Webb, State Director of the Prairie States Forestry Project. "These evergreens will perform a most important job in the shelterbelt pattern. They will provide winter and spring protection when most needed against high winds."

Every year more of these evergreens have been planted in the belts, but due to extreme drought at the time of planting, very few of them have come thru successfully. This year, with unusually good moisture conditions, fewer windy days, and rainfall at the right time, has started the evergreens off in a good way. Mr. Webb stated that check examinations show that at least 95 per cent of the trees have developed new roots

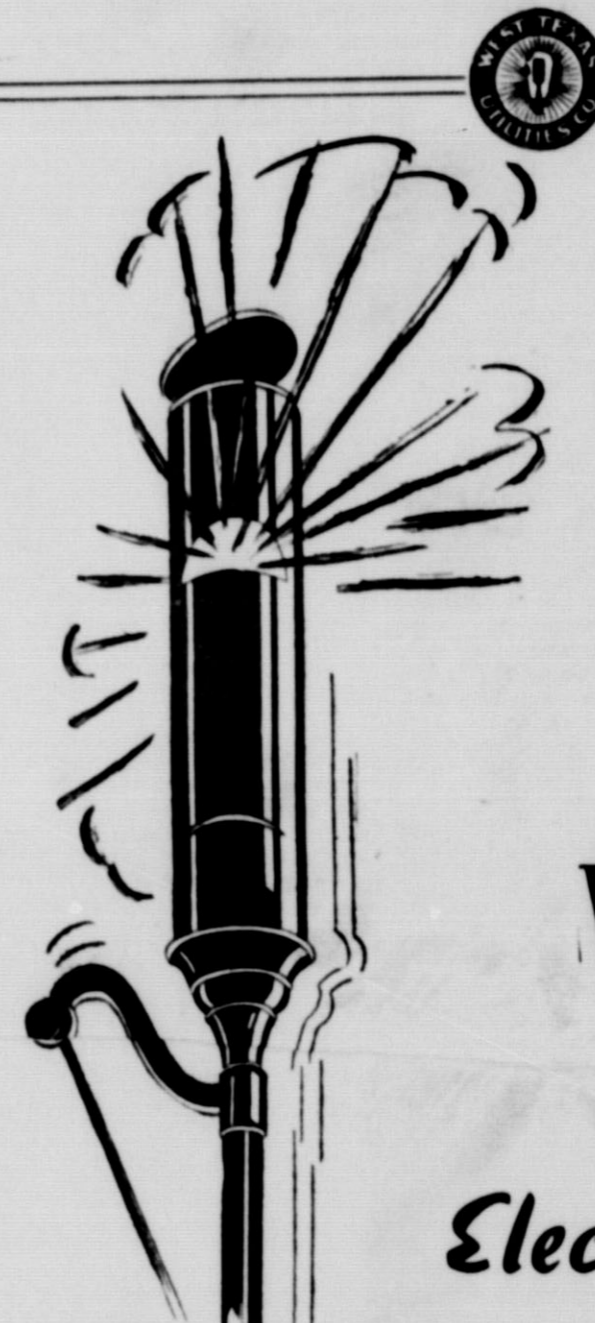
since they were planted, trees having a mat of from one to two inches of new roots. This all-important in the final determination of whether or not a will pull thru the hot summer. A large number of trees are being protected with shingles large cans with the tops and bottoms cut out. Mr. Webb stated that each individual farmer provide additional cans and shingles to protect as many of the evergreens as possible. "Special should be taken to prevent cutting up the young trees when tivating," Mr. Webb stated closing.

The worst authentically recorded flood in the history of world is said to have been overflowing of the Hoang China, in 1887, in which the of life was estimated at between 1,500,000 to 7,000,000.

The attraction of the moon sun causes tides, with the having the stronger effect of two, since it is much nearer to earth.

Argentina and Chile are piping many grapes to the States.

Matador Tribune Get Results



Two Kinds of Whistles in Electric Service

The Whistle You NEVER Hear.. and

Reddy's Whistle While He Works

THE factory whistle is a symbol of industry... a signal used to start and stop men at work. No such whistle, however, is used by Your Electric Servant in West Texas. There is no starting and stopping to our job, for it is endless... a 24-hour-a-day job the year 'round. We are ready, willing and able to provide this unending type of Electric Service and be cheerful about it. Thirty years of training and experience, devoted entirely to the problem of giving you better Service at lower cost, have enabled our organization to develop an electric system that today is a model of efficiency and dependability.



We are prepared NOW to serve Uncle Sam, in addition to your daily needs, without government subsidies from taxation.

West Texas Utilities Company

THE RECORD... Facts That Concern You



ONE SOUR NOTE...
but it's a great orchestra nevertheless

Even a great orchestra will make a musical mistake once in a while. And once in a while... out of the thousands of decent, law-abiding beer retailers in Texas... you'll come across one or two who operate disreputable establishments.

These "black sheep" retailers constitute a tiny minority. Yet they tend to drag down the good name of beer.

By arousing public indignation, such undesirable retailers endanger your right to enjoy good beer. They also en-

danger the benefits to the public that beer has made possible.

For example, in Texas beer has created 31,165 new jobs with an annual payroll of \$22,076,182 and paid \$2,273,958.64 in taxes last year.

The brewing industry wants "black sheep" retailers eliminated entirely. You can help us by patronizing only the reputable, legal places where beer is sold. And by reporting irregularities to the duly constituted law enforcement authorities.

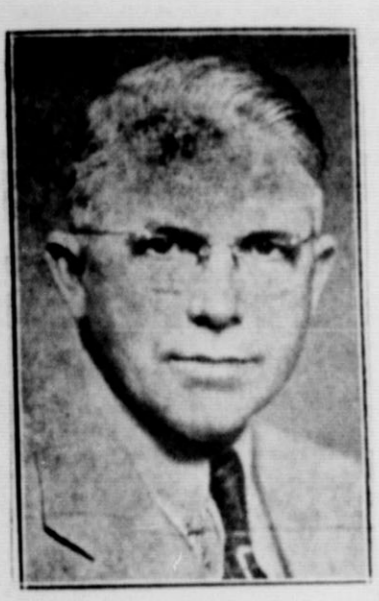
BEER... a beverage of moderation



METHODIST DISTRICT CONFERENCE

WELCOME TO MATADOR

Monday, Tuesday, April 28th - 29th
 First Methodist Church



RAY NICHOLS
 Conference Lay Leader



Rev. L. N. LIPSCOMB
 District Superintendent



Rev. EARL G. HAMLETT
 Pastor Amarillo Polk Street Methodist Church

We Are Honored To Be Your Hosts During This Conference . . .



The World's Only Hope Rests Upon Religion

MATADOR is always happy at the opportunity to further its claim as the most hospitable community in the State. We are especially glad to welcome and entertain this great religious meeting. Because we realize the endless power for good which this conference will make possible.

A dark and suffering world looks to the church for a ray of hope today as never before, and we of Matador know that each official and member of this conference will contribute much to bring greater light upon the shadowed future. Please accept the most sincere wishes of a small west Texas community, for the most successful conference in the district's history.

We hope you a better conference than ever before . . . WESTERN DRY GOODS Co. Boss Edmondson—Miss Maggie Bryan Mgrs.	May much good come from the conference in Matador SHEATS' HARDWARE HOMER SHEATS, Mgr.	Welcome Visitors! We Handle New Pure Floe Oil; Entirely Free From Carbon Try Our Cleaning Fluid SKELLY OIL STATION Rhenard McCary Mgr.	Visitors you are welcome to Matador! May this be the most successful Conference in the district's history! MATADOR LIONS CLUB	Dr. J. S. STANLEY Our community is honored to have your district conference!
Welcome To Matador VISITORS . . . MATADOR CLEANERS Try Our Cleaning Service Cards R. A. DAY, Mgr.	R. A. SEAY District and County Clerk The most sincere wish for a great conference.	Power to the Conference . . . JESSE'S CAFE PLATE LUNCH . . . DRINK . . . 30c 1-2 block south and 1-2 block east of Methodist Church	We are glad of the opportunity to welcome you, VISITORS . . . TRAWEEK HOSPITAL	FIRST STATE BANK Congratulations, sponsors of the district conference . . .
Have a good time visitors; luck to your conference EDDIES' BAKERY Always Ask For Eddies' Bread	Welcome Visitors; Try to visit us during your stay! MAGNOLIA CAFE Matador's Home of Good Things to Eat	Visitors, you are Welcome. . . Buy from us; save money COMMUNITY MARKET "Best Meats In the West"	Matador is glad to have you, Visitors! CAMPBELL CHEVROLET New and Used Cars Expert Parts and Body Work	Our Churches are our biggest assets! MATADOR VARIETY W. F. JACOBS, Mgr.
JAMESON GROCERY The Store of Friendly Service	SERVE-U-WELL GROCERY Delbert Groves— Julian Edmondson, Mgrs.	BOND'S CAFE Two Doors West of Post Office BOB BOND, Manager	WILSON CAFE Mr. and Mrs. G. N. Wilson, Mgrs.	ROSA'S CAFE ROSA STAFFORD, Mgr.

CLUBS
CHURCHES
SOCIALS
SOCIETY

PHONE 123

THE WOMAN'S PAGE

MRS. DOUGLAS MEADOR, Editor

Fifth Annual May Fete To Be Given In Gymnasium Thursday, May

Patriotic Theme To Be Featured In Colorful Panorama

The date for the fifth annual May fete to be presented by the Matador school children has been set for Thursday, May first, according to those in charge of the program.

The fete this year, which promises to be the most colorful ever to be given here, will feature a patriotic theme of "America The Beautiful". Instead of a coronation for school king and queen, Uncle Sam and Miss Liberty will lead the parade. They will be portrayed by Gene Webb and Leona Martin. Their attendants will be six of the presidents of the United States, and their wives.

The program features will present a panoramic view of the entertainments from the early days of the country to the present day. These are arranged as follows:

Indians; Pilgrims; Colonial Period: (1) Minuet, (2) Old Black Joe, (3) Tuxedo Glide, (4) May Pole. Frontier Days: (1) Miss Texas (played by Billy Jo Archer) (2) Cowboys, (3) New Shoes Dance, (4) Negro Dance; Modern Days: (1) Soldiers, (2) Red Cross Nurses, (3) Aviators.

Grade School Represented

Two hundred and six children will be used in the entertainment, with the principals of the cast representing the higher grades in the grade school.

The program will start at 7:45 o'clock, and no charge is made for admittance.

Teachers of the elementary grades are assisting in directing the fete.

Pied 'Pinions' BY MRS. S. M.

A convention is something you come home from with an awful feeling of deflation, unless you've had a whale of a good time; the degree of lassitude depending on several factors.

I used to experience great waves of anticipation in making preparations to attend the Convention, only to be left greatly disgruntled after it was all over. And so, for the past several years my enthusiasm for these gatherings has palled somewhat. Always, however, I've gone back with the vague idea that this year it would be different; not wanting to stay away, for fear that I might miss something. At last I have been rewarded!

This year the deciding element which drew me to the Panhandle Press Association, was a part on the program entitled, "Meeting the Folks I Like", to be given by Otto Bordenkircher of the Fort Worth Star-Telegram.

Having known Mr. Bordenkircher for quite a while through the medium of his column, "Vignettes" (more religiously scanned by this correspondent since the first appearance of a quote), and having received more than one heckling at his hand, it was a genuine pleasure to meet him in person. And this also goes for Mrs. Bordenkircher, who accompanied her husband to the convention. She, too, is a swell individual.

Mr. Bordenkircher's talk evoked a new train of thought concerning the values to be placed on friendships, which resulted in a deeper feeling of appreciation for people in general and folks in particular. So maybe conventions aren't a loss cause after all. Maybe I've been wrong all these years. I usually am.

The first person to greet us at the convention was your Suburban editor, Elbert Haling, who reads items about you on his radio programs.

Many listeners have been mystified at hearing some items of local interest coming over station KGKO on Thursday mornings at 10:45, and WBAP on Sunday mornings at 10:15, and have wondered at the source of information. It is very simple. He picks the items at random from the numerous weekly newspapers from throughout the State which come to his office. He has no set rule for his selections, except that he usually uses the shorter articles.

(The rate, Mr. Haling, is ten cents per line for the first insertion; half-price for subsequent issues with no change in copy.)

Unexpected pleasure was further experienced in the Kay Kyser concert. It had been my secret conviction that I would not enjoy his performance, as he has been just another noise-maker so far as I was concerned. However, I was agreeably surprised. Regardless of the fact that he is "as crazy as a dollar watch," his antics are so spontaneous that one forgets he is putting on an act. In fact he is being acclaimed as the nation's No. 1 entertainer.

With typical obtuseness, however, we missed a good free show which accompanied the band leader's arrival at the hotel, when he put on an exhibition in the lobby. We were in our room at the time and witnessed from the window, what we supposed was a "traffic jam" in the streets below! We learned about it after returning home and reading the newspaper account.

The program opened with "San Antonio Rose" which was enthusiastically received by the audience, and from then on there was not a dull moment. Most beautiful thing played was "Sunrise Serenade."

Mr. M. nearly lost his equilibrium when the orchestra played "Three Little Fishes", and "Alexander Was a Swoose", these being pet antipathies of his. It is my belief that for his part, both the fishes and the swoose would combine in making a fine kettle of souse.

It was a bit disconcerting to witness such a handsome tenor singing baby fish-and-woose-talk, and a respectable retailer endangering his right to enjoy good beer. They also en-

Roaring Springs NEWS

By Mrs. I. D. Mitchell

Mr. and Mrs. Lewis Davis of Lubbock visited in the home of Mr. and Mrs. L. C. Davis Sunday.

Mrs. Guy Thacker, accompanied by her son, Melvin Thacker, and her granddaughter, Karen Kay Hughes, is spending a month vacation in Port Isabel.

Rev. W. L. Brian left Monday for a two weeks meeting in the Wells community.

Mrs. K. Jones is visiting relatives in Lubbock this week.

Mr. and Mrs. J. T. Swim Jr., and Miss Elizabeth Swim were Vernon visitors during the week.

Mr. and Mrs. Bruce Freeman and children visited in Vernon during the week end and were accompanied home by Mrs. E. B. Goodwin, who had been visiting relatives there.

Mr. and Mrs. J. N. Scrivner and daughter, Loretta, visited the stock show in Plainview Friday. They were accompanied by Mr. and Mrs. Glenn Dobkins and their daughter, Glenda.

Mrs. T. George of Crosbyton and Mrs. George Malouf and daughter of Hamlin, spent several days this week with their father, G. Gabriel.

Mr. and Mrs. D. S. Cargile left Monday morning for Strathmore, California, where they will spend several months visiting their children.

Mr. and Mrs. P. I. Roberts, with their family, visited relatives in Floydada Sunday.

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BRIDE IS SHOWERED

A wedding shower was given at Whiteflat, Thursday evening by Mrs. W. M. Clifton in the home of Mrs. Earl Stephens, honoring Mrs. A. B. Stephens, the former Rachel Longran of Matador.

Many lovely gifts were received, and delicious refreshments were served to: Mesdames E. D. Hutson, Kim Wilkinson, H. M. Murphy, Clovis Murphy, Curtis Murphy, Marvin Dixon, Dowell Garrison, Cliff Stephens, Joe Stephens, E. P. Humphries, C. D. Stephens, Frank Edwards, Jess Terry, Virgil Hough, Bertha Garrison, Earl Stephens, Welton Bailey, Bill Dunning, Tom Spray, Lewis McCarty, Clayton Bridge, Guy Kimbell Sr., T. M. Dixon, J. D. Perkins, L. R. Browning, Hubert Pool, Beulah Jameson, Edith Longran, Elizabeth Evisizer.

Misses Minnie Kathleen Stephens, Wilena Wilkinson, Corine Wilkinson, Bertha Doran, Doris Stephens and Mr. Morris Stephens.

Mrs. Alvyn Stearns is hostess last week to the members of the Friday Club, with several guests, in the home of Mrs. J. S. Stanley.

Six games of bridge were in progress during the afternoon, at three tables, with high score going to Mrs. J. W. Drace, second high to Mrs. W. W. Clements, and a cut prize to Mrs. U. L. Wille.

Salad refreshments were served to the following ladies: Mesdames T. J. Daffern, H. H. Campbell, J. E. Pitts, D. I. W. Birnie, J. S. Stanley, Robert Collier, Charlotte Hunsucker, L. J. Barkley, Elmer Stearns, Clements, Drace and Wille.

Mr. and Mrs. Arch Black left Friday for an extended trip to California.

Mr. and Mrs. Roy Burgess and baby daughter left Monday for Crowell, Texas, where they will make their home.

Mr. Burgess, who has been employed as pharmacist at Simpson's Drug here, has accepted a similar position in Crowell.

Club Meets With Mrs. Tudor Tuesday

Mrs. Annie Tudor was hostess Tuesday to the Four O'Clock Club, with two tables of bridge in session.

Delicious two course refreshments were served at the conclusion of six games in which Mrs. L. J. Barkley was high score winner. Mrs. U. L. Wille held second high.

Others present were: Mesdames T. J. Daffern, L. R. Bishop, W. W. Clements, Earl Laughlin and J. S. Stanley.

ROARING SPRINGS MAN RECOVERS FROM INJURY

Charlie Brooks, prominent farmer and pioneer of the Roaring Springs community, received a freak injury Saturday when the muscles were pulled from three ribs as he shoveled dirt near his home east of town.

Although the injury resulted in serious illness, Mr. Brooks is reported to be improving.

NEW ARRIVALS

Mr. and Mrs. G. B. Lane of Roaring Springs, are parents of a 7 pound girl, born April 22.

A 7 pound son was born Saturday morning, April 19, to Mr. and Mrs. Fred Clowers, in the Richards Memorial Hospital at Paducah. The baby has been named Dennis Dowell.

Mr. and Mrs. H. L. Dennis of McAdoo, former Matador residents, are parents of a baby girl born April 13, and given the name Lindee Gay.

A baby girl was born April 14, to Mr. and Mrs. Elbert Mitchell of Teepee Flat community.

BURGESS FAMILY MOVES

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Mr. Burgess, who has been employed as pharmacist at Simpson's Drug here, has accepted a similar position in Crowell.

Methodist Women Present Unique Program On Study Of China

A unique and interesting program was given Monday afternoon by the Methodist Women's Society of Christian Service, with "The Impact of the Occident" as subject of the chapter studied from the general theme of "Christian Missions in China Today."

The service, which was held in the church, opened with soft music played by Mrs. G. E. Hamilton, followed by meditation, scriptures and prayers.

Mrs. John Hamilton gave a short sketch on the home life and customs of the Chinese people as gleaned from the book, "The House of Exile" by Nora Wain.

An exhibit of Chinese articles was on display, most of which were contributed by Mrs. Chas. Keith and Mrs. Marvin Patton. They included chop-sticks, embroidery work, china ware, soup spoons, pictures, china tea, miniature figures used in fortune telling, etc. Incense was burned in a Chinese incense burner during the lesson.

The general idea presented at this session was to illustrate how the Occident opened China to the world, the consequent evils and benefits, the handicaps to the progress of Christianity and to friendly foreign nations.

Present were: Mesdames Harry Willett, John Hamilton, Homer Sheats, R. P. Moore, J. S. Lambert, Tom Tilson, L. B. Smallwood, T. T. Jameson, C. D. Pipkin, F. M. Jenkins, W. B. Vaughn, A. J. Daffern, L. R. Bishop, J. R. Whitworth, C. T. Jenkins, Joe Bloodworth, G. E. Hamilton, F. G. Simpson, Misses Zona Ruth Scaff, Ethel and Mabel Jameson, and one visitor, Mrs. W. R. Tilson of Whiteflat.

Next Meeting Postponed

No meeting of the society will be held next week, it was announced, due to the meeting of the

District Conference which will be held here Monday and Tuesday. The society will convene on 5th for its next lesson, which will be a study of the chapter, "Emergence of a Nation." All members are urged to remember the date, and to be on time.

PACK MEET TO BE HELD FRIDAY NITE

The Cubs of Pack No. 44, hold regular monthly pack meetings in the high school auditorium Friday evening, April 23, starting promptly at 8:00 o'clock, according to Marshall Lee Morton, pack Den Chief.

All parents and cubs are urged to be present, and a special invitation is extended to the public to attend.

An interesting program has been arranged and will include three-act play.

No charge will be made for admittance.

CARD OF THANKS

We wish to express our appreciation for the many acts of kindness, words of consolation, floral offerings tendered following the tragic accident resulting in the death of our loved one.

May the blessings of God upon each of you.

Mrs. Dan Eudy.

Mr. and Mrs. J. M. Eudy

Mr. and Mrs. Lewis Eudy.

Roy Burleson INSURANCE

BANK BUILDING

MATADOR, TEXAS

Pick Up and Go Part of Each Day



Let A NEW ROPER GAS RANGE Do Your Cooking

With a new Roper in your kitchen, you're free to get out and do things - to see friends, to have fun. Roper simplifies cooking so it takes less time - gives you several hours for play every day.

- ROPER GAS COOKERY IS**
- Carefree
 - Fast
 - Economical
 - Cool
 - Clean
 - Convenient




"Savings That Pay" For EASY Monthly Payments

Henry's Blacksmith Where you get the highest quality BLACKSMITH WORK "We build anything that we are big enough to build" HENRY HARRIS, Mgr.

BEER...a beverage of moderation

John Hamilton, Frank visitor, Mrs. Dick nean, Oklahoma.

DO YOUR PART IN MATADOR'S annual CLEAN UP! Drive



May 1st To May 10th

Let's make Matador the cleanest city in West Texas... mow grass... cut weeds... rake and burn leaves and unsightly objects - collect trash and junk - arrange in boxes, barrels or sacks, so that it can be removed quickly.

With the entire community's cooperation, this can be the most successful clean-up drive ever staged in Matador - do your part - Thanks.

Sponsored By The MATADOR LIONS CLUB

THE POCKETBOOK KNOWLEDGE

RESEARCH TRIUMPH
OVER 50 MACHINE GUN BULLETS CAN BE FIRED INTO SELF-SEALING GAS TANKS MADE BY THE AMERICAN RUBBER INDUSTRY WITHOUT LOSS OF FUEL.

CLEANEST COUNTRY
THE U. S. USES 1/3 OF ALL THE SOAP IN THE SOAP INDUSTRY IN THIS COUNTRY.

AMERICA'S "WALLOP INDEX"
IT'S CAPACITY TO PRODUCE ESSENTIAL MILITARY GOODS—IS NEARLY 2 1/2 TIMES THAT OF GERMANY AND ALL ITS CONQUERED TERRITORIES!

Schools Aided By Motor Car Manufacturer

With the increasing emphasis upon mechanical training in modern life, motor-minded young Americans rank "tops" in the world in their comprehension of the machine—its construction and its possibilities. Thousands of public and private schools in the country offer courses in motor mechanics, and hundreds of schools and colleges are devoted entirely to instruction of this nature.

At present, more than 1,000,000 American boys and girls are receiving mechanical training based upon data compiled by a leading automotive manufacturer. Through its Educational Service, Chevrolet Motor Division, under the direction of M. E. Coyle, general manager, aids the student of mechanics by making available a broad range of material for mechanical training that is found in every detail.

A total of 5,163 professors, teachers and instructors receive a monthly mailing from Chevrolet of latest mechanical and service information, comparable to that sent the more than 25,000 service men in Chevrolet's 8,500 dealerships. In addition, such data is provided directly to 592 colleges and universities, 2,272 high schools, 1,096 C. C. C. camps, 367 trade schools, 67 Y. M. C. A.'s and 673 miscellaneous outlets.

To all parts of the world this information goes—including many schools in the Philippine Islands, several in Africa, Hawaii, Alaska, South America, and parts of Europe.

Included in an initial mailing of educational material is a Chevrolet shop manual, which explains basic principles common to all internal combustion engines and tells a complete up-to-the-minute authentic story of car maintenance and repair. In addition is a series of booklets devoted to specific aspects of the motor car written in non-technical language—brakes, wheels, combustion, the chemistry of the automobile, and tips to drivers. Likewise, an owner's manual is in the package, giving each student a comprehensive outline of car care and conditioning.

Of unusual interest to educational institutions is the draftman's handbook prepared by Chevrolet engineers and distributed to department heads in approximately 700 colleges and universities. Said to be the most comprehensive guide book of its kind, this manual is used as an auxiliary text in many advanced mechanical drawing classes.

Not even the grade school classroom is overlooked in this far-flung program, for Chevrolet engineers have prepared a wall poster in attractive colors treating with mathematics in terms applicable to the motor car, yet presented simply enough to be comprehended by the younger student.

Arithmetic, geometry, trigonometry, algebra and calculus are represented on this unique diagram, which thus becomes of value to all levels of classroom work, from the grades thru college. With the chart is a pamphlet explaining the correlation of mathematics and engineering, with illustrations drawn from the motor industry.

Scores of sets of wall hangers, prepared by the division for use by its dealers and in various other displays, are sent to the schools for classroom use. These hangers deal with varied topics—some with historical highlights in the development of the auto, others with specific features, such as knee-action and vacuum gearshift.

With the various service and mechanical manuals being used as text books and the charts and hangers serving as reference works, Chevrolet feels it is performing a worthwhile service to young America, Mr. Coyle said.

The authenticity of the information, plus its wide applicability to many fields, has brought Chevrolet generous comment from leading educators. Thousands of letters are handled annually by the Educational Service requesting additional material or praising that already received. Virtually every college and university in the country is represented in the department's files.

Fannie Hurst Praises Values of Maturity

SOFTLY, yet in an outspoken voice, Fannie Hurst, one of the greatest American novelists, admits that of all manifestations of the humanness of nature, maturity is the most interesting.

"Maturity," Miss Hurst writes in the May issue of Cosmopolitan magazine, "is that moment when the juices of the grape cease to ferment and become wine." No adherent of the "would that I were young school", Miss Hurst says now that she has inherited maturity, she likes it.

She considers it as a blessed state of being, and pictures maturity in her article as a "handmaiden at my elbow, ready with a sense of humor, a sense of relative values, patience, compromise and discretion—an assortment of palliatives of which Youth has little more than an inkling. Compared with the quieter values of maturity, much of Youth now seems to have been agonizing self-consciousness, artificial values, naked sensibilities and callow eussedness."

The sting of maturity, according to Miss Hurst, is only in the number of years we must wait in order to attain it, for the uses of Maturity are sweet. "For the first time," writes Miss Hurst, "I am realizing how many things I do not have to do, and resultant for the first time, I am not doing them. For the first time I am realizing that the things that seem so worrisome Youth dwindle in retrospect and even die of unimportance."



Fannie Hurst

MARV-L-S CLUSTER Cotton Seed

PRODUCED BY M. L. SHARP SEED COMPANY VERNON, TEXAS

NOTICE: Shipment is expected next week. All growers who have placed orders for these seeds, are asked to call at the office and inform us of the amount ordered. We MUST know the amount to secure. Please call at once.

Farmers' Coop Gin MATADOR, TEXAS

GO CHEVROLET... The Saving Way!



SAVE ON PURCHASE PRICE	SAVE ON GAS	SAVE ON OIL	SAVE ON UPKEEP
QUALITY QUIZ			
4-CYL. "VALVE-IN-HEAD" ENGINE	YES	NO	NO
SPECIAL SAFETY-STEPS	YES	NO	NO
POWER-SHIFT	YES	NO	NO
DRIVEN BY FISHER WITH SAFETY	YES	NO	NO
UNITIZED KNEE-ACTION	YES	NO	NO
LINK-GIRDER FRAME	YES	NO	NO
ORIGINAL FIBER IN SEAT UPHOLSTERY	YES	NO	NO
TIP-TOE-MATIC CLUTCH	YES	NO	NO

And in addition to saving money every day and in every way, you'll also enjoy the livelier performance and more luxurious comfort of the only low-priced car with all the fine-car features listed here in Chevrolet's famous "Quality Quiz." Why Pay More? Why Accept Less?

AGAIN CHEVROLET'S THE LEADER
Eye It... Try It... Buy It!

Campbell Chevrolet Co.

MATADOR, TEXAS

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A total of 5,163 professors, teachers and instructors receive a monthly mailing from Chevrolet of latest mechanical and service information, comparable to that sent the more than 25,000 service men in Chevrolet's 8,500 dealerships. In addition, such data is provided directly to 592 colleges and universities, 2,272 high schools, 1,096 C. C. C. camps, 367 trade schools, 67 Y. M. C. A.'s and 673 miscellaneous outlets.

To all parts of the world this information goes—including many schools in the Philippine Islands, several in Africa, Hawaii, Alaska, South America, and parts of Europe.

Included in an initial mailing of educational material is a Chevrolet shop manual, which explains basic principles common to all internal combustion engines and tells a complete up-to-the-minute authentic story of car maintenance and repair. In addition is a series of booklets devoted to specific aspects of the motor car written in non-technical language—brakes, wheels, combustion, the chemistry of the automobile, and tips to drivers. Likewise, an owner's manual is in the package, giving each student a comprehensive outline of car care and conditioning.

Of unusual interest to educational institutions is the draftman's handbook prepared by Chevrolet engineers and distributed to department heads in approximately 700 colleges and universities. Said to be the most comprehensive guide book of its kind, this manual is used as an auxiliary text in many advanced mechanical drawing classes.

Not even the grade school classroom is overlooked in this far-flung program, for Chevrolet engineers have prepared a wall poster in attractive colors treating with mathematics in terms applicable to the motor car, yet presented simply enough to be comprehended by the younger student.

Arithmetic, geometry, trigonometry, algebra and calculus are represented on this unique diagram, which thus becomes of value to all levels of classroom work, from the grades thru college. With the chart is a pamphlet explaining the correlation of mathematics and engineering, with illustrations drawn from the motor industry.

Scores of sets of wall hangers, prepared by the division for use by its dealers and in various other displays, are sent to the schools for classroom use. These hangers deal with varied topics—some with historical highlights in the development of the auto, others with specific features, such as knee-action and vacuum gearshift.

With the various service and mechanical manuals being used as text books and the charts and hangers serving as reference works, Chevrolet feels it is performing a worthwhile service to young America, Mr. Coyle said.

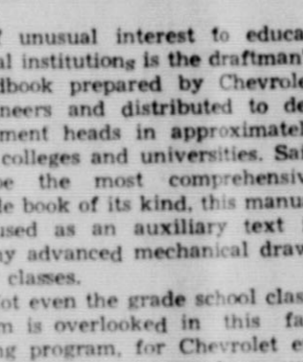
The authenticity of the information, plus its wide applicability to many fields, has brought Chevrolet generous comment from leading educators. Thousands of letters are handled annually by the Educational Service requesting additional material or praising that already received. Virtually every college and university in the country is represented in the department's files.

The present form of shoes was first used in the Seventeenth Century.

Wool cords are woven into their hair by women of a central district of Mexico. The resultant turbanlike headdress serves as a pillow by night.

The ancient Phoenicians are credited with being the people that discovered the relation between the tides of the sea and the motions of the moon.

Drone bees are not equipped to gather their own food from flowers even if they desired to do so.



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J. B. Whitworth - Vice President

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Including Icing	Including Icing
\$1.00 per week, or	\$1.09 per week, or
\$4.33 per month,	\$4.73 per month,
Plus Cost of Current (?)	No Current,
Plus Cost of Service (?)	No Service Charge.

Let Us Place One In Your Home For Demonstration

Those who know the facts Prefer Ice Refrigeration

Our Refrigerated Food Locker Service offers you convenient facilities for the fast freezing and healthful care of all meats. Rent a food locker now and save on your grocery bill during the coming summer. A few lockers still available... Rent yours today!

Leon Ice Co.

WHAT IT TAKES TO ALWAYS BE A SCHOOL CITIZEN

By Norris Fulfer

Who is a good school citizen? There are several hundred people in our town that can drive a car; there are many more that are physically able to walk in our town's streets. But probably not a person of these has kept every little law, although they are all considered good citizens.

The same is true with a good school citizen. He is not asked to keep all of the laws of the school, but he is asked to do his best. If he does this, the teacher (police of the school) will not have to arrest anyone for "speeding," "parking too close to a fire-plug," or "jaywalking."

A good school citizen does not chew gum. He is always present if possible. He is always ready to use his knowledge for others. He tries to help the teacher. He is on time if there is nothing to prevent it; and in that case, he tries to notify the teacher. If he does no wish to study, he is quiet so the ones around him can study. And last but not least, he tries to keep his name off the "demerit pad."

These few requirements for a school citizen are not hard, so let us try to live up to them.

See "Billy's Goat" next Tuesday evening at 8:00!

We Lose Regional Meet At Canyon

By Glenn Allen and Jewell Lawrence

The Matador Track Team attended the Regional Track Meet at Canyon last Thursday, Friday and Saturday April 17, 18, and 19. Those who participated in events were: Mutt Berryman, Billy Tunnell, John Allsup, J. C. Titus, and LeRoy Nelson.

Mutt Berryman took fourth place in the discus. Billy Tunnell came in third in the mile run.

Willard Hedges of Olton won high point honors with 14 1/2 points. Olton won the track meet with 21 1/2 points; Amarillo was second with 21; and Muleshoe third with 19 points.

See "Billy's Goat" for a laugh of a lifetime!

Mr. Ezzell: If the President and the Vice-President both died, who would take care of them? Glenn: The undertaker.

Wiley: In case of emergency, the first thing you want to do is put on the brake. Juanita: Why, I thought it came with the car!

The African musk shrew is smaller than an elephant's toenail. Spain's merchant navy on Jan. 1, 1940, contained 923 vessels.

Juniors To Present Annual Play Next Tuesday Evening

By Dorothy Wason

The Junior class will present its annual play on Tuesday evening, April 29, at 8:00 o'clock. "Billy's Goat", a comedy in three acts, was written by James F. Stone. The entire action of the play takes place in the library of Henry Carter's home in a large Eastern city.

The cast includes: Billy Tunnell as Henry Carter, a financial giant (?); Wanda Nelson as Violet Carter, a movie-struck daughter; Mavinnee Russell as Beulah, the maid who sees too many movies; Bennie Wayne Marshall as Mrs. Susan Carter, Henry's wife; Juanell Jackson as Miss Cool, his wife's secretary; McElton Skaggs as Billy Hay, a salesman.

Dorothy Wason as Madge Carter, the many-times engaged daughter; Norris Fulfer as Arthur Angle, a poet; Junior Pitts as Harold Hollinghead, an Englishman.

Don't fail to see the laugh hit of the season, "Billy's Goat"! It will get your goat, too!

Be sure and come see the Junior play, "Billy's Goat"!

Proved: Hand Is Faster Than Eye

By Junior Pitts

On Wednesday night of last week the public was entertained by the Great Virgil, a magician who has spent a lifetime mastering his tricks. Since his performance, the high school students have been trying to find out how the magician escaped from a heavy box in which he was sealed. This trick proved to be the highlight of the entertainment.

Jack Martin claims to have the solution to all of the tricks, but he says he can't tell. He remarked that he was offered a job with the show, but could not accept because of another calling. Jack and the magician's helper seemed to be drawn together from the start, a fact which makes us think Jack enjoyed the show most of all. However, all reported that they enjoyed the unusual performance.

Have you bought a ticket for "Billy's Goat" yet?

Donald: "Do you think paper can be used effectively to keep people warm?" Math: "I should say so! The last report card I took home kept the family hot for a week."

GRADE SCHOOL GATHERINGS

By Elsie Cook

The following Grade School students were listed as honor pupils the last six weeks:

FIRST GRADE: Distinguished List—Cora Ann Craven, Doris Ann Doss, Bourland Keith, and Cristol Swearingen. Honor Roll—Jody Graham, Betty Lou Lancaster, Dorothy Rattan, Ann Cartwright, Dean Stotts. Perfect Attendance: Bourland Keith, Gailand Odom, Leroy Smallwood, Dean Stotts, Lelia Ann Cartwright, Dorothy Cooper, Cora Ann Craven, Doris Ann Doss, Frances McNelly, Dorothy Rattan, Bobby Jeann Spray, and Dolly Smallwood.

SECOND GRADE: Distinguished List—Garland Rattan, Velma Fay Briggs, and Dorothy Ann Traywick. Honor Roll—L. C. Allen, Neveda Cook, Junior Keeling, Norman Neighbors, Lowell Don Whitaker, Doyle Dirickson, Joanis Daniels, Shirley Estes, Wanda Graham, Sibyl Jackson, Almada Martin, Joy Martin, June Neighbors, Letress Simpson, Juanita Green, and Dorothy Cudd. Perfect Attendance—Norman Neighbors, Charles Pollack, Douglas Moffett, Billy Moffett, Velma Briggs, Joanis Daniels, Joy Martin, and June Neighbors.

THIRD GRADE: Distinguished List—Eldora Jameson, Ann Harp, Patty Pipkin, and Sarah Frances Springer. Honor Roll—Don Wason R. T. Hammersly, Rosemary Bloodworth, Billy Dean Smallwood, Thelma Henderson, Billie Eugene Cammack. Perfect Attendance—Geraldine Wayburn, Barbara Barton, Leatrice Russell, Billy Smallwood, Thelma Henderson, Norman Seigler.

FOURTH GRADE: Distinguished List: Leo Archer, Billy Joe Whitaker. Honor Roll—Joe Charles Bond, Burland Harris, N. D. McCaghen, Charles Herbert Sanders, Winona Cartwright, Laverne Pollock, and Billy Frank Skaggs.

FIFTH GRADE: Distinguished List—James Price. Honor Roll—Bob Rushing, John H. Irwin, Albert Marshall, Harvey McNelly, Nell Webb, Wanda Lu Browning. Perfect Attendance—Charles Ray Cox, Herbert Garth, Johnny Irwin, Bonner Nelson, James Price, Bob Rushing, Mae Jo Russell, Exie Mae Spray, Oleta Simpson, and Doris Dewbre.

SIXTH GRADE: Distinguished List—Jolene Bloodworth and Betty Price. Honor Roll—Bessie Jean Green and Joy Harris. Perfect Attendance—John F. Fish, Jolene Bloodworth, Mary Franklin, Wanda Lou Marshall and Betty Price.

SEVENTH GRADE: Distinguished List—Billy Jo Archer.

Future Homemakers To Attend A Rally

By Bennie Wayne Marshall

The homemaking students of Matador High School are looking forward to the Homemaking Rally which will be held at San Antonio Texas, beginning April 30 and lasting through May 3.

The students of the first year homemaking class are making cotton dresses. The students of the second year class are making general-wear dresses, and the third year class are making special occasion dresses or evening dresses. The dresses will be judged within the next week or so. Each student is hoping and praying that she will be the girl to attend the Rally.

There will be one student from each of the three classes and a club delegate to attend.

The theme for the Rally is "The Voice of American Youth". The program has been well planned. On Thursday afternoon, May 1, there will be a tea held at the Governor's Palace. At Friday noon there will be a Teacher's Luncheon. Also on Friday the members of the Rally will attend a banquet, held in their honor.

We are hoping that the girls who attend the Rally will meet old acquaintances and make new friends for themselves as well as for dear old MHS.

JOKES

By L. M. Cox and Jack Bloodworth

Mr. Gray: (to tardy student) Why are you late? Buster: Well, a sign down there...

Mr. Gray: "What has a sign got to do with it?" Buster: "The sign said 'School ahead; go slow!'"

"I'm awfully sorry that my engagement prevents my attending your charity concert, but I shall be with you in spirit," said Mr. Martin. "Splendid! And where would you like your spirit to sit? I have tickets here for 50 cents, \$1.00, and \$2.00," replied Miss Faulkner.

Can You Imagine... Seem Junior without Margie, or seeing Margie without Junior? McElton arriving at school on time?

Honor Roll—Harry Louis Willett and Gladys Marie Springer. Perfect Attendance—Walter Clower, James Garth, Murrell Latimer, Hubert Watson, Verlin Watson, Olen Whately, Harry Louis Willett, Clyde Landcaster, Frances Marshall, Edna Mae Martin, Leona Martin, and Ruby Vivian.

Mortality among male infants is greater than among females. The annual cost of operating an automobile is said to be between \$150 and \$200. It requires 100 times as much atropine to kill a rat as it does a man. The average automobile travels 14 miles on a gallon of gasoline.

TEN YEARS HENCE

By Ida Belle Armstrong

Matador, Texas April 24, 1951
Ida Belle Armstrong
Editor of New York Tribune
New York, New York

Dear Ida Belle:

After reading your editorial on "forgotten friends," I decided that I'd write to you and tell you about the members of the "Old Jr. Class of '40-'41."

You know, of course, that Elsie is a government secretary in Washington, and that she and Glenn, who is Speaker of the House of Representatives, are to be married as soon as Glenn can get some new football rules passed for Duane, who is head-coach at Matador.

Dorothy is teaching history at Paducah, L. M. and Bennie Wayne have been married five years today. They have four beautiful little girls with red-hair just like their dad's. Billy is working on the W. P. A. He married Justine and they have a few children—four boys and three girls.

Margie and Junior were married when Junior was a Jr at Tech. Those were happy days for them, because as long as Junior could play football they always knew where the next meal was coming from. But then Junior finally got too old and they kicked him off the team. Then did they realize that football won't feed you when you're old and stiff, so they drifted to Chicago where they are now. Junior has a job running an elevator and Margie is on the night scrub woman force for a large office.

Wanda is the famed Greta Valarie of Hollywood. Bert is farming out east of town. He married Laverne. Pat and Mavinnee were married last June. Pat is the English teacher at 'dear Old M. H. S.' Melba is dean of Algebra at Roaring Springs; while Mac and Delbert are railroad engineers in Africa. Junell and Helen are running a beauty salon, and Guy and Horace are running after them. Marshall Lee is sheriff and Jimmie Joe is his deputy. At the present they are on the look-out for Jack, Harris, and Jewell, who stole some pearls that Phil was going to give Johnnie Belle to celebrate the day he was elected Dog Catcher of Four Corners. Norris and Jake are foreign missionaries to China.

As for me, well, I'm head of the Matador Insane Asylum and I surely do wish you were here. A "goggy" man just broke out, so I'll have to close.

As ever,
Dr. Franklin Price

The Ask-It Basket

By Mavinnee Russell and Johnnie B. Willis

When was your most embarrassing moment?

Laverne—Ask Jackie Bloodworth the first time I was embarrassed.

Patsy—My first embarrassing moment was when my daddy couldn't find a paddle to whip me with in front of all the school students.

Charles—My most embarrassing moment was when I fell down with my bicycle in town.

Tom Ed—Nothing embarrasses me—except Betty.

Wiley—When Juanita told me to quit having dates with Mavinnee.

Mr. Gray—My most embarrassing moment was when my suspenders came loose.

Holeman—I took my girl to the show and found that I had left my money at home.

Miss Smith—The time I tore down the street to grab and to embrace a supposedly life-long friend only to discover, a second later, that I'd never seen the person before.

James Russell—The first time I kissed Onieta.

Estelle—When Jack asked me, "How was the dance Monday night?"

Jimmie Joe—When I mistook a stranger for a boy from Roaring Springs.

Norman Merle—When I asked Patsy for a date.

Frank Price—When I got my pants taken off at scout meeting.

Frances S.—When some girls took my dress off here at school.

Mr. Greene—It was during one of our "sessions" at school. After we had tired of firing the government and school officials, we fell to the pleasant recreation of imitating and discussing the peculiarities of others. When I got the floor, I was elated over my choice victim; but not even so much as a smile came from the group as I gesticulated and enunciated my thoughts of this person. When I finished, a very strained silence ensued; and then a small voice from across the room said to me, "That's all right to talk. I have another cousin."

"Billy's Goat" will be presented in the school auditorium Tuesday evening.

Phil: "Say, who was that peach I saw you with last night?" Mack: "She was more of a lemon than a peach."

Phil: "What do you mean?" Mack: "Well, when I started to squeeze her, she hit me in the eye."

Be sure and see "Billy's Goat" for a barrel of laughs!

Junior Nicknames

By Horace Jameson

Phil Green—"P"
Glenn Allen—"Spot"
Frank Price—"Doctor"
Jack Bloodworth—"Blood"
Ida Belle Armstrong—"Elsie"
Elsie Cook—"Sleepy"
Duane Markham—"Squid"
Delbert Stone—"Stonie"
J. C. Titus—"Jake"
Margie Ballard—"Brown"
Jr. Pitts—"Bruiser"
Jimmie Joe Latimer—"Co"
Bennie W. Marshall—"P"
Norris Fulfer—"Preacher"
Mavinnee Russell—"Sugar"
L. M. Cox—"Red"
Helen Stanfield—"Little"

KAMPUS KLATS

By Wanda Nelson

Schweitzer and Melba, B. Lissen, you guys and gals take exceptions to the dirt you about to read. We tried to "up" for some of you so creators; but, in spite of our tempts, we feel duty-bound give out the following scoop.

Why does Mavinnee grin you call her Pat? And have noticed that smile that Bishop gives Dorothy W. time he passes her desk?

Gee, how Delbert does around! He is almost as pe as Jack Martin! By the way, wonder why Jack doesn't the library any more?

There seems to be a new affair between McElton and nie. What will Charles and G. dine think? But all is fair in and war—may the best man who said the Pitts-Balling mance wouldn't last? And more, folks, we believe it's than ever!

Helen and Harris have been together quite a bit lately. Is this be serious?

Johnnie Bell and Phil's is still in full swing.

Tom Ed and Betty, Buster Faustena reported a swell on the treasure hunt.

Junelle wasn't at school Friday. Could it be that snazzy hat he tried her back to Paducah?

Friday the geometry class taught by Mr. Tunnell's Coach Martin was away. Each son had to write a question slip of paper, and when the questions were written, the class outside, answered the questions and told jokes. The entire class reported a swell time; and we sure that each student would more classes like that one.

We saw Justine giving Ja Horace one of those sweet on the other day. Could she be tempting a new conquest?

Alla Mae and Wiley seem to be studying a lot together. But didn't say what about.

Monday is one of the seven days it is foolish to let slip by without accomplishing something.

For 600 years Oxford and Cambridge were the only universities in England.

It costs the government about \$15,000 to train a single army or navy pilot.

Adopted by constitutional amendment in 1920, women's suffrage doubled the size of the electorate and removed the sex qualification in voting at a single stroke.

Ninety-two hundred weed seeds were found in the crop of one mourning dove.

The peculiar strong-backed African shrew is known there by a name which means "hero-shrew."

During 1938 Americans ate 275,000,000 gallons of ice cream and 9,000,000 gallons of assorted ices.

Mortality among male infants is greater than among females.

The annual cost of operating an automobile is said to be between \$150 and \$200.

It requires 100 times as much atropine to kill a rat as it does a man.

The average automobile travels 14 miles on a gallon of gasoline.

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Matador Tribune

Combined with Motley County News By Purchase March 14, 1934. Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY

Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor and Publisher

SUBSCRIPTION RATES In Motley, Floyd, Cottle, Hall, and Dickens counties— One year, in advance—\$1.50 Elsewhere, One year—\$2.00

Storm -

(Continued From Page 1)

barn was demolished and the shed of his new barn torn away.

At the Fay Tipton home a large chicken coop was blown over, resulting in the loss of about 25 chickens, and a new hen-house was blown fifty feet away and destroyed.

Wind Southeast of Matador

Window panes were blown out in the home of R. A. (Uncle Dick) Seay, southeast of Matador as the storm's fury swept that section of the county. Large trees were uprooted near Mr. Seay's farm home, and he miraculously escaped possible injury when a smash weight was blown from a window frame, striking the bed where he had been sleeping a few moments previously.

The force of the wind was so great that Mr. Seay was unable to open the doors in his bedroom during the storm because of the intense pressure on the house.

Bill Meyers whose home is near the Folley community declared that hail stones almost as large as goose eggs fell for a short period of time, striking the roof of his house like brick-bats. Hall was reported in several sections, with slight damage to crops and property. Some slight damage from the wind and hail was sustained in Matador.

Rain fell in scattered sections with over 1/4 inch being reported at Roaring Springs.

Yellowhouse Gin Burns Monday

The Yellowhouse Gin near Littlefield, owned by Mr. and Mrs. G. G. Wilson, former Matador residents was destroyed by fire Monday afternoon about 4:30 o'clock.

Mr. and Mrs. Wilson were not at the gin at the time the fire started, and it was believed that friction from a knife which an employee drew from his pocket, caused the blaze which spread so rapidly that it could not be stopped. The entire gin plant, with the exception of a cotton house, was destroyed.

Mrs. Wilson's sister, Mrs. Manly Thompson, and Mr. Thompson, drove to Yellowhouse Tuesday, returning home Wednesday afternoon. Mrs. Thompson stated that altho insurance was carried on the plant, it would not cover the entire loss.

LOCALS

Mesdames J. T. Spears, Claud Swearingen, Manly Thompson and Hub Swearingen, were Lubbock visitors Monday.

Harry Willett made a business trip to Dallas this week.

Mrs. L. B. Millsap has returned home after an extended visit with her mother in San Antonio.

Mr. and Mrs. James Neblett, accompanied by Miss Ruth Groves, visited friends in Childress Sunday.

FOR SALE: Used electric washing machine. C. T. Jenkins. 1tpd.

Mr. and Mrs. Bert Edmondson of Tipton, Oklahoma, visited friends and relatives and looked after business interests here the first part of the week.

Mr. and Mrs. Nolan Fulkerson and son Jerry of Brownwood, arrived here Sunday morning where Mrs. Fulkerson and son will remain for a several week's visit with her parents, Mr. and Mrs. A. A. Tipton and other relatives. Mr. Fulkerson returned home Sunday evening.

Miss Dorothy Willett, teacher in the Paducah High School, visited here over the week end with her parents, Mr. and Mrs. Harry Willett.

Mrs. Lucille Cooper of Tulia, spent the week end here visiting her parents, Mr. and Mrs. Joe Meador. She accompanied her cousin, Douglas Meador, Mrs. Meador and Mary Oia Tipton from

Amarillo, they having attended a meeting of the Panhandle Press Association there Friday and Saturday.

Misses Rachel Patton and Kathleen Sparks made a trip to Lubbock Wednesday, returning home today.

L. J. Barkley made a business trip to Tucumcari and Mosquero, New Mexico, Tuesday, returning home Wednesday night.

Mrs. Will Graham of Tulia, visited here over the week end with her mother, Mrs. A. D. Burleson, and other relatives.

Mr. and Mrs. Noble Groves visited in Denver City, Seminole and Lubbock, Sunday. Mrs. Groves' sister, Miss Mabel Baker of Lubbock, accompanied them.

Mrs. J. R. Emons and small son, Jimmy, visited in Fort Worth the past week, with her parents, Mr. and Mrs. O. F. Bates.

Mrs. Curtis Martin, accompanied by Mrs. Noble Groves, drove to Plainview Wednesday to meet and accompany home, Mr. Martin and son, Curtis Ewell, and Raldo James, who have been in Kansas City, Mo., where they attended livestock market.

Judge and Mrs. W. R. Cammack, accompanied by Mr. and Mrs. Gene Perkins, made a trip to Pampa, Sunday morning, returning home Monday afternoon.

Mrs. R. L. Anderson returned Monday to her home at Flomot after a visit here in the home of her daughter and family, Mr. and Mrs. Emmett Jenkins.

Mr. and Mrs. A. L. Fryar of Plainview, were looking after business interests and visiting friends here Wednesday.

Mr. and Mrs. J. T. Spears, accompanied by their daughters, Mrs. Manly Thompson of Matador and Mrs. Lee Smallwood of Levelland, made a trip to Oklahoma City, Oklahoma, last week.

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IT WOULD BE IMPOSSIBLE TO OFFER THESE VALUES UNDER ANY OTHER CONDITION!

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CORN FLAKES 13 oz. BOX 10¢ **PEACHES** Sliced in Syrup 2 1-2 can 15¢



FLOUR
"The Flower That Blooms In Your Oven"
48 pounds \$1.49
24 pounds 79c

dreft marvelous new suds Special Deal! GIANT SIZE & 10c Package BOTH

TEA LIPTON'S 1-4 lb. 10c GLASS FREE 1-2 lb. 15c WITH EACH 1/4 LB. 1 lb. 25c

STRAWBERRIES Louisiana Firm and Fresh Pint Box 15¢

PICKLES Sour Qt. 15¢

HAPPY HOST Coffee 1 lb. 18c 3 lbs. 49c

22 oz. 17c
9 oz. 9c

FRESH GREEN BEANS lb. 9¢

P&G SOAP WHITE NAPHTHA 6 BARS 23¢



MARSHMALLOWS ONE POUND 15¢

VALUES in Fine MEATS

FINE QUALITY BREAKFAST BACON



SLICED POUND 24¢

BRAINS FRESH PORK 12 1/2c Pound **Oleo** Parkay 18c Pound

4-H Club Beef ON SALE FRIDAY

Cheese 20c **PORK CHOPS** 21c

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For Your Convenience—As part of our plan to provide you with low prices, you serve yourself at Campbell's. You are enabled to buy just what you want at the price you want to pay. We fill up one of the easy rolling, sturdy roomy baskets that make your shopping a pleasure and wheel it up to the cashier. Try it today!

Get the MOST OUT OF BOTTLED GAS!
with this beautiful **FLORENCE Bottled Gas RANGE**

Here's real "city gas" cooking convenience for you no matter where you live! Come in today and see this great new range—specially for bottled gas. It's a FLORENCE, and that means the finest cooking in the world!
Have it now! We'll show you how easy it is to own this or any other of the Florence Bottled Gas Ranges we're showing. There's one that's just right for you.



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- Extra-large oven—porcelain lined—heavily insulated.
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 - "Focused Heat" burners—with "click-stammer" control and automatic lighters.
 - Gleaming, easy-to-clean white porcelain finish.

YOU WILL BE AMAZED AT THE BEAUTY, CONSTRUCTION AND CONVENIENCE OF THESE FINE RANGES!

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