COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, November 1, 1934

"Nothing on Earth is so

www.commons.com

secret of peace.

d be interesting to know

incompatibility really

the first two syllables

any of the divorces that are

the other day and asked for

have ever complained.

ffairs with a plow.

is the case of a friend.

day, a boy reached the turn-

point in life. His plow rat-

of Plainview

Coffee

ath Cash 6

worry should be

tires skid 77% fa

than new "G-3"

1-Weathers (pro

ts). Since this "Go

of Safety" costs no

get it now-ride

the slippery d

More Miles of Rea

A Great 1

for the "

Thicker tou

ET CO.

xas

AIL DUST 5000 ATTEND FUNERAL OF SLAIN DICKENS SHERIFF FEW SHEEP AND

> BY GOVERNMENT Animals Taken In County Monday Condemned

GOATSBOUGHT

C. A. Wenmohs of Marble Falls, always happy. He may be Texas, sheep "sorter," was in Motley county Monday and purchased over coast to coast network, were ill cover up over a all of the sheep and goats offered started October 6, and will conheart or build a vault Smiles and laugh- for sale to the government.

Four ewes were purchased from ften masks that hide a bleeding spirit. True W. P. Cooper of Roaring Springs and nine ewes and five female goes farther than the song or the sight of a Angora goats were purchased sands of Americans who have adt is like waves from a from Gerald Waybourne of Mata-ditional leisure time. only from those who have dor

All of the animals were con-

noticed that houses in for goats and \$2.00 per head for which the most child- sheep. nearly always need

Hazel Hurd Players Here All Next Week Wright

and colorless eyes came my for a week's engagement.

er, heavier, tougher.

-Protected in EVEI

ause Patented Sup
ined only by a mooring of
mastrings. It would soon be
tand I remembered that altand I remembe

wuth. Perhaps the colorless would not let him read—the musicians who have reputation would not let him read—the musicians who have reputation for 'hot' music, Billy Prescott is the uneasy slumber in a chty bed room decorated with sing stars.

Thim there would be no ting fireside, no easy chair the long-stage of the deciding factors in the deciding facto (the lonesome cowboy) guitar and Texas State Allotment Board expected to be favored for champing fireside, no easy chair friendly slippers, no tender

and caress. Only night, r and age to stand beside Mr. Twyman says he has tried to attend.

Mr. Twyman says he has tried all kinds of advertising and has all kinds of advertising an all kinds of advertising all kinds of advertising an all kinds of a as he faced a new winter. I quickly and sincerely, in

found that there is no method to an exhaustive study of the cotton compare with the home news- situation both in America and forheard along the side-walks paper. He now concentrates eign countries, will present acpractically all of his advertising curate information on this subject. ootfalls of the past echo- efforts to the newspapers. Two He will also analyze the purpose advertisements will be found in and effect of the Bankhead law. purial grounds. Only selare they softened with the this issue of the Tribune.

of spurs and then usually by youths who have recently Throngs Attend Childs Welfare small stone may change the of a river, a thought may

of the most interesting in- Goblins Stalk Matador Streets and on the farm where he was g-corn on a hot and breath-

of a magazine that had dispused that had dispused the sponsorship of ings. dry clods on the yellowed the local Child Welfare Associatover and picked up the de-book. Inside and well the show in the auditorium, were dropped in the field and he ed over and picked up the dered was a page advertisen attractive colors of a well attended and the merriment up company. He read the was not confined to any particu-

and and drove to the lots. Swept unough Managor's outst pect for more during this week. per inhabitant per biennium, or only and emphatically he told ness streets shortly after the care Most of the cases were confined points for the lots. Swept unough the care more during this week. The local limits of the cases were confined by the local limits of the local limit Were left on the sidewalks, ley, Fay Farrell, and Elwin Far-law port. Too many men are and to turn around in the field.

We I Rushing, Matador and J. R. Nall, Flomot were the delegates of the amendment would shift the benches and signs had found benches and signs had found benches and signs had found willow. Throckmorton, wilson, Melvin Throckmorton, Wilson, Melvin Throckmorton, which has will be opened within a short tax burden from the staate to the room-count schedule which has will be opened within a short tax burden from the staate to the room-count schedule which has will be opened within a short tax burden from the staate to the room-count schedule which has will be opened within a short tax burden from the staate to the room-count schedule which has will be opened within a short tax burden from the staate to the room-count schedule which has will be opened within a short tax burden from the staate to the room-count schedule which has will be opened within a short tax burden from the staate to the room-count schedule which has a stantage of the amendment would shift the room-count schedule which has will be opened within a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate to the room-count schedule which has a short tax burden from the staate t her he was going to Eu-Wilson, Melvin Throckmorton, at a well attended mass meeting of Motley county farmers called the book place of Motley c witches on magic brooms and gobof Matador.

od memories, a woman earth each Hallowe'en. same beautiful black-haired New Matador Post ed me recently. She was not Office Building is an who kissed me softly alst thirty years ago, nor was I

she had gone I wondered fates directing our destinies building which is being construct. The First Baptist Church here, building which is being construct. Sunday night, played to a capacity therefore be it:

Resolved that she had gone I wondered ed by Oscar Hall of Paducah, on fates directing our destinies and not have been kinder bad and adjacent to the City house.

Sunday night, played to a capacity acquired to a capacity adjacent to the City house.

Resolved that the Junior El Matador, Te progresso Club place itself on Gentlemen: d not have been kinder had Hall on the south side of the house.

The walls were completed last the play. been left with the memories court house square. week and construction of roof framework is now well under

hunting party of Matador The post office will be moved R HUNTERS IN N. MEXICO Way.

ale in the opening of the The Child Welfare Association

DATE CHANGED

Wallace Beery

The great motion picture pro-

will not be shown until December

13-14-15, manager Lamar Guth-

rie declared yesterday. The pro-

duction, "The Prizefighter and the

Lady" will be shown on the date

FLOYDADA AND

MATADOR MATCH

with Floydada this week becomes

The Whirlwinds will provide

The attendance at the game is

this year and fans are assured one

of the best contests of the entire

against strong teams.

1934 football season.

which was

Radio programs sponsored by the United States Extension Service of the Department of Agriculture each Saturday evening, tinue until January 26.

Radio Programs

of Agriculture.

By Government

Sponsored by United States Ex-

tension Service of Department

To Foster Art

The programs are intended to foster art in America and provide interest and recreation for thou-The programs which may be

heard over any of the major stastart at 7 o'clock Central The payments are \$1.40 per head Standord Time and last 20 minutes, are as follows: November 3, The Development of the Sky-November 10, "Acadduction, "Viva Villa," emic Revivalism in Architecture." to have appeared at the Rogue "Frank Lloyd November 14, and the International Theatre here November 8-9-10, November 24, "Stage De-The Hazel Hurd Players will sign in the American Theatre." open in their beautiful modern, December 1, "The Impressionists." comfortable tent on the regular December 8, "The Impact of Modshow lot, across the street east of ern Art." December 15, "The show lot, across the Show lot, across the School of the Lea Ice Co., Monday night Contemporary American World of formerly arranged for the Beery Painting." December 22, "The picture. According to Fred J. Twyman Modern Room." December 29,

attered crutch was a worn they have all new plays and they they have all new plays are they have all new plays and they they have al

To be Held Here 2:30 in what promises to be one was at Lamess.

A. M. Bourland, member of the more important as the winner is

under the Bankhead Act, will ionship. under the auspices of the local at 2:00 p. m., Wednesday, November 7th. Everyone is invited strongest competition of the sea-

> Mr. Parker D. Hanna, District Extension Agent, will also be present at the meeting. A meet- Local Women's Club ing called for Monday by the Farm Demonstration Council has Hallowe'en Fete been postponed until Wednesday

munities of Motley county are be- Joint Resolution No. 13, which Motley County Relief Board.

Many Tonsil Cases ucational institutions and except

The local Traweek Hospital rentals, bonuses and royalties obperformed some twelve tonsil op-Masked and hooded goblins erations last week with a pros-property) and expend only \$22.50 Masked and hooded gobins erations last week with a prosperty) and expend only \$22.50 per inhabitant per biennium, or swept through Matador's busi-pect for more during this week.

Masked and hooded gobins erations last week with a prosperty) and expend only \$22.50 per inhabitant per biennium, or swept through Matador's busi-pect for more during this week.

Masked and hooded gobins erations last week with a prosperty and expend only \$22.50 per inhabitant per biennium, or swept through Matador's busi-pect for more during this week.

Masked and hooded gobins erations last week with a prosperty and expend only \$22.50 per inhabitant per biennium, or swept through Matador's busi-pect for more during this week.

PRESENTS PLAY SUNDAY lution No. 13, to be veted upon letter: Near Completion BAPTIST SUNDAY SCHOOL

ouse.
No admission was charged for No admission was charged for proposed amendment and as tak- ing public objections to the press linking of the press.

COTTON REPORT were 890 bales of cotton ginned in Matador Tribune."

Motley county from the crop of 1934 prior to October 18, as com-

ore left last week for the to GIVE KITCHEN SHOWER October 18, crop of 1933.

To Conduct Tractor **Demonstration Near** Matador Tuesday

Furniture Company will hold a John Deere tractor demonstration on the A. M. Bourland farm 2 miles east of Matador, Tuesday afternoon at 1.30 p. m.

factory representative will aid Church last Sunday. type Model A John Deere tractor, ranged for the entire day. Amdesigned especially to operate on ple food for all at the noon and

annd the public is cordially invit- the city. ed to attend.

ESCAPE FROM OFFICERS * As a result of a telephone call from Paducah received * by local officers here late Friday afternoon, a youth about 16 years of age, was arrested in possession of a bicycle he had stolen from Paducah and ridden here. Sheriff J. A. Payne of Pa-

ducah arrived here shortly after the arrest was made and with deputy sheriff Jack Robinson and the prisoner, went into the sheriff's office. Seizing an opportune moment the boy turned and fled out of the courthouse. Sheriff ON GRID FRIDAY : Payne and deputy sheriff iate chase and captured him a Burleson Field here Friday, at | lumber yard.

of the deciding factors in the Dis-Friday resulted in a tie the game Matador Postal

> against the same period of 1933, down Wellington plans lost took considered it possible they might according to postmaster T. L.

\$3,763.85, and for the first nine ground plays. expected to be one of the largest \$4,353.35, a gain of \$589.50.

Motley County to Receive Goats for

been postponed until wednesday in order that everyone might be given an opportunity to hear the in order that everyone might be given an opportunity to hear the women's clubs throughout the loss for food women's clubs throughout the loss for food women's clubs. women's clubs throughout the id-be anoted terms and Memphis state regarding the proposed amilies for food purposes, according Both Wellington and Memphis ther word of the man-hunt had Leave Many Evidences of Visit | noted speakers. | State regarding the proposed ambies for lood purposes, according to Homer Sheats, Administrator, have taken easy victories over look Both Wellington and Memphis to Homer Sheats, Administrator, have taken easy victories over look Both Wellington and Memphis to Homer Sheats, Administrator, have taken easy victories over look Both Wellington and Memphis to Homer Sheats, Administrator, have taken easy victories over look by the look by

Festive throngs attended the scheduled. A study of the cotton be voted upon at the general el- goat each week, and is required the scheduled. A study of the cotton be voted upon at the general el- goat each week, and is required to be voted upon at the general to return only the hide after the latest the situation both domestic and for- getion in November to around to return only the hide after the latest throngs. Festive throngs attended the scheduled. A study of the cotton be voted upon at the general el- goat each week, and is required ection in November, to amend to return only the hide after the study of t

fees paid by students to state ed- Utility Company Makes Change in

Block Rate Reductions Now in Effect Replace Room Count Schedule.

bodied in the Senate Joint Reso- structure is made in the following Childress, Texas

ent residential rate structure, the The new directory, which is

resolution be published in the now proposes a plan to change a number of new names. this rate structure from the room count schedule to a block rate schedule, which we believe will

meet the desires of our customers. Ballots for the General Elect-Work of wreeking the struct in order to make this change for to be need Tuesday, November most modern and structure, owned by Leland Jenkins in rate form, it is necessary that 6th, have been distributed to the the neighboring town.

Many Meet At **Methodist Home-**Coming Sunday

The Matador Hardware and Crowd Estimated at 300 Attend As Local Church Holds Centennial Celebration of Methodism.

John Deere sales department and held at the Matador Methodist ficers in this sector interrupted

An interesting program was ar-

delivered by Rev. Tom W. Brab- tend the funeral. ham, president of Texas Woman's BICYCLE THIEF TRYS TO . College of Ft. Worth.

Many out-of-town visitors and former members of the church attended the meeting.

Wellington and Memphis Grids

Class B football. Wellington is still undefeated, be others.

while Memphis lost an early meet the Floydada Whirlwinds on botham - Bartlett Company game to the strong Childress first string team for their only de- wide area during the day as re-

undergoing training for the break- and Brown. Matador post office receipts ing up of passes, which is expect- Amarillo officers kept a sharp Matador post office receipts ed to be Memphis' chief contri-gained over 15 per cent during bution toward scoring. On the the first nine months of 1934 other hand Memphis could be a sharp to be described by the first nine months of the band Memphis could be a sharp to be described by the first nine months of the band Memphis could be a sharp to be described by the first nine months of the band Memphis could be a sharp to be described by the first nine months of the f

The total receipts for the first ed to be practicing defensive lives there now. while they have scored 148 points of 1933 were ground plays

have never been openly used this sentenced to 254 years in prison. season which they expect to turn loose on the Skyrockets. The game is attracting wide interest over the entire Panhandle and pight that the two des

best drilled teams in several seasons, have been pointing since the season opened for a district fully ride the field of Memphis, Growers in Mass Meeting Here championship and if they successit will mean much to the 'Rocket'

Rates Structure Gilbreath's Grocery

Work is nearing completion on the subscribers of the Southwestern of the new Matador post office the new Matador p

Resolved that a copy of this West Texas Utilities Company published semi-annually, contains

PREPARE FOR ELECTION

The Child Welfare Association
The child Welfare Association
The Child Welfare Association
The principal to the in the opening of the reason.

The Child Welfare Association
The Child Welf

TO FILL OFFICE HELD BY MATE

Mrs. W. B. Arthur Will Serve Unexpired Term of Husband: Write-in Expected in Election.

DICKENS, Oct. 29.-W. B. Artook part in the Methodist Home- thur, sheriff of Dickens county, Leonard A. Spoonts, of the Coming Centennial celebration was buried here today while of-Clarence Brown, his slayers, to

More than 5000 persons from low grade fuel will be demon- evening meals was provided by West Texas, New Mexico and Okmembers and considerable quan- lahoma came to Dickens and 50 No admission will be charged tity was given to unfortunates of officers were required to control The principal address was ted all prisoners in the jail to at-

Widow is Appointed Mrs. Arthur late today was ap-

pointed by the commissioner's court to serve her husband's unexpired term, ending Jan. 1. Sheriff Arthur was the Democratic party's nominee for re-elaction to the post and his name is on the ballot to be marked in the Meet Fri. Night general election Tuesday, Nov. 6. Alton B. Chapman, county at-

WELLINGTON, Nov. 1 .- With torney, said if Arthur's name rethe largest crowd to ever wit- ceives a plurality of the vote cast. ness a football game in Welling- the court will appoint a sheriff to ton expected, the Welington Sky- serve the next two years. Sevrockets will, Friday night, meet eral persons likely will conduct a the Memphis Cyclones at Welling- "write-in" campaign. John Koonston in a game which is expected man, who was defeated by Arthur to virtually decide the champion- already is a candidate. George ship of section 1, district4, in Sloan, a Spur ginner, is running and indications were there would

Manhunt Extended The manhunt extended over t

• feat of the season. The game is ports filtered in that Stalcup and generally considered to be a Brown had been seen. Dewey "toss-up"- but either side is cal- Ball of Olton reported to the culated to have the power to run Plainview sheriff that he saw an up a big score in case of an up- automobile he believed contained the fugitives west of Plainview. Receipts Gain 15% The Wellington boys have been Ball said he knew both Staleup

down Wellington plays last Fri- seek a hideout. Stalcup lived at day night and Memphis is report- Amarillo formerly and his wife

ed Arthur late Saturday and shot months of this year were Rumors also indicate that Mem- him with his own pistol in the phis has a series of plays which jail runaround. Stalcup has been

Skinner to New Mexico

Motley County Sheriff, J. E. Relief Client Food over the entire Panhandle and practically every rural community in Collingsworth county is also country north of Clovis, New Motley county received 300 disclosing interest in the game Movice and left immediately to

The Skyrockets, with one of the Farmers Meet To Petition Federal Cotton Advances

Friday Night Vote to Elect Delegates to Dallas Meeting. Three delegates to the firs

State Convention of the Texas Moving to Brady Agricultural Association to be held in Dallas, December 3-6. were elected here last Friday The Gilbreath Cash Grocery store, located on the south side of the square and owned by Hubert of Motley county farmers called by the County Farm Demonant, shift the poorby the County farmers called by the County Farm Demonant, of Motley county farmers called by the County Farm Demonant, of Motley county farmers called by the County Farm Demonant, of Motley county farmers called by the County Farm Demonant, of Motley county farmers called by the County Farm Demonant, of Motley county farmers called by the County Farm Demonant, of Motley county farmers called by the County Farm Demonant or charge according to a letter from with the will make their future home, of Motley county farmers called by the County Farm Demonant or charge according to a letter from with the will make their future home, of Matador.

Cases for Friday, Oct. 26, were: Cases for Friday or Harrison Williams and the City or Harrison Williams READY FOR USERS first 1935 ginnings. An expression on the Bankhead Act showed approximately two bundred to

Joe Jeffers Now Mgr. Paducah Cafe

A deal was completed last week whereby Joe Jeffers, son of Mr. and Mrs. Claud Jeffers of Matador, assumed management of the Elks Cafe in Paducah.

The restaurant is one of the Work of wrecking the struct- In order to make this change ion to be held Tuesday, November most modern and best located in

thing on ul as the Tr

> ······ CY COUNTY NE Highw To Cla

Funds Fo Springs Prov

SE RELIE ute Fron To Meico Of Cit State Hig at Austin

i, equipme pervision of n of 1 44-1 base throughway 18 in and also to miles of Hi nmack, Moi of \$10,650 the two co Totley coun tched by a m the State

ghway Co 19. and p ne sufficie not avai nication bb Gile

Engineer. ruction sey to C roved by rs schee purchas y over

made the co An o 30 day pids or

epart. oval

icts that are omers, they d for cattle,

Jinners

r feed bill in

nt cotton, also

get the highn and let the it if the price

you. erve you and me talk your will be glad to your way out.

GAINES, Mgr.

escribe for the Tribune.

learful hour of parting. Time,

Mired by the truth we were

sort popin, it was steelared.

the lunch room in the high school building Friday afternoon. Every or sen da cup towel, soup bowl death of Mr. Barkley's uncle. And one is cordially invited to come drow bowl death of Mr. Barkley's uncle. And one is well under way.

Matador Land and Cattle Company for a number of years and until recently employed by the building on the same site has been like on the first step and ic on proposed amendments to the building on the same site has been like on the first step and ic on proposed amendments to the building on the same site has been like on the first step and ic on proposed amendments to the building on the same site has been like on the first step and ic on proposed amendments to the building on the same site has been like on the first step and ic on proposed amendments to the building on the same site has been like on the first step and ic on proposed amendments to the building on the same site has been like on the first step and ic on proposed amendments to the building on the same site has been like on the first step and ic on proposed amendments to the building on the same site has been like on the first step and ic on proposed amendments to the building on the same site has been like on the first step and ic on proposed amendments to the like on the first step and ic on proposed amendments to the like on the first step and ic on proposed amendments to the like on the first step and ic on proposed amendments to the like on the first step and ic on proposed amendments.

Combined With the Motley County News By Purchase, March 14, 1934

Published Every Thursday By The Tribune Publishing Co.

Matadur, Texas Entered as second class matter urday. at the Post Office, Matador, Texas, under the Act of Congress, their March 3, 1879.

> DOUGLAS MEADOR, HOWARD HAMILTON, Business Manager.

National Feditorial Association

MEMBER West Texas Press Association

SUBSCRIPTION RATES: \$1.00 Per Year. 3 Months 25c CASH IN ADVANCE

NOTICE TO THE PUBLIC Any erroneous reflection upon List this six weeks, 1934-35: First school students were in a car the rest of the game. The Spur the character, standing or repu- there will be more next six weeks, 1934-35: First school students were in a car the rest of the game. The Spur the character, standing or repu- there will be more next six weeks. tation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected History II had a big debate last Mahan. Second grade—Mrs. Har- in under the management of the when called to the attention of week between the "Big Ears" and bour: Distinguished list: Don Child Welfare Association. They the editor. It is not the inten- the "Red Heads." on of this newspaper to wrong- Ears" were victorious. firm, concern or corporation and Marner." Lorene Kingery has Jean Hamilton, Betty Kingery, corrections will be made when her doubts about Sila being an Dorothy Nelson. June Bishop, children in families on the relief corrections will be made when her doubts about Sila being an Dorothy Nelson, June Bishop, children in families on the relief

DIE A TEXAN."

MOVIE CHATTER

graph. These Vitagraphs have been good ones folks and this All of

C. Fields, Buster Crabbe, Joan school Marsh and Adrienne Ames, in "You're Telling Me." This is a very, very good comedy and will certainly be liked. I'm limiting talk on pictures because I have something else to say.

fit and mine, that another tent show is coming to our town next week to take, if possible, a lot of our cotton and government money

ing to the Fire Department and time something for a good cause told the whole bunch, all good is needed, come to me, we will friends of mine, that any time fix it up. ********************

MARY ECHOLS, Editor

MATADOR HIGH SCHOOL

Seventh grade-Miss Casstev-

The seventh grade will give a

General News

Wichita Falls Record News. They

get it every day at noon. Every-

one enjoys it, especially the sport

Say did you hear about the

A new lunch room has been put

The association found it neces

sary to raise the lunch fee to

twelve cents for two reasons:

alsGore of Memphis and Penick of

November Is YOUTH MONTH

Baptist Church

The high school is taking the

program at 1:10 Friday.

Senior Report Who said the modern girls eson, Grace Keltz, Sylvia Nell son 94%, Myrnoval Barkley 93%. are'nt domestic? To prove that Patton, Dora Ratcliff, Dorothy Honor roll: Lela Carpenter 92%,

quilt which she made, in the Faulkner, Robert Pritchett. A few Kenneth Simpson 87%, Norman Baptist Ladies Quilt Show, Sat- have incomplete grades.

Faulkner has the highest average 1934-35. in our class which is 9434. Robert Pritchett is second with an Harp 941/2, Fred G. Simpson, Jr. average of 90. Eight Seniors 9334, Charlie Scaff 9314, Donald have neither been absent nor Groves 8934, Maurice Reilly 8844. Estes 92 5-7, Kittie Jeanette Jintardy the first six weeks. Seniors were on the Honor Roll. Seven Seniors received no demer- Berryman 84. Junior Class: Al- B. Cooper, Betty Jo Simpson, Opal its and fifteen Seniors have an average of 90-99 in conduct.

Junior Report

Class were in the carnival last chett 90. night. They were not recognized because they represented "neg-

The class is proud to have a large number of Juniors on the Honor Roll and Distinguished Any erroneous reflection upon List this six weeks. They hope

Sophomore News

warranted as prominently as was ordinary man, for she asked if Jane Bishop. We have a new the wrong published, reference Silas Marner had a beard. Clayton Titus came back with, "most Reeves. Distinguished list: Franmen do, don't they?'

Freshman News

Sunday and Monday comes W. their first six weeks in high

H. S. Honor Roll

Honor Roll for first six weeks, Dorothy Kingery.

or class: Georgia Bourland, Gen- field. eva Cooper, Dorothy Fulfer, L. V. Fifth grade-Mrs. Keith. Dis- Estelline. Every member school

Groves, Geneva Lancaster, Mau- James B. Fish, Mary Ruth Wag- went from here. rice Reilly, Charlie Scaff, Curtis ley, Alice Thompson, Lavena The controversy between Spur Taylor, Virginia Wagley, Boyd Lancaster, Edna Jackson, Fran- and Matador was whether or not Willett Sophomore class: Ruth ces Carpenter, Frenchie

anyone, just trying to reason with keep the funds in our tow nand everyone. I gave a pie supper learn those tent show gentlemen here in the show, all proceeds go- not to come to Matador. Next

SAGA OF THE PRAIRIE

nett, Virginia Edmondson, Lu-tinguished list: Wandell Berryman cretia Estes, Clifford Harris, Kat- 961/4, Lena Mae Cudd 96, Keith ylyn Humphries, Oma Mae Jam- Patton 95 3-8, Elmer Gene Jamethey are, Evelyn Fulkerson, a Willett. Senior class: Selbia Bur- Amos Jones 911/4, Marian Clemmember of the Senior Class, had leson, Bertha Doran, Forrest ents 90%, A. J. Perkins 8814,

Thomas Bourland, J. O. Bradshaw, Grant Carlson, Wiley Ful-Students in each high school fer, Norman Harp, Elmer Gene The Seniors are very proud of class with the highest average Jameson, Amos Jones, Lloyd Latihigh averages. Forrest grade for the first six weeks, Freshman class: Dorothy Jeane J. D. Payne.

ens. Distinguished lish: Virginia Four Sophomore class: Ruth Irwin 891/2. kins 96 6-7. Honor roll: Houston Schweitzer, Mabry McMahan, J. Lorene Kingery 841/2, Tommie lie Faye Williams 96%. Geneva Vivian. Perfect attendance: Bet-Cooper 9534. Dorothy Fulfer 9334. ty Jo Simpson. L. V. New 931/2, Georgia Bourland 931/4, Dorothy Willett 93, Grace Keltz 901/4, Katylyn Humphries. Senior class: For-Several members of the Junior rest Faulkner 941/4, Robert Prit-

Grade School Honor Roll

Grade school honor roll for smash up? Nine of our high Cowan, Harry Louis Willett, ever no one was seriously injur-Frances Marshall, Bobby Harp, ed. Charles Payne, Mary Joice Mc-"Big Paul Keith, Dorothy Jean Thomas. have added equipment to take the Matadors are already winner Honor roll: Roy Erwin, Thurman lawe added course additional customers. The relief fund will and see the Matadors beat the June Bishop. Second grade-Miss Honor roll: Earl ces Seigler.

Distinguished list: Norman Merle ond, the relief agency pays twelve this week to be given at the Pitts. Honor roll: Calvin Johnson, Tom Ed Jameson, J. L. Lea, was necessary to raise the fee to Henrietta Thomas and Jerry Stanfering you the last of the John
Wayne westerns, made by Vitagraph. These Vitagraphs have
graph. These Vitagraphs have
graph of the assembly program this Friday, Nov. 2. at 9:45 o'clock.

John Mervin Russell, William
Russell, been good ones folks and this "Ride Him Cowboy" is no exception.

Sunday and Monday comes W. their first six weeks in blan side of the first six weeks and six weeks ale, James Lee Day, Douglas Springs; B. F. Tunnell, Matador; Pitts, Jr., Bert Schweitzer, James B. F. Harbour, secretary of the attendance: board, Matador; C. E. Jackson, Perfect Gloria Campbell, Phil Green, Paducah; A. D. Cummings, Floyd-Jimmie Jo ada; J. W. Jones, Lockney; Lee Latimore, Bennie Wayne Mar- Vardy, Turkey; E. W. Distinguished list (90 to 100.) shall, Douglas Pitts, Jr., Maurice Quitaque; G. L. Farrar, Welling-Freshman class: Dorothy Jeane Russell, Pat Sheridan, Harold ton, who acted as temporary Harp, Fred G. Simpson, Jr. Jun- Dean Smallwood, Tildon String- chairman and high school princip-

> tinguished list: Frances Stearns in the conference was representon 951/4. Honor roll: Byron Knight, ed. Mr. Stanford, Elmer Stearns Freshman class Donald Bobby Jones, Raymond Fogerson, and Captain R. E. nard King, Byron Knight, Arnold McCain, Bobby Jones, James Edondson, R. C. Bradshaw, Wade Berryman, Mary Ruth Wagley. rances Stearns

Sixth grade - Miss Fryar Dis-

the 20 yard penetration rule was "decked out" in a football suit for in effect in the Spur game last the game Friday. Friday. Spur contending that it Were you at the pep rally and Friday. Spur contending that it were you at the pight? If not will be in effect, being 30 was and that they won the game bonfire Thursday night? If not will be in effect, being 30 was and that they won the game bonfire. was and that they won the game boiling the light of the minimum for all water trations and first downs. Mata- pep squad gathered in the light of the minimun. dor contended that the penetrat- the fire and gave a number of ion rule was not in effect and yells and songs. Then the Fire that the 7-7 score was a tie. The Boys took the girls around to tell district executive committee sus- the football boys, with songs and tained Matador's contention and yells, that they were behind declared the game a tie.

Sports Report

Score 7-7

Matadors journeyed to Spur Friday for their first conmer, Leroy Nelson, Keith Patton, ference game. They brought tie verdict. The boys thought they lost the game on 20 yard line penetrations, but a phone call to Austin and a district committee meeting held here Tuesday night brought to light that 20 yard line penetrations did not count as an elimination act. The Matadors scored in the second quarter when Beryl Blackshear our line-busting full-back, tossed a nifty little 20 yard pass to Odell Washington over the goal. Jesse Spencer then made a very pretty convertion from placement. score was 7-0 at the half in Matador's favor. Coach Wadsic the Bulldogs must have told his team something for they also passed over the goal line for a Scroggins converted. counter. Scroggins converted.
The game continued this way for or 23rd of November if both Matador and Spur beat Floydada and Paducah. If Coach Stanford's chargers beat the Floydada Whirlwinds and Floydada beats Spur

Pep Squad

THERE IS GLOKY ENOUGH one of their 'red-headed' Class-Nelson, Bernice Patton, Math ed so much in cost that the lunch mates, Walter Clements.

Smith, Bonnie Cliett, Glenda first, food materials have advanced one of their 'red-headed' Class-Nelson, Bernice Patton, Math ed so much in cost that the lunch mates, Walter Clements. Third grade-Mrs. Bryant cost on former lunch fee. Sec- A new drill is being worked out

cents for each lunch and hence it Floydada game

interest of the Fire Boys and wish to thank them. Miss Ellen Storm of Kirkland is spending the week with her sister, Mrs. A. A. Harp.

them. The pep squad hopes to

have more pep rallies this sea-

son and hope the people of the

The pep squad appreciated the

town will come to them.



Trs easy and pleasant to iron with a Coleman. It saves your strength. You do better ironing easier and quicker at less cost. This modern Coleman Iron lights instantly . . . no generating with match or torch . . . no waiting. Saves you more time and work than a \$100 washing machine. Do a whole froning with one iron.

The evenly heated double pointed base from garments with fewer strokes. Ironing time is reduced one-third. Heats Atself . . . use it anywhere. Makes and burns its own gas. Economical, too . . . Come in and see it demonstrated.

·-----

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WICHITA FALLS-VERNON-PLAINVIEW-CLOVIS-EL PASO Lv. MATADOR EAST BOUND MATADOR WEST BOUND NEW LOW FARES-2c PER MILE AND LESS

SAMPLE FARES ONE-WAY FROM MATADOR

Paducah Vernon Wichita Falls Ft. Worth Dallas Houston	2.00 1 2.95 1 5.20 5 5.85 9.20	Floydada Lubbock Plainview Amarillo Clovis Roswell	.70 El P 2.25 Los 1.30 2.70 3.25 5.35	Angeles	19.0
		her Informatio	on Call at Loc	al Bus Sta	tion

For Tickets and Other LOCATED AT TEXAN CAFE NOTICE!

FUNDAMENT.

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has lived

Beginning with the Nov. the customary winter water

City of Matador Water D

Mr. and Mrs. Ben Meade companied by Miss Mary Tipton, spent the week-Wichita Falls.

Here All Next W HAZEL HUR

Auspices Fire Departmen

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Of His Own Popu Company as He will Appea the Opening Plan

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MONDAY NIGH **NOVEMBER** Admission 10c & Ladies Free Mon Night

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THE WINNER OF FRIDAY'S GAME BETWEEN

Matador and Floydada

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Foods will spoil in a warm kitchen during cool weather the same as in summer. Protect your food with ice.

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tador Water D Margarite Cohlmia and rs. Ben Meado y Miss Mary Wynoka, Okla. f Spur and Roar-ll Next W small dry goods

ride is a resident of s a very charming trade Their many friends a happy life and of their prosperity. who attended the wedding here were: Mr. Gabriel's and sisters Ramsay and

Y. P. U. Social

members of the B. Y. P. U. ed a social flour liss Mary Elizabeth Love and contests were engaged ed. til a late hour and refreshwere served to 20 young

nd Mrs. Jack Price and son spent the week-end ed here Sunday. with friends in Meadow. returned to her home Saturday. She was accom- ert Medlen of Floydada.

and Mrs. M. E. Long spent and were accompanied home by Geo. Partridge of Hollis,

eturned to her home Sun-She was accompan- friends here Thursday. far as Paducah by Mr. and Mrs. J. H. Goodwin and Mrs. M. S. Thacker and Mrs. during the week.

week visiting relatives in Elado, Okla.

Mr. and Mrs. S. M. Mullis Is Own Popu

Star spent the week-end in the home of Mr. and D. Price. Mrs. Mullion

following citizesn attended Matador-Spur football game Friday: L. C. Davis, Fred Meason, Jack J. D. Mitchell, J. D. and B. M. Nelson. and Mrs. O. O. Love re-Wednesday from a pros-

tour through the north and Mrs. J. L. Williams of the home of Rev. W. O.

ed Mrs. J D. Lawson and Mitchell were Paducah

Williams of Floydada visitnany friends here Satur Adams of Quanah tran usiness here Tuesday. Gipson visited Mrs. art in Afton Sunday.

uy Braselton made a trip ah Tuesday. Jackson made a business Matador Saturday. Gabriel of Spur was vis Tuesday afternoon. stolow of Spur was visitere Tuesday evening.

Are Your Clothes

Decoming To You

Or Should They

be coming

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Fine Cleaning and Pressing

Moderate Prices Prompt Service

THE TAILOR

of cream or other form of pro- Smith and was reared in our cominto an enterprise duce they may receive. Highest munity. The bridegroc.n is the prices are offered and courteous son of Mr. and Mrs. Guy Thacker large modern treatment is always insured to and has lived here almost all of any patrons who come there to his life. Both of these young peo-

Visits Dallas

companied by Mr. and Mrs. R. E. went to visit their brother Edwin Mrs. Collett's daughter, of Mc-Long and Mrs. T. E. Long who Chalk who had been very ill fol- Lean, has been visiting here this social hour in the home lowing an appendicitis operation. evening. Appropriate Mr. Chalk as very much improv-

G. L. Godfrey made a business trip to Spur, Grow and Paducah. Sunday.

Walter Chalk of Paducah visit-

L. Medlen, who has Medlen and Mrs. Josephine Car- afternoon. ng for several weeks penter of Lefors, spent Sunday with their son and brother, Robher daughter, Mrs. Mr. and Mrs. W. H. Keahey made a trip to Lubbock Saturday

ek-end visiting their dau- their son Walter Warren and Dale Mrs. R. L. Ormand in King who are attending Texas Mr. and Mrs. H. V. Bigham of Tech

a short visit with rel-

Jones were Lubbock visitors J. C. Collett made a business trip to Spur Monday.

red Twyman was and Mrs. W. O. Cooley atwell at the Workers Meeting of the Workers Meeting of the Workers in Flomot Tuesture Comedi at Churches in Flomot Tuesto Comedi at the Workers Meeting of the farmers of Motley county at the farmers of the farmers of

The greatest remedy ever formulated for relief of itching of skin diseases. This revolutinary remedy is called BROWN'S LOTION, suffering from ECZEMA, ITCH, POISON IVY, RINGWORM, TET-ATHLETE'S FOOT, etc. liquid and highly ANTISEPTIC First bottle Okla., returned to their BACK GUARANTEE. 60c and hursday after several days \$1.00. For sale by Simpson Drug

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At Moderate

the First State Bank building, a many friend and relatives. The Among them were John Jackson, day. sanitary apartment has been ar- fair young bride is the talented M. E. and T. E. Long, L. C. Davis During this time ranged to take care of any amount daughter of Mr. and Mrs. A. J. and Ezra Bowen.

Springs high school and have many friends who wish them a day and Friday. long and happy life together.

The marriage ceremony was T. E. Long left Wednesday to read by Rev. R. L. McClung, pasattend the Commissioners' convention in Dallas. He was accompanied by Mr. and Mr. and Mrs. Toward and Mrs. Tow

Mr. and Mrs. W. F. Schlegel, W. E. Gates has returned home

Ramsay Gabriel made a business trip to Spur Tuesday. son Robert visited in Lubbock, N. M., visited his mother, Mrs.

Miss Ruth Wesley of Olney is visiting Clara Hall this week.

Attend Funeral

Margarite Commiss and ac- Howard Johnston of Jayton been established in our town un- week, of the marriage of Miss quaintances here of Sheriff Wm. here on business Saturday.

Whypoka, Okla, Mr. der the marriage of Mr. and Addelle Smith to Mr. C. B. These Addelle S der the management of Mr. and Addelle Smith to Mr. G. B. Thac- Arthur attended his funeral servprosperous dry Mrs. Albert Hodges. Located in Ker. came as a surprise to their lices in Dickens Monday morning. Mrs. Albert Hodges. Located in Ker. came as a surprise to their lices in Dickens Monday morning. Barton attended church here Sun-

> Mr. and Mrs. E. E. Moss and here Sunday afternoon.

and relatives in Paducah Thurs-Mrs. C. C. Hall made a trip to

Mr. and Mrs. Thomas Thompson who have been visiting in the home of Dr. Hughes left Thurs-

Whiteflat Flashes

Turner Kimbell of Cross Plains,

Mr. and Mrs. Tom Edwards and Mr. and Mrs. Bill Edwards went Mr. Roberts of Lubbock was in to their wheat farms in New

Mr. and Mrs. J. N. McWilliams and W. A. McWilliams of PlainM. Casey, J. T. Willis, C. E. view, were visitors here last week. Harris, A. W. Wallace, H. A. Mrs. Raymond Garrison and children of Lubbock, were visiting Miss Bernice Garrison spent sev-

ond relatives in Paducah Thurs-lay and Friday.

Paul Enloe made a trip to Spur Monday.

A. J. Browning, T, G, and W. R. Jay of Turkey were Roby and Tilson, F. Z. Martin, J. D. Perkins, W. M. Clifton, Ed McAlestkins, W or of two recent brides, Mesdames Welton Bailey and Tom Vivian.

NO WASTED CURRENT

. NO SCORCHEL CLOTHES

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Automatic

on electric current.

THE Coleman Automatic Iron *saves \$2 to \$5 a year

When it reaches the temperature at which the thermostat is set, the current is automatically cut off. It "cousts" or "free wheels" on stored heat. 40% of the time it is in use it consumes no electricity. This is aving on your electric bill goes on year after year as long as you use

year after year as long as you use your Coleman! This same automatic action of the thermostat elim-

Saves work . . . does more

The Coleman is beautifully de-signed and finished in super-chrom-

THACKER SUPPLY

inates fire danger and scorch

Memorial Services at the Me'ho- Many beautiful gifts were pres- P. Humphries and W. L. McWilldist church at Matador, Sunday, ented the honorees after which lams. Mesdames Maud Dean and refreshment plates were served to Daisy Ball of Espuela, Sims, Robt. Mayfield, Belle Stephens, Huey Shackleford, Verne

Stephens, Frank Edwards, Ernest McWilliams, T. M. Dixon, J. R. last week. McWilliams, T. M. Dixon, J. R. Plant, A. K. Wilkinson, L. R. and

Modern produce market has The announcement during the marriage of Miss quaintances here of Sheriff Wm. here on business Saturday.

Mesdames Maud Dean and refreshment plates were served to Howard Johnston of Jayton were the following: Mesdames Welton Willis, Camella Wilkinson, Katy-here on business Saturday. Bailey and Tom Vivian, the guests lyn Humphries, Pauline Clifton, spent last week in the home of Austin, Earle Higginbotham, F. Rev. and Mrs. H. T. Harris. Mrs. Tom Cane of Matador vis-

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Bruce Browning and Mrs. Ike A. J. Browning, T, G, and W. R. Jay of Turkey were Roby and

y...... Banish the Worry Of Blue Monday

The dread of unpleasant work and with Monday (Washday) can easily be eliminated if you leave your laundry problems to the Spur Laundry.

your soiled clothes and returns them you completely finished. The cost is surprisingly low and the different types of service offer a wide range of prices in case you prefer to do part of the work yourself.

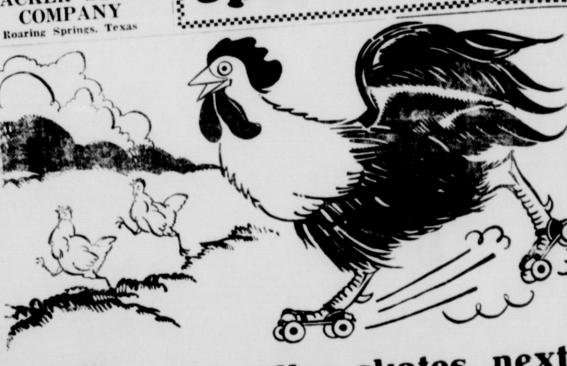


ECONOMY

patrons who are pleased with care given delicate fabrics and expensive garments. Remember-you are always certain that your clothes are clean when they have been through a steam laundry.

Our Delivery Service is in Matador Every Monday, Wednesday and Friday

Spur Laundry



Roosters on roller skates, next?

With everything "going mechanical" on the farm these days, one wonders if soon there won't be roosters on roller skates. Trucks, tractors, windmills, pumps, incubators, electric lighting plants—each of them needs some special fuel or some special lubricant. To aid you in keeping track of these needs Sinclair has developed a Call-me-by-postcard Service free to farmers. We supply you with postcards requiring no postage on which is printed a list of the principal Sinclair products. Opposite each item is a space for noting down the number of pounds or gallons you require. As your supply runs low you simply set down the amount required, sign your name and drop the postcard in the mail. The mail carrier and we do the rest. May we call and leave a supply of cards? We sell Sinclair Opaline and Sinclair Pennsylvania Motor Oils, Call me by

Sinclair Tractor Oils, Sinclair Gasolines, Sinclair Super-Flame Kerosene, Sinclair Cup and Sinclair Axle Greases, Sinclair P. D. insect spray.



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Mrs. R. L. Medlen, Miss Bessie our town a short time Sunday Mexico Wednesday of last week. ARLINGTON DOWNS RACES * OCT.25 NOV.12



what WESTERN hospitality means. They know when they come to the WORTH they are going to feel right at home . . . that every attendant is ready to serve with a smile that's

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as, under the Act of Congress, their high averages. Forrest grade for the first six weeks, Iameson Amos Iones Lloyd Lati-March 3, 1879.

Matadur, Texas

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concern, or corporation that may

FOR ANY MAN TO LIVE AND one of their 'red-headed' Class- Nelson, DIE A TEXAN."

MOVIE CHATTER By A Rogue

graph. These Vitagraphs have been good ones folks and this All of

Sunday and Monday comes W. their first six weeks in high C. Fields, Buster Crabbe, Joan school. Marsh and Adrienne Ames, in "You're Telling Me." This is a very, very good comedy and will certainly be liked. I'm limiting talk on pictures because I have something else to say.

I'm advertising for your benefit and mine, that another tent show is coming to our town next week to take, if possible, a lot of our cotton and government money me mad! And little Willie is no

good business to sponsor such, but I fail to see it. I'm not blaming the show next ing to the Fire Department and time something for a good cause told the whole bunch, all good is needed, come to me, we will friends of mine, that any time fix it up.

Special...

New Low Prices on

PERMANENT

WAVES

We have just installed a new De-

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and are prepared to give you any style permanent at our new prices.

SATISFACTION GUARANTEED ON ALL BEAUTY WORK

DORA'S BEAUTY SHOP

AT SANITARY BARBER SHOP

SAGA OF THE PRAIRIE

MARY ECHOLS, Editor

Senior Report are nt domestic? To prove that Patton, Dora Ratcliff, Dorothy Honor roll: Lela Carpenter 92%.

in our class which is 9434. Robert Pritchett is second with an Harp 941/2, Fred G. Simpson, Jr. average of 90. Eight Seniors 9334, Charlie Scaff 9344, Donald have neither been absent nor Groves 8934, Maurice Reilly 8814. Estes 92 5-7, Kittie Jeanette Jintardy the first six weeks. Four Sophomore class: Ruth Irwin 89½. kins 96 6-7. Honor roll: Houston Seniors were on the Honor Roll. Lorene Kingery 841/2, Tommie Seven Seniors received no demer- Berryman 84. Junior Class: Al- B. Cooper, Betty Jo Simpson, Opal

Junior Report

Several members of the Junior Class were in the carnival last chett 90. night. They were not recognized because they represented "neg-

The class is proud to have a large number of Juniors on the

firm, concern or corporation and should should be made when her doubts about Sila being an Dorothy Nelson, June Bishop, children in families on the relief eson Field. warranted as prominently as was ordinary man, for she asked if Jane Bishop. We have a new the wrong published, reference top Titus came back with and June Bishop. We have a new June Bishop. Second grade—Miss ton Titus came back with, "most Reeves. Distinguished list: Fran-sary to raise the lunch fee to men do, don't they?"

Freshman News

The Freshmen Class has charge

All of the Freshmen made fairly "Ride Him Cowboy" is no except- good grades this six weeks considering the fact that this is

H. S. Honor Roll

Honor Roll for first six weeks.

Distinguished list (90 to 100.) or class: Georgia Bourland, Gen- field. va Cooper, Dorothy Fulfer, L. V.

on Fice Really, Charle Scall, Curis, Carles on Fran- and Matador was whether or not

every night that week and we will it during the week when I was mondson, R. C. Bradshaw, Wade anyone, just trying to reason with keep the funds in our tow nand everyone. I gave a pie supper learn those tent show gentlemen here in the show, all proceeds go- not to come to Matador. Next

ylyn Humphries, Oma Mae Jam- Patton 95 3-8, Elmer Gene Jame-Who said the modern girls eson, Grace Keltz, Sylvia Nell son 94%, Myrnoval Barkley 93%. they are, Evelyn Fulkerson, a Willett. Senior class: Selbia Bur- Amos Jones 911/4, Marian Clem-Baptist Ladies Quilt Show, Sat- have incomplete grades.

Freshman class: Dorothy Jeane J. D. Payne. National Editorial Association its and fifteen Seniors have an lie Faye Williams 9634, Geneva Vivian. Perfect attendance: Bet-L. V. New 931/2, Georgia Bourland 931/4, Dorothy Willett 93, Grace Keltz 901/4, Katylyn Humphries. Senior class: Forrest Faulkner 941/4. Robert Prit-

Grade School Honor Roll

Sophomore News

Sophomore News

Sophomore News

Sophomore News

Sophomore News

Frances Marshall, Bobby Harp, Charles Payne, Mary Joice McA new lunch room has been put in under the management of the bour: Distinguished list: Don when called to the attention of week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and when called to the attention of the week between the "Big Ears" and the columns of the colum the editor. It is not the inten- the "Red Heads." The "Big Paul Keith, Dorothy Jean Thomas. have added equipment to take the Matadors are already winner the editor. It is not the intention of this newspaper to wrong- Ears" were victorious.

Honor roll: Roy Erwin, Thurman Honor firm, concern or corporation and Marner." Lorene Kingery has Jean Hamilton, Betty Kingery, ces Seigler. Honor roll: Earl The class is very sorry to lose Smith, Bonnie Cliett, Glenda first, food materials have advanc-

son, Tom Ed Jameson, J. L. Lea. John Mervin Russell, William all. Friday and Saturday we are of the assembly program this Frifering you the last of the John day, Nov. 2. at 9:45 o'clock.

Wayne westerns, made by Vitagraph. These Vitagraphs have are of the assembly program this FriRushing, Jr., Neil Webb, Sylvia
Cross. Ruth Evelyn Keith, Billy
Jean Dirickson, Betty Jean by Chairman B. F. Tunnell, to had not come in. However it list: Dorothy Wason. Honor roll: the meeting: Supts. Sam Hall, Maurice Russell, Eloise Massing- Spur; A. W. Lewis, Roaring ale, James Lee Day, Douglas Springs; B. F. Tunnell, Matador; Pitts, Jr., Bert Schweitzer, James B. F. Harbour, secretary of the Perfect Gloria Campbell, Phil Green, Paducah; A. D. Cummings, Floyd-Dorothy Kingery, Jimmie Jo ada; J. W. Jones, Lockney; Lee Latimore, Bennie Wayne Mar- Vardy, Turkey;

Freshman class Donald Bobby Jones, Raymond Fogerson, and Captain R. E. Campbell also Groves, Geneva Lancaster, Mau- James B. Fish, Mary Ruth Wag- went from here. rice Reilly, Charlie Scaff, Curtis ley, Alice Thompson, Lavena Willett. Sophomore class: Ruth ces Carpenter, Frenchie Nell Irwin Junior class: Margaret Cor- Brandon. Perfect attendance, Leonard King, Byron Knight, Arnold Patton, James R. Neblett, T. H. going to be idle. I will show that we would get a picture, run McCain, Bobby Jones, James Ed-Berryman, Mary Rath Wagley,

Frances Stearns

Sports Report

Score 7-7

The Matadors journeyed to

Pep Squad

declared the game a tie. member of the Senior Class, had a quilt which she made, in the Faulkner, Robert Pritchett. A few Kenneth Simpson 87%, Norman Students in each high school Thomas Bourland, J. O. Brad-Jameson, Amos Jones, Lloyd Lati- Spur Friday for their first conmer, Leroy Nelson, Keith Patton, ference game. They brought

thought they lost the game on 20 Seventh grade-Miss Casstevyard line penetrations, but ens. Distinguished lish: Virginia phone call to Austin and a dis-Schweitzer, Mabry McMahan, J.

The seventh grade will give a program at 1:10 Friday.

General News

The high school is taking the Wichita Falls Record News. They get it every day at noon. Everyone enjoys it, especially the sport team something for they also

Any erroneous reflection upon List this six weeks. They hope the character, standing or reputation of any individual, firm, counter. Scroggins converted. The game continued this way for the rest of the game. The Spur Bulldogs will play here the 16th or 23rd of November if both Mat-

The association found it necestwelve cents for two reasons: grade—Mrs. Bryant. shed list: Norman Merle Bernice Patton, Math ed so much in cost that the lunch Distinguished list: Norman Merle ond, the relief agency pays twelve this week to be given at the cents for each lunch and hence it Floydada game. was necessary to raise the fee to . The pep squad has two ma Henrietta Thomas and Jerry Stan-

Green. Perfect attendance: Ruth meet in Quitaque. The following came this week and he will be superintendents and members of Distinguished the executive committee attended attendance: board, Matador; C. E. Jackson, shall, Douglas Pitts, Jr., Maurice Quitaque; G. L. Farrar, Welling-Freshman class: Dorothy Jeane Russell, Pat Sheridan, Harold ton, who acted as temporary Harp, Fred G. Simpson, Jr. Jun- Dean Smallwood, Tildon String- chairman and high school principalsGore of Memphis and Penick of Fifth grade-Mrs. Keith. Dis- Estelline. Every member school tinguished list: Frances Stearns in the conference was represent-Honor roll, (80 and above on 951/4. Honor roll: Byron Knight, ed. Mr. Stanford, Elmer Stearns

> The controversy between Spur yearson,

November Is YOUTH MONTH Baptist Church

ICE

Sixth grade-Miss Fryar Dis-

Costs Less Than Spoiled Food---





Foods will spoil in a warm kitchen during cool weather the same as in summer. Protect your food with ice.

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Independent Manufacturer of Ice

the 20 yard penetration rule was "decked out" in a football suit for

in effect in the Spur game last the game Friday. Friday. Spur contending that it Were you at the per range will be in effect, being 30 was and that they won the game bonfire Thursday night? If not will be in effect, being 30 was and that they won the game bonfire Thursday per there. The 1,000 gallons for the land of t was and that they won the game bonfire Thursday night. If hot like the effect, being 30 for having made the most pene- you should have been there. The light of the minimum for having made the most pene- you should have been there. The tractions and first downs. Mata- pep squad gathered in the light of the minimun. nett, Virginia Edmondson, Lutinguished list: Wandell Berryman dor contended that the penetrat- the fire and gave a number of dor contended that the penetrat- the fire and gave a number of long rule was not in offset and valle and songs. Then the Fire cretia Estes, Clifford Harris, Katylyn Humphries, Oma Mae Jame Patton 95 2.8 Filmer Care Lord that the 7-7 score was a tie. The Boys took the girls around to tell tained Matador's contention and yells, that they were behind have more pep rallies this season and hope the people of the

town will come to them. The pep squad appreciated the interest of the Fire Boys and wish to thank them.

Miss Ellen Storm of Kirkland is spending the week with her sister, Mrs. A. A. Harp.

back a tie verdict. The boys trict committee meeting held here Tuesday night brought to light that 20 yard line penetrations did not count as an elimination act The Matadors scored in the second quarter when Beryl Blackshear our line-busting full-back, tossed a nifty little 20 yard pass to Odell Washington over the goal. Jesse Spencer then made a very pretty Coleman convertion from placement. The score was 7-0 at the half in Matador's favor. Coach Wadsic of SELF-HEATING IRON the Bulldogs must have told his passed over the goal line for a

Trs easy and pleasant to iron with a Coleman. It saves your strength. You do better ironing easier and quicker at less cost. This modern Coleman Iron lights instantly ... no generating with match or torch ... no waiting. Saves you more time and work than a \$100 washing machine. Do a whole froning with one iron

The pep squad had good luck. The evenly heated double pointed base

The District Executive Committee ford. Jerry has been unable to Matador Hardware & Furniture Co. Matador, Texas ************************************

RED STAR COACHES

WICHITA FALLS-VERNON-PLAINVIEW-CLOVIS-EL PASO Lv. MATADOR EAST BOUND 11:50 A M 7:00 P M MATADOR WEST BOUND NEW LOW FARES-2c PER MILE AND LESS

O Paducah Vernon Wichita Falls Ft. Worth Dallas Houston	2.00 2.95 5.20 5.85	Floydada Lubbock Plainview Amarillo Clovis Roswell	.70 2.25 1.30 2.70 3.25 5.35	El Paso Los Angeles	19.0
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For Tickets and Other Information Call at Local Bus St LOCATED AT TEXAN CAFE NOTICE!

FUNDAMENT LTH OF ANY

IS IN THE SOIL

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Margarite Cohlmia

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Beginning with the Nov. 1 in effect in the Spur game last the game Price of the pep rally and the customary winter water Friday. Spur contending that it Were you at the pep rally and the customary winter water friday. Spur contending that it Were you at the pep rally and the customary winter water City of Matador Water De

> Mr. and Mrs. Ben Meado companied by Miss Mary Tipton, spent the week-e Wichita Falls.

Here All Next W HAZEL HURD

Auspices

Fire Departmen THEIR BIG TE Located on Lot Across Street Fr



Lea Ice Co.

Fred Twyman Feature Comedi dist Churches in

Of His Own Popu Company as He will Appea the Opening Pl

"Take An Old Fool's Advi Starting MONDAY NIGI **NOVEMBER**

Admission 10c & Ladies Free Mon Night

SEE THE

GRID BUE



THE WINNER OF FRIDAY'S GAME BETWEEN

Matador and Floydada WILL BE

Championship Favorites

MATADOR AND SPUR ARE NOW TIED FOR DISTRICT CHAMPIONSHIP

Support the Matadors At Burleson Field

2:30 FRIDAY

Fine

and

RUARING SPRINGS SELLION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, November 1, 1934

or Water De Cohlmia-Gabriel

ICE!

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An Old

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DAY NIGI

VEMBER !

ssion 10c &

s Free Mon

Night

Starting

Company

Margarite Cohlmia and Ben Meador Miss Mary Gabriel were married During this time ed into an enterprise Next W small dry goods two large modern L HURD bride is a resident of is a very charming trade. Their many friends

em a happy life and of their prosperity who attended the wedding were: Mr. Gabriel's sisters Ramsay and

Y. P. U. Social

ocial hour in the home ad contests were engaged a late hour and refreshere served to 20 young

Mrs. Jack Price and on spent the week-end ed here Sunday. th friends in Meadow. her daughter, Mrs. Mr. and Mrs. W. H. Keahey

Partridge of Hollis,

eturned to her home Suna short visit with relas Paducah by Mr. and M. S. Thacker and Mrs. during the week.

d Twymar was and Mrs. W. O. Cooley atded the Workers Meeting of ded the Workers in Flomot Tuesmet Churches in Flomot TuesThe farmers of Motley county tist Churches in Flomot Tues-

> and Mrs. S. M. Mullion of Star spent the week-end in the home of Mr. and

A. D. Price. Mrs. Mullion Meason, J. D. Mitchell, J. D.

n and B. M. Nelson. and Mrs. O. O. Love re-Wednesday from a prosour through the north

and Mrs. J. L. Williams of Okla., returned to their Thursday after several days n the home of Rev. W. O.

Mitchell were Paducah Saturday Williams of Floydada visit-

my friends here Satur dams of Quanah tran ss here Tuesday. Gipson visited Mrs. in Afton Sunday. Braselton made a trip

tador Saturday. Gabriel of Spur was vis-Tuesday afternoon. tolow of Spur was visit-

Are Your Clothes

becoming To You

Or Should They

be coming

To Us For

Fine Cleaning and Pressing

Moderate Prices Prompt Service

THE TAILOR

New Location

prosperous dry Mrs. Albert Hodges. Located in ker. came as a surprise to their ices in Dickens Monday morning. the First State Bank building, a many friend and relatives. The Among them were John Jackson, and has lived here sanitary apartment has been ar- fair young bride is the talented M. E. and T. E. Long, L. C. Davis ranged to take care of any amount daughter of Mr. and Mrs. A. J. and Ezra Bowen. business ability of cream or other form of pro- Smith and was reared in our comduce they may receive. Highest munity. The bridegroom is the prices are offered and courteous son of Mr. and Mrs. Guy Thacker any patrons who come there to his life. Both of these young peo-

Visits Dallas

attend the Commissioners' convention in Dallas. He was accompanied by Mr. and Mrs. R. E. Long and Mrs. T. E. Long who Chalk who had been very ill following an appendicitis operation. week. They returned Sunday and report evening. Appropriate Mr. Chalk as very much improv-

G. L. Godfrey made a business trip to Spur, Grow and Paducah, Sunday Tuesday.

Walter Chalk of Paducah visit-

Medlen, who has Medlen and Mrs. Josephine Car- afternoon. ing for several weeks penter of Lefors, spent Sunday returned to her home with their son and brother, Robday. She was accom- ert Medlen of Floydada. made a trip to Lubbock Saturday

Mrs. M. E. Long spent and were accompanied home by ek-end visiting their dau- their son Walter Warren and Dale R. L. Ormand in King who are attending Texas Mr. and Mrs. H. V. Bigham of Lubbock visited their many

She was accompan- friends here Thursday. Mrs. J. H. Goodwin and Mrs. D. A. Davis visited relatives here

were Lubbock visitors J. C. Collett made a business trip to Spur Monday.

met here Tuesday night to disis Frank Hall is spending cuss the Bankhead bill. week visiting relatives in El- Mrs. E. D. York is visiting her

Matador-Spur football game ulated for relief of itching of skin Friday: L. C. Davis, Fred edy is called BROWN'S LOTION, POISON IVY, RINGWORM, TET-TER, ATHLETE'S FOOT, etc. BROWN'S LOTION liquid and highly ANTISEPTIC BACK GUARANTEE. 60c and \$1.00. For sale by Simpson Drug

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BEAUTY

WORK

We believe our customers prefer only the best in

workmanship and materials

and therefore do our est to

maintain a high standard

that will merit satisfaction.

Get

Quality

Smith-Thacker

The announcement during the

Springs high school and have many friends who wish them a long and happy life together. The marriage ceremony was Monday.

T. E. Long left Wednesday to read by Rev. R. L. McClung, pastor of the First Baptist Church in Lubbock Friday. Floydada, August 19, 1934.

Mrs. Collett's daughter, of Mc-W. E. Gates has returned home from New Mexico.

Ramsay Gabriel made a business trip to Spur Tuesday.

Miss Ruth Wesley of Olney is visiting Clara Hall this week. Mrs. R. L. Medlen, Miss Bessie our town a short time Sunday Mexico Wednesday of last week. ARLINGTON DOWNS RACES * OCT. 25th NOV. 12

Attend Funeral

Many life-long friends and acbeen established in our town un- week, of the marriage of Miss quaintances here of Sheriff Wm. Wynoka, Okla. Mr. der the management of Mr. and Addelle Smith to Mr. G. B. Thac-Arthur attended his funeral serv-

> Mrs. G. M. Jones visited friends ives last week. and relatives in Paducah Thurs-

day and Friday.

Mr. and Mrs. Thomas Thompson who have been visiting in the Mr. and Mrs. W. F. Schlegel, home of Dr. Hughes left Thurs-

Whiteflat Flashes

Turner Kimbell of Cross Plains, son Robert visited in Lubbock, N. M., visited his mother, Mrs.

Mr. and Mrs. Tom Edwards and Mr. and Mrs. Bill Edwards went Mr. Roberts of Lubbock was in to their wheat farms in New

here on business Saturday. Mr. and Mrs. L. W. Guthrie of Barton attended church here Sun-

Mr. and Mrs. J. N. McWilliams and W. A. McWilliams of Plain- M. Casey, J. T. Willis, C. view, were visitors here last week. Mrs. Raymond Garrison and children of Lubbock, were visiting Miss Bernice Garrison spent sev- McWilliams, T M. Dixon, J. R.

Paul Enloe made a trip to Spur double shower given last Thurs- er, Roy Mitchell, Bill Dunning, E. Subscribe for the Tribune. day by Mrs. H. T. Harris in hon-Mrs. C. C. Hall made a trip to or of two recent brides, Mesdames Welton Bailey and Tom Vivian.

NO WASTED CURRENT

. NO SCORCHEL CLOTHES

Automatic

on electric current.

han the troning.

Coleman Z

THE Coleman Automatic Iron *saves \$2 to \$5 a year

When it reaches the temperature

at which the thermostat is set, the

"cousts" or "free wheels" on stored hear. 40% of the time it is in use

saving on your electric bill goes on

year after year as long as you use

matic action of the thermostar elim-inates fire danger and scorching of clothes. Saves work . . . does more

The Coleman is beautifully designed and finished in super-chrom-

ium. Has long tapering point, but-ton bevel and glass smooth ironing

iron. Let us prove our statements about the money it saves you.

THACKER SUPPLY

current is automatically cut off.

t consumes no electricity.

Memorial Services at the Metho- Many beautiful gifts were pres- P. Humphries and W. L. McWilldist church at Matador, Sunday. ented the honorees after which lams. Misses Frances McCars. Mesdames Maud Dean and refreshment plates were served to lowerd Johnston of Jayton were the following: Mesdames Welton Daisy Ball of Espuela, Velton Howard Johnston of Jayton were the following: Mesdames Welton Willis, Camella Wilkinson, Katy of honor and Mesdames Geo. Eloise Martin and Ila Acker. Sims, Robt. Mayfield, Belle Stephens, Huey Shackleford, Verne Austin, Earle Higginbotham, F.

Harris, A. W. Wallace, H. A.

Stephens, Frank Edwards, Ernest Quite the most enjoyable soc-ial affair of the season was the kins, W. M. Clifton, Ed McAlest-

Bailey and Tom Vivian, the guests lyn Humphries, Pauline Clifton, Miss Daisy Ball of Espuela

spent last week in the home of Rev. and Mrs. H. T. Harris. Mrs. Tom Cane of Matador visited her sister, Mrs. Tom Snow ···············

last week. eral days in Silverton with relational plant, A. K. Wilkinson, L. R. and Bruce Browning and Mrs. Ike A. J. Browning, T, G, and W. R. Jay of Turkey were Roby and

Banish the Worry Of Blue Monday

The dread of unpleasant work and worry that is commonly associated with Monday (Washday) can easily be climinated if you leave your laundry roblems to the Spur Laundry.

The most modern and sanitary steam laundry comes to your door for your soiled clothes and returns them to you completely finished. The cost is surprisingly low and the different types of service offer a wide range of prices in case you prefer to do pare of the work yourself.



ECONOMY

patrons who are pleased with care given delicate fabrics and expensive garments. Remember-you are always certain that your clothes are clean when they have been through a steam laundry.

Our Delivery Service is in Matador Every Monday, Wednesday and Friday

Spur Laundry

COMPANY Roaring Springs, Texas

Roosters on roller skates, next?

With everything "going mechanical" on the farm these days, one wonders if soon there won't be roosters on roller skates. Trucks, tractors, windmills, pumps, incubators, electric lighting plants—each of them needs some special fuel or some special lubricant. To aid you in keeping track of these needs Sinclair has developed a Call-me-by-postcard Service free to farmers. We supply you with postcards requiring no postage on which is printed a list of the principal Sinclair products. Opposite each item is a space for noting down the number of pounds or gallons you require. As your supply runs low you simply set down the amount required, sign your name and drop the postcard in the mail. The mail carrier and we do the rest. May we call and leave a supply of cards?

We sell Sinclair Opaline and Sinclair Pennsylvania Motor Oils, & Sinclair Tractor Oils, Sinclair Gasolines, Sinclair Super-Flame Kerosone, Sinclair Cup and Sinclair Axle Greases, Sinclair P.D. insect spray.



AGENT SINCLAIR REFINING COMPANY (INC.)

what WESTERN hospitality means. They know when

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they come to the WORTH they are going to feel right attendant is ready to serve with a smile that's and real and understanding

GUEST.

will celebrate 100th Anniversary. The importance of this Centennial to Texas can not be over-estimated and will in a big way interest larger concerns of the State who are now seeking expansion; Increase our population and stimulate every line of business from border to border.

with its years of public service, will carry on—to build Texas—to make it a bigger and better State, shall continue to give its thousands and thousands of satisfied readers a newspaper that so merits its wonderful patronage.

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TT-----ription to the Dallas Morning News by mail (Daily and Sun-Herewith my remittance \$ day) (Daily only,) for one full year by mail.

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CITY BEAUTY SHOP

WE GIVE SECRET PANEL CARDS WITH VALUE UP

Dallas 1936 TEXAS CENTENNIAL CITY

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The Dallas News

Subscribe Now!

GOOD ONLY IN TEXAS AND OKLAHOMA

TWEEN dada

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ED FOR

dors

Vance Gilbreath ton spent the week-end here. Green Bostic was trading here

Misses Jerry Tudor and Kathschool at Lubbock, spent the week-end with home folks.

ed friends here this week-end. Forrest Campbell and Howard school at Lubbock, spent the by all. week-end here.

Misses Vada Storm and Pauline White of Kirkland spent Sunday with the A. A. Harp family. Mrs. Lawrence Bryan and children are visiting in Crosby-

ton this week. Luther, Jr., Mrs. Nellie Davis and McNeil, sister of Mrs. D. W. Cal-Miss Ella Garner of Spur, visited Mrs. D. C. Keith and family Sun-

Jack Barton of Afton this week. spent the week-end with her par-

son and small daughter of Afton happy, prosperous life together. spent Sunday in the Bert Edmondson home

Mr. and Mrs. Hazel Dirickson home this week. daughter visited in Lubock Mon- week-end at he rhome in Quit- an electric range or electric heat- that the Western Hemisphere will

ner, N. M., is visiting here. night spent the week-end with the past several months. her parents, Mr. and Mrs. T. E.

Miss Clara Cammack of Spur spent the week-end with her parents, Mr. and Mrs. W. R. Cammack.

D. K. West returned home from game at Spur Friday. McCamey the first part of the

Lloyd Kuykendall left Tuesday for Arizona where he plans to spend the winter working.

November Is YOUTH MONTH Baptist Church

HAZEL HURD

Here All Next Week THE BIG TENT Auspices Fire Department



Hazel Hurd

Leading Lady of Her eek Hospital will accomodate 12 Own Popular Com- patients. It has been established in Matador under the direction of pany as She Will Ap- Dr. A. C. Traweek for six years. pear in the Opening eek Hospital. Play

"Take An Old Fool's Advice"

1---WEEK---1

-Starting MONDAY NIGHT **NOVEMBER 5** Admission 10c & 20c

speciality of serving delicious Sunday dinners at fifty cents. Higginbotham-Bartlett Co.-Mr. Marvin English, manager

make creditable progress. and Mrs. A. W. Ford of Crosby- high school students include Elmer Scott in the 9th grade, Tip McKesson. Clark in the 8th grade and Floyd Pirtle in the 11th grade.

> week transacting business. The workers meeting of the

ryn Sheats, who are attending Floyd county Baptist Association met with the Flomot church Tuesday of this week. The meeting ents at the Rence Beauty Shop Mr. and Mrs. Bill Nixon visit- was well attended. A good program was rendered and dinner was served by the W. M. W. Traweek, who are attending ladies. A good time was reported the Frederick is used for per- of Texas, is the recognition of the

Total attendance at the Flomot Sunday schools was 218. We feel ord for our town and community, the Lea Ice Co., 3,105 gallons a attend the celebrations in 1936 at that this is a commendable rec-

attend the funeral of Mrs. Hazel pounds a day. The Lea Ice Co. ville, Gonzales, Galveston, Dallas Quanah Hospital this week where

S. W. Cates and family are visiting relatives in Oklahoma City

Alson Johnson and Miss Bessie ents, Mr. and Mrs. T. E. Cam- Hogland, both of Flomot were the second step for lighting, mak- world the growth, development Married at Turkey Saturday ing the new rate to any size and possibilities of the Lone Star Mr. and Mrs. Joe Tom Jack- night. We wish for them a long house 91/2c per kilowatt hour for State. The growth of her in-

and Mrs. Joe Tom Jackson and Mrs. Dora Hawkins spent the kilowatt hour, unless they have will be portrayed in such a way

W. R. Dirickson of Ft. Sum- Costelle Clements came home

White Star News

days at Dickens City.

Spencer and family, Modena Rea, Mrs. J. C. Burleson and Dick Our main pupose now is to in-

week after an extended stay tained the home folks last Thurs- proposed reduction and change, as then served apples and pop-corn expenses. We have found that balls to the spectators. The over the last eight or ten years,

Darsey spent the week-end with as we did when they used less Mr. McMahan in Matador.

ents here last week-end. is a close friend of the from the dome Sheriff's family

M. E. CHURCH HERE SUN.

of Childress; Charlie Edmondsor

Prizes Are Awarded Who's Who Contest

Who in Matador" contest conducted in last week's issue were awarded as follows: First prize-Ladies handbag, awarded to Lu-Campbell. Second prize-\$3.50 Oil Permanent, awarded to Mrs. Glenn Leggitt. Third prize -Wooodbury's Toilet Set, awarded to Glenn Leggitt.

Answers to the questions in the contest, which was participated in by Matador business firms,

were as follows: Traweek Hospital-The Traw-\$20,000 is invested in the Traw-

First State Bank-The First State Bank of Matador was established March 19, 1807. Its eapital stock is \$37,500.00. At present deposits in the bank amount to \$387,533.05. Matador can well be proud of this strong in-

The Motley Hotel-The Motley Hotel, which is owned annd operated by Mrs. Newman, has twenty and \$1.50. Mrs. Newman makes

Ladies FREE Monday the Higginbotham-Bartlett Co., has been in the lumber business 11 years. They teature Johns-Manville and Barrett's roofings. The nationally known Sherwin-2000000000

The Flomot school continues to Boyer cosmetics. Only depend-New able drugs are handled at the City sumed after meter readings in Drug Store, the featured line being September.

Bonnie Dee Shoppe-The price range of dresses at the Bonnie Dee A. H. Bartholder of Kansas Shoppe is \$4.95 to \$10.00. Millintransacting business here Satur- City, Mo., was in Flomot this ery is \$1.95 and up. This shop, styles, has been established in Matador four years.

> Renee Beauty Shop-Permanmay be had at from \$2.00 to \$5.00. Mrs. Solon Lea, owner of the shop, has been in business here one the Frederick, is used for permanent waving.

M. D. Calvert and family were day. The average amount of ice San Antonio, Houston, Goliad. sold duuring summer is 11,000 Brenham, Nacogdoches, Huntsplant, if running at full capacity, and other cities, he concludes, could produce 12 tons of ice will sense then for the first time Mrs. Buckley was accompanied

Utility Rates - - -

the first twenty-five kilowatt dustrial centers, the great de-Mrs. Ollie Orr and son from hours, 6c per kilowatt hour for velopment of her natural re-Pampa, are visiting in the Welch the next twenty-five kilowatt sources, hours; and all in excess at 4c per along with the intra-costal canal, ing, in which case all service realize the importance of used will be at 9c for the first great Southwest. Sunday from Ft. Sumner, N. M. twenty-five kilowatt hours, 6c for Mrs. Bill McDowell of Good- where he has been working for the next twenty-five kilowatt among the sisterhood of States, hours and 3c per kilowatt hour but also in cattle raising, cotton for all over the first fifty.

structure; and while it does not ports. The development of her equalize the cost of serving as schools and colleges, including her correctly as does the room count great University, and its branches, L. Spencer and family and rate form which had been univer- the Medical Branch located in S. D. Hunter of Roaring Springs Modena Rea spent the week-end sally adopted over the United Galveston, the College of Mines was transacting business here of the Bar Z ranch in Dickens States, it does provide an easy, and Metallurgy in El Paso, and A. Mr. Spencer stayed at understandable or incentive rate & M. College at College Station this ranch during his high school which this company feels will be form an important achievement, more helpful in the development which was proposed by the fath-J.L. of increased business, or more un- ers of this great Republic. The

Titus attended the Spur-Matador crease our sales of electric service and bring back the revenue The White Star school enter- which will be lost through this day with a Hallowe'en program, well as increased Governmental Busy Bee Sewing Club then en- our consumption per residential Edwin Harris was transacting tertained the ladies with a quilt- customer has more than doubled; yet we are not collecting as much Earl Darsey and wife and Leora in dollars and cents per customer that one half as much service. Clayton Titus visited his par- While we have materially improved service, and have supplied L. Spencer viewed the re- a large increased amount of scrnains of Sheriff W. B. Arthur of vice, Government statistics show Dickens county last Sunday. Mr. that the utility industry collects

Lolita Coker Robinson of Child- vate capital and private initiative ress; Mr. and Mrs. Will P. Jones supply more electric service in the of Tulia; Mr. and Mrs. John from any other source in all the Owens and daughter of Turkey; rest of the world; and yet it is Mr. and Mrs. W. R. Tilson of surprising to learn that this nat-Whiteflat and Rev. R. L. Jameson ion pays \$100,000,000 more for of Whiteflat; Mr. and Mrs. Bert- the sirgle item of tobacco alone ram Knight and Mr. Knight's than it does for the total of all cousin, Miss Maggie Knight of household electric service supplied in the United States

The West Texas Utilities Company believes that in changing from the room count rate schedule, which it proposes to do in all of its 160 communities within The three prizes offered through the next few months, it can imthis newspaper in the "Who's prove its customer relations and ·-----

When You

VISIT PADUCAH

Visit the

ELK'S CAFE

Good Food-Pleasant Surroundings and

Moderate Prices

ELK'S CAFE

SOUTH SIDE OF SQUARE

JOE JEFFERS, Manager

PADUCAH

sell an increased amount of ser- valuable adjunct to medical edu-Mr. and Mrs. Ward Rattan and City Drug Store—Dr. G. S. Cra-vice. It is with this in mind that cation in this State, represents and Mrs. Eldrid Seigler and ven, owner of the City Drug we submit for your approval, the philanthropy of the highest order. children spent Sunday in Flomot Store, has been a pharmacist for attached new residential rate scope will flow from the Texas visiting in the home of S. D. Rat- twenty-eight years. He features schedule. We propose to make Charme, Mardelle, Woodbury and this rate change effective with Centennial. Chief among these is the recognition of the great Southwest as perhaps the most

Your acceptance and approval portion of the United States, and of this rate will be appreciated. the importance of this fact in con-Respectfully submitted, H. H. Monk,

MANY BENEFITS TO BE DE-RIVED FROM CENTENNIAL

Dist. Manager

is through Texas that a great deal GALVESTON, Oct., 20 .- Chief of this trade must of necessity among the benefits of statewide scope to result from the Texas pass Centennial, in the opinion of first time a culture peculiar to Dean George E. Bethel of the this Empire State, with its var-Medical Branch of the University ied aspects and many sided values to civilization, which has been great Southwest as perhaps the recorded in story by Professor Lea Ice Company—A tremen- veloping portion of the United Frank Dobie of the University of dous amount of water is used t./ States. Many of the people who Texas.

a culture peculiar to this Lone to Quanah by Mr. Buckley last Star State Centennial," said Dean Bethel, "is

General Insurance of her natural reincluding waterways waterways November 1st to 15th

"Not alone is Texas first in size production, sulphur mining, pot-This gives a very simple rate as, lignite and frequently in exestablishment of the Sealy-Smith Foundation at Galveston, a most

Dull Headaches Gone Simple Remedy does it

Headaches caused by constipation are gone after one dose of Adlerika. This cleans poisons out of BOTH upper and lower bowels. Ends bad sleep, nervousness. City Drug Store

ROGUE THEATRE Matador, Texas

F. F. F. JERVICE STATION MOTON SERVICE STATION DOPPS CITY MERC. CO. DALTON & ASHFORE BOB'S OIL WELL YORK'S SERVICE STATION WHITEFLAT S. S. AND GARAGE HIGHWAY SERVICE STA. -- FLOMOT

L. B. Robertson

Commission Agent Matador, Texas



DR. W. E. HARRISON DENTIST

"Many benefits of State-wide Office Over Paducah Pharmacy Paducah, Texas vice construction and the construction of the

rapidly growing and developing

nection with an outlet to Latin

America in commercial enter-

prises. The future trade relat-

ions in the Western Hemisphere

will be in a large measure with

South American Republics, and it

"Many people will sense for the

AT QUANAH HOSPITAL

ROY BURLESON

First State Bank Building

Program

FRIDAY and SATURDAY

John Wayne in

"Ride Him Cowboy"

SUNDAY and MONDAY

"You're Telling Me'

With W. C. Fields,

Buster Crabbe and

Joan Marsh

Matador, Texas

Mrs. Frank A. Buckley is in the

EYES TESTED

And

GLASSES CORRECTLY FITTED

DR. C. HOWARD,

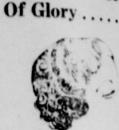
Optometrist Paducah, Texas

New or Repair Work

Office At

Matador Hotel Matador, Texas

Woman's



Beautiful hair is man's crown of glory the part it plays in her eral appearance

importance. First consideration ular and effective care it may retain its full and natural beauty and be enhanced by a

permanent. We maintain and en only the most modern n ods and equipment kn to the art of beauty cult All work is guaran

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RENEE BEAU SHOP

Phone 78 for Appoint

Attention...

MR. FARMER

We Invite You to Attend the John Deer

Tractor Demonstration

On the

A. M. Bourland Farm 2 Miles East of Matador

Tuesday, Nov.6 1:30 p. m.

Everyone Invited and Your Presence Will be Appreciated



WE HAVE IT, WILL GET IT OR IT IS NOT MADE

SPECIAL

Friday Afternoon and Saturday

Small Juicy Oranges

Doz. 23c 15c Package Corn Flakes 2, 19c

New Crop Shelled

3 Oz. Pkg. 13c Pecans ' 6 Oz. Pkg. 25c

LETTUCE

Pineapple 3 for 25c 17c OATS

No. 1 Can Crushed

Fresh

Pt. 170 Salad Spread Qt. 290

2 Lb. Box **CRACKERS**

200

Matador Cash Grocery

ONE PRICE—THE LOWEST

R. E. CAMPBELL

JULIAN EDMONDSO