

# Matador & Tribune



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Matador, Motley County, Texas, Thursday, Nov. 14th, 1935

MOTLEY COUNTY NEWS VOL. 16, NO. 37



are drooping and wrinkled as the where hissing monsters made temopen, amid the soothing aroma of county line. coal smoke, oil and steam, goes the tile floors of hotel lobbies, Eugene Luker has been employed benefiting effect on the trade clinging to the soft carpets of Pull- as bookkeeper. man cars, the valise carries scars broken in New Orleans, and the pleted, which may require from cost or obligation to participate deep scratch from St. Louis and the will be hard-surfaced completely purchases be made in Matador hair oil that spilled in Albuquerque through Motley county. followed by a mysterious peeling

near Los Angeles. Like a grizzled veteran dreaming ity and reposes in an obscure construction. closet corner as a receptacle for unseasonable underwear.

Caravans of clouds move across five or six miles. the verge of shivering stars, stumbling under the north wind's lash, to beat out a trail for winter. Rail Hearing Will Nature shudders as the summer's children cringe before icy fingers seeking sacrifice to be consumed at the pleasure of a monarch who untempered by mercy.

for work on another range, was Monday, November 18th.

the tide of some mysterious sea lowed. swollen with a divine unrest. The It is believed that residents from

When the books of Life are balanced and all his good and evil Matadors Defeat deeds are weighed or measured in the final invoice, his soul may either be bankrupt or wealthy. He has checked often on an unlimited account of hate and borrowed contempt from his enemies but he has never paused to count the deposits of friendship and kindness made each day nor considered the collatenemies to doubt their positions in his life and calls on them often to underwrite his character. Perhaps after the Supreme Audit his name will be listed under souls preferred.

erstanding's thin voice is lost in the forest of perplexities which owers above the paths we travel. It is difficult to explain or define the feeling of having lived a cereither in premonition or actuality. before reality calls the cue. Yet intimate friends have admitted sharing this experience with me, which is so real at times that ounds and even odors seem to reoccur from some uncauny source after. Turkey had received the and at the most unexpected moments. Personally I proffer no solu tion, but I have found much inerest in that of a friend who beeves that the course of each life is made in complete detail from udes of affinity with the Creator. ve glimpse bits of the play before it is presented. A succulent range oughts if they will nibble the rass and not bother the loco, but not as safe as a pasture knee-deep in the weeds of worry.

Mr. C. M. Glenn visited in Sweet ater during the holiday.

### WORK TO START SOON ON HIGHWAY WEST AS **OFFICE OPENED HERE**

Hard Surface To Floyd FREE CASH IS INCENTIVE TO Co. Line By Fort Worth Firm TRADING HERE

Poppy Sale Goes

Monday Night

Beautiful Window

Armistice Program

of the program.

handle.

ver one inch.

West Texas Feels

before a cold wind engulfed the

lasting well into the afternoon and

weather followed Tuesday, melt-

ing most of the sleet and snow

Farmers and stockmen declare

before the day was gone...

The system of hard-surfaced gone from my old valise. The once forward toward realization this the plan of Matador merchants to cities which ended miraculously work immediately on the con- merchants are convinced that the struction of a black-top surface on trade stimulation plan is effective. poral berths, sleeping with one eye Highway 28, west to the Floyd Many merchants have reported

The office here will be in charge five years, while others in difwithout benefit of attorney as a of Rube Hansen who is connected ferent lines of merchandising reheritage to memory. Scooting on with the construction company, port that they can determine a

> Completes Surface When the topping job is com- tinued indefinitely. There is no five to six months, Highway 28 in the cash prizes except that

Employment for the construction branch of the Federal Employment Armistice Drive of bursting shell while lean fingers Service, it was announced, and motion the cradle of a child, my for 75 to 80 men at the peak of

> end of the pavement west to county line is not immediately available, it is in he neighborhood of!

### Be Held Next Week check-up after the sale in Matador for the Queen.

The hearing of the Interstate Commerce Commission of the petition of the Quanah, Acme and One of the greatest attributes Pacific Railway to abandon the 8.6 which can be chiseled upon the miles branch line railroad from plaque of history connected with the Junction to Matador is schedthe cowboy, who is saddling-up uled to be held at the City Hall,

his profound respect for women. Efforts will possibly be made to Some delicate emotion in his heart seek a change of location of the wind beneath the parlor light of more space may be made available restless cattle bawling before pected to be present for the meetling. Arrangements have been made Liquescent moonlight flows into with District Judge Folley to allow the canyons of the night and for the use of the court room in spreads over the mesquite flats as case the change of location is al-

faucets of time are turned off and every section of the county will creation is awed by the breathless be present for the meeting, the silence. A leaf dares not move on result of which will so vitally the canvas of splendor for fear the affect the future of the city of ent. picture will lose its spell and the Matador and the entire territory Artist becomes forever unhappy, depending on the railroad for

### Turks On Way To District Honors

conference victory.

The Turks eleven threatened to score only once that late in the last early Sunday, sent the tempera- Carnival cleared \$190 Coker was completed Coker adhim down from behind.

Outside the one threat a charging Matador line held the Turks foothills of the Plains country. Many At Plainview in check while Blackshear, Washington and Gates pounding the covering the ground to a depth of Turkey teams line for long gains

and 67 points. freeze Monday night, warmer Coker, Meachain; and Massis were outstanding for the invaders. Blackshear started the Matadors on their touchdown parade in the first few minutes of the game, the moisure of great benefit to wheat and rye pasture. Turkey fumble on the ten yard strip and Blackshear went over on Trench Silo At the first play. Washington kicked

goal for extra point. The Turks after receiving the rth to death and through inter- kick-off found the Matadors forward will too much and punted deep to Webb who returned to his 30 yard line, with Washington. which to hobble out one's Gates and Blackshear lugging the ball the Matadors marched down the field 70 yards for another score, Blackshear going over from the 4 yard line, Washington's kick for the extra point was wide.

(Continued on Back Page)

#### Child Welfare Carnival Makes **Great Success**

ful cooperation of the whole com- well known in this county, movthe most wonderful spirit of com- ago. munity cooperation and school loyalty witnessed in a long time. left immediately for Mineral Wells Larger crowds are being attract- Practically every family in the upon receipt of the message of her Adventure's exotic perfume is roads for Motley county moved ed to Matador each Saturday since community had a part one way or father's death. another in the Carnival. In the firt place, most of the merchants Hobbs is survived by three chilsleek and polished leather sides week when the Loyd Construction give away \$25.00 in cash weekly donated an article to be auctioned are drooping and wrinkled as the land the company of Fort Worth opened was started. While unfavorable at the Carnival; many ladies don-The thrill of lurching taxi cabs in offices in the First State Bank weather is declared to have afact the Carniva; many ladies donthe bright tinsel lanes of strange building here in preparing to start fected trading here last Saturday. large number of school students were in the auditorium programthe coronation of the queen; about better business than in the past tion, knowing that every penny The plan of giving - the \$25.00 will go to the children of the comaway each Saturday will be conmunity through the lunch room, school libraries, helping the indigent children, or in campus im-

esting features of the Carnival royal procession came marching side ed by the American Legion, went waiting. Then there were the over the quota of the Fleming- pretty little flower girls, and the Post No. 337 of Motley county, a court criers and the entertainers

Saturday, disclosed. The entire The lunch room proved a poproceeds of the Poppy Sale goes pular attraction throughout the to disabeled World War Veterans evening, and netted the largest traction. Bingo brought in the ed in the \$5000 Onward School minor surgical operation. who construct the paper flowers. sum of money from anyone at-Much interest was mainifested in next largest amount of money, contest, which was sponsored the American Legion window ar- playing to a full house all evening locally by the Matador Variety ranged in the Luckett Building in it was the last place to close up, store and closed October 1st, were memory of the soldiers who re- almost having to drive away a won by Texans. the lonely life courting the night in the court house in order that basis for the theme of the scene, was the efficient auctioneer; penny Gainsville. Texas had won the prove popular each year from now top prizes, Mr. Jacobs said. on and the Association will have A very interesting and inspiring the equipment to operate it with: Lions Hear Talk program was conducted by the the combination show "The Wild Fleming-Post American Legion in Man from Borneo" and the "Quinthe auditorium of the High School tuplets" proved very exciting and building here Monday night. While interesting all evening: Chunking the attendance was restrained to the Nigger, begun last year, was in degree by the unfavorable the best patronized list of concesa degree by the unfavorable the best patronized list of conces-weather, a large crowd was pres-sions;; the lemonade and candy special arranged meeting, held last Sions; the lemonade and candy special for the first full devoted allke proved more profitable than ever Thursday instead of Tuesday, A splendid address by Rev. J. E. before; driving nails was well heard an interesting address re-Edridge, paster of the Flomot managed and paid well again; the garding the small denomonation Baptist Church, readings and most educational part of the whole United States Savings Bonds, by MATADORS PLAY musical numbers were features Carnival was the Antique Shop, W. A. Thomas from the Dallas which featured some vaulable his- office of Collector of Internal lorical material that museums Revenue, Grip Of Blizzard intended to be very profitable, but the basement of the Methodist B Football game of the 1935 seato afford pleasure and fun for the Church, the meeting was turned son is scheduled to be played at dependence was memorialized. The most severe cold wave of the children; fortune telling, eating over to Mr. Thomas Matador Matadors went on a wild fall swept down on the Texas Pan- razor blades, and the hat checking "During the highly commercial- dors invade Wester Field to battle pledged anew their faith in the scoring spree last Friday and handle Sunday, droping the mer-booth all brought in several dollars ized period following the war", Mr. the Whirlwinds in a conference scoring spree last Friday and handle Sunday, droping the mer-booth all brought in several individual and soundly walloped the Turks from trict championship.

The Park and several individuals cooperations amassed mightly foreral of his great heart. He has nor his riends nor his region for their fourth straight ador and 22 in the upper Pancontributed some money the day tunes. A norther, striking Matador after the Carnival to the cause. The Corporate wealth became de-

noon Monday, a snow storm swept grand success it was.

### **Annual Methodists** After clear iskies and a hard

Paster Takes Full Report Prom Local Church; First In Several Years

trench and the ties cut. Mr. Swim who are employed through the United States, has requested me to November 1st, erop of 1934. will use the silage to feed his milk- week expect to attend the meeting

### Former Pioneer Resident Passes At Mineral Wells

The annual carnival sponsored of Matador and pioneer in this section, died at his home in Minsociation at Hallowe'en time was a eral Wells, Texas Sunday, Novgrand success, due to the wonder- ember 10. Mr. Hobbs, who was munity. Everyone pronounced it ed from Matador about 16 years New X-Ray Machine

Mrs. Harry Carter, a daughter

Besides a host of friends, Mr. dren; Mrs. Harry Carter, Matador Henry Hobbs, Wichita Falls, Texas and Monroe Hobbs of Louisiana.

#### San Diego Fair Is Closed On Tuesday

last of almost five million spectawas ushered out of Balboa Park today and workmen began refurnishing the exposition for a "bigger and better" reopening January, 15.

layout before the reopening. Ex- child for Altho the exact milage from the end of the pavement west to country line is not impediately avail-Pincess; Modena of the House of return for next year's show which during the past few days. Miss

### **Texans Win 3 Big**

Three of the largest prizes offer-

burial grounds of Europe. Mina-ture white crosses raised in the feature which proved interesting nation-wide in scope, declared he became a creed of veneration to hearing to the District Court room luxurant green grass formed a and very profitable—J. F. Jordan had received word that a boy at A verse of the immortal "Flanders pitching was another new and ex- highest prize, which was \$500. Two stars and hearing the organ of to accommodate the large crowd exstars and hearing the organ of to accommodate the large crowd exFields" was arranged in the left citing attraction which will likely other Texaps had been awarded

### On Federal Bonds At Thursday Meet

The Matador Lions Club, at a

would be glad to possess or borrow the grab bag for children was not served by the Methodist ladies in the grab bag for children was not served by the Methodist ladies in the possessor borrow and the possessor borrow of the lags of th

period with Matador reserves in ture tumbling and the mercury The Carnival brought in about of the few. Such institutions as the game, a pass from Massie to fell below the freezing before dark twice as much money as it had public utilities and life insurance come the favorite to capture the and post oak grove near the center Sleet, which continued to fall ever made before. The Association companies, recognizing the advant-Coker was completed Coker advancing to the Matador 2 yard strip before Washington pulled ground Monday. Shortly before with the stock in the hands of the average strip before washington pulled ground Monday. Shortly before washington pulled ground Monday washington pulled ground Monday. Shortly before washington pulled ground Monday washington pulled ground Monday. Shortly before washington pulled ground Monday all parts of the country and secured life partners in the business strong running attacks led by two institutions they were seeking to maintain; so today these monarchs of finance are controlled by a of Floydada who will deul in yard-Conference Meeting directorate authorized by little age for the all-district position. In stockholders scattered throughout conference play the Whiplwinds the land Suck a policy makes for have scored 111 points while holdthe land. Such a policy makes for stability of purpose and continuity ing their opponets to 13 points. of existence. It is a safety factory The Matadors trio of hard running against revolutionary though and backs have scored 211 points and Rev. D. D. Dension left for Plain- action; thus, the American Gov- having their goaf line crossed twice view early Wednesday to attend ernment, observing the success of for 13 points. the Northwest Texas Annual such ideas and policies, has dethe Northwest Texas Annual such ideas and policies, has de-Methodist Conference, which is termined to emulate, to some ex-lent their example. Today the being held there this week, with tent, their example. Today, the the game which is scheduled to Roaring Springs | Deing held there this week, with a full report for the first time in the American Bell Telephone Company makes it impossible to do it of the church. County was built and filled last. The meeting which started yes- an injustice; liwewise, the holders week by J. T. Swim near his home terday and which will last to and of obligations of the United States outh of Roaring Springs. Four including next Sunday is expected to the demand of this nation. Actis 3 feet wide, 312 feet deep and of the Matador Methodist Church. Ing in line with these ideas, the in Motley County from the crop er's 75 feet long. The whole bundles A large delegation left yesterday Honorable Henry Morgenthau, Jr., of 1935 prior to November 1st, as were placed lenghtwise in the with reports of others to leave Secretary of the Treasury of the compared with 1,212 bales ginned

(Continued On Page 2)

### Large Shipment Of Checks Arrive For Cotton Rental Pay

### Now Installed At Traweek Hospital

Local Hospital Equal Best In This Section Of The State

Hospital here last Friday, the local Tuesday institution is now equal to the best in this section of Texas. The x-ray ed within the last few days, ais of the most modern type on the mounting to \$39,349.15, and the market and surpasses many of the money is being delivered as rapidmachines located in the principal ly as possible. Of the two shiphospitals of the larger Texas cities. ments of 1935 Cotton Benefit paytors who saw the San Diego Fair The machine has been thoroughly ments arriving, 148 checks atried and found to be perfect in

Hospital Cases

reported from the Traweek Hos-"Taps" sounded the close of the pital since November 6th: Wednesfair's first run at midnight but the day, Nov. 6th, Lee Roy Dryer of latter part of the week, it was dewas the coronation of the Carnival Queen. No one but the three judges gates were not shut until 2 a. m. as Glorot, tonsil operation; Thurscaled the last of day November 7th, Carl Bird enknew who the queen was until the a horde of souvenir hunters outtonsillitis and remained 3 days New buildings to cost \$1,000,000 Saturday, Nov. 9th, Leo Jameson Over Quota Here into the auditorium. Dorthy Jean of the House of Harp had been layout before the reopening Exchild for hospitalization. Child Monday Night

Pincess: Modena of the House of Graves and Betty Jo of the House
The annual Poppy Sale conductThe annual Pop has been receiving treatment at the hospital for a fractured elbow.

Hospital were the Corathers bro-Prizes In Contest thers from near Roaring Springs, tonsil operation. Sunday, Jack

> Tuesday evening Lewis Poteet, connected in the sales department of the Matador Auto Co. under-Poteet was stricken suddenly with Thursday evening for the benefit have passed any serious danger.

the three Matador gins indicate a Centennial Reveres total of 2052 bales of cotton have been ginned here from the 1935 crop. The three gins offered the following report: West Texas Gin, Gonzales, Texas, Nov. 12-Thou-

Floydada Friday when the Mata- Texans in this old community

Both teams with their eyes on finitely concentrated in the hands shoot the works in order to keep tion of the school: "In a black jack

> One of the largest crowds ever two powerful elevens uncork their

### COTTON REPORT

Special Agent

### Farmers Of Motley **County Benefit** \$39,349.15

Cotton growers and land owners of Motley county will receive almost \$40,000 in cash within the next few days according to a statement issued by Frank A. Buckley, x-ray machine at the Traweek Motley county agricultural agent

A total of 734 checks have arrivmounting to \$3,391.76 are First Rental payments and the balance of 586 checks amounting to \$35,-The following cases have been 957.39 are Second Rental payments It is possible that the bulk of the checks will be delivered by the

### Supper Nov. 18th

Proceeds of a Mystery Supper to Nora Cooper who has been ill, has Students Loan Fund according to information received from Mrs.

Articles on the menu will be Other patients of the Traweek priced from 1 cent to ten cents. A cordial invitation is extended everyone to attend the supper.

### Mills, of Matador, underwent a Box Supper Aids **Matador Library**

The box supper held in the gymwent an appendix operation. Mr. nasium of the Matador school last borhood of \$60, reports declare.

Attendance to the box-supper was affected because of disagreeable weather but officers of the OUT 2000 BALES study clubs were pleased with the tidy sum realized from the function

### First Sunday School

ago and the religious fervor that pervaded its zeal for liberty, congregated here Sunday, Nov. 10, to FLOYDADA FRI. Pilgrim, "father" of the first Sun-

> As a fitting climax to five days school in San Felipe de Austin the

18 by 22 feet, the roof covered with boards held down by weight poles, and logs unhewn, and cracks neither chinked nor battened, and a dirt floor."

Broken in health when he reached Texas, the "mere stripling", as he called himself, lived as a revered churchman in the Lone Star State for nearly 50 years.

#### Red Cross Wages Drive Of Safety In **American Homes**

### MATADOR TRIBUNE PUBLIC CONFIDENCE

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DOUGLAS MEADOR.

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MEMBER West Texas

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NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intenion of this newspaper to wrongly use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was Lions . . . the wrong published, reference

FOR ANY MAN TO LIVE AND sage, one granting to you a privil-DIE A TEXAN."

Banks Rapidly Reduce Debt

has been advanced to banks and trust companies by the Reconstruction Finance Corporation since it began operations in February, 1932, down to April 30, 1935, these institutions have repaid no less than \$1,340,000,000, or more than 72%. This rate of repayment is reported as being considerably in excess of that made by any other type of bor-

Loans were authorized by the Reconstruction Finance Corporation to 7.35 banks and trust companies in an aggregate amount of \$2,350,000. of this sum \$345,000,000 was withdrawn or cancelled and \$140,-600,000 has not set been taken out by the torrowers.

### Simplification of Bank Checks

New York -- in a bulletin issued by the Bank Management Commission of the American Bankers Association, plans are described for car rying on the simplification of bank checks, notes, deafts and similar instruments in respect to also and uniformity of arrangement

The Twentieth ("Lame Duck") | Amendment: Ratification formally announced Feb. 6, 1983. The Twenty-first (Probibition Re-

peal) Amendment was adopted Dec. A proposed Child Labor Amend

ment, passed by both Houses of Congress in 1924, had (by July, 1983) been rejected by 24 States and ratified by 15.

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# RESTORED BY BANKS

American Bankers Association Describes Its Activities to . Aid Better Understanding

NEW YORK. - Eight different lines of activity through which the public understanding and opinion in regard to banking and the attitude of bankers toward legislation are described in detail in a state ment made public here by R. S. Hecht, president of the association.

The aim. he says, is "to strengthen the real basis for good opinion in regard to the banks," through for tering informative bank advertising in the newspapers and in other ways | curity The statement was issued in reply to suggestions received urging a na in regard to "the business of banking and its place in the economic life of our country.

Mr. Hecht declares that "we have tried very hard to couvince the publie that the banking fraternity has truly profited by the lessons of the past, is determined to approach all questions of banking policy from the part. broad viewpoint of public welfare A recent act of Congress authorefforts to restore sound prosperity in this country."

The Means Employed In describing the various measures of the association "to exert a beneficial influence on public opinion regarding the functions, methods and operations of banks," Mr. Hecht enumerated the following activities:

(Continued from Page 1.) "THERE IS GLORY ENOUGH bring to you today a personal mes- United States Government. They

an opportunity

any Government security, that can for the bonds. be bought today.

The opportunity is your Governthe lines adopted by many of our life insurance companies and sav-

Primarily, this privilege and op-portunity are designed for the small investor that he may be encouraged to create during his gain-American Bankers Association is ful years an assured income for constantly aiming to promote better the years an assured income for anyone gainfully employed can months in United States Savings our ability to save. Surely the real Baptist and Methodist churches. profitable plan of savings and safe investment, help him to realize his more cherished ambitions.

Regardless of our present income or lack of it, each of us likes to believe that our ship of promise is about to come into port, and that tomorrow we will know the enjoyment of ease and permanent se

Indiciduals Must Aid

Your Government desires tionwide public educational program help. It is striving for the full recovery and security of the Nation. A prosperous nation means a prosperous people, but individual prosperity must ever depend largely upon the individual. Our Government cannot hope to do it all. Individually, we have got to do our

and is prepared to carry its full share, ized the United States Treasury of the burden in connection with all Department to issue and the Treasury is now making an offering of a new security known as United States Savings Bonds, or "Baby Bonds" as the public insists upon calling them. What are these savings Bonds? Why are they issued? What purpose do they fill? At what prices do they sell? What is the interest yield; what safe-guards and where and when and for what period may they be purchased?

Tax Free Security United States Savings Bonds are normally tax-free securities issued by and under the guarantee of the provide that if you will save and ege, and the other giving to you invest in these-bonds you will receive, at the end of ten years, as a reward for your savings, what The privilege is your right of you have invested, plus an acpurchase, in small denominations, cumulation of interest amounting United States Savings Bonds which to thirty-three and one-third per

regularly invest.

REFRIGERATION

Fresh, pure air . . . constantly

reulated at just the right tem-

ir food in perfect condition

That's modern air-conditioned

Odorless, Tasteless Refrigeration !

Odorless... because the constantly changing of freshens the laterior of the modern ise refrigerator, thus removing serong adors. This air-conditioning process makes it possible to place, in open vessels, butter or milk, in the same marage space with onlone, cabbage, or other foods with a distinctive odor. The air-washing effect of the melting ice carries all odors out of your refrigerator. Each food ceasion own individual flavor. Ask your ice dealer to demonstrate this new method of

refrigeration with Ice!

NOW YOU CAN HAVE

Air Conditioned

Use ICE for Air Conditioned Refrigeration

**Independent Manufacturer of Ice** 

Ice is the Only Conditioned Air Refrigeration
MATADOR, TEXAS

Bonds will build an income estate of \$3,000 guaranteed by the United United States Savings Bonds are States Government and payable at sued in denominations of: Twen- the rate of \$25 each month for ty-five dollars, fifty dollars, one 120 months additional months. hundred dollars, five hundred \$37.50 thus saved and invested

PROMPT DELIVERY

return the highest rate of yield of cent more than you originally paid dollars; and one thousand dollars. monthly for the same term will question is not what we can Those are their maturity values, build an estate of \$6,000 payable ford to save with which to buy At the prices at which they are They mature in ten years. The at \$50 a month for ten years. \$75 a United States Savings Bonds, but quoted no other Government se- prices at which you can buy them month, an estate of \$12,000, pay- how much we can afford a spend curity yields as high a return. The today are: \$18.75 for the \$25 bond; able at \$100 a month. \$93.75 a and take it from our ability to owner of a bond does not have to \$37.50 for the \$50 bond; \$75 for the month, an estate of \$15,000, pay-make these reguar purchases wait ten years. If emergency de- \$100 bond; \$375 for the \$500 bond; able at 125 a month. \$187.50 a mands he can at any time, after and \$750 for the \$1000 bond. Remonth an estate of \$30,000, payable after two irregular meeting sixty days from date of purchase, gular monthly investment in at \$250 a month. \$75.00 a month dates, the Matador Lions Club wil cash his bonds for what he paid for them, and receive in addition, through the magic of compound after the first year accumulated interest, gives surprising results. compound interest. They are sold This is the way it works out. \$18.75 mains for each of us to select the civic clubs holds two meetings each

at such low prices that almost invested each month for 120 income estate we shall demand of month, alternating between the



We are prepared for those who want to do their

### **Christmas Shopping** EARLY

We have gifts for the entire family at prices that will please.

You can take advantage of our lay-away plan and make small payments between now and Christmas.

# Matador Variety

"The Store Of A Thousand Gifts"

### **Peters Shoes** For Men ...

Offer style, comfort, and satisfactory wear at low cost. We have a complete line of these fine shoes

Prices \$2.95 to \$5.00



Peters Shoes For Women offer quality without extravagance. Priced from 2.50 to 4.95



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Be Safe

Safeguarding you and your family as you have never been safeguarded before

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NO DRAFT VENTILATION ON NEW BODIES BY FISHER

OCEPHOOF STEERING

New Perfected Hydraulic Brakes -the highest development of the all Chevrolet models for 1936. And, like many other features of the only complete w-priced our, those new brakes are on to Chevrolet in its price range! They are the at efficient brakes ever developed. They selp to make Chevrolet for 1936 the ag notor car ever built. Visit your nearest Chevoles dealer. See and drive this car -today: CHEVROLET MOTOR CO., DETROIT, MICH.

NEW CHEVROLET FO F. F. CHEVROLET COMPANY MATADOR, TEXAS

Edited By Students of the

MATADOR SCHOOLS STAFF Editor-in-Cheif-

Assocate Editor Ruth Irvin General News Editor-Fred G. Simpson Boys' Sport Editor-

R. E. Campbell Girls' Sport Editor-Oma Mae Jameson

Joke Editor-Lyman B. Campbell GENERAL NEWS

The Matador high school had a general assembly Nov. 1st. The high school plans to have an asmen, Dec. 30. and a special pro- nial class? Here is the roll:

library during the Carnival camof The Wild, London; Selections The Amnibus, Jules Verne; The Black Arrow, Stevenson; Bob. Mary Robert Rhineheart; A Christof Venice, Shakespeare (2 copies); cook and Scales; University De- Aleen Wright,

the Hallowe'en Carnival.

Mrs. E. F. Luker. The staff plans sor, Mr. B. F. Harbour. to have a first class paper this year by her help.

The present enrollment of the like the girl will have to look Arms, Clayton Titus.

Allie Faye Williams having W. A. Thomas, collector of Junior pins, and there are expectto them, Thursday afternoon. The December. talk was greatly enjoyed by every The class regrets loosing their member of the student body.

> changed from purple and gold to to School. red and black the bullfighter colors The colors were changed because of the impracticability of the pur-

#### SENIOR REPORT

sembly every other Friday from ier class has a record enrollment Riley; now on indefinitely. The Senior of forty-five. Mr. Tunnell says it Jaunita Fulfer; Class reporter, very pepped up over their new class is to have the program Nov. is he largest class in the history of Frances Carlson. 15, the Junior class Nov. 29, the the Matador high school—How's Hot-cha! Our candidate for the hard to live up to the interest Sophomore class Dec. 6. the Fresh- that for the class of '36, the centen- carnival was Dorothy Gene Harp, people have shown in helping them

programs will be given the second fred Barton, C. M. Barton, Georgia and also of the work out by the pep squad will have to raise the period in the morning, or from Bourland, Beryl Blackshear, Helen members of the ninth grade class. mney. The squad will appreciate 9:45 to 10:30. Everyone is urged to Brown, Harold Campbell, R. E. attend these programs, because Campbell Jr., Katherine Copeland, we know you will enjoy them. Geneva Cooper, Margaret Cornett, Many books were added to the Sibyl Daffern, Julia Davis, Hazel Ellithorp, Dorothy Echols Virginia paign spoonsored by the Child Edmondson, Lucretia Estes, For-Welfare Association. The books rest Faulkner, Norris Ford, J. D. added to the library are: The Call Gaines, Dorothy Fulfer, Bebe Gates Louise Hall, Tutt Harchow, Clif-From the Sketch Books, Irwing; Oma Mae Jameson, Grace Keltz, ford Harris, Katylynn Humpries, thorne; Pride and Prejudice, Aus-Ruth Merrill, L. V. New, Sylvia Nell Patton, Will Pritchett, Dora Ratcliff, Marie Ross, Elmer Tibbets mas Carel, Dickens; The Merchant Burrell Tipton, Odell Washington, Raby Webb, Camella Wilkinson, Argumentation and Debate, Lay- Allie Faye Williams, Albert Willis,

beautiful!

The Matador high chool library especially, were happily surprised received eighty-three new books to see one of their former mem-Nov. 6. These books were bought bers, Dorothy Willett, last week.

of the money they received from Vice-President, Albert Willis; ford is their sponsor. Secretary-Treas., Geneva Cooper: The school news is sponsored by Reporter, Georgia Bourland; Spon-

#### JUNIOR CLASS NEWS

The Junior Class officers are: high school is one hundred and President, Ruth Irwin; Vice-Pres- Jenkins, Secretary and Treasurer, classes met September 20, and Williams, Margaret Cornett and thirty-three, and here is something ident, Harvy Doss; Secretary and Weldon Westmoreland; Reporter, organized a club, which they Connie Brewer. worth notice-there are sixty six Treasurer, L. C. Groves, Reporter, Herby Marquis; Sergerant-at-named "La Junta." girls and sixty seven boys. It looks Ava Clyde Smart; Sergant-at- Arms, Virginia Estes.

around the corner for some more | Coach Stanford is the Junior's The high school was honored by enrolled. The class has ordered the Childress County. The class welinternal revenue, of Dallas, speak ing them in by the fifteenth of

Vice-President, Harvy Doss, who unrest the pep squad is working The high school colors have been left to return to Brownwood to go hard.

### SOPHOMORE CLASS

ing from other chools. If you haven't heard it, the Sen- G. Simpson; Vice-Pres., Maurice school and are to be handed down

Welfare Association out of part are: President, Beryl Blackshear; of the fact that Mrs. Harvy Stan- and wishes to make known their Georgia Bourland; Vice-President, fourth Fridays in each month.

#### FRESHMAN CLASS

by Mr. Grav. The class officers them! are: President, Houston, Schweitzer: Vice-President, Kitty Janett

man class Monday. October 28. to have a great time this year. visited, and there will be much find that is equal to zero." sponsor, and there are thirty-five She is Viola Floyd from Cary in

There are a large number of pep squad girls this year. After a little

The pep squad has been working to raise funds to buy new suits Thirty pupils were enrolled in The bullfighter or Matador colors the ninth grade, five of them becostume for uniforms. The uni-The officers are: President, Fred forms are to be bought by the Secretary and Treasurer, from year to year. The girls are uniforms and are going to try very and she won as queen of the high buy the uniforms. The uniforms gram will be given Jan. 3. These : J. D. Allen, Clyde Amonett, Al- school. We sure were proud of her, are not paid for, however, and the The Sophomore class are proud any assistance given in the future

New Designs

The Freshman class is sponsored for every game to come, so expect Cornett.

### SPANISH REPORT

A new student joined the fresh- and is our sponsor. The club plans Many interesting places would be Time Wasted. Coach: "Now At the first meeting the follow- sight-seeing. ing officers were elected: President | The club meets the second and nothing.

appreciation of interest given in Allie Faye Williams; Secretary, Julia Davis. Reporter. Geneva The spuad intends to have a drill Cooper; Song leader, Margaret

Program committee: Grace Keltz, er last night? Ruth McBride and Geneva Cooper. The members of the two Spanish Social Committee: Allie Faye in the light, I wonder myself.

For the club work this year a trip Albert: "If you didn't falk Mrs. Stanford teaches Spanish to Mexico was decided to be taken. loud I could.

Enlightment. Raby: "Why you kissing my girl in a dark co Beryl: "Now that I've seen

Disturbing. Coach: "You ca sleep in my class.'

### REPORT OF CONDITION OF **FIRST STATE BANK**

of Matador, in the State of Texas, a members of the Federal Reserve System, close of business on November, 1st, 1935.

Loans and discounts	\$189,951.92
Overdrafts	988.80
Other bonds, stocks, and securities	20.441.75
Banking house, \$10,000.00. Furniture and fixtures, \$5,000.00	15,000.00
Real estate owned other than banking house	2,918.00
Reserve with Federal Reserve bank	25,621.48
Cash in vault and balances with other banks	222,122,16
Outside checks and other cash items	11,804.86
Other Assets	933.27
TOTAL	\$489.782.24

	9100:102:01
LIABILITIES	
Demand deposits, except U. S. Government deposits, public funds, and deposits of other banks	\$320,916.62
Time deposits, except postal savings deposits, public funds, and deposits of other banks	4.094.25
Public funds of State, counties, school districts, or other subdivisions or municipalities	65.011.04
Deposits of other banks, certified and officers' checks outstanding, etc TOTAL OF ITEMS 14 TO 18, INCLUSIVE:	14,996.00

Secured by the pledge of loans and or investment \$405,017.91 TOTAL DEPOSITS \$405,017,91 8,435.67 Common stock 375 shares, par \$100.00 per share. 25,000.00 13,828.66 Undivided profits-net

TOTAL CAPITAL ACCOUNT 76.328.66 \$76,328.66

Sworn to and subscribed before me this 9 day of November, 1935, and

# LISTEN PARTNER!

Your Home Deserves This Lasting Interior Beauty Lowest Prices

Burton-Lingo Lumber Co.

**\*\*\*\*\*\*\*\*\*\*\*\*\*** 

# YOU CAN SAVE MONEY ON YOUR NEWSPAPER SUBSCRIPTIONS

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MATADOR TRIBUNE, One Year

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Total \$7.60

Special Club Price, for Both

This Offer Good Only for a Limited Time



with which to buy

es Savings Bonds, but

latador Lions Club will

Baptist Church next

November 19th. The

olds two meetings each

ernating between the

Methodist churches.

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and satis-

t. We have

fine shoes

5.00

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we can afford t from our ability to

reguar purchases

extrava-.50 to 4.95



## ·-----

Read THE DALLAS NEWS, then visit Dallas-the Centennial City for 1936 celebration. Ranking first, as a newspaper, fearless n its editorial policy, backed with fifty years of public service, THE DALLAS MORNING NEWS will carry on-to build Tex--to make it a bigger and better State

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Wirephotos seven days a week; colorgravure "This Week," Sundays. "America Speaks"—a new feature on Sunday. In The Dallas News you will find features throughout its pages with

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\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* , to cover cost of subscrip-Herewith my remittance \$ tion to The Dallas Morning News by mail (Daily and Sunday) (Daily only), for one full year by mail.

Post Office

GOOD ONLY IN TEXAS AND OKLAHOMA 

# Supt. Matador Schools

articles on the needs of the high price of \$60.00 each, and the typeschool. In last week's discussion your attention was directed to the this work is offered it is found to fact that our high school building be among the most popular courses provides two spacious rooms and for the reason that students really one small one which were provid- enjoy the work. The fact that it is ed in the construction of the build- a very popular course is a good ing in 1925 for the specific pur- reason for its maintainance. If our poseof equipping them for a mod- commercial department were comern Home Economics Department, plete, the Matador High School It is also worth repeating here could equip its graduates for posthat 179 of the 191 Texas High itions in the various business in-Schools having membership in the stitutions into which they finally Southern Association of High land after going away to school

gives the student the finest type of learning experience possible for the needed coordination of mind

A typewriting department could be installed at an approximate cost of \$1125. The 16 standard type writers can be boubt at a school writer tables can be had at \$7.60 each. In every high school in which

Schools and Colleges are teaching two or three years after high home economics to their high school graduation. Many nigh school girls, and that Matador is schools have installed this departone of the twelve which are not, ment and paid for the machines It will be my purpose in this by charging a monthly fee of the article to present the need for a students taking the course, but in complete Commercial Department my judgement, a high school in the high school. At the present ceases to be a public free school time, and for the past two years, when it resorts to the practice of we have been teaching Bookkeep- charging students for the courses ing and Business Law, both courses they offer. Our high school has exbeing accredited by the State De- treme difficulty every year these two courses have been plac- grades for the reason that our

metic and hope to get it accredited steady increase of students from we must move forward or else gas and mining leases to demand during the present year. By all our neighboring communities, our get out of tune with our needs. means, in my judgement, a type- high school science classes have writing department should be been excessively large. This has equipped for use by the opening seriously handicapped the quality of the next session of school. There of the work because laboratory are very few high schools now in classes cannot be efficiently directthe entire State which are not ed with more than 24 students to equipped for this work. From the the group. At the present time, our standpoint of being practical, Commercial Arithmetic class, an-Bookkeeping as a vocational need students in it. Due to lack of ver-

### Beaumont Welcomes Huge New Tanker



All dressed up in gay bunting, the Magnolia, America's newest sea-going tank ship, enters Beaumont harbor for her first cargo of Texas refined petroleum. The huge tanker is two blocks long and transports enough gasoline to put 5 gallons in every passenger automobile in Texas.

At the right is Captain S. W. Woods, commander of the Magnolia and commodore of the Socony-Vacuum fleet, being welcomed by Mayor P. D. Renfro of Beaumont.

LET'S GO WITH

CONOCO

MOHON SERVICE STATION

DOBBS CITY MERC. CO

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YORK'S SERVICE STATION

WHITEFLAT S. S. AND GARAGE

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L. B. Robertson

Commission Agent

Matador, Texas

FAIRVIEW SERVICE STATION

partment of Education. Now that scheduling our tenth and eleventh many of them do not need at all. pletely rid of all fraudulent se-The community has much of curity dealers and the public is ed into the course of study and course of study does not offer a which to be proud for its schools charged with the final responsihave been affiliated, we are this sufficient variety of courses. For range among the best, they are in bility. It is up to the persons who year adding Commercial Arith- the past three years, due to the excellent financial condition, but invest in stocks, bonds and oil,

### **Fake Security Dealers Moving**

ceedure almost altogether, and Physics and Chemistry, which suspicion.

that the dealers they encounter be registered under the state securities law.

If a doubt as to the eligibility of any dealer exists in the mind of any citizen it is the duty of that The exodus is on. Fake security from the Secretary of State's office come a registered dealer in Texas.

The Texas Securities Act, which cases lease dealers are sincere in fee or title" is to be classed as a passed both houses of legislature this belief and are laboring under security. without a dissenting vote, is re- & false impression. In many more sponsible for this happy condition. know the law. He is aware that This clause was necessary in the

Before New Laws citizen to inquire immediately, his past record as a swindler and This information can be secured a crook will not permit him to be-

Under Article "A" of Section 2 Bookkeeping as a vocational need students in it. Due to lack of ver-for high school students. One of its satility in the high school course offer the public sound investments leaves contend that they are exchief appeals to students lies in the fact that it is a laboratory proto take a foreign language or

However, the state is not com- cases the dealer does not want to law due to the existence of a great number of fake lease dealers in Texas. These parasites have preyed upon the unsuspecting small investors. They have steered clear of wise investors who take time to investigate before they invest.

> Under all conditions potential purchasers of securities are urged to be certain of the dealers who approach them. The law does not pretend to guarantee an investment. It contemplates investigation into the character of the dealer. It is the human element that has been responsible for the fraudulent practices in securities in Texas. A stock certificate can't be crooked but the dealer can be.

### RETURN HOME

Mr. and Mrs. J. T. Husley returned home last week from a visit with friends and relatives near Farwell and a tour of the territory in the neighborhood of Clovis, New Mexico.

R. C. Jeffers, who is a student in West Texas State Teachers College Canyon spent the holidays visiting relatives in Matador

\$489,782.24





# stays oiled

Drive in at this sign and change for the better. Your cor-

rect grade always

available-includ-

ing law or 20W

Oiling used to stop when the engine did. You'd come out in the cold, to your standing car. And in the first few minutes, before your loafing oil in the crankcase could get up to do any oiling, you'd chop hours or days off your engine's life.

Yes, engineers tell you that all in all, more than 50% of motor wear must be blamed on delayed lubrication in warming up. This winter then, get the oil that not only starts up when you do, but surely beats you to it!

No waiting for Conoco Germ Processed Oil to be pumped up on the engine parts, because it's already IN. It bonds itself direct to every metal surface, and stays there-the Hidden Quart-always a long jump ahead of friction. This remarkable power of Germ Processed Oil to form its lasting union with metal, comes only from the patented Conoco Germ Process.

Seems unbelievable. But car ownersyour own neighbors-have been avoiding overhauls and battery "grief," winter after winter, simply by using Germ Processed Oil. It meets even the severe oiling requirements of the new copper-lead, high-lead, and cadmium-alloy bearings; protects them far better than straight mineral oils, as fierce road tests prove.

Germ Processing also assures 2 to 4 times greater film strength, even in the lighter grades required for winter. Not only lightbodied but tougher, too, Conoco Germ Processed Oil rub-proofs, drag-proofs and zero-proofs your engine as soon as you drive in for your Conoco man's winter help.

CONTINENTAL OIL COMPANY . Established 1875

CONOCO GERM PROCESSED MOTOR OIL



OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE

### FIRST STATE BANK

published in the Matador Tribune, a newspaper printed and published at Matador, State of Texas, on the 14 day of November, 1935.

Loans and discounts, on personal or collateral security	\$181.961.37
Loans secured by real estate	7,990.80
Overdrafts	988.80
Securities of U. S., any State or political subdivision thereof	18,541.75
Other bonds and stocks owned	1,900.00
Banking House	10,000.00
Furniture and Fixtures	5,000.00
Real Estate owned, other than banking house	2,918.00
Cash and due from approved reserve agents	58,431.8
Due from other banks and bankers, subject to check on demand	201,116.6
Stock and or assessment Federal Deposit Insurance Corp.	933.2
TOTAL	\$489,782.2
LIABILITIES	

\$ 37,500.00 Capital Stock Surplus Fund 13.828.66 Undivided Profits, net Due to banks and bankers, subject to check 6.845.00 Individual Deposits subject to check, including time deposits 385,927.66 due in 30 days 4.094.25 Time Certificates of Deposits 8,151.00 Cashier's Checks Outstanding Other Liabilities, Federal Reserve Bank Dallas, Cash Letter 8,359.49

TOTAL STATE OF TEXAS,

We. A. B. Echols, as President, and Elmer Stearns, Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of knowledge and belief.

A. B. ECHOLS, President ELMER STEARNS, Cashier

CORRECT-ATTEST:

Directors: C. D. Bird, Harry H. Campbell, J. C. Burleson

Other Liabilities, First State Bank Roaring Springs, Liquidating

Subscribed and sworn to before me this 12 day of November, A. D. 1935 M. S. Patton Notary Public, Motley County, Texas. 400000000000000000000000

### Home-Made FRUIT CAKES



# **Thanksgiving**

Place Your Order Now Made in Any Size from One-Half Pound, up

> Finest Ingredients City Bakery

### Whiteflat News

Mrs. W. L. McWilliams Troy Perkins, who is a student cently.

at Texas Tech, Lubbock, spent the week-end here. Mr. and Mrs. Bruce Browning

visited relatives at O'Brien re-

Mrs. C. E. Mathes of Vernon spent last week-end with Mr. and Mrs. R. E. Bryan.

Messrs and Mesdames Earl Mur-Messrs and Mesdames Earl Mur-ray and Joe Jarvs of Seagraves were guests over he week-end in the home of Mr. and Mrs. M. H. Minor.

Ergle Higginbotham and C. D. Pioneer recently.

Mrs. A. K. Wilkinson and daugh-

Roscoe and Varner McWilliams spent the week-end at Lubbock

Crosby county spent the week-end arrived last week for a week's visit with relatives. They were accompanied by Lewis and Lindell

Harry Wood of Childress visited Cooper, also of Sulphr Springs. his sister Mrs. Joe Bloodworth re-School was resumed Monday and Lewis Cooper made a trip Sun

after being suspended for five day to visit relatives in Cedar Hill Community in Floyd County. Mr. and Mrs. T. M. Dixon and children, Mrs. R. L. Pritchett and sick list last week. daughter and Mr. and Mrs. A. O.

Truett visited relatives at Petersburg recently. entertained a number of friends at F. F. Casey, Misses Aleta Casey, night

Lynn Lemons of Lubbock spent Willingham spent several days at several days in the home of Rev. and Mrs. A. C. Jones recently.

Mr. Herman Stanfield and small Misses Bernice Garrison and Fay daughter, Dorothy Ann, who have ter, Wilema, visited relatives at Martin of Vernon were week-end been ill the past week, are report-Lubbock and Littlefield last week. visitors here.

#### EMPLOYMENT INSURANCE **Fairview News** By Miss Ruth Simpson

The many inspiring calls for young men and young women continue to come to our Mr. and Mrs. Lee Groves and Employment Department-a num-Miss Ila Acker who teaches in small daughter of Sulphur Springs ber of which we are unable to fill each month-it definite proof that the specialized Draughon vocational facilities are your best assurance of early and prefitable employ-

Mr. and Mrs. Emmitt Lawrence

a Forty-two party last Saturday

Mr. and Mrs. Virgil Rattan are

Miss Hope Clements visited her parents, Mr. and Mrs. L. B. Archer

driving a new Chevrolet.

the first of last week

Mail Coupon today for recent Employment Report showing the many young people we are placing in happy and responsible positions with board opportunities, at a big saving in time and expense. (Or see this paper for Special Scholar-

Fill in your name and address and mail to nearest Draughon's College—Dallas, Wichita Falls, Abilene, or Lubbock, Texas, before rates advance

**Pineapple** 

Sorghum

Coffee

Hominy

Pork & Beans

Macaroni

Bisquick

Gelatine

Toilet Tissue

Cheese

Name

#### STUDENTS VISIT FIELDS AND APIARIES THIS WEEK

Miss Verlin Reeves and her First grade students visited Mr. L. B. Mr. and Mrs. Luther Lancaster, Robertson's bee-hives Tuesday Mr. and Mrs. Givens Lawrence, afternoon, and had a very interesting lesson on bees and how they prepare and preserve their honey.

This being the season when cotton is the main subject, Miss Amy Mrs. Delavin Wolf was on the Glenn and her Third grade class made a special study of the plant and its fruit Wednesday afternoon.

### CONTROL OF CREDIT A BASIC QUESTION

#### **Economist Describes Conflict Between Opposing Social** Views on Central Bank

Agitation for government banking is a phase of the conflict between our present "personal competitive enterprise system" in America and the "compulsory state collective se curity system" of several European States, Virgil Jordan, President Na tional Industrial Conference Board, says in "Banking" published by the American Bankers Association.

"They involve irreconcilable principles of human conduct and philosophy of life and the conflict between them is the key to the eco nomic, social and political struggles of today." Mr. Jordan says.

The enterprise system of which "the development of the United States has been the unparalleled example, depends for its motive power of progress upon the inexhaustible reservoir of energy in individual desire for personal advancement in prosperity, but it guarantees nothing to the individual save freedom of opportunity," the article says.

The collectivist security system, he says, "places all emphasis upon the maintenance of a minimum standard of Hving for the mass with out regard to the creative power of the individual. Outre simply the se curity system involves the modern form of the philosophy of the slave society." He continues:

HOME OWNED

ATADOR CASH GROCER

FRIDAY --- SATURDAY

No. 1 Flat Can

Crushed 3 For

UNCLE Gal. can 55c

Admiration 1 lb jar 29c

No. 303 Can

No. 2 Our Darling 2 for 25c

Can Standard 3 for

or Spaghetti

6 For

214 lb. pkg. with

Longhorn

Post Toasties or Kellogg's Corn

Pound

FREE-Shirley Temple Mug

Tomatoes No. 1 Can 5C

3 lb Jar

84c

5c

25c

35c

**21c** 

A Sign Of the Times "The many-sided movement toward governmental banking, deposit insurance and currency manage ment is the most direct and decisive expression of the universal instinctive search for security which is the sign of the times. In America our so-called social security legislation is an important indication of the drift away from the enterprise ayatem toward a collectivist security system with concentration of asthority in a Federal government.

"The nationalization of credit to crucial and indispensible for complete state control of the complex industrial and business structure of this country. The drive toward gov ernment banking and monetary comtrol is most determined because the relation of the state to credit goes to the root of the enterprise system. A collective security system is taconceivable without nationalization of credit. An enterprise system is

inconceivable with it." Under a collective security sys tem, based on government banking the controls "lie solely in the hands of a few persons and depend upon their judgment, will or caprice," Mr. Jordan says, adding that it is they who must determine "upon the basis of some predetermined plan or upon pure political expediency of the moment, what lines of industry and even what individual enterprises shall have the credit."

"Every government is an organ of party power and must respond to the will of the party that put it to power." the Jordan article says. "Under unchecked government op eration it is an inescapable tendency of every currency to depreciate and for credit to expand. However much It may be in the interest of the nation, deflation is too dangerous politically for any government.

"In the end government banking and currency management resolve themselves simply into the use of credit as a political instrument of power, and this instrument tends to be used in the long run for expropriatton of the community's savings."

#### BANKERS SUPPORT FARM COMMISSION

The Agricultural Commission of the American Bankers Association is promoting widely among bankers the practice of aiding their farm enstomers in installing on farms better financial, accounting and operating methods, It also ecoperates in the endeavors of the state bankers' associations along similar lines.

The commission has published a book on "Making Farm Investments Safe," presenting a compendium of helpful material published over a period of years as a reference guide in the daily routine of banking and farming relationships. It has also nublished "Factors Affecting Farm

### We Move **Anything**

LET US HELP YOU WITH YOUR HAULING **PROBLEM** 

**Any Place** 

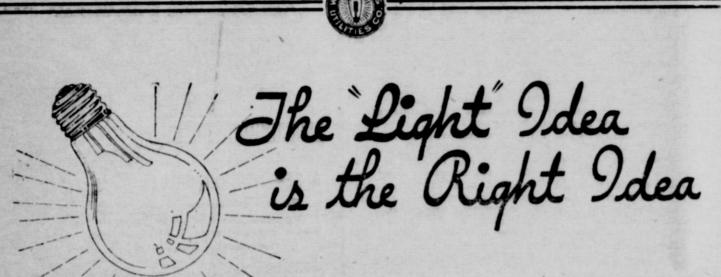
MODERATE RATES

**Bill Pharis** 

PHONE 61-M

# 

### Using Ample Electric Light is Real Economy





# Yes, the Whole Family Really Enjoys and Appreciates Better Light

Visit our showroom and inspect the new I. E. S. indirect Floor and Table lamps. These ere the latest in design for beauty and eye conservation. Buy one of these Beiter Light-Better Sight lamps for only a small down payment. Pay the remainder on your electric service statement

Families who have taken advantage of the improvements made in home lighting now enjoy one of the greatest edvancements since the discovery of the incandescent lamp.

Newly designed I. E. S. lamps, created for students and other members of the family who do difficult visual tasks relieves eyestrain. These lamps are now on display at our showroom.

Take advantage of our most liberal offer and secure one of these lamps. It will protect your most valuable possession -your eyesight.

West Texas Utilities
Company

#### LOCALS

BABY CHICKS-Our Jamesway is hatching twice per week. Chicks for sale Thursday and Monday Heavy, 8 cents; light, 7 cents. Spu-Grain & Coal Co.

DON'T SCRATCH! Get Paracide Ointment the guaranteed itch remedy. Paracide Ointment is guarmedy. Paracide Ointment is guaranteed to relieve itch, eczema, itching piles or skin irritations or money refunded. Large jar 50c at City Drug Store.

Worth Star-Telegram, daily and bock Sunday and Monday Sunday and the Matador Tribune both for one year for only \$6.75. You save 85 cents

SORE THROAT-TONSILITIS! guaranteed or purchase price re- week funded at Simpson's Drug Store.

No value to finder, but owner will ball game in Amarillo Monday. pay \$3.00 reward to secure return of valuable papers. Return to

## Program

Friday and Saturday

BUCK JONES

"The Texas Ranger"

Sunday and Monday Janet Gaynor, Henry Fonda, Slim Summerville

"The Farmer

IN

Tuesday And Wednesday

"Public Hero No. 1"

Chester Morris. Jean Arthur. Lionel Barrymore Sunday Matinee 2:30 P. M. Nights 6:45 P. M.

> ROGUE THEATRE

Matador, Texas

Oklahoma spent the holiday visit- Rogue to see "The Texas Ranger" times for 16 yards. ing relatives here.

and mother, Mr. and Mrs. W. T. Patton sr. of this city.

Mr. and Mrs. Clyde Bartlett and ing relatives in Santa Anna.

Marvin and Paul Patton were among the ones to attend the SPECIAL OFFER-The Fort American Legion program at Lub- Summerville, as the dentist, furn-

Mr. C. L. Wilson of Sweetwater,

stant relief is afforded by Anath- Lubbock were looking after busi- good actors as Lionel Berrymore, esia-Mop, the wonderful new sore ness matters and visiting in the A. Jean Authur and Chester Morris; throat remedy. Positive relief L. Fryar home Wednesday of this the title is "Public Hero No. 1"

LOST-Brief case marked G. N. Mr. and Mrs. R. E. Donovan at-Swarthout, on road to Paducah, tended the Lubbock-Amarillo foot-

Miss Lorene Fryar attended the Schweitzer Saddle Shop, Matador, home coming of Tech college over

Lubbock Monday.

sister in Chillicothe, who is ill, two yards and a score, Washington and was accompanied by her kicked goal for extra point. Score

of Miss Grace Barton this week.

Dublin were in town looking after from the 3 yard line. Washington business matters and visiting.

### MOVIE CHATTER

By A Rogue

"The Texas Ranger" woolly west had better be on the after a 25 yard jaunt around end, look out Friday and Saturday as Gates kick for the extra point was a Texas Ranger will ride among blocked. Charley Scaff scored the your midst to get the unlawful last touchdown mid-way ones at any cost. Buck Jones is that fourth quarter on an end run, R. ranger and he's here to thrill you E. Campbell kicked goal.

Mr. and Mrs. Bennie Cox and as never before. Put on your boots 1 intercepted. Penalties: Matedor small son Charles Ray of Lawton, and chaps and come out to the 4 times for 30 yards, Turkey 2 campaign would not be an inten-

"The Farmer Takes A Wife" Sunday and Monday Janet Gay-Mr. and Mrs. Houston Patton of nor and Henry Fonda (a new star Wichita Falls, visited his father and a really good one, too) are featured in "The Farmer Takes A Wife". In the beginning of the of them are preventable. picture you'll wonder where and how this "farmer" business as the children spent the holidays visit- picture is made on the Erie Canal, in the days when it was most important, but if you'll wait you'll see this farmer. He really takes a

> ishes plenty of comedy. "Public Hero No. 1"

As has already been mentioned former manager of Burton-Lingo, in last week's paper, this picture transacted business here last week. will be for benefit of fire boys and is a jam-up good picture on the Mr and Mrs Ben Jordan of G-Men type. A good story, plenty Come see this show Tuesday and Wednesday and help the fire boys. Mr. and Mrs. Elmer Stearns and There will be other Tuesday and Wednesday pictures.

> Football . . . (Continued From Page One)

Late in the second quarter Webb Mrs. B. F. Tunnell visited her carried the ball around end for at the half Matador 34 Turkey 0.

With Gates and Blackshear Miss Winn of Parnell is the guest pounding the Turkey line, the Matadors scored early in the third quarter after a 50 yard drive up Dr. and Mrs. H. C. Eargle of the field, Blackshear going over passes to Pritchett for the extra The second score in the Mr. J. A. Tipton of Northfield third period came after Washing-

A blocked Turkey kick helped ing, Gates going around end for hazards is most prevalent." 15 yards and a score, Washington's kick for the extra point was wide. You bad men of the wild and Gates again crossed the goal line

Star	ting Lin	e-up
Turkey	Pos.	Matador
Meacham	LE	Titus
Price	LT	Brown
Gafford	LG	Willis
J. Hill	CR	E. Campbell
Cheshire	RG	Faulkner
E. Hill	RT	Ford
Coker	RE	Pritchett
Yarbrough	QB	Webb
Massie	LH	Gates
Mullins	RH	Washington
Liscomb	FB	Blackshear
First Dow	ns: Mata	dor 18, Tur-
key 4. Yard	is gained	on running
plays, Matad	or 475,	Turkey 121.
Kicks: Ma	tador kie	ked twice for
on average	of 60 v	ands Turkey

36 yards pleted 7 for a gain of 62 yard and a part."

kicked 4 times for an average of

Red Cross . . . (Continued from Page 1.)

According to Red Cross figures millions of people are injured in knowledge of first aid will do the home each year. Last year much to prevent home accidents. the number permanently disabled accident conscious; and certainly, by accidents occurring in the home when an accident does occur in the is the purpose of the Red Cross serious injury from killing.

program to correct this erroneous belief, to point out common and uncommon home hazards and show how each may be eliminated and to conduct an actual inspection of the homes of this community.

**Educational Program** 

A program of this nature, Mr. Harbour pointed out, is of necessity has reopened all its manufacturing largely educational in character. plants and its 10 assembly plants. The Matador Chapter will camp- and will have built more than 65,aign against disinterest and fallacy | 000 units by the end of October. through the medium of the written | Schedules for November and and spoken word. A comprehensive December call for a greatly inpublic speaking schedule is being creased producton. arranged in an intensive effort to make children and parents aware 1936 Master deluxe and Standard The next score came after Red of the very real danger which lurks models. Chevrolet officials say. Titus had recovered a Turkey in the home itself. The generous will find every one of the com-Miss Ella Mae Casstevens of fumble on his own 31 and Gates cooperation of newspapers and panys 10,000 dealers stocked with Alvord is spending a few weeks had carried the ball to the 4 on a various publications have been en- display cars and in a position to with her sister Miss Bertha Cass- 65 yard run. Washington going listed. Individuals, civic and social take orders for immediate dearound end for the score, Gates clubs and business groups are be- liveries. hit the line for extra point. Wash- ing contacted. Many have already It is expected that sales in Nov-Cotton Parks, Arvil Craven and ington carried the ball over on a pledged their aid. A number of ember and December, months Johnnie Vaughn were among the 30 yard run thru center for the nationed organizations have sig- that heretofore have been dull, football fans to see the game in next tally in the second quarter nified their willingness to help the will be brisk, under the impetus and kicked goal for the extra point Red Cross minimize home ac- of the new model announcement,

> organizations is anticipated. Home Inspection

have been made with school super- lists will buy new models at once. conduct an actual inspection of models incre will be forwarded to the Red Cross ed for increased production. for compilation of statistics to in- According to W. E. Holler, vice the Matadors continue their scor- dicate what type of home accident president and general sales man-

Local Committee

the Committee in charge of this start of the new selling year. special program will be chairmanweek, Dr. J. S. Stanley.

understood, will also include farm agree that Chevrolet has done safety and safety while at work on the farm. Because of the inaccessibility of farms and the difficulty of securing accident statistics pertaining to them, little safety pioneering has been done in this direction.

"Preventing unnecessary death and alleviating human misery, Mr. Harbour, Chapter Chairman pointed out, "is a chartered obligation of the-Red Cross, and home safety," he said, "is a natural outgrowth of First Aid, a Red Cross service which has been in effect for some 25 years and is annually responsible for saving many lives.

Nationwide Scale The accident prevention cam-

Passes: Matador attempted 5 paign" he said, "will be carried out passes, completed I for a gain of on a nation-wide scale and each yards and had one intercepted, of the nearly 13,000 Red Cross Turkey attempted 15 passes, com- Chapters and Branches will play

sive affair of a few months which ness prospects. We feel that the would subsequently be dropped public will be just as responsive but, rather, would be a continu- to our 1936 cars when they go on ing year-by-year program to pre- public display November 2. vent unnecessary deaths and ac-

cidents in the home and on the

The Red Cross believes that more than 34,000 were killed and A person instructed in first aid is wife, but see how it is done. Slim ran into six figures. "People do home, the practical application of not realize that the home is not first aid knowledge may prevent a safe," Mr. Harbour stated "and it minor injury from crippling, a

#### Chevrolet Motor Co. **Increases Output**

The Chevrolet Motor Company, preparing for the introduction of its 1936 models on November 2,

The introductory day for the

cidents and the close cooperation and the large automobile shows, of the local branches of these formerly held after January 1. The former show dates were not conducive to large selling, coming as Special home inspection forms they did in the coldest months of have been prepared", Mr. Harbour the year. This year's shows open said, "and are to be introduced into with two whole monts of pleasant the homes here through the chil- weather remaining, and it is the dren in our schools.Arrangements industry's belief that many motor-

intendents, principals and teachers | Employment is increasing rapidso that school children will receive ly in Chevrolet plants, as the supthese blanks, take them home and ply of units and bodies for the new home to eliminate accident over from 1935 models to 1936 ness here Wednesday of this week. eral. Washington went around end causing hazards with the help of models was completed early in for the score and kicked extra parents or relatives and return the October, after a brief shut-down blanks to the school, where they during which plants were re-align-

> ager, Chevrolet dealers will have the advantage of an ample supply The local Red Cross states that of the new models from the very

"The enthusiastic reception aced by B. F. Harbour. Other mem- corded our 1936 models by our bers of the Committee are as fol- own field forces, during their conlows: Ben Meador, Dr. Albert Tra- vention in Detroit, is now being repeated, in every region and zone This home safety campaign, it is territory, by our dealers. They all

Mr. Harbour indicated that the great job in its new cars, and they

Norris Ford: "Quick. Bodie! A wild cat just run into your house where your wife is.

Bodie: "Well I can't do anything about it. He will just have to get out the best way he can."

Tester Tested. Donald Groves, while taking an exam: Mr. Gray: 'How many ears has a cat?"

Donald: "Two Mr. Gray: "How many eyes has

Donald: "Two"

Mr. Gray: How many legs has a cat?"

Donald: "Say, Gray, Didn't you

**PUBLIC CONFIDENCE** CONTINUES TO GAIN

Bankers Report Nation-Wide Improvement in Goodwill Toward Banks

NEW YORK.-Ninety-six per cent of over 300 reporting clearinghouses throughout the United States and concrete evidence of favorable turns in public opinion regarding banks, it is shown in the results of a survey made by "Banking," the monthly publication of the American Bankers Association. City and country districts in every state are repre-

sented in the survey, it points out. The outstanding conclusion is that there has been a genuine nation-wide improvement the last few months in the attitude of the public toward its banking institutions," the publication says. Statistical evidence on which the bankers base their conclusions which warrant this statement is described as follows:



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