

The Tribune Embraces The Roaring Springs News and The Motley County News in One Publication of Complete Circulation

MATADOR TRIBUNE

COMBINED WITH THE MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934

Matador, Motley County, Texas, Thursday, February 21, 1935

"Nothing on Earth is so Powerful as the Truth."

MOTLEY COUNTY NEWS VOL. 15, NO. 52

TRAIL DUST

By DOUGLAS MEADOR



The horizon simmers in the noon-day sun and the tall grass trembles at the touch of a restless, invisible breeze. A whirlwind sweeps across a distant valley, and from the green carpet lifts dust to fling defiantly into the clean face of a thundercloud. The heat presses deeper into the grass and reaches the moist soil, while scattered buffalo move toward the clump of china and hackberry trees in the bend of a small ravine. The sleek, ponderous animals break the heavy silence slowly—the china and hackberry leaves are motionless as if painted against the dreamy sky. To the north and west, above the brown dots of buffalo that reach to the distant rim of hills, clouds pile, as a giant with mighty blocks of marble building a castle whose steeples pierce the blue velvet of the heavens. From the darker blue at the sharp base of the fantastic, white mountain, still far above the steaming world, a blade of silver gleams as it plunges to the earth. Rain.

From the north and the south, the smaller clouds that have been drifting without purpose, seem to halt for a moment, then, from some mysterious power, find the true course toward the storm. The silver is gone from the rain and the cloud has dropped a curtain to the horizon against which there is a quick blaze. The earth quivers and a roar blasts its way into the canyons of distance.

The buffaloes sniff the sultry air and an aged bull paws, without interest, at a scrubby sagebrush. A profound silence grips creation—a breathless silence, champion of fear and helplessness. The buffaloes turn faces toward the cloud as an abrupt gust of wind whips the trees and bends low the tall grass, lightning crashes and the fury of the storm, like a powerful river unleashed, spreads across the hills. The buffalo are drifting now, hoods and horns are clattering into a deafening roar, yet lost in the thundering rain and hail. White marbles of ice cut the grass and splash as they bounce into the little pockets of water. Repeatedly, great daggers of lightning stab the earth's bosom and each time there is a flinch before the groan of agony from the skies. The grass is stripped and beaten low and leaves swirl in the muddy, rushing water. A mocking-bird from the taller tree flaps one wing, and is still beside the dripping clump of loco. The storm moves on and a blade of sunlight slashes through a hole in the clouds. The thunder dies and a blue quail calls sharp and clear.

The swarming herds of buffalo have drifted on to another range, victims of a wanton fate, leaving a priceless heritage to the herds of cattle that were to follow them. Their blood and bones are heaped on the wealth of ages, stored in the coffers of the soil as a borrowed cloak is returned to its owner.

The strong, lean hand of civilization rises to rule a great empire as the herds beat out the grassed-over buffalo trails. And the clear wind-swept eyes of the cattlemen lift beneath a wide brimmed hat, to the clouds. Standing in his stirrups and leaning forward, he can see the hand of a Providential Partner, gathering a rain cloud above parched grass. With each rain comes new courage, breaking the bones of the fiercest problems of his world. He has found the store-world of success, needing only rain to oil the hinges on the heavy doors.

Then one day, after he had tied the tattered old skin slicker on the back of his saddle and started to satisfy himself that the deepest water holes were filled, he heard the rattle of chains and the rumble of a wagon. Something else was there, too, the stranger sound of a woman's singing to her fretful child. The wagon stopped on the broad meadow flat and a man with hopeful eyes, unloaded a plow.

Wander-lust, life a fever, seizes my heart when the moon is full and white. I want to hear

JUDGE SOLOMON FUNERAL HELD FLOYDADA MON.

Father Former Matador Resident Dies Sunday

Funeral services were held at Floydada Monday for Judge J. S. Solomon, 67, a former resident of Hall county and for eight years Justice of the Peace at Floydada.

The deceased resided near Memphis for more than five years, moving to Floyd county in 1918, where he resided until his death. He moved from Wise county in 1913. He served as Justice of the Peace in Wise county for more than four years before moving to Hall county.

Surviving are his wife and 10 children who are: Mrs. Hutchinson, Mrs. J. B. Moore, J. F. Solomon and E. W. Solomon all of the Salisbury community in Hall county; Mrs. N. W. Williams, Mrs. W. H. Henderson, Miss Lillie Solomon and M. L. Solomon, all of Floydada; Mrs. G. W. Trussell, of Boyd, and H. M. Solomon of Coleman.

Judge Solomon has been ill for almost a year preceding his death.

Mr. and Mrs. Henry Solomon of Coleman, former residents of Matador, visited Mrs. Solomon's parents Tuesday afternoon on their return to Coleman. Mr. Solomon received a message informing him of the death of his father Sunday and he and Mrs. Solomon left immediately for Floydada where they attended the funeral services Monday afternoon.

ATTENDS LUBBOCK BEAUTY SCHOOL

Mrs. Solon Lea, co-manager of the Sanitary Beauty Shop, is at Lubbock this week attending the beauty school and trade show held at the Lubbock Hotel Tuesday and Wednesday, by the Lubbock Beauty Supply Company.

Beautyicians from this entire section of Texas and many New Mexico cities attended the convention. Registrations Wednesday had reached a total of over five hundred.

GROCERY STORE INSTALLS VEGETABLE FRESHNER

Work of installation is being completed today of a new vegetable freshener at the Matador Cash Grocery. The device, which covers the vegetables with a fine mist, will keep all types of vegetables fresh for a week, according to claims of the manufacturer.

R. E. Campbell, manager of the store, stated that he expected to keep a full line of fresh vegetables at all times with the aid of the new equipment.

ACCEPTS POSITION

D. I. W. Birnie, who for some time, has been connected with the Federal Corn-Hog program in Motley county, has accepted a position as bookkeeper with the Matador Land and Cattle Co.

Mr. Birnie was employed in the same capacity for the same company for a number of years, it being his first position after reaching America from his home in Scotland, some fourteen years ago.

STUDY CLUB MEETS

The members of the Junior El Progresso Study Club met Wednesday afternoon, February 20, in the home of Miss Mary Hamilton, with Mrs. Charlie Keith as leader.

The subject for discussion was "Russia, Yesterday, Today and Tomorrow," with a response of Russians in Fine Arts and Literature.

Mrs. Floyd Bond presented a very enlightening review of Russian literature, which was followed by an interesting paper on Russian Theatre by Miss Lorene Fryar. Mrs. Ben Edwards concluded the program with a paper on Russian Music.

The murmur of the sea on strange and lonely shores and feel the spray in my face. I want to see low clouds above palm trees and stand in the night shadows of mountains. The thought is a whimsical Lorelei singing to the weak-willed captain of my soul, but the bright anchor chain of conventions and domestication laughs at the flimsy tugs against its strength. Sunlight of another day will dry up the ocean that floats my dream-ship, and leave the singing to echo vainly in the catacombs of a foolish heart.

Motley County Farmers Visit Experiment Farm

Sixty farmers from all parts of Motley county made a tour of the Spur Experiment Station Monday. County Agent, Frank A. Buckley accompanied the group. All were agreed that the information obtained was well worth the time and expense of the trip.

R. E. Dickson, superintendent, conducted the group over the station. He explained practical methods which had been worked out to prevent sheet erosion, control run-off water, and improve range pasture. Storage of feed crops by the trench-silo method was also demonstrated.

Living Conditions Improved by AAA

COLLEGE STATION, Feb. 20.—Of the 6,283,548 acres of Texas land under crop adjustment contracts in 1934, 3,558,564 were planted in feed crops for home use according to the annual reports of county agents assembled here. Only 1,178,834 acres were allowed to remain idle, and the drought last year was a factor which H. H. Williamson, State Agent and Vice-director of the Extension Service, estimates had a great deal to do with that, as nearly a half a million acres of the total was wheat land lying in the region of least rainfall.

Food for home use claimed 295,917 acres; soil improvement crops were planted on 221,358 acres; while, with pasture crops for home use, 617,296 acres headed toward the goal of more grassland to replace that so disastrously put to the plow in the past 25 years. The remaining acreage was in temporary pastures and miscellaneous crops for home use.

"Emphasis is often publicly placed on the emergency and temporary nature of some of the work of the county agents during the past 18 months," Williamson pointed out, "but if there can be a greater permanent improvement on Texas farms and ranches than will come from the use of these acres released by the government from corn and cotton and wheat to be used for food and feed crops, I do not know what it is."

"That vast new acreage of pasture and feed crops for home use means more meat of a better quality on the family table and a nearer approach to the amount of milk the children need to make them strong and well than Texas has ever before provided. And moreover they saved the situation, in so far as it was saved, from the drought cut the normal feed crops."

"Those acres planted to soil improvement crops, taken with the enormously increased interest in terracing, represent a turning of rural public opinion in Texas to soil conservation from which the State will be benefiting more years than I dare to prophesy," Williamson said.

SEES TEXAS AGRICULTURE IMPROVING

Texas farmers and stockmen are in better spirits now than they were a year ago, notwithstanding the drought, A. C. Williams, General Agent of the Farm Credit Administration of Houston, Texas, declares.

Texas agriculture obtained more than \$161,000,000 in credit during 1934 from the Farm Credit Administration at Houston, according to Mr. Williams. "The refinancing program has played an important part in helping the farmers and stockmen to get their business financed on a sound basis in the year just closed," he said.

"There is a stronger demand for farms owned by the Federal Land Bank of Houston than there has been for the last few years. Farms are going at better prices."

"Texas farmers and stockmen appreciate the assistance that have been given under the refinancing program of the Farm Credit Administration and are putting forth their best efforts to pay the interest on their loans as they mature," he said.

"During the year the Federal Land Bank of Houston acting for itself and as agent for the Land Bank Commissioner closed 31,261 loans totaling \$94,551,200 to Texas as farmers and ranchmen consisting of 11,330 land bank loans amounting to \$56,848,300 and 20,031 Commissioner's loans aggregating \$37,702,900. As of December 31, 1934, there were outstanding in Texas 94,393 Federal land bank and Commissioner's loans totaling \$262,996,845."

LOCAL BAKERY SERVES DAILY FOR 19 YEARS

Modern Equipped Bake Shop Provides Territory With First Class Service and Products

The City Bakery here, operated by Mr. and Mrs. W. Y. Higgins, has served this territory continuously for nineteen years under the same management. During the entire time the bakery has been operated under a daily baking schedule to provide the custom with fresh bakery products, except on rare intervals when the schedule has been interrupted.

Mr. and Mrs. Higgins opened the shop in 1916, the first bakery in the city and in 1928 constructed the modern brick building which was equipped with the latest type baking equipment. The equipment has been added to as advancements in the machinery have been offered for sale, the latest addition being the electric bread slicer to meet the demand for sliced bread.

The capacity of the shop would reach some three to four thousand loaves per day, however, the requirements have so far reached from one thousand to twelve hundred loaves.

Most of the baking is done at night and the bread is ready for sale by six o'clock in the morning. Besides the high quality loaf in various sizes, sliced and unsliced rolls, cookies, cakes and candies are products of the shop.

SIDELIGHTS

By Marvin Jones

Home Owners' Loan Corporation
Many people have expressed an interest in having the activities of the Home Owners' Loan Corporation extended until all applications that have already been filed with the organization have been acted upon.

I have had this matter up repeatedly with the Banking and Currency Committee, as have several of the other members. The chairman of that committee has introduced a bill which will make adequate provision for taking care of the application now pending in the files of the Corporation. He expects to press this matter, and I have no doubt that both the House and Senate will take favorable action thereon.

Crop Production Loans
Both the House and the Senate last week agreed to the House Crop Production Loan bill which makes provision for 60 million dollars, or so much thereof as may be necessary for loans to farmers for the purpose of financing current production. It carries a provision that the recording, filing and registering fees shall not exceed 75 cents per loan, and the interest rate will be 5 1/2 percent annum. These loans are to be made in cases where credit is not otherwise available, and the borrower must agree to cooperate in the crop adjustment program.

An effort is being made to speed the administration of this loan. It has been my privilege to handle these measures in the House for the last several years. I feel that conditions now prevailing make their continuation for this year urgently necessary.

Public Works
It now seems probable that the public works measure will be enacted. I have been urging that a full share of such fund as may be provided should be made available for projects in the country districts.

In addition to the 70 thousand miles of unpaved state and federal roads, there are more than one million miles of farm-to-market roads which could well be graveled. No more useful form of public works could be devised than a vast road-building program. This would be of advantage to all the people.

State Board
Although the method has not as yet been definitely determined, it is probable that it will be necessary for all projects to be approved by a state board. While the funds for the works program will probably not be available until after July 1, it would be well for the plans for local projects to be ready before that time. The measure provides for a continuation of relief funds until July 1, when it is hoped the funds will be available for the work projects.

Mr. and Mrs. B. F. Tunnell and sons drove to Paducah Sunday.

REQUESTS WOOD TO BE USED IN UNIQUE TABLE

Historic Specimen From Motley County Is Sought to be Used in Centennial Object

J. R. Whitworth, Secretary of the Motley County Chamber of Commerce is in receipt of a letter from H. H. Wright, instructor of the Houston, Texas Reagan Senior High School, woodworking department, requesting a small piece of wood, not less than one and one-half inches square and one-eighth inch thick, of historic value.

The piece of wood will be used to construct an inlaid map of the state of Texas, which will form the top of a table to be known as the "Texas Centennial Table," and displayed at the Texas Centennial in 1936.

Wood of Historic Value
Each county in the State is being requested to send a small piece of wood with some historic value, which will be fitted into the top of the unique table, the piece of wood representing the county on the map.

Colors of light brown, dark brown, yellow, white, black, red and pink are preferred to give as much color and variety as possible to the map.

Artist With Wood

Mr. Wright is an artist with wood, having recently completed a beautiful card table which contained 22,168 pieces of wood from various continents, and which aroused the interest of thousands of people all over the world.

Mr. Whitworth solicits the aid of citizens in supplying the piece of wood with historic background from Motley county that the workman may not be delayed in his task. Specimens of wood as well as suggestions will be gratefully received.

Entertainment To Feature at Farm Meeting Thursday

A splendid program of entertainment has been arranged for the meeting of the Matador Agriculture Association in the District Court room at 7:15 Thursday evening. A cordial invitation is extended to every one to attend the meeting and bring the entire family.

The program will include violin and guitar selections, accordion selections and singing. The meeting for Matador is part of a county-wide movement to bring together those interested in agriculture and provide a means of pleasure and benefit. The organizations have already been perfected in a number of communities in the county and are reported highly successful.

EARLY DAY COWBOY VISITS IN MATADOR

W. C. (Con) McMurry, of Norman, Okla., early-day cowboy of this section, accompanied by his wife, visited Matador last week. Mr. McMurry is well known to all old cowmen in this country. He came to this country in 1884.

Mr. and Mrs. McMurry were accompanied here by Wallace McDaniels of Pierre, South Dakota.

ATTENDS CONVENTION

Dr. E. W. McKenzie returned Saturday evening from Amarillo, where he had been attending the Panhandle Dental Convention which met in that city last Friday and Saturday.

VISITS HERE

Mr. and Mrs. J. M. Williams of McKinney were visiting friends and relatives here this week. Mrs. Williams is the daughter of Mr. and Mrs. J. D. Morris of Whitefield.

CALLED TO TURKEY

Mr. and Mrs. Scott Bolton were called to Turkey Sunday on account of the death of Mr. Bolton's father.

Funeral services were held there Monday.

Arch DePriest of Paducah, former resident of Matador, was looking after business interests here Wednesday.

Mr. Lawrence Bryan and children of Paducah, visited friends here Wednesday.

Deputy Income Tax Collector To Come Here

J. H. Hooper, Deputy Collector of the Treasury Department, Internal Revenue Service, will be at the First State Bank in Matador from 8:30 a. m., until 5:00 p. m., on March 5th, according to advice received from W. A. Thomas, Collector of Internal revenues.

Many important changes affecting the filing of income tax returns are embodied in the Revenue Act of 1934, several of which are likely to be most confusing. For this reason the office is sending Deputy Collector Hooper to Matador for the sole purpose of assisting taxpayers in correctly filing their returns. Mr. Hooper will be glad to confer or assist anyone who wishes to avail himself of his help.

The number of committees which is governed by the number of cotton producers, is limited to six in Motley county. Hence only one committee can be elected in each of the six communities in the county instead of two as in 1934.

All communities except Fiomot will elect their committees at their regular community meetings. Dates of community meetings and elections follow: Matador, Thursday night, Feb. 21; Courthouse; Darden Canyon, Friday night, Feb. 22, school house; Fiomot, Monday night, Feb. 25, or at the world, "SAFE" every school house; Northfield, Tuesday night, Feb. 26, church; Roaring Springs, Thursday night, Feb. 28, school house.

Committeemen To Be Elected by Votes

The 1935 Articles of Association for the Motley County Cotton Production Control Association provide that Community Committeemen shall be elected by vote of its members. Membership is limited to those who have actually signed 1934-35 Cotton Acreage Reduction Contracts.

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PHILHARMONIC SOCIETY MEETS

(Delayed)
The Philharmonic Society met Monday afternoon, February 11, in the home of Mrs. Margaret Whitworth. After a short business meeting the following program was given with Mrs. Whitworth as leader.

The program consisted of a study of Russian Folk Music with the following parts given: Paper: Folk Songs Used During Different Occupations—Mrs. Mary Jones. Piano Solo "Great Dark Eyes"—Miss Josephine Moore. Piano Duet: "The Volga Boatman"—Miss Mable Jameson, Miss Ruth Moore.

CHANGE OF MANAGEMENT

To Matador Poultry & Egg Co., announce that Jim Hamilton, formerly of Lockney, has been appointed manager of their Matador produce station.

Mr. Hamilton and family are moving to Matador and will make this town their permanent home. Grady Jackson, former manager of the house here, left this week for Turkey, where he will be employed by the Lubbock Poultry & Egg Co.

Mc WILLIAMS ELECTED COTTON COMMITTEEMAN

W. L. McWilliams, Whitefield, was elected to serve as 1935 Cotton Committeeman by the eligible voters present at the regular community meeting at the Whitefield school house Saturday. Other Committeemen will be elected during this month.

"V. W. C. TO MEET"

The Baptist Young Women's Circle will have the general meeting next Tuesday, Feb. 26, at 3:30, in the home of Mrs. B. F. Harbort.

MOVE TO PLAINS

Mr. and Mrs. Alvin Stearns left last Friday for Meadow, where they will make their future home.

Mr. Stearns, former Tax Assessor for Motley county, will be engaged in agricultural pursuits.

WASHINGTON IS ADDRESS THEME AT LIONS MEET

National Defense Is Discussed by Lion Bond

An interesting address on the "Human Side of George Washington," by Lion Harbour was one of the two principal features of the Matador Lions Club regular luncheon held at the Baptist church Tuesday, at which 26 members attended.

The program, following the enjoyable repast prepared by the Baptist ladies, included quartet singing by Lions Luker, Stanford, Doss and Edmondson, accompanied by Edmondson, Rachel Patton at the piano.

"The human side of George Washington was far removed from the common conception of the Father of our country," declared Lion Harbour, "and, after all he is revealed as a flesh and blood man like the rest of us, subject to the same passions and weaknesses. However, I am glad to report that no great sins have ever been charged against him. Among his personal characteristics were, his swearing which he later overcame; his poor spelling, and his interest in mathematics and agriculture, his optimistic nature, his truthfulness and fair dealings. He was always tolerant of those about him. In later life he became interested in ecclesiastical activities, and coined this phrase, 'Morals can not be separated from religion.'"

Weakened National Defense

Our National Defense, discussed by Lion Floyd Bond, Army reserve officer, disclosed the fact that the United States Army ranks 16th in trained man-power, Monday night, Feb. 25, or at the world, "SAFE" every school house; Northfield, Tuesday night, Feb. 26, church; Roaring Springs, Thursday night, Feb. 28, school house.

MISSIONARY SOCIETY MEETS

The Mission Study lesson was ably taught Tuesday by Mrs. Houston Schweitzer, in the absence of the regular teacher. The handicaps and difficulties of the American-born Chinese and Japanese in the continental U. S., was the topic for discussion. These handicaps were divided into three general heads, psychological, economic and social. This proved to be a very interesting topic and it is to be hoped that through this study by this group, and hundreds of other such groups over Southern Methodist, that an enlightened America public will discover that these Oriental young people, born and reared among us are not just replicas of the old type of Chinese and Japanese. But they are a new type and that behind these Oriental masks, which are more and more American faces, are personalities which think and feel as we do and cherish similar dreams and ideals.

After the lesson, a few items of business were attended to. It was decided to sell hot coffee and doughnuts all day Saturday in the Matador Grocery. Also we will have a beautiful line of kitchen aprons on sale. Be sure to come in.

INTERMEDIATE LEAGUE PROGRAM

Leader—Kitty Jeanette Jinkins. Subject—"On Being a Hero." Prelude—"O Master, Let Me Walk With Thee." Hymn—"Living for Jesus." Prayer—Miss Mable Jameson. Introduction—By Leader. Scripture: Daniel 6—Betty Jo Simpson.

Talk: "What We Are"—Jack Robinson, Jr. Scripture: Prov. 15: 33; 22:4—Alecne Russell. Talk: "Humility in Greatness"—Fred G. Simpson. Scripture: Matt. 23:11-12—Elmer Gene Jameson. Hymn—"Love Divine." Sentence prayers by group. Benediction.

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HOWARD HAMILTON,
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NOTICE TO THE PUBLIC
Any erroneous reflection upon
the character, standing or reputation
of any individual, firm,
concern, or corporation that may
appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the intention
of this newspaper to wrongly
use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the original published, reference
or article.

"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."

"MEETING THE DEAD-LINE"
One of the lasting truths that
Ye Ed learned in his youth as a
sea-faring human being, was that
"tide, tide, and steamboats wait
for no man." In our conduct as
a marine engineer, whose duty it
was to provide the propelling
power for the steamer when it
was needed, was the definite
knowledge that, when the boat
was ready to go, the machinery
had to start moving—excuses for
any delay were not acceptable to
the vessel's owners. This
habit of "being ready to go" was
one of the best we learned as a
sailor, for it has been of inestimable
value to us in meeting the
demands of present times.

So, when we entered the newspaper
business, "meeting the
deadline" was merely another
way of saying that "tide, tide and
steamboats wait for no man." All
of which brings us to an editorial
written by Lester B. Colby, in
the Informant, entitled: "The
Lesson of the Deadline," which
you will read with enjoyment and
profit. It follows:

"I had called to interview one
of America's generals of industry.
He was a big, genial, friendly
man—all of a fifty-million dollar
manufacturing group with
thousands of salesmen in the army
he commanded. He was a genius
for organization; had a reputation
for getting results. Men
envied him the name he had
built.

When we were through there
came a twinkle in his eye and he
remarked:

"I began as a reporter on a
daily newspaper. What I learned
in those days has helped me
much each day, through all my
life."

"What was it you learned?" I
asked. "Dead Lines," he replied.
The great industrialist put a
match to a cigar and leaned back.

"I learned, early in those days,
to respect the Dead Line. I learned
that a certain moment each
day all my work had to be done.
At that unchangeable fraction of

time the job must be over. It
could not be missed.
"At a certain minute the copy
had to be in. At a certain minute
the type had to be set, the
proof ready, the forms locked up.
At a certain minute the presses
had to start. Trains never waited.
The papers had to go out.
"Whenever I got into business life
I found that few men understood
the meaning of the Dead Line.
It was not a thing in their consciences.
They did not finish
tasks piled up. Correspondence
and mass of details were left over
to the next day. Tomorrow was
always a good day, or the next.
"It came to me that I possessed
something that these other men
did not have—an intimate knowledge
of what the Dead Line meant.
"Every day, all my life, the
Dead Line has been the policeman
that has regulated my conduct.
He has paid me big dividends.
He has cost me nothing for salary.
The Dead Line has been my truest
friend, my great benefactor.
"Without my sense of the Dead
Line, I often think, I might have
been just another private in the
ranks.
"Every man should come to me
and ask for my most prized
secret, this one thing I would say
to him:
"Is the Dead Line. Make it
your whip, your spur, your goal;
make it a part of your daily conduct
and find a place for it somewhere
along with your religion.
Never forget the Dead Line."
—Eccentric, Birmingham, Michigan.

AN HONOR CODE
Many interesting stories are
told of the honor code at Washington
and Lee University, where
it was established by General
Robert E. Lee when he became
president of the school in 1867.
No supervision of students is
exercised during examinations,
yet cheating is virtually unknown.
Nothing is locked up about the
institution; books, articles of
clothing and all sorts of property
are left anywhere with the assurance
that they will not be disturbed.
Several students help to pay
their expenses by selling sandwiches,
candy, apples and the like,
but the sales are made without
the presence of clerks. The
articles for sale are displayed
with price cards, and customers
help themselves, placing their
money in the cash box. During
one football game more than \$125
worth of lapel buttons were thus
bought and paid for without the
supervision of anyone, except
that when the box was filled with
bills a passing professor placed
a weight on them to keep them
from blowing away.
New students are thoroughly
instructed in the requirements of
the honor code and impressed
with the importance of rigidly
observing it, because, it is explained,
this school is built around
tradition. And the essence of
that tradition is that "it's a pleasure
to be a gentleman."—Citizen,
Key West, Florida.

TEXAS IS PIANO SOLOIST
AUSTIN, Feb. 20.—Harold Cecil
Morris, former University of
Texas student, is piano soloist
with the Boston Symphony Orchestra
this year. It has been learned
at the ex-student headquarters
here. He has been for some
time pianist, composer and teacher
at the Julliard School of Music
in New York, and in 1932 a
piano concert he composed won
the Julliard Publication Award.
He obtained his bachelor of arts
degree from the University in
1910.

A baby son was born to Mrs.
Nina Hughes, 27, on a station platform
while she waited for an elevated
train to take her to a Chicago
hospital.

DR. W. E. HARRISON
DENTIST
Office Over Paducah Pharmacy
Paducah, Texas

SAGA OF THE PRAIRIE

ALLIE FAYE WILLIAMS, Editor MATADOR HIGH SCHOOL February 21, 1935

Senior Report
The senior class gave the assembly
program Friday, February
15. Rev. D. D. Denison, pastor
of the Methodist church, delivered
the devotional. Six members
of the class presented a one
act play, "Double-Crossed."

Junior Report
The junior play has been cast.
The following are: Walt Woodward
—R. E. Campbell; Jen Eddington
—Virginia Edmondson; Eilan
—Julia Davis; Judge Erasus—Albert
Willis; "Old Martin"—Harold
Campbell; Young Martin—Beryl
Blackshear; Margie Kendel—Dorothy
Echols; Mayme Mullian—Lacretia
Estes; Jim Kendal—Will
Pritchett; Mrs. Radcliff—Dorothy
Willcutt; Senator—Elmer Tibbels;
Marie Ross and Geneva Cooper
are assistants.

Sophomore News
The sophomores are glad to
have Clo Edwards from Dickenson
in their class.

General News
Next year's football schedule:
Sept. 20.—Crowell, there.
Sept. 27.—Levelland, there.
Oct. 4.—Quitaque, there.
Oct. 11.—Silverton, here.
Oct. 18.—Lockney, here.
Oct. 25.—Open.
Nov. 1.—Electra, there.
Nov. 8.—Turkey, here.
Nov. 15.—Floydada, there.
Nov. 22.—Spur, here.
Nov. 28.—Paducah.

Girls Sport News
The basket ball girls went to
Childress the last week-end. They
played Childress and Margaret,
and were rather badly defeated,
but they had a good time to make
up for it. Part of this defeat may
be attributed to illness as nine
of the twelve present got food
poisoning.

MOVIE CHATTER
By A Rogue
"Gun Justice"
For Friday and Saturday we
have, for the lovers of the wide
open spaces, another western
with plenty of gun action, horse

sense, and a pretty girl combined.
A Universal picture with
Ken Maynard and his wonder
horse, Tarzan in "Gun Justice,"
supported by Cecilia Parker. If
you miss it you will miss it.
"Big Hearted Herbert"
Coming to the Rogue Sunday
and Monday in one of their biggest
laugh hits of the season, Guy
Kibbe and Aline McMahon in
"Big Hearted Herbert." You remember
Aline McMahon and Guy
Kibbe in "Gold Diggers of 1933?"
It was in this picture that these
two were teamed together and
made such a hit and have been
playing together since. Of
course you laughed when Kibbe
held the poeple to his face and
the likeness of it was very striking.
He may not resemble the
poeple in this picture, but let's
see why he is "Big Hearted Herbert."
A picture that is sure to please.

RESOLUTION OF RESPECT
(Bro. J. H. Sheridan)
In as much as the all-wise
ruler of the universe has seen
better in His infinite wisdom to
remove from this earthly life to
the Highlands of holy service,
Our Beloved Brother, J. H.
Sheridan.

MASTODON SKELETON
OBTAINED BY U. OF T.
AUSTIN, Jan. 28.—Part of the
skeleton of a mastodon, prehistoric
elephant-like animal, has
just been obtained by Dr. E. H.
Sellards, director of the Bureau
of Economic Geology of the University
of Texas. This skeleton
was found by Shris Hoover of
Brownwood. The parts uncovered
consist of one large molar tooth,
a tusk, part of the shoulder blade,
and several ribs. More of the
skeleton is believed to be preserved
and will be collected at another
time.

ANNUAL LECTURESHIP
FOR CHRISTIAN COLLEGE
A larger program than ever
before is being prepared for the
Seventeenth Annual Bible Lecture
of Abilene Christian College,
February 17-23, according to
a statement from President Jas.
F. Cox this week. At the
lectureship last year more than four
hundred visitors registered from
nine different states.

Don't Sleep on Left
Side—Affects Heart
If stomach GAS prevents sleeping
on right side try Aderika.
One dose brings out poisons and
relieves gas pressing on heart so
you sleep soundly all night.
CITY DRUG STORE

The Best of
Fresh and Cured Meats
AT MODERATE PRICES
Located in
Commercial Grocery
MEADOR MARKET
DOUG MEADOR, Mgr.

Special...
Hats Cleaned 25c
SUITS
Made to Order
SPRING SAMPLES NOW ON DISPLAY
LADIES WORK A SPECIALITY
City Tailor Shop
"Clean Clothes Last Longer"
MELVIN MEASON, Mgr.

Northfield News
(Miss Bonnie Florence)
Mr. Hollis of Plainview, a Baptist
minister, preached here Sunday
morning and Sunday night.
Mrs. S. F. Moore returned home
Friday evening after a short
visit with Mrs. C. W. Pistole
of Childress.

DR. E. W. MCKENZIE
DENTIST
OFFICE AT RESIDENCE
Matador, Texas

Notice!
I have assumed
management of the
Matador Poultry and Egg Co.,
located across the
street from Matador
Auto Company.

CAR REGISTRATIONS JUMP
AUSTIN, Feb. 20.—An increase
of 148 per cent was recorded
in new passenger car
registrations in Texas during
January as compared with
January, 1934, according to the
University of Texas Bureau of Business
Research. Reports from
fifteen representative Texas
counties gave a total of 4,497

Only the Purest
INGREDIENTS
In Our Bread
Ask for
Golden Crust
or
Dixi-Star Sliced
When You Buy Bread, Demand Matador Bread!
City Bakery
MATADOR

registrations, an increase of 114
per cent over December. Sales
in the lower price brackets made
the best comparative showing,
but the increase in the highest
price groups was also substantial,
the Bureau's report said.

The baby of Mrs. Florence
Gantrell of Dublin was sent to
prison with his mother, convicted
of shoplifting.

DR. E. W. MCKENZIE
DENTIST
OFFICE AT RESIDENCE
Matador, Texas

Notice!
I have assumed
management of the
Matador Poultry and Egg Co.,
located across the
street from Matador
Auto Company.
We will pay market
prices for all
produce, poultry,
eggs and cream.
YOUR
PATRONAGE
APPRECIATED
Matador Poultry &
Egg Co.
JIM HAMILTON, Mgr.

WEST TEXANS KNOW
"Did you say the best
steak dinner that money can
buy...? Yes! Sub! No, right
this way!"
Yes-sir-ee... they know
what WESTERN hospitality
means. They know when
they come to the WORTH
they are going to feel right
at home... that every
attendant is ready to serve
with a smile that's broad
and real and gets a sincere
understanding.
18 FLOORS OF SPACIOUS
GUEST ROOMS
ALL ROOMS WITH BATH
\$2 and up
the new WORTH
FT. WORTH, TEX.
7TH and TAYLOR

Avoid
Danger
Of Winter exposure
in doing
your own washing.
Avoid damage
to your clothing
and other articles
by trusting your
wash to any other
method except the
proven superior
steam laundry.
Be satisfied that
your wash has received
the most sanitary
treatment.
Prove the economy
by calling our
driver today.
Floydada
Steam
Laundry
ICE
Is a Good Investment
In Health!
When Ice protects your daily food, you're sure
of clean, wholesome freshness and safety! You
know your foods are kept at correct temperatures
with proper moisture content. You know
that things taste better! These are the advantages
of Ice—and in addition, you never experience
mechanical troubles. Use plenty of ice!
LEA ICE CO.
Independent Manufacturer of Ice
PROMPT DELIVERY
PHONE 67

LET'S GO WITH
CONOCO
OIL SERVICE STATION
E. I. J. SERVICE STATION
MOTOR SERVICE STATION
TOWNSHIP MERC. CO.
DAVIS & ASHCE
ICE FOR YOU
YORK'S SERVICE STATION
WHITEHALL S. S. AND CADACE
HIGHWAY SERVICE STA.—FLOMOT
L. B. Robertson
Commission Agent
Matador, Texas

THE FUNDAMENTAL WEALTH OF ANY LAND IS IN THE SOIL.

ROARING SPRINGS SECTION

THE CORNER STONE OF ACHIEVEMENT AND PROGRESS IS FAITH.

Matador, Motley County, Texas, Thursday, February 21, 1935

Indoor Baseball Is Started Here Fri.

Prof. T. A. McDonald, accompanied by about 40 indoor baseball players and enthusiasts, made a trip to Dickens Friday afternoon and had two games with the teams of that school. As a result our girls won and the boys lost.

Girls Visit Childress

The Roaring Springs basket ball girls, accompanied by their coach, Mrs. M. E. Long, went to Childress Friday to represent our county in the District basket ball tournament. Their game played Friday with the team from Williams High School resulted in our girls winning with a score of 19 to 36. Their next game was played against Childress and our girls were defeated by a score of 20 and 26. Our town is proud of the fine spirit our girls have taken in their losses as well as their gains. Mrs. Long is to be congratulated for her enthusiasm and untiring efforts in training and encouraging her team of winners.

Birthday Party

Celebrating his 14th birthday, Andy Hurst, Jr., entertained a number of his young friends in his home here Monday evening. Games were played and delicious refreshments of hot chocolate, cake and sandwiches were served by Mrs. Hurst, the young host's mother. The guests were: Margaret and Druella Smith, Joyce Marie Thacker, Marjorie Ruth Campbell, Mona Hughes, Rosalind Mitchell, Choriene King and Madge Jackson, Ravelle Hall, Billy Keahey, Frank Mitchell, Gilbert Perry, Jeff D. Woods, L. J. Hurst, Joe Shirley and Joe Bruce King.

Mr. and Mrs. G. W. Bennett of Midway visited in the home of Mr. and Mrs. J. R. Meason Sunday.

Mr. and Mrs. Homer Jackson made a business trip to Spur Monday.

Miss Melba Rogers of Spur spent the week-end visiting in the home of Mr. and Mrs. A. B. Nichols.

T. J. Swim spent the week in Baileyboro, looking after business interests.

Valentine Party

The party given by Miss Druella Smith in the home of her parents, Mr. and Mrs. A. J. Smith, Saturday evening, proved to be the high-point in the life of the freshman class. The spirit of the Valentine theme prevailed throughout the happy occasion. Games were played until a late hour when refreshments consisting of cocoa, with heart shaped candy cookies and sandwiches were served to twenty-four members of the class.

Visitor in Pulpit

The Methodist church was filled to its capacity at the services Sunday evening, when the pulpit was occupied by Rev. L. P. Fullengem, a Baptist preacher from Lorenzo. Rev. Fullengem is a close friend of our Methodist pastor and although he has been preaching a very timely and spiritual message.

Home From Pampa

Rev. W. O. Cooley returned Monday from Pampa where he had spent several days at the bed side of his daughter, Florence, who is seriously ill from the results of an infected hand. Mrs. Cooley will remain in Pampa until later in the week. Their many friends are very anxious for the complete recovery of the young lady.

On Fishing Trip

J. F. York with his sons, Frank and E. D. York, left during the latter part of the week for a fishing trip in different sections of the state. Most of their time will be spent on the gulf and their many friends are awaiting the results of their trip almost with envy. They are expected to return in a few days.

Called to Dublin

Mr. W. H. Keahey was called to Dublin, Wednesday on account of the sudden death of her father, Warren, in that city. Mr. and Mrs. Keahey, accompanied by their sons left immediately after the message was received. The sympathy of the entire community is extended to the bereaved relatives in this hour of sadness.

M. E. Long, Harold Jones and Lewis Davis attended the basket ball tournament in Childress Friday.

Mrs. W. A. Lewis and Mrs. F. C. King were Lubbock visitors Wednesday.

Harvey Jackson, who has a position in the Girard school, spent the week-end with his parents, Mr. and Mrs. Homer Jackson.

Miss Beverly Moore of Carlsbad, N. M., spent the week visiting in the home of Mr. and Mrs. Elster Young near here.

Richard Bagley of Seminole visited with his many friends here during the week.

Mrs. R. L. Ormund of Crosbyton visited her relatives here during the week-end.

Mrs. G. W. Starks, with Mr. and Mrs. John Fullengem of Afton, visited here Sunday.

Mr. and Mrs. Herbert Love, with their children moved to Paducah Monday.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

New Ford V-8 De Luxe Tudor Sedan Shown



PHOTO shows the new Ford V-8 de luxe Tudor sedan for 1935, which has just been announced. The body lines are distinctively modern and a departure from previous Ford

standards. The cars feature many engineering improvements providing greater riding comfort and increased ease of control. The engine has been moved forward. Passengers

ride closer to the center of the car. The Ford V-8 engine now has a new system of crankcase ventilation. The Tudor sedan is also available with out de luxe equipment.

Flomot News

At the close of the sixth month period the total enrollment of the Flomot school is 257 for the year and the average daily attendance is now well above the 220 mark.

The Flomot Baptist church has a movement on foot to purchase a home for its pastor. This church is finding it so much better to have its pastor living on the field that it is anxious to continue the arrangement indefinitely. A deal is under consideration and will probably be consummated this week.

A large number took the study course in the new Sunday School Manual at the Baptist church last week and nine diplomas have been applied for. Rev. J. C. Eldridge taught the classes.

Total attendance at the Flomot Sunday Schools the past Sunday approached the 200 mark again.

Rev. J. C. Eldridge filled the pulpit at Gasoline Sunday.

Norman Rhea from Las Cruces, N. M., has moved to the Foley farm and entered our high school. We are glad to have her with us.

Professor and Mrs. J. L. Lovell have purchased a new Chevrolet.

We are sorry to lose the Waters children from our school this

week. They have moved to the Skinner farms in Floyd county, and have entered school at Fairmont.

C. S. Williams spent the week-end in Matador.

J. L. Kuykendall made a business trip to Ft. Worth Thursday.

A. J. Hudson, Mrs. Tom Bynum and Mrs. W. W. Hunt left Wednesday for an extended visit with relatives in Grayson county.

Louisa Poteet was a Flomot visitor Tuesday.

Floyd McArthur of Spur was in Flomot Saturday.

John Birchfield of Farwell, was visiting in Flomot the first part of the week.

Mrs. J. D. Thomas of Sherman has been visiting relatives here for several days.

Mrs. Adelle Clements, who has been visiting her parents, Mr. and Mrs. R. F. Cunningham, has returned to her home in South Plains. Mrs. Cunningham has been ill for some time.

J. L. Kuykendall is spending the week-end in Amarillo.

The many friends in this community of J. H. Sheridan and his family express their deepest sympathy over the death of this pio-

left Monday for Channing where they have secured employment on the Matador ranch. They were accompanied by Don and Vernon Garrison of Silverton.

Mr. and Mrs. L. C. Collett were shopping in Matador Saturday. Miss Vivian Applegate of Spur visited relatives here during the week-end.

Whiteflat Flashes

Mrs. Henry Hughes of Quitaque, spent Sunday and Monday with her mother, Mrs. E. B. Kimbell.

Miss Pauline Clifton, who has been quite ill of pneumonia, is improving.

Mr. and Mrs. James Williams of McKinney, visited Mr. and Mrs. J. D. Morris last week.

Mrs. Pearl K. Mangold, who has been visiting her aunt, Mrs. E. B. Kimbell, left Tuesday for Quitaque, where she will visit relatives for several days before returning to home at Durham, Okla.

Little Miss Jean Hamilton of Matador spent Sunday and Sunday night with Georgia Bourland.

C. P. Smith of Borger has been visiting relatives here this week.

PREPARE FOR EMPLOYMENT

The ultimate goal of most young people who go on with their education after high school is to secure a well-paying position with chances for advancement. With business steadily improving, there is an increasing demand for capable young people who possess a high school education PLUS specialized business training.

How the Draughon Training and Employment Departments are helping many young people to capitalize on their education and on the growing opportunities in business, and a proven plan for helping you to secure your first position, is fully explained in a new booklet called "Planning Your Future," which has just been published for young people who want to get ahead.

A post-card will bring your copy without cost or obligation. Write today: Draughon's Business Colleges, Dallas, Wichita Falls, Abilene or Lubbock, Texas. (Or see this paper about Special Scholarship.) 14-21

Your Personal Appearance Is Important

Correctly cleaned and pressed clothing is the most effective way to increase your appearance, and the cost is moderate.

You will be surprised how new your clothes will look after we have cleaned and pressed them.

We Solicit a Trial

See our samples of new suit material.

TAILOR MADE CLOTHES ARE NOT EXPENSIVE

JACKSON The Tailor
Roaring Springs

When You Are Hungry

We serve delicious home-cooked meals—Home-made cakes and pies.

All Kinds of Sandwiches

Real Coffee

The **BLACK CAT CAFE**
Formerly Count's Cafe
Mrs. I. B. Edwards, Mgr.

Banish the Worry Of Blue Monday

The dread of unpleasant work and worry that is commonly associated with Monday (Washday) can easily be eliminated if you leave your laundry problems to the Spur Laundry.

The most modern and sanitary steam laundry comes to your door for your soiled clothes and returns them to you completely finished. The cost is surprisingly low and the different types of service offer a wide range of prices in case you prefer to do part of the work yourself.

ECONOMY

True economy is realized by our patrons who are pleased with care given delicate fabrics and expensive garments. Remember—you are always certain that your clothes are clean when they have been through a steam laundry.

Our Delivery Service is in Matador Every Monday, Wednesday and Friday

Spur Laundry



Mrs. Housewife, here is the best reason for buying

A FRIGIDAIRE NOW!

The steadily rising cost of foods adds another very good reason to the long list of why every housewife should own a Frigidaire. In addition to the convenience, satisfaction and health assurance which this modern appliance has made possible is the actual dollars and cents savings it affords. For electricity to operate a Frigidaire costs so little that this expenditure can more than be made up in the greater amount of saving on your weekly food bill.

There is a Frigidaire for every size household. The convenience of low down payment and small monthly payments makes it possible for the family with a very modest budget to own and enjoy a genuine Frigidaire. Investigate today!

West Texas Utilities Company

PHILLIPS 66

WE SERVE TO PLEASE

66 GASOLINE LEE TIRES and TUBES
66 MOTOR OILS 66 ACCESSORIES

IF WE PLEASE YOU PLEASE TELL OTHERS IF WE DON'T, GET US TOLD

WE APPRECIATE YOUR BUSINESS

PHILLIPS Service Station

L. R. (LEROY) McMAHON H. H. (LUKE) MILLS

L. A. CARLISLE, Bulk Agent
Phone 25M

LOCALS
FOR SALE—Bright, pea green, alfalfa hay, \$30 per ton. W. P. Cooper, Roaring Springs, Texas. 7-c

MAN WANTED for Raleigh Route of 800 families. Write today. Raleigh, Dept. TXB-495-SA, Memphis, Tenn.

FOR POT PLANTS, flowers, sprays, shrubbery, trees, see Mrs. D. D. Denison, Missionary Society Representative 14-21-28-p

FOR SALE—About 50 bushels of Watson cotton seed. Has been run one year. \$1.50 per bushel. S. D. Hunter, 1 1/2 miles north of Roaring Springs. 14-21-21-p

FEED FOR SALE—Oats, 70c bu., Corn, \$1.05 bu., alfalfa, 80c bale delivered. See Vernon Daniels. 6-28

Mr. and Mrs. Harry Willett left Tuesday for a business trip to Wichita Falls.

Rev. and Mrs. A. L. Jordan and sons visited relatives in Floydada Monday.

B. M. Sudduth of Morton attended to business here last week.

J. K. Crews of Plainview made a business trip here last Thursday.

Mr. and Mrs. Tom Harris, accompanied by Mr. and Mrs. Jack Bradshaw, drove to Paducah Saturday evening.

Mr. and Mrs. John Owen and daughter, Roberta, of Turkey visited friends here last Thursday.

Mrs. J. A. Tipton and son Fay Tipton of Northfield, attended to business here Tuesday.

J. M. Jackson of Roaring Springs attended to business here last Friday.

Mr. and Mrs. James Neblett made a business trip to Houston, last week.

Mrs. K. Jones, M. S. Thacker and Andy Hurst of Roaring Springs were visiting in Matador Wednesday afternoon.

NOTICE OF ASSIGNMENT FOR BENEFIT OF CHILDREN

Notice is hereby given that the undersigned was appointed assignee in a deed of assignment made by R. L. Wilson on the 8th day of January, 1935, who was therefore doing a general grocery business in the town of Matador, in Motley county, Texas, which assignment was made for the benefit of his accepting creditors, to which office I have duly qualified. All persons having claims against said Assignor are urged to present them immediately, duly and properly verified, with their acceptance under such assignment. My postoffice address is 2417, 22nd Street, Lubbock, Texas. Sam T. Hodges, Assignee. 3t-7 c

Mrs. Louise Brubins of New London, Conn., has sued for \$5,000 damages claiming that a ball driven by a golfer struck her on the head.

Twelve families living in a block of London tenements have paid no rent in 17 years, the landlord having disappeared.

H. L. Beery of Mexico, Mo., on special occasions dresses up in the Primer Albert suit in which he was married 40 years ago.

It is estimated that 10,000 priests in France are now without parishes.

Lost in Yellowstone Park, a shepherd dog hiked 700 miles to Denver, where it was identified by its tag and shipped by train to its home in Wisconsin.

Eugene Kalmar, musical composer of Budapest, severely bit the arm of an opera official who had rebuked him for offending a lady singer.

Kans Langseth, who died at Washington, N. D., at the age of 82, had a beard 17 feet long which he exhibited for many years as a circus freak.

John Seybold, 71-year-old farmer of Liberal, Kans., has sued a spiritualistic medium for \$7,500 which he says he spent on a "ghost" bride she was to provide for him.

Harry Lees of Burnley, Eng., who has been janitor of the town hall, was recently promoted to mayor.

A London theatre has laid down the biggest one-piece carpet ever made in England, 100 feet long by 43 feet wide. It weighs more than a ton.

The acting judge's beard looked rather rough, so Frank A. Turrell attorney, of Rockford, Me., told him so. He was fined 20 cents, the price of a shave.

ADS. WILL TELL BANKERS' STORY

American Bankers Association President Announces Move to Stimulate Bank Newspaper Advertising

NEW YORK.—Plans for stimulating wider use of informative newspaper advertising by banks in promoting public understanding and confidence in regard to existing banking conditions and methods have been announced by R. S. Hecht, President of the American Bankers Association, as a part of his organization's activities in aid of recovery.

A general groundwork was prepared through a nationwide survey of advertising by banks relative to their willingness to extend justifiable loans to industry and trade.

This, he said, revealed that a large number in all parts of the country are pursuing aggressive policies along this line and encouraging their customers to develop forward-looking business plans.

The association's Advertising Department, under the direct supervision of the general executive officers, has prepared, at the headquarters in New York City, an informative advertising series for the use of member banks in the association to aid them in developing in their own communities better general public understanding regarding banking.

The theme of New Advertising—The underlying theme of this advertising is that sound banking is based on helpful human relations and that it has a unity of interest with the people of its community which binds them together with a common purpose.

"We are confident that if a clear understanding of this is brought home to the people in all our banking communities, it will go far in restoring the public confidence which good banking deserves. A bank in which people do not believe is doubly safe. It is to the public interest for the people to have confidence in their banks."

"We feel that bank advertising has a special public duty to perform in this connection under existing conditions. The copy which will be developed will not only aid the individual bank in promoting the use of its own facilities but is also aimed to bring about with the aid of newspaper advertising a clearer public viewpoint regarding its essential place in the life of its community."

Mr. Hecht emphasized in regard to the new advertising facilities being offered to the members of the association that they are not a profit-making venture and that there is no intention to disturb existing advertising arrangements, the idea being that these institutional services shall supplement rather than replace present plans, or that they will give assistance to member banks lacking satisfactory arrangements.

GENERAL NEWS
Fairview has picked her group of choral singers, and they are practicing every day.

Interscholastic League work is really getting into swing this week. Declamation is the most popular event.

ATHLETICS
The boys are going to Flomot Friday of this week for a dual meet in all track and field events.

Wednesday afternoon the Fairview volleyball team plans to play a game with Valley View in the Matador gymnasium.

THE FUNNY BONE
"G. W. Fuller (Riding a balky mule) "Gee, I need some more horse power."

Troett: H-U-L-O-N, come help us unload this sand.
Hull: "This station has signed off."

Hazel (At party) "Why aren't you playing, Miss McKee?"
Miss McKee: "I'll have to get me a partner first. I wish this were leap-year."

Mr. Ballard: "What is the largest city in the United States?"
Ruth Hill: "New York."
Mr. B: "The second largest?"
Ruth Hill: "Matador, I guess."

Miss Simpson: "Who discovered America, and when?"
Adrian: "Balboa, in 1942."

Mr. Ballard: "Billie, may I ride your horse on the picnic?"
Billie: "No, (hesitating a minute.) Well, I guess I will."
Marvin: "Atta girl, I knew you had a heart, even if it were in the bottom of your shoe."

Soph (To her boy friend):
Gee, you are much better looking than your dad."
B. F.: "I ought to be. I'm a later model."

Marvin (Playing baseball): "If a bird is a fowl, it looks like all other animals should be strikes."

Mr. Ballard: "Fred, what are you doing—learning something?"
Fred: "No sir, I'm listening to you."

It is reported that Spain's iodine manufacturers have been forced to stop production because Chilean iodine is so cheaply produced.

"It's never too late to begin," is the slogan of the 106-year-old man who recently advertised for employment in a London newspaper. He characterized himself as being "active as at 40, youthful appearance, highly educated, linguist."

The Kountry Kids

(Edited by the Pupils of Fairview School)
Class Reports—Adrian Chastain, Raymond Rattan, Gage Wolf, Beatrice Smallwood, Ruth Hill, General News—Marvin Grace, Athletics—"Billie" Lawrence, Bernice Hill, Jokes—Hulon Phillips, Dud Stafford, G. W. Fuller, Marvin Grace, Lillie Mae Smallwood.

PRIMARY ROOM (Miss McKee)

Miss McKee and her pupils enjoyed very much the Valentine box with Mrs. Ballard and her pupils last week. Leo Bennett Archer, Jr., was a visitor on Valentine's Day. Earlene Bloodworth of Ralls, visited Monday with her cousin, Alene Bloodworth.

Maggie Rue Nichols, who has been out of school for four months, started again in the third grade Monday.

The primary room will have a George Washington program Friday afternoon at 3:00 o'clock. Everyone is cordially invited.

INTERMEDIATE ROOM (Mrs. Ballard)

Mrs. Ballard's room had a joint Valentine party with the primary room last Thursday. There were plenty of Valentines for all. Refreshments were candy and popcorn balls. Mrs. L. B. Archer, Mrs. Frank Stafford and Mrs. Herman Stanfield were visitors.

Beatrice Nichols started back to school Monday in the fifth grade.

The fourth grade had a visitor, Bonnie Jean Bloodworth, from Ralls, last Monday.

JUNIOR HIGH SCHOOL DIVISION (Mr. Billard and Miss Simpson)

We are glad to have Delora Markham return. She has been absent three weeks.

Everyone in the seventh grade is entering junior declamation this year, and each of us hopes to win.

Cecil Ray entered the ninth grade as a new pupil Monday.

Lillie Mae Smallwood has returned to school after a week's absence.

The three upper grades, with Mr. Ballard, and Miss Simpson, had a Valentine party Thursday. Suckers were served for refreshments.

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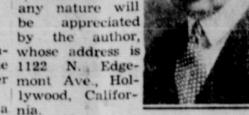
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HOLLYWOOD By Marshall Fiske

Publisher's note: This column is written especially for the Matador Tribune, and represents accurate information from the world's film capital.

Comments of any nature will be appreciated by the author, whose address is 1122 N. Edgemont Ave., Hollywood, California.



When you see Midsummer Night's Dream on the screen, you will witness a most lavish spectacle of beauty and fantasy. To use the best lights were used. The heat from the lights produce a problem that has yet to be solved. Everyone suffers more or less from these glaring hot reflectors—headaches, smarting eyes and internal maladies hard to describe result—a synthetic sun stroke.

Were Charley Chaplin to walk down the main street of Matador on a Saturday afternoon, I doubt if anyone would recognize him. No actor looks so unlike his screen image as does Chaplin. His hair is practically white, then without his trick mustache, baggy pants, cane and derby, you can understand why it would be difficult to recognize him.

In Al Jolson's latest picture "Go Into Your Dance," there are several dance numbers in which about forty couples participate. On seeing it on the screen, you will never realize the time and patience required for the screen. These two dance numbers, for instance, took six weeks, four weeks were consumed in rehearsals, alone while two weeks were required to shoot the scenes.

The other day I noticed all the actors were a bright red make-up. They looked like parboiled lobsters. I inquired why, and was informed that by using a red filter on the camera these people would all photograph white, whereas when a blue filter was used all these dancers would suddenly appear as if they were colored.

Assistant directors are often like cameleons. They take their color from their immediate surroundings. If the directors are haughty and arrogant these sycophants become likewise, if, however their superiors are quiet and courteous, the assistants in turn will appear as "perfect gentlemen."

Some pictures I enjoyed recently will appear in Matador before long, and I trust you will

enjoy them likewise. They are: "The Little Minister" with Hepburn; "Lives of a Bengal Lancer," and "Imitation of Life." In the last named picture you will never forget the negro mammy (she steals the picture) and the tragedy of her white-appearing daughter. But I warn you bring your 'hanky' along, you will have need for it.

What a difference clothes make. The other day I witnessed a rehearsal for a dance number. The men and women were in all different costumes—slacks, shorts, sweaters, all colors. Then in the final scene on being photographed, butterflies emerged from ugly caterpillars.

A star's bungalow (Marion Davies) has been removed from the M. G. M. lot and is now to be seen at the entrance of the First National Studios in Burbank. The green-eyed monster was responsible for this change. Marion was jealous of Norma Shearer because the latter was getting some of the pictures that Marion wanted for herself, but the boss happened to be the husband of Norma and there are still married men who will favor their own wives.

Arthur Brisbane, the famous columnist, expressed a desire to see Greta Garbo emote in one of her great love scenes, but permission was denied that gentleman. Garbo said she could not do it because she knew someone else was looking on. In real life we all know how it would cramp our style if we were being watched while in the throes of love.

All those who have been privileged to work with Mae West have found her to be very charming and very quiet and unobtrusive. I have never seen her smoking a cigarette, raise her voice above normal or indulge in any unseemly conduct. However, everyone working on her set must have a pass to show the policeman at the door. Mae is in fear of her life because she caused one member of the underworld, who stole some diamonds from her, to be incarcerated.

Merle Oberon, an actress you will get to know better in the future, resembles a cross between a Japanese and a European. Her

makeup is most unique in as much as she wears a gold make-up which makes her face look like a gilded bronze mask.

In Maurice Chevallier's latest picture there is a scene of a merry-go-round—girls riding on the rim of a huge straw hat. While all this in motion the girls throw straw hats out into the audience. One man showed me a red scar on the bridge of his nose made by one of these hats which he attempted to catch. A victim offered up on the altar of his art as it were.

The town is all agog. Greta Garbo was seen dining in public the other day, while two tables away sat Marlene Dietrich. If you think these two ladies fell on one another's neck in sheer joy, it shows you don't know women.

Fog lends an eerie enchantment to well-known scenes. Pershing Square in the center of Los Angeles then suddenly becomes a spot of rapturous beauty, as the palms, the tall, stately eucalypti and other trees are silhouetted against the mist, forming intriguing patterns. Danger glides through the fog as a tall, dark lady clothed in grey misty raincoat and as she stalks forth through the countryside men,

buildings, trees are all caught and entangled in her gossamer folds.

A Russian named Arjerow has been sentenced to ten years' imprisonment for bigamy. He married 58 wives in 6 years, and is said to have been the father of 102 children.

A sentence of five years in a woman's reformatory was meted out to Mrs. Myrtle Lattimer, of Kansas City, Mo. She pleaded guilty to six charges of forgery. For two and a half years she had been concealing the body of her dead mother and cashing her pension checks.

Peter McClelland of Waco, Tex., died two weeks after winning an inheritance of \$300,000 in a law-suit that lasted 38 years.

F. J. Harris is the "pied piper" of Houston, Texas. He has undertaken to rid the city market of rats for \$40 a month.

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